



Primary Prevention: Toward a Community Solution

Presentations for
Women of Color Network
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Most resources references in this presentation have been blogged about on

www.PreventConnect.org

A copy of the materials for this presentation is available at <http://preventconnect.org/2012/11/wocn>



PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect email Group with over 1100 prevention advocates
- eLearning units, Podcasts, Wiki on prevention
- Mobile App

www.PreventConnect.org

Twitter: [@preventconnect](https://twitter.com/preventconnect)

facebook.com/PreventConnect

Definitions: What is Primary Prevention?

- *Primary Prevention*: a **systematic** process that **promotes** healthy **environments** and behaviors and reduces the likelihood of an incident, condition, or injury **before** it occurs in the first place (from Prevention Institute, www.preventioninstitute.org)
 - Part of Comprehensive Response
 - Intervention, Treatment, Services
 - Effective System Response (Promote Accountability)
 - Awareness
 - Promote Healthy Norms and Behaviors (Prevention)
 - Before
 - Primary: Before violence takes place (upfront)
 - Secondary: Immediate responses (in the thick)
 - Tertiary: Long term responses (aftermath)
 - See eLearning unit from CDC
<http://www.vetoviolence.org/pop/prevention-main.html>
 - Community level work
 - Promote behaviors and norms we want to see
 - Example: Search Institute 40 Developmental Assets
<http://www.search-institute.org/assets/assetlists.html>
 - Comprehensive
 - eLearning Unit: **Developing Comprehensive Prevention: Linking Primary Prevention Activities, Strategies and Programs**
 - http://www.preventconnect.org/presentations/Comprehensive_Prevention/player.html
 - Worksheet
<http://www.preventconnect.org/attachments/2009/worksheet-comprehensive-program.pdf>
 - Root Causes
 - Fit the Community
 - Framework for looking at evidence, CDC http://preventconnect.org/wp-content/uploads/2012/08/Evidence-Project-Overview_508.pdf

A Framework for Thinking About Evidence



Primary Prevention is social justice work

- Andrea Dworkin, **I Want a Twenty-Four-Hour Truce During Which There Is No Rape**, 1983, <http://www.nostatusquo.com/ACLU/dworkin/WarZoneChaptIIIE.html>
- bell hooks, **Talking Back: thinking feminist - thinking black** , 1989
- Lydia Guy, “Can Radical Feminism Co-exist with the Public Health Paradigm?” in **Partners in Social Change** (A Publication from the Washington Coalition of Sexual Assault Programs) Volume 8 (3) Spring 2006.
<http://www.wcasp.org/prevention/PDF/SPringPISC2006.pdf>
- PreventConnect eLearning unit **Social Justice and Public Health:**
<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=243§ionID=254>

Social Ecological Model

(see on PreventConnect wiki <http://wiki.preventconnect.org/Socio-ecological+Model>)



- Spectrum of Prevention (from www.PreventionInstitute.org)

The Spectrum of Prevention

Influencing Policy & Legislation
Changing Organizational Practices
Fostering Coalitions & Networks
Educating Providers
Promoting Community Education
Strengthening Individual Knowledge & Skills

Readings

- A Prevention Primer for Domestic Violence: Terminology, Tools, and the Public Health Approach http://www.vawnet.org/applied-research-papers/summary.php?doc_id=1313&find_type=web_desc_AR
- Sexual Violence and the Spectrum of Prevention <http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention-towards-community-solution> Two Page Fact Sheet <http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention>
- The Social-Ecological Model: A Framework for Prevention <http://www.cdc.gov/violenceprevention/overview/social-ecologicalmodel.html>

Primary Prevention Funding Streams

- Centers for Disease Control and Prevention
 - RPE Program (50 states and 6 territories)
 - DELTA (10-12 state DV coalitions starting 2013) (previously funded 14 state DV coalitions which funded 54 local programs 2004-2012)
 - DELTA PREP (funded ended 2012 – 19 DV state coalitions)
 - Dating Matters (4 local public health departments – Broward County, FL, Chicago, IL, Oakland/Hayward, CA, Baltimore, MD)
- Department of Justice Office of Violence Against Women; these funding streams include some primary prevention elements
 - Engaging Men as Allies
 - Campus Program
- Robert Wood Johnson Foundation (with Blue Shield of California)
 - Start Strong (11 local sites, ends 2013)