



## TEXT CHAT CONTENTS

### WEB CONFERENCE

Developing Comprehensive Prevention: Linking Primary Prevention Activities, Strategies and Programs

**September 29, 2009**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters

Lydia Guy Ortiz, LG Consulting

### Host

David Lee, PreventConnect Project  
California Coalition Against Sexual Assault

*Participant names have been removed from this chat record, unless provided by the participant in text.*

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**Recording Account:** If you are having difficulty receiving confirmation messages for our web conference, try adding "emailservice@ilinc.com" to your email address book so that we can clear any spam or junk email blocks.

**David Lee:** Right now your phones are unmuted so you can say hello and give a weather report - cloudy and around 60 in Sacramento

Prevention and Training Coor. CONNSACS about 60 degrees, sunny and breezy here...

Beautiful, sunny day in Cheyenne, Wyoming at about 57 degrees.

Hi Lydia and David - Debbie here in sunny, rainy, windy Olympia, WA

it's even pleasant in Texas today. 72 and cloudy

Rainy, windy, and 55 in Lansing, MI

Daniel Robins, NYSCASA Rainy and Cloudy

Sunny by the Jersey shore!

Transitions to Fall 2009

**David Lee:** for audio please call in at 1-88-447-7153 passcode 84 68 09 8#

Windy and a little wet in Ohio (I think, have not made it out doors since early this morning)

Sunny and breezy in Boston

**David Lee:** Twitter @preventconnect

you can also follow the Missouri Coalition! @MCADSV

NCCASA--from North Carolina.

Washington state dept of health

Oregon Public Health Division

OR Attorney General's SA Task Force

Michigan Department of Community Health

Maryland State Health Dept

Department of Health

Texas Association Against Sexual Assault

IN State Dept of Health

NJ Dept of Community Affairs, Division on Women

Kansas State Health Dept.

CT sexual assault crisis services, INC statewide coalition

Ca Dept of Public Health

Nebraska DV/ SV Coalition

@ashleymaier

Wyoming Department of Health, Community and Public Health Division, RPE Coordinator, Cheyenne, Wyoming

Patty Wetterling, MDH RPE Director

Idaho Coalition Against SV & DV

NM State DOH Injury prevention

New Hampshire Division of Public Health Services

KS Coalition Against Sexual and Domestic Violence Twitter - Prevention Debby

Massachusetts Department of Public Health

North Dakota Council on Abused Women's Services/Coalition Against Sexual Assault

Patricia Hall Hammeren, ND Coalition Against Sexual Assault

Colorado anti-violence program, rpe funded program doing lgbtq statewide sexual assault prevention work

Louisiana, OPH Injury Research and Prevention

Utah Department of Health

Wyoming Coalition Against Domestic Violence and Sexual Assault

**David Lee:** The slides and worksheet for this activity can be found at <http://www.preventconnect.org/display/displayTextItems.cfm?itemID=241&sectionID=248>

**David Lee:** These are the same definitions as "Getting to Outcomes" GTO

**David Lee:** Any questions?

Where do we get GTO?

I'm new :0

It's available on the OPHD website: [http://oregon.gov/DHS/ph/wh/sexual\\_violence\\_prevention.shtml](http://oregon.gov/DHS/ph/wh/sexual_violence_prevention.shtml)

Thanks Emilee!

To access the RPE Guidance Document off of the NSVRC's RPE web pages, please email [jgrove@nsvrc.org](mailto:jgrove@nsvrc.org) for page access instructions.

Also different learning styles (for different activities).

yes

yes

yes

yes

yes

Yes.

yes

And the e-learning tool is going to walk our programs thru this process?

Patricia Hall Hammeren: Yes

There's help for that!

I love you all for creating this!

We also don't think about learning objectives (comment from Beth Malchus!) which includes skills

At the risk of sounding geeky, these questions sound similar to some things one would ask in a logic model.

these seem more practical than thinking in "input/output" binary

thoughts in ohio - MOST clubs could be set up based on the facilitator's skills - a theater advisor could have a young men's group associated with the theater based on MOST principles - same as a coach - the young men say in baseball - would use MOST principles under the guise of baseball.

Rus Funk has done that with Youth Build groups in his state.

yes

yes

Does anyone know what the Gaol box on page two of the worksheet says?

**David Lee:** I am fixing that now -- it will work soon

**David Lee:** What are advantages to linking activities

Comprehensive approach

Double the effect

Comprehensive approaches

Patricia Hall Hammeren: It hits all modalities of learning.

greater impact and saturation at all levels

helps leverage resources

Well, it makes your prevention efforts that much stronger.

buy in is increased because there is enjoyment for the participants

Collaborative partners. Engaging groups where they are already gathered

Ties people into the bigger cause

opportunities for new partners

open up to many different types of allies

yes, the more people hear a message..the more likely people will learn & change

absolutely David!

more likely to find SOMETHING that resonates across learning/social/cultural understandings

People react differently to activities. Linking them will increase your chances of reaching people.

we can meet people where they are and that allows them to know there is genuine opportunity for them to contribute

Also, to be repetitive, different people have different learning styles and may learn better from one activity vs another

capacity limitations

Sometimes it appears people are in competition

afraid to let go

limited resources

funding restrictions

turf wars amongst programs

finding a common ground

sometimes folks are territorial

this may not be popular, but I think as a movement we dig in our heels and stand by the belief we KNOW what we are doing... it has limited us

needing to develop new skill sets

silos

Patricia Hall Hammeren - Time and man power

different desired outcomes/different perspectives or models of work

I would like to second "turf wars."

limited access to primary population

some activities outside of knowledge base

Many of us don't have the background in educational theory - and coming from different educational backgrounds.

How to link them effectively so that the linking makes sense and is seamless.

the way the funding is distributed

second "funding"

not allowed to incorporate other linked activities because of funding restrictions

can be a conflict based on funding - different funding sources so we have to have different messages to keep funding

I think it's hard for us to see opportunities for linkage sometimes. We're used to "this is what we do."

sustaining even one prevention activity can be difficult, so expecting programs to do more than one and link them is a whole other level of work

We have so much to do that we spread ourselves so thin. Instead of concentrating on one message, we have a million messages to cover...

Need to sacrifice what we love for what works

**David Lee:** DO we have to scale back out programs?

I think yes, at times. It's like strengthening your current employee rather than simply hiring another part time no benefits person.

Not so much scale back but to share with each other.

focus on what we really want to accomplish

yes in way - I think of it as being more focused

I do not see it as a need to scale back, but a need to really look at what our core concepts are and build really effective programming that can be adapted

sometimes yes depending on capacity limitations and being efficient

Perhaps. We also need to communicate to United Ways and other funders about reprioritizing

Yes, if it means accomplishing the reaching our goals.

I don't know if "scale back" is the right work...maybe "rethink." So, developing and nurturing a corps of volunteers who can do those one-time events so that relationships are kept and bridges are not burnt.

I think in many ways this is true, one time programs while maybe loved may not be effective, or maybe it is about adding new pieces to the currently loved programs

Yes Tammy, we also have to advocate for ourselves in terms of what we're able to give funders (the paperwork is making it necessary to "scale back")

I agree Lynne and we discussed this at our last RPE meeting

I think it's really about being strategic. for some people that will mean scaling back. we need to be thinking about depth of change and quality over quantity

well said Morgan

@Beth--we've talked and tried to encourage that a lot here in NC.

or maybe there could be some relief if people are given permission to "scale back"

having success? @ Lynne

exciting!!!!!!!!!!

It is necessary!!!!

because I do not see it as giving up what I love, I see it as finding more of love

it's exciting for us but for the folks we work with, it feels scary

It feels like a challenge but exciting. We work with a lot of EDs who may not necessarily be goal directed, honestly. So there is some nonprofit management TA too.

Ditto Morgan

Yes Morgan

It feels like we're not alone in this work, but we have a collaboration.

I didn't mean OR I'm from CA too

we need guidance and prevention science to learn exactly how to become comprehensive, maybe from CDC

It might feel like failure to some (who can't count as many individuals) but I think the focus on doing what works is appealing

@Abby - I think you'll be seeing some of that coming down the pike from the collaborative work we are going with CDC.

Need to shape the field gradually.

need to be careful not to lose the wisdom of programs who have been doing this work

Maybe not "shape" but reframe/redirect

yes

Yes

yes

exactly mark!!!

And David, your example about working from strengths.

I second the strengths-based approach and working towards/talking about what we are FOR, not what we are against.

I agree David, really being present with what they are saying and feeling and then when they know you are invested in their success, not just meeting mandates the energy created moves itself

that's great, Jen. I know we will all look forward to hearing more on that

We have to build relationships with our RPE folks. Which can be hard if they see us as top-down folks.

Lydia, can you give an example, please?

yes

Thank you!

yes

yep!

I might use this for my strategic plan

I like this diagram. It's easy to keep in my mind as we move along,

I've seen this and also like this very much!

Yes

yes

yes

yes

Yes

yes

ready

Yes.

yes

yes

yes

yup

yes!!

Yes, interesting

yes

**Recording Account:** You can also download the website from  
<http://www.preventconnect.org/downloads/eLearning-Comprehensive-Programs-Worksheet.pdf>

**Recording Account:** Download the worksheet

yes

Fantastic.

yes, this is great

yes

yes, i think it would be helpful

yes

great tool. thanks

It seems very workable.

yes

yes, seems very user friendly

Yes, with these examples and tools.

a hands-on tool is always better

Exactly. It's like you were reading our minds (at least mine) when you were making this.

I had tried to use this <http://www.aap.org/commpeds/htpcp/EvalResources.html> but this seems better.

B/c of the online component.

**David Lee:** What are benefit of using the tool as technical assistance

helping people identify the components of the work they're already doing

I can't physically get out to everyone, but I can send this to everyone

provide ta from a distance/over the phone with technology assistance

I think it is something they can use themselves and I can do here and we can compare and see hwo we agree and where we can improve

It helps to get our participants to do some work up front that will inform our TA

Consistency!

it's a good step-by-step approach to help see which direction folks are going

people can see where their strengths lie with their programs. and where they can improve and it would be based on what they see not what I see

develops something in print that could be used for grant applications

Getting folks to do it.

time

ditto to both

**David Lee:** What challenge?

I am wondering about making it mandatory. Thoughts?

having it framed as a tool to help, not as 1 more thing they need to do

people not thinking strategically

Getting the system down and it'll become second nature.

I would not mandate

Assumes enough knowledge among grantees for them to have the "a-ha" moment

I am not a fan in general, it really harms relationships

I understand!

Strongly encourage! Show them the benefits!

I would do it with folks to avoid the idea that they have to do it on their own/by themselves.

perhaps start small and build from successes

we will be having continuing ed requirements, it's in our plan, this will be one of the options

prevention is not necessarily a priority in rape crisis centers when direct services take so many resources

another benefit: visualizing the gaps in their program. Helps them self-identify areas of improvement

I think there is also the thought that doing this can help them be more likely to get funded in the future...because their work will be more successful.

LOL!

go Tammy!

I agree with the suggesting this as another tool which they could use if they felt it were beneficial to them--giving people different options, since one tool will have more relevance for one community than another.

I like that suggestion, Lydia. I feel as though sometimes local programs are afraid to tell us what they are doing.

David Lee: [www.preventconnect.org](http://www.preventconnect.org) is working now and the corrected worksheet is posted -- thanks to Chad

Yes. Gets us out of those silos.

I believe this is the direction to head in, and I also feel positive that the RPE programs I work with are thinking this way now...

I like the tool as it gives me something tangible to help out our grantees

i think it fits nicely with some of the other tools we've created.

opportunities to help agencies take steps in the right direction

I think this is a good direction - options to help people and organizations move forward and be strategic in their programming

we love options

This is super helpful. Any modules like this are more than welcome from us all, I'm sure.

I am wondering about the ways these will be very similar at multiple agencies around the country - how can we pool the information in a way that is helpful for people to see what else is happening around the states/countries

I like that idea, Debra

i like that idea too

that would be a great follow up, is once we are using the tool re-group and see how we can share the process

Let's have David create a database of all of our programs

thanks, Lydia!!!!

thanks, Lydia - hope you feel better!

Thank you, Lydia - great job!

Thanks so much!

Thanks, Lydia! So helpful!

thanks Lydia

Thank you Lydia!

Yeah CHAD!

once again, GREAT session!!!!

Way to hang in there, Lydia. Great job.

thanks David and Lydia!

Thanks, Lydia!

So is this tool live yet

Thanks David!

Thank YOU David

Thank you!

Thanks

**Lydia Guy Ortiz:** Thank you all!