



**PREVENTION  
CONNECTION**  
THE VIOLENCE AGAINST WOMEN  
PREVENTION PARTNERSHIP

A Project of  
  
CALCASA

## **TEXT CHAT CONTENTS**

### **WEB CONFERENCE**

Advancing Primary Prevention: Challenges and Opportunities for Working  
Within Service-Delivery Organizations

**Thursday, July 10, 2008**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### **Presenters**

Rachel Davis & Elizabeth Waiters, Prevention Institute

### **Guests**

Tina Fowler, Hope, Inc., Clarksburg, West Virginia

Larry McAdara and Shawn Johnson, Riverside Area Rape Crisis Center,  
Riverside, California

Pradeepta Upadhyay, CHAYA, Seattle, Washington

### **Host**

David S. Lee, Director of Prevention Services  
California Coalition Against Sexual Assault

*Participant names have been removed from this chat record, unless provided by the  
participant in text.*

---

good afternoon

good day

Hello!

Good afternoon

Hello everyone

Hi there!

Hi!

Hello

Hello all.

Hello

Hello

Type here to send a message

Hello

Hi

Michele Griffen & Linda Davis hello

Good Afternoon everyone!

Good afternoon to all

hello

Hello

Hello everyone

Chris Garner and Monica Miner, Hi everyone.

hello everyone

Good Morning

good afternoon everyone!

Good afternoon!

Good afternoon from Tennessee

Hello!

Good afternoon!

rechecking to see if we are connected

Good afternoon

**Larry McAdara:** Good Morning from California

**Shawn Johnson:** good morning everyone

hi

Hi

**David Lee:** We will start shortly

Good Afternoon from Indiana!

Hello, from Chico, CA

Good afternoon from Wilson, NC

**Tina Fowler:** Good afternoon from Clarksburg, West Virginia

Hello from Wisconsin

Good afternoon from Moab, Utah!

hello

Hello from Helena, Montana

Howdy from Denton Texas!

Good afternoon from Crescent City, CA

Hello from Greensburg, Pennsylvania

ok. good afternoon from Puerto Rico

Hello From Alaska

Good morning from Women In Safe Homes in Ketchikan, Alaska!

Hello from Washington State

this is amazing, we have folks from all over the country...

Keri and Nicolette say hell-o from South Carolina.

amazing technology

**David Lee:** We will start in a few minutes

hi all...from Fort Wayne, IN

greetings from Reading, Pa

I love watching where everyone is from. This is great.

Hello from Grass Valley, CA

Hello from beautiful Portsmouth NH1

Aloha from Honolulu, Hawaii

Hi from Brunswick, Maine

Cheers to all from Wilmington, Delaware!

Morris Minnesota here!!

Crown Point, IN here!

Hello from Boise, Idaho!

Hey Y'all from Monroe, NC!!

we're here from Michigan

Hello everyone!, from Winston-Salem NC

Hot in the High-Desert of California here:)

Hello from South Lake Tahoe California, beautiful but smoky!!!!

hello from Hampton, Va

Hello everyone from San Marcos, Tx

Tahlequah, Oklahoma!!

Hi Nicole--any rain in Monroe?

Boulder, Colorado Greetings!

Hello from Wichita Falls, Texas

Hello from Baltimore -

Hello from Wyoming

San Diego, CA

not yet, but its coming back tonight...bad storms again!

**David Lee:** We will start in a minute

Greetings from Sunny Wilkes-Barre, PA

Hello from the sunny South! Linda Davis

Hello from Webster, TX

hey Patrick... you're just about my neighbor!

Cheers from Madison, WI. How do we mute our line?

Hello from Stanford, California

**David Lee:** The lines are automatically muted

Hi Susan, Heather from WCASA here

Hello from the sunny South, Linda Davis, Greenville SC

Brilliant!

Hello from Chapel Hill NC!

Hello from Washington DC!

Hello from Logan, Utah

Hi from El Paso TX

Hello from Glassboro, NJ

Greetings from Jasper Indiana

Hi Christine, from Winston-Salem

cool

Hi DeWanna, and Hi Tracy! I used to do RPEG at CAPSA in Logan!!

Nice to hear you're still in the field!

I recognize your name, but I don't think we ever met.

Kudos to Tracy for being on the web conference!

Hello from Boston, MA

**Rachel Davis and Liz Waiters:** Hi Noel--nice to see you!

Linda Hoven: Hi from Juneau, Alaska

Ignacio and Patty from Bakersfield, CA

Hi everyone from Boston

And I am from Anchorage, AK

Hi Mark!

Hello from Our Family Services, Tucson, Arizona

I am excited to join- wish I could've helped w/planning more!

Hampton, VA

Hi, my name is Jamie Bridges. I work for Standing Together Against Rape (STAR) in Anchorage, Alaska.

no

yes, attended.

yes

YES

yes

Yes

Yes

No

No I have not

no

yes

yes

yes

Hi, the James house in Hopewell VA

yes

no Pam Lamm

yes

Yes

yes

no

no

no

no

Type here to send a message

yes

yes

no

How do we send the reply?

good question

Hi Mahima and Erin!

yes

Yes, how do we send?

Military

just hit the enter key

click the arrow on the right

Dual DV and SA program

Carmen Vega - Yes

Hi from Boulder, Colorado

public health dept

Family Services is a dual service provider--DV/SA

Dual DV and SA

Hello from Tahlequah, OK

domestic violence prevention/intervention services

dv/sa from haven

I do not see an arrow on the right

Rural Health Association

Dual agency

Dual Agency

**Tina Fowler:** dual agency

SANE Nurse

SA Prevention

consultant/program evaluator

Women's resource centre

Dual advocacy and service agency. Moving toward prevention.

other dual sa/dv

dual sa and dv

Differential Response - Path 1 & 2

dual agency

child abuse prevention

HEY. HEATHER1

Domestic Violence and Sexual Assault Prevention

counseling/SA/CAC

Family Service Agency - DV Prevention Program

Dual DV/SA

Family Services of Southeast Texas

public health

Comprehensive Victims Center

DV intervention and prevention, shelter

Homeless and DV shelter

Hey Wendy!

domestic violence and sexual assault shelter

We are a dual agency

Other - Law Enforcement (program services for inmates)

sexual assault prevention

We are a multi-faceted agency...dv/sa/child abuse prevention education

**Shawn Johnson:** youth shelter

Our Family Services: Social Service Agency, very comprehensive services!

I am clicking the circle but it is not acknowledging

Coalition

Federal Govt

dual state coalition

hospital advocacy program

Women's Center that offers prevention and crisis response for stalking, sexual assault and relationship violence

We are a rape crisis center and prevention agency

counseling services

DV, SA and CA

we also work with homeless

Sexual Assault Services, George Mason University Education Outreach Services

DV funder

dual agency

dual dv/sa program

sexual assault prevention

SA

Seekhaven is a domestic violence shelter located in Moab, Utah.

Both DV & SA but I can't tell if it is sent.

non-profit shelter for homeless, domestic violence, sexual assault and teen dating violence prevention

Sexual Assault advocacy agency

dual DV/SA

I am clicking on the circle, but nothing is happening

public health

SA

Domestic violence/sexual assault program also engaged in primary prevention

SA/DV

sa/dv

interpersonal violence prevention collaborative

Any other SANE'S on here?

DV/SA

we just started a SANE here in Bend, OR

DV/SA

dv/sa program in Alaska

what's a SANE?

SA

rape crisis in PA

checking

anyone else here from a faith-based organization?

SA/DV

Sexual Assault Nurse Examiner

hi Liz

hello

Hi Liz

thanks

Hi Rachel

Rella, I wish we could get our faith-based groups more involved with this!

DV/SA/Shelter/Teen Programs/Community Programs & Training.

hello Liz and Rachel, thanks

Faith trust institute is a great resource for speaking with faith communities about gender violence

hello

Yes; we love the resources at Faith Trust Institute.

I work for Jewish Women International and we just started an interfaith domestic violence coalition to work on national advocacy

will there be any sound ?

I am stuck on slide 10

sound is available if you call in.

how do you call in?

The number and passcode should be at the top of your screen

800-799-4510 is that the number

1 800 341 2312

How can you get copies of the slides?

THE CORRECT PASSCODE TO GIVE TO THE OPERATOR WHO ANSWERS YOUR CALL IS: 40092910

THE TELEPHONE NUMBER TO CALL TO HEAR THE WEB CONFERENCE IS: (800) 341-2312

Call in information is at the top of this screen

**David Lee:** Slides are posted at [www.PreventConnect.org](http://www.PreventConnect.org)

**Chad Sniffen:** Thank you Heather, Keri and DeWanna

THANK YOU!

under what heading are the slides. I cant find them on the sight.

**Chad Sniffen:** The correct number is indeed 800-341-2312

**David Lee:** If you work within a service delivery organization with major responsibilities for victim services and services such as hotlines, shelters, referral, please raise your hand.

Are there CEU"S available for this

my hand is raised

My hand doesn't work, but I should be raising

7 hands are raised in Honolu

2 hands are raised in MI

slides available here

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=172&sectionID=248>

How do i know if my hand is raised

can talking in the office be heard

it will show a red slash through the hand

No Keri.

Keri, hit your mute button just in case

and no the voices are muted

the slides are 2 behind and very slow

I don't think anyone else hears us.

Thank You

thank u

i have slide 10 on my screen help pleas

download slides here to follow along

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=172&sectionID=248>

They may have us on mute, usually you can hear

We are on slide 17. There are buttons at the top that should allow to move forward

victim services

**Chad Sniffen:** You can control your own slides. We are on slide 18 now.

Equally

all 3 equally

intervention

All three equally

prevention

prevention is main focus, but we also work with local agencies in the other two

All three equally

intervention

3 are equal

intervention

prevention

all three

victim services

I can not even see anything else beside this chat box

prevention

prevention, intervention

Mostly intervention and victim services

3 equally

equally

all 3 nothing is on the screen

Primary Prevention

I still can not submit???

screen seems to be stuck on agenda slide

but i do not think you can see me.

intervention and victim services continuum

victim services

All three equally

I can't send my answer so I will only text

prevention, intervention

All three, but prevention is my passion

one of us in mi thinks all 3; one of us thinks two

prevention, intervention and providing resource referrals

I would say all 3, but not equally.

Prevention

prevention and intervention (education of pediatricians)

D - all three equally

Prevention

prevention--state coordinator

prevention of sexual violence

prevention

prevention

Prevention

prevention

All three

Are you asking about our work individually or as an agency

victim services

prevention

check

prevention and intervention

no screen is appearing for the current questions you are asking, so I am unable to vote. The slides are also not advancing for me.

All

1/2 prevention, 1/2 intervention in terms of training (no victim services)

Intervention and victim services

I am focused on prevention but my agency resources go primarily to victim services...people and \$

I'm a research intern for primary prevention

100%

100%

slides are not advancing for me either.

screen is not advancing

100%

25-50% I cannot send response

how do i turn on the closed captioning?

e

25 %

Cannot send responses

25 to 50

20%

25-50%

25%-50%

primary prevention-

100%

The Agency is 50% focused on primary prevention, my department is 100% dedicated to prevention

once I vote and hit enter the polling question doesn't leave the screen, is my vote still counted?

More than 75%

100%

Christine! Hi from Dianne. Where are you now?

25 %

100%

25-50

Between 50-75%. Can't send response

50-75

100%

100%

Might want to define "work"- my answer for my agency's primary prevention strategic goals are different than resources allocated

50-75

100 %

i don't have a button to send my response, does it automatically send even if i just put it in?

one of us in mi feels 25-50; one of us feels 100%

100%

50% exactly

my work is almost 100 % primary prevention

75%

**Shawn Johnson:** all of my work is focused on prevention

Yes, if you click the answer, it records your answer without you doing anything further

can join chat, but screen is still not advancing, after re-joining session

Ellen, just push enter after you vote

thank you

we focus primarily on promoting respect in the schools, communities and homes as a means to ending all types of violence, most specifically sexual violence

**David Lee:** What kinds of challenges you've experienced trying to do primary prevention within a service delivery organization.

yay, ok, working now

50% prevention

Funding

Conservative community that does not like to talk about violence/rape

Funding and acceptance from public schools

Community focuses on risk reduction-self defense, watching drinks, etc.

lack of training

consistent funding

funding

working within org that is focused on victim services

There is no "enter"

trying to educate the teens that I work with in the area high schools

Getting more male leadership / involvement

Not enough time in schools

funding

People thinking that intervention = prevention

funding

people don't get it

Service providers outside of our agency aren't focused or educated about what primary prevention is

Lack of funds and acceptance from parents

technical assistance

social norms, time and energy, funding

funding

funding, staffing, time

funding and getting into schools

the dv community doesn't really agree on our know what prevention is

our agency has just began working with the concept of primary prevention so we are just learning what exactly it is

funding

religious community resistance

Specifically in trying to do prevention in schools, we have met a lot of apprehension in conservative areas

Getting men involved

Funding! Difficulty getting into the classrooms for multiple sessions.

Fears of others of loss of funding for victims to do prevention

funding,

**Larry McAdara:** Funding and outcome measurements

Funding

getting into the schools.....people aren't wanting to talk to children about sexual assault

funding Latinos

Funding and also acceptance from schools as well as male involvement

Lack of time and resources, and more complex

evidence based elementary curriculum

We work with many rural areas who seem to have very narrowed understanding of violence against women

20-25% of my work but at least 1-2 FTE's of all of our staff...

Many people seem to think it's an either/or, and don't see how it can be integrated pretty seamlessly if done well

getting Police Department more involved as well as community members

\$ and shared goals as an organization

Acceptance from the public regarding rape prevention...faith based schools, etc.

I am not able to either type to see anything on the screen, I do not see the questions

lack of time from partners, lack of male leadership, loss of funding, lack of appropriate staffing

getting into the community at large

measuring prevention is difficult, which leads to difficulty in securing funding

trying to get into rural areas, communities that claim they don't have a problem, schools' resistance to letting us in

pull of crisis intervention (immediacy of need) vs long term commitment to prevention

Our Agency has used risk management and awareness for a long time, and it has been hard to get community individuals to see that risk management and awareness is not Preventative getting into schools/other organizations  
staff and monies to provide services  
Focus on injury/ill, not healthy  
funding only come with numbers...  
funding, schools only want us there once and we can not stay consistent with the kids  
I meant I do not see no enter button to send my vote  
insufficient language translation  
requestors don't ask for primary prevention  
also rural state with conservative smaller towns, very insular  
Crisis orientation of victim services  
lack of knowledge about what primary prevention actually is  
lack of funding for additional staff needed  
Funding, schools not allowing enough time to do real primary prevention. They want us to come in and to one 45-50 minute session.  
other people's time; hard to get into schools; community doesn't think it's a problem  
administrators not wanting to talk to children about sex  
funding which effects staffing  
Commitment of agency  
not a lot of staff understands or sees importance  
school scheduling  
**FUNDING!!!!**  
Community stakeholders can't participate in prevention coalitions b/c grant monitors say their jobs are strictly intervention  
in the agency it is not seen as a top priority even though victim services don't stop violence  
funding, disconnect between schools and social service agency, community focus on women, not enough focus on primary prevention and education to males.  
restrictions of grants, not being able to expand topics  
Consistent funding and lack of commitment from served population or audience  
Easier to fund direct services to survivors than prevention  
department of education's reluctance to participate  
**Shawn Johnson:** more support and more time in the schools  
lack of student participation and responsibility. (university)  
Silos  
funding, not enough staff

commitment of agency

I completely agree with the attitude of "we're already doing prevention and it works"!

Type here to send a message

willingness of a conservative community to initiate dialogue

No oversight re curricula - no quality assurance for some programs -

silence and denial of sexual violence in our communities

access to certain populations including faith organizations, limited staff, community response,

trying to get schools to address sexual assault issues with the students

Language and cultural barriers within the Hispanic / Latino population

All of the above!!!

Attitudes of group " not me"

While we are a crisis center, we also try very hard to work on our primary prevention. We do a great job with primary prevention in schools but our local community groups do not tend to see us as an educational/prevention organization. They see us as someone they call after something happens, not to work on preventing sexual violence.

Not a standard of curriculum nation wide for DV

rural communities

My screen is not advancing either.

I left and reentered group and can now see current screen. Thanks for the suggestion

victim blaming

denial from the community that the problem exists. often the attitude is not in my family or community.

Is there a way to save the power point so that I can review it later?

Advocacy and service-delivery org's w/out community organizing experience

you can print the PowerPoint off the website

Ditto to Noel's thoughts - often advocates are perceived as too aggressive and aren't seen as an ally for prevention

Welcome!!

Hi Susan! Missed you on Wed's call!

great idea Tina

love that idea

Alcohol is the most common rape drug, are students also made aware of this? I think people get so caught up in concern for drugs, they do not realize...

can we save this chat?

What troubles me about this is that it seems to treat rape/SA st the prom as inevitable

Donna Poteet: Serving rural communities and not enough staff to do the prevention work that is welcomed in the school systems

**Chad Sniffen:** We will post the full chat (without people's names) at [www.PreventConnect.org](http://www.PreventConnect.org)  
wow, that is amazing that you are able to get in for 6 weeks!

Could you share that proposal you made to the school board/

it could be great if it was all year long considering statistics show that saturation is most effective. fear based messages also have little long term effect

Donna, do you have a state Coalition that may be able to team you up with other organizations who may be able to help with the prevention work or join you in your efforts?

me too please?

did you buy the curriculum or where do you purchase it?

.

I'd love that proposal, too!!!! :)

Me too!

I'd like to see the curriculum Tina's organization uses for the multi-week program. is it available

Yes!

me also, please

me too

ditto please!

can I get a copy of the curriculum

s

I think going into schools is fantastic--what concerns me is potential messaging focusing around "girls: this is how to keep yourself safe" --risk reduction, NOT rape prevention vs. real rape prevention. I'd love to see the curriculum to see how/ if it talks with boys and the whole school community about how to treat women and girls, respect wishes, and what to do as empowered bystanders to prevent rape. I'm looking for this type of curriculum.

would be great!

yes!

We are a part of The TN. Coalition but they are located 80 miles away.

Prevention definitely means addressing the males at a young age!

this seems very risk reduction focused, indeed.

new study, btw, from "love is respect" on teen dating violence--

Check out: [www.chooserrespect.org](http://www.chooserrespect.org)

we go into to schools and boys participate as equally as the girls it's quite interesting

Excellent points, Sara.

Tina, would it be possible for your "prom" program to be all year long and strongly emphasised before prom since this is an everyday problem not just a prom issue. our kids ALL KIDS, not just boys, are being conditioned to believe it is ok to perpetrate

And critical media education, examining how corporate advertising, tv, and other media portray gender roles would be useful

Donna, our Coalition travels hundreds of miles to assist our programs....yours may do the same?

yes, definitely sound like risk reduction; and how is it part of a comprehensive prevention strategy?

We go into schools and address young people in gender separated groups and attempt to foster an understanding and begin a dialogue instead of focusing on risk reduction

Many times boy have lots of questions and seem eager to participate

We do a media awareness campaign...check out:<http://www.crisisconnectioninc.org/teens/default.htm>

**Tina Fowler:** yes, WVFRIS - they have been very helpful and supportive their website is on our slide. A curriculum is on the website as well!

**Tina Fowler:** we typically go in during a health or physical education class.

Tina-what a wonderful job you are doing--THANK YOU!!

I have a victim from Morocco and while she speaks English it appears that the depth of her concerns cannot be articulated through the English language.

what does chaya mean?

In reference to earlier chat, I think you need a combo of mostly primary prevention and some risk reduction in classroom education. Our multi lesson, standards based curricula does both. We train teachers in Hawai'i to deliver it too. Trained 75 teachers last year

Where are you based, Lillian? What language does your client speak?

**Tina Fowler:** Thank you, feel free to contact me and I would be glad to give you more information

We have a client whom is mute.

Christine what curriculum do you use to train the teachers?

I'm very curious to see your standards based curricula Christine. I have to admit, i am very wary about risk reduction messages because they so easily can derail prevention messages and focus, and lead to blame, but i am so interested to see the curriculum! esp. because "standards based"

.

I am in Hilo, she speaks English, French and Arabic but her deeper concerns appear lost. I wish there were a way to conference call with other immigrant Asian women.

Christine- how did you over come the teacher's resistance

The Idaho Coalition Against Sexual and Domestic Violence has a really amazing teen dating violence program where they work with teens around the state to develop programs and promotional items and then take the message to their schools and hold town hall meetings. They help put on a statewide conference, too. Here is their website:<http://www.nomeansknow.com/>

Our center developed it. It is in lesson plan format, makes it easy for teachers to use. Although teachers need to be fully trained and supported

is it available to others to see?

all of our teachers seem to have such a problem with being trained in one more time and do not want to take the time

**Tina Fowler:** Teachers have been very positive very happy to have us. Taking the curriculum with us to let them review is very helpful.

I agree with the above statement about "blame" I too am interested in the curriculum

it's hard to approach schools in a conservative area.

Sometimes you have to focus on a group of teachers like health or consumer sciences instead of trying to get all the teacher on board

We are able to get into the schools through their health class. Many of the health teachers include some type of prevention curriculum that they have put together and at least in our area have been very proactive in getting up into the schools.

Sara, we are looking into expanding it's use. We are just finishing the HS curriculum this month, then will have completed K-2, 3-5th grade, MS & HS. If you are interested email me at christinetr@kapiolani.org

Health Educators through your local Health Departments are also sometimes a way to be invited into the schools

We were able to get into schools through their 'safety' programs including anti-bullying/technology safety & relational aggression.

I think a better approach would be to have ongoing programs at schools that focus on Prevention. This is a good way to make positive social change.

Christine- could I also contact you

Fortunately, we have worked collaboratively with the DOE here in Hawaii. Meaning they have given our curricula their blessing and advertise our Saturday trainings to teachers.

me too?

so who's doing some community engagement work in places other than schools?

hospitals

we are working with the faith based community

We have a very successful program run by our colleague that works in the Haitian community in Boston

Yes, anyone interested can e-mail me

Linda, Peer Solutions

My focus is on community education, although I help with our Pre-K through College in-school programs

Boys and Girls Club. Also, homeless women

We are focusing on K-12 schools, college, faith-based communities and media

thanks

Our team goes into schools, universities, health fairs, local businesses, faith-based communities, ect..

where is Shawn from?

**Chad Sniffen:** Shawn works in Riverside, California.

The poster campaign is great!

I agree. I have purchased a set for our campus

hospitals, health departments, clinics, local agencies such as Children's Services, and the Department of Human Services

great posters. Unfortunately our community doesn't like the word Rape and we can't use it in the schools

I agree. I have written down his info. because it is difficult at times to find materials that are male focused. Powerful posters!!

**David Lee:** posters are available from Men Can Stop Rape [www.mencanstoprape.org](http://www.mencanstoprape.org)

I think the positive messaging is key for bringing young men in as intervening bystanders and allies

Thanks!!

Girl Scouts...Their 'Staying Safe' program; 'Defy Self Doubt' program; and Studio 2B programs as Take Charge, Uniquely Me. Check out: [www.studio2b.org](http://www.studio2b.org) and [www.girlscouts.org](http://www.girlscouts.org)

our team goes to schools, parent places, language center, neighborhoods, pre school children's care takers, anywhere where we are needed. We present information in Spanish or English.

the black wristbands are cool

how did you make it cool?

How did you present the My Strength groups originally so that they were perceived as cool? Or what factors contributed to this positive perception?

it is troubling that the posters and campaign as a whole seem to be promoting gender roles and norms rather than breaking those down - gender norms are one thing that CREATE sexual violence

Check out <http://www.safeandrespectful.org/media/psa.html>

Ginae, Could you explain more? I'm not sure how they promote gender roles? Thanks for the discussion. :)

For some PSAs created by young men that promote healthy relationships

both females and males are perpetrators and BOTH have the power to END sexual violence and be safe and responsible bystanders.

but the idea Ginae is to get men involved in the movement

we know both are perps but men are usually the primary aggressor in sexual assaults

And the focus is on men controlling themselves (and the difficulty of that) rather than on creating an environment that is unfriendly to perpetration

But we will never get men involved in the movement if we are always treating them as possible perpetrators

I agree

men should be aware that that idea exist and they should want to change our opinions

Wendy is right about that

the posters are adding to the belief that only males are perpetrators and are the only ones that can stop the violence. we believe it takes all people and it is possible to make the campaign focused on both genders and still get men involved. it is a HUMAN issue

I agree

ditto Wendy

they should want to work to get rid of negative stereotypes

Ginae, absolutely both males and females can perpetrate, but we have to go by stats sometimes! A vast majority of perpetrators are male. And this is a program that specifically targets males. Given Sean's discussion of stereotypes and norms in the group, I think it can promote a positive shift for men, by relating it to something that is generally associated as a plus for men (strength).

agree

they also have posters available for same sex couples, i just don't think they gave any as examples

We never talk about all the women who molest and rape boys.

I think the campaign is a great way to get men involved in the movement to end violence against women

statistics only show what is reported. stats show little of reality

I understand that it focuses on men more specifically

but isn't that better than telling a woman not to go out after dark?

Considering statistics of perps, we still need to address the issue of male perpetration while joining hands with boys to say, "Yes, we agree that violence against women is wrong and whether it be by men or women, we as a group of men, are saying we stand up against it."

i think by focusing on the larger group of perps, we would also be addressing the smaller groups by showing that we are not going to put up with SA anymore

could we please advance the slides? :-)

I like that, Kari

I agree, but with some issues, we have to get them involved before we can even begin to break down the stereotypes.

I agree.

**David Lee:** We have not been changing slides for this discussion

I agree, Ginae

That issue of outcome measurements for prevention is a real problem not only for funding, but for legitimacy/respect for our work as professionals.

LEVI (Longmont Ending Violence Initiative) is kicking off our 2nd Annual White Ribbon Campaign in Longmont June 8-22, 2008. The campaign focuses on men working to end violence against women. We are reaching out to men as fathers, coaches, mentors, uncles, family and friends of other men and boys.

Visit [http://www.longmontdomesticviolence.org/White\\_Ribbon\\_Campaign.html](http://www.longmontdomesticviolence.org/White_Ribbon_Campaign.html) for more information on the campaign

Love the WRC!! Kudos to you, Mercedes!

we already have prevention programs for boys and girls that take a positive and proactive approach

Where did you find the MyStrength leaders?

Has anyone considered the introduction of violence prevention - in simple concepts - at the grade school level? We must in primary prevention consider violence in a generalize form as well as SA, etc.

We were able to get 300 men to sign a pledge of non-violence that was published on a full page in our Sunday newspaper on Father's day. It was greatly received by our community

White Ribbon Info:<http://www.whiteribbon.ca/>

I absolutely agree that women can be perps, but I think this campaign is focusing on men, specifically, not to the exclusion of boys being victims at the hands of women.

Napaporn-that is awesome!

Male Involvement Resources:<http://www.crisisconnectioninc.org/justformen/default.htm>

our Strong Girls! and Good Guys! programs

We are aware of the poster campaign--is there classroom curriculum for the my strength is not for hurting campaign?

Are there any My Strength or similar campaigns that have gone into correctional facilities to connect with young men who are incarcerated?

The police chief Mike Butler is very involved and participate with this program.

Good point Adriane. You'd need a different strategy to reach women who perpetrate.

Yes - we partnered with a Correctional Facility with an 'art; program...

See:<http://www.crisisconnectioninc.org/newsandnotes/branchville.htm>

we go into a detention center and work with 4 boy groups and 2 girl groups once a week

Nalini, our center does in-school violence prevention beginning in Pre-K. We talk about being a good friend, bullying, etc, before we get to sexual abuse/harassment/assault in the upper schools

**David Lee:** Raise your hand to join the conversation

I would like to know about the my strength campaign curriculum as well.

Thanks Andrea. It is were we can begin to teach about respect for the other.

Our school district also does violence prevention beginning in Pre -K we use the Second Step curriculum

absolutely there is a conflict, but it could be addressed.

Which community engagement model did Ms. Upadhyay say her agency used and can we get a link or copy?

I think re the question of putting prevention in the service delivery area, some of what is missed is that community organization expertise -

**Chad Sniffen:** The MyStrength Campaign is based on the work of Men Can Stop Rape in Washington, DC, who promote their campaign as the "Strength Campaign". They do trainings for people to start Strength Campaigns in their communities on a regular basis.  
<http://www.mencanstoprape.org>

I used to work in an agency doing dating violence prevention and education, but I was chronically underfunded and the way the other staff responded to requests for more prevention resources, was somewhat of a "how can we take money away from the shelter?"

one thing to consider IMO is that prevention efforts often bring about disclosures - meaning that anyone needs to be able to respond effectively to both

**Larry McAdara:** I believe that the integration of the two areas of prevention and direct services is essential to the community engagement model, if for not other reason than you have stats that speak to the predominant issues and how prevention can address them.

collaboration is essential of course but I like the idea of DV/SA agencies taking the leadership role because of their great understanding of the dynamics of VAW that not all of those others systems have

**Chad Sniffen:** Similarly, the California Coalition Against Sexual Assault trains facilitators to conduct MyStrength Campaigns in California.

Service organizations are key agents of change, engaging them to understand is the answer but to implement prevention that is not victim blaming these organizations are key...

There is a great Community Collaboration Wheel at:  
[http://www.ncdsv.org/publications\\_wheel.html](http://www.ncdsv.org/publications_wheel.html)

We already have a number of primary prevention curricula for boys and girls that take a positive and proactive approach you can find out more by visiting [www.jwi.org](http://www.jwi.org)

5 main "perceived" norms that perpetuate sexual violence: - Unhealthy male gender/ sex role socialization

- Unhealthy female gender/sex role socialization
- Unhealthy perceived norms about violence – we see it as a normal solutions
- Unhealthy perceived norms about power
- SILENCE AND DENIAL

Often the direct service agencies don't have the resources to hire and pay highly skilled prevention experts -- I know public employees who do prevention work who are paid over \$40K, and most non-profits top out at that amount of salary for their directors.

no its not a conflict. Your supposed to be in this movement to put yourself out of a job.

I think we could get other jobs if we really ended DV/SA!

Thanks, I've used the wheel too, but am interested in an organizational model that Pradeepta said they adopted to help achieve their community engagement goals.

our mission is to end sexual violence and domestic violence

I think most of us have elaborate plans for what we want to do once violence stops. : )

yes, I want to work myself out of a job!

**David Lee:** Raise you hand if you want to speak on your phone line

I do not see a conflict with direct service and prevention education. In fact, the mission of our agency is Educate, Advocate and Support. Our goal should be to decrease the number of victims. through education.

Unfortunately violence is so much a part of society, I do not think we will ever be without a job as a shelter. It only makes sense to me that those who work in domestic violence and sexual assault intervention would know how to teach prevention because intervention folks know what needs to be changed.

We need some tangible indicators of the success of prevention - a problem that has always been associated with prevention models - to weigh against the "numbers" that service delivery generates.

Having enough time funded not the separation of the two is the issue--when you separate the funding streams the conflict goes away...if you work with victims you don't want to see another one walk through the door but you will be there when they do because thats when they need you...prevention and the end of victimization is a key hope for victim advocates...

as long as kids are born, we will have a job to help families learn healthy dynamics of relationships

I don't understand. if we have a job, people are being abused! I would find another job

I really appreciate that question. It was brave and we need to talk about these type of conflicts more openly.

I worked in law enforcement for 20 + years, several in crime prevention. We never had to worry about putting ourselves out of work.

One fact we cite often is that each sexual assault costs over \$180,000 in healthcare, lost wages, legal and police costs, etc. So, if we prevent one sexual assault, we save the community \$180,000. I can't remember the source off the top of my head, but I can get it for people who are interested.

Starting primary prevention efforts with SA/DV orgs has made sense so far because they have been the leaders in addressing SA/DV issues. They have a comprehensive understanding of the issues. If the primary prevention efforts are successful, however, then a natural outcome should be that community partners in other disciplines (education, community-based orgs, etc.) will become engaged in preventing violence and will increase their capacity for becoming experts on the issues as well. Ultimately we must involve all sectors. Having more funding (and diversified funding sources) would help make this possible.

Thanks again Andrea!

For community engagement goals!

yes, please, working on community capacity building goals as we speak

Pradeepta mentioned they made changes & adopted a new model that they'd found to be effective for community engagement- mentioned taking this model to convince funders too

FUNDING...Training advocates to understand primary prevention and the historical context of violence against women has been the answer to blending prevention into our service based agency...

There is a deeper, root cause that we need to address when we are really talking about prevention.

woot woot Ashley!!

Thank you!

Thank you!!!

This was great dialogue- thank you!

Thank you very much! this was very informative. It was great!

Would love that Andrea!

thank you thank you!

How do I print the slides and chat conversation?

will have to print the chat, computer frozen for most of this

**David Lee:** the slides and information are under this web conference at [www.preventconnect.org](http://www.preventconnect.org)

Thank you everyone

if we can end sexual violence we can end all other forms of violence and issues: eating disorders, teen homelessness, domestic violence, self injury, drug/gang violence, etc...

Thank you all

Ginae, email me! [amaier@ucsd.edu](mailto:amaier@ucsd.edu)

Great Conference and Great Info.

will do Ashley

Thank you for all the information

thank you all

**Rachel Davis and Liz Waiters:** Thank you all for your thoughtful participation.

Thank you

Thank you!

Informative, thank-you

Thank you all for your time and insightful input!!

Section 10 of the evaluation has objectives for the Turf session

Thank You!

at Blue Sky Bridge in Boulder Colorado [msmith@blueskybridge.org](mailto:msmith@blueskybridge.org)

I have an informal listing of 'teen dating violence resources'. Should I post on the WIKI or is there someone I can send the word document too?

**David Lee:** Joan -- absolutely post those resources on the wiki

THANK YOU! IT WAS VERY USEFUL

I wish we had more time with speakers. Maybe there could be an all day conference with different topics at various times to be more exact with subjects.

Joan please email me [msmith@blueskybridge.org](mailto:msmith@blueskybridge.org)