

TRANSCRIPT

WEB CONFERENCE

The Role of Leadership in Creating Momentum for Primary Prevention of Violence Against Women

Thursday, May 7, 2009

2:00-3:30 PM Eastern (11:00 AM - 12:30 PM Pacific)

Presenters

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Host

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NEW SPEAKER: GOOD DAY.

WELCOME TO THE PREVENTION WEB CONFERENCE.

TODAY'S CONFERENCE IS BEING RECORDED.

A BRIEF ANSWER AND QUESTION PERIOD.

I WOULD LIKE TO TURN THE CALL OVER TO YOUR HOST, MR.

DAVID LEE.

PLEASE GO AHEAD, SIR.

NEW SPEAKER: THANK YOU VERY MUCH.

WELCOME EVERYONE FROM ALL AROUND THE COUNTRY TO THIS

PREVENTION CONNECTION WEB CONFERENCE.

THE ROLE OF LEADERSHIP IN CREATING MOMENTUM FOR

PRIMARY PREVENTION OF VIOLENCE AGAINST WOMEN.

I'M VERY EXCITED TO HAVE SO MANY OF YOU HERE TODAY.

THIS IS A REPEAT OF THE SESSION THAT WE DID ON TUESDAY.

SO MANY PEOPLE INTERESTED, WE HAD TO COME UP WITH MORE SESSIONS TO HAVE ENOUGH TO MEET THE DEMAND OF WHO WANTS TO ATTEND THE SESSIONS. PREVENTION CONNECTION IS A PROJECT OF THE CALIFORNIA COALITION AGAINST SEXUAL ASSAULT.

THIS IS OUR TEAM THAT WORKS ON THIS.

IF YOU WANT TO REACH US, OUR CONTACT INFORMATION IS HERE. YOU ALWAYS CAN SEND AN EMAIL AND GIVE A PHONE CALL TO MYSELF OR CHAD SNIFFEN.

WE ARE THE LEAD PROJECT FOR THIS PROJECT. I DO WANT TO ALERT YOU THAT WE WILL BE HAVING MORE WEB CONFERENCES COMING SOON AND WE WILL BE CONTINUING OUR TEAM OF LOOKING AT THE BUILDING OF BUILDING A MOVEMENT TO END VIOLENCE, PREVENT VIOLENCE AGAINST WOMEN BY BUILDING, THE SUBJECT OF BUILDING BROAD PARTNERSHIPS TO PREVENT VIOLENCE AGAINST WOMEN HELD ON JULY 7 AND REPEATED ON JULY 9. SO LOOK FOR, THERE WILL ALSO BE OTHER WEB CONFERENCES THAT WE ARE DOING AROUND, NOT COOL CAMPAIGN. LOOKING AT TOOLS FOR THAT.

LOOKING AT YOUTH LEADERSHIP DEVELOPMENT PROGRAMS IN ADDITION TO OUR READING CLUBS.

PREVENT CONNECT YOU CAN ALWAYS GET US AT OUR WEB SITE AT WWW.PREVENTCONNECT.ORG.

ON OUR WEB SITE, YOU CAN FIND MANY THINGS.

BEYOND THE WEB CONFERENCES, WE HAVE PODCASTS BRINGING VOICES IN TO PREVENT VIOLENCE AGAINST WOMEN.

ON-LINE PRESENTATION, SHORTED, ANIMATED, NARRATED PRESENTATIONS THAT SUMMARIZE THE SUBJECTS IN MANY OF OUR TOPICS.

AND WE HAVE OUR PREVENTION CONNECTION WIKI. THE PREVENTION -- THE PREVENT WIKI IS AWAY TO BUILD AND HAVE PEOPLE WHO DO THE WORK, BUILD THEIR OWN CONTENT BY ADDING CONTENT TO THIS WIKI JUST LIKE WICKIPEDIA EXCEPT IT IS DEDICATED TO VIOLENCE AGAINST WOMEN PREVENTION.

WE INVITE YOU TO COME VISIT.

THIS IS ACTUALLY THE MOST USED PART TO PREVENT CONNECT WEB SITE. WE ALSO HAVE OUR PREVENT CONNECT LISTSERV.

OH, SORRY.

YOU JUST HEARD A COMPUTER GOING ON.

WE HAVE A PREVENT CONNECT LISTSERV THAT HAS OVER A THOUSAND PEOPLE PARTICIPATING IN DISCUSSIONS OF PREVENTION OF VIOLENCE AGAINST WOMEN TOPICS.
WE WANT YOU TO JOIN THAT.

WE DO IT, MODERATED LISTSERV SO ALL MESSAGES DON'T GET POSTED BUT 5-10 MESSAGES A DAY.

WE ALSO HAVE, YOU CAN SIGN UP FOR WEB CONFERENCES IN OUR READING CLUB, READING CLUBS ARE SMALL DISCUSSIONS WHERE WE ARE GOING TO TALKING ABOUT A RECENT PUBLICATION AND HAVE A SMALL GROUP OF PEOPLE DISCUSS THAT AND TALK ABOUT THE IMPLICATIONS FOR PRACTICE. WE ALSO ARE INVOLVED IN MANY WEB ACTIVITIES SUCH AS TWITTER, FACEBOOK, AND OUR BLOG. WE DO INVITE YOU TO JOIN US ON TWITTER.

VIOLENCE AGAINST WOMEN AND PREVENTION AND SO I'LL
PROBABLY EVEN BE DOING SOME TWEETS TO THE MIDDLE OF
THE PRESENTATION TODAY OF WHAT PEOPLE SAY IS REALLY
EXCITING AND INTERESTING. SO WE ALSO WANT TO LET
YOU KNOW THAT THERE ARE RESOURCES AVAILABLE, THE
MATERIALS AND ARCHIVES AND PREVIOUS EVENTS, WE DO

RECORD THE WEB CONFERENCES SO YOU CAN GET CONFERENCES OF THOSE RECORDINGS AND ALSO, THE MATERIALS ARE POSTED ON THE WEB SITE SO YOU WILL SEE ALL OF THE SLIDES FROM TODAY ARE POSTED IN ADDITION TO REFERENCES TO ARTICLES THAT WE DISCUSSED. I DO WANT TO TALK A LITTLE BIT ABOUT THE FEATURES OF OUR WEB CONFERENCE AND THAT IS AN OPPORTUNITY TO BE ABLE TO INTERACT AND NOT JUST LISTEN THAT WE REALLY WANT TO BE ABLE TO HAVE PEOPLE PARTICIPATE. ONE WAY TO PARTICIPATE IS YOU CAN RAISE YOUR HAND THE WAY YOU RAISE YOUR HAND IS YOU LOOK AT THE LITTLE HAND ICON, ABOVE MY PICTURE. I'M SORT OF DRAWING A CIRCLE WHERE THAT IS. CAN EVERYONE PLEASE RAISE YOUR HAND? I SEE THAT SOME OF YOU ARE VERY QUICK TO RAISE YOUR HAND.

KEEP ON RAISING. SO GO AHEAD AND RAISE YOUR HAND.
ONCE YOU RAISE YOUR HAND, YOU WILL SEE A SLASH GOING THROUGH THE HAND.

THAT MEANS THAT IT IS ALREADY UP.

IF YOU PRESS IT AGAIN, YOU LOWER YOUR HAND.

SO I SAW SOME OF YOU DID.

I WILL LOWER EVERYONE'S HANDS NOW.

BUT THIS IS AWAY THAT IF YOU WANT TO ASK A QUESTION AND HAVE YOUR PHONE UNMUTED YOU CAN DO THIS.

WHEN WE GET TO THE QUESTION AND ANSWER PERIOD, IT IS AN OPPORTUNITY THAT WE MIGHT BE ASKING QUESTIONS LATER ON. WE ALSO HAVE A CHANCE TO DO SOME POLL, QUESTIONS AND ANSWERS TO LEARN A LITTLE BIT ABOUT THE AUDIENCE AND HOW YOU LOOK, HOW YOU UNDERSTAND THE ISSUES.

I AM GOING TO POSE MY FIRST QUESTION TO YOU ALL NOW JUST TO SEE WHAT YOUR FAMILIARITY IS WITH PREVENTION CONNECTIONS SERVICES. SO THE FIRST THING THAT I AM

GOING TO ASK SHOULD BE APPEARING SHORTLY ON YOUR SCREEN. AND IT -- I'M HEARING SOME SOUNDS IN THE BACKGROUND. SO -- LET'S SEE. I HAVE ASKED THE QUESTION. AND I AM WAITING FOR THIS. OH, THERE. HAVE YOU ATTENDED A PREVIOUS CONNECTION WEB CONFERENCE AND PLEASE CLICK THE ONE THAT MAKES MOST SENSE. IF THIS IS YOUR FIRST WEB CONFERENCE, ANY KIND YOU HAVE ATTENDED, CLICK THAT FIRST BUTTON. IF THIS IS THE FIRST PREVENTION WEB CONFERENCE YOU ATTENDED, CLICK THAT BUTTON.

IF YOU HAVE ATTENDED ONE OR TWO PREVIOUS PREVENTION WEB CONFERENCES, PLEASE LET US KNOW. IF YOU ARE ONE OF OUR REPEAT FANS, AND HAVE ATTENDED THREE OR MORE, PLEASE COLLECT THE FINAL ONE.

LET'S GO AHEAD AND SEE, I WILL NOT -- NOT ALL OF YOU HAVE VOTED YET.

THE NUMBERS NOT QUITE UP TO A HUNDRED PERCENT.
I'LL SHARE THE RESULTS SO YOU CAN SEE WHO IS ON AND
THAT YOU CAN SEE THAT WE HAVE 12%. THIS IS THE
FIRST TIME ON A WEB CONFERENCE.

YOU ARE IN FOR AN EXCITING ADVENTURE.

ANOTHER 21% OF YOU ON A PREVENTION CONNECTION WEB CONFERENCE.

THAT MEANS A THIRD OF OUR AUDIENCE IS BRAND NEW TO US.

THAT WE SEE OVER A QUARTER OF YOU ATTENDED MANY OF THEM.

WE ENCOURAGE AND INVITE YOU TO JOIN US FOR MORE WEB CONFERENCES IN THE FUTURE.

I'LL WITHDRAW THAT QUESTION AND I AM GOING TO CLOSE YOUR QUESTION TAB NOW.

WE ALSO HAVE A TEXT CHAT THAT MANY OF YOU HAVE BEEN WRITING IN.

TEXT CHAT IS AWAY THAT WE WILL BE USING IN OUR MEETING.

PROPER ETIQUETTE, IT IS OKAY TO HAVE A CONVERSATION USING TEXT CHAT.

YOU CAN POSE QUESTIONS THAT WE WILL TRY TO INTEGRATE INTO OUR CONVERSATION AND IT IS AWAY FOR YOU TO BE ABLE TO NETWORK AND BUILD THE CONNECTIONS BETWEEN THE OTHER USERS. THE WINDOW IS -- THE WAY YOU WILL BE ABLE TO DO THAT IS YOU WRITE THE TEXT IN THAT BOX HERE.

I JUST CIRCLE AND THEN YOU CLICK THIS BOX HERE THAT
I JUST PUT A CHECK. IF YOU WANT, EXPAND YOUR WINDOW
BECAUSE IT IS KIND OF SMALL.

YOU WILL DO UNDOCK IT BY CLICKING ON, I'M GOING TO CIRCLE IN THE UPPER RIGHT HAND CORNER OF YOUR CHAT BOX.

YOU CAN BE ABLE TO CLICK ON THAT.

THAT IS CALLED UNDOCK.

MAKES YOUR CHAT WINDOW MUCH BIGGER AND EASIER.

YOU'LL FIND PEOPLE WILL BE WRITING LONG TEXT CHAT.

THAT IS AWAY TO UNDOCK AND MAKE IT LARGER.

AS I SAID, YOU WILL HAVE POWER POINT SLIDES AND COPIES OF SLIDES ARE AVAILABLE.

WWW.PREVENTCONNECT.ORG. IF YOU NEED SOME TECHNICAL ASSISTANCE, YOU CAN BE ABLE TO SEND US A PRIVATE CHAT BY CLICKING ON THE PRIVATE CHAT TAB OR CLICKING ON MY NAME OR SENDING IT TO PRESENTERS.

OR YOU CAN GIVE A CALL TO ISLAND TECHNICAL
ASSISTANCE AT 800-799-4510. OR CONTACT CALCASA AT
888-922-5227 AND CHAD WOULD BE ABLE TO ANSWER YOUR
QUESTIONS THERE. WHEN WE TALK ABOUT VIOLENCE
AGAINST WOMEN, WE HAVE A BROAD DEFINITION.
WE ARE INCLUDING DOMESTIC VIOLENCE AND SEXUAL

VIOLENCE.

WE ARE LOOKING AT ALL FORMS OF VIOLENCE.

VIOLENCE ACROSS THE LIFESPAN THROUGHOUT LIFE AND IT WOULD PREVENT CONNECT.

WE ARE LOOKING TO PREVENT BEFORE VIOLENCE HAPPENS IN THE FIRST PLACE AND TO MAKE CONNECTIONS TO OTHER FORMS OF VIOLENCE AND OTHER FORMS OF OPPRESSION AND OTHER ISSUES THAT AFFECT PEOPLE. THAT WE WANT TO BE ABLE TO BRING THOSE TOGETHER. WE DO WORK WITH SEVERAL OF OUR COLLABORATIVE PARTNERS THAT ARE FUNDED BY THE DISEASE CONTROL PREVENTION AND WE WANT TO HIGHLIGHT THOSE CENTERS.

I SEE THAT SOME OF THOSE ARE ON THE PHONE FROM THE CALL FROM THE NATIONAL SEXUAL VIOLENCE RESOURCE CENTER.

NATIONAL YOUTH VIOLENCE RESOURCE SEASONER AND NATIONAL ON LINE RESOURCE CENTER WITH VIOLENCE AGAINST WOMEN.

WE WANT TO BE ABLE TO HIGHLIGHT THOSE EXCELLENT RESOURCES THAT ARE AVAILABLE. WITH THAT, I'M EXCITED TO BRING VERY IMPORTANT PARTNERS IN PREVENTION CONNECTION SUPPORTERS.

LIZ WAITERS AND LARRY COHEN WILL LEAD TODAY'S SESSION.

IT IS GREAT TO HAVE YOU HERE LARRY AND LIZ.

NEW SPEAKER: GREAT.

THANK YOU, DAVID.

HI, EVERYBODY.

THIS IS LIZ.

NEW SPEAKER: GOOD MORNING, THIS IS LARRY.

OR GOOD AFTERNOON.

NEW SPEAKER: EXACTLY.

I DON'T KNOW WHAT OUR -- WE MAY ASK A QUESTION

SOMETIME, DAVID ON GEOGRAPHICAL LOCATIONS OF PEOPLE SO WE KNOW WHETHER TO SAY GOOD MORNING OR AFTERNOON. VERY NICE TO BE HERE.

THIS IS INCREDIBLY IMPORTANT CONVERSATION.

WHAT DO WE DO, LIZ ABOUT CREATING LEADERSHIP AND, YOU KNOW, I KNOW THAT WE HAVE A LOT OF LEADERS ON THE PHONE WITH US. ON THE FORUM.

AND I THINK THAT THE NOTION OF EXPANDING LEADERSHIP IS SOMETHING THAT I REALLY, REALLY EXCITED ABOUT TO TALK ABOUT.

NEW SPEAKER: WHEN TALKING ABOUT EXPANDING IT, WE ARE TALKING ABOUT, HOW DO WE INCORPORATE A STRONGER PRIMARY PREVENTION ASPECT TO THE WORK THAT -- THE WONDERFUL WORK THAT IS BEING DONE ACROSS THE COUNTRY RIGHT NOW.

NEW SPEAKER: I WOULD LIKE TO START OFF WITH THIS SLIDE THAT SHOWS MILESTONES IN THE MOVEMENT.

I'M GOING TO LET LARRY TALK ABOUT THIS.

NEW SPEAKER: I LOVE THIS SLIDE. LIZ.

IT IS VERY HARD TO READ.

BECAUSE THERE IS SO MANY DIFFERENT DETAILS.

AND WE PUT THIS TOGETHER REALLY TO MAKE THE POINT

THAT THERE HAVE BEEN A LOT OF ACTIONS, A LOT OF

ACTIVITIES IN BUILDING OUR MOVEMENT. AND, YOU KNOW,

WHEN YOU LOOK AT THESE, ANOTHER POINT, I THINK IT IS

VERY IMPORTANT, WE HAVE COMMUNITY PROFESSIONALS.

WE HAVE PUBLIC HEALTH PROFESSIONALS. BUT IF YOU

LOOK AT THESE GRASSROOTS, IF YOU LOOK AT THESE

MILESTONE, FRANKLY, I THINK THAT YOU WILL SEE IN

MOST CASES, GRASSROOTS LEADERSHIP PLAYED A REALLY,

REALLY KEY ROLE.

POLITICS MAY HAVE BEEN INVOLVED.

PRACTITIONERS, PROFESSIONALS MAY HAVE BEEN INVOLVED,

CERTAINLY WERE IN ALL OF THESE. BUT THE CORE OF THE MOVEMENT IS A GRASSROOTS VOICE. THAT IS PART OF WHAT I THINK THAT IS VERY EXCITING AND VERY IMPORTANT FOR THOSE OF US WHO ARE PROFESSIONALS TO ACKNOWLEDGE. SO OUR ROLE AS PROFESSIONALS, AS COALITIONS IN AWAY IS TO BE CATALYST TO OTHERS AT THE SAME TIME WE ADVANCE WHAT WE OURSELF ALSO BELIEVE IN.

NEW SPEAKER: AND ALONG THE LINES, I WANT TO THROW OUT A QUESTION TO OUR LISTENING AUDIENCE RIGHT NOW. KIND OF GET YOU AND YOUR FINGERS UP AND RUNNING. LOOKING AT THESE MILESTONES, WHAT DO YOU THINK THAT IT TOOK FROM LEADERSHIP AT THE LOCAL STATE, REGIONAL OR NATIONAL LEVEL TO ACHIEVE SOME OF THESE MILESTONES? YOU KNOW, FROM THE EARLY '70s ESTABLISHMENT OF RAPE CRISIS CENTERS, AND SHELTERS. ALL THE WAY THROUGH TO WHERE WE ARE NOW WITH THE SECOND PASSAGE OF VAWA. TO ALL OF THE THINGS IN BETWEEN. WE ARE SEEING THINGS LIKE TENACITY, COURAGE, PASSION, FAITH, LONG TERM COMMITMENT.

NEW SPEAKER: VISION. ALL THINGS THAT WE NEED --

NEW SPEAKER: MONEY.

NEW SPEAKER: COLLABORATION.

GOOD FUNDRAISERS.

>> WILLINGNESS.

NEW SPEAKER: WILLINGNESS TO EXPERIENCE BACKLASH.

NEW SPEAKER: BACKLASH.

NEW SPEAKER: THAT IS RIGHT. AIN'T ALWAYS GOING TO BE EASY. PASSION, COURAGE, OF COURSE, RELATES IN PART TO THAT BACKLASH ISSUE.

NEW SPEAKER: OUTRAGE.

THAT IS INTERESTING, CHERYL.

>> THAT IS WHERE WE STARTED A LOT. PEOPLE, A LOT OF

WOMEN JUST STOOD UP AND SAID, THIS IS UNACCEPTABLE. WE ARE NO LONGER GOING TO ALLOW OURSELVES TO BE

TREATED THIS WAY. A LOT OF DISCUSSION.

NEW SPEAKER: PATIENCE. COLLABORATION AGAIN.

NEW SPEAKER: SIN NISM.

MEN'S INVOLVEMENT.

WE'LL TALK ABOUT THAT. LATER ON AS WELL. DRIVEN BY PERSONAL EXPERIENCE, THE ADVOCACY OF VICTIMS AND SURVIVORS. VERY MUCH SO.

NEW SPEAKER: COMMUNITY SUPPORT.

WHICH RAISES THE QUESTION, WHAT GOES ON WHEN THERE ISN'T THE COMMUNITY SUPPORT.

HOW DO WE LOOK AT THOSE? PERSEVERANCE FOR SURE. DATA.

WELL, I THINK DATA IS PIECE OF IT AS WELL. INTERESTING.

THE BREATH OF ANSWERS AND NOT ONE OF THESE ANSWERS -- QUESTIONS WHERE THERE IS ONE RIGHT ANSWER.

HOW DO WE PUT THESE TOGETHER? SPEAKING THE TRUTH AND MOVING FROM FEAR, SPEAKING THE TRUTH, THE NORM THAT YOU ARE NOT SUPPOSED TO SPEAK THE TRUTH TO THE NORM THAT, WAIT A MINUTE, WE NEED TO STATE THE TRUTH THAT LEADS TO JENNIFER'S COMMENTS ABOUT --

NEW SPEAKER: TRUSTING EACH OTHER.

NEW SPEAKER: EXACTLY.

WE LIKE STARTING WITH THIS BECAUSE WE REALLY WANT TO MAKE THE POINT THAT WHAT WE ARE TRYING TO DO IS BUILD ON TO THE MANY SUCCESSES THAT THE MOVEMENT HAS ACHIEVED.

THE VISION OF THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT HAS ALWAYS BEEN TO AFFECT BROAD SOCIAL CHANGE AND THE MOVEMENT HAS MADE TREMENDOUS CONTRIBUTIONS ALONG THOSE LINES, ESPECIALLY WHEN

TALKING ABOUT THE IMMEDIATE NEEDS FOR SHELTER AND SAFETY AT THE LEVEL OF SECONDARY PREVENTION.

AND EVEN THOUGH ATTENTION TO PREVENTING VIOLENCE BEFORE IT OCCURS IS STARTING TO GROW, WE REALLY WANT TO FIGURE OUT AWAY TO MAKE EVEN STRONGER LEAPS AND BOUNDS IN THAT DIRECTION. SO TODAY'S SERIES IS -- TODAY'S FORUM IS PART OF A SERIES, AS DAVID MENTIONED EARLIER, FOCUSSING ON WHAT IT IS GOING TO TAKE TO EXPAND THE CURRENT MOVEMENT IN THAT DIRECTION.

WE STARTED OFF TALKING ABOUT ELEMENTS OF SUCCESSFUL SOCIAL MOVEMENTS IN OUR PREVIOUS FORUM.

AND HERE IS SIX ELEMENTS THAT WE BOILED IT DOWN TO, BASED ON RESEARCH ON MOVEMENT THEORY. ALSO, WE INCLUDED IN TODAY'S READING, A COUPLE OF ARTICLES ON THE DOMESTIC VIOLENCE MOVEMENT. AND SOME OF THE TENSIONS WITHIN THAT MOVEMENT, A COUPLE OF ARTICLES BY AMY LEARNER AND NICOLE ALLEN THAT REALLY PLAY OUT HOW A LOT OF THE ISSUES ARE PLAYING OUT IN THE MOVEMENT CURRENTLY. SO TODAY, WE ARE GOING TO BE FOCUSSING ON LEADERSHIP AND THE ROLE OF LEADERSHIP IN ADVANCING THE MOVEMENT.

NEW SPEAKER: I THINK IT IS REALLY INTERESTING TO LOOK AT THIS LIST AND TO THINK ABOUT WHAT CAME UP AND WHAT DIDN'T COME UP WHEN WE SAID WHAT DOES IT TAKE TO MOVEMENT A WHILE AGO AND WHAT CONTRIBUTED TO SOME OF THE EFFORTS. ON SOME OF THE ISSUES OF FRAME, DIDN'T COME UP EXPLICITLY, FOR EXAMPLE. BUT IT IS INTERESTING TO THINK, HOW DID THESE ISSUES GET RAISED SUCCESSFULLY AND HOW ARE THEY TALKED ABOUT IN WAYS UNSUCCESSFUL? OF COURSE, THAT BRINGS US TO THE QUESTION BEFORE THAT OF WHAT DO WE MEAN BY SUCCESS? WHAT IS IT WE ARE TRYING TO ACHIEVE? ARE WE TRYING

TO ACHIEVE PUBLIC CHANGE OR TRYING TO ACHIEVE A MORE RADICAL AND SLOWER CHANGE WHICH MAY BE IT IS BETTER TO SPEAK IN A DIFFERENT TONE OR A DIFFERENT PERSPECTIVE. BEING CLEAR AGAIN, THAT IS THE SECOND ONE.

ON THE GOAL. THEN, ALL OF THE DIFFERENT RESOURCES THAT WERE DESCRIBED EARLIER, I REALLY AGREE THAT WE NEED TO TALK ABOUT LEADERSHIP AND I THINK THAT TALKING ABOUT LEADERSHIP, IT WILL BE IMPORTANT TO KEEP THESE ELMS IN MIND AND SPEAKING IN CONTEXT OF THE ELEMENTS. WHAT DOES A LEADER DO? NEW SPEAKER: EXACTLY.

IN TERMS OF HOW A LEADER FRAMES IT. THE GOALS OF THE ORGANIZATION, HOW A LEADER IS ABLE TO MARSHALL RESOURCES. HOW A LEADER IS ABLE TO INSPIRE AND MOTIVATE MEMBERSHIP. ALL OF THESE WILL COME UP IN TODAY'S DISCUSSION.

HERE, ON THE SCREEN RIGHT NOW, IS THE AGENDA FOR TODAY. WE ARE GOING TO GO THROUGH THE TOPIC -- NEW SPEAKER: WE PRETTY MUCH HAVE.

WHAT WE JUST DID.

NEW SPEAKER: WE ARE GOING TO TALK ABOUT OVERVIEW OF WHAT WE ARE TALKING ABOUT, ABOUT PRIMARY PREVENTION. NEW SPEAKER: PRIMARY.

NEW SPEAKER: EXACTLY. THEN WE WILL MOVE INTO THE HEART OF THE SPECIAL.

LEADERSHIP IMPLICATIONS FOR EXPANDING THE MOVEMENT. AND THEN WE ARE GOING TO OPEN UP THE LINES TO OUR GUESTS WHO CURRENTLY, VERY PATIENTLY WAITING ON THE OTHER LINE. LEA HEGGE. IN MONTANA.

WHO IS GOING TO JOIN US AND GIVE A PERSPECTIVE ON YOUTH LEADERSHIP DEVELOPMENT. WHICH IS INCREDIBLY IMPORTANT TO SUSTAINING THE MOVEMENT. OUR OBJECTIVE

FOR TODAY ARE TO EXPLORE THE ROLE OF LEADERSHIP IN ADVANCING PRIMARY PREVENTION EFFORTS AND TO DISCUSS SPECIFIC ACTIONS NEEDED TO DEVELOP AND SUPPORT LEADERSHIP FOR THAT KIND OF EFFORT.

NEW SPEAKER: PERFECT. AND OUR GUEST IS GOING TO PROVIDE INSIGHT ON THE ROLE OF LEADERSHIP IN MOVEMENT AND WHERE WE NEED TO GO IN TERMS OF DEVELOPING IN SUPPORT AND SUPPORTING THE NEXT GENERATION OF LEADERSHIP. AND WE ALSO LIKE TO HEAR FROM THOSE IN THE AUDIENCE IN CURRENT LEADERSHIP EFFORTS IN YOUR COMMUNITY.

AS WELL AS HAVE YOUR INPUT ON HOW TO CREATE AND SUSTAIN THE MOST EFFECTIVE LEADERSHIP EFFORTS LOCALLY AND NATIONALLY. SO FIRST LET'S GO AHEAD AND WE'LL HAVE LARRY LEAD US THROUGH A PRIMARY PREVENTION.

NEW SPEAKER: I'VE BEEN WORKING IN PRIMARY PREVENTION NOW FOR A COUPLE OF DECADES AND GOT INVOLVED WITHOUT REALLY UNDERSTANDING WHAT PREVENTION WAS ALL ABOUT. IT HAS BEEN 11 YEARS PREVENTION INSTITUTE WHERE WE FORMED THIS PLACE, WHERE WE TRIED TO BE A FOCAL POINT WHERE WE TRY TO THINK ABOUT PREVENTION AND SOME OF THE MOST IMPORTANT LEARNINGS ARE INCORPORATED IN THE SLIDE.

SOMETIMES PEOPLE THINK PREVENTION.

YOU JUST GIVE PEOPLE INFORMATION.

YOU JUST TELL PEOPLE.

BUT NO, IF WE ARE THINKING ABOUT QUALITY OF PREVENTION, JUST LIKE WE WOULD THINK ABOUT QUALITY OF ANYTHING ELSE, IT NEEDS TO BE THOROUGH AND THAT IS WHY THE WORD SYSTEMATIC IS UNDERLINED.

THAT PREVENTION HAS TO BE A SYSTEMATIC PROCESS THAT IS MULTI FACETED. IT CERTAINLY INCLUDES EDUCATION

AND INFORMATION BUT AT THE SAME TIME, INCLUDES
EDUCATION AND INFORMATION, IT ALSO FOCUSES ON HOW DO
WE CHANGE ENVIRONMENT? HOW DO WE CHANGE NORMS? FOR
PRIMARY PREVENTION, PROBABLY THE MOST IMPORTANT WORD
IS BEFORE.

WHAT CAN WE DO IN THE FIRST PLACE? YOU KNOW, WHAT DO WE DO SO THAT THE PREVENTION IS COMING UP? WHAT DO WE DO SO WE HAVE AN IMPACT BEFORE THE PROBLEMS ARRIVE?

NEW SPEAKER: SO WE HAVE HERE, A CONTINUUM RIGHT NOW. WHAT WE ARE TALKING, REALLY TALKING ABOUT PRIMARY PREVENTION IS WHERE THE TIMING OF ACTIONS COME IN. AND YOU CAN SEE HERE ON THE CONTINUUM THAT PRIMARY IS REALLY TALKING ABOUT ACTIONS THAT TAKE PLACE BEFORE VIOLENCE HAS OCCURRED.

AS OPPOSED TO SECONDARY AND TERTIARY INTERVENTIONS
THAT ARE REALLY ABOUT DEALING WITH THE IMMEDIATE
RESPONSES AFTER VIOLENCE. OR THE LONG TERM
RESPONSES. WHEN WE ARE TALKING ABOUT THINGS LIKE
REHABILITATION AND THERAPY.

NEW SPEAKER: YOU KNOW, LIZ, THEY ARE ALL INCREDIBLY IMPORTANT AS YOU KNOW.

ALL INCREDIBLY INTERRELATED. BUT, A LOT OF TIMES
THERE HAS BEEN CONFUSION AND PEOPLE WE TALK TO THEM
ABOUT PREVENTION AND THE FIRST THING PEOPLE SAY IS,
WE SCREEN, WE REALLY NEED TO FIND THE PROBLEMS
EARLIER.

AND CERTAINLY WE NEED TO FIND PROBLEMS EARLIER.

THAT IS CLEARLY SECONDARY RESPONSIVE BECAUSE IT IS

AFTER THE VIOLENCE THAT HAS OCCURRED.

THE QUESTION IS, WHAT DO WE DO IN THE FIRST PLACE?

AND OF COURSE WHAT DO WE DO IN THE FIRST PLACE THAT

IS NOT JUST AT THE INDIVIDUAL LEVEL? WHAT DO WE DO

AT THE COMMUNITY LEVEL? HOW DO WE NEED TO CHANGE THE ENVIRONMENT? THAT IS WHERE I THINK THAT LEADERSHIP COMES IN.

THAT IS WHERE SOME OF THE TERMS PEOPLE WERE USING BEFORE ABOUT SPEAKING UP AND MAKING A DIFFERENCE COME UP.

THEY COME UP ALL ALONG THE SPECTRUM BUT THEY CAN BE MOST IMPORTANT WITH PRIMARY PREVENTION.

NEW SPEAKER: OKAY.

LET'S TALK ABOUT LEADERSHIP A LITTLE BIT.

FROM OUR RESEARCH ON SOCIAL MOVEMENTS AND WHAT HAS MADE MOVEMENT SUCCESSFUL.

SOME OF THE THINGS WE HAVE LEARNED ARE ABOUT THE TYPES OF LEADERSHIP QUALITIES THAT IT TAKES. AND, SO, FOR EXAMPLE, HAVING A SINGLE LEADER, A VERY CHARISMATIC LEADER CAN BE A BOOM.

BUT HAVING A MULTIPLE AND DIFFUSED LEADERSHIP IS
BENEFICIAL PARTICULARLY IN THE SENSE OF BEING ABLE
TO PROVIDE CONTINUITY ACROSS DIVERSE LOCALES.
ALSO, WE ARE TALKING ABOUT LEADERS THAT ARE ABLE TO
ENSURE THAT THE MEMBERSHIP IS REPRESENTED IN
DECISIONS AND ACTIVITIES.

NEW SPEAKER: YEAH, SO THERE ARE SOME LEADER WHOSE ARE KIND OF WORKING ALONE.

MANY ARE PART OF COALITIONS.

PART OF THE COALITIONS, I THINK, ON THE FORUM TODAY.

AND THEN THE QUESTION IS, YOU KNOW, HOW DO YOU SPEAK
FOR YOURSELVES? HOW DO YOU SPEAK FOR OTHERS?

HOW DO WE ALL BUILD ONE ANOTHER'S ABILITY TO KIND OF
PARTICIPATE?

NEW SPEAKER: AND ALSO, WE ARE REALLY TALKING ABOUT, WHEN WE ARE TALKING ABOUT LEADERSHIP, THE ABILITY TO MOBILIZE, ALERT AND INSPIRE MEMBERS ON A LONG TERM

BASIS. THIS IS WHERE WE GET THE CONTINUITY AND THE LONG TERM SUCCESS OF A MOVEMENT.

NEW SPEAKER: YEP.

NEW SPEAKER: AND THIS QUOTE CAME FROM DEBBIE TUCKER

IN OUR FIRST FORUM OF THE SERIES.

SHE SAID, LEADERSHIP COMES FROM EVERY LEVEL IN THIS

MOVEMENT. AND PEOPLE POP UP ALL OVER THE PLACE IN

THEIR LOCAL COMMUNITIES AND THEIR STATES. CREATING

THE ENERGY AND EXCITEMENT TO BRING PEOPLE INTO A

COMMITMENT TO THIS ALONG SIDE OF US.

NEW SPEAKER: I LIKE THAT POP-UP NOTION. IT REALLY

IMPLIES, YOU KNOW, IT IS NOT ALL SET YET.

YOU KNOW, THAT WE ARE GOING TO HAVE SURPRISES. WE

ARE GOING TO HAVE SOME PEOPLE WHO REALLY BRING ADDED

VALUE AND SAY, GEE, HERE THEY ARE. AND THAT IS

REALLY GOING TO STRENGTHEN OUR MOVEMENT.

NEW SPEAKER: YEAH.

NEW SPEAKER: I'M GOING TO OPEN THIS UP TO THE

AUDIENCE RIGHT NOW AND ASK YOU, WHERE DOES VIOLENCE

AGAINST WOMEN PREVENTION LEADERSHIP COME FROM IN

YOUR COMMUNITY? OR IN THE WORK THAT YOU DO?

SURVIVORS. COME FROM GOING ON.

DURING THE WORK IN THE HIGH SCHOOLS.

GREAT.

WE ARE GOING TO TALK ABOUT THAT AT LENGTH. A LITTLE

BIT LATER. LET'S SEE, SOMEONE SAYS THEIR AGENCY.

FOR ME, EDUCATING WOMEN, EMPOWERING THEM,

DISCUSSION, DEDICATED PEOPLE, FEMINISTS, I SEE A LOT

OF AGENCIES THAT ARE PROVIDING LEADERSHIP.

THIS IS GREAT.

YOU'LL HAVE A LOT TO SHARE WITH US AS WE CONTINUE.

NEW SPEAKER: I WOULD LIKE IT TO UNDERSTAND THAT

BEATER WHAT THAT MEANS.

NEW SPEAKER: SOMEONE SAID THE BUSINESS COMMUNITY.

THAT'S GREAT. SUPPORT GROUPS.

NEW SPEAKER: DELTA PROJECT FOR SURE.

>> LOT OF SCHOOLS, UNIVERSITIES. MULTI DISCIPLINE

LOCAL COMMUNITY GROUP. EXCELLENT. STATE SEXUAL

ASSAULT COALITION.

NEW SPEAKER: WE ARE SEEING A REAL DIVERSITY

RELATIONSHIP HERE.

RELIGIOUS IN SCHOOLS, BUSINESS AFFILIATES.

NEW SPEAKER: HAIRDRESSERS.

EXCELLENT.

NEW SPEAKER: SHOWS THIS IS THE KIND OF ISSUE WHERE

LEADERS CAN EMERGE FROM DIFFERENT PLACES.

ALSO, FOR EACH PLACE WE SEE THEN, IF THERE IS LIKE

10-12 DIFFERENT IDEAS UP HERE, LIZ, IN OUR

COMMUNITY, WE SEE ONLY ONE OR TWO OF THEM, THE

QUESTION EMERGES. HOW DO WE BUILD THAT LEADERSHIP IN

THE OTHER 9 OR 10? BECAUSE THEY ARE ALL CLEARLY THE

SYNERGY OF DIFFERENT GROUPS TO BE FAR MORE POWERFUL.

I HAVEN'T SEEN A LOT OF COMMUNITIES WHERE THERE

REALLY ARE A VARIETY OF SECTORS ENGAGED IN THIS

ISSUE.

I HAVE SEEN DIFFERENT SECTORS IN DIFFERENT

COMMUNITIES. I CAN SEE ONE OR TWO COMMUNITIES THAT

HAS BEEN ADVISORY COMMUNITY THAT IS A GOOD METHOD OF

BRINGING TOGETHER VARIETY OF SECTORS.

A TRUE COMMITMENT FROM A VARIETY OF SECTORS WOULD BE

AN IMPORTANT TO THING TO TRY.

NEW SPEAKER: YOU REALLY ARE TALKING ABOUT COMMUNITY

HERE. TAKING AS MANY DIVERSE REPRESENTATIVES IN A

COMMUNITY AND BRING TOGETHER TO BEAR ON THE SAME

ISSUE. PREVENTION INSTITUTE IS CREATED A

COLLABORATIVE LEADERSHIP DIAGNOSTIC SCALE WHICH IS

PART OF THE EVOLUTION TO EFFECTIVE PREVENTION DIAGNOSTIC SCALE.

THIS IS AN ASSESSMENT TOOL THAT ALLOWS PEOPLE TO LOOK AT THEMSELVES OR THE LEADERSHIP IN THEIR ORGANIZATION AND ASSESS HOW WELL YOU'RE DOING ON A SCALE OF 1-5, ONE BEING LESS DEVELOPED, MORE -- FIVE BEING MORE DEVELOPED. WE CALL THIS AN EVOLUTION BECAUSE IT IS NOT ABOUT, YOU KNOW, ABILITY OR INABILITY.

IT IS ABOUT WHERE LEADERSHIP CHARACTERISTICS CAN BE STRENGTHENED.

SO -- GO AHEAD.

NEW SPEAKER: I WAS GOING TO SAY, LIZ, I'M GLAD YOU INCLUDED THIS IN THE SESSION TODAY. I THINK THAT WE HAVE TWO PURPOSES WITH THIS. ONE IS TO ENABLE US TO HAVE A DISCUSSION AND FOR PEOPLE TO START TO THINK ABOUT WHAT SOME OF THEIR STRENGTHS ARE AND WHAT SOME OF THEIR AREAS OF GROWTH. THE SECOND IS, I THINK THE LEADERSHIP DIAGNOSTIC SCALE CAN BE A VERY USEFUL IN COMMUNITIES TO ASSESS WHAT A COALITION, WHO HAS DIFFERENT STRENGTHS.

WHAT AREAS THE COALITION IS STRONG AND WHAT AREAS IT NEEDS TO DEVELOP, ETC.

THIS ALSO, THE SECONDARY GOAL IN THIS, I THINK, IS
TO INTRODUCE PEOPLE IN THE BEGINNING OF IT, LET THEM
KNOW HOW TO GET IT AND USE IT IN THEIR COMMUNITY.
NEW SPEAKER: EXACTLY.

NEW SPEAKER: WHY NOT MOVE AHEAD AND TRY A COUPLE THINGS.

NEW SPEAKER: CAN WE HAVE THE POLL LOADED PLEASE. NEW SPEAKER: GREAT. I AM GOING TO TAKE THE PODIUM SO I CAN BE ABLE TO DO THE POLL.

SO NOW WE WILL SEE A SLIGHTLY DIFFERENT -- WE WILL

BE ASKING A FEW QUESTIONS FOR YOU.

>> VERY NICE SMILE, DAVID.

NEW SPEAKER: THANK YOU.

IT IS RARE TO SEE ME IN A TIE. RARE TO SEE ME

SMILING, LARRY CLAIMS. NOW HE IS GETTING A BIG

SMILE.

SO, I AM NOW POSTING OUR VERY FIRST QUESTION WHICH IS ASKING PEOPLE ON A SCALE TO TALK ABOUT HOW CLEAR, HOW ABOUT THE ABILITY TO ARTICULATE AND COMMUNICATE THE CLARITY IN THE MISSION AND STRENGTH OF VISION.

NEW SPEAKER: 2 AND 4 ARE BLANK BECAUSE IT IS A SCALE, A RANGE.

1, 3 AND 5 IS JUST TO GIVE YOU AN IDEA OF THE END POINTS AND MIDPOINTS OF THE RANGE.

CLEARLY YOU CAN, IF YOU ARE IN BETWEEN, THAT IS WHAT 2 AND 4 ARE FOR.

NEW SPEAKER: WHEN WE ARE TALKING LEADERS, WE ARE REALLY TALKING ABOUT, NOT JUST THE CHAIR OR THE FACILITATOR OF A MEETING OR A COMMITTEE.

EVERYONE HAS LEADERSHIP ROLE IN SOME CAPACITY.

NEW SPEAKER: YEAH.

NEW SPEAKER: LEADERSHIP OPPORTUNITY.

>> YEAH, I THINK IT IS INTERESTING.

SOME PEOPLE SAY IT IS A LEADER.

SOME PEOPLE SAY, NO, LEADERSHIP IS MORE DISTINCT.

INTERESTING QUESTION TO GET INTO LATER.

EVERYBODY SHOULD ANSWER THIS QUESTION.

NO CHEATING.

WE ONLY HAVE THREE QUARTERS OF THE PEOPLE ANSWER THE EARLIER POLLING.

WE HAVE EVEN MORE PEOPLE NOW.

SO LET'S SEE IF WE CAN GET 95% PARTICIPATION.

NEW SPEAKER: WELL, WE ARE STILL AROUND 50%.

NEW SPEAKER: THAT IS INADEQUATE.

NEW SPEAKER: SO, ONE WOULD BE, IF YOU HAVE

DIFFICULTY ARTICULATING A CLEAR MISSION VISION IN

THE COLLABORATIVE PIECE.

AND FIVE WOULD BE YOU EFFECTIVELY COMMUNICATE A
CLEAR MISSION AND VISION. THREE IN THE MIDDLE WOULD
BE SOMEWHAT ARTICULATE. HOW DO YOU SEND THE ANSWER?

YOU CLICK ON THE WINDOW THAT YOU SEE. YOU CLICK ON

THE BUBBLE THAT IS APPROPRIATE FOR YOUR ANSWER.

I SEE THAT WE, I AM GOING TO SHARE THE ANSWER NOW.

WE HAVE A LOT OF PEOPLE RESPONDING.

NEW SPEAKER: OH, GOOD. AND INDEED, WE SEE A PATTERN

THAT PEOPLE ARE -- FROM THE MIDPOINT ON THAT WE

HAVE, ARE ABLE TO ARTICULATE.

NEW SPEAKER: EXCELLENT.

NEW SPEAKER: WE HAVE ALMOST 90% RESPONSE.

NOT BAD.

NEW SPEAKER: GREAT.

THIS REALLY GOES BACK TO BEING ABLE TO ARTICULATE, YOU KNOW, NOT ONLY WHAT THE GOALS AND MISSION ARE, BUT WHAT IT IS, WHAT THE MESSAGE IS THAT YOU NEED TO GET OUT TO YOUR COLLABORATIVE BUT ALSO HOW YOU COMMUNICATE THE COLLABORATIVE MISSION TO THE GENERAL PUBLIC.

>> I THINK THAT THE POINT I WOULD SAY FROM THE SPREAD, THERE IS SOME STRENGTH THERE.

CLEARLY, ALMOST ALL OF THE ANSWERS WERE IN THE MID RANGE TO THE TOP OF THE RANGE. I THINK IT WOULD BE IMPORTANT TO HAVE ALL OF THE ANSWERS MOVED TO THE TOP OF THE RANGE.

SO PEOPLE CAN SAY WE CAN BE CRISP, CLEAR, SO KIND OF BEING ABLE TO EXPLAIN WHAT YOU DO IS PROBABLY NOT STRONG ENOUGH.

I THINK IT IS A PLACE FOR LEADERSHIP GROWTH. IF YOU KIND OF CAN EXPLAIN IT, THEN YOU CAN PRACTICE IT, BUILD IT AND REALLY, REALLY GET THERE. NOW, HERE AT PREVENTION INSTITUTE, WE HAVE BEEN DOING A LOT OF COMMUNICATION TRAINING TO MAKE SURE OUR MESSAGES ARE CHRIS PER.

NEW SPEAKER: TO MAKE SURE THAT WE ARE ABLE TO BE BRIEFER, MORE TO THE POINT, I HELP OUT ACHIEVING THAT RIGHT NOW I HOPE. WE WORK HARD ON THAT RIGHT NOW.

IT IS IMPORTANT LEADERSHIP GOAL.

TANGIBLE, DOABLE ONE.

NEW SPEAKER: IF NOT, IT MAY MEAN THE MISSION IS REVISITED, REVISED. KIND OF REASSESSED CAN I BRING UP ANOTHER POLLING QUESTION.

NEW SPEAKER: SOMEONE DID BRING UP THE QUESTION, HOW

DO WE MOVE TO THE TOP OF THE RANGE?

NEW SPEAKER: I THINK IT IS JUST PRACTICE BUT

PARTICULARLY, BOTH SKILLS DEVELOPMENT, ALSO

DISCUSSIONS WITH YOUR COLLEAGUES. IF YOU SHOW YOUR

COLLEAGUE, THIS IS HOW I WOULD SAY IT AND I WOULD

SAY IT, TWO THINGS OUT OF THAT, LIZ.

ONE IS, YOU MIGHT LEARN FROM ONE ANOTHER. THE OTHER IS, YOU MIGHT START TO RECONSIDER AS YOU WERE SAYING, EXACTLY WHAT IS THE MISSION AND HOW IS IT BEST DESCRIBED AND HOW IS IT BEST DELINEATED? WE DID AN INTERESTING EXERCISE AND MANAGEMENT CAME HERE TALKING ABOUT PREVENTION INSTITUTE RECENTLY WHERE WE TOSSED OUT WORDS.

YOU KNOW, WHAT ARE THE WORDS YOU WANT OTHER PEOPLE TO ASSOCIATE WITH YOU, WITH THE MISSION OF YOUR ORGANIZATION.

WE PROBABLY CAME UP WITH 20 WORDS.

AS WE TALKED ABOUT THOSE WORDS, WE PROBABLY TALKED OUT 6 OR 7 OF THEM AND SAID, NO, WELL, THAT WOULD GIVE THE WRONG IMPRESSION OR PEOPLE MIGHT MISUNDERSTAND THEM IN THIS WAY.

WAS A SIMPLE AND EASY EXERCISE YOU MIGHT TRY WITH A GROUP IF WORKING WITH A GROUP, CONCRETE SPECIFIC. NEW SPEAKER: IT IS VERY INTERESTING.

ALSO, VERY ENTERTAINING TO FIND OUT SOMETIMES, YOU KNOW, YOU MAY KNOW ALL WHAT THE MISSION IS. YOU HAVE A VERY DIFFERENT INTERPRETATION OF WHAT THAT MISSION MEANS.

NEW SPEAKER: SO WE PUT ANOTHER POLLING QUESTION UP. WHICH IS ONCE AGAIN, ABOUT CLARITY, MISSION AND STRENGTH OF VISION.

NOW ABOUT DISTINGUISHING WHAT WE BASE YOUR ACTIONS ON.

FUNDING, OR BASE YOUR ACTIONS ON A FOCUSED MISSION. SO ONE IS BASING IT EXCLUSIVELY ON FUNNING AND FIVE IS YOU DO IT STRICTLY IN A FOCUS MISSION.

THREE IS, YOU BASE THEM ON BOTH. IT IS IN THE

WHERE DO PEOPLE FIT ON THE SCALE OF THAT? SO GO AHEAD AND CLICK ON THE BUBBLE THAT IS APPROPRIATE. THAT FITS THE SCALE. WE ONLY HAVE ABOUT 50% OF YOU WHO RESPONDED SO FAR.

NEW SPEAKER: KEEP COMING.

NEW SPEAKER: SOME PEOPLE ARE HAVING TROUBLE ACCESSING IT.

NEW SPEAKER: IT IS HARD TO CLICK.

NEW SPEAKER: YEAH.

MIDDLE.

NEW SPEAKER: I'M GOING TO SHARE THE RESULTS OF WHAT

WE GOT. I GUESS, WHEN YOU PRESS THINGS, IT WILL -- MIGHT DO THAT. I SAW THAT THE -- YOURS ONLY. NO.

SO, LET'S SEE.

SHARING THE RESULTS HERE, SINCE I DID THAT, AND IT IS THERE SO WE CAN SEE THAT, 26%, WE ONLY HAVE HALF THE PEOPLE VOTING.

LITTLE BIT OF A TECHNICAL PROBLEM.

WE ARE VERY HEAVILY SKEWED ON A FOCUS IN THE MIDDLE ON ABLE TO DO THIS IN A FOCUS MISSION.

I THINK THE QUESTION I WOULD ASK, THE WAY WE DID THIS, IMPLIES THAT ONE IS THE LESS STRENGTH AND FIVE IS THE HIGHEST STRENGTH.

BUT MAYBE WE COULD JUST ASK PEOPLE TO CHAT IN FOR A MINUTE.

WHAT DO YOU THINK THAT THE IDEAL ANSWER WOULD BE. IS THREE THE IDEAL ANSWER? SHOWS A BALANCE? OR DO WE WANT TO BE CLOSER TO MISSION. WHAT IS THE BALANCE BETWEEN MISSION AND RESOURCE? IF YOU COULD TAKE A MINUTE TO TYPE THAT IN TO SEE WHAT YOU THINK ABOUT THAT.

I WOULD BE INTERESTED.

NEW SPEAKER: IT IS A VERY -- I KNOW, IN THESE ECONOMIC TIME, IT IS A VERY CHALLENGING SITUATION SOMETIMES.

NEW SPEAKER: WE TRY HARD TO KEEP SERVICES WHETHER WE HAVE FUNDING OR NOT. THAT IS MICHELLE.

MARK.

NEW SPEAKER: 80% MISSION. 20% FUNDING.

NEW SPEAKER: MEGAN, YOU ASKED FOR THE QUESTION AGAIN, IT IS, WHAT DO YOU SEE AS APPROPRIATE BALANCE BETWEEN MISSION AND VISION IN YOUR ORGANIZATION. IN OTHER WORDS, WHAT WOULD BE THE BEST ANSWER IN AWAY? THE ANGLE TO BE MISSION DRIVEN. HOW TO ACCOMPLISH WITHOUT RESOURCES? NEW SPEAKER: 70% MISSION.

DEPENDS HOW MUCH OF A PERSON'S SALARY. YEAH, A BALANCE IS MORE REALISTIC. WELL, GOOD.

WHY DON'T WE MOVE ON.

I THINK THAT IS AN IMPORTANT QUESTION.

I THINK MAYBE THE WAY THAT WE DID THE SCALE IS A LITTLE SKEWED.

BECAUSE IT SOMEHOW, FIVE SEEMS TO BE THE BEST THING AND MAYBE IN THE IDEAL WORLD, FIVE IS THE BEST THING BUT AS A LEADER, SOMETIMES, BEING VERY REALISTIC IS CERTAINLY PART OF THE LEADERSHIP STRENGTH.

NEW SPEAKER: RIGHT.

IT IS ALSO ABOUT MAKING SURE THAT THE MISSION IS
ALIGNED WITH AN AGENCY'S ACTIONS AS WELL. EVEN
THOUGH FUNDING CAN BE THE DOER OR BREAK SITUATION,
AS LONG AS PEOPLE ARE AWARE OF WHAT THAT MISSION IS,
IT MAKES IT A LITTLE BIT EASIER TO THINK ABOUT
PARTICULAR FUNDING OPPORTUNITIES AS THEY COME ALONG.
LET'S DO ONE MORE FROM THE LEADERSHIP DIAGNOSTICS
SCALE.

WE ARE GOING TO DO ONE ABOUT MEMBERSHIP CAPACITY BUILDING IN LEADERS.

NEW SPEAKER: OH, THAT IS A GOOD ONE.

NEW SPEAKER: OKAY.

I AM NOW PULLING THAT UP.

IT IS JUST GOING TO TAKE A SECOND TO GET -- I'M

TRYING TO DO IT TO GET ON EVERYONE'S SCREEN AGAIN.

NEW SPEAKER: UNREALISTIC. NEW SPEAKER: UNREALISTIC.

NEW SPEAKER: THIS IS TECHNOLOGY.

NEW SPEAKER: TECHNOLOGY.

WE ARE GOING TO GO TO THE MEMBERSHIP QUESTION AND IS

IT THE FIRST MEMBERSHIP QUESTION?

NEW SPEAKER: SECOND ONE TODAY.

NEW SPEAKER: SECOND MEMBERSHIP QUESTION.
I AM GOING TO NOW ASK THIS QUESTION ABOUT BUILDING MEMBERSHIP CAPACITY.

HOW YOU RECRUIT MEMBERSHIP.

ONE WOULD BE YOU DO NOT RECRUIT MEMBERSHIP IN THE STRATEGIC WAY AND FIVE IS YOU ACTIVELY RECRUIT BASED ON THE GOALS OF THE COLLABORATIVE AND THREE RIGHT IN THE MIDDLE.

SOMEWHAT RECRUIT MEMBERSHIP IN A STRATEGIC MANNER. GO AHEAD AND CLICK ON THE BUBBLE THAT BEST DESCRIBES HOW YOU BUILD YOUR MEMBERSHIP. AND WE'VE GOT ABOUT 50 PERCENT OF YOU RESPONDED NOW.

WE ARE WAITING FOR THE OTHER 50%.

NEW SPEAKER: I HAVEN'T SEEN ANYONE TYPE IN, THEY CAN'T GET TO THIS ONE.

YOU DID GOOD, DAVID. NO WONDER YOU ARE SMILING.

NEW SPEAKER: OKAY.

GREAT. LET'S SHARE -- WE ARE ABOUT TWO-THIRDS
THROUGH, SO I'M GOING TO START SHARING THE RESULTS
SO WE WILL WE ABLE TO SEE WHAT HAPPENS.

AND WE CAN SEE HERE THAT IT IS PRETTY MUCH AROUND THE MIDDLE, WITH A LITTLE BIT ON THE HIGH END.

NEW SPEAKER: YEAH.

NEW SPEAKER: OKAY.

WELL, AGAIN, THIS IS REALLY POINTING TO AN ALIGNMENT BETWEEN A COLLABORATIVE AND AGENCY'S MISSION. AND, THE ABILITY TO SHARE THAT MISSION WITH PEOPLE IN AWAY TO BRING PEOPLE INTO THE MISSION OF THE ORGANIZATION.

NEW SPEAKER: WE'VE DONE SOME TRAINING ON THE WEB FORUMS A COUPLE OF YEARS AGO, ABOUT COALITION DEVELOPMENTS. ONE OF THE IMPORTANT RULES THERE IS

THAT THE STRENGTH OF YOUR, YOU KNOW, STRENGTH AND EFFECTIVENESS OF YOUR WORK IS GOING TO DEPEND A LOT ON WHO PARTICIPATES.

>>> HUH.

NEW SPEAKER: SO THIS ANSWER, FRANKLY TROUBLES ME. BECAUSE IT IS SAYING WE ARE NOT BEING STRATEGIC ENOUGH.

WE ARE BEING SOMEWHAT STRATEGIC.

I THINK IT IS ONE THAT IT IS JUST A QUESTION OF PLANNING. IT IS NOT A HARD QUESTION TO BE MORE STRATEGIC.

IT IS REALLY SAYING, WAIT A MINUTE.

WHAT ARE WE TRYING TO ACCOMPLISH? WE WELCOME WHOEVER COMES.

WHOEVER SHOWS UP, NEVER INADEQUATE PLAN.

WHOEVER HAPPEN TO BE OUT THERE.

WE WANT TO TAKE ADVANTAGE OF OPPORTUNITY AND VERY AGGRESSIVE IN MAKING OPPORTUNITY.

I WOULD HOPE THAT WE COULD GO FOR MORE THAN 13% OF THE PEOPLE WHO SAY THAT THEY ARE VERY, THEY ARE ACTIVELY RECRUITING BASED ON THE GOALS.

NEW SPEAKER: OKAY.

WELL, LET'S TALK ABOUT SOME OF THE QUALITIES OF LEADERSHIP THAT WE JUST HAVE BEEN TALKING ABOUT THROUGH THIS ASSESSMENT AS WELL AS SOME OF THE STUFF THAT CAME UP.

AND SOME OF OUR PREVIOUS, OUR FIRST FORUM IN THIS SERIES. WE HAD DONNA GARSKE WHO IS THE FOUNDER AND EXECUTIVE DIRECTOR OF THE ABUSED WOMEN SERVICES HERE IN CALIFORNIA.

SHE SAID, IT IS A QUESTION FOR THOSE OF US WHO HAVE
BEEN AROUND. HOW ARE WE FACILITATING LEADERSHIP
DEVELOPMENT AS A CORE PART OF OUR WORK? HOW ARE WE

ENGAGING?

HOW ARE WE BRINGING MORE PEOPLE IN AND CULTIVATING THE LEADERSHIP? THIS IS THE QUESTION THAT, YOU KNOW, WE ARE REALLY TRY TRYING TO GET AT. HOW DO YOU STRATEGICALLY BRING PEOPLE? IN? HOW IS THAT RELATED IT AN AGENCY'S MISSION? RESOURCES? COMMUNITY? PARTNERSHIPS? LET ME GO AHEAD AND ASK RIGHT NOW, TAKE A MOMENT TO TEXT CHAT IN WHERE YOU ARE. IN WHAT WAYS ARE NEW LEADERSHIPS BEING DEVELOPED?

NEW SPEAKER: FORMING NEW COMMUNITY PARTNERS, DOING EDUCATION AT FEMALE GYMS.

NEW SPEAKER: VOLUNTEER PROGRAMS.

NEW SPEAKER: OTHER WAYS THAT PEOPLE ARE BRINGING IN

NEW LEADERSHIP OR ARE YOU NOT?

NEW SPEAKER: THE YOUTH DRIVEN PROGRAM, I SAW DESCRIBED.

NEW SPEAKER: IDENTIFYING LEADERS, FAITH LEADER AREAR, TRAINING IN THE FAITH, FAITH ORGANIZES.

GREAT. OH, EXPANDING, UNDERSTANDING THROUGH THE RURAL COMMUNITY GROUPS.

EXCELLENT.

NEW SPEAKER: I'M, I'M SEEING SOME REALLY GOOD
OUTREACH HERE. I'M NOT SEEING A LOT OF VERY KIND OF
SPECIFIC PLANNING. I'M NOT SEEING PEOPLE WHO SAY,
OKAY, WELL, WE REALLY NEED YOUTH SO WE ARE
RECRUITING AMONG YOUTH.

WE REALLY WANT BUSINESS LEADERSHIP OR, YOU KNOW, WE REALLY NEED FAITH COMMUNITY AND SO WE ARE PARTICULARLY GOING AFTER FAITH THAT MAY BE IMPLIED HERE. BUT IT SEEMS MORE LIKE PEOPLE THINK, OKAY, WE ARE GOING TO DO EDUCATION AND KIND OF REACH, YOU KNOW, SOME OF THE "TARGET".

AUDIENCE AND WHOEVER FROM THERE IS INTERESTED, LET'S BUILD FROM THERE.

THAT IS ONE PART OF A LEADERSHIP.

NOT ADEQUATE PART.

I THINK, THAT WE NEED TO BE MORE STRATEGIC IN THIS LEADERSHIP DEVELOPMENT.

NEW SPEAKER: LET'S TALK ABOUT THIS A LITTLE BIT.
WHAT ARE SOME WAYS TO BE MORE STRATEGIC IN
LEADERSHIP? PREVENTION INSTITUTE PUT TOGETHER A
CONVENING A FEW YEARS AGO, WITH THE ROBERT WOOD
JOHNSON FOUNDATION AND WE BROUGHT A LOT OF LEADERS
FROM ACROSS THE COUNTRY TOGETHER TO TALK ABOUT HOW
DO WE ADVANCE THE PREVENTION OF INTIMATE PARTNER
VIOLENCE THROUGH PRIMARY PREVENTION.

LARRY, LET ME, YOU WERE HEAVILY INVOLVED IN THAT.

WHY DON'T YOU TELL US ABOUT THAT?

NEW SPEAKER: I THINK, OBVIOUSLY, A SESSION THAT IS AIMED AT PROVIDING RESOURCES AND INFORMATION TO A FOUNDATION IS A SLIGHTLY DIFFERENT SESSION.

OBVIOUSLY, IN TERMS OF THE BALANCE OF MISSION AND FUNDING, WE WERE TRYING TO BRING THEM CLOSER TOGETHER BY HAVING THAT KIND OF A SESSION. BUT IT WAS ALSO VERY MUCH A LEARNING SESSION.

JUST THINKING ABOUT HOW WE SET THAT UP, WE BROUGHT IN LEADERS FROM AROUND THE COUNTRY, I WOULD SAY TWO-THIRDS OF OUR WORK WAS THINKING THROUGH WHO NEEDED TO BE THERE. ALSO THINKING THROUGH, WHAT DID THEY EACH BRING IN TERMS OF CAPACITY? AND I THINK THIS IS IMPORTANT IN TERMS OF LEADERSHIP DEVELOPMENT. PARTICULARLY FOR COALITION. IF NOT TO EXPECT MOST THINGS TO HAPPEN AT THE MEETING.

WE PROBABLY SPENT MORE TIME TALKING WITH PEOPLE

INDIVIDUALLY, TEACHING INDIVIDUAL IDEAS, WHAT THEY ARE.

MAKING SURE AGENDA IS DEVELOPED AT THE MEETING.
THAT KIND OF REPRESENTATIVE OF AN ENGAGED NUMBER OF
THE DIFFERENT IDEAS THAT WERE REPRESENTED AT THE
MEETING, YOU KNOW. SO THAT THEY ALL CAME OUT THERE
IN WAYS THAT REALLY TRIED TO BUILD SYNERGY,
MOMENTUM. OF COURSE, THERE IS A CERTAIN, YOU KNOW,
IT ALL TAKES ON ITS OWN ENERGY.

BUT I THINK THAT, FIGURING OUT WHERE TO START, WHO NEEDS TO BE THERE IS REALLY, REALLY IMPORTANT.

NEW SPEAKER: WHAT WE ARE GOING TO DO NOW, THIS REPORT IS AVAILABLE ON OUR WEB SITE AND THERE IS A LINK TO IT.

IN THAT HANDOUT MATERIALS FOR TODAY.

BUT SOME OF THE THINGS THAT EMERGE FROM THERE, DID HAVE TO DO WITH LEADERSHIP. AND, ONE OF THE GUIDING PRINCIPLES THAT EMERGED FROM THAT MEETING FOR THE PRIMARY PREVENTION OF VIOLENCE AGAINST WOMEN, INTIMATE PARTNER OF VIOLENCE IN PARTICULAR, WAS THE NEED TO ENGAGE COMMUNITY LEADERSHIP AND BE RESPONSIVE TO COMMUNITY STRENGTH AND NEEDS. IN TERMS, PARTICIPANTS IN THE MEETING DECIDED THAT WE REALLY NEED TO START ENGAGING DIVERSE COMMUNITY AS PARTNERS. AS WELL AS ENGAGING LEADERS AT HIGHER LEVELS OF INSTITUTIONAL POWER. I THINK THAT IS REALLY, BOTH OF THE ELEMENTS, BALANCE IS REALLY, REALLY IMPORTANT.

LOOKING AT SOME OF THE ANSWERS ON THE CHAT, I WOULD SAY THAT THEY ARE ON THE TOP HALF, ALMOST ENTIRELY.
AND, I THINK THAT WE NEED TO UNDERSTAND THAT OUR WORK IS VERY, VERY IMPORTANT AND PART OF LEADERSHIP IS TO PROMOTE OURSELVES AS IMPORTANT AND TO EXPECT

THAT LEADERS AT HIGHER LEVELS OF INSTITUTIONAL POWER, WHETHER IT BE POLITICAL POWER OR A BUSINESS POWER OR OTHER KEY COMMUNITIES SUCH AS TAPE COMMUNITY OR MEDIA, EXPECT, ALMOST DEMAND BY OUR PRESENCE AND ATTITUDE THAT THEY WILL BE INTERESTED IN WHAT WE ARE DOING AND RECOGNIZE IT IS IMPORTANT. NOT TO BE OVERLY PUSHY BUT TO BE QUITE ASSERTIVE, I THINK.

>> YOU KNOW, THERE WERE A LOT OF PARTNERSHIPS THAT WE NOTED THAT CAME UP IN THE EARLIER TEXT CHAT.

I WANTED TO ASK NOW, FOR PEOPLE TO LET US KNOW, WHAT TYPES OF AGENCIES AND ORGANIZATIONS ARE YOU NOT PARTNERED WITH THAT WOULD OR COULD BE HELPFUL IN FOSTERING THE NEXT WAVE OF VIOLENCE AGAINST WOMEN PREVENTION LEADERS.

WHO IS IN YOUR COMMUNITY WHO YOU ARE NOT PARTNER WITH. I WAS PLEASANTLY SURPRISED TO SEE SOMEONE WITH EARLIER PARTNER.

NEW SPEAKER: POLITICS.

MUNICIPALITIES.

SIMILAR.

RELIGIOUS.

NEW SPEAKER: LEGAL, LAW ENFORCEMENT, NOT PARTNERED WITH THEM.

LOCAL ARTISTS. WE ARE GOING TO BE TALKING ABOUT BROADER PARTNERSHIPS IN OUR NEXT FORUM.
THIS IS GREAT.

ALL OF THE INFORMATION IS GOING TO FEED INTO THAT SARA SAID, LAW ENFORCEMENT, ALWAYS A HARD SELL. HOW DO WE PROMOTE? A TOOL THAT WE TALKED ABOUT EARLIER, COLLABORATION MATH TO HELP PEOPLE TRANSLATE.

VIA TALKING ABOUT PEOPLE FROM OWN PERSPECTIVE.

THEIR OWN AGENDA THAT WILL BE SOMEWHAT WE TALK ABOUT IN THE NEXT SESSION, I ASSUME.

NEW SPEAKER: ACTUALLY, I CANNOT THINK OF AN INDUSTRY THAT WE DO NOT HAVE A PARTNER.

THAT IS EXCELLENT.

>> ASHLEY, PERHAPS LATER ON, YOU WILL BE ABLE TO SHARE WITH OTHERS SOME OF THE PRINCIPLES OF YOUR APPROACH AND YOUR SUCCESS.

WE'LL WANT TO HAVE YOU OPEN THE PHONE LINE AND MAKE SOME COMMENTS LATER, PLEASE.

NEW SPEAKER: THAT WOULD BE GREAT. INVOLVING TRANSGENDER MEN AS PART OF THE LEADERSHIP.

I SAW SOMEONE ELSE EARLIER, MENTION THEY ARE NOT PARTNERED WITH THE WBLQ COMMUNITY. GREAT. WELL, WE'LL KEEP THOSE IN MIND AS WE CONTINUE, AND AS WE TALK ABOUT WAYS TO BRING IN TO PEOPLE THAT WE ARE NOT WORKING WITH CURRENTLY. AND A THIRD POINT THAT EMERGED FROM THE POISE FROM PREVENTION, IS THE NEED TO FOSTER NEW ORGANIZATIONS AND LEADERS WHICH ENTAILS INCLUDING NECESSARY COMMUNITY PARTNERS OR LEADERS. AND PROMOTING GREATER COMMUNITY LEADERSHIP.

NEW SPEAKER: I THINK IT ALSO AT TIMES AND TIMES
GIVING US CERTAIN TERMS IN RECOGNIZING THAT IT IS
IMPORTANT FOR TURF OR RESOURCES, OR RECOGNITION TO
BE SHARED. THAT IS THE HARD PART OF IT.

I THINK IT IS VERY IMPORTANT THAT IF WE ARE MISSION DRIVEN AS WELL AS RESOURCE DRIVEN, THAT WILL BE THE APPROACH WE TAKE WHICH AT TIMES MEANS LOSING RESOURCE.

NEW SPEAKER: GREAT. OKAY.

YEAH.

NEW SPEAKER: I WAS GOING TO ASK YOU, WHAT IS THIS

SET OF PICTURES ABOUT?

NEW SPEAKER: WELL, WHEN WE WERE TALKING ABOUT LEADERSHIP DEVELOPMENT, ONE OF THE THINGS THAT WE WANTED TO DO IN OUR LAST FORUM, WE HAD PICTURES OF GANDHI.

>>> HUH.

NEW SPEAKER: BARACK OBAMA AS LEADERS.

TALKING THE LEADERSHIP DEVELOPMENT AND THOSE QUALITIES.

THIS TIME WE WANTED TO JUST THROW SOME IMAGES IN THEREOF WOMEN LEADERS.

WHO HAVE BEEN EITHER ACTIVE IN THE WOMEN'S MOVEMENT, WORKING FOR THE RIGHTS OF WOMEN, LEADERS IN THEIR OWN RIGHT.

WOMEN WHO HAVE ACTUALLY BEEN INSTRUMENTAL IN BRINGING UP OTHER WOMEN AS LEADERS AS WELL. CHRISTINE, ANYTHING YOU WANT TO ADD ABOUT THESE PHOTOS?

NEW SPEAKER: I THINK WE JUST LOOKED FOR DIFFERENT PEOPLE THAT, YOU KNOW, COULD SEE DIMP INFLUENTIAL LEADERS NOT NECESSARILY FROM A POLITICAL STANDPOINT OR FROM PARTICULARLY INDUSTRIAL STANDPOINT, JUST WOMEN WHO INSPIRE, WHO LEAD THROUGH EXAMPLE, THROUGH THEIR PARTICULAR AVENUE WHETHER THAT IS, WE HAVE MIYA ANGELO, NOT PARTICULAR POLITICAL BUT IN HER OWN RIGHT.

NEW SPEAKER: CHRISTINE CHANG IS PROGRAM ASSISTANT, CLEARLY EMERGING LEADER AT THIS WORK IN PREVENTION INSTITUTE AND MORE BROADLY, IN THE UNIVERSITY WORK SHE WAS DOING AND OTHER WAYS AS WELL.

THANK YOU CHRISTINE.

NEW SPEAKER: THANK YOU, CHRISTINE.

I THINK CHRISTINE DID A WONDERFUL JOB OF PULLING THE

SLIDES TOGETHER AND FINDING IMAGES OF WOMEN WHO REPRESENTED LEADERSHIP FROM LOCAL, NATIONAL, GRASSROOTS.

NEW SPEAKER: WE ARE SEEING SEVERAL PEOPLE IN TEXT CHAT.

LISTING SOME LEADER WHOSE ARE PARTICULARLY INVOLVED IN VIOLENCE AGAINST WOMEN.

NEW SPEAKER: EXCELLENT.

THANK YOU.

NEW SPEAKER: AT LEAST BEN IS DOING THAT.

NEW SPEAKER: OKAY.

WE ARE GOING TO MOVE INTO OUR DISCUSSION NOW. IT IS MY GREAT PLEASURE AND HONOR TO INTRODUCE EVERYONE TO LEA HEGGE WHO IS THE EDUCATION AND DELTA COORDINATOR FOR DOMESTIC AND SEXUAL VIOLENCE SERVICES OF CARBON COUNTY IN MONTANA. LEA, YOU STILL HERE WITH US? NEW SPEAKER: I'M HERE.

CAN YOU HEAR ME?

NEW SPEAKER: HI, LEA. HOW ARE YOU DOING?

NEW SPEAKER: HI. DO YOU WANT ME TO INTRODUCE

MYSELF?

NEW SPEAKER: YES, GREAT.

GO AHEAD.

NEW SPEAKER: TELL US WHO YOU ARE, WHERE YOU ARE, WHAT YOU DO AND THEN WE'LL TAKE IT FROM THERE.

NEW SPEAKER: OKAY. WELL, LIKE THEY SAID, I'M THE EDUCATION AND DELTA COORDINATOR HERE IN MONTANA IN CARBON COUNTY, WHICH IS, JUST TO GIVE YOU A VIEW WHERE WE ARE AT, WE ARE ABOUT 60 MILES NORTH OF YELLOWSTONE NATIONAL PARK AND 60 MILES SOUTH OF BILLINGS. AND, OUR EDUCATION PROGRAM, OUR PRIMARY PREVENTION PROGRAM COVERS OUR COUNTY AND THEN TWO

OTHER COUNTIES INCLUDING YELLOWSTONE WHICH IS WHERE BILLINGS IS LOCATED. I'M GOING TO GIVE A PRETTY RURAL, LOCAL BASE PERSPECTIVE.

WE SERVE BILLINGS, MONTANA VERSION OF URBAN.

IT IS DEFINITELY THE BIG CITY.

I SEE PEOPLE FROM ALL OVER THE COUNTRY ON THE LIST. THAT IS REALLY COOL.

I CAN GIVE MY HISTORY AS HOW I CAME INTO MY POSITION HERE.

NEW SPEAKER: YES.

I WOULD LOVE TO HEAR THAT.

NEW SPEAKER: OKAY.

WELL, I STARTED MY CAREER IN YOUTH DEVELOPMENT IN MINNEAPOLIS AT THE BOYS AND GIRLS CLUBS OF THE TWIN CITIES AND DID PREVENTION PROGRAMS THERE.

I HAD BEEN A SEXUAL ASSAULTED A VOE CAT IN COLLEGE AND, WOMEN'S STUDIES AND THINGS LIKE THAT. I WAS REALLY PASSIONATE ABOUT VIOLENCE AGAINST WOMEN AND PREVENTION OF IT.

WHEN I MOVED TO MONTANA, I WORKED FOR BOYS AND GIRLS CLUB HERE.

AND THEN, WE STARTED A PARTNERSHIP WITH DOMESTIC AND SEXUAL VIOLENCE SERVICES. AND A YOUTH DEVELOPMENT AND LEADERSHIP PROGRAM AND I THEN STARTED VOLUNTEERING WITH DSVS. AND AS A MEMBER OF THE COORDINATED COMMUNITY RESPONSE TEAM, WHICH WAS FUNDED BY DELTA AND JUST FOR THOSE WHO ARE NOT FAMILIAR WITH DELTA, CAPACITY BUILDING GRANT FOR PRIMARY PREVENTION THROUGH THE CDC, STARTED AS FIVE YEAR GRANT AND NOW WORKING ON THREE MORE YEARS. WE STARTED IN 2003. SO THAT HAS BEEN A REALLY, REALLY BENEFICIAL PROGRAM FOR US TO DEVELOP OUR PRIMARY PREVENTION.

SO TWO YEARS AGO, THE POSITION OPENED AT DSVS. I WAS ABLE TO MOVE INTO A LEADERSHIP ROLE IN PRIMARY PREVENTION IN OUR COMMUNITY.

NEW SPEAKER: EXCELLENT.

THANK YOU FOR SHARING THAT WITH US.

LEA. TELL US ABOUT OTHER PRIMARY PREVENTION

ACTIVITIES YOU ARE INVOLVED WITH.

NEW SPEAKER: SURE, LET ME GO TO THE NEXT SLIDE.

EXCUSE ME.

I CAN KIND OF SHARE WHAT WE DO HERE AT DSVS. I AM GOING TO CALL IT, EASIER TO SAY THAN SEXUAL AND DOMESTIC VIOLENCE SERVICES.

NEW SPEAKER: WE ARE FADING A LITTLE BIT.

CAN YOU STAND CLOSER.

NEW SPEAKER: WHAT'S THAT?

>> YOU WERE MOVING AWAY FROM THE PHONE. CAN YOU

STAY?

NEW SPEAKER: OKAY.

IS THIS BETTER?

NEW SPEAKER: YEAH.

NEW SPEAKER: WE DO ONGOING CURRICULAR INSTRUCTION IN

ALL OF THE SCHOOLS, THREE SCHOOLS.

K-12.

EVERYTHING FROM BULLYING, PREVENTION IN THE YOUNGER AGES AND COOPERATION AND TEAM BUILDING ACTIVITIES, AND COMMUNICATION ALL THE WAY UP TO HEALTHY RELATIONSHIPS, TEEN DATING VIOLENCE, MEDIA, LITERACY.

WE REALLY FOCUS ON PRIMARY PREVENTION.

WE OFFER UP TO \$600 TO EACH HIGH SCHOOL TO RUN THEIR OWN VIOLENCE PREVENTION CLUBS.

AND THOSE ARE STUDENT LED.

THEY CAN DO, YOU KNOW, ANYTHING FROM A POSTER

CONTEST TO WHERE THEY HAVE MOVED TO THIS YEAR IS REALLY, DEVELOPING THEIR OWN PRESENTATIONS FOR THE MIDDLE SCHOOL AGE.

WE HAVE HIGH SCHOOL STUDENTS PRESENTING TO THEIR PEERS AND MIDDLE SCHOOL AND ELEMENTARY SCHOOL STUDENT.

NEW SPEAKER: EXCUSE ME, LEA.

I WANT TO NOT INTERRUPT YOU, BUT \$600,000 DOESN'T SOUND LIKE A LOT IN THE WORLD OF BIG MULTI-NATIONAL ORGANIZATIONS RECEIVING STIMULUS MONEY. DOES IT HAVE AN IMPACT IN TERMS OF THE SCHOOL SYSTEM? NEW SPEAKER: YES, I MEAN, WE DO MORE THAN THAT. THAT IS JUST WHAT THE STUDENTS HAVE ACCESS TO. SO THE STUDENTS LEARN HOW TO DEVELOP A GRANT PROPOSAL AND THEY ASK FOR HOW MUCH, HOWEVER MUCH FUNDING THEY WANT UP TO \$600 AND THEN WE GRANT THAT TO THEM.

AND THEN PROVIDE THEM TECHNICAL ASSISTANCE
THROUGHOUT THE SCHOOL YEAR TO DO THE PROGRAMS THAT
THEY WISH TO DO.

AND, YOU KNOW, AT OUR SMALL HIGH SCHOOLS HERE IN RURAL COMMUNITIES, \$600 GOES A VERY LONG WAY.

NEW SPEAKER: LEA, LET ME ASK SOMEONE, WE DIDN'T GET A CHANCE TO COME BACK TO IT, WHERE DID THE \$600 COME FROM?

>> COUPLE OF DIFFERENT PLACES.

WE STARTED WITH DELTA FUNDING BUT WE HAVE MOVED TOWARDS, YOU KNOW, SMALL MINI GRANTS FROM LIKE TARGET AND THE VERIZON WIRELESS.

AND ALSO AT OUR ANNUAL FUNDRAISER FOR DSVS, A LIVE AUCTION OF OUR SERVICES SO WE HAVE, WE AUCTION OFF, YOU KNOW, SOMEBODY CAN RAISE THEIR HAND TO DONATE \$500 TO PREVENTION CLUB OR \$600 TO FUND A WHOLE

PREVENTION CLUB OR PART OF A PREVENTION CLUB WHICH HAS BEEN REALLY SUCCESSFUL THE LAST TWO YEARS. PEOPLE REALLY WANT TO KNOW WHAT THEY ARE CONTRIBUTING TO AND KNOW THAT THEY ARE FUNDING SOMETHING REALLY FULL OF IMPACT FOR YOUTH. NEW SPEAKER: THAT IS REALLY INTERESTING STRATEGY. IT PROBABLY ENGAGES PEOPLE AT A MUCH BIGGER LEVEL WHEN THEY COME TO INVESTMENT.

NEW SPEAKER: IT IS INTERESTING, TOO.

THEY CHECKUP ON THE CLUBS, TOO, WHICH IS COOL.

A LITTLE BIT OF A MENTORING PROGRAM HAS DEVELOPED OUT OF THAT.

NEW SPEAKER: GREAT. OKAY.

GO AHEAD AND CONTINUE.

NEW SPEAKER: OKAY.

WE ALSO DO AN ANNUAL TEEN DATING VIOLENCE PREVENTION SUMMIT WHICH IS A FULL DAY WORKSHOP FOR TEENS.

A YOUTH LED STEERING COMMITTEE THAT ORGANIZES THAT. THEY BRING IN THE SPEAKERS.

NOW RUNNING THEIR OWN BREAKOUT SESSIONS FOR THEIR PEERS.

ABOUT 150 STUDENTS EVERY YEAR AND THEN WE ARE NOW MOVING, WE DID OUR FIRST SUMMIT THIS YEAR IN YELLOWSTONE COUNTY. WE HAVE A CARBON COUNTY MEN AGAINST FAMILY VIOLENCE GROUP THAT IS SURELY BUT SLOWLY DEVELOPING INTO SOMETHING PRETTY STRONG. WE DO QUITE A BIT OF VIOLENCE PREVENTION TRAINING FOR ADULTS THAT SERVE YOUTH, LIKE TEACHERS, COUNSELORS, COACHES, THAT KIND OF THING. THEN, LIKE I SAID EARLIER, WE HAVE A COORDINATED COMMUNITY RESPONSE TEAM THAT IS REALLY PRIMARY PREVENTION FOCUSED AND THAT CONSISTS OF TEENS, COUNSELOR, FACULTY FROM SCHOOL, ALSO LAW

ENFORCEMENT. OUR LOCAL CITY COUNCILMEMBERS, THINGS LIKE THAT. SO, THOSE KEPT --

NEW SPEAKER: LET ME ASK YOU ABOUT THE MEN AND FAMILY VIOLENCE FOR A MINUTE.

IT IS MY IMAGE THAT COMES TO MIND, IT IS PROBABLY SOMETHING OF MEN AS ADVOCATES AND MEN AS SPOKESPEOPLE.

AS YOU WENT ON, IT SOUNDED A LITTLE BIT MORE LIKE THERE IS A MAJOR TRAINING COMPONENT. CAN YOU SAY A LITTLE BIT MORE OF WHAT THE GOALS OF THAT ARE. AND WHO KIND OF THE MAIN LEADERS ARE, WHO THE MAIN PARTICIPANTS ARE. WHAT YOU ARE AFTER.

NEW SPEAKER: IN OUR TRAINING FOR ADULTS?

NEW SPEAKER: THE MEN AGAINST FAMILY VIOLENCE.

NEW SPEAKER: OKAY.

RIGHT. WELL, IT IS, IT IS NEW AND DEVELOPING.

I WOULD SAY THAT THE TRAINING COMPONENT FOR THOSE MEN WERE REALLY LOOKING TO DEVELOP MENTORS FOR YOUTH IN OUR COMMUNITY. SO MENTORING YOUNG MEN AND BOYS AND ALSO TO DO VIOLENCE PREVENTION ACTIVITIES AND PRESENTATIONS IN SCHOOLS.

SO IT REQUIRES QUITE A BIT OF KNOWLEDGE ABOUT THE BACKGROUND OF VIOLENCE AGAINST WOMEN AND THE HISTORY AND THEN, YOU KNOW, INSPIRING LEADERSHIP TO STEP UP. WE HAVE, I'LL TALK A LITTLE BIT MORE ABOUT THIS LATER.

WE HAVE HAD QUITE A BIT OF LUCK ENGAGING MEN AND STARTING THE CONVERSATION WITH MEN BUT HAVING THEM STEP UP TO A DIFFERENT LEVEL OF LEADERSHIP AND MAKING THEM MOVE FORWARD AND ORGANIZING THEIR OWN EVENTS AND ACTIVITIES HAS BEEN DIFFICULT. WE HAVE BEEN SUCCESSFUL WITH A FEW OF OUR MEN.
BUT, YOU KNOW, IT IS A CHALLENGE, I'M SURE THAT

OTHER PEOPLE ON THIS -- PAUL HAS HAD THE SAME CHALLENGE.

THAT IS WHAT WE ARE WORKING ON.

IT DOES REQUIRE QUITE A BIT OF INSPIRATION AND TRAINING.

NEW SPEAKER: LET ME ASK, ALONG THOSE LINES, SINCE WE ARE THERE NOW, WHAT HAVE BEEN SOME OF THE KEYS TO SUCCESS? WITH ENGAGING MEN AND BOYS IN THE MOVEMENT?

NEW SPEAKER: I WOULD BE INTERESTED, ALSO, YOU ANSWER IF OTHER PEOPLE HAVE KEYS FROM OWN WORK WHEN ENGAGE MG MEN AND BOYS IF THEY TYPED THOSE IN AT THE SAME TIME.

NEW SPEAKER: WELL, I CAN SAY FROM MY PERSPECTIVE IN CARBON COUNTY, WE ARE A RURAL COMMUNITY, WE KNOW A LOT OF PEOPLE.

WITH HAVE ACCESS TO A LOT OF PEOPLE, KIND OF ON A PERSONAL LEVEL.

SO, WE HAVE BEEN ABLE TO TARGET SOME OF OUR LEADERSHIP OF, YOU KNOW, CITY COUNCILMEMBERS, OUR DOCTORS, OUR LAWYER, OUR JUDGES.

THOSE KIND OF THINGS.

WHO ALL HAVE A LOT ON THEIR PLATE.

SO GETTING THEM TO PUT VIOLENCE AGAINST WOMEN AND PREVENTION OF IT, AT THE TOP OF THE LIST OF THINGS TO DO, IT IS A CHALLENGE.

BUT, WE HAVE FOUND THAT WITH OUR COMMUNITY
TRAININGS, AND GOING INTO SCHOOLS FOR THEIR TEACHER
TRAININGS LIKE IN THE FALL OF EVERY SCHOOL YEAR WE
CAN REACH MALE TEACHERS AND MORE MALE
SUPERINTENDENTS AND THAT SORT OF THING.
SHOW WHAT WE HAVE TO OFFER AND SHOW WHAT WE ARE
DOING FOR PRIMARY PREVENTION.

WHAT PRIMARY PREVENTION IS TALKING ABOUT HEALTHY RELATIONSHIPS AND WHAT IT MEANS TO PREVENT THE VIOLENCE. SO THAT MORE PEOPLE ARE INSPIRED TO STEP UP INTO LEADERSHIP POSITIONS.

THAT IS HOW WE RECRUITED QUITE A FEW OF THE MEN THAT ARE A PART OF OUR MEN AGAINST FAMILY VIOLENCE GROUP. ALSO HAVING MEETINGS, INTERESTING, A LOT OF THE MEN IN THE COMMUNITY ARE VERY THEORETICAL AND WANT TO REALLY HAVE CONVERSATIONS AROUND IT. AND, TALK ABOUT THEORIES AND WHY VIOLENCE IS HAPPENING AND WE ARE JUST STARTING TO HELP THEM, YOU KNOW, MOVE MORE INTO LEADERSHIP ROLES I WAS TALKING ABOUT.

SO, WE ARE ALSO TRYING TO HIT AS MANY, YOU KNOW, DIVERSE CROSS SECTION OF OUR COMMUNITY SO THAT WE ARE NOT TARGETING ONE SPECIFIC GROUP OF MEN. LIKE YOU SAID, EARLIER IN THE CALL, WE ARE TRYING TO INSTILL INSPIRATION IN A WIDE VARIETY OF PEOPLE SO THAT THEY, YOU KNOW, EVERYONE FEELS LIKE THEIR GROUP IS REPRESENTED IN OUR LEADERSHIP.

NEW SPEAKER: WELL, LET ME ASK YOU THIS, THEN.
ALONG THOSE LINES, WHAT HAS BEEN THE KEY TO SUCCESS
FOR GETTING INTO THE SCHOOLS AND WORKING WITH THE
SCHOOLS?

NEW SPEAKER: I CAN TALK ABOUT THAT.

YOU KNOW, WE STARTED IN THE SCHOOLS ABOUT FIVE YEARS AGO, BEFORE I WAS HERE.

WE DEFINITELY HAVE HAD SOME CHALLENGES WITH THAT.
SOME OF THE SUCCESS WE HAVE HAD IN THOSE TRAININGS
THAT WE DO AT THE BEGINNING OF EVERY YEAR.
A LOT OF SCHOOLS HAVE ONGOING TEACHING TRAINING.
IT IS ADMINISTRATION SO THAT THEY KNOW THAT WE ARE
THERE AND THAT WE ARE HERE TO HELP TH-P AND NOT ADD
TO THEIR PLATE.

ADDITIONALLY, INSTRUCTIONAL TIME IS SACRED TO SCHOOLS.

THEY DON'T WANT TO ADD TO THE LIST OF CURRICULA UNLESS THEY KNOW IT WILL BE AN IMPACT. UNLESS THEY INTEGRATE IT INTO THEIR CURRICULA.

WHEN WE FIRST STARTED, WE HAD A ONE POINT PERSON FOR EACH SCHOOL THAT WE WOULD GO TO GET INTO THE SCHOOL AND FOUND THAT IT WAS REALLY NOT SUSTAINABLE THAT WAY.

WE WERE -- IN RURAL COMMUNITIES, BECAUSE THERE IS A NOT LARGE AMOUNT OF FUNDING FOR RURAL SCHOOLS, WE HAD A MAJOR AMOUNT OF TEACHER TURNOVER AND SUPERINTENDENT TURNOVER.

SO IF WE HAD ONLY ONE POINT PERSON AND LEFT IN THE MIDDLE OF THE SCHOOL YEAR, THEY WERE HUNG OUT TO DRY.

SO WE REALLY, REALLY GONE DEEPER AND, YOU KNOW,
TRYING TO HIT AS MANY COACHES AND TEACHERS AND
COUNSELORS AS WE CAN SO WE HAVE MORE AND MORE PEOPLE
USING THE SERVICES.

NEW SPEAKER: AND CERTAIN GROUPS LIKE COACHES THAT ARE TEND TO BE MORE STABLE? OR IS IT EVERYWHERE AND A QUESTION OF HAVING MULTIPLE ENTRY POINTS.

>> WELL, IT IS DEFINITELY DIFFERENT EVERY SCHOOL.
DIFFERENT PERSON, SUPPORTIVE IN WHAT WE ARE DOING.
ONE SCHOOL, COACHES HAVE BEEN AWESOME. MALE AND
FEMALE COACHES.

AT ANOTHER SCHOOL, QUITE A FEW OF THE GHOULS ARE GOOD.

ALSO WHAT WE ARE DOING.

ALSO, WE HAVE CURRICULA THAT WE CAN GET IN MOST CLASSES AND DO SOME, EVEN A JOURNALISM CLASS, AN ENGLISH CLASS.

OBVIOUSLY, FAMILY LIFE AND HEALTH CLASSES ARE, IT IS
REALLY EASY TO INTEGRATE INTO THEIR CURRICULA.
WE HAVE BEEN LUCKY WITH THOSE TO GET INTO ONGOING
PROGRAMS UP TO EIGHT WEEKS WITH SOME OF THOSE.
NEW SPEAKER: HAVE YOU FOUND THAT SOME SCHOOLS OR
CERTAIN POPULATIONS IN THE SCHOOL HAVE LED TO OTHER
SCHOOLS OR OTHER CASES, FOR EXAMPLE, SIGNING ON
BOARD?

NEW SPEAKER: YES, I TALKED A LITTLE BIT ABOUT THAT ON TUESDAY.

WE HAVE, I DON'T KNOW IF THIS IS UNIQUE TO RURAL COMMUNITIES BUT WE HAVE A LITTLE BIT OF COMPETITION BETWEEN SCHOOLS.

IN OUR COMMUNITY, WE HAVE A LOT OF ACCESS TO MEDIA WHICH IS, I KNOW, FORTUNATE FOR US.

IF WE DO A BIG EVEN AT A SCHOOL OR ONGOING
ACTIVITIES AND IT IS HIGHLIGHTED IN THE NEWSPAPER OR
BRAG ABOUT WHAT WE DID AT OUR SCHOOL.

THAT SCHOOL HAS TO STEP UP AND DO SOMETHING SIMILAR TO, YOU KNOW, STAY UP TO SPEED WITH WHAT IS GOING ON IN THE ENTIRE COUNTY.

SO THERE IS THAT KIND OF COMPETITION GOING ON. WHICH IS BENEFICIAL TO US WHICH I DIDN'T THINK WAS EXPECTED.

NEW SPEAKER: I NOTICE, JUST LOOKING AT THIS LIST, CALLED PROGRAMS.

YOU KNOW, A LOT OF LEADERSHIP WHEN WE HAD THE TIME LINE AT THE BEGINNING, LEA AND LIZ, A LOT OF IT IS KIND OF ADVOCACY ON POLICY CHANGE OR CHANGE IN NORMS, CHANGE IN ENVIRONMENT. AND OBVIOUSLY, YOU KNOW, SOMETIMES THE ROOT END IS PROGRAMMATIC. IT IS INTERESTING WHEN YOU THINK ABOUT FAMILY VIOLENCE, THEY COULD BE GOING THROUGH A CITY COUNCIL

OR, YOU KNOW, THE COUNTY OR STATE, YOU KNOW, BODIES OR TO THE, YOU KNOW, NEWSPAPERS, THE LOCAL NEWSPAPERS, OR SOMETHING LIKE THAT. MUCH OF THAT ADVOCACY TAKE PLACE? OR TEND TO BE ON THE EDUCATIONAL LEVEL? IF SO, IS THERE A REASON FOR THAT IN TERMS OF WHAT IS POSSIBLE OR APPROPRIATE? IS IT JUST THE WAY YOU STRUCTURE THINGS? NEW SPEAKER: I THINK THAT THE ADVOCACY HAPPENS A LOT.

THAT IS ONE OF THE THINGS THAT IS GROWING IN OUR COMMUNITY RIGHT NOW.

THAT IS REALLY MAKING AN IMPACT.

AND, YOU KNOW, IF ONE PERSON GOES TO A TRAINING, THERE IS TALKING, TALKING IT IN THE COMMUNITY, OTHER PEOPLE BECOME INTERESTED.

I REALLY BELIEVE THAT, YOU KNOW, LEADERSHIP FOR PRIMARY PREVENTION OF VIOLENCE AGAINST WOMEN IS A HUGE SPECTRUM FROM REALLY SMALL COMMUNITY GRASSROOTS JUST TALKING TO, YOU KNOW, NATIONAL LEADERS.
I THINK, YOU KNOW, PEOPLE IN OUR COMMUNITY, TRAINING TEAMS AND ADULTS AND MEN ABOUT WHAT VIOLENCE AGAINST WOMEN IS, IT MEANS SOMEBODY COULD BE AT THE GROCERY STORE OR BAR TELLING A SEXIST JOKE, SOMEONE WILL COME IN AND SAY HOLD PEERS ACCOUNTABLE AND THAT HAPPENS A LOT HERE.

AS THE NAME BUILDS AND EDUCATION MR. S.
I DON'T THINK IT IS EDUCATIONAL PROGRAM INTO ADVOCACY.

NEW SPEAKER: LEA, LET ME ASK YOU, BEING IN A RURAL AREA, WHAT ARE SOME OF THE PARTICULAR LEADERSHIP CHALLENGES THAT YOU FACE IN A RURAL AREA? AS WELL AS WHAT ARE SOME OF THE UNIQUE LEADERSHIP OPPORTUNITIES THAT YOU ARE PRESENTED WITH IN A RURAL

AREA?

NEW SPEAKER: SURE, HERE IN CARBON COUNTY, WE ARE LOCATED IN RED LODGE, WHICH IS, OUR COUNTY IS CONSIDERED FRONTIER WHICH MEANS THAT OUR POPULATIONS ARE REALLY SPREAD OUT. SO IT IS A CHALLENGE RIGHT THERE.

JUST, YOU KNOW, TRAVELLING.

WE HAVE, YOU KNOW, WE TRAVEL TO SCHOOLS AND COMMUNITIES FROM ANYWHERE FROM 11-150 MILES AWAY FROM US.

WE SPEND A LOT OF TIME IN THE CAR.

THAT IS CHALLENGING.

WE ALSO HAVE A MILD WEST PATRIARCH OLD TRADITION.
VERY TRADITIONAL GENDER ROLES BELIEF. ESPECIALLY
OUTSIDE OF RED LODGE. OUTSIDE IS TRADITIONAL.
OKAY. ALREADY TO BREAK THAT GLASS AND TALKING TO
SOME OF THE SUPERINTENDENT WHOSE SEES US JUST AS
FEMINIST ORGANIZATION THAT THEY DON'T WANT TO BE A
PART OF.

WE HAD TO REALLY SELL PRIMARY PREVENTION AND WHAT IT MEANS.

NEW SPEAKER: YEAH, YOUR VOICE IS FADING.

NEW SPEAKER: SORRY.

NEW SPEAKER: GREAT.

NEW SPEAKER: SORRY ABOUT THAT.

NEW SPEAKER: YES.

NEW SPEAKER: OKAY. ANOTHER CHALLENGE LIKE I SAID EARLIER IS THE TURNOVER OF SCHOOL FACULTY IN RURAL AREAS HAS BEEN, HAS BEEN A CHALLENGE AND WE HAVE FOUND THAT STUDENT LEADERSHIP HAS HELPED WITH THAT STAINABILITY.

NOW THAT WE HAVE REALLY TRAINED STUDENTS YOU KNOW, IN YOU KNOW, MORE THAN JUST ENGAGING STUDENTS REALLY

TRAINING THEM TO BE LEADERS.

THEY ARE HOLDING THEIR SCHOOLS ACCOUNTABLE AND ASKING ADMINISTRATION TO BRING US IN AND ASKS TEACHERS TO HAVE US BACK. THAT IS BIZARRE RESPONSIBLE.

NEW SPEAKER: ARE YOU SEEING CHANGES IN SCHOOLS? TALKS OF NORM.

ABOUT STEPPING UP AND STOPPING SEXIST JOKES?

ARE THERE CHANGES, MAYBE OWN THE ONE THAT TEACHERS

TEACH ONE ANOTHER.

NEW SPEAKER: YES, WE ARE DOING AN ANNUAL SURVEY OF ATTITUDES AROUND EVERYTHING FROM SEXUAL HARASSMENT TO RELATIONSHIP VIOLENCE AND THINGS LIKE THAT, THAT IS REALLY HELPING US SEE WHAT OUR OUTCOMES FROM BEING IN THE SCHOOLS.

I CAN ALSO SAY, WE ARE WORKING ON POLICIES REGARDING SEXUAL HARASSMENT AND NONE OF THEM HAVE POLICIES RELATED TO DATA VIOLENCE.

WORKING ON THAT WAY.

OUR PRESENTATION IS BELIEVING AND SEXUAL HARASSMENT PROCESS.

I THINK STUDENTS FEEL MORE COMFORTABLE REPORTING.
THEY FEEL THEY HAVE INTEREST AND BACK UP IN SCHOOL
FACILITY.

I KNOW THAT IS CHANGING FOR THE BETTER.

NEW SPEAKER: GREAT.

I WAS SEEING SOME COMMENTS ABOUT MEN'S INVOLVEMENT LEA, IN YOUR PERSPECTIVE, WHAT IS THE ROLE OF MEN IN LEADERSHIP? IN THE VIOLENCE AGAINST WOMEN PREVENTION MOVEMENT?

NEW SPEAKER: WELL, I THINK IT IS A REALLY BIG KEY.

I THINK HISTORICALLY, IT HAS BEEN LACKING.

FROM THE TEXT CHAT, I CAN TELL YOU, THAT I AM TRYING

TO WATCH, IT IS GOING QUICKLY, I CAN TELL THAT PEOPLE WANT MEN'S INVOLVEMENT AND WORKING TOWARDS THAT.

AT THE NATIONAL LEVEL, THERE IS A LOT OF GREAT MOVEMENT.

YOU KNOW, I THINK IN SMALLER CITIES, IT IS ONE THING
TO WANT THE INVOLVEMENT AND MOVE TOWARDS MEN BEING
LEADERS.

I DON'T THINK THAT WE CAN ENGAGE MEN WITHOUT LEADERSHIP. I CAN GO INTO SPECIFIC ORGANIZE AND SCHOOL TO TALK ABOUT MEN'S INVOLVEMENT WITH MINE. DIFFERENT THAN MY MALE COUNTERPART THAT CAN REALLY, REALLY INSPIRE PEOPLE.

THAT IS KEY IN THIS MOVEMENT.

WE HAVE TO GET AT THE ROOT OF THE PROBLEM, THAT IS PRIMARY PREVENTION.

SO, YOU KNOW, GETTING MEN INVOLVED MORE THAN JUST SIGNING A PETITION OR THINGS LIKE THAT.

NEW SPEAKER: I THINK THAT, I WANT TO QUOTE YOU ON THAT.

EMILY HAS A QUESTION.

I WAS GOING TO ASK A SIMILAR ONE, ABOUT THE SIZE OF THE EFFORTS. HOW MANY PEOPLE ARE WORKING, HOW MANY STAFF WORKING ON THE PROJECT, ALSO THE, YOU KNOW, YOU RAISED THE QUESTION ABOUT TURNOVER IN THE SCHOOLS. SAME KIND OF PROBLEMS EMERGE IN TERMS OF YOUR ORGANIZE? OR IS THERE ENOUGH TO, TOO LOYAL TO LEAVE? WHAT KIND OF THE NUTS AND BOLTS OF THE SITUATION OVER THERE.

NEW SPEAKER: SURE.

WE HAVE OFFICIALLY ONE FULL-TIME STAFF.

THAT IS ME WORKING ON PRIMARY PREVENTION BUT WE HAVE ANNUALLY HAD A CORPS FOCUSED ON EDUCATION THAT

WORKED A LOT.

THIS COMING SUMMER IN JULY, WE HAVE JUST HIRED A NEW VIOLENCE PREVENTION EDUCATOR.

WE HAVE BEEN HAVING THREE OF US WORKING ON IT.
THE REST OF OUR STAFF, LIKE A LOT OF SMALL PROGRAMS,
WE REALLY OVERLAP WITH EACH OTHER AND PEOPLE HELP IN
DIFFERENT WAYS.

BUT WE ARE REALLY LUCKY TO HAVE AN ACTIVE COORDINATED COMMUNITY RESPONSE TEAM. SO TEACHERS AND STUDENTS HAVE STEPPED UP INTO DOING PRESENTATIONS AND ORGANIZING EVENTS. SO I FEEL THAT FAIRLY SUPPORTED IN THAT WAY. I KNOW THAT TOOK A LOT OF DEVELOPMENT AND THAT, YOU KNOW, THIS YEAR, FINALLY, WE CAN SAY THAT, YOU KNOW, WE HAVE ENOUGH HELP.

BUT, FINDING THE FUNDING FOR IT, IS THE CHALLENGE OBVIOUSLY.

WE ALSO HAVE ONE MAN WHO IS A TEACHER AT RED LODGE HIGH SCHOOL WHO WILL BE WORKING WITH US, TEN HOURS A WEEK THIS SUMMER TO DEVELOP OUR MEN'S LEADERSHIP AND OUR MEN'S ENGAGEMENT AND ALSO DOING PRESENTATIONS, HE HAS BEEN DOING PRESENTATIONS IN SCHOOLS WITH ME FOR TWO YEARS.

NEW SPEAKER: THANK YOU.

DO YOU HAVE ANY KIND OF AN ADVISORY COMMITTEE OR PLANNING COMMITTEE OR ANYTHING LIKE THAT, THAT IS A REGULARLY ORGANIZED GROUP THAT MAY BE USEFUL FOR PEOPLE TO KNOW ABOUT.

NEW SPEAKER: THE OTHER COORDINATED RESPONSE TEAM.
ALSO THE TEAM STEERING COMMITTEE.

AS A DELTA SITE, WE ARE ABLE TO MEET ON A STATE LEVEL WITH OTHER DELTA COMMUNITIES TO HELP PLAN BIGGER EVENTS AND THINGS LIKE THAT.

NEW SPEAKER: HOW MUCH, LIKE WHEN YOU MENTION THE SURVEY, I THOUGHT THAT WAS AN INTERESTING TOOL MIGHT BE SOME OTHER PEOPLE WHO LOVE TO SEE BOTH THE SURVEY.

I WOULD LOVE TO SEE SOME OF THE RESULTS YOU ARE GETTING.

WHAT EXTENT DO YOU THINK THAT THE RESULTS ARE DIFFERENT OR THE CHALLENGES ARE DIFFERENT? BECAUSE YOU ARE IN A RURAL COMMUNITY? BECAUSE, YOU KNOW, PROBABLY MONTANA IS NOT DESCRIBED AS THE CUTTING EDGE OF THIS WORK. ALTHOUGH YOU ARE DOING CUTTING EDGE WORK.

NEW SPEAKER: THE SURVEY HAS BEEN REALLY INTERESTING AND, WE FIND OUR SCHOOLS TO HAVE REALLY DIFFERENT PERSONALITIES AND OBVIOUSLY OUR BIGGER SCHOOLS LOCATED AROUND BILLINGS. JUST HAVE DIFFERENT ATTITUDES THAN OUR SMALL RURAL COMMUNITIES. THAT IS INTERESTING TO FIGURE OUT, YOU KNOW, ALSO THROUGH DELTA, WE DID A COMMUNITY NEEDS AND RESOURCE ASSESSMENT TWO YEARS AGO.

THAT REALLY HELPED US UNDERSTAND WHAT OUR TARGET POPULATIONS NEED TO BE FOR PRIMARY PREVENTION. HOW TO ACCESS THOSE GROUPS AND HOW TO MEET OUR COMMUNITY WHERE THEY ARE AT. YOU KNOW, SO WE HAVE REALLY HAD TO CATER TO EACH SCHOOL, EACH SCHOOL'S ATTITUDES AND THEIR NEEDS. YOU KNOW, PLAY WITH OUR WORDING A LITTLE BIT, YOU KNOW.

IN SOME SCHOOLS, IT IS OKAY TO SAY MEN'S VIOLENCE AGAINST WOMEN AND REALLY LABEL IT.

AND IN OTHER SCHOOLS, WE TEND TO USE LANGUAGE THAT MAKES IT MORE OF A HUMAN RIGHTS ISSUE AND NOT EVERYONE IS AFFECTED BY IT.

AND, THAT KIND OF THING. SO I DON'T KNOW IF I GOT

OFF TOPIC THERE.

NEW SPEAKER: NO, I THINK THAT IS VERY USEFUL.

ALL VERY USEFUL.

ANOTHER THREAD THAT HAS BEEN COMING THROUGH THE TEXT BOXES HAS BEEN ABOUT KIND OF THE PRIMARY PREVENTION VERSUS THE RISK REDUCTION AND THE BALANCE.

I DON'T KNOW IF YOU HAVE ANYTHING FURTHER YOU WANT TO ADD ON THAT?

NEW SPEAKER: WE HAVE HAD THE SAME BATTLE HERE.
WITH MEETING THE COMMUNITY WHERE THEY ARE AT. IT IS
REALLY. INTERESTING.

OUR COMMUNITY MEMBERS HAVE A EASY TIME WRAPPING THEIR HEADS AROUND, PUTTING WOMEN IN SHELTER. AND, YOU KNOW, THE CLASSIC HELPING VICTIMS, AND MOVING BEYOND THE CRISIS AND THINGS LIKE THAT, THEY ARE WILLING TO GIVE MONEY FOR THAT. IT HAS BEEN INTERESTING, TRYING TO TEACH PEOPLE WHAT PRIMARY PREVENTION IS AND WHY IT IS IMPORTANT TO ENDING VIOLENCE AGAINST WOMEN AND NOT JUST PUTTING BAND-AIDS ON THE PROBLEM.

YOU KNOW, SCHOOLS HAVE BEEN EASIER TO SELL PRIMARY PREVENTION, TOO. BECAUSE THEY LIKE POSITIVE ASPECTS.

THEY LIKE TO HEAR, YOU ARE GOING TO TEACH STUDENTS WHAT A HEALTHY RELATIONSHIP LOOKS LIKE AND HOW TO COMMUNICATE EFFECTIVELY IN A RELATIONSHIP.
YOU KNOW, IN OUR COMMUNITY, AS A WHOLE, I WOULDN'T SAY IT IS QUITE THERE YET. SO IT IS A BATTLE. YOU KNOW, IN A LOT OF SCHOOLS STILL INVITE US TO COME DO 101.

WE DO AN ASPECT OF IT IN PRIMARY PREVENTION.
WE REALLY TRY TO FOCUS ON THAT GENDER AND HEALTHY
RELATIONSHIP THE. THOSE KIND OF THINGS.

NEW SPEAKER: THIS IS DAVID, LET'S TAKE THIS AS AN OPPORTUNITY TO OPEN.

IF PEOPLE HAVE QUESTIONS AND WANT TO ASK, WE LOVE TO HEAR OTHER VOICES.

RAISE YOUR HAND AND WE WOULD TRY TO BE ABLE TO GET SOME PEOPLE, SO IF YOU ARE INTERESTED IN ASKING A QUESTION, LET'S GO DO THAT.

I SEE THAT BEN, IF BEN YOU COULD PRESS STAR 1 ON THE PHONE, THEN THE RATER CAN UNMUTE YOUR LINE ANYONE ELSE WANTS TO SPEAK UP, PLEASE RAISE YOUR HAND AND WE'LL BE ABLE TO HEAR MORE VOICES.

NEW SPEAKER: AND WE'LL TAKE OUR FIRST QUESTION.

NEW SPEAKER: HI, BEN.

ARE YOU ON THE LINE?

NEW SPEAKER: HI, THIS IS BEN.

NEW SPEAKER: HI, BEN. GREAT.

NEW SPEAKER: HEY, I JUST WANTED TO -- I DO.

THANK YOU SO MUCH FOR THIS PRESENTATION TO ALL OF THE SPEAKERS. I HAVE A QUESTION FOR MISS HEGGE AND MAYBE ANY OTHERS.

THE PROBLEMS THAT YOU HAVE DESCRIBED AS FAR AS INVOLVING MEN THAT THEY ARE EASY TO RECRUIT BUT HARD TO KIND OF THEN TAKE THE BALL AND RUN WITH IT. I HAVE SEEN THAT IN OTHER COMMUNITIES.

ALSO, A PROBLEM IN THAT THE RUSH TO INVOLVE MEN AND TO HAVE MEN TAKE LEADERSHIP IN OUR COMMUNITIES, SOME OF US MEN TEND TO TAKE LEADERSHIP A LITTLE PREMATURELY BEFORE WE KNOW ENOUGH ABOUT THE ISSUE. WE'LL MAKE PUBLIC STATEMENTS AND EMBARRASS THE AGENCY. TAKE OVER COMMITTEES, INTERRUPT WOMEN IN COMMITTEES.

TAKE CREDIT FOR THINGS WOMEN HAVE DONE AND IN SOME CASES, OUR STAR MEN IN OUR COMMUNITIES WHO ARE OUR

LEADERS THEN END UP COMMITTING VIOLENCE AGAINST WOMEN AND DISCREDITING BOTH THE MEN'S INITIATIVE AND LOCAL PROGRAM.

I WONDERED IF ANY OF YOU FOLKS HAVE DEALT WITH THAT AND HOW.

NEW SPEAKER: ALL RIGHT.

I REALLY APPRECIATE THAT. COMING UP. THAT IS
DEFINITELY AN ISSUE WE HAVE HAD HERE. I JUST HAD A
REALLY GREAT CONVERSATION WITH OUR MEN'S GROUP
LEADER ABOUT IT.

HE IS VERY PASSIONATE ABOUT THIS BUT DOES FEEL A
LITTLE INADEQUATE SOMETIMES IN HIS TRAINING.
WE ARE WORKING ON THAT. WE WANT TO SEND HIM IT, YOU
KNOW, WE ARE TRYING TO FIND THE FUNDING TO SEND HIM
TO NATIONAL TRAINING ON IT.

IT IS ONE THING TO HAVE PASSION AND ANOTHER TO REALLY KNOW, YOU KNOW, HOW YOU ARE SPEAKING IN THE COMMUNITY AND REPRESENTING THE ORGANIZATION IN 0 A POSITIVE WAY.

THAT IS MAKING AN IMPACT THE WAY WE WANT. AND I, DON'T KNOW WHAT THE SOLUTION TO THAT PROBLEM IS OTHER THAN, YOU KNOW, KEEPING THE BALL ROLLING AND, AND YOU KNOW WE REALLY FOUND THAT THE WOMEN AT OUR ORGANIZATION AND, YOU KNOW, OFFICIALLY ON STAFF, WE ARE ALL WOMEN UNFORTUNATELY -- FORTUNATELY AND UNFORTUNATELY, I THINK, YOU KNOW, WE TRY TO REALLY PROVIDE AS MUCH IT A AS POSSIBLE SO THAT -- AS MUCH TA, AS POSSIBLE, OUR MEN'S LEADER KIRK CAN TAKE THE BALL AND ROLL WITH IT, BUT FEEL THAT HE HAS SUPPORT, BACKING, EDUCATION AND, YOU KNOW, HE CAN ASK US AT ANY TIME AND WE ARE THERE FOR HIM.

IT IS A REALLY BIG CHALLENGE.

BECAUSE TRADITIONALLY, WOMEN HAVE GOTTEN THE

TRAINING AND WORKED IN THIS MOVEMENT. SO --

NEW SPEAKER: LEA, A QUESTION HAS COME UP, IN TERMS

OF STUDENT LED SUMMIT, JUST IN TERMS OF WHAT TIME OF

YEAR DOES THAT TAKE PLACE?

NEW SPEAKER: WE DO IT ANNUALLY IN MARCH OR APRIL.

IN THE SPRINGTIME.

SO WE HAVE HAD, IT HAS BEEN INTERESTING BECAUSE WE

HAVE HAD ONGOING CURRICULA THROUGHOUT THE SCHOOL

YEAR AND SO THEN, WHEN THE SPRINGTIME ROLLS AROUND.

STUDENTS HAVE GOTTEN THE BACK UP.

OR A BACKGROUND OF WHAT WE ARE TALKING ABOUT.

SO, IT IS NOT ALL NEW INFORMATION FOR THAT ONE DAY.

THAT WOULD BE REALLY INTENSE FOR STUDENTS.

REALLY INTENSE TO DO IT IN THE FALL.

THEY HAVE HAD THE SCHOOL YEAR TO FOCUS ON IT.

>> OKAY.

ASHLEY, I KNOW, EARLIER WE HAD FLAG SOME OF YOUR EARLIER COMMENTS. IF WILLING, PRESS STAR ONE AND WE WOULD LOVE TO HEAR SOME OF THOSE COMMENTS FROM YOU AND GET BACK TO SOME OF THE SUGGESTIONS YOU WERE

MAKING.

NEW SPEAKER: ASHLEY MCDONOUGH.

NEW SPEAKER: IS THAT RIGHT, ASHLEY?

NEW SPEAKER: SHE'S HERE.

NEW SPEAKER: CAN WE HEAR YOU, ASHLEY? STAR ONE,

ASHLEY.

OPERATOR HELP.

NEW SPEAKER: THE LINE IS OPEN.

NEW SPEAKER: HI, ASHLEY.

MAYBE IT IS. ARE YOU MUTED, ASHLEY?

NEW SPEAKER: NO, I THINK I'M HERE.

CAN YOU HEAR ME?

NEW SPEAKER: HI.

NEW SPEAKER: HI.

NEW SPEAKER: WHAT QUESTION ARE YOU ASKING ME?

NEW SPEAKER: ASHLEY, YOU TALKED ABOUT HOW YOU WERE

MAKING LINKS WITH ALL OF THE DIFFERENT TYPES OF

SECTORS AND HOW YOU WERE ABLE TO DO THAT AND IF YOU

COULD SHARE THAT. WHAT ARE SOME OF THE STRATEGIES

YOU DID TO MAKE CONNECTIONS THROUGHOUT THE

COMMUNITY?

NEW SPEAKER: WHY EVEN, LET'S TAKE IT BACK ONE STEP, ASHLEY.

WHAT LED YOU TO BELIEVE THAT WAS AN IMPORTANT THING TO DO? I KNOW YOU SAID EARLIER, YOU STRUGGLE IN SEPARATING INFORMATION AND EDUCATION FROM PRIMARY PREVENTION.

SO OBVIOUSLY, A BROADER VISION IN MIND.

IF YOU COULD SAY A LITTLE ABOUT WHAT YOU WERE TRYING TO ACCOMPLISH, WHAT YOUR MISSION WAS. WHAT LED YOU TO SAY, GEE, LET'S REACH OUT TO ALL OF THE DIFFERENT GROUPS AND HOW YOU MAKE THAT SUCCESSFUL.

NEW SPEAKER: CAN YOU HEAR ME STILL?

NEW SPEAKER: YES, HEAR YOU FINE.

NEW SPEAKER: I'M NOT GOING TO LIMIT, I'M NOT SAYING ALL ME.

OUR ORGANIZATION HAS BEEN IN THE AREA FOR 20 YEARS NOW.

NEW SPEAKER: WHAT IS THE AREA, ASHLEY? WHERE ARE YOU?

NEW SPEAKER: JUST OUTSIDE OF HOUSTON, TEXAS.

NEW SPEAKER: GREAT.

NEW SPEAKER: SO WE'VE -- LET ME REPHRASE THAT.

OUR CEO HAS BEEN INSTRUMENTAL MAKING THESE

CONNECTIONS THROUGHOUT THE COMMUNITY FOR SEVERAL

YEARS.

SHE HAS BEEN INSTRUMENTAL IN WRITE AGO LOT OF LEGISLATION THROUGHOUT TEXAS AND EVEN ON THE FEDERAL LEVEL FOR VICTIMS RIGHTS OF SEXUAL AND DOMESTIC VIOLENCE. SO I REALLY THINK THAT OUR REPUTATION IN THIS AREA AND AS STRONG AS WE HAVE FOR THE LAST 20 YEARS ATTRACT ADD LOT OF PEOPLE. BUSINESSES, CHURCH, MILITARY, POLICE, WE WORK WITH 16 POLICE DEPARTMENTS ON A REGULAR BASIS.

THAT IS A WEEKLY BASIS. OUR LEGAL ADVOCATES HEAD OUT TO ROLL CALL EVERY WEEK.

WE HAVE ADVOCATES THAT HEAD DOWN TO THE DISTRICT ATTORNEY'S OFFICE EVERY WEEK.

JUST IN APRIL, ALONE, MYSELF AND THE REST OF OUR DEVELOPMENT DEPARTMENT SPOKE TO 347 INDIVIDUALS -- 1347 INDIVIDUALS ABOUT DOMESTIC VIOLENCE.

NEW SPEAKER: I WAS SAYING TO LEA, SHE NEEDS TO MOVE FASTER.

JUST TEASING BECAUSE IT SOUNDS LIKE YOU COME FROM A SLIGHTLY BIGGER ORGANIZATION.

NEW SPEAKER: NO, NOT REALLY.

37 STAFF PEOPLE.

NEW SPEAKER: THAT IS BIGGER.

NEW SPEAKER: OKAY.

WE ARE PEE WEE IN THIS AREA.

NEW SPEAKER: UH-HUH.

NEW SPEAKER: BUT, OUR TEAM OF STAFF THAT GO OUT AND SPREAD OUR NAME THROUGHOUT THE COMMUNITY, LIKE I SAID, JUST ALONE, WE SPOKE TO NEARLY -- I THINK THE NUMBER WAS 1,347 PEOPLE ABOUT SEXUAL VIOLENCE. SO I KNOW PERSONALLY IN THE LAST MONTH AND A HALF, I HAVE GIVEN 56 PRESENTATIONS. SO WE TRY NOT TO JUST LIMIT THE TWO SCHOOLS.

SCHOOLS AS OTHER PEOPLE HAVE SAID, IT IS A GREAT

AVENUE FOR GETTING WHAT WE WANT, YOU KNOW, OUR MESSAGE OUT AND GETTING THE INFORMATION OUT. I REALLY THINK THAT OUR BIGGEST STRUGGLE, REALLY. WOULD BE HOW DO WE SEPARATE AWARENESS FROM PRIMARY PREVENTION? AND THAT IS SOMETHING THAT I PERSONALLY AM BOGGLED BY. I MADE A COMMENT EARLIER THAT A LOT OF TIMES, WHEN YOU ARE TRYING TO FIGURE OUT SPECIFIC STRATEGIES AND A LOT OF US ARE INFLUENCED BY FUNDING. FOR US. I KNOW THAT HALF OF MY SALARY AND HALF OF OUR LEGAL ADVOCATE SALARY IS ON A GRAN. WE HAVE TO TALK ABOUT CERTAIN THINGS. WHEN WE WANT TO FOCUS ON PRIMARY PREVENTION, THE LAST SNEAKER HAD SAID SOMETHING ABOUT, YOU KNOW, WE TRY TO LIMIT HOW MUCH WE TALK ABOUT DOMESTIC VIOLENCE AND STUFF LIKE THAT BECAUSE WE REALLY WANT TO INCORPORATE MORE OF THE PREVENTION STRATEGIES INTO THE SCHOOLS.

WELL, SOME OF US ARE CONFINED TO WHERE WE HAVE TO TALK ABOUT DOMESTIC VIOLENCE OR TALK ABOUT JUST SEXUAL VIOLENCE AND NOT REALLY INCORPORATE SOME OF THE PREVENTION STRATEGIES INTO WHAT WE DO. SO, REALLY, IT IS A GOING BACK TO WHAT OTHERS SPOKEN ABOUT EARLIER.

NEW SPEAKER: SO IT SOUNDS LIKE SOME OF THE ADVOCACY EFFORTS TO REALLY PUSH SOME OF THE PREVENTION STRATEGY WORK ARE RATHER DIFFICULT IN YOUR ENVIRONMENT DESPITE ALL OF THE LINKS THAT YOU HAVE. NEW SPEAKER: EXACTLY.

BECAUSE I THINK THAT ALSO, I MEAN, HOW MANY OF US HAVE GONE TO HEALTH FAIR? HOW MANY OF US HAVE GONE TO ANY TYPE OF BETTER BUSINESS BUREAU MEETING OR SOMETHING LIKE THAT WHERE YOU HAVE AN INFORMATION TABLE SET UP.

WHEN PEOPLE COME OVER THERE AND SEE YOU ARE TALKING ABOUT SEXUAL VIOLENCE, YOU ARE TREATED LIKE THE PLAGUE.

OH, THAT IS NOT SOMETHING WE WANT TO TALK ABOUT.
THEY MOVE ON TO THE NEXT BOOTH. AND, SO IT IS
DIFFICULT TO MAKE SEXUAL VIOLENCE SOMETHING WILLING
TO TALK ABOUT FOR THEM AND LISTEN AND LEARN ABOUT.
REALLY, I THINK THE MAJORITY OF OUR SUCCESS AS FAR
AS FORMING THE RELATIONSHIPS WITH OTHER PEOPLE IN
THE COMMUNITY REALLY JUST HAVE TO DO WITH THE FACT
THAT WE HAVE BEEN AROUND FOR 20 YEARS. PEOPLE LIKE
OUR CEO IS SO INSTRUMENTAL LEADING WOMEN'S RIGHTS
AND HER INFLUENCE BEYOND THE STATE OF SEX -- TEXAS.
JOE BIDEN HAD CONSULTED WITH HER ON INFORMATION.
ABOUT TO PRESENT ON THE FLOOR OF THE SENATE A FEW
YEAR'S BACK.

SO I REALLY THINK THAT OUR REPUTATION IS WHAT GOTTEN US AS FAR AS WE HAVE GOTTEN.

NEW SPEAKER: WELL, THANK YOU SO MUCH FOR SHARING.
OBVIOUSLY, SINCE A LOT OF THE PURVIEW ON THIS WORK,
PRIMARY PREVENTION END, HAD TO CHANGE NORMS AND
ENVIRONMENTS, ANY WAYS TO HELP STRATEGIZE AND HOW TO
STRATEGIZE SOME OF THAT, WE ARE ALL HERE TO DO THAT.
NEW SPEAKER: ASHLEY, IT IS INTERESTING YOU ARE IN
TEXAS.

WE HAD DEBBIE TUCKER ON A COUPLE OF MONTHS AGO. SHE IS IN TEXAS AS WELL.

SHE SAYS THAT SOME OF THE KEYS TO THE SUCCESS OF THE ACHIEVEMENTS THAT WE HAVE REACHED IN THE MOVEMENT OF THE LAST 40 YEARS HAS BEEN DUE TO THE FACT OF DESENSITIZING KEY PEOPLE AT THE LOCAL LEVEL, HAS BEEN, AS YOU SAID, GREW UP AND GOT ELECTED TO CONGRESS.

SO IT REALLY STARTS LOCAL.

GETTING THAT INFORMATION OUT THERE. GETTING PEOPLE ON BOARD AND THEN PUTTING, HAVING KEY PEOPLE GO ON TO KEY POSITIONS.

NEW SPEAKER: WE ARE GOING TO NEED YOU IN CONGRESS.
NEW SPEAKER: WE HAVE -- WE ARE GETTING READY TO GO
INTO THE EVALUATION. BUT, LEA, WHY DON'T I COME
BACK TO YOU FOR ONE MORE QUESTION.

FROM WHERE YOU ARE AND FROM WHERE, YOU KNOW, THE WORK YOU ARE DOING, WHERE DO YOU THINK THAT THE MOVEMENT NEEDS TO GO IN TERMS OF LEADERSHIP DEVELOPMENT? HOW DO WE CONTINUE THIS WORK BY BRINGING UP THE NEXT GENERATION OF LEADERS? NEW SPEAKER: WELL, OBVIOUSLY, I REALLY VAGUE ON THE YOUTH DEVELOPMENT AND MEN'S LEADERSHIPS.

I THINK THOSE ARE THE TWO KEY THINGS.

IN ORDER TO MAKE THE LEADERSHIP IN THE MOVEMENT SUCCESSFUL FROM SMALL COMMUNITIES FROM THE NATIONAL LEVEL IS THAT WE NEED TO KEEP NETWORKING ABOUT BEST PRACTICES AND SHARING EVALUATIONS AND CURRICULA THAT ARE WORKING, YOU KNOW, HAVING MORE CURRICULA BASED ON PRIMARY PREVENTION AND, YOU KNOW, MEASURABLE OUTCOMES AND THINGS LIKE THAT SO THAT WE KNOW HOW TO MAKE -- HOW TO -- AS LOCAL COMMUNITIES, BE SUCCESSFUL IN THE MOVEMENT AND NOT JUST, YOU KNOW, FEEL LIKE WE ARE ON OUR OWN REINVENTING THE WHEEL CONSTANTLY. A LITTLE TA THAT WAY.

THAT WAY WE CAN INSPIRE AND ENABLE MORE LEADERS TO POP UP.

AND BE SUCCESSFUL.

NEW SPEAKER: GREAT.

THIS HAS BEEN REALLY VERY INTERESTING, LEA.
THANK YOU SO MUCH. I HAVE LEARNED A GREAT DEAL

LISTENING TO YOU.

I APPRECIATE THE OPPORTUNITY. I HAVE A COUPLE DIFFERENT CONVERSATIONS WITH YOU.

LIZ, FOR ME, VERY THOUGHT PROVOKING.

IT IS REALLY CLEAR TO ME, FOR LEADERSHIP TO BE SUCCESSFUL, WE NEED TO KIND OF HAVE A NUMBER OF PEOPLE SPEAKING IN THEIR OWN.

NEVERTHELESS, IN ALMOST THE SAME VOICE. THAT WE REALLY, THEN, TRANSLATING CONCERNS.

TRANSLATING INFORMATION, TRANSLATING EDUCATION INTO CONCRETE POLICY AND ADVOCACY CONCERNS.

SO TROUBLING TO HEAR FROM A PLACE LIKE TEXAS.

DESPITE HAVING, YOU KNOW, SO MANY STEPS RELATIVE TO OTHER GROUPS BUT SO FEW TO THE NUMBER OF PEOPLE IN THE COMMUNITY. WHETHER THEY CHANGE THE NORMS IN THE ENVIRONMENT AND MOVE FROM EDUCATION WITHOUT A PROBLEM TO KIND OF PREVENTION AS A SOLUTION. IT STRIKES ME AS WE TALK AND REALLY LEA ADDED VALUE IN TERMS OF TALKING HOW TO ENGAGE YOUTH AND MEN. YOU KNOW, THAT AS WE SAID, IT IS ALSO THE POLITICAL LEADERS AND BECOMING THE POLITICAL LEADERS, IT IS THE BUSINESS LEADERS, IT IS THE FAITH COMMUNITY, THE MEDIA.

WE NEED TO BE MORE STRATEGIC IN THOSE WAYS IN TERMS OF THEIR OWN LEADERSHIP AND OUTREACHING TO GET LEADERS FROM ALL OF THE DIFFERENT KINDS OF PLACES. NEW SPEAKER: GREAT. GREAT NOTE TO END IT ON. THAT IS WHERE WE ARE GOING TO PICK IT UP AGAIN. IN JULY.

WITH BROADENING OUR PARTNERSHIPS. SO THANK YOU, LARRY. LEA.

ASHLEY.

BEN. DAVID. CHRISTINE. AND EVERYONE WHO HAS BEEN

PIPING IN AND PATIENTLY JOINING US AND LISTENING AND ADDING TO THIS, CONTRIBUTING TO THIS CONVERSATION. WE LOOK FORWARD TO SEEING YOU AGAIN.

NEW SPEAKER: YEP.

THIS HAS BEEN GREAT.

NEW SPEAKER: THANKS.

NEW SPEAKER: DAVID, HOW ABOUT EVALUATING THIS.

NEW SPEAKER: OKAY.

WE ARE GOING TO -- YOU WILL BE GETTING IN
APPROXIMATELY TWO MINUTES, AN EMAIL THAT WILL HAVE A
LINK TO THE EVALUATION. WE DO PAY ATTENTION TO OUR
EVALUATIONS AND THAT IS HOW WE HELP PICK OUR
SUBJECTS AND UNDERSTAND HOW WE MOVE FORWARD.
WE LOOK FORWARD TO SEEING YOU IN OTHER WEB
CONFERENCES AND OTHER PREVENTION CONNECTION
ACTIVITIES.

WE HAVE A LOT OF DIFFERENT VOICES OF THE WORK. SO I WOULD LIKE TO ONE, THANK PREVENTION INSTITUTE AND ALL OF THE STAFF INSTITUTE TO HELP PUT THIS TOGETHER.

LARRY AND LIZ. WE ARE LEADING THE PRESENTATION.

LEA, IF WE ARE SHARING A LOT, FROM MONTANA, THE TEXT

CHAT WILL BE POSTED ON OUR LISTSERV SO YOU CAN BE

ABLE TO GET THE INFORMATION THAT IS ON THAT. AND WE

WILL BE ALSO -- YOU CAN ALSO GET A RECORDING OF THE

SESSION THAT WILL BE ON.

IF YOU WANT TO SEND OTHER PEOPLE TO GET INFORMATION, THEY CAN DO THAT. SO THANK YOU VERY MUCH. THIS WILL CONCLUDE THE AUDIO PORTION.

WE WILL KEEP THE TEXT CHAT OPEN FOR ABOUT 3-4 MORE MINUTES SO PEOPLE WANT TO KEEP ON SHARING EMAILS OR TRYING TO BE ABLE TO KECK WITH EACH OTHER, WE DIDN'T GET A CHANCE TO TALK EVEN ABOUT MILITARY ISSUES AND

THE EXCITING WORK THAT PEOPLE ARE DOING.
THERE WILL BE -- THIS WILL COME UP IN FUTURE
PREVENTION CONNECTION WEB CONFERENCES. THANK YOU
VERY MUCH.

BYE EVERYONE.

NEW SPEAKER: BYE.

NEW SPEAKER: THIS CONCLUDES TODAY'S CONFERENCE CALL.

THANK YOU FOR JOINING. HAVE A GREAT DAY.