



**PREVENTION  
CONNECTION**  
THE VIOLENCE AGAINST WOMEN  
PREVENTION PARTNERSHIP

A Project of  
  
CALCASA

## **TRANSCRIPT**

### **WEB CONFERENCE**

Advancing Primary Prevention: Challenges and Opportunities for Working  
Within Service-Delivery Organizations

**Thursday, July 10, 2008**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### **Presenters**

Rachel Davis & Elizabeth Waiters, Prevention Institute

### **Guests**

Tina Fowler, Hope, Inc., Clarksburg, West Virginia

Larry McAdara and Shawn Johnson, Riverside Area Rape Crisis Center,  
Riverside, California

Pradeepta Upadhyay, CHAYA, Seattle, Washington

### **Host**

David S. Lee, Director of Prevention Services  
California Coalition Against Sexual Assault

---

PLEASE GO AHEAD, SIR.

[ **NEW SPEAKER** ] THANK YOU VERY MUCH, AND  
WELCOME TO TODAY'S PREVENTION CONNECTION WEB  
CONFERENCE, AND CHALLENGES AND OPPORTUNITIES  
FOR WORKING WITHIN SERVICE DELIVERY  
ORGANIZATIONS, AND I SEE WE'VE GOT A LOT OF  
PEOPLE THROUGHOUT THE COUNTRY, AND YOU'RE  
SHARING WHERE YOU'RE FROM, SO IT'S REALLY

GREAT TO SEE HOW MANY PEOPLE ARE HERE. I'D LIKE TO WELCOME YOU TO TODAY'S SESSION. I'M REALLY EXCITED TO HAVE THIS REALLY IMPORTANT DISCUSSION THAT WE ARE MOVING FORWARD TO.

I DO WANT TO BE ALSO LET YOU KNOW THAT PREVENTION CONNECTION IS A PROJECT WITH THE CALIFORNIA COALITION AGAINST SEXUAL ASSAULT AND WE HAVE A TEAM OF PEOPLE THAT WORK ON THIS, AND OUR MAIN CONTACTS WILL BE MYSELF, DAVID LEE, AND CHAD SNIFFEN.

PREVENT CONNECT HAS BEEN OUR WEBSITE WHERE WE DID SIGN UP, AND WE HAVE A WIDE VARIETY OF INFORMATION. WE HAVE POD CASTS, ONLINE PRESENTATION.

I'M ALSO EXCITED ABOUT THE PREVENTION WICKIE. IT IS A USER GENERATED WEBSITE OF PEOPLE PUTTING INFORMATION SPECIFICALLY ABOUT VIOLENCE AGAINST WOMEN PREVENTION, AND IT'S A WAY THAT WE'RE COLLECTING THE WISDOM OF PEOPLE IN THE FIELD TO BE ABLE TO DO OUR WORK.

YOU ALSO CAN SIGN UP FOR OUR LISTSERV WHICH SOMETIMES CAN BE A HEAVY DISCUSSION, BUT A LOT OF PEOPLE DOING THAT. YOU CAN ALSO SIGN UP FOR OUR WEB CONFERENCES WHERE WE WILL HAVE ARTICLES THAT HAVE RECENTLY BEEN PUBLISHED AND HAVE SMALL DISCUSSIONS, ALSO ARCHIVES OF ALL THE INFORMATION IS AVAILABLE ON OUR WEBSITE, SO PLEASE CHECK THAT OUT TO LEARN MORE ABOUT THAT.

I DO WANT TO HIGHLIGHT A COUPLE UPCOMING CONFERENCES. IN AUGUST, WE WILL HAVE A WEB

CONFERENCE AGAINST VIOLENCE WOMEN. SO WE ARE GOING TO BE EXCITED TO HAVE SOME GREAT SPEAKERS FOR THAT, AND THEN ON SEPTEMBER PREVENTION INSTITUTE WILL BE LEADING A WEB CONFERENCE ON CULTURE AND VIOLENCE AGAINST WOMEN, LOOKING AT RAP AND OTHER MUSIC GENERAL ARE AS IN RELATIONSHIP TO VIOLENCE AGAINST WOMEN PREVENTION. I HOPE YOU JOIN US FOR THOSE UPCOMING CONFERENCES. I WANT TO TALK BRIEFLY ABOUT HOW WE CAN USE OUR TECHNOLOGY. ONE OF THE THINGS YOU CAN DO IS YOU CAN RAISE YOUR HAND.

IF YOU LOOK, THERE IS A HAND ABOVE MY PICTURE ON THE RIGHT HAND SIDE OF YOUR COMPUTER AND PLEASE, EVERYONE, RAISE YOUR HAND.

I'VE GOT 26 PEOPLE. KEEP RAISING YOUR HAND. THIS IS SOMETHING WE WILL BE DOING THAT.

CONTINUE TO RAISE YOUR HAND. IF YOU HAVEN'T, IT SHOULD BE ABOVE MY PICTURE ON THE COMPUTER SCREEN. GREAT, THANK YOU VERY MUCH FOR BEING ABLE TO RAISE THE HAND. THAT WILL BE SOMETHING THAT WE CAN DO THROUGHOUT OUR WEB CONFERENCE.

MANY OF YOU ARE FAMILIAR WITH THE TEXT CHAT THAT WE WROTE DOWN THAT YOU'VE WRITING DOWN WHERE YOU'RE FROM, THAT'S GREAT. OUR WEB CONFERENCE YOU WILL BE ABLE TO WRITE COMMENTS, ASK QUESTIONS, AND CONNECT AND NETWORK WITH EACH OTHER. WE WILL POST OUR TEXT CHAT AT THE END OF THE SESSION, SO HOPE YOU WILL BE ABLE TO SEE THE INFORMATION THAT'S AVAILABLE. THE BOXES ARE A LITTLE DIFFICULT TO READ, SO ONE WAY TO EXPAND YOUR

TEXT CHAT, THERE'S A LITTLE BOX, I'M CIRCLING IT, AND IF YOU CLICK THAT, IT WILL OPEN UP THE BOX AND MAKE IT A LITTLE EASIER TO READ. THAT'S SOMETHING YOU MIGHT CONSIDER DOING. ANOTHER FEATURE THAT WE HAVE IS WHAT WE CALL OUR IS QUESTIONS AND ANSWERS AND THAT WE CAN BE ABLE TO ASK YOU QUESTIONS AND IT SHOULD BE OPENING UP SHORTLY, AND WHAT I WANT TO DO IS ASK A QUESTION, SO THE FIRST QUESTION I WANT TO ASK IS HAVE YOU ATTENDED A PREVIOUS PREVENTION CONNECTION WEB CONFERENCE, EITHER YES, YOU HAVE ATTENDED A PREVIOUS ONE, OR NO, YOU HAVE NOT.

THAT APPEARS ON YOUR SCREEN, SO GO AHEAD AND -- I HAVEN'T SEEN ANYONE ANSWERING YET. ANSWER IT IN THE SCREEN. I SEE THAT WE'VE GOT A BUNCH OF PEOPLE WRITING DOWN THAT THEY HAVE OR HAVEN'T, SO GO AHEAD ON THE SCREEN WHERE IT SAYS HAVE YOU ATTENDED A PREVIOUS CONFERENCE, GO AHEAD AND KEEP VOTING. WE HAVE ABOUT 50% OF THE PEOPLE THAT HAVE VOTED. I SEE THAT MANY PEOPLE HAVE WROTE INTO THE MESSAGE. I'M GOING TO SHARE THE RESULTS WITH YOU JUST SO YOU CAN GET A SENSE THAT WE HAD ABOUT 43% HAVE ATTENDED A PREVIOUS, ABOUT 31%, THIS IS THE FIRST TIME, WELCOME TO PREVENTION CONNECTION, AND I BELIEVE THE REMAINING DID NOT VOTE. WE WILL WITHDRAW THOSE RESULTS AND JUST GET A SENSE, THE OTHER PIECE, I JUST WANTED TO GET A LITTLE SENSE FROM YOU, IF YOU WOULD BE ABLE TO DESCRIBE YOUR ORGANIZATION, WHAT BEST DESCRIBES YOUR ORGANIZATION AND WHAT I'M GOING TO DO IS

ASK -- OH, I HAVE TO WITHDRAW MY QUESTION, WHERE I CAN DO THAT. I'VE WITHDRAWN MY QUESTION, AND NOW I'M GOING TO POSE THE NEW QUESTION, WHICH IS -- THAT WAS THE WRONG QUESTION I JUMPED AHEAD TOO EARLY. I'M GOING TO ASK THIS QUESTION HERE. THAT QUESTION IS WHAT DESCRIBES YOUR ORGANIZATIONS? ARE YOU A DOMESTIC VIOLENCE AGENCY, ARE YOU A SEXUAL ASSAULT PREVENTION AGENCY, ARE YOU A PUBLIC HEALTH DEPARTMENT, ARE YOU WITH EDUCATION, A COLLEGE OR UNIVERSITY, ARE YOU OR SOME OTHER AND GO AHEAD AND CLICK ON THAT AND I CAN SEE WHAT PEOPLE ARE DOING. IF YOU WROTE OTHER, GO AHEAD AND WRITE DOWN IN THE TEXT CHAT WHAT YOU ARE SO WE CAN GET A LITTLE TENSE OF WHO IS IN THE AUDIENCE, PUBLIC HEALTH DEPARTMENTS, AND THEN I'M GOING TO SHARE DOMESTIC VIOLENCE PREVENTION, JUST CLICK IN THE LITTLE CIRCLE, THAT'S HOW YOU GET THE BOX. WE'VE GOT SOME DUAL AGENCIES. CHILD ABUSE AGENCIES, THAT'S GREAT, COMPREHENSIVE VICTIM SERVICES. I'M GOING TO SHARE THE RESULTS. AS YOU CAN SEE, 12% FROM DOMESTIC VIOLENCE AGENCIES, 7% FROM PUBLIC HEALTH, 7% FROM EDUCATION, COLLEGE OR UNIVERSITY, AND 25% ARE OTHER. I'M NOT GOING TO WITHDRAW THAT QUESTION, AND I'M GOING TO CLOSE THE QUESTIONS FOR ALL OF YOU SO YOU WILL GO BACK TO OUR SLIDES. OUR NEXT SLIDE ON SLIDE 7 IS I JUST WANT TO BE ABLE TO HIGHLIGHT WITH THIS TECHNOLOGY YOU CAN SEND A PRIVATE TEXT CHAT TO US IF YOU HAVE ANY QUESTIONS ABOUT THE TECHNOLOGY. YOU CAN ALSO CALL TECHNICAL

ASSISTANCE AND IF YOU WANT OTHER INFORMATION, YOU CAN CALL AND CHAD IS HERE TO CELL YOU AT 888-922-5227. I'M GOING TO MOVE TO SLIDE AND HIGHLIGHT THAT WE ARE IN THIS PRESENTATION TALKING ABOUT VIOLENCE AGAINST WOMEN. OUR DEFINITION IS VERY BROAD. WE INCLUDE DOMESTIC VIOLENCE AND LOOK AT VIOLENCE ACROSS THE LIFE-SPAN, WHAT WE ARE DOING AT PREVENTION CONNECTIONS AND TO CONNECT OTHER FORMS OF VIOLENCE. SO THAT IS WHAT WE ARE SEEKING TO BE ABLE TO DO HERE. ON SLIDE 9, I WANT TO HIGHLIGHT SOME OF OUR NATIONAL, OUR CDC-FUNDED COLLABORATIVE PARTNERS, THE RESOURCE CENTER, PREVENTION CONNECTION IS SPONSORED BY THE UNITED STATES CENTERS OF DISEASE CONTROL AND PREVENTION. THEY DO NOT REPRESENT THE OFFICIAL VIEWS OF THE U.S. GOVERNMENT, THE CDC OR CALCASA. WE ACTUALLY ARE GOING TO BE TALKING ABOUT GETTING PEOPLE FROM THOSE TIMES OF PROGRAMS INVOLVED IN PRIMARY PREVENTION TODAY, LOOKING AT THAT SERVICE DELIVERY QUESTION. I'M REALLY PLEASED TO BE ABLE TO HAPPENED OVER THE REST OF OUR CONVERSATIONS FROM PREVENTION INSTITUTE WHERE WE HAVE LIZ WAITERS AND RACHEL DAVIS, AND THEY WILL BE LEADING OUR CONVERSATION WITH OUR GUESTS, AND MANY OF YOU WILL BE ABLE TO GET A CHANCE TO PARTICIPATE. WHY DON'T I HAND IT OVER TO YOU, LIZ AND RACHEL.

[ **NEW SPEAKER** ] GREAT, THANKS, DAVID. I'M A PROGRAM DIRECTOR HERE AND I'M HAPPY TO BE HERE AGAIN WITH YOU FOR YET ANOTHER IN A

SERIES OF PREVENTION CONNECTION WEB FORUMS,  
AND I'D LIKE TO INTRODUCE MY CO-HOST FOR  
TODAY, RACHEL DAVIS, WHO IS OUR PROGRAM  
MANAGER HERE -- NO, SORRY -- MANAGING  
DIRECTOR HERE AT PREVENTION INSTITUTE.

[ NEW SPEAKER ] HI, LIZ, THANKS. HI,  
EVERYONE. I'M GLAD TO BE HERE. I'VE BEEN  
BEHIND THE SCENES, AND IT'S NICE TO BE HERE,  
LIZ, WITH YOU AND I'M VERY INTERESTED IN  
TALKING ABOUT WHAT WE'RE TALKING ABOUT TODAY.  
I THINK IT'S AN IMPORTANT ISSUE AND THAT  
TOGETHER WE HAVE A LOT TO LEARN, AND I'VE  
BEEN WORKING A LOT OF YOUTH VIOLENCE  
PREVENTION AND I'M CURIOUS TO HEAR SOME OF  
THE ANSWERS AND SOLUTIONS WE GET TODAY  
BECAUSE I THINK THAT WILL INFORM THE BROADER  
FIELD FOR PREVENTING VIOLENCE AS WELL, SO HI,  
EVERYONE.

[ NEW SPEAKER ] WE HAD A LOT OF PEOPLE  
HOPEFULLY, WE WANT TO HEAR FROM PEOPLE WHO  
ARE MEMBERS OF DELTA, HOW THEY'RE PUTTING  
THIS TOGETHER, WE HAVE A REALLY EXCITING  
PANEL, AND AS YOU ALL KNOW I PREVENTING  
VIOLENCE IS AN ISSUE OF HOW WE CAN PREVENT IT  
BEFORE IT CURSE. WE'RE TRYING TO PUT  
TOGETHER A SYSTEMIC APPROACH TO CHANGE  
COMMUNITY CONDITIONS THAT CAN HELP FOSTER  
HEALTHY ENVIRONMENTS AND HEALTHY BEHAVIORS  
THAT WILL IN TURN PREVENT VIOLENCE FROM  
OCCURRING IN THE FIRST PLACE.

[ NEW SPEAKER ] ON SLIDE 12, WE HAVE THE  
SPECTRUM OF PREVENTION, AND IF YOU LOOK AT  
THAT, YOU CAN SEE THAT THERE IS A RANGE OF

ELEMENTS NEEDED TO MOBILIZE THE COMMUNITY TO DEVELOP THESE COMPREHENSIVE STRATEGIES TO CHANGE ENVIRONMENTS AND NORMS THAT ARE OTHERWISE CONDUCIVE TO OR TOLERANT TO VIOLENCE AGAINST WOMEN.

[ NEW SPEAKER ] EXACTLY, WHILE WE'VE BEEN USING THIS AS A FRAMEWORK, TO THINK ABOUT THE RANGE OF STRATEGIES, TODAY WE ALSO WANT TO THINK OF IT AS A FRAMEWORK OF A RANGE OF STRATEGIES THAT MIGHT NEED TO BE IN PLACE WITHIN AN ORGANIZATION TO INCORPORATE PRIMARY PREVENTION SUCCESSFULLY.

[ NEW SPEAKER ] SO AS WE EXPLORE TODAY THE WAYS IN WHICH PRIMARY PREVENTION CAN BE DONE WITHIN SERVICE DELIVERY ORGANIZATIONS AND ASK YOU ABOUT WHAT'S WORKING OR WHAT MIGHT BE NEEDED, WE'RE GOING TO ENCOURAGE YOU TO LOOK AT THESE LEVELS AND USING THIS FRAMEWORK.

[ NEW SPEAKER ] THAT'S RIGHT. TODAY, WE'RE GOING TO BE TALKING ABOUT THE NOTION OF PRACTICING PRIMARY PREVENTION FROM WITHIN A SERVICE DELIVERY MODEL. AS MOST OF YOU WOULD PROBABLY AGREE, THERE'S A VERY STRONG AND EFFECTIVE INFRASTRUCTURE IN PLACE. FOR EXAMPLE, THROUGH SHELTERS AND RAPE CRISIS CENTERS, AND COALITIONS THAT HAVE FOCUSED ON ADVOCACY FOR SERVICES.

[ NEW SPEAKER ] OF COURSE, THERE'S ALSO BEEN AN INCREASING EMPHASIS ON ALSO DOING PRIMARY PREVENTION, AND THE RESOURCES HAVE BEEN ALLOCATED THROUGH THIS SAME DELIVERY SYSTEM FOR THE MOST PART. FRANKLY, AS I'M SURE EVERYONE WHO IS ON THIS CALL TODAY CAN ATTEST

TO, THERE HAVEN'T BEEN ENOUGH RESOURCES FOR EITHER, AND IT'S BEEN CHALLENGING FOR ORGANIZATIONS AND THE FOCUSED ON NOT ONLY INTERVENTION AND SERVICES BUT ALSO EFFECTIVE PRIMARY PREVENTION.

[ **NEW SPEAKER** ] BECAUSE OF THAT, WE THOUGHT IT WOULD BE HELPFUL TO EXPLORE THIS IN MORE DEPTH TO IDENTIFY SOME OF THE MILESTONES AND ALSO IDENTIFY IMPLICATIONS FOR THE FIELD SO THAT PRIMARY PREVENTION CAN BE BETTER SUPPORTED.

[ **NEW SPEAKER** ] SO LET'S START OFF WITH A SHOW OF HANDS. IF YOU WORK WITHIN A SERVICE DELIVERY ORGANIZATION WITH MAJOR RESPONSIBILITIES FOR VICTIM SERVICES AND SERVICES SUCH AS HOTLINES, SHELTERS OR REFERRALS, RAISE YOUR HAND.

[ **NEW SPEAKER** ] TO RAISE YOUR HAND WOULD BE ABOVE THE PICTURE OF LIZ AND RACHEL. GO AHEAD AND DO IT.

[ **NEW SPEAKER** ] WE'VE GOT ALMOST 60 FOLKS HAVE RAISED THEIR HAND SO A LOT OF PEOPLE. SO WE'RE GOING TO BE LEARNING FROM YOU AND WE'LL LET YOU KEEP RAISING THOSE HANDS A LITTLE BIT AS WE MOVE FORWARD, BUT CERTAINLY WE HOPE THAT NOT ONLY TODAY YOU'LL GET SOME TIPS FOR HOW TO CHANCE THAT MORE, BUT ALSO YOU'LL LET US KNOW AND SHARE WITH US WHAT YOU'VE BEEN DOING THAT'S BEEN WORKING EFFECTIVELY.

[ **NEW SPEAKER** ] WE'RE LOOKING FORWARD TO READING THE TEXT CHAT AND WE WILL BE OPENING THE PHONE LINES THROUGHOUT THIS. AS YOU LOOK

AT THE NEXT SLIDE, DURING THE NEXT 55 MINUTES OR SO WE'RE GOING TO BE DISCUSSING THE CHALLENGES OF ADOPTING A PRIMARY PREVENTION APPROACH WITHIN SERVICE DELIVERY ORGANIZATIONS, WE'RE GOING TO DESCRIBE WAYS IN WHICH SERVICE DELIVERY ORGANIZATIONS ARE ENGAGING IN A PRIMARY PREVENTION APPROACH, WE'RE GOING TO SHARE STRATEGIES, AND THAT MEANS NOT ONLY BETWEEN OUR PANELISTS, BUT ALSO OUR AUDIENCE OF WHAT'S BEEN EFFECTIVE, AND WE'RE GOING TO BRAINSTORM WAYS TO WORK IN PARTNERSHIP WITH SERVICE DELIVERY ORGANIZATIONS.

**[ NEW SPEAKER ]** NOW THAT I FIGURED OUT HOW TO ADVANCE SLIDES, I CAN PUT UP THE SLIDE WITH AGENDA. SO YOU CAN HOPEFULLY SEE ON THE SCREEN TODAY, WE'LL BEGIN WITH A BRIEF ORGANIZATION OF OUR TOPIC AND OUR PANELISTS, AND THEN WE'LL OPEN UP THE PHONE LINES AND TEXT CHAT TO GIVE ALL OF YOU MORE OF A CHANCE TO ASK QUESTIONS, AND SHARE WHAT YOU'VE BEEN DOING. AND WE'LL END WITH AN INVESTIGATION THAT WE HOPE YOU WILL TAKE TIME TO COMPLETE AS THOSE ARE VERY IMPORTANT FOR US IN SHAPING THESE. FINALLY, WE'LL BE HAVE INTERACTION AND DISCUSSIONS THROUGHOUT.

**[ NEW SPEAKER ]** EXACTLY. BEFORE WE GET STARTED, ONE THING I'D LIKE TO DO IS THANK ALL OF YOU WHO SUBMITTED ANSWERS TO THE QUESTIONS THAT WERE PRESENTED TO YOU WHEN YOU WERE REGISTERING FOR TODAY'S FORUM, AND WE ARE GETTING ANSWERS NOT ONLY THROUGHOUT THE COUNTRY, BUT FROM PEOPLE IN OTHER COUNTRIES,

WE WERE GETTING ANSWERS TO THE QUESTIONS AS LATE AT THIS MORNING, A LOT OF RESPONSES WE HAVE RECEIVED HELPED SHAPE TODAY'S FORUM AND THE QUESTIONS WE'RE GOING TO POSE TO OUR PANELISTS AS WELL.

[ **NEW SPEAKER** ] YEAH, TODAY'S FORUM IS A LITTLE DIFFERENT THAN OTHER FORUMS BECAUSE WE'RE GOING TO MUCH MORE OF A DIALOG AND A CONFERENCE. WE'RE PUTTING SOME QUESTIONS OUT THERE TO EXPLORE AND DISCUSS TOGETHER, AND WE'RE LOOKING FORWARD TO AN EXCITING DISCUSSION WITH OUR PANELISTS.

[ **NEW SPEAKER** ] LET'S GET STARTED.

[ **NEW SPEAKER** ] THAT BRINGS US TO SLIDE 17. AS WE ALL KNOW, VIOLENCE AGAINST WOMEN RESULTS IN PHYSICAL AND EMOTION AND HARM, NOT ONLY TO WOMEN, BUT CHILDREN AND FAMILIES, WHILE THERE IS A CRITICAL NEED FOR SERVICES IN RESPONSES TO THOSE WHO HAVE AFFECTED BY VIOLENCE AGAINST WOMEN, THERE'S ALSO A CRITICAL NEED TO ENSURE THAT EVERYTHING POSSIBLE BE DONE TO PREVENT VIOLENCE IN THE FIRST PLACE.

[ **NEW SPEAKER** ] UH-HUH. PRIMARY PREVENTION MEANS TAKING ACTION BEFORE THE ONSET OF SYMPTOMS, AND AS ATTENTION TO PRIMARY PREVENTION INCREASES, FUNDING REQUIREMENTS OFTEN DICTATE THAT SERVICE DELIVERY ORGANIZATIONS INCORPORATE THAT INTO THEIR PRACTICES.

[ **NEW SPEAKER** ] WHICH MEANS AS SERVICES DELIVERY ORGANIZATIONS CONTINUE TO ASSIST WOMEN AND THEIR FAMILIES, WE HOPE THAT

INCREASING WE'RE ALSO ASKING WHAT CAN BE  
CONTO PREVENT VIOLENCE AGAINST WOMEN BEFORE  
IT OCCURS AND WHAT'S THE ROLE OF SERVICE  
DELIVERY ORGANIZATIONS WITHIN THAT.

[ **NEW SPEAKER** ] ON THIS CONTINUUM ON HERE,  
THE SLIDE EXPLAINS THE CONNECTION BETWEEN  
WHEN APPROACHES ARE APPLIED.

[ **NEW SPEAKER** ] SO THE PREVENTION LEVEL IS  
TAKING PLACE BEFORE THE VIOLENCE HAS  
OCCURRED. INTERVENTION IS REALLY IMMEDIATE  
RESPONSES AFTER OR TO ENSURE THAT KIND OF  
IMMINENT VIOLENCE DOESN'T OCCUR, AND ON THE  
TREATMENT END OF THE END, WE HAVE PERPETRATOR  
ACCOUNTABILITY PROGRAMS WHICH REPRESENT  
LONGER TERM RESPONSES AFTER VIOLENCE HAS  
OCCURRED AND PROMOTES, YOU KNOW, SAFETY  
LONG-TERM AS WELL.

[ **NEW SPEAKER** ] NOW TO GET US RIGHT INTO THE  
TODAY'S TOPIC, WE WANT TO START OFF WITH A  
FEW POLLING QUESTIONS. SO ON THE NEXT SLIDE  
YOU'LL SEE HERE, RACHEL, THANK YOU, OKAY, THE  
FIRST QUESTION THAT WE WANT TO ASK IS ON THE  
PREVENTION INTERVENTION, VICTIM SERVICES  
CONTINUUM, WHAT'S THE PREDOMINANT FOCUS OF  
YOUR ORGANIZATION? IS IT ON PREVENTION,  
INTERVENTION, VICTIM SERVICES, OR ALL THREE  
EQUALLY?

[ **NEW SPEAKER** ] AND WE'RE LIMITED IN HOW MANY  
OPTIONS WE CAN GIVE YOU, SO WE REALIZE WE'RE  
SORT OF FORCING WHAT MIGHT BE A FALSE  
WAITING.

[ **NEW SPEAKER** ] RIGHT.

[ **NEW SPEAKER** ] OR A FALSE ANSWER, AND YEAH,

THERE IS NO INBETWEEN HERE.

[ NEW SPEAKER ] DAVID'S GOT --

[ NEW SPEAKER ] I SEE A LOT OF PEOPLE ARE WRITING IN THE TEXT CHAT, AND I NOTE THAT PEOPLE ARE VOTING ON YOUR SCREEN, YOU SHOULD SEE YOUR QUESTION.

[ NEW SPEAKER ] IF YOU'VE WRITTEN ALL 3 EQUALLY, IF YOU JUST GO AHEAD AND PUT THAT INTO THE CHECK OFF THE BOX ON THE POLLING QUESTION, THAT WOULD BE SUPER.

[ NEW SPEAKER ] SHOULD WE SHARE THE ANSWERS?

[ NEW SPEAKER ] SURE LET'S SEE WHAT WE CAME UP.

[ NEW SPEAKER ] IT LOOKS LIKE A THIRD OF THE PEOPLE DO ALL 3 EQUALLY, AND THEN 12% PREVENTION, AND THEN, YOU KNOW, RECOGNIZING THOSE THAT ARE ON THE CALL MIGHT NOT BE REPRESENTATIVE OF THE FIELD.

[ NEW SPEAKER ] RIGHT, BUT I THINK IT WILL BE INTERESTING TO SEE HOW THAT MIGHT CONTRAST WITH THE NEXT QUESTION.

[ NEW SPEAKER ] UH-HUH.

[ NEW SPEAKER ] WHICH IS ON THIS SAME CONTINUUM, WHAT IS THE PREDOMINANT FOCUS OF YOUR WORK REGARDLESS OF WHAT THE PRIMARY FOCUS OF YOUR ORGANIZATION MIGHT BE, SO AGAIN, YOU HAVE THOSE OPTIONS, PREVENTION, INTERVENTION, VICTIM SERVICES, CONTINUUM, ALL THREE EQUALLY.

[ NEW SPEAKER ] WE'LL JUST GIVE FOLKS A LITTLE MORE TIME TO GET THEIR ANSWERS IN THERE.

[ NEW SPEAKER ] UH-HUH.

I WAS KIND OF SURPRISED THERE TO SEE ONLY 6% WERE IN INTERVENTION AND 6% IN VICTIM SERVICES.

[ NEW SPEAKER ] YEAH, I THINK THAT DAVID'S POINT ABOUT WHO WOULD BE PARTICIPATING IN PREVENTION CONNECTION MIGHT --

[ NEW SPEAKER ] I'LL SHARE THE RESULTS OF THIS CONNECTION BECAUSE HERE WE SEE THAT 37% OF THE PEOPLE WHO ARE PARTICIPATING IN THIS CALL FOCUS, PREDOMINANT FOCUS IS ON PREVENTION, I'M HEARING A LITTLE BIT OF SOMEONE'S VOICE, WHICH IS ONE OF OUR GUEST SPEAKERS, SO IF YOU CAN BE ATTENTIVE.

[ NEW SPEAKER ] THANK YOU. SO WE HAVE OVERALL PEOPLE ARE LOOKING AT PREVENTION HERE.

[ NEW SPEAKER ] OKAY.

[ NEW SPEAKER ] GREAT, HOPEFULLY YOU'LL HAVE A LOT TO SHARE WITH US ABOUT HOW YOU'RE DOING PREVENTION AND HOW YOU'VE MOVED YOUR ORGANIZATION INTO A DIRECTION THAT YOU CAN ACTUALLY FOCUS PRIMARILY ON PREVENTION.

[ NEW SPEAKER ]. SO IN OUR NEXT SLIDE, SLIDE 20, YOU'LL SEE THE PREVENTION CONTINUUM, WHICH DESCRIBES THE DIFFERENCES BETWEEN PRIMARY, SECONDARY AND TERTIARY PREVENTION, AND APPROACHES TAKE PLACE BEFORE VIOLENCE CURSE, SECONDARY PREVENTION DESCRIBES IMMEDIATE RESPONSES OF A VIOLENCE HAS OCCURRED AND IS FOCUSED ON THE CONSEQUENCES OF THE VIOLENCE IN THE SHORT-TERM AND THE FAR END OF THE CONTINUUM, YOU HAVE PREVENTION WHICH CONSISTS OF LONG-TERM RESPONSES AS

RACHEL SAID EARLIER, AFTER VIOLENCE TO DEAL WITH THE LASTING CONSEQUENCES OF VIOLENCE.

[ NEW SPEAKER ] SO, YOU KNOW, THIS MIGHT BE A LITTLE REDUNDANT WITH THE QUESTIONS WE JUST DID, BUT WE WANTED TO DRILL DOWN A LITTLE MORE IN TERMS OF PREVENTION PIECE AND THINKING ABOUT WHO MIGHT MOST LIKELY BE PARTICIPATING RIGHTS NOW. WHAT WE WANT TO DO IS BRING UP ANOTHER POLLING QUESTION, AND LOOK AT THIS BREAK DOWN BETWEEN THE PRIMARY, SECONDARY, AND TERTIARY, DAVID, DO YOU WANT TO GO AND BRING UP THE POLLING QUESTION?

[ NEW SPEAKER ] THIS IS PRIMARY.

[ NEW SPEAKER ] THE PRIMARY, THE UP-FRONT COMMUNITY WIDE. I THINK THAT POLLING IS COMING UP. THE SYSTEM SEEMS TO BE A LITTLE SHOW.

[ NEW SPEAKER ] IT SHOULD BE UP ON YOUR SCREEN, AND PEOPLE ARE STARTING TO VOTE.

[ NEW SPEAKER ] GREAT. AGAIN, THIS IS OF YOUR ORGANIZATION, NOT NECESSARILY YOUR FOCUS, BUT YOUR ORGANIZATION'S FOCUS.

[ NEW SPEAKER ] AND THE IMPETUS IS ON PRIMARY PREVENTION.

[ NEW SPEAKER ] I SEE A FEW PEOPLE ARE WRITING A TEXT CHAT THAT THEIR ORGANIZATION IS FOCUSED 100% ON PREVENTION.

[ NEW SPEAKER ] WOW.

[ NEW SPEAKER ] SOME PEOPLE ARE EXPLAINING THEIR SCREEN IS NOT ADVANCING, AND THERE'S A LITTLE BIT -- SOME PEOPLE HAVE SLOW CONNECTIONS, SOMETIMES YOUR COMPUTER DOES OCCASIONALLY FREEZE AND YOU NEED TO LEAVE THE

MEETING AND THEN COME BACK IN.

[ NEW SPEAKER ] OKAY.

[ NEW SPEAKER ] LET'S SHARE THE RESULTS OF WHAT WE'VE GOT BECAUSE I THINK WHILE MANY PEOPLE HAVE WRITING 100% IN THEIR TEXT CHAT, WE SEE A LITTLE DIFFERENCE. THE BIGGEST RESPONSE WAS 25% OF THE PEOPLE RESPONDED THEIR ORGANIZATIONS PUTS BETWEEN 25 AND 50% OF THEIR FOCUS ON PRIMARY PREVENTION, ANOTHER 19% WITH LESS THAN 25%, AND HE ONLY 8% OF THE PEOPLE RESPONDING SAID THEIR ORGANIZATION IS FOCUSED 100% ON PRIMARY PREVENTION, AND ALSO SMALL NUMBERS ARE FOR B AND C.

[ NEW SPEAKER ] SO I THINK THAT'S KIND OF INTERESTING, A QUARTER, BETWEEN 25 AND 50%, BUT YOU KNOW, LOOKING AT PRIMARY PREVENTION AS AN EMPHASIS OF, YOU KNOW, UP TO 50%, THAT'S PRETTY SIGNIFICANT.

[ NEW SPEAKER ] YEAH.

[ NEW SPEAKER ] SO LET'S GO TO THE NEXT ONE AND, YOU KNOW, YOU MIGHT SEE A PATTERN HERE. NOW WE WANT TO HEAR WHAT THE FOCUS OF YOUR WORK IS REGARDLESS OF WHAT THE OVERALL EMPHASIS OF THE ORGANIZATION. SO HERE ARE THE QUESTIONS. DAVID, HAVE YOU POSTED IT YET? THE QUESTION SHOULD BE --

[ NEW SPEAKER ] OPEN, THERE IT IS.

[ NEW SPEAKER ] -- SHOULD BE POSTED WE'RE ASKING WHAT PERCENTAGE OF YOUR FOCUS IS PRIMARY PREVENTION? WE'RE ABLE TO SAVE THAT, AND HAVE AN ARCHIVE OF PEOPLE'S RESPONSES.

[ NEW SPEAKER ] UH-HUH.

[ NEW SPEAKER ] IT WON'T BE AN EXACT

SCIENTIFIC SAMPLING SINCE WE WON'T KNOW  
THERE'S DOUBLE, BUT --

[ **NEW SPEAKER** ] WELL, WHAT WE'RE SEEING IS A  
VERY DIFFERENT PATTERN FOR PEOPLE WHO ARE  
PARTICIPATING COMPARED TO THEIR ORGANIZATION,  
AND WHEN WE LOOK AT, I'LL SHARE THE RESULTS,  
THAT SHOULD BE APPEARING -- I'M TRYING TO  
SHARE THE RESULTS. THE HIGHEST POINT IS THAT  
17% OF OUR AUDIENCE HAS 100% OF THEIR PERSON  
WORK IS FOCUSED ON PRIMARY PREVENTION,  
ANOTHER 14% IS MORE THAN 75% AND WE HAVE THE  
SMALLER NUMBERS FOR THE LOWER ONES, THAT SAYS  
A LOT ABOUT OUR AUDIENCE. OUR AUDIENCE IS  
PRIMARILY FOCUSED ON PRIMARY PREVENTION, BUT  
THE ORGANIZATIONS AREN'T NECESSARILY  
PRIMARILY FOCUSED, WHICH ISN'T NECESSARILY A  
PROBLEM, BUT IT IS SOMETHING WE NEED TO BE  
AWARE OF.

[ **NEW SPEAKER** ] IT SAYS THAT WE HAVE THE  
RIGHT AUDIENCE FOR THIS DIALOG TODAY, BECAUSE  
REALLY, YOU KNOW, FOLKS ARE TRYING TO DO THIS  
WORK FROM WITHIN ORGANIZATIONS THAT AREN'T AS  
FOCUSED ON IT AS THEY ARE, AND THAT CERTAINLY  
BRINGS WITH IT, I THINK, SOME CHALLENGES THAT  
WE'LL GET TO, BUT ALSO, YOU KNOW, I'M SURE  
YOU'LL ALL HAVE A LOT OF SOLUTIONS AND ADVICE  
THAT CAN HELP CONTRIBUTE TO THE FIELD.

[ **NEW SPEAKER** ] WELL, GO RIGHT FROM THAT,  
KEEPING THOSE RESULTS IN MIND, WE WANT TO ASK  
ONE MORE QUESTION BEFORE WE GET INTO THE BULK  
OF THIS DISCUSSION. WE'D LIKE YOU TO SHARE  
WITH US, SOME OF THE CHALLENGES THAT YOU'VE  
EXPERIENCED TRYING TO DO PRIMARY PREVENTION,

AND AS WE'RE COLLECTING THESE, I'LL GIVE YOU JUST A MINUTE, AND THEN I'LL START TALKING ABOUT SOME OF THE CHALLENGES THAT PEOPLE SUBMITTED WHEN THEY WERE REGISTERING.

[ NEW SPEAKER ] SO THIS IS, THIS ONE WE WANT TO ENCOURAGE YOU TO USE YOUR TEXT CHAT FUNCTION, AND WE SEE SOME FOLKS ARE STARTING TO DO THAT.

[ NEW SPEAKER ] UH-HUH.

[ NEW SPEAKER ] FOCUS ON RISK DEDUCTION. FUNDING THEME I'M SEEING, AND NOT ENOUGH TIME IN SCHOOLS.

[ NEW SPEAKER ] THE PERSON WHO WROTE THERE IS NO INTERK, CAN YOU WRITE MORE ABOUT WHAT YOU'RE TALKING ABOUT.

[ NEW SPEAKER ] HERE'S ANOTHER, LOSS OF FUNDING FOR VICTIMS.

[ NEW SPEAKER ] YEP, THAT'S COME UP. GREAT, PLEASE KEEP TEXT CHATTING AND I'M GOING TO SHARE SOME OF THE RESPONSES THAT CAME THROUGH WITH THE REGISTRATION QUESTION. FUNDING, AS YOU SEE THAT'S COMING UP AGAIN, TIME, ENERGY AND STAFF, NOT ENOUGH OF EITHER OF THOSE, A LIMITED UNDERSTANDING OF PRIMARY PREVENTION AND THE PRIMARY PREVENTION IMPLICATIONS AT INTERVENTION WORK. THE IMMEDIATE NEEDS OF DIRECT SERVICE OFTEN TAKE PRECEDENCE OVER PRIMARY PREVENTION. THE ATTITUDE OF WE'RE ALREADY DOING PREVENTION AND IT WORKS. ALSO, JUST RESISTANCE TO CHANGE. THIS IS ONE THAT I FOUND REALLY INTERESTING. ISOLATION FROM INTERVENTION STAFF, IN PARTICULAR IN THE SEPARATION OF DUTIES, WHEREAS SOME STAFF ARE

OUT DOING COMMUNITY WORK AND OTHER STAFF ARE  
IN OF HOUSE DOING IN-HOUSE CRISIS HOTLINE  
WORK, AND THAT SETS UP A BIT OF A DICHOTOMY.  
PREVENTION WORK IS ALSO SEEN AS TOO  
THEORETICAL AND LACK OF CLEAR VISION OF THE  
ORGANIZATION, AND NO EVIDENCE BASED OR  
OUTCOME-DRIVEN PROCESSES IN PLACE TO VIEW  
LOCAL AND CULTURAL PROCESSES AS PREVENTION.

[ **NEW SPEAKER** ] YOU KNOW, I THINK BETWEEN  
BETWEEN THE THINGS YOU ARE JUST READING, LIZ,  
THAT FOLKS, YOU KNOW, GAVE US AHEAD OF TIME,  
AND ALSO WHAT PEOPLE ARE TYPING IN NOW, THIS  
IS REALLY IMPORTANT FOR THE FIELD TO KNOW IN  
TRYING TO SUPPORT FOLKS WHO ARE, YOU KNOW,  
TRYING TO DO THE WORK YOU'RE DOING. THE  
OTHER THING I THINK I SAW A COUPLE OF PLACES  
PEOPLE TALK ABOUT FEAR, WHICH RELATES TO THAT  
FUNDING THING AND DIDN'T NECESSARILY COME UP  
IN THE THINGS YOU TALKED ABOUT, LIZ, THAT  
PEEP ARE TYPING THOSE IN, AND I THINK THAT'S  
SOMETHING THAT AS A WHOLE FIELD WE HAVE GOT  
TO GET PAST. THIS IS NOT ABOUT TAKING  
ANOTHER PIECE OF A SMALL PIE, BUT WE NEED TO  
FIGURE OUT HOW TO MAKE THE PIE BIGGER, SO WE  
HAVE MORE RESOURCES.

[ **NEW SPEAKER** ] AS WE'VE OFTEN SAID, TOO, THE  
MORE WORKWEEK MOVE UPSTREAM, HOPEFULLY THAT  
WILL DECREASE THE NEED FOR THE INCREDIBLE  
NEED THAT WE HAVE RIGHT NOW FOR VICTIM  
SERVICES.

[ **NEW SPEAKER** ] UH-HUH. ALL RIGHT. WELL, I  
THINK THAT THIS IS KIND OF A HELP FULL  
STARTING POINT NOW AS WE MOVE INTO THE PANEL.

YOU KNOW, I THINK -- I'M IMAGINING THESE KINDS OF THINGS ARE WHAT'S GOING TO COME UP, AND WE'LL BE ABLE TO OPEN IT UP AND HEAR MORE SPECIFICS FROM FOLKS AND HELP PEOPLE WHO HAVE BEEN DEALING WITH THESE KINDS OF CHALLENGES.

[ NEW SPEAKER ] GREAT. I REALLY WANT TO THANK ALL OF YOU FOR SHARING WITH US JUST NOW AND ALSO SHARING YOUR SUCCESSES THAT WE'RE GOING TO TALK ABOUT A LITTLE LATER ON. NOW WE'RE GOING TO MOVE INTO OUR PANEL DISCUSSION, AND I WOULD LIKE TO INTRODUCE OUR FOUR GUEST PANELISTS TODAY. WE HAVE WITH US TINA NOW LETTER, WHO IS THE OUTREACH COORDINATOR FOR HOPE, INCORPORATED. WE ARE LARRY McADARA AND SHAWN JOHNSON. LARRY IS THE EXECUTIVE DIRECTOR OF THE RIVERSIDE AREA RAPE CRISIS CENTER, AND SHAWN JOHNSON IS THE DIRECTOR OF THE OPERATION SHELTER -- IF I'M READ THAT GO RIGHT, A RUNAWAY SHELTER, AND THEY'RE BOTH COFACILITATERS OF MY STRENGTH IS NOT FOR HURTING CAMPAIGN, AND WE ALSO HAVE PRADEEPTA UPADHAY, FROM CAHAYA. WELCOME TO ALL FOUR OF YOU.

[ NEW SPEAKER ] NOW WE'VE GONE THROUGH THAT TECHNICAL HURDLE.

[ NEW SPEAKER ] YOU HAVE A LITTLE -- WE HAVE SOME UP IN SEATTLE, YOU'RE HAVING A LITTLE BIT OF TECHNICAL PROBLEMS, SO YOU'RE NOT GOING TO SEE PRADEEPTA, BUT YOU'RE GOING TO HEAR HER ON THE PHONE.

[ NEW SPEAKER ] WE'RE GOING TO START OFF WITH TINA. COULD YOU DESCRIBE WHAT YOUR COMPANY DOES.

[ NEW SPEAKER ] IT IS A NON-PROFIT UNITED WAY AGENCY AND WE SERVE VICTIMS OF DOMESTIC VIOLENCE AND SEXUAL ASSAULT BY PROVIDING EMERGENCY SHELTER AND THEN A WIDE VARIETY OF SERVICE.

>> CAN YOU TALK TO US HOW YOU'RE DOING PRIMARY PREVENTION WITHIN YOUR ORGANIZATION?

[ NEW SPEAKER ] SURE. WE HAVE A COUPLE PROGRAMS WE'RE REAL EXCITED ABOUT. ONE OF THE PROGRAMS, WE HAVE A LOCAL START TEAM, WHICH IS SEXUAL RESPONSE TEAM, AND WE GO INTO LOCAL HIGH SCHOOLS PRIOR TO PROM, WHICH ALSO HAPPENS TO BE APRIL, AND OUR TEAM CONSISTS OF ADVOCATES FROM OUR AGENCIES, LAW ENFORCEMENT, PROSECUTOR, A COORDINATOR FROM OUR LOCAL HOSPITAL AND CHILD PROTECTION SERVICE WORKER. EACH MEMBER GOES INTO A SCHOOL FOR AN ASSEMBLY AND WE SPEAK ABOUT DRUGS-FACILITATED SEXUAL ASSAULT. EACH PERSON TALKS ABOUT WHAT IT IS, WHAT ARE THE CONSEQUENCES OF SEXUAL ASSAULT, WHAT INDIVIDUALS CAN BE DO TO BE SAFE WHEN THEY GO TO THE PROM. IT'S BEEN VERY IMPACTFUL EVERY TIME WE GO TO THE SCHOOL, WE ALWAYS HAVE PEOPLE THAT SAY AFTERWARDS AND TALK TO US. A LOT OF TIMES JUST SHARING THEIR EXPERIENCES. ONE OF THE THINGS OUR DETECTIVES DOES IS AT THE END OF THE PRESENTATION, WE PASS OUT CARDS, AND WE MAKE SURE EVERYBODY IN THE WHOLE ASSEMBLY RECEIVED THE CARD AND IT HAS ALL OF OUR NUMBERS, AND HE JUST LETS THEM KNOW, ALL OF YOU HAVE THESE CARDS, SO IF YOU SEE A FRIEND WHO HAS A CARD, DON'T ASSUME THAT SOMETHING

HAPPENED TO THEM. YOU ALL HAVE THESE CARDS. WE WANT YOU ALL TO PUT THEM IN A SAFE PLACE, AND IF YOU EVER NEED ANYTHING, YOU HAVE A LIST OF PEOPLE TO CALL OR SOME SEE FOR HELP.

[ NEW SPEAKER ] THIS IS GREAT. ONE OF THE QUESTIONS THAT'S COME UP A NUMBER OF TIMES HAS BEEN THE DIFFICULTY OF GETTING INTO SCHOOLS AND GETTING INTO SCHOOLS TO DO MULTIPLE SESSIONS AND JUST GETTING IT BY THEM, SCHOOL BOARD, SCHOOL PERSONNEL. WHAT DO YOU THINK HAS BEEN THE KEY TO YOUR SUCCESS IN GETTING IN TO, NOT ONLY GETTING INTO THE SCHOOLS, BUT GETTING INTO THE SCHOOLS FOR MULTIPLE SESSIONS?

[ NEW SPEAKER ] THAT'S THE OTHER PART OF THE PROGRAM THAT WE DO. WE DO GO INTO A SCHOOL FOR A WHOLE ENTIRE GRADING PERIOD, AND WE'RE IN A SCHOOL AT LEAST ONE DAY A WEEK, EVERY WEEK. WE STARTED THAT PROGRAM LOCALLY. WE WENT TO A PERSON I KNEW AT THE BOARD OF EDUCATION, TOOK THE CURRICULUM TO HIM TO LOOK AT IT, THEY' GREED TO LET US START WITH ONE PILOT SCHOOL, AND THEY WELCOMED US WITH OPEN ARMS. WE WERE THERE, THE PROGRAM WAS VERY SUCCESSFUL. WE WERE ABLE TO HELP BECAUSE WE WERE ABLE TO DO A PRE AND POST-TEST BECAUSE WE WERE IN THAT SCHOOL FOR SUCH A LONG TIME, AND TODAY WE'RE IN EVERY MIDDLE SCHOOL IN OUR COUNTY.

[ NEW SPEAKER ] EXCELLENT. HOW MANY SCHOOLS IS THAT?

[ NEW SPEAKER ] 10, OKAY, EXCELLENT. NOW, WILL YOU DESCRIBE FOR ME, WHAT'S BEEN THE KEY

TO WORKING WITH YOUR PARTNERS? YOU HAVE A REALLY INTERESTING TEAM ASSEMBLED.

[ NEW SPEAKER ] YOU KNOW, OUR TEAM HAS BEEN STRONG AND ACTIVE FOR OVER FIVE YEARS, AND WE STARTED JUST MEETING AS A SART TEAM, AND WE HAVE A CORE GROUP THAT MEETS ONCE A MONTH. WE MEET THE THIRD WEDNESDAY OF EVERY MONTH, SO THEY KNOW NOT TO PLAN ANYTHING ELSE FOR THAT DATE. THEY ALL COME TO THE MEETINGS, AND THERE CAME A TIME, OKAY, HERE WE ARE, WE'RE HERE TO RESPOND, WE HAVE AN OBLIGATION TO LET THE COMMUNITY KNOW THAT WE'RE HERE TO RESPOND, AND WHAT COULD WE DO TO PREVENT THESE RAPE FROM HAPPENING TO BEGIN WITH, AND THAT'S WHEN WE TALKED ABOUT GOING INTO THE SCHOOLS AND DOING THE PRE-PROM PROGRAM.

[ NEW SPEAKER ] OKAY. NOW I'M GOING TO ASK YOU THIS. I WANTED YOU TO SHARE SOME OF YOUR SUCCESSES, BUT FIRST, WOULD YOU DESCRIBE SOME OF THE CHALLENGES THAT YOU FACED IN PROMOTING PRIMARY PREVENTION IN THE WAY YOU'RE DOING IT.

[ NEW SPEAKER ] I THINK ONE OF THE AREAS THAT'S A BIG CHALLENGE HERE IN WEST VIRGINIA, AND I'M SURE IN OTHER STATES THROUGHOUT THE COUNTRY, IS WEST VIRGINIA IS A VERY RURAL STATE, AND WE HAVE A LOT OF FOLKS WHO WOULD EVEN LIKE TO COME TO OUR SART OR COME TO SOME OF THE PRIMARY PREVENTION PROGRAMS, BUT SOME OF OUR COMMUNITIES HAVE PERHAPS ONLY ONE LAW ENFORCEMENT PERSON, SO THEY CAN'T REALLY WELL LEAVE THEIR DUTIES TO COME TO A MEETING. A LOT OF TIMES TRANSPORTATION IS DIFFICULT FOR

US TO GET TO SOME OF THE MORE RURAL AREAS WITHIN THE STATE, TECHNOLOGY IS ANOTHER PROBLEM HERE BECAUSE THERE'S EVEN PARTS OF THE AREA THAT DO NOT OFFER INTERNET SERVICE, AND YOU ALSO HAVE THE FOLKS IF IT IS AVAILABLE, MAYBE THEY DON'T HAVE THE RESOURCES TO BE ABLE TO GET ON THE INTERNET.

[ **NEW SPEAKER** ] HOW DID YOU OVERCOME THESE CHALLENGES?

[ **NEW SPEAKER** ] JUST FRIDAY TRYING TO GET THE WORD OUT. WE OFFERED TO MAYBE TAKE SOME OF OUR MEETINGS TO SOME OF THE MORE RURAL AREAS SO THEY DON'T HAVE TO COME AND EACH MONTH WE GO TO A DIFFERENT COMMUNITY, TO A DIFFERENT LOCATION INSTEAD OF HAVING IT AT THE SAME PLACE ALL THE TIME, WE'LL TRY TO GET A DIFFERENT AREAS OF THE STATE FOR THE MEETING.

[ **NEW SPEAKER** ] AND WOULD YOU PLEASE, BEFORE I MOVE ON, SHARE WITH US SOME OF YOUR SUCCESSES?

[ **NEW SPEAKER** ] I THINK THE PRE-PROM PROGRAM IS A SUCCESS AND GETTING INTO THE SCHOOLS ON A CONSISTENT LEVEL NOW BEFORE SCHOOL STARTS INSTEAD OF US CALLING TEACHERS IF WE CAN DO IT, THEY'RE CALLING US AND WANTING TO BE THE FIRST ONES TO GET OUR EDUCATION SPECIALISTS IN SO THEY CAN BE SURE THEY HAVE THEM THROUGHOUT THE SCHOOL YEAR.

[ **NEW SPEAKER** ] EXCELLENT. GREAT. THANK YOU. WE'RE GOING TO COME BACK TO YOU, BUT RIGHT NOW WE'RE GOING TO MOVE ON TO OUR NEXT PANELIST, AND I'M GOING TO LET RACHEL INTRODUCE THIS ONE.

[ NEW SPEAKER ] THANKS, AND I JUST WANT TO SAY I THINK THERE'S SOME REALLY IMPORTANT AND INSIGHTFUL COMMENTS COMING IN TO THE NEXT CHAT, AND WHEN WE'RE DONE WITH ALL THE PANELS, WE'RE GOING TO LET FOLKS ASK SOME OF THOSE QUESTIONS, BUT I JUST WANTED TO RECOGNIZE THAT THEY'RE THERE, AND I THINK THAT WILL HELP WITH THE DIALOG. SO NOW WE'RE GOING TO TURN OUR FOCUS TO, AND LIZ YOU'RE GOING TO HAVE TO HELP ME HERE.

[ NEW SPEAKER ] THIS IS PRADEEPTA.

[ NEW SPEAKER ] AND SHE HAD THE PLEASURE OF WORKING WITH HER IN SEATTLE FROM CHAYA BACK IN MARCH.

[ NEW SPEAKER ] THAT SOUNDS BEAUTIFUL, THAT NAME. THANKS, AND THANKS SO MUCH FOR JOINING US TODAY. CAN YOU TELL US BRIEFLY WHAT CHAYA DOES?

[ NEW SPEAKER ] IT IS A COMMUNITY-BASED NON-PROFIT ORGANIZATION HERE IN WASHINGTON STATE. WE ARE LOCATED IN SEATTLE, AND WE WORK PRIMARILY WITH THE SOUTH ASIAN COMMUNITY. WHEN I SAY SOUTH ASIANS, WE' TALKING ABOUT PEOPLE WHO DRAW THEIR ORIGINS FROM ANY ONE OF 7 COUNTRIES. INDIA, NEPAL, SRI LANKA, THE FOCUS OF OUR WORK IS COMMUNITY ENGAGEMENT AND DIRECT SERVICES TO SOUTH ASIAN SURVIVORS OF DOMESTIC VIOLENCE. I THINK I WOULD LIKE TO MENTION THAT I THINK FOR A VERY LONG TIME WE HAD FOCUSED MAINLY ON PROVIDING DIRECT SERVICES, BUT OVER THE PAST FEW YEARS, WE BEGAN TO REALIZE IT IS VERY, VERY IMPORTANT TO BE INVOLVED IN PREVENTION

ACTIVITIES, AND I'M REALLY HAPPY TO SHARE WITH EVERYBODY THAT A YEAR AND A HALF, WE ADOPTED THE MODEL THAT PREVENTION INSTITUTE HAS, AND THAT REALLY HELPED US INTEGRATE ALL OUR ACTIVITIES AND LOOK UPON THE WHOLE INTERVENTION ISSUE AS NOT ONLY PREVENTION IN THE HOPE THAT WOMEN WOULD BE SAVED, BUT ALSO PREVENTION IN A MORE HOLISTICALLY AT LOOKING AT THE ENTIRE SOUTH ASIAN COMMUNITY. SO THESE ARE THE SERVICE THAT IS WE DO.

[ **NEW SPEAKER** ] I THINK, YOU KNOW WHAT YOU'RE TALKING ABOUT IS AN INTERESTING TRANSITION TO GO FROM PRIMARILY SERVICE DELIVERY ONLY TO REALLY THE FULL CONTINUUM, AND CAN YOU TALK A LITTLE BIT ABOUT WHAT WAS, YOU KNOW, WHAT SOME OF THE CHALLENGES MIGHT HAVE BEEN IN DOING THAT AND HOW YOU ENGAGE THE ENTIRE AGENCY REALLY IN MOVING AND SORT OF A MORE BALANCE ALONG THAT CONTINUUM?

[ **NEW SPEAKER** ] I THINK THE CHALLENGES THAT WE HAVE TO GO THROUGH IS INTEGRATING THE STAFF, THAT WOULD BE THE NUMBER ONE CHALLENGE, BECAUSE WHAT WE SAW IS THE STAFF WERE DOING DIRECT SERVICES WERE JUST CAUGHT UP IN DOING DIRECT SERVICES AND STAFF THAT WERE WORKING IN COMMUNITY ENGAGEMENT WERE DOING ONLY COMMUNITY ENGAGEMENT, AND THERE WAS THIS DISCONNECTED WITHIN THE ORGANIZATION. THE OTHER MAJOR ISSUE WAS THAT WE WERE REALLY CONCERNED ABOUT BEING A DIRECT SERVICE ORIENTED ORGANIZATION WITHOUT HAVING A LOT OF ADVOCACY AND POLICY WORK BEING DONE, AND SOMETHING THAT REALLY NEED TO THINK

ABOUT, AND HARDER, WAS LOOKING AT THE POLICIES THAT THE COMMUNITIES ARE WORKING THROUGH, AND WORKING WITH IMMIGRANT REFUGEE GROUPS PREDOMINANTLY. WE BEGAN TO REALIZE THAT POLICY V. IS A CRUCIAL. ALSO THE OTHER THING WAS LOOKING AT THE MAINSTREAM ORGANIZATIONS AND HOW THERE SEEMED TO BE KIND OF A DISCONNECT TO UNDERSTAND DOMESTIC VIOLENCE IN THE SOUTH ASIAN CONTEXT, AND THE PROBLEMS OUR SURVIVORS WERE HAVING, WHEN IT CAME TO SHELTERS. WE BEGAN TO LOOK AROUND FOR A MODEL THAT WOULD HELP US INTEGRATE ALL THESE DIFFERENT ACTIVITIES, AND NOT ONLY FOCUS ON EITHER/OR. IT WAS AT THAT POINT IN TIME THAT I FOUND THE PREVENTION MODEL WHERE WE INTEGRATED THE STAFF, WE SAID THERE SHOULD BE MORE DIVISION IN PROGRAMS, THE PROGRAMS WERE INTERGRADE. SO IN A SENSE DOING DIRECT SERVICES AND HER TIME ON THAT IS SPENT. WE MAKE SURE SHE HAD TIME TO GO OUT AND DO COMMUNITY ENGAGEMENT AS WELL. THAT HAS CHANGED THE WORK THAT CHAYA HAD BEEN DOING SO LONG. I WILL TALK MORE ABOUT IT WHEN I TALK ABOUT THE SUCCESSES.

[ NEW SPEAKER ] I THINK THAT'S REALLY HELPFUL, BECAUSE ONE OF THE CHALLENGES PEOPLE NOTED WAS THAT THERE REALLY SEEMS TO BE A SEPARATION OF STAFF WITHIN, YOU KNOW, FOLKS WHO ARE WORKING ON PREVENTION OR FOLKS WORKING ON INTERVENTION, AND IT SOUNDS LIKE YOU HAD A LOT OF SUCCESS IN TERMS OF TRYING TO SPLIT UP AND INTEGRATE PEOPLE TOGETHER, SO I UNDERSTAND THAT YOU'VE GOT KIND OF AN

INTERESTING PARTNERSHIP WITH AN INDEPENDENT  
FILM PRODUCTION COMPANY?

[ NEW SPEAKER ] YES.

[ NEW SPEAKER ] DO YOU WANT TO TALK A LITTLE  
BIT ABOUT THAT?

[ NEW SPEAKER ] SURE.

[ NEW SPEAKER ] I ALSO WANT TO MOVE INTO SOME  
OF YOUR SUCCESSES AS WELL.

[ NEW SPEAKER ] WE HAVE THIS ORGANIZATION  
HERE WHICH MEANS MIRROR, AND THEY HOST SOUTH  
ASIAN FILM FESTIVAL ONCE A YEAR, AND WE HELP  
SPONSOR THAT FESTIVAL. WE HAVE ALSO STARTED  
USING IT FOR MOVIES THAT PROJECT ISSUES  
AROUND WOMEN, WE STARTED USING IT ALSO AS A  
WAY TO TALK ABOUT SEXUAL VIOLENCE AND  
DOMESTIC ASSAULT. WHAT WE DID, WE HAD THIS  
EVENT WHICH IS CALLED COMMUNITY SPEAKS, AND  
WE HAD A COUPLE OF WOMEN FROM THE SOUTH ASIAN  
COMMUNITY WHO SPOKE ABOUT DIFFERENT ISSUES  
THIS LIVES THAT THEY HAD GONE THROUGH, AND  
SHARED IT WITH THE AUDIENCE. THAT WAS  
AMAZING, BECAUSE I THINK, YOU KNOW, THE  
COMMUNITIES THAT WE COME FROM, THESE ARE NOT  
ISSUES THAT ARE NOT VERY OPENLY DISCUSSED,  
BUT SO WE HAVE THIS, YOU KNOW -- WE HAVE A  
KIND OF OPERATIONS WHERE WE FRIDAY TO BRING  
MOVIES THAT HAVE BEEN DEVELOPED AROUND SOUTH  
ASIAN WOMEN'S ALL OVER THE WORLD, AND THAT  
HAS REALLY HELPED. I THINK IN ATTRACTING THE  
SOUTH ASIAN COMMUNITY AND ALSO TO SOME EXTENT  
THIS RELUCTANCE TO TALK ABOUT DOMESTIC  
VIOLENCE THAT EXISTS WITHIN THE SOUTH ASIAN  
COMMUNITIES.

[ NEW SPEAKER ] GREAT. WELL, BEFORE WE GET YOU TO DESCRIBE SOME OF YOUR SUCCESSES, I WANT TO ASK YOU WHAT ABOUT SOME OF THE KEYS TO SUCCESS FOR YOU IN TERMS OF LEVERAGES RESOURCES, FINANCIAL OR OTHERWISE?

[ NEW SPEAKER ] I THINK A MAJOR PROBLEM WHEN WE TRIED TO INTEGRATE OUR PROGRAMS WAS TO BE VERY HONEST WITH ALL OF US, WAS CONVINCING THE FUNDERS THAT COMMUNITY ENGAGEMENT WAS EQUALLY IMPORTANT AS DIRECT SERVICES, AND THAT WAS A REASON WHY I THINK CHAYA HAD ALL THESE TROUBLES, BECAUSE SOMEHOW, THE FEELING WITH THE FUNDING WAS, WE TALK ABOUT CHANGING BEHAVIORS AND BRINGING ABOUT SOCIAL CHANGE, THIS ALWAYS THE FEELING THAT, YOU KNOW, IT'S A VERY SLOW PROCESS, AND IT'S VERY ORGANIC. WHAT I ALWAYS -- THE RESPONSE I GOT FROM THEM WAS WHAT WERE SOME OF THE TANGIBLE OUTCOMES GOING TO? AND I WOULD TRY AND SIT DOWN AND TELL THEM HOW IMPORTANT IT IS. IT'S VERY DIFFICULT TO TELL THE FUNDERS THAT THERE CAN NOT BE ANY SOCIAL CHANGE IF WE DO NOT LOOK AT IT FROM A BOTTOM UP APPROACH AND THE COMMUNITIES HAVE TO BE ENGAGED. YOU'RE TALKING ABOUT VIOLENCE WITHIN OUR COMMUNICATIONS TO BRING THAT BIGGER SOCIAL CHANGE, APART FROM JUST FOCUSING ON DIRECT SERVICES, SO I THINK HONESTLY THE BIGGEST CHALLENGE WE HAVE TO HAVING THE INTEGRATION DONE WAS TO BE ABLE TO SIT DOWN WITH THE FUNDERS AND REALLY EXPLAIN TO THEM WHY CHAYA FELT A NEED FOR CHANGE AND TRANSITION INTO THIS PARTICULAR AREA NOW. I THINK WITHIN THE

ORGANIZATION THERE WAS A KIND -- IT WAS A CHALLENGING SITUATION, TOO, BECAUSE THE ORGANIZATION HAD BEEN USED TO LOOKING AT THESE TWO PROGRAMS SEPARATELY, AND DESIGNING THEM IN A VERY DIFFERENT WAY, SO THAT'S HOW ORGANIZATIONAL CHANGES HAD TO HAPPEN. THIS IS A BIG TRANSITION FOR THE ORGANIZATION, AND IT TOOK US ALMOST 6 MONTHS TO GET THE MODEL, TO GET EVERYBODY ON THE SAME PAGE, AND SAY THIS IS WHAT WE ARE GOING TO BE LOOKING AT NOR THE FUTURE OF CHAYA.

[ NEW SPEAKER ] YOU INTEGRATED RESPONSIBILITY AS STAFF, YOU INTEGRATED THE FUNDING AS WELL?

[ NEW SPEAKER ] YES. THE FUNDING WAS MAJOR, BECAUSE I DID FEAR A LOT OF COMMENTS ABOUT MOST OF THE ORGANIZATIONS ARE VERY, YOU KNOW, START PRIMARY PREVENTION, BUT IT'S A VERY DIFFERENT SCENARIO WHEN YOU SEE FUNDING, ESPECIALLY FUNDING ON DOMESTIC VIOLENCE IS SO TIGHT. WHAT ARE YOUR IMMEDIATE OUTCOMES, AND WE ALL DO KNOW WHEN YOU'RE WORKING ON BRINGING CHANGES WITHIN THE COMMUNITY AND TALKING ABOUT CHANGING ONE'S ATTITUDE, PERCEPTION, KNOWLEDGE AND BEHAVIOR, THESE ARE VERY SLOW CHANGES.

[ NEW SPEAKER ] AND IT SEEMS LIKE THAT'S PROBABLY ONE THING, TOO, AS A FIELD WE CAN START TO DO IS TOGETHER ARTICULATE THOSE OUTCOMES BETTER, AND MAYBE THIS AREA OF CHANGE OF HOW THEY'RE CONNECTED LONG-TERM TO OUTCOME SO THAT INDEPENDENTLY EVERYONE IS NOT HAVING TO DO THAT.

[ NEW SPEAKER ] RIGHT.

[ NEW SPEAKER ] OKAY. ALL RIGHT. WHAT WOULD YOU DESCRIBE AS MAJOR MILESTONES THAT YOU'VE HAD?

[ NEW SPEAKER ] I WOULD THINK IT HAS BEEN IN THE FIELD OF COMMUNITY ENGAGEMENT BECAUSE WE HAVE A VERY SPECIFIC PROGRAM CALLED THE PEACE FOR FAMILIES, WHICH IS A PROGRAM GEARED TOWARD THE MUSLIM COMMUNITY IN WASHINGTON STATE, AND IT'S HOLDING CONFERENCES WITHIN THE COMMUNITY FOR MEN AND WOMEN BOTH AND TALKING ABOUT DOMESTIC VIOLENCE IN THE CONTEXT OF THE KORAN AND TRYING TO DEMYSTIFY THE STATUS OF WOMEN AS WE SEE IT, AS OPPOSED TO WHAT THE KORAN SAYS ABOUT THE STATUS OF WOMEN. WE HAVE THAT PROGRAM FOR ABOUT THREE YEARS, AND IT HAS BEEN ONE OF OUR MOST SUCCESSFUL PROGRAMS, AND I THINK EVERY WORKSHOP WE'VE HAD, WE'VE HAD SIGNIFICANT PARTICIPATES FROM THE MENACE WELL AS THE WOMEN, AND FOR A COUPLE OF THE WORKSHOPS WE EVEN HAD THE RELIGIOUS LEADERS OF THE MOSQUE PARTICIPATE IN IT. IT'S THAT ASPECT OF THE COMMUNITY. WE TRY TO INCLUDE MEN PARTICIPATES AS MUCH AS WE CAN. THE OTHER THING WE'VE BEEN DOING A LOT IS HOLDING COMMUNITY DIALOG AND COMMUNITY FORUMS, AGAIN, OFFERING IT UP TO EVERYBODY, BECAUSE I THINK WE STRONGLY BELIEVE THAT CHANGE CANNOT COME WITHOUT HAVING MEN INVOLVED, AND WHEN YOU TALK ABOUT DOMESTIC VIOLENCE MANY PEOPLE JUST SHUT THEIR DOORS AND SAY, THIS IS A BIG ISSUE. WE APPROACH THEM WITH ISSUES ABOUT IMMIGRATION, AND HELP, AND BUILDING IT UP

WHEN WE FEEL THE COMMUNITY IS ACCEPTING AND OPEN TO TALK ABOUT IT, AND THAT HAS WORKED VERY WELL. VERY RECENTLY WE WERE ABLE TO CONDUCT THE FIRST FOCUS GROUP THAT HAD EVER BEEN CONDUCTED IN SEATTLE OF THE SOUTH ASIAN COMMUNITY, AND IT'S INTERESTING WE HAD SEVEN GROUPS, WE HAD A GROUP OF THE SOUTH ASIAN COMMUNITY, WE HAD TWO GROUPS WITH MEN ONLY, AND WE HAD TWO GROUPS WITH WOMEN ONLY, AND ONE AS MIXED GROUP WEAN MEN AND WOMEN. GOING BACK TO YOUR QUESTION ABOUT COMMUNITY ENGAGEMENT, I THINK IT IS REALLY ENCOURAGING FOR US, BECAUSE MOST THE MEN THAT WERE IN THE MEN'S GROUP SAID THIS IS WHAT WE HAD BEEN NEEDING FOR A LONG TIME. WE WERE WAIT FOG A FORUM LIKE THIS WHERE WE COULD TALK ABOUT DOMESTIC VIOLENCE AND THE THEY ASKED IF WE WOULD CONTINUE THESE FORUMS, IF POSSIBLE. THE COMMUNITY IS EAGER TO GET MORE INFORMATION, AND THAT WE WERE A LITTLE WRONG WHEN WE TALKED ABOUT A SENSE OF DENIAL THAT WE THOUGHT EXISTED, WHICH DIDN'T REALLY SEEM TO BE THAT WAY.

**[ NEW SPEAKER ]** WELL, I HAVE A LOT OF QUESTIONS BASED ON THAT, BUT I'M ACTUALLY GOING TO GO FOR THIS NEXT ONE HERE. ARE THERE SPECIFIC THINGS THAT YOU THINK THE FIELD COULD DO IN THE FUTURE TO MORE STRONGLY SUPPORT INDIVIDUALS AND ORGANIZATIONS WHO ARE STRUGGLING TO MOVE TO PRIMARY PREVENTION?

**[ NEW SPEAKER ]** I THINK GOING BACK TO EXPERIENCE THAT CHAYA HAD, TO BE HONEST WITH YOU, WE STRUGGLED WITH IT FOR A LONG TIME. I

THINK WHAT'S IMPORTANT IS TO GET A MODEL THAT HAD BEEN TRIED AND TESTING AND SIT DOWN WITH THE FUNDERS TO HELP MAKE THEM UNDERSTAND WHAT'S HAPPENING. THAT WAS THE FIRST STEP. WHERE TO YOU GET A MODEL AND MOVE THE ORGANIZATION TOWARDS THAT LEVEL? THAT IS SOMETHING VERY, VERY UPON, AND I THINK THE NEXT STEP THEN WAS ALSO TO SOME EXTENT WORKING VERY CLOSELY WITH ORATIONS, AND THAT HAD BEEN SOMETHING THAT CHAYA HAD BEEN DOING FOR A LONG TIME. WE DON'T HAVE A SHELTER, AND ALL THE SURVIVORS HAVE TO GO INTO SHELTERS THAT ARE RUN BY MAINSTREAM ORGANIZATIONS, SO I THINK IT BECAME VERY IMPORTANT FOR US TO UNDERSTAND THE MAINSTREAM ORGANIZATIONS AND FOR THEM TO UNDERSTAND US, AND STRONG NETWORK AND COLLABORATIONS THAT WERE SUSTAINABLE.

[ NEW SPEAKER ] GREAT. THANK YOU SO MUCH. I'M GOING TO OPEN IT UP TO QUESTIONS JUST A LITTLE BIT LATER. RIGHT NOW I'M GOING TO TURN IT OVER TO RACHEL AND OUR LAST TWO QUESTIONS.

[ NEW SPEAKER ] LARRY McADARA AND SHAWN JOHNSON CO-SPONSOR THIS. SO, WELCOME, BOTH OF YOU.

[ NEW SPEAKER ] THANK YOU LARRY, CAN YOU EXPLAIN MY STRENGTH IS NOT FOR HURTING AND HOW YOU'RE DOING PRIMARY PREVENTION WITH THE RAPE CRISIS CENTER?

[ NEW SPEAKER ] YOU KNOW, RACHEL, DID YOU ASK ME, LARRY, TO ANSWER THAT?

[ NEW SPEAKER ] YEAH, IS IT BETTER TO ASK

SHAWN?

[ NEW SPEAKER ] YEAH, I THINK IT WOULD BE BETTER TO ASK SHAWN.

[ NEW SPEAKER ] BECAUSE SHAWN IS THE FACILITATOR OF THE CAMPAIGN, AND I THINK HE WOULD PROBABLY BE BETTER SUITED TO ANSWER THAT PARTICULAR PART OF IT.

[ NEW SPEAKER ] THAT'S WHAT I MEANT TO DO.

[ NEW SPEAKER ] YEAH.

[ NEW SPEAKER ] HI, SHAWN.

[ NEW SPEAKER ]

[ NEW SPEAKER ] SHAWN, DO YOU WANT TO TALK A LITTLE BIT ABOUT THAT, ABOUT THE CAMPAIGN, AND YOUR PARTNERSHIP WITH THE RAPE CRISIS CENTER?

[ NEW SPEAKER ] MY PARTNERSHIP WITH THE RAPE CRISIS CENTER COMES FROM THE CONNECTION BETWEEN THE SERVICES THAT WE PROVIDE IN THE CITY OR THE COUNTY OF RIVERSIDE, ONE BEING A TEAM CRISIS SHELTER AND THE OTHER DEALING WITH SEXUAL ASSAULT PREVENTION AND OTHER ASPECTS OF THAT. AS FAR AS THE MY STRENGTH CLUB, IT IS A PROJECT WHERE IT DEALS WITH EARLY PREVENTION FOR TEEN BOYS, AGES 14 TO 17. WE'VE BEEN -- I'M GOING ON MY FOURTH YEAR OF DOING MY STRENGTH CLUBS HERE IN RIVERSIDE. I DO ONE IN THE CITY AND I DO ANOTHER IN THE COUNTY IN BEAUMONT, WHERE THE FOLKS FOCUS IS REALLY ON PREVENTION, AND WE KIND OF DIVE INTO STEREOTYPES, MYTHS ABOUT MASCULINITY, WE TALK ABOUT SOME OF THE LANGUAGE WE USE IS THE STORY, ABOUT THE THINGS WE USE FOR TRADITIONAL NORMS FOR MEN,

WHAT IS ACCEPTABLE FOR MEN, WHAT WE LEARN FROM WHAT WE SEE AS FAR AS MEDIA MUSIC, WHAT SOCIETY TELLS US, AND WE TRY TO DECIPHER WHAT'S GOOD INFO AND WHAT ISN'T SO GOOD INFO.

[ NEW SPEAKER ] SHAWN, LET ME ASK YOU, BECAUSE I KNOW YOU'RE WORKING WITH RUNAWAYS AS WELL, AND I WANT TO KNOW, FROM THE WORK YOU DO, WHAT'S YOUR EXPERIENCE IN WORKING WITH THESE YOUNG MEN, AND IN PARTICULAR, WHAT ARE SOME OF THE SIMILARITIES AND DIFFERENCES THAT YOU SEE IN THE TWO TYPES OF GROUPS THAT YOU WORK WITH, IN TERMS OF RUNAWAYS, IN TERMS OF KIDS YOU WORK WITH, IN TERMS OF VIOLENCE AGAINST WOMEN, AND WHAT ARE THE BROADER COMMUNITY IMPLICATIONS FOR THE WORK YOU'RE DOING WITH MY -- BOTH WITH MY STRENGTH AND OPERATION SAFE HOUSE.

[ NEW SPEAKER ] THE TWO ARE VERY DIFFERENT. THE MEN I WORK WITH IN THE MY STRENGTH CAMPAIGN HAVE SIMILAR FAMILY BACKGROUNDS, AND ISSUES AT HOME, AND SOMEHOW OR ANOTHER, THEY ARE ABLE TO KIND OF STICK WITH IT AND STAY HOME, THEIR SITUATION HASN'T GOTTEN TO THE POINT WHERE THEY NEED TO RUN AWAY. THE KIDS IDEAL WITH AT SAFE HOUSE, THEIR SITUATIONS HAVE GOTTEN TO THE POINT WHERE THEY HAVE NEEDED TO RUN AWAY. ANOTHER SIMILARITY IS THAT THE YOUNG PEOPLE THAT I WORK WITH AT SAFE HOUSE STILL HAVE THE SAME GENERAL PERCEPTIONS OF SEXUAL PREVENTION, ESPECIALLY THE YOUNG BOYS THAT I WORK WITH, THROUGH SAFE HOUSE, HAVE THE SAME KIND OF VIEWS ABOUT RAPE PREVENTION, RAPE AND SEXUAL ASSAULT

PREVENTION, THE KIND OF IDEA THAT THE ONLY WAY THAT US AS MEN CAN PREVENT RAPE IS IF WE DON'T DO IT. SO THEY SHARE THE SAME IDEAS AS SOME OF THE TEAM BOYS THAT I WORK WITH ON THE MY STRENGTH CLUBS. NOW AS FAR AS US ON A LARGER SCALE, WHAT I THINK THE MY STRENGTH CLUB HAS DONE FOR THE SCHOOL IS REALLY BEEN AMBASSADORS FOR THE SCHOOLS, TO SAY THAT WE HAVE A PROGRAM THAT HAS BEEN WELL ACCEPTED, THAT I'LL SAY THAT THE YOUNG PEOPLE THINK IS COOL, IT'S COOL TO BE A PART OF THIS PROGRAM AT SCHOOL, SO IT DOES, IT CREATES AN ENVIRONMENT WHERE THE MY STRENGTH PROGRAM IS ACCEPTABLE AT THE HIGH SCHOOL.

[ NEW SPEAKER ] UH-HUH.

[ NEW SPEAKER ] AS FAR AS WHAT WE DO AT SAFE HOUSE, WE'RE STILL PRETTY NEW TO THE DESERT AREA. OUR PRIMARY LOCATION HAS BEEN IN RIVERSIDE WHERE WE'VE BEEN UP AND GOING ON 18 YEARS. SO THE WORD IS STILL GETTING OUT THERE ABOUT WHAT WE DO IN THE COMMUNITY, AND WE HAVE AN OUTREACH TEAM THAT'S BEEN GOING TOUT TO THE COMMUNITY, LETTING THEM KNOW WE'RE HERE AND WHAT WE PROVIDE, AND REALLY OUR GOAL IS TO TAKE YOUTH OFF THE STREETS, BY THE SAFE HAVEN FOR YOUTH. THAT'S THE MESSAGE THAT WE TRY TO SPREAD TO THE COMMUNITY IN GENERAL.

[ NEW SPEAKER ] OKAY. THANK YOU.

[ NEW SPEAKER ] THANKS, SHAWN. LARRY, I'M PRETTY SURE THIS NEXT QUESTION IS FOR YOU. YOU KNOW, WE JUST HEARD FROM PRADEEPTA ABOUT HOW THEY WERE ABLE TO TAKE THEIR ORGANIZATION

FROM A SERVICE DELIVERY, PRIMARY SERVICE TREATMENT ORATION TO INCLUDE PRIMARILY PREVENTION, AND I UNDERSTAND YOU HAVE MOVED YOUR ORGANIZATION TOWARD PRIMARY PREVENTION. I'M CURIOUS WHY DID YOU FEEL THE NEED TO DO THAT, AND HOW DID YOU ACCOMPLISH THAT SHIFT?

[ NEW SPEAKER ] YOU KNOW, ONE OF THE THINGS I WOULD HAVE TO SAY IS I, IT WASN'T LIKE UNILATERALLY, BUT IT BASICALLY BEGAN ABOUT FOUR YEARS AGO WITH THE BOARD ACTUALLY HIRING ME. I'M -- OUR ORATION HAS BEEN IN EXISTENCE FOR 35 YEARS, AND I'M THE FIRST MALE EXECUTIVE DIRECTOR THAT THEY'VE EVER HAD. THAT WAS A HUGE STEP ON THE PART OF THE BOARD, AND ONE OF THE THINGS I WAS ABLE TO DO AT THE TIME OF THE INTERVIEW WAS TO TALK ABOUT THE FACT THAT YES, WHILE WE ARE TALKING PREVENTING VIOLENCE AGAINST WOMEN IN MANY WAYS, IT REALLY SHOULD NOT BE A GENDER SPECIFIC ISSUE, AND BECAUSE WE HAD ALREADY IN LIKE A PREVIOUS LIFE OF MINE, WE HAD ALREADY BEGUN TO SEE THE SHIFT OF THAT PARADIGM, WHERE ALL OF A SUDDEN NOW, DIRECT SERVICES WERE NOW SORT OF STARTING THAT SHIFT FROM JUST TEACHING WOMEN HOW TO PROTECT THEMSELVES AND MOVING IT INTO HOW TO PREVENT IT IN THE FIRST PLACE, AND IN ORDER TO GET TO THAT LEVEL OF PREVENTION, IT REQUIRES, I THINK, THE INVOLVEMENT, WHICH HAS BEEN ECHOED BY BOTH TINA AND PRADEEPTA TO INCLUDE MEN, AND THAT HAS BEEN A HUGE, HUGE TOOL FOR US AND RESOURCE FOR US, BECAUSE VERY CANDIDLY, WHEN I GO OUT AND MAKE COMMUNITY PRESENTATIONS,

WHICH I DO A LOT, PEOPLE HAVE A CERTAIN PREDISPOSITION, AND IMMEDIATELY I CAN COMMAND A CERTAIN LEVEL OF ATTENTION SIMPLY BECAUSE I'M NOT A WOMEN. MOST PEOPLE EXPECT THE EXECUTIVE DIRECTOR OF A RAPE CRISIS CENTER FOR A WOMAN. I CAN COMMAND A LITTLE BIT OF ATTENTION WHEN I'M INITIALLY INTRODUCED. ONE OF THE THINGS I TRY TO DO IS EXPLAIN TO PEOPLE AS WELL THAT WE ARE MORE THAN JUST DIRECT SERVICES, AND THAT LEADS ME MY INTO THE STRENGTH CAMPAIGN. THE STRENGTH CAMPAIGN AS DAVID LEE, WE WERE' FILL 88ED WITH CASA, WE WERE PART OF SIX PILOTS IN CALIFORNIA TO BE SELECTED TO DO THE STRENGTH CAMPAIGN, AND THE STRENGTH CAMPAIGN FACILITATED A MINOR SHIFT OF HOW WE ARE FRAMED IN THE COMMUNITY THAT CREATE ADD ENORMOUS RESPONSE. WE WERE ALREADY DOING PREVENTION. WE HAVE APPROVED CURRICULUM THROUGH BOTH OF OUR SCHOOL DISTRICTS, FOR PRIMARY, MIDDLE, HIGH SCHOOL, AS WELL AS COLLEGE, WE'RE OUT THERE DOING THE PREVENTION ALL ALONG, BUT I HAVE NOT RECEIVED NEARLY AS MANY CALLS ABOUT THOSE PREVENTION PROGRAMS AS I HAVE ABOUT THE STRENGTH CAMPAIGN, WITH SCHOOLS WANTING THE STRENGTH CAMPAIGN IN THEIR SCHOOLS, AND WHAT IT DOES IS IT PROACTIVELY ENGAGES YOUNG MEN IN BEHAVIOR THAT PREVENTS VIOLENCE AGAINST WOMEN. IT DOES IT IN A VERY PROACTIVE WAY, AND AGAIN GOING BACK TO A LEADERSHIP CONFERENCE THAT I JUST ATTENDED, WE HAD A MAN SPEAK, HIS NAME IS MARK MANUS, AND ONE OF THE THINGS I WAS REALLY ENTHRALLED WITH WAS THE

ABLE HE WAS ABLE TO ARTICULATE THE CONTINUUM. AND THOSE OF US WHO ARE INVOLVED IN PREVENTION, AT ONE END OF THE CONTINUUM IS THE DISCUSSION OF RISKY BEHAVIOR, AND AT THE OTHER END OF THE CONTINUUM IS THE INTRODUCTION OF POSITIVE BEHAVIOR AND/OR WHAT HE REFERS TO AS ASSET-BUILDING, AND BASICALLY BOTH ARE ALMOST SAYING THE SAME THINGS, HOWEVER, WHEN YOU GET INTO THE POSITIVE BEHAVIOR REINFORCEMENT OR CREATION OF THAT POSITIVE BEHAVIOR, IF YOU WILL, USING HIS -- I THINK THERE WERE 40 OR 41 ASSET-BUILDING ATTRIBUTES TO THE PROGRAM, YOU ARE ESSENTIALLY SAYING THE SAME THING IN A VERY USER FRIENDLY WAY, BECAUSE A NUMBER OF THE THINGS WE ARE CONFRONTED WITH ARE THE SAME THINGS THAT I THINK MOST DIRECT SERVICE PROVIDES ARE ENCOUNTERING FROM SCHOOL DISTRICTS AND VARIOUS OTHER THINGS, AND THAT IS A REAL CONCERN ABOUT WHAT ARE YOUR PROGRAMS GOING TO PRESENT, ARE YOU GOING TO BE DOING SHOCK TALK, THAT TYPE OF THING, RATHER THAN JUST THE PREVENTION ASPECT, BUT THE RECEPTION OF THE STRENGTH CAMPAIGN HAS ALSO IRONICALLY ENOUGH, ONE OF THE INTERESTING THINGS IN TALKING TO LIZ AND OTHER PEOPLE EVEN EARLIER, ONE OF THE MAJOR THINGS, AND THIS MAY BE A QUESTION YOU WERE GOING TO ASK ME LATER, AS FAR AS ONE OF THE ROADBLOCKS TO PRIMARY PREVENTION, IS, AGAIN, OUTCOME MEASUREMENT. THAT'S 1 THING IDEAL WITH ALL THE TIME. INTERESTINGLY ENOUGH, OUR COMMUNITY HAS RESPONDED SO POSITIVELY TO THE

STRENGTH CAMPAIGN THAT NORMALLY WHAT THE QUESTION IS, WHAT IS IT ONCE IT'S EXPLAINED, IT STOPS SHORT OF ASKING ME WHAT THE OUTCOME MEASUREMENTS OF THAT ARE, BECAUSE PEOPLE ARE SO TAKEN WITH THE FACT THAT IT IS ENGAGING MEN IN THIS PARTICULAR MOVEMENT.

[ NEW SPEAKER ] UH-HUH.

[ NEW SPEAKER ] SO, YOU KNOW, I WAS REALLY, I HAVE TO SAY THAT JUST TALKING WITH YOU I SUSPECT THAT JUST PART OF YOUR ENTHUSIASTIC ABOUT THIS IS HAD SOMETHING TO DO WITH HOW YOU'VE BEEN ABLE TO MOVE THIS FORWARD, BECAUSE IT'S REALLY KIND OF INFECTIOUS ALMOST, BUT I WAS CURIOUS BECAUSE YOU SAID IT STARTED BECAUSE THE BOARD MADE A DIFFERENT DECISION, AND I'VE HAD A LOT OF PEOPLE SAY TO ME, YOU KNOW, THAT'S NOT WHERE OUR BOARD IS AT, HOW DO I GET TO OUR BOARD, OR THAT'S NOT WHERE MY EXECUTIVE DIRECTOR IS AT, HOW DO WE GET THEM THERE. I'M CURIOUS FOR WHAT ADVICE YOU HAVE FOR PEOPLE WHO ARE REALLY TRYING TO EXPAND THE CONTINUUM WITHIN THEIR ORGANIZATION TO MAKE THE CASE FOR LEADERSHIP -- OR MAKE THE CASE TO LEADERSHIP TO DO MORE OF THIS, AND CLEARLY WE'RE HEARING THE OUTCOME MEASURE STUFF IS AN ISSUE, WE'RE HEARING HOW MUCH FRAMEWORK HELPS, BUT WHAT ADVICE WOULD YOU GIVE TO THOSE FOLKS?

[ NEW SPEAKER ] I THINK, AGAIN, GOING BACK TO MA MARK MANUS WAS TALKING ABOUT, IS GOING TOWARDS ON THE PREVENTION CONTINUUM, GOING TOWARDS THE POSITIVE BEHAVIOR TYPE THINGS. WHEN I WAS TALKING TO LIZ EARLIER, ONE OF THE

THINGS WE'RE PLANNING TO DO IN THE FUTURE IS WE'RE TRYING TO PUT TOGETHER A PROGRAM, AND THIS WAS -- THIS IS A HUGE OVERSIMPLE IF I INDICATION, BUT SOMETHING THAT YOU WOULD HAND SOMETHING, SOMETHING THEY WOULD HANG ON A REFRIGERATOR, AND IT WOULD BE A LIST OF DO'S RATHER THAN DON'TS, AND OFTENTIMES, FOR INSTANCE, THERE ARE PEOPLE ON OUR BOARD WHO ARE VERY, VERY CONCERNED ABOUT THE DELIVERY OF DIRECT SERVICES, WHICH IS WHERE A LOT OF OUR EMPHASIS GOES, BUT IN ADDITION TO THAT, WE HAVE A NUMBER OF PEOPLE, AND I THINK THIS SPEAKS TO YOUR BOARD MAKEUP AS WELL, WE HAVE A NUMBER OF PEOPLE THAT ARE FROM OUR DISTRICT ATTORNEY'S OFFICE, WE HAVE A NUMBER OF PEOPLE THAT ARE FROM LAW ENFORCEMENT, ALL TYPES OF PEOPLE WHO ARE LOOKING TO PREVENT THE TYPES OF THINGS THAT THEY ARE DEALING WITH ON A DAY-TO-DAY BASIS, AND I'M SURE ACROSS THE COUNTRY I WOULD PROBABLY PRETTY MUCH BE, I DON'T KNOW, PROBABLY PRETTY MUCH BE SURE THAT THE NUMBERS ARE NOT GOING DOWN DRAMATICALLY, AND THAT'S ONE OF THE THINGS. SOMETIMES YOU DO HAVE TO BE SORT OF SUBTLE, BUT I KNOW WITH OUR BOARD, AGAIN, THE INITIAL, THE INITIAL INTERVIEW THAT WE HAD, THE MAJOR, MAJOR QUESTION WAS HOW WAS I GOING TO AS A MAN ADDRESS THESE ISSUES.

>> , AND SO I KNEW THAT THERE WAS ALREADY A PREDISPOSITION TO CHANGE.

[ NEW SPEAKER ] THANK YOU. I'M CONSCIOUS OF THE TIME, AND I WANT TO GIVE YOU A CHANCE, SHAWN, TO JUST, YOU KNOW, WEIGH IN ON TERMS

OF WHAT YOU THINK MIGHT BE NEEDED TO ADVANCE PRIMARY PREVENTION EFFORTS WITHIN SERVICE DELIVERY ORGANIZATIONS, AND IN A MINUTE WE'RE GOING TO OPEN IT UP FOR MORE, FOR PEOPLE TO ASK QUESTIONS OR MAKE COMMENTS, AND KIND OF JUST OPEN UP THE WHOLE CONFERENCE, SO SHAWN, DO YOU EVER ANY FINAL THOUGHTS ABOUT HOW TO MOVE THIS PRIMARY PREVENTION AGENDA?

[ NEW SPEAKER ] YOU KNOW, I WAS TALKING ABOUT LARRY BEFORE WE STARTED, AND I THINK FROM US ON FROM WHAT THE RAPE CRISIS CENTER HAS BEEN ABLE TO DO, I THINK WE'VE DONE A GOOD JOB WITH GETTING THE WORD OUT THERE AND REALLY PROMOTING THIS PROGRAM, AND I EVEN THINK THE SCHOOLS THAT WE'VE CONNECTED WITH, I'VE BEEN FORTUNATE TO HAVE REALLY GOOD SUCCESS WITH THE SCHOOLS AND REALLY GOOD SUPPORT FROM THE SCHOOLS, BUT I WOULD LIKE TO SEE EVEN MORE WORK DONE IN THE SCHOOLS. WE TALKED ABOUT MY TIME WITH MY GROUPS ARE REALLY SHORT, YOU KNOW. WE'RE TALKING 40 TO 45 MINUTES, AND EVEN HAVE TRIED TO INTRODUCE THIS AS PART OF CURRICULUM IN THE SCHOOLS -- THOSE ARE THE TYPE OF THINGS I PERSONALLY WOULD LIKE TO SEE HAPPEN, BUT FORTUNATELY, I'VE HAD REALLY GOOD SUCCESS AT BOTH OF SCHOOLS, AND REALLY GOOD SUPPORT FROM LARRY HERE AT THE RAPE CRISIS CENTER AND THE SCHOOL COUNSELORS, THE PRINCIPALS, YOU KNOW, AND TEACHERS.

[ NEW SPEAKER ] SO, I MEAN, I THINK JUST ANOTHER EXAMPLE, WE HEARD THAT FROM SOME OTHER PANELISTS ABOUT THE IMPORTANCE OF PARTNERSHIPS AND REALLY WORKING WITH PARTNERS

WHO ARE PART OF THE PREVENTION PARTNERS IN ADVANCING THIS. SO I WANT TO THANK ACTUALLY ALL OF YOU, AND BECAUSE WE ARE RUNNING A LITTLE BEHIND AND I DO WANT TO MAKE SURE WE HAVE A CHANCE TO OPEN UP, I'M SORT OF GOING TO TAKE MODERATOR'S PREROGATIVE HERE, AND I'M GOING TO ASK THE PANEL ONE QUESTION THAT'S ABSOLUTELY FOR ALL OF YOU TO ANSWER THROUGH TEXT CHAT, TOO, AND IF ANY OF YOU WANT TO MAKE COMMENTS ON YOUR PHONE LINES, YOU CAN GO AHEAD AND RAISE YOUR HAND NOW AND WE'LL CALL ON YOU.

[ **NEW SPEAKER** ] COMMENTS OR IF YOU HAVE QUESTIONS FOR ANY OF OUR PANELISTS.

[ **NEW SPEAKER** ] EXACTLY, THANKS, LIZ, AND WHILE YOU'RE TEXT CHATTING IN OR RAISING YOUR HAND, LET ME JUST PUT OUT THIS QUESTION, WHICH HAS SORT OF BEEN PLAGUING ME AS WE'VE BEEN THINKING ABOUT THIS PARTICULAR FORUM. I AM WONDERING IF YOU THINK THERE IS ANY INHERENT CONFLICT IN THIS CURRENT SYSTEM WHICH IS PUTTING PREVENTION FUNDING THROUGH THE SERVICE DELIVERY ECONOMY NIX, AND IF SO, WHAT IS THAT CONFLICT, OR, YOU KNOW, DOES IT MAKE SENSE IN TERMS OF MODELS WE'VE BEEN HEARING TODAY TO REALLY LOOK AT BETTER INTEGRATION? SO, YOU KNOW, JUST CURIOUS WHAT PEOPLE'S THOUGHTS ARE ABOUT THAT, AND PANELISTS, IF YOU WANT TO START, AND THEN IF ANYBODY WANT TO TALK, FEEL FREE TO RAISE YOUR HAND AND WE CAN GET YOUR PHONE LINE OPENED.

[ **NEW SPEAKER** ] ACTUALLY, I'M GOING TO JUST TAKE ON SOMEBODY RIGHT NOW WHILE WE'RE

GETTING RESPONSES FROM OUR AUDIENCES.

PRADEEPTA, DO YOU SEE, FUNDS SOMETHING ONE OF THE THINGS THAT YOU TALKED ABOUT, DO YOU SEE ANY CONFLICT AS RACHEL JUST ASKED BY PUTTING FUNDING MONEY THROUGH DELIVERY SERVICES ORGANIZATIONS OR DO YOU THINK THAT'S THE WAY TO GO?

[ NEW SPEAKER ] IT'S AN INTERESTING QUESTION BECAUSE, YOU KNOW, THAT, I THINK IS SOMETHING THAT I STRUGGLED WITH REALLY LONG TIME, BECAUSE VERY OFTEN WHEN YOU GET R.F.P.'S, IT SAYS A SHELTER, AN ORGANIZATION THAT HAS A SHELTER OR A SHELTER RUN ORGANIZATION IS ONLY ELIGIBLE TO APPLY. SO WHEN YOU LOOK AT THE WAY THE FUNDING SOURCES ARE DESIGNATED, I DO AGREE, IT'S DIFFICULT FOR AN ORGANIZATION TO SEE WHERE YOU PUT THE MONEY, WOULD YOU REALLY RATHER DIVERT IT TO DIRECT SERVICES OR FOCUS IT TOWARD PREVENTION? I THINK IT'S SOMETHING WE SHOULD BE ABLE TO CHALLENGE THE FUNDERS WITH AND REALLY BE ABLE TO MAKE THEM UNDERSTAND THAT AS AN ORGANIZATION THAT BELIEVES IN SOCIAL CHANGE AND SOCIAL JUSTICE, THAT'S WHAT I DID WITH CHAYA, WE JUST HAVE TO LOOK AT BOTH COMPONENTS TO BE EQUALLY IMPORTANT TO THE WORK WE ARE DOING, AND I THINK WE'VE BEEN PRETTY SUCCESSFUL BECAUSE I WANT TO SHARE WITH EVERYBODY THAT ONCE WE KIND OF INTEGRATED THE PROGRAM AND WE ADOPTED THE MODEL, IT REALLY HAS BEEN EASY TO TALK ABOUT. HOW DO WE PUT FORWARD AND THIS IS THE POSITION WE ARE IN, BUT IT HELPED US A LOT WHEN WE HAD THAT.

[ NEW SPEAKER ] THANKS. I WANT TO ASK IF WE CAN GET DIXIE ALLEN'S PHONE LINE OPENED. AND IT SEEMS THERE SEEMS TO BE A LOT OF COMMENT THAT HAS TO DO WITH THE COMMUNITY ENGAGEMENT, COMMUNITY-BUILDING ASPECT, AND THAT IT MIGHT NOT MAKE SENSE TO SEPARATE THAT OUT, AND OF COURSE, THERE IS THE EXISTING CAPACITY WITHIN THOSE ORGANIZATIONS AND THAT KNOWLEDGE BASE. SO IF FOLKS HAVE OTHER THOUGHTS, YOU KNOW, RAISE YOUR HAND AND WE'LL CALL ON YOU, OR ALSO YOU CAN TEXT IT IN. DID WE GET DIXIE'S PHONE LINE OPEN?

[ NEW SPEAKER ] THIS IS DAVID. THE ISSUE THAT SOMETIMES YOU CAN'T STRAIGHT THEM OUT AND SOMETIMES THERE ARE OTHER ISSUES THAT COME UP, DISCLOSURE AND THINGS HIKE THAT, SO WE HAVE TO HAVE ATTENTIVE TO THINGS LIKE THAT.

[ NEW SPEAKER ] GOOD POINT.

[ NEW SPEAKER ] MISS ALLEN, YOUR LINE IS NOW OPEN.

[ NEW SPEAKER ] DID YOU CAN YOU HEAR ME?

[ NEW SPEAKER ] YES, HI.

[ NEW SPEAKER ] I WONDER IF THE CONFLICT BETWEEN DELIVERY OF SERVICES AND PREVENTION OF VIOLENCE IN TERMS OF FUNDING MIGHT BE PROBLEMATIC, AND I DON'T WANT TO STEP ON ANYONE'S TOES, I'VE WORKED IN SHELTERS FOR A LONG TIME, AND NOW I'M AT A UNIVERSITY, BUT IN TERMS OF WE HAVE THESE NUMBERS THAT WE HAVE TO JUSTIFY AS FAR AS THE NUMBER OF BEDS THAT ARE FILLED, THE NUMBER OF CLIENTS THAT WE'RE SEEING, AND IF YOU STOP AND SAY, WELL,

WE WANT TO ACTUALLY PREVENT THIS, WOULD WE BE PUTTING OURSELVES OUT OF A JOB, AND WE SAY THAT WE WANT TO PUT OURSELVES OUT OF A JOB, BUT DO WE REALLY WANT TO PUT OURSELVES OUT OF A JOB, AND THAT'S A QUESTION THAT I THINK WE HAVE TO BE HONEST IN ASKING, AND YOU KNOW, IS THAT A CONFLICT?

[ NEW SPEAKER ] SO, YOU KNOW, I THINK THAT'S AN INTERESTING QUESTION, AND I'D KIND OF LIKE TO PUT THAT OUT TO ALL OF YOU, YOU KNOW, PANELISTS AND THE REST OF THE AUDIT YEN. DO YOU THINK THAT THAT'S KIND OF AN ISSUE?

[ NEW SPEAKER ] RACHEL, THIS IS LARRY AT THE RIVERSIDE RAPE CRISIS CENTER. ONE OF THE THINGS I SEE WITH THAT, AND I DO NOT SEE A HUGE CONFLICT WITH THAT BECAUSE WE TALK ABOUT THAT QUITE A BIT IN OUR VOLUNTEER TRAINING, THAT EVENTUALLY WHAT WE'RE TRYING TO WORK TOWARDS IS WHERE WE ARE NOT REALLY NEEDED IN THE CAPACITY OF DIRECT SERVICES DELIVERY, HOWEVER, MY CONCEPT OF THE WHOLE THING IS THAT IF YOU ARE ABLE TO BRING THOSE NUMBERS DOWN, THEN WHAT YOUR SERVICES ARE GOING TO DO IS THERE'S GOING TO BE A SHIFT TO THE PREVENTION ASPECT OF IT, AND THAT PREVENTION ASPECT OF THE SERVICES THAT ARE BEING DELIVERED ARE WHAT IS GOING TO SUSTAIN THE LOWERING OF THE FREQUENCY OF THOSE EVENTS.

[ NEW SPEAKER ] SO THAT WE SEE A SHIFTING FROM FOCUS IN INTERVENTION AND TREATMENT AND SERVICES TO PREVENTION.

[ NEW SPEAKER ] EXACTLY, EXACTLY. IT'S THOUGH EFFORTS THAT HAVE BROUGHT DOWN THOSE

NUMBERS, AND THOSE EFFORTS NEED TO BE SUSTAINED FOR THOSE NUMBERS TO CONTINUE TO DECREASE.

[ NEW SPEAKER ] HELLO?

[ NEW SPEAKER ] EXCITEMENT IN THE BACKGROUND THERE.

[ NEW SPEAKER ] OH, IS THAT EXCITEMENT?

SORRY, I JUST FORGOT COMPLETELY WHAT I WAS GOING TO SAY, BUT YOU KNOW, I DO THINK IT'S IMPORTANT TO BE EXPLICIT ABOUT THAT, BECAUSE SOMETIMES I THINK THAT WHEN PREVENTION IS WORKING, THAT THEN WE FORGET THAT IT'S NEEDED.

[ NEW SPEAKER ] EXACTLY.

[ NEW SPEAKER ] AND STOP FOCUSING ON IT, SO THE NOTION THAT WE'RE BEING EXPLICIT IN NUMBERS GOING DOWN, WE NEED TO KEEP THE INVESTMENT IN PREVENTION SO WE DON'T SEE THE NUMBER GO BACK UP, MAKES A LOT OF SENSE TO ME.

[ NEW SPEAKER ] RIGHT.

[ NEW SPEAKER ] AND I SAW WENDY'S COMMENT THAT YOU WANT TO WORK YOURSELF OUT OF A JOB.

[ NEW SPEAKER ] ONE THING I HAVE TO ACKNOWLEDGE THOUGH, IS BEING VERY AWARE OF OUR COLLABORATION WITH OPERATION SAFE HOUSE, BOTH HERE IN RIVERSIDE AND OUT IN THE DESERT IS THAT I CAN UNDERSTAND THE CHALLENGE OF BED NIGHTS, THOSE TYPE OF ISSUES THAT KEEP THAT FUNDING COMING, AND I CAN IMAGINE THE CHALLENGE TO SHELTERS ARE MUCH DIFFERENT THAN THE CHALLENGES TO THE TYPE OF DIRECT SERVICES THAT WE DELIVER AS A RAPE CRISIS CENTER, SO I

DON'T MEAN TO JUST SIMPLY SAY, WELL, YOU JUST NEED TO DO THIS, MAKE THAT PARADIGM SHIFT FROM DELIVERING SERVICE TO PREVENTION, BUT I KNOW THERE'S GOT TO BE THAT GRADUAL THING TO WHERE WE DO, AND I THINK RACHEL, IT WAS JUST YOU WHO SAID IT MORE ELOQUENTLY THAN I, AND THAT'S THE FACT THAT WE NEED TO DO THAT TO SUSTAIN THE LOWERING OF THOSE NUMBERS.

[ NEW SPEAKER ] YEAH, I THINK THAT'S TRUE, AND YOU KNOW WHAT I'M THINKING MIGHT MAKE SENSE, BECAUSE WE DO HAVE A COUPLE MORE MINUTES RIGHT NOW, MAYBE WE COULD GO BACK TO THOSE CHALLENGES SLIDES THAT WE HAD UP.

[ NEW SPEAKER ] YES.

[ NEW SPEAKER ] AND I'D LOVE TO HEAR FROM MORE OF YOU ABOUT THE KINDS OF THINGS YOU'VE DONE TO OVERCOME THOSE CHALLENGES, BECAUSE I THINK THAT WOULD BE HELPFUL TO EVERYONE THAT IS PARTICIPATING TODAY, AND.

[ NEW SPEAKER ] WHILE EAR HE PULLING THAT UP, PRADEEPTA, THERE WAS A SPECIFIC QUESTION. COULD YOU DESCRIBE FOR US THE ORGANIZATIONAL MODEL THAT YOU USED TO ACCOMPLISH PRIMARY PREVENTION?

[ NEW SPEAKER ] THE ORGANIZATION MODEL THAT WE USED FOR PRIMARY PREVENTION?

[ NEW SPEAKER ] YES.

[ NEW SPEAKER ] I DIDN'T QUITE UNDERSTAND THE QUESTION.

[ NEW SPEAKER ] YEAH, I'M TRYING TO PUT IT UP IN TEXT CHAT HERE, TOO.

[ NEW SPEAKER ] OKAY.

[ NEW SPEAKER ] AND I WONDER, BECAUSE I KNOW

YOU MENTIONED USING PREVENTION AS AN AS A PART OF INTEGRATION.

[ NEW SPEAKER ] THE WHOLE INTEGRATION STARTED AS A RESULT OF US WANTING TO ADAPT THE SPECTRUM OF PREVENTION.

[ NEW SPEAKER ] SOMEBODY ELSE IS ON THE LINE.

[ NEW SPEAKER ] WE'RE HEARING SOME BACKGROUND NOISE.

[ NEW SPEAKER ] RACHEL?

[ NEW SPEAKER ] SORRY, I THINK WE INTERRUPTED YOU, PRADEEPTA.

[ NEW SPEAKER ] I THINK THERE ARE A COUPLE OF THINGS WE WANTED TO ADAPT THIS ASPECT OF PREVENTION ON ONE SIDE AND THE OTHER THING WAS ALSO TRYING TO FIGURE OUT, LIKE, AS A COMMUNITY-BASED ORGANIZATION, WE HAD TO BE CAREFUL FOR THE MANY YEARS THAT CHILD IS AROUND, WHAT IS IT THAT WE WANT TO DO WITHIN OUR COMMUNITIES AND BRING THE FEELING, MAKE SURE THAT TOMORROW THE ORGANIZATION IS NOT AROUND, DOMESTIC VIOLENCE SHOULD NOT BE AN ISSUE WE CANNOT DEAL WITH. I THINK WHAT WE LOOKED AT WAS IMPORTANT, PREVENTION AND AWARENESS WAS CRUCIAL BECAUSE, YOU KNOW, THE COMMUNITY HAS TO BE HELD RESPONSIBLE, AND THEY HAVE TO BE ABLE TO TAKE ON VIOLENCE AGAINST WOMEN AS SOMETHING THAT IS AN ISSUE WITHIN THE COMMUNITY AND ON OWN THE RESPONSIBILITY FOR WHAT'S HAPPENING, AND NOT AGAIN ON AN ORGANIZATION, AS A NON-PROFIT, WE'RE ALL VERY FRAGILE, AND IT DEPENDS ON THE FUNDING STREAM WE'RE IN. FIGURE OUT AND SEE WHAT IS THE IMPACT THAT WE CAN LEAVE BEHIND

FOR OUR COMMUNITIES, AND HOW DO WE MAKE OUR COMMUNITIES MORE ACCOUNTABLE AND RESPONSIBLE TO TAKE ON VIOLENCE AGAINST WOMEN ISSUES, THERE HAS TO BE KIND OF A OWNERSHIP. IT WAS A PREVENTION MODEL, AND THIS NOT ONLY TO HOLD THE COMMUNITY RESPONSIBLE AS A BASIS FORT CHANGES THAT WE NEED IN FOCUSING ON PRIMARY PREVENTION AS AN EQUAL PART OF THE WORK THAT WE DO, AND NOT ONLY DIRECT SERVICES, AND WE KNEW FOR THE LONGEST TIME THAT THE CHALLENGE WOULD BE FUNDING, AND THAT WAS SOMETHING WE SAID, WELL, YOU WE JUST HAVE TO DEAL WITH IT AND SEE HOW IT GOES.

[ **NEW SPEAKER** ] THANKS, KNOW WELL, FOR CLARIFYING THE QUESTION, AND IT WAS ABOUT COMMUNITY ENGAGEMENT AND HOW YOU DO THAT, THANK YOU.

[ **NEW SPEAKER** ] THANKS, EVERYONE. I'VE NOTICED A COUPLE OF PEOPLE ARE STARTING TO HAVE WRITTEN IN SOME OF THE WAYS THEY'VE OVERCOME CHALLENGES, THAT'S GREAT. YOU KNOW, WE'LL HAVE AN ARCHIVE OF THIS TEXT CHAT AT PREVENTION CONNECTION WEBSITE. I WANT TO THANK ALL OF YOU FOR PARTICIPATING TODAY, AND PARTICULARLY THANK OUR PANELIST, AND I WILL I'LL JUST SAY FOR A FINAL SAY THAT A NUMBER OF THE THEMES I HEARD TODAY HAD TO DO WITH INTEGRATION OF STAFF ALONG THE CONTINUUM, PARTNERSHIPS, MAKING THIS REALLY SOMETHING THAT OTHERS WANT, YOU KNOW, THE OTHER PARTNERS REALLY EXCITED, THAT WE NEED TO GET SOME MORE CONCRETE OUTCOME MEASURES ON THE PRIMARY PREVENTION SIDE, AND THAT COMMUNITY

CAPACITY AND COMMUNITY ENGAGEMENT IS REALLY A PIECE THAT TRANSCENDS ALL OF THIS, AND SOMETHING TO BUILD ON, SO THANK YOU, EVERYONE, AND LIZ.

[ NEW SPEAKER ] UH-HUH, I GUESS EXACTLY, THE COMMUNITY ENGAGEMENT PIECE STOOD OUT FOR ME THROUGHOUT THESE SESSIONS, AND THE IMPORTANCE OF GETTING THE COMMUNITY ENGAGED IN ORDER TO GET THE BROADER POLICY CHANGES IN PLACE. ALSO, WAYS TO BRING LEADERSHIP ON BOARD AND THE CRUCIAL ASPECT THAT THAT PLAYS IN MOVING PRIMARY PREVENTION FROM THE MARGINS TO THE CENTER. I JUST WANT TO THANK ONCE AGAIN ALL OF OUR GUEST PANELISTS, TINA, LARRY, SHAWN, PRADEEPTA. THANK YOU FOR JOINING US, AND THANK OUR AUDIENCE, AND I'LL GOING TO TURN IT OVER TO DAVID NOW FOR THE EVALUATION.

[ NEW SPEAKER ] YOU SHOULD SEE ON YOUR SCREEN AN EVALUATION. IF YOU DON'T SEE ONE, WE'LL MAIL YOU A LINK TO THAT IMMEDIATELY FOLLOWING THE WEB CONFERENCE SO YOU'LL BE ABLE TO DO THAT. WE WILL POST ON THE PREVENT CONNECT LISTSERV, THE ARCHIVE OF THE TEXT CHAT, AND THE LINES, WE ARE GOING TO SEE IF WE CAN GET A RECORDING, WE'VE HAD A LITTLE BIT OF TECHNICAL PIECES WITH THAT, AND THERE'S A LOT OF PEOPLE WHO ARE ASKING FOR RESOURCES, SO WE WILL INCLUDE THOSE RESOURCES IN THE TEXT CHAT SECTION, BECAUSE A LOT OF YOU WANT TO FIND HOW TO FIND RESOURCES, AND MANY PEOPLE WERE SHARING THEIR RESOURCES. ONCE AGAIN, THIS IS A DISCUSSION, I FEEL LIKE IT IS ONLY THE BEGINS OF A CONVERSATION, AND WHAT WE'RE

TRYING TO DO IS BEING A PLACE TO HAVE THAT DISCUSSION AND START THAT CONVERSATION AND SUPPORT YOU IN DOING MORE OF THOSE DISCUSSIONS. WE WILL BE CONTINUING TO HAVE MORE WEB CONFERENCES, LOOK AT THE READ BE CLUB AND OTHER PLACES TO CONTINUE THAT, SO THAT'S OUR GOAL IS TO BE ABLE TO HELP THIS DISCUSSION, BECAUSE THAT'S HOW WE ARE GOING TO ADVANCE. YOU WILL GET AN EMAIL WHEN WE CLOSE THE SESSION OUT TO DO EVALUATION, SO YOU CAN BE ABLE TO DO THAT, I JUST WANT TO THANK RACHEL AND LIZ AND THE OTHER PEOPLE HERE, SAM AND THE OTHER PEOPLE FROM PREVENTION INSTITUTE BEHIND THE SCENES AND ALL OF OUR SPEAKERS WHO HAVE JOINED US, AND ALL OF YOU FOR JOINING US. THANK YOU VERY MUCH FOR THIS. COULD THE SPEAKERS PLEASE STAY ON THE LINE BECAUSE WE WILL BE HAVING A LITTLE SUB CONFERENCE, AND THIS WILL CONCLUDE THE AUDIO PORTION OF OUR CONFERENCE. SO THANK YOU ALL VERY MUCH.

[ **NEW SPEAKER** ] YOU MAY NOW DISCONNECT.