



Sexual Violence Prevention Movement

Community Organizing to Address Sexual Violence

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David S. Lee, MPH
California Coalition Against Sexual Assault
david@calcasa.org
www.CALCASA.org
www.PreventConnect.org
916-446-2520

Most resources references in this talk have been blogged about on www.PreventConnect.org
A copy of the materials and updates links for these presentations is available at
http://preventconnect.org/2012/10/ga_symposium/



PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect email Group with over 1100 prevention advocates
- eLearning units, Podcasts, Wiki on prevention
- Mobile App

www.PreventConnect.org

Twitter: [@preventconnect](https://twitter.com/preventconnect)

facebook.com/PreventConnect

Sexual Violence Prevention Movement

NOTES

Prevention is the work to build a community without sexual violence

Ending Sexual Violence Requires Social Change

Primary prevention is the work to create that social change.

Primary Prevention is creating a culture Free of Abuse

Primary Prevention is promoting the behaviors and norms we want

Links:

- **Rape more common than smoking** <http://preventconnect.org/2012/01/rape-more-common-than-smoking-in-the-us/>
- **National Intimate Partner and Sexual Violence Survey** www.cdc.gov/violenceprevention/nisvs/
- Andrea Dworkin, **I Want a Twenty-Four-Hour Truce During Which There Is No Rape (1983)** <http://www.nostatusquo.com/ACLU/dworkin/WarZoneChaptIII.html>
- Malas Htun and S. Laurel Weldon, **The civic origins of progressive policy change: combatting violence against women in a global perspective, 1975-2005**, American Political Science Review, Volume 106 / Issue 03 / August 2012, pp 548-569 <http://phys.org/news/2012-10-largest-global-violence-women-feminist.html>
- <http://www.wcasp.org/prevention/PDF/SPRINGPISC2006.pdf>
- **Case by Case: News coverage of child sexual abuse** (2011), Berkeley Media Studies Group http://www.bmsg.org/pdfs/bmsg_issue19.pdf
- **Breaking News of Child Sexual Abuse: Early Coverage of Penn State** (2012), Berkeley Media Studies Group http://www.bmsg.org/sites/default/files/bmsg_report_breaking_news_on_child_sexual_abuse.pdf
- **Hollaback** www.ihollaback.org
- **Sexual and domestic violence is everyone's business – Fargo – Moorhead Prevention Summit** <http://preventconnect.org/2012/09/sexual-and-domestic-violence-is-everyones-business/>
- **President Obama puts Prevention into SAAM** <http://preventconnect.org/2012/04/president-obama-puts-prevention-into-sexual-assault-awareness-and-prevention-month/>
- **Move to End Violence** www.movetoendviolence.org
- **Say No – Unite to End Violence Against Women** <http://www.saynotoviolence.org/>
- Derek Sivers: **How to start a movement**, TED Talks www.ted.com/talks/derek_sivers_how_to_start_a_movement.html
- **SPARK Summit** www.sparksummit.com
- **One Billion Rising** www.huffingtonpost.com/vday/one-billion-rising_1_b_1909698.html
- **The Next Generation of Manhood, A CALL TO MEN** <http://www.youtube.com/watch?v=GG9fefzuFWs&feature=youtu.be>

Prevention: Creating a Culture Free of Abuse

Individual focus hides...

- Patterns of Abuse
- Context of Abuse
- Norms that
 - Contribute to Family Violence
 - Condone Family Violence
 - Ignore Family Violence
 -

5 Key Norms

- Limited Roles for Women and Girls
- Restricted Gender Roles for Men and Boys
- Power
- Violence
- Secrecy and Privacy

(PreventConnect eLearning Unit Changing Norms to Prevent Violence Against Women

<http://preventconnect.org/2006/11/changing-norms-to-prevent-violence-against-women/>)

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.

(A Publication from the National Sexual Violence Resource Center) July 2006.

<http://www.nsvrc.org/resource/details.aspx?ResourceId=218>

Elements of Community

- Expectations
- Norms ↘
- Models → Culture
- Institutions ↗
- Policies
- Media

Social Ecological Model

(see on PreventConnect wiki <http://wiki.preventconnect.org/Socio-ecological+Model>)



- **Spectrum of Prevention** (from www.PreventionInstitute.org)



On Hope

“To be hopeful in bad times is not just foolishly romantic. It is based on the fact that human history is a history not only of cruelty, but also of compassion, sacrifice, courage, kindness. What we choose to emphasize in this complex history will determine our lives. If we see only the worst, it destroys our capacity to do something.

If we remember those times and places—and there are so many—where people have behaved magnificently, this gives us the energy to act, and at least the possibility of sending this spinning top of a world in a different direction.

And if we do act, in however small a way, we don't have to wait for some grand utopian future. The future is an infinite succession of presents, and to live now as we think human beings should live, in defiance of all that is bad around us, is itself a marvelous victory.”

- Howard Zinn, 2004, *You Can't Be Neutral On A Moving Train*, Beacon Press, p.208

Community Organizing

NOTES

Community mobilization and primary prevention: PreventConnect eLearning Unit



Level: Intermediate

Main Role: Local Prevention Services Provider

This course will support and motivate you as you apply community mobilization theory and techniques in your sexual assault and domestic violence prevention work. We assume that you are familiar with the basic theory and practice of community mobilization, along with general concepts of primary prevention. New learners should complete the Building Blocks of Prevention course before proceeding.

Go to learn.PreventConnect.org and sign up this this intermediate unit.

<http://preventconnect.org/2012/08/community-mobilization-and-primary-prevention/>

Community Organizing

- “a process through which communities are helped to identify common problems or goals, mobilize resources, and in other ways develop and implement strategies for reaching the goals they collectively have set”

Community Engagement

- Working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the well-being of those people (CDC, 1997).

Community Definition

- functional spatial units that meet basic needs of sustenance
- units of patterned social interaction
- symbolic units of collective identity

Readiness for Community Organizing

- Am I aware of how my agency/department is currently perceived within different sectors of the community?
- Am I aware of past similar projects in the community? Were they overall positive or negative experiences for the community?
- Do I have relationships with key community based organizations that have earned trust of community members?

Go in search of Your People;
Love Them;
Learn from Them;
Plan with Them;
Serve Them;
Begin with what They have;
Build on what They know.

But of the best leaders
when their task is accomplished,
their work is done
The People all remark:
“We have done it Ourselves.”

Chinese verse –
Helping Health Workers Learn by
David Werner and Bill Bower

- Does my project have the resources to appropriately engage community members in culturally relevant ways (racial and ethnic and cultural diversity, different abilities and people with disabilities, age ranges from youth to seniors)
- Does my project have a mechanism to include community-based data in the planning? Do the relevant funders/partners understand that we seek community-based data that is just as important and relevant as the scientific data of the traffic engineers, planners, and others?
- Does the project include an information feedback loop that is linguistically and culturally appropriate so that the community can learn exactly how their voices were heard and included into the plans / projects?

Other Community Organizing Resources

- **Project Envision** www.svfreenyc.org/programs_prevention.html
- **Close To Home** <http://www.c2home.org/>
- **Principles of Community Engagement.** Centers for Disease Control and Prevention. CDC/ATSDR Committee for Community Engagement. (1997). <http://www.cdc.gov/phppo/pce/>
- Hildy Gottlieb: “Community Engagement Action Kit”: <http://hildygottlieb.com/2011/04/18/community-engagement-planning-in-3-steps/>
- **Preventing Family Violence: Community Engagement Makes the Difference.** P. Catlin Fullwood for the Family Violence Prevention Fund. (2002).
- **Synergies: Strategies for enhancing the capacity of organizations, communities and individuals to prevent sexual violence in Washington State.** Prepared by Lydia Guy Ortiz for Washington State Department of Health, 2009. Available at: http://www.nsvrc.org/sites/default/files/file/Projects_RPE_WA_State2009Plan.pdf
- **Community readiness: research to practice.** Edwards, R.W., Thurman, P.J., Plested, B.A., et al. (2000). *Journal of Community Psychology*, 28, 291–307.
- **Assessing community readiness for prevention.** Oetting, E.R., Donnermeyer, J.F., Plested, B.A., Edwards, R.W., Kelly, K., Beauvais, F. (1995). *The International Journal of Addictions*, 30(6), 659-683.
- Tri-Ethnic Center for Prevention Research, Colorado State University. Available at: http://triethniccenter.colostate.edu/communityReadiness_home.htm.
- The Community Toolbox, a project of the Work Group for Community Health and Development at the University of Kansas. <http://ctb.ku.edu/en/default.aspx>.
- **Promising Practices in Sexual Violence Prevention and Community Mobilization for Prevention: A Report to the City of Seattle.** Erin Casey (2007).
- **Community Development and Sexual Violence Prevention.** By Gayle M. Stringer. (1999). For the Washington State Sexual Assault Prevention Resource Center. http://svfreenyc.org/programs_prevention_resources.html
- **Engaging Community in Sexual Violence Prevention: A guide book for individuals and organizations engaging in collaborative prevention work.** By Morgan J. Curtis. A publication of the Texas Association Against Sexual Assault. http://svfreenyc.org/programs_prevention_resources.html
- **Toward a Multi-Level, Ecological Approach to the Primary Prevention of Sexual Assault: Prevention in Peer and Community Contexts.** Erin A. Casey and Taryn P. Lindhorst. (2009). *Trauma Violence Abuse*.
- **Mobilizing Communities to Prevent Domestic Violence.** Melanie Sheppard. (2008). VAWnet: http://svfreenyc.org/programs_prevention_resources.html.
- Center for Community Based Research. <http://www.communitybasedresearch.ca/>

Sexual Violence Prevention Resources

Sexual Violence Prevention

By David Lee, Lydia Guy, Brad Perry, Chad Sniffen and Stacy Alamo Mixson, **The Prevention Researcher**, Volume 14(2), April 2007

<http://preventconnect.org/2009/04/sexual-violence-prevention/>

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.
(A Publication from the National Sexual Violence Resource Center) July 2006.

<http://www.nsvrc.org/resource/details.aspx?ResourceId=218>

An Evidence-Based Review of Sexual Assault Preventive Intervention Programs

by Shannon Morrison, Jennifer Hardison, Anita Mathew, & Joyce O'Neil. September 2004.

<http://www.ncjrs.gov/pdffiles1/nij/grants/207262.pdf>

Preventing intimate partner and sexual violence against women: Taking action and generating evidence, By World Health Organization/London School of Hygiene and Tropical Medicine. Geneva, World Health Organization, 2010.

http://www.who.int/entity/violence_injury_prevention/publications/violence/9789241564007_eng.pdf

Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria, Victorian Health Promotion Foundation, Victoria, Australia, December 2007.

<http://www.vichealth.vic.gov.au/preventingviolence/>

Report Describing Projects Designed to Prevent First-Time Male Perpetration of Sexual

Violence by Monique Clinton-Sherrod, Deborah Gibbs, et. al. (RTI International) (September 2008).

http://www.nsvrc.org/_cms/fileUpload/RTI_Report_updated%202008.pdf

Sexual Violence Prevention: Beginning the Dialogue By the U.S. Centers for Disease Control and Prevention. 2004. <http://www.cdc.gov/ncipc/dvp/SVPrevention.htm>

Training Professionals in the Primary Prevention of Sexual and Intimate Partner Violence: A Planning Guide. 2010, By US Centers for Disease Control and Prevention

http://www.cdc.gov/violenceprevention/pub/training_guide.html

World Report on Violence and Health By the World Health Organization. 2002.

http://www.who.int/violence_injury_prevention/violence/world_report/en/index.html

Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners by Kimberly A. Lonsway with contributions from Dorothy Edwards, VAWnet: The National Online Resource Center on Violence Against Women (January 2009)

http://new.vawnet.org/Assoc_Files_VAWnet/AR_RapePrevention.pdf

Case by Case: News coverage of child sexual abuse, Berkeley Media Studies Group, 2011.

www.bmsg.org/pub-issues.php#issue19f

Understanding Evidence: Part 1: Best Available Research Evidence, Centers for Disease Control and Prevention 2011, http://www.cdc.gov/violenceprevention/pub/UnderstandingEvidence_pt1.html