

**Welcome to the  
Web Conference**

**Working with Men and Boys to Prevent  
Intimate Partner Violence:  
Lessons Learned from DELTA Programs**

We will start soon






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## How to use this technology

- Raise Hand
- Q&A
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## 2011 Web Conferences Building Prevention Leadership

- **Advancing a Critical Analysis: Incorporating consciousness in prevention efforts**
- **Cultivating Community Driven Social Change**
- **Using Data to Make the Case for Prevention**
- **Promoting a Diverse Leadership** Guests: Hollaback & Idaho Coalition Against Sexual and Domestic Violence (August 30; repeated August 31, 2011)
- **Measuring and Communicating Effectiveness** (September 27, repeated September 28, 2011)

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## 2011 Web Conferences From Data to Prevention

- **Understanding the Differences between National Sexual Violence and Intimate Partner Violence Surveys.**
- **Framing Sexual and Domestic Violence Prevention Impact From a Cost-Effectiveness Perspective** Transforming Communities
- **Using Data to Make the Case for Prevention**, Prevention Institute with Berkeley Media Studies Group
- **Framing Primary Prevention Messages Using Data**; CDC and Fenton (September 20; repeat September 21, 2011)

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## PreventConnect

- Domestic violence /Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC, or CALCASA.

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## Working with Men and Boys to Prevent Intimate Partner Violence: Lessons Learned from DELTA Programs

Jeanne Noordsy, Domestic Violence Project of [Catholic Charities of Saratoga, Warren and Washington Counties](#), New York

Scott Michels, [Jewish Family Services of Delaware](#)  
Manuel Colorado-Reyes, [Family Violence & Rape Crisis Services](#), Pittsboro, N.C.

August 19, 2011  
11 am-12:30 PT; 2:00-3:30 PM ET

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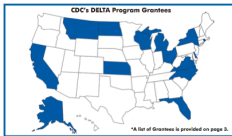
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**The DELTA Program:**  
Preventing Intimate Partner Violence  
in the United States



"To stop intimate partner violence, we must not only act responsibly and compassionately after violence has occurred, but we must also identify its causes and prevent it in the first place. CDC's DELTA Program is leading the way by promoting comprehensive strategies aimed at preventing violence, reducing and preventing."

Alan Mensch, Director  
National Association Center on Domestic Violence



DEPARTMENT OF HEALTH AND HUMAN SERVICES  
CENTERS FOR DISEASE CONTROL AND PREVENTION  
SAFER • HEALTHIER • PEOPLE

## DELTA

- Since 2002
- 14 States
- 49 Local Primary Prevention Efforts
- VAWnet Special Collection: Models in Prevention - CDC's DELTA Program <http://tinyurl.com/VAWnetDELTA>

<http://www.cdc.gov/violenceprevention/delta/>

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## Men Against Domestic Violence



New Haven, CT  
around 1983

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## Work with Men & Boys

Public Private

Type here to send a message

*Why do you think it is important to work with men and boys to prevent domestic violence?*

**Use chat to answer**

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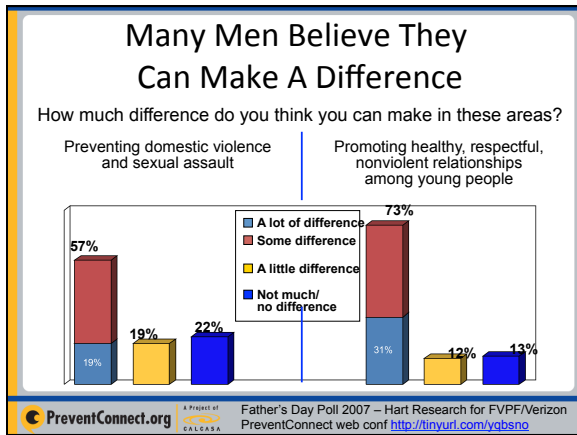
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## Many Approaches to Working with Men & Boys

- Potential perpetrators (accountability)
- Potential victims
- Potential support for survivors (empathy)
- Potential protectors
- Potential active bystanders
- Potential partners / allies
- Potential mentors

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Manuel Colorado  
Outreach Worker



Pittsboro, North Carolina

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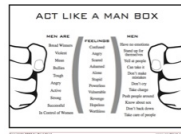
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## How We Started

We had a group of men interested in working in partnership with women to address the issue

- Had worked with our Coordinated Community Response (CCR) to strengthen our response
- Had to stay in the “man box”
- Felt that they could reach other men in leadership positions



[www.paulkivel.com/resources/actlikeamanbox.pdf](http://www.paulkivel.com/resources/actlikeamanbox.pdf)




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## Organization Moves Toward Primary Prevention

Required changing some of our strategies...

We can't do it by focusing on the victims and potential victims

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- Led by community men
- In partnership with agency staff
- And in partnership with women in the movement



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## Activities

- Monthly Meetings
- White Ribbon Campaign
- Annual Breakfast/Dinner
- 5-K Run for Family Peace
- Presentations
- Man-to-Man Outreach



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## Helpful Resources

- White Ribbon Campaign
- A Call to Men
- Toolkit for Men and Boys from Futures Without Violence
- Jackson Katz and MVP Program
- Men Can Stop Rape and Men of Strength Club Curriculum
- Hip Hop: Beyond Beats and Rhymes from Independent Lens
- NC Coalition Against Domestic Violence (Current statistics and Information)
- First-hand knowledge through personal connections to local domestic violence sexual assault agency, working with victims and victim advocates



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## Resources for working with Men & Boys

*What resources do you find helpful for working with men and boys to prevent domestic violence?*



Use chat to answer

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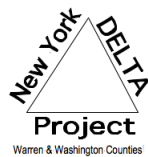
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Jeanne Noordsy  
Warren & Washington Counties NY DELTA Project  
A project of the Domestic Violence Community Coordination Council (DVCCC)

Convened by: Domestic Violence Project of Warren/Washington Counties, a program of Catholic Charities

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## Northern NY Call 2 Men



### OUR UNDERSTANDING

We are committed to working to end all forms of violence against women because it harms our mothers, sisters, daughters and friends in so many ways. As men we have the responsibility and opportunity to make a difference, by challenging traditional masculine attitudes, norms and behaviors that have supported this injustice.

This is the business of average guys!

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## “Ending Violence Against Women, A Call to Men”



Conference, December 2004

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## NNYC2M Mission



To educate ourselves and others on the social changes needed to end violence against women.

SELF

OTHERS



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## Resources that helped NNYC2M

- Gloucester Men Against Domestic Abuse
- National Organization of Men Against Sexism (NOMAS)
- Dads & Daughters
- Online "Toolkit for Working with Men & Boys to Prevent Gender-Based Violence" (Futures Without Violence)
- During start-up year, ran "Coaching Boys into Men" radio & TV PSAs locally (Futures Without Violence)
- Rus Ervin Funk, tune-up conference 2010
- "My Strength is Not for Hurting" campaign on Glens Falls city buses 2010-11 (Men Can Stop Rape)



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## RAVE

### Railroaders Against Violence Everywhere



**Vision Statement**  
R.A.V.E. is a group of young men who seek to be peer leaders in Whitehall Middle/High School to help prevent violence against women by promoting positive masculinity based on strength without violence.



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## Using Resources Adapting Existing Models

- Men Can Stop Rape: Strength Training; MOST Club
- Paul Kivel: *Young Men's Work*
- NNYC2M: as a model & presence; speakers at annual RAVE Training Retreat
- Media Education Foundation: Jackson Katz, Jean Kilbourne, and others' videos
- Ben Atherton-Zeman "Voices of Men"
- Support and skills of our local and NY DELTA partners



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## Adapting For Your Community



*What have you done to adapt resources & materials to meet the needs of your community?*

**Use chat to answer**

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### Delaware MEN: Men's Education Network





**Scott Michels**  
Jewish Family Services of Delaware  
[www.DelawareMEN.org](http://www.DelawareMEN.org)

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### How one time collaborations can lead to long term partnership

- DELTA funds a healthy teen relationships campaign in Delaware...
- A facilitators eye's are opened, mind is enlightened and heart wants to act!
- DCADV creates the perfect storm...
- Community members embrace the storm and strive to build an arc! Or large umbrellas... or something...



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## DelawareMEN is Born

- A Call to Men leads to a call for action!
- Men who are ready to make a better world, discover and/or create a method of action.
- Professionals and community members unite!



DCADV helps to get the ball rolling with an assignment, and perhaps more importantly... a deadline.

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## Video



[http://www.dcadv.org/01whats\\_new/calltomen.html](http://www.dcadv.org/01whats_new/calltomen.html)

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## DelawareMEN's Mission:

To *involve* men in the *promotion* of healthy, safe relationships.

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## DelawareMEN's Plan Step 1

- Create a training kit: Video + Discussion Syllabus
- Become Trainers and Facilitators, and Trainers of Trainers
- Facilitate Trainings at Multiple Venues from Apple Orchards to Zoos...
- Recruit and Train New Trainers.
- Rinse and Repeat.
- Determine a Step 2, 3, 4...



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## Helpful resources, tools and support

- DCADV
- Looking within
- Looking outside
- National Organizations and the Media
- Media Creation Team



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## Challenges

*What challenges do you find in working with men and boys in prevention?*



Use chat to answer

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## Overcoming Challenges



- Identifying men in community
- Developing community leadership
- Dealing with multi-lingual and cultural diversity
- Messaging & Language

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## Indicators

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?



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## RAVE Outcome Evaluation

- On-line pre-post Survey (RAVE and non-RAVE compare group) → *individual KABBs*
- Focus Groups with 6 groups of students and adults → *is RAVE impacting the social norms in the school?*



2010-11

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## RAVE evaluation findings

### Indicators of Success:

- Focus Groups: All groups identified RAVE as a factor in what sets the norms in the school around TDV (along with: what adults do, policy, other student groups)
- Pre/Post Survey: RAVE group 20% higher across questions at "pre" stage vs. non-RAVE group
- "That's so RAVE-like!" saying emerged on campus
- Member interviews: "like brothers"



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## Indicators of Change

*What other indicators do you use to measure prevention in working with men & boys?*



Use chat to answer

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Lessons Learned

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## Question & Answer Session

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## For More Information

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