



**PREVENTION
CONNECTION**
THE VIOLENCE AGAINST WOMEN
PREVENTION PARTNERSHIP

A Project of

CALCASA

TEXT CHAT CONTENTS

WEB CONFERENCE

The Role of Leadership in Creating Momentum for Primary Prevention of
Violence Against Women

Thursday, May 7, 2009

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

Presenters

Larry Cohen & Elizabeth Waiters, Prevention Institute

*Participant names have been removed from this chat record, unless provided by the
participant in text.*

David Lee: Welcome -- we will begin soon!

Thanks and hello!

David Lee: Who is here? Write where you are from

Waupaca, WI

good afternoon from Tennessee

Charlottesville, VA

Ulster County, NY

Hello from NW IN

Hello from Cookeville, TN

Morris Plains, NJ

Honolulu, HI

Sacramento, CA

Roshanda Jackson - Jacksonville, FL

Carlisle, PA

Hi from Mt. Pleasant, TX

Hi from Hastings, Nebraska

Hello/Good Morning from Eureka, CA

Diana Read: Bismarck, North Dakota

Manchester Iowa

Hello from Nitro, West Virginia

Hi from Ionia, Michigan!

Hello From Yorktown Virginia Navy New Parent Support

Columbus, Ohio

Ottawa, KS

Hello to all from the National Youth Violence Prevention Resource Center.

Good afternoon from NY, NY

Hi from Farmington, NM

Maggie John, Redding, CA

hi from webster, ma!

Hello from Gordon, NE

David Lee: We will start soon

Newcastle WY

Hello from Wheaton, IL, Family Shelter Service

David Lee: Please let us know where you are from

Fort Walton Beach Fl, Shelter House

Sandra Ibarra , Carmen Lorenz

Winchester, Virginia, The Laurel Center

Rockville, MD

Fairfield, CA

Des Moines, IA

Portland, OR

Phyllis Shanklin in Charlotte, NC

Sandra and carmen we are form the East Los Angeles Women's Center in L. A.

David Lee: We will start momentarily

United Way of Tucson and Southern Arizona

Debra Seltzer, Ohio Department of Health - Columbus

Wilmington, DE

Karol Dean from Mount St. Mary's College in Los Angeles

corpus christi, tx

from Maynard, Massachusetts. Nice to see some names of folks whom I met at the Men Can Stop Rape conference last month - what a great conference!

Indianapolis, Indiana

Shameless plug: if any of you want to invite me to perform my one-man play, "Voices of Men" to your campus or community, please take a moment to watch clips at <http://www.voicesofmen.org>.

Be shameless Ben, as it is wonderful!

(but don't watch my clips during this important presentation!)

Hi Ben, the bumper stickers were a big hit at our Sexual Assault Conference. Thanks!

thanks, Andrea and Eleana - you're both very kind! When I come to a community, I usually perform "Voices" and do related trainings besides. benazeman@hotmail.com. End of shameless plug.

Hi - I am currently writing my thesis on the adequacy of shelter services provided to Muslim women. I need to have a total of 10 shelter Directors answer my questionnaire. It should not take more than 10 minutes. If anyone is open to it please let me know. I would appreciate your help.

Mejgan - in Illinois, you should connect with Apna Ghar and Hamdard Center

Rebecca Hamilton, volunteer coordinator at Project Horizon in Lexington, VA

Thank you Jennifer - I am looking for mainstream shelter services not the one's that are geared toward Muslim, but I will keep that info for referral ...

thanks Rebecca

David Lee: What did it take from leadership – local, state, regional, national – to achieve these milestones?

boldness

belief

perseverance

tenacity

passion

passion

faith

courage

In 1978, I know NCADV was formed by women who met in a Congressional women's room.

long term commitment and perseverance

collaborative efforts with partners in each community

vision

persistence

consistency and education

good fundraisers

Skill building

voices of all people

Willingness to experience backlash

ability to work in AND out of the "system"

Belief

organization

passion, courage and collaboration

dedication

Outrage

joy, connectedness

necessity'

more than one person!

patience

LOTS of discussion!

ability to take the issue into the public sphere

collaboration with local law enforcement

Heart

Feminism

action

Mens involvement

driven by personal experience

community support

perseverance

collaboration

data

hope

Survivors speaking the truth

survivor driven

trust in each other

Hi Ben!

passion

TESTIMONIES

people talking about it

Hi Cheryl Howard!

need to reset power point

can you see another tab above the window? i just clicked back over

Click leadership ppt

click the "leadership ppt"

I did... nothing is happening

David Lee: Where does VAW prevention leadership come from in your community or in the work that you do?

Survivors

for me, it comes from my going to areal high schools and the university to do violence awareness classes
our agency

youth

youth

individuals

Our students, faculty/staff

from me educating women, empowering them

discussion

Dedicated people.

feminists

youth- high schools, middles schools

Our Agency

our agency

Home visitation staff

volunteers

Attorney Generals Office

agencies dedicated to serving survivors

law enforcement, our agency, school officials

coalitions

Women and girls

Prevention education at all community levels

business community

working with elementary students & high school.. also educating our communities

from everyone around the state

DV Statewide Coalition

involving men in the conversation

support groups

medical

schools, universities, faith based, org serving special populations, men, youth...more

Our agency

DELTA project

groups whose vision is similar - i.e. NOW, DV or SA agencies

multi discipline local community groups

community partnership teams

State Sexual Assault Coalition

Counseling department, campus police, local rape crisis center, local DV coalition

people involved in diversity work at our university

mentoring

I also work with area salons

In our reproductive health clinic, we check in with patients about safety in relationships and what constitutes a "healthy" relationship

businesses, schools, religious affiliates, hair dressers

cosmetology schools

other health service agencies, such as elder services, family support agencies, etc.

counseling on healthy and unhealthy relationships

Local university

violence prevention authority in IL

Our Women's groups that want change

Our agency helping to lead collaboration with related organizations

I *wish* it were coming from men, but it mostly comes from women. When men take leadership, it's usually at the urging of women.

highlight work of Mary Kay and Liz Claiborne

Chad Sniffen: Is anyone still having problems seeing the slides? Please comment here or send me a private text chat.

We are putting that together as well

No, they came back by themselves

Coalition

churches and after school programs

not true! David smiled all the time at the MCSR conference! (when he wasn't "tweeting")

how do we send our answer?

Hi Laurie!

Chad Sniffen: Just select the circle next to a number.

Problem with the question: first the question is how good is the collaborative

thanks!

how do we move to the top of the range?

Having a clear understanding of what prevention is and SPECIFICALLY identifying what your strategies are.

thank you!!

Can't access it

I can't see the poll

The screen isn't showing for me

me either

i cant get to it

i can't either

Can't see it either

not popping up this time

I can't access the poll

i clicked back to the ppt link and can't get back to the question

I can't access the information

I don't have the poll

there's a big gap bwt my org & myself

how you GET to the mission and vision is takes major leadership skills too!

I agree Alice

I have the same problem as Alice

I'm back to the collaborative slide

Rachel Davis: If you can't see the polling questions, try clicking on the 'leadership' tab at the top.

It would be interesting to see this cross referenced with the % of budget funded through government grants.

it doesn't work

I am clicking on it, nothing happens

I agree with Sheryl

David Lee: what is the balancing between mission and resources

Chad Sniffen: The poll has been closed, but thank you for trying.

We try hard to keep services whether we have funding or not.

it disappeared from my screen

Tough to tease apart.

80% Mission & 20% funding

Question again?

I think we need to be somewhat closer to mission. I know we never seem to have the budget we need.

It takes resources to achieve mission; so there must be a balance.

maybe mission should be to address issues with funders

I wish we could just focus on mission, however we are also guided by funding realities.

be able to be mission driven

how can we accomplish our mission without resources?

Without funding it is difficult to provide services, but for the most part mission is most important.

gotta stay connected to the mandates of your resource, and those resources could have good direction, but the heart of your work must come from the mission

70% mission

Depends how much a person's salary is covered by a grant

a balance is more realistic

I have seen people use funding inappropriately...

David Lee: What is the balance between mission and resources in your organization

We try to keep the mission the focus, but its hard when funding sources go a different way or have other priorities

practically, you can't ignore available funding streams. Ideal is to be less dependent on grants with narrow deliverables

Mission is critical but in reality we need resources to fulfill it.

We are greatly controlled by funding- but would like to see more mission driven

I say 70% mission and 30% mission

mission driven with partners

If we wait for funding we may never achieve our mission.

agree with Christin!

mission vs. funding

I agree with a balance - you can't be successful with mission without the funding

Typically in the military funding isn't a problem once it has been allocated. This eliminates impediment toward accomplishing the mission.

It's a pretty slippery slope when you develop programming around funding.

Sometimes it is important to re-frame funding expectations to match work that meets goals.

I agree Christine!

it can be unsustainable to build mission around funding

Getting the general public so that we are not "preaching to the Choir" is VERY TOUGH!

cant see it

Membership on what?

I can't get it.

yA... GOOD JOB DAVID

didn't come up

DIVERSITY is key

David Lee: sorry the questions did not come up for everyone

Difficulty: so many coalitions, so little time.

can't get it

True that Sheryl

and a big divide *sometimes* between DV & Sexual Violence

its a balance between dedicated members and folks that can get things done

i think that is a common problem for nonprofits

i agree with sheryl...if we didn't have so many funding requirements to build coalitions we might actually be more effective

with the coalitions we do have already

Perhaps we should push to start combining violence issues into a super coalition

YES!!!!

Christine Chang: In what ways is new leadership being developed in the work that you do?

and then have subcommittees to work on more specific issues...

by forming new community partners. I do education at all female gyms.

this is being done as much as it should
through volunteer programs
YWCA Kauai developing youth leadership programs driven by youth!
admin can squelch leadership....
education in the schools
bringing biz practices into the nonprofit world
with a youth program I developed for bullying prevention program in our school
Identifying leaders in all communities
training faith leaders
internship
Through subcommittees of our DVCC
constant outreach...CONSTANT
internships
an increased focus on primary prevention of youth, youth volunteers in our agency
working with youth sexual health promotion partners - Oregon just published a Youth Sexual Health Plan
young staff are given the opportunity to be involved in strategic planning
investing in emerging leaders
I joined the NH Violence Against Women Campus Consortium and have organized a way for people from
our campus to attend our yearly conference
We are working to combine more of the service agencies to build "The Southeast Texas Violence
Prevention Coalition."
expanding understanding through rural community groups
Including people from other fields who have a vested interest in similar outcomes.
training based on the understanding of core values with mentoring
creation of coalition led task forces with key community leaders
We do a lot of awareness events
Supporting staff/professional development
Educating men to learn more about the issues, become accountable to women's leadership and only
THEN taking leadership themselves.
working with survivors and perpetrators
We want to include more people than just social service agencies
having teens learn what to look for in each other
Special community programs for youth as well as scouting associations and rural groups
ideas for strategies in rural communities?
college aged volunteers
partnering with others who have similar goals
Reaching out to rural and underserved communities and recruiting those leaders
However, its difficult to move up in leadership right now, not many mentors for this

reading groups with in our staff growth from with in

Through the volunteer and internship programs with the local colleges

Providing a grass roots activist training

Bringing leaders from our local VAW agencies to talk with our medical health clinic to give our leaders ideas

Younger leaders aren't being cultivated

Developing long-range strategic plans that include leadership development

participating on university and new leadership groups

working more on one on one dialogues

employers and city council

we have specific task forces that directly recruit from each of its communities, i.e. legal, faith, etc.

networking with those you know to gain access to churches, organizations, parent groups, school etc. Churches are huge!!

broader leadership in this area is possible by working with broader planning functions

We identify crime prone areas and concentrate efforts to those apartment complexes, businesses, community centers. We work with low-income schools, and promote diversity

I agree Sheryl, it needs more focus

We discuss the cycle of violence with teens who have underlying aggressive behaviors

PDF: http://www.rwjf.org/files/publications/other/IntimatePartnerViolence_052007.pdf

What do you consider the cycle of violence?

I think there is a difference between educating the community and cultivating leaders in the community

how do we pick those teens out?

can we put the powerpoint back up?

By asking teachers, counselors, and coaches

By talking to students... kids talk

how do we "make" leaders out of them?

where did the power point go??

Cycle of violence: Honeymoon to tension to violence

Or

press leadership ppt at top of page

Christine Chang: What types of agencies and organizations are you NOT partnered with that would be helpful in fostering the next wave of VAW prevention movement leaders?

the business community

Municipalities

Effects on children in abusive homes and providing information to those youth to identify the characteristics of healthy vs. Abusive relationships

politicians

religious communities

business

yes business community
oil field companies
legal/law enforcement
more businesses
local artists
I agree with Abigail.
Courts
criminal justice folks- always a hard sell
business
religious communities
Chamber of Commerce members
faith
NCAA athletics has been very resistant - we're trying
religious community
neighborhoods
school boards
hospitals/health care
lgbtq
industry,
I honestly cannot think of an industry that we do not have a partner in
Christian schools
some non mainstream groups--we need more culturally and socially salient approaches and leaders to reach them
I agree Laura school boards
men's organizations, e.g. Elks, Lion's Club, etc.
Sure
Involving transgender men as part of men's leadership
Good point Ben!
church youth groups, boys athletics
FCIM is a 501 c 3 agency for families and women and we're having problems with getting help from the state
native populations and tribes
Roshanda lobby them at all levels and explain your needs
Thanks Joy.
don't have a new screen
Tribes... that's one. Good example. But at the same time... we do not have any in our area
can you say who these women are?

Leader: Ellen Pence

I will continue to do this

Yes, Ellen Pence!

Suzanne Pharr!

Barbara Hart!

Tillie Black Bear!

Rita Smith!

Roshanda invite them in to see your needs first hand and how you operate on a limited budget.

Diane Savage

Jo Ann Lyon founder of World Hope

Oh goodness, great advice. I will work on an open house.

President Srileaf of Liberia

Hi Everyone!

Lydia Walker!

President Srileaf of Liberia... GOOD ONE

I just got in!

rural yea!!!

She was a victim... now she's a survivor and a leader. She just put out a new book

she was amazing on Jon Stewart last week.

Joy, we assist a lot of families and women w/children who are at risk and low income, but they want help, they want change. FCIM is very effective, but the more we grow, the more the need of support grows

Is there anything I need to do before the session starts?

nothing breeds desperation (for \$) than success, Roshanda

Roshanda I completely understand you can reach me at manchester@riverviewcenter.org and I can give you some ideas

Ruth King Virginia, does wonderfully impactful work with rage and shame, basis for a lot of self and other violence.

David Lee: For audio call in to 1-888-732-6202, passcode 326551#

okay great, Joy. Thanks Sheryl.

Wow- teaching high schools to assist in training/teaching/mentoring jr high kids is a great idea.

Key to engaging men and boys: 1. Mandate education on this topic

2. Ask them to do something specific and something fairly easy

Involving men in groups seems to be easier (members of clubs, teams, etc)

3. Ask some of them to attend an advocate training or equivalent training

4. Mentor some of them, bring them to conferences

Having good male mentors helps a lot.

to All high and then middle schoolers down to the elementary level. Big sister/little sister. had one in my grade school. it helped a lot.

sure does

5. some of them will then be ready to take leadership.

If you have male leaders as good role models...this goes a long way.

through girls in our youth prevention group.. they recruit the boys!

Oh, that's great.

its true, we need new male leaders as well as future women leaders

these are exactly the issues we are struggling with in working with men - balancing what we need from men with what they have the time and interest to provide and background to be effective mentors and leaders

The Houston Area Women's Center, Luke McKibben, organizes a Men Against Violence group... they volunteer for the agency

and also work to organize other males to support these issues

Nebraska has mandated teaching teen dating violence. That has helped us a lot.

our program is a batterer's treatment program and many of the clients are court ordered

Ashley, more than VAW?

HB 121 mandates that all school districts in Texas have Teen Dating Violence be a part of the curriculum... unfortunately there is no State monitoring system

Hand on/real life experience(not only information) is key with youth. I like the grant writing example.

nice tactic, Lea! using the competition between schools!

More?

Getting into schools here in Hawaii has meant making our curricula health education standards based

lea, what time of year do you run your student-led summit?

Violence to other populations: child abuse, elder abuse, etc. (Ashley)

I can't speak for HAWC, but those are issues they deal with.

thanks.

I know they organize to work against sexual and domestic violence

just curious - is anyone working with their local military community?

we are

we are in Nevada

I work with many military communities

Yes- Ellington Field supports us (Air Force National Guard Base)

with the VA

TESSA in Colorado Springs, CO does

leadership usually is in the form of SARCs - Sexual Assault Response Coordinators

and Family Advocacy for domestic violence.

also volunteer Victim Advocates - sometimes they're "volun-told" as they say in the military

"volun-told"... I'm stealing that

there needs to be some outsiders in the military community *imo* too much hush hush actions in the military

ours is a men against violence group at the local air force base
military officers, as well as rank and file are often eager to take leadership - men and women. If
opportunities are provided to them, they'll line up to take action.
way to go, Kristin!

How many staff do you have working on the project?

2 full time

and the support of our ed

Kristin, how is that funded?

Kristin, can you please email me offline? benazeman@hotmail.com

delta

you bet

Lea, how many staff work on the project?

is there anyone form the group who can suggest to me activities for women?

Lea, that's so sad to hear that your voice isn't listed to as much as your male counterpart. I hear that a lot
- it's part of the problem, eh?

Problem we have in sexual assault primary prevention to distinguish between "primary prevention" and
risk reduction. How does this play out in your programs, Lea?

I had just formed women's group here in Alaska and am interested to get more ideas from the experts
who are on-line today.

this is true - but we won't be able to change that larger problem of men not listening to women's voices
until men step up and tell each other to do it

we have to work with our culture where it's at not where we want it to be

We struggle with separating "Awareness" vs. "Primary Prevention"

Haydie- email me later manchester@riverviewcenter.org

I work with families, women and children who are at risk of loosing their family if something positive
doesn't take place...

thanks joy.

you got it, Laurie. We guys need to stand up and speak up - even if what we're saying is "listen to
women."

becomes an important funding issue (primary vs. risk reduction)

I think we can encourage men by giving them opportunities to speak up and to motivate other men.

So what i've done is develop a curriculum that target the immediate needs for those participating

Right, Coleen! and you did that with your recent "Walk a Mile in Her Shoes" on your campus in New
Hampshire. The photos prove it.

Yeah! Glad you liked the photos.

this curriculum caters to parenting, healthy and unhealthy relationships, etc

Lauruie, I agree and think it's important to have men's voices with, not instead of, women's voices.

you're so right

well said, Mark!

lea, what time of year do you run the teen led summit

Lea Hegge: Spring

thank you!

www.riverviewcenter.org has a great CEOs blog

Well, Ben, I guess you could administer an MMPI to all leaders and weed out the likely problems.

Has anyone utilized the Coaching Boys into Men material by the Family Violence Prevention Fund ?

yes, Christine - it's great!

our center is working on it.

Thank you Ben, for speaking out on the realities of incorporating men in the movement. We do need men, but we have to be very careful.

I just ordered the coaching men into boys materials today.

I'm here

How do we reach out to dads and men who work with boys to incorporate the messages in Coaching Boys into Men

indeed, Utzig! I just wrote an article about this in the NCADV Voice and am happy to send the issue to anyone who wants it.

And why is my name in blue, not black !

Christine, I started with my scouting groups and getting them involved, I also have a jr high track coach I'd like it, Ben - info@sexualassaultresources.org

I really appreciate the concrete examples. Sometimes I get overwhelmed with the possibilities (spectrum).

Can we get your article via the internet site

Ben can you send it through the prevent connect email list?

It's a 2 Meg attachment - so I don't know. David/Chad?

You can get it at www.ncadv.org

that's huge - we're 8!!!

we are 4!

We are 1

we're 15 in 3 states and 8 counties

coleen: is that the "royal we"?

Hee, hee.....

don't you have to start by talking about the violence first, education first before you are able to g into primary prevention???

sometimes talking about violence first turns folks off, people are interested in learning what to do not always what not to do

I agree, Betsy. I have trouble sticking to strictly prevention as my grant wants without giving an overview of the dynamics of abuse.

any great ideas on grabbing positive attention from the community?

I think in doing primary prevention, we must begin wherever the "beginning" for our community is.

we usually try to show them the reality so they realize how important it is

Good point nicole

In Nevada, our girl scouts earn a badge in DV..This is done via a one day project facilitated by an advocate

yes, where the beginning is for our community... I find sometimes they don't have a reason to get behind "healthy relationships" if they don't know relationships aren't healthy in a lot of cases.

Debby Tucker - I should have listed her earlier - another strong, smart, Southern woman leader!

Betsy, educating funder is so very difficult. that would be a good webinar.

Utzig, great idea about the badge for girl scouts! Need one for boys too

Thanks for calling me out guys

Ben - where can I find your article on www.ncadv.org ?

Bermuda Scott-Norwood: This has been an informative conference; thank you.

Ashley_ what the name of your agency?

You rock Ashley. Would love to pick your brain.....

Bay Area Turning Point

Thank you!

AMcDonough@bayareaturningpoint.com

thanks

Thank You!

thank you all

great work, CALCASA!

thank you all. have a great week.

thank you all very much

thank you everyone! very thought provoking

Thank you! This was wonderful.

Appreciate this call. Thanks.

thank you all!

Really appreciate the work of Prevention Connection.Calcasa

Thank you for this discussion!

This has been a great conference--THANKS!!

If someone could email me the main differences in awareness efforts and prevention efforts

Thank you Lea...your organization is definitely an inspiration

great resources everyone!

PLEASE

Thank you! I will be contacting you Lea about your teen programs and summit!

Larry Cohen and Elizabeth Waiters: Hi therese!

thank u so much

Thanks!

thank you

If you can answer Ashley's question, I'd like to have it too: sherylhoward@hccares.com

Lea Hegge: my e-mail is lhegge@dsvsmontana.org

Lea Hegge: Thank you!

is there in anyway that I can get the details of the conference in my e-mail?

Bye, everyone! Feel free to write me at benazeman@hotmail.com

Joy I will get with you soon okay. Thanks so much.

Hi Phyllis glad you could join us.

ditto