PreventConnect.org

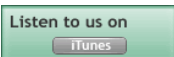## Creating a Legacy
Successfully Sustaining
Your
Efforts

Welcome to the web conference.

We will begin in a moment.

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DELTA Project

PreventConnect.org

- Online Community
- Web Conferences, Reading Clubs
- Wiki, Podcasts, eLearning
- Twitter: @preventconnect
- Blog: http://calcasa.org
- Facebook.com/PreventConnect
- Prevent-Connect Email
- Newsletters

Nell Myhand
  nell@calcasa.org
David Lee
  david@calcasa.org
Chad Sniffen
  chad@calcasa.org

(888) 922-5227

Read Our Wiki | Listen to us on iTunes | Find us on Facebook | Read Our Blog | Follow Us On twitter

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How to use this technology

- **Raise Hand**
- **Q&A**
- **Text Chat**
- **PowerPoint Slides**

➤ Please send a private chat message for help
➤ Call iLinc Technical Support at (800) 799-4510
➤ Call CALCASA at (888) 922-5227

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Creating a Legacy
Successfully Sustaining
Your
Efforts

CDC Violence Prevention
May 2010 Web Conference
Learning Exchange

Tom Wolff, Ph.D.
Tom Wolff & Associates
tom@tomwolff.com

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What We Believe About Sustainability

STAND AND DECLARE

We believe

Our team is too busy with its present agenda to spend more than a small amount of time thinking and planning for sustainability.

Feedback
- ⬜ Strongly Agree
- 🟩 Agree
- 🟨 Disagree
- 🟥 Strongly Disagre
- ⬜ No Answer

We believe

Community institutions will welcome taking over our programs when our funding runs out.
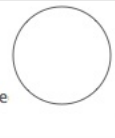
Feedback
- ○ ▣ Strongly Agree
- ○ ▣ Agree
- ○ ▣ Disagree
- ○ ▣ Strongly Disagre
- ⊙ ▣ No Answer

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We believe

Our team must always be around in the future if our community is to achieve our agenda.

Feedback
- ○ ▣ Strongly Agree
- ○ ▣ Agree
- ○ ▣ Disagree
- ○ ▣ Strongly Disagre
- ⊙ ▣ No Answer

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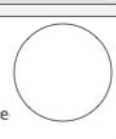
Myths of Sustainability

Sustainability is best thought about in the waning months of your funding

January	February	March
❌	❌	❌
April	May	June
❌	❌	❌
July	August	September
❌	❌	❌
October	November	December
❌		

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Myths of Sustainability

Everything we do must be sustained

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Myths of Sustainability

It is all about finding the money

Myths of Sustainability

Communities have the money to fund and sustain all pilot projects that show themselves to be effective and of value to the community

Sustainability Outcomes

I.   Activities in the community (external):

     Practices sustained

     Strategies sustained

     Policies sustained

     Changes in Community Norms

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Sustainability Outcomes

II   Relationships and Partnerships

     New relationships

     Changes in relationships

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Sustainability Outcomes

III.   Functions of the Collaborative Team (internal)

   Gatherer/convener

   Catalyst for change

   Collaborative problem solving

   new program development

   coordination
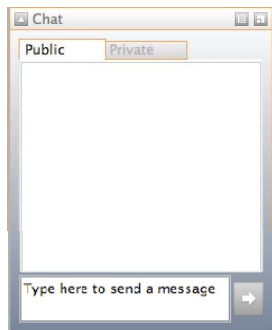
   Monitoring of collaborative activities

Creating a Vision

- It is two years from now and your local newspaper has decided to write a feature story on your accomplishments and work.

- What does the article say?

- Write a headline for the article

   (use chat box to answer)

Creating a Vision

Chat
Public | Private

Type here to send a message →

The headline on the article about our accomplishments and work will say…

Use text chat to answer

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Sample Legacy Statements

• Violence Prevention Sustainability

Ongoing process to maintain transformation of a geographic community from one that suffers from and reacts to violence to one that prevents violence (in all its forms) and supports lasting peace

Institute for Community Peace

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VP Coalitions Stages of Development

- Creating Safety

- Understanding Violence

- Building Community

- Promoting Peace

- Building Democracy and Social Justice

Institute for Community Peace

Sustainability Planning Process

• Start with the Building Blocks

• Develop a Shared Understanding of Sustainability

• Assess what we are doing now. What do we want to sustain?

• How will we get there? Planning and implementation

Sustainability Planning Process

- Assessment

  – Inventory of present program components

  – Decide on criteria for sustainability
    - Having an impact? (Results justify continuing)
    - Costs and benefits?
    - Is there still a need?
    - Community support is strong
    - Potential funding

Sustainability Planning Process

- Planning
  – Four Approaches:
    - Institutionalization
    - Policy
    - Community ownership/community norm changes
    - Finding the resources

Sustainability Planning Process

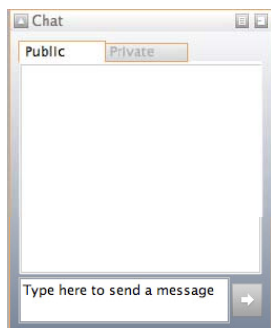• Implementation

Four Approaches to Sustainability

• Institutionalization of changes

• Policy change

• Community ownership/capacity building

• Finding resources to sustain the effort

Institutionalization - Guiding Questions

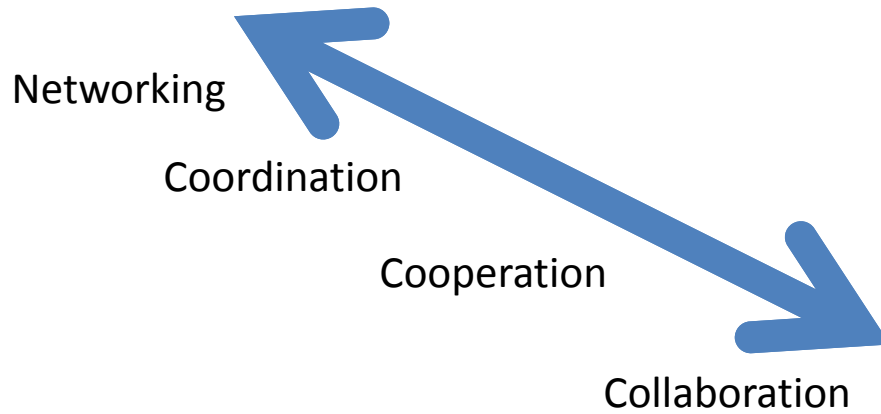If you are willing to talk about your success in institutionalizing programs please raise your hand.

Coalition Task Force Process

•Identify stakeholders

•Define the problem

•Investigate options

•Design a response

•Evaluate and adapt

•Implement the plan

•Secure resources

•Spin off

Source: B.L.Hathaway "Growing a Health Community" American
Journal of Community Psychology, Vol.29, No 2, 2001

The Continuum of Collaboration

Networking

Coordination

Cooperation

Collaboration

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The Continuum of Collaboration
Networking

Exchanging information for mutual benefit.

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The Continuum of Collaboration
Coordination

Exchanging information and modifying activities for mutual benefit.

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The Continuum of Collaboration
Cooperation

Exchanging information, modifying activities, and sharing resources for mutual benefit to achieve a common purpose.

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The Continuum of Collaboration
## Collaboration

Exchanging information, modifying activities, sharing resources, and enhancing the capacity of another for mutual benefit and to achieve a common purpose, by sharing risks, resources, responsibilities, and rewards.

Policy - Guiding Questions

- What policies (large policies or small policies) have you changed or do you hope to change that could help you get to your goals?

Use text chat to answer

Policy - Guiding Questions
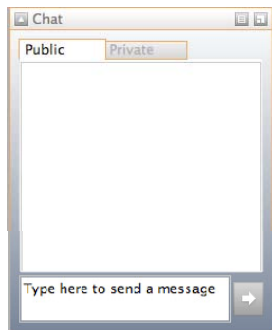
Policies we have already or hope to change that can help us get to our goals are …

Use text chat to answer

Chat

Public | Private

Type here to send a message

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Policy Guiding - Questions

- If you are willing to talk about your success in changing policies please raise your hand

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Policy - Guiding Questions

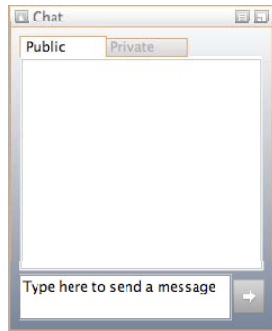• What must be done to achieve these policy changes?

Community Ownership - Guiding Questions

What community norms do you wish to change?

Use text chat to answer

Community Ownership - Guiding Questions

What community norms do you wish to change?

Use text chat to answer

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Community Ownership - Guiding Questions

- If you are willing to talk about your success in achieving community ownership please raise your hand

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Community Ownership - Guiding Questions

- Who can influence these norms?

- How do you engage them?

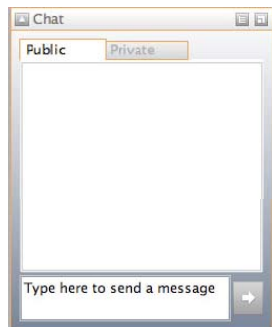- What part of the collaborative's activities would you like to have owned by others?

Use text chat to answer

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Community Ownership - Guiding Questions

Chat

Public | Private

Type here to send a message →

These norms are influenced by…

And we can engage them by…

Use text chat to answer

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Finding resources to sustain the effort - Guiding Question

Which of the following techniques might you use?

Foundations

Grants

Fees

Fees for service

Seek government $
Local, State, Federal

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Finding resources to sustain the effort - Guiding Question cont'

Which can be sustained by in kind resources?

Space

Staff

Who can you turn to for in kind resources?

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Four Ways to Build Capacity

- Mini-grants

- Leadership development

- Community outreach workers

- Community organizing

Finding resources to sustain the effort - Guiding Questions

- What resources are needed to sustain your collaborative activities?

- Which can be continued with hard $ resources?

- Where will you find them?

Follow Up

- How can I take all this material on sustainability back home?

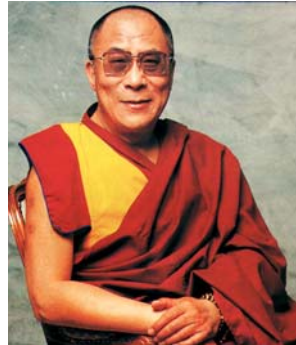- What is most relevant?

- What does not apply?

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Action Planning
Building the Future

Issue or Strategy And Action to be taken	Who	When	What I / We Need…

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"Be optimistic, it feels better."

Dalai Lama

Web Resources

- Tools for Sustainability
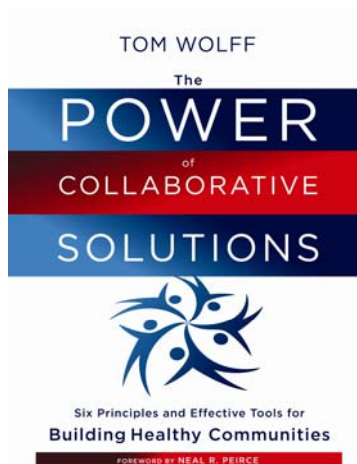- Global Journal of Community Psychology Practice Vol. 1   www.gjcpp.org

Tom Wolff & Associates

- www.tomwolff.com

Community Tool Box

- http://ctb.ku.edu

www.tomwolff.com