



**PREVENTION  
CONNECTION**  
THE VIOLENCE AGAINST WOMEN  
PREVENTION PARTNERSHIP

A Project of  
  
CALCASA

## **TRANSCRIPT**

### **WEB CONFERENCE**

Building the Violence Against Women Primary Prevention Movement  
(Session 1)

**Tuesday, March 10<sup>th</sup>, 2009**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### **Presenters**

Rachel Davis & Elizabeth Waiters, Prevention Institute

### **Guest**

Donna Garske, Transforming Communities: Technical Assistance, Training  
and Resource Center (TC-TAT)

### **Host**

David Lee, Prevention Connection: A Project of the  
California Coalition Against Sexual Assault

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WELCOME TO TODAY'S PREVENTION CONNECTION WEB  
CONFERENCE. TODAY'S CONFERENCE IS BEING RECORDED.  
AT THIS TIME, I WOULD LIKE TO TURN THE CONFERENCE  
OVER TO Mr. DAVID LEE.

PLEASE GO AHEAD, SIR.

NEW SPEAKER: THANK YOU VERY MUCH.

WELCOME EVERYONE TO TODAY'S PREVENTION CONNECTION  
WEB CONFERENCE.

I'M VERY EXCITED TO SEE ALL OF YOU JOINING, HEARING  
ABOUT THE WEATHER THROUGHOUT THE COUNTRY.

AND I, I AM HERE IN NORTHERN CALIFORNIA SO WE DO NOT

HAVE THE NORTH DAKOTA TYPE OF WEATHER.  
I WOULD LIKE TO FAMILIARIZE YOU WITH PREVENTION CONNECTION AND THIS IS PART OF OUR PREVENTION CONNECTION TEAM. IF YOU WANT TO BE ABLE TO CONTACT US, OR CONTACT INFORMATION IS HERE AND ASK US ANY QUESTIONS AND WE LOOK FORWARD FOR YOU TO BE ABLE TO TALK TO US. PREVENTION CONNECTION IS A NATIONAL ON-LINE PROJECT TO ADVANCE PRIMARY CONNECTION FOR VIOLENCE AGAINST WOMEN.  
WE HAVE PODCAST AND YOU WILL SEE A WHOLE HOST OF PODCASTS TO CAPTURE VOICES OF THOSE DOING PRIMARY PREVENTION OF VIOLENCE AGAINST WOMEN WORK.  
ON-LINE PRESENTATIONS THAT ARE SHORTER, ANIMATED FLASH GRAPHICS OF THESE PRESENTATIONS. ALSO A WIKI WHICH WE TALK ABOUT BRIEFLY.  
SIGN UP FOR OUR LISTSERV WHICH HAS ABOUT A THOUSAND PEOPLE AROUND THE COUNTRY WHO TRADE MESSAGES. IT IS A HEAVE LISTSERV BUT GOOD OPPORTUNITY TO SHARE WITH OTHER PEOPLE WHO DO WORK AROUND VIOLENCE AGAINST WOMEN PREVENTION.  
YOU OF COURSE CAN SIGN UP FOR WEB CONFERENCES AN READING CLUBS.  
WE'LL TALK ABOUT THAT IN A MINUTE.  
WE ARE NOW ON FACEBOOK.  
BECOME OUR FRIEND.  
WE ALSO HAVE A BLOG.  
GET THAT.  
AND WE'LL DO MORE BLOGGING.  
COMING SOON, TWITTER ON HERE.  
WE HAVE PEOPLE IN THE ROOM LOOKING AT ME SORT OF FUNNY.  
WE ARE REALLY EXCITED TO BE ABLE TO USE WEB TECHNOLOGY.  
OF COURSE OUR WEB SITE HAS MATERIAL FROM TODAY'S WEB CONFERENCE.  
ALSO, RECORDINGS OF ALL OF OUR WEB CONFERENCES AND OUR PAST, SO YOU CAN GET INFORMATION FROM OTHER

THINGS WE HAVE DONE BEFORE. OUR NEXT READING CLUB IS GOING TO BE A SMALL WEB CONFERENCE, WHERE WE TAKE AN ARTICLE THAT IS RECENTLY IN THE LITERATURE AND BE ABLE TO DISCUSS IT AND TALK ABOUT THE IMPLICATIONS FOR PREVENTION PRACTICE. OUR NEXT ONE WILL BE HELD MARCH 30 AND THEN REPEATED ON APRIL 2. AND IT IS GOING TO BE AROUND THE ARTICLE CALLED "IDENTIFYING COMMON PRACTICES IN COMMUNITY-BASED RAPE PREVENTION PROGRAMS".

WRITTEN BY STEPHANIE TOWNSEND AND REBEKAH CAMBRY. THIS IS AN ARTICLE THAT IS RECENTLY RELEASED AND WE ARE EXCITED TO HAVE A DISCUSSION OF THIS.

WE ENCOURAGE YOU TO SIGN UP AND GET NOTIFICATION. IT IS NOT VERY MANY SEATS BUT AN OPPORTUNITY TO TALK TO OTHER PEOPLE ABOUT HOW RESEARCH CAN REFLECT THE WORK THAT WE DO IN OUR PREVENTION.

OUR WIKI IS A GREAT OPPORTUNITY TO BE ABLE TO ADD INFORMATION AND BUILD THE COLLECTIVE WISDOM OF BEING ABLE TO PREVENT VIOLENCE AGAINST WOMEN.

SO WE HAVE A WIDE VARIETY OF IDEAS THAT PEOPLE THROUGHOUT THE PREVENTION CONNECTION COMMUNITY HAVE ADDED AND EDITED AND SUPPORTED EACH OTHER.

I ENCOURAGE YOU TO VISIT THIS.

TO GET MORE INFORMATION ABOUT VIOLENCE AGAINST WOMEN PREVENTION AND TO ENCOURAGE YOU TO JOIN AND SUPPORT THAT, TOO. I DO WANT TO TALK A LITTLE BIT ABOUT TECHNOLOGY HERE TODAY.

WE ARE USING THE WEB CONFERENCE SOFTWARE.

AND, THERE IS MANY FEATURES THAT WE WILL BE USING. THE FIRST FEATURE I WANT TO HIGHLIGHT IS THE FEATURE THAT YOU CAN RAISE YOUR HAND.

IF YOU LOOK ABOVE MY PICTURE, ON THE BAR, THERE IS A LITTLE HAND ABOVE THAT. IT IS SORT OF RIGHT AROUND HERE AND IF YOU CAN, EVERYONE PLEASE RAISE THEIR HAND.

PUSH THAT BUTTON AND RAISE THEIR HAND. WE'LL SEE HOW MANY OF YOU ARE RAISING YOUR HAND.

I SEE THAT PEOPLE ARE RAISING THEIR HAND.

THAT IS GREAT. I'VE GOT ABOUT HALF OF YOU, RAISED YOUR HAND. SO, THIS IS ONE OF THE WAYS THAT WE MIGHT BE, IF YOU WANT TO ASK A QUESTION, YOU CAN RAISE YOUR HAND TO BE ABLE TO ASK A QUESTION, ON THE PHONE OR MIGHT BE SOME OTHER QUESTIONS THAT WE ARE POSING.

I AM NOW GOING TO LOWER EVERYONE'S HAND. WE ALSO HAVE A QUESTION AND ANSWER FEATURE WHERE WE CAN BE ABLE TO ASK QUESTIONS OF THE AUDIENCE SO WE CAN LEARN MORE ABOUT WHO YOU ARE.

THAT IS WHAT I AM DOING.

OPENING UP A QUESTION AND THE FIRST QUESTION THAT I WANT TO ASK YOU IS TO KNOW WHO IS IN THE AUDIENCE. SO WHAT THE QUESTION I AM POSING IS WHAT DESCRIPTION BEST DESCRIBES YOUR ORGANIZATION.

ARE YOU A DOMESTIC VIOLENCE, SEXUAL ASSAULT OR A COMBINED AGENCY? ARE YOU WITH LAW ENFORCEMENT? WITH THE HEALTH AND SOCIAL SERVICES? OR YOU THE LOCAL OR STATE PUBLIC HEALTH ORGANIZATION? OR ARE YOU WITH A PREVENTION EDUCATION PROGRAM OR SOMETHING OTHER THAN ONE OF THESE CATEGORIES? SO GO AHEAD AND VOTE. I CAN SEE NOT ALL OF YOU VOTED YET.

GO AHEAD AND VOTE. AND, WE, BECAUSE THE NO VOTES GET THERE AND TO NO SURPRISE, WHAT WE WILL SEE HERE, I WILL SHARE THE RESULTS WITH YOU ALL IS, IS THAT 46% OF YOU ARE DOMESTIC VIOLENCE SEXUAL ASSAULT OR A COMBINED AGENCY.

14% PREVENTION EDUCATION PROGRAMS, 8% FROM PUBLIC HEALTH.

3% FROM HEALTH AND SOCIAL SERVICES AND 18% OF YOU ARE OTHER. I'M NOW GOING TO ASK ONE MORE QUESTION TO GET A SENSE OF YOUR FAMILIARITY WITH PREVENTION CONNECTION.

I WANT TO KNOW IF YOU HAVE -- I'M GOING TO ASK THIS QUESTION.

THE QUESTION DID NOT, I REALIZE I DIDN'T WRITE THE

TEXT.

I'LL SAY THE QUESTION.

YOU HAVE THE ANSWERS HERE.

HAVE YOU ATTENDED A PREVENTION CONNECTION WEB CONFERENCE BEFORE? SO, IF, NO, YOU HAVE NOT OR YES, I HAVE ATTENDED PREVIOUS ONES.

SO LET'S SEE.

WHO HAS ATTENDED BEFORE? AND WHAT WE ARE SEEING IS ALMOST AN EVEN SPLIT HERE. THAT IS GREAT. WHAT WE ARE SEEING IS, I'LL SHARE THE RESULTS AND A FEW OF YOU DID NOT, 10% OF YOU DID NOT VOTE YET. SO THE RESULTS SHOW THAT 52% OF YOU ATTENDED ONE BEFORE. AND 38% IS THE FIRST TIME.

WELCOME TO PREVENTION CONNECTION.

EXCITING WEB CONFERENCES AND WE ARE THRILLED TO BE ABLE TO HAVE ALL OF YOU HERE TO BE ABLE TO DO THIS WORK.

I'M GOING TO COME NOW, CLOSE THAT OFF YOUR COMPUTER. THE NEXT PIECE WE HAVE, THE TEXT CHAT. TEXT CHAT IS AWAY TO ANSWER QUESTIONS AND I SEE MANY OF YOU HAVE BEEN WRITING IN.

WE HAVE RATHER VIBRANT DISCUSSIONS ON OUR TEXT CHAT AND SO I WANT TO BE ABLE TO THINK ABOUT HOW YOU CAN BE ABLE TO COMMUNICATE WITH EACH OTHER. SO, IF YOU CAN GO, GO RIGHT IN THE BOX, THAT IS, RIGHT HERE ON THE BOTTOM, I'M CIRCLING IT NOW AND WHY DON'T YOU WRITE WHERE YOU ARE FROM. IN THAT BOX, IT WILL BE GOING QUICK ON THE SCREEN.

THEN YOU CLICK THE ARROW THAT I AM CHECKING HERE. AND WE CAN SEE PEOPLE FROM WASHINGTON, VIRGINIA, SAN FRANCISCO, READING, TENNESSEE, I SAW SOME KANSAS, SOME NORTH DAKOTA, ALBUQUERQUE, NEW YORK CITY, POUGHKEEPSIE, FORT IRWIN, NASHVILLE, NOT ALL OF YOU, MORE VIRGINIA, TEXAS, LANSING, MICHIGAN, MORE NORTH DAKOTA. ATLANTA, GEORGIA.

WE HAVE EVANSVILLE, ILLINOIS.

I EVEN GOT SOMEONE WHO IS FROM TWO DIFFERENT

COUNTIES IN CALIFORNIA. AND, WHO I ACTUALLY KNOW.

KEY WEST, FLORIDA.

AND, THE CALIFORNIA UNIVERSITY OF PENNSYLVANIA,

JACKSON, WYOMING.

THAT IS GREAT.

THANK YOU. WHAT I WANT TO DO, IF YOU FIND THAT

MOVE TOO QUICKLY AND WANT TO MAKE IT BIGGER.

IF THERE IS A BOX CIRCLING HERE IN THE UPPER RIGHT  
HAND CORNER, CLICK ON THAT BOX THAT SAYS, UNDOCK.

WHAT THAT WILL DO IS MAKE IT BIGGER AND EASIER TO

READ. IF YOU HAVE ANY QUESTIONS YOU CAN SEND A

PRIVATE CHAT TO US BY CLICKING ON THE PRIVATE TAB

AND WE WILL BE ABLE TO ANSWER AROUND TECHNOLOGY, OR

CALL ILLINOIS TECHNICAL ASSISTANCE AT 800-799-4510.

OR INFORMATION CALL CALCASA AT 888-922-5227. AND

CHAD, MY COLLEAGUE IS THERE TO BE ABLE TO ANSWER

YOUR QUESTIONS. IN PREVENTION CONNECTION, WE USE

THE TERM VIOLENCE AGAINST WOMEN AND WE USE THIS IN A

VERY BROADWAY. WE ARE INCLUDING DOMESTIC VIOLENCE.

AND SEXUAL VIOLENCE.

WE ARE LOOKING AT VIOLENCE ACROSS THE LIFESPAN.

WE ARE LOOKING TO PREVENT VIOLENCE BEFORE IT STARTS.

AND TO CONNECT DIFFERENT FORMS OF VIOLENCE TO EACH

OTHER AND OTHER OPPRESSION ISSUES, TO ADDRESS THE

ISSUES OF VIOLENCE AGAINST WOMEN. WE DO HAVE

SEVERAL COLLABORATIVE PARTNERS.

WORK AT NATIONAL SEXUAL VIOLENCE RESOURCE CENTER.

NATIONAL YOUTH VIOLENCE PREVENTION CENTER AND WE

ENCOURAGE YOU TO VISIT THEIR WEB SITES.

PREVENTION CONNECTION IS SPONSORED BY THE UNITED STATES

CENTER OF DISEASE CONTROL AND PREVENTION.

THE INFORMATION IN THIS WEB CONFERENCE DO NOT

REPRESENT THE OFFICIAL VIEWS OF THE UNITED STATES

GOVERNMENT CDC OR CALCASA. SO WITH NO FURTHER

ADIEUX, I AM PLEASED TO INTRODUCE THIS TOPIC.

I'LL BE DOING A SERIES OF WORKSHOPS EXTENDING ON

THIS TOPIC THROUGHOUT THE YEAR AROUND BUILDINGS OF

VIOLENCE AGAINST WOMEN PRIMARY PREVENTION MOVEMENT.

SO TODAY, THIS SESSION WILL BE LED BY RACHEL DAVIS

AND ELIZABETH WAITERS FROM PREVENTION INSTITUTE.

SO I AM NOW GOING TO HAND IT OVER TO RACHEL AND LIZ.

THE PICTURE THAT WAS TAKEN LITERALLY MINUTES AGO.

NEW SPEAKER: THANK YOU, DAVID.

HI, EVERYONE.

THIS IS RACHEL. AND THIS IS LIZ.

NEW SPEAKER: AND, WE ARE REARRANGING THE PHONE RIGHT

NOW.

NEW SPEAKER: SORRY ABOUT THAT. AS SONYA -- AS DONNA

SAID EARLIER, TIN CUP SOUND.

I'M LIZ WAITERS WITH PREVENTION INSTITUTE. I'M

REALLY, REALLY HAPPY TO BE HERE TODAY.

WE HAVE A VERY EXCITING AGENDA PLANNED.

AS DAVID SAID, THIS IS THE FIRST IN A SERIES OF

FORUMS THAT WILL ADDRESS WHAT IT TAKES TO BUILD THE

VIOLENCE AGAINST WOMEN PRIMARY PREVENTION MOVEMENT.

SO, ON OUR FIRST SLIDE HERE, I WILL GO OVER THE

AGENDA TODAY.

WE ARE GOING TO START WITH AN OVERVIEW OF THE

VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT.

SUCCESSSES IN THE MOVEMENT.

THEN WE ARE GOING TO GO THROUGH A QUICK REVIEW OF

PRIMARY PREVENTION. THEN WE ARE GOING TO MOVE INTO

A PRESENTATION OF ELMS OF SUCCESSFUL MOVEMENTS. AND

THEN, FINALLY, MOVE INTO AN INTERACTIVE DISCUSSION

AND QUESTIONS.

WE HAVE A WONDERFUL GUEST, PANELIST WITH US TODAY

AND THEN WE ARE GOING TO HAVE TEXT CHAT THROUGHOUT,

OPEN IT UP TO HEAR FROM OUR AUDIENCE. SO, OUR

LEARNING OBJECTIVES ARE ON THE NEXT SLIDE. AND,

THESE ARE TO IDENTIFY THE ELEMENTS OF SUCCESSFUL

SOCIAL MOVEMENTS. IDENTIFY KEY ELMS OF SUCCESS IN

THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT.

THEN, TO IDENTIFY OPPORTUNITIES TO INCORPORATE THE

PRINCIPLES OF PRIMARY PREVENTION INTO THE MOVEMENT

TO END VIOLENCE AGAINST WOMEN.

NEW SPEAKER: THANK YOU, LIZ.

I THINK THAT PROVIDES A PRETTY GOOD OVERVIEW AND WHAT I WOULD LIKE TO ADD, WHICH IS MAYBE IMPLICIT TO US, SO NOT TO YOU IN TERMS OF THE LEARNING OBJECTIVES, IT IS THAT THIS IS AN OPPORTUNITY FOR US TO LEARN AND TALK TOGETHER. REALLY, UNDERSTANDING WHAT SUCCESS HAS BEEN BUT REALLY, FOR US TO HAVE A FRANK CONVERSATION ABOUT WHERE DO WE NEED TO GO FROM HERE AND WE REALLY ARE LOOKING FORWARD TO EVERYONE'S PARTICIPATION IN THAT. SO, LET'S GET STARTED. IN A PREVIOUS PREVENTION CONNECTION FORUM AND ONLY, I GUESS, HALF OF YOU PARTICIPATED IN THOSE, WE ASK PARTICIPANTS WHAT WOULD A WORLD WITHOUT VIOLENCE AGAINST WOMEN LOOK LIKE? THESE ARE THE KIND OF ANSWERS THAT PEOPLE TALKED ABOUT. POWER WOULD BE EQUAL, NO CHILD ABUSE.

NO MORE HURTING, COMPASSION. THESE KINDS OF POWERFUL IMAGES OF WHAT THE WORLD WOULD LOOK LIKE. WHAT WE KNOW IS THAT ACHIEVING THESE KINDS OF THINGS AND PEOPLE HAD A LOT OF OTHER IDEAS, TOO. THIS WILL TAKE WIDE SCALE SOCIAL CHANGE.

AND MANY OF THE WIDE SCALE SOCIAL CHANGES IN THE U.S. WERE THE RESULT OF MOVEMENT. AND THAT IS REALLY AT THE HEART OF OUR DISCUSSION TODAY.

BECAUSE WE REALLY WANT TO TALK ABOUT HOW TO TAKE THIS TO THE NEXT LEVEL.

TO LOOK AT WHAT WOULD -- HOW DO WE MOVE TOWARDS A WORLD WITHOUT VIOLENCE.

NEW SPEAKER: SO I WANT TO GO AHEAD AND OPEN IT UP TO OUR PROLIFIC TEXT CHATTERS OUT THERE. AND, ASK YOU, OUR FIRST QUESTION OF THE DAY, WHEN YOU THINK OF SOCIAL MOMENTS, WHEN YOU THINK OF IN PARTICULAR BROAD SCALE CHANGES THAT HAVE TAKEN PLACE IN THIS COUNTRY, IN OTHER COUNTRIES, WHAT MOVEMENTS COME TO MIND FOR YOU? THESE ARE SUCCESSFUL MOVEMENTS EXAMPLES. GAY RIGHTS?



CIVIL RIGHTS?

ANTI-SMOKING MOVEMENT.

THE WOMEN'S MOVEMENT.

DRUNK DRIVING.

ANIMAL RIGHTS.

SUFFICIENT RAGE, FEMINIST MOVEMENT, WOMEN'S VOTING.

MOTHERS AGAINST DRUNK DRIVING.

FARM AID. WOMEN'S PROPERTY RIGHTS.

TAKE BACK THE NIGHT. YEAH.

STUDENT RIGHTS. EXCELLENT. CANCER AWARENESS

PREVENTION. DOMESTIC VIOLENCE MOVEMENT. SOUTH

AFRICA. CIVIL RIGHTS AGAIN. KEEP AMERICA

BEAUTIFUL.

YEP.

AIDS. SMOKING CESSATION.

NEW SPEAKER: THESE ARE REALLY GOOD EXAMPLES THAT I

THINK THAT PEOPLE ARE COMING UP WITH. I THINK THAT

AS YOU'RE KEEPING THESE IN THE BACK OF YOUR MIND,

THINKING ABOUT WHAT WERE THE KINDS OF THINGS THAT

MAY BE SUCCESSFUL, MAYBE LET'S MOVE INTO THAT NEXT

QUESTION.

SO, THE NEXT QUESTION WE HAVE FOR YOU, THINKING

ABOUT THOSE IS, WHAT MADE THESE MOVEMENTS

SUCCESSFUL? JUST MAYBE THINK OF CHARACTERISTIC OR A

PARTICULAR MILESTONE OR WHO WAS INVOLVED. WE'LL

JUST GIVE YOU A FEW SECONDS TO THINK AND TYPE.

THEN WE'LL START REFLECTING ON THEM.

NEW SPEAKER: THINGS ARE COMING UP LIKE HUGE SUPPORT,

STRONG LEADERSHIP, COLLABORATION, AWARENESS,

PARTICIPATION AND OPEN MINDS, PERSISTENCE, TIMING,

COURAGE, SAFETY, CELEBRITY ENDORSEMENT,

DETERMINATION POLICY CHANGES. AND OVERALL SENSE OF

JUSTICE, POWER OF THE PEOPLE, THINK STRONG LEADERS

AGAIN.

>> A LOT OF PERSISTENCE.

I'M GLAD WE HAVE A PERSISTENT GROUP.

WE NEED THAT.

SOCIAL WILL. THE RESOURCES ISSUES COMING UP A LOT AS WELL.

I THINK THAT IS REALLY AN IMPORTANT ONE. A LOT OF TYPE WEST THINK THAT RESOURCES WEREN'T INVOLVED. WHEN THEY WERE. HEAVILY FUNDED FROM THE OUTSIDE. GREAT. OKAY.

SO IF YOU HAVE THINGS YOU WANT TO CONTINUE TO WRITE IN, THAT IS GREAT.

WHAT WE ARE GOING TO DO IS MOVE ON.

WE CERTAINLY WELCOME ON THE COMMENTS TO KEEP COMING.

WE WANT YOU TO VISIT THE ARCHIVES AS WELL.

I THINK THIS WILL BE A RICH PART OF TODAY'S DISCUSSION.

NEW SPEAKER: ABSOLUTELY.

NEW SPEAKER: SO TODAY WE ARE GOING TO BE DISCUSSING THE VIOLENCE AGAINST WOMEN MOVEMENT HISTORICALLY, CURRENTLY AND WHERE IT NEEDS TO GO.

IN PARTICULAR, DISCUSSING THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT IN TERMS OF IMPLICATIONS FOR ADVANCING PRIMARY PREVENTION. WE WANT TO FIRST ACKNOWLEDGE THAT THE CURRENT BALANCE AGAINST WOMEN MOVEMENT EMBEDDED IN MANY OF THE MOVEMENTS THAT YOU JUST MENTIONED SUCH AS THE WOMEN'S MOVEMENT, LABOR MOVEMENT AND CIVIL RIGHTS MOVEMENT. AND, YOU KNOW, ALSO, WE HAVE HAD THIS CONVERSATION A NUMBER OF WAYS AS WE WERE THINKING ABOUT TODAY. THAT THIS CONVERSATION WE'RE HAVING TODAY IS DIFFERENT FROM WHAT IT MIGHT HAVE BEEN FIVE YEARS AGO.

NOW WE HAVE A GROWING UNDERSTANDING OF THE VARIOUS ASPECTS OF PREVENTION.

MANY MORE FOLKS ARE DOING THIS. PEOPLE ARE COMING TOGETHER THROUGH THE PREVENTION CONNECTION COMMUNITY WHICH IS ONE EXAMPLE IN THE SHIFT AS NEW FUNDING SOURCES COME IN. ALSO, LIKE IN CALIFORNIA FOR EXAMPLE, THERE IS RESOURCES NOW FOR TRAINING AND TECHNICAL ASSISTANCE IN PRIMARY PREVENTION. SO, BUILDING ON THESE SUCCESSES, WHAT ARE THE

IMPLICATION FOR FUTURE DIRECTIONS OF THE BONDS WITH WOMEN PREVENTION MOVEMENT? THAT IS WHAT WE WANT TO LOOK AT TODAY.

NEW SPEAKER: EXACTLY.

LET'S START OFF WITH A REVIEW OF WHAT WE MEAN BY PRIMARY PREVENTION. AND, WHAT WE ARE REALLY TALKING ABOUT HERE WHEN WE ARE TALKING ABOUT A PRIMARY PREVENTION APPROACH IS THE STRUCTURAL NATURE ADDRESSING THE STRUCTURAL NATURE THAT IS NEEDED TO END VIOLENCE AGAINST WOMEN.

WHAT WE WANT TO DO HERE IN THIS FORM TODAY IS FIGURE OUT HOW TO APPLY THE ELEMENTS OF THE SUCCESSFUL SOCIAL MOVEMENTS THAT YOU JUST MENTIONED TO THE PRIMARY PREVENTION OF VIOLENCE AGAINST WOMEN. AND WHAT WE ARE REALLY TALKING ABOUT HERE, IS PREVENTING VIOLENCE AGAINST WOMEN BEFORE IT OCCURS. SO, WHEN WE TALK ABOUT PRIMARY PREVENTION, WE OFTEN LIKE TO DISTINGUISH IT FROM SECONDARY AND TERTIARY. PREVENTION IN THESE TERMS USUALLY JUST ABOUT WHEN THE EFFORTS TAKE PLACE, BEFORE VIOLENCE OCCURS, IMMEDIATELY AFTER OR OVER THE LONG TERM. DURING OUR NEXT SLIDE HERE, PREVENTION CONTINUUM AND I'LL LET RACHEL DESCRIBE THAT.

NEW SPEAKER: SO LIZ JUST TALKED ABOUT PRIMARY PREVENTION. SECONDARY PREVENTION FOCUSES ON THE MORE IMMEDIATE RESPONSES AFTER VIOLENCE HAS OCCURRED. IN ORDER TO MINIMIZE INJURY AND REDUCE THE LIKELIHOOD OF FUTURE VIOLENCE. TERTIARY PREVENTION, AS YOU CAN SEE ON THE RIGHT FOCUSES ON LONGER TERM RESPONSES AFTER VIOLENCE HAS OCCURRED. AND, REALLY, EFFORTS AT ALL THREE OF THESE LEVELS ARE IMPORTANT.

MANY WAYS, I THINK THAT THEY ARE MUTUALLY SUPPORTIVE AND REINFORCING.

WHEN WE ARE TALKING ABOUT PRIMARY PREVENTION.

WHAT WE ARE REALLY THINKING ABOUT IS HOW WE GET TO ENVIRONMENTAL AND NORMS CHANGE.

AND THIS ON THE NEXT SLIDE, FROM THE TRANSFORMING COMMUNITIES, NATIONAL ADVISORY COMMITTEE, RECOGNIZES THE NEED FOR THE SHIFT OF NORMS THAT IS NEEDED HERE. THEY OFFERED THIS REALLY ELOQUENT STATEMENT.

I'M GOING TO READ THIS IN HOLD.

THE PREVENTION OF VIOLENCE AGAINST WOMEN AND GIRLS IS A PROCESS OF CHANGING ATTITUDES, BEHAVE YOURS, BELIEVES, INSTITUTIONAL NORMS OF ACCEPTABLE VIOLENCE AND DISCRIMINATION. THROUGH AN EVOLUTIONARY AND REVOLUTIONARY PROCESS, WITHIN AN INHERITED SYSTEM OF INEQUAL, DETRIMENTAL TO SOCIETY. THIS NON-LINEAR PROCESS OF TRANSFORMING EDUCATION SUPPORTS THE CREATION OF A SAFE, JUST, EQUITABLE AND HEALTHY ENVIRONMENT SO THAT WOMEN AND GIRLS AN MEN AND BOYS MAY LIVE VIOLENCE-FREE LIVES.

THIS STATEMENT REALLY REFLECTS NOT ONLY MANY OF THE SENTIMENTS THAT WE SAW IN THE WORLD WITHOUT VISION THAT WE CREATED EARLIER.

IT ALSO SPEAKS TO THE NEED TO ADDRESS THE ENVIRONMENTAL CONTRIBUTORS TO VIOLENCE AGAINST WOMEN. IN CHANGING NORMS IS ONE REALLY POWERFUL WAY TO INSTITUTE THIS TYPE OF ENVIRONMENTAL CHANGE.

NEW SPEAKER: THANK YOU, LIZ.

WHEN WE TALK ABOUT NORM, WHAT WE ARE TALKING ABOUT ARE WAYS OF THINKING AND BEHAVING THAT ARE TAKING FOR GRANTED.

THEY ARE BASED IN CULTURE AND TRADITION.

THEY SANCTION BEHAVE YOUR AND REALLY ARE SEEN AS MORE THAN A HABIT. AND, PREVENTION INSTITUTE WE THINK OF NORMS AS BEHAVE YOUR SHAPERS. AND, OFTEN, NORMS CAN REALLY BE THE TIPPING POINT FOR CHANGING ENVIRONMENTS.

NEW SPEAKER: AND WE HAVE IDENTIFIED FIVE KEY NORMS THAT CONTRIBUTE TO VIOLENCE AGAINST WOMEN. THESE FIVE NORMS RELATE TO THE GENERAL ACCEPTED OF VIOLENCE, EVERYWHERE, JUST THE WAY THINGS ARE. PERCEPTIONS OF TRADITIONAL MASCULINITY, WHAT IS

MEANS TO BE A MACHINE OR A BOY IN A PARTICULAR CULTURE.

WHICH IN TURN RELATE TO LIMITED ROLES AND OPPORTUNITIES FOR WOMEN.

THERE IS ALSO NORMS ABOUT THE VALUE THAT WE PLACE ON POWER. EVEN, AND ESPECIALLY WHEN IT MEANS HAVING POWER OVER OTHERS. AND, FINALLY THE NOTION THAT VIOLENCE AGAINST WOMEN IS SOMETHING WE CAN OR SHOULD IGNORE SUCH AS THINKING DOMESTIC VIOLENCE FOR EXAMPLE IS A PRIVATE MATTER.

SO WHEREAS SECONDARY AND TERTIARY PREVENTION EFFORTS ARE NEEDED TO ADDRESS THE IMMEDIATE AND LONG TERM CONSEQUENCES OF VIOLENCE AGAINST WOMEN, PRIMARY PREVENTION APPROACHES, CAN ADDRESS THE NORMS THAT CONTRIBUTE TO ENVIRONMENTS THAT ALLOW VIOLENCE AGAINST WOMEN TO OCCUR.

AND SHIFTING THESE NORMS, IS GOING TO TAKE A MOVEMENT.

FUNDAMENTALLY.

NEW SPEAKER: THAT IS RIGHT.

SO LET'S TALK MORE INDEPTH ABOUT A MOVEMENT. THIS SLIDE WHICH HAS A LOT OF DETAIL ON IT, AND I DON'T EXPECT YOU ALL TO READ EVERY SINGLE DETAIL.

BUT THIS IS A TIME LINE OF SOME MILESTONES IN THE VIOLENCE AGAINST WOMEN MOVEMENT. BEGINNING WITH THE VISION TO END VIOLENCE AGAINST WOMEN, THE MOVEMENT HAS GROWN AND EVOLVED FOR MORE THAN 30 YEARS AN BROKEN SOCIETY'S COLLECTIVE SILENCE, RAISE OF CONSCIOUSNESS, PRACTICES AND PUBLIC SYSTEM.

AND FORGE NEW POLICIES AROUND PREVENTION AND VIOLENCE AGAINST WOMEN.

AND ALL OF THIS TOOK PLACE WHILE RUNNING RAPE CRISIS CENTERS, 24 HOUR HOT LINES AN SUPPORTING SURVIVOR, FAMILY AND FRIENDS.

NEW SPEAKER: EXACT BALLY.

WE LIKE STARTING WITH THIS BECAUSE IT REPRESENTS THE RICH HISTORY OF STRUGGLE AND ACCOMPLISH MANY IN THE

MOVEMENT. WE ALSO WANT TO EMPHASIZE THAT THE RESPONSE TO VIOLENCE AGAINST WOMEN EMERGE FROM THIS MOVEMENT.

IT WASN'T A GOVERNMENT RESPONSE. IT WASN'T A HEALTHCARE SYSTEM RESPONSE. IT WAS WOMEN FROM ALL WALKS OF LIFE WHO STOOD AND SAID, THIS IS UNACCEPTABLE.

THINGS HAVE TO CHANGE.

AND, IT WAS WOMEN WHO BROUGHT ENTIRE COMMUNITIES TOGETHER TO ACHIEVE THIS LEVEL OF CHANGE.

THIS IS THE FOUNDATION ON WHICH WE ARE CONTINUING TO BUILD COMMUNITY-OWNED PREVENTION EFFORTS.

NEW SPEAKER: SO, OF THE MILESTONES, AND WE DON'T WANT TO ASSUME THAT THIS IS TOTALLY COMPLETE, SO WHAT WE WANT TO ASK ALL OF YOU IN A TEXT CHAT NOW, OF THE MILESTONES LISTED HERE, OR NOT LISTED, WHICH ONES DO YOU CONTINUE TO BE THE MOST SIGNIFICANT IN MOVING THE DEAL FORWARD AND WHY? THAT MIGHT TAKE A LITTLE BIT OF TIME TO THINK ABOUT.

WE'LL LET YOU THINK AND TYPE FOR A MINUTE.

NEW SPEAKER: SHOULD WE BACK UP AND SHOW THAT SLIDE WHILE PEOPLE ARE TYPING? THANKS. SOMEONE SAID LAWS.

GOES BACK TO POLICY, WHAT PEOPLE WERE MENTIONING EARLIER.

THE VAW ACT. THE LEGAL MILESTONES.

COLLABORATION. BRINGING MEN INTO THE DISCUSSION.

RECOGNITION OF PUBLIC HEALTH PROBLEMS.

THE VICTIM OF CRIME.

THE VICTIMS OF CRIME ACT. CREDIT OTHER MOVEMENTS THAT LED TO THIS.

CONGRESSIONAL HEARINGS.

INTRODUCTION OF START PROGRAMS.

ATTORNEY GENERAL HEARING, VIEWING, AND NEW DECLARATIONS. FOR THEN AND NOW. THIS IS GREAT.

PLEASE KEEP ADDING TO THIS.

I AM GOING TO NOW, FINALLY, WE HAVE HAD OUR GUEST

PANELIST ON THE LINE, LONG ENOUGH. VERY, VERY PLEASED TO HAVE WITH US TODAY A GUEST PANELIST WHO HAS BEEN INVOLVED IN MANY OF THE MILESTONES THAT WE HAVE BEEN JUST LOOKING AT HERE.

WE HAVE WITH US, DONNA GARSKE, THE EXECUTIVE DIRECTOR OF TRANSFORMING COMMUNITIES, TECHNICAL ASSISTANCE, TRAINING AND RESOURCE CENTER. TC-TAT FOR SHORT.

IT IS A DIVISION OF THE MARIN ABUSED WOMEN'S SERVICES IN SAN RAFAEL, CALIFORNIA.

HEY, DONNA.

NEW SPEAKER: HI, THERE.

NEW SPEAKER: THANK YOU FOR HANGING OUT WITH US FOR THE INTRO PART.

NEW SPEAKER: WELCOME DONNA. WHEN, YOU KNOW, THE FIRST THING WE WANT TO ASK YOU, YOU KNOW, WHEN YOU ARE THINKING ABOUT THE MOVEMENT, WHAT ARE THE 2-3 MILESTONES THAT YOU CONSIDER TO BE THE MOST IMPORTANT AND WHY?

NEW SPEAKER: WELL, FIRST AND FOREMOST, I WOULD LIKE TO THANK YOU, PREVENTION INSTITUTE AND PREVENTION CONNECTION.

NEW SPEAKER: EXCUSE ME, DONNA, LET ME ASK YOU TO SPEAK UP A LITTLE BIT.

WE ARE HAVING A HARD TIME HEARING YOU.

NEW SPEAKER: OKAY.

IS THAT BETTER?

NEW SPEAKER: THAT IS.

THANK YOU.

SORRY FOR INTERRUPTING.

MAKE SURE THAT EVERYONE CAN HEAR YOU.

>> CORRECT. FIRST AND FOREMOST, I WOULD LIKE TO THANK PREVENTION CONNECTION AS WELL AS THE PREVENTION INSTITUTE FOR PLACING THIS DISCUSSION BEFORE US TODAY AND HOPEFULLY MORE DISCUSSIONS THAT FOLLOW. I THINK THAT IN LOOKING TO THE FUTURE, IN TERMS OF THE INTEGRATION OF THE PREVENTION WORK INTO

OUR AGENDA, IT IS REALLY ESSENTIAL THAT WE DISCUSS SORT OF A HISTORY OF OUR WORK THROUGH THE LENS OF A SOCIAL MOVEMENT.

WHAT WE KNOW ABOUT SOCIAL MOVEMENTS OVERTIME, AND CONNECTION BETWEEN OUR TRADITION AS A MOVEMENT AND THE INCLUSION OF PREVENTION AS A PRIMARY AGENDA ITEM.

HAVING SAID THAT, IN LOOKING AT THE MILESTONES, AND GOSH, THE FIRST THING IS, I WAS CHUCKLING TO MYSELF BECAUSE I WAS THINKING WHY SO MANY FEEL TIRED, A DOING THIS FOR A PERIOD OF TIME.

THERE HAS BEEN SO MUCH THAT HAS BEEN ACCOMPLISHED WITHIN SUCH A, YOU KNOW, SMALL AMOUNT OF TIME, REALLY.

WHEN YOU LOOK AT THE CHANGES THAT COME ABOUT OVER THE LAST 30 YEARS, THEY ARE QUITE PHENOMENAL, QUITE AMAZING.

SO WHEN I LOOK AT MILESTONES AND I DO WANT TO COMMENT ON ONE IN PARTICULAR THAT I THINK THAT IS REALLY SIGNIFICANT.

LET ME JUST SAY THAT I TEND NOT TO THINK OF MILESTONES AS SINGLE EVENTS BUT RATHER TO THINK OF, YOU KNOW, A CHART LIKE THIS, AS AN OPPORTUNITY TO LOOK AT THE SCENES OR THE TRENDS OR THE STRATEGIES THAT PLAY. AND SO IT IS NOT ONLY THE WHAT GOT ACCOMPLISHED WITHIN THE CONTEXT OF OUR MILESTONES, BUT FOR ME, ALSO THE HOW. AND WHEN I LOOK AT THIS CHART, WHAT IS NOTICEABLE TO ME IS THAT I SEE THE CLEAR GRASSROOTS UP STRATEGIES THAT PLAY. SO, FIRST AND FOREMOST, YOU KNOW, WE ORGANIZE AT THE LOCAL LEVEL.

AND, YOU KNOW, THERE WE GO.

YOU KNOW, LOCAL -- RAPE PREVENTION PROGRAMS, TV PROGRAMS AND WE MANAGE TO MAKE LEGITIMATE AND NECESSARY AND ACCEPTABLE AGENDA.

WE ACHIEVE THIS ACCEPTANCE BY ADVOCATING FOR THE SOCIAL GOOD IN OUR COMMUNITIES.



WELL, BEYOND THAT, COALITIONS, CAME INTO PLAY.  
AND, THEY SIGNAL THE EMERGENCE OF THE NETWORKS AN  
OUR UNITY AND ABILITY TO REALLY SPEAK WITH A SINGLE  
VOICE.

AND, SO, COALITIONS TOOK ON THE BUSINESS OF SPEAR  
HEADING THE SOCIAL POLICY REFORM WORK BOTH WITHIN  
THE STATES AS WELL AS THE NATIONAL LEVEL.

OF COURSE, COALITIONS HERE BEING INCLUSIVE OF STATE  
AS WELL AS FEDERAL COALITIONS.

AND, YOU KNOW, ONCE FULLY ORGANIZED, COMMUNITY BY  
COMMUNITY, COUNTY BY COUNTY, STATE BY STATE, AND BY  
A FEDERAL LEVEL, WE HAVE BEEN QUITE SUCCESSFUL IN  
INTEGRATING AND SOMETIMES INFILTRATING THESE VARIOUS  
SOCIAL INSTITUTIONS AND MANAGE TO SEE OUTCOMES SUCH  
AS THE VARIOUS FUNDING INITIATIVES.

PERHAPS THE MOST PROFOUND FOR FROM MY OPINION POINT  
OF VIEW IS PASSAGE OF VIOLENCE AGAINST WOMEN ACT.

PLACED IN THE ACT, THAT WAS THE POLITICAL  
OPPORTUNITY AT THE TIME THAT WE HAD TO MOVE WITH  
THAT. AND WE, YOU KNOW, SOME POINT TALK ABOUT THE  
DOWN SIZE OF, YOU KNOW, THE CRIMINAL JUSTICE FOCUS  
AS WERE IN PARTICULAR WORKING TOWARDS THE BROADER  
VISION OF THE PREVENTION AGENDA.

BUT LET ME SAY THAT I THINK THAT WHAT IS SO  
SIGNIFICANT ABOUT THIS MILESTONE, IT IS MADE, AND TO  
THIS DAY, CONTINUES TO MAKE A REALLY CLEAR STATEMENT  
ABOUT THE NATURE OF THE PROBLEM.

AND BY DOING SO, IN SUCH STARK TERMS, HAVE  
CHALLENGED THIS EVER SINCE TO MAINTAIN A CLEAR AND  
ACCOUNTABLE ANALYSIS OF THE PROBLEM AS WELL AS THE  
SOLUTIONS. I THINK, I ALSO TAKE NOTE OF THE FACT  
THAT THE OPPOSITION THAT HAS BEEN ORGANIZING,  
AGAINST OUR AGENDA BASICALLY, ONE OF THE FIRST  
THINGS THAT THEY ARE WORKING TOWARDS IS THE CHANGING  
OF THE LANGUAGE T IS NO LONGER VIOLENCE AGAINST  
WOMEN.

VIOLENCE AGAINST ALL PEOPLE.

AND, I THINK THAT THE OTHER THING THAT IS REALLY SIGNIFICANT IS THAT FROM PERSPECTIVE OF MOVEMENT, THAT TO ACHIEVE THIS NATIONAL POLICY, REALLY REPRESENTS A MAJORITY OF PUBLIC SUPPORT FOR OUR AGENDA.

AND, THAT WE HAVE DEFINED OUR SOLUTION AS A LEVEL OF POLICY STRATEGY.

SO IT IS REALLY THAT PIECE OF LEGISLATION IN MY HUMBLE OPINION THAT CREATED THE SPRINGBOARD FOR US TO BE ABLE TO BE HAVING THIS CONVERSATION TODAY.

AND I THINK IT IS REALLY QUITE A REMARKABLE MILESTONE.

HOPEFULLY WE'LL CONTINUE TO BE SO OVERTIME.

>> THANK YOU, DONNA.

I THINK THAT IS JUST -- YOU MADE A NUMBER OF REALLY IMPORTANT POINTS. YOU KNOW, IN PARTICULAR WHAT STRIKES ME AS THE, YOU KNOW, REAL RECOGNITION OF THE PROCESS AND HOW MANY PEOPLE HAVE BEEN INVOLVED IN THIS AND STARTING WITH THE GRASSROOTS. CULMINATING IN POLICY AND HOW IT HAS BEEN SO IMPORTANT IN TERMS OF CLEARLY STATING THE ISSUES.

AND, YOU KNOW, I'M STRUCK A LITTLE BIT ABOUT YOUR COMMENT ABOUT, YOU KNOW, MAYBE WE NEED TO COME BACK TO THE PROs AND CONS OF HAVING IT EMBEDDED IN JUSTICE LANGUAGE. I THINK THAT MIGHT BE SOMETHING IN THE END THAT WE CAN COME BACK TO YOU.

I THINK THAT HAS, MIGHT HAVE SOME REAL IMPLICATIONS IN TERMS OF WHAT WE ARE TALKING ABOUT FOR ADVANCING PRIMARY PREVENTION.

BECAUSE THOSE ARE SORT OF ON DIFFERENT ENDS OF THE CONTINUUM.

SO MAYBE THAT IS SOMETHING WE'LL ALL COME BACK TO AT THE END.

BUT, THANK YOU VERY MUCH FOR GETTING US STARTED WITH THOSE COMMENTS. AND, WHAT WE ARE GOING TO DO NOW IS MOVE ON TO -- I THINK WE'LL MOVE FORWARD TO TWO SLIDES TO RESEARCH BASE.

SO, YOU KNOW, WHAT WE ARE GOING TO DO IS GO THROUGH SOME ELEMENTS OF SUCCESSFUL MOVEMENTS.

WE JUST WANTED TO GIVE YOU A SENSE OF WHERE THIS IS COMING FROM. WE DID A PREVENTION INSTITUTE THAT DID A PAPER IN 2007 FOR LAYING THE GROUND WORK FOR A MOVEMENT TO REDUCE HEALTH DISPARITIES. AS PART OF THAT WORK AND ACTUALLY LIZ DID THIS RESEARCH FOR US, WE LOOKED AT ELEMENTS OF SUCCESSFUL SOCIAL MOVEMENTS. AND, WE LOOKED AT SOCIAL MOVEMENT THEORY AND COLLECTIVE ACTION, POLITICAL COMMUNICATION AND HEALTH COMMUNICATION AND SO FOR THE RESEARCH IN THOSE FIELDS.

SO, AS WE MOVE INTO THESE ELEMENTS OF SUCCESSFUL SOCIAL MOVEMENTS WE WANTED YOU TO KNOW WHERE THOSE ELEMENTS ARE COMING FROM.

SO, LUCY, YOU WANT TO START TAKING US THROUGH THOSE ELEMENTS AND WE ARE FORTUNATE TO HAVE THE OPPORTUNITY TO CONTINUE THIS DIALOGUE WITH DONNA AS WE GO THROUGH THESE ELEMENTS?

NEW SPEAKER: YES, CERTAINLY.

ONE OF THE REASONS I WAS REALLY EXCITED TO HAVE DONNA ON, WAS WHEN I WAS, WHEN WE WERE TALKING OUR GUEST, POTENTIAL GUEST, DAVID MENTIONED THAT DONNA NOT ONLY HAS BEEN INVOLVED IN MANY OF THESE MILESTONES BUT IS VERY, VERY WELL VERSED IN THE THEORY OF SOCIAL MOVEMENTS. SO, DONNA, I NOTICED IN YOUR INITIAL ANSWER TO RACHEL'S QUESTION THAT YOU HAVE ACTUALLY GIVEN US QUITE A GREAT PREVIEW FOR MANY OF THE ELEMENTS THAT WE ARE GOING TO USE HERE. BASED ON THE RESEARCH, WE BOIL IT DOWN TO SIX MAJOR ELEMENTS THAT WE NOTICED THAT WERE COMMON TO ALL SUCCESSFUL SOCIAL MOVEMENTS.

FIRST OF ALL, WE DO WANT TO ACKNOWLEDGE THAT THIS IS RESEARCH BASED ON LIKE RACHEL SAID, A LOT OF DIFFERENT TYPES OF THEORIES AND SOCIAL MOVEMENTS. NOW, THE FIRST ELEMENT FRAMING, SECOND ONE, CLEARLY ARTICULATED GOALS.

THEN, RESOURCES, MOBILIZATION, WHICH INCLUDES HUMAN RESOURCES, TANGIBLE AND INTANGIBLE ASSETS.

POLITICAL OPPORTUNITIES, LEADERSHIP AND MEMBERSHIP.

LIKE I SAID, DONNA JUST TOUCHED ON ALL OF THESE.

NEW SPEAKER: LIZ, AS I LOOKED AT THESE, IT SEEMS NOT ONLY DID DONNA TOUCH AN A NUMBER OF THESE, BUT THE KINDS OF THINGS THAT PEOPLE WERE TEXT CHATTING IN, DO COULD LINE UP UNDER THESE CATEGORIES.

NEW SPEAKER: VERY MUCH SO. SO WE ARE GOING TO GO THROUGHOUT AND DISCUSS EACH OF THESE IN A LITTLE MORE DETAIL AND, WE ARE GOING TO TALK ABOUT THEM IN GENERAL AND IN PARTICULAR, IN RELATION TO THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT. AND, AS WE GO THROUGH THESE ELEMENTS WE ARE GOING TO ASK DONNA TO COMMENT ON LESSONS LEARNED FROM THE MOVEMENT AS THEY RELATE TO SOME OF THE ELEMENTS. AND DURING THE LAST HALF HOUR, WE ARE GOING TO OPEN UP THE DISCUSSION TO EXPLORE IMPLICATIONS FROM THE LESSONS LEARNED FOR EXPANDING THE MOVEMENT IN A PRIMARY PREVENTION DIRECTION.

LET'S MOVE ON TO FIRST ELEMENT. FRAMING.

FRAMING REFERS TO A MOVEMENT PRESENTING THE GOALS. KEY ELEMENTS OF THIS INCLUDES ARTICULATION AND CLEAR POLICY GOALS.

TRANSLATION OF PUBLIC HOUSE LANGUAGE AND APPROACHES TO EASILY UNDERSTOOD TERMS, SIMPLE LANGUAGE ABOUT WHAT WORKS FOR DIVERSE GROUPS AND POLICY OPTIONS THAT CAN TAKE ADVANTAGE OF POLITICAL OPPORTUNITIES AND, YOU KNOW, I NOTED THAT A SPOKES -- FOLKS WERE WRITING IN A NUMBER OF PEOPLE MENTIONED POLICY REPEATEDLY AND CERTAINLY, DONNA ALSO ARTICULATED THAT. AND REALLY ABLE TO TAKE ADVANTAGE OF POLITICAL OPTIONS.

NEW SPEAKER: AND, SOME OF THE MOST WIDELY ACCEPTED FRAMES ARE UNIVERSAL.

THEY AFFECT US ALL. AND ENVIRONMENTAL WHICH JUST MEANS THAT THEY ARE ATTRIBUTABLE TO THE EXTERNAL

ENVIRONMENT AS OPPOSED TO ARISING FROM THE INDIVIDUAL.

THEY ARE INCURRED BY INNOCENT VICTIMS. THEY ARE CONSIDERED A PUBLIC HEALTH THREAT.

AND I SAW THAT CAME UP ONCE DURING THE TEXT CHAT.

AND, THEY ALSO FRAMED AS DANGEROUS AND UNHEALTHY.

NEW SPEAKER: SO THINKING ABOUT THIS ISSUE OF FRAMING AN CLEARLY YOU ALREADY MENTIONED THAT, THAT VAWA HAS CLEARLY STATED THE GOALS.

WHAT DO YOU THINK -- WHAT IN TERMS OF FRAMING HAS BEEN THE SIGNIFICANT OR MOST SUCCESSFUL ELEMENTS THAT CONTRIBUTED TO THE WOMEN'S MOVEMENT? YOU A ACTUALLY, I THINK I WAS FOCUSED MORE ON THE QUESTION OF, DO WE KNOW -- WHAT DOES IT POINT TO AGENDA? I THINK THAT OUR MOVEMENT SO FAR HAS BENEFITED IT FROM. AGAIN, AND UNDERLINE FRAMING.

IN AND OF ITSELF, JUST THE RECOGNITION THAT THIS PROBLEM EXISTS, GOES AGAINST THE SOCIAL NORMS OF THE CULTURE AND SOCIETY WHICH, YOU KNOW, HISTORICALLY HAS DENIED MINIMIZE BLAME AND IGNORED THE PROBLEM.

SO, WHAT I NOTICE IS THAT THE TENDENCY IS THAT THE TENDENCY IS TO GET OFF THE FOCUS IN TERMS OF WHAT THE PROBLEM IS. WHICH IS VIOLENCE AGAINST WOMEN.

AND I THINK THAT WE HAVE HAD TO WRESTLE WITH THAT IN NUMEROUS WAYS OVER TIME AS A MOVEMENT. SO WHEN I THINK ABOUT THE PREVENTION, WHAT I AM NOTICING IS THAT WE'RE FRAMING PART OF OUR SOLUTIONS AROUND THIS PROBLEM AS, YOU KNOW, HEALTHY AND EQUAL RELATING AS ONE EXAMPLE. AND, YOU KNOW, POSITIVE LANGUAGING AROUND, YOU KNOW, MENTORING BOYS TO MEN.

THESE ARE ALL VERY POSITIVE THINGS. AND I THINK THAT PERHAPS ONE OF OUR GREATEST CHALLENGES IS REALLY, YOU KNOW, ARE ORGANIZED POINTS OF VIEW ABOUT THIS FRAMING, BECAUSE IF YOU LOOK AT THIS, SOCIAL CHANGE EFFORTS, HAS BEEN WHAT IS THE WORD? UNDERMINED BY FRAMING.

I THINK, FOR EXAMPLE, GOING BACK TO THE '80s, WHEN

THE FIELD WAS REALLY MOVING STRONGLY IN TERMS OF DOING COMMUNITY DEVELOPMENT WORK AND THE GOVERNMENT PUT A STOP ON THE FRAMING AND BASICALLY CHANGED IT FROM LOOKING AT SOCIAL ECONOMIC AND THE CONTINUUM INTO SOMETHING INDIVIDUALISTIC AND JUST SAY NO.

YOU LOOK AT THE WAR ON POVERTY AND WHAT STARTED TO HAPPEN WITH TERMS OF POSITIVE CHANGES AND IMPACTING POOR PEOPLE AND THEIR CAPACITY TO ORGANIZE, AND, WHAT, HOW THE DYNAMIC OF THE GOVERNMENT CAME INTO PLAY IN TERMS OF SHUTTING THAT DOWN. SO, I THINK THAT PART OF THE FRAMING IS CHALLENGING BECAUSE IT POTENTIALLY WILL CONTINUE TO TELL THE TRUTH AND BREAK THE SILENCE AND CHALLENGE SOCIAL NORMS AND AS SUCH, CREATE ATTENTION. I THINK THE FOCUS ON VIOLENCE AGAINST WOMEN, MAKE IT CLEAR UNTIL WOMEN ARE CLEAR OF THAT VIOLENCE, OUR WORK ISN'T FINISHED. I NOTICE THAT THE MOST COMMON FRAME IN THE PREVENTION SEAL, I THINK, IS THE FRAMING AROUND THE YOUTH, EMPHASIS ON YOUTH AND VARIOUS FRAMEWORKS AROUND THAT.

AND I THINK THAT THE POSITIVE OF THAT IS THAT FRAMING OR WHICH ISN'T FULLY FRAMED IN THE WAY I AM SAYING IT, EMPHASIS ON YOUTH, CERTAINLY MAKES OUR ISSUE ACCESSIBLE.

I THINK IT MAKES IT LOGICAL AND CERTAINLY SUPPORT THAT WITH AT RISK DATA.

I, TO ME, THE JURY IS STILL OUT ON THE QUESTION OF, IS THAT THE BEST WAY TO FRAME OUR PREVENTION? AROUND THAT PARTICULAR ONE? WHEN WE STILL HAVE THE PROBLEM OF, YOU KNOW, BILLION DOLLAR INDUSTRIES WITH ENTERTAINMENT MOVIE, ADVERTISING, CONTRIBUTING TO THE SOCIAL NORMS THAT WE NEED TO CHANGE.

SO, I DON'T HAVE A DEFINITIVE ON THIS ONE IN TERMS OF THE FRAME, I JUST THINK THAT THERE IS A LOT TO THINK ABOUT HERE IN TERMS OF HOW WE FRAME AROUND THE PREVENTION SO THAT WE MAINTAIN OUR CLARITY BUT FRAME IN SUCH A WAY THAT MAKE IT ACCESSIBLE.

NEW SPEAKER: I THINK CLARITY, ACCESSIBLE IN ANOTHER THING THAT I THINK YOU SORT OF REFER TO WHEN YOU ARE TALKING ABOUT, SORT OF THE WAR ON POVERTY IS THE BENEFITS OF MORE UNIVERSAL FRAMING THAT THIS ISN'T ABOUT A CERTAIN GROUP OF PEOPLE OVER THERE.

BUT THIS IS ABOUT ALL WOMEN.

AND I THINK, DEFINITELY A LOT OF FOOD FOR THOUGHT.

AND, WE'LL COME BACK TO THAT WITH EVERYONE.

WE DIDN'T, WE KNEW THAT WE COULDN'T GET INTO WHAT THE FRAME SHOULD BE.

NEW SPEAKER: RIGHT, RIGHT. FINALIZED THAT TODAY.

BUT I THINK THAT US HAVING ANOTHER DISCUSSION, AT THE END, WHEN WE KIND OF ENGAGE EVERYBODY, WE'LL TALK MORE ABOUT WHAT ARE SOME OF THE IMPLICATIONS OF THIS.

NEW SPEAKER: OKAY.

LET'S MOVE ON TO OUR NEXT ELM, CLEARLY ARTICULATED GOALS.

NEW SPEAKER: EFFECTIVE MOVEMENTS ALSO HAVE TO CLEARLY ARTICULATE GOALS WHICH INCLUDE A DESCRIPTION OF THE SPECIFIC CHANGES THAT ARE WANTED. THESE GOALS HAVE TO BE BOUND WITH WHAT IS ACHIEVABLE AND USE RESEARCH TO EXPOSE THE PROBLEMS HIGHLIGHT AVAILABLE POSITION.

IN TERMS OF PRIMARY PREVENTION, WE OFTEN FOCUS ON GOALS THAT ADDRESS CHANGING THE NORMS THAT FACILITATE ON VIOLENCE AGAINST WOMEN.

AS I'M THINKING ABOUT THIS, IT SEEMS SO CLOSELY RELATED TO THE FRAMING ISSUE AND SO MANY OTHER THINGS, YOU KNOW, YOU JUST TALKED ABOUT DONNA.

SO MAYBE WITHOUT FURTHER ADIEUX, WHAT WE CAN DO IS MOVE ON TO TALK ABOUT POLITICAL OPPORTUNITIES.

POLITICAL OPPORTUNITY IS REALLY ABOUT A MOVEMENT THAT CAPACITY, BY TYING THEM INTO CURRENT POLITICAL CRISIS AND BEING ABLE TO DO SO SWIFTLY AND AGGRESSIVELY.

TOBACCO AND GUN VIOLENCE, HIGHLY PUBLICIZED SMOKING

RELATED DEVICE, GUN RELATED VIOLENCE HELP ELEVATE THE MOVEMENTS, GOALS AND ISSUES TO A NATIONAL LEVEL. SO I THINK THAT MAYBE THIS WOULD BE A GOOD TIME TO HEAR FROM EVERYBODY.

NEW SPEAKER: LET'S OPEN UP THE LINES.

NEW SPEAKER: IN TERMS OF POLITICAL OPPORTUNITY AND I KNOW THAT CAME UP EARLIER IN THE TEXT CHAT, WHAT HAVE BEEN SOME OF THE MAJOR POLITICAL OPPORTUNITIES FOR ADVANCING THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT? OH, YEAH.

CHRIS BROWN, RIHANNA. OH, THAT IS AMAZING. WOMEN IN GOVERNMENT. I WAS JUST HEARING SOME MTV COMMENTARY ON THE CHRIS BROWN, RIHANNA SITUATION AS WELL.

OJ SIMPSON. IMMIGRATION ISSUES. CONGRESSIONAL HEARINGS.

OUR NEW PRESIDENT AND VICE PRESIDENT. BILL CLINTON AND MONICA. YOUNG GIRLS IN THE WHITE HOUSE. YES.

OBAMA. THE OPRAH SHOW. CLARENCE THOMAS.

NEW SPEAKER: THE OPRAH SHOW TODAY IS DOING DOMESTIC VIOLENCE STORY.

NEW SPEAKER: WOMEN'S HEALTH ISSUES.

NEW SPEAKER: SO AS FOLKS ARE WRITING SOME OF THIS IN, MAYBE THIS IS A GOOD TIME, DONNA TO JUST ASK YOU, WHAT HAVE WE LEARNED FROM THE MAJOR POLITICAL OPPORTUNITY FROM THE WOMEN PREVENTION MOVEMENT HAS BEEN ABLE TO CAPITALIZE ON?

NEW SPEAKER: WELL, I THINK THAT WHAT WE HAVE LEARNED IS THAT IN FACT WE HAVE A READINESS TO MEET OPPORTUNITY WHEN IT EMERGES AND I THINK THAT, YOU KNOW, SOMEONE MENTIONED THE OJ SIMPSON CASE. IT WAS LIKE OVERNIGHT PEOPLE DISCOVERED THE ISSUE WHEN IN FACT THERE WAS A LONG TRADITION ALREADY AT PLAY IN TERMS OF OUR MOVEMENT AND, YOU KNOW, LOCATION AND LOCAL COMMUNITIES AND STATE COALITIONS, ETC.

WE WERE ABLE TO QUICKLY STEP UP TO THE MOMENT TO



ACCELERATE CHANGE IN A LOT OF DIFFERENT WAYS. AND THAT WAS CERTAINLY THE CASE HERE IN CALIFORNIA WITH A GROUP OF LEGISLATORS WHO DECIDED TO STEP UP TO THE MOMENT AND CHANGE SOME OF THE POLICIES HERE IN THE STATE INCLUDING A WHOLE NEW FUNDING INITIATIVE. AND I THINK THAT IT WAS THE LAST -- IT PUT WIND UNDER THE VIOLENCE OF WOMEN INITIATIVE. IT MOVED THROUGH.

I THINK IT WOULD HAVE EVENTUALLY.

I CERTAINLY BELIEVE THAT IT WAS, YOU KNOW, PART OF THE ROCKET FUEL THAT GOT OVER THE LINE IN TERMS OF THIS.

I THINK THAT IS ONE PART OF IT.

I THINK THE OTHER OPPORTUNITY IS THAT WE, TO DATE, HAVE BEEN VERY CLEAR IN ANALYSIS ABOUT THE INTERVENTION WORK. SO, WHEN OPPORTUNITY EMERGES, YOU KNOW, WE SPEAK FOR THE MOST PART WITH A COMMON VOICE IN TERMS OF, YOU KNOW, OUR CORE PRINCIPLES, YOU KNOW.

WOMEN CENTERED ANALYSIS OR SAFETY IS A PRIMARY CONSIDERATION. SAFETY AND PROTECTION. SO I THINK THAT, YOU KNOW, FOR THE MOST PART, WE ARE WELL ORGANIZED.

AND FRAMING ABOUT WHAT IS MOST IMPORTANT WITHIN THE INTERVENTION. INITIATIVE.

THAT ACTUALLY HAS BEEN A STRENGTH THAT WORKED FOR US. IN RESPONSE TO POLITICAL OPPORTUNITIES.

NEW SPEAKER: I AGREE.

KAREN LANGE ON THE TEXT CHAT, SAID, HISTORICALLY WE USED MANY OF THESE TO ADVANCE THE NEED FOR SERVICES. THIS IS IMPORTANT, BUT OFTEN FAIL TO MAKE THE CASE FOR PRIMARY PREVENTION.

NEW SPEAKER: RIGHT.

NEW SPEAKER: SO, AND, I DON'T, I DON'T KNOW IF THAT IS WHAT YOU MEANT BY SAYING WE MAKE THE CASE FOR INTERVENTION. BUT, YOU KNOW, I THINK THERE IS SOMETHING TO BE SAID THAT IT FEELS LIKE

INCREASINGLY, WHEN THERE IS OPPORTUNITIES PEOPLE ARE STARTING TO SAY, AND PREVENTION.

BUT IT HASN'T HISTORICALLY BEEN THE CASE.

NEW SPEAKER: HASN'T REALLY PLAYED OUT IN PRIMARY PREVENTION ENVIRONMENTAL CHANGES.

THE MEDIA KEEPS COMING UP AND WHEN WE ARE TALKING ABOUT, PRIME OPPORTUNITIES, TO CREATE STRUCTURAL CHANGE, THAT IS A BIG ONE RIGHT THERE.

NEW SPEAKER: WELL, LET ME ADD THAT I THINK THAT THE PROBLEM HERE, IF YOU WILL, IS THAT THE MOVEMENT HAS NOT FULLY OWNED OUR WORK AS A MOVEMENT. WHAT'S MISSING IS THE CONNECTION BETWEEN A MOVEMENT THAT IS FACILITATING INSTITUTIONAL AND A REFORM EFFORT.

BUT IN ADDITION TO THAT, ULTIMATELY, A MOVEMENT IS ABOUT ENDING A PROBLEM.

AND, I KNOW THERE HAS BEEN, YOU KNOW, TENSIONS AT DIFFERENT POINTS BETWEEN, YOU KNOW, WHAT IS RECOGNIZED AS PRIMARY PREVENTION AND THEN OUR WORK WITHIN THE MOVEMENT. BUT I THINK THAT ULTIMATELY OUR GOAL HERE IS TO ELIMINATE THE PROBLEM. AND, PREVENTION AND PRIMARY PREVENTION REPRESENTS TO ME TOOLS. HELPING US TO GET THERE. AND I THINK, ALSO, WE NEED TO LOOK AT GROUNDING THAT CHANGE AGENDA, THAT SOCIAL TRANSFORMATION AGENDA, WITHIN THE CONTEXT OF MOVEMENT, HISTORY AND STRATEGY. SO FOR ME, ULTIMATELY, WE DO WANT TO SEE NORM CHANGE.

THAT IS THE ONLY THING THAT WILL SHIFT THE BROADER CONTEXT THAT CONTINUES TO MASS PRODUCE RAPISTS AND BATTERERS.

WE NEED A LARGE DOSAGE TO CREATE THE KIND OF CHANGE NECESSARY TO FACILITATE THE PROBLEM GOING AWAY.

I THINK WHEN WE LOOK AT HISTORY, TRADITION, WE ARE WHERE WE ARE BECAUSE WE BILL OUR BASE ALONG THE WAY. AND I THINK THAT OUR CHALLENGE IS TO LOOK AT MOVEMENT BUILDING AS A PRIMARY STRATEGY AND MOVING THE BROADER SOCIAL TRANSFORMATION OR SOCIAL CHANGE AGENDA FORWARD. THANKS, DONNA.

NEW SPEAKER: LET'S TALK ABOUT LEADERSHIP FOR A LITTLE BIT AND, AS THAT RELATES TO MOVEMENT STRATEGY, SOME OF THE MOST SUCCESSFUL MOVEMENTS HAVE HAD HIGHLY VISIBLE CHARISMATIC LEADER WHOSE COULD UNITE, MOTIVATE AND DIRECT GRASS ROOT EFFORTS AND ALTHOUGH SINGLE LEADERS MIGHT BE BETTER ABLE TO COORDINATE A MOVEMENT, DIVERSE GRASS ROOT EFFORT A MULTIPLE OR DIFFUSED LEADERSHIP STRUCTURE CANNOT PROVIDE THE CONTINUITY TO A MOVEMENT EFFORTS IN DIVERSE LOCATIONS THAT WOULD BE BETTER ABLE TO PREPARE MOVEMENTS TO DISSEMINATE THEIR POWER THROUGHOUT THE SOCIETY MORE BROADLY AND GET MOVEMENTS IN A PLACE TO TAKE ADVANTAGE OF POLITICAL OPPORTUNITIES WHEN THEY EMERGE BUT, WHATEVER LEADERSHIP STRUCTURE IS IN PLACE, IN ORDER TO BE SUCCESSFUL, LEADERSHIP HAS TO REPRESENT A UNIFIED VOICE THAT ARTICULATE AS UNIFIED SENSE OF PURPOSE AND DIRECTION AND IN ORDER TO DO THIS, LEADERSHIP HAS TO INCORPORATE -- IT HAS TO INCORPORATE THE BELIEFS, GOALS AND CONCERNS OF A DIVERSE MEMBERSHIP INTO THE GROUP'S MESSAGE.

MAKING SURE THAT THE MEMBERSHIP BODIES REPRESENTED IN DECISIONS AND ACTIVITIES. AND, I GUESS, I WANT TO ASK YOU AT THIS POINT, DONNA, IN TERMS OF LEADERSHIP AND THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT, WHAT ARE THE LESSONS THAT WE CAN TAKE AWAY ABOUT LEADERSHIP FROM THE MOVEMENT SUCCESSES?

NEW SPEAKER: WELL, I THINK ONE LESSON IS THAT LEADERSHIP IS SOMETHING THAT NEEDS TO BE NURTURED AND CARED FOR AS A PART OF ADVANCING AGENDA. AND, I WAS RECENTLY THINKING BACK TO MY EARLY YEARS DOING THIS WORK AND HOW MANY OPPORTUNITIES I WAS GIVEN TO BASICALLY GROW AND EXPAND AND TO LEARN. SO, I THINK THAT IT IS A QUESTION FOR THOSE OF US WHO HAVE BEEN AROUND A PIT, OR HOLD POSITIONS OF AUTHORITY OR POWER IN THE SENSE THAT WE CONTROL RESOURCES, WHETHER WE ARE AT THE, YOU KNOW,

ORGANIZATION LEVEL COMMUNITY OR STATE OR NATIONAL, YOU KNOW, ORGANIZATIONS. YOU KNOW, HOW ARE WE FACILITATING THAT LEADERSHIP DEVELOPMENT PIECE AS A CORE PART OF OUR WORK? SO TO ME, IT IS ALWAYS ABOUT HOW ARE WE ENGAGING, HOW ARE WE BRINGING MORE PEOPLE IN? CULTIVATING THE LEADERSHIP? THE ONE IS, YOU KNOW, IF WE HAVE TO RENEW OURSELF, BY BUILDING THE LEADERSHIP BASE, AND THEN I THINK THAT ALSO, YOU KNOW, MOVING FORWARD, WITH THIS, SOCIAL CHANGE ASPECT OF OUR WORK, YOU KNOW, IE PREVENTION, I THINK THAT WE ALSO NEED TO BE MINDFUL OF THE KIND OF SKILLS REQUIRED OF OUR LEADERS. AND, THE ABILITY TO THINK CRITICALLY.

THE ABILITY TO DIG DEEPER, BEING ABLE TO THINK ABOUT THE RELATIONSHIP BETWEEN THEORY AND CAUSE OF THE PROBLEM IN OUR THEORY OF CHANGE. AND, TO REALLY INTEGRATE THE LEARNING OVER TIME AND LEARN FROM OTHER SUCCESSFUL EFFORTS, ETC.

SO THE ABLE TO DO THAT, THINK CRITICALLY, STRATEGICALLY, ABOUT YOU KNOW, HOW TO LEVERAGE OUR WORK IN COMMUNITY SYSTEMS OR THE NATIONAL LEVEL TO GET CHANGE? AND THE DIMP KINDS OF STRATEGY YOU NEED TO ACHIEVE THOSE THEN.

AND THE ABILITY TO MOBILIZE AND ALERT. I THINK THAT, YOU KNOW, HOW ARE WE SPEAKING TO THE HEARTS AND MINDS OF PEOPLE? AND INSPIRING THEM TO BE A PART OF THE ACTION AND OF THE AGENDA? AND BEING A PART OF THIS ON A LONG TERM BASIS? SO I WOULD LIKE TO THINK THAT ONCE WE CULTIVATED PEOPLE TO BE A PART OF OUR MOVEMENT, THEIR LIFETIME SUPPORTER, WHETHER THEY ARE WITH OUR ORGANIZATION, OR MOVE ON TO OTHERS, THEY GOT IT.

AND THEY ARE GOING TO BE PREPARED TO ACT AND RESPOND WHEN CALLED UPON OR WHEN SITUATIONS PRESENT THEMSELVES.

NEW SPEAKER: AND I THINK THAT WHEN WE GET TO THE, WHAT ARE THE NEXT STEPS?

A NUMBER OF THINGS YOU SAID THERE, HAS IMPLICATIONS FOR -- WE MIGHT NEED TO GO IN TERMS OF BUILDING THE MOVEMENT. AND TOOK US BEAUTIFUL INTO THE NEXT ELEMENT OF MEMBERSHIP.

SO MOVING FROM LEADERSHIP INTO MEMBERSHIP, WHEN WE THINK ABOUT MOVEMENT AND MEMBERSHIP, ACTIVISM ARE TWO OF THE MOST IMPORTANT ASPECTS OF MOVEMENT AND MEMBERSHIP. AND, A LACK OF GRASSROOTS ACTIVISM CAN ACTUALLY DERAILED A MOVEMENT.

NOT LENDING, IT CAN CREATE THAT BY AND FOR LOBBYIST INTEREST AS OWE POSED TO MOVE BY THE POPULIST AND PUBLIC'S WELL-MEANING.

THIS JUST MEANS THAT MOVEMENT MEMBERS HAVE TO FEEL THAT THEY ARE IN CONTROL, THAT THEIR GOALS ARE ATTAINABLE AND THAT THEIR EFFORTS ARE WORTHWHILE.

NEW SPEAKER: CLEARLY MOVEMENT MEMBERSHIP ALSO HAS TO BE DIVERSE AND INCLUDE PEOPLE WHO HAVE BEEN PERSONALLY AFFECTED BY WHATEVER THE MOVEMENTS, TRYING TO CHANGE AS WELL AS PEOPLE WHO HAVE TO DO SOCIAL RESOURCES TO ENGAGE IN MOVEMENT ACTIVITY AND I THINK, YOU KNOW, THAT IS REALLY ABOUT, IT IS REALLY ABOUT A DIVERSITY OF ENGAGEMENT AND PARTICIPATION. WE'VE DONE THAT IN DIFFERENT WAYS. MEMBERS ARE ABLE TO DO AND ACCOMPLISH.

>> EXACTLY. SO, LET'S TALK REALLY QUICKLY ABOUT RESOURCE MOBILIZATION. AND, THERE IS ALSO BEEN SOME TEXT CHATTING ABOUT RESOURCES, YOU KNOW. I NOTICE GOING ON THE SITE AS WELL.

THE RESOURCE WHICH IS SOMETHING THAT PEOPLE MENTIONED EARLY ON, WHEN THEY SAID, YOU KNOW, WHAT WERE SOME OF THE THINGS THAT MADE MOVEMENT SUCCESSFUL? IF THERE WERE RESOURCES. THE RESOURCE MOBILIZATION IS REALLY ABOUT HAVING ALL OF THE KEY ELEMENTS WE HAVE JUST DISCUSSED IN PLACE IN ORDER TO TAKE ADVANTAGE OF POLITICAL OPPORTUNITIES WHICH CLEARLY THE MOVEMENT AND SUCCESSFUL AT DOING. THIS MEANS HAVING TANGIBLE RESOURCES SUCH AS

DOLLARS, ACCESS TO MAILING LISTS, HAVING ACCESS TO INTANGIBLE ASSETS SUCH AS ORGANIZATIONAL EXPERIENCE, SOCIAL AND POLITICAL CONTACT.

AND IT IS WHERE HUMAN RESOURCES SUCH AS LEADERSHIP, FOR ALL OF THE REASONS DONNA WAS JUST TALKING ABOUT, MEMBERSHIP, ELITE SUPPORT WILL BE CRITICAL TO ACHIEVING LARGE SCALE OUTCOMES AS WELL AS HAVING PUBLIC SUPPORT AND ORGANIZE GRASSROOTS ACTIVIST BASE ABLE TO ENGAGE IN THE PROMOTION. SO THAT IS SORT OF THE REVIEW OF KEY ELEMENTS SUCCESSES.

THAT BRINGS US NOW TO AN OPPORTUNITY TO KIND OF TALK ABOUT MORE OF THE IMPLICATIONS WHICH DONNA HAS BEEN MOVING US INTO AND TO OPENING THAT UP.

NEW SPEAKER: I'M SORRY.

I'M READING THE TEXT CHAT. THIS IS GREAT.

WE GET TO TAKE THIS TEXT CHAT LIVE.

NEW SPEAKER: NOW THE FUN BEGINS.

>> DONNA, WERE YOU ABOUT TO SAY SOMETHING?

NEW SPEAKER: I SAID, NOW THE FUN BEGINS.

NEW SPEAKER: EXACTLY.

NEW SPEAKER: EXACTLY.

NEW SPEAKER: SO, LET'S SEE, I MEAN, YOU KNOW, I THINK THAT, FIRST OF ALL, WHY DON'T WE START, IF PEOPLE HAVE COMMENTS THEY WANT TO MAKE ABOUT ON THE PHONE, WE ENCOURAGE YOU TO CONTINUE TO TEXT CHAT BUT ALSO GET PEOPLE'S PHONE LINES OPENED UP.

SO WHY DON'T WE JUST NOW, IF YOU HAVE COMMENTS YOU WANT TO MAKE ON THE PHONE IN TERMS OF THESE, ENGAGE IN THE CONVERSATION THAT WAY TO GO AHEAD AND RAISE YOUR HAND. AND, IN THE MEANTIME, I'LL SAY AS LIZ AND I WERE PUTTING TOGETHER THIS FORUM INITIALLY, OUR DISCUSSIONS WENT BACK AND FORTH ABOUT TALKING INCORPORATING PRIMARY PREVENTION INTO AN EXISTING VIOLENCE AGAINST WOMEN MOVEMENT FOR, YOU KNOW, TO BUILDING A SEPARATE MOVEMENT FOR PRIMARY PREVENTION AS I SAID IN THE BEGINNING, IT IS DIFFERENT THAN PROBABLY THE CONVERSATION WE MIGHT HAVE BEEN HAVING,

YOU KNOW, FIVE YEARS AGO.

AND, SO NOW LOOKING AT SORT OF THIS MOVEMENT AND LOOKING AT SOLUTIONS TO ENDING VIOLENCE AGAINST WOMEN, WE THOUGHT IT PROBABLY A LITTLE IF BOTH IN SOME WAYS, BUT, YOU KNOW, WE REALLY WANT TO HEAR FROM YOU IN TERMS OF THE IMPLICATIONS.

CERTAINLY STUFF THAT, YOU KNOW, DONNA TALKED ABOUT IN TERMS OF LEADERSHIP.

WE HAVEN'T EVEN HAD THE CHANCE TO GET INTO MEMBERSHIP. OR RESOURCE MOBILIZATION. SO, WE WANT TO KIND OF TALK WITH ALL OF YOU ABOUT WHAT MAKES THE MOST SENSE STRATEGICALLY.

WHERE DO WE WANT THE FIELD TO GO AND HAVE THIS IN A LITTLE BIT OF, YOU KNOW, NOT BEING TIED BY WHAT OUR CURRENT FUNDING IS. SO --

NEW SPEAKER: DONNA, YOU STARTED OFF A LITTLE BIT BY TALKING, RECENTLY, HOW PRIMARY PREVENTION IS PART OF, OR SHOULD BE PART OF THE STRATEGY FOR MOVING THE MOVEMENT AGENDA FORWARD. I GUESS I WANT TO START OFF BY ASKING YOU, I KNOW, EARLIER ON, YOU AND I HAD THIS REALLY INTERESTING DISCUSSION ABOUT WHAT IT REALLY TAKES TO INCORPORATE A STRONGER PRIMARY PREVENTION PERSPECTIVE.

ARE WE REALLY TALKING ABOUT BUILDING THE MOVEMENT? ARE WE REALLY TALKING EXPANDING THE MOVEMENT OR CREATING A NEW MOVEMENT? CAN YOU KIND OF RECREATE FOR OUR AUDIENCE WHAT YOUR POSITION WAS ON THE VIOLENCE AGAINST MOVEMENT IN GENERAL AND HOW IT RELATES TO PRIMARY PREVENTION?

NEW SPEAKER: WELL, I'M NOT SURE.

I CAN FULLY RECREATE THAT. I, I DON'T SEE THESE INTERESTS AS SEPARATE.

I THINK THAT A MOVEMENT IS ABOUT CHANGING THE CONDITIONS THAT GIVE RISE TO THE PROBLEM. SO TO THINK OF THAT AS BEING SOMETHING OUTSIDE OF WHAT IT IS WE DO AND HAVE THEM SOMEPLACE ELSE LIKE IN A SEPARATE MOVEMENT TO ME IS TO THE NOTION OF BEING A

SOCIAL CHANGE MOVEMENT.

I THINK THAT IT IS ABOUT, YOU KNOW, I WAS THINKING WHEN YOU WERE TALKING THE POINT OF RESOURCES. YOU KNOW, EVERY ONCE IN A WHILE, I NEED TO STEP BACK AND REMIND MYSELF THAT WE ARE A MULTI BILLION DOLLAR MOVEMENT IN TERMS OF THE AGENDA AROUND VIOLENCE AGAINST WOMEN.

TO SEE THIS AS RESOURCE, IT IS SOMETHING THAT I THINK THAT WE REALLY HAVE TO LOOK AT. BACK TO THE MISSION, ORGANIZATION, FOR THE MOST PART, ARE CHARGES IN ORGANIZATION. IT IS TO PREVENT THE NATURE OF THE PROBLEM. AND WE DO THAT THROUGH AN INTERVENTION RESPONSE WHICH IS REALLY CORE. THAT NEEDS TO BE IN PLACE. NO ONE IS DISPUTING THAT.

BUT THE QUESTION IS, TO WHAT EXTENT ARE WE ALLOCATING THE RESOURCES DUE TO RND, THE RESEARCH AND DEVELOPMENT, WERE NECESSARY NOW TO LEVERAGE OUR ORGANIZES SO THAT WE ARE FULLY POSITIONED TO LONG TERM SOCIAL CHANGE AGENDA OF OUR WORK.

NEW SPEAKER: SO WHY DON'T WE, I ALSO THINK THAT WE SKIPPED OVER KIND OF THE OPPORTUNITY FOR PEOPLE TO ASK QUESTIONS, SO MAYBE IF PEOPLE HAVE QUESTION, WE CAN RAISE YOUR HAND AND GET PEOPLE ON THE LINE.

DAVID WILL GET US FURTHER.

NEW SPEAKER: HOFFMAN, CAN YOU PRESS STAR 1 ON YOUR PHONE TO OPEN UP YOUR LINE.

IF ANYONE ELSE WANTS TO ASK A QUESTION, PLEASE RAISE YOUR HAND.

YOU CAN POSE THE QUESTION IN THE TEXT CHAT.

MARLENE HOFFMAN, PLEASE RAISE YOUR -- PLEASE PRESS STAR 1 ON YOUR PHONE AND THAT WILL CUE SO THE OPERATOR WILL OPEN UP YOUR PHONE LINE.

OPERATOR, DO YOU HAVE SOMEONE YET? I'M HEARING SILE YEPS.

NEW SPEAKER: IS THE OPERATOR THERE?

NEW SPEAKER: I DO NOT HEAR THE OPERATOR. SO WHAT WE



WILL BE DOING, AND JOYCE HOF MAP YOU A I DID FIND  
MARLENE HOFFMAN.

I WAS WAITING FOR HER.

WOULD YOU LIKE ME TO OPEN UP MARLENE?

NEW SPEAKER: PLEASE OPEN UP MARLENE AND JOYCE HUFF  
WILL BE NEXT.

NEW SPEAKER: JOYCE, IF YOU CAN PRESS STAR 1 NOW,  
THAT WOULD BE GREAT.

NEW SPEAKER: MARLENE, YOUR LINE IS OPEN.

NEW SPEAKER: HELLO.

NEW SPEAKER: HI, MARLENE.

NEW SPEAKER: HI.

NEW SPEAKER: HI.

NEW SPEAKER: DO YOU HAVE A QUESTION FOR US?

NEW SPEAKER: I DO.

WOULD YOU RESHOW THE SLIDE THAT HAS THE FIVE KEY  
NORMS?

NEW SPEAKER: YES.

NEW SPEAKER: THANKS.

NEW SPEAKER: WE ARE GETTING THERE NOW.

NEW SPEAKER: OKAY. HERE IS A QUESTION. ANOTHER  
QUESTION IS, SO IS THE PRACTICAL APPLICATION OF THE  
DISCUSSION, WHAT CAN WE DO? WE WILL COME TO SHORTLY  
WHERE WE CAN MOVE FORWARD. JOYCE HUFF'S LINE.

NEW SPEAKER: I CAN ONLY OPEN ONE AT A TIME.

NEW SPEAKER: OKAY.

>> MARLENE DID YOU HAVE A SPECIFIC QUESTION?

NEW SPEAKER: NO, BASICALLY, NO.

I WANTED TO MAKE SURE THAT WE HAD A NOTE OF WHERE WE  
ARE.

WE LOST IT.

I DIDN'T GET THE INFORMATION.

IT ALREADY GONE.

NEW SPEAKER: OKAY.

THESE ARE ARCHIVED ON THE --

NEW SPEAKER: WE HAVE ALL OF THESE ON  
WWW.PREVENTCONNECT.ORG. A COPY OF ALL OF THE

SLIDES.

>> SAY THAT AGAIN.

NEW SPEAKER: PREVENTCONNECT.ORG. PLACE WHERE YOU WENT TO REGISTER FOR THE WEB CONFERENCE.

NEW SPEAKER: YES, OKAY.

I HAVE ANOTHER QUESTION FROM DEBRA LEE.

HOW DO WE MAKE PRIMARY PREVENTION OF SEXUAL VIOLENCE PERTINENT AND RELEVANT TO A COMMUNITY IN GENERAL?

NEW SPEAKER: YES, DONNA, I WOULD LIKE TO HEAR YOUR THOUGHTS ABOUT THAT.

I WOULD ALSO LIKE TO ENCOURAGE OTHER FOLKS TO RAISE THEIR HAND AND SHARE HOW YOU MIGHT BE DING DOING THAT AND WHAT HAS BEEN WORKING AND WHAT HAS NOT BEEN WORKING AND MAYBE AND WHY. I THINK THAT IS IN SOME WAYS THAT IS WHAT WE ARE TALKING MAKING THIS RELEVANT IN BUILDING MORE OF A MOVEMENT FOR IT.

SO DONNA, DO YOU WANT TO START US OFF?

NEW SPEAKER: NO, INTERESTED IN HEARING FROM THE COMMUNITY. I DON'T THINK THERE IS A SINGLE ANSWER TO THE QUESTION OF WHAT MAKES THIS RELEVANT. I

THINK THAT IS THE WORK TO HAVE THESE CONVERSATIONS WITH VARIOUS ASPECTS OF OUR COMMUNITIES.

THAT THERE IS NOT JUST ONE COMMUNITY BUT MANY WITHIN A COMMUNITY SYSTEM.

DEFINE THE RELEVANCY OF THE AGENDA TO THEIR EXPERIENCES AND NEEDS.

NEW SPEAKER: AND, YOU KNOW, I AGREE AND I THINK THAT IT IS INTERESTING IN TERMS OF THINKING ABOUT, YOU

KNOW, IF IT IS, IF IT IS A DIFFERENT RELEVANCE AND DIFFERENT COMMUNITIES, AND, THAT ISSUE OF

PERSISTENCE AND SPEAKING WITH ONE VOICE HOW DOES THAT TRANSLATE INTO THE BROADER MOVEMENT OR BROADER WAY THAT WE ARE TRYING TO BUILD SUPPORT.

SO IDEAS FOLKS HAVE ABOUT THAT, THINGS YOU CAN SEE, WORKING, I ALSO NOTICE THAT JOYCE HUFF HAS HER HAND RAISED SO IF WE CAN GET HER LINE OPENED.

NEW SPEAKER: RIGHT. ENJOY. JOYCE, IF YOU CAN PRESS

STAR 1 THAT WILL CUE TO THE OPERATOR THAT SHE CAN OPEN YOUR LINE.

NEW SPEAKER: JOYCE, AGAIN, PLEASE HIT STAR 1.

NEW SPEAKER: OKAY.

I SEE A LOT OF YOU NEED TO FIND WAYS APPROPRIATE TO THE CULTURE --

NEW SPEAKER: HER LINE IS OPEN.

NEW SPEAKER: JOYCE.

NEW SPEAKER: MY QUESTION WAS ABOUT FUNDING.

I'M WITH THE DIBBLES INSTITUTE, WE HAVE TIER FORCE PREVENTION AND I ALSO TAUGHT HIGH SCHOOL STUDENTS FOR 29 YEARS. AND, IT SEEMS TO ME LIKE, IT IS THE FUNDING, IS IT LIKE A FEDERAL MANDATE AND THEN IS IT GOING TO STATE AND COUNTIES? BECAUSE IT SEEMS LIKE EVERY SCHOOL THAT I TIED IN THERE, SOMEONE WHO WORKED IN THE AREA OF DOMESTIC VIOLENCE ALTERNATIVES THAT CAME INTO THE SCHOOLS. AND I WAS WONDERING IF THAT IS THE PRIMARY FUNDING FOR SOURCE AND THEN, ALSO, ABOUT THE LIZ CLAIBORNE AND THE MARY KAY FOUNDATIONS.

NEW SPEAKER: SO, I THINK THAT I MIGHT NOT BE FULLY UNDERSTANDING YOUR QUESTION, JOYCE.

ARE YOU LOOKING AT FUNDING FOR SPECIFIC PROGRAMS OR ARE YOU THINKING ABOUT WHERE WE MIGHT BE LOOKING AT SORT OF A RESOURCES TO HELP SUPPORT THE BUILDING OF THE MOVEMENT?

NEW SPEAKER: I GUESS I'M TRYING TO FIND OUT AS FAR AS A NETWORKING PROCESS. THAT HOW ARE ALL OF THESE AGENCIES LINKED TOGETHER? IF THERE IS, IF IT IS FROM THE GRASSROOTS UP OR IF IT IS FROM, YOU KNOW, THE FEDERAL DOWN TO COUNTIES.

NEW SPEAKER: DOES EVERY COUNTY HAVE SOME TYPE OF PERSON WHO WORKS IN THE AREA OF DOMESTIC VIOLENCE ALTERNATIVES OR PREVENTION?

NEW SPEAKER: THIS IS DAVID.

THE ANSWER TO THIS IS SIMILAR TO WHAT DONNA SAID. EVERY COMMUNITY IS VERY DIFFERENT.

SOME COMMUNITIES WE SEE THERE IS A COUNTY OR A STATE OR A CITY THAT -- OR NON-PROFIT ORGANIZATION IS TAKING THE LEAD IN OTHER PLACES.

OTHER PLACES THAT LEADERSHIP COMES FROM.

AND THAT WE REALLY HAVE TO DRAW ON EACH COMMUNITY.

I SEE THAT EACH COMMUNITY IS RAISING QUESTIONS ABOUT, FOR EXAMPLE, RURAL COMMUNITIES WHERE THERE IS SO LITTLE RESOURCES, HOW DO WE FIND THAT LEADERSHIP? THAT WILL LOOK DIFFERENT THAN IT WOULD IN A URBAN SETTING.

DIFFERENT RESPONSES.

NEW SPEAKER: CAN IT BE FUNDED FROM BLOCK GRANTS THAT COME INTO THE COUNTIES? IT JUST SEEMS LIKE EVERY COUNTY I TRIED IN, THERE IS SOMEONE WHO DID THIS WORK.

I WAS JUST CURIOUS IF THERE WAS A NATIONAL NETWORK OR IF IT IS JUST COUNTY BY COUNTY OR HOW IS IT ACTUALLY FUNDED?

NEW SPEAKER: I THINK THAT PROBABLY GOES BACK TO WHAT DAVID WAS SAYING, COMMUNITY BY COMMUNITY.

I THINK THEY ARE NATIONAL NETWORKS.

PLURAL.

I DON'T THINK THAT THERE IS ANY ONE NATIONAL NETWORK THAT CONNECTS EVERYTHING.

NEW SPEAKER: SO THERE IS NOT AN ORGANIZED, LIKE THE, SAY THE EXTENSION SYSTEM THAT HAS EVERY COUNTY.

THERE IS NOT ANY NATIONAL ORGANIZATION THAT LINKS THEM ALTOGETHER?

NEW SPEAKER: ANY WAY, WHAT WE ARE TRYING TO DO, PREVENTION CONNECTION, TRY TO KEEP AWARE OF NATIONAL INITIATIVES AND STATE INITIATIVES.

THAT IS PART OF WHAT WE HAVE BEEN TRYING TO DO TO FIND A WAY TO BRIDGE THE WORK THAT WE DO AND ENGAGE IN THAT DISCUSSION. WE CAN'T TODAY OBVIOUSLY FIND ALL OF THE -- SOLVE THE ANSWERS TO THE FUNDING ISSUES BUT WHAT WE CAN DO IS THINK ABOUT HOW WE CAN LINK TOGETHER OUR DIFFERENT EFFORTS IN WHAT WE CAN

DO AND IDENTIFY THE RESOURCES THAT WE CAN MOVE FORWARD.

NEW SPEAKER: SO SEE WE HAVE TAMI LEM YEAR, TAMI, PLEASE PRESS STAR 1 TO OPEN UP YOUR LINE.

THANK YOU, JOYCE FOR YOUR QUESTION.

NEW SPEAKER: THANK YOU.

NEW SPEAKER: OPERATOR, IF YOU CAN OPEN UP, TAMI, PRESS STAR 1 TO OPEN UP THE PHONE LINE.

NEW SPEAKER: TAMI'S LINE IS OPEN.

NEW SPEAKER: WELCOME.

NEW SPEAKER: THANK YOU. I DID POST SORT OF AN ANSWER AND I HOPE NOT TOO PRESUMPTIOUS.

I WORKED FOR A STATE VIOLENCE COALITION.

WE INHERENTLY HAVE A NETWORK OF MEMBER ORGANIZATION.

THE DOMESTIC VIOLENCE AND SEXUAL ASSAULT DIRECT SERVICE PROVIDER AGENCIES.

THEY IN TURN ARE NETWORKING AT A LOCAL LEVEL IN SOME CASES, THEY HAVE FORMALIZED COALITION OR TASK PERFORMANCES AN INNER-AGENCY GROUPS.

SPEAKING FROM THE STATE COALITION PERSPECTIVE, THE FUNDING STREAMS FROM PREVENTION ARE CURRENTLY VERY SEPARATE FROM THE FUNDING STREAMS THAT COVER THE WORK THAT IS BEING DONE FOR CRISIS RESPONSE OR MORE OF THE SECONDARY OR TERTIARY PREVENTION OR RESPONSE.

FROM OUR EXPERIENCES, THE CDC IS REALLY THE SOLE AGENCY AT THE FEDERAL LEVEL THAT IS PROVIDING ANY RESOURCES THAT IS SPECIFIC TO PRIMARY PREVENTION.

NOW, CDC CENTER FOR DISEASE CONTROL AND PREVENTION IS A HEALTH AND HUMAN SERVICES AGENCY. BUT IT IS REALLY CDC IS THE STREAM. AND THERE ARE 14 STATE COALITIONS OUT OF THE 50 STATES.

PLUS TERRITORIES THAT ARE GETTING EVEN A TRICKLE OF MONEY THAT IS ALLOWING US TO DEDICATE TIME, STAFF AND RESOURCES TO HELP BUILD CAPACITY FOR PRIMY PREVENTION.

SIMILARLY, THAT IS ACTUALLY AN INTIMATE PARTNER VIOLENCE FOCUS.

WHEN YOU LOOK AT SEXUAL VIOLENCE FOCUS, THE FUNDING STREAM IS A LITTLE FURTHER AHEAD.

THOSE FUNDING STREAMS ALSO COME FROM CDC, USUALLY INTO THE STATE HEALTH DEPARTMENT. THEY IN TURN TRICKLE OUT FUNDS BUT IN, TO USE MICHIGAN AS AN EXAMPLE, WE HAVE 70 MEMBER AGENCIES, FOUR OF THOSE AGENCIES ARE GETTING FUNDING TO DO PRIMARY PREVENTION WORK OUT OF THAT FUND, AND APPROXIMATELY 12 ARE GETTING THE RATE PREVENTION EDUCATION FUNDING TO DO SEXUAL VIOLENCE PRIMARY PREVENTION.

EVERYONE ELSE IN THE STATE, WHO IS ATTEMPTING TO DO PREVENTION EDUCATION, HAS TO RELY TYPICALLY ON LOCAL STREAMS THAT MIGHT BE UNITED WAY FUNDING, IT MIGHT BE COMMUNITY GRANTS, IT MIGHT BE LOTS OF DIFFERENT THINGS THAT THEY ARE BASICALLY PIECEMEALING TOGETHER. BUT I THINK THAT IS PART OF THE ISSUE AND SOMEONE MENTIONED THAT, SEVERAL PEOPLE MENTIONED THAT IN THE CHAT, IS THAT, YOU KNOW, WHERE DO WE PRIORITIZE IT? USUALLY PERCEIVED AS A EITHER OR RATHER THAN AN AND.

AND, I THINK, AS A MOVEMENT WE NEED TO TRY TO BETTER ARTICULATE THE BENEFITS OF PREVENTION IN, ALSO, THE BENEFITS OF PARTNERING, RECOGNIZING THAT WE ARE CERTAINLY THE EXPERTS IN PROVIDING RESPONSE TO SURVIVORS AN KEEP AGO SURVIVOR FOCUS APPROACH BUT WE DON'T HAVE TO BE THE ONLY ONES DOING PREVENTION WORK. WE CAN'T BE THE ONLY PEOPLE, THE ONLY PROFESSIONALS WORKING TO CHANGE NORMS IN OUR COMMUNITY.

SO THAT WAS A REALLY LONG WINDED RESPONSE BUT THAT RELATES TO BOTH WHAT THE FUNDING STREAMS ARE AND THE NEED TO LOOK BEYOND THAT.

NEW SPEAKER: THANK YOU, TAMI.

WHILE YOU ARE ON THE LINE, I AM WONDERING IF YOU CAN ANSWER THE QUESTION THAT CAME UP PREVIOUSLY.

I THINK YOU STARTED TOUCHING ON IT A LITTLE BIT.

BUT THAT ISSUE OF MAKING PRIMARY PREVENTION RELEVANT

HOW YOU HAVE BEEN ABLE TO DO THAT IN MICHIGAN, AND THEN SORT OF ANY THOUGHTS OR IMPLICATIONS OF THAT IN TERMS OF, YOU KNOW, STRENGTHENING THE MOVEMENT FOR, AS CONIA PUT IT SO WELL, CHANGING THE CONDITIONS THAT GIVE RISE TO THE PROBLEM.

NEW SPEAKER: SURE.

FROM OUR PERSPECTIVE, IT HAS BEEN EASIER IN THOSE COMMUNITIES THAT HAVE FORMALIZED FUNDING. THAT THEY ARE NOT PIECING TOGETHER LITTLE BITS OF MONEY IN ORDER TO BE ABLE TO DO A PROGRAM OR TO DO A PREVENTION INITIATIVES. AND BY PREVENTION INITIATIVE I'M NOT EVEN TALKING A PROGRAM IN THE SCHOOLS.

I'M TALKING ABOUT THE ABILITY TO EVEN HAVE CONVERSATIONS WITH PEOPLE. THE OPPORTUNITIES TO START BUILDING THOSE NETWORKS. SO WE HAVE COMMUNITIES WHO HAVE A COORDINATOR TYPE POSITION. SO THEY ARE NOT EVEN THE ONES, THEORETICALLY IMPLEMENTING PREVENTION EDUCATION PROGRAMMING. WHAT THEY ARE REALLY DOING IS BUILDING COMMUNITY PARTNERSHIPS.

BUILDING NETWORKS.

HAVING CONVERSATIONS WITH FAITH COMMUNITIES ABOUT WHAT IS THE SAFE COMMUNITY ROLE IN PREVENTING VIOLENCE IN SO, THAT IS AN ADVANTAGE.

IT IS NOT TO SAY THAT ONLY THOSE COMMUNITIES WHO HAVE FORMALIZED FUNDING ARE THE ONLY ONES WHO ARE ACCOMPLISHING SOCIAL CHANGE. IT REALLY TAKES A LEVEL OF COMMITMENT, AGAIN IT GOES BACK TO THE LEADERSHIP THAT DONNA WAS TALKING ABOUT.

LEADERSHIP OF AGENCIES AND LEADERSHIP OF COMMUNITIES NEED TO BE BEHIND THIS CONCEPT. NEED TO BE BEHIND AND ACCEPTING OF THE FACT THAT THE COMMUNITY PARTNERSHIP MODEL IS WHAT IS GOING TO HELP US MOVE FORWARD WITH THE SOCIAL CHANGE THAT WE ARE TRYING TO ACHIEVE. AND, THOSE COMMUNITIES WHO ARE, YOU KNOW, PIECING TOGETHER A LITTLE BITS AND PIECES OF MONEY,

YOU KNOW, AGAIN, IT IS A PRIORITIZATION OF RESOURCES, SOMETIMES, IT IS HELPFUL TO PRIORITIZE SOMEONE IN THAT MORE COORDINATOR ROLE AND ACTUALLY HAVE YOUR IMPLEMENTATION BEING DONE BY VOLUNTEERS. OR HAVING THOSE COMMUNITY PARTNERS, PHYSICALLY BEING, SAY, IN THE CLASSROOMS OR AT THE COMMUNITY EVENTS, ETC.

SO THAT IS A STRATEGY WE ARE TRYING TO PROMOTE HERE IN MICHIGAN.

NEW SPEAKER: OKAY.

THANK YOU.

I THINK THAT IS REALLY HELPFUL.

WE WOULD LIKE TO ENCOURAGE OTHERS OF YOU TO, YOU KNOW, COME ON THE LINE AND SHARE WITH FOLKS WHAT IS GOING ON. BECAUSE I THINK THAT, YOU KNOW, IT HAS BEEN SUCCESSFUL WITH YOU.

I THINK THAT IS GETTING US TO THAT QUESTION OF, HOW DO WE MAKE THIS PRACTICE PRACTICAL? THIS RESOURCE MOBILIZATION PIECE AND LEVERAGING THOSE RESOURCES, SEEMS SO IMPORTANT IN TERMS OF HAVING THE RESOURCES TO BE ABLE TO ENGAGE OTHER PARTNERS BECAUSE THIS REALLY IS BROAD SOCIAL CHANGE AND CAN'T BE DONE BY ONE ORGANIZATION.

NEW SPEAKER: THIS IS A TOPIC THAT WE WILL EXPLORE LATER ON IN THE SERIES.

IN TERMS OF WHAT IT TAKES TO SUSTAIN THE MOVEMENT. RESOURCE WISE AND NOT JUST FUNDING RESOURCE BUT, YOU KNOW, LEADERSHIP, MEMBERSHIP AND HOW DO WE GO ABOUT, YOU KNOW, OBTAINING THOSE ELEMENTS.

NEW SPEAKER: THERE HAS BEEN A LOT OF DISCUSSION IN THE TEXT CHAT ABOUT COMMUNITY PARTNERSHIP MODELS AN COMMUNITY DEVELOPMENT MODELS AND CERTAINLY THE WORK YOU'VE DONE IN IT C TAT HAS BEEN LEADING AND ALSO OVER WASHINGTON STATE COALITION HAS DONE WORK. AND GRANT FROM ONE THAT PUT EMAIL INFORMATION TO GET INFORMATION.

WANT ANYTHING ABOUT THE COMMUNITY DEVELOPMENT



APPROACH, DONNA?

NEW SPEAKER: NO, I WOULD RATHER HAVE THE AUDIENCE MEMBERS HAVE THE OPPORTUNITY TO TALK.

NEW SPEAKER: THAT IS A PLEA TO ALL OF YOU. WE HAVE A VERY VOCAL GROUP IN TERMS OF TEXT. BUT NOT SO VOCAL IN TERMS OF PHONE TODAY.

NEW SPEAKER: RAISE YOUR HAND OR PRESS STAR 1 TO OPEN UP YOUR PHONE LINE.

NEW SPEAKER: YEAH.

IN THE MEANTIME, LET'S GO INTO OUR LAST TEXT CHAT.

AND, I AM GOING TO THROW THIS OUT TO DONNA AS WELL. I MEAN, WHEN WE ARE TALKING ABOUT THE MOVEMENT, WHAT ARE THE NEXT STEPS IN THE MOVEMENT? AND THIS IS KIND OF COMBINED IN TERMS OF WHAT ARE THE NEXT STEPS IN THE MOVEMENT IN GENERAL? AND, WHAT DO PEOPLE NEED TO DO DIFFERENTLY IN THE WORK THAT THEY ARE DOING? WHAT DO YOU NEED TO DO DIFFERENTLY IN YOUR WORK? AND DONNA, WHILE PEOPLE ARE TYPING IN, I WANT TO ASK YOU THAT QUESTION.

WHAT ARE THE NEXT STEPS IN THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT?

NEW SPEAKER: WELL, I HAVE BEEN A STRONG ADVOCATE FOR US TO WORK ON OUR INTERNAL HOUSE AS A PRIORITY. BY THAT, I MEAN, IN ORDER TO LEAD EFFECTIVELY AT THE LEVEL OF PREVENTION/SOCIAL CHANGE ASPECT, I THINK THE DEVELOPMENT OF OUR UNIFIED MESSAGES IS REALLY KEY. I THINK WE NEED FORMS TO BE ABLE TO DO THAT WORK TOGETHER. AND, I CALL UPON PEOPLE IN LEADERSHIP POSITIONS THAT HAVE THE ABILITY TO MOVE RESOURCES AND SHARE RESOURCES TO HELP FACILITATE THESE CONVERSATIONS SO THAT WE DEEPEN THE CAPACITY TO WORK ACROSS LINES OF, YOU KNOW, REGIONAL LINE, STATE LINES, COMMUNITY LINES. BECAUSE WE ARE GROUNDED IN SOME KEY POINTS AROUND THIS PREVENTION WORK.

THAT IS ONE THING.

SORT OF THAT INTERNAL DEVELOPMENT, STRATEGIC

PLANNING IF YOU WILL, GOING FORWARD.

THE FORWARD LOOKING VIEW OF OUR WORK. I THINK IT IS REALLY ESSENTIAL THAT WE INVEST IN THAT CAPACITY BUILDING STEP. AS WE STRENGTHEN OUR CAPACITY TO TAKE ADVANTAGE OF THESE EMERGING POLITICAL OPPORTUNITIES AND I THINK THAT I HAD INTENDED TO SAY THIS EARLIER, THAT I THINK THAT ONE OF THE OPPORTUNITIES AT THE MOMENT IS CLEARLY THE NEW ADMINISTRATION IN WASHINGTON.

AND NOT ONLY DO WE HAVE JOE BIDEN AND, CERTAINLY, HE HAS BEEN THE KEY ADVOCATE AND IN VIOLENCE AGAINST WOMEN INITIATIVE.

GIVEN OBAMA'S BACKGROUND AS COMMUNITY ORGANIZER THAT OUR STRATEGY OF DOING COMMUNITY DEVELOPMENT WORK I THINK IS ONE THAT MORE SO THAN EVER, HAS A CHANCE AND OPPORTUNITY TO BE HEARD, RECOGNIZE AND SUPPORT. THANK YOU.

NEW SPEAKER: OKAY, GOOD.

DEBBY IS WRITING IN.

SOMEONE ASKED, WHICH AGENCY DEBBY TUCKER IS ON. EXECUTIVE DIRECTOR OF THE NATIONAL CENTER OF DOMESTIC AND SEXUAL VIOLENCE AND SHE IS GOING TO BE THE GUEST PANELIST ON THE ENCORE PERFORMANCE OF THIS FORUM IN TWO DAYS NOW. DONNA, THANK YOU FOR JOINING US TODAY. AND FOR THE -- JUST REALLY THE PROVOCATIVE DISCUSSION THAT YOU HAVE ALLOWED US TO ENGAGE IN AND FOR BEING OPEN TO NOT ONLY JOINING US BUT TO THE QUESTION, WHAT THE AUDIENCES HAD TO SAY. AND I ALSO WANT TO SAY TO LISTENING AUDIENCE, THANK YOU AS WELL FOR MAKING US A VERY INTERESTING AND INFORMATIVE DISCUSSION IN TERMS OF WHAT IS GOING ON IN THIS CHAT FOR THOSE OF YOU WHO WERE NOT TO ONLY ASK QUESTIONS BUT THOSE OF YOU WHO WERE PERSISTENTLY PROVIDING ANSWERS AND RESOURCES TO EVERYBODY ELSE IN THE COMMUNITY TODAY AS WELL.

NEW SPEAKER: YET, THANKS EVERYONE.

I THINK THAT THIS ALONG WITH THE TEXT CHAT FROM

YESTERDAY ARE GOING TO PULL THAT TOGETHER. AND, HOPEFULLY WE CAN MOVE THAT FORWARD MORE STRATEGICALLY.

I LIKED DONNA'S COMMENTS ABOUT BUILDING EVEN MORE CAPACITY IN ABLE TO TAKE ADVANTAGE OF WHAT WE HOPE IN SPITE OF AN ECONOMIC CRUNCH.

IT WILL BE NEW OPPORTUNITIES TO REALLY LOOK AT HOW TO END VIOLENCE AGAINST WOMEN. SO, THANKS EVERYONE. WITH THAT, I WILL TURN IT BACK TO DAVID.

NEW SPEAKER: THANK YOU ALL VERY MUCH.

YOU WILL RECEIVE IN YOUR EMAIL, IN APPROXIMATELY 4 MINUTES, A REQUEST TO FILL OUT THE EVALUATION FOR TODAY'S SESSION. PLEASE DO THAT.

WE USE THAT EVALUATION TO HELP DEFINE WHAT GOES ON.

THIS IS THE FIRST OF A SERIES OF WEB CONFERENCES.

WE ARE GOING TO TALK ABOUT BUILDING A MOVEMENT AND WE'LL SEE MORE TOPICS REALLY, TAKING THIS THEME AND MOVING FORWARD TO THINK ABOUT HOW WE CAN BE BUILDING OUR PREVENTION MOVEMENT.

THIS IS A DISCUSSION THAT I FEEL THAT WE JUST BEGAN AND WHAT WE TRY TO DO AT PREVENTION CONNECTION BE THE DISCUSSION AND BE ABLE TO HELP INCUBATE IDEAS AND BE ABLE TO SUPPORT AND BRING LINKS BETWEEN ALL OF YOU WHO ARE DOING THE WORK.

I WOULD LIKE TO THANK ALL OF YOU IN PARTICIPATING TODAY AND JOINING US.

THIS SESSION WILL ACTUALLY BE REPEATED FOR ANOTHER GROUP OF PEOPLE, NEXT THURSDAY.

SO IT IS GO TO BE THE SAME SLIDES. THIS COMING THURSDAY.

SO, AND WE LOOK FORWARD TO SEEING YOU ALL ON OTHER PREVENTION CONNECTION EVENTS IN THE FUTURE.

SO, PLEASE KEEP IN TOUCH WITH US.

KEEP THE TEXT CHAT OPEN FOR THE NEXT FEW MINUTES IF YOU WANT TO BE ABLE TO TEXT CHAT EACH OTHER.

WE'LL DO THAT.

WE'LL POST THE TEXT CHAT ON OUR WEB SITE.

WE'LL TAKE AWAY SOME OF THE IDENTIFYING INFORMATION,  
BUT POST THE INFORMATION ON THERE SO PEOPLE CAN GET  
IDEAS.

AND, WE, SLIDES WILL BE AVAILABLE AT  
WWW.PREVENTCONNECT. THIS WILL CONCLUDE THE WEB  
CONFERENCE.

SPEAKERS PLEASE STAY ON THE LINE FOR A FEW MINUTES.

WE WILL TALK TO -- WE WILL SEE YOU ON LINE IN THE  
FUTURE. THANK YOU.

NEW SPEAKER: THAT DOES CONCLUDE TODAY'S CONFERENCE.

WE THANK YOU FOR YOUR PARTICIPATION.

HAVE A GREAT DAY.