

Prevention Connection Web Dialogue
Changing Social Norms of Masculinity: A Dialogue on Preventing Violence
Against Women
Text Chat Q&A June 23, 2006

>>**OPERATOR:** LADIES AND GENTLEMEN, WELCOME TO YOUR CONFERENCE CALL. AT THIS TIME ALL PARTICIPANTS ARE IN A LISTEN ONLY MODE. THERE WILL BE OPPORTUNITIES TO ASK QUESTIONS AT THE END OF THE CONFERENCE. I WOULD LIKE TO TURN THE CALL OVER TO YOUR HOST DAVID LEE.

>>**DAVID:** THIS IS DAVID LEE OF PREVENTION CONNECTION. I WOULD LIKE YOU TO WELCOME TO YOU TO A DIALOGUE OF MASCULINITY OF VIOLENCE AGAINST WOMEN. WE WILL LOOK BEYOND HOW WE WILL BE ENGAGING MEN AND CHANGING THE NORMS TO LEAD TO SOCIAL CHANGE IN THE PREVENTION THAT IS NECESSARY TO DO OUR WORK. I'M PROUD TO HAVE YOU ALL HERE. THIS IS A SMALLER SESSION. WE RESTRICTED THE NUMBER OF PEOPLE TO ALLOW FOR MORE PARTICIPATION AND SHARING, AND EXPLORE IDEAS AND WORK TOGETHER ON THE CHALLENGING QUESTIONS OF HOW TO BE ABLE TO DO THIS WORK. THIS IS MY CONTACT INFORMATION. I RAN BY SO YOU CAN CONTACT ME.

I WANT YOU TO KNOW OF FUTURE EVENTS ON WEDNESDAY JULY 19TH AROUND MEDIA ADVOCACY. THE REGISTRATION WILL OPEN NEXT WEEK. WE ENCOURAGE YOU AND YOUR COLLEAGUES TO PARTICIPATE IN THAT. OUR NEXT WEB DIALOGUE WILL BE IN SEPTEMBER TO FOLLOW UP ON THAT DISCUSSION.

EVERYONE WHO IS HERE IS SOMEONE WHO HAS PARTICIPATED IN THE WEB CONFERENCE BEFORE. YOU ARE FAMILIAR WITH THE TECHNOLOGY TO SOME DEGREE. THERE IS, THAT IF YOU HAVE A QUESTION ABOUT THAT YOU SEND A PRIVATE CHAT. THAT'S IN THE CHAT BOX ON THE LOWER LEFT HAND SIDE OF YOUR BOX. WE HAVE UPGRADED SOFTWARE SO IT LOOKS DIFFERENT. WHEN WE DO TEXT CHAT, I ENCOURAGE YOU TO EXPAND YOUR BOX BY CLICKING IN THAT LITTLE CHANNEL. YOU SEE A BIG SQUARE AND AN ARROW IN THE CORNER, IF YOU CLICK ON THAT IT MAKES IT BIGGER AND EASIER TO SEE THE TEXT CHAT. YOU CAN CALL:800-799-45 /SWR-RP 0 OR CONTACT CALCASA AT 888-922-5227 IF YOU HAVE CHALLENGES WITH THE TECHNOLOGY. WE WILL BE HAVING TEXT CHAT IN THE CONVERSATION

THIS SESSION WE ARE DOING SOMETHING WE HAVE NOT DONE IN THE PREVIOUS CONFERENCE WE WILL DO A GRAPHIC RECORDING OF THE SESSION. I WANT TO LET YOU KNOW THAT WE HAVE PAULA HANSEN. THAT PAULA WILL BE DOING -- DOING SOME DRAWING OF OUR DISCUSSION TO GIVE US A GRAPHIC LOOK TO ADD TO OUR PROGRAM. I'M GLAD TO HAVE PAULA JOINING OUR SESSION TO DO THIS GRAPHIC RECORDING.

ON YOUR NEXT SLIDE I WANT TO HIGHLIGHT PREVENTION IS WORKING WITH VIOLENCE CENTER RESOURCES. THE NATIONAL SEXUAL RESOURCE CENTER PREVENT ARE DOING TRAINING WITH THE UNIVERSITY OF NORTH CAROLINA. PREVENTION CONNECTION IS SPONSORS BY THE CDC. THEY DON'T REPRESENT THE VIEWS OF THE UNITED STATES GOVERNMENT, THE CDC OR CALCASA. I URGE YOU TO JOIN PREVENTION CONNECTION. WE HAVE A WEB SERIES CALLED, PREVENT CONNECT. IT'S AN OPPORTUNITY TO JOIN HUNDREDS OF PEOPLE THROUGHOUT THE COUNTRY WHO ARE DOING SUCH WORK.

WHAT I WOULD LIKE TO DO, NOW, IS TO BEGIN THIS SESSION. THIS IS A SESSION, FOR ME PERSONALLY, VERY IMPORTANT. AS SOMEONE WHO CHOSE TO COACH MY SON'S ATHLETE TEAM TO MAKE SURE THEY WERE NOT GETTING THE TRADITIONAL REINFORCEMENTS ON MASCULINITY LIKE I DID. I AM LOOKING FORWARD TO THIS DISCUSSION. I WILL HAND THIS TO LISA FUJIE.

>>**LARRY**: THIS IS LARRY AT THE PREVENTION INSTITUTE. THIS IS AN EXCITING AND CHALLENGING OPPORTUNITY, THIS DIALOGUE ON HOW WE CHANGE NORMS ABOUT MASCULINITY.

>>**LISA**: HELLO, EVERYONE. IT'S NICE TO READ SOME OF THE CHATS THAT YOU SENT IN ON WHO YOU ARE. IT'S A NICE WAY TO KNOW EACH OTHER. LET'S DIVE IN. TALK ABOUT THE OBJECTIVES FOR TODAY'S DIALOGUE. ON SLIDE 8. TODAY IS ABOUT LEARNING FROM FOLKS WHO ARE DOING THIS WORK AT THE LOCAL AND STATE LEVEL. TO LEARN ABOUT WHAT WORKS IN ENGAGING MEN AND BOYS TO CHANGE NORMS. IT'S DIALOGUE ON FUTURE DIRECTIONS TO SUSTAIN BROAD REACHES AND IMPACT AND EXPERIENCING TECHNOLOGY SO WE CAN DIALOGUE TOGETHER. WE WILL DO THAT WITH A RECOPIED ON NORM'S CHANGE AND A FISH BOWL DISCUSSION WITH 3 GUESTS AND A LARGE GROUP OPEN DISCUSSION. WE WILL HAVE TIME AT THE END TO PRESENT KEY IDEAS AND THEMES THAT CAME OUT OF THE DIALOGUE AND WITH ALWAYS, AN EVALUATION. LARRY CAN YOU START US OFF WITH NORMS?

>>**LARRY**: SURE. I THINK THE QUESTION, WHAT ARE NORMS. WE SAY, CHANGING NORMS IS IMPORTANT IF WE ARE GOING TO ACCOMPLISH VIOLENCE AGAINST WOMEN. WHEN YOU THINK OF NORMS,

LET'S TAKE A MINUTE AND TEXT CHAT ABOUT THIS. WHEN YOU THINK ABOUT NORMS HOW WOULD YOU DESCRIBE WHAT NORMS ARE? CHAT THAT IN, PLEASE.

WHAT'S THE WORD THAT COME TO MIND FOR YOU?

ACCEPTABLE.

ATTITUDE.

ACCEPTABLE.

SOCIALLY EXPECTED STANDARDS.

EXPECTATION, LEARNED BEHAVIOR.

SOCIALIZATION, PEERS, STATUS QUO.

ORGANIC SOCIETIAL CONTROL.

UNSPOKEN RULES.

AVERAGE.

LET'S DO THAT A COUPLE MORE SECONDS AND LET ME SWITCH AS WE ARE DOING SO TO THE DEFINITION FROM WEBSTER'S DICTIONARY STANDARDS MODELS OR PATTERNS THAT GUIDE OR CONTROL BEHAVIOR. THE TERM I LIKE IS BEHAVIOR SHAPER. IT'S JUST SOMEHOW, SOMEHOW PERHAPS IS AN IMPORTANT PART OF IT. THINGS ARE DIFFERENT BECAUSE OF THE NORMS IN THE ENVIRONMENT. THE CONVERSATION TODAY IS, HOW DO WE MAKE THAT, SOMEHOW, BE. NORM'S PLAY A ROLL IN SHAPING OUR ENVIRONMENT AND INFLUENCING THE LIKELIHOOD OF VARIOUS KINDS OF BEHAVIORS.

WHAT DOES IT TAKE TO CHANGE THE NORMS IN COMMUNITIES?

THIS EXAMPLE IN BREAST FEEDING IS INTERESTING. IT WAS THE NORM AND IT CHANGED AND THERE IS A BREAST FEEDING DECLINE AND NOW THE RATES ARE GOING BACK UP. WE ARE NOT TALKING ABOUT VIOLENCE. THIS EXAMPLE HELPS US TO ASK A QUESTION, HOW DO CHANGES IN BEHAVIOR HAPPEN IN COMMUNITIES? AGAIN, LET'S HEAR FROM YOU.

A CENTURY AGO VIRTUALLY EVERY CHILD WAS BREAST FED. IT'S INTERESTING TO THINK ABOUT WHAT WAS GOING ON. AS YOU WERE SAYING, WHAT DOES IT TAKE TO CHANGE THOSE NORMS.

>>TELL US WHAT YOU THINK, WHAT DOES IT TAKE?

EXPOSURE, TOOLS FOR EDUCATION.

SLOWLY OVER TIME WITH EDUCATION AND COMMUNITY AWARENESS.

A LOT OF EDUCATION.

A LOT OF TIME.

MOTIVATION.

USING THE SOCIAL ECOLOGICAL MODELS.

WORKING AT VARIOUS LEVELS FROM INDIVIDUAL RELATIONSHIPS.

POLITICAL CHANGE.

SOCIETY INVOLVEMENT TO MAKE CHANGE.

JESSICA SAYS WE HAVE TO CONSIDER WHAT ELSE IS GOING ON IN BREAST FEEDING, THE INVENTION OF FORMULA.

WHAT OTHER FACTORS ARE REDUCING THE RATE OF BREAST FEEDING. THE WAYS IN WHICH MARKETED INCLUDING THE INAPPROPRIATE WAYS BECAUSE YOU CAN MAKE MONEY ON FORMULA. WITH HOSPITAL COOPERATION.

>>THIS IS SOME GREAT THINKING. WE ARE SEEING A WIDE VARIETY OF THINGS FROM EDUCATION TO LOOKING AT THE BROADER ENVIRONMENT AND LOOKING AT LEVELS OF THE ECOLOGICAL MODEL. WHAT SOME OF THE RESPONSES ARE POINTING TO IS THE NEED TO DO COMMUNITY WIDE WORK AND COMPREHENSIVE CHANGE AT DIFFERENT LEVELS. INCLUDING LOOKING AT THE PRACTICES IN ENVIRONMENT IN THE DIVERSE SECTORS IN SOCIETY AS WELL AS EDUCATIONAL EFFORTS.

I LIKE WHAT KATHLEEN SAYS. I FEEL IMPATIENT. I FEEL LIKE IT'S TIME FOR A CHANGE IN THE ENVIRONMENT WE ARE FACING HERE AND NOW. I WANTED TO HIGHLIGHT THE SPECTRUM PREVENTION. MOST ARE FAMILIAR WITH IT FROM THE PREVIOUS DISCUSSIONS OR THE WORK YOU HAVE DONE. AS YOU SEE, IT INCLUDES THE BREADTH OF CHANGE THE BREADTH OF ACTIVITY. WE ANALYZED IT WITH BREAST FEEDING TO SEE THINGS THAT WENT ON IN EVERY SINGLE LEVEL. AS WE TALK ABOUT HOW TO CHANGE NORMS RELATES TO MASCULINITY THE SPECTRUM CAN HELP FORM OUR THINKING. WE ARE FOCUSING ON NORMS OF MASCULINITY THAT BRINGS VIOLENCE AGAINST WOMEN THAT'S REPRESENTED HERE SUCH AS THE NORMS THAT LINK MASCULINITY WITH AGGRESSION, DOMINATION AND RISK CHANGING. WE NEED TO CHANGE THE NORMS AND CREATE HEALTHIER ALTERNATIVES FOR ISSUES LIKE RISK TAKING THAT GUIDES THE BEHAVIOR WE WANT TO SEE. WE WANT BEHAVIOR SHAPERS THAT GUIDE US IN THE DIRECTIONS IN WHICH WE WANT TO GO.

WE WANT TO ASK YOU ANOTHER QUESTION BEFORE THE GUESTS. WHAT NORMS RELATED TO MASCULINITY DO WE WANT TO PROMOTE? THIS IS IMPORTANT TO THINK ABOUT. WE NEED TO HAVE A POSITIVE DIRECTION AND POSITIVE SET OF GOALS. IF YOU ARE NOT SURE YOU ARE TALKING ABOUT A NORM OR VALUE OR BEHAVIOR. I DON'T CARE WE ARE LOOKING FOR THE GENERAL DIRECTION ON WHAT NORM IT IS RELATED TO MASCULINITY WE WANT TO PROMOTE. GO AHEAD AND TYPE IN YOUR THOUGHTS, PLEASE

>>I THINK AS JEFF POINTED OUT A CHANGE IN NORMS MAY NEED A SENSE THAT IT'S IMPORTANT TO MAKE A CHANGE. I THINK THE CONSENSUS GROWS WITH THE NORM'S CHANGE. WE CAN TALK ABOUT THAT LATER WITH THE PANEL.

>>WE ARE SEEING THINGS LIKE EQUALITY, RESPECT, SHOWING EMOTIONS.
AT BEING PERMITTED.
BEING NURTURING PARENTS.
POSITIVE FATHER HOOD.
STRENGTH TO END VIOLENCE.
THE QUESTION ABOUT LEADERSHIP, IS IT POWERFUL?
THE WILLINGNESS TO ACCEPT MALE LEADERS.
SHOWING EMOTION.
I SHARED BEFORE WHEN I WAS 4 AND CRIED AND SAID BOYS DON'T CRY, I RESENT THAT.
ACCOUNTABILITY, THAT'S A GOOD ONE.

>>WE ARE SEEING THE NORMS THAT ENCOURAGE MEN TO USE THEIR STRENGTH TO BE PROACTIVE IN PREVENTING VIOLENCE AGAINST WOMEN. THE INTEREST IS SHOWING UP ABOUT US NOT STANDING BY AS SILENT BYSTANDERS BUT STARTING TO BUILD A DIFFERENT PERSPECTIVE THAT ENCOURAGES MEN TO BE NURTURING AND MUTUALITY IN RELATIONSHIPS SHARING FEELINGS AND EMOTIONALNESS AND RELATIONSHIPS.

>>LET'S BUILD ON THE THINKING WE HAVE DONE TOGETHER AS WE BRING IN OUR GUESTS WHO ARE DOING INNOVATIVE WORK IN ENGAGING MEN AND BOYS AT THE LOCAL AND STATE LEVEL. MARK IS WITH THE MASSACHUSETTS DEPARTMENT OF HEALTH PROVIDING TRAINING ON SPECIAL THOUGHT PRIMARY PREVENTION AND MANAGES THE STATE PREVENTION POWER PROJECT.

>>**MARK:** GOOD AFTERNOON.

>>**LARRY:** THANKS FOR JOINING US.

>>**MARK:** THANKS FOR HAVING ME.

>>**LARRY:** BRAD PERRY WORKS WITH MEMBER PROGRAMS THROUGHOUT THE STATE AND HE EDITS THE MOVING UPSTREAM PRIMARY SEXUAL PREVENTION NEWS LETTER. WELCOME, BRAD.

>>**LARRY:** SONIA IS WITH EAST LOS ANGELES WOMEN'S CENTER WHERE SHE ADDRESSES ISSUES OF SEXUAL AND DOMESTIC VIOLENCE IN THE LATINO COMMUNITIES. WELCOME.

>>**SONIA:** THANK YOU.

>>**LARRY:** IS THAT TRUE YOU WORK ON SEXUAL AND DOMESTIC?

>>**SONIA:** YES.

>>**SONIA:** YOU SEE LARRY AND I AT THE BOTTOM. WE WILL FACILITATE THE FISH BOWL DISCUSSION. WE WILL RESTRICT THE CHAT IN RESPONSE TO MANY REQUESTS THAT WE HAVE GOTTEN FROM YOU. I WILL EXPLAIN HOW THE FISH BOWL WILL WORK. A FISH BOWL IS A SPECIAL FORM OF A SMALL GROUP DISCUSSION WHERE A GROUP OF PEOPLE MEET IN THE CENTER OF A SMALL GROUP CIRCLE TO DISCUSS ISSUES WHILE EVERYONE FORMS AN OUTER CIRCLE AND LISTENS. WHILE THE INNER CIRCLE HAS DISCUSSION THE OUTER CIRCLE TAKES NOTES AND TAKES PERSPECTIVES THAT DID NOT GET RAISED. THEN THE GROUP RECONVENES AND OPENS UP A DISCUSSION AND MOVES FROM THERE. WE ARE OPENING UP THE WHITE BOARD. THERE IS A GRAPHIC. WE ARE EXCITED, PAULA, THANK YOU FOR HELPING US TO TAKE NOTES AS WE EXPLORE IDEAS.

>> WE ARE HOPING THIS PROCESS WILL ALLOW WILL GROUP TO DO GOOD THINKING TOGETHER. INNER CIRCLE. PARTICIPATES. THE REST OF YOU AS THE GUESTS ARE SPEAKING JOT NOTES ON YOUR OWN THOUGHTS AND QUESTIONS THAT COME UP. FEEL FREE TO TEXT CHAT IN THOUGHTS AND QUESTIONS YOU HAVE. THEY WILL COME TO THE FACILITATOR NOT THE WHOLE GROUP.

THE REASON WE ARE NOT DOING THE WHOLE GROUP BECAUSE PEOPLE SAID IT'S DISTRACTING. WE WILL COLLECT THEM AND SHARE WITH YOU LATER AND WILL HAVE A CHANCE TO DISCUSS THEM SOON AS WELL. IN THE LAST TEXT CHAT, YOU KNOW WE SAW A LOT OF THE ISSUES AROUND WHAT MEN WOULD REALLY NEED TO BE DIFFERENT. WHAT IT WOULD TAKE FOR MEN TO REALLY BE DIFFERENT. I WOULD LIKE TO HEAR YOUR THOUGHTS ABOUT, WHAT ARE THE KINDS OF NORMS ABOUT MASCULINITY THAT WE WANT TO PROMOTE TO GUIDE AND SHAPE THE BEHAVIOR OF MEN AND BOYS? ONE OF YOU LIKE TO START?

>>**BRAD:** SURE.

>>**SONIA:** SAY WHAT YOU ARE

.
>>**BRAD:** THIS IS BRAD. I THINK THAT AT LEAST IN MY EXPERIENCE, I FEEL LIKE THERE IS A NORM OUT THERE AND I THINK IT'S PARTICULARLY ADHERED TO BY LEERS IN ANY GIVEN COMMUNITY THAT KIND OF GOES AROUND THE IDEA OF IT'S -- A MAN SHOULD BE ABLE TO AND SHOULD STAND UP FOR WHAT THE RIGHT THING IS TO DO. EVEN WHEN IT'S UNPOPULAR. NOT THAT WE WANT TO EXPLOIT THE PRESSURES OF NORMS IN A NEGATIVE WAY BUT THERE ARE POSITIVE THINGS THAT CAN COME OUT OF THAT NORM THAT EXISTS. THERE ARE NORMS THAT YOU KNOW COUNTER TO THAT. AS FAR AS PICKING A POSITIVE NORM AND

PROMOTING IT, I FEEL LIKE THAT LENDS ITSELF TO SUCCESS IN EFFORTS WE HAVE HAD IN BEING ABLE TO SPEAK UP WHEN MEN WHO HAVE PARTICIPATED IN TRAININGS ARE ABLE TO SPEAK UP WHEN THEY SEE SOME OF THE UGLY NORMS MANIFESTING THEMSELVES. AND MAKE THEM FEEL THEY HAVE AN AGENCY AND COMPASS TO GO BACK TO THAT GUIDES WHAT THEY DO AND WHEN THEY DO THIS AS FAR AS TRYING TO YOU KNOW, PROMOTE AN ALTERNATIVE VIEW OF MASCULINITY.

>>**SONIA:** SO, ONE OF THE KEY NORMS HAS TO DO IS WHETHER BYSTANDERS STAND BY OR STAND UP. IT'S INTERESTING YOU ARE MENTIONING THE STAND UP IN TERMS ANOTHER NORM OF MALENESS. MARK, HOW DOES THAT WORK FOR YOU?

>>**MARK:** I THINK IT'S AN IMPORTANT POINT. IN TERMS OF MASCULINITY AND PUTTING IT IN SORT OF IN OPPOSITION TO FEMININITY WE SAY THESE ARE MASCULINE AND THESE ARE FEMININE. THERE NEEDS TO BE HONEST DISCUSSION WITH MEN ABOUT WHAT DOES THAT MEAN? IS IT BAD TO BE NURTURING TO CHILDREN? HOW IS THAT BAD? IS THAT FEMININE NECESSARILY OR IS IT SOMETHING MEN CAN DO? WHEN YOU PUT IT LIKE THAT IT SHOULD BE SOMETHING MEN SHOULD DO AS PARENTS AND UNCLES, COUSINS WHATEVER RELATIONSHIP YOU HAVE WITH CHILDREN SHOULD BE NURTURING AND IT'S NOT. THERE ARE A LOT OF THINGS WE CAN BREAK DOWN THE WAY WE SEE MASCULINITY IN TERMS OF PROMOTING HEALTHY RELATIONSHIPS AND HEALTHY SEXUALITY AND HAVING DISCUSSIONS.

>>**SONIA:** IT'S INTERESTING THAT YOU BRING UP, IN SOME WAYS IT'S CONSIDERED BAD FOR MEN TO HAVE FEMININE QUALITIES AS IF BEING MASCULINE IS BETTER. IT'S RAISING QUESTIONS OF VALUING FEMININE AND MASCULINE EQUALLY.

>>**MARK:** RIGHT A LOT OF THINGS CAN BE BOTH WE GET CAUGHT THERE A LOT. SONIA, WHAT DO YOU THINK?

>>**SONIA:** THERE ARE A COUPLE OF THINGS. WHEN WE THINK OF MASCULINITY AND IN OUR LATINO CULTURE IN WHAT WE SEE WITH THE YOUNG MEN, FOR A LONG TIME WE SEE THE WORD, MACHO AND MACHEESE MOW. IT HAS A MASCULINE CONNECTION, THAT'S NOT THE CASE. TO TEACH WHAT THE WORD REALLY MEANS IS THAT IT'S A MAN, A TRUE MAN WITH RESPECT THAT HAS RESPONSIBILITIES AND HONORS PEOPLE, THEIR MOTHERS, SISTERS. I THINK WHAT WE NEED TO DO IS TO -- THAT'S WHERE WE NEED TO PICK THAT PORTION UP. THERE'S THE BELIEF THAT THEY HAVE THE BELIEF THAT YOU GROW UP WITH BUT IT TAKES A NEGATIVE TERM SOMEWHERE DOWN THE LINE AT A YOUNG AGE IT TAKES A NEGATIVE TURN. ONE THING WE NEED TO DO IS GO BACK AND

BUILD ON THAT AND TEACH OUR YOUNG MEN WHAT THAT REALLY MEANS TO BE MACHO. WE SEE A LOT OF MEN WILL PROTECT. THEY WANT TO PROTECT. AND, YOU KNOW, THEY COME OUT AND IT COME OUT IN A VIOLENT WAY, THAT'S WHERE OUR EDUCATION NEEDS TO COME, ESPECIALLY WITH THE POPULATION WE DEAL WITH. WE NEED TO MAKE THE TURN AND EDUCATE.

>>A COUPLE THINGS COME TO MIND, ONE IS PROTECT. AND WHAT MARK SAYS, NURTURING WHETHER THEY CAN BE INTERRELATED AND HOW PROTECTING CAN BE NURTURING.

>>**SONIA:** I'M CURIOUS THOUGH THIS KIND OF QUESTION ABOUT, IT TAKES A NEGATIVE TERM. WHAT IS GOING ON? WHAT GOES ON THAT LEADS TO THE NEGATIVE TURN. IF KIDS ARE 4 OR 7 OR 3, WHEN DO YOU THINK THE NEGATIVE TURN TAKES PLACE AND HOW DO WE INTERVENE THERE? DO YOU HAVE THOUGHTS, SONIA?

>>**SONIA:** RIGHT, I THINK THAT YOU KNOW, THAT COME WHERE WE HAVE TO EDUCATE AND GET MORE ADULT MALE INVOLVEMENT. FOR A LOT OF THE CHILDREN WE NEED TO MAKE THE TURN AT A YOUNG AGE. A LOT OF CHILDREN DON'T HAVE THE POSITIVE ROLL MODELS. WE ARE REALLY LACKING IN THAT. I THINK SOMETIMES WHEN WE DO SEE AND HAVE SEEN REAL STRONG POSITIVE MALE ROLL MODELS, THERE ARE NOT ENOUGH TO GO AROUND. I THINK THEY ARE LOOKING FOR THAT. THEY ARE LOOKING FOR THAT PERSON TO LOOK UP AND CHANGE. YOU KNOW, I THINK IT'S IN GETTING THOSE POSITIVE MALE ROLL MODELS INTO THE YOUNG -- IT HAPPENS, AT A YOUNG AGE. I DON'T KNOW FROM BIRTH, WE KNOW, IT'S A BOY, IT'S A BOY? EVERYONE'S BLUE AND IT'S A BOY. YOU GO FROM THERE. IT'S A DIFFICULT THING. IT'S FROM SUCH A YOUNG AGE. IT'S ALL ABOUT EDUCATION.

>>**MARK:** IT'S INTERESTING YOU BRING UP EDUCATION AND ROLL MODELS. ALL OF YOU IN DIFFERENT WAYS THE STATE HEALTH DEPARTMENTS AND AGENCIES DOING GREAT WORK TO ENGAGE MEN AND BOYS THROUGH THIS EDUCATION IN COMMUNITIES. LET'S ASK, WHAT ARE YOU ALL LEARNING OR SOME OF THE THINGS YOU ARE LEARNING FROM YOUR EFFORTS IN ENGAGING MEN AND BOYS ON WHAT WORKS AND DOESN'T WORK TO CHANGE NORMS ABOUT MASCULINITY.

>>**BRAD:** THIS IS BRAD. I KNOW ONE THING THAT AS FAR AS, YOU KNOW, APPROACHES OR HOW YOU DELIVER THE INFORMATION. CERTAINLY, ANYBODY THAT'S BEEN ON A CALL WITH DAVID HAS HEARD THIS. I THINK, SOMETHING, JUST LIKE A ONE SHOT DEAL. I KNOW WE DID A POSTER CAMPAIGN CALLED MEN OF VISION. WE WERE EXCITED ABOUT IT BECAUSE IT WAS A NEW THING WITH US TO DO WITH MEN. IT DIDN'T HAVE AN IMPACT. IT WAS ISOLATED IT WAS JUST A POSTER WE'VE SENT

OUT. THAT ALONE WILL NOT MAKE IT IS CHANGE. WHAT DOES WORK, SORT OF A LOT OF DIFFERENT EFFORTS THAT ARE GOING TOWARD THE SAME THEME IS USEFUL. AND MEN CAN STOP RAPE IS A GREAT EXAMPLE OF THIS IN THE MEN OF STRENGTH INITIATIVE THAT CREATE MEDIA, MEN OF STRENGTH CLUBS A NUMBER OF THINGS THAT GO TOGETHER TOWARD THIS THEME. WHAT THE THEME IS FOR THEM AND IT'S ONE A LOT WITH FIND SUCCESS WITH IS RECASTING TRADITIONAL IDEAS OF MASCULINITY LIKE STRENGTH AND COURAGE AND RECASTING THEM AS POSITIVE AND SHOWING THEM HOW THEY APPLY TO THIS WORK.

IT TAKES COURAGE TO STAND UP AND INTERRUPT SOMEBODY WHEN THEY ARE MAKING A SEXIST COMMENT. IT TAKES INSIGHT OR A FORM OF STRENGTH TO BE ABLE TO, EVEN AS A TEENAGER, LOOK BACK ON WHAT YOU HAVE BEEN TAUGHT FOR HOWEVER LONG AND SAY, WOW, SOME OF THIS WAS REALLY HARMFUL OR KIND OF SOMETHING THAT SOCIETY OR MY COMMUNITY IS PUTTING ON ME. IT'S NOT SOMETHING, I DON'T FEEL CONGRUENT WITH THE WAY PEOPLE WANT ME TO FEEL. IT TAKES STRENGTH TO GO DOWN A DIFFERENT PATH.

>>**SONIA:** THIS IS SONIA, I WANT TO ADD THAT WHEN YOU TALK ABOUT THAT AND THE MEN OF STRENGTH CLUBS AND THE CAMPAIGN THAT CAME OUT, I THINK ONE THING THAT WE CAN LEARN FROM THAT AND NEED TO LOOK AT IS IT WAS WELL ACCEPTED. THE MORE IT WAS OUT THERE THE MORE IT WAS IN -- WE KIND OF INENIDATED AS MUCH AS WE COULD WITH EVERYTHING. THE POSTERS AND GIVE AWAYS AND BRACELETS. IT WAS WELL ACCEPTED. I THINK THE FACT THAT IT WAS WELL ACCEPTED IS TELLINGS -- FOR ME IT GIVES ME HOPE THAT WE ARE READY FOR THE CHANGE. SO, I THINK THAT YOU KNOW, WE NEED TO LOOK AT THAT.THE CHANGE FOR US TO START WITHIN OURSELVES. I KNOW FOR THOSE OF US THAT DO THE WORK, WE ARE THE ONES THAT ARE OUT THERE, YOU KNOW, TEACHING OUR FAMILIES AND THAT'S WHERE IT REALLY BEGINS. IT'S GOING TO CARRY ON TO ANOTHER GENERATION.

>>**MARK:** I'M GLAD YOU ARE SAYING IT GIVES US HOPE. I THINK SOME OF OUR FRUSTRATION, IT GETS IN THE WAY. WHEN YOU SAY IT WAS WELL RESPECTED. WHERE WAS IT WELL RESPECTED? WOULD YOU SAY IN THE BROADER PUBLIC OR NARROWER GROUP. WHAT DO YOU MEAN BY THAT?

>> I SAY I SAW IT, YOU KNOW, IN THE SCHOOL THAT WE TOOK IT TO ONE PARTICULAR SCHOOL BECAUSE WE STARTED SMALL. WHEN WE TOOK IT TO THE SCHOOL IT WAS WELL ACCEPTED. PEOPLE WERE, YOU KNOW, WANTING TO HAVE THE BIG BANNER UP. THEY WERE WANTING TO GET MORE INVOLVED. LITTLE BY LITTLE, THAT'S WHY I SAY. AS WE TOOK IT TO OTHER ORGANIZATIONS, COMMUNITY ORGANIZATIONS AND PEOPLE

WORKING WITH YOUNG MEN. IT WAS SOMETHING INTERESTING TO THEM AND THEY REALLY WANTED TO GO WITH IT. IT'S A CONTINUED EFFORT. WE CAN'T DROP THE BALL. HOPEFUL BECAUSE FOR A LOT OF YOUNG MEN THEY LOOK FOR ROLL MODELS AND POSITIVE THINGS, EVEN IF WE THINK THEY DON'T. THERE IS A LOT OF HOPE.

>> MARK, WHAT ARE YOU LEARNING IN MASSACHUSETTS AND IF YOU CAN SHARE YOUR PERSPECTIVE IN THE STATE HEALTH DEPARTMENT?

>>**MARK:** AS THE STATE HEALTH DEPARTMENT ONE OF THE FIRST THINGS I THINK IS IMPORTANT AND I THINK WE FIGURED IT OUT THE HARD WAY IS THAT IT'S IMPORTANT TO SUPPORT EFFORTS FROM THE COMMUNITY ORGANIZERS OR THE MOVEMENT TO SUPPORT THE EFFORTS THEY HAVE IN PLACE AND COOPT POSITIVE EFFORTS THAT ARE THERE AND START BY SUPPORTING AND RECOGNIZES THOSE THAT EXIST. I THINK THAT OTHERWISE, IT CAN RUN THE RISK MUCH UNDERMINING OR DOING SOMETHING PARALLEL TO SOMETHING THAT'S ALREADY HAPPENING. THE BEST INTENTIONS CAN SOMETIMES GO A STRAY. SORT OF BE COUNTER PRODUCTIONIVE?

>>**SONIA:** WHEN YOU SAY COOPT WHAT ARE YOU REFERRING TO?

>>**MARK:** IF THERE IS SOMETHING SUCCESSFUL IN THE COMMUNITY AND THE STATE SAYS WE ARE CREATE SOMETHING THAT'S MUCH BETTER WITHOUT KNOWING WHAT'S IN THE COMMUNITY BECAUSE YOU HAVE A PLAN FOR THAT COMMUNITY.

>>**MARK:** IN SOME WAYS I THINK GOES ALONG WITH SONIA IN TERMS OF BUILDING ON EXISTING, POSITIVE, COMMUNITY NORMS AND EFFORT THE RIGHT.

>>**SONIA:** IT STICKS TO IT, I THINK I'M SEEING IN A LOT OF PREVENTION FIELDS, WHICH IS THAT GOVERNMENT HAD MORE OF A DO IT YOURSELF MODE. WHICH MAY BE COME FROM A MEDICAL MODEL. YOU TREAT PEOPLE ONE AT A TIME. AS THE PUBLIC FACILITATOR ROLL WHICH IS RESPECTFUL AND STARTS FROM THE PLACE WHERE THERE ARE HEALTHY THINGS GOING ON IN THE COMMUNALITY. THERE ARE STILL THINGS YOU NEED TO FOCUS ON GOVERNMENT PEOPLE LEARNING.

>> SOUNDS LIKE AN INTERESTING IMPLICATION. ARE THERE A COUPLE OTHER COMMENTS BEFORE WE TAKE THIS TO THE NEXT LEVEL?

>> CAN I SAY A COUPLE MORE THINGS.

>> I WAS GOING TO SAY AS DIFFERENT STATES IT MIGHT NOT WORK IN ONE STATE MIGHT WORK WELL IN ANOTHER.DIFFERENT COMMUNITIES

MIGHT REQUIRE SOMETHING DIFFERENT. WHAT YOU DO HAS TO BE TAILORED TO WHAT'S GOING ON IN YOUR COMMUNITY OF REGARDLESS OF WHICH STRATEGY YOU CHOOSE TELL BE TIME INTENSIVE. WHILE THERE ARE INITIATIVES THAT ARE HAPPENING. MARCHES, WHITE RIBBON CAMPAIGNS, WHERE MEN SIGN A PLEDGE AND SAY THEY WILL WEAR A WHITE WOMEN AND SAY THEY WILL NOT BE VIOLENT AGAINST WOMEN. THEY ARE GOOD AND HELP CHANGE NORMS PARTICULARLY WHEN THERE IS A PUBLIC EVENT. THESE ARE PROCESSES AND NOT EVENTS. IS THIS GOING TO BE LONG-TERM. AM I GETTING AN ECHO?

>>GO AHEAD.

>> THAT THERE WILL BE THE LONG-TERM, WE HAVE TO DO LONG-TERM MULTIYEAR INITIATIVES TO MAKE CHANGE AND SEE THE CHANGE HAPPEN.

>> UH-HUH.

>> MAY BE, LET ME TAKE THAT. I THINK THAT REALLY IS THE BIG QUESTION. YOU KNOW, WHAT WE'VE TALKED ABOUT ARE A LOT OF REALLY POSITIVE IDEAS ABOUT, YOU KNOW, TEACHERING, NURTURING. STANDING UP YOU KNOW, SPECIFIC THINGS LIKE MARCHES OR CAMPAIGNS OR SONIA MENTIONED, WORK IN SCHOOLS. WE TALKED ABOUT CREATING POSITIVE ROLE MODELS. HOW DO WE BUILD ON THAT? THE BROADER SOCIOCULTURE AND PHYSICAL ENVIRONMENTS FOR THE MOST PART FOSTER MASCULINITY THAT ARE LINKED TO VIOLENCE AND DOMINATION AND INAPPROPRIATE RISK TAKING. WHAT ARE THE KINDS OF EFFORTS THAT WE BUILD ON THIS AND THAT WILL BROADEN OUR IMPACT AND BROADEN SUSTAINABILITY. WHAT DO WE HAVE TO DO TO HAVE A LARGER IMPACT?

>> I THINK WE NEED TO MEET GUYS WHERE THEY ARE AT AND NOT WHERE WE WISH THEY WERE. WE NEED TO HAVE MORE OWNERSHIP OF MEN'S VIOLENCE AGAINST WOMEN BY MEN BY HAVING MEN BEING ACCOUNTABLE TO WOMEN IN WOMEN'S ORGANIZATIONS. THE GRASS-ROOTS AND COMMUNITY ORGANIZATION BY MEN ON A NUMBER OF LEVELS. CIVIC, POLITICAL AND RELIGIOUS WILL BE IMPORTANT. TO HAVE THAT IN COMMUNITIES WILL BE IMPORTANT AND HAVE THE CHANGES IN A BROAD ARRAY OF PLACES.

>> COULD YOU BE MORE, WHEN YOU TALKED ABOUT GRASS-ROOTS, DO YOU HAVE A SENSE OF HOW TO FOCUS IT WHEN YOU SAY MEET MEN WHERE THEY ARE AND WANT CHANGE? CAN YOU GIVE MORE FLAVOR OF THE CONTENT OR APPROACH YOU HAVE IN MIND?

>> THIS GETS BACK TO MY EARLIER POINT OF HAVING MULTIPLE WAYS OF THINGS THAT CAN HAPPEN. IF YOU HAVE FATHERING GROUPS THAT ARE PROMALE, THOSE ARE PARTICULAR MEN IN A PARTICULAR PLACE AND HOW THEY CAN CLAIM THEIR VOICE AS MEN TO NOT BE ABUSIVE IS IMPORTANT AND HAVING MEN WORK ON THAT IS AN EXAMPLE. OTHER THINGS ARE SIMPLE THINGS LIKE BEING PART OF A PARADE AND BEING PART OF THE PARADE AND SAYING OUR HANDS ARE NOT FOR HITTING. WE OPPOSE VIOLENCE. BECAUSE THERE IS A NORM IN MASCULINITY ABOUT MEN BEING VIOLENT, MEN NEED TO SAY, THAT'S NOT IMPORTANT TO ME AS A MAN. IT'S NOT ABOUT ME BEING VIOLENT. BUT TO HAVE MEN WALK IN A PARADE AND MAKE THAT STATEMENT. EVEN TO GET THEM TO THE POINT WHERE THEY WANT TO DO THAT.

>>**MARK:** I WOULD LIKE TO ADD. WHAT ARE YOUR THOUGHTS? WHAT IS IT GOING TO TAKE TO CREATE THE /KHAUEPBLG WE WANT, SONIA.

>>**SONIA:** WE AS GRASS-ROOTS ORGANIZATIONS AS WOMEN'S ORGANIZATIONS THAT STARTED THIS WAY BACK WHEN. ONE OF THE THINGS WE NEED TO DO IS LOOK AT OURSELVES AS THE GRASS-ROOTS WOMEN'S ORGANIZATIONS AND BECOME MORE ACCEPTING OF MEN AS WELL. I THINK THAT, YOU KNOW, SOME PEOPLE MAY SAY, I'M GOING AGAINST WHAT SOME OTHER ORGANIZATIONS BELIEVE. BUT I THINK WE HAVE DONE THIS FOR SO LONG WITH JUST WOMEN THAT IT HAS BEEN A CHANGE. IT HAS BEEN A STRUGGLE FOR SOME OF THE GRASS ROOT'S ORGANIZATIONS TO MAKE THAT CHANGE AND THAT SHIFT. AND I THINK THAT YOU KNOW, I CAN SAY FOR MYSELF OR AN EXAMPLE. I JUST HAD AN EXAMPLE OF A MALE CALLING THE HOT LINE AND BEING A VICTIM OF SEXUAL ASSAULT AND NEEDING TO GET HELP AND STRUGGLING TO GET THE HELP THAT HE NEEDS. I THINK THAT WE -- IT'S GOING TO BE REALLY IMPORTANT FOR US TO REALLY LOOK AT OURSELVES AND BECOME MORE ACCEPTING OF MALES AND BEING ABLE TO HELP MALES. THE WAY WE ARE GOING TO GET MORE MALE INVOLVEMENT IS FOR MORE MALES THAT HAVE BEEN VICTIMS TO COME OUT AND SPEAK OUT. AFTER ALL, THAT'S OUR BEST ADVOCATES, NOW, OF PEOPLE WHO HAVE GONE THROUGH THIS. WE NEED TO OPEN THAT UP FOR MALES TO BE A SAFE PLACE FOR THEM TO SAY, I WENT THROUGH THIS. THIS IS MY FIGHT AS WELL. I THINK WE NEED TO BE MORE ACCEPTING.

>> IT'S CERTAINLY RAISES QUESTIONS. YOU KNOW OF BEING ABLE TO HOLD A COMPLEXITY OF ALL OF THESE DIFFERENT DYNAMICS AND MULTIPLE LEVELS.

>> BRAD, WHAT'S COMING UP FOR YOU WHEN YOU THINK ABOUT THIS QUESTION?

>>**BRAD:** I THINK, I LIKE EVERYTHING THAT WAS SAID. I THINK GOING BACK TO ONE OF MARK'S POINTS THE MEET MEN WHERE THEY ARE. I THINK, THAT'S AN IMPORTANT THING. TO THINK ABOUT WHAT THAT LOOKS LIKE. THAT -- YOU KNOW, IT'S -- IT'S CHALLENGING. TO COMBINE SONIA'S AND MARK'S POINTS. IT'S CHALLENGING FOR US SOMETIMES TO, YOU KNOW, KIND OF GO THERE. I THINK THAT, I THINK ONE OF THE THINGS THAT WE CAN'T JUST ASSUME IS THAT -- I THINK THIS MAY HAVE BEEN SAID ALREADY, THE MESSAGES THAT WORKED FOR US TO GET US PASSIONATE ON THIS WORK MAY NOT WORK FOR THE AVERAGE PERSON WHO HASN'T BEEN IMPACTED BY THIS WORK OR ISSUES. AND I THINK THAT I HEARD DAVID SAY, YOU HAVE TO BE CAREFUL WHEN YOU ARE COMING UP WITH A MESSAGE OR THEME AND FOLKS AT OUR LOCAL PROGRAMS REALLY LIKE IT. THAT YOU NEED TO DOUBLE -CHECK THAT WITH A MORE GENERAL PUBLIC FOR THAT VERY REASON.

IT'S NOT TO SAY THAT THE FOLKS AT THE PROGRAMS DON'T HAVE GOOD JUDGMENT. WE GET INSULATED IN HOW TO REACH FOLKS. CHECK THAT. THERE ARE TOOLS YOU CAN USE LIKE, OBVIOUSLY, FOCUS GROUPING AND LESS FORMAL THINGS LIKE LISTENING TO MEN'S EXPERIENCES FROM COMMUNITIES WITH WHOM YOU ARE WORKING. THE ONE LAST THING I WANTED TO SAY, YOU CAN FIND HOPE IN THE ODDEST PLACES. AND SOMETIMES IT INVOLVES LOOKING AT WHERE THERE IS THE MOST INTEREST OR THE PATH OF LEAST RESISTANCE THE PATH OF MOST PROMISE TO LOOK FOR THAT IN EACH OF OUR COMMUNITIES. I'M THINKING OF THE DELTA PROGRAMS IN VIRGINIA AND THE WORK THEY HAVE DONE PARTNERING WITH LOCAL NEIGHBORHOOD INITIATIVES OR FAITH COMMUNITIES AND IN FAITH COMMUNITIES NO ONE THOUGHT THEY WOULD BE PARTNERING WITH.

THAT'S WHERE THE MOST INTEREST WAS. THE REASON I THINK THEY WERE SUCCESSFUL BECAUSE THEY TOOK THE TIME TO BUILD RELATIONSHIPS WITH THE FOLKS ON AN INNER PERSONAL LEVEL AND BUILD THE TRUST. ALSO, NOT COMING WITH THE MESSAGE THAT WE LIKE AND KIND OF HAND IT TO THEM AND SAY, HERE YOU GO THIS IS YOUR MESSAGE. BEVERLY IN A TEXT CHAT MADE THIS POINT, WE NEED TO INCORPORATE MEN FROM A GIVEN COMMUNITIES EXPERIENCES INTO A MESSAGE WE WANT AND FIND A NICE COMBINATION AND THEME AND WORK WITH THAT.

>> A LOT OF WHAT COME UP IN THE CONVERSATION IS MOVEMENT BUILDING. I WAS REFLECTING WATCHING MUCH OF THE BASEBALL PLAY-OFFS WHERE I WATCHED THE ADDS AND A LOT ARE AIMED AT MEN. THE KIND OF MESSAGES. CHANGING ISSUES FOR A MINUTE, THERE IS A SET OF NEW ADDS SAYING REAL MEN WILL NOT BE HUNGRY AND EAT A LOT. MORE MEAT, MORE MEAT. IT SEEMS LIKE IN THIS CONVERSATION SO FAR TODAY, WHAT WE TOUCHED UPON IS HOW DO WE START WITH OUR

GROUPS AND HOW WE BUILD THE MOVEMENT AMONG THE MOST INTERESTED AND HOW TO REACH OUT WITH A MESSAGE AND FOR FURTHER CONVERSATION, WHAT DO WE DO WITH THE GENERAL MESSAGES OUT THERE TO PUSH BACK A BIT. MAY BE WHAT WE SHOULD DO IS OPEN IT UP?

>>**SONIA:** I'M CURIOUS TO HEAR WHAT FOLKS WHO ARE LISTENING WHAT THEY ARE THINKING. LET'S GIVE FOLKS AN OPPORTUNITY TO THE TEXT CHAT. SO, WHAT ARE YOUR COMMENTS OR QUESTIONS YOU HAVE HAD SO FAR? GO AHEAD AND TEXT CHAT IN YOUR THOUGHTS. WE WILL GIVE YOU A COUPLE OF MINUTES TO DO THAT.

>> MIGHT TAKE PEOPLE AWHILE TO TYPE. THEY HAVE A LOT OF THINKING AND THAT THEY HAVE BEEN DOING AS THEY WERE LISTENING.

>> LET'S GIVE IT A COUPLE OF MINUTES.

>> DO DEEP BREATHS. EARLIER WE TALKED ABOUT REFRAINING PROTECTION AND MASCULINITY...

>> GOOD IDEA. MAY BE HOW WE SHUT UP THE MEDIA IN SOME CASES.

>> PEOPLE ARE BOTH TYPING AND READING.

>> SO, WOW. REALLY GOOD THOUGHTS EXPRESSED SO FAR BY THE FOLKS. JESSICA, LINDA AND I IMAGINE MORE ARE COMING. WOW, WE COULD TALK ABOUT EACH ONE OF THESE FOR AN HOUR EACH.

>> I WILL HAVE TO KEEP MY MOUTH SHUT.

>> WE WILL OPEN UP TO THE LARGE GROUP SOON. WE ARE SEEING THINGS LIKE REFRAINING AND BUILDING ON WHAT'S POSITIVE BUT NOT ALLOWING THAT TO BE PERMISSIVE OR COLLUDE WITH WHAT WE ARE TRYING TO CHANGE. YOU KNOW, I LIKE THAT THE QUESTION ABOUT THE POWER OF ONE HAS COME UP. HOW DO WE CREATE MOVEMENTS THAT VALUE THE POWER OF ONE AND BUILD TOWARD BROADER IMPACT AND ENGAGE MEN. SO, WE HAVE JUST A FEW MINUTES FOR IN OUR FISH BOWL GIVE FINAL THOUGHTS. GIVEN EVERYTHING THAT WAS SAID INCLUDING THE TEXT CHATS. WHAT ARE THE IMPLICATIONS FOR OUR FUTURE DIRECTIONS IN PRIMARY PREVENTIONS OF VIOLENCE AGAINST WOMEN? OR REACTIONS TO WHAT YOU HAVE SEEN.

>>**MARK:** SONIA, WHY DON'T YOU START?

>>**SONIA:** I WAS THINKING ABOUT THIS ONE.

>>**MARK:** THEN, TELL ME.

>>**SONIA:** YEAH, GIVE ME A FEW MINUTES.

>>**MARK:** BRAD, A REMARK?

>>**MARK:** BRAD, AGAIN.

>>**MARK:** THIS IS MARK, BRAD, DO YOU WANT TO GO?

>>**BRAD:** NO GO AHEAD.

>>**SONIA:** ONE OF THE THINGS THAT'S ON MY MIND THAT I THINK IS IMPORTANT IS THAT WE CONTINUE TO NAME MEN'S VIOLENCE AGAINST WOMEN BECAUSE VIOLENCE DOESN'T JUST HAPPEN THERE IS AN AGENT AND THE AGENT IS MALE. IT IMPACTS MALE AND MALE VIOLENCE AND ALL VIOLENCE. THE SEXUALIZED AND GENDER DIFFERENCE OF SEXUAL VIOLENCE IS NOT INVISIBLE. IT'S IMPORTANT TO ASK QUESTIONS ON HOW AND WHY MEN LEARN ABOUT RELATIONSHIPS AND BEING SEXY. IF THIS IS ONLY FROM THE MEDIA -- AT THE POINT WHERE MEN FIGURE OUT WHAT STUFF IS, IS THERE NOTHING POSITIVE. WHERE CAN WE GET MORE HEALTHY INFORMATION BEING TAUGHT AND GIVEN TO YOUNG MEN AND BOYS. IF WE DON'T WHAT CAN WE EXPECT TO HAPPEN THAT WILL FILL THAT VOID. IT WILL GET FILLED BY OTHER PEOPLE AND WE HAVE TO FILL IT.

>>**MARK:** I REMEMBERED THAT IT DOES TAKE TIME TO FORMULATE ONE'S THOUGHTS. I WANT TO GIVE A HEAD'S UP TO THE LARGE GROUP, IN A FEW MINUTES WE WILL OPEN UP THE PHONE LINES. IF YOU HAVE A THOUGHT OR COMMENT THAT YOU WANT TO SHARE TO THE GROUP, RAISE YOUR HAND AND WE WILL FORM A QUEUE OF PEOPLE WHO WILL TAKE THEIR CALLS ONE AT A TIME. SORRY TO INTERRUPT. LET'S GET BACK, BRAD.

>>**BRAD:** THIS IS BRAD. I THINK WE HAVE TO BE CAREFUL WHEN WE ARE, I AGREE WE SHOULD MAKE SURE WE ARE HONEST ABOUT THE PROBLEM IN PUTTING MEN AS -- THAT IT'S MEN'S VIOLENCE AGAINST WOMEN BECAUSE IT'S MEN DOING IT. WHEN WE TRY TO GET MALE INVOLVEMENT WE NEED TO STRESS THAT MEN HAVE A HUGE POTENTIAL TO MAKE CHANGE ON THAT. SINCE MEN ARE THE ONES WHO ARE RESPONSIBLE FOR PERPETRATING THE VIOLENCE, MEN ARE ALSO RESPONSIBLE FOR AND ABLE TO PREVENT THE VIOLENCE. SO, YOU KNOW, ALWAYS KEEPING WITH THAT. AT LEAST WHEN YOU DO THE ACTUAL WORK WITH THE MEN IN COMMUNITIES, KEEPING THE POSITIVE FRAMING.

>>**SONIA:** THIS IS SONIA, I'VE BEEN THINKING ABOUT THIS AND THINKING ABOUT WHAT ARE THE IMPLICATIONS FOR THE FUTURE? I LIKE I SAID

EARLIER WANT TO STAY HOPEFUL THAT I THINK WE ARE GOING IN THE RIGHT DIRECTION AND SLOWLY MAKING THE CHANGE. SLOWLY WE ARE GETTING THE MALE INVOLVEMENT AND MORE ROLE MODELS FOR YOUNG MEN. WE ARE SEEING IT'S BEEN A LITTLE AT A TIME BUT WE NEED TO TEACH, FOR US, WHAT WE SEE IN OUR COMMUNITY, WE SEE A LOT OF, YOU KNOW, LIKE I SAID EARLIER, MACHO MALE BEING PROTECTIVE AND THINGS LIKE THAT. WE NEED TO MAKE A TURN ON SOME OF THAT AND TURN IT INTO SOMETHING POSITIVE. WE NEED TO GET MORE ORGANIZATIONS THAT ARE TEACHING THAT THERE IS STRENGTH AND RESPECT OF WOMEN. AND I THINK AS WE START TO DO THAT, I THINK THAT YOU KNOW, WE CAN MAKE THE CHANGE. I THINK IT WILL TAKE A LOT OF WORKING TOGETHER. I DON'T WANT TO PUT IT ON MEN THAT THEY HAVE TO BE THE ONES TO DO THIS. I THINK IT WILL BE WORKING A LOT WITH MEN AND WOMEN TO DEVELOP A PROGRAM AND THE EDUCATION AND THE MODELS THAT YOU CAN TAKE TO THE COMMUNITY. I'M HOPING THAT WE ARE GOING IN THE RIGHT DIRECTION.

>>I LIKE THAT YOU RAISED MEN AND MEN WORKING TOGETHER AND WOMEN AND MEN WORKING TOGETHER. IT'S THE COMPLEXITY AND EFFORTS THAT ARE NEEDED.

>>**MARK:** LET'S OPEN UP TO OUR BROAD GROUP DISCUSSION. JULIE HAS RAISED HER HAND.AND NANCY. WE WILL TAKE NANCY AFTER JULIE. AND GOOD AHEAD AND KEEP RAISING YOUR HAND IF YOU WANT TO MAKE A COMMENT. JULIE.

>>**JULIE:** WHAT I WAS THINKING WAS REGARDS TO THE IMPLICATIONS OF HOW WE ARE GOING FORWARD AS PRIMARY PREVENTION CONTINUED IN THE COMMUNITY ASSESSMENTS. AS THE COMMUNITY CHANGES THE NEEDS WILL BE DIFFERENT. STAYING ON TOP OF THOSE THINGS ARE IMPORTANT. IN TERMS OF FILLING THE VOIDS AND CONTINUE FEEDING THE RESOURCES TO THE MEN. THE MEN WE HAVE LIKE LEADING OUR INITIATIVE. OUR MEN ROLE MODELS IN THE COMMUNITY. FEEDING THE INFORMATION TO THEM MAKES IT BETTER. OTHER MEN IN THE COMMUNITY ARE RECEPTIVE ON HEARING FROM THEM

>>**MARK:** ARE YOU WORKING AT THE LOCAL LEVEL?

>>**JULIE:** CORRECT.

>>**MARK:** THAT'S A TOUCHY ISSUE TO CONTINUE TO PROVIDE THE RESOURCES TO THE MEN. DOES THAT MEAN LESS RESOURCES FOR THE MORE TRADITIONAL FOCUS?

>>**JULIE:** NO, THE GUYS WE ARE WORKING WITH ARE INTERESTED IN THE DELTA PROJECT AND NOT AS KNOWLEDGEABLE IN TERMS OF DOMESTIC

VIOLENCE AND THOSE THINGS. SO, I DON'T WANT TO PUT WORK ON THEM AND THEM RESEARCH. I FEED THINGS TO THEM SO AS THEY CONTINUE THE MENTORING AND FATHERING PROGRAMS THAT THIS INFORMATION IS ALREADY GETTING TO THEIR MEN CLIENTELE. I MIGHT HAVE CUSTY, SINCE THE RELATIONSHIP IS FORMED WITH THEM.

>>**MARK:** IT REMINDS ME OF WHAT LARRY SAID IN PLAYING A FACILITATOR ROLE. TO TAKE ON THE WORK AS WELL.

>>**JULIE:** TONI PORTER, ONE OF THE THINGS WE SAID HE'S THE GENTLEMEN SAYING MEN LISTEN TO MEN. A LOT OF TIMES WHEN YOU TALK ABOUT ISSUES THAT RELATE TO FEMALES THERE IS A TURN OFF BUTTON MEN HAVE. WHEN THERE IS A MAN THERE MEN HAVE THE TENDENCY TO LISTEN.

>>**MARK:** THANK YOU.

>>**MARK:** AS WE TURN TO NANCY IF YOU COULD OPEN THE PHONE LINE OF BEVERLY.

>>**NANCY,** HI.

>>**NANCY:** HI GUYS.

>>**NANCY:** AT THE STATE HEALTH DEPARTMENT I WANTED TO AGREE WITH WHAT WAS SAID EARLIER ABOUT CREATING A NICE FACILITATOR ROLE IN PROVIDING SUPPORT AT THE LOCAL LEVEL AND HELP TO CREATE STATE WIDE COLLABORATION AND MOVEMENTS SO IT CREATES I CRITICAL MASS OF WHAT'S HAPPENING TO SUPPORT THE LOCAL LEVEL. I WAS REFLECTING ON LARRY'S EARLIER SLIDES WHEN WE FIRST TALKED ABOUT PREVENTION AND VIOLENCE AGAINST WOMEN AND THE MEDIA. I WORK AT THE LOCAL LEVEL AND I HAVE A 13 YEAR OLD SON. THERE IS A CONSTANT CHALLENGE FOR PARENTS AND A LOT OF MOMS NOT WANTING THEIR KIDS TO SEE MOVIES. I WAS THINKING OF WEDDING CRASHERS AND THEM WANTING TO SEE IT. THEY SAID IT WAS SO FUNNY AND IT WAS SO DISRESPECTFUL TO WOMEN. IT WAS FUNNY FOR THE GUYS TO TREAT WOMEN SO BADLY. I THINK MY BIG FRAME OF WHAT I WANTED TO SAY ON HOW DIFFERENT FOLKS THROUGHOUT THE CALL WANT TO GIVE MEN MORE OF A VOICE.

I CONTINUE TO HEAR HOW MEN WANT TO TALK ABOUT THIS ISSUE, ESPECIALLY YOUNG MEN AND MEN OF STRENGTH CLUBS OR MEN IN GROUPS WHERE THEY TALK ABOUT THE ISSUES. BUT RAISING THE ROLE MODELS AND HELPING YOUNG FAMILIES TALK ABOUT HOW THEY CAN BRING THE DIALOGUE UP AND ADDRESS THOSE ISSUES. SO, WHEN THEIR KIDS SEE THINGS THEY CAN TALK ABOUT HOW THAT'S A DIFFERENT VIEW

ON VIOLENCE AGAINST WOMEN AND HOW RESPECT AS A DIFFERENT FRAMING OF HEALTHY RELATIONSHIPS.

I WANT TO GO BACK TO SOME OF THE THINGS FOLKS SAID ABOUT THE LOCAL LEVEL AND HOW WE CAN SUPPORT FAMILIES AND COMMUNITIESES TO GIVE MEN THE VOICE ON, WHAT'S HEALTHY. HOW CAN WE RAISE YOUNG MEN TO FEEL GOOD ABOUT THEIR ROLE AND THEM NOT FEELING THEY ARE PERCEIVED OF NOT BEING A MAN.

>>I LIKE THE WAY YOU SAID THAT STATE GOVERNMENT AGENCIES CAN SUPPORT THAT. I WOULD LOVE TO HEAR FROM OTHER STATE COALITION FOLKS, PEOPLE DOING WORK AND FROM YOUR EXPERIENCE AND PERSPECTIVE, GIVEN EVERYTHING THAT HAS BEEN SAID WHAT ARE THE EFFORTS WE NEED TO MOVE FORWARD.

>>LET'S GO TO BEVERLY.

>>**BEVERLY:** HI, ADVOCATES ARE USED TO DOING THIS WORK, THE WOMEN'S ADVOCATES, WE WILL HAVE TO LET GO A BIT AND PARTNER WITH THE MEN.THIS IS A CHALLENGE TO BRINGING MEN TO THE TABLE. IF THEY THINK THEY ARE NOT BEING HEARD, THEN, THEY ARE NOT GOING TO STAY AT THE TABLE.

>>**MARK:** NOW, A COUPLE OF PEOPLE HAVE BROUGHT THAT UP AND I'M WONDERING WHETHER THERE MIGHT BE MORE SUPPORT FOR IT AMONG THE PEOPLE THAT WOULD PARTICIPATE ON THIS CALL THAN THERE IS, GENERALLY IN THE COMMUNITY.

>> I WOULD LIKE TO REACT TO THAT. BEING AN ADVOCATE, I REALLY WANT TO GIVE PROPER RESPECT AND ACKNOWLEDGE THAT IT'S BEEN THE ADVOCATES AT THE LOCAL LEVEL AND THE WOMEN WHO ENGAGED MEN. THERE HAS BEEN MEN ENGAGING THIS WORK FOR DECADES. I FEEL LIKE -- I REACT TO TERMS LIKE, LETTING GO. IT'S MORE LIKE BUILDING UPON OR SHIFTING THE STRATEGY A BIT. I THINK THE ADVOCATES ARE SUCCESSFUL AT RAISING THE AWARENESS ABOUT THIS ISSUE BEING A PROBLEM AND GETTING THAT HEARD SO THAT WE CAN BE HERE TODAY HAVING THIS CONVERSATION TOGETHER. SO, I THINK THAT, IS IT LETTING GO? OR IS IT BUILDING ON AND EXPANDING AND SHIFTING?

>> SONIA, CAN I ADD SOMETHING?

>> AS THAT ORGANIZATION, WHEN YOU SAY ABOUT LETTING GO, I THINK THAT MAY BE THAT'S THE PROBLEM IS THAT WE ARE THINKING OF IT AS LETTING GO. BECAUSE IT'S SOMETHING WE'VE DONE FROM THE GET GO AND DONE THE WORK. MAY BE WE NEED TO STOP LOOKING AT IT AS, LETTING GO, AND OPEN IT UP AS YOU SAID, COME AND JOIN US. WORKING WITH THE REGION AND OTHER RAPE CRISIS CENTERS THAT'S A

CONVERSATION THAT COME UP A LOT. IT HAS BEEN NOT AN EASY THING TO OPEN IT UP TO SHARING WHAT WE HAVE DONE ALL THESE YEARS. I THINK THAT WE THINK OF IT NOT AS LETTING GO BUT AS REALLY MAKING THE CHANGE AND BEING MORE INCLUSIVE.

>>**SONIA:** YEAH.IT WILL STILL TAKE WOMEN RAISING THESE ISSUES. AND MAKING THE CONNECTION AND DOING THIS WORK AND WORKING TO ENGAGE MEN, WELL.

>>I THINK THAT THERE HAS BEEN WOMEN'S ONLY SPACE AND WOMEN ONLY DOING THIS WORK FOR SO LONG, FOR SOME WOMEN IT FEELS LIKE A LETTING GO TO LET A MAN COME IN AND GET TRAINED AND LET HIM GO TO THE COMMUNITY AND REPRESENT A WOMEN'S AGENCY. I THINK THAT WILL BE HARD FOR SOME PROGRAMS. SOME MAY NOT WANT TO DO THAT. THIS IS MARK, SPEAKING. I THINK THAT IS SORT OF A DIFFICULT THING. YOU ARE RIGHT IT SHOULDN'T BE AS HARD AS THAT BUT FOR SOME PROGRAMS AND PEOPLE IT WILL BEING.

>> I THINK IT'S GOOD TO REMEMBER THAT WE CAN'T MAKE GENERALIZATIONS ON WHERE PEOPLE ARE COMING FROM. WE WILL BE IN DIFFERENT PLACES ON THIS. JULIE, HAS HER HAND RAISED. LET'S HEAR FROM YOU, JULIE.

>>**JULIE:** HAVE BEEN AROUND FOR OVER 30 YEARS.

>>**SONIA:** CAN YOU START AGAIN? I'M SORRY.

>>**JULIE:** WHAT?

>>**SONIA:** START AGAIN.

>>**JULIE:** WE PUT OUT OUR FIRST FATHER'S DAY CARD IN RHODE ISLAND TO THE MEN OF THE COMMUNITY THAT WE LOOK AT AS LEADERS. AS MENTORS IN THE COMMUNITY.WE HAVE BEEN HERE OUR CENTER FOR OVER 30 YEARS. IT WAS THE FIRST ONE WE PUT OUT. WE GOT AN AMAZING ACCEPTANCE FROM MEN THAT CALLED UP AND SAID THANK YOU. A LOT OF TIMES WHEN WE ARE NOT LOOKING FOR THEM WE ASSUME THEY ARE NOT THERE. WHEN YOU DO THAT, IT MADE ME FEEL BETTER TO KNOW THAT THERE ARE MEN TO CARRY THIS. I KNOW THERE IS A LETTING GO PROCESS BUT WE ARE REACHING THAT MANY MORE PEOPLE ON BOTH SIDES. IT'S NOT LIKE I'M NOT GOING TO CONTINUE DOING MY WORK. THEY ARE ALSO WORKING. IT'S LIKE WORKING TOGETHER. I THINK IT WAS A GOOD IDEA BEING A SHELTER AND ALL FOR SOMETHING THAT WE WOULDN'T NORMAL THINK OF IT WAS GREAT.

>>**SONIA:** ONE OF THE QUESTIONS THAT COME AROUND THIS FOR ME IS WHEN WE THINK ABOUT BRINGING MORE MEN IN, THERE IS A WAY IN WHICH I WANT TO MAKE SURE WE KEEP THE BAR HIGH AND INCLUDE MEN WHO REALLY GET IT AND UNDERSTAND IT. I HAVE TO THINK FROM A WOMEN'S AND MEN'S PERSPECTIVE. ON THE OTHER HAND, GIVEN HOW I WAS BROUGHT UP, MAKES IT DIFFICULT TO REACH A BROAD ARRAY OF MEN. WE END UP TALKING TO OURSELVES. YOU KNOW, WOMEN GET IT AND A SMALL NUMBER OF MEN. A LARGER NUMBER OF WOMEN THAN MEN GET IT. HOW DO WE GET IT MORE PUBLIC? THE NOTION OF A FATHER'S DAY CARD STRUCK ME, THAT'S REACHING A LOT OF MEN.

>>WE DID IT TO A LIST OF MEN WHO WENT TO THE MEN TO BE CONFERENCE. WE KEPT IT AS MEN WHO WERE INTERESTED AND OR INVOLVED IN OUR DELTA PROJECT.

>>WE TRIED TO KEEP IT LIMITED TO THE MEN THAT WE KNEW WHO TOOK THE FIRST STEP TO WHAT WAS GOING ON.

>>WHAT DO WE DO FOR THE TYPICAL MEN WHO ARE IT'S NOT THEIR PRIMARY ISSUE OR SITTING IN A BAR WATCHING A BASKETBALL GAME AND AT WORK AND COMING HOME TAKING CARE OF THEIR KIDS?

>>WE HAVE TO BE CAREFUL WITH THE TERM, GETTING IT. I HEARD THAT AS A WAY TO EXCLUDE PRETTY MUCH ANY ATTEMPT TO WORK WITH ANY MEN. I FEEL LIKE SOME OF, BOTH IN TERMS OF THE COALITION THE WORK THEY HAVE DONE AND THE WORK THE LOCAL PROGRAMS AND SOME OF THE WORK I DID ON COLLEGE CAMPUSES. I'M ASTONDED BY GUYS WHO ARE COMING FROM BACKGROUNDS THAT I WOULD HAVE NEVER EXPECTED IN TERMS OF ORGANIZATIONS THEY ARE INVOLVED WITH OR START OF HOW THEY TOLD ME THEY WERE RAISED BY THEIR FAMILY. WE WOULD, A LOT OF US WOULD TERM THEM AS NOT GETTING IT BUT THEY RESPONDED TO A CALL AND TOOK IT IN GOOD FAITH. I FEEL WE NEED TO GIVE MEN THE BENEFIT OF THE CHANCE TO COME IN AND LEARN ABOUT THIS STUFF AND TO REALLY BE A PART OF THE MOVEMENT. I UNDERSTAND WHAT YOU ARE SAYING ABOUT SETTING THE BAR HIGH, AT THE SAME TIME, PART OF WHAT OUR PROBLEM WITH NOT BEING MORE INCLUSIVE. AND THAT WOULD KEEP US FROM PARTNERING WITH MEN AND MEN'S ORGANIZATIONS WHEN WE ASSUME THEY WOULD NOT BE RECEPTIVE.

>>I SEE THAT STEVEN, JESSICA AND BRAD RAISED THEIR HANDS. IF WE CAN HAVE THEIR LINES OPEN SO WE CAN HEAR FROM THEM ONE AT A TIME. BRAD, YOUR QUESTION GOES TO PARTNERING WITH ORGANIZATIONS. I WANT TO HEAR THE SURPRISING -- WHERE ARE PEOPLE EFFECTED? WE WILL START WITH YOU, STEVEN.

>>**STEVEN:** I'M ON AN MAC I HAVE BEEN MISING A LOT OF THE ON LINE DISCUSSION. IF I AM BEING REDUNDANT OR REPEATING THINGS I APOLOGIZE. I WANTED TO SORT OF ECHO AND EXPAND ON SEVERAL OF THE COMMENTS. THE SORT OF THEME THAT RUNS THROUGH A LOT OF THIS FOR ME AND TERMS OF THE MOVEMENT AS A WHOLE SHOULD BE PAYING MORE ATTENTION TO THAT WOULD REALLY HELP US TURN AROUND THE CORNER WITH GETTING MORE MEN INVOLVED. IS OPENING UP TO THE IDEA OF COMPASSION FOR MEN. THIS CONNECTS WITH PREVIOUS COMMENTS. THIS IS A RADICAL PIECE. IT CAME FROM THE WOMEN'S MOVEMENT AND WANT FROM WOMEN WHO CAME TO THE MOVEMENT AS SURVIVORS. THEY HAVE ANGER TOWARD MEN THAT WAS WELL EARNED. FOR MEN TO REALLY CHANGE COME FROM BEING LIED TO BY THE SYSTEM. HOW OUR OWN LIVES HAVE NOT BEEN REALIZED AND UNDOING THAT PROCESS MEANS A LOT OF REALLY LOVING SUPPORT. AND THERE'S NOT ALWAYS BEEN ROOM IN THE MOVEMENT FOR THAT UNDERSTANDING OR PUTTING FOCUS ON THAT WORK EVEN NEEDING TO HAPPEN. AS A MAN DOING THIS WORK FOR DECADES I WORKED WITH MEN STOPPING RAPE IN MADISON WISCONSIN. THERE IS A CHANGE IN THE WIDER COMMUNITY IN LOOKING AT MALE, DOING PREVENTION WORK WITH MEN. I CONTINUE TO HEAR THIS PIECE I CONTINUE TO PERCEIVE THIS PIECE IS MISSING. I WANT TO BE SURE IT GETS BROUGHT UP IN DIALOGUES LIKE THIS.

>>I SHARE THE ANGER ABOUT BEING SET UP BY THE SYSTEM. WHEN I THINK ABOUT RAISING THE BAR HIGH. I THINK, HOW DO WE RAISE THE MEN TO GO OVER THE BAR? WHAT DO WE DO ABOUT THE SYSTEM? HOW DO WE GO BACK TO MAKE THE NORMS CHANGE SO THE SYSTEM DOESN'T SET US UP SO MUCH. AS WELL AS HOW DO WE INCLUDE MORE MEN? HOW ARE WE MORE CARING AND SUPPORTING TO THE MEN WHO ARE FEELING THAT OR RESPOND TO WHAT WAS DONE TO THEM? WHAT DO WE DO ABOUT THAT SYSTEM SO WE ARE NOT SO SET UP BY IT?

>>**STEVEN:** ONE OF THE IMPORTANT THINGS IS THAT, I THINK ONE OF THE MYTHS OUT THERE IN TERMS OF THE ANTIVIOLENCE MOVEMENT IS WE ARE OUT TO REMOVE DIALECT THAT REVOLVES AROUND CONFLICT. MY PIECE IS, DOING ANTIVIOLENCE WORK IS NOT ENDING CONFLICT IT'S CHANGING THE WAY WE NAVIGATE AND MEDIGATE CONFLICT. YOU ENCOUNTER IN WORKSHOPS A LOT OF MEN WHO HAVE ANGER AT WOMEN. SOME OF THIS ANGER IS WELL FOUNDED. WOMEN ARE HUMANS THEY DO ROTTEN THINGS IN THE WORLD JUST AS MEN DO. I'M NOT OUT TO GET MEN TO SIMPLY, OKAY. LET'S JUST NOT BE ANGRY AT WOMEN. IT'S HISTORICALLY HOW WE HAVE JUSTIFIED THAT ANGER. HOW WE JUSTIFIED VIOLENCE IN RESPONSE TO THAT ANGER. I THINK THE MORE WE HELP MEN GET IN TOUCH WITH THEIR ANXIETY ARE AND PAIN WITH THAT STUFF BUT HELP THEM REDIRECT AND SEE THAT THERE ARE HEALTHER WAYS TO DEAL WITH IT. I THINK THAT'S A PATH WAY.

IT'S A QUICK ANSWER TO A COMPLEX QUESTION. THAT'S THE GUT RESPONSE I CAN GIVE.

>>THANK YOU, STEVEN. I THINK IT'S A QUESTION WE WILL COME BACK TO.

>>**SONIA:** I WANT TO MAKE SURE WE HAVE TIME FOR JESSICA AND /SHAD.

>>**SONIA:** JESSICA.

>>**JESSICA:** HI. I'M GOING BACK A LITTLE BIT. I THINK LARRY, YOU REFERRED TO GETTING IT AND WORKING WITH MEN WHO GET IT. WE NEED TO LOOK AT IF WOMEN ARE GETTING IT IN TERMS OF PREVENTION. I MET A LOT OF WOMEN WHO THINK MEN ARE INHERRANTLY VIOLENT AND WE CAN'T CHANGE THEM. IT'S IMPORTANT TO TALK ABOUT THE FACT DESPITE THE CULTURAL NORMS THAT MEN GREW UP WITH AND PERHAPS ADULT MALES MORE THAN YOUNG BOYS NOW THE MESSAGE AROUND MASCULINITY THEY GET THAT SEXUAL VIOLENCE IS NOT PERPETRATED BY THE MAJORITY OF MEN IT'S A SMALL MINORITY. WHEN WE TALK ABOUT MEN AS ALIS, IT'S HARMFUL TO LOOK AT MEN AS POTENTIAL PERPETRATORS. IT'S NOT EVERYONE AND WE NEED TO KEEP THAT IN /PHAOEUPBLD MIND.

>>**SONIA:** I WANT TO GO TO CHAD.

>>**CHAD:** I WANTED TO ADD TO THE BAR IDEA THAT THE MEN WE NEED TO REACH THE MOST ARE THE MEN FURTHEREST FROM THE BAR. THE BAR IS A GOOD CONCEPT IN WHO WE ARE WILLING TO ACCEPT AS A FULL PARTNER WHO IS WILLING TO SPEAK FOR US AS A MOVEMENT. MEN FAR FROM THE BAR AND WANT TO GET TO THE BAR. IF YOU ASK MOST MEN IF THEY ARE AGAINST VIOLENCE AGAINST WOMEN THEY WILL SAY, YES BUT DON'T UNDERSTAND WHAT IT MEANS IT DOESN'T MEAN JUST NOT BEING VIOLENT TOWARD WOMEN BUT IT'S THE WAY YOU REACT WITH PEOPLE AND TALK TO OTHER MEN. THOSE ARE CONCEPTS THAT ARE PART OF GETTING MEN UP TO THAT BAR.

>>**SONIA:** THANK YOU. THANK YOU. MARK, I WANT TO ALERT THE GROUP THE NEXT THING WE WILL DO IS THE FINAL SYNTHESIS TEXT CHAT TO SEE WHAT THE KEY THINGS WE LEARNED FROM TODAY'S DIALOGUE. BUT GO AHEAD MARK.

>>**MARK:** THIS SPEAKS TO THINGS A LOT OF PEOPLE SAID. AS WE DO THIS WORK WITH MEN AND KEEPING IN MIND WE DO NEED TO KEEP THE BAR HIGH. MEN WILL MAKE MISTAKES AND WE NEED TO BE PATIENT AROUND THAT AND REALIZE THAT WILL HAPPEN. NOBODY WILL GET OVER THE BAR THE FIRST TIME. NOBODY DOES. WE'VE NEED TO KEEP THAT IN MIND AS WE THINK ABOUT THIS WILL BE A LONG-TERM PROCESS AND NOT BE

QUICK AND PAINLESS AND EASY BUT THIS CHANGE WILL TAKE AWHILE AND WE NEED TO BE PATIENT ABOUT MEN MAKING THESE MISTAKES.

>>SONIA: THANKS MARK.

>>SONIA: YOU BROUGHT IN A LOT OF IDEAS FOR SURE. A LOT OF IMPORTANT ISSUES HAVE BEEN RAISED AND GOOD SUGGESTIONS AND INSIGHTS AS WE BEGIN TO WRAP, WE HAVE A FEW MINUTES LEFT. LET'S TAKE A MINUTE TO THINK, WHERE DOES THIS LEAD US.

>>WE OPENED THE TEXT CHAT AND WE WANT YOU TO TAKE A MINUTE TO SUMMARIZE FOR YOURSELF WHAT ARE THE MOST IMPORTANT IDEAS AND THEMES THAT YOU FELT EMERGED FROM TODAY'S DISCUSSION. WHAT ARE THE IMPLICATIONS OF THAT ARE IMPORTANT FOR YOUR PREVENTION WORK?

>>IF YOU HAVE UNANSWERED QUESTIONS OR ANYTHING YOU WOULD LIKE TO SEE FOR FUTURE DIALOGUES. I'M READY TO GO ON FOR ANOTHER HOUR AND A HALF, FEEL FREE TO WRITE ABOUT THOSE AS WELL.

>>WE WILL BE QUIET AT LEAST FOR A MINUTE.

>>LET'S BE QUIET. HAVE A LOT TO SAY.

>>WE WILL GIVE YOU A COUPLE OF MORE SECONDS TO FINISH UP. WE WILL COLLECT AND DISTRIBUTE THIS AND PUT IT ON THE WEB SO PEOPLE CAN SEE IT.

>>YES.

>>IMPOSSIBLE TO READ ALL THIS STUFF AT ONCE. I THINK THIS WAS A GREAT DIALOGUE AND I LOVED THE FISH BOWL EXPERIENCE. A LOT OF THINGS CAME UP, WHICH I THINK ARE CONCRETE SOLUTIONS FROM THE FATHER'S DAY CARD TO WAYS TO ENGAGE MEN. AND PARTICULAR ISSUES LIKE MENTORING AND PARENTING AND REFRAINING NOTIONS. THE WHOLE BAR NOTION WHICH I WOULD LIKE US TO COME BACK TO LATER. ONE OF OUR GOALS IS AS WE HAVE THE SMALLER DIALOGUES WE CAN TALK PERSONALLY AND ASK THE HARDER QUESTIONS TO FIGURE THEM OUT AND DO A MORE OF A PRESENTATION FOR /PHOT LATER ON. WE MAY WANT TO ASK A NUMBER OF THE PEOPLE HERE TO COME BACK AND JOIN US WHEN WE DISCUSS IT AGAIN. IT STRIKES ME THAT THE BAR MODE IS COMMUNITY. WHO JOINS US? HOW DO WE GET PEOPLE TO JOIN US? WHO DO WE WELCOME? WHO DO WE NEED TO BE CAUTIOUS ABOUT. A LOT OF THE EFFECT COMMUNICATION WAS ABOUT THAT COMMUNITY.

I FEEL WE GOT TO THE BROADER ISSUES, WHEN STEVEN WAS SAYING, I WON'T PARAPHRASE BUT I WOULD SAY AS THE BROADER ENVIRONMENT, THE OVER ALL NORMS ARE SCREWING US OVER AS MEN AND WOMEN. THEY ARE TELLING US AS A MAN HOW TO BEHAVE. I NEED TO TURN AROUND AND SAY, STOP IT. AND HOW, WE AS A COMMUNITY, CAN PUT MORE IN MOTION AND SAY, STOP IT. WHAT DO WE DO ABOUT MEDIA? FRAMING? POLICY AND ORGANIZATIONAL PRACTICE?

>>FOR ME, THOSE ARE THE NEXT STEPS THAT MAKE ME WANT TO GET TO THE NEXT HOUR AND A HALF. SOME OF THE SPECIFICS AT THE COMMUNITY LEVEL CAME OUT LOUD AND CLEAR.

>>YEAH. POLICY IS SOMETHING THAT I'M INTERESTED IN AND I -- I THINK IT CAN HELP US TO DO SOME OF THIS WORK MORE EFFECTIVELY. WHAT ARE THE LEVERS AND OPPORTUNITIES TO REALLY MAKE THIS WORK POSSIBLE FOR MORE PEOPLE. I REALLY LIKED THE THEME OF BUILDING ON STRENGTH AND EXISTING COMMUNITY EFFORTS. AND ACKNOWLEDGING THAT IT REALLY IS GOING TO TAKE A DIVERSITY OF EFFORTS FROM WORK ON THE INTERPERSONAL LEVEL THAN THE SOCIETAL LEVEL. I APPRECIATE THE COMMENTS WHEN WE ARE TALKING ABOUT NORMS AND MASCULINITY WE ARE TALKING ABOUT HOW THEY REACT WITH OTHER REPRESSIVE NORMS. IT'S AN IMPORTANT TOPIC BECAUSE IT'S LINKS TO ISSUES OF RACISM AND HOMO PHOBIA. WITH THAT WE WILL INCLUDE THIS DIALOGUE AND ACTUALLY SHIFT BACK TO THE POWER POINT. IF THAT'S POSSIBLE. TO CLOSE THIS WHITE BOARD DOWN. AND WE HAVE ONE LAST QUESTION THAT WE WANT YOU TO THINK ABOUT AS WE CLOSE OUT. WE WILL PUT UP THE QUESTION FOR YOU AND GIVE YOU A MOBILE HOME TO THINK ABOUT IT. THEN, WE WILL SHIFT TO THE EVALUATION. I WILL SAY WHAT THE QUESTION IS, WHICH IS, WE WANT YOU TO ASK -- MAKE THIS CONCRETE AND THINK ABOUT ONE-THREE SPECIFIC ACTION STEPS YOU ARE GOING TO TAKE TO INITIATIVE YOUR WORK ON CHANGING MASCULINITY AND VIOLENCE AGAINST WOMEN. AND HERE IS THE GUEST CONTACT INFORMATION. WE ENCOURAGE YOU TO BE IN TOUCH WITH ALL OF US. WE ARE GOING TO MOVE, THEN, TO THE EVALUATION.

>>**LARRY**: I WANT TO SAY, MARK, BRAD, SONIA, THANK YOU VERY MUCH, I REALLY FEEL YOU CREATED A RICH THOUGHTFUL DISCUSSION.

>>**LARRY**: THANKS TO ALL OF YOU WHO TUNED IN YOUR CONTRIBUTIONS WERE VALUABLE. WE WILL SEE YOU AT THE NEXT FORMUM AND THANK YOU SO MUCH FOR PAULA FOR DOING THE WHITE BOARDS. THE WHITE BOARDS WILL BE AVAILABLE ON THE PREVENTION CONNECTION WEBSITE AS WELL. TAKE CARE.

>>**DAVID**: THIS IS DAVID I WOULD LIKE TO THANK YOU FOR JOINING US.

I WILL PUT THE EVALUATION ON YOUR SCREEN. I ENCOURAGE ALL OF YOU TO FILL OUT THE EVALUATION. THIS HELPS US A LOT. I WANT TO GET INFORMATION ABOUT HOW THIS SESSION WENT AND WHAT WE CAN DO FOR FUTURE SESSIONS. I WANT TO THANK ALL OF OUR GUESTS, BRAD, MARK, SONIA. AND PAULA, OUR GRAPHIC RECORDER. WE WILL BE HAVING COPIES OF TEXT CHAT, A TRANSCRIPT OF THE SESSION. ALL OF THE WHITE BOARDS THAT YOU SAW, THE GRAPHIC RECORDING WILL BE POSTED ON PREVENTCONNECT.ORG. I ENCOURAGE YOU TO JOINS TO OTHER CONFERENCES. OUR NEXT WEB CONFERENCES ON JULY 19TH. WE WILL TALK ABOUT MEDIA ADVOCACY TO PREVENT VIOLENCE AGAINST WOMEN. YOU CAN CONTINUE THIS DISCUSSION ON THE PREVENT CONNECT WEB. THANK YOU FOR JOINING US TODAY I'M EXCITED ABOUT THIS PRESENTATION. WE WILL KEEP THIS ON THE BOARD SO YOU CAN FINISH THE EVALUATION FORM. WE LOOK FORWARD TO TALKING TO YOU IN THE FUTURE AND SEE YOU AT FUTURE WEB EVENTS. THANK YOU, GOODBYE.

>>THANK YOU.