



## Prevent Violence Before it Starts: National Trends to Prevent Sexual Violence

### Presentation for **Idaho Summit on Sexual Violence: Creating Change in Prevention & Response**

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PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect Listserv with over 1200 prevention advocates
- eLearning, Podcasts, Wiki on prevention

[www.PreventConnect.org](http://www.PreventConnect.org)

Twitter: [@preventconnect](https://twitter.com/preventconnect)

Blog: [preventconnect.org](http://preventconnect.org)

**Learning Objectives:** At the end of this presentation, the participant will be able to...

1. Define the key elements of primary prevention.
2. Describe two emerging trends on approaches to sexual violence prevention
3. Identify resources to support participants' prevention efforts.

**Any updates & additional links can be found at  
[www.preventconnect.org](http://www.preventconnect.org) and search for "Idaho"**

## NOTES:

Individual focus hides...

- Patterns of Abuse
- Context of Abuse
- Norms that
  - Contribute to Family Violence
  - Condone Family Violence
  - Ignore Family Violence

### 5 Key Norms

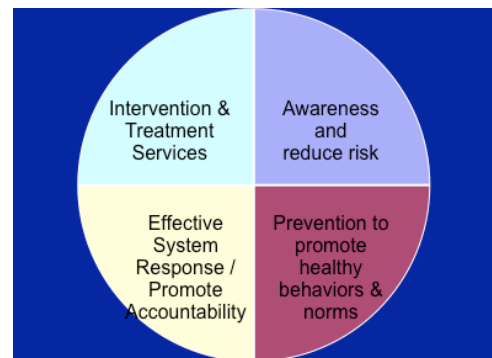
- Limited Roles for Women and Girls
- Restricted Gender Roles for Men and Boys
- Power
- Violence
- Secrecy and Privacy
  - (PreventConnect eLearning Unit Changing Norms to Prevent Violence Against Women <http://preventconnect.org/2006/11/changing-norms-to-prevent-violence-against-women/>)
  - (Sexual Violence and the Spectrum of Prevention: Towards a Community Solution By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute. (A Publication from the National Sexual Violence Resource Center) July 2006. <http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention-towards-community-solution> )

### Elements of Community

- Expectations
- Norms ↘
- Models → Culture
- Institutions ↗
- Policies
- Media

### Comprehensive Solutions

- Intervention, Treatment, Services
- Effective System Response (Promote Accountability)
- Awareness
- Promote Healthy Norms and Behaviors (Prevention)



### Prevention: Creating a Culture Free of Abuse

- Primary Prevention: a **systematic** process that **promotes** healthy **environments** and behaviors and reduces the likelihood of an incident, condition, or injury **before** it occurs in the first place. (from Prevention Institute, [www.preventioninstitute.org](http://www.preventioninstitute.org) )
  - Part of Comprehensive Response
  - Before
  - Community
  - Promote
  - Comprehensive
  - Root Causes
- Principles of Prevention eLearning Units on violence prevention, Centers for Disease Control and Prevention, [www.vetoviolence.org](http://www.vetoviolence.org)
- Steven Johnson, The Ghost Map, 2006 <http://www.theghostmap.com/>
- PreventConnect eLearning unit Social Justice and Public Health: <http://preventconnect.org/2009/09/a-social-justice-model-of-public-health-integrating-prevention-of-violence-against-women/>

- Social Ecological Model (see on PreventConnect wiki)
- <http://wiki.preventconnect.org/Socio-ecological+Model>



- Spectrum of Prevention (from [www.PreventionInstitute.org](http://www.PreventionInstitute.org))

## The Spectrum of Prevention



Below are the links to examples given in presentation

### Program

#### Engaging Men and Boys

- A CALL TO MEN [www.acalltomen.org](http://www.acalltomen.org)
- Coaching Boys into Men [www.coaches-corner.org/](http://www.coaches-corner.org/)
- Instituto Promundo (Brazil) [www.promundo.org.br/](http://www.promundo.org.br/)
- Men Can Stop Rape [www.mencanstoprape.org](http://www.mencanstoprape.org)
- Men Stopping Violence [www.menstoppoingviolence.org](http://www.menstoppoingviolence.org)
- Mentors in Violence Prevention (MVP) [www.sportinsociety.org/vpd/mvp.php](http://www.sportinsociety.org/vpd/mvp.php)
- National Compadres Network [www.nationalcompadresnetwork.com](http://www.nationalcompadresnetwork.com)
- One in Four [www.oneinfourusa.org](http://www.oneinfourusa.org)
- 1 in 6 [www.1in6.org](http://www.1in6.org)
- One Man Can (South Africa) [www.genderjustice.org.za/onemancan/](http://www.genderjustice.org.za/onemancan/)
- Walk a Mile in Her Shoes [www.walkamileinhershoes.org](http://www.walkamileinhershoes.org)
- White Ribbon Campaign (Canada) [www.whiteribbon.ca/](http://www.whiteribbon.ca/)
- Byron Hurt, Hip Hop: Beyond Beats and Rhymes [www.bhurt.com](http://www.bhurt.com)
- Jackson Katz, Macho Paradox [www.jacksonkatz.com](http://www.jacksonkatz.com)
- Paul Kivel, Young Men's Work [www.Paulkivel.com](http://www.Paulkivel.com)
- Rus Funk, Reaching Men [www.rusfunk.com](http://www.rusfunk.com)
- Tough Guise, Media Education Foundation [www.MEF.org](http://www.MEF.org)
- VoiceMale (magazine) <http://voicemalemagazine.org/>
- Engaging Men (Office on Violence Against Women) [www.ovw.usdoj.gov/men-youth.htm](http://www.ovw.usdoj.gov/men-youth.htm)

## Empowering Women and Girls

- Report American Psychological Association Task Force on the Sexualization of Girls Report [www.apa.org/pi/women/programs/girls/report-full.pdf](http://www.apa.org/pi/women/programs/girls/report-full.pdf)
- NOVO Foundation [www.novofoundation.org](http://www.novofoundation.org)
- Move to End Violence [www.movetoendviolence.org](http://www.movetoendviolence.org)
- MS Foundation for Women [www.ms.foundation.org](http://www.ms.foundation.org)
- Hardy Girls Healthy Women [www.hardygirlshealthywomen.org](http://www.hardygirlshealthywomen.org)
- SPARK Summit [www.sparksummit.com](http://www.sparksummit.com)
- V Girls [www.v-girls.org/](http://www.v-girls.org/)

## Bystander

- Bringing in the Bystander and Know Your Power <http://www.unh.edu/preventioninnovations/>
- Engaging Bystanders, National Sexual Violence Resource Center <http://www.nsvrc.org/projects/engaging-bystanders>
- Green Dot [www.livethegreendot.org](http://www.livethegreendot.org)
- California's Green Dot <http://calcasa.org/tag/green-dot/>
- Engaging Bystander eLearning Unit, (NEARI and NSVRC) <http://calcasa.org/prevention/online-course-on-engaging-bystanders-in-sexual-violence-prevention/>
- *Violence Against Women* journal on bystander <http://calcasa.org/prevention/research-on-bystander-programs-highlighted-in-journal/>

## Teen Dating Violence

- Start Strong [www.startstrongteens.org/](http://www.startstrongteens.org/)
- Violence Against Women Act
- Love is Respect <http://www.loveisrespect.org/>
- MADE <http://www.loveisnotabuse.com/made/index.html>
- Break the Cycle [www.breakthecycle.org/](http://www.breakthecycle.org/)
- CDC Dating Violence [www.cdc.gov/ncipc/dvp/datingviolence.htm](http://www.cdc.gov/ncipc/dvp/datingviolence.htm)

## Science

- Types of Evidence – see blog on Wendi Seibold's article in Moving Upstream <http://calcasa.org/prevention/virginias-newsletter-on-evidence-for-prevention/>
- **Sexual Violence Prevention: The Role of Stages of Change**, Banyard VL, Eckstein RP, Moynihan MM *Journal of Interpersonal Violence*, January 2010; vol. 25, 1: pp. 111-135. <http://calcasa.org/prevention/social-marketing-to-prevent-sexual-violence-2/>
- Stages of Change (Transtheoretical Model) <http://wiki.preventconnect.org/Prevention+Theory>

## Technology

- Twitter: i.e. PreventConnect <http://twitter.com/preventconnect>
- That's Not Cool [www.thatstnotcool.com](http://www.thatstnotcool.com)
- Flash Mobs:
  - Stand Up Guys <http://www.brightonpittsfordpost.com/feature/x157794792/Stand-Up-Guys-use-mob-to-send-message?foto=0>
  - Anti Bullying. <http://www.youtube.com/watch?v=MhYyAa0VnyY>
- Hollaback! [www.ihollaback.org](http://www.ihollaback.org)

## Movement

- Move to End Violence [www.movetoendviolence.org](http://www.movetoendviolence.org)
- Say No – Unite to End Violence Against Women <http://www.saynotoviolence.org/>
- Project Envision [http://www.svfreenyc.org/programs\\_prevention.html](http://www.svfreenyc.org/programs_prevention.html)
- Close To Home <http://www.c2home.org/>

## Selected Resources

**Preventing intimate partner and sexual violence against women: Taking action and generating evidence**, By World Health Organization/London School of Hygiene and Tropical Medicine. Geneva, World Health Organization, 2010.  
[http://www.who.int/entity/violence\\_injury\\_prevention/publications/violence/9789241564007\\_eng.pdf](http://www.who.int/entity/violence_injury_prevention/publications/violence/9789241564007_eng.pdf)

**Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria**, Victorian Health Promotion Foundation, Victoria, Australia, December 2007.  
<http://www.vichealth.vic.gov.au/preventingviolence/>

**A Prevention Primer for Domestic Violence: Terminology, Tools, and the Public Health Approach** by Linda Chamberlain, VAWnet: The National Online Resource Center on Violence Against Women (March 2008) [http://new.vawnet.org/Assoc\\_Files\\_VAWnet/AR\\_PreventionPrimer.pdf](http://new.vawnet.org/Assoc_Files_VAWnet/AR_PreventionPrimer.pdf)

**Training Professionals in the Primary Prevention of Sexual and Intimate Partner Violence: A Planning Guide**. 2010, By US Centers for Disease Control and Prevention  
[http://www.cdc.gov/violenceprevention/pub/training\\_guide.html](http://www.cdc.gov/violenceprevention/pub/training_guide.html)

**Principles of Prevention**, online learning units, Centers for Disease Control & Prevention,  
<http://www.vetoviolence.org/education-pop.html>

### ***Sexual Violence Prevention***

By David Lee, Lydia Guy, Brad Perry, Chad Sniffen and Stacy Alamo Mixson, **The Prevention Researcher**, Volume 14(2), April 2007  
<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=121&sectionID=241>

### ***Sexual Violence and the Spectrum of Prevention: Towards a Community Solution***

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.  
(A Publication from the National Sexual Violence Resource Center) July 2006.  
<http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention-towards-community-solution>

**Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners** by Kimberly A. Lonsway with contributions from Dorothy Edwards, VAWnet: The National Online Resource Center on Violence Against Women (January 2009)  
[http://new.vawnet.org/Assoc\\_Files\\_VAWnet/AR\\_RapePrevention.pdf](http://new.vawnet.org/Assoc_Files_VAWnet/AR_RapePrevention.pdf)

**Sexual Violence Prevention: Beginning the Dialogue** By the U.S. Centers for Disease Control and Prevention. 2004. <http://www.cdc.gov/ncipc/dvp/SVPrevention.htm>

**Report Describing Projects Designed to Prevent First-Time Male Perpetration of Sexual Violence** by Monique Clinton-Sherrod, Deborah Gibbs, et. al. (RTI International) (September 2008).  
[http://www.nsvrc.org/\\_cms/fileUpload/RTI\\_Report\\_updated%202008.pdf](http://www.nsvrc.org/_cms/fileUpload/RTI_Report_updated%202008.pdf)