



**PREVENTION  
CONNECTION**  
THE VIOLENCE AGAINST WOMEN  
PREVENTION PARTNERSHIP

A Project of  
  
CALCASA

## TRANSCRIPT

### WEB CONFERENCE

How Do We Measure the Prevention of Violence Against Women?

**Tuesday, April 29, 2008**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters

Sarah Cook, Georgia State University

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### Host

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HELLO EVERYONE. WELCOME TO TODAY'S PREVENTION CONNECTION WEB CONFERENCE. I NOW WOULD LIKE TO TURN THE CALL OVER TO MR. DAVID LEE. PLEASE GO AHEAD.

**NEW SPEAKER:** THANK YOU VERY MUCH. WELCOME EVERYONE TO THE PREVENTION CONNECTION WEB CONFERENCE.

HOW DO WE MEASURE THE PREVENTION OF VIOLENCE AGAINST WOMEN?

I KNOW THAT A LOT OF YOU WERE WAITING ON THE PHONE WHILE TO GET IN. AND, THIS IS A VERY LARGE SESSION.

IN FACT, IT LOOK LIKE IT WILL BE THE LARGEST SESSION WE EVER HAD AT PREVENTION CONNECTION. AND SO, WE WILL BE, HOPING THAT YOU WILL GET IN THERE SOON. GETTING IN SOON.

SO, I WOULD LIKE TO WELCOME YOU TO OUR WEB CONFERENCE AND I WILL BE ABLE TO, WE WILL BE DOING SOMETHING NEW AND THAT YOU CAN BE ABLE TO SEE ME LIVE. SO THIS IS WHAT I LOOK LIKE AS I AM TALKING IN MY OFFICE.

THIS IS OUR PREVENTION CONNECTION TEAM. AND IF YOU WANT TO CONTACT PREVENTION CONNECTION ABOUT THEIR WORKS, PLEASE FEEL FREE TO CALL TO SEND AN EMAIL TO MYSELF OR CHAD OR OTHER MEMBERS OF OUR TEAM WHO ARE WORKING WITH US. CHAD AND I DO MOST OF THE CONTENT WORK WITH PREVENTION CONNECTION.

ON THE NEXT SLIDE, HERE. I WANT TO HIGHLIGHT THE ELBOW ON THE WEB SITE AND [WWW.PREVENTCONNECT.ORG](http://WWW.PREVENTCONNECT.ORG). ON OUR WEB SITE, WE CAN FIND PODCASTS, ON-LINE PRESENTATION THAT ARE SHORT SUMMARIES OF OUR WEB CONFERENCES AND ALSO OUR PREVENTION CONNECTION WIKI.

PREVENTION CONNECTION WIKI IS A PLACE WHERE PEOPLE CAN ADD INFORMATION FROM OUR PROGRAM TO BE ABLE TO -- TO ADD DIFFERENT INFORMATION FROM OUR PROGRAM IN THAT ABOUT BUILDING THE KNOWLEDGE BASE OF PREVENTION WORK THROUGHOUT OUR -- THROUGHOUT THE COUNTRY BY PEOPLE ADDING INFORMATION SO THANK YOU VERY MUCH.

WE'LL BE ABLE TO PLEASE ENTER ON THE PREVENTION CONNECTION WIKI AND LOOK AT THAT. RIGHT NOW, ON OUR WEB SITE CAN SIGN UP FOR WEB LISTSERV, 900 PEOPLE WHO PARTICIPATE IN AN ACTIVE LISTSERV LOOKING AT ISSUES OF VIOLENCE AGAINST WOMEN PREVENTION AND ABLE TO SHARE IDEAS WITH EACH OTHER. YOU CAN SIGN UP FOR WEB CONFERENCES AND OUR WEB DIALOGUES WHICH WE CALL THE READING CLUB.

THIS IS A SESSION FOR VIOLENCE ON WOMEN PREVENTION AND DISCUSS THEM TO BE ABLE TO LOOK AT THE APPLICATIONS TO VIOLENCE AGAINST WOMEN PREVENTION. WE ALSO HAVE MATERIALS AND ARCHIVES OF OUR PREVIOUS WEB CONFERENCES.

AND SO, WE CAN BE ABLE TO MOVE FORWARD.

AND SOMEONE ASKED IF YOU CAN MUTE.

YOU ARE ALL MUTED RIGHT NOW. JUST GETTING THE SPEAKER PHONES. YOU DON'T NEED TO WORRY ABOUT MUTE FOR YOUR PHONE. THANK YOU MUCH.

I WANT TO LET YOU KNOW ABOUT OUR UPCOMING WEB CONFERENCE THAT IS COMING UP.

THE TOPIC IS, TURF IS NOT A FOUR-LETTER WORD: ADVANCING VIOLENCE AGAINST WOMEN PREVENTION PARTNERSHIPS. HELD ON MAY 14.

REGISTRATION WILL BE OPEN WHEN YOU FINISH THIS WEB CONFERENCE.

AS YOU FINISH YOUR EVALUATION, GO TO PREVENTCONNECT.ORG WEB PAGE.

REGISTER FOR THIS CONFERENCE. THEY FILL UP QUICKLY. I ASK YOU TO REGISTER UPON FINISHING TODAY'S SESSION. I WANT TO TALK A LITTLE BIT ABOUT HOW TO USE THIS TECHNOLOGY THAT WE HAVE HERE.

AND THERE IS MANY DIFFERENT FEATURES THAT YOU CAN HAVE IN BEING ABLE TO UNDERSTAND WHAT WE ARE DOING. THE FIRST FEATURE I WANT TO TALK ABOUT IS THE FEATURE OF RAISING YOUR HAND AND THE WAY THAT YOU DO THAT IS IF YOU LOOK ON THE BAR, ABOVE MY PICTURE, YOU'LL SEE A HAND HERE. THIS IS HOW YOU'LL RAISE YOUR HAND. CAN EVERYONE PLEASE RAISE THEIR HAND.

AND I SEE THAT A LOT OF YOU ARE RAISING YOUR HAND.

THAT IS GREAT. THIS IS A WAY THAT WE PERIODICALLY WILL BE ASKING QUESTIONS. SOMEONE ACCIDENTALLY CLEARED THE -- CLEARED IT. GREAT. THAT IS ONE OF THE WAYS TO GET INFORMATION. WHEN WE ARE DOING OUR QUESTION AND ANSWER SESSION, WE WILL ASK YOU TO RAISE YOUR HAND.

I'M GOING TO THANK YOU VERY MUCH, I'M GOING TO LOWER YOUR HANDS NOW.

SO WHEN I SEE MORE PEOPLE ARE DOING THAT. THE OTHER FEATURE THAT WE HAVE IS CALLED, OUR QUESTIONS AN ANSWERS. AND THE QUESTIONS AND ANSWERS ARE ANOTHER WAY TO BE ABLE TO GET INFORMATION ABOUT WHO EACH OF YOU ARE. AND SO WHAT I AM GOING TO DO IS I'M GOING TO RUN A QUESTION RIGHT NOW AND THIS SHOULD BE, IT IS GOING TO BE HERE. WE CAN LEARN ABOUT WHO IS IN THE AUDIENCE. IT IS SAYING, PLEASE, WAIT, WHILE THE QUESTION IS PREPARED AND NOW I WILL HAVE MY FIRST QUESTION THAT I AM GOING TO ASK YOU ALL AND THIS IS, HOW MANY WEB CONFERENCES HAVE YOU ATTENDED BEFORE TODAY?

ONE IS THAT THIS IS OUR VERY FIRST WEB CONFERENCE YOU'VE ATTENDED. TWO, THAT YOU ATTENDED ONE WEB CONFERENCE BEFORE. THREE, WOULD BE IF YOU ATTENDED 2-3 WEB CONFERENCES AND FOUR IS FOUR MORE. GO AHEAD. VOTE. OH, I AM SEEING THAT MY QUESTION SEEMS TO HAVE DISAPPEARED FROM THE SCREEN.

NO, YOU SHOULD BE ABLE TO VOTE.

I AM HAVING A LITTLE BIT OF TECHNICAL PROBLEM HERE. I AM GOING TO ACTUALLY CLOSE THE QUESTION. OR TRY TO CLOSE THE QUESTION.

AND, I AM FINDING THAT, ONCE AGAIN, TECHNOLOGY SOMETIMES WORKS BEAUTIFULLY. AND SOMETIMES IT IS GOING TO BE VERY DIFFICULT. I HAVE ASKED THE QUESTION AND I'VE SEEN THAT SOME OF YOU HAVE VOTED. SO, GREAT. KEEP ON VOTING. PLEASE, AND I WILL SHARE THE ANSWER. IT TOOK A LITTLE BIT FOR ME TO BE ABLE TO SHARE THIS ANSWER.

THE RESULTS AND YOU CAN SEE THAT, MANY OF YOU ARE DOING THIS IN THE TEXT CHAT.

YOU HAVEN'T DONE THIS HERE. I AM TRYING TO SHARE THE RESULTS SO YOU CAN SEE THAT. IT IS NOT APPEARING LIKE IT IS SUPPOSED TO.

HOW IS THAT FOR WONDERFUL TECHNOLOGY WORKING THE WAY IT IS SUPPOSED TO?

I'M GOING TO WITHDRAW THE QUESTION.

NOW IT FINALLY APPEARED AND YOU CAN SEE THAT 30% OF YOU HAVE DONE THIS MANY TIMES AND 13% OF YOU, THIS IS YOUR FIRST WEB CONFERENCE THAT YOU HAVE ATTENDED. IT IS REALLY GREAT TO SEE EVERYONE THERE.

I DO WANT TO GET A SENSE OF WHO YOUR ORGANIZATIONS ARE. SO I AM GOING TO GO HERE AND WITHDRAW THAT QUESTION. NOW I'M GOING TO POSE THE QUESTION OF, CAN YOU DESCRIBE WHAT YOUR ORGANIZATION IS?

AND THAT WE HAVE SEVERAL MENU OPTIONS FOR THAT.

THAT SHOULD APPEAR IN THE SCREEN. ONE IS IF YOU ARE A DOMESTIC VIOLENCE AGENCY. YOU MIGHT BE PREVENTION AGENCY OR SOME OTHER TYPE OF DOMESTIC VIOLENCE AGENCY. TWO WOULD BE A SEXUAL ASSAULT. PREVENTION AGENCY. THREE IS IF YOU ARE WITH THE PUBLIC HEALTH DEPARTMENT.

AND, NUMBER FOUR, IS IF YOUR EDUCATION, COLLEGE, UNIVERSITY OR SOME TYPE OF RESEARCH WHICH LOOK LIKE I MISSPELT FIVE SOME TYPE OF OTHER. PLEASE WRITE DOWN SOME TYPE OF ORGANIZATION THAT YOU ARE WITH. AND I SEE WE ARE GETTING MANY PEOPLE VOTING.

AND I AM NOW GOING TO -- GREAT. MANY PEOPLE ARE WRITING THESE DOWN ON OUR BOTTOM. I SEE A LOT OF DIFFERENT RESPONSES. A LOT OF PEOPLE ARE DUAL AGENCIES THAT ARE DOING BOTH. I'M GOING TO SHARE THE RESULTS WITH YOU ALL. WHICH SHOULD BE APPEARING. IN THE RESULTS, YOU SHOULD SEE A LOT OF PEOPLE FROM DOMESTIC VIOLENCE ORGANIZATIONS OVER 20% AND I AM WAITING FOR THAT TO APPEAR. WE

SEEM TO BE WITH 223 PEOPLE ON. THERE IS A LITTLE BIT OF A SLOW CONNECTION. AND THE RESULTS HAVE NOT SHARED YET.

IT IS WORKING QUITE SLOWLY.

AND WE WILL -- OVER 20% DOMESTIC VIOLENCE AGENCIES.

I SEE 12% FROM EDUCATION.

9% FROM PUBLIC HEALTH DEPARTMENTS AND I CAN'T SEE THE NUMBER FOR SEXUAL ASSAULTS. 14% FROM SEXUAL ASSAULT DEPARTMENT.

SO, SEXUAL ASSAULT PREVENTION AGENCY. I'M GOING TO CLOSE THESE QUESTIONS NOW. I'M GOING TO CLOSE ALL OF YOUR TABS HERE. I AM GOING TO COME BACK TO YOUR SCREEN. I DO HAVE THE TEXT CHAT WHICH MANY OF YOU ARE USING. WE'LL BE USING THAT. WE HAVE OUR POWER POINT SLIDES. FOR THE TEXT CHAT, YOU MIGHT FIND IT EASIER TO READ THE TEXT CHAT IF YOU UNDOCK IT. IF YOU UNDOCK IT, BY THIS, AT THIS BOX HERE. JUST CIRCLED. YOU WILL BE ABLE TO CLICK THAT BOX AND THAT WILL OPEN IT UP AND MAKE IT EASIER TO READ THE TEXT CHAT. ALSO COPIES OF ALL OF THE SLIDES ON OUR WEB PAGE. SO THAT IS ANOTHER PLACE TO BE ABLE TO GET INFORMATION ABOUT WHAT WE ARE DOING.

LET'S GO TO NEXT PAGE. IF YOU HAVE SOMETHING, SEND A TEXT CHAT. WE'LL GET BACK TO YOU AND ANSWER QUESTIONS. OR CALL THE TECHNICAL ASSISTANCE AT 800-799-4510 OR YOU CAN CALL US AT CALCASA AT 888-922-5227. AND CHAD WILL BE ABLE TO ASSIST YOU.

FOR OUR CONFERENCE TODAY, WE ARE TALKING VIOLENCE AGAINST WOMEN. LOOKING AT ISSUES OF DOMESTIC VIOLENCE AND SEXUAL VIOLENCE. LOOKING AT VIOLENCE ACROSS THE LIFESPAN. WE ALSO WANT TO BE ABLE TO PREVENT BEFORE VIOLENCE STARTS AS WE ARE LOOKING AT PRIMARY PREVENTION AND WANT TO BE ABLE TO CONNECT TO OTHER FORMS OF VIOLENCE.

WITH PREVENTION CONNECTION DOES HAVE SEVERAL OTHER COLLABORATIVE PARTNERS THAT WE WORK WITH. WE SEE MANY OF WHOM ARE ON THE LINE TODAY. THESE ARE NATIONAL RESOURCE CENTERS THAT ARE FUNDED BY THE CENTERS FOR DISEASE CONTROL. AND I ENCOURAGE YOU TO VISIT THEIR WEB SITES. NATIONAL SEXUAL VIOLENCE RESOURCE CENTER, NATIONAL RESOURCE YOUTH VIOLENCE PREVENTION CENTER, AND VAWNE, THE NATIONAL ON-LINE RESOURCE CENTER ON VIOLENCE AGAINST WOMEN.

THE VIEWS AND INFORMATION PROVIDED IN THIS WEB CONFERENCE DO NOT NECESSARILY REPRESENT THE OFFICIAL VIEWS EVER THE UNITED STATES GOVERNMENT, THE CDC OR CALCASA.

WITH THAT, I WOULD LIKE TO BEGIN AND BEGIN OUR DISCUSSION OF LOOKING AT HOW DO WE MEASURE THE PREVENTION OF VIOLENCE AGAINST WOMEN. I'M REALLY GLAD TO BE ABLE TO HAVE EACH OF YOU ON. ANOTHER THING THAT WE WILL BE DOING TODAY IN THIS CONVERSATION, IS THAT WE WILL BE RECORDING THIS CONVERSATION, NOT JUST THE AUDIO RECORDING BUT ALSO HAVE A GRAPHIC RECORDING. WHAT YOU SEE ON THE SCREEN IS THAT WE HAVE STEVEN WRIGHT WHO WILL LOOKS LIKE THIS.

WHO WILL BE DRAWING THE PICTURE OF OUR CONVERSATION. STEVEN, IT LOOK LIKE YOU NEED TO CLOSE YOUR WINDOW AND REOPEN IT AGAIN.

WAS I DON'T HAVE ANYTHING SINCE THE VERY BEGINNING. SINCE THE WELCOME. IT JUST APPEARED THERE. YOU CAN SEE THE DISCUSSION AND HE WILL BE CAPTURING OUR DISCUSSION. YOU'LL BE ABLE TO SEE OUR DISCUSSION AS TIME GOES ON.

I'M GOING TO COME BACK HERE AND GO BACK TO OUR SLIDES.

WHAT WE'LL BE FIRST DOING, OFFERING YOU A BRIEF FRAMEWORK ABOUT MEASUREMENT AND PRIMARY PREVENTION. THEN WE'LL HAVE OUR GUESTS COME AND HAVE A DISCUSSION AND TALKING WITH EACH OTHER ABOUT THE ISSUE. AND THEN WE WILL, AND IT APPEARS THAT SARAH COOK HAS -- NEED TO REJOIN BECAUSE YOUR CONNECTION HAS CLOSED JUST SO YOU KNOW THAT, SARAH.

**NEW SPEAKER:** THANK YOU.

**NEW SPEAKER:** AND THAT WE WILL THEN BE OPENING THE DISCUSSION TO ALL OF YOU.

AND THEN WE WILL BE DOING OUR EVALUATION. AS OUR GOAL FOR TODAY, A DIFFICULT CONVERSATION. MANY PEOPLE ASK ED, ARE YOU GOING TO TELL US HOW TO MEASURE PRIMARY PREVENTION. I GET ANSWERS AND LAUGHS FROM THE PANELISTS, WE KNOW HOW DIFFICULT THAT IS. WHAT WE WANT TO DO IS USE THIS DISCUSSION TO REALLY TALK ABOUT THIS AND THEY ARE NOT GOING TO PRESENT THE PERFECT SOLUTIONS THAT NO ONE HAS DEVELOPED BUT BE ABLE TO TALK ABOUT SOME OF THE CHALLENGES TO MEASURING PREVENTION.

AND IDENTIFY SOME OF THE POTENTIAL APPROACHES THAT WE THINK THAT WILL BE REALLY IMPORTANT AS WE ARE WORKING TOWARDS THAT FINDING WAYS TO FIND MEASURE TO THE PREVENTION. THEN USE THIS TECHNOLOGY TO PEOPLE TO BUILD OUR CONNECTION OF PEOPLE WHO ARE INTERESTED IN THIS TOPIC. THIS TOPIC WAS VERY INTERESTING. YOU ALL SIGNED UP VERY QUICKLY IN A LOT OF PEOPLE ARE REALLY INTERESTED. GREAT TO SEE PEOPLE WRITE IN WHERE THEY ARE FROM. I SEE A LOT OF THAT INFORMATION.

NOW, WE ARE TALKING ABOUT PREVENTION.

AND I'M GOING TO USE THE DEFINITION FROM PREVENTION INSTITUTE WHO DOES A LOT OF WORK FROM ONE OF OUR IMPORTANT PARTNERS AND DEVELOPING PREVENTION CONNECTION WEB CONFERENCES. THEY TALK ABOUT PREVENTION AS SYSTEMATIC PROCESS THAT PROMOTES HEALTHY ENVIRONMENTS.

BEHAVIORS AND REDUCES THE LIKELIHOOD OF FREQUENCY OF INJURY OR PREVENTION.

FUNDAMENTALLY IT IS ABOUT TAKING ACTION BEFORE VIOLENCE TAKES PLACE TO PREVENT THE INITIAL PERPETRATION OR VICTIMIZATION.

AND THIS IS PART OF WHAT WE ARE TRYING TO DO, FIND A WAY TO MEASURE IT BEFORE. THIS IS NOT JUST LOOKING IN ALL FORMS OF PREVENTION ARE IMPORTANT. WE REALLY WANT TO FOCUS ON HOW TO BE ABLE TO ADVANCE THE PRIMARY PREVENTION. WHEN WE LOOK AT PRE-MEASURE, I WENT TO WHAT IS THE COMMON STANDARD.

ONE OF THEM IS HELPING PEOPLE, 2010. RIGHT NOW, THEY ARE ACTUALLY IN THE PROCESS OF GATHERING INFORMATION TO PUT TOGETHER THE GOALS FOR HEALTHY PEOPLE 2020.

NOW, HERE IS JUST ONE -- TWO OF THE GOALS TO HELP VIOLENCE AGAINST WOMEN. TO REDUCE ASSAULT, OR REDUCE THE ANNUAL RAPE OR ATTEMPTED RAPE, AND THAT YOU ACTUALLY SEE TARGETS THAT THEY GIVE FOR NUMBERS. AND THAT THOSE TARGET NUMBERS ARE BASED ON THE NATIONAL CRIME VICTIMIZATION SURVEY.

THEN, IF WE WANT TO BE ABLE TO MEASURE PREVENTION, I BELIEVE THAT THIS IS GOING TO BE A VERY DIFFICULT WAY TO BE ABLE TO REALLY LOOK AT THE SUCCESS OF OUR PREVENTION EFFORTS THAT WE ARE DOING IN THE FIELD. THAT TO BE ABLE TO MAKE THESE CHANGES, THERE ARE CHALLENGES WITH THE SURVEY, THE NATIONAL CRIME VICTIMIZATION SURVEY ITSELF AND WHAT IT IDENTIFIES AND WHAT THE WORK WE ARE DOING IS LONG TERM, SOCIAL CHANGE WORK THAT TAKES MUCH MORE THAN BEING ABLE TO EXPECT IN A SHORT TIME THAT WE CAN BE ABLE TO LEAD TO THE DEDUCTIONS. IN FACT, OFTEN, OUR WORK LOOKS LIKE WE ARE GOING TO MAKE INCREASES BECAUSE MORE PEOPLE MIGHT BE REPORTING THE ABUSE THAT THEY ARE EXPERIENCING. ANOTHER CHALLENGE THAT WE HAVE IS HOW DO WE MEASURE THE ABSENCE OF SOMETHING.

BECAUSE OUR WORK IS TO PREVENT RAPE AND TO PREVENT DOMESTIC VIOLENCE. IT IS A HIGHLY MEASURED ABSENCE OF THESE.

AND WHAT DOES THAT LOOK LIKE?

AND HOW DO WE LOOK AT IT FROM THE ASSET PERSPECTIVE?

OF UNDERSTANDING THE WORK THAT WE ARE DOING. AND THIS BECOMES ONE OF THOSE, HOW DO YOU MEASURE A VOID WHICH I THINK THAT IS VERY DIFFICULT WHICH OFTEN MAKES ME CURIOUS TO SEE STEVEN, WILL BE TRYING TO WRITE DOWN HOW WE WILL DO THIS. THOUGH, STEVEN, I SEE YOUR SCREEN BUT HAVE NOT SEEN YOUR MORE RECENT PICTURES.

YOU MIGHT NEED TO RELOAD THAT.

SO I'M GOING TO HAND THE PODIUM OVER TO YOU.

I'M ABLE TO DO THAT.

BUT NOT ABLE TO HAND THE PODIUM OVER EVEN.

OH, MINA HAS THE PODIUM. CAN YOU HAND THAT OVER. ONE OF THE OTHER SPEAKERS HAND THE PODIUM OVER TO STEVEN. IT IS ON MINA RIGHT NOW.

**NEW SPEAKER:** HI, DAVID. HOW DO I DO THAT?

**NEW SPEAKER:** OOPS. I JUST GOT DISCONNECTED.

SO SEE, THIS TECHNOLOGY WORKS FOR EVERYONE, SOMETIMES WE GET DISCONNECTED AND I AM REJOINING MY SESSION RIGHT HERE.

**NEW SPEAKER:** OKAY.

**NEW SPEAKER:** I HAVE GOTTEN BACK ON.

AND, WE WILL BE ON SLIDE 15.

I'M NOW GOING TO MOVE TO SLIDE 16.

WHAT DO WE MEASURE?

THAT IS ONE OF THE QUESTIONS WE NEED TO LOOK AT.

ARE WE GOING TO TRY TO MEASURE THE PROTECTIVE MEASURES AND HOW DO WE FIND WAYS TO FIND WAYS TO THOSE FACTORS AS OPPOSED TO LOOKING AT ONLY RISKS ASSOCIATED AND FINDING WAYS TO MOVE FORWARD WITH SOME OF OUR PROTECTIVE FACTORS WHICH I THINK IS REALLY ONE OF THE PROMISING WAYS THAT WE CAN BE ABLE TO MOVE FORWARD.

SIMILARLY, WE NEED TO LOOK AT RESILIENCY AND QUITE A BIT OF RESILIENCY RESEARCH NOT ASSOCIATED SPECIFICALLY WITH VIOLENCE AGAINST WOMEN BUT AROUND FACTORS THAT ARE PROBABLY RELATED TO

VIOLENCE AGAINST WOMEN WITH PREVENTING INITIAL PERPETRATION AND VICTIMIZATION AND WE WANT TO LOOK AT THAT.

ALSO LOOKING AT NOT JUST INDIVIDUAL FACTORS BUT HOW DO WE LOOK AT COMMUNITY FACTORS AND LOOK AT ISSUES SUCH AS THAT?

WE'LL TALK ABOUT TODAY, SOCIAL CAPITAL OR HOW TO BE ABLE TO CHANGE THE COMMUNITY. BECAUSE INDEED WE KNOW THE CHANGE WEST WANT TO DO ARE NOT ABOUT CHANGING INDIVIDUALS BUT BEING ABLE TO CHANGE COMMUNITIES. AND THEN, HOW DO WE MEASURE, THESE POSITIVE FACTORS.

WHETHER IT IS GOING TO BE FRAMED AS HEALTHY SEXUALITY OR QUESTIONS ABOUT THAT. WE NEED TO THINK ABOUT HOW DO WE MEASURE THESE DIFFERENT TYPES OF FACTORS?

I WANT TO REMIND US OF THE SOCIOECONOMICAL MODELS THAT IS REALLY IMPORTANT THAT A LOT OF OUR EVALUATION WORK HAS BEEN DONE AROUND INDIVIDUAL KNOWLEDGE AND ATTITUDES AND PERHAPS BEHAVIORS. AND WE HAVE NOT BEEN ABLE TO FIND WAYS TO REALLY LOOK AT RELATIONSHIPS, COMMUNITY OR EVEN CREATE THE MEASUREMENT OF SOCIETY.

AND THAT IS WHERE WE WANT TO BE ABLE TO LOOK AT. IT IS CREATING THOSE TYPES OF MEASURES ON ALL OF THE LEVELS. AND MAKE SURE THAT OUR INTERVENTIONS ARE NOT JUST INDIVIDUAL INTERVENTIONS BUT ALSO LOOKING OPERATING AT OTHER LEVELS OF THE SOCIOLOGY.

I WANT TO STRESS WE NEED TO LOOK AT COMMUNITY AS UNITY. A LOT OF WORK AT ONE AT A TIME, INDIVIDUALS. DOING THE PRE AND POST TESTS. AND THEN, HOW DO WE BE ABLE TO FIND A WAY TO MEASURE THE COMMUNITY AS A WHOLE?

AND I'M TRYING TO DRAW A PICTURE OF THE COMMUNITY AS A WHOLE WITH MY STICK FIGURES HERE.

ANOTHER PIECE THAT IS IMPORTANT IS LOOKING AT EVIDENCE BASED ON PRACTICES AND ALL OF US ARE VERY INTERESTED IN BEING ABLE TO FIND WAYS TO USE THE EVIDENCE THAT EXIST TO BE ABLE TO IDENTIFY HOW WE ARE GOING TO BE ABLE TO MOVE FORWARD. THIS IS FROM AN ARTICLE THAT JUST APPEARED, JUST THIS MONTH, APRIL 2008, THE AMERICAN JOURNAL OF PREVENTIVE MEDICINE THAT TALKED ABOUT INJURY PREVENTION INTERVENTIONS. IT TALKED ABOUT THAT, BEFORE, BEFORE WE HAD INTERVENTIONS, BE ABLE TO EVALUATE IT AND REALLY RECOMMEND THAT WE NEED TO DO THAT IN THE POPULATION LEVEL.

IN THIS, THEY TALK ABOUT WAYS OF THE DESIGNS OF WHAT THE EVIDENCE SHOULD BE. THEY TALKED ABOUT STRATEGIES SUCH AS RANDOMIZE

CONTROL TRIALS. NON-RANDOMIZED CONTROL TRIALS AND OBSERVATIONAL STUDIES INCLUDING COHERT, CASE CONTROL AND ECHO LOGIC DESIGNS.

WHEN WE THINK ABOUT VIOLENCE WOMEN PREVENTION THOUGH, WE HAVE TO BE AWARE THAT WE ARE IN A FIELD THAT IS STILL IN ITS EARLY STAGES. NOW, THE WORK THAT WE HAVE BEEN DOING, VIOLENCE AGAINST WOMEN PREVENTION HAS BEEN, HAS BEEN STARTED FROM THE GRASSROOTS EFFORTS OFF A NOT STARTING WITH ACADEMIC OR MAJOR INSTITUTIONS AND THOSE EARLY STAGES TAKE A WHILE BEFORE WE ARE GOING TO FIND THE EVIDENCE. SOME PEOPLE DESCRIBE A LAG OF 15 YEARS FROM WHEN YOU DO YOUR INITIAL EFFORTS BEFORE YOU ARE GOING TO SEE INFORMATION THAT IS GOING TO BE UNDERGOING VIGOROUS EVALUATION AND THOSE THAT CAN EVENTUALLY BE DONE IN RESEARCH AND PUBLIC REVIEW JOURNALS MUCH THE PREVENT CONNECT, LISTSERV WE ACTUALLY POST ABSTRACTS IN THE PEER REVIEW JOURNAL, ARTICLES THAT RELATED TO VIOLENCE AGAINST WOMEN, VERY FEW OF THEM LOOK AT PREVENTION EFFORTS ITSELF. MORE TALK ABOUT THE DYNAMICS OF VIOLENCE AGAINST WOMEN, TALKING IMPLICATIONS FOR PREVENTION, LIVE VERY LITTLE RESEARCH HAS BEEN DONE OF PREVENTION. WE KNOW THAT THERE IS MANY EFFORTS OF THE LOCAL COMMUNITY AND MANY PROMISING PRACTICES. INDEED, THE WORK THAT THE PEOPLE DID IN THIS AUDIENCE THAT HAVE BEEN DOING THAT ARE HERE, HAVE BEEN POWERFUL AND VERY IMPORTANT WORK AND SO WE NEED TO FIND WAYS TO ALSO MEASURE NOT JUST THE FINAL OUTCOME BUT ALSO TO MEASURE WHAT I TERM THE EVIDENCE OF PRACTICE.

HOW DO WE CREATE THE EVIDENCE OF THE WORK WE ARE DOING, FIND WAYS TO LOOK AT IT, AND USE OUR MEASUREMENT AND RESEARCH AND EVALUATION PROCESS TO IMPROVE ON WHAT WE DO, UNDERSTAND WHAT WE DO AND MOVE FORWARD TO CHANGES. WE NEED TO BE ABLE TO ENGAGE IN THE DISCUSSION OF WHAT I CALL THE EVIDENCE BUILDING PROCESS. OF BEING ABLE TO MOVE FORWARD. TO BE ABLE TO TALK ABOUT HOW WE CAN BUILD THE EVIDENCE TO MOVE FORWARD.

I SAW RECENTLY IN PREVENTION TALK ABOUT TRYING TO COLLABORATE WITH EFFORTS OF PEOPLE TO BE ABLE TO COLLECT EXAMPLES OF WHAT ARE THE DIFFERENT PROMISING PRACTICES OUT IN THE FIELD TO BE AGE TO HAVE PEOPLE WRITE ABOUT THEIR EXPERIENCES IN DOING THEIR WORK AND THE LESSONS LEARNED THAT CAN INFORM THE FUTURE RESEARCH OF WHAT THEY WILL BE DOING. SO THESE ARE SOME OF THE QUESTIONS AND THE PIECES THAT WE WANT TO THINK ABOUT AND WHAT WE HAVE DONE IS BROUGHT TOGETHER A PANEL OF PEOPLE WHO HAVE BEEN LOOKING AT RESEARCH AND EVALUATION IN VIOLENCE AGAINST WOMEN FIELD, IN DIFFERENT VIOLENCE PREVENTION FIELD FOR PEOPLE TO BE ABLE TO HAVE THEM TO SHARE THEIR THOUGHTS ON THE WORK THEY HAVE DONE. TODAY WILL BE PRIMARILY THE DISCUSSION FROM THESE PEOPLE ABOUT WHAT THE WORK THEY HAVE DONE. I'LL INTRODUCE MY PANEL HERE.

I'M GOING TO START WITH PATRICIA KELLY. PROFESSOR AT SCHOOL OF NURSING AT UNIVERSITY OF MISSOURI KANSAS CITY. HELLO, PAT. >> HI, HI, PAUL. HI, EVERYONE.

**NEW SPEAKER:** HI. I MET PAT AT THE AMERICAN PUBLIC HEALTH ASSOCIATION AS WE WERE HAVING A DISCUSSION ABOUT COMMUNITY FACTORS AND WAS REALLY GREAT DISCUSSION TO BE ABLE TO HAVE THAT. PAT WILL SHARE SHORTLY. WE ALSO HAVE MINA WHITE.

HELLO. >> HI. >> SHE IS FEW BLOCKS AWAY WITH ME, FROM PUBLIC HEALTH. EPIDEMIOLOGY AND PREVENTION OF INJURY CONTROL BRANCH AND WORKED WITH DOING SOME OF THE EVALUATION OF CALIFORNIA MY STRENGTH CAMPAIGN THEN. SHE WILL TALK ABOUT IT LATER. WELCOME MINA.

**NEW SPEAKER:** WE ALSO HAVE PAUL SCHEWE, HELLO, PAUL.

**NEW SPEAKER:** PAUL IS THE DIRECTOR OF THE INTERDISCIPLINARY CENTER FOR RESEARCH ON VIOLENCE AT UNIVERSITY OF ILLINOIS AND CHICAGO.

MANY OF US HAVE READ PAUL'S WORK. TALKING ABOUT HIS RESEARCH ON EVALUATION AND HIS WORK WITH COMMUNITY-BASED ORGANIZATIONS TO BE ABLE TO CENTERS TO DEVELOP PREVENTION WORK. PAUL WILL SHARE SOME OF HIS INSIGHTS INTO THAT WORK. AND WE ALSO HAVE SARAH COOK, HELLO, SARAH.

**NEW SPEAKER:** HI, EVERYONE.

**NEW SPEAKER:** SARAH IS A ASSOCIATE PROFESSOR AT DEPARTMENT OF PSYCHOLOGY AT GEORGIA STATE UNIVERSITY AND DOES WORK CURRENTLY AS DOING SOME WORK WITH THE CENTER FORCE DISEASE CONTROL ON THE RAPE PREVENTION EDUCATION PROGRAM. BEGINNING TO LOOK AT WHAT ARE SOME INDICATORS AND MEASUREMENT THAT SHE WILL BE ABLE TO TALK ABOUT. THIS IS OUR PANEL THAT WE WILL BE DOING. AS I SAID, WE WILL HAVE THIS CONVERSATION AND SHARE THE SCREEN. AND STEVEN, LOOKS LIKE I WILL CLOSE YOUR WINDOW. CLOSE THE TAB. JUST APPEARED. SO I -- NO.

I'M GOING TO CLOSE THIS AND STEVEN, CAN YOU RESHARE YOUR --

**NEW SPEAKER:** YES.

**NEW SPEAKER:** I AM SEEING, I SEE YOU ARE ALL SEEING A START MENU AND I'M GOING TO TRY TO GET BACK THE SCREEN. I THINK I INADVERTENTLY KNOW WHAT I DID.

SO IT LOOKS LIKE WE ARE HAVING A LITTLE BIT -- ONCE AGAIN, CHALLENGES WITH OUR PIECE. STEVEN WILL TRY TO DO THAT. NO ONE IS SEEING, YOU ARE

SEEING A ILINC SCREEN. AND NOT STEVEN. STEVEN WILL SHARE WITH US SHORTLY.

**NEW SPEAKER:** THERE?

**NEW SPEAKER:** YES, PEOPLE SEE YOUR NAME CHANGING COLOR BECAUSE IT HAS TO DO WITH YOUR TYPE OF CONNECTION SPEED. I AM GOING TO ACTUALLY CLOSE, MINA CLICKED ON HER NAME. I AM GOING TO TRY TO GET BACK TO STEVEN. HE CAN OPEN UP HIS WINDOW. BY APOLOGIZING. I APOLOGIZE FOR THIS. I AM GOING TO CLOSE, I THINK I NEED TO CLOSE EVERYONE'S TAB. I'M GOING TO OPEN UP THE PRESENTATION AGAIN. YOU SHOULD BE GETTING THE PRESENTATION SHORTLY. STEVEN, ARE YOU ABLE TO SHARE YOUR SCREEN?

I SEE PEOPLE SEE STEVEN'S PICTURE. WE ARE WAITING A FOR A SCREEN HERE. I APOLOGIZE.

**NEW SPEAKER:** OKAY. GREAT. WE ARE GETTING TO OUR -- STEVEN, I DON'T SEE YOUR SCREEN YET.

**NEW SPEAKER:** I MAY HAVE TO RECONNECT.

**NEW SPEAKER:** YOU MAY HAVE TO RECONNECT.

**NEW SPEAKER:** LESSONS WE ARE LEARNING, TRY A FEW NEW THINGS WITH TECHNOLOGY. PEOPLE ARE SEEING THE TITLE SLIDE. IT SHOULD BE CHANGING. I AM MOVING TO THAT SCREEN. WHY DON'T WE START THIS CONVERSATION AS WE DO THIS TECHNOLOGY. LET'S TALK ABOUT WHAT ARE SOME OF THE CHALLENGES IN DOING PREVENTION AND THERE WE HAVE A SCREEN AHEAD OF WHAT WE ARE GOING TO DO. GOING TO SCREEN 23. GOING TO SLIDE 20. THAT SHOULD BE HAPPENING SHORTLY.

LET'S START WITH SOME OF OUR CHALLENGES. WHAT ARE THE CHALLENGES? WHO WANTS TO START?

**NEW SPEAKER:** I'LL START.

**NEW SPEAKER:** OKAY.

SAY WHO YOU ARE.

**NEW SPEAKER:** I'M PAT KELLY.

**NEW SPEAKER:** HI, PAT.

**NEW SPEAKER:** I THINK THAT ONE OF THE CHALLENGES ARE, THE CHALLENGES WE OFTEN FOR PRIMARY PREVENTION WE ARE WORKING WITH HEALTHY POPULATIONS.

AND, THESE POPULATIONS PROBABLY HAVE A FAIRLY HIGH THRESHOLD IN THE STANDARDS WE USE. THE INSTRUMENTS WE USE. THEY ARE OFTEN IN GOOD SHAPE.

SO WE DON'T, DOING SIMPLE PRE AND POST, DOESN'T GIVE A LOT OF ROOM FOR MOVEMENT.

SO WE ARE STYMIED.

DOESN'T LOOK LIKE ANY IMPACT AT ALL.

**NEW SPEAKER:** THIS IS MINA. I WANTED TO ADD TO THAT, TOO.

IN WHAT PAT SAID, WAS A GOOD POINT, ESPECIALLY WHEN YOU THINK OF THE PRE AND POST, MAYBE SIX MONTH PART, YEAR APART, SO HARD TO MEASURE CHANGE IN THAT SHORT OF A TIME PERIOD AS WELL.

**NEW SPEAKER:** ALL RIGHT. I'LL CONTINUE WITH THAT. THE EFFECT WE WANT TO SEE MAY NOT BE NECESSARY FOR YEARS.

FOR PRIMARY PREVENTION, VIOLENCE AGAINST WOMEN, IF WE ARE WORKING WITH MIDDLE SCHOOL STUDENTS WHICH IS WHERE WE WANT TO DO PRIMARY PREVENTION, WE MAY NOT SEE POSITIVE ATTITUDES DEMONSTRATED FOR 4-6 YEARS. MOST OF OUR STUDIES DON'T GO ON THAT LONG.

**NEW SPEAKER:** THIS IS PAUL. ASSOCIATED PROBLEM WITH THAT IS, YOU KNOW, EVEN THOUGH YOU FOLLOW THOSE MIDDLE SCHOOL STUDENTS, FOLLOW 6-7 YEARS, WE WOULD HAVE TO INTERVENE WITH THOUSANDS AND THOUSANDS OF YOUNG PEOPLE TO A DIFFERENCE IN THE RATE OF SEXUAL OFFENDING BETWEEN A TREATMENT AND NO TREATMENT CONTROL GROUP.

JUST BECAUSE SO FEW SEXUAL ASSAULTS EVER COME TO THE ATTENTION OF PUBLIC RECORD. YOU KNOW, THROUGH CONVICTION. AND SO, YOU KNOW, CLEARLY, THE THING THAT WE HAVE DONE INSTEAD, TO TRY TO LOOK AT SOME INTERMEDIATE TO ASSESS. SO, INSTEAD OF LOOKING, JUST CHANGES AND RAPE AND SEXUAL ASSAULT, OR TRYING TO LOOK AT SOME OF CHANGES AND KNOWLEDGE AND ATTITUDES.

POLICE AND BEHAVIORS THAT, YOU KNOW, LOGICALLY, IF THESE THINGS CHANGE, I MAY SEE A REDUCTION IN SEXUAL ASSAULT LATER.

AS WE KNOW, BEHAVIOR, ACTUAL BEHAVIOR IS PRETTY WEAK. A REAL CHALLENGE TO THE FIELD.

**NEW SPEAKER:** THIS IS SARAH. I WOULD JUST ADD ON TOP OF WHAT PAUL HAS SAID, THAT IN ADDITION TO THE INDIVIDUAL BEHAVIORS, BELIEFS,

ATTITUDES, ETC., WE HAVE TO LOOK AT THE WAY THAT WE CAN CHANGE OUR COMMUNITIES TO ENCOURAGE THAT INDIVIDUAL LEVEL CHANGE.

AND, TO DATE, A LOT OF OUR KIND OF ONE TIME INTERVENTION SIMPLY AREN'T GOING TO HAVE THE IMPACT THAT IS GOING TO LEAD TO SEE A CHANGE THAT WE WILL BE AFFECTING. EVEN A CHANGE IN 6-7 YEARS LATER. SO, IN ADDITION TO THE INDIVIDUAL LEVEL, ONE CHALLENGE IS LOOKING AT FACTORS BEYOND THE INDIVIDUAL AND TO SUBMIT FOR THOSE, I LIKE WHAT DAVID HAS TERMED THE EVIDENCE OF PRACTICE.

**NEW SPEAKER:** SOMEONE HAS GOT A COMPUTER, I HEAR YOUR COMPUTER LOUDLY.

ONE OF OUR SPEAKERS. SO IF YOU CAN MOVE YOUR PHONE OR MOVE FURTHER AWAY, THAT WOULD BE GREAT. SORRY, PAT.

SARAH, I WAS --

**NEW SPEAKER:** I WAS JUST GIVING.

**NEW SPEAKER:** COMPLIMENT, DAVID, THAT I LIKE THE EVIDENCE OF PRACTICE.

THAT THESE LARGER LEVELS OF INDIVIDUALS, REALLY WHAT WE NEED TO DOCUMENT IN TERMS OF PREVENTION ARE WHETHER OUR COMMUNITIES ARE DOING KIND OF THINGS THAT THEORETICALLY SUPPORT THE INDIVIDUAL CHANGE.

INDIVIDUAL CHANGE IN ATTITUDES.

BELIEFS.

BEHAVIORS.

**NEW SPEAKER:** I FIND IT OFTEN WHEN WE THINK OF PREVENTION THAT IT IS HARD BECAUSE WE'VE, IN MEASURING THIS, THAT WE TALK ABOUT THE TIME FRAME OF WHAT WE WANT TO BE ABLE TO CAPTURE. TO BE ABLE TO FIND WAY TO MAKE THE INFORMATION BE REALLY USEFUL. AND THAT WE NEED TO SOMETIMES LOOK AT THE PROCESS, I THINK THAT OUR PROCESS EVALUATIONS ARE REALLY IMPORTANT FOR WHAT WE DO, THAT WILL HELP INFORM HOW WE BUILD FORWARD AND THAT SOMETIMES, WE DON'T WANT TO LOSE SIGHT OUT OF THE OUTCOMES BUT BE ATTENTIVE TO THE PROCESSES.

ANOTHER COMMENT?

**NEW SPEAKER:** OR, I'M GOING TO ADD TO THAT, OR HAVE OTHER KINDS OF OUTCOMES.

**NEW SPEAKER:** WHAT TYPE OF OTHER OUTCOMES DO YOU THINK OF, PAT IN.

**NEW SPEAKER:** WELL, DO YOU WANT TO GO OUT OF ORDER?

**NEW SPEAKER:** OH, I SUPPOSED TO GO IN ORDER.

WHY DON'T WE START WITH -- ACTUALLY, WHY NOT START WITH SARAH TO TALK ABOUT WHAT WE TALK ABOUT WHAT -- WE USE THE TERM MEASURES AND I HAD A LOT OF FUN PUTTING GRAPHICS AND FINALLY YOU HAVE GOTTEN YOUR SLIDES BACK. WE ARE TRYING TO WORK SOME OF OUR TECHNOLOGY HERE BEHIND THE SCENES.

IN THIS, SARAH, CAN YOU TALK ABOUT SOME OF THE DIFFERENCES BETWEEN INDICATORS AND MEASURES.

AND FOR ALL OF THE PRESENTERS, CAN ONE OF YOU, ONE OF YOU OPENED UP THE FOLDER TAB, IF YOU CAN CLOSE THAT TAB.

THAT WOULD BE GREAT. ONLY YOU CAN DO THAT AND I DO NOT HAVE THE POWER. ONE OF YOU DID THAT.

EVERYONE CAN SEE, I'M SURE. ONE OF YOU GO LOOK ON THE FOLDER TAB AND SEE IF YOU HAVE A LITTLE X AND CLOSE THAT LITTLE RED X AND CLOSE THAT.

**NEW SPEAKER:** IT IS ONE OF OUR SPEAKERS THAT DID THAT.

**NEW SPEAKER:** OTHERWISE, SARAH, WHY DON'T YOU TALK ABOUT THE WORK YOU HAVE BEEN DOING FOR CENTERS OF DISEASE CONTROL FOR CENTER OF DISEASE AND MEASURES. >> SURE. WE ARE WORKING WITH THE CBC ON THE RAPE PREVENTION EDUCATION PROGRAM.

TO IDENTIFY A MEASUREMENT AND INDICATOR MODEL FOR ALL OF THE SORTS OF ACTIVITIES THAT ARE FUNDED THROUGH THE RAPE PREVENTION EDUCATION PROGRAM.

AND, WHAT WE HAVE FOUND HELPFUL SO FAR, IS TO TALK ABOUT MEASURES THAT EXIST AND INDICATORS THAT EXIST.

AND, THE DIFFERENCE REALLY IS, AS WE HAVE BEEN OPERATIONALIZING IT, IT IS THAT MEASURES ARE OFTEN AND MORE DIRECT MEASURE ASSESS MANY OF PERHAPS AN ATTITUDE OR EVEN A PROCESS.

AND AN INDICATOR MAY NOT BE DIRECT MEASURE.

BUT, THEY DO PRECISELY THAT. IT MAY INDICATE SOME PROCESS OR MAY INDICATE SOME CHANGE BUT IT MAY NOT BE A DIRECT ASSESSMENT. AND,

BOTH OF THESE CAN BE USED TO HAVE THE PROCESS AND OUTCOMES PREVENTION.

AND, AS PAUL POINTED OUT, IN A PREVIOUS CONVERSATION, ONE ISN'T NECESSARILY BETTER THAN THE OTHER.

SOMETIMES, AN INDICATOR MIGHT BE A MORE VALID MEASUREMENT AND A MORE PRACTICAL, MORE VALID ASSESS MANY AND MORE PRACTICAL ONE BECAUSE GETTING, OBTAINING A DIRECT MEASURE MIGHT BE DIFFICULT. FOR EXAMPLE, IN THE GREAT PREVENTION EDUCATION PROGRAM ONE OF THE FIRST STEPS IN THE THEORY MODEL IS COMMUNITY READINESS.

WELL, HOW DO YOU GO ABOUT ASSESSING COMMUNITY READINESS.

ONE OF THE STEPS IS SEEN IS THEIR COMMUNITY AWARENESS OF SEXUAL ASSAULT AS A PROBLEM.

WELL, YOU COULD DIRECTLY GO ASK FOLKS IN A COMMUNITY ABOUT WHETHER THEY THINK THERE IS A PROBLEM. OR PERHAPS YOU COULD GET AN INDICATOR OF HOW AWARE FOLKS ARE IN PARTICULAR COMMUNITY. PERHAPS BY THE NUMBER OF GROUPS IN A COMMUNITY THAT ARE MEET BEING A PARTICULAR PROBLEM. OR HAVE PUT FORTH THAT ISSUE ON AN AGENDA. MAYBE GONE TO THE COUNTY BOARD OF COMMISSIONERS AND REQUESTED FUNDING OR TIME ON AN AGENDA. SO, THAT MIGHT GIVE A BRIEF EXAMPLE OF THE DIFFERENCE BETWEEN INDICATORS AND MEASURES AND THAT IS ALSO SOMETHING THAT A LOT OF YOU WHO, OUR PE, RECIPIENTS, WILL BE SEEING.

IN THE FUTURE.

**NEW SPEAKER:** THERE IS ONE BETTER THAN THE OTHER?

**NEW SPEAKER:** NO. WELL, I GUESS MY BIAS. THANK YOU, PAUL. LAST WEEK, IS THAT I TEND, I HAVE A PSYCHOLOGIST, I TEND TO PREFER DIRECT MEASURES. I THINK HE MADE A GOOD POINT THAT SOMETIMES, INDICATORS ARE VERY VALID.

ALL BE IT INDIRECT WAY TO ASSESS.

WHAT MAY BE GOING IN A COMMUNITY. FURTHERMORE, THEY MAY FAR BE MORE PRACTICAL THAN USING SOME KIND OF ESTABLISHED PUBLISHED MEASUREMENT MEASURE MANY THAT MIGHT BE MORE LABOR INTENSIVE AND MUCH MORE DIFFICULT TO ADMINISTER. I DON'T THINK THAT ONE IS BETTER THAN THE OTHER. I THINK WE NEED TO MAKE ROOM FOR BOTH.

**NEW SPEAKER:** I KNOW THAT PAT, YOU TALKED ABOUT SOME OF THE CHALLENGES, OF USING SOME OF THESE MEASUREMENT ACTUALS IN A COMMUNITY SETTING.

**NEW SPEAKER:** I THINK ESPECIALLY WITH HIGH RISK POPULATIONS IRK WORKED WITH GIRLS IN THE JUVENILE JUSTICE SYSTEM AND THEY REALLY HAD MINIMAL COMPREHENSION OF ANYTHING THAT WAS CONCEPTUAL WORDS LIKE SYPHILIS, GONORRHEA THAT CAME FROM STANDARDIZED PREGNANCY PREVENTION SURVEY.

THEY DIDN'T UNDERSTAND. THEY HAD ZERO TOLERANCE FOR REPEAT QUESTIONS.

YOU ASKED ALREADY, WHY ARE YOU ASKING US AGAIN, EVEN THOUGH REVERSE WORDED.

AND, THERE WAS A LIMIT. PROBABLY 30-40 QUESTIONS WAS AS MANY AS WE COULD COAX THEM TO COMPLETE.

**NEW SPEAKER:** THIS IS AN INTERESTING QUESTION WHEN WE THINK ABOUT HOW DO WE DO WORK?

SOME WAYS WE HAVEN'T THOUGHT OF IT. THE TITLE OF THIS. HOW IT IS WITH MEASUREMENTS. NOT JUST MEASURE MANY BUT ALSO HOW DO WE FIND INDICATORS OR WAYS, THAT INDICATORS CAN BE USEFUL IN WHAT WE DO. PAUL, DID YOU WANTED A SOMETHING ABOUT --

**NEW SPEAKER:** YEAH.

**NEW SPEAKER:** DEVELOPING INDICATORS. JUST THE ONE EXAMPLE WE TALKED ABOUT, FROM LAST WEEK, YOU KNOW, IT IS PRETTY IMPORTANT. SO LET'S SAY WE ARE DOING A SEXUAL ASSAULT OR TEEN DATING VIOLENCE PREVENTION PROGRAM IN A MIDDLE SCHOOL.

YOU KNOW, ONE OF THE DIFFERENCES WE MIGHT WANT TO SEE WITH KIDS AFTER WE TEACH THEM ABOUT RESPECT AND HEALTHY RELATIONSHIPS, ETC., YOU KNOW, IT IS THEY MIGHT HAVE FEWER DISCIPLINARY REFERRALS TO THE ASSISTANT PRINCIPAL OFFICE.

THAT IS AN INDICATOR, YOU KNOW, RATHER THAN A MEASURE OF THE CHANGES AND BELIEVE SOME BEHAVIORS. BUT FROM A SCHOOL STANDPOINT, THEY WILL BE MUCH MORE INTERESTED IF WE SAY WE CAN REDUCE DISCIPLINARY REFERRALS THAN IF WE SAY, WE CAN CHANGE, YOU KNOW, KIDS BEHAVIORAL INTENTIONS ON A 10-POINT SCALE.

**NEW SPEAKER:** NOW, EVERYONE IS SEEING ON THE SCREEN, A DRAWING OF PART OF OUR CONVERSATION AND WHAT HAPPENS 245 HE SHARED HIS ENTIRE SCREEN. ANNOUNCES WHAT APPEARS ON COMPUTER AS OPPOSED TO THE SECTION THAT WE HAD TALK ABOUT.

SO IF YOU CAN CLOSE THAT DOWN AND DO IT AGAIN, STEVEN, THAT WOULD BE REALLY HELPFUL. YOU HAVE CONTROL AND WE DO NOT.

THERE. I AM GOING TO CLOSE THE POWER BOARD ON THERE. THIS IS JUST ONE OF OUR TECHNOLOGY IS GREAT WHEN IT WORKS! THANK YOU, PAUL.

I'M GOING TO MOVE TO OUR NEXT PIECE.

CAN YOU TALK ABOUT THE RP MODEL AND COMMUNITY CHANGE. HOW THIS MIGHT INFORM TALKING WHAT MEASUREMENTS OR INDICATORS WE MIGHT TRY TO LOOK DEPENDING ON WHAT WE ARE TRYING TO DO.

**NEW SPEAKER:** SURE. THIS IS A DISTILLED VERSION.

THE RPE MODEL OF CREATING SAFER COMMUNITIES. I APPRECIATE, DAVID, THE TIME IT TOOK TO TRY TO DISTILL THIS. THIS ESSENTIALLY SHOWS WHAT COULD HAPPEN THEORETICALLY IF WE MAKE CHANGES ALL THE WAY FROM A COMMUNITY LEVEL IF YOU FOLLOW THE ARROW, ALL THE WAY TO INDIVIDUALS TO ACTUALLY SEE A REDUCTION IN SEXUAL VIOLENCE.

THERE MAY BE ACTIVITIES. INTERVENTIONS AT EACH ONE OF THESE LEVELS. WHEN I SAY LEVEL, I'M REFERRING TO EACH ONE OF THE BOXES. NOW THINGS THAT WE CAN DO AT THE COMMUNITY LEVEL TO GET THE COMMUNITY TO HAVE THEM BE AWARE OF THE PROBLEM AND NEXT STEP MAY BE THAT COMMUNITIES ARE RECOGNIZING THERE IS A NEED FOR LEADERSHIP.

FOR PREVENTION.

THEN THEY MAY RECOGNIZE THAT THEY NEED TO HAVE A PLAN.

AND SO THEY COME TOGETHER AND MOBILIZE GROUPS TO DEVELOP A PLAN.

AND, THAT PRODUCES A COLLECTIVE VISION ABOUT THE PREVENTION OF SEXUAL VIOLENCE. SO ALL OF THESE STEPS ALONG COMMUNITY READINESS TO THEN MAKE COMMUNITY AND STATE LEVEL INITIATIVES, THE NEXT LOGICAL STEP IN A SENSE.

THERE MAY BE A NUMBER OF THINGS UNDER THE COMMUNITY AND STATE LEVEL INITIATIVE. THERE MIGHT BE PUBLIC POLICY CHANGES THAT COME AROUND. IT COULD PROMOTE CHANGES IN SOCIAL NORMS AND RELATIONSHIPS IN HEALTHY RELATIONSHIPS, ETC. SO THE PLAN I'M TRYING TO MAKE IS THAT WITHIN EACH OF THESE BOXES, THERE ARE A LARGE NUMBER OF ACTIVITIES AND STEPS THAT CAN BE TAKEN ON ROUTE TO PREVENTION.

THEN THE CHALLENGE, HOW TO FIGURE OUT HOW TO DOCUMENT AND ASSESS EACH OF THE STEP, ALL OF THE ACTIVITIES. BOTH IN TERMS OF THE PROCESS, WHAT WENT ON AS WELL AS THE OUTCOME AND WHAT WAS THE END GOAL THROUGH EACH OF THE STEPS. I THINK THE MODELS SHOW A

WONDERFUL WAY OF LAYING OUT WHAT YOU MIGHT MEASURE IN TERMS OF THE EVIDENCE.

TERM EVIDENCE OF PRACTICE, DAVID?

**NEW SPEAKER:** WELL, LET ME, SO EVERYONE KNOW, SOMEONE DID POSE A QUESTION ABOUT RPE IS ONE PROGRAM FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION.

WHICH PROVIDES FUNDING TO EACH STATE AND TERRITORY TO ADVANCE PRIMARY PREVENTION OF SEXUAL ASSAULT. IN THIS, THEY ARE TRYING TO PROVIDE TOOLS IN WHAT SARAH IS DOING. IN THE GRANTEEES TO BE ABLE TO HAVE THE TOOLS TO BE ABLE TO MEASURE WHAT THEY ARE DOING. IT LOOK LIKE YOU DO DIFFERENT THINGS THAN WHAT YOU ARE TRYING TO DO. IF YOU ARE TRYING TO DETERMINE IF YOUR COMMUNITY IS READY, YOU ARE GOING TO MEASURE SOMETHING DIFFERENT THAN IF YOU ARE TRYING TO MEASURE HOW INDIVIDUALS ARE CHANGING THEIR BELIEFS AND BEHAVIORS. AND THE SUGGESTION IN THIS IS THAT YOU SHOULD START WITH THAT YOU NEED YOUR COMMUNITY READY, TRY TO SATURATE THE STATE AND INITIATIVES AND THEN LEAD TO INITIAL CHANGES, ETC., ETC. THROUGH THE LINE. THIS IS DISTILLED FROM A LARGER CHART THAT IS POSTED ON PREVENT.ORG. IF YOU LOOK UNDER, YOU SEE IT UNDER SARAH COOK AND YOU WILL HAVE A LARGE DIAGRAM THAT YOU COULDN'T READ ON THIS SCREEN. SO, WHAT IS AN EXAMPLE OF THE COMMUNITY READINESS FOR ANYONE HERE?

WHAT IS AN EXAMPLE READINESS TYPE OF MEASURE THAT WE MIGHT LOOK AT?

ACTUAL, THERE IS A HOST OF COMMUNITY READINESS MEASURES INCLUDING ONE DEVELOP BID THE TRI-ETHNIC CENTER AND THERE IS THE EMPHASIS OF THE DIFFERENT MEASURES.

DIFFERS, SOUNDS SILLY. DIFFERS ACROSS THE MEASURES. THEY ALL LOOK AT SLIGHTLY DIFFERENT THINGS.

THEY TEND TO BE TIME INTENSIVE MEASURES THOUGH. CONSISTING OF INDEPTH INTERVIEWS WITH KEY STAKE HOLDERS AND COMMUNITY.

AN ORGANIZATION MAY WANT TO LOOK AT THE MEASUREMENT COMMITTEES. AND WANT TO PICK FROM DIFFERENT ONES WHAT SEGMENT FITS THE BEST FOR THE COMMUNITY. AND WHICH ONES WILL BE FEASIBLE WITH THE TIME AND THE HUMAN RESOURCES AND FINANCIAL RESOURCES THAT AN ORGANIZATION HAS.

**NEW SPEAKER:** MIGHT BE USING KEY INFORMANT INTERVIEWS TO FIND WAYS TO GATHER INFORMATION ABOUT PEOPLE WHO ARE WILLING TO TAKE ON THE PREVENTION.

**NEW SPEAKER:** EXACTLY.

**NEW SPEAKER:** FOR THE PREVENTION. >> SEVERAL REALLY GOOD QUESTIONS. ONE WAS THIS LOGIC P MODEL WHICH STEPHANIE ANSWER, YES. THIS IS ONLY ONE PART OF MUCH LARGER DETAIL. WOULD YOU DESCRIBE THIS AS A LOGIC MODEL, SARAH?

**NEW SPEAKER:** I'M GLAD THAT STEPHANIE IS ON BOARD BECAUSE SHE AND BECKY CAMPBELL ACTUALLY DEVELOPED THIS MODEL WITH THE CDC AND THE NATIONAL ALLIANCE FOR RAPE ELIMINATION AND ALSO THE STATE DEPARTMENTS OF HEALTH.

AND, WE CALL IT A THEORY MODEL. YES, I DO THINK THAT IT IS A LOGIC MODEL AS WELL. IT TELLS US LOGICALLY HOW INTERVENTION AT ONE STEP, OR ONE LEVEL AT THE COMMUNITY LEVEL, LEADS TO CHANGES, NEXT SET OF CHANGES AT ANOTHER LEVEL DOWN THE WAY. ALL OF THESE THINGS WILL LEAD TO INDIVIDUAL CHANGE. IT WILL CREATE A CONTEXT OR A COMMUNITY THAT WILL PROMOTE INDIVIDUAL CHANGE.

IT DOESN'T JUMP STRAIGHT. WHICH OFTEN I THINK WE HAVE BEEN STUCK. I WANT TO MOVE ON TO, JUST BECAUSE I'M AWARE OF OUR TIME TO BE ABLE TO TALK TO PAUL ABOUT THE WORK HE HAS DONE WITH THE ICASA PROJECT.

SO, PAUL CAN YOU TALK ABOUT WHAT THE ICASA PROJECT IS THAT IS SEXUAL ASSAULT.

**NEW SPEAKER:** SURE. SO, SEVERAL YEARS AGING, BACK IN '99, TWO FROM THE ILLINOIS SEXUAL ASSAULT COALITION CAME TO ME AND SAID, YOU KNOW, THEY TALKED ABOUT WANTING TO KIND OF IMPROVE THEIR SEXUAL ASSAULT PREVENTION PROGRAM. AND THAT CONVERSATION EMBARKED US SO FAR ON A NINE YEAR PROJECT, YOU KNOW, TO TRY TO IMPLEMENT A SERIES OF EVALUATION PROJECTS. SO THAT THE FIRST THING WE WANTED TO DO, OR ONE OF THINGS WE NEEDED WAS SOME WAY TO MEASURE THE EFFECTIVENESS OF THE AGENCY'S RAPE PREVENTION EFFORT.

SO THE FIRST THING WE DID WAS SURVEYED ALL OF THE PREVENTION EDUCATOR, ABOUT 30 COMMUNITY CRISIS CENTERS IN THE STATE AT THAT TIME. AND WE SURVEYED THEM JUST TO LEARN ABOUT THEIR EXISTING PRACTICES. SO WE LEARNED THAT THEY WERE DOING INTERVENTIONS BASICALLY KINDERGARTEN THROUGH COLLEGE.

AND THEY WERE DOING, YOU KNOW, ALL SORTS OF INTERVENTIONS IN BETWEEN. WE LEARNED A LITTLE BIT ABOUT THE CONTENT OR THE FORMAT OF THEIR INTERVENTION.

AND THEN, THE NEXT THING WE DID IS, WE BASED, BASICALLY ASKED THEM THE QUESTION AND WE DECIDED TO FOCUS ON HIGH SCHOOL STUDENTS

BECAUSE PRETTY MUCH EVERY AGENCY ADDRESSED HIGH SCHOOL STUDENTS AND THEIR PREVENTION EDUCATION.

AND SO WE ASK THEM, YOU KNOW, HOW DO YOU EXPECT YOUR STUDENTS TO BE DIFFERENT AFTER PARTICIPATING IN THE PREVENTION PROGRAM?

SO WE DID A LOT OF, YOU KNOW, BRAIN STORMING AROUND THAT QUESTION.

AND, THE RESPONSES THAT THE EDUCATORS CAME UP WITH WERE HAVING INTERESTING. TWO OTHER THINGS THAT WE DID, KIND OF MENTIONING BRIEFLY IS THAT WE USED LOGIC MODELS.

SO THE PREVENTION EDUCATORS KIND OF DESCRIBED THEIR INTERVENTION. THEY DESCRIBED THE IMMEDIATE IMPACTS THAT THEY THOUGHT THEIR INTERVENTION WOULD HAVE ON THEIR STUDENTS. WE TRIED TO DISTILL PERSPECTIVES FROM THE IMMEDIATE IMPACTS AND THEN ULTIMATELY FOR ALL OF THE PROGRAMS WERE TO REDUCE SEXUAL ASSAULTS AND INCREASE THE NUMBER OF SURVIVORS THAT SOUGHT HELP FROM RAPE CRISIS CENTERS.

AND THEN WE ALSO GAVE THE PREVENTION EDUCATORS COPIES OF EXISTING EVALUATION MEASURES TO HELP THEM AS THEY DEVELOP THEIR OWN INTO KIND OF ASSISTING WITH BRAIN STORMING.

**NEW SPEAKER:** AND ON PREVENT CONNECT.ORG, THERE ARE SEVERAL, PAUL HAS PROVIDED SEVERAL OF THOSE, SOME TYPE OF MEASURING PARTICULARLY AROUND FOR MEN AND WOMEN AND ALSO A TEEN DATING VIOLENCE TOOL. EVALUATION TOOLS. OR ATTITUDE TOOLS. CAN WE TALK ABOUT THOSE A LITTLE BIT?

**NEW SPEAKER:** YEAH, YEAH. SO, ONE RESULT OF THAT PROJECT IS THAT KIND OF FOR THE FIRST TIME, WE QUICKLY REALIZED THAT THE GOALS OF THE PREVENTION PROGRAM FOR OUR MALE STUDENTS WAS VERY DIFFERENT THAN THE GOALS OF THE PROGRAM FOR THE FEMALE STUDENTS. SO WE CAME UP WITH DIFFERENT EVALUATION TOOLS FOR MALES AND FEMALES. AND AS YOU SAID, DAVID, THOSE ARE POSTED ON THE WEB SITE. PEOPLE CAN FEEL FREE TO DOWNLOAD THOSE.

AND USE THOSE.

THOSE WERE VERY USEFUL. THEY WERE MADE SPECIFICALLY FOR THE ILLINOIS PROGRAMS. BUT AFTER SURVEYING, PREVENTION PROGRAMS, NATIONWIDE, THOSE ILLINOIS PROGRAMS ARE DOING SIMILAR WORK TO WHAT PREVENTION EDUCATORS ARE DOING ACROSS THE COUNTRY.

**NEW SPEAKER:** LET'S DO A LITTLE BIT OF BRAIN STORMING AS A GROUP HERE. THAT IS SOME OF THE PROCESS THAT YOU DID, PAUL WITH THE CENTERS IN ILLINOIS. BRAIN STORM WHAT WERE SOME POTENTIAL

INDICATORS. PEOPLE MIGHT BE DOING. YOU BROKE IN SEVERAL CATEGORIES, THE, I'M GOING TO, NOW THAT I FINALLY GOT STEVEN'S PICTURE UP THERE, I'M WEARY TO, BUT WILL JUMP BACK TO HERE. YOU SAID THAT WE STARTED WITH THE USUAL SUSPECTS. KNOWLEDGE AND ATTITUDES.

SO IF PEOPLE CAN, I SEE SOMEONE HAS A -- EMAILED US, SAYING THEY HAVE A FIRE DRILL. HAS TO LEAVE. BUT, ALL EXCITING THINGS HAPPEN. CAN YOU GO INTO THE TEXT CHAT, EVERYONE AND WRITE ABOUT WHAT ARE SOME OF THE OUTCOMES OR OBJECTIVES THAT YOU WOULD WANT TO DO, OF CHANGES THAT YOU WOULD LIKE TO SEE ON KNOWLEDGE AND ATTITUDES THAT ARE RELATED TO PREVENTION. SO, AND, WE DO HAVE THE ACTUAL SURVEYS THEMSELVES ON THE WEB CONFERENCE. SO, WHY DON'T YOU GO AHEAD AND WRITE, WHAT ARE SOME OF THE INCREASED, WHAT TYPE OF OUTCOMES OR OBJECTIVES THAT YOU WOULD LIKE TO SEE. I SEE SOMEONE TYPE THIS IN THE TEXT CHAT. SOMEONE INCREASE THE AWARENESS OF THE ROLE OF BYSTANDER, RAPE SUPPORT ATTITUDE. PAT TALKED ABOUT SELF-EFFICACY. SOMEONE DESCRIBE WHAT SELF-EFFICACY IS?

PAT, CAN YOU DESCRIBE WHAT THAT IS BRIEFLY? >> SENSE THAT YOU CAN DO SOMETHING. THAT YOU ACTUALLY ARE CAPABLE OF PUTTING ON A CONDOM OR ASKING SOMEONE TO PUT ON A CONDOM OR SAYING, HEY, THAT IS A WRONG THING TO DO. THAT IS HARASSMENT.

**NEW SPEAKER:** RIGHT.

**NEW SPEAKER:** SO TO TAKE, I FEEL THAT I CAN FEEL CONFIDENT THAT I CAN DO A BYSTANDER ROLE IN THAT. ASK A SEXUAL PARTNER, INTERVENE WITH SEXUAL LANGUAGE. ABOUT HIGHER MEDIA LITERACY AND SOME OF THE MEDIA, YOU MIGHT GET TO SKILL BUILDING PIECES THAT WE MIGHT GET TO IN A MINUTE. MORE COMMUNICATION, LIMIT SEXUAL ACTIVITY AT A YOUNG AGE.

INCREASE AT HEALTHY RELATIONSHIPS AND THAT ONE WE MIGHT WANT TO THINK ABOUT, WHAT IS THE KNOWLEDGE AND ATTITUDES THAT GO BEHIND WHAT HEALTHY RELATIONSHIP MIGHT BE. MORE SPECIFIC THAT MIGHT BE HELPFUL. SELF EFFICACY AND NEGOTIATION WITH A PARTNER. CHALLENGING TRADITIONAL GENDER ROLES OR HAVING LESS RIGID GENDER NORMS. DISPEL MYTHS AND SOME OF THIS IS ABOUT KNOWLEDGE AND ATTITUDES ABOUT DISPELLING MYTHS WHETHER THIS PERSON BROUGHT ONLY ABOUT WEAK WOMEN ARE ABUSED. OTHER MYTHS. FOR PERPETRATION REDUCTION, WE SHOULD THINK ABOUT WHAT ARE THE KNOWLEDGE AND ATTITUDES THAT WE ASSOCIATE WITH PERPETRATION REDUCTION?

UNDERSTAND DEPRESSION AND THE LOOKING AT THE RELATIONSHIP OF PREVENTION.

WE MIGHT WANT TO LOOK AT WHERE ATTITUDES ABOUT PORNOGRAPHY, LOOKING AT RELATIONSHIP OR CHALLENGING SEXUAL TOXICITY. KNOW THAT YOUNG MEN CAN BE VICTIMS. SO, WE WILL BE POSTING THIS LIST ON OUR LISTSERV AT THE END OF THE SESSION. IS THERE SOME OTHER USUAL SUSPECTS YOU WOULD WANT TO MAKE SURE THAT WE SHOULD MENTION?

**NEW SPEAKER:** WELL, THEY CERTAINLY HIT A LOT OF THEM. YOU KNOW, SOME OTHER KNOWLEDGE AND ATTITUDE THINGS MIGHT INCLUDE LIKE THE WARNING SIGNS OF AN ABUSIVE PERSON.

YOU KNOW, ALCOHOL AND DATE RAPE DRUGS. SO, SOME OF THE CHAT WENT BY SO FAST, I'M SURE A LOT OF THESE WERE MENTIONED.

AND I MAY HAVE MISSED THEM.

UP, PERHAPS THE DISCUSSION OF THE NEGATIVE CONSEQUENCES THAT BREAKING HOLDS FOR BOTH MEN AND WOMEN. BUT I'M IMPRESSED WITH WHAT I SAW BUZZING THROUGH MY CHAT SCREEN THERE.

**NEW SPEAKER:** AND PEOPLE CAN, WE WILL, AS WE SAY, POST IT ON.

PREVENT CONNECT.ORG. AFTER THE SESSION SO PEOPLE CAN THEN LOOK AT THIS AND GET IDEAS. NOW, BEYOND -- ONE OF THE CHALLENGES WITH ATTITUDES AND BELIEFS IS THAT, I THINK PATRICIA TALKS ABOUT THIS AND PAT MENTIONED EARLIER, WE ARE IN A LOT BETTER SHAPE THAN WE WERE. DOING THIS TEN YEARS AGO, IT COMES OUT DIMP THAN TODAY. WHAT DO YOU THINK ABOUT THAT, PAUL?

**NEW SPEAKER:** YEAH, I THINK THAT IS DEFINITELY THE CASE.

WHERE MORE AND MORE, YOU KNOW, WHEN YOU TAKE THE TYPICAL RAPE MYTH ACCEPTANCE SCALE, KIDS NOW A DAY, PREINTERVENTION, BEFORE THE RAPE PREVENTION PROGRAM, ARE SCORING WELL ON THE MEASURES. SO YEAH, THERE IS NOT A WHOLE LOT OF ROOM FOR IMPROVEMENT, YOU KNOW. AFTER THE END OF THE PROGRAM. SO, I THINK OUR BIG CHALLENGE TODAY, WELL, SO ONE OF OUR SUCCESS STORIES IS THAT KIDS OUT THERE AT A YOUNG AGE, GET IT. UNDERSTAND IF THEY HEARD ABOUT RAPE AND SEXUAL ASSAULT.

CONSENT.

AND, THEY UNDERSTAND THAT AT LEAST WHEN THEY GET A SURVEY ABOUT SEXUAL ASSAULT, THEY BASICALLY KNOW HOW TO GET THE RIGHT ANSWERS.

**NEW SPEAKER:** SO THAT IS SOMETHING THAT, I FOUND ARE WHEN DOING WORK IN CALIFORNIA THAT WE TRIED TO MEASURE.

WE FOUND VERY LITTLE IMPROVEMENT AROUND THEIR KNOWLEDGE ABOUT SEXUAL ASSAULT BECAUSE THEY DO SO MUCH TO START WITH. THEN WE WERE REALLY LOOKING AT SELF-EFFICACY AND SOME OF THE BEHAVIORAL INTENTIONS.

**NEW SPEAKER:** YEAH.

**NEW SPEAKER:** LET'S GET TO SKILL BUILDING. THAT IS THE NEXT PIECE THAT HE WAS TALKING ABOUT. IT HAD SKILL BUILDING. WRITE SOME IDEAS DOWN ABOUT WHAT WOULD BE SOME OF THE SKILL BUILDING.

THIS IS THAT WHAT ARE SOME OF THE OBJECTIVES THAT YOU WANT TO BE ABLE TO DO SKILLS, AROUND PARTICULAR SKILLS. I KNOW SEVERAL PEOPLE TALKED ABOUT SKILLS EARLIER. LET'S GET A LITTLE BIT, TO NOT JUST ABOUT THE ATTITUDES AND TO SKILLS.

THOUGH I SEE HERE, AND THEN MANY OF YOU ARE ASKING QUESTIONS AND WE HAVE LINKS TO PAUL'S PERSONAL WEB PAGE AND ALSO THIS PROJECT'S WEB SITE ON THE WEB SITE.

SO YOU CAN BE ABLE TO GET INFORMATION. SO CONFLICT RESOLUTION, BYSTANDER SKILLS, SKILL BUILDING, NOT JUST TO TALK ABOUT SKILLS TO GIVE OPPORTUNITIES TO PRACTICE THEM, TO BE HARDER TO EVALUATE, PARTICULARLY WITH A PRE AND POST TEST, COMMUNICATION SKILLS, ASSERTIVENESS, STANDING UP, SPEAKING UP, BYSTANDER SPILLS, BEHAVIORS AND ASKING FOR CONCEPT, INCREASE SKILLS FOR ISSUES IN MARRIAGE PREPARATION, WE MIGHT NOT BE LOOKING AT SKILLS AND MIGHT BE LOOKING A POLICIES AS WHERE THE GUIDING TOOLS THAT WOULD GUIDE FAITH LEADERS HOW THEY TALK ABOUT ISSUES AND DOING PREMARITAL COUNSELING. SKILLS. SELF-ADVOCACY. I HEAR SOMEONE'S KEYBOARD, TYPEWRITER.

NO ONE USES TYPEWRITER.

HOW TO WRITE IT. THAT IS WONDERFUL SKILL, PARTICULARLY AS DEVELOPING PEOPLE'S LEADERSHIP SKILLS FOR THEM TO BE ABLE TO TAKE A ROLE.

SELF-DEFENSE. SELF-DEFENSE. GREAT. THOSE ARE ONE OF THE SKILLS. NOW, AS YOU CAN SEE, WE ARE MOVING IN THE DISCUSSION, STEVEN, SHOWS A LITTLE BIT MORE OF HIS DRAWING HERE. THE NEXT PIECE WAS ABOUT BEHAVIORS AND IN ORDER TO GO TO THE SKILL, BUT IN ORDER TO GET TO THE SKILL, WE NEED TO GET TO A WAY THAT WE CAN FIND A WAY TO MEASURE THE BEHAVIORS. AND, SO WHY DON'T WE NOW WRITE DOWN, WHAT ARE SOME OF THOSE. AND SOME OF YOU ARE MOVING THERE. WHAT ARE SOME OF THE BEHAVIORS WE WANT TO MEASURE. IT IS OFTEN HARD TO MEASURE, HAVE YOU BEEN RAPED, YOU KNOW, HAVE YOU, YOU KNOW, THE ACTUAL RAPE OR DOMESTIC VIOLENCE BEHAVIORS, SOMEONE WILL HAVE TO

LOOK AT INDICATORS OF THE BEHAVIORS. WHAT ARE SOME OF THE INDICATORS OR PIECES IN STEPHANIE TALKS ABOUT ACTUAL INSTANCES OF BYSTANDER INTERVENTION AND TO HAVE PEOPLE BE ABLE TO TALK ABOUT WHEN THEY HAVE DONE SOMETHING. THAT IS USEFUL. ABILITY TO CONVEY EMPATHY, ACTIVELY ASKING FOR CONSENT. WITNESSING THIS. GREAT ASSOCIATIONS WITH THIS. DECREASE IN SEXIST AND VICTIM BLAMING LANGUAGE. I LOVE TO HEAR SOME PEOPLE'S SURVEYS WHERE THEY SENT PEOPLE TO HALLWAYS OF MIDDLE SCHOOLS AND GO THERE WHERE CLICKERS AND COUNT HOW MANY INSTANCES OF SEXUAL COMMENTS MADE, HOMO FOB COMMENTS TO MEASURE, WHAT IS GOING ON IN THE ENVIRONMENT? DISCLOSURES TO VIOLENCE AND ABUSE.

CRIME RATES. WHICH WE CAN THEN GET TO OTHER INDICATORS THAT CAN RELATE TO THIS.

DEFENDING OTHERS FROM DOMESTIC VIOLENCE. POSITIVE MENTORING OR INFLUENCE BY PEER. PAUL, YOU CREATED ANOTHER CATEGORY THAT YOU HAD THAT WAS INTERESTING. THAT WAS NOVEL IDEAS.

WHAT DO YOU MEAN BY THAT?

**NEW SPEAKER:** I MEAN, SOME PEOPLE HAVE REALLY DONE SOME KIND OF OUT OF THE BOX THINKING. LIKE IN ONE, FOR ONE EVALUATION, THEY PHONED UP PARTICIPANTS AFTER A RAPE PREVENTION PROGRAM, ON A COLLEGE CAMPUS AND ASKED PEOPLE IF THEY WERE WILLING TO VOLUNTEER AT A ANTI-VIOLENCE ACTIVITY. AND, SO THAT WAY, YOU KNOW, THEY WERE ABLE TO SEE THAT THEIR HYPOTHESIS WAS THAT AFTER PARTICIPATING IN A SEXUAL ASSAULT PREVENTION PROGRAM, THAT PARTICIPANTS WOULD BE MORE THAN LIKELY TO VOLUNTEER TO HELP OUT AT THE STATION OR WHATEVER. SO THAT INTRIGUED ME AS REALLY NEAT KIND OF THINKING.

**NEW SPEAKER:** WELL, ACTUALLY THAT SEGUES WELL INTO, THANK YOU, PAUL, INTO SOME OF THE WORK THAT THEY CAN TALK ABOUT. I HAVE TO SAY I HAVE A BIAS ON THIS BECAUSE, IN ADDITION TO PREVENTION CONNECTION, ALSO DIRECT IN CALIFORNIA'S CAMPAIGN FOR THE CALIFORNIA CULTURE AGAINST SEXUAL ASSAULT, THIS IS A CAMPAIGN THAT TAKES MEN CAN TOP RAPES PROGRAMS AND ADAPTED IT FOR CALIFORNIA AND CAME UP WITH A SOCIAL MARKETING CAMPAIGN THAT INTEGRATED NOT JUST THE MEDIA PIECES AS YOU SEE, THE POSTER THERE, COULD ALSO DEVELOPING ONE IN CALIFORNIA AND MEN OF STRENGTH CLUB THROUGHOUT THE COUNTRY AND IN CALIFORNIA. MY STRENGTH CLUBS. YOU SEE A PICTURE OF ONE OF THE CLUBS FROM A SMALL RURAL COMMUNITY. TO BE ABLE TO HAVE TRAINED THE YOUNG MEN TO BE LEADERS IN THEIR COMMUNITY. AND THAT MINA, CAN YOU TALK ABOUT THE WORK THAT THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH WAS ABLE TO DO TO EVALUATE THIS PROGRAM AND WHAT YOU WERE TRYING TO LOOK AT.

WE ATTEMPTED TO ANSWER JUST THE OVERALL QUESTION, HOW DO YOU MEASURE SOCIAL NORM CHANGES?

AS WE MENTIONED EARLIER, IT IS DIFFICULT QUESTION AND JUST TO PUT IT OUT THERE, TOO, THIS ISN'T, THIS IS ONE EXAMPLE OF HOW WE ATTEMPTED TO ANSWER THE QUESTION. AND I HOPE THAT WE CAN MAYBE GET THE DIALOGUE ABOUT OTHER WAYS AND OTHER INDICATORS THAT OTHER PEOPLE MIGHT HAVE USED IN THE PAST OR GOOD IDEAS IN THE FUTURE. THIS EVALUATION, SOCIAL MARKETING OF CAMPAIGN. THIS IS PART OF THE HIGH SCHOOL, AROUND CALIFORNIA.

WE WANTED TO MEASURE THE SOCIAL CLIMATE WITHIN THE OVERALL SCHOOL. NOT JUST TO MEASURE THE INDIVIDUAL CHANGE IN THE CLUB MEMBERS, OF THE CLUBS, BUT TO SEE HOW THAT MESSAGE SPREAD AROUND THE SCHOOL AND HOW THAT CHANGED THE OVERALL SOCIAL CLIMATE.

SO WE HAD A SURVEY AND INCLUDED SOME OF THE THINGS THAT PAUL MENTIONED.

WITH BELIEFS. BYSTANDER BEHAVIOR AND ALSO HOW THE STUDENTS HEARD ABOUT THE MY STREAM CAMPAIGN. BY DOING THAT, WE ATTEMPTED TO MEASURE THE MESSAGE DELIVERY AND LIKE HOW THEY HEARD ABOUT THE CAMPAIGN AND TIE THAT TIE INTO THE CHANGE AND OVERALL SCHOOL CLIMATE. SOME OF THE THREADS IN THIS WHOLE CAMPAIGN WAS TO LOOK AT, YOU KNOW, THE RESILIENCY OF THE STUDENTS. DAVID MENTIONED THAT PREVIOUSLY IN LOOKING AT HOW THAT, THOSE ACT AS PROTECTIVE FACTORS FOR THE STUDENTS IN PREVENTING PERPETRATION.

**NEW SPEAKER:** MAINLY, THE CAMPAIGN WAS DIRECTED AT BOYS HIGH SCHOOL AGED AND IN OUR EVALUATION WE ACTUALLY FOUND, THIS AFTER ONE YEAR OF OUR EVALUATION THAT WE DID SEE SOME SMALL CHANGES AND OBVIOUSLY, BEING A 5-6 SCHOOLS IN BUILDING THE INITIAL PROGRAM, WE DIDN'T GET A LOT OF DATA FOR THE FIRST YEAR. WE ARE CONTINUING THE EVALUATION AND HOPE TO HAVE MORE RESULTS IN THE FUTURE.

WE DID FIND THAT STUDENTS EXPOSED TO THE CAMPAIGN HAD MORE RESPECT OF ATTITUDES OVERALL. THEY DISAPPROVED OF A LOT OF THE NEGATIVE ATTITUDES THAT THEY SAW AROUND CAMPUS. THIS IS WHAT THEY SAW ON ACTUAL INSTANCES REPORTED ON THE SURVEYS OF THE BEHAVIOR WHERE THEY WOULD INTERFERE IF THEY SAW SOMETHING GOING ON THAT THEY DIDN'T APPROVE OF. AND THEY STARTED TO RECAP THE EVALUATION THAT WE ATTEMPTED TO EMBARK UPON. WE WANTED TO DO THIS TO HELP BUILD EVIDENCE BASE BECAUSE AS DAVID MENTIONED, PREVIOUSLY, IT IS IMPORTANT TO BUILD EVIDENCE-BASED PROGRAMS. AND THIS IS SOMETHING THAT WE LOOKED AT CALIFORNIA, IN DOING THE ASSESSMENT, THIS IS SOMETHING THAT A LOT OF PEOPLE ARE WANTING, WANTING TO LOOK AT.

BECAUSE EVERYONE, EVERYONE HAS BEEN TOLD THEY NEED TO LOOK AT THE BASE PRACTICES AND PROMISING PRACTICES. ONLY WAY TO DO THAT, CONTINUE THE EVALUATION OF THE PROGRAM AND TO PUT MORE EFFORT TOWARDS CONTINUING OUR EVALUATION.

AND BY DOING THIS, WE CAN GET MORE RELIABLE DATA ON THESE PROGRAMS AND FIND OUT WHAT WORKS BASICALLY.

**NEW SPEAKER:** I THINK AN IMPORTANT PIECE OF THIS, WE NEED TO CLICK THE INTERVENTION, THE ACTIVITY WE DID WAS A COMMUNITY-BASED ACTIVITY TRYING TO DEVELOP DOING COMMUNITYWIDE WORK. BEING THE SCHOOL COMMUNITY. AND THAT IT WAS NOT JUST ON TRYING TO CHANGE INDIVIDUALS. THAT YOU HAVE TO MAKE SURE THAT TO DO A COMMUNITY-BASED WORK YOU HAVE TO LOOK AT THE BROADER COMMUNITY NOT JUST THE INDIVIDUAL, TRYING TO DO SOMETHING FOR KNOWLEDGE OR INDIVIDUAL BEHAVIORS. A LOT OF THESE WERE COMMUNITY ORIENTED ACTIVITIES AND THAT BIG SCHOOLWIDE EVENTS HAVING THESE YOUNG WILL REALLY BE AMBASSADORS AROUND THE TOPIC AND TAKE LEADERSHIP.

THAT WAS, WHAT I THINK THAT ALLOWED US TO HAPPEN.

**NEW SPEAKER:** I WOULD LIKE TO ADHERE, THAT THIS REALLY TAKES A TREMENDOUS AMOUNT OF UPFRONT WORK IN TERMS OF ORGANIZATION AND GETTING BY IN THESE DIFFERENT SCHOOLS. SOMETIMES IT SEEMS LIKE, OH, WE READ THESE ARTICLES. THEY ARE GOOD OR NOT GOOD.

TO GET A SCHOOL DISTRICT TO LET YOU COME IN AND DO THIS, DOESN'T HAPPEN BECAUSE YOU MAKE ONE PHONE CALL.

**NEW SPEAKER:** IN FACT, THE CALIFORNIA WAS BUILT ON YEARS AND YEARS OF WORK AND I WAS SURPRISED WHEN WE SEE FOR BACK TO SCHOOL NIGHT THEY LET RAPE PREVENTION BE THE MAJOR THEME OF THAT. THAT TOOK A LOT OF FOUNDATION THAT WAS BUILT IN RELATIONSHIPS. IT HELPED THAT IT WAS ACTUALLY A SMALL COMMUNITY WHERE PEOPLE KNEW THE PEOPLE DOING THE LEG WORK. I WANT TO SEGUE IN THIS, THIS CONVERSATION WAS GOING MUCH FASTER THAN HOPING TO DO. WE WILL GO TO PAT TO TALK ABOUT BEING ABLE TO TALK ABOUT SOME OF THE WORK YOU HAVE BEEN DOING. PAT, CAN YOU TALK ABOUT SOME OF THE WORK IN TEXAS AND YOU HAVE BEEN ENGAGED WITH.

**NEW SPEAKER:** SURE. WE HAVE A VIOLENCE PREVENTION CAMPAIGN THAT IS BASED, THAT USES METHODS OF COMMUNITY-BASE THE PARTICIPATE TORRE ACTION RESEARCH THAT IS THE ACRONYM FOR THAT IS CBPR AND IN, JUST FOR FOLK WHOSE ARE NOT FAMILIAR WITH THAT, CBPR MEANS THAT THE RELATIONSHIP BETWEEN THE RESEARCHER AND THE COMMUNITY IS VERY MUCH SHIFTED AND AS WE SIT AROUND THE TABLE. WE DO NOT COME TO THE COMMUNITY AND THEM WHAT WE ARE GOING TO DO. WE COME TO THE

COMMUNITY AND ASK THEM WHAT IT IS THAT THEY WANT HELP WITH OR WHAT COULD THEY USE? WHAT TOPIC IS OF IMPORTANCE TO THEM.

AND, THIS COMMUNITY IN SAN ANTONIO TOLD US THAT IT WAS VIOLENCE. THAT THEY WERE THERE. WE STARTED LOOKING AT DIFFERENT VIOLENCE INTERVENTION WE CAN PRESENT TO THEM. THERE IS A COMMUNITY COUNSEL THAT TELLS US, YES, OR NO, THIS WILL WORK OR NOT WORK. WHAT WE ARE USING FOR MEASURE MANY, IT IS TEN SESSION PROGRAM. THERE ARE MANY, MANY COMMUNITY ACTIVITIES TO SUPPORT THE INTERVENTION CONTENT.

SO WE REALLY WANT TO RADIATE OUT FROM THE INDIVIDUAL KIDS TO THEIR FAMILIES.

TO THE COMMUNITIES.

OUR GOAL WAS TO LOOK AT MEASURES IN DIFFERENT SCHOOLS BUT ALSO TO IMPROVE THE OVERALL COMMUNITY'S SOCIAL CAPITAL. AND, SOCIAL CAPITAL IS, IT IS A NEW BUT ALREADY CONTROVERSIAL IDEA.

IT IS AN ECOLOGICAL CHARACTERISTIC THAT TALKS ABOUT THE AMOUNT OF EFFECTIVENESS AND THE QUALITY AND QUANTITY OF SOCIAL RELATIONSHIPS. THERE IS NICE EVIDENCE OUT THERE THAT LOOKS AT DIFFERENT HEALTH DISPARITIES AND THEIR RELATIONSHIP TO SOCIAL CAPITAL. AND VIOLENT EVENTS IS ONE OF THOSE DISPARITIES.

**NEW SPEAKER:** AND I HAVE SEEN A LITTLE BIT OF NOTHING PUBLISHED BUT I KNOW THAT THERE ARE SOME RESEARCHERS LOOKING AT QUESTIONS OF SOCIAL CAPITAL WITH DATING VIOLENCE AND SOME OF THE PRELIMINARY INDICATIONS IS THAT ONCE AGAIN, THERE IS AN ASSOCIATION THERE.

WHEN SOMEBODY TALKED EARLIER ABOUT USING SOME MEASURES OF ENVIRONMENT, I MEAN, WE COULD DO THIS ON A COMMUNITY LEVEL, WE COULD LOOK AT THE SOCIAL CAPITAL AND THE AMOUNT OF EFFECTIVENESS IN A SCHOOL, SAY. AND LOOK AT DATING VIOLENCE. THESE WOULD BE BAD.

THE THREE, THERE ARE THREE MEASURES ON THE NEXT SLIDE. THREE PRESTANDARD MEASURES COLLECTIVE EFFICACY, NEIGHBORHOOD CONDITIONS AND NEIGHBORHOOD INTEGRATIONS. THERE ARE MANY OTHERS. BUT THESE COULD BE NICELY ADAPTED TO NON-COMMUNITY, NON-NEIGHBORHOOD ENVIRONMENTS. I AM THINKING OF SCHOOLS.

FRANKLY, WE HOPING THAT SOCIAL CAPITAL WILL GIVE US SOME BETTER RESULTS THAN OUR PRETEST STARTED SO HIGH, EVERYONE WAS SO HIGH.

THAT IT JUST, WE HAVE GOTTEN NOTHING OUT OF LOOKING AT THE DIFFERENCES. IF THERE ARE ANY CHANGE IN THOSE MEASURES.

DO OTHER PEOPLE HAVE PEOPLE --

**NEW SPEAKER:** SOME ONE ASKED A QUESTION ABOUT, IS COMMUNITY -- IS THE RELATIONSHIP TO EMPOWER MANY BASED EVALUATION. HOW DO YOU, ARE THESE DIFFERENT WORDS OR DIFFERENT TYPES OF EVALUATION?

**NEW SPEAKER:** EMPOWERMENT EVALUATION, THE EVALUATION IS MORE AT THE END. THIS IS, IN CBPR, YOU ARE ACTUALLY USING THE METHOD FROM THE VERY BEGINNING.

I THINK EMPOWER MANY EVALUATION MAY BE MORE AFTER YOU DECIDE WHAT YOU ARE DOING. ALSO, THE COMMUNITY DECIDES, DO THEY LIKE THESE MEASURES OR NOT?

I THINK IT IS SIMILAR BUT NOT IDENTICAL. ARE THERE ANY PEOPLE WHO ARE USING IN THE AUDIENCE WHO ARE USING CBPR?

ANY VIOLENCE PREVENTION ACTIVITIES?

**NEW SPEAKER:** IF ANYONE IS USING IT, CAN YOU EITHER WRITE IN THE TEXT CHAT OR RAISE YOUR HAND AND WE CAN CALL ON WHAT YOU ARE DOING. I SEE, UHM, ROSE WILD SAYS SHE'S KIND OF. AND SEVERAL PEOPLE ARE GOING TO BE USING -- MANY PEOPLE WILL PROBABLY TALK ABOUT HOW THEY ARE USING THE CDC OUTCOMES WHICH IS EMPOWER MANY EVALUATION. BUT IT IS NOT THE SAME AS THE COMMUNITY PARTICIPATE TORRE.

SEVERAL PEOPLE SAY IT SOUNDS LIKE THE EMPOWER MANY EVALUATION IN THESE. WE ARE GETTING TO A STAGE TO OPEN THIS UP FOR, IF ANYONE HAS ANY QUESTIONS OR COMMENTS, WE DON'T HAVE NEARLY ENOUGH TIME BUT I WANT TO BE ABLE TO BE ABLE TO ADD THAT. SO, IF YOU HAVE A QUESTION OR COMMENT, THIS IS A TIME THAT YOU CAN EITHER RAISE YOUR HAND OR WE CAN CALL ON YOU OR WE CAN BE ABLE TO RAISE YOUR HAND. THE FLOOR HOLDER THING HAS DISAPPEARED. IF YOU WANT TO ASK A QUESTION, GO INTO THE TEXT CHAT AND SAY, I HAVE A QUESTION.

THEN WE'LL PECK YOUR NAME. THAT IS ONE OF OUR PIECES. OH, THERE IS STEPHEN'S LAPTOP AS HE CAN GETTING READY TO SHOW THE PICTURE AGAIN.

**NEW SPEAKER:** DAVID, THERE IS A GOOD QUESTION ON HERE FROM JEN MARGOLIOS.

DIRECTED TOWARDS PAT. PAT, DO YOU SEE IT?

**NEW SPEAKER:** YES, I DO. THE COMMUNITY MEMBERS HAVE ELECTED WHAT WE ARE CALLING A COMMUNITY COORDINATING COUNSEL, THE CCC. AND THEY MEET MONTHLY. WE GO OVER WHERE WE ARE AS UNIVERSITY REPRESENTATIVES, WHAT OUR NEEDS ARE AND WHAT THEIR NEEDS ARE.

AND HOW DO THESE FIT TOGETHER.

WHAT IS GIVE AND TAKE CAN WE DO HERE?

AND, ALSO, THEY ARE VERY INFLUENTIAL IN SETTING UP THE OTHER COMMUNITY ACTIVITIES THAT SUPPORT THE INTERVENTION ITSELF.

WE ALSO DID SOME DATA WORK WITH THEM. IT WAS A LITTLE OVERWHELMING. BUT, THEY, THEY GOT IT. WE DID, WE TRAINED ABOUT 30 PEOPLE FROM THE COMMUNITY GETTING RFB CERTIFICATES BECAUSE THEY WERE THE PEOPLE THAT DID THE DATA COLLECTION FOR US.

**NEW SPEAKER:** 30 PEOPLE TO BE TRAINED TO RIB CERTIFICATION. IT WAS INTERESTING.

**NEW SPEAKER:** SO WE LIKE TO FEEL THAT WE, WE ARE LEAVING THEM WITH MORE THAN WHEN WE STARTED.

AND ACTUALLY, THE SCHOOL DISTRICT WILL PICK UP THE PROGRAM. FEELING VERY GOOD ABOUT THAT.

**NEW SPEAKER:** OKAY. WELL, THE QUESTION FROM LISA PARKS, COULD YOU SPEAK TO THE CHALLENGES OF TIGHT KNIT COMMUNITIES WHERE HIERARCHICAL RELATIONSHIPS ARE MAINTAINED THROUGH SEXISM, RACISM AND HOMOPHOBIA AND CONTAIN TO THE VIOLENCE, SEXUAL VIOLENCE. HOW DO WE WORK IN THERE?

**NEW SPEAKER:** I HAVE SOMETHING TO SAY ABOUT THAT, TOO. THIS IS PAT AGAIN. I THINK THAT IN EVERY COMMUNITY, EVEN A TIGHT KNIT COMMUNITY THAT HAS SUCH A STRUCTURE, I BET THAT YOU COULD FIND ENOUGH WOMEN TO DO A KIND OF PROMO, OR COMMUNITY HEALTH WORKER PRODUCTION. AND, THOSE WOMEN WOULD TELL YOU HOW TO PROCEED AS OPPOSED TO US COMING IN AND TELLING THEM THAT THIS IS WHAT THEY SHOULD BE DOING. I THINK WE TAKE OUR I WOULD GUIDANCE FROM THE COMMUNITY.

CAN YOU DESCRIBE WHAT AN RIV TRAINING IS?

**NEW SPEAKER:** THE --

**NEW SPEAKER:** RIB ACTUALLY.

**NEW SPEAKER:** IT WAS INSTITUTIONAL REVIEW BOARD AND PER MISSION TO CONDUCT RESEARCH AND SOMETIMES IT IS REALLY JUST ENORMOUS PAIN IN THE NECK. IT IS SUPPOSED TO BE, EXCUSE ME, PROTECTING THE RIGHTS OF RESEARCH PARTICIPANTS.

BUT, YOU KNOW, WE ARE DOING PREVENTION WORK. WE ARE NOT USING PHASE I DRUG TRIALS. BUT THE AMOUNT OF SCRUTINY OUR WORK GETS, YOU WOULD THINK THAT WE WERE REALLY DOING SOMETHING VERY HIGHLY TECHNICAL.

**NEW SPEAKER:** OKAY. CAN YOU GIVE US SPECIFIC EXAMPLE OF SOCIAL CAPITAL OR INTERVENTION OR STRATEGY?

**NEW SPEAKER:** SURE, INCREASING CONNECTIVENESS BETWEEN PEOPLE IN A COMMUNITY.

COMMUNITY NIGHT OUT. OR, SHOWING MOVIES ON THE SIDE OF THE SCHOOL. HAVING FAMILY, SPORT EVENTS.

**NEW SPEAKER:** I MEAN, ONE THAT WE HAVE HIGHLIGHTED ON PREVENTION CONNECTION ON THE PAST, GIRL FEST THAT WOULD CREATE POETRY SLAMS AROUND ISSUES OF VIOLENCE AGAINST WOMEN PREVENTION THAT WOULD HAVE LINKAGES OF COMMUNITIES THAT WOULD BE ABLE TO USE THAT AS A WAY TO BRING A COMMUNITY TOGETHER. AND THEN FOCUS ON THIS. YOU MAY NOT BE AROUND THE TOPIC BUT THE TOPIC CAN BE ADDRESSED.

WELL, IS THERE ANY LAST COMMENTS THAT I WANT TO GET FROM ANY OF OUR PANELISTS.

WE ARE RUNNING OUT OF TIME. WE HAVE A LOT OF GREAT QUESTIONS AND WE ARE GOING TO POST THE WEB COMMENTS. IF THERE ARE ANY QUESTIONS IN HERE, LOOKING AT QUESTIONS AN ANSWER THEM ON TO THE WEB SITE AND POINT YOU TO RESOURCES. SO, AND THEN THERE IS SOME OF YOU, GIVING RESOURCES IN HERE, SO THAT WE WILL BE ABLE TO DIRECT THE RESOURCES AND MOVE FORWARD. ANY LAST COMMENTS. MINA, ANY LAST COMMENTS?

**NEW SPEAKER:** I WANT TO SAY, IT IS GREAT THAT WE ARE HAVING THIS DISCUSSION. I KIND OF, I WISH WE HAD MORE TIME TO DO THIS. DISCUSS SOME MORE RISK REDUCTION MEASUREMENTS AND THINGS LIKE THAT. I THINK WE'LL KIND OF READ THROUGH THE QUESTIONS. FOLLOW ALONG WITH THE QUESTIONS AND SO MANY, WHEN WE DO THESE AND FIGURE OUT WHAT WE CAN AND ANSWER FOR THESE GUYS.

**NEW SPEAKER:** OKAY. PAUL.

**NEW SPEAKER:** PAUL MIGHT HAVE PUT MUTE ON. HIS PHONE ON MUTE.

**NEW SPEAKER:** YES, THANK YOU VERY MUCH.

**NEW SPEAKER:** ANY LAST COMMENTS?

**NEW SPEAKER:** YEAH, I THINK THAT THE CAMERA -- THE CONVERSATION WAS GREAT. GREAT. I LOVE THE LIST OF IDEAS FOR OUTCOMES TO MEASURE THAT CAME THERE THE PARTICIPANTS. I THINK WE SHOULD ALL KIND OF LOOK AT THOSE IN THE FUTURE AS WE WORK TO, YOU KNOW, EVALUATE OUR PREVENTION PROGRAM.

AND TO REALLY THINK OUTSIDE THE BOX. NOW, ANOTHER THING IS TO THINK STRATEGICALLY.

SO SOMETIMES IT IS SO DIFFICULT TO GET INTO SCHOOL. IT WOULD BE REALLY NICE IF WE COULD FIND SOME OUTCOMES AND I HAVE HAD THIS EXPERIENCE IN AT LEAST ONE MIDDLE SCHOOL WHERE I HAVE GONE IN AND TRIED TO HELP A PROGRAM GET INTO A SCHOOL.

AND THE PRINCIPAL SAYS, OH, YOU KNOW, OUR BABIES AREN'T DATING. OUR BABIES AREN'T DOING THIS. AND THEN, THE INCIDENT THAT THE KID WAITING OUT IN THE HALLWAY TO TALK TO THE PRINCIPAL IS THERE BECAUSE HE HELD A GIRL AGAINST THE LOCKERS AND KISSING HER AGAINST HER WILL. SO THERE IS A LOT OF EDUCATION GOING ON. IF WE CAN LINK, YOU KNOW, IMPROVED SOCIAL SKILLS, IMPROVED SOCIAL SKILLS OF MANY OF THE OUTCOMES THAT PEOPLE INDICATED, TO IMPROVE GRADES AND IMPROVE INTENTIONS, IMPROVE CLASSROOM MANAGEMENT, THEN THE SCHOOLS ARE GOING TO BE MORE AND MORE EAGER TO HAVE THEM WORK WITH THE STUDENTS. IT ALSO KEEPS THOSE PRACTICAL THINGS IN MIND. AS YOU CONSIDER DIFFERENT OUTCOMES TO MEASURE.

**NEW SPEAKER:** RIGHT. THERE ARE SEVERAL GREAT COMMENTS. I SEE, SOMEONE TALKING ABOUT CLOSE TO HOME. WE DID INTERVIEW THEM.

AMY THOMPSON CLOSE TO HOME. WEB CONFERENCE IN OUR ARCHIVES AND TALKING DEBBIE FRY HAS BEEN DOING SOME REALLY EXCITING WORK WITH THE NEW YORK CITY ALLIANCE WITH SEXUAL ASSAULT. LOOKING AT THEIR REACTION RESEARCH IN DOING THAT. YOU DO SEE YOUR EVALUATION FORM ON HERE. WE ARE GETTING TO THAT ONE MINUTE LEFT.

PLEASE, WE DID HAVE A LITTLE BIT OF TECHNICAL CHALLENGES. I WAS REALLY PLEASED WITH OUR DISCUSSION.

AND, THAT WE WERE ABLE TO HAVE, TODAY, POSTING ALL OF THIS INFORMATION AND THIS IS A CONVERSATION THAT WE WILL BE LOOKING AT HOW WE CAN CONTINUE THIS. I WOULD ENCOURAGE YOU AS WE DO OTHER PREVENTION USERS HOW WE WILL DO THE WORK AND HAVING SOME OF THESE COMING UP SOON. IT IS A GREAT OPPORTUNITY TO MEET PEOPLE.

I'M OUT OF TIME. I'M SORRY. SORRY. DIDN'T GET A CHANCE TO GET TO YOU FOR THE LAST COMMENT BUT I WANT TO REALLY THANK ALL OF OUR PRESENTERS, MINE YEAH, PAT, PAUL AND SARAH. FOR THEIR WORK.

YOU WILL SEE LINKS TO THEIR WORK IN THEIR ORGANIZATION.

WE'LL BE ADDING MORE INFORMATION AS IS REQUESTED AND WE WILL ALSO BE HAVING MORE WEB CONFERENCES SO PLEASE START YOUR EVALUATION. SIGN UP FOR OUR TURF CONFERENCE WHEN WE COMPLETE THE EVALUATION, TO TAKE THE PREVENT CONNECT WEB SITE.

REGISTRATION WILL BE OPEN NOW. WHAT WE WILL DO NOW IS IF THE SPEAKERS CAN STAY ON THE PHONE AND YOU WILL BE PUT INTO A LITTLE CONFERENCE, SO WE CAN TALK ABOUT THIS AFTERWARDS, AND ALL THE REST OF YOU, I WANT TO THANK YOU FOR TODAY'S CONTRIBUTION. AND, IF YOU HAVE IDEAS OF HOW WE CAN ADVANCE THIS CONVERSATION, PUT IT IN THE EVALUATION AND WE WILL, THAT IS HOW WE DEVELOP A LOT OF THE PROGRAMS HERE AT PREVENTION CONNECTION. THANK YOU ALL. HAVE A WONDERFUL REST OF YOUR DAYS AS WE ARE ALL REACHING THE CONCLUSION FOR SEXUAL ASSAULT AWARENESS MONTH. THANK YOU VERY MUCH. THIS WILL CONCLUDE THE AUDIO PORTION OF THE PRESENTATION. ALL OF THE PRESENTERS STAY ON THE PHONE AND YOU CAN ALL FILL OUT THE EVALUATION FORM NOW. THANK YOU. I'M GOING TO GIVE IT BACK TO KYLE.

**NEW SPEAKER:** THANK YOU, LADIES AND GENTLEMEN, FOR ATTENDING. THIS CONCLUDES THE CONFERENCE. YOU MAY NOW DISCONNECT.