



**PREVENTION  
CONNECTION**  
THE VIOLENCE AGAINST WOMEN  
PREVENTION PARTNERSHIP

A Project of



CALCASA

Toward a Community Solution:  
Advancing Primary Prevention of Violence Against Women  
11:00 AM - 12:30 PM PDST  
Thursday, June 9, 2005

[www.preventconnect.org](http://www.preventconnect.org)

Teleconference Audio Transcript

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>> PLEASE STAND BY

?

all participants are in a list ebbv modethctionv slunk follow at that time.

as a reminder, this call is being recorded.

if you should need operator assistance at any time, please press star 0.

i would now like to throe do you say your speaker for today, david lee.

david, please go ahead.

>> hello, this is david lee from prevention connection.

welcome to today's web conference.

thank you for being with us today.

i am the manager of the prevention connection project and here is my contact information.

if you have questions about this project, and what we are doing to be able to talk about primery prevention throughout the kung troy end void lens against women.

prevention connection will be having several projects, events coming up soon on thursday, september 15th will be our next web conference.

this will be called total strategies to underline contributors of void lens against women.

registration will begin in prly a month.

we will be sending an e-mail to all participants about when this -- when you can sign up for this.

anything, we will begin our first web dialogue.

this is a session for people who have attended previous sessions.

it is an in-depth conversation to be -- which will be ifer a smaller group of people to explore prevention and we'll be doing this tuesday, august 16ing.

once again, we will be sending an e-mail to all people who participate nd preach why yoution sessions and they will get a chance to sign up very soon.

another part of prevention connection is our web site at [www.preventconnect.org](http://www.preventconnect.org) is where you can sign up for web conferences and web dialogues.

this is the location where there are materials and archives of previous events.

we have our handouts, copies of the slides, activity, -- activities and recordings of the events are available on the web site.

in addition you can sign up for our list serve.

where we discuss these issues.

you can sign up from that web site.

i want to talk a little bit about how you can use this technology that we have of web conferencing.

one of first things that you can be able to do is use a raised hand feature, and if you look on your left-hand side your cur scone, you will see a bar where it has my picture currently, and in there you will sew a hand on the left hand, top left-hand corner. and ask what you can do is you can be able to -- and i will circle that right there -- you can click on that.

can everyone please raise their hand?

i see that we have people raising their hand.

this is a feature that sometimes we might be asking a question, some time in the sego, and just want to get how many youv have had this happen and that is a way we can be able it do this [session].

thank you very much ithv saw that a will the of you raised your hand.

i'm going to lower the hands now.

the next feature we want to talk about is the question and answer feature.

this is a feature we will be able to pose questions to you and you will be able to answer questions that we have posed and you will be able to see the results of those questions.

so, the first question, and we'll do a sample question right now.

the first question that we are going to ask is, how many of you have attended a web conference before today?

and you can pick several choices.

this is your first web conference, or if you have attended one web conference before, 2 to 5.

so please click ahead and vote.

great< thank you for doing that>

i'm now going to share the result of this>

you see we have 62% of the people attending the first time.

thank you very much.

let's do another question.

the next question is how did you hear about this conference?

did you hear about this from a state coalition or domestic violence coalition, or did you hear about this from saw net, the national sexual violence resource center, cav net or some other source?

great, thank you.

keep on voting.

were -- we're seeing people vote so we can learn about where people learn about.

and i am going to share the results.

as we can see, most people heard about abouterction d-rction doctor 34% heard about this someplace other.

so what we will be doing is asking this question in the evaluation so we can get a better sense of how people heard about this.

i also -- we realize some people watch thing had session are watching this alone and several people are in large groups where you can be having a discussion together.

i want to know how many of you are watching this session together?

so let us know if you are the only person, if there are two of you, if there's three to five people or six or more, so please go ahead and fill it out.

(PAUSE)

>> THANK YOU, WE ARE GOING TO SHARE THE RESULTS HERE.

YOU WILL SEE THAT OVER 70% OF THE PEOPLE ARE WATCHING THIS ALONE AND WE HAVE THE REMAINDER OF PEOPLE ARE GROUPS OF 6 OR MORE THAT ARE PARTICIPATING IN THIS CONFERENCE.

AND THE FINAL QUESTION IS WHO YOU OR YOUR GROUP ARE.

WE HAVE A PREVENTION CONNECTION IS INTERESTED IN BRINGING PEP AL FROM MANY DISCIPLINES AND TIPS OF ORGANIZES.

SO CAN YOU PLEASE DESCRIBE IF YOU ARE AN ORGANIZATION SEXUAL ABUSE PREVENTION ADVOCATE, DOMESTIC VIOLENCE PREVENTION ADVOCATE, IF YOU'RE A PUBLIC HEALTH OR RESEARCH, IF YOU ARE LAW ENFORCEMENT OR COURTS [TYPES OF ORGANIZATIONS] OR IF IT IS OTHER, AND I AM AWARE SOME ARE JOINT DOMESTIC AND VIOLENCE ASSAULT PROGRAMS.

MANY OTHERS WILL PROBABLY BE THAT.

THANK YOU.

I'M GOING TO SHARE THE RESULTS HERE.

AS WE CAN SEE THAT WE HAVE -- THAT APPROXIMATELY A QUARTER OF OUR AUDIENCE IS SEXUAL VIOLENCE PREVENTION ADVOCATES, ANOTHER QUARTER DOMESTIC VIOLENCE ADVOCATES W. WE HAVE P 20% OF PEOPLE FROM PUBLIC HEALTH AND RESEARCH.

WE HAVE VERY FEW PEOPLE FROM LAW ENFORCEMENT COURTS, PROBATION OR DISTRICT ATTORNEYS AND A WIDE VARIETY OF PEOPLE ARE OTHER.

AND WE WILL BE ONCE AGAIN IN OUR EVALUATION ASKING THIS QUESTION AGAIN SO WE CAN UNDERSTAND WHO THE OTHERS ARE AND LEARN MORE ABOUT WHO OUR AUDIENCE IS.

BUT IT IS GREAT TO SEE SUCH A VARIETY OF PEOPLE WHO ARE COMING TO JOIN US.

SO, I AM NOW GOING TO PUT THE -- CLOSE THE QUESTION AND ANSWER.

THE NEXT FEATURE WE HAVE IS CALLED THE TEXT CHAT FEATURE, AND THIS IS AN OPPORTUNITY WHERE YOU CAN BE ABLE TO WRITE QUESTIONS TO THE MODERATORS OR WAIT TO BE ABLE TO SHARE INFORMATION WITH OTHER PEOPLE.

DURING MOST OF THE SEGO, -- SESSION, WE WILL BE ROW STRICTING -- RESTRICTING THE TEXT CHAT WHERE YOU CAN SEND TO THE PRESENTER.

WE WILL BE BRAKEV P BRAINSTORMING AND YOU CAN WRITE YOUR TECH IN THIS SECTION HERE THAT I HAVE JUST CIRCUMSTANCE EDV AND THEN YOU WILL BE ABLE TO PRESS THE SEND BUTTON.

IF YOU WANT TO SEND A QUESTION DURING THE PRESENTATION AND YOU HAVE QUESTIONS YOU WANT ANSWERED IN THE MIDDLE OF THE PRESENT ATION, GO AHEAD AND SEND THEM

TOUCH-TONE MODERATORS AND JUST CLICK THE POI VAT ON -- PRIVATE ON THERE AND THAT YOU WILL THAVV HAIL GIVE YOU A CHANCE TO BE ABLE TO SEND QUESTIONS.

WE WANT TO HAVE POWER POINT SLIDES.

WE WILL BE USING THE POWER POINT PRESENT ATION.

THERE ARE SOME PEOPLE THAT ARE UNABLE TO USE THE WEB CONFERENCING SOFTWARE.

YOU ARE ABLE TO GET THE POWER POINT PRESENTATION FROM OUR WWW.PRESENT CONNECT.ORG WEB SITE.

THAT IS A PLACE THAT YOU CAN BE ABLE TO FOLLOW ALONG.

ALSO, OTHER PEOPLE CAN GET COPIES OF ALL THE SLIDES SO YOU CAN USE THIS FOR REFERENCE, FOR TAKING NOTES, OR FOR IF YOU ARE GOING TO BE SHARING THIS INFORMATION WITH PEOPLE AT OTHER TIMES.

IF YOU ARE NOT SEEING THE SLIDE THAT WE ARE TALKING ABOUT, PLEASE SEND A PRIVATE CHAT TO US AND WE WILL WORK ON BEING ABLE TO -- TRY TO BE ABLE TO BE SURE YOU CAN SEE THE SLIDE.

THE OTHER PART OF OUR WEB CONFERENCING, AS WE SEE MOST PEOPLE NEW USERS, AN EVALUATION WILL BE ASKING WHAT THE EXPERIENCE IS.

THIS IS AN OPPORTUNITY TO BE ABLE TO HAVE SOME PARTIES PA TRI LEARNING AND BE ABLE TO COMMUNICATE WITH EACH OTHER.

WHERE USING JUST SOME OF THE FEATURES.

WE HAVE DISABLED THE FEATURES.

THERE ARE SOME FOE TOURS IN WEB CONFERENCING THAT CAN BE ABLE TO LOOK AT PEOPLE'S COMPUTER SCREENS.

THOSE ARE FOE TOURS WE HAVE DIS-- FEATURES WE HAVE DISABLED AND WE WILL NOT USE.

THIS IS A PRETTY POWERFUL TECHNOLOGY.

IF PEOPLE HAVE QUESTIONS ABOUT TECHNOLOGY, PLEASE FOE FREE TO CONTACT ME ABOUT THAT.

-- FEEL FREE TO CONTACT ME.

YOU CAN ALSO CALL I-LINK TECHNICAL ASSISTANCE AT 800 -7 99-4 510.

IF YOU HAVE OTHER QUESTIONS, YOU CAN ALSO CALL THE CALCASA OFFICE AT 88 8-92 2-522 7.

WE WILL BE, IFER PURPOSES OF THIS -- FOR PURPOSES OF THIS WE ARE LOOKING AT VIOLENCE AGAINST WOMEN.

WE ARE LOCK BEING AT VIOLENCE AGAINST WOMEN TALKING ABOUT DOMESTIC VOID LENS SEXUAL VIOLENCE.

WE RECOGNIZE THIS IS RELATED TO MANY OTHER FORMS OF VIOLENCE, INCLUDING ISSUES OF CHILD SEXUAL ABUSE.

WE DO LOOK AT VIOLENCE ACROSS THE LIFE-SPAN OF LOOKING AT CHILDREN THROUGH ELDERS, AND THAT OUR PURPOSE OF WHAT WE ARE DOING HERE IS TO BE ABLE TO TALK ABOUT HOW WE CAN PREVENT BEFORE VIOLENCE BEGINS, AND WE CAN CONNECT VIOLENCE TO OTHER ISSUES BECAUSE WE REALIZE THAT VIOLENCE DOES NOT HAPPEN IN A VACUUM AND THAT BY WORKING TOGETHER WE CAN WORK TO END VOID LENS AGAINST WOMEN.

PREVENTION CONNECTION IS A CDC FUNDED PROJECT WORKING IN COLLABORATION WITH MANY OTHER NATIONAL RESOURCE CENTERS AND I WANT IT MAKE SURE YOU ARE AWARE OF THEYX ROW SOURCES.

THE NATIONAL SEXUAL RE: SOURCE CENTER, PREVENT, UNIVERSITY OF NORTH CAROLINA, AND (SPEAKER NOT UNDERSTOOD) NATIONAL ON LINE RESOURCE CENTER FOR VOID LENS AGAINST BRIM.

-- WOMEN.

WE ENCOURAGE YOU IT CONTACT THEM FOR INFORMATION.

PREVENTION CONNECTION IS SPONSORED PIT UNITED STATES CENTERS FOR DISEASE CONTROL PREVENTION.

THE VOWS AND INFORMATION PROVIDED IN THE LIST SERVE AND IN THIS WEB CONFERENCE DO NOT NECESSARILY REPRESENT THE VIEWS OF THE UNITED STATES GOVERNMENT CDC ORACLE CASA.

SO, WITH THAT, I WOULD LIKE TO BE ABLE TO PASS [CALCASA] THIS OVER TO OUR PRESENTERS TODAY, AND I AM VERY EXCITED TO BE ABLE TO HAVE LARRY COHEN AND LISA FUJIE PARKS OF PREVENTION INSTITUTE AND THEY WILL THROE DO YOU SAY THEMSELVES.

LISA: WELCOME TO LOCUTION, ADVANCING PRIMARY PREVENTION OF VIOLENCE AGAINST WOMEN.

I'M LISA FUJIE PARKS AND I'LL BE CO-PRESENTING TODAY WITH LARRY COHEN.

LARRY: GOOD MORNING.

LISA: I WANT IT ACKNOWLEDGE THE OTHER MEMBERS OURV LOU TEAM ON SLIDE 10.

RACHEL DAVIS AND ELIZABETH BERGER WHO ALSO CONTRIBUTED TO THE DEVELOPMENT OF THIS FORUM.

AND THANK THE CALIFORNIA COALITION AGAINST SEXUAL ASSAULT, PREVENTION CONNECTION AND THE MANY ADVOCATES AND PRACTITIONERS WHO WE SPOKE WITH WHO SHARED WITH US THEIR SUCCESSES AND CHALLENGES.

I HAVE BEEN PASSIONATE ABOUT WHERECTIONTION TOG 0 PREVENT VIOLENCE FOR MANY YEARS NOW.

I WORKED AT A RAPE CRISIS CENTER, COMMUNITY EDUCATOR WORKING TO END SAME SEX PARTNER VIOLENCE AND END SEXUAL CHILD ABUSE.

AND NOWV I AM STUDYING COMMUNITY BASED PUBLIC HEALTH AND WORK AT PREVENTION INSTITUTE WHERE I HAVE LEARNED A VARIETY OF TOOLS AND APPROACHES THAT I HAVE

FOUND TO BE VERY VALUABLE AND I THINK THAT MANY OF US WILL FIND TO BE VERY VALUABLE IN WORKING TO PREVENT VIOLENCE AGAINST WOMEN.

AND IT HAS BEEN EXITING LEARNING FROM FOLKS ACROSS THE COUNTRY THROUGH THESE FORUMS AND THROUGH THE LIST SERVES ABOUT THE EXITING PREVENTION WORK THAT YOU ARE DOING.

AND I AM HE CAN STREAMLY HAPPY TO BE PART OF THIS WORK.

LARRY: I AM LATER I CAN HE ENAND I HAVE BEEN HERE SINCE I HELPED FOUND PREVENTION INSTITUTE ABOUT 7 YEARS AGO.

I WORKED IN COUNTY GOVERNMENT AT A NATIONAL INJURY AND VIOLENCE CENTER.

I ALSO HAVE A BACKGROUND IN MENTAL HEALTH AS A SPECIAL ED TEACHER IN JUVENILE JUSTICE, AND I'M REALLY PASSIONATE ABOUT ADVANCING PRIMARY PREVENTION AND HERE AT PREVENTION INSTITUTE, WE FOCUS ON A WHOLE LOT OF DIFFERENTISH SAGO HOW WE CAN LEARN FROM ONE AND A FLY TO ANOTHER.

WE FEEL THIS HAS PRESIDENT BEEN ENOUGH EMPHASIS UPON PREVENTION AND SPECIFICALLY ON QUALITY PREVENTION, ON WHAT IT REALLY TAKES.

TOO MUCH FOCUS FRANKLY ON DEVELOPING BROCHURES, JUST ON EDUCATION, NOT ENOUGH FOCUS ON WHAT IS MOST EFFECTIVE IN THE PRACTICE OF PREVENTION.

AND OUR CONVICTION IS THAT VIOLENCE AGAINST WOMEN IS PERVASIVE AND UNACCEPTABLE AND THAT IT CAN BE PREVENTED.

MANY TIMES BEFORE IT EVER OCCURS.

AND WE EVEN KNOW THAT IN ORDER TO MAKE A DIFFERENCE, EVEN WHEN PEOPLE KNOW WHAT TO DO, THERE IS TOO OFTEN INADEQUATE INVESTMENT TOUCH-TONEV NIKE THE BIG CHANGES THAT MUST HAPPEN IN OUR LIETION SOLUTION, OUR COMMUNITIES, OUR POLICIES.

THAT IS WHAT WE WANT TO TALK ABOUT TODAY, LEASE.

LISA.

LISA: THANKS, LARRY.

LET'S START WITH OUR SHARED END GOAL ON SLIDE 11.

WHAT WOULD A WORLD WITHOUT VIOLENCE AGAINST WOMEN LOOK LIKE?

IN A MINUTE WE ARE GOING TO ASK YOU TO BRIEFLY ANSWER THIS QUESTION.

ON YOUR SCREEN, YOU SEE IMAGES FROM AVIDA CAMPAIGN WHERE LEADERS, ACTIVISTS AND ARTISTS ENVISION THIS WORLD WITHOUT VOID LENS AGAINST WOMEN AND GIRLS.

WHAT WOULD THIS WORLD LOOK LIKE YOU TO?

WHEN WOULD BE DIFFERENT, AND HOW WOULD PEOPLE INTERACT?

I WANT TO ASK YOU NOW TO USE YOUR CHAT FUNCTION AND TAKE A MINUTE TO WRITE AND SEND THE WORDS THAT DESCRIBE THIS WORLD.

IF YOU WERE GOING TO OPEN UP THE CHATTING SO THAT FOLKS CAN SEE WHAT OTHER PEOPLE HAVE TO SAY, IF YOU WANT TO BE ABLE TO ENLARGE THE CHAT BOX SCONE, YOU CAN DO SO BY CLICKING AT THE TOP RIGHT CORNER ON THE ARROW THAT POINTS TO THE SIDE, AND THEN AGAIN CLICKING ON THE TOP RIGHT BOX TO ENLARGE THE CHAT BOX.

SO GO AHEAD AND TAKE A MINUTE AND SHARE WITH US A FEW WORDS THAT DESCRIBE THIS WORLD WITHOUT VIOLENCE AGAINST WOMEN.

IS

(PAUSE)

LISA: PLEASE TAKE A FEW MORE SECONDS AND FINISH UP.

(PAUSE)

LISA: THANK YOU SEARCH FOR SHARING YOUR THOUGHTS.

THIS IS AN INCREDIBLE LIST.

THIS WILL BECOME PART OF THE ARCHIVE OF THIS CONFERENCE, AND I REALLY LOOK FORWARD TO READING IT IN MORE DETAIL.

WHAT IS STANDING OUT TO ME RIGHT NOW IS PEACEFUL, EQUALITY, HUMANITY, A REDUCTION IN ALL FORMS OF VIOLENCE, ENDING PAY RARE CAN I AND CLASSISM, BEING WITH YOUTH A JOB, BEING ABLE TO MOVE ON AND DO SOMETHING ELSE.

LARRY: I THOUGHT IT WAS INTERESTING, ONE PERSON WROTE UNIMAGINABLE.

ANOTHER PEOPLE BROKE IT DOWN AND TALKED ABOUT FAMILIES, CHILDREN OR LIKE TALKED ABOUT TRAINING MEN TO STOP VIOLENCE.

AND I THINK THAT ACHIEVING THIS VISION AS WE SEE NOW AS WE MOVE TO SLIDE 12, ACHIEVING THIS VISION THAT WE JUST DEVELOPED REQUIRES THAT WEING FOCUS ON PREVENTING SEXUAL VIOLENCE.

LISA: IF YOU HAVE EXPANDED YOUR CHAT BOX, CHECK THE BOX TO WET BACK TO THE POWER POINT SLID AND MOVE TO 12.

LARRY: THE KEYWORD IS SYSTEMATIC.

WE NEED A SIS AT THE MATECTIONTION PRO FRO SHES THAT PROMOST HEALTHY ENOINTMENT AND BEHAVIOR AND OF COURSE PREVENTION REALLY IS CHALLENGING.

I DON'T THINK ANY OF US WOULD DOUGH NIGH THAT.

DENY THAT.

SOME OF THE CHALLENGES ARE SOME TIME PREVENTION EVEN FEELS LIKE A DISTRACTION GIVEN THE URGENCY OF HELPING PEOPLE THROUGH TRAUMA.

OBVIOUSLY THERE IS A LACK OF FUNDING FOR PREVENTION FOR BE AFTER THE VIOLENCE OCCURS.

THERE IS A LACK OF TIME FOR ALL OF US -- LOT OF QUESTIONS ABOUT ACHIEVE ABILITY AND THAT IS PART OF WHERE WE WANT TO DEVELOP MORE OF THE VISION TODAY.

AND PEOPLE AREN'T SURE WHAT WOULD BE REALLY EFFECTIVE.

IT FEELS TOO MUSHY.

WHAT IS PREVENTION ANYWAY?

IT EAGER FEELS TOO SMALL AN EFFORT OR WHAT NEEDS TO BE CHANGED FEELS TOO BIG.

AS WE'LL TALK ABOUT LATER, CHANGING NORMS WHICH IS ABSOLUTELY CRITICAL ASK AND I THINK WHAT WE ARE FACING, AND I SAY PARTICULARLY NOW IN SOME WAY AT A TIME WHEN WE ARE REALLY ORGANIZING AND I HOPE MORE ADAMANT, IS NEVERTHELESS THERE SEEMS TO BE A LACK OF POLITICAL WILL.

ALL THESE CHALLENGES ARE REAL, LISA, OR WE WOULDN'T BE HERE IF WE DIDN'T THINK THEY COULD BE WELL ADDRESSED.

I THINK IT TAKES SYSTEMATIC PREP PROVES AND, OF COURSE, THE ONGOING COMMITMENT OF ALL OF US.

BUT WE HAVE TO INSIST ON MOVING CLOSER TO A WORLD WHERE VIOLENCE AGAINST WOMEN IS NOTETIONER ACCEPTED NOR THE NORM.

SO, PERHAPS PEOPLE LISTENING ARE ASKING, WHAT DO WE MEAN, THEN, BY A SIS AT THE MATECTIONTION AUK PROV?

SO, LISA, COULD YOU SHARE ON SLIDE 13 WHAT WE ARE GOING TO BE COVERING TODAY?

LISA: SURE.

TODAY'S FORUM HAS SIX PARTS.

WE STARTED WITH AN INTRODUCTION SOBER OFFER VIEW, AND THEN WOE TALK ABOUT NORMS CHANGE AND PRIMERY PREVENTION.

WE ARE GOING TO SHARE WITH YOU A FRAMEWORK CALLED THE THREE KEYS TO PREVENTING VIOLENCE AND IN PARTICULAR WE'LL SHARE A TOOL CALLED THE SPECTRUM OF PREVENTION.

WE'LL ALSO THROE DO YOU SAY A FEW ADDITIONAL TOOLS AND OPEN THE LINES FOR QUESTION AND DISCUSSION AND WE'LL WRAP WITH A BRIEF ON LINE SURVEY.

WE WANT TO ENCOURAGE THE SHARING OF IDEAS AMONG ALL OF YOU TODAY.

SO TO FACILITATE THAT IS CORRECT WE CAN EBB COURAGE YOU TO E-MAIL QUESTIONS OR COMMENTS THROUGHOUT THE FORUM AT ANY POINT [ENCOURAGE] AND WOE STOP AND PICK ONE OR TWO QUESTIONS AND SEND THEM OUT TO ALL OF YOU SO YOU CAN ANSWER THEM AND SHARE YOUR RESPONSES [WE'LL].

MOVING, THEN, TO SLIDE 14 OUR LEARNING OBJECTIVES.

FIRST, TO UNDERSTAND HOW PRIMERY PREVENTION APPROACHES CAN ADD VALUE.

THEN TO UNDERSTAND WHY NORMS CHANGE IS IMPORTANT.

THIRD, TO BE FAMILIAR WITH THE THREE KEYS TO PREVENTING VIOLENCE AGAINST WOMEN AND FINALLY TO UNDERSTAND HOW THE SPECTRUM OF PREVENTION CAN BE USED TO DEVELOP COMPREHENSIVE STRATEGIES.

MANY OF YOU MAY ALREADY BE FAMILIAR WITH WHAT I WANT TO SHARE WITH YOU ON THE NEXT SLIDE, ABOUT THE VIOLENCE AGAINST WOMEN MOVEMENT.

BEGINNING WITH THE VISION TO END VIOLENCE AGAINST WOMEN, THE MOVEMENT HAS GROWN OVER MORE THAN 30 YEARS, AND THE MOVEMENT HAS BROKEN SOCIETY'S COLLECTIVE SILENCE ON THESE ISSUES, RAISED CONSCIOUSNESS, CHANGED PRACTICES IN PUBLIC SYSTEMS, FORGED NEW POLICIES, ALL WHILE RUNNING RAPE COIFS IS CENTERS, DOMESTIC VIOLENCE SHELTERS AND ANSWERING 24-HOUR HOT LOIN IN SUPPORTING FAMILIES, SURVIVORS COMMENDS AND COMMUNITIES.

SOME OF THE MAJOR MILESTONES WITHIN THE MOVEMENT ARE REPRESENTED ON SLIDE 16.

LARRY: I THINK THAT IT IS KIND OF HARD TO SEE EACH PARTICULAR MILESTONE.

WE DIDN'T WANT TO COVER EACH OF THEM.

BUT WE WANT TODAY SHARE THIS WITH YOU BECAUSE IT IS JUST REPRESENTATIVE OF THE RICH HISTORY OF STRUGGLE AND ACCOMPLISHMENT.

AND WHAT I WANT TO EMPHASIZE MOST IS THAT THE SFOCTIONTIONV VIE V. VIOLENCE AGAINST WOMEN EMERGED FROM THIS MOVEMENT.

IT WASN'T A GOVERNMENT RESPONSE, IT WASN'T A HEALTH CARE SYSTEM RESPONSE.

WE ARE GOING TO TALK ABOUT GOVERNMENT, WE ARE GOING TO TALK ABOUT HEALTH CARE.

THEY NEED TO PLAY A ROLE, BUT IT WAS WOMEN FROM ALL WALKS OF LIFE WHO STOOD AND SAID, THIS IS UNACCEPTABLE, THIS MUST CHANGE.

AND WOMEN BROUGHTON TIRE COMMUNITIES TOGETHER TO ACHIEVE THIS LEVEL OF CHANGE.

AND THIS IS THE FOUNDATION ON WHICH WE CAN BUILD FURTHER COMMUNITY-OWNED PREVENTION EFFORTS.

ON SLIDE 17, YOU WILL SEE THIS STATEMENT.

VIOLENCE AGAINST WOMEN IS A PUBLIC HEALTH PROBLEM.

IT CAN BE PREVENTED.

SO, WHAT IS THE ADDED VALUE OF PUBLIC HEALTH?

WHY PUBLIC HEALTH FURTHER SUPPORTS COMMUNITY CHANGE IS BEST STATED BY DR. GEORGE ALBY, ONE OF THE REAL MENTORS AND ORIGINAL LEADERS IN PREVENTION.

ON THE NEXT SLID, SLIDE 18, NO EPIDEMIC HAS EVER BEEN ROW SOLVED BY PAYING ATTENTION TO THE TREATMENT OF THE AFFECTED INDIVIDUAL.

SO PUBLIC HEALTH HAS DEVELOPED TOOLS AND SKILLS TO WORK TOWARD A COMMUNITY SOLUTION.

ON SLIDE 19, LISA, CAN YOU TALK ABOUT THIS A LITTLE BIT?

LISA: SURE.

I JUST WANT IT TOUCH BRIEFLY ON SOME OF THE CORE TENETS ON PUBLIC HEALTH.

IT IS CONCERNED WITH THE HEALTH AND SAFETY OF THE PUBLIC OR POP LAYING.

THIS TENET REALLY RECOGNIZES HOW I WOULD SPREAD VOID LENS AGAINST WOMEN IS, THAT IT AFFECTS THE ENTIRE POP LAYING AND THE SOLUTION DEPENDS ON THE COMMUNITY ORIENTED APPROACH.

THE SECOND TENET DATA INFORMS, THIS MEANS THAT OUR EFFORTS NEED TO BE BASED ON THE THE BEST INFORMATION THAT IS AVAILABLE.

AND DATA ISN'T JUST NUMBERS.

KEY DATA SOURCES INCLUDE THE EXPERIENCES AND WISDOMS OF SURVIVORS, ADVOCATES, PRACTITIONERS.

WE NEED NEED TO HONOR THIS SPREERCTIONTIONV POSTERNS AS WE SHAPE OUR PREVENTION STRATEGIES.

THIRD TENET IS CULTURAL COMPETENCY WISHTION MEANS ALL OF OUR ACTIVITIES MUST BE CONDUCTED IN A WAY THAT IS MOST EFFECTIVE WITHIN THE CULTURAL CONTEXT OF OUR DIVERSE COMMUNITIES.

AND THE LAST TENET, PREVENTION, WHICH IS CRITICAL TO ENSURING THE HEALTH OF THE PUBLIC.

I KNOW I WENT THROUGH THESE REALLY BRIEFLY.

IF YOU WOULD LIKE MORE INFORMATION ABOUT THE CORE TENETS OF PUBLIC HEALTH, WE ENCOURAGE YOU IT ROVER TO A DOCUMENT PREVENTION BEGINNING THE DIALOGUE FROM THE CENTERS FROM DISEASE CONTROL, RAPE PREVENTION AND EDUCATION SECTION.

THE DOCUMENT ISN'T AVAILABLE NOW, BUT IT WILL BE SOON.

LARRY: THANKS, LISA.

NEW THAT WE HAVE TALKED BRIEFLY ABOUT THE MOVEMENT IN PUBLIC HEALTH, LET'S TAKE A LOOK AT SLIDE 20.

THESE ARE TERMS WHICH COME FROM THE MOVEMENT, COME FROM PUBLIC HEALTH, AND WE WERE THINKING OF THEM AS SOME OF THE KEY ELEMENTS AND PRINCIPLES OF THE PREVENTION APPROACH.

SO, I WANT TO ASK EVERYONE NOW LISTENING TO THIS, WHAT YOU THINK ARE THE MOST CRITICAL ELEMENTS OR PRINCIPLES, WHICH OF THESE, OR WHAT ARE WE MISSING IN WHY DENT YOU TAKE A MINUTE AND GO BACK TO THE CHAT FUNCTION AND WHY DON'T YOU SEND YOUR THOUGHTS BY E-MAIL.

WE SEW MANY OF THESE -- SEE MANY OF THESE TERMS RELATED TO VIOLENCE AS AGAINST WOMEN.

BUT LET'S SEE WHAT YOU THINK.

(PAUSE)

LARRY: I LIKE THE WAY CARIN MCNAMARA PUT IT, THAT HER ALL CONNECTED.

LAST TIME WE DID THIS, WE ASKED THE QUESTION WHICH ARE PUBLIC HEALTH TERMS WHICH ARE HAVE I LENS AGAINST WOMEN TERMS.

AND WHAT IS INTERESTING IS I SAY THEY ARE PRABLY -- AS I SAID, A WILL THE OF THE LEADERSHIP CAME FROM HAVE I LENS AGAINST WOMEN.

BUT I THINK WHEN WE THINK PREVENTION, THESE ARE ALL PREVENTION TERMS.

AND REALLY REPRESENT THE CONFLUENT.

A LOT OF PEOPLE SAID NORMS AND THAT IS REALLY GOD BECAUSE WE HAVE BEEN DOING A LOT OF THINKING ABOUT NORMS.

AND LET'S GET MORE SPECIFIC ON SLIDE 21.

LISA: WE'RE GOING TO CLOSE THE TEXT CHATTING AND MOVE TO SLIDE 21.

LARRY: WHAT DO WE MEAN BY NORMS?

IT HAS DIFFERENT MEANINGS TO DIFFERENT PEOPLE.

CHAS NORMS, CHANGE, WHAT IS PRIMARY PREVENTION, HOW DOES IT RELATE TO NORMS CHANGE?

WE ARE GOING TO TRY AND ANSWER THESE QUESTIONS IN THIS SECTION.

AND WE HAVE IDENTIFIED FOUR DIFFERENT KINDS OF NORMS, OR FOUR -- YEAH, FOUR DIFFERENT KINDS OF NORMS THAT SEEM MOST CRITICAL IN FOSTERING OUR ENVIRONMENT, WHERE VIOLENCE AGAINST WOMEN KEEPS OCCURRING.

THERE IS A GENERAL ACCEPTABILITY OF VOID LENS, TRADITIONAL MASCULINITY AND THE WAY WE ARE AS MEN.

WOMEN, THE WAY THEY SEE THEIR ROLE, THE WAY SOCIETY SEES WOMEN'S ROLE AND THE NOTION THAT VIOLENCE AGAINST WOMEN IS SOMETHING WE JUST CAN OR SHOULD IGNORE, THINKING IT IS A PRIVATE MATTER.

LET'S GO THROUGH THIS IN A LITTLE BIT MORE DETAIL STARTING ON THE NEXT SLIDE 22.

LISA: THESE IMAGES REPRESENT THE NORM THAT VIOLENCE IS ACCEPTABLE AND EVERYWHERE.

AND ON SLIDE 23, HAVE YOU HEARD THESE SAYINGS, LIKE DON'T BE A SISY.

LARRY: BOYS DON'T CRY.

LISA: WE SEE MALE BEHAVIOR AND TRADITIONAL MASCULINITY, TOYS BOYS ARE ENCOURAGED TO PLAY, POPULARIZED SAYINGS AND HAVE I HAD YES GAMES.

ON SLIDE 24 WE ASK THE QUESTION, HOW DO THESE NORMS TRANSLATE INTO HOW MEN TREAT WOMEN?

THESE DISTURBING IMAGES ARE FROM A WORLD WRESTLING ENTERTAINMENT PROGRAM IN WHICH MINNA SALT WOMEN FOR ENTERTAINMENT.

THESE KINDS OF PROGRAMS ARE WATCHED BY MILLIONS OF PEOPLE AND THEY CAN DOUGH SENSITIZE PEOPLE TO VOID LENS.

THEY ALSO CAN CREATE AN APPETITE FOR VIOLENCE AND THEY REPRESENT THE NORM THAT VIOLENCE AGAINST WOMEN IS ACCEPTABLE.

LARRY: AND ONE THING THAT WE HAVE LEARNED IN STUDYING THIS NOTION OF APPETITE FOR VIOLENCE IS THAT THE PEOPLE WHO PROBABLY MOST WE NEED TO BE CONCERNED WITH, THE PEOPLE WHO ARE GROWING UP MOST WITH VIOLENCE ARE THE PEOPLE WHO ARE MOST APT TO TURN THIS TO COINED OF ENTERTAINMENT.

IT BECOMES A SELF-FULFILLING PROPHECY, VERY, VERY DISTURBING.

BUT WHAT ABOUT NORMS ABOUT WOMEN, AND WOMEN NOT RE: LATED TO MEN, BUT HOW WOMEN SEE THEMSELVES?

ON SLIDE 25, THIS SLIDE INFURIATES ME.

MARKETING CLOTHING TO WOMEN AND REPRESENTING OBVIOUSLY THE WOMAN IN THE CAGE THE NORM ABOUT WOMEN ROLES FOR JUSTIFICATION, OPPRESSION OF WOMEN, ALL OF THESE IMAGES.

AND THE NORMS THEY REPRESENT ARE POWERFUL FORCES IN OUR SEW SOYTH, AND THEN TRANSLATE AS POWERFUL FORCES IN OUR COMMUNITY.

THESE ARE THE KINDS OF NORMS.

AND NOW LET'S TALK ABOUT WHAT WE MEAN BY NORMS ON SLIDE 26.

NORMS ARE MORE THAN A HABIT.

THEY ARE OFTEN BUSINESSSED IN CULTURE AND TRADITION.

THEY ARE ATTITUDES, THEY ARE BELIEFS, THEY ARE WAY OF -- WAYS THAT END UP BEING TAKEN FOR GRANTED AND THEN SANCTIONED OR EVEN CREATE OUR BEHAVIOR, THEY'RE BEHAVIOR SHAPERS.

WHAT DO YOU THINK OF THIS IDEA, NORMS ARE BEHAVIOR SHAPERS?

A NORM IS THE WAY OUR ENVIRONMENT TELLS PEOPLE WHAT IS OKAY AND NOT OKAY TO DO.

AND WE'LL TALK ABOUT THIS MORE LATER.

BUT NORMS BOTH SHAPE AND ARE SHAPED BY ORGANIZATIONAL PRACTICES AND POLICIES, AND SOMETIMES ORGANIZATIONAL PRACTICES AND POLICIES ARE RESPONSES TO OUR NORMS.

BUT IF WE WANT TO GET OUT IN FRONT OF THIS ISSUE, WE NEED TO CREATE THE ORGANIZAL PRACTICE ADVERTISETION SAX POLICIES THAT WILL BETTER SHAPE THE KINDS OF NORMS WE WANT TO HAVE [PRACTICES AND POLICIES [CHALK.

WE HAVE TO WORK TO CHANGE NORMS TO CREATE THE KIND OF NORMS WE WANT.

MOVING ON TO SLIDE 27.

LISA: WE NEED POSITIVE NORMS TO SURROUND US, LIKE RESPECT IS SEXY.

WHAT IF THE NORM OF SOCIETY WAS THAT RESPECT IS SEXY?

WE NEED TO TIP THE BALANCE IN OUR COMMUNITIES AND ROW PLACE CURRENT NORMS WITH NORMS THAT PROMOTE ROW EXPECT AND EQUALITY.

AND THAT BRINGS US BACK TO PREVENTION ON SLIDE 28.

LARRY: I ALREADY TALKED ABOUT PREVENTION BEING SYSTEMATIC BURKS.KEYWORD FOR PRIMERY PREVENTION IS BEFORE.

PRIMARY PREVENTION MEANS TAKING ACTION BEFORE [BUT,] VIOLENCE AGAINST WOMEN OCCURS.

THE STUDY ON SLIDE 29, LISA, MAYBE YOU CAN TALK ABOUT THIS RELATIONSHIP BETWEEN PRIMERY PREVENTION AND OTHER FORMS OF PREVENTION.

LISA: PREVENTION IS DISTINGUISHED BY WHEN THE EFFORTS TAKE PLACE, BEFORE VIOLENCE OR CURS, IMMEDIATELY AFTERWARD, OR OVER THE LONG TERM.

LARRY JUST DOUGH FIND -- DEFINED PRIMARY PREVENTION.

IT FOCUSES ON IMMEDIATE RESPONSES AFTER VIOLENCE OCCURS TO MINIMIZE TRAUMA AND SWARMER I AND ROW DUETIONTH THE LIKED HOOD OF FUTURE VIOLENCE.

TERTIARY AS YOU CAN SEE ON THE RIGHT FOCUSES ON LONGER TERM RESPONSES AFTER VIOLENCE HAS OCCURRED.

NOW, EFFORTS AT ALL THREE OF THESE LEVELS ARE IMPORTANT AND IN MANY WAYS ARE MUTUALLY SUPPORTIVE AND REINFORCING.

SOMETIMES THERE IS A MISUNDERSTANDING ABOUT THIS PREVENTION CONTINUUM AND THAT PEOPLE EQUATE IT SOMEHOW WITH EFFECTIVENESS AND INEFFECTIVENESS.

AND IN FACT, IT IS NOT RELATED TO EFFECTIVENESS.

EFFORTS AT EACH STAGE CAN BE EFFECTIVE OR INEFFECTIVE.

A CRITICAL DISTINCTION ON THIS CONTINUUM IS WHEN THE EFFORT TAKES PLACE, BEFORE OR AFTER VIOLENCE HAS OCCUR.

LARRY: AND THE REASON WHY WE ARE EMPHASIZE PORTUGAL PRIMARY PREVENTION BEFORE IS TO SAY WHAT CAN WE DO SO IT DOESN'T HAVE TO HAPPEN IN THE FIRST PLACE.

LISA: LET'S TALK A LITTLE BIT MORE ABOUT THIS.

SO, WHAT DO YOU THINK, ARE LONG TERM EFFORTS TO HELP A DOMESTIC VIOLENCE SURVIVOR REBUILD HER LIFE AFTER LEAVING A VOID LENT PARTNER, IS THIS A PRIMARY, SECONDARY OR TERTIARY PROBETIONV?

AGAIN, IT IS NOT A QUESTION ABOUT WHETHER THE EFFORTS ARE IMPORTANT.

CLEARLY THESE KINDS OF LONG-TERM EFFORTS ARE IMPORTANT.

SO, IF YOU THINK ABOUT WHEN THIS INTERVENTION TAKES PLACE, IT IS IN THE LONG TERM AFTER SOMEONE HAS EXPERIENCED DOMESTIC VIOLENCE.

IT IS LONGER THIS IS AN EXAMPLE OF TERTIARY PREVENTION.

ANOTHER EXAMPLE OF TERTIARY PREVENTION IS LONG-TERM TREATMENT FOR SEXUAL OFFENDERS.

SO, NOW WE WANT TO ASK YOU ANOTHER POLLING QUESTION.

AND I AM GOING TO -- WE ARE GOING TO OPEN UP A POLLING QUESTION.

AND THE QUESTION IS, AS IT IS OPENING UP, I'LL GO AHEAD AND READ IT TO YOU, WHAT ABOUT SHORT-TERM ASSISTANCE TO HELP A PERSON DEVELOP AN EMERGENCY SAFETY PLAN TO LEAVE A VIOLENT PARTNER?

IS THIS AN EXAMPLE OF PRIMARY PREVENTION, SECONDARY PREVENTION, OR TERTIARY PREVENTION?

AND WE ARE GETTING THE CORRECT POLLING QUESTIONS UP AND IT WILL JUST TAKE A SECOND.

SO, WE CAN GO AHEAD AND THINK ABOUT THAT.

SHORT TERM ASSISTANCE TO HELP A PERSON DEVELOP AN EMERGENCY SAFETY PLAN AFTER THEY LEAVE A VIOLENT PARTNER.

I HEAR THE CORRECT QUESTION.

AND ENTERED TO SEE THE ENTIRE WORDING OF THE QUESTION, YOU WILL NEED TO SCROLL DOWN USING THE DOWN ARROW ON THE RIGHT SIDE.

YOUR ANSWERS, YOUR POSSIBLE ANSWERS OF PRIMARY PREVENTION, SECONDARY PREVENTION, OR TERTIARY PREVENTION.

AND WHEN EVERYBODY HAS VOTED, WE'LL TALLY UP THE RESPONSES.

(PAUSE)

LISA: LET'S GO AHEAD AND TALLY UP THE RESPONSES AND SHOW THE RESULTS OF THE POLL.

-- POLL.

GREAT.

WE CAN SEE THAT 85% SAID SECONDARY PREVENTION.

SO, BECAUSE THE INTERVENTION TAKES PLACE AFTER THE THREAT OR PERPETRATION OF VIOLENCE AND BECAUSE IT IS IMMEDIATE AND SHORT TERM, THIS IS AN EXAMPLE OF SECONDARY PREVENTION.

ANOTHER EXAMPLE OF SECONDARY PREVENTION IS EMERGENCY MEDICAL ATTENTION FOLLOWING A RAPE.

SO, LET'S CLOSE THE POLLING QUESTION DOWN.

FOR A VARIETY OF REASONS, MOST ORGANIZING FUNDED EFFORT TODAY HAVE FOCUSED ON SECONDARY AND TERTIARY PREVENTION.

FOR THE RECORD OF TRAINING, WE ARE GOING TO BE TALKING ABOUT PRIMERY PREVENTION.

WELL, THAT IS EXCEPT FOR THIS NEXT SLIDE ON SLIDE 30 WHERE I'M GOING TALK A LITTLE BIT MORE ABOUT WHAT PRIMARY PREVENTION IS NOT.

EARLY INTERVENTION AND AWARENESS BUILDING ARE IMPORTANT, BUT THEY ARE NOT PRIMERY PREVENTION.

EARLY INTERVENTION SIB P RECOGNIZING WARNING SIGNS THAT AN INDIVIDUAL MAY BE PERPETRATING OR SPORECTIONTIONVING VOID LENS AND THEN TAKING ACTION TO PREVENT THE CONSEQUENCE FEZ FROM BECOMING WORSE.

THIS IS IMPORTANT BUT IT IS DIFFERENT FROM PRIMERY PREVENTION.

ALSO, WHEN WE ARE CALLING HERE AWARENESS BUILDING, IN OTHER WORDS, RAISING AWARENESS ABOUT THE PROBLEM OF VIOLENCE AGAINST WOMEN, THIS IS A CRITICAL PIECE OF THE PREVENTION PUZZLE.

BUT ALONE IT DOESN'T NECESSARILY LEAD TO ACTION THAT FOSTERS HEALTHY EQUITABLE AND NONVIOLENT BEHAVIORS AND ENVIRONMENT.

IN FACT, STUDIES SHOW THAT AMONG THE SAME GROUP OF PEOPLE, AWARENESS OF THE PROBLEM CAN BE VERY HIGH.

BUT ABILITY OR MOTIVATION TO TAKE PREVENTIVE ACTION CAN BE VERY LOW.

NOW BACK TO YOU, LARRY, ON SLIDE 30.

LARRY: IT OCCURS TO ME THAT -- SLIDE 31, I THINK.

IT OCCURS TO ME THAT THE ISSUE OF AWARENESS VERSUS ACTION MAY BE WHY, ALTHOUGH MOST PEOPLE SAID A SAFETY PLAN WAS SECONDARY PREVENTION, WE DID HAVE 10% OF THE PEOPLE SAY IT WAS PRIMARY PREVENTION.

AND IT OCCURS TO ME THERE MAY BE TIMES WHEN A SAFETY PLAN IS BEFORE THE VOID VIOLENCE HAS OCCURRED.

I WISH WE HAD A GREATER OPPORTUNITY, PERHAPS IN THE QUESTION AND ANSWER PER I DON'TED WE WILL, TO CHAT ABOUT IT.

THE POINT I'D REALLY LIKE TO MAKE NOW IS PREVENTION WORKS.

AND LOOKING AT THIS LIST, I'M SURE THERE WERE PEOPLE THINKING, CHILD RESTRAINT, SMOKING PREVENTION, DRINKING AGE LAWS, IMMUNIZATION, HELMET LAWS, LEAD, THAT EACH OF THESE ISSUES, YOU CAN PROBABLY SEE WHERE THERE HAS BEEN SOME EFFECTIVE PROBETIONV P BUT THEY ARE NOT ONLY DIFFERENT FROM EACH OTHER, BUT THAT VIOLENCE AGAINST WOMEN IS EVEN MORE DIFFERENT.

AND SO I THINK THERE IS NO QUESTION THAT IS TRUE.

AND IN MANY WAYS BECAUSE WE ARE DEALING WITH MORE COMPLEX, WE ARE DEALING WITH MORE COMPLICATE PUDONG BEHAVIORAL, INTER RELATIONSHIPS WITH ENVIRONMENT, THAT IN MANY WAYS IT IS PROBABLY HARDER.

BUT THERE IS A LOT, I THINK, THAT CAN BE LEARNED FROM THESE ISSUES AND A LOT OF WAYS, IN FACT, WHEN I WAS INVAN DE VELDE KNOWS THESE ISSUES -- INVOLVED IN THESE ISSUES, PEOPLE SAID IT IS TOO HARD, IT IS IMPOSSIBLE W WE CAN'T MAKE IT - - ANYTHING REALLY HAPPEN.

NOW WE HAVE SUCK SEWEDED IN.

-- SUCCEDED.

IN EVERY CASE WHERE IT IS SIMILAR IN VOID LENS AGAINST WOMEN, IN EVERY CASE IT TOOK SOMEONE WHO BELIEVED IT COULD, AND THAT IT SHOULD CHANGE.

IT TOOK COURAGE [VIOLENCE].

IT TOOK COURAGE TAKING ON INDUSTRY, LOBBYISTS AND PUBLIC OPINION.

IT TOOK MOVING FROM THAT INFORMATION AWARENESS, EDUCATION, TO NORMS CHANGE.

AND THAT ONLY HAPPENED BY A FOCUS ON MULTIFACETED COMPREHENSIVE PREACHES.

AND IT TOOK OVERCOMING OBSTACLE ISX SO LARGE THAT THEY WERE DESCRIBED PERSONALLY TO ME INSURMOUNTABLE.

HOW CAN YOU POSSIBLY DOLE WITH TOBACCO WITH A LOBBYING LAW LIKE THAT IN HOW CAN YOU DOLE WITH TOBACCO WHEN IT IS THE SEXY PART OF EVERY MOVIE?

THEY ALL SEEMED INSURMOUNTABLE.

INSURANCE I UNDERSTAND STRIP, LOBBYING GROUPS HE CAN STREAMLY POWERFUL.

WITH SMOKING FOR EXAMPLE, FASHIONABLE, EVEN COOL.

SOME SAID THAT WAS IMPOSSIBLE.

LOCK AT SLIDE 32.

HAVE YOU EVER SHOE IT PICK TOWER?

I WAS OUTRAGED THAT THE ONLY ONE WHEN COULD GET IN TROUBLE IF SHE BOUGHT CIGARETTES WHALER AS LILLY.

NOT THE DISTRIBUTOR, NOT THE MANUFACTURER OF THE CIGARETTE T. TOBACCO WAS WIDELY AVAILABLE, EVEN TO CHILDREN, ABOUT 15 YEARS AGO WHEN WE TOOK THIS PICTURE.

WE MIGHT NOT HAVE EVEN HARDLY EVEN NOTICED THE SCENE.

AND YET I LOVE TO SHOW IT NOW BECAUSE IT IS DATED, IT IS JARRING, WHICH SHEX HOW QUICKLY AND EASILY WE CAN CHANGE NORMS [WHICH SHOWS].

THAT'S IT.

OUR EXPECTATIONS, OUR NORMS HAVE CHANGED.

NORMS HAVE CHANGED, CAN BE CHANGED.

NORMS CAN BE CHANGED BY CHANGING OUR EXPECTATION THROUGH CHANGING ORGANIZATIONAL PRACTICE AND POLICY.

ORGANIZATIONAL PRACTICE AND POLICY BECOME THE TIPPING FACTOR FOR CHANGING NORMS, AND THAT BECOMES THE TIPPING FACTOR FOR CHANGING BEHAVIOR.

LISA: AND ON SLIDE 33, THE TRANSFORMING COMMUNITIES NATIONAL ADVISORY COMMITTEE RECOGNIZE THE NEED FOR A SHIFT OF NORMS AND OFFERS THIS ELOQUENT STATEMENT.

PREVENTION OF VIOLENCE AGAINST WOMEN AND GIRLS IS A PROCESS OF CHANGING ATTITUDES, BEHAVIORS, BELIEFS AND INSTITUTIONAL NORMS OF ACCEPTABLE VIOLENCE AND DISCRIMINATION THROUGH AN EVOLUTIONARY AND REVOLUTIONARY PROCESS.

SO, WE WANT TO TAKE A MOMENT NOW TO ALLOW YOU TO RESPOND TO ONE OF THE QUESTIONS THAT HAS BEEN FORWARDED TO US FROM A PARTICIPANT.

I'M GOING GO AHEAD AND READ THE QUESTION OUT LOUD, AND ALSO ASK THAT THIS QUESTION BE SENT OUT IN OPEN CHAT MODE FOR EVERYONE TO SEE.

HERE IS THE QUESTION THAT WAS FORWARDED TO US FROM ONE OF THE PARTICIPANTS.

WHAT ARE SOME WAYS THAT WE CAN TURN THE MEDIA INTO A POSITIVE INFLUENCE WHILE RETAINING AN AUDIENCE?

I'LL READ IT GEN.

WHAT ARE SOME WAYS THAT WE CAN TURN THE MEDIA INTO A POSITIVE INFLUENCE WHILE RETAINING AN AUDIENCE?

SO, WE WOULD LIKE YOU TO TAKE A MINUTE NOW TO SHARE YOUR IDEAS AND THOUGHTS ABOUT THIS QUESTION AND RESPOND TO THE PARTICIPANT WHO ASKED IT.

SO, GO AHEAD AND IS SHARE YOUR THOUGHTS.

(PAUSE)

LARRY WANT IT COMMENT ABOUT CARINA, IS THAT HOW YOU SAY YOUR NAME?

WRITE PRETEST LETTERS, REMEMBER THE 7-UP JOKE COMMERCIAL.

THAT I DON'T REMEMBER.

SEVERAL THOUSAND ADVOCATES WROTE IN.

IN SOME WORK WE WERE DOING ROWTHTIONVLY IN MINNESOTA, WE TALKED ABOUT SPORTS TALK RADIO AND SPORTS TALK RADIO I THINK IS ONE OF THE BEST PLACES PERHAPS TO CHALLENGE NEGATIVE SEXIST HAVE I LENT, HOMOPHONIC COMMENTARY.

AND, YOU KNOW, WHEN IF WE PONDERED A GROUP OF MEN, EACH AGREED THAT ONCE A WEEK OR MAYBE ONCE A MONTH, WE WOULD CALL IN TO SPORTS TALK RADIO.

I THINK WE WOULD HAVE A LOT TO SAY, AND I THINK IT WOULD BE VERY VALUABLE TO CHALLENGE SOME OF THE KIND OF EXPECTED NORMS THERE.

BECAUSE OBVIOUSLY MEN HAVE TO CHANGE AND THE MEDIA AMPLIFIES SOME OF THE HOME OWE PHOBIA AND SEXISM.

I THINK IT WOULD BE INTERESTING TO TROY AND FIX THAT.

LISA: GREAT.

WELL, WE ARE GOING TO GO AHEAD AND RESTRICT THE CHATTING AGAIN.

SO PLEASE, CLOSE DOWN YOUR CHAT BOX IF YOU HAVE OPENED IT UP.

LARRY: AND WE'LL SEND ALL THIS OUT.

WE'LL COLLECT TZAR AS PART OF THE ARCHIVE OF THE SHOW.

LISA: YES.

SO, NOW THAT WE HAVE TALKED ABOUT PRIMARY PREVENTION AND THE IMPORTANCE OF NORMS CHANGE, WHAT DO WE ACTUALLY DO?

THAT BRINGS US TO PART 3, AND THE NEXT SLID, SLIDE 34.

WE NEED A PRIMARY PREVENTION APPROACH THAT DEALS WITH THE KIND OF ISSUES OF OPPRESSION, POWER AND CONTROL, AND THE NORMS THAT PROMULGATE THEM AND SUPPORT HEALTHY AND SAFE ENVIRONMENTS AND BEHAVIORS.

THE THREE KEYS TO PREVENTING VIOLENCE PROVIDES A SIS AT THE MATECTIONTION FRAYCTIONTIONV WIRER WORK TO MOVE TO ACTION.

THIS FRAMEWORK IS BASED ON A SIMILAR FRAMEWORK FOR RANGE OF TYPE OF VIOLENCE INCLUDING YOUTH VIOLENCE, COMMUNITY VIOLENCE, AS WELL AS PREVENTING VIOLENCE AGAINST WOMEN.

AND ON SLIDE 35, YOU CAN SEE THE THREE KEYS.

THE THREE KEYS ARE VIOLENCE IS COMPLEX AND ROW CHOIRS A COMPREHENSIVE APPROACH.

DETERMINE MANS OF VOID LENS AND SAFETY MUST BE ADDRESSED.

AND VOID LENS PREVENTION ROW CHOIRS AN INTEGRATED STRATEGY FOR ACTION.

TODAY WE ARE GOING TO FOCUS PRIMARILY ON KEY ONE, AND WE'LL TOUCH ON ELEMENTS OF THE OTHER TWO.

LARRY: KEY ONE VOID LENS IS COMPLEX.

I THINK IT MEANS COMPREHENSIVE IS TWO THINGS.

FIRST IT MEANS MULTIFACETED ACTIVITIES, AND SECOND, IT MEANS DIVERSE BROAD BASED INTER DISCIPLINARY PARTNERSHIPS.

SO, IT IS HELPFUL TO LOOK AT THE ECOLOGICAL MODEL DEPICTED ON THE NEXT SLIDE, SLIDE 37.

WHICH SHOWS THE ECOSYSTEMIC RELATIONSHIP BETWEEN THE INDIVIDUAL, COMMUNITY AND SOCIETAL SPHERES.

THE FIRST SPHERE, THE INDIVIDUAL, WHERE ULTIMATELY WE WANT IT MAKE CHANGE.

AND THE MODEL SHOWS CLEARLY THE INDIVIDUAL SPHERE EMBEDDED IN THE ECOSYSTEMIC - COMMUNITY AND SOCIETAL SPHERES.

VIOLENCE AGAINST WOMEN IS COMPLEX BECAUSE THE INFLUENCE IS WITHIN EACH SPHERE OF COMPLEX.

ALSO BECAUSE THE INTERPLAY IS COMPLEX.

SO, LET ME ON SLIDE 38 SHARE A TOOL WITH YOU THAT REALLY CAN HELP, THE SPECTRUM OF PREVENTION.

WE DOUGH SIGN THE SPECTRUM OF PREVENTION BECAUSE WE NEEDED A TOOL TO HELP PEOPLE BETTER SHAPE BROAD SCALE CHANGE, TO NOT JUST FOCUS ON THE INDIVIDUAL, BUT ON ALL THE SPHERES I JUST MENTIONED.

IT HELPS GROUPS TO COLLABORATIVELY THINK ABOUT WHAT NEEDS TO BE DONE AND IT HELPS PEOPLE SEE THE RELATIONSHIP BETWEEN ACTIVITY ON SIX LEVELS.

SO THAT PEOPLE, COALITIONS, COMMUNITY GROUPS, INITIATIVES CAN DOUGH SIGN STRATEGY NOT JUST BASED ON INDIVIDUAL SKILL BUILDING AND EDUCATIONAL LEVELS, BUT ALSO TO ADDRESS BROADER ENVIRONMENTAL ISSUES.

THE LEVELS ARE COMPLEMENTARY.

THE SIX SPECTRUMS USED TOGETHER WILL BE MOST EFFECTIVE IN LEADING TO SYSTEMIC CHANGE AND BY ITSELF I CAN CHANGE I THINK IT IS GETTING LONGER WE ARE TALKING ABOUT CHANGE IN NORM.

LISA, CAN YOU TALK ABOUT THE FIRST LEVEL ON SLIDE 39?

LISA: SURE.

SO, THIS LEVEL, THE FIRST LEVEL STRENGTHENING INDIVIDUAL KNOWLEDGE AND SKILLS REFERS TO ENHANCING THE INDIVIDUAL'S CAPACITY TO PREVENT VIOLENCE AGAINST WOMEN.

SO, ONE EXAMPLE IS THE HEALTH CARE PROVIDER TALKING WITH THEIR PATIENTS ABOUT HEALTHY SEXUALITY AND HEALTHY ECOSYSTEMIC RELATIONSHIPS.

LET'S LOOK AT ANOTHER EXAMPLE ON SLIDE -- THE SLIDE 39 SHOWS STRENGTHENING INDIVIDUAL KNOWLEDGE AND SKILLS AND SLIDE 40 IS ANOTHER EXAMPLE.

SO -- EXAMPLE.

UNDERSTAND CONSENT, IMPROVE ECOSYSTEMIC RELATIONSHIP SKILLS AND ENCOURAGE BYSTANDERS TO INTERRUPT BEHAVIOR THAT FOSTERS ENVIRONMENTS IN WHICH VIOLENCE AGAINST WOMEN OCCURS.

THOSE ARE EXAMPLES OF STRENGTHENING INDIVIDUAL KNOWLEDGE AND SKILLS.

AND SLIDE 41 TAKES US TO THE NEXT LEVEL, PROMOTING COMMUNITY EDUCATION.

THIS IS ABOUT REACHING GROUPS OF PEOPLE AND RESOURCES.

WHAT COMES TO MIND IS WORKSHOPS, PRESENTATIONS, AND I HAVE FOUND THAT WORKING WITH GROUPS CAN BE A REALLY POWERFUL WAY TO BREAK THE ISOLATION OF THE ISSUES RELATED TO VIOLENCE AGAINST WOMEN.

AND THE KEY SEEMS TO BE TO ALWAYS ASK, HOW DO WE PRESENT THE INFORMATION AND THE IDEAS IN A WAY THAT RESONATES WITH OUR GROUPS, AND INSPIRES ACTION WHERE PEOPLE SAY, NOW, LET'S TAKE ACTION TO CHANGE OUR COMMUNITY NORMS.

AND ON THE NEXT SLIDE WE WITNESS THE OMNI PRESENCE OF THE MEDIA.

INFORMATION AND MESSAGES TO COMMUNITIES THROUGH PRINT, TELEVISION, RADIO, BILLBOARDS, THE INTERNET, IT IS JUST EVERYWHERE.

AND THIS CAN WORK AGAINST OUR EFFORTS AS REFLECTED IN THE QUESTION THAT THE PARTICIPANT SHARED.

IT CAN BE HARD TO CHANGE THE FOCUS OF THE MEDIA, BUT CERTAINLY STRATEGIC EFFORTS CAN BE EFFECTIVE.

AND ONE EXAMPLE IS HOW JOURNALISTS COVER THE NOWX WHAT ARECTIONTION THEY DOZE 0 COVER, HOW THEY FRAME THE ISSUE.

THEY ALL INFORM THE PUBLIC'S OPINION ABOUT AND ABILITY TO TAKE ACTION TO PREVENT VIOLENCE AGAINST WOMEN.

SO JOURNALISTS CAN BE AN IMPORTANT PLAYER IN COMMUNITY EDUCATION.

LARRY: AND WHAT THAT MEANS IS WRITING LETTERS TO NEWSPAPERS ABOUT COMMENTARY AND TALKING ABOUT WHAT WASN'T COVERED OR TALKING ABOUT THE SLANT THAT WAS OR WASN'T TAKEN CAN BE VERY EFFECTIVE.

LISA: I LIKE THE PICTURE ON SLIDE 43.

TO ME IT IS ABOUT WOMEN VOICING THEIR RIGHT TO VOID LENS-FREE RELATIONSHIPS.

WHAT MEDIA COULD RESIST THIS?

LA TINAS AGAINST ABUSE.

THEY DON'T NECESSARILY COST A LOT OF MONEY, BUT CAN HAVE A POWERFUL IMPACT ON A LOCAL COMMUNITY AS WELL AS GET MEDIA ATTENTION.

AND ON SLIDE 44, HERE ARE SOME MORE INNOVATIVE EXAMPLES OF MEDIA EXAM PAINS, ENCOURAGING TEENS TO CREATE THEIR OWN PSA'S AND PROMOTING POSITIVE EXAMPLES OF MALE BEHAVIOR LAKE THIS ONE WHERE A MAN MENTORS A BOY ABOUT RESPECT.

LET'S MOVE ON TO THE NEXT LEVEL.

LARRY?

LARRY: THIS NEXT LEVEL IS TRADING PROVIDERS AND IT IS OBVIOUSLY ABOUT TRAINING PEOPLE WHO WILL TRANSMIT SKILLS AND KNOWLEDGE TO OTHERS.

WHEN YOU HEAR THE TERM PROVIDERS, WHAT FIRST COMES TO MIND FOR YOU?

THE TERM PROVIDERS IS FAR-REACHING AND I THINK IT IS IMPORTANT THAT WE BE CREATIVE AND STRATEGIC IN THINKING ABOUT WHO WE TRAIN.

WHO ARE THE MORE OBVIOUS PROVIDERS?

TEACHERS, POLICE OFFICERS, PHYSICIANS, DENTISTS, MARRIAGE COUNSELING OFFICIALS.

BUT WE OFTEN OVERLOOK THE JOURNALISTS WE WERE TALKING ABOUT, POSTAL WORKERS OR MOVIE PRODUCERS OR LIBRARIAN.

ANYONE WHO POSSESSES A SPECIFIC KNOWLEDGE -- NEEDS A SPECIFIC KNOWLEDGE BASE AND SKILL THAT CAN PROMOTE PREVENTION OUTCOMES THROUGH PROFESSIONAL AND VOLUNTEER SERVICES IS A POTENTIAL PROVIDER AND WE WANT TO BE STRATEGIC ABOUT HOW WE CAN HAVE WAYS IN WHICH WE CAN HAVE AN IMPACT.

LISA: AND ON SLIDE 46 WE MOVE TO THE NEXT LEVEL, FOSTERING COALITIONS AND NETWORKS.

I'M SORRY, THAT IS NOT TRUTH.

ON SLIDE 46 ARE EXAMPLES OF PROVIDERS THAT CAN BE CHANGED, SCHOOLS, RELIGIOUS COMMUNITIES.

IN BOTH THESE EXAMPLES, WE SEE HOW TRAINING PROVIDERS CAN BE A CATALYST TO CHANGING THE INSTITUTIONAL PRACTICE AND NORMS THAT ALLOW VIOLENCE TO CONTINUE.

LARRY: I'LL MOVE TO THE NEXT LEVEL ON SLIDE 47.

LISA: THANK YOU.

LARRY: OF COURSE THIS IS ABOUT BRINGING TOGETHER GROUPS.

I LIKE TO SAY THE WHOLE IS GREATER THAN THE SUM OF THE PARTS.

AND WORKING IN COALITION, AS I THINK YOU SAID POWERFULLY WHEN THEY WERE TALKING ABOUT COMMUNITY EDUCATION, LISA, IS ABOUT BREAKING THE ISOLATION ON THIS ISSUE.

WE KNOW THAT VIOLENCE AGAINST WOMEN TO BECOME SILENT IN ISOLATION.

WE NEED HEALTHY CONNECTIONS AND OPTIONS.

FURTHERMORE, COALITIONS ARE VERY POWERFUL BECAUSE THEY ARE SUCH RICH WISDOM AND INFORMATION FROM THE VIOLENCE AGAINST WOMEN MOVEMENT ABOUT HOW TO BUILD COMMUNITIES AND NETWORKS AND HOW TO BRING PEOPLE TO THE TABLE AND MAKE OUR OUTCOMES NOT JUST THE TABLE, BUT HOW TO MAKE OUR OUTCOMES LARGER.

I LIKE THE NOTION ON SLIDE 48 OF A JIGSAW PUZZLE.

AND HERE YOU SEE A PIECE FROM GREAT WORK CURRENTLY GOING ON IN THE STATE OF MINNESOTA.

EACH PIECE OF THE JIGSAW PUZZLE IS IMPORTANT, AND IN AND OF ITSELF HAS VALUE, YET WHEN WE PUT THE PIECES TOGETHER, OBVIOUSLY WE CAN HAVE A MORE COMPLETE, A MORE POWERFUL PICTURE.

THE MINNESOTA SEXUAL VIOLENCE PREVENTION ACTION COUNCIL HAS BROUGHT TOGETHER VERY IMPORTANT PARTNERS TO FOCUS ON PRIMARY PREVENTION OF SEXUAL VIOLENCE AND THE IMPORTANT THING TO CONSIDER ABOUT COALITIONS IS WHO DO YOU NODE AT THE TABLE TO ACCOMPLISH YOUR GOALS.

AND WHO DO YOU NODE PARTIES -- NEED PARTICIPATING.

EVERYONE WON'T BE AT THE TABLE, BUT CAN BE AN IMPORTANT PARTICULAR V P PARTNER.

WE CAN ASK WHO IS HERE WHO NODES TO BE HERE, WHO NEEDS TO BE INCLUDED, AND MAKE SURE THAT THE ISSUES AND COMMUNITIES THAT MAY NOT BE AT THE TABLE ARE NOT OVERLOOKED.

IT IS AN IMPERFECT PROCESS TO GET US TOGETHER, BUT WE CAN'T LET BEING ISOLATED AND ONLY A FEW OF US WORKING TOGETHER PREVENT US FROM ALL COMING TOGETHER AND MOVING IN THE RIGHT DIRECTION.

THE NEXT SLIDE, SLIDE 49 DEPICTS TYPES OF COLLABORATION.

VIOLENCE AGAINST WOMEN LOVERLY GUN AS A GRASSROOTS EFFORTS.

NOW WE HAVE COMMUNITY BASED ORGANIZATIONS, SHELTERS, RAPE CRISIS CENTERS, WOMEN'S CENTERS AND THEY BENEFIT FROM WORKING IN PARTNERSHIP.

DIFFERENT TYPES OF COLLABORATIVES OF COURSE WILL HAVE DIFFERENT FLAVORS, CHARACTERISTICS.

GOVERNMENT ORGANIZATIONS IS THAT THIRD CIRCLE AND THAT IS THE THIRD CIRCLE, GOVERNMENT ORGANIZATION WORKING TOGETHER.

OFTEN TENDS TO BE IGNORED.

AS WE CAN SEE WHEN WE LOOK AT THE NEXT SLIDE, SLIDE 50.

HERE WE HAVE THREE KEY GROUPS THAT REALLY COULD WORK MUCH MORE EFFECTIVELY IN PARTNERSHIP, AND OFTEN HAVE DIFFERENT GOALS, DIFFERENT PERSPECTIVES, DIFFERENT WAYS OF MEASURING THEIR SUCCESS.

THEY NEED TO TALK TO ONE ANOTHER MORE.

WE SHOULD HAVE SOCIAL SERVICES IN THERE AS WELL AS PROBABLY LOT OF 0 SYSTEMS THAT AREN'T NECESSARILY DOUGH PITCTIONTIONED IN THIS POWER POINT.

IF WE GET THEM TO WORK IN PARTNERSHIP TO SUPPORT OUR EFFORTS, ALONG WITH THE THEN DIAGRAM BEFORE, LINKING THEM WITH COMMUNITY BASED AND GRASSROOTS PARTICIPANTS, THEN WE ARE GOING TO GO A LOT FURTHER IN MOVING TOWARD SAFETY.

LESS LISA ON SLIDE 51 WE MOVE TO THE NEXT LEVEL CHANGING ORGANIZATIONAL PRACTICES.

THIS LEVEL IS ABOUT ADOPTING ORGANIZATIONAL REGULATIONS AND NORMS TO PREVENT VIOLENCE AGAINST WOMEN AND TO CREATE NEW MODELS.

GENERALLY WE FIND THAT MOST PEOPLE BELONG TO SOME KIND OF AN ORGANIZATION IN ONE WAY OR ANOTHER.

BUT AS WE TALK TO DIFFERENT GROUPS AND WORK WITH THEM, WE FIND THAT USUALLY ABOUT LESS THAN HALF OF PEOPLE HAVE MADE EFFORTS TO CHANGE A PRACTICE OR A POLICY WITHIN AN ORGANIZATION THAT ENCOURAGES PREVENTION.

NOW, THIS LEVEL OF THE SPECTRUM IS PROBABLY ONE OF THE MOST OVERLOOKED.

AND IT IS ALSO ONE OF THE MOST CRITICAL.

LARRY: PARTICULARLY IN TERMS OF NORMS CHANGE.

LISA: ORGANIZATION AND ASK INSTITUTIONS LIKE SCHOOL WORKPLACES, HEALTH CARE FACILITIES, PLACES OF WORSHIP --

>>EXPERIENCING TECHNICAL DIFFICULTIES, PLEASE STAND BY

LISA: SHOULDN'T ALL SPORTS TEAMS PARTICIPATE IN THIS KIND OF PRACTICE?

AND ON THE NEXT SLIDE, UNIONS, BUSINESSES, THEY ARE OFTEN OVER LOCKED AS HAVING IMPORTANT ROLES IN SOLUTIONS.

THEY CAN DEVELOP ANTI HARASSMENT, ANTI VIOLENCE (SPEAKER NOT UNDERSTOOD).

LARRY: I HOPE YOU ARE ASKING WHAT YOU CAN DO TO FOSTER NORMS CHANGE IN YOUR ORGANIZATION ON THESE ISSUES.

THERE IS ONE OTHER GROUP ON SLIDE 54 I THINK IS IMPORTANT, HEALTH CARE ORGANIZATIONS.

LISA: OF COURSE, THERE ARE MANY CLINICAL INTERVENTION THAT AREN'T TRACK ADVERTISED, THAT ARE PREVENTION ORIENTED.

HEALTH CARE CLINICS CAN OFFER INCH TO YOUTION ALLIESED WORKPLACE POLICIES.

FOR EXAMPLE, ON MODELING (SPEAKER NOT UNDERSTOOD) LIETION SHIPS, A WAY OF HANDLING CONFLICTS BETWEEN DOCTORS AND NURSES AND AMONG PATIENTS.

WE WANT TO ENCOURAGE THE SHARING OF IDEAS AMONG ALL OF YOU SO WE WOULD LIKE TO OPEN UP THE CHAT FUNCTION AGAIN AT THIS POINT AND ASK YOU TO SHARE WITH US YOUR EXPERIENCES OF ORGANIZATIONAL PRACTICES THAT YOU HAVE CHANGED, OR WHAT ARE SOME OF THE IMPORTANT ORGANIZATIONAL PRACTICES OR ORGANIZATIONS THAT YOU THINK WE NEED TO INFLUENCE.

SO, LET'S OPEN UP THE CHAT BOX, AND PLEASE TAKE A MINUTE TO SHARE WITH US YOUR THOUGHTS.

WHAT KIND OF ORGANIZATIONAL PRACTICE CHANGES HAVE YOU WORKED ON OR WOULD YOU LIKE TO SEE TO PREVENT VIOLENCE AGAINST WOMEN?

(PAUSE)

LARRY: IT IS INTERESTING LACKING AT THE COMMENTS.

PROBABLY MY STROPEST RESPONSE IS I'D REALLY REALLY LIKE TO KNOW A LOT MORE BECAUSE PEOPLE ARE TALKING ABOUT ONGOING -- THEY HAVE TRAINING AND GOING BEYOND PROTOCOLS OR ENGAGING SAFE COMMUNITY, BUT IT IS KIND OF CHALLENGING, OR GETTING CLINICAL SERVICES INCLUDED AS PART OF SOCIAL MARKETING.

AND MY SENSE IS THERE IS A WHOLE LOT THERE AND THAT WE REALLY CAN GO A LOT DEEPER.

I THINK FOR THE SAKE OF TIME, I LIKE THIS ONE, HAVE DOMESTIC HAVE I LENS POLICIES AT WORK, STRICTER RULES AND POLICIES SET FORTH BY CONGRESS.

AND THAT REALLY LEADS US TO THE NEXT LEVEL ON SLIDE 55, INFLUENCING POLICY AND LEGISLATION.

SO YOU WILL NEED TO CLOSE YOUR CHAT BOX AND MOVE TO THE SIXTH LEVEL OF THE SPECTRUM.

AND OBVIOUSLY POLICY LIKE THAT SUGGESTION ABOUT CONGRESS HAS THE POTENTIAL TO CHANGE THE ENTIRE COMMUNITY STAKE, EVEN THE NATION.

AND ON THE ONE HAND, THAT REALLY BECOMES VERY, VERY POWERFUL.

IT BECOMES THE BASE IN THE FLOOR OF THE WAY IN WHICH WE THINK AND BECOMES THE BASIS OF OUR NORMS.

ON THE OTHER HAND, SOMETIMES POLICY WORK FEELS TOO DISTANT FROM THE EVERY DAY REALITY OF PEOPLE'S LIVES AND FEELS VERY UNDOABLE.

BUT IN VERY IMPORTANT WAYS IT IS DIRECTLY CAN HECTIONTIONEDTHV MANY PHARMACEUTICAL, ALL THE ADVOCACY FOR SO MANY OF US THAT WENT INTO THE NATIONAL VIOLENCE AGAINST WOMEN ACT RESULTED IN IMPORTANT RESOURCES TO ADDRESS THE PROBLEM OF VIOLENCE AGAINST WOMEN.

SO, WHAT DO YOU THINK WHEN YOU HEAR THE TERM POLICY, TYPICALLY WHAT PEOPLE THINK ABOUT IS STATE OR FEDERAL POLICY.

BUT AS STATED ON THE NEXT SLIDE, ON SLIDE 56, ONE KEY FACT IS THAT USEFUL POLICY IS OFTEN DEVELOPED LOCALLY.

I THINK THERE IS A LOT OF REASON WHY LOCAL POLICY CAN BE VERY, VERY POWERFUL.

ON THE NEXT SLIDE JUST THE COUPLE FROM THE DOCUMENT WE DEVELOPED, USED TO BE CALLED TEN REASONS LOCAL POLICY IS KEY, NOW IT IS CALLED 11 REASONS LOCAL POLICY IS KEY.

BUT LOCAL POLICY CAN BE TAYLORED TO INDIVIDUAL COMMUNITY NEEDS AND THEY RAISE COMMUNITY AWARENESS SO YOU SEW THAT SYNERGY ACROSS DIFFERENT LEVELS OF THE SPECTRUM.

LOCALLY, THERE TENDS TO BE LESS BUREAUCRAIY.

it becomes the laboratory for broader policy CHANGE.

IN EVERY ONE OF THOSE PREVENTION WORK EXAMPLES I SHARED WITH YOU EARLYIERCTIONTION THERE WERE ELECTRICAL EFFORTS THAT LED TO NATIONAL EFFORTS, BUT OTHER LOCAL EFFORTS WHICH LED TO STATE EFFORTS WHICH LED TO ORGANIZATIONAL PRACTICE EFFORTS.

SO DASH AND SOME H1 THINGS WORK, SOME DON'T.

LOCAL EFFORTS ALSO PROVIDE VALUABLE CLUES ABOUT WHAT CAN BE EFFECTIVE AND APPROPRIATE.

SO WE KEEP IMPROVING OUR WORK.

HERE IS AN EXAMPLE ON SLIDE 58.

THE CAMBRIDGE, MASSACHUSETTS DOMESTIC VIOLENCE FREE ZONE.

THIS REPRESENTED A CITY-WIDE COMMITMENT TO PREVENT DOMESTIC VIOLENCE.

IT THREAD TO AN EMBEDDING OF DOMESTIC VOID LENS LANGUAGE AND POLICY INTO ALL AREAS OF CITY BUSINESS.

LOCAL POLICY CHANGE CAN ALSO INFLUENCE UNDERLYING CONTRIBUTORS SUCH AS THE AVAILABILITY OF ALCOHOL, AS CAN BE SEEN ON OUR NEXT SLIDE, 59, REDUCING CRIME THROUGH LIQUOR STORE CLOSURES IN SOUTH L.A., THE COALITION WAS ABLE TO CHANGE ZONING LAWS AND PREVENT 200 LIQUOR STORES AFTER THE FIRE IN THE INSURRECTION DESTROYED THEM.

GIVEN THE FACT THAT ALCOHOL IS SUCH A MAJOR FACTOR IN THE PER TRAYTION OF VIOLENCE AGAINST WOMEN, THIS AREA OF ELECTRICAL POLICY CHANGE, FOR EXAMPLE AROUND COLLEGE CAMPUSES, CAN BE VERY, VERY VALUABLE.

SO WE HAVE GONE THROUGH ALL THE SIX LEVELS OF THE SPECTRUM.

AND AS INDICATED ON SLIDE 60, AT EACH LEVEL DATA AND EVALUATION SHOULD INFORM THE SPECTRUM, TO DEVELOP THE RIGHT SET OF ACTIVITIES, IT IS ALWAYS IMPORTANT TO KNOW AND USE RELEVANT DATA AND TO KEEP OUR EFFORTS MOVING FORWARD AND BEING MOST EFFECTIVE, WE WANT TO KEEP THEM ON TRACK THROUGH EVALUATION AND TO CONTINUE TO STRENGTHEN OUR EFFORTS AS WE MOVE FORWARD.

LET'S ASK NOW FOR A COUPLE OF POLLING QUESTIONS.

LISA: SO, AS WE OPEN UP THE NEXT POLLING QUESTION, I'LL GO AHEAD AND LET YOU KNOW WHAT IS COMING UP.

WE WANT TO KNOW IN YOUR EXPERIENCE AND THE WORK THAT YOU ARE DOING NOW, WHICH LEVELS OF THE SPECTRUM OF PREVENTION ARE YOU CURRENTLY MOST FOCUSED ON IN YOUR WORK.

AND WE WANT TO KNOW -- YOU WILL SEE IN A SECOND AS IT POPS UP -- WE ARE GOING TO GET THIS OPENED UP HERE.

OKAY.

SO YOU SHOULD BE ABLE TO SEE THE QUESTION NOW.

WHICH OF THE FOLLOWING LEVELS OF THE SPECTRUM ARE YOU CURRENTLY MOST FOCUSED ON IN YOUR WORK?

IF YOU COULD GO AHEAD AND VOTE, THAT WOULD BE GREAT.

LARRY: IT LOOKS LIKE WHAT WE ARE SEEING, NOT SURPRISINGLY, IS THAT MOST PEOPLE ARE WORKING AT INDIVIDUAL SKILL BUILDING AND COMMUNITY EDGE KAYTION.

THAT IS STANTONLY THE CASE.

WE HOPE THAT AFTER TODAY'S SESSION THAT THE EFFORTS YOU'LL BE ENGAGED IN WILL START TO BECOME A BIT MORE BALANCED BECAUSE I THINK WE ARE TRIG TO MAKE THE CASE THAT NORMS CHANGE WILL PROSPER MORE FROM THOSE OTHER LEVELS.

AND WE ARE SEEING VERY FEW PEOPLE WHO ARE ACTUALLY WORKING ON THAT FINAL LEVEL OF INFLUENCING POLICY AND LEGISLATION.

AND NOT EVEN MANY, MANY PEOPLE WHO ARE WORKING PRIMARILY ON CHANGING ORGANIZATIONAL PRACTICES.

BUT ARE WE GOING TO ASK THE SECOND QUESTION?

LISA: LET'S ASK THE NEXT QUESTION.

WHICH ARE YOU MOST LIKELY TO INCREASE YOUR FOCUS ON NOW?

AND WE ARE HIGHLIGHTING LEVEL 3 THROUGH 6, EDUCATING PROVIDERS, FOSTERING COALITIONS AND NETWORKS, CHANGING ORGANIZATIONAL PRACTICES AND INFLUENCING POLICY AND LEGISLATION.

SO, DID AHEAD AND LET US KNOW WHICH LEVEL ARE YOU MOST LIKELY TO INCOEDS YOUR FOCUS IN NOW.

(PAUSE)

LARRY: YOU CAN ALL SEE THERE IS INTEREST IN MORE WORK ON FOSTERING CO-LIS AND NETWORKS AND ON CHANGING ORGANIZATIONAL PRACTICES.

THE PREVIOUS PRESENTATION WE DID IS CURRENTLY ARCHIVED AND IT IS ON FOSTERING COALITIONS AND NETWORKS.

SO I THINK MOST OF YOU WILL KNOW HOW TO GET TO THAT AND IT WILL BE EXPLAINED AGAIN AT THE END OF THE SESSION.

BUT IF NOT, CONTACT US BECAUSE WE THINK WE HAVE SOME VALUABLE INFORMATION THERE.

LISA: OKAY.

SO, NOW WE HAVE TIME TO SHARE WITH YOU ANOTHER QUESTION THAT COMES FROM A PARTICIPANT.

HERE IS THE QUESTION.

HOW DO YOU WORK IN COALITIONS WITH GROUPS WHO MAY HAVE DIFFERENT APPROACHES OR VIEWS ON SOLUTIONS AROUND VIOLENCE AGAINST WOMEN IN THAT IS A REALLY GREAT QUESTION.

SO, PLEASE TAKE A MINUTE AND RESPOND TO THIS QUESTION THAT HAS COME FROM A PARTICIPANT AND SHARE YOUR IDEAS.

HOW DO YOU WORK IN CO-LIS WITH GROUPS WHO MAY HAVE DIFFERENT APPROACHES OF VOWS AND SOLUTIONS AROUND PREVENTING VIOLENCE AGAINST WOMEN?

(PAUSE)

LARRY: IFERTH SAKE OF TIME I THINK WE'LL CUT THIS OFF NOW.

BUT I WAS ENCOURAGED AND AMUSED, LISA, BY THE BREADTH OF RESPONSES FROM DEEP BREADTH TO -- SPEAKING OF BREADTH OF RESPONSE -- TO NEVER HOLD GRUDGES TO POINTS OF UNITY WHICH IS A MUCH MORE STRUCTURED WAY OF DOING THIS.

I THINK THERE IS A LOT OF WISDOM IN THESE RESPONSES AND WE WILL BE SHARING THEM.

AND AGAIN, I WANT TO ENCOURAGE PEOPLE TO LOCK AT OUR TRAINING.

THERE IS A TRAINING WE HAVE DEVELOPED.

PEOPLE DO COME TO THE TABLE WITH VERY DIFFERENT PERSPECTIVES AND (SPEAKER NOT UNDERSTOOD) THANK YOUERTHCTIONV TURF IS NOT A FOUR-LETTER WHERE.

WE COME WITH DIFFERENT EXPERIENCES.

WE NEED TO EXPECT DIFFERENCE PX AND BUILD TOWARD THEM.

LET' MOVE TO THE SECOND KEY OF THE SPECTRUM.

AND OBVIOUSLY SINCE TODAY WAS MOSTLY FOCUSED ON KEY ONE, WE'LL BE GOING THROUGH THE REST QUICKLY.

LISA: KEY TWO STATES THE DETERMINE MANS MUST BE ADDRESSED.

WE MAIN THE UNDERLYING FACTORS AND CONTRIBUTORS RELATED TO VIOLENCE AGAINST WOMEN.

THIS MEANS BOTH REDUCING THOSE THAT INCREASE THE LIKELIHOOD OF VIOLENCE OCCURRING, AS WELL AS BOLSTERING THOSE THAT ARE PROTECTIVE AGAINST VIOLENCE.

ON SLIDE 62, YOU SEE A TRAJECTORY OF VOID LENS AGAINST WOMEN WHICH MARKER THIS IDEA OF DETERMINANTS.

DETERMINANTS INCLUDE ROOT FACTORS AS WELL AS ENOINTMENTAL CONTRIBUTORS AND BEHAVIORAL FACTORS.

AND ROOT FACTORS PLAY OUT AT THE COMMUNITY LEVEL AND INFLUENCE ENVIRONMENTAL CONTRIBUTORS AND BEHAVIORAL FACTORS.

WHEN MOST PEOPLE THINK ABOUT PREVENTING VIOLENCE AGAINST WOMEN, THEY THINK ABOUT INFLUENCING INDIVIDUAL BEHAVIORAL FACTORS, LIKE ALCOHOL AND DRUG USE OR HOSTILITY TO WOMEN.

BUT THIS TRAJECTORY SHOWS THAT BEHAVIORAL FACTORS ARE SHAPED BY THE ENVIRONMENT, LIKE THE MEDIA IMAGES AND WEAK COMMUNITY SANCTIONS WHICH IN TURN ARE SHAPED BY ROOT FACTORS LIKE VARIOUS FORMS OF OPPRESSION AND BY THE INTERACTION BETWEEN ROOT FACTORS AND THE ENVIRONMENT.

-- ENVIRONMENT.

AND WE HAVE HIGHLIGHTED AGAIN AND AGAIN THE IMPORTANCE OF NORMS AND CHANGING NORMS BECAUSE WE HAVE TO CHANGE THE ENVIRONMENT AND NORMS ARE A BIG PART OF THE ENVIRONMENT.

SO, PHARMACEUTICAL, A ROOT FACTOR SUCH AS SEXISM SHAPES OUR ENVIRONMENT, INCLUDING NORMS ABOUT EXPECTED MALE BEHAVIOR AND THE MEDIA IMAGES WE SEE.

SO KEY TWO STAGES WE NEED TO LOOK AT THE ENVIRONMENTAL FACTORS AND ROOT FACTORS AND TAKE ACTION TO INFLUENCE THEM.

LARRY: I REALLY WANT TO EMPHASIZE JUST HOW POWERFUL THE ENVIRONMENT IS IN SHAPING BEHAVIOR.

THE INSTITUTE OF MEDICINE LOOKING AT DETERMINANTS OF HEALTH REALLY CAPTURED THIS WHEN AS IT IS SEEN ON THE NEXT SLIDE, THEY STATED, IT IS UNREASONABLE TO EXPECT THAT PEOPLE WILL CHANGE THEIR BEHAVIOR EASILY WHEN SO MANY FORCES IN THE SOCIAL, CULTURAL, AND PHYSICAL ENVIRONMENT CONSPIRE AGAINST SUCH CHANGE.

NOW, THE NEXT SLIDE PROVIDES SOME EXAMPLES OF SOME OF THE KINDS OF DETERMINANTS THAT RELATE TO VIOLENCE AGAINST WOMEN.

ON THE LEFT WE SEE SOME THINGS THAT INCREASE THE RISK OF VIOLENCE, MALE DOMINANCE, USE OF PHYSICAL PUNISHMENT, WITNESSING AND EXPERIENCING VIOLENCE, ALCOHOL, GUNS, BUT ALSO WE SEE ON THE RIGHT SOME OF THE THINGS THAT MAY BE PROTECTIVE.

POSITIVE ROLE MODELS, GENDER EQUITY, COMMUNITY OWNERSHIP OF LOCUTION.

SO WE NEED TO TILT THIS SLIDE TOWARD THE RIGHT.

WE DON'T FULLY KNOW EVERYTHING THERE IS TO KNOW ABOUT DETERMINANTS.

I THINK IT IS PART OF THE WORK WE ALL NEED TO DO TOGETHER AND IN A FORUM, WE ARE GOING TO TALK ABOUT THIS IN MUCH MORE DEPTH IN FUTURE FORUMS, INCLUDING SOME OF THE DOUGH BAIT ABOUT WHICH DETERMINANTS ARE KEY.

SO, THAT BRINGS US THEN TO THE NEXT SLIDE, KEY 3 ON SLIDE 65, PREVENTING VIOLENCE AGAINST WOMEN THROUGH THE INTEGRATED STRATEGY FOR ACTION.

WE NEED TO BUILD ON THE LEARNING FOR EACH PARTICULAR COMMUNITY ABOUT RISK AND HOW TO REDUCE IT.

RESILIENCE WE NEED TO BUILD AN APPROACH ON STRATEGIES THAT ADDRESS ENVIRONMENTAL CONTRIBUTORS AND BEHAVIORAL FACTORS IN EACH COMMUNITY.

SO IN KEY 3 WE TRANSLATE KEYS 1 AND 2 INTO A SPECIFIC JAI.

STRATEGY.

THIS IS WHERE WE PUT IT TOUCH-TONETION -- PUT IT TOGETHER ON SLIDE 66.

WE HAVE TALKED ABOUT FOCUS ON THE MEDIA AND MALE GENDER SOCIALIZATION, GREATER INVOLVEMENT OF BOYS AND MEN.

I THINK WE REALLY NEED TO EMPHASIZE A LOT MORE THE ROLE OF BYSTANDERS AND LEARN FROM WORDS LIKE BULLYING WORK AND APPLY THAT IN MORE DETAIL AND REALLY FOCUS ON HEALTHY RE LAYTION SHIPS, HEALTHY SECTION WALTZ, THERE HASN'T BEEN NEARLY ENOUGH ATTENTION ON YOUTH AS AGENTS OF CHANGE.

ONE ORGANIZATION THAT IS FOCUSED ON A NUMBER OF THESE STRATEGIES AND WORKS ON ALL LEVELS OF THE SPECTRUM TO PROMOTE IT IS (SPEAKER NOT UNDERSTOOD).

LISA, CAN YOU TALK ABOUT FOR A MINUTE THE PRIMARY PREVENTION STREETH JAI OF MALE GENDER SOCIALIZATION AND INVOLVEMENT OF BOYS AND MEN?

BECAUSE I THINK THAT WILL SHOW HOW THERE IS A GREAT DEAL OF SYNERGY AS SLIDE 67 [STRATEGY] POINTS OUT.

LISA: SO, WE WANT IT MAKE ONE LAST POINT BEFORE I TALK ABOUT MEN CAN STOP RAPE, ABOUT THE SPECTRUM OF PREVENTION.

TO BE MOST EFFECTIVE, THE ACTIONS AT THE DIFFERENTLY T DIFFERENT LEVELS OF THE SPECTRUM SHOULD BE COMPLEMENTARY.

WE MENTIONED THAT.

AND SYNERGY ACROSS THE LEVELS OF THE SPECTRUM HELP ENSURE THAT ACTIVITIES ARE NOT BEING IMPLEMENTED IN ACE LAYTION, BUT RATHER RE: INFORCE EACH OTHER TO ACHIEVE MORE IMPACT.

THIS COINED OF SYNERGY CAN BE VOLTAL IN CREATING ENOUGH CRITICAL MASS TO START TO CHANGE NORMS.

SO, LET'S TALK ABOUT MEN CAN STOP RAPE.

ON SLID 68 THE MEN OF STRENGTH CLUB OFFERS A SAFE PLACE FOR YOUNG MEN TO EXPLORE WHAT IT MEANS TO BE A STRONG MAN AND TO BE AN ALLY.

AND ON SLIDE 69, THEIR WORK IS REINFORCED BY COMMUNITY EDGE KAYTION AND MODELING HEALTHY ROW LAYTION SHIPS.

ON SLIDE 70, UNDERSTANDING THE COMMUNITY EDUCATION IS NOT ENOUGH, THEY TRAIN PROVIDERS ACROSS THE COUNTRY ON THEIR APPROACH AND THEY FOCUS ON FIRST ADDRESSING ISSUES OF OPPRESSION.

SLIDE 71, THEIR EFFORTS PAN OUT BY BUILDING A GROWING BASE OF NETWORKS AND ALLIES WHO PARTICIPATE ON DIFFERENT LEVELS OF THE SPECTRUM.

AND ALL ACTIVITIES AS SHOWN ON SLIDE 72, ARE REINFORCED WITH EFFORTS OF CHANGING ORGANIZATIONAL PRACTICES.

THEY SUPPORT SCHOOLS AND INCORPORATING AN DINT GRITED (SPEAKER NOT UNDERSTOOD) FOR PREVENTION.

THEY WORK ON ACHIEVING NORMS WITHIN THEIR OWN WORKPLACE AS WELL.

PHARMACEUTICAL T THEY HAVE A CODE OF CONDUCT FOR ALL EMPLOYEES THAT RECOGNIZES THE MISUSE OF POWER AND CONTROL AND SEEKS TO ELIMINATE THIS FROM THE WORKPLACE.

AND ON SLIDE 73, THOUGH THEY HAVEN'T WORKED AS MUCH IT AT THIS LEVEL OF INFLUENCING POLICY, THEY PLAY AN IMPORTANT ROLE AS ALLIES AND THEY SU PARTICULARED EFFORTS TO ROW AUTHORIZE (SPEAKER NOT UNDERSTOOD) SHE'D TESTIFIED ELF AT CONGRESSIONAL BRIEFING.

SO, MEN CAN STOP RAPE, HAVE AC[ITSIT'S]}V ON ALL LEVELS OF THE SPECTRUM AND THEY ROW INFORCE EACH AORTIC T THEY CREATE SYNERGY AND THEY CAN BEGIN TO CHANGE NORMS.

LARRY: THAT WAS A VERY, VERY QUICK TOUR, LISA, WHICH RIEL HE SHOWS THE POWER OF THE SYNERGY AND HOW ALL THE PIECES FIT TOGETHER.

ON SLIDE 7 IVCTIONTION I THINK, IS THE FINAL PART OF THE TRANSFORMING COMMUNITIES QUOTE.

LISA: SO, THIS PROCESS THAT CONCLOUDED SUPPORTS THE CROW ASIAN OF A SAFE -- CREATION IF A SAFE, JUST AND HEALTHY ENVIRONMENT SO THAT WOMEN AND GIRLS AND MEN AND BOYS MAY LIVE VIOLENCE FROZE LIVES.

-- FREE LIVES.

LARRY: WE ARE GOING TO OPEN UP THE PHONE LINES FOR QUICK QUESTIONS.

WE KNOW WE COVERED A LOT OF INFORMATION FAIRLY QUICKLY.

IT IS HARD BY TELEPHONE WHEN WE CAN'T WATCH EACH OTHER'S BODY LANGUAGE AND FACIAL EXPRESSION.

SO WE WANTED TO JUST VERY QUICKLY LET YOU KNOW ABOUT A COUPLE OF ADDITIONAL TOOLS WE HAVE AVAILABLE.

SLIDE 76 SHOWS YOU THE SPECTRUM AGAIN.

HOER IT IS IN SPANISH.

WE HAVE USED IT WITH PEOPLE IN DIFFERENT COMMUNITIES.

SLIDE 77, SOME OF OUR WORK ON COALITION BUILDING, THE 8 STEP PROCESS, A BIG PART OF WHAT WE COVERED IN THE FORUM WHICH AS I MENTIONED YOU CAN GET ARCHIVED.

THE NEXT SLIDE CLAP RAYTION MASS, -- COLLABORATION MASS, THIS IS A TOOL TO HELP PEOPLE FROM DIFFERENT PERSPECTIVES AND BACKGROUND, THAT CAME UP IN THE LAST QUESTION THAT WAS ASKED.

SLIDE 79 TALKS ABOUT TURF, ANOTHER ELEMENT THISV HELICOPTER WORETHCTIONTIONV WHETHER HETIONV VS. WORK ON HEALTH DISPARITY AS WELL AS ALL THE OTHER TOPICS WHICH WE HOPE WE CAN BUILD FROM OUR SUCCESSES THAT REALLY HAVE --

LISA: SO THAT BRINGS US IT OUR QUESTION AND DISCUSSION QUESTION.

I THINK WE HAVE A COUPLE MINUTES IT HEAR FROM YOU BEFORE WE ASK YOU TO COME MARMOSSET AN EVAL>

SO, OUR OPERATOR IS DIDTION TO ASSIST US IN LINING UP THE FIRST QUESTION BY PHONE.

>> AT THIS TIME WE WILL CONDUCT A QUESTION AND ANSWER SESSION.

IF YOU HAVE A QUESTION, PLEASE PRESS 0 THEN THE 1 KEY.

THIS WILL PLACE YOU INTO QUEUE AND ONE BY ONE, THE LINES WILL BE OPENED SO YOU MAY EACH ASK YOUR QUESTION.

AGAIN, THAT IS 01 ON YOUR TOUCH TONE PHONE.

ONE MOMENT WHILE WE GATHER INFORMATION FOR QUESTIONS.

IS

(PAUSE)

?

OUR FIRST QUESTION COMES FROM HAMISH SINCLAIR.

YOUR LANE IS NOW OPEN.

>>> THIS IS MISH.

I WAS CURIOUS, ALL OF THESE THINGS ARE VERY EXCELLENT, VERY INTERESTING PROCESS.

MY SENSE IS IN THE FOLD THAT WE DON'T HAVE ENOUGH PERPETRATORS WHO REALLY ARE A THREAT TO THE COMMUNITY WHO KNOW THERE NEEDS TO BE A CHANGE IN THEIR BEHAVIOR.

AND IT SEEMS TO ME IMPORTANT, I WANT TO ASK, WHAT DO YOU THINK ABOUT BUILDING A MOVEMENT OF PER TRITERS WHO CAN LEARN TO STOP, AND THEN INFLUENCE ALL THE OTHER THINGS YOU HAVE LISTED?

LARRY: FOR PEOPLE WHO DON'T KNOW, HAMISH HAS PROVIDED ENORMOUS LEADERSHIP IN THAT WORK AND IS ONE OF THE PEOPLE THAT I MOST LOOK UP TO IN THIS ENTIRE FIELD PARTICULARLY IN TERMS OF THE ROLE THAT MEN HAVE PLAYED AND CAN PLAY.

AND I HAVE STILL BEEN PASSING AROUND AN EXERCISE ON THE SPECTRUM OF PREVENTION THAT YOU DID WITH PERPETRATORS I BELIEVE IN SAN QUINN TON A NUMBER OF YEARS AGO.

I THINK IT WAS VERY, VERY REVEALING.

WHAT IT SAYS TO ME IS THAT PERPETRATORS CAN PLAY VERY, VERY IMPORTANT ROLES IN THIS MOVEMENT.

THAT IF WE CAN DO GOOD WORK, WHICH IS VERY HARD TO DO, BUT IF WE CAN DO GOOD WORK WITH SOME PERPETRATORS WHO THEN HAVE A SENSE OF THE WAY THAT THINGS MUST CHANGE, THEY CAN BE PART OF A POWERFUL GROUP OF SPOKES PEOPLE ABOUT HOW MUCH WE MUST CHANGE.

IT IS TRICKY, THOUGH, I THINK, BECAUSE IF YOU HAVE PERPETRATORS BLAMING NORMS, WHAT COMES ACROSS IS THAT THEY ARE NOT TAKING RESPONSIBILITY FOR THEIR OWN ACTION.

AND SO WE NEED TO WALK IN LINE OR A COMPLEX LINE, I WOULD THINK, WHERE WE ARE TALKING BOTH ABOUT RESPONSIBILITY AND CERTAINLY NOT A GRANDIZING ANYONE AS A RESULT OF ANYTHING THEY MAY HAVE DONE IN THE PAST, BUT AT THE SAME TIME LEARN WHAT PEOPLE CAN AND MUST BRING TO THE TABLE.

LISA: LET'S CARE CARRY ON THE DISCUSSION ON THE LIST SERVE.

(SPEAKER NOT UNDERSTOOD) IT'S ACTIONV THAT IS ABOUT ALL THE TIME THAT WE HAVE TODAY FOR QUESTIONS.

AND LET'S KEEP THE CONVERSATION GOING ON THE LIST SERVE AND ON THE NEXT FORUM IN AUGUST.

SO, BEFORE I TURN THINGS BACK TO DAVID, I WANT TO ENCOURAGE YOU TO TAKE ADVANTAGE OF THE POST FOR I AM SPECTRUM ACTIVITY THAT YOU CAN DOWNLOAD FROM PREVENT CONNECT.ORG AND I WANT TO THANK YOU ALL FOR JOINING US.

IT'S BEEN A REALLY RICH EXPERIENCE.

LARRY: I REALLY APPRECIATE ALL THE RESPONSES.

IT IS AMAZING HOW MANY PEOPLE COMMENTED ON EACH QUESTION.

AND I HOPE DOUGH SPITE THE LIMITS OF THIS TECHNOLOGY THAT AS WE LEARN MORE AND MORE HOW TO OZ IT, WE ARE REALLY REALLY BUILDING AN EFFECTIVE POWERFUL COMMUNITY.

THANKS ALL VERY MUCH.

LISA: LET'S TURN IT BACK TO DAVID TO WALK US THROUGH THE EVALUATION.

THANK YOU.

>> THANK YOU VERY MUCH.

WHAT I WITH LIKE TO DO IS WE ARE GOING TO HAVE AN EVALUATION PIER ON YOUR SCREEN.

THIS IS AN EVALUATION AVAILABLE THROUGH A LINK FROM WWW.PREVENT CONNECT.ORG.

ROE FILL OUT THIS EVALUATION ON THE SCREEN.

IF YOU HAVE MULTIPLE PEOPLE IN YOUR GROUP, YOU CAN EAGER HAVE PEOPLE FILL THIS OUT INDIVIDUALLY OR YOU CAN COME UP WITH AS A GROUP HOW YOU WOULD ANSWER THEM AND THERE IS AN OPPORTUNITY FOR TUESDAY TO GET MORE INFORMATION ABOUT YOUR GROUP.

SO I'D LIKE TO THANK YOU VERY MUCH.

PREVENTION CONNECTION'S NEXT WEB CONFERENCE WILL BE IN SEPTEMBER.

WE WILL BE TALKING ABOUT THE SHALL USE IN KEY 2 IN GREATER DETAIL.

IN ADDITION, WE WILL BE HAVING A WEB DIALOGUE ON AUGUST 16TH.

THIS WILL BE A SMALLER DISCUSSION OF THE SMALLER NUMBER OF PARTICIPANTS BEING ABLE IT TALK MORE IN-DEPTH WITH EACH OTHER ABOUT EXPLORING THESE ISSUES.

THIS IS ROW STRICTED TO PEOPLE WHO HAVE ATTENDED PREACH WHY YOUTION PREVENTION CONNECTION WORKSHOPS LIKE YOURSELF.

SO WE WILL BE SENDING YOU INFORMATION ABOUT E-MAIL ABOUT HOW YOU CAN SIGN UP FOR THAT EVENT.

SO I WOULD LIKE THANK YOU VERY MUCH.

PLEASE FILL OUT THE EVALUATION AS WE GO ON.

AND IF YOU HAVE THESE QUESTIONS, PLEASE SIGN UP FOR THE LIST SERVE THAT THE PREVENT CONNECT LIST SERVE AND WE CAN ANSWER SOME OF THE QUESTIONS ON THE LIST SERVE TO CONTINUE THIS DISCUSSION.

IT IS IMPORTANT THAT WILL ALL OF US GET TOGETHER AND THINK ABOUT HOW WE CAN ADVANCE PRIMARY PREVENTION TO END VIOLENCE AGAINST WOMEN.

THANK YOU VERY MUCH.

(ADJOURNED)