

**WELCOME,
THIS WEB CONFERENCE
WILL BEGIN SOON**

**DON'T LET PREVENTION STAND ALONE:
INTEGRATING SEXUAL AND DOMESTIC VIOLENCE
PREVENTION EFFORTS IN YOUR
AGENCY AND COMMUNITY**



PreventConnect

A Project of



CALCASA

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PreventConnect

PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to others doing prevention work



How to use this technology



- Raise hand
- Text chat
- PowerPoint slides
- Polling questions
- Phone

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.



2012 Web Conferences

Connect for Success:

Enhancing impact through innovative partnerships

- [A Good Solution Solves Multiple Problems \(April 24 & 26, 2012\)](#)
- [Social Change and Social Justice: Building Bridges Between Movements \(May 22, 2012\)](#)
- [Don't Let Prevention Stand Alone: Integrating Sexual and Domestic Violence Prevention Efforts in Your Agency and Community \(June 13 & 14, 2012\)](#)
- Expanding the Evidence Dialogue I: Exploring Research, Community Context and the Experiences of Practitioners to determine *What Works*. (June 18 & 20, 2012)
- How Can We Help? Developing Shared Goals For Diverse Community Priorities (July 31, 2012)
- When Place is the Focus: Connecting Prevention Approaches to Place Based Initiatives (August 15 & 16, 2012)
- Expanding the Evidence Dialogue II: Balancing Research, Community Context and the Experiences of Practitioners to determine *What Works*. (September 18 & 19, 2012)



Don't Let Prevention Stand Alone

Training conducted by:



Annie Lyles, MSW



Benita Tsao, MPH

June 13 & 14, 2012
11:00AM -12:30 PST; 2:00-3:30 PM EST

This Year's Focus

Connect for Success: Enhancing Impact through Innovative Partnerships

- Build upon foundational understanding **primary prevention**
- Explore **specific strategies** to enhance partnerships
- Identify opportunities to incorporate the principles of primary prevention in the **development, implementation and evaluation** of efforts to end sexual and domestic violence.

Learning Objectives

- Engage in a **candid discussion** of the challenges and opportunities
- Provide examples of **lessons learned**
- Identify opportunities to incorporate **population based efforts**
- Identify **potential indicators**

Prevention

a systematic process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

Primary Prevention

taking action before sexual and domestic violence occurs.

The Prevention Continuum

Up Front

In the Thick

Aftermath



Approaches that
take place

BEFORE

violence has
occurred to
prevent initial
perpetration or
victimization

Immediate

responses

AFTER

violence has
occurred to deal
with the
consequences in
the short-term

Long-term

responses

AFTER

violence to deal
with the lasting
consequences
and treatment
interventions

Norms

more than a habit

based in
culture & tradition

sanction behavior

taken for granted

attitudes,
beliefs,
ways of being

behavior shapers

communicate regularity
in behavior

Norms

- Power and Control
- Limited Roles for Women
- Narrow Definitions of Masculinity
- Violence
- Privacy and Silence

**Don't Let Prevention Stand Alone:
Integrating Sexual and Domestic Violence
Prevention Efforts into Your
Agency and Community**

Don't Let Prevention Stand Alone



How have you seen prevention efforts integrated into agencies or communities?

Social Change and Social Justice



Year 2 Report: Innovations in Prevention

<http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention>

Innovative Programs



Year 2 Report: Innovations in Prevention

- Prevention in Mission or Vision Statement
- Strategic Plans Guide Prevention Work
- Efforts to Integrate Prevention & Intervention
- Integration Across Social Issues
- Administrative Support

Fostering Innovation



Year 2 Report:
Innovations in Prevention

“...was all made possible by strong administrative support for prevention.”

Administrative Support



Year 2 Report: Innovations in Prevention

- High-level leadership
- Internal leadership development
- Staff time
- Staff autonomy

Key Factors in the Effectiveness of Multisector Partnerships

- Partnership resources
- Common vision for partnership
- Leadership
- Organizational structure
- Membership
- Quality of relationship
- External and contextual factors

Feedback Question

How many strategies do you currently use?

- A. None yet
- B. 1
- C. 2
- D. 3 or more

Strategies

1. Mission or Vision Statement
2. Strategic Plan
3. Active Integration Efforts
4. Integration Across Social Issues
5. Administrative Support

Polling Question

Which strategy have you found most challenging?

- A. Prevention in Mission or Vision Statement
- B. Strategic Plans Guide Prevention Work
- C. Efforts to Integrate Prevention & Intervention
- D. Integration Across Social Issues
- E. Administrative Support



Wanda Powless
Executive Director
Klamath Crisis Center



Diane McDaniel Rhodes
Co-Chief Operating Officer
Safe Place

Benefits to Multi-Field Collaboration

- Diverse expertise and resources
- Access to broader constituencies and networks
- Access to funding opportunities and other resources
- Fosters sustainability

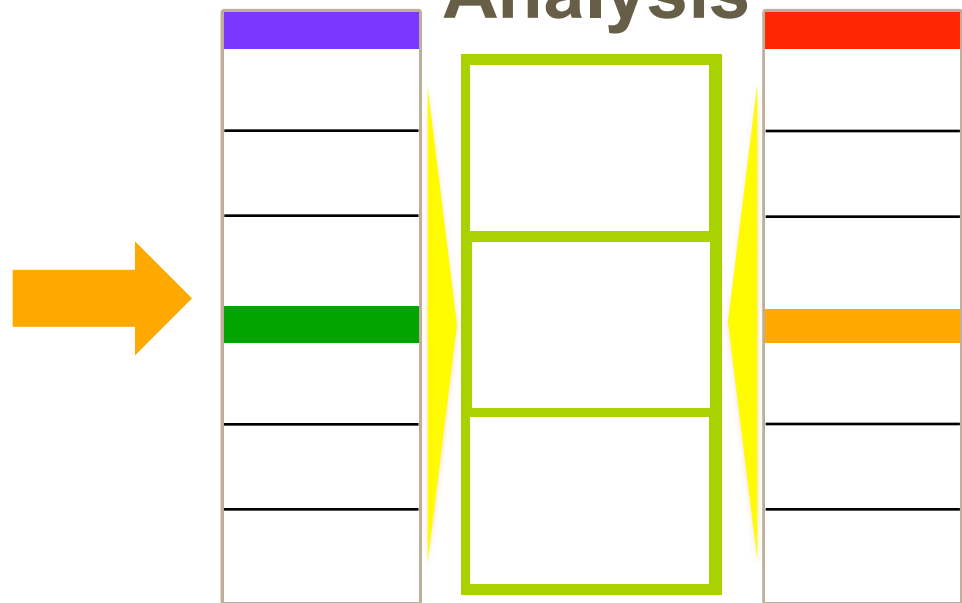
Collaboration Multiplier Approach

1

Information Gathering

2

Collaboration Multiplier
Analysis



Advantages of Using Collaboration Multiplier

- Stimulates conversation and builds understanding
- Reveals differences and similarities of views and approaches
- Establishes potential areas of agreement between different sectors

Collaborator 1
Expertise:
Desired Outcomes:
Key Strategies:
Collaborator 2
Expertise:
Desired Outcomes:
Key Strategies:

Shared Outcomes
Partner Strengths
Joint Strategies

Collaborator 3
Expertise:
Desired Outcomes:
Key Strategies:
Collaborator 4
Expertise:
Desired Outcomes:
Key Strategies:



www.pawsforchange.com



Wanda Powless
Executive Director
Klamath Crisis Center



Mark McDaniel
Program Manager
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Kim McArthur
Community Development &
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PAWS for Change



Klamath Violence Prevention Community

Brought to you by: Klamath Violence Prevention Community



LUTHERAN COMMUNITY SERVICES



Oregon Child
Development
Coalition



Klamath Community
Members



Prevention • Awareness • Wellness • Strength



Soccer Team's at Cinco de Mayo Celebration







Anti-Violence Video Campaign Winners



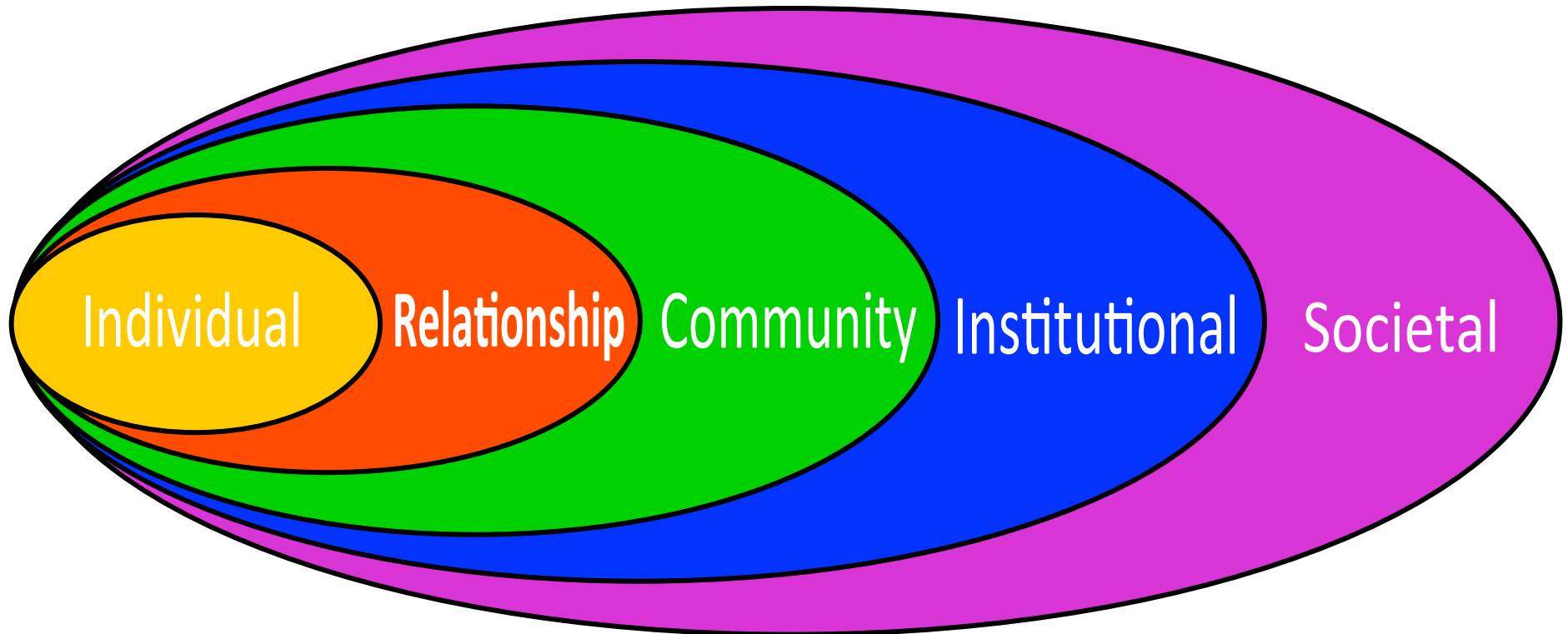
Butte Valley High School's Banner



Klamath Union High School's Banner



Framework for Prevention



9 Principles of Effective Prevention Programs

1. Comprehensive
2. Varied teaching methods
3. Sufficient dosage
4. Theory driven
5. Positive relationships
6. Appropriately timed
7. Socio-culturally relevant
8. Outcome evaluation
9. Well-trained staff



Diane McDaniel Rhodes
Co-Chief Operating Officer
Safe Place



<http://www.safeplace.org/>

Social Change

This graphic illustrates the connection between the risk factors for experiencing interpersonal violence. We can participate in creating social change by working to affect these at the individual, relationship, community and broader society levels. Below are examples of how SafePlace addresses each:





SafePlace
Endine Sexual & Domestic Violence

Strategic Plan 2010 - 2012

PO Box 19454 Austin, Texas 78760
24 Hour Hotline 512.267.SAFE or
512.927.9618 TTY for the Deaf community
Fax 512.385.0662 | www.SafePlace.org



Prevention
and equity **Institute**
at the center of community well-being



IN LOVE PUSH DOES NOT COME TO SHOVE

If you or someone you know needs help and healing
from sexual or domestic violence,

SafePlace can help.



www.SafePlace.org
512.267.SAFE (7233)
512.927.9616 TTY for the Deaf community

Original artwork by Diane McDaniel Rhodes

SafePlace Issues Frame

• Subtitle

Problem

Domestic Violence

- * definitions and laws
- * literature
- * effects of (ecological)
- * SP understanding

Sexual Violence

- * definitions and laws
- * literature
- * effects of (ecological)
- * SP understanding

Cause of Problem

Roots of personal violence

When we believe that anyone is less worthy than we are aggression will be justified to impose and protect our privilege

- * discrimination
- * social injustices
- * sexism
- * class structures

All work to perpetuate cycles of violence within societies, communities, families and relationships

Goal

Individual

- * Safety
- * Support victim healing
- * Reduce the occurrence
- * Secondary Prevention

Family

- * Support victim healing
- * Break cycles
- * Secondary Prevention

Community

- * Primary prevention
- * Inform
- * Influence policy
- * Accountability
- * Offer a clear vision

Accomplishment of goal

Individual

- * Shelter
- * Counseling
- * Housing
- * Advocacy
- * Expect Respect

Family

- * Shelter
- * Counseling
- * Advocacy
- * Housing

Community

- * Community Outreach and Advocacy
- * Communications & Development
- * Systems Advocacy

Indicators

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?



Sample Indicators

- Prevention included in mission, vision or strategic plan
- New initiatives/activities developed
- Expansion of existing initiatives
- Expansion of network or constituencies

Don't Let Prevention Stand Alone



What are indicators that will measure progress towards integrating prevention efforts?

Prevention Institute

Putting prevention
at the center of | community well-being

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