

# WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

HOW CAN WE HELP:  
DEVELOPING SHARED GOALS FOR SEXUAL AND  
DOMESTIC VIOLENCE PREVENTION EFFORTS AND  
DIVERSE COMMUNITY PRIORITIES



PreventConnect  
1215 K Street  
Suite 1850  
Sacramento, CA 95814

Website: [preventconnect.org](http://preventconnect.org)  
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YouTube: [www.youtube.com/CalCASAVideo](http://www.youtube.com/CalCASAVideo)  
Email Group (listserv): <http://groups.yahoo.com/group/Prevent-Connect/>  
Email: [info@preventconnect.org](mailto:info@preventconnect.org)



PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



## How to use this technology



- Raise hand
- Text chat
- PowerPoint slides
- Polling questions
- Phone

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.



## 2012 Web Conferences

### Connect for Success:

#### Enhancing impact through innovative partnerships

- [A Good Solution Solves Multiple Problems \(April 24 & 26, 2012\)](#)
- [Social Change and Social Justice: Building Bridges Between Movements \(May 22, 2012\)](#)
- [Don't Let Prevention Stand Alone: Integrating Sexual and Domestic Violence Prevention Efforts in Your Agency and Community \(June 13 & 14, 2012\)](#)
- [Expanding the Evidence Dialogue I: Exploring Research, Community Context and the Experiences of Practitioners to determine \*What Works\*. \(June 18 & 20, 2012\)](#)
- [How Can We Help? Developing Shared Goals For Diverse Community Priorities \(July 31, 2012\)](#)
- [When Place is the Focus: Connecting Prevention Approaches to Place Based Initiatives \(August 15 & 16, 2012\)](#)
- [Expanding the Evidence Dialogue II: Balancing Research, Community Context and the Experiences of Practitioners to determine \*What Works\*. \(September 18 & 19, 2012\)](#)



## PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression



## How Can We Help?

Training conducted by:



Annie Lyles, MSW



Carolina Guzman, MPH

*July 31, 2012*  
**11:00AM -12:30 PST; 2:00-3:30 PM EST**



## This Year's Focus

### Connect for Success: Enhancing Impact through Innovative Partnerships

- Build upon foundational understanding **primary prevention**
- Explore **specific strategies** to enhance partnerships
- Identify opportunities to incorporate the principles of primary prevention in the **development, implementation and evaluation** of efforts to end sexual and domestic violence.



## Learning Objectives

- Engage in a **candid discussion** of the challenges and opportunities
- Provide examples of **lessons learned**
- Identify opportunities to incorporate **population based efforts**
- Identify **potential indicators**



## How Can We Help: Developing Shared Goals for Sexual and Domestic Violence Prevention Efforts and Diverse Community Priorities



## How Can We Help?



What are some  
priorities in your  
community?



## How Can We Help?

Guest Speaker:



Larry Cohen, MSW  
Executive Director  
Prevention Institute



### Sandusky case puts emphasis on adults' duty to keep kids safe

Iowa experts weigh in on guilty verdict

1 Comments

ShareThis New  
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IOWA CITY — The guilty verdict in the Jerry Sandusky child sexual abuse case was certainly good news to local abuse prevention professionals.

And now they're hopeful that the case's conclusion will empower future abuse victims — and the adults around them — to speak up.

On Friday, Sandusky, a former assistant football coach at Penn State University, was found guilty of sexually assaulting 10 young boys over 15 years. Sandusky



<http://thegazette.com/2012/06/24/sandusky-case-puts-emphasis-on-adults-duty-to-keep-kids-safe/>



### Sandusky report: Freeh says Penn State sports culture shares blame

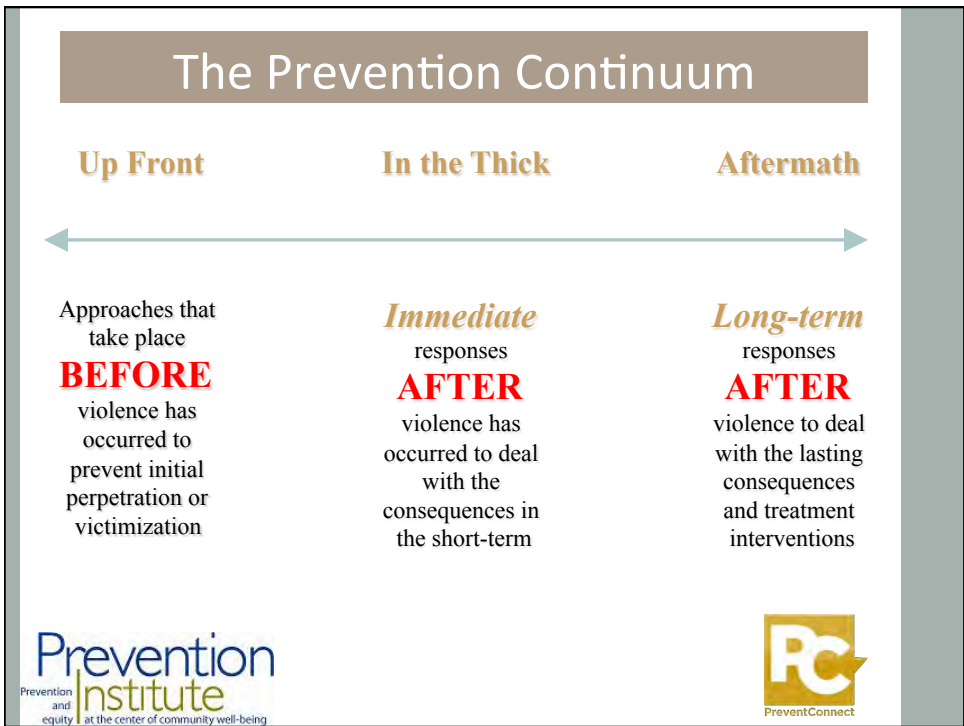
Comments 65 | Email | Share | +1 5 | Tweet 51 | Recommend 470



VIDEO: Penn State Board of Trustees receive Freeh report  
Penn State board of trustees members leave a conference room at the Radisson Lackawann...

<http://www.latimes.com/news/nation/nationnow/la-na-nn-sandusky-freeh-report-20120712,0,4737004.story>

**Prevention Institute**  
Prevention and equity at the center of community well-being



# Prevention

a **systematic** process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

# Primary Prevention

taking action **before** sexual and domestic violence occurs.



## Norms

more than a habit

based in culture & tradition

sanction behavior

taken for granted

attitudes, beliefs, ways of being

behavior shapers

communicate regularity in behavior






## Norms

- Power and Control
- Limited Roles for Women
- Narrow Definitions of Masculinity
- Violence
- Privacy and Silence



## The Spectrum of Prevention



**How Can We Help?**



How does linking to community priorities help prevent sexual and domestic violence?





**Ann Lindstrom**  
Prevention Policy Director  
Minnesota Sex  
Offender's Program-DHS



**Theresa Harrison**  
Executive Director  
Peaceful Paths



**R. Tracey Hickmon**  
Rebuilding and  
Community  
Outreach Coordinator  
Empowered to Live the  
Life YOU Choose  
Rebuilding Program





<http://mn.gov/dhs/>

**Jannine Hebert**  
Clinical Director  
Minnesota Sex  
Offender's Program-DHS

**Ann Lindstrom**  
Prevention Policy Director  
Minnesota Sex  
Offender's Program-DHS



# MSOP



MINNESOTA SEX OFFENDER PROGRAM  
Minnesota Department of **Human Services**

**Mission Statement**

To promote public safety by providing world class treatment and successful reintegration opportunities for civilly committed sexual abusers

**Vision**

Working to end sexual violence!



## Please Answer the Polling Question

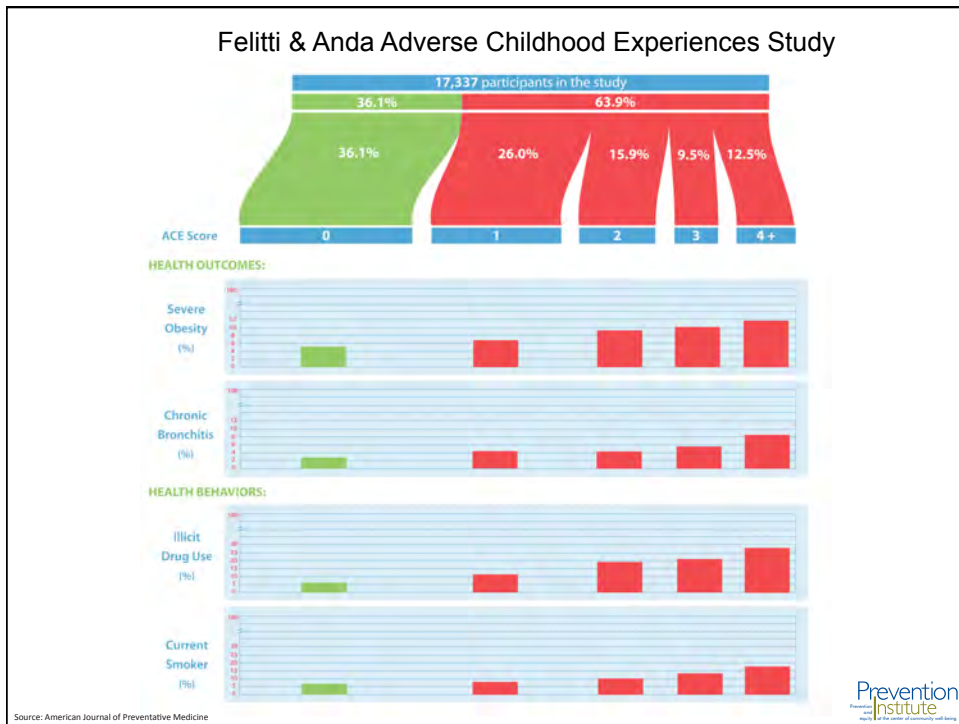
How comfortable are you with legislative work?

- A. Beginner – I'm more comfortable using training wheels
- B. Intermediate – still wobbly but I can stand on my own
- C. Experienced – I'm familiar with the basics and looking for some new tricks
- D. Advanced – I've been practicing for awhile and I'm interested in seeing what others are up to




## The Twin Cities (Minneapolis & St. Paul) of Minnesota

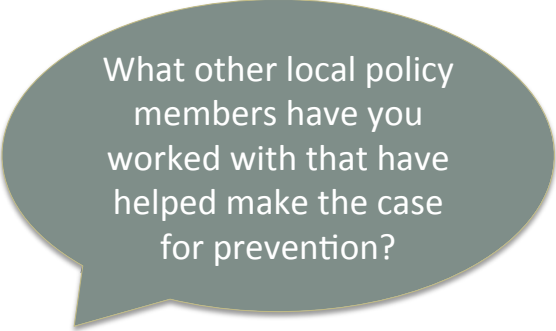








How Can We Help?












**Theresa Harrison**  
Executive Director  
Peaceful Paths



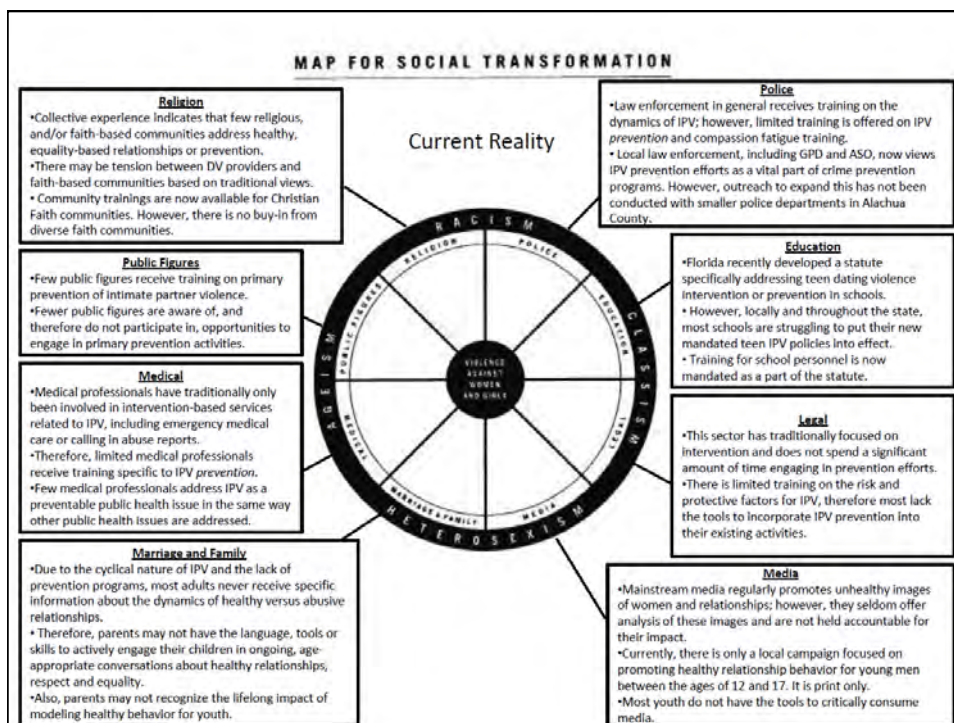
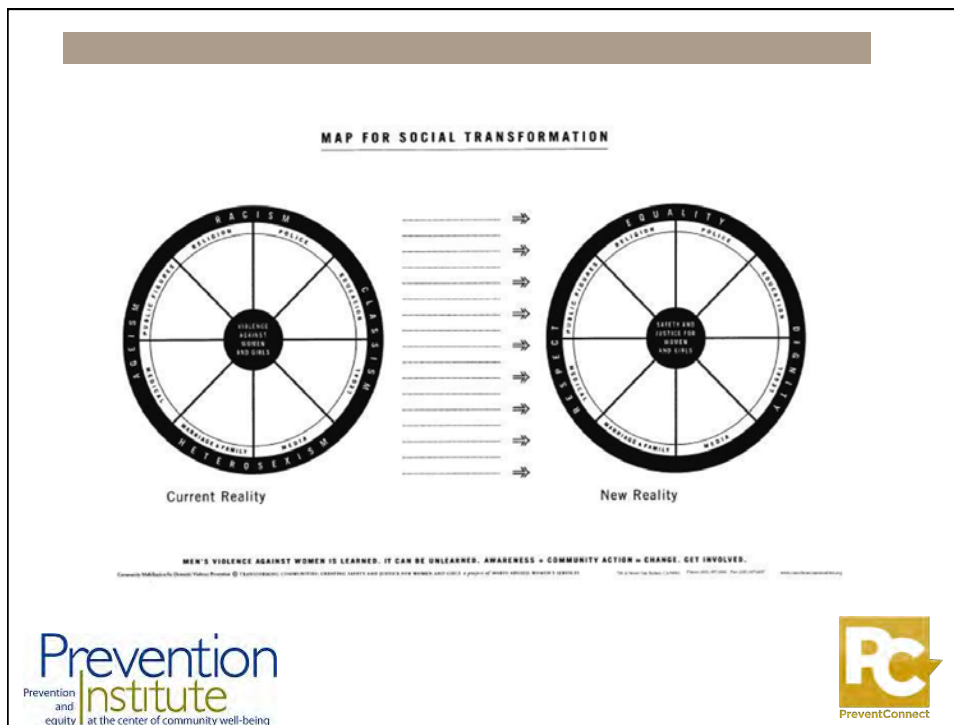
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Rebuilding Community  
Outreach Coordinator  
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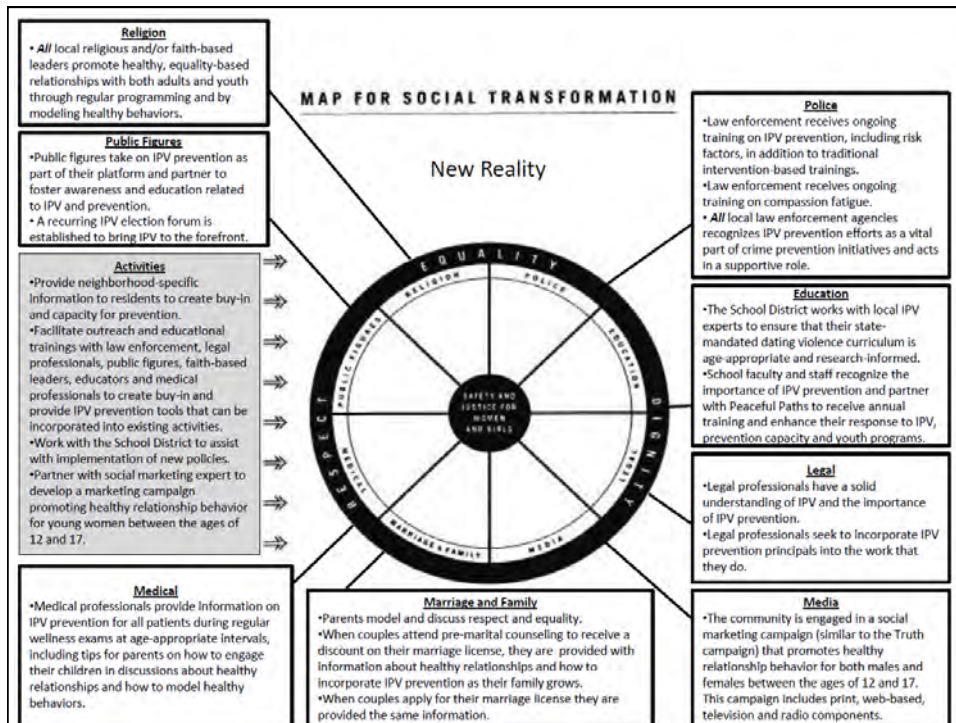
<http://www.peacefulpaths.org>











## How Can We Help?

Chat

Public Private

Type here to send a message

**Prevention**  
and  
equity

**institute**  
at the center of community well-being

## Indicators

- How do we know we are having an impact?
- How do we measure that impact in a relevant way?



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Putting prevention | **Institute**  
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221 Oak Street  
Oakland, California 94607  
phone: (510) 444-7738  
fax: (510) 663-1280

[www.preventioninstitute.org](http://www.preventioninstitute.org)  
[prevent@preventioninstitute.org](mailto:prevent@preventioninstitute.org)



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