



Welcome to this Web Conference

***Toward a Community Solution:
Addressing the Underlying Contributors of
Violence Against Women***

We will start soon



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Upcoming Events

Web Conferences

- November, 2005: Details TBA

Web Dialogues

- Forthcoming: Details TBA



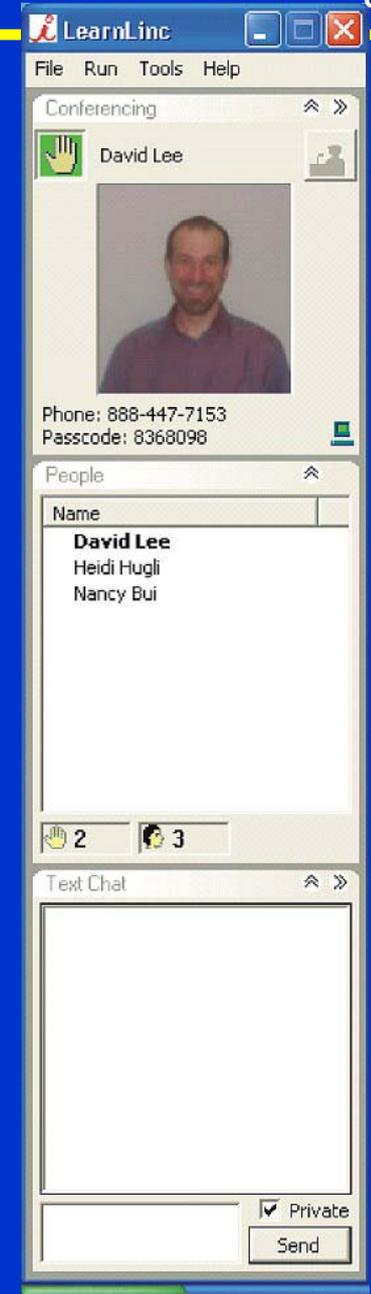
www.PreventConnect.org

- ◆ Sign up for Web Conferences and Web Dialogues
- ◆ Materials and Archives of previous events
- ◆ Sign up for the Prevent-Connect ListServ



How to Use This Technology

- ◆ Raise Hand
- ◆ Q&A
- ◆ Text Chat (check private to send)
- ◆ PowerPoint Slides
- ◆ Other Web Conference information



Technology

- ◆ For trouble on the web please send a private chat
- ◆ You can call iLinc technical assistance at 800-799-4510
- ◆ For other information, call CALCASA at 888-922-5227



“Violence Against Women”

- ◆ Domestic violence
- ◆ Sexual violence
- ◆ Violence across the life-span
- ◆ **Prevent** before violence starts
- ◆ **Connect** to other forms of violence





Collaborative Partners

- National Sexual Violence Resource Center – www.nsvrc.org
- National Youth Violence Prevention Resource Center – www.safeyouth.org
- PREVENT, Preventing Violence through Education, Networking and Technical Assistance – www.prevent.unc.edu
- Prevention Connection– www.PreventConnect.org
- VAWnet, The National Online Resource Center on Violence Against Women – www.VAWnet.org

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Toward a Community Solution

Addressing the Underlying Contributors of Violence Against Women

Training conducted by:

**Prevention
Institute**
Putting prevention
at the center of community well-being

September 7, 2005

11:00AM -12:30 PST; 2:00-3:30 PM EST



Sexual Violence & Intimate Partner Violence Prevention Team



Larry Cohen



Lisa Fujie Parks



Elizabeth Berger



Rachel Davis (& Dolfi)



Imagine a World that's Safe



*Caring, Choice
Comfortable, Cooperative
Empowering, Equality
Equity, Fearless
Free of Oppression
Freedom, Peaceful, Proud
Respect, Safe, Secure Trust*

Learning Objectives

- ◆ Understand the importance of addressing the **underlying determinants/contributors** to VAW to stop violence *before* it occurs
- ◆ Learn a methodology for developing an **integrated strategy for action** to address the underlying determinants/contributors to VAW
- ◆ Experiment with the use of technology to promote **interactive learning**

Trajectory of Violence Against Women

ROOT
FACTORS

ENVIRONMENTAL
CONTRIBUTORS

BEHAVIORAL
FACTORS

VIOLENCE
AGAINST
WOMEN

Norms

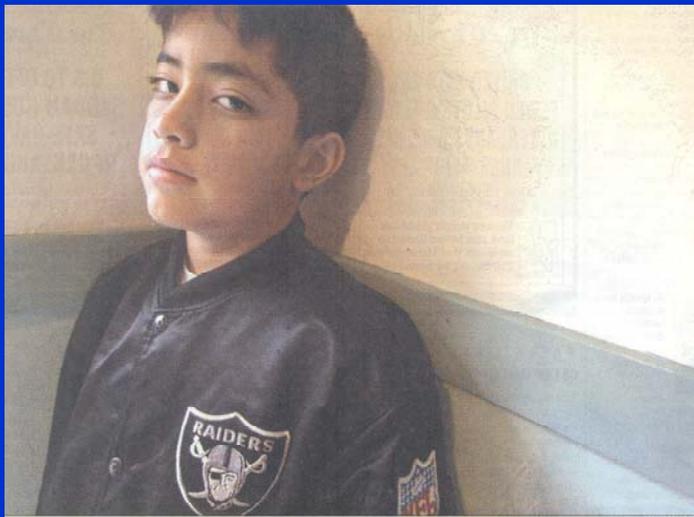
**SANCTION
BEHAVIOR**

TAKEN FOR GRANTED

**BASED IN CULTURE
& TRADITION**

BEHAVIOR SHAPERS

**MORE THAN A
HABIT**



Roberto Mendaza, sixth-grader at the E.C. Reems Academy of Technology and Art in Oakland

Life in the killing zone

By Anastasia Hendrix
CHRONICLE STAFF WRITER

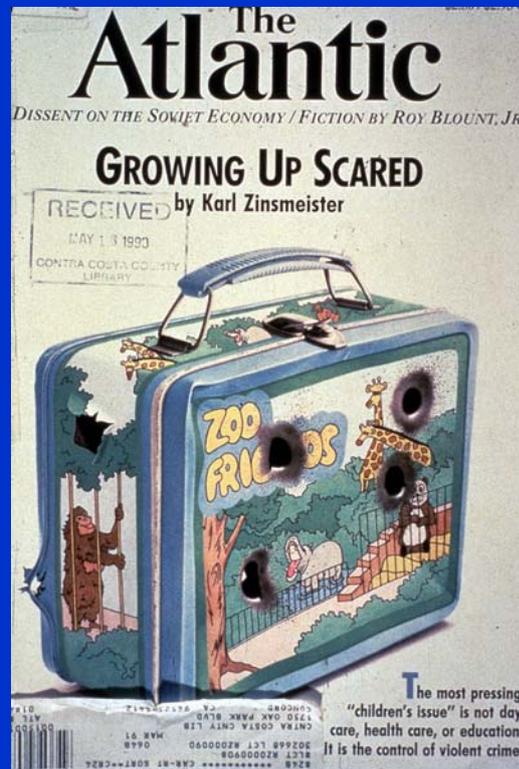
Violence is the most pervasive part of growing up in East Oakland

This is a place dozens of murders were committed last year within walking distance of an 11-year-old's doorstep. This is a place eighth-graders learn out percentages and averages by studying homicide statistics from the streets that surround their classrooms — numbers of repeat gang-banged neighbors, and even family members.

by hung police tape blocking off a fresh murder. There is scow and outrage, and politicians promise to solve the problem — but the deadly pattern always continues. This is East Oakland — where unrelenting violence affects even the smallest moments of everyday life. The 11

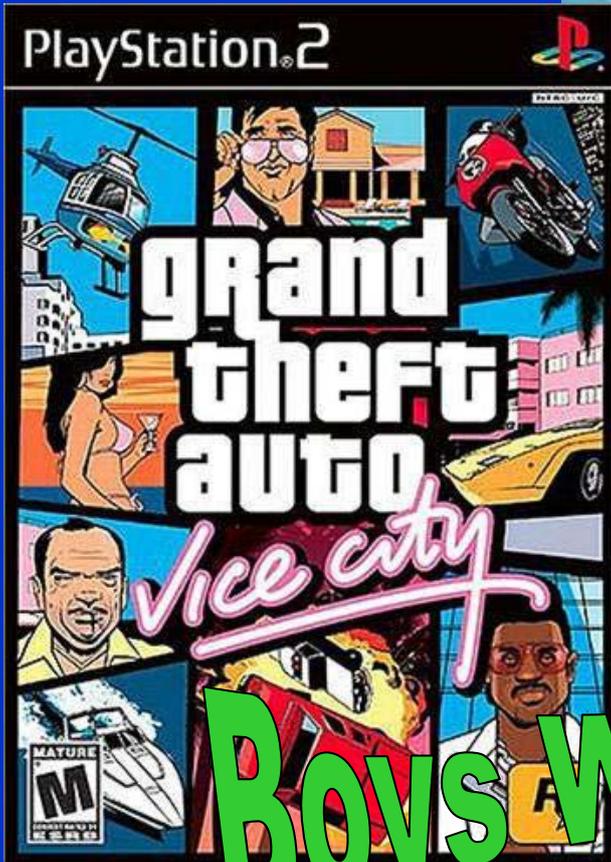
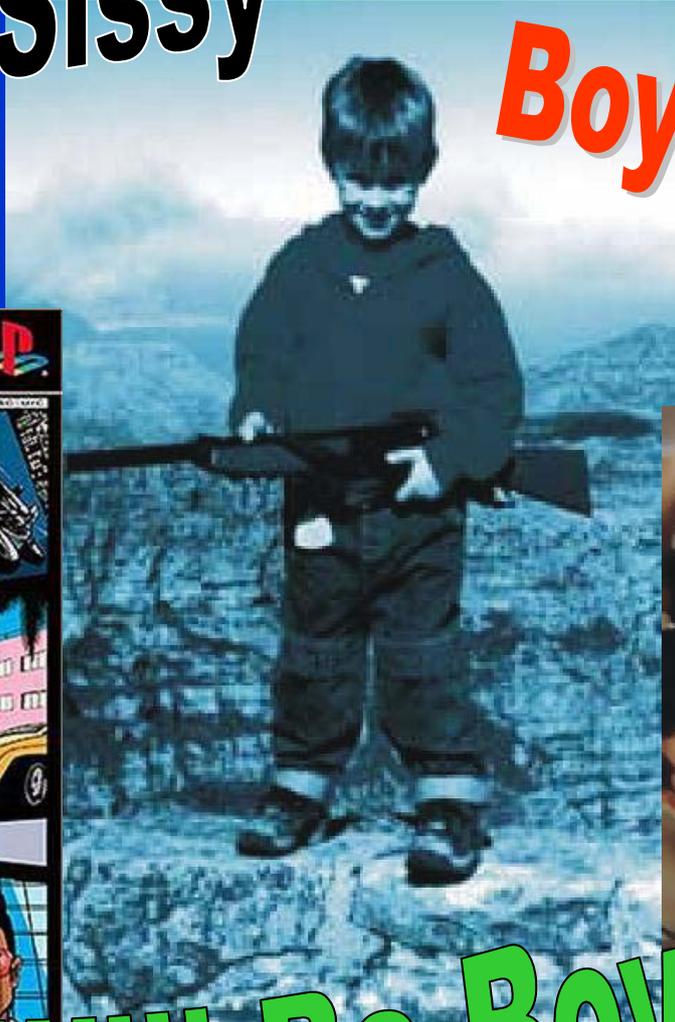
random bullet — one that barely missed his father, who was relaxing on the couch at the time. Though the bullet did not hurt Mr. Mendaza, it gravely wounded his son's already fragile sense of security. The small hole sits in the

his favorite show: "Worst-Case" which details how to survive life-threatening situations such as how to exit the trunk of a car by breaking out light and pulling out wiring so it can fit through and attract other tentacles. "It makes me feel better to know like this," Riggo said. "I'm always of ways to save myself, so I'll know do if anything bad happens to me. In his bedroom, located just a few feet from the kitchen, Riggo has tar



Don't Be A Sissy

Boys Don't Cry



Boys Will Be Boys





**The warm
hello.
The smile.
The freeze.**

Next time, keep things sizzling with a dazzling smile. Because it's easier to get to know people who have bright white teeth, isn't it?

Get brilliant white teeth in less than 1 hour.

Brighton Professional Whitening technology is three times more powerful than other systems. Best of all, it's quick, easy and safe because a dentist does it for you. The result? Your teeth will be as white as they can possibly be.

Financing available. You pay as little as \$22 a month.

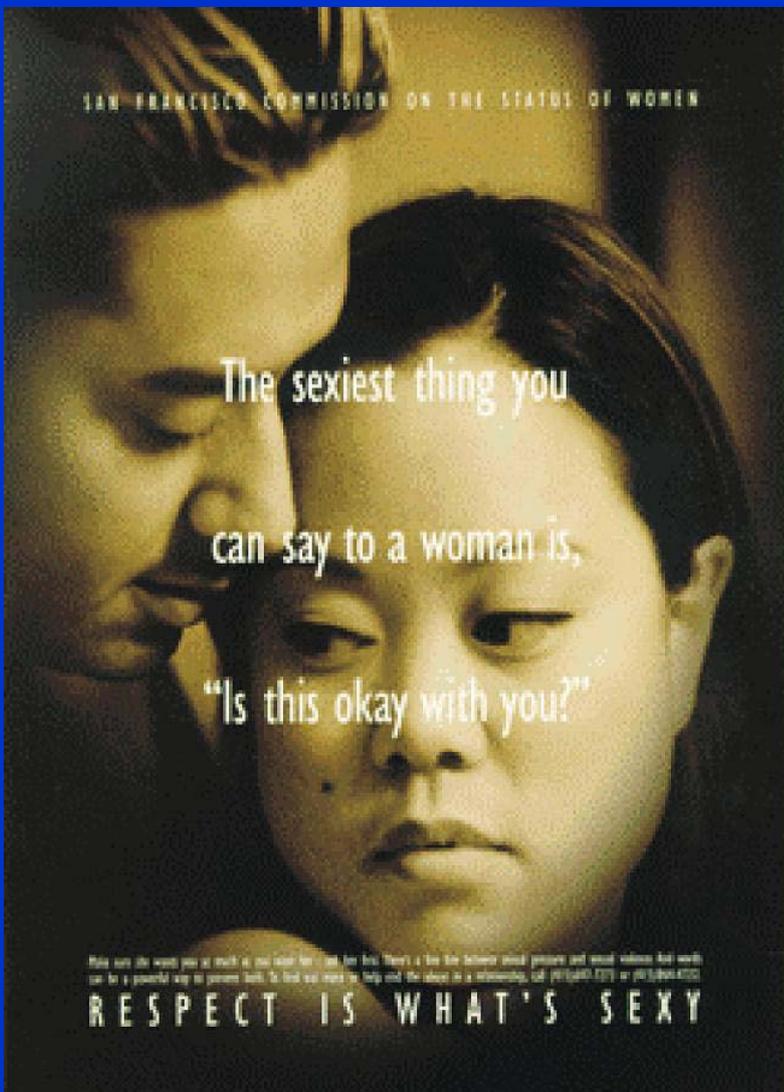
So why wait for a spectacular white smile, when you can afford one right now. Call for an appointment at a Brighton-affiliated dentist near you.

Let's face it, some opportunities are too hot to miss.

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Toll free.

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Changing Norms



Source: www.sfgov.org

Prevention

a systematic process that promotes healthy environments and behaviors and reduces the likelihood or frequency of violence against women.

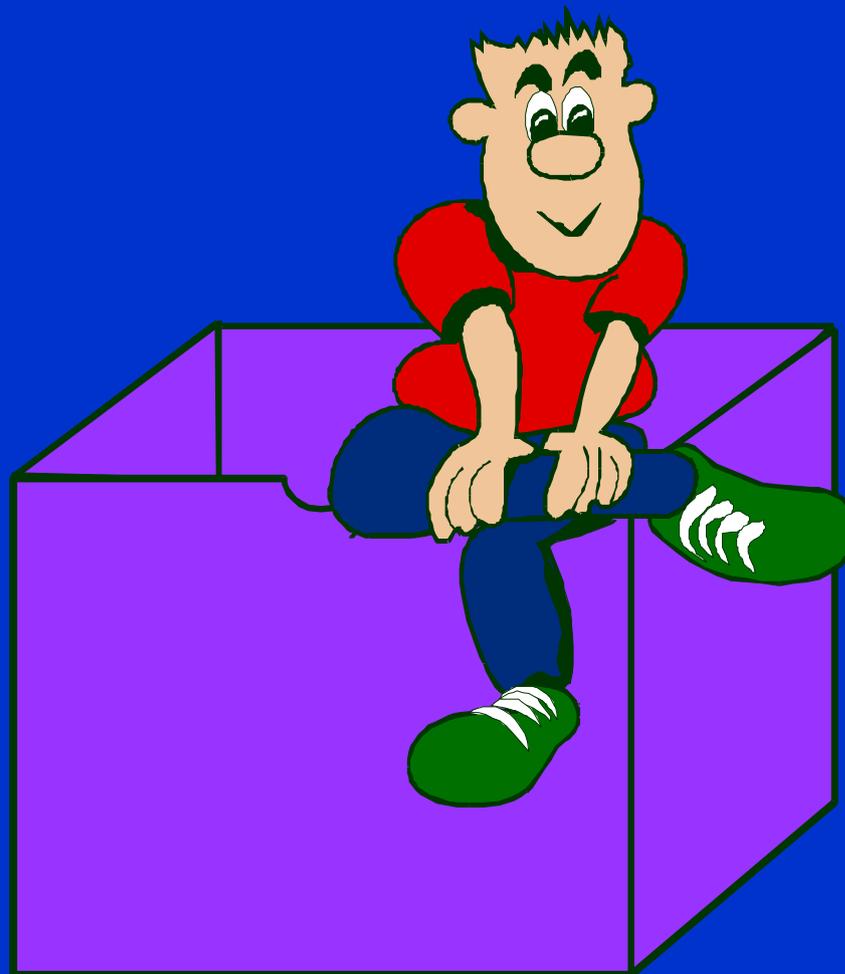
Primary Prevention

taking action before violence against women occurs.

Primary Prevention Strategies

- ◆ Empowering women and girls
- ◆ Media
- ◆ Male gender socialization and involvement of boys and men
- ◆ Bystanders
- ◆ Healthy relationships
- ◆ Healthy sexuality
- ◆ Youth as agents of change

The Box

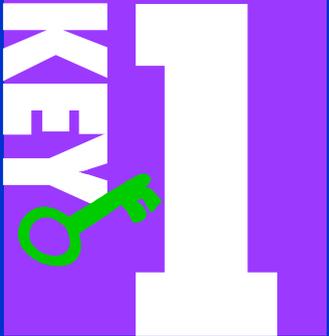


The 3 Keys

 **1** Violence is complex and requires a comprehensive approach.

 **2** Determinants of violence and safety must be addressed.

 **3** Violence prevention requires an integrated strategy for action.



Violence against women is complex and requires a comprehensive approach.

The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

Training Agenda

I. Overview of Technology

II. Brief Context

III. Underlying Determinants/Contributors

IV. Integrated Strategies for Action

V. Questions and discussion

VI. Evaluation

Part III



**Determinants of
violence and safety
must be addressed.**

Sample Determinants

MALE DOMINANCE

POSITIVE ROLE MODELS

USE OF PHYSICAL
PUNISHMENT

COMMUNITY
OWNERSHIP OF
SOLUTIONS

ALCOHOL

WITNESSING &
EXPERIENCING
VIOLENCE

GENDER EQUITY

GUNS

MEDIA IMAGES

EMPATHY



School Environments

- ◆ What are the +/- cues in the environment about:
 - Relationships?
 - How people are treated?
 - Respect?
 - Whose responsibility it is for safety and respect?
- ◆ What are the cues suggesting?
- ◆ What messages are they sending?

Trajectory of Violence Against Women

ROOT
FACTORS

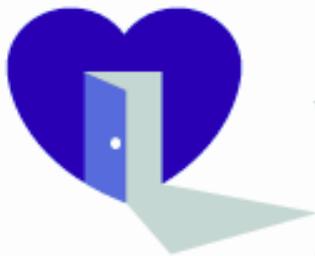
ENVIRONMENTAL
CONTRIBUTORS

BEHAVIORAL
FACTORS

VIOLENCE
AGAINST
WOMEN



**Preventing violence
against women
requires an integrated
strategy for action.**



SafePlace

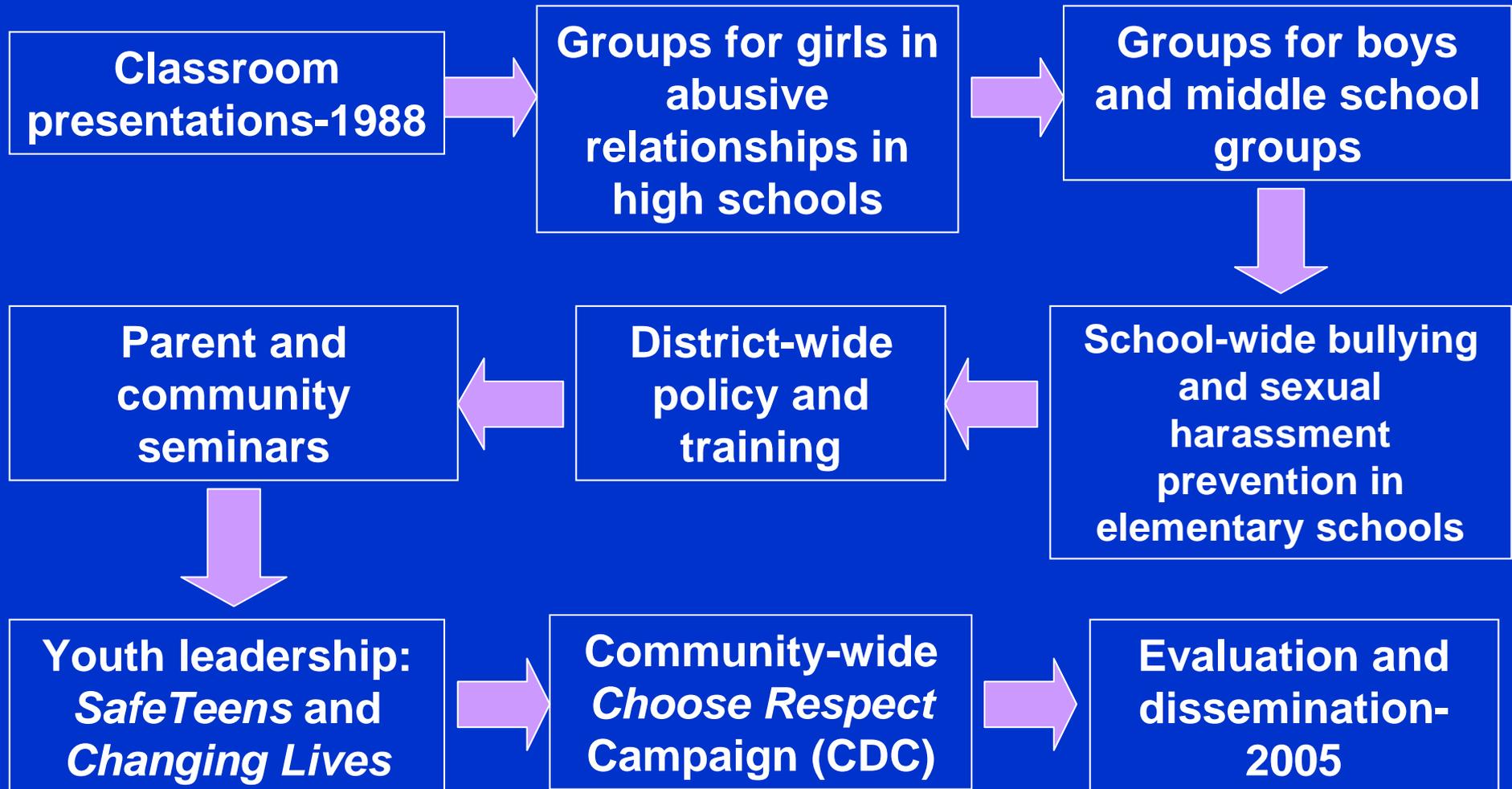
Envision a future without violence.

CALL US 267-SAFE



Expect Respect

Program Evolution



The Spectrum of Prevention

District-wide policy change

Youth leadership development,
School-wide bullying and sexual harassment prevention
in elementary schools

Collaboration with other agencies,
faith community, and PTA

Faculty training to promote climate change

Community seminars, media

Educational programs, parent seminars,
individual counseling, support groups

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Strengthening Individual Knowledge & Skills

Primary Prevention Strategies

The **bystander** approach is a model of community responsibility

Adapted from “Rape Prevention Through Bystander Education”, research report submitted to the U.S. Dept of Justice

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Reasons Organizational Practice Change is Critical

- ◆ Widespread Impact
- ◆ Achievability
- ◆ Testing Ground
- ◆ Organizational Benefits

Organizational Functions

- ◆ Governance
- ◆ Personnel
- ◆ Programs and services
- ◆ Outreach, communications and external relations
- ◆ Advocacy
- ◆ Resource development
- ◆ Contracting and purchasing
- ◆ Training

The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

Policy and Legislation



The Synergy of the Spectrum of Prevention



Part V

*Questions and
Interactive
Discussion*



Part VI

Evaluation





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