



## TRANSCRIPT

### WEB CONFERENCE

Growing Boys Into Men:  
Countering Traditional Masculinity Through Norms Change

May 26, 2010

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters and Guests

Annie Lyles, Xavier Morales and Christine Chang, Prevention Institute  
Craig Norberg-Bohm, Jane Doe Inc.  
Jerry Tello, Therapist, Author, and Performer

### Host

David Lee, PreventConnect Project  
California Coalition Against Sexual Assault

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PLEASE STAND BY. WE ARE ABOUT TO BEGIN.

NEW SPEAKER: GOOD DAY EVERYONE. WELCOME TO THE PREVENT CONNECT WEB CONFERENCE. TODAY'S CALL IS BEING RECORDED. AT THIS TIME, FOR OPENING REMARKS AND INTRODUCTIONS, IT IS MY PLEASURE TO TURN THE CALL OVER TO YOUR HOST, DAVID LEE. PLEASE GO AHEAD, SIR.

NEW SPEAKER: WELCOME, EVERYONE. IT IS A PLEASURE. THIS IS DAVID LEE FROM PREVENT CONNECT. I AM REALLY EXCITED TO BE ABLE TO HAVE YOU JOINING US FOR ANOTHER PREVENT CONNECT WEB CONFERENCE. TODAY'S SESSION, GROWING BOYS INTO MEN. I AM EXCITED TO HAVE SOME EXCITING SPEAKERS AND TO BE ABLE TO SHARE A LOT WITH YOU. I DO WANT TO HIGHLIGHT THAT PREVENT CONNECT HAS A WIDE VARIETY OF SERVICES AND PROGRAMS. I REALLY ENCOURAGE YOU TO BE ABLE TO JOIN US. SO, WE HAVE OUR WEB SITE THAT YOU ARE FAMILIAR WITH. WE ARE AN ON-LINE COMMUNITY WHO ARE DOING A WIDE VARIETY OF TYPES OF WORK. YOU ARE FAMILIAR WITH OUR WEB CONFERENCES. WE ALSO HAVE READING CLUBS. THESE ARE SMALLER WEB CONFERENCES WHERE WE TAKE RECENT ARTICLES FROM THE LITERATURE AND DISCUSS THE IMPLICATIONS FOR PREVENTION. WE ALSO HAVE OUR PREVENTION WIKI WHICH IS A USER GENERATED WEB SITE ALL AROUND PREVENTION AND

VIOLENCE AGAINST WOMEN. WE HAVE PODCASTS THAT YOU CAN EVEN GET ON ITUNES SO YOU CAN LISTEN TO US WHILE YOU ARE JOGGING. WHERE WE HAVE VOICES OF THOSE WHO ARE DOING PREVENTION WORK. WE ALSO DEVELOPED E-LEARNING UNITS. WHICH YOU WILL SEE MORE ABOUT THAT. DO FOLLOW US ON TWITTER WHERE YOU FOLLOW THE PULSE OF PREVENTION. IT IS A WAY TO CAPTURE INFORMATION AND WE EVEN HAVE A BLOG. SO FOLLOW OUR BLOG. WHERE WE HAVE BEEN BLOGGING QUITE A BIT. FRIEND US ON FACEBOOK. OF COURSE, THE OLD SCHOOL EMAIL GROUP. SO IF YOU HAVE QUESTION, CONTACT MYSELF OR CHAD. YOU CAN SEE OUR EMAILS ON THE LINE. IF YOU ARE HAVING -- WE ALSO HAVE PHONE NUMBER HOW TO REACH US. WE WANT TO ENCOURAGE YOU TO USE THE RANGE OF PREVENT CONNECT ACTIVITIES THAT WE HAVE. WE WILL TALK ABOUT THE TECHNOLOGY. SOME ARE FAMILIAR WITH IT AND SOME ARE NOT. THE FIRST THING WE WANT TO DO IS HAVE YOU PRACTICE RAISING YOUR HAND. YOU WILL LOOK JUST ABOVE MY HEAD A LITTLE BIT TO THE RIGHT, IN A GRAY BAR. THERE IS SORT OF A HAND. CLICK ON THAT. THAT IS HOW YOU RAISE YOUR HAND. GO AHEAD. EVERYONE, PLEASE RAISE YOUR HAND. I WILL SORT OF DRAW A LITTLE WHERE THAT WOULD BE. I'LL DO IT IN THIS FORM HERE. LITTLE BLACK LINE HERE. SO THERE. I SEE THAT HALF OF YOU HAVE RAISED YOUR HAND. GREAT. RAISING YOUR HAND, SOMETIMES WE MIGHT BE ASKING QUESTIONS OF YOU. THAT IS ANOTHER WAY, IF YOU WANT TO ASK A QUESTION, GO AHEAD AND RAISE YOUR HAND. WE CAN BE ABLE TO UNMUTE YOUR PHONE. NOW, SOME OF YOU ARE, THIS IS THE FIRST PREVENTION CONNECTION WEB CONFERENCE. WE ARE NOW, WE HAVE AUDIO STREAMING OVER THE WEB. SO IF YOU WANT, YOU CAN GET THE AUDIO COMING THROUGH YOUR COMPUTER BUT THE ONLY PROBLEM WITH THAT IS, IF YOU WANT TO TALK TO US, WE CAN'T HEAR YOU. IT ONLY WORKS ONE WAY. SO, IF YOU WANT TO ASK A QUESTION, AND RAISE YOUR HAND, YOU WILL HAVE TO GO CALL THE NUMBER THAT APPEARS ON THE TOP OF THE SCREEN. OTHERWISE, YOU CAN ALWAYS TECH CHAT YOUR QUESTION. WE ALSO HAVE QUESTION AND ANSWERS. WE DO A FEW POLLING QUESTIONS. SHOW FIRST TO LOWER THE HANDS SO I DON'T SEE THE QUESTIONS ASKED. I WILL ASK A FEW POLLING QUESTIONS. THE FIRST POLLING QUESTION I WANT TO BE ABLE TO ASK, TO LEARN ABOUT WHO OUR AUDIENCE IS, IS THE -- IS, THE QUESTION THAT I DIDN'T -- HERE IT IS. I'M TRYING TO ASK MY QUESTION. I -- NOW APPEARS ON THE SCREEN. HAVE YOU ATTENDED A KECK PREVENT WEB CONFERENCE BEFORE? THERE ARE FOUR ANSWERS TO MAKE LIFE MORE COMPLICATED. NO, THIS IS MY FIRST ONE I EVER ATTENDED. CLICK THAT. NO, BUT I HAVE ATTENDED OTHER WEB CONFERENCES. YES, YOU HAVE ATTENDED PREVENT CONNECT BEFORE. YOU WILL HAVE A SPECIAL ONE. YES, I'M A REGULAR ON PREVENT CONFERENCE. IF THIS IS THE FIRST ONE YOU ATTENDED A CONNECT PREVENT, BUT OTHER WEB CONFERENCES AND, LET ME SHARE THE RESULTS. IT IS REALLY INTERESTING TO SEE THAT 30 PERCENT OF YOU ARE -- 31 PERCENT OF YOU NEVER ATTENDED A PREVENT CONNECT CONFERENCE. 10 PERCENT, FIRST. YOU ARE WELCOME FOR AN ADVENTURE. WE HAVE OVER 50 PERCENT WHO ATTENDED WEB CONFERENCES BEFORE. 23 PERCENT OF YOU DESCRIBE YOURSELF AS A REGULAR. SO THAT IS GREAT TO BE ABLE TO SEE HOW MANY PEOPLE WERE DOING THAT. I WILL WITHDRAW THAT QUESTION. I WILL POSE A DIFFERENT QUESTION. SO WE CAN LEARN ABOUT WHO IS IN THE AUDIENCE. THE QUESTION I WOULD LIKE TO KNOW IS, WHAT BEST DESCRIBES YOUR ORGANIZATION? ARE YOU WITH THE RAPE CRIES YES CENTER? RAPE PREVENTION PROGRAM? DOMESTIC VIOLENCE AGENCY OR BATTERED WOMEN'S SHELTER? ARE YOU WITH A SEXUAL VIOLENCE OR DOMESTIC VIOLENCE COALITION? ARE YOU -- AND, A PUBLIC HEALTH, LOCAL,

STATE OR NATIONAL, WITH EDUCATION. K-12, OR WITH EDUCATION COLLEGE OR UNIVERSITY. FAITH COMMUNITIES. ATHLETICS. MILITARY. LAW ENFORCEMENT OR DA, PROBATION OR COURTS. SOCIAL SERVICES. I FORGOT TO INCLUDE OTHER. SO IF YOU ARE OTHER, WRITE THAT IN THE TEXT CHAT FOR WHAT YOU ARE, ANOTHER. LET'S SHARE THE RESULTS WITH YOU ALL. YOU CAN SEE WHO WE HAVE. AND INDEED WE HAVE 15 PERCENT OF RAPE CRISIS CENTERS. 19 PERCENT FROM DOMESTIC VIOLENCE AGENCIES. I ISN'T HE A LOT OF PEOPLE ARE WRITING DUAL IN. SO, THAT IS WHO WE MISSED IN SOME STATE FUNDERS. WE HAVE 10 PERCENT FROM COALITION. 11 PERCENT FROM EDUCATION. NO ONE FROM THE FAITH COMMUNITY. NO ONE FROM ATHLETICS. NO ONE FROM THE MILITARY. PERCENT FROM DIMP CRIMINAL JUSTICE AND PERCENT FROM SOCIAL SERVICES. AND I SEE A LOT OF PEOPLE ARE WRITING IN DUAL AGENCIES AND A RESIDENTIAL RECOVERY PROGRAM. GREAT. THANK YOU VERY MUCH. THAT IS REALLY, USEFUL TO GET A SENSE OF WHO IS IN THE AUDIENCE HERE TODAY. SO I AM GOING TO CLOSE OUR POLLING QUESTIONS. AND FOR EVERYONE. WE DO HAVE OUR TEXT CHAT. TEXT CHAT IS A WAY THAT WE ARE ABLE TO SHARE INFORMATION. YOU ARE ALL WRITING IN EASILY. YOU JUST CLICK RIGHT INTO THIS TEXT HERE. YOU CLICK THAT ARROW ON THE BOTTOM. AS YOU CAN SEE, IT MOVES QUICKLY AND THAT BOX IS REALLY SMALL. TO MAKE THE BOX BIGGER, YOU CAN DO WHAT WE CALL UNDOCKING. WHAT YOU DO IS CLICK THE UPPER RIGHT HAND CORNER. I'M GOING TO CLICK THIS. PUT A CHECK MARK THERE. THAT IS HOW YOU CAN BE ABLE TO OPEN UP AND MAKE IT EASIER TO SEE YOUR TEXT CHAT. I READ IT THAT WAY. I FIND IT VERY HELPFUL. THAT IS WHAT YOU CAN BE ABLE TO DO. WE ALSO HAVE POWER POINT SLIDES THAT YOU ARE WATCHING. COPIES OF THE SLIDES ARE AVAILABLE ON THE PREVENT CONNECT WEB SITE. SO YOU CAN DOWNLOAD THOSE. SOME OF YOU ARE ON ONLY WITH THE PHONE. SO YOU CAN FOLLOW US BY FOLLOWING THE SLIDES. WE ALSO HAVE LINKS TO BOTH OF OUR SPEAKERS. AND JERRY TELLO, ONE OF OUR SPEAKER, HAVE INFORMATION AVAILABLE THAT YOU CAN DOWNLOAD THERE. IF YOU NEED HELP, SEND US A PRIVATE TEXT CHAT. JUST OPEN UP AND CLICK ON PRIVATE TAB OR CLICK ON THE LEADERS AND ASSISTANCE. WE WILL BE ABLE TO GET THAT. YOU CAN ALSO, IF YOU ARE HAVING TROUBLE, ON THE PHONE AND CAN'T GET ON COMPUTER, CALL ILINC TECHNICAL ASSISTANCE AT 800-799-4510. OR YOU CAN CALL US AT CALCASA 888-922-5227. AND CHAD WILL BE ABLE TO ASSIST YOU. THAT IS HOW OUR TECHNOLOGY WORKS. THIS IS PART OF OUR SERIES OF WEB CONFERENCES THAT WE ARE DOING THIS YEAR AROUND COUNTERING NORMS AND CHANGING NORMS TO BE ABLE TO PREVENT SEXUAL ASSAULT AND DOMESTIC VIOLENCE. AND SO, WE DID IN MARCH, HAVE A WEB CONFERENCE ON VIOLENCES EVERYWHERE. RIGHT NOW, WE ARE IN THE MIDDLE OF DOING OUR GROWING BOYS INTO MEN. COMING UP IN JULY, AND AUGUST, WE'LL HAVE ONE LOOKING FROM GIRLS TO WOMEN. COUNTERING LIMITED ROLE FORCE WOMEN THROUGH NORMS CHANGE. IN AUGUST, AND ALSO REPEATING IN SEPTEMBER. UNDER CONTROL, COUNTERING THE VALUE PLACED ON POWER AND CONTROL THROUGH NORMS CHANGE. AND, THEN, IN TO END IN SEPTEMBER, NEAR THE END OF SEPTEMBER, WE WILL IS ADD A SESSION ON, MY BUSINESS WHICH IS COUNTERING SECRECY AND PRIVACY AROUND VIOLENCE THROUGH NORM CHANGE. WE HAVE A WIDE VARIETY OF WEB CONFERENCES COMING UP. PREVENT CONNECT IS FOCUSSING ON, AS WE TALK ABOUT IT, A COMMUNITY THAT IS FOCUSSING ON THE PREVENTION OF DOMESTIC VIOLENCE AND PARTNER VIOLENCE AND SEXUAL VIOLENCE. WE LOOK AT VIOLENCE ACROSS THE LIFESPAN. ACROSS ALL AGES. OUR GOAL IN PREVENT CONNECT IS ABLE TO PREVENT BEFORE VIOLENCE STARTS IN THE FIRST PLACE TO GET TO THE ROOT

CAUSES AND TO BE ABLE TO MAKE CONNECTIONS TO OTHER FORMS OF VIOLENCE. OTHER FORMS OF OPPRESSION. AND TO LOOK AT THOSE CONNECTIONS AND ALSO SUPPORT THE CONNECTIONS OF EACH OF YOU ON WEB CONFERENCES TO LEARN MORE ABOUT WHAT IS GOING ON. SO, GREAT, YES, THE POWER POINT IS AVAILABLE FOR DOWNLOAD. CURRENTLY ON CONNECT PREVENT.ORG. I'LL WRITE THAT EMAIL ADDRESS IN A MOMENT. NOW, I'M GOING TO DO THE DISCLAIMER, PREVENT CONNECT IS A NATIONAL PROJECT OF THE CALIFORNIA COALITION AGAINST SEXUAL ASSAULT SPONSORED BY THE U.S. CENTERS FOR DISEASE CONTROL AND PREVENTION. THE VIEWS AN INFORMATION PROVIDED IN THIS WEB CONFERENCE DO NOT NECESSARILY REPRESENT THE OFFICIAL VIEWS OF THE U.S. GOVERNMENT, CDC, OR THE CALCASA. SO, I TRIED TO READ THAT THERE. SO, THAT IS THE INTRODUCTION. I KNOW THAT PEOPLE FROM AROUND THE COUNTRY. I AM SEEING PEOPLE FROM ARKANSAS, MARYLAND, TEXAS, I SEE A FEW FROM CANADA. WE HAVE A RANGE, SAN JOSE CAME IN. CALIFORNIA AND A WIDE VARIETY OF ORGANIZATIONS THROUGHOUT COUNTRY. GREAT TO SEE SO MANY OF YOU HERE TODAY. I AM PLEASED TO BE ABLE TO HAND OVER THE SESSION TO MY COLLEAGUES AT PREVENTION INSTITUTE WHO WE WORK VERY CLOSELY WITH. SO WE HAVE, FOR TODAY'S SESSION, I'M GOING TO HAND THIS OVER TO ANNIE, XAVIER AND CHRISTINE. I DON'T KNOW WHICH ONE OF YOU ARE TAKING IT FIRST. I'LL HAND IT TO YOU ALL.

NEW SPEAKER: GREAT. DAVID, THANK YOU. SO MUCH. THIS IS ANNIE LYLES. I AM THRILLED TO BE BACK AGAIN AFTER OUR MARCH WEBINAR KICKING OFF THIS YEAR'S SERIES. AND, ALSO WITH US TODAY IS MY CO-HOST FROM MARCH, CHRISTINE CHANG. HELLO.

NEW SPEAKER: HELLO, EVERYONE. I SAW A COMMENT IN THE TEXT CHAT HOW GREAT AND FANTASTIC MARCH WEB CONFERENCE WAS. I WOULD HAVE TO AGREE. WE HAD SOME GREAT PARTICIPATION. SO WE ARE SO EXCITED TO SEE WHAT KIND OF THINGS COME OUT OF TODAY'S DISCUSSION. AND, I WOULD LIKE TO WELCOME THE NEWEST MEMBER TO PREVENTION INSTITUTE, XAVIER MORALES TO PREVENT CONNECT. THIS IS HIS FIRST PREVENT CONNECT WEBINAR. XAVIER HAS WORKED IN THE VIOLENCE AGAINST WOMEN AS A CONSULTANT, SPECIALIZING IN STRATEGY DEVELOPMENT AND INDICATOR DESIGN. ALSO THE FATHER OF TWO YOUNG BOYS MUCH HE BRINGS FIRSTHAND EXPERIENCE, COUNTERING TRADITIONAL MASCULINITY AS A FATHER AND A PROFESSIONAL. WELCOME XAVIER.

NEW SPEAKER: THANK YOU, EVERYONE. THANK YOU CHRISTINE. THANK YOU, ANNIE. I'M REALLY LOOKING FORWARD TO PARTICIPATING AND GETTING TO KNOW THIS PROCESS.

NEW SPEAKER: GREAT. WITH THAT, YOU KNOW, I AM ACTUALLY REALLY EXCITED FOR THE DISCUSSION TODAY. I THINK THAT THE NEW FORMAT WHERE WE ARE FOCUSED ON DISCUSSION IS EXCITING. SO, XAVIER WILL TAKE OVER THE VIRTUAL PODIUM IN LIKE THE THIRD SECTION OF THE WEBINAR. UNTIL THEN, FEEL FREE TO JUMP IN ANY TIME. PARTICIPANTS AREN'T SHY TO RAISE THEIR HANDS AND START TEXTING. PLEASE FEEL FREE TO DO THE SAME. WITH THAT, WE WILL GET STARTED. ALL RIGHT. THIS IS THE SECOND IN THE SERIES OF WEBINARS THAT WE ARE HOSTING THIS YEAR SPECIFICALLY ADDRESSING FIVE KEY NORMS THAT INFLUENCE GENDER VIOLENCE. AND THIS YEAR, WE ARE FOCUSED ON THE POWER OF NORMS CHANGE. SPECIFICALLY WE ARE EXPLORING HOW ABLE TO MOVE NORMS AND WHAT INDICATORS MEASURE TO SHOW THE IMPACT

OF THE WORK. DURING EACH WEBINAR, WE BUILD A FOUNDATIONAL UNDERSTANDING OF PRIMARY PREVENTION SO THAT YOU ALL UNDERSTAND THE CONTEXT OF WHAT WE ARE TALKING ABOUT. EXPLORE DIFFERENT STRATEGIES TO CHANGE THE NORMS THAT CONTRIBUTE TO GENDER VIOLENCE AND THEN WE, MOST IMPORTANTLY, IDENTIFY OPPORTUNITIES TO INCORPORATE THE PRINCIPLES OF PRIMARY PREVENTION ENCOUNTERING KEYNOTES TO END GENDER VIOLENCE.

NEW SPEAKER: THANK YOU, CHRISTINE. SO LET'S TALK REALLY QUICKLY ABOUT LEARNING OBJECTIVES. WE ARE REALLY LOOKING FORWARD TO HIGHLIGHTING SOME LOCAL SUCCESSES AND DEEPER INTO THE UNDERSTANDING OF THE POSSIBILITIES OF NORM CHANGES AS PART OF A PRIMARY PREVENTION APPROACH. WE REALLY HOPE IN THE NEXT 90 MINUTES THAT THE INFORMATION SHARED AND THE DIALOGUE WILL PREPARE YOU TO UNDERSTAND HOW NORMS CREATE AN ENVIRONMENT THAT VIOLENCE AGAINST WOMEN WHERE GENDER VIOLENCE IS LIKELY TO OCCUR. FOR THOSE WHO OCCUR, GENDER VIOLENCE TO REALLY CAPTURE ALL OF THE DERN TYPES OF VIOLENCE, WHETHER IT IS SEXUAL ASSAULT, VIOLENCE AGAINST WOMEN, DATE RAPE, INTIMATE PARTNERS. YOU WILL HEAR US USE THAT TERM, GENDER VIOLENCE. WE'LL BE PROVIDING GENDERS OF SUCCESS AND TALKING SPECIFICALLY ABOUT STRATEGIES. TAKE AND PUT TO USE RIGHT AWAY. ALSO INDICATORS FOR MEASURING THE SUCCESS OF THE STRATEGIES. CHRISTINE WORK THAT, CAN YOU START RUNNING US THROUGH THE AGENDA?

NEW SPEAKER: GLADLY. THE BULK OF TODAY'S WEBINAR WILL BE IN DISCUSSION AS ANNIE SAYS, THIS IS, AGAIN, A NEW FORMAT WHERE WE WANT TO INCORPORATE EVERYBODY'S INPUT. I HOPE THAT EVERYONE OUT THERE HAS THEIR FINGERS WARMED UP. I ALREADY HAVE A LOT OF DISCUSSION SO FAR. WE WILL DO TEXT CHATTING AND RAYING YOUR HAND. BE PREPARED. FIRST, WE'LL START WITH AN OVERVIEW OF TODAY'S TOPIC INCLUDING A SHARED UNDERSTANDING OF WHAT A NORMS APPROACH MIGHT INCLUDE. THEN WE WILL FOCUS ON NORMS OF MASCULINITY AND TRADITIONAL GENDER ROLES FOR MEN AND BOYS. WHAT THAT MEANS AND HOW FOLKS ARE WORKING ON THE GROUND TO COUNTER IT. THAT INCLUDES TWO WONDERFUL GUESTS TODAY. AND I HAVE THE PLEASURE OF INTRODUCING OUR GUESTS. JERRY TELLO IS WITH US. GOOD MORNING, JERRY.

NEW SPEAKER: GOOD MORNING.

NEW SPEAKER: THANK YOU SO MUCH FOR JOINING US. JERRY HAS DEDICATED HIS WORK IN THE LAST 30 YEARS TO PREVENTING AND HELPING THE PAIN OF RELATIONSHIPS AN COMMUNITY VIOLENCE INCLUDING TEEN PREGNANCY, FATHERLESSNESS AND INTERNALIZED DEPRESSION BY SPEAKING ON THE ISSUES TO OVER HALF A MILLION PEOPLE ACROSS THE NATION, Mr. TELLO HAS MOTIVATED, TRAINED AND MENTORED THOUSANDS OF INDIVIDUALS, ORGANIZATIONS AND COMMUNITY GROUPS IN THE AREA OF MALE RESPONSIBILITY AND FATHERHOOD INCLUDING OFFERING MULTIPLE CURRICULUM ON VIOLENCE. HE COMES FROM A FAMILY OF MEXICAN AND TEXAN ROOTS. HE IS PROUD FATHER OF THREE CHILDREN. WELCOME, JERRY. WE ARE SO GLAD TO HAVE YOU. THANK YOU VERY MUCH.

NEW SPEAKER: CRAIG IS ALSO WITH US. CRAIG NORBERG-BOHM. GOOD MORNING.

NEW SPEAKER: GOOD MORNING.

NEW SPEAKER: AFTERNOON FOR ME, BY THE WAY.

NEW SPEAKER: I TOTALLY GAVE MYSELF AWAY.

NEW SPEAKER: YES, GOOD AFTERNOON TO THOSE FOLKS ON THE EAST COAST. CRAIG, CRAIG IS CURRENTLY THE COORDINATE FORKER FOR THE MENS HE INITIATIVES AND JANE DOE INC.AND CO-FOUNDER SINCE FALL OF 1999. AS A PROJECT OF JANE DOE, COALITION OF DOMESTIC ASSAULT AND DOMESTIC VIOLENCE, HE OPERATES INFORMATION CLEARINGHOUSE, ELECTRONIC NEWSLETTER, STATEWIDE NETWORK MEETINGS FOR THE PURPOSE OF ENABLING MALE BYSTANDERS AND ALLIES TO WORK ON ENDING THE VIOLENCE.

NEW SPEAKER: HE DEDICATED HIS CAREER AS EARLY AS 197 AS CO-FOUNDER OF RAVEN, RAPE, VIOLENCE AND NOW, LOCATED IN ST. LOUIS. WHICH IS ONE OF THE EARLIEST MEN CENTERS IN THE U.S. FOCUSED ON ENGAGING MEN TO END MEN'S VIOLENCE.

NEW SPEAKER: YEAH. WHAT YOU WILL SEE FROM THE SPEAKER, THIS IS ONE OF THE HOST ELITE GROUPS. WE ARE SO EXCITED TO HAVE THEM BOTH HERE. WE WILL BE DOING A LOT OF DISCUSSION WITH THEM. BUT, FIRST, WHAT WE WANT TO DO IS REFRESH REALLY QUICKLY ABOUT PRIMARY PREVENTION. AND SO, I JUST WANT TO SPEND A COUPLE OF MOMENTS TALKING ABOUT AND REMINDING FOLK, WHEN WE TALK ABOUT PRIMARY PREVENTION IN THIS CONTEXT, WE ARE REALLY TALKING ABOUT CHANGING ENVIRONMENTS AND NORMS THAT ARE CONDUCIVE TO GENDER VIOLENCE. A WOMAN RECENTLY, JUST GAVE A PRESENTATION AND SHE ASKED, CHRISTINE AND I, SO, WHAT IF MILEY CYRUS WEARS THE SHORT SKIRT AND LIPSTICK AND LOOKS SEXY, WHAT DOES THAT HAVE TO DO WITH ANYTHING? THAT IS ONE OF THE QUESTIONS WE RAISE HERE. IT IS CONNECTING THESE THINGS AN ISSUES AN NORMS, TO THEIR IMPACT ON GENDER VIOLENCE. THAT IS WHAT WE ARE TALKING ABOUT AND GETTING INTO MORE INDEPTH TODAY.

NEW SPEAKER: IF EVERYONE CAN LOOK AT THE SLIDES UP RIGHT NOW, FINDING PREVENTION. IF WE THINK ABOUT IT, PREVENTION, NOT A THING, IT IS A SYSTEMIC PROCESS THAT REALLY PROMOTES SAFE AND HEALTHY ENVIRONMENTS AND BEHAVIORS. THAT REDUCES A LIKELIHOOD AND FREQUENCY OF A INCIDENT, INJURY OR CONDITIONING FROM OCCURRING IN THE FIRST PLACE. SO, WHEN WE TALK ABOUT PRIMARY PREVENTION, WE THINK, PRIMARY PREVENTION ADDRESSES PROBLEMS BEFORE THEY EVEN OCCUR.

NEW SPEAKER: AND SO WE HAVE THE CONTINUUM UP HERE. WE PUT IT UP HERE AS A REMINDER AS YOU THINK ABOUT PREVENTION. THAT, YOU KNOW, THERE IS A WHOLE CONTINUUM HERE. IT IS A FUNDAMENTAL SHIFT FOR SOCIETY AND EVEN FOR FOLKS IN THE FIELD TO THINK ABOUT DOING THINGS UPFRONT BEFORE THE VIOLATION IS OCCURRED. WHEN I THINK ABOUT IT, I THINK, WHAT ARE THE THINGS THAT EVERYONE NEEDS TO GROW AND THRIVE? THOSE ARE YOUR PREVENTION STRATEGIES. AND WE'LL BE TALKING SPECIFICALLY ABOUT WHAT KINDS OF STRATEGIES WE NEED TO PUT IN PLACE TO PREVENT VIOLENCE AGAINST WOMEN OR GENDER VIOLENCE FROM EVER HAPPENING AS PART OF THE WEBINAR TODAY.

NEW SPEAKER: SO, THE PREVENTION APPROACH IS REALLY, AS ANNIE SAID, A SHIFT IN THINKING. IF YOU IN THE AUDIENCE ARE MAKING YOUR CASE, TO YOUR NETWORK, THAT YOU SAID, WE WANT TO SHARE THE CONTINUUM, A DIFFERENT TYPE OF PREVENTION THAT REALLY WILL HELP CONQUER THE IDEA. IN THE CONTINUUM, YOU CAN SEE, PRIMARY PREVENTION IS DISTINGUISHED BECAUSE YOU ARE FOCUSING ON WHEN THE EFFORTS TAKE PLACE. BEFORE VIOLENCE OCCURS. AND SAID, WHAT DO WE NEED TO THRIVE, GROW? SECONDARY PREVENTION FOCUSES ON THE MORE IMMEDIATE RESPONSES AFTER VIOLENCE HAS OCCURRED TO MINIMIZE THE INJURY AND TRAUMA AND TO REDUCE THE LIKELIHOOD OF FUTURE VIOLENCE AND PREVENTION. AS YOU CAN SEE, ON THE RIGHT, IF FOCUS IS ON THE LONG TERM PROPER RESPONSES AFTER VIOLENCE OCCURRED. WE WANTED TO MENTION HERE, EFFORTS THAT ALL THREE OF THESE LEVELS ARE VERY IMPORTANT AND MANY WAYS ARE VERY MUTUALLY SUPPORTIVE AND THEY ARE REINFORCING ONE ANOTHER AS WELL. SO, AGAIN, WE SHIFT BACK TO PRIMARY PREVENTION. PRIMARY PREVENTION APPROACH TO GENDER VIOLENCE PROMOTES SAFE, HEALTHY ENVIRONMENTS AND BEHAVIORS THAT REDUCES THE LIKELIHOOD OF GENDER VIOLENCE FROM HAPPENING IN THE FIRST PLACE.

NEW SPEAKER: GREAT. AS WE MOVE ON, I'M NOTICING IN THE TEXT CHAT, THERE ARE SOME ISSUES WITH CHOPPY AUDIO. DAVID, DO YOU THINK THAT IS A, THAT WE SHOULD ADDRESS THAT AT ALL?

NEW SPEAKER: IF YOU ARE HAVING TROUBLE WITH THE AUDIO, AND I'LL WRITE THIS IN THE TEXT CHAT ALSO, IS THAT I WOULD THEN, YOU CAN ALWAYS CALL AND DOING IT OVER YOUR COMPUTER, THAT WILL BE THE NATURE OF YOUR CONNECTION. YOU CAN ALWAYS CALL IN. WE HAVE BOTH OPTIONS AVAILABLE TO YOU. AND THE CALL-IN NUMBERS ARE ON THE TOP. I WILL DO THAT RIGHT NOW. AND SEND THAT TEXT CHAT MESSAGE.

NEW SPEAKER: PHONE CONNECTION IS CHOPPY, TOO.

NEW SPEAKER: WELL, WE'LL TALK SLOWLY AND CLEARLY AND WE'LL SEE HOW THAT GOES.

NEW SPEAKER: PRIMARY PREVENTION, LAST THING WE REALLY WANT TO SAY, IS THAT PRIMARY PREVENTION REALLY MOVES FAR UPSTREAM TO CHANGE ENVIRONMENTAL FACTORS SUCH AS ECONOMIC AND EQUALITY, SEXISM, MEDIA, MARKETING PRACTICES, PEOPLE BRING UP THINGS LIKE UNIVERSAL SCREENING, YOU KNOW, THINGS TO ALLEVIATE TRAUMA. THOSE AREN'T NECESSARILY PRIMARY PREVENTION. WE DEFINITELY WANT TO HEAL SO THAT THINGS DON'T HAPPEN AGAIN. WE ARE REALLY AGAIN, FOCUSING ON THE NORMS AND BEHAVIORS OF AN ENTIRE POPULATION AND SHIFTING THOSE TO PREVENT GENDER VIOLENCE FROM EVER HAPPENING.

NEW SPEAKER: EXACTLY. WE ARE REALLY, REALLY PLEASED TO FOCUS ON NORMS THIS YEAR. IT GIVES US REALLY A PRIME OPPORTUNITY TO EXAMINE THE CURRENT CONTACT TO PUSH FOR COMMUNITY TRANSFORMATION ON MULTIPLE LEVELS. INCORPORATING SUCCESSFUL PROJECTS FROM AROUND THE NATION. WHICH WE CAN ACHIEVE HERE TODAY WITH EVERYBODY IN THE DISCUSSION WITH US.

NEW SPEAKER: RIGHT. WE KNOW SOCIETAL AND COMMUNITY ENVIRONMENTS ARE KEY IN SHAPING BEHAVIOR ON A FUNDAMENTAL STRUCTURAL LEVEL. AND SO, WHILE OUR DISCUSSION IS SCIENCE-BASED, LET'S NOT FORGET, STRAIGHTFORWARD COMMUNITY WISDOM, YOU KNOW, PEOPLE GENERALLY CONFORM TO THOSE AROUND THEM IN BEHAVIOR AND IN THEIR THINKING. WHEN WE TALK ABOUT NORMS, WE ARE NOT TALKING ABOUT SIMPLY HABITS.

NEW SPEAKER: MOVING FORWARD. FOCUS ON THE FIVE NORMS.

NEW SPEAKER: GREAT. THANK YOU, CHRISTINE. SO FOR THOSE WHO HAVE BEEN WITH US BEFORE, YOU HAVE SEEN THESE NORMS. PREVENTION INSTITUTE WHEN WE LOOK AT NORMS, WE REALLY FOCUS ON THESE FIVE KEY NORMS THAT CONTRIBUTE TO GENDER VIOLENCE. THE NORM OF THE NARROW DEFINITION OF MASCULINITY IS ONE OF THEM. LAST MONTH, WE DISCUSSED THE GENERAL ACCEPTABILITY OF VIOLENCE OR CULTURE OF VIOLENCE. IF YOU ARE INTERESTED IN THAT DISCUSSION, AND I THINK THAT DAVID TALKED ABOUT IT. YOU CAN REVIEW THE MATERIALS AND INCLUDING THE AUDIO INCLUDING ON THE PREVENT CONNECT WEB SITE. THE THREE REMAINING NORMS IS ALL OF THE FOCUS OF THE UPCOMING WEBINARS. IN TOLD, THERE ARE THE GENERAL ACCEPTABILITY OF VIOLENCE OR CULTURE OF VIOLENCE. NORMS RELATED TO TRADITIONAL MASCULINITY WHICH IS THROUGH FOCUS, LIMITED ROLES FOR WOMEN AND THE VALUES PLACED ON POWER EVEN WHEN IT MEANS HAVING POWERS OVER OTHER. THIS NOTION THAT GENDER VIOLENCE IS SOMETHING THAT WE COULD OR SHOULD IGNORE SUCH AS DOMESTIC VIOLENCE AND SEXUAL ASSAULT IS A PRIVATE MATTER OR SECRET IS THE FINAL NORM.

NEW SPEAKER: GREAT. SO I THINK THAT AS WE MOVE FORWARD TODAY, WE WILL SHIFT GEARS HERE A LITTLE BIT AND FOCUS VERY SPECIFICALLY ON THIS NORM OF MANHOOD. NOW WE TITLED THE WEBINAR ORIGINALLY, GROWING MEN INTO BOYS COUNTERING TRADITIONAL MASCULINITY THROUGH NORMS CHANGE. IN THE COURSE OF OUR RESEARCH AND TALKING WITH OUR GUESTS, WE DECIDED THAT THE TERM, TRADITIONAL MASCULINITY DOESN'T EXACTLY SUIT US BETTER. OR SUIT US WELL. WE REALLY WANT TO FOCUS TODAY ON A DIFFERENT TERM WHICH IS, A NARROW DEFINITION OF MASCULINITY. BECAUSE TRADITION, I THOUGHT LEFT A LOT OPEN FOR INTERPRETATION. THERE IS ALSO TRADITIONS THAT ARE REALLY GOOD. WE WILL BE TALKING ABOUT SOME OF IT. YOU WILL HEAR US TRANSITION NOW INTO THIS PHRASE, NARROW DEFINITION OF MASCULINITY. SO, I THINK THAT WHAT WE ARE GOING TO DO NOW, I AM GOING TO TURN IT OVER TO CHRISTINE TO GET US GOING INDEPTH IN THE NEW TOPIC.

NEW SPEAKER: SO, WHEN WE TALK ABOUT, THE NARROW DEFINITION OF WHAT IT MEANS TO BE MASCULINE. WE HAVE TO TAKE A MINUTE TO UNDERSTAND HOW THIS NORM IS PLAYING OUT. LAST MONTH, WE LOOKED AT HO HOW CULTURE OF VIOLENCE REALLY CONTRIBUTES TO GENDER VIOLENCE AND WE EXPLORED WAYS TO COUNT THAT PARTICULAR NORM. WE KNOW THAT OUR SECOND, WHETHER MALE OR FEMALE IMPACTS HOW WE ARE TREATED AND HOW WE ARE TRAINED AND HOW WE ARE GOING TO BEHAVE IN OUR ENVIRONMENT. TODAY, WE ARE GOING TO FOCUS ON --

NEW SPEAKER: SORRY.

NEW SPEAKER: THAT IS OKAY.

NEW SPEAKER: THE MESSAGES BOYS GET ABOUT MANHOOD AND HOW THOSE MESSAGES HAVE BEEN SHOWN TO INCREASE THE LIKELIHOOD OF GENDER VIOLENCE. WE WANT TO EXPLORE PROMISING STRATEGIES, WHICH IS WHERE WE ARE GOING TO GET THE DISCUSSION GOING ON HOW TO COUNTER THE NARROW DEFINITIONS OF MASCULINITY AS A WAY TO COUNTER THE NORM.

NEW SPEAKER: GREAT. I SAW ASHLEY, I THINK, IT WAS ASHLEY, YEAH, ASHLEY AKA LEAK, MENTION THAT TRADITIONAL MASCULINITY DOESN'T WORK WITH THE MEN, WE WORK WITH EITHER. NARROW IS A GOOD SHIFT IN LANGUAGE. GOOD. THIS IS THE PART OF PREVENT CONNECT THAT IS IMPORTANT. WE ALL START. OH, NO, IT IS CLIFF THIS TIME. YOU GUYS KEEP US ON OUR TOES OVER HERE. SO, DOMINANT STORY IS ANOTHER ONE.

NEW SPEAKER: INTERESTING.

NEW SPEAKER: THANK YOU.

NEW SPEAKER: THANKS. ALL RIGHT. SO, LET'S GET BACK TO YOU. LET'S GET BACK TO THIS. THE NARROW DEFINITION. SO WHEN WE THINK ABOUT NARROW DEFINITION OF A MARRIAGE AND A ROLE IN NORM, WE ARE SAYING THAT MEN AND BOYS ARE BROUGHT UP WITH THE EXPECTATION TO BEHAVE IN A CERTAIN WAY. NOW, TRAINING BOYS INTO A NARROW DEFINITION OF MASCULINITY OFTEN INCLUDES COMMON STEREO TYPICAL MANLY CHARACTERISTICS SUCH AS PHYSICAL AGRESSION, CONTROLLING BEHAVIOR, RISK TAKING, BEING UNEMOTIONAL OR BEING TOUGH. THIS TRAINING STARTS EARLY AND REINFORCED SUDDENLY, OVERTLY AND WE ALL KNOW IN SOME CASES BY FORCE.

NEW SPEAKER: AND ALL BOYS ARE TRAINED TO BE MEN. THE MESSAGES DURING THAT TRAINING ARE INFLUENCED BY MULTITUDE OF FACTORS INCLUDING CLASS STATUS, ETHNICITY, GENERATION SPENT IN THE UNITED STATES AND EVEN REGIONALLY, THERE ARE DIFFERENT MESSAGES ABOUT WHAT IT MEANS TO BE A MAN AND ABOUT MANHOOD. AND SO EVERY GROUP HAS EXAMPLE OF NARROW DEFINITIONS AND ALSO GROUPS OF MEN RESISTING OR REFRAMING THE NARROW DEFINITION OF THEIR IDENTITY AS MEN. IN THE COURSE OF THIS DISCUSSION, WE ARE REFERRING NOT ONLY TO WESTERN MODELS OR DOMINANT GROUP MODELS BUT ALSO THE DIVERSE IN ENVIRONMENTS OF ALL OF THE DIFFERENT COMMUNITIES. SO, CONCRETELY, WHAT DOES THIS PROCESS LOOK LIKE IN YOUR EXPERIENCE? HOW ARE YOU SEEING NARROW DEFINITIONS OF MASCULINITY BEING TAUGHT AND REINFORCED?

NEW SPEAKER: WE ACTUALLY, WE CHOSE THESE PICTURES, YOU KNOW, AS YOU ARE GOING TO GO TO THE TEXT MESSAGES HERE IN A MINUTE. BUT, YOU KNOW, GO AHEAD AND START PUTTING THE INFORMATION IN. I WANTED TO SAY, WE CHOSE THESE POSTERS BECAUSE SOME OF THEM ARE OLD AND NEW. YOU CAN SEE THE DEFINITIONS OF MANHOOD AND MASCULINITY HAVE CHANGED OR NOT. BUT WE WANTED TO PUT THESE UP HERE AS A WAY TO GET THE DISCUSSION STARTED. YOU DON'T HAVE TO, YEAH. LET'S GO AHEAD AND GO TO THE NEXT SLIDE. AND LET'S GET SOME ANSWERS STARTED ON THAT. I THINK DAVID WILL PUT THE QUESTION IN THE TEXT CHAT. HERE WE ARE. WHAT ARE SOME OF THE

EXAMPLES YOU HAVE SEEN? WE HAVE SHOWED MEDIA EXAMPLES. OF ENCOURAGING NARROW DEFINITIONS OF MANHOOD. HOW DOES THAT PLAY OUT?

NEW SPEAKER: INTERESTING VIEW. WHAT ARE THOSE, OBVIOUSLY, ADS ARE ONLY ONE PIECE. BUT SO MANY MORE THINGS THAT ENCOURAGE THESE DEFINITIONS. BOYS CAN CRY.

NEW SPEAKER: SURE.

NEW SPEAKER: THERE ARE THESE STORE, VERY GREAT ONE. HYPER MASCULINITY. WWWE.

NEW SPEAKER: YEAH, HOMOPHOBIA, I HEARD. SITCOMS.

NEW SPEAKER: UH-HUH. INTERESTING ONE. COACHING ONE. YOU THROW A GIRL. THING HOW IT PLAYS INTO SPORTS. EVERY MUSIC VIDEO.

NEW SPEAKER: OKAY.

NEW SPEAKER: COACHING WHICH ACTUALLY IS AN INTERESTING THING, WHEN CAN COACHING BE AN OPPORTUNITY FOR CHANGE? BUT, THAT IS WE SEE. SPORTS NEWS. CHIVALRY.

NEW SPEAKER: UH-HUH. INTERESTING. AND RENEE MENTIONS FACE SPACE. THAT IS A GROUP THAT CAN BE ASSET BUT THINGS TO WORK THROUGH LIKE MOST OF OUR ORGANIZES. BRAD HAS AN INTERESTING ONE HERE. BOYS TAUGHT TO TAKE CHARGE. AND THEY ARE NOT A REAL MAN IF THAT IS NOT THE WAY TO APPROACH IT. GOING TO THAT POWER NORM. VERY MAJESTIC STAGE, EMPHASIZE THAT.

NEW SPEAKER: WE DIDN'T HAVE ANYBODY FROM THAT ORGANIZATION. WHICH WE USUALLY DO.

NEW SPEAKER: USUALLY DO.

NEW SPEAKER: YEAH. OUTREACH.

NEW SPEAKER: FADING AWAY. INTERESTING.

NEW SPEAKER: WHAT I THINK, WHAT GOT TO ME, LOOKING AT THIS LIST, MORE AND MORE THINGS COME IN. THIS REALLY ISN'T RELATED TO ONE SECTOR OR AREA. BUT THAT THIS IS A REALLY, YOU KNOW, SOMETHING THAT IS PERVASIVE IN ALL ASPECTS OF THE YOUNG, YOUNG MAN'S LIFE FROM A VERY EARLY AGE. I SAW KATY MENTIONS PAY EQUITY. COUNTRY MUSIC. IT IS ALL ACROSS THE BOARD. WE HAVE TO ASK OURSELVES, WHEN FOLKS ARE REALLY FORCED WITH THIS, OR FACED WITH THIS, WHAT ARE WE DOING TO COUNTER THESE MESSAGES? BEFORE THAT, I WANT TO, THIS IS ANOTHER SET OF POSTERS, TO GET US TO THE NEXT LEVEL. AND THIS IS THE FOLKS AT LAST TRAINING WAS REALLY PUSHING US, WELL, OKAY, ALL OF THESE STEREOTYPES, THIS SOUNDS POLITICALLY CORRECT WHAT THEY TOLD US. THIS SOUNDS VERY POLITICALLY CORRECT. I THINK THAT MAYBE WE HAD A REPUTATION. WE ARE COMING FROM OAKLAND FOR BEING MORE INTO BEING THE LIBERATED VIEW IS

THE WORD, THE PHRASE THEY USED. I WANT TO POSE THE QUESTION TO YOU ALL. WHICH IS, LET'S TAKE THIS TO THE NEXT LEVEL. HOW DOES THIS DEFINITION NARROW DEFINITION OF MANHOOD, CHARACTERIZE BY THE THINGS YOU SAID, LACK OF AGRESSION, LACK OF EMOTION, OR DOMINANCE, HOW DOES IT PLAY INTO GENDER VIOLENCE? HOW DOES IT CONTRIBUTE TO THIS? AND YOU CAN GO TO THAT NEXT SLIDE. CARMEN. GREAT.

NEW SPEAKER: SO, THINKING ABOUT ALL OF THOSE THINGS YOU PUT UP. ALL OF THE GREAT EXAMPLES. WHY DOES THAT INCREASE THE LIKELIHOOD OF GENDER AN VIOLENCE, THAT NARROW DEFINITION OF MANHOOD?

NEW SPEAKER: THE EXACTNESS.

NEW SPEAKER: THIS IS JERRY. JERRY TELLO.

NEW SPEAKER: YES. HI, JERRY.

NEW SPEAKER: YEAH, YOU KNOW, I THINK THAT, I MEAN, WE ARE THINKING OF DEFINITION. BUT I THINK THAT, YOU KNOW, IT IS GOING MUCH DEEPER THAN THAT. WHEN I WAS A YOUNG BOY, I REMEMBER WATCHING MY FATHER, AND A WATCHING MY FATHER NAVIGATE THROUGH THE WORLD. ANDS AS I WATCHED MY FATHER NAVIGATE THROUGH THE WORLD, I BEGAN LEARNING CERTAIN THINGS ABOUT MYSELF. HE WAS A REFLECTION OF ME. AND, WHEN I SAW HIM DO THINGS WHERE HE WAS HONORED OR RESPECTED, THEN THAT WAS SOMETHING THAT WAS VALIDATED FOR ME. AT THE SAME TIME, I SAW MY FATHER BEING SHAMED. I SAW DISCRIMINATION COMING TO MY FATHER AND I SAW HIM BEINGS TREATED AND SAW MY FATHER. AND AT THAT TIME, YOU KNOW, SEEING MY FATHER GOING THROUGH SOME VERY DIFFICULT SITUATIONS. IN WHICH HE WAS RIDICULED AND WHICH HE WAS DISRESPECTED BECAUSE OF HIS RACE OR BECAUSE HE WAS POOR OR WHATEVER. BECAUSE HE DIDN'T SPEAK GOOD ENGLISH. MY FATHER DIDN'T RESPOND IN AN AGGRESS WAY. IN FACT, HE ASKED, BECAUSE HE COULDN'T DO ANYTHING ELSE. HE WAS AFRAID OF, YOU KNOW, MAYBE SOMETHING ELSE. WORSE, COMING TO IT. AND, IN A CERTAIN SENSE, I BECAME ANGRY WITH MY FATHER. WHY? I REMEMBER, YOU KNOW, STORE, WE WENT TO THE STORE AND HE WENT TO PAY AND THE GUY THREW THE MONEY DOWN. AND BEFORE, HE WENT TO PICK UP THE MONEY, ONE OF HIS COUNTER WORKERS BACK THERE SAID, JUST A MEXICAN, DON'T WORRY ABOUT IT. AND, I BEGIN GETTING ANGRY AT MY FATHER BECAUSE HE DIDN'T DO ANYTHING. THE LITTLE BOY, I'M THINKING, KICK HIS BUTT, DO SOMETHING, STAND UP, YELL. THE FATHER DIDN'T DO ANYTHING. AND, I DIDN'T UNDERSTAND TOO MUCH, UNTIL MUCH LATER WHY MY FATHER COULDN'T DO ANYTHING. WHAT IT SAID TO ME, I AM NOT GOING TO ACT LIKE THAT. NOT BE LIKE THAT. NOT LET PEOPLE TREAT ME LIKE THAT OR SAY NAMES TO ME LIKE THAT. PUT ME DOWN LIKE THAT. IF SOMEBODY SAYS SOMETHING TO ME, I'M GOING TO BE IN A DIFFERENT WAY. SO, I THINK, WHEN WE TALK ABOUT, WHEN WE TALK ABOUT GENDER ROLES, WE TALK ABOUT CIRCUMSTANTIAL ROLES. WE TALK ABOUT ENVIRONMENTAL SITUATIONS. AND WHAT YOUNG BOYS BEGIN TO EXPERIENCE, VERY EARLY ON. YOU KNOW, I WAS LEARNING IN SCHOOL TO SPEAK UP. TO USE MY WORDS. I QUESTIONED MY FATHER. I IDS A, DAD, WHAT DID YOU SAY? HE SAID, BE QUIET. THOSE MEN SAID BAD WORDS. BE QUIET. THEN I SAID SOMETHING TO MY FATHER THAT WAS PROBABLY VERY RESPECTFUL THING. IN SCHOOL, I WAS LEARNING TO SHARE MY FEELINGS STRAIGHT UP. I SAID, DAD, IF YOU ARE REALLY A MAN,

AND HE SLAPPED ME ON THE BACK OF THE HEAD, -- HE SAID, YOU DON'T UNDERSTAND. BE QUIET. WE WALKED HOME IN SILENCE. BECAUSE HE DIDN'T KNOW HOW TO EXPLAIN IT TO ME. AND I DIDN'T KNOW HOW TO UNDERSTAND IT EITHER. AND WHEN WE WALKED IN THE HOUSE, MY FATHER PUT THE MILK DOWN AND MY FATHER WAS VERY ANGRY. MY HERE SAID, WHAT IS THE MATTER? HE SAID NOTHING, LEAVE ME ALONE. HERE IS YOUR MILK. MY FATHER'S HARSH REMARK TO MY MOTHER HAD NOTHING TO DO WITH HER. IN ESSENCE, SHE FELT THE PAIN OF WHAT MY FATHER WAS FEELING. MY FATHER THEN WALKED OUT TO THE BACK BY THE OAK TREE. WE DIDN'T TALK ABOUT IT. AND SO, IT WOULD SET WITH ME AS A LITTLE BOY TO TRY TO FIGURE OUT HOW DO I BALANCE ALL OF THIS STUFF? WHAT DO I DO WHEN SOMEONE DOES THIS TO ME? AND THEN, YOU KNOW, I SAW MY FATHER YELL AT MY MOM WHEN SHE QUESTIONED HIM. SO, THEN, I AM THINKING, SO I START CRYING. HI MOM SAYS, GET IN. WHAT'S THE MATTER WITH YOU? STOP BEING A SISSY. AND I GET, OKAY, FROM MY MOTHER, THE FEMALE FIGURE, THE NURTURER, THAT SAYS, STOP CRYING, DON'T BE A SISSY.

NEW SPEAKER: OKAY.

NEW SPEAKER: AS A LITTLE BOY, I BECOME ENCAPSULATED AND CONFUSED. I THINK, NOT ONLY LITTLE BOYS BUT I THINK THAT MANY OF US GO THROUGH THIS, HOW DO WE DEAL WITH THIS? WE TALK ABOUT PRIMARY, SECONDARY, TERTIARY PREVENTION. I DEAL WITH MEN AND BOYS THAT DEAL WITH VIOLENCE EVERY DAY. THERE IS NO PLACE WHERE WE SAY, BEFORE THE VIOLENCE STARTS. VIOLENCE IS OCCURRING WHEN THEY ARE BORN. VIOLENCE IS OCCURRING IN THE ENVIRONMENT AND MANY OF THEM GROW UP IN THAT. SO, WHETHER THE PARTICULAR ACT OF VIOLENCE, SEXUAL ASSAULT HAS OCCURRED, YOU ARE NAVIGATING THAT FROM THE DAY THAT YOU, YOU ARE BORN.

NEW SPEAKER: RIGHT.

NEW SPEAKER: SO, I JUST WANT TO PUT THIS IN A CONTEXT OF THE WAY PEOPLE FEEL IT. AND, FORTUNATELY, WITHIN MY CULTURE, MY GRANDMOTHER WAS THERE. AND REINFORCED SOME VERY, THIS IS THE WORD. DIFFICULT TO HAVE. TRADITIONAL. OUR TRADITION, OUR TRADITION, OUR TRADITIONAL CULTURE, AND, LET ME JUST SAY THIS, I KNOW I WILL GET RESPONSES, IN THE TRADITIONAL CULTURE, THERE IS THE FALSE CULTURE AND THERE IS A TRUE CULTURE. THE FALSE CULTURE OF MASCULINITY AND LATINO CULTURE, AND MANY CULTURES, IS AGGRESSIVENESS, OPPRESSIVENESS AND VIOLENCE. TRUE CULTURE, GOING BACK TO INDIGENOUS, THERE IS A SLIDE UP THERE, THAT WE HAVE, FROM INDIGENOUS CULTURE, THE FIRST PRINCIPLE OF MANHOOD IS HONORING WOMEN AND RESPECTFUL AND DIGNIFIED. I WANTED TO RESENT A CONTEXT OF THIS. PRESENT A CONTEXT OF THIS. WHEN I DEAL WITH YOUNG BOYS, MEN WE TRY TO WORK ON THESE ISSUES, UNLESS THEY KNOW WITHIN THEIR TRUE CULTURE, IS THE ESSENCE OF NOBILITY AND DIGNITY. IT IS WITHIN YOU, WHY ARE YOU NOT ACTING ON IT? WHY ARE YOU ACTING ON A FALSE CULTURE? THEN WE HAVE NO ROOT OF DISCUSSION.

NEW SPEAKER: JERRY, I THINK THAT THIS STORY, AND I COULD LISTEN TO YOU TELL STORIES FOREVER. I THINK THAT YOUR STORY ACTUALLY REALLY, REALLY CAPTURES THE TEXT CHAT AND WHAT FOLKS WERE TALKING ABOUT IN TERMS OF THIS REALLY BEING SOMETHING THAT TOUCHES EVERY PART OF YOUR LIFE. AND

IT DOESN'T START AT A CERTAIN POINT. IT IS SOMETHING THAT STARTS LIKE YOU SAID, BEFORE ANYONE HAS BEEN BORN. RIGHT? SO THEY ARE GETTING MESSAGES. THEY ARE ALREADY TOLD WHAT TO DO. THERE IS ANGER AND RESISTANCE FROM WHAT THEY ARE TOLD VERSUS WHAT IS EXPECTED AND CREATING THAT CONFLICT. AND I THINK THAT WE WEN AHEAD AND PUT UP THE NOBLE MAN SLIDE AND ACTUALLY, WHAT WE WERE GOING TO DO TRANSITION TO SOME QUESTIONS TO YOU SPECIFICALLY RIGHT AFTER THIS. SO, I THINK THAT I AM GOING TO TURN IT OVER TO CHRISTINE AND LET US GO, FURTHER DOWN THE VEIN, IF THAT IS OKAY.

NEW SPEAKER: CAN I ASK JERRY A QUESTION? THIS IS CRAIG.

NEW SPEAKER: CRAIG, SURE, GO AHEAD.

NEW SPEAKER: HEY, TERRY, WHEN YOU REMEMBER YOUR FATHER, AND, DID HE USUALLY NOT BE ABLE TO EXPLAIN HIMSELF? OR OTHER THINGS THAT HE WAS VERY ARTICULATE ABOUT?

NEW SPEAKER: WELL, I THINK IT DEPENDED ON WHAT WAS GOING ON IN OUR LIVES.

NEW SPEAKER: YEAH.

NEW SPEAKER: WHEN HE HAD WORK, YOU KNOW, WHEN, WHEN THINGS ARE GOING ON, WHEN HEALTH WAS GOOD IN THE FAMILY AND, YOU KNOW, THEN, THEN THERE WAS A WHOLE DIFFERENT PROCESS. BUT, MY FATHER WAS A WOUNDED MAN.

NEW SPEAKER: YEAH.

NEW SPEAKER: HE WAS A WOUNDED MAN, YOU KNOW. FROM THE BEGINNING. BECAUSE OF SOME OF THE THINGS HE EXPERIENCED. WHICH I DIDN'T UNDERSTAND UNTIL MUCH LATER.

NEW SPEAKER: SURE.

NEW SPEAKER: WHAT WE CITY REALIZE IS THAT SOMETIMES, YOU KNOW, WE ARE WOUNDED MEN. WE ARE WOUNDED MEN WHEN WE HAVE CHILDREN. WE ARE WOUNDED MEN WHEN WE ENTER RELATIONSHIPS, YOU KNOW. THOSE WOUNDS GO ON FROM ONE GENERATION TO ANOTHER. SO I HAD A CHOICE NOT LOGICALLY BUT THE CHOICE WAS, WHETHER I CARRIED MY FATHER'S WOUNDS AND THEN, THEY MANIFESTED IN NEGATIVE WAYS, ALL RIGHT, ATTEMPTED TO HEAL FROM THOSE WOUNDS AND WITH MY CHILDREN, DID SOMETHING DIFFERENT. NOW, LET ME JUST SAY, I SEE SOME OF THE TEXT CHATTER, THAT THE ENVIRONMENTAL ASPECTS DO NOT JUSTIFY A MAN, YOU KNOW, BEING INAPPROPRIATE OR VIOLENT OR AGGRESSIVE TO ANYONE. THAT IS NOT THE POINT. BUT THE POINT IS, THAT UNLESS WE UNDERSTAND THE CONTEXTUAL FRAMEWORK WHICH A PERSON WALKS, AND LIVES AND FEELS AND REACTS, AND TRIGGERS, THEN WE REALLY CANNOT DO HEALING. WHAT WE DO A LOT IN THIS SOCIETY, IT IS WE, WE SHARE A LOT OF INFORMATION. WE DO ANGER MANAGEMENT. DOMESTIC VIOLENCE BY GETTING PEOPLE TO DESENSITIZE AND TEACH THEM POWER AND CONTROL. WELL, THAT IS WONDERFUL AND GOOD. AND THAT IS IMPORTANT IN TERMS OF STOPPING THE VIOLENCE. AND IN TERMS OF MAKING MEN

ACCOUNTABLE. BUT IF YOU WANT TO TALK ABOUT TRUE HEALING, TALK ABOUT SOMETHING THAT IS MULTI GENERATIONAL AND TRANSFERS FROM ONE GENERATION TO ANOTHER, THEN WE NEED TO BEGIN LOOKING AT THE STORY. AND, AND THE WHOLE CONTEXTUAL MULTI GENERATIONAL CONTEXT OF WHICH MEN AND BOYS ARE RAISED. AND THEN, MEN OF COLOR, YOU KNOW, AND POOR MEN AND POOR FAMILIES. THERE ARE OTHER ASPECTS THAT NEED TO BE CONSIDERED.

NEW SPEAKER: THANK YOU, JERRY.

NEW SPEAKER: JERRY, THANK YOU. WE HAVE SOME MORE SPECIFIC QUESTIONS THAT I THINK THAT WE'LL GET TO AS WE KEEP MOVING. I'M KEEPING APP EYE ON TIME. WE WANT TO GIVE CRAIG A LITTLE TIME TO TALK ABOUT HIS RESPONSE TO THIS TOPIC, TOO. BUT, SO, DO YOU THINK THAT IN A MINUTE, THAT YOU COULD TALK US A LITTLE BIT ABOUT CONCEPT OF MACHO, NOT EXPLICIT BUT SOMETHING YOU TALKED ABOUT IN LATINO CULTURE. AND IF YOU COULD GIVE US A SHORT VERSION OF THAT. THEN LIKE TO TURN TO CRAIG FOR A LITTLE BIT.

NEW SPEAKER: AND FROM THE INDIGENOUS, IT IS POSITIVE, REFLECTIVE OF NOBLE MAN, TRADITION. THERE ARE PRINCIPLES THAT YOU FALL BY. AND, AND IN OUR TRADITIONAL CULTURE, THERE ARE FOUR DIRECTIONS. THE DIRECTION, WHEN YOU LOOK AT WHEN WE PRAY, WE PRAY IN THE DIRECTION OF WOMEN WHICH IS THE DIRECTION OF THE WEST. DIRECTION OPPOSITE OF THE DIRECTION OF THE MEN. MEN AND WOMEN FACE EACH OTHER. IN DIRECTION OF THE CHILDREN. DIRECTION OF THE ELDERS. WHAT HARMONIOUS RELATIONSHIPS ARE, WHEN THERE IS BALANCE, EVERYONE HAS A PLACE. EVERYONE HAS DIGNITY. IT MEANS UNDERSTANDING HOW YOU CONTRIBUTE TO THE BALANCE OF THAT CIRCLE. SO THERE ARE PRINCIPLES. WHAT HAPPENED HISTORICALLY IS THAT IF YOU LOOK AT MEXICO AND IT, WHEN THEY CAM OVER, YOU KNOW, THERE WAS A LOT OF VIOLENCE, A LOT OF ALL OF THAT WENT ON AND SURVIVAL BECAME THEN, THE MODEST OPERANDI. WHAT BEGAN HAPPENING, DIFFERENT CULTURES BEGAN INTEGRATING TO VERY NEGATIVE, IF YOU WILL, SHADOW PARTS OF THE WORLD WHICH INCLUDED VIOLENCE, INCLUDED DOMINANCE, WHICH INCLUDED MATERIALISM WHICH INCLUDED SEXISM WHICH INCLUDED ALL OF THE DIFFERENT THINGS AND THROUGHOUT THE AGES, SOME OF THOSE THINGS HAVE BEEN UNDERSTOOD TO BE CULTURE. AND NOT THAT THEY DON'T OCCUR IN CULTURE. BUT WHEN YOU WORK WITH BOYS AN MEN, WE TALK ABOUT THE ESSENCE OF THEIR SACRED SELF. WHAT I MEAN BY IT, THE TRUE SENSE OF WHO THEY ARE. AND, THEY ARE IN THE TRUE SACRED RED SELF IS A POSITIVE THING. UNFORTUNATELY, IN SOCIETY, I WITHIN TO MARKET AND SAW MACHO PILLS, YOU KNOW. YOU CAN BUY MACHO PILLS AND THEN, THEY ARE VITAMINS OR SOMETHING. BECAUSE, YOU KNOW, AND SOCIETY BEGINS TO REINFORCE. EVEN WHEN WE THINK OF, YOU KNOW, MALES, YOU KNOW, A LOT OF TIMES WHEN YOU THINK OF MALE, LATINO MALES, WE MENTION THE WORD, WE THINK OF THE NEGATIVE ASPECT ONLY. NOT THAT IT DOESN'T OCCUR. NOT THAT IS NOT PART OF THE CULTURE, BUT THAT IS WHAT WE WANT TO DO. WE WANT TO LEAVE THAT NEGATIVE OPPRESSIVE PART OUT, BUT RETAIN THE SACRED PART. THE PART THAT IS REALLY OF NOBILITY OR HONOR OF RELATION.

NEW SPEAKER: JERRY, THANK YOU FOR THAT. I ENCOURAGE TO KEEP MOVING. WE ARE NOTING SOME OF THE QUESTIONS DOWN. YOU CAN PUT THEM DOWN TOWARDS THE END. YOU CAN ASK THEM QUESTIONS OF THE SPEAKERS. WE WANT

TO TURN IT OVER TO CRAIG RIGHT NOW. I WILL LET CHRISTINE DO THAT. THANK YOU. THANK YOU SO MUCH, JERRY. THAT WAS REALLY INSIGHTFUL INFORMATION. STORY. VERY CAPTIVATED BY THAT. OF COURSE, IF YOU WANT TO INTRODUCE CRAIG AS WELL. HEAR ABOUT HIM. CRAIG, HI, ARE YOU THERE?

NEW SPEAKER: I AM.

NEW SPEAKER: HI. WE JUST WANT TO LEARN MORE ABOUT APPROACH IN BOSTON. CAN WE HEAR ABOUT THAT?

NEW SPEAKER: SURE. AS YOU KNOW, I WORK WITH THE STATE COALITION AND TO THE COALITION OUT HERE. I HAVE BEEN AT IT FOR YEARS. RICH ENVIRONMENT IN THE NORTHEAST AREA AROUND MASSACHUSETTS. A NUMBER OF ORGANIZATIONS OVER THE YEARS LOOKING TO WORK WITH MEN AND BOYS IN A NUMBER OF I WAS. ORIGINALLY INTERVENTION WORK AND SOME WAYS, MORE AND MORE AS TIME HAS GONE ON TO WAYS TO DO GENERAL PREVENTION WORK. I'M DOING PRIMARY ON ONE HAND, AND WHAT THEY DO IN ENGAGING IN COMMUNITY, IN POSITIVE CELEBRATORY WAY. IN GENERAL, THAT IS WHAT I AM DO.

NEW SPEAKER: NOW, I KNOW YOU TALKED A LOT ABOUT CHIVALRY. I WAS THINKING ABOUT JERRY TALKING ABOUT MACHONESS AND TRADITION. I KNOW, YOU SAID THAT YOU HAVE BEEN DOING A LOT OF WORK, STARTING IN A PLACE OF CHIVALRY. CAN YOU TALK ABOUT WHY YOU ENDED UP SITTING WITH THAT PROCESS?

NEW SPEAKER: WELL, YOU KNOW, I LIKE TO DIVIDE MEN UP IN CATEGORIES, WHEN IN THE COMMUNITY TO MOBILIZE AND ENGAGE FRIENDS. THERE ARE MEN READY TO HELP. DOESN'T KNOW EXACTLY WHAT TO DO. WHAT WE DO, CONNECT UP, KIND AND GOOD AND CHIVALROUS. IT IS AN ACCESS PLACE. CENTRAL TO OUR DOMINANT STORY OF MANHOOD. THE GOOD MAN. IT IS LIVING JUST AS COMFORTABLE WITH A BAD MAN. THAT IS WHERE THE SOCIAL NORMS CONNECTION IS. WE DON'T NEED A KNIGHT IN SHINING ARMOR IF WE DON'T HAVE A DEVIL AT THE DOOR. IF WE ARE -- CHIVALRY IS SOMETHING WE ARE PROUD OF. PRIDE IS A BIG PART OF SOMETHING THAT WE WANT TO PROMOTE. WE ARE LOOKING FOR INDIVIDUALS WHO REALLY WANT TO HELP. THE SLIGHTED THAT WE JUST PUT UP, TALKS READINESS, IS SOMETHING THAT COMES FROM RUSS FUNCTION, WHO MANY OF YOU KNOW, RUSS IS REALLY A LONG TIME WORKER IN THE FIELD AND HAS SOME THEORY AND THIS THEORY IS A NICE ONE. ABOUT RANGING BETWEEN WHEN MEN ARE READY TO HELP WITH US. HELP IN THE WORK AND PUBLIC SENSE. WHICH IS IMPORTANT. A LOT OF WORK IN THE PRIVATE AT HAASE SPHERE HAS BEEN DONE BUT LEFT IN THE PRIVATE. BUT IN THE PUBLIC PLACE, WHAT DO WE DO? ONE RANGE, OPPOSED MEN. ON THE LEFT SIDE OF THE CHART. IN THE MIDDLE, UNINTERESTED MEN. WHICH IS MANY, MANY OF. QUESTIONING MEN. MANY WERE THINKING ABOUT THIS. MAY BE RELUCTANT BUT INTERESTED. THEN THERE ARE MEN WHO ARE WILLING AND READY TO DO THINGS IF ASKED AND WHEN ASKED. THEN, THEY ARE ACTIVE LEADERS ALREADY IN THE FIELD. THAT, SO WHAT I DO, I ABOUT OPERATING PROGRAMS THAT CONNECTS WITH THE ACTIVE LEADERS. PROVIDES THREE PRIMARY GOALS, COMMUNITY, CONNECTION, CELEBRATION, AND EMPOWERMENT. EMPOWER MANY MEANING, DOING THINGS THAT WORK. AND SO, WE, WE ARE WORKING AT UPPER HALF OF THE CHART IN MY PROGRAMMING. WHICH IS TO

CONNECT WITH MEN IN THIS WILLING, READY AND QUESTIONING AREA. A LOT OF THINGS THEY CONNECT WITH ARE CHIVALROUS AND GOOD. WE WANT TO SHIFT CHIVALRY OVERTIME, WITH A SENSE OF PARTNERSHIP, COLLABORATION, A SENSE OF ENGAGEMENT AND, LESS OF A SENSE OF PROTECTION. LESS OF A SENSE OF THAT SORT OF THING. BUT, THE, YOU KNOW, PROMOTE KINDNESS. PROMOTE CELEBRATION AND ENGAGEMENT. SO THAT IS HOW I TALK ABOUT IT. THIS CHART IS IMPORTANT TO ME IN TERMS OF STRATEGY. I THINK THAT THERE IS A LOT OF GREAT INTERVENTION WORK GOING ON TO CONNECT WITH MEN IN TROUBLE. MEN WHO ARE TROUBLE. AND, I THINK THAT THOSE, THOSE PROGRAMS WILL BE ENRICHED AND GROW IF WE START PUTTING MORE WORK IN THE ATMOSPHERE, IN THE CONTEXT OF RECONTEXTUALIZE THOSE PROGRAMS IN A SENSE OF COMMUNITY CELEBRATION AND ENGAGEMENT TO MEN IN GENERAL.

NEW SPEAKER: WELL, I THINK THAT SOUNDS SO INTERESTING. AND, GREAT TO HEAR THAT. YOU KNOW, YOUR GROUP IS REALLY WORKING TOWARDS THAT. THAT SENSE OF COMMUNITY AND TRYING TO CULTIVATE THAT COMMUNITY FROM ALLIES AND THE PEOPLE WHO ARE WILLING AND READY TO ACTIVE LEADERS WHERE THEY FEEL CONNECTIVE TO THAT BROADER MOMENT. ALSO TO EACH OTHER AS MALES. SO, CAN YOU EXPLAIN, CRAIG, WHAT STRATEGIES HAVE YOU USED SUCCESSFULLY OR UNSUCCESSFULLY TO CULTIVATE THAT COMMUNITY? HOW DO YOU, HOW ARE YOU ENGAGED AND CULTIVATE THAT COMMUNITY AMONG THOSE WHO ARE WILLING AND READY ACTIVE LEADERS?

NEW SPEAKER: GENERALLY IT HAS TO DO WITH SPECIFIC STRATEGIES OF TASKS. MEN ARE IN GENERAL, ACTIVATED BY THE ROLES AND THINGS ARE WILLING TO DO. SO, ONE OF THOSE IS, AS DADS, A LOT OF GREAT WORK AND JERRY, YOU ARE DOING A LOT OF GREAT WORK AROUND FATHERHOOD AND DADS THAT ENGAGES OUR HEARTS IN A VERY STRONG WAY. OUR WORK AS PUBLIC LEADERS, OUR WORK AS SPORTS FANS AND SPORTS LEADER, COACHES, THINGS THAT OUR ROLES OF WHAT WE DO, AND HEALTHCARE FIELD, THEY DO WORK. AND MEN'S ROLES IS WHERE A LOT OF THE STRATEGIES HAVE BEEN SUCCESSFUL. WE HAVE A STATEWIDE CAMPAIGN THAT IS IN THE THIRD YEAR THAT SOME OF YOU ARE KNOW ABOUT. WHITE RIBBON DAY. IT IS A CAMPAIGN THAT SOME OF YOU HAVE HEARD ABOUT INTERNATIONALLY. THAT IS ABOUT TAKING A PLEDGE AND A PROMISE TO BE PART OF THE SOLUTION TO ENDING MEN'S VIOLENCE AGAINST WOMEN. AND, SO, THERE ARE A LOT OF THESE MEN WHO ARE WILLING TO TAKE THIS PLEDGE IN THINKING ABOUT HOW THEY CAN BE HELPFUL AND WANT TO BE HELPFUL. I THINK THAT OUR KEY PURPOSE IS TO GENERATE VISIBILITY. SO, VISIBLE ALLIES IS REALLY IMPORTANT. ENCOURAGING MEN AND READY TO TALK TO OTHER MEN. TO TALK TO BOYS. TO BE IN THE STREETS TO INTERVENE IN THEIR FAMILIES, TO BE WILLING TO TALK ABOUT THIS AND BE PROUD ABOUT IT. TO BE QUESTIONING SOME OF THE STANDARDS THAT THEY HAVE BEEN LIVING WITH TO FIND THEIR DEEPEST PRIDEFUL SELF. ALL OF THOSE THINGS, SO, WE HAVE A SIMPLE CAMPAIGN ON A DAY IN THE WINTER. FIRST WEEK OF MARCH, WHERE WE HAVE ASKED MEN TO BE AMBASSADORS TO THIS CAMPAIGN, TO THEMSELF, WEAR WHITE RIBBON AND ASK THEIR COLLEAGUES TO WEAR IT WITH THEM. AND SO THEY CONCRETE JOIN IS FOR MEN TO JOIN AS AMBASSADOR. AND THEN, TO PARTICIPATE IN THE LISTING, THE CONVERSATION AND CAMPAIGN GOING FORWARD. OUR MEMBERS OF JANE DOE INK, THE -- JANE DOE INC, STATE CRISIS SEASONER ACROSS THE STATE, EACH HAVE THEIR OWN IDEA HOW THIS WORKFORCE THEM. MANY, MANY CULTURES MANY RANGING FROM POOR CULTURES TO RURAL CULTURES TO URBAN CULTURES TO, WEALTHY SUBURBAN CULTURES, TO

LATINO CULTURES, ASIAN CULTURES AND AFRICAN-AMERICAN CULTURE. IT IS QUITE DIVERSE. AND EXACTLY HOW THIS PLACE FOR THEM IS THEIR DECISION. AND, WE ARE OFFING -- OFFERING THEM AMOUNTS OF OUTREACH OPPORTUNITY AND PROSPECTING OPPORTUNITY TO FIND MEN WHO ARE READY TO HELP. AND SO, WHEN WE ROUND UP, MEN WHO WANT TO BE AMBASSADORS, WE ARE ROUNDING UP A RESOURCE FOR OTHER THINGS. SUCH AS MEN READY TO HELP WITH FUNDRAISERS OR COMMUNITY EDUCATION ACTIVITIES. OR OTHER SORTS OF PUBLIC AFFAIRS THAT WE CONSIDER A KEY PIECE OF WORK. THOSE ARE STRATEGIES THAT HAVE BEEN WORKING FOR US. THIS. AND IT TIES TOGETHER A NUMBER OF LOCAL PROJECTS. THEY HAVE LOCAL FUNDRAISERS, MALE ORIENTED IN OUR NECK OF THE WOODS. DINNERS AND GOLF TOURNAMENTS AND CONFERENCES. THERE ARE ACTIVITIES FOR BOYS SUCH AS PLEDGE SIGNING, GET YOUR NAME IN THE NEWSPAPER, MAYBE GO TO AN ASSEMBLY, PERHAPS. ENTER A FLOAT IN A TOWN PARADE. A LOT AND A LOT OF THINGS LIKE THAT. THESE THINGS ARE TIED TOGETHER BY WHITE RIBBON DAY. IT GIVES A MEDIA AND PRESS ACCESS POINT TO THE WHOLE BUSINESS. BECAUSE OUR PUBLIC LEADER, OUR STATE GOVERNOR AND OTHER PUBLIC LEADERS TO SIGN ON IN THE FACE FOR THE CAMPAIGN. IT IS REALLY FABULOUS THAT WAY. CIVIC LEADERS FINE IT TERRIFIC FOR THEMSELF TO DO. IT TIES IN AN INTERESTING SET OF WAVES.

NEW SPEAKER: WE'LL TALK A LITTLE BIT ABOUT THE STRATEGIES. THAT IS AN EXCELLENT TRANSITION. WHAT WE WANT TO DO NOW, WE TALKED ABOUT APPROACH. WE TALKED ABOUT UNDERSTANDING THE CONTEXT OF THE MAN. WE TALKED ABOUT THE READINESS IN TERMS OF WHICH TYPE OF MEN WOULD BE, YOU KNOW, THE BEST TO ENGAGE IN THIS WORK. WHAT WE WANT TO REALLY TALK TO NOW, THOSE STRATEGIES. GIVEN THE APPROACH OF UNDERSTANDING THAT THERE IS A CULTURE, A NARROW DEFINITION OF MANHOOD, THE MEN ARE REALLY STRUGGLING WITH THIS. THAT IT GOES ACROSS ALL OF THE DIFFERENT SECTORS. WE WANT TO REALLY GET TO, I THINK YOU AND JERRY STARTED TOUCHING ON THIS. SOME OF THE STRATEGIES THAT PEOPLE CAN PUT INTO PLACE TO COUNTER THESE NORMS.

NEW SPEAKER: I THINK, WE'LL USE A STRATEGY, WE'LL GO THROUGH THAT USING THE TOOL OF PREVENTION. BEFORE THAT, I THINK IT IS GOOD TO REFOCUS AND THINKING ABOUT HOW IT IS TIE, WHY IT MATTERS TO FOLKS WORKING ON GENDER VIOLENCE IT IS REALLY IMPORTANT TO KEEP IN MIND THAT MOST BOYS AND MEN DO NOT PERPETRATE GENDER VIOLENCE. THEREFORE, IT IS NOT NORMAL BEHAVIOR. THE QUESTION IS, AS WE ARE POSING TODAY, HOW TO SHIFT THAT NORM OF A NARROW DEFINITION OF MASCULINITY. BECAUSE IT CONTRIBUTES TO ENVIRONMENTS WHERE GENDER VIOLENCE IS MORE LIKELY TO OCCUR.

NEW SPEAKER: RIGHT. CHRISTINA. THAT IS AN IMPORTANT DISTINCTION. GARY AND CRAIG BOTH SPOKE ABOUT THE INFLUENCES, PORTRAYING AND REINFORCING NORMS AND NORMAL MALE CHARACTERISTICS. THE DILEMMAS THAT POSE, JERRY SPOKE OF, AS A CHILD, CRAIG SPOKE OF, HOW DO YOU DECIDE TO ENGAGE IN SOME OF THOSE PIECES. WHEN WE THINK ABOUT THOSE PLAYS AND HOW WE WANT TO SHIFT THE CULTURE, CULTURAL NORM. WE CAN'T DO ONE THING TO CHANGE THE ENVIRONMENT. IN THAT CONTACT, THERE IS A PROCESS. WE WANT TO USE THE NEXT FEW MINUTES TO GENERATE IDEAS ABOUT THIS ON THE GROUND AND READY TO GO STRATEGIES THAT COUNTER THE NARROW DEFINITION

OF MASCULINITY. HEIGHT BE THINGS IN THE AUDIENCE PEOPLE ARE DO, THOUGHT OF DOING, OR NEW IDEAS BUILDING FROM OUR TEXT CHAT OR DISCUSSION AND FROM WHAT OUR GUESTS HAVE SHARED WITH US TODAY. IN ORDER TO COUNTER THE EXISTING NORM OF TRADITIONAL MALE GENDER ROLES WE WANT TO SHARE SOME EXAMPLES WITH YOU AT EACH LEVEL OF THE SPECTRUM OF PREVENTION AND INVITE OUR GUESTS TO DO THE SAME. THESE EXAMPLES ARE REALLY PROVIDING CONCRETE GO-TO EXAMPLES. ALSO, BASIS TO START THE DISCUSSION ON WHAT ELSE CAN BE DONE TO TAKE THE COMPREHENSIVE STRATEGIC APPROACH TO CHANGING THE NORM.

NEW SPEAKER: RIGHT. SO GIVEN THIS APPROACH, WE WANTED TO FOCUS ON THE FIRST, THE SPECTERS OF THE BOTTOM FIST. AND, JERRY, WE WANT TO ASK YOU A LITTLE BIT, A QUESTION FIRST. IN TERMS OF WORKING WITH MEN, I KNOW THAT YOU STARTED AND SHARED THIS WITH ME AND IT STUCK WITH ME. YOU SAID YOU STARTED WITH THE WHIM, ASKING MEN, WHAT ARE DREAMS FOR YOUR CHILDREN? LISTEN TO THEM. THEN ASK THEM, WHAT COULD INTERRUPT THAT? JUST A MUCH DIFFERENT STARTING PLAN THAN A PARENTING CLASS. IF YOU COULD TALK ABOUT THAT RATIONALE, YOU KNOW. IN A MINUTE OR TWO, WHICH I KNOW IS SHORT FOR YOU.

NEW SPEAKER: IF YOU TALK BEFORE THAT RATIONALE, PEOPLE WILL APPRECIATE.

NEW SPEAKER: LET ME JUST SAY, YOU KNOW, I BELONG TO A GROUP CALLED THE NATIONAL FAMILY INSTITUTE. IN 1988, WE GATHER A OF US MEN TOGETHER. BEFORE WE BEGIN WORKING WITH COMMUNITIES WE WORKED ON OURSELF. WE STARTED A MIRROR, IN OURSELVES TO CREATE, WHAT BIASES WE HAD. WHAT ISSUES WE HAD. BEFORE WE WENT OUT TO WORK WITH MEN OR BOYS OR COMMUNITIES, WE HAVE BEEN DOING THAT FOR 22 YEARS. EVERY YEAR, WE RETREAT. THOSE OF US WHO ARE CONSIDERED LEADERS AND GUIDES, WE COME AND WORK ON OURSELVES. BECAUSE IT IS PRESUMPTIOUS TO THINK THAT JUST BECAUSE WE HAVE KNOWLEDGE TO ABILITY TO TEACH THAT WE STILL DON'T HAVE THE ISSUES THAT ARE FESTERING WITHIN US. WE CONTINUE TO WORK AND HEAL. ONE OF THE THINGS THAT I WANT TO MENTION IS THAT, YOU KNOW, I WORK IN A LOT OF AREAS WHERE WE WORK WITH MEN AND TRY TO GET MEN INVOLVED. AND, FATHERHOOD, PTA, GETTING MEN AND FATHERS INVOLVED IN ALL OF THAT, WHAT KIND OF MEN SHOW UP? AND JUST BECAUSE YOU, YOU GET MEN THAT ARE REALLY LEADERS AND ADVOCATES AND ALL OF THAT, DOESN'T MEAN THAT THEY DON'T HAVE ISSUES. THAT THEY DON'T HAVE BIASES. WE DON'T WANT JUST MEN TO SHOW UP BECAUSE WE GET MEN TO SHOW UP ON SOCCER FIELDS OR IN SCHOOLS OR READING CLUBS AND ALL OF THAT, BUT THESE MEN VERY, VERY, YOU KNOW, BIAS ISSUES AND SO, BEFORE WE INVOLVE ANY MEN, ANYTHING WE DO IN THE COMMUNITY, THEY GO THROUGH A PROCESS. PROCESS OF REFLECTION. THEY GO THROUGH A PROCESS, THAT IS WHAT WE CALL THE NETWORK. IT IS REALLY AN EXTENDED KINSHIP OF NETWORK OF MEN THAT ARE REALLY HELPING OTHER MEN TO DEVELOP, TO GO THROUGH THEIR OWN RIGHTS OF PASSAGE. MANY MEN GOT STUCK EARLY ON IN TRAUMA. REALLY, NEVER, TRULY EMOTIONALLY OR SPIRITUALLY DEVELOPED. WE ALSO, ONE OF THE MAIN THINGS FOR US IS THE NETWORK, IS MAKING MEN ACCOUNTABLE. SO WE HOLD EACH OTHER ACCOUNTABLE FOR OUR BEHAVIOR, FOR OUR RESPONSIBILITY. FOR EVEN THE WORDS WE USE, THE WAY THAT WE TREAT EACH OTHER. WOMEN, CHILDREN, ELDERS AND OTHER MEN THAT WE REFLECT OURSELVES IN THE COMMUNITY. THIS

IS A VERY, VERY SIGNIFICANT THING. SO WITHIN THAT, WE HAVE A WHOLE HOST OF PROGRAMS. WE HAVE A SLIDE OF WHOLE HOST OF PROGRAMS. BUT WHAT WE REALLY GET CALLED ON TO DO A LOT IS TO WORK WITH YOUNG BOYS. WE WORK WITH YOUNG BOYS AT DIFFERENT AGES, YOU KNOW, A LOT OF TIMES WE GET FUNDING FOR ADOLESCENCE. THE MOTHER WILL BRING 14-YEAR-OLD AND HAS A 9-YEAR-OLD, HEALTHY 9-YEAR-OLD. I REMEMBER, WE SAY NO. THE FUNDING SAYS 13 AND ABOVE. THE MOM SAY, YEAH, BUT THE 9-YEAR-OLD IS WORSE THAN THE 14-YEAR-OLD. THEN, OTHER MOTHERS BRING LITTLE 7 AND 6-YEAR-OLD BOYS. WE WORK WITH PRESCHOOLERS. MOTHERS THAT BRING US 4-YEAR-OLD LITTLE BOYS THAT ARE ANGRY AT 4. GETTING KICKED OUT OF PRESCHOOLS. AND NO ONE WANTS TO WORK WITH THESE LITTLE BOYS WHO WANT TO MEDICATE THEM. THEY WANT TO, YOU KNOW, GIVE THEM LABELS ALREADY. DIAGNOSING 4-YEAR-OLD BOYS, YOU KNOW. BIPOLAR EFFECTIVENESS ORDER. HOW DIAGNOSE A KID ALREADY? BUT, SO, WE HAVE PROGRAMS THAT ARE AT EACH LEVELS. WHAT I WAS SHARING WITH YOU, A PROGRAM THAT WE HAVE WORKING, LITERACY PROGRAM. WE HAVE USED ALL KINDS OF AVENUES TO REACH MEN. LITERACY PROGRAM THAT WORK WITH FATHER READING TO KIDS. BEFORE THEY GO TO THAT PROGRAM, WE BEGIN TO WORK WITH THEM. WE ASK THEM, WHERE DO YOU COME FROM? A LOT OF OTHER IMMIGRANTS AND TRAVEL TO PLACES AND BEEN INCARCERATED AND WHATEVER. THEN ASK THEM, WHAT IS DREAM FORCE KIDS? DREAMS OF KIDS GRADUATE FROM COLLEGE AND HEALTHY AND ALL OF THAT. THEN WE ASK THEM WHAT CAN INTERRUPT WITH THAT. OF COURSE, THEY MENTION FINANCIAL THINGS. WE SAY, NO, EMOTIONALLY. THEN WE TALK ABOUT RELATIONSHIP WITH THE MOTHER OF THEIR CHILD. AND WE SAY, SO, HOW DO YOU REMEMBER THAT INTERRUPTING YOU? BY WAY OF THAT, EVEN THOUGH TALKING ABOUT LITERACY IN READING WE GET TO THEM TO TALK ABOUT SIGNIFICANCE OF HAVING POSITIVE RELATIONSHIPS WITH THE MOTHER OF THE CHILD. POSITIVE RELATIONSHIPS WITH THEIR CHILDREN. POSITIVE RELATIONSHIPS THAT ARE FREE OF VIOLENCE. AND THEN, A LOT OF TIMES WHAT THEY SAY, WE DON'T KNOW HOW TO DO THAT. WE NEVER SAW THAT. WE DIDN'T HAVE A DAD. WELL, THEN, WE COULDN'T DO THAT. WE BEGIN TO GUIDE THEM DOWN A PROCESS THAT NOT ONLY STOPS VIOLENCE BUT TEACHES NURTURENESS. WE HAVE A CAMPAIGN. WE HAVE A CAMPAIGN, RESPECT AND READ. REALLY, WHAT WE CHALLENGE MEN IS TO STAND UP AGAINST VIOLENCE, BUT TO SIT DOWN AND READ TO THEIR CHILDREN. STAND UP IN YOUR HOME. WE TELL THEM, YOU CAN CHANGE THE LIFE OF YOUR CHILDREN. YOU CAN CHANGE GENERATIONS, YOU YOURSELF, HAVE YOU THE POWER. I DON'T CARE HOW MUCH MONEY YOU HAVE, EDUCATION, YOU CAN STOP VIOLENCE RIGHT NOW BY YOURSELF. YOU CAN ALSO SIT DOWN AND TELL A STORY TO YOUR KID THAT WILL BEGIN THE NURTURENESS IN THE CHILD AND WE BELIEVE THAT IS ALSO PREVENTING VIOLENCE. THAT IS SPECIFIC TO YOUR QUESTION. WE HAVE A WHOLE HOST OF CURRICULUMS AND PROGRAMS THAT HAVE BEEN DEVELOPED OVER THE YEARS. IF YOU GO TO THE OTHER SLIDE, THERE IS THE DESCRIPTION OF ALL OF THOSE AS WELL. SO I'LL LEAVE IT THERE.

NEW SPEAKER: THANKS. THAT DISCRETION, ACTUALLY WE COULDN'T FIT UP TO THE SLIDE. IT IS THE LINKED. IT IS LINKED ON TO PREVENT CONNECT WEB SITE. I THINK THAT DAVID CAN PUT THE LINK INTO THE TEXT CHAT. WE PULLED THIS ONE OUT. IT WAS ABLE TO PUT IT IN. IN WEB SITE, AMAZING TO HAVE A REALLY GREAT LIST OF ALL OF THE DIFFERENT RESOURCES ON THERE. I THINK, WHAT IS IMPORTANT IS, YOU ARE SPEAKING FROM A FAMILIAR CONTEXT AND ENGAGING THE MEN THROUGH THE COMMUNITY

ENVIRONMENT AND, CRAIG, IS A REALLY, KIND OF A REALLY EXCITING COMPLEMENT TO THAT. BECAUSE CRAIG, YOUR WORK HAS BEEN SUCCESSFUL AND ENGAGING SOME TRADITIONALLY MASCULINE PROVIDERS LIKE DISTRICT ATTORNEYS TO TAKE A PUBLIC STANCE ON THE BROADER DEFINITION OF MASCULINITY YOU TALKED ABOUT THROUGH, THROUGH, SOME, PUBLIC PRESENTATIONS AND HOPING TO TELL US A LITTLE BIT ABOUT THAT. I KNOW THAT WE HAVE SLIDES WITH SOME PICTURES FROM WHITE RIBBON DAYS. I AM HOPING TO TELL US ABOUT THAT APPROACH A LITTLE BIT IN ENGAGING THE LEADERS AS PROVIDERS.

NEW SPEAKER: SURE. TALK ABOUT IT NOW YOU? A YEAH.

NEW SPEAKER: LET'S SEE. WHY NOT ADVANCE TO A SLIDE THAT TALKS ABOUT WHITE RIBBON DAY. SHOW A FEW PICTURE AND TALK ABOUT IT. I'LL ANSWER A FEW QUESTIONS ABOUT THE WAY IT LOOKS. AS WE SAID EARLIER, WRD, STANDS FOR WHITE RIBBON DAY. COMMUNITY WE WANT TO BUILD. WE WANT TO FEEL CELEBRATORY, A CELEBRATION. SUCCESSFUL. IT FEELS LIKE DOING SOMETHING IMPORTANT. THAT IS WHAT EMPOWER MANY MEANS IN THIS SENSE. SO, WE WANT TO GO FROM THERE INTO CREATING ACTIVITIES THAT ARE LOCAL EVENTS WHERE MEN AND BOYS COME TOGETHER. PARTICULARLY MEN COME TOGETHER VISIBILITY TO BOYS IN PUBLIC SPACE. A PROCLAMATION EVENT IS CENTER FEATURE. THAT PROCLAMATION EVENT OCCURS IN ALL KINDS OF WAYS. LARGE CENTRAL EVEN THAT WE OPERATE, WHICH I'LL SHOW SOME PICTURES ABOUT. OR LOCAL COMMUNITY MIGHT DO PROCLAMATION ACTIVITIES LIKE PLEDGE SIGNING AT A TABLE TO A TOWN MEETING OR COUNCIL DEDICATED IN THE DAYS A WHITE RIBBON DAY. DO WE HAVE IS A FEW EXAMPLES OF THOSE? DO WE HAVE A SLIDE? THIS PARTICULAR SLIDE LOOK AS THE OPPONENTS, PARTICIPATION FOR WHITE RIBBON DAY. UPPER LEFT IS AMBASSADOR. THAT IS INDIVIDUAL MAY WHO WAS ASKED TO JOIN OFFICIALLY TO ASK TO REPRESENT WHEAT RIBBON DAY IN THEIR OWN COMMUNITY. CONSTITUENCY PARTNER IS AN ORGANIZATION THAT HAS CONSTITUENCIES. FOR EXAMPLE, UNION PARTICIPATING OR PERHAPS, UNITED NATIONS ASSOCIATION OF GREATER BOSTON, FOR EXAMPLE. BY THE WAY, MY OFFICE IS IN THE BOSTON AREA. UNITED NATIONS ASSOCIATION HAS PROJECT MODEL UN OPERATING IN MANY HIGH SCHOOL AND MIDDLE SCHOOL AND COLLEGES. THEY PARTICIPATED AS CONSTITUENCY PARTNER ADVERTISING WHITE RIBBON DAY AND ENCOURAGING MODEL TO' DRESS THE TOPIC, VIOLENCE AGAINST WOMEN ACROSS THE WORLD. THAT IS THEIR SCOPE. WORLDWIDE ISSUES. BOTTOM LEFT IS COMMUNITY AFFILIATE WITH IS A NON-MEMBERS TO PARTICIPATE. WE HAVE THE ROLE OF COMMUNITY AFFILIATE AS A BALL TEAM, BASKETBALL TEAM OR A HIGH SCHOOL. OR PARTICULAR COMPANY. THEN REPRESENTING ALL OF THOSE IN THE CAMPAIGN. BOTTOM RIGHT, COALITION MEMBER AFFILIATE WHICH IS SPECIFIC DOMESTIC VIOLENCE PROGRAM. RAPE VIOLENCE PRODUCTION. OR DUAL PROGRAM JOIN AS AFFILIATE. WE HAVE A RELATIONSHIP THAT OCCURS BETWEEN ALL OF THE ENTITIES. THE GOALS ARE TO MOVE ALONG, RESPECTFUL RELATIONSHIP HERE THAT NECESSARILY IS THE CENTER AROUND THE PROGRAM EXPERT. AND DOING INTERVENTION IN THE COMMUNITY. OTHER PARTNERS START ENTERING IN PREVENTION STRATEGIES WITH THE INTERVENTION PARTNER. THIS IS, WE ARE THINKING ABOUT. THIGHS CIRCLE YOU ARE DRAWING, WHOEVER IS DOING THAT.

NEW SPEAKER: THAT IS COMPLIMENTS OF DAVE LEE.

NEW SPEAKER: WELCOME.

NEW SPEAKER: WHAT WE WANT TO DO IS OFFER FOLKS IN THE AUDIENCE, NOW YOU HAVE SOME IDEAS OF DIFFERENT STRATEGIES THAT FOLKS HAVE AND TALKED ABOUT. IF YOU COULD CLICK SLOWLY, CARMEN WE WANTED TO GIVE, THIS IS SOME PICTURES THAT CRAIG SHARED WITH US. HE TALKED ABOUT PLEDGE SHINING SIGNING. AND GO TO THE NEXT ONE. THIS IS THE STATE HOUSE, RIGHT? WHERE YOU HAVE THE ELECTED OFFICIALS SIGN UP?

NEW SPEAKER: THESE ARE TWO DIFFERENT EVENTS. TOP TWO, ONE YEAR, FILLED THE HALL. DIGNITARIES GIVING TALKS MUCH THEN IN THE BOTTOM IS MOST, ANOTHER YEAR WHERE WE FILL THE HALL AND OTHER DIGNITARIES SPOKE. WE HAVE QUITE A RANGE OF SPEAKERS. LAST ONE, SLIDES OF MORE COMMUNITY EVENTS AND TOWN, SPOKES GIVING PLEDGE EVENTS. WE ALSO, DON'T HAVE TIME TO TALK SPECIFICALLY ABOUT IT RIGHT NOW. YOU ALSO SHARE SOCIAL ECOLOGY MODEL. I WANTED FOLKS TO SEE THAT. THAT IS ALSO AVAILABLE ON THE WEB SITE. ALSO, AT THIS POINT, WE ARE RIGHT AT NOON RIGHT NOW. TURN IT TO THE TEXT CHAT AND SOME OF THE QUESTIONS AND STRATEGIES. WHAT I THINK THAT WE COULD START WITH, THE TEXT CHAT WITH, WHAT ARE STRATEGIES. THIS ONE IS SPECIFICALLY THE COALITION NETWORK LEVEL. IGNORE THAT. ALTHOUGH, DAVID LEE WAS RIGHT ON IT. IF ANY LEVEL OF THE SPECTRUM, WHETHER IT IS INDIVIDUAL, POLICY, COALITION, COMMUNITY EDUCATION, WHAT KIND OF STRATEGIES ON THE GROUND CAN COUNTER THIS? WHETHER IT IS IN FAMILIES, THROUGH LARGE SECTOR WORK. THERE IS A LOT OF TALK ABOUT NAMES AN THE LANGUAGE WE USE IN THE TEXT CHAT. I REALLY WANT TO TRANSITION US AND PUSH US TO THINK OF THE STRATEGIC LEVEL. THINKING ABOUT WHAT KIND OF THINGS WE WANT TO PUT INTO OUR ORGANIZATION. WHAT IS OUR ORGANIZATION'S POLICY LOOK LIKE? I SEE THAT WE ARE STARTING TO GET INFO ON EDUCATING PARENTS. AND THAT IS AN IMPORTANT PIECE. WHAT KIND OF SUPPORT DO PARENTS NEED IN ORDER TO CHANGE THEIR BEHAVIOR? WE KNOW THAT IT IS NOT JUST ABOUT BROCHURES AND POSTERS. WHAT KIND OF POLICIES IN PLACE. BUILDING RELATIONSHIP WITH MEN. ADVERTISE A LOT WITH JERRY. MENTIONED CURRICULA. REALLY GIVING PEOPLE SKILLS, ON HOW TO DEAL WITH MASCULINITY. AND, GROWING, RECOGNITION, DISCUSSION AND GENDER THERE.

NEW SPEAKER: THERE ARE SOME POLICY. DAY CARE FOR SINGLE DADS, DAY CARE, CLASSING, COMPREHENSIVE SEXUAL EDUCATION IS ALSO SOMETHING THAT COMES UP. PEOPLE ALWAYS BRING UP. MAKE A DIFFERENCE. I WONDER ABOUT THE ORGANIZATIONS AND WHAT THEIR POLICIES ARE FOR HIRING MEN TO WORK ON THIS ISSUE. THERE IS A LOT OF HISTORICAL CONFLICT ABOUT THE ROLE OF MEN IN THIS MOVEMENT AND I THINK THAT THERE ARE OPPORTUNITIES HERE TO THINK ABOUT POLICY CHANGE. WE CAN LOOK WITHIN OUR OWN ORGANIZATION HOW TO ENGAGE MEN. JERRY TALKED ABOUT THAT. HOW MEN ARE ENGAGED IN THIS MOVEMENT AND HOW WE TREAT THEM. WHETHER THEY NEED TO BE TRAINING OR THEY ARE REALLY ASSETS.

NEW SPEAKER: SOMEBODY MENTIONED --

NEW SPEAKER: JERRY. YEAH, YOU KNOW, I THINK, ADDITIONALLY, TO THAT, IF YOU JUST LOOK AT THAT, HEAD START, ANY OF THE EARLY CHILDHOOD EDUCATION PROGRAMS, MOST OF THE TEACHER, THE WOMEN. AND, WE DID A

STUDY OF LOOKING AT CHILDHOOD EDUCATION. DAD BROUGHT A CHILD TO SCHOOL. A MOTHER BROUGHT A CHILD TO SCHOOL. INTERACTION TIME WAS FOUR TIMES AS MUCH WITH THE MOTHER. AS WITH THE FATHER. THEY COLLECT THE CHILD. THANK YOU, SIR, AND GO ON. WITH THE MOTHER, THEY ENGAGE AND TALK WITH THE MOTHER. YOU KNOW, SIT DOWN OR WHATEVER. AND, YOU KNOW, SO WHAT, EVEN WHEN MEN ARE ATTEMPTING TO BE NURTURING TO, YOU KNOW, TO ENGAGE IN THEIR CHILD'S LIFE LIKE THAT, AND BY THE WAY, I THINK THAT IS A MAJOR STRATEGY. A MAJOR STRATEGY OF DEALING WITH THIS, IS WE NEED TO, WHEN WE RAISE GIRLS IN THE SOCIETY, ONE OF THE THINGS WE TEACH GIRLS, IS WE TEACH THEM THAT PART OF THE ESSENCE OF WOMANHOOD IS TO BE NURTURING AND CARE TAKERS. HERE IS YOUR DOLLY. TAKE CARE OF THAT. HELP MOM WITH THAT. WHEN WE TEACH BOYS, WE DON'T TEACH THEM THAT QUALITY. PART OF YOUR ESSENCE OF MANHOOD IS TO BE A NURTURE WITHER AND A CARETAKER. HERE IS YOUR CAR. YOUR GUN. YOUR THING. HERE IS YOUR NINTENDO, WHATEVER. I THINK THAT IS PART OF ONE OF THE FUNDAMENTAL ISSUES THAT WE DO NOT TEACH BOYS, LITTLE BOY, PART OF THEIR ESSENCE IS TO NURTURE AND CARE TAKE AND TO HEAL. AND WE BUILD, WE REDUCE COMPASSION FROM THEM. WHEN FATHERS OR MEN GET INVOLVED IN RAISING CHILDREN. MORE CONNECTED TO WORKING WITH CHILDREN, IT IS THE TUNE THAT MEN CAN BEGIN TO LEARN THEIR OTHER ASPECT OF THEM TO BE COMPASSIONATE AND CONSIDERATE OF RECOGNIZING THE PARALLELS PROCESS AND I HAVE SEEN SOME CHAT HERE ABOUT GAY AND TRANSGENDER MEN. WE ARE TALKING ABOUT ALL MEN. ALL MEN. DOES NOT MATTER. WHEN WE TALK ABOUT RELATIONSHIPS AND THAT IS WHY IN THE TRADITIONAL CULTURE, THAT WE ARE NOT TALKING ABOUT IT. MEN ARE IN A CERTAIN DIRECTION. MEN'S RELATIONSHIP WITH MEN ARE JUST AS SIGNIFICANT. A LOT OF VIOLENCE OCCURS BETWEEN MEN AN MEN AS WELL. SO, WHEN WE TALK ABOUT IT, WE ARE REALLY HOPING TO HEAL THIS ISSUE. WE ARE TALKING ALL ACROSS THE BOARD. I THINK THAT DEFINITELY WE NEED TO CHANGE, YOU KNOW, POLICIES. WE NEED TO BEGIN TO DO MORE TRAINING WITH ORGANIZATIONS. AND, ORGANIZATIONS NEED TO WORK THEIR OWN STUFF. THERE IS A LOT STILL, A LOT OF PAIN. THERE IS STILL A LOT OF FEAR REGARDING MEN BEING INVOLVED IN A WHOLE LOT OF DIFFERENT AREAS.

NEW SPEAKER: JERRY. THIS IS CHRISTINE. I COMPLETELY AGREE WITH YOU. WE ARE SEEING FEEDBACK IN THE TEXT CHAT. THAT HAS COME UP IN PREVIOUS DISCUSSION. I THINK YOUR EMPHASIS ON THE RELATIONSHIP AND THE OPPORTUNITY FOR THOSE RELATIONSHIPS, TO EVEN BEGIN, THAT IS ACTUALLY VERY MUCH TIED TO POLICY AS A LOT OF PEOPLE HAVE BEEN MENTIONING. A LOT OF SOMETHING THAT HAS COME UP SEVERAL TIMES IS ACTUALLY PATERNITY LEAVE. THAT IS ACTUALLY AN ORGANIZATIONAL PRACTICE AND POLICY THAT CAN BE IMPLEMENTED TO GIVE FATHERS, YOU KNOW, A REALLY PROMINENT ROLE IN A CHILD'S LIFE.

NEW SPEAKER: AS SHE MENTIONED, DAY CARE SEASONERS THAT HIRE, THAT HIRE, THERE IT WENT AWAY. DAY CARE CENTERS THAT HIRE TEEN BOYS. I THINK WHAT WE WANT TO DO IS TURN IT OVER TO THE AUDIENCE FOR A MOMENT. IF YOU WANT TO COMMENT OR ASK A QUESTION OF ONE OF OUR GUESTS, WE HAVE A TIME FOR TWO QUESTIONS RIGHT NOW. BEFORE WE TRANSITION QUICKLY TO INDICATORS. BE THINKING ABOUT THE VISION. HOW YOU WANT TO MEASURE THE STRATEGIES. AND, IF WE HAVE SOME HAND RAISED, NICOLLETTE HAND RAISED. WE'LL TURN TO DAVID TO FACILITATE QUESTIONS AN ANSWERS.

NEW SPEAKER: NICOLLETTE, I SAW YOUR HAND IS RAISED. IF SOMEONE ELSE HAS A QUESTION AND WANTS TO BE ABLE TO JOIN THE CONVERSATION, NICOLLETTE YOUR COMPUTER IS NOT ON, IS ON COMPUTER SO YOU DON'T, I DON'T KNOW IF YOU HAVE A PHONE LINE CONNECTED ALSO. WE CAN'T HEAR YOU UNLESS YOU ARE ON THE PHONE LINE. IF ON THE PHONE, PRESS STAR ONE TO OPEN THE LINE. OPERATOR, DOES ANYONE PRESS STAR ONE?

NEW SPEAKER: NO ONE HAS ENTERED THE KEY AT THE MOMENT, Mr. LEE.

NEW SPEAKER: IF SOMEONE WANTS TO BE ABLE TO ADD A CONVERSATION AND TALK WITH OUR GUESTS, OR BE ABLE TO COMMENT ON ANY OF THE CONVERSATION, GO AHEAD AND RAISE. YOU HAVE TO MAKE SURE YOU ARE ON THE PHONE LINE AND PRESS STAR 1.

NEW SPEAKER: DAVID, WE HAVE A QUESTION FROM JOANN ABOUT POLICIES THAT MIGHT HELP CHANGE NORMS ABOUT MASCULINITY. AND MAYBE, CRAIG, YOU COULD TACKLE THIS FIRST. JERRY, YOU COULD FOLLOW UP?

NEW SPEAKER: WELL, SURE. I THINK THAT THE POLICIES REFER TO INSTITUTIONAL POLICIES. AND THEN, WE HAVE TALKED ABOUT BUSINESS POLICIES AND POLICIES AROUND, I THINK, FATHERHOOD AND PARENTING IS A GOOD PLACE TO WORK. AND, I AM A GREAT FAN OF ENCOURAGING FATHERHOOD AND REAL BRICK OF RESPONSIBLE FATHERHOOD IS HOPEFUL IN TERM OF THE WORK. POLICIES, FATHER FRIENDLY ENVIRONMENTS WHERE YOU INCREASE THE VISUAL NATURE OF MEN WITH KIDS. AND ALL ENVIRONMENTS. AND, ALONG WITH WOMEN WITH KIDS. MICK IT UP AND MAKE IT VERY CLEAR THAT WE ARE EMBRACING PARENTING. AND FATHERHOOD. IT IS AN IMPORTANT POLICY PIECE.

NEW SPEAKER: THERE ARE A LOT OF PLACES THAT CAN GO.

NEW SPEAKER: JERRY, WHAT ARE YOU YOUR THOUGHTS?

NEW SPEAKER: I THINK EQUALLY. DIFFERENT LEVELS FROM EARLIER CHILDHOOD EDUCATION LEVEL TO TEEN PARENTING. THERE IS A LOT OF EMPHASIS ON TEEN PARENTING AND FOCUSING ON THE FEMALE. BUT, I THINK THAT WE NEED FUNDING. AND WE NEED, YOU KNOW, MORE INTERVENTION FOR TEEN FATHERS BECAUSE THAT IS WHERE A LOT OF TIMES THAT STARTS. WORKING WITH YOUNG FATHERS THAT WAY. TO TEACH THEM HOW TO BE ABLE TO BE NOT ONLY GOOD FATHERS BUT GOOD PARTNERS AND TEACHING THEM HOW TO BE RESPECTFUL, HONORABLE MEN AS WELL. I THINK, YOU KNOW, IT LEFT THE FUNDERS, BEGIN TO FUND THAT AND REQUIRE ORGANIZES TO DO THAT. THEN WE'LL CONTINUE WITH THE WAY THAT WE ARE DOING IT NOW.

NEW SPEAKER: I THINK, GER YE, I'LL PUSH YOU ON THAT ONE POINT. I THINK THAT, YOU KNOW, USEFUL POLICY. WE HAVE THE SLIDE-UP, OFTEN DEVELOPED LOCALLY. AS ORGANIZES, WE ARE, AS ADVOCATES AND EMPLOYEE, PART OF THE ORGANIZATION, TO DO SOME OF THE ORGANIZATIONAL CHANGES, WITHOUT THE FUNDING. I AGREE UNLESS WE HAVE FUNDING FOR PROGRAMS AND NOT INDIVIDUAL EDUCATION, IT IS DIFFICULT TO MOVE THE NORM. WE ALL HAVE A RESPONSIBILITY, I THINK, WITHIN OUR ORGANIZATION TO LOOK AND

SEE HOW WE ARE REFLECTING THIS NORM. WHETHER IN OUR POWER DECISIONS IN TERMS OF WHO GETS TO, YOU KNOW, GETS TO BE HERE. WHO IS WORKING WITH THE KIDS, HOW MUCH SPENDING TIME WITH DIFFERENT FOLKS AND DIRECT SERVICE AND I THINK THAT IS IMPORTANT DISTINCTION TO MAKES A WELL. SO --

NEW SPEAKER: I THINK PARTICULARLY, YOU KNOW, IF YOU ARE GOING TO DO THINGS THAT WORK WITH MEN AND BOYS AND DO THIS, WE NEED TO INCLUDE MEN AND BOYS, TO HELP GUIDE THE PROCESS. TO HELP DEVELOP THE PROCESS. WE ARE GOING TO WORK WITH MEN OF COLOR THEN YOU NEED TO HAVE MEN OF COLOR THAT HAVE EXPERIENCE. NOT ONLY FROM THE GROUND UP, BUT FOR THE TRANSITION. I WANT TO MENTION, YOU KNOW, ESPECIALLY WITH PEOPLE TO SPEAK DIFFERENT LANGUAGE, IT IS NOT APPROPRIATE AND NOT EFFECTIVE JUST TO DO A PROGRAM TO TRANSLATE IT TO ANOTHER LANGUAGE OR TO ADAPT IT FROM A, A DOMINANT SOCIETY, POINT OF VIEW. THEN, ADDING SOME PICTURES AND SOME CULTURAL SIMILAR BOMBS AND STUFF LIKE THAT, SAY IT IS CULTURALLY APPROPRIATE. I THINK YOU NEED TO BUILD IT FROM THE GROUND UP.

NEW SPEAKER: ALL RIGHT. IT IS NOT ABOUT THROWING A FLAG OR TRANSLATING THE LANGUAGE LITERALLY. IT IS ABOUT UNDERSTANDING THE CULTURE.

NEW SPEAKER: WE ARE AT 12:16. WE WANT TO SPEND TIME WITH INDICATORS.

NEW SPEAKER: I THINK WHAT WE WANT TO DO, TRANSITION IT TO XAVIER WHO WILL SHARE SOME OF THE INDICATORS THAT YOU HAVE DEVELOPED.

NEW SPEAKER: IN THINKING OF THE VISION OF WHAT WOULD IT LOOK LIKE IF MEN HAD THE ABLE TO HAVE A MUCH BROADER DEFINITION OF MANHOOD? WE TRY TO THINK OF INDICATORS, THAT WOULD SHOW THAT CHANGE. SO I AM GOING TO CHANGE IT TO XAVIER AND HOV THE SLIDES FORWARD A LITTLE BET. GO AHEAD AND CLICK. AND, GO BACK ONE. GREAT. I AM GOING TO TURN IT TO XAVIER TO LEAD A SHORT DISCUSSION ABOUT INDICATORS. >> ALL RIGHT. FIRST, LET'S LOOK AT FAMILY LEVEL INDICATORS THAT WE HAVE UP ON THE SLIDE. HOW WOULD WE KNOW IF WE ARE MOVING THE NEEDLE ON THIS ISSUE? YOU KNOW, PROVE UNDERSTANDING OF CHILD REARING AND DISCIPLINARY PRACTICES. HOW WOULD THIS INDICATOR LOOK DIFFERENT IF YOU ARE MAKING PROGRESS TOWARDS COUNTERING NEGATIVE MASCULINITY NORMS?

NEW SPEAKER: SO, YOU KNOW, XAVIER PULLED OUT THREE OF THESE HERE. THE UNDERSTANDING OF CHILD REARING, FAMILY VIOLENCE, WITNESSING VIOLENCE, WHAT ELSE WOULD YOU THINK THAT MIGHT SHOW A CHANGE IN THE FAMILY? AND I WOULD LOVE TO SEE THAT IN THE TEXT CHAT. WHAT OTHER FAMILY LEVEL INDICATORS DO YOU THINK WOULD MAKE PROGRESS TOWARDS THE COUNTERING OF THAT DISTANCE IN THE FAMILY? I THINK GER YE HAS TALKED ABOUT SOME, YOU KNOW, SOME MORE TIME WITH THE MALE INVOLVEMENT. AND, ALL OF A SUDDEN, YOUR TEXT CHAT IS VERY QUIET. ALL RIGHT. THIS IS SOMETHING WE NEED TO SPEND A LITTLE BIT MORE TIME ON, I THINK. SO, YES, POSITIVE INDICATOR, THAT IS SOMETHING YOU WANT TO LOOK AT AS RESILIENCE FACTORS. PARENT-CHILD CONNECTIVENESS.

NEW SPEAKER: POSITIVE TOUCH. TALK. MORE SHARING OF TRADITIONALLY GENDER RELATIONSHIP.

NEW SPEAKER: YOU KNOW, XAVIER, YOU AND I WERE TALKING, YOU TALKED ABOUT HOW NICE IT WAS TO GO FOR A WALK WITH YOUR SON AND HOW, WHAT A BREAK IT WAS FROM WORK. I THINK, YOU KNOW SOMETHING.

NEW SPEAKER: I GOT TO SPEND 1.5 HOURS JUST WALKING WITH MY SON. THAT IS NOT SOMETHING I USUALLY DO BECAUSE ALWAYS TOO BUSY. JUST CHANGED THE DYNAMIC BETWEEN US.

NEW SPEAKER: YEAH, THINKING ABOUT THAT. THAT TIME FOR CONNECTION. ROLE MODELING HEALTHY BOUNDARIES, GETTING CONSENT FOR AFFECTION. WE TALKED ABOUT PROVIDERS ALSO HAVING A RESPONSIBLE TO ROLE MODEL THAT AND WORKING WITH CHILDREN.

NEW SPEAKER: SEEING MORE MEN GOING IN. DISCUSSING THAT.

NEW SPEAKER: YOUNG MEN HAVING AN UNDERSTANDING OF THEIR FEELINGS.

NEW SPEAKER: THINKING ABOUT IT, WE ALL HAVE THE OPPORTUNITY TO MENTOR WITHIN OUR PROFESSIONS AND HOW ARE WE ENGAGING YOUNG MEN AS WELL AS YOUNG WOMEN IN MENTORING THEM?

NEW SPEAKER: THEY NEED MALE TEACHERS. ALSO, LET'S KEEP MOVING. LET'S GO TO NEXT SECTOR. WE DEFINITELY, WE TALKED ABOUT THIS AS, YOU KNOW, THIS IS ALL ACROSS THE BOARD AND SO WE WANTED TO START WITH FAMILY. THEN, WE ALSO WANT TO GO TO SCHOOL BECAUSE WE KNOW YOUNG MEN HAVE SPENT QUITE A BIT OF TIME IN SCHOOL.

NEW SPEAKER: WE HAVE THE SAME KIND OF QUESTION HERE FOR THE NEXT, NEXT LEVEL. LET'S GO TO SCHOOL LEVELS INDICATORS. HERE, HOW WOULD WE KNOW IF WE ARE MOVING THE NEEDLE? AND AGAIN, I PULLED OUT, WE PULLED OUT THREE, THREE WAYS TO SHOW WHERE WE ARE MAKING A DIFFERENCE. THE FIRST WAS, YOU KNOW, DECREASING THE LANE. IMPROVING SKILLS TO PREVENT BONDS AMONG STUDENTS AND DECREASE VIOLENCE ON CAMPUS. SO, WHAT DO YOU GUYS THINK? WHAT ARE OTHER WAYS THAT WE COULD SEE IF WE ARE MAKING A CHANGE AT THE SCHOOL LEVEL?

NEW SPEAKER: ONE OF THE THINGS WE TALKED ABOUT, IS UNIVERSAL VIOLENCE PREVENTION CURRICULUM. JERRY HAD EXAMPLES OF SOME REALLY, REALLY INNOVATIVE CURRICULUM ON HIS WEB SITE. YOU KNOW, I THINK THAT THE CDC JUST RELEASED A RECENT REPORT THAT SAYS, ALL TYPES OF DIFFERENT CURRICULUMS BUT IF YOU IMPLEMENT UNIVERSALLY, IT MEANS YOU DON'T CHOOSE FOUR YOUNG MEN. YOU CHOOSE THE YOUNG CAMPUS. IF EVERYONE GOES THROUGH THE SAME EXPERIENCE OF CURRICULUM, SOME YOUNG MEN MAYBE WANT EXTRA SUPPORT. MAYBE MORE ENGAGING WAY. IF EVERYONE GOES TO THE CURRICULUM, YOU CAN CHANGE THE NORM ON THE CAMPUS WITHIN SIX MONTHS. HAVING MEASURABLE RESULTS.

NEW SPEAKER: YOU KNOW, AND I MENTION SOMETHING ADDITIONALLY. WE HAVE DONE THAT WITH SCHOOLS. WE HAVE TRAINED THE WHOLE. BECAUSE WE FOUND THAT UNLESS YOU TRAIN THE ADMINISTRATORS, UNLESS YOU TRAIN THE TEACHERS AN COUNSELORS, YOU CAN TRAIN FACILITATORS IN THE CURRICULUM ALL DAY, BUT THE SYSTEMIC FRAMEWORK IS ABOUT BUILT TO NOT SUSTAIN THAT. YOU HAVE TO TRAIN A WHOLE CAMPUS INCLUDING THE ADULTS THAT ARE INVOLVED.

NEW SPEAKER: AND, I THINK, YOU ARE GOING TO HEAR ME SAY THAT OVER AND OVER AGAIN. THAT GOES TO THE POLICY CHANGE, RIGHT? WHAT ARE THE POLICIES OF INTERACTING WITH THE STUDENTS? WHERE IS THERE COACHING VERSUS DISCIPLINE? WHAT DOES THE SCHOOL ENVIRONMENT LOOK LIKE? HOW IS THAT REINFORCING A CARING ME? ALL SORTS OF STRATEGY YOU CAN USE ACROSS THE SPECTRUM TO GET TO THAT NORM CHANGE. THAT IS WHY WE SAY, NOT JUST EDUCATING AMERICANS. A LOT OF RESPONSIBILITY WITHIN A SYSTEM HERE. SO I SEE, ALL SORTS OF GREAT, GREAT, GREAT THINGS HAPPENING IN THE TEXT CHAT. AND, THE SOCIAL ECOLOGICAL MODEL, YES. HIGH SCHOOL, COLLEGE, UNIVERSITY, ALL ARE IMPORTANT.

NEW SPEAKER: SOMEBODY HAD MENTIONED HIGH SCHOOL GRADUATION RATES AS BEING A GREAT INDICATOR. THAT IS GREAT. THAT IS A GREAT THING TO EMPHASIZE. WE REALLY DO WANT TO FIND CONCRETE THINGS THAT CAN HELP US IDENTIFY HOW WE ARE MOVING FORWARD. ARE WE MOVING TOWARDS THE NORMALSHIP THAT WE WANT. AND I THINK THAT DEFINITELY HAVE THAT TYPE OF LITERACY TO HOW SOMETIMES ARE THRIVING AND GOING TO COLLEGE.

NEW SPEAKER: LET ME MENTION THAT SOMETHING IS A PRACTICAL LEVEL. WE HAVE A RITES OF PASSAGE, WE DO AT ALTERNATIVE SCHOOL. AND, AT THE GRADUATION, ONE OF THE GIRLS GOT UP, SHE WAS GRADUATED. SHE SAID, I JUST WANT TO THANK THE NOBEL PROGRAM. I TRANSFERRED FROM ANOTHER SCHOOL. AT THIS SCHOOL, I FELT SAFE AND I DIDN'T FEEL HIT ON AND THE GUYS TREATED ME RESPECTFULLY. AND THAT HELPED ME TO LEARN.

NEW SPEAKER: WOW.

NEW SPEAKER: WHEN THE GIRLS BEGAN TO TALK ABOUT THEY FEEL SAFE ON A CAMPUS AND THAT THEY FEEL RESPECTED ON A CAMPUS, I THINK THAT IS A VERY POSITIVE INDICATOR THAT YOU ARE DOING SOMETHING THAT IS MUCH MORE THAN STOPPING VIOLENCE. REALLY INCREASE THE WHOLE RELATIONAL ASPECT OF YOUNG PEOPLE.

NEW SPEAKER: WELL, I THINK THAT WE TRY TO PUSH THE PREVENTION. GOOD SOLUTION SOLVES MULTIPLE PROBLEMS. BY MOVING THAT, YOU BRING IN OTHERS TO SUPPORT YOUR WORK. YOU ARE SOLVING MORE THAN ONE ISSUE.

NEW SPEAKER: YOU KNOW, I WOULD LIKE TO SAY THAT THE PROMOTION OF RESPECT AND THINKING PROMOTIONALLY, IS OUR WORK. IN ALL OF THESE WAYS. IT IS EXACTLY IT.

NEW SPEAKER: RIGHT.

NEW SPEAKER: SO WE TALKED ABOUT HOW WE CAN TELL IF WE ARE MOVING THE NEEDLE WITHIN FAMILIES. ALSO, THE SCHOOL LEVEL. LET'S TURN TO THE COMMUNITY LEVEL NOW. HOW DO WE KNOW IF WE ARE MAKING CHANGES AT COMMUNITY LEVEL? AGAIN, I PULLED OUT THESE, THESE THREE INDICATORS BUT WHAT OTHER INDICATORS DO YOU SEE? THE ONE WE PUKED OUT INCREASE SOCIAL, COHESION AND TRUST.

NEW SPEAKER: THAT IS SOMETHING HE WAS GETTING BACK TO THE SCHOOL CAMPUS. RIGHT.

NEW SPEAKER: RIGHT. WE ALSO, TALKED ABOUT PERCEPTIONS AT THE COMMUNITY SAFETY AND THE LAST ONE WAS INCREASED PERCEPTION OF THE COMMUNITY'S ABILITY TO MAKE CHANGE FOR THE COMMON GOOD.

NEW SPEAKER: THESE ARE PRETTY GENERAL. WHAT DO YOU ALL SEE AT THAT LEVEL? YOUR COMMUNITIES?

NEW SPEAKER: ONE OF THE COMMENTS WE HAD EARLIER IN THE TEXT CHAT, THEY HAVE HAD SUCH GOOD TEXT CHAT, WAS ABOUT HAVING PEOPLE ORGANIZED AS ALLIES TO MAKE THOSE POLICY CHANGE. IT IS A SIGN OF EVERYONE'S PERSPECTIVE, YOU HAVE TO HAVE PEOPLE, CRAIG WAS TALKING WHAT GROUPS OF MEN DO YOU WORK WITH? JERRY WAS TALKING ABOUT, YOU CAN'T DO JUST CURRICULUM AND POLICY CHANGE. IT IS, YOU CAN'T JUST HAND OUT BROCHURES. WE HAVE A RESPONSIBILITY FOR KIND OF THE STRUCTURES AND ENVIRONMENT FOR MEN AND THINKING ABOUT, YOU KNOW, HOW DO WE MEASURE THAT SUCCESS? SOMETIMES MEASURES AND HOW FEW PEOPLE ORGANIZE THE ISSUE. THEY FEEL THAT THEY CAN MAKE THE POLICY CHANGE AND WHEN THEY IDENTIFY IT. A GOOD WAY TO INDICATE THAT IS TO BUY FROM INFLUENTIAL COMMUNITY MEMBERS AN LOT OF LOCAL GOVERNMENT OFFICIALS WHICH CRAIG MENTIONED IN HIS WORK, THEY BROUGHT THEM TO THE MEETING. TO MAKE SURE THAT THOSE PEOPLE ARE PART OF THE DISCUSSION. AND PART OF REALLY INFLUENCING THE REST OF THE COMMUNITY AND SHOWING THEIR SUPPORT. INCREASE. THERE ARE OPPORTUNITIES THERE. WITH PREVENTION. AND RATE OF VIOLENT CRIME DONE BY MALE. THAT IS THE END GOAL. RIGHT? WE LOOKED AT INDICATORS TO MEASURE THAT UPFRONT SUCCESS. BEFORE YOU GET TO THAT LONG TERM GOAL. WHAT DO YOU THINK SEE CHANGE RIGHT AWAY?

NEW SPEAKER: ATTITUDES IN LONG ENFORCEMENT, THAT IS AN INTERESTING ONE. THEY REPRESENT OF MEN. COALITION. THOSE WHO FOCUS ON ISSUES TRADITIONALLY. HANDLED BY WOMEN. THAT IS A VERY STRONG INDICATOR.

NEW SPEAKER: I THINK SOMEBODY MENTIONED MORE FATHER'S DAY PART OF PTA.

NEW SPEAKER: RIGHT. AND LAURA BRINGS UP A GOOD POINT. WE'RE NOT SURE HOW TO GET IN THAT BUY-IN FROM COMMUNITY MEMBERS. THE MODELS THAT HE BROUGHT TO DISCUSSION, THINKING OF WHAT THEY ARE AND JERRY TALKING ABOUT HOW DO YOU ENGAGE THEM AND THINKING ABOUT THEM, LITERACY AND THEIR OWN HEALING AS A WAY TO GET CONNECTED.

NEW SPEAKER: ALL RIGHT. THERE IS A LOT OF GREAT EXAMPLES. WHAT WE ARE GOING TO DO, WE ARE GOING TO MAKE THIS AVAILABLE. THIS IS A NEW PART OF THE DISCUSSION IN TERMS OF THIS FIELD. THINKING OF HOW TO

MEASURE THE SUCCESS. SO WE WILL BE GETTING THE TEXT CHAT AND POSTING THAT ON PREVENT CONNECT AS WELL. AND I THINK THAT DAVID, DON'T THEY GET AN OPTION TO KEEP A COPY OF THAT? THE TEXT CHAT? THEY'LL HAVE ACCESS TO THAT? >> YOU CAN DO THAT. YOU CAN CUT AND PASTE OUT THERE. WE ARE ALSO POSTED ON PREVENT CONNECT. IT WILL TAKE A LITTLE BIT -- WON'T BE IMMEDIATE BUT WE'LL GET IT UP THERE. SO, THIS IS REALLY BEEN AN ENGAGING CONVERSATION. SO I THINK THAT WE ARE GETTING TO THAT POINT THOUGH OF THE TIME IN OUR SESSION THAT WE NEED TO, TO BE ABLE TO COME TO A CLOSE UNFORTUNATELY. SO I WANT TO REALLY THANK OUR SPEAKERS, I WOULD LIKE TO THANK JERRY TELLO AND CRAIG NORBERG-BOHM FOR BEING ABLE TO PRESENT. SO WE ARE GOING TO BE ABLE TO, JUST WANT TO THANK YOU. SO THANK YOU. REALLY APPRECIATE HAVING BOTH OF YOU HERE. AND I REALLY WANT TO THANK PREVENTION INSTITUTE FOR JOINING US. YOU WERE ABLE TO HELP SUPPORT OUR BRILLIANT AND INTERESTING ENGAGING CONVERSATION. WE WILL CONTINUE THIS CONVERSATION. ACTUALLY, REPEATING THE SESSION TOMORROW. WE ALREADY SOLD OUT. BUT WE WILL BE LOOKING AT THE ISSUE AT HOW WE ARE GOING TO BE CHANGING NORMS. THE TEXT CHAT WAS TALKING A LOT ABOUT THE IMAGES OF HOW DO WE CHANGE AROUND WOMEN AND GIRL. THAT WILL BE OUR NEXT, THAT WILL BE COMING UP IN JULY. SO THANK YOU ALL. AND I REALLY APPRECIATE IT. I WILL KEEP THE TEXT CHAT OPEN FOR A FEW MORE MINUTES SO YOU ALL CAN BE ABLE TO KEEP AND WRITING MESSAGES. YOU WILL GET AN EVALUATION IN YOUR EMAIL IN ABOUT TWO MINUTES. SO, GO AHEAD AND PLEASE RESPOND. THAT DOES HELP US. ANYTHING YOU WANT TO ADD, FINAL WORDS, GER YE OR CRAIG?

NEW SPEAKER: I'LL JUST, PEOPLE WANT INFORMATION, GO TO MY WEB SITE, JERRYTELLO.COM.

NEW SPEAKER: THANK YOU EVERYONE. IT IS GRIT PLEASURE TO SHARE WITH YOU TODAY. LOOK FORWARD TO SEEING YOU AROUND.

NEW SPEAKER: OKAY. ANYTHING FROM THE PREVENTION INSTITUTE GROUP? WE CAN BARELY HEAR YOU. OKAY. WELL THANK YOU ALL. WE WILL CONCLUDE OUR AUDIO PORTION OF THE CONFERENCE TODAY. THANKS A LOT.