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AGAINST SEXUAL ASSAULT

An Overview of Sexual Assault Prevention Strategies for Colleges and Universities

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[www.PreventConnect.org/RD/
roots2011](http://www.PreventConnect.org/RD/roots2011)

Welcome

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About Me

UC DAVIS
UNIVERSITY OF CALIFORNIA



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About Me



THE UNIVERSITY
OF ARIZONA



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About You

- College / University Program
- Campus Law Enforcement
- Campus Administrators

- Community Rape Crisis Centers
 - Are on a college campus
 - Want to be on a college campus



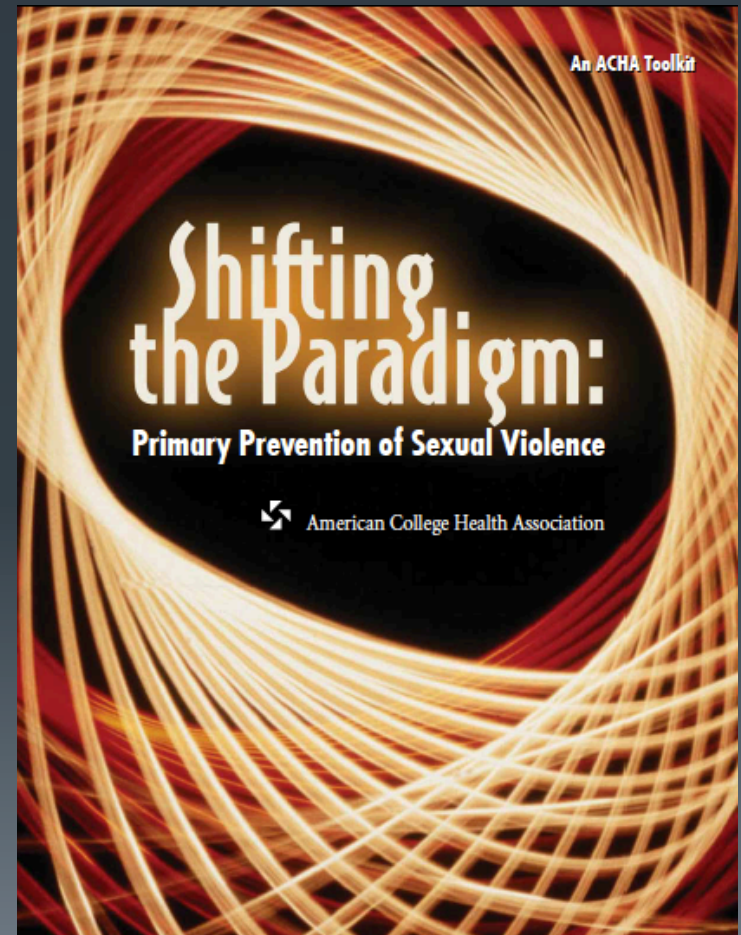
About Us

- Structured for Community Rape Crisis Centers or Prevention Programs
 - What is different about campuses
 - Getting access to campus
 - Prevention strategies on campus



The ACH Toolkit

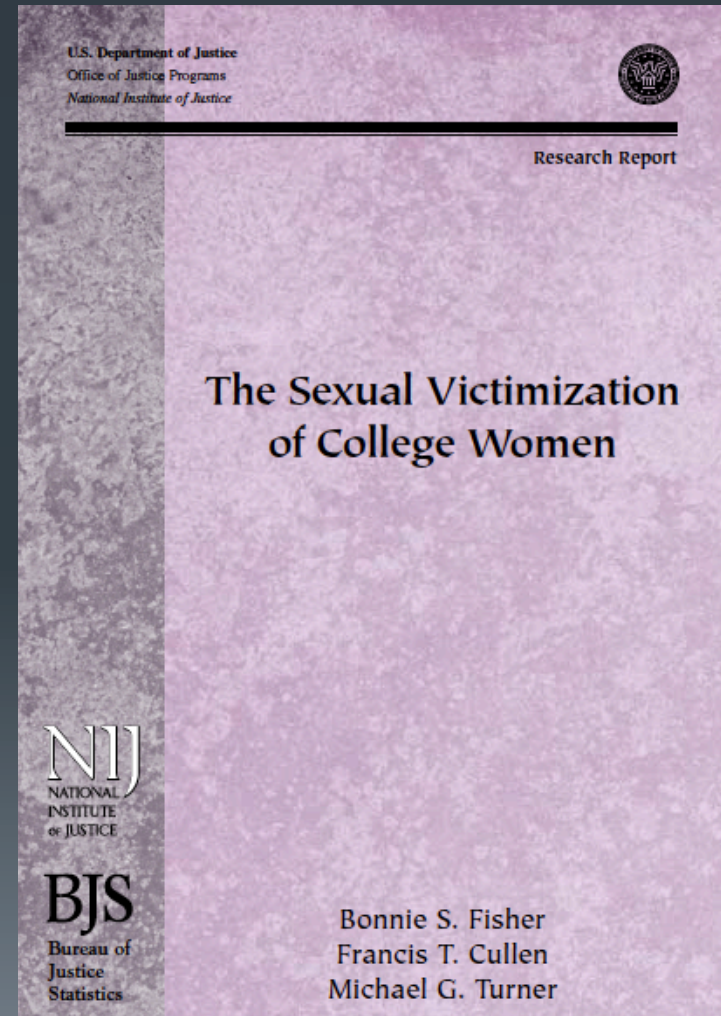
- Recommendations from the American College Health Association
- <http://www.acha.org/SexualViolence>





In General

- National College Women Sexual Victimization Survey
 - Data collected in 1996
 - 5% of college women per year experience completed or attempted rape
- National Drug-Facilitated, Incapacitated, and Forcible Rape Survey
 - Data collected in 2006
 - College women more likely to experience an alcohol or other drug related rape





What Is Different About Campuses?

- Infrastructure
- Applicable Laws
- Bureaucracy
- Importance of Policy



Infrastructure

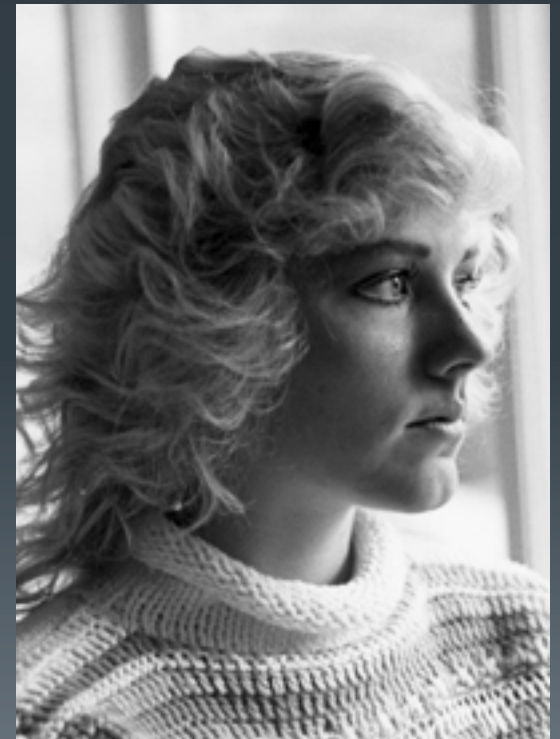
- Need on-campus allies to access
- Campus security versus campus law enforcement





Applicable Laws: The Jeanne Clery Act

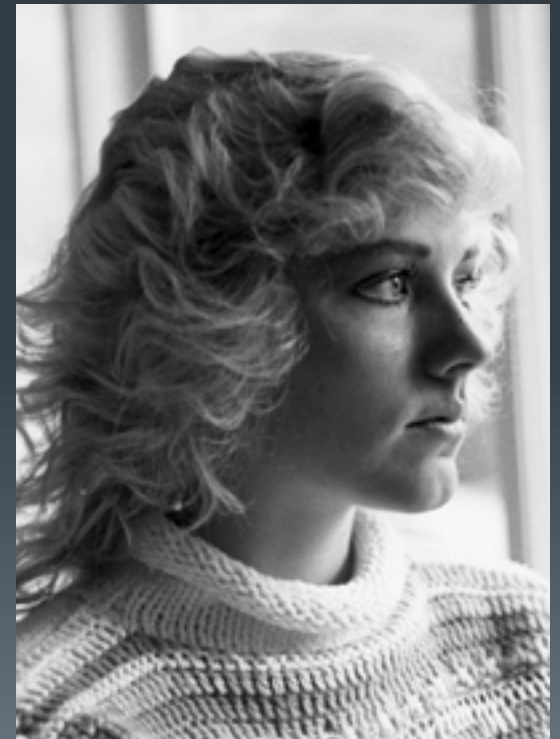
- Institutions must publish an annual report disclosing campus security policies and three years worth of selected crime statistics.
- Institutions must make timely warnings to the campus community about crimes that pose an ongoing threat to students and employees.
- Each institution with a police or security department must have a public crime log.





Applicable Laws: The Jeanne Clery Act

- The U.S. Department of Education centrally collects and disseminates the crime statistics.
- Campus community sexual assault victims are assured of certain basic rights.
- Institutions that fail to comply may be fined or lose eligibility to participate in federal student aid programs.





Applicable Law: Title IX of the Education Amendments of 1972

- “No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.”
- Sexual harassment qualifies if it is “so severe, pervasive, and objectively offensive that it effectively bars the victim’s access to an educational opportunity or benefit.”
- A single incident of sexual assault can qualify, depending on the University’s response



Bureaucracy

- Relates to the size of the University
- Student activism can have a significant impact
- Student Judicial Proceedings



Chancellor Emeritus Larry Vanderhoef



Policy Work

- Huge opportunities for activism
- Policy review tools at SAFERcampus.org



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RED TAPE

WON'T COVER UP RAPE.

SAFER



Getting Access to Campuses

- OVW Campus Grants
- Coordinated Community Response Teams
- Counseling and Advocacy Services
- Educational and Prevention Services
- Women's Self-Defense

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What's your story?

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The Prevention Menu



The Nine Principles Apply

- Nation, M., Crusto, C., Wandersman, A., Kumpfer, K. L., Seybolt, D., Morrissey-Kane, E., & Davino, K. (2003). What works in prevention: Principles of Effective Prevention Programs. American Psychologist, 58, 449-456.

- See also:
 - “Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners” at www.vawnet.org

 - Anderson, L. A., & Whiston, S. C. (2005). Sexual assault education programs: A meta-analytic examination of their effectiveness. Psychology of Women Quarterly, 29, 374-388.



The Nine Principles Apply

- Comprehensive
 - Strategies should include multiple components and affect multiple settings to address a wide range of risk and protective factors of the target problem.

- Varied Teaching Methods
 - Strategies should include multiple teaching methods, including some type of active, skills-based component.

- Sufficient Dosage
 - Participants need to be exposed to enough of the activity for it to have an effect.



The Nine Principles Apply

- Theory Driven
 - Preventive strategies should have a scientific justification or logical rationale.

- Positive Relationships
 - Programs should foster strong, stable, positive relationships between children and adults.

- Appropriately Timed
 - Program activities should happen at a time (developmentally) that can have maximal impact in a participant's life.



The Nine Principles Apply

- Socio-Culturally Relevant
 - Programs should be tailored to fit within cultural beliefs and practices of specific groups as well as local community norms.

- Outcome Evaluation
 - A systematic outcome evaluation is necessary to determine whether a program or strategy worked.

- Well-Trained Staff
 - Programs need to be implemented by staff members who are sensitive, competent, and have received sufficient training, support, and supervision.



Peer Education Programs

(Including Peer Theater Programs)

- Research on outcomes / effectiveness is mixed
- Longer sessions are better
- Empathy induction is problematic

- Baccus and Gamma: bacchusnetwork.org
- Theater of the Oppressed: ptoweb.org
- Rutgers SCREAM: sexualassault.rutgers.edu/scream.htm



Male-Specific Education Programs

- Men Can Stop Rape
 - mencanstoprape.org
- Mentors In Violence Prevention
 - northeastern.edu/sportinsociety/leadership/mentors/
- One In Four
 - oneinfourusa.org



Bystander Intervention Programs

- Green Dot
 - livethegreendot.com
 - iHollaback.org – I've Got Your Back Campaign
- Response Ability Project
 - raproject.org
- UofA STEP UP! Program
 - stepupprogram.org
- Bringing-In the Bystander
 - unh.edu/preventioninnovations



Marketing Campaigns

- Sixteen Days: 16dayscwgl.rutgers.edu
- Know Your Power (UNH): know-your-power.org
- One Student (Kelly & Becca): onestudent.org
- PAVE Safe Campus, Strong Voices:
 - pavingtheway.net/wordpress/2011/07/safe-campus-strong-voices-campaign/
- The Red Flag Campaign: theredflagcampaign.org
- White Ribbon Campaign: whiteribbon.ca

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Stop Public Harassment

- Hollaback! Campus Campaign
 - iHollaback.org



Organize an Event

- Take Back the Night
- V-Day
 - vday.org/our-work/college-community-campaigns



Bring In A Speaker / Consultant

- alanberkowitz.com
- datesafeproject.org
- jacksonkatz.com
- kellyandbecca.com
- voicesofmen.org
- weendviolence.com



Work on Policy

- atixa.org
- margolis-healy.com
- nabita.org
- nchem.org
- safercampus.org
- securityoncampus.org



Talk to People

- [PreventConnect.org](https://www.PreventConnect.org)
- SAPC Listserv
- SCOPE: wearescope.org

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Additions, Questions, Comments