



Trends in Prevention

Presentation for
Jane Doe Inc., the MA Coalition Against Sexual Assault and Domestic Violence
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Most resources references in this talk have been blogged about on www.PreventConnect.org
A copy of the materials for this presentation is available at <http://preventconnect.org/2012/10/JaneDoe>



PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect email Group with over 1100 prevention advocates
- eLearning units, Podcasts, Wiki on prevention
- Mobile App

www.PreventConnect.org

Twitter: [@preventconnect](https://twitter.com/preventconnect)

facebook.com/PreventConnect

NOTES

Prevention is the work to build a community without sexual and domestic violence

Ending Rape and Domestic Violence Requires Social Change

Primary prevention is the work to create that social change.

Primary Prevention is creating a culture Free of Abuse

Primary Prevention is promoting the behaviors and norms we want

President Obama puts Prevention into SAAM <http://preventconnect.org/2012/04/president-obama-puts-prevention-into-sexual-assault-awareness-and-prevention-month/>

How Do People Change?

- Knowledge → Attitudes → Beliefs → Behaviors ????

Program

Engaging Men and Boys

- A CALL TO MEN www.acalltomen.org
- Coaching Boys into Men www.coaches-corner.org/
- Instituto Promundo (Brazil) www.promundo.org.br/
- Men Can Stop Rape www.mencanstoprape.org
- Men Stopping Violence www.menstoppingviolence.org
- Mentors in Violence Prevention (MVP) www.sportinsociety.org/vpd/mvp.php
- National Compadres Network www.nationalcompadresnetwork.com
- One in Four www.oneinfourusa.org
- 1 in 6 www.1in6.org
- One Man Can (South Africa) www.genderjustice.org.za/onemancan/
- Walk a Mile in Her Shoes www.walkamileinhershoes.org
- White Ribbon Campaign (Canada) www.whiteribbon.ca/
- Byron Hurt, Hip Hop: Beyond Beats and Rhymes www.bhurt.com
- Jackson Katz, Macho Paradox www.jacksonkatz.com
- Paul Kivel, Young Men's Work www.Paulkivel.com
- Rus Funk, Reaching Men www.rusfunk.com
- Tough Guise, Media Education Foundation www.MEF.org
- VoiceMale (magazine) <http://voicemalemagazine.org/>
- Engaging Men (Office on Violence Against Women) www.ovw.usdoj.gov/men-youth.htm
- Healthy Masculinity Action Project Summit
<http://getinvolved.mencanstoprape.org/page.aspx?pid=368>
- The Next Generation of Manhood, A CALL TO MEN
<http://www.youtube.com/watch?v=GG9fefzuFWs&feature=youtu.be>

Empowering Women and Girls

- Report American Psychological Association Task Force on the Sexualization of Girls Report
www.apa.org/pi/women/programs/girls/report-full.pdf
- NOVO Foundation www.novofoundation.org
- Move to End Violence www.movetoendviolence.org
- MS Foundation for Women www.ms.foundation.org

- Hardy Girls Healthy Women www.hardygirlshealthywomen.org
- SPARK Summit www.sparksummit.com
- V Girls www.v-girls.org/

Bystander

- Bringing in the Bystander and Know Your Power <http://www.unh.edu/preventioninnovations/>
- Engaging Bystanders, National Sexual Violence Resource Center <http://www.nsvrc.org/projects/engaging-bystanders>
- Green Dot www.livethegreendot.org
- California's Green Dot <http://calcasa.org/tag/green-dot/>
- Engaging Bystander eLearning Unit, (NEARI and NSVRC) <http://calcasa.org/prevention/online-course-on-engaging-bystanders-in-sexual-violence-prevention/>
- *Violence Against Women* journal on bystander <http://calcasa.org/prevention/research-on-bystander-programs-highlighted-in-journal/>
- Bystander Intervention: From Its Roots to the Road Ahead = podcasts with Linda Langford, Jackson Katz and Drew Wing <http://preventconnect.org/mail/newsletter/2012-07-10.html>

Teen Dating Violence

- Start Strong www.startstrongteens.org/
- Love is Respect <http://www.loveisrespect.org/>
- MADE <http://www.loveisnotabuse.com/made/index.html>
- Break the Cycle www.breakthecycle.org/
- CDC Dating Violence www.cdc.gov/ncipc/dvp/datingviolence.htm

Linkages

- NO MORE: Together We can end domestic violence & sexual assault <http://www.nomore.org/>



Healthy Sexuality

- **It's Time to talk about it!** (NSVRC SAAM Promo 2012) <http://www.youtube.com/watch?v=nxTgY0okyLM&feature=youtu.be>
- **An overview on healthy sexuality and sexual violence prevention** (NSVRC SAAM 2012) http://www.nsvrc.org/sites/default/files/SAAM_2012_An-overview-on-healthy-sexuality-and-sexual-violence.pdf
- **Healthy Sexuality: A Guide for Advocates, Counselors and Prevention Educators** (NSVRC SAAM 2012) http://www.nsvrc.org/sites/default/files/SAAM_2012_Healthy-sexuality-a-guide-for-advocates-counselors-and-prevention-educators.pdf

End Street Harassment

- Anti-Street Harassment Week <http://www.meetusonthestreet.org/>
- Stop Street Harassment <http://www.stopstreetharassment.org/>
- Hollaback www.ihollaback.org
- Things Men Say to Men Who Say Things to Women on the Streets <http://saferlens.challenge.gov/submissions/8210-things-men-say-to-men-who-say-things-to-women-on-the-streets>

Youth Led Prevention

- Youth-Led Prevention <http://www.wcsap.org/youth-led-prevention> Washington Coalition of Sexual Assault Programs
- NCFY Recommends: In Honor of Domestic Violence Awareness Month, Check Out These Youth-Driven Violence Prevention Campaigns <http://ncfy.acf.hhs.gov/the-beat/2012/10/domestic-violence-awareness>

Policy

- **School:** A School Policy to Increase Student Safety Promote Healthy Relationships and Prevent Teen Dating Violence Through Improved School Climate <http://www.futureswithoutviolence.org/content/features/detail/1833/>
- **Workplace:** Corporate Alliance to End Partner Violence Webinar Series http://www.caepv.org/about/program_detail.php?refID=70

Solution Focus – Media Advocacy

- **Case by Case: News coverage of child sexual abuse** (2011), Berkeley Media Studies Group http://www.bmsg.org/pdfs/bmsg_issue19.pdf
- **Breaking News of Child Sexual Abuse: Early Coverage of Penn State** (2012), Berkeley Media Studies Group http://www.bmsg.org/sites/default/files/bmsg_report_breaking_news_on_child_sexual_abuse.pdf

Science

- Rape more common than smoking <http://preventconnect.org/2012/01/rape-more-common-than-smoking-in-the-us/>
- National Intimate Partner and Sexual Violence Survey www.cdc.gov/violenceprevention/nisvs/
- Evidence Project Overview, CDC http://preventconnect.org/wp-content/uploads/2012/08/Evidence-Project-Overview_508.pdf
- Understanding Evidence: Part 1 Best Available Research Evidence, CDC <http://preventconnect.org/2012/08/expanding-evidence-dialogue-2/www.cdc.gov/violenceprevention/pub/UnderstandingEvidence prt1.html>
- Types of Evidence – see blog on Wendi Seibold's article in Moving Upstream <http://calcasa.org/prevention/virginias-newsletter-on-evidence-for-prevention/>
- **Sexual Violence Prevention: The Role of Stages of Change**, Banyard VL, Eckstein RP, Moynihan MM Journal of Interpersonal Violence, January 2010; vol. 25, 1: pp. 111-135. <http://calcasa.org/prevention/social-marketing-to-prevent-sexual-violence-2/>
- Stages of Change (Transtheoretical Model) <http://wiki.preventconnect.org/Prevention+Theory>

Technology

- Twitter: i.e. PreventConnect <http://twitter.com/preventconnect>
- That's Not Cool www.thatstnotcool.com

Movement

- Malas Htun and S. Laurel Weldon, **The civic origins of progressive policy change: combatting violence against women in a global perspective**, 1975-2005, American Political Science Review, Volume 106 / Issue 03 / August 2012, pp 548-569 <http://phys.org/news/2012-10-largest-global-violence-women-feminist.html>
- Move to End Violence www.movetoendviolence.org
- Say No – Unite to End Violence Against Women <http://www.saynotoviolence.org/>
- Project Envision http://www.svfreenyc.org/programs_prevention.html
- Close To Home <http://www.c2home.org/>
- Derek Sivers: How to start a movement, TED Talks http://www.ted.com/talks/derek_sivers_how_to_start_a_movement.html

Sexual Violence Prevention Resources

Sexual Violence Prevention

By David Lee, Lydia Guy, Brad Perry, Chad Sniffen and Stacy Alamo Mixson, **The Prevention Researcher**, Volume 14(2), April 2007

<http://preventconnect.org/2009/04/sexual-violence-prevention/>

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.
(A Publication from the National Sexual Violence Resource Center) July 2006.

<http://www.nsvrc.org/resource/details.aspx?ResourceId=218>

An Evidence-Based Review of Sexual Assault Preventive Intervention Programs

by Shannon Morrison, Jennifer Hardison, Anita Mathew, & Joyce O'Neil. September 2004.

<http://www.ncjrs.gov/pdffiles1/nij/grants/207262.pdf>

Preventing intimate partner and sexual violence against women: Taking action and generating evidence, By World Health Organization/London School of Hygiene and Tropical Medicine. Geneva, World Health Organization, 2010.

http://www.who.int/entity/violence_injury_prevention/publications/violence/9789241564007_eng.pdf

Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria, Victorian Health Promotion Foundation, Victoria, Australia, December 2007.

<http://www.vichealth.vic.gov.au/preventingviolence/>

Report Describing Projects Designed to Prevent First-Time Male Perpetration of Sexual

Violence by Monique Clinton-Sherrod, Deborah Gibbs, et. al. (RTI International) (September 2008).

http://www.nsvrc.org/_cms/fileUpload/RTI_Report_updated%202008.pdf

Sexual Violence Prevention: Beginning the Dialogue By the U.S. Centers for Disease Control and Prevention. 2004. <http://www.cdc.gov/ncipc/dvp/SVPrevention.htm>

Training Professionals in the Primary Prevention of Sexual and Intimate Partner Violence: A Planning Guide. 2010, By US Centers for Disease Control and Prevention

http://www.cdc.gov/violenceprevention/pub/training_guide.html

World Report on Violence and Health By the World Health Organization. 2002.

http://www.who.int/violence_injury_prevention/violence/world_report/en/index.html

Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners by Kimberly A. Lonsway with contributions from Dorothy Edwards, VAWnet: The National Online Resource Center on Violence Against Women (January 2009)

http://new.vawnet.org/Assoc_Files_VAWnet/AR_RapePrevention.pdf

Case by Case: News coverage of child sexual abuse, Berkeley Media Studies Group, 2011.

www.bmsg.org/pub-issues.php#issue19f

Understanding Evidence: Part 1: Best Available Research Evidence, Centers for Disease Control and Prevention 2011, http://www.cdc.gov/violenceprevention/pub/UnderstandingEvidence_pt1.html