



# **TEXT CHAT CONTENTS**

## WEB CONFERENCE

Violence is Everywhere: Countering a Culture of Violence Through Norms Change

<u>March 16, 2010</u>

2:00-3:30 PM Eastern (11:00 AM - 12:30 PM Pacific)

## **Presenters and Guests**

Annie Lyles, Prevention Institute Laura Fidler, New York City Alliance Against Sexual Assault Mira Yusef, Monsoon United Asian Women of Iowa

<u>Host</u>

David Lee, PreventConnect Project California Coalition Against Sexual Assault

Participant names have been removed from this chat record, unless provided by the participant in text.

Looks like another hello from Pennsylvania

can you confirm that you can see my typing?

Carla, I can see your typing

I see it!

A group from the Houston Area Women's Center, Houston TX

great! thanks, tech challenges!

Chad Sniffen: Hello everyone.

hello from Fremont, CA

David Lee: Welcome to the web conference. We will start soon

Hello from Crime Victims Assistance in Binghamton, NY-3 participants

Hello from Ft. Worth, Texas

Hi everyone! - Baker, MT

Greetings from The VIP Center at the University of KY!

Hello from Longmont, CO

- A big sunny hello from Bel Air MD
- hello form Red Wing, MN
- Hello from Tahlequah, OK
- hello from Ames, IA
- Howdy from Cambridge, MA
- Hi from Crosby, ND
- helllo from Wichita, KS
- greetings from Washington, DC
- Hello from Catholic Charities, Diocese of Camden, NJ
- Dayton OH here today
- Hello from the Riverside Area Rape Crisis Center in Riverside, CA!
- Hello from the Higher Ed Center in Newton, MA!
- Hello from Sigourney Iowa
- Advocates For Youth representing
- There are many states and programs represented! It is great to see
- Good afternoon from Harrisburg, PA! VAWnet/NRCDV here.
- Hello from Day One in NYC!
- Horace from Wichita!! How are you?? It's Allison from Overland Park KS - Appreciate your happy personality!!!
- anyone have audio yet?
- Not me
- just music, dancing in my seat =D
- called in, just listening to music
- no, not yet. i'm still listening to the wait music
- Hi everyone!

Joining in on this beautiful day in Phoenix, AZ. Hello all!

Just the "preview music"

Santi is here as well, allison

Anne Parry here from Chicago Public Health Office of Violence Prevention

Any ACC fans out there? We're about 20 minutes from Greensboro NC

Jessica and Misty from Topeka, Ks

Hello Everyone! I am the community education coordinator for the Women's Resource Center in Mahopac NY

David Lee: We will start in 2 minutes

Hello Everyone, Sabrina Sadler from UC, San Diego

Hi! Karen Siler from Iowa City, Iowa

Hello from central NJ

Hello from tribal victim services in Bemidji MN

Hello from Vanderbilt University in Nashville, TN

Hello from YWCA in Portland, OR

Hi from Martha's Vineyard, MA

Hi from Chapel Hill, North Carolina

Hello from San Pablo, CA

Hi from Palatka, FL

Santi!! HI!! So Good to know you're there =)

Hello from Las Vegas Nevada

Hello-I am representing Saint Mary's College in Notre Dame, IN

Hello I'm Lula Friar from Community Students Learning Center -Mississippi

**Chad Sniffen:** Don't forget to call the number at the top of your screen to hear the conference audio.

Good Morning. I'm Lisa Howe from Center for Community Solutions in San Diego

Thanks you Chad!

Chad Sniffen: Hi

Abused Women's Advocacy Project, Farmington, Maine

Hello from Saint

Mary's College of California

Katie Feifer of The Voices and Faces Project and CounterQuo yes Yes yes YESSSS yes yes yes yes mine gives me an error message yes Questions did not appear on my screen The ? did not appear on my screen either mine either dv shelter Dual DV/SA Counselor trainer/author the results did not show up on my screen **Municipal Government** National policy advocacy agency youth DV agency focused on legal services Offender Tx provider Regional planning organization Hi - Program specialist, Washington State Coalition Against DV State Funder of SA and DV programs Head Start family violence prevention coalition including child, partner and elder abuse Forensic Nurse Consultant (DV, SART/SANE, elder abuse, other) statewide prevention planning project child abuse and neglect prevention

we are a group of people increasing awareness and getting more men involved in dv issues

designated tax supported agency funding early childhood programs

Add Hannah Fossett

OVW grantee

Congrats Charles and your group. Where are you from?

alexandria minnesota

Your photo is here Annie

Public Health Consultant, Dayton, OH

violence against and within the LGBTQ community

does anyone know if we get a copy of the powerpoint after the presentation?

the slides are up on the website

great! thanks

if you follow the link from your email where it says materials

no problem!

**David Lee:** For background on our web conference series go to <a href="http://calcasa.org/prevention/preventconnect-web-conference-2010-schedule-announced/">http://calcasa.org/prevention/preventconnect-web-conference-2010-schedule-announced/</a>

**David Lee:** Materials for this web conference can be found at <a href="http://www.preventconnect.org/display/displayTextItems.cfm?itemID=272&sectionID=248">http://www.preventconnect.org/display/displayTextItems.cfm?itemID=272&sectionID=248</a>

David Lee: The slides can be found there

Annie Lyles: To learn more, please check out our article, Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

Annie Lyles: http://preventioninstitute.org/component/jlibrary/article/id-97/127.html

more examples of norms/behavior change in our time - use of cell phones, internet, social media, webinars

**David Lee:** What are some examples you've seen of the culture of violence being taught or reinforced?

acceptance of violence & abuse

video games and television

Constantly reinforced in TV shows and movies

toys

using alcohol as a tool for sex

fighting in hockey in cheered

advertisements blaming victims by peers, media music football fraternity hazing... Commercials conversational jokes advertisements for airlines UFC football tv sports cyberbully early sexualization of children thru clothing everyday language we don't even realize is violence based use of language, slang, etc. victim-blaming and sharing common myths surrounding violence violence as entertainment - CSI "playfighting" objectification cartoons ignoring violence when seen in public church messaging Gaming, gaming, gaming toys **Reality Shows** a community's response to a violent act violent family dynamics - hitting children No respect for self gun toys Family Guy

Lula: patterns

desensitation of violence

Violence is attitudinal - we can abuse someone with our body language

professional wrestling

some cartoons have a lot of violence

glamorization on web, radio and tv

Jersey Shore

**David Lee:** how does a culture of violence contribute to gendered violence? Including VAW and sexual assault?

in terms of religious stories that glorify victory over other populations. very common. war is very common language in religious texts

assume that what you see or what you learn in your family is acceptable behavior

It makes it acceptable to do it in real life

it makes it more difficult to discern between what is healthy and not

Women are depicted as weak, dumb and unworthy

establishes a norm of behavior that is acceptable within certain contexts

Girls and women are objectified

ok for men to put down women on TV

minimizes impacts of violence, normalizes it, supports behaviors that lead to SA

decrease in empathy for victims

men's and women's roles are defined...

male are socialized to be aggressive both sexually and physically. while women are socialized that their NO isn't real

Violence against women is accepted in our culture because that is portrayed in every form of media as "normal"

Hi Abdul

men are taught they are entitled to women's bodies

it values power and getting it by any means available

Hi Juli!

Women are objects used to sell products

the dominant over the perceived submittance

sexualizing violence-like in pornography. violence is seen as sexy, not a violation

Teen boys feel as they have the right to touch girls without permission

some women accept their traditional roles of being a sex object

Much more victims blaming

men are expected to be able to handle violence against them to any extreme.

women are taught the men are entitled to their bodies

self blame

definitions of what it means to be a 'boy' and 'girl' reinforces the unequal power dynamic

violence as fun

advertising makes violence look glamorous

if women want to not be abused then they should just leave--otherwise its her fault

dehumanization of women in general

playing down a woman's pain/hurt.

criminal prosecution for other (non violent) crimes are more severe than abusive crimes

boys are taught to resolve problems with violence

normalizes disrespect

Women feel as if they must dress provocatively to attract male attention

The notion of women as property has deep roots in the law, and those notions and values persist in both law and attitudes.

women being equated with drugs and alcohol

males are taught that they must be in control at all times, that they can't back down when their masculinity is threatened

"toughness" is valued in both men and women

Lula Friar: attentation

devaluing of certain races

Chad Sniffen: Madonna actually told Larry David, "Your misogyny knows no bounds."

things you say or do and get hit for as a kid for challenging the judgment of your parents as being the correct way to do things

children witnessing parental violence

David Lee: How are different forms of violence linked?

I got hit, so I'll hit my kids if I want to

children who witness dv

animal abuse, child abuse, and domestic violence all linked

if a sibling abuses another, they are more likely to be abusive towards a dating partner

many DV victims have been victims of SA in the past and present

DV and sexual assault

when domestic violence victims turn and become the abuser

abusers grow up to become abusers

So many domestic violence and assault cases include stalking

group think

parties

They are linked because violence is a learned behavior

structural violence linked to community violence -- i.e, poverty/police brutality in communities where interpersonal violence is prevalent

frequent pornography use and rape

it's a symptom of oppression; oppressed people experience more violence and have less resources to deal with it

also legitimizes a larger culture of violence that promotes warfare, etc.

Those who are oppressed and disenfranchised experience violence more frequently

people are unable to differentiate their reaction to aggression in different settings. I hit my brother when i'm angry, so i hit my girlfriend too

It seems all forms of violence are linked to a sense of entitlement

reproductive coercion is linked to teen dating violence and IPV

dating violence and teen pregnancy

normalization leads to less intervention

Childhood sexual abuse victims in dv relationships

small convictions for dv

The Adverse Childhood Experience study provides a compelling link for child experiences of violence going unaddressed and unprocessed, setting a person up for increased risk for significant health issues later in life - like cancer, heart problems etc

experiences of family violence can connect to joining a gang and violence

Violence in gangs?

homophobia/LGBT hate violence - sexual violence

music video

internalized violence (ED, suicide)

All forms of violence are linked through oppression.

minimization of violence leads to more violence

violence is used to discipline others

Laura Fidler: violent disciplinary actions against students in urban schools

Mutual Combat rules in our schools

Prison industrial complex--community violence

war

War as an example of resolving issues

poverty links

**Annie Lyles:** For more information, please check out our article, 'The Spectrum of Prevention: Developing a Comprehensive Approach To Injury Prevention"

Annie Lyles: http://preventioninstitute.org/component/jlibrary/article/id-105/127.html

speak-up do not be a by-stander

lobbying!

education is key

hve community leaders changing norms by making statements on their websites (AG, Governor, Dept. Helath) about good behaviors preventing violence

give young people (or students) tangible tools or things they can do to be proactive

talking- I often hear questions about how can one like a movie, but know it is overly violent, and I respond recognize the violence and talk about it, don't just accept it.

peer pressure

Annie Lyles: Check out our paper, "Moving From Them to Us: Challenges in Reframing Violence Among Youth"

**David Lee:** This article can be found at <a href="http://www.preventconnect.org/display/displayTextItems.cfm?itemID=272&sectionID=248">http://www.preventconnect.org/display/displayTextItems.cfm?itemID=272&sectionID=248</a>

Violence Programs starting in Middle school;

Annie Lyles: http://preventioninstitute.org/component/jlibrary/article/id-139/127.html

A great education/young-person campaign is the Green Dot strategy, based out of UK: <u>http://greendotkentucky.com/</u>

Annie Lyles: the article can also be found here, http://preventioninstitute.org/component/jlibrary/article/id-139/127.html yes, positive examples (indoctrination if you will) instead of what the "norm" is now - sensationalism on the negative. Make the sensations the positive

facilitating self-exploration and options for young people -- if they're made to feel they need to change the music they like, they're likely to tune out

Thanks for the shout out for Green Dot Kayti! I work at the home of the Green Dot - see <a href="http://www.uky.edu/studentaffairs/vipcenter/">www.uky.edu/studentaffairs/vipcenter/</a> for more information on a powerful bystander curriculum!

Teaching healthy communication and conflict resolution skills starting in elementary schools

Irma, very good. How do we start with the desired end result of our programs?

agencies need to adopt policies for employees not to stay at hotels that provide pornography

**David Lee:** What are strategies at the individual &community educations levels that counter the culture of violence?

sorry!

Using twilight to talk about the role of violence and fear in relationships

More males have to surface as prevention educators

teaching young people to be critical thinkers -- not just receptacles of information

Peer mediation- involving youth as leaders

implementing healthy relationships programs in the schools

Gender equality and anti-oppression based education.

Prevention classes in Middle & High Schools

Showing it, and talking about it. Recognizing it in movies, music and ads.

calling out people who make inappropriate jokes

educating parents

Media

Offer examples of positive messages, ways to make change that are accessible to communities, be pro things and not always talking about what is wrong... Modeling what we want to see

good education about violence for faith community leaders

Empower individuals to see themselves as active bystanders that play a key role in whether a crime happens or not....skill building is KEY

Diversity for very young and parents

actually reading music lyrics

Men standing up to the male norms

Multi discipline and multi level; involving schools, parents, students, and community awareness programs

promote healthy relationships with new parents and their infants

peer to peer education

Kids are biting each other (breaking skin/blood) to indicate 'commitment' - thanks, Twilight

using popular education pedagogies that are based on empowerment and community

Getting males at the high school and college involved to talk about the violence against women

teach about gender role stereotypes and their impact on intimate relationships

Using music lyrics to discuss social norms

Healthy Relationship education for Counselors/administrators and Teachers

Education (statistics) (panels of police, prosecutors, DV experts, psychologists) of the media. Pressure via "hollywood" (as they have done for animal issues). Pressure pressure pressure, political, hollywood, education

parent training for child raising

having teens lead discussion with their peers

We are implementing Green Dot- bystander approach- leaders influence peers to prevent violence

education- healthy communication, relationships, and gender violence prevention beginning in elementary school

using local sports stars to talk to young men about strength

Engaging youth and those who work with youth

encouraging parents to write letters to soap operas that promote violence and gender violence

talking about the effect of video games during parental training

teach people to recognize media messages and the impact (or not) on their behavior

being intentional about inviting men into the discussion, creating programming that men will find appealing

Use technology commonly used by teens to teach these messages. Go where they are, many times, in many different ways, while always promoting HEALTH.

including men

teaching acceptance of culture differences

In the NATIVE community, I have found that it makes for a STRONGER impact if we talk in the RELATIVE sense... your sister, your brother, etc - "take care of your relative, LOOK OUT for your relative."

Train DV Offender treatment providers they are part of the prevention equation

These ideas are fantastic - and I totally believe in them - -but in order for them to really sink in for the target audience we have to cultivate the right willingness to "learn" these new ideas -

how do we do that? Get our audiences to be open to this new message - that totally contradicts the norms that they consume every minute of the day. . .

training school staff/faculty how to intervene when violence or alleged violence occurs in their school

Engage journalists and reporters and other media practitioners in prevention planning

**David Lee:** What are strategies at the educating providers level that counter the culture of violence?

Include the voice of young people in the gender discussion...make open discussion the norm

educational opportunities for clergy

our agency has quarterly trainings with incoming police officers who are still in the academy in sexual assault survivor sensitivity

intentional use of nonviolent language

Work with girl scouts leaders to talk about this issue

first responder trainings

Starting with children when young

Sports figures stating violence against women is NOT COOL

training school personnel to adopt policies and procedures that welcome bystander intervention and not deter bystanders from intervening

educating coaches on gender role stereotypes

Start by building relationship with the providers first...

student resource officers

Preventing sexual misconduct/offenses by law enforcement

We've had several viewings of documentaries, such as "NO!", "Beyond Beats and Rhymes" that include panel discussions

working with social spaces for youth - like show venues - to commit to safe spaces, free of oppressive or coercive behavior

working to create a shared message for media between other DV service providers

**Business leaders** 

working with beauty salons to train them around giving support to women in unhealthy relationships

encourage cross-system, cross discipline forums....helps us realize we're in this together

getting students to participate in SV/DV agency projects and fundraisers

Teachers unions to build a culture of intervention

ask what's been keeping them from these conversations, what are they afraid of hearing?

fit in values and be \*quick\* interventions and skill building

peer mentoring groups in schools

We like this idea!!

How come I can't see "Attendees?"

**David Lee:** What are strategies at the coalition and networks level that counter the culture of violence?

Use blogs and social media to reach larger audiences

anti-bullying campaigns

educating city councils, county boards

help to unite communities with common goals / interests

discussion panels in various locations

Our Domestic Violence Community Council and Sexual Assault REsponseTeams both address prevention as well as intervention

Got it1

Develop a crime prevention council - police/municipality and local service providers

Kids can do fabulous videos- put on You Tube, it catches on...one out of Long Island N.Y. on Hate Crimes is fabulous

better outcomes for victims of crime

have a violence prevention committee with leaders in the community

work with regional planning agencies who work closely with city leaders

training judges to train other judges

sart and smart teams

Love the YouTube and Youth idea

Campus coalitions to prevent DA/SA

Collaborating on putting together a rapid response by experts that all in the network can use as their own in local arenas.

Councils of Governments

we have a committee "Faith Leaders for Healthy Relationships"

Hospitals

high profile events (fairs, runs, music events)

partner with local law enforcement, rccs

Refusing to purchase violent video games for your kids.

lobbying networks

Bring law enforcement (jurisdictions) together to learn best practices

We often have to remind leaders and providers frequently that PREVENTION is different than the levels of INTERVENTION

Advocacy to strengthen legal remedies to survivors

network with law enforcement and prosecutors

we need to educate parents on child protection media tools

At the Victim Rights Law Center, we launched a project called CounterQuo (<u>www.COunterQuo.org</u>) with The Voices and Faces Project, combining our expertise providing legal representation for sexual assault victims with

Lula Friar: The Community

David Lee: We will post all of these chats on www.preventconnect.org

one of our coalitions works to have leverage against the anti-prevention/victim services sherriff, if there are enough people, he might be more willing to listen.

Develop course partnerships with local and state universities in appropriate areas; psychology, sociology, etc.

**David Lee:** What are strategies at the org practice and policy level that counter the culture of violence?

THAT (incentives to retailers, etc.) is a really great idea

Wilma I like this!

demanding that the NYC Dept. of Ed have a formal policy addressing teen dating violence

demand it across the nation!

Stewards of Children training <u>www.darkness2light.org</u> teaches youth-serving orgs how to change policies to prevent child sexual abuse, e.g. reducing one-child/one-adult situations

Remove flyers that show girls as sexual objects from the table at community fairs

state/federal legislation to include teaching healthy relationships in schools

HS offer graduation credits to students that participate in peer groups that eduacte on sexual violence prevention.

Put labels on magazines in the gym asking people to think about the images of sexual violence - challenge its acceptance

de-arm the cities

Influencing course content for social workers, teachers, etc. strengthening coverage of violence and its prevention

stop staying at hotels that allow violent porn

Changing health curriculum to show the interconnectedness of drug use, violence and unplanned pregnancy

Greater protection for survivors who come forward and assist law enforcement/legal system prosecute abusers

boycott retailers selling pornography

Write and call state and U.S. legislators when specific legislation coming up for votes

I like the "influencing course content"--we've been able to offer presentations to classes at local community college/universities in our area

The porn movie stuff is in the legislature in MN

Kids in one Chicago neighborhood got Levi Strauss jeans to remove a billboard: My jeans can beat up your jeans....

Annie Lyles: For more information and ideas, check out our article, "Transforming Communities to Prevent Child Sexual Abuse and Exploitation: A Primary Prevention Approach"

Share about policies and write your representatives

oops - hit "send" too soon - sorry! The Victim Rights Law Center combined our legal expertise with The Voices and Faces Project's expertise around media, messaging, etc. The CoutnerQuo project, whose goal is to challenge the Status Quo and Turn it Around, has an interactive website that asks (and answers) some important questions people are sometimes afraid to ask and/or need to know the answers to. We also have a listserv that brings together SA folks from many, many different disciplines (journalists, researchers, advocates, lawyers, writers, bloggers, health care specialists, educators, and more, and provides us with easy access to the amazing wealth of expertise these folks can offer. We also share templates of letters to respond to events of national importance to the SA community at the local level, etc. - Jessie Mindlin, VRLC

Anne, AWESOME!

**Annie Lyles:** For more information, check out our article, "Transforming Communities to Prevent Child Sexual Abuse and Exploitation: A Primary Prevention Approach"

http://preventioninstitute.org/component/jlibrary/article/id-31/127.html

You know how on political "commercials" the person says "I'm so and so and I approve of this message"....... how about they say on commercials (all) "I'm so and so and I support changing the norms of what we accept as OK in violence" (and a website address). Give an incentive to those people.

**David Lee:** PAR = Participatory Action Research

Love Irma's "out of box" thinking!

Think of (yes even ) Tiger Woods, Madonna, political people, etc saying that.

Carls Jr's commercials should be looked at as well. Every one of their commercials are sexually charged.

oh! so true!

David Lee: Learn more about Project ENVISION at <a href="http://www.svfreenyc.org/programs">http://www.svfreenyc.org/programs</a> prevention reportbacks.html

Look at how auto sales commercials are sexualized. Identifying cars with feminine attributes, using females to sell cars with sexualized behaviors are a couple of examples.

what kind of assets (physical/people..) did you identify in the community mapping?

so true!

We have used Appreciative Inquiry, Open Space, and World Cafe facilitation activities for gathering this type of data.

What was the definition of sexual violence that was used for this needs assessment?

Laura, what is your definition that you use for Sexual Violence

**David Lee:** PAR = Participatory Action Research

do you have summaries of focus group findings?

**David Lee:** Learn more about Project ENVISION at http://www.svfreenyc.org/programs\_prevention\_reportbacks.html

You're doing good David! Traci Bynum, Alabama

are those underscore marks in the web address where the spaces are?

David Lee: yes they are

Laura Fidler: yes! they are underscores

did you survey men and women?

also fgs with men and women?

Laura Fidler: yes we surveyed men and women over the age of 18 in the 3 communities

did u include non-English speaking community members?

were surveys with men as well?

Is there any documentation as to "best practices"/what works well regarding getting policy changes at the local level?

Laura Fidler: yes, surveys were with men and women as well

thanks for including spanish speaking members/yeah its hard to be inclusive of all

why did you only talk with those over 18?

what kind of community assets were identified by the participants?

Laura Fidler: over 18 participants only because that was the approved research protocol

Hi from Ames, Iowa Mira!

Laura Fidler: research with children introduces some hurdles with IRBs

**Chad Sniffen:** PreventConnect's Interview with Laura about ENVISION is online at: <a href="http://www.preventconnect.org/display/displayDocumentItems.cfm?itemID=265">http://www.preventconnect.org/display/displayDocumentItems.cfm?itemID=265</a>

I totally get that - thanks for answering and for doing all you do!!

**Chad Sniffen:** PreventConnect released our interview with Mira about Monsoon today at: <a href="http://www.preventconnect.org/display/displayDocumentItems.cfm?itemID=277">http://www.preventconnect.org/display/displayDocumentItems.cfm?itemID=277</a>

Laura Fidler: some of the community assets folks named were: faith-based community groups, local charter schools, other activist groups, local media outlets, local politicians who are key champions of health/women's rights

Great, thanks Laura!

Laura Fidler: the research summaries on our website list many more--i hope you'll check them out! thanks for asking

and here is where a huge challenge is - the cultural "melting pot" that we are and their "norms" when it comes to "roles" and "abuse" in the family. They need their own role models changing their "norms". This includes Mexican, Ethiopian, Asian, Russian, many others.

I agree the norm of an Asian is not necessarily that of a Mexican

Absolutely. I think it is important to also understand that many time parents need this same education. Otherwise we get a culture gap between the kids and the parents which creates more conflict between the family. Speaking as a child of an immigrant

Mira, how did you work with social ideas about asian masculinity (media representations and/vs community representations? What did that work look like and how did it play out?

I am from a small town in NC and I have a hard time getting translators for the many cultures that are moving into the area

There are telephone translators (for a fee) available. Personally I think taking a person from THAT particular culture (someone prominent) to give the message is key to changing "norms" of the "old world" or "old cultures".

Did you say how you first got these teens involved? We have a really hard time starting groups like this.

Is there a standard for translators to maintain? training? Proficiency in the medical or legal area for translation?

Deborah, what town in NC are you from?

Translators can be found at Yahoo translator and yahoo Bablefish they are so easy and it works great.

Yes- what are effective ways of initiating this conversation/engaging with the youth?

#### Goldsboro

Try contacting our NCCADV-state coalition against DV and NCCASA-state coalition against SA and see if they can assist

#### Lula Friar-question???

There is a line for translation, but not in the community

You may want to check out NSVRC Nat'l Sexual Violence Resource Ctr

how do you distinguish youth's possible sources of empowerment from what we may infer as oppression? what is your process of validation?

Hyper-masculinity is a risk factor for perpetration of sexual violence. Look to NSVRC.

or VAWnet

This is a question for Laura -- How did you determine the criteria for what areas/neighborhoods your surveyed? Was it the number of reported incidents, the socio-economic demographics of the community, or something else?

Deborah: You migh also try the local community colleges as well for assistance

do you have \*short\* (1 hour) activities/interventions that present some of these ideas in a less holistic way? many times it's easier to get the opportunity to get people interested then get in depth with those who are engaged.

Laura Fidler: Hi Liz, we selected the 3 communities through a "community readiness assessment" process

Durryle RE: your second question. I see that in religious circles---where the husband is perceived as the authority and 'head of the house' - i've seen this lead to domestic violence and certainly silencing of violence.

If say a doctor needs to assist a victim with counseling, they have no problem getting a Spanish translator but we are getting a bigger Vietnamese need

Laura, how did toy establish the community readiness assessment?

**Chad Sniffen:** It has been established that men who have perpetrated various forms of violence score more highly on measures of patriarchal attitudes.

you\*

The Man Box/Woman Box exercise is "short" that yields lots of good discussion on gender roles

Sally,

Chad Sniffen: Than men who have not reported perpetration.

oh okay

This comes from clerics very strongly

thanks

So true Wilma. Good point....

Would love to be able to see some of these exercises so we could possibly use them

That would be nice

Chad Sniffen: @Durryle feel free to email me, I can point you to some research.

**Laura Fidler:** the readiness assessment criteria included things like having rape crisis program presence in the community or nearby, having key champions for prevention in the community, and the presence of other activism/organizing groups

thanks chad. okay. sounds great

Thanks Laura!

thanks, Sally

We use the Community Readiness Model, from the tri-ethnic center for prevention research to establish readiness levels.

Great question Durryle - I've appreciated your comments too.

**Laura Fidler:** if a community is undergoing change, or at least mobilizing for change, around other public health or social justice issues (environment, HIV, education, housing, etc) that's a good sign that your SV/DV prevention movement will have traction

it is important that indicators also measure assets, not just the decrease of deficits

how do you measure these?

**David Lee:** What are indicators that will measure progress towards countering a culture of violence in communities?

decreased street harassment in neighborhood streets

less referrals to DV shelters

Verbal reports that elderly feel safer while shopping

Yes, Laura especially when all violence can be understood; but we must understand that justice must play a major part as well

vision: It is UNacceptable that children are EVER at risk in any form from any reason/person

vibrant local business community; populated public recreational places- parks, etc.;

people feel freer to "be themselves"

increased identification of community assets

People at the parks

decreased rates of expulsion/suspension in school because of violence

creation of coalitions or groups dealing with dv/sv issues

reduced commercials/TV shows involving violence

Asking "Are you OK?" (intervening) is normal when you see a high risk behavior...

Our crisis number for the DV/SA program has become part of the local campus slang for a risky situation

fewer assaults in schools, more mediation/less discipline referrals

decrease in number of recurrent residents in shelter, or generational residents

higher graduation rate.

positive feelings towards and acceptance of same-sex couples in the neighborhood

Groups understand the connectedness between their issue and violence, working more holistically

Families and Folks walking out at night in their neighborhood

reduced truancy

increase in gender based age appropriate sex education classes

increased community engagement

increased amount of students feeling like teachers and other students are their allies

increase in community events

less of a drop out rate

higher graduation rates of sexual violence survivors

The language about women begins to change to the positive.

positive images in advertising within the community

decreased violence in video games at arcades

normalization of bystander intervention

Better health, reduced stress levels reported at Dr appts.

Higher self-esteem and self-awareness. Healthy respectful interactions are the norm violence is not acceptable.

equal opportunities for men and women, boys and girls

vision: women and men earn same dollars and are represented in community leadership equally

Women make \$1 for a \$1 worth of work.

decrease in violent media

decreased incarceration rates

trust amongst young peers -- less gossip and distrust amongst young women, more open conversation amongst young men

Increased higher education rates in traditionally underrepresented communities

less events using women as sex objects to get more participants or to make more money (women in sexy outfits selling tickets)

Dare,

Yes!!!!!!!

How did you get your volunteer group started

not having to be a witness to sexist, racial, age, size, homophobic jokes

it's not just \$\$\$, it is also recognition in position in government or community

Doctors doing ACE assessments with all patients to refer patients to appropriate interventions

men notice and challenge gender norms and sexism

Have the time and space for thinking and action

increase in # of docs who ask their patients regularly about their safety

safety at home, in the community, in the workplace and at school

David Lee: ACE Adverse Child Experiences study http://www.acestudy.org/

Men could advocate for women without being labeled gay.

(on college campus')increased request for anti-violence programming

Not seeing the "hear no evil, speak no evil, see no evil" response when conversations about DV and Sv come up

more cross-generational work

parents not worrying about what their kids are viewing in the media

increase in creative social emotional program development for boys

youth protected from violence while on the internet

David Lee: more stories focus on landscape, less on the portrait

promote safe, stable communities projects

Young boys mentor children about positive male role

Faith community will not condone violence of any kind

Based on the ACE Study, in Phoenix, AZ we have formed a statewide ACE Consortium that has a "Strong Communalities Raise Strong Kids" Initiative

Marcia that's great to hear.

having coaches include discussion of violence in their practices

coaching boys into men is a program i've explored a but

As many people watch female sports as male sports. bit\* thank you so much - all! ty Thank you all for the great information thank you all! as have I! but i'm having a hard time ΤY implementing it THANKS! thank you! thank you! It was amazing. Thank you very much! Thank you for the great discussion! Thanks! Thank you for all the info. thanks you! Thank you! This was the best session attended. Thank you. Thanks Great panel! Annie & Christine you are a dynamic team. Thanks! Great information Really enjoy this --- I learned a lot from the comments too! Thank you. Thank you for taking the lead in moving toward changing norms around violence. thanks everyone Thanks, very informative! Thank you Thank you the info was great! Thank you!

love the discussion on outcomes and thinking outside the box with those

Thanks

Thank you all- connection made easy!

Thanks Everybody! Was AWESOME!

Gracias everyone!