

# PreventConnect

## TEXT CHAT TRANSCRIPT

### WEB CONFERENCE

## Prevention Works: Updating the Foundations of Sexual and Domestic Violence Prevention

**March 28, 2013**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters

Annie Lyles, [Prevention Institute](#)  
Menaka Mehan, [Prevention Institute](#)

### Invited Guests

Anne Trebesch, [St. Francis Healthcare Campus](#)  
Chris Walls, [The School of Nursing, University of Tennessee at Chattanooga](#); Teen Relationships Abuse Prevention Program

### Host

Ashley Maier, [PreventConnect Project California Coalition Against Sexual Assault](#)

*Participant names have been removed from this chat record, unless provided by the participant in text.*

*MODERATOR NOTE: In the text chat below, several comments question the incidence, prevalence, and impact of violence against women. To learn more about incidence, prevalence, and impact data for intimate partner and sexual violence, explore materials and resources from [National Intimate Partner and Sexual Violence Survey 2010: New Knowledge and Unanswered Questions](#).*

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- The slides are online now at PreventConnect
  - <http://www.preventconnect.org/2013/03/prevention-works-updating-the-foundations-of-sexual-and-domestic-violence-prevention/>
  - What do you see when you look at this picture?
  - gender typing
  - gender equity
  - prescribed gender roles

- gender roles and stereotypes
- gender roles
- gender inequality
- entitlement
- gender roles
- gender role
- gender roles
- gender roles/inequality
- devaluing/objectifying on girls
- minimizing girls autonomy and cultural respect
- Gender stereotype that women's value is her appearance
- Promotes the idea that men think for women
- male privilege
- gender roles and inequality of those roles
- If you are Pretty, you do not have to work hard.
- Promotes the fact that she is less of than a male
- gender stereotypes, devaluation of women, objectification of girls
- We can't ask others to do the work for us, we need to take responsibility
- Low gender self esteem contributes to gender violence
- what girls are taught about themselves
- manipulative behavior
- can you be pretty AND smart
- the only thing that matters with girls is their looks
- not brains
- Male privilege? I see the opposite.
- dependency and constrained options
- dichotomizes a good brain vs. good appearance
- education is not important men will take of me
- example of power and control...using looks to gain power and control over someone
- Meneka sounds distant - can you get closer to the mic?
- is Meneka on speaker phone? Difficult to understand her at times.
- porn view
- objectifying
- it's a little early for this!
- sexualization of women
- Yes, Meneka you do sound distant
- ick
- The world according to Dov Charney (American Apparel CEO)
- objectifying
- ew
- Sends the wrong message to younger girls
- I use American Apparel frequently to illustrate concerning ads

- OBJECTIFICATION! and what's ironic is that this company is all about their product being made in the USA yet their advertising is oppressive
- its cutting out
- sends the wrong to everyone
- wrong message to all
- women's bodies as a product or a brand
- objectifies women as sex toys for men
- very objectifying and sexualizing women
- women as sales tools
- Porn has infiltrated everything
- passivity of young woman while sexualizing her
- women as sex objects
- monaka still sounds far away
- its suggesting that a woman's worth is dependent upon their sexuality
- selling sex instead of quality products
- reinforces the problematic idea that women are always sexually available
- The audio is cutting out
- They are know for both fair wages and sexual exploitation
- It gives girls the message that their body is more important than their bodyt
- Thank their mind
- wrong way to catch attention
- It says that its okay to be objectified as a woman
- A limited male gaze
- reinforcing gender roles
- stereotyped general roles
- girls targeted as house cleaners
- and not dad?
- gender roles -- women clean
- Only males? What if a lesbian is looking?
- gender stererotyping
- womens work
- that women do the houseworks
- promotes traditional gender stereotypes
- girl and mom - only females do housework
- role restrictions
- male dominance over women
- women are limited to the private sphere
- Women should not lend themselves to participate in ads such as this one.
- traditional gender roles
- or dad's?
- gender roles and "training" kids early on for their "roles
- normalizing housework as a female territory

- Gender Stereotype, girls should grow up to be just like their homemaker mom, and it's interesting the girl is an african girl
- If you don't keep the house clean bad things might happen
- interesting race issues here, would a white girl be portrayed similarly?
- Housework is play?!? Also, devalues reproductive labor. Why would men help out when their toddler can do it?
- it is so difficult to find gender neutral kitchen toys for boys...everything is pink
- that housework is fun, yeah right!
- That women are the housekeeper and girls automatically would prefer the vacum
- Why aren't we talking about that model's choice to have that photo taken?
- I don't think at this age, people recognize it as a gender role/implication issue
- I've seen these yoy ads with boys and girls.
- i think it is important to talk about whether choice is really choice in a partriarchal society
- all men in the boardroom
- all men around the table
- male priviledge, as educated and in charge
- only men and they look mostly white
- where are the women?
- all boys club
- old boys club
- The realm of power belongs to men
- All men?
- the good old boys club
- only men in the board room
- agree with Tim!
- business is not a womens territory
- alll men making important decisions.
- Men in the high priority jobs
- Only men can own companies and be on boards, male priviledge, men only
- good ole boys club has control
- Only men pictured in the boardroom
- wow, they hit the glass ceiling
- Serious decision making
- men hold the power
- Men know what is best for women
- Teri, I don't think it is possible or really relevant to evaluate the model's choice in the matter of her work. I think it is more relevant to talk about the impact and social consequences of this advertising on the people who view it
- I'm blinded by the whiteness!
- Good one Bethany
- But how do they view their staff? What workplace do they create?

- Who is in control?
- You never see female CEO's in the media, even though there are
- females in powerful positions
- what worries me is that they are the next generation of CEO's. where are the next generation of women?
- But women jumped on the Yahoo chief for changing her work environment instead of looking deeper at business decisions
- Powerful women are seen as B\*tches
- You actually do see female CEOs like Sheryl Sandberg, but they are criticized much more heavily than men
- i think when we do see powerful women portrayed in the media, they are still shown in a different way
- I think the conversation about the CEO of Yahoo is an interesting one. I don't know all the details, but it reminds me of the pressure on female business leaders to "act more like men" - still reinforces that business is a masculine realm
- For materials from today <http://www.preventconnect.org/2013/03/prevention-works-updating-the-foundations-of-sexual-and-domestic-violence-prevention/>
- This is so true when getting people to acknowledge male victims!
- Aman is a "Boss" in our society
- also refers to cows!
- bossy
- Christine Quinn in NYC being asked to apologize for being brash...she's running for mayor
- If a woman speaks up she is bossy, a bitch, etc, if she shows assertiveness it is automatically labeled aggression
- I did grow up on a farm!
- I was thinking the same thing Patrick!! Bossy the Cow!
- yes-labeled as aggression, which is not ok for women
- I've always thought of you as a farm guy, Patrick.
- lol
- Internet audio issues? Try calling in. For Audio by Telephone
- 1-888-447-7153
- 879 736
- love the David Lee imitation
- I don't feel like it is to act more like men. I think it is the superficial criticism without critical thinking about motivations. This is all so superficial.
- we like to call ourselves preventioners - we need to develop our own language
- Preventionistas are some of my favorite people.
- we call ourselves rape stoppers!
- Rape stoppers is good too!
- Great story
- equality creators!

- Even better Faith!
- it is so great to chat with othe preventionists around the country, we should start a char forum for preventionists so we can chat even after this webinar, we need each other to share stories, laughts, and information!
- that's good
- Count me in.
- I work in the thick of it and would love to see accomplishments made in prevention.
- Birth Control
- If you aren't already subscribed, you can communicate with Preventionists from around the world on the PreventConnect Yahoo Group - go to <http://reproductivejustice.org>
- reproductive justice!
- Thanks Chad!
- go hard or go home (alcohol) = It's easier to have sex with drunk women = Steubenville
- be scared!
- The last slide reminds me of the "buddy system" taught to females for safety
- for gay men too?
- IS it based on their relationship with men when these two examples are being labeled the opposite?
- About those two images... it showed boys with guns and girls with backpacks with hearts. A little misleading, since teen girls commit more intimate partner violence than teen boys.
- I do tweet.
- ^everyone knows
- Let's tweet about this conference with #preventionworks
- teri, not at all clear that is true. very odd terminology definitions in those studies you are referencing
- Our website has the source info.
- yes for gay men too. that box is very rigid - standards of behavior might be different than straight men, but still proscribed
- i would like to see the studies you are referring to about girls committing more IPV than boys
- yes exactly its the perception of others regardless of what their actions actually are
- 90% of our culture's violence is perpetrated by men/boys - yes?
- Girls initiate it more, and they get hurt worst. Females starting it is the #1 cause of their own injuries.
- Yes. Stay tuned.
- Isn't the effects of chronic emotional abuse more harmful than physical abuse?
- i find that language concerning, teri
- \*aren't
- context is everything in all gender violence. teen girls suffer longer term impacts of their own use of violence which indicates a broader context of coercive control. Girls also suffer more serious harm and longer term emotional/psychological impact.

- It sounds like victim blaming
- wow, a little victim blaming??
- Yeah, that's pretty victim blaming...
- I agree, victim blamer.
- More violence is initiated by the government and corporations than either girls or boys.
- Telling the truth is not victim blaming.
- NPR Story- Sexual Violence Victims Say Military Justice System Is 'Broken'  
<http://www.npr.org/2013/03/21/174840895/sexual-violence-victims-say-military-justice-system-is-broken>
- We can't stop it until we tell the truth.
- "girls starting it is the #1 cause of their own injuries" -- no, someone hitting them is the #1 cause of their injuries
- Yes, that is victim blaming, everyone has a choice about their behavior
- Someone hitting another is the cause of injury
- data is often used as "truth" without an effective analysis, truth is far from reached when context is not measured or accounted for
- Family Services in Tulare County, California are holding a movie night to watch AN INVISIBLE WAR
- there is a difference b/w girls using violence and hitting or slapping vs. the tactics of power and control and manipulation their partners use
- Thank you for the link
- It is very difficult for me to focus on the presentation without thoroughly addressing these comments
- Where else do you see these norms playing out?
- I think we need to pause the presentation and address Teri's comments
- correlation does not denote cause
- Bianca, I agree
- ANNIE WE CAN'T HEAR YOU
- Teri, it seems like the data on your site is disregarding the current of terror and the fear that is involved in Intimate Partner Violence
- Dr. Sandra Stith of Kansas State University has called it a dramatically more important factor than anything else.
- She also suggested that girls who are hit that they "caused it"
- Menaka also sounds like she's on some archaic speaker phone.
- I agree Bianca. This is very disturbing to hear and it is hard to concentrate on the presentation
- Studies conducted for the Centers for Disease Control show about 70% of reciprocal DV to have been initiated by the female partner.
- I have never seen or read any legitimate data that insinuates girls are responsible for their own assaults
- BISC-MI held a conference on the role of context in Gender violence that is very helpful. Context must be considered

- Do people not agree that the emotional and verbal abuse is usually far more detrimental than the physical abuse like hitting that everyone is referring to...?
- Are we going to let Terri sidetrack us? Can we simply ignore her?
- I agree. Let's move on.
- you opened pandora's box teri
- Thanks Annie, sounds good
- thanks annie
- Great idea
- I agree
- I agree.
- Ignore me? How rude.
- i agree
- agreed
- Families
- Where else do you see these norms playing out?
- THE MEDIAAAAAA
- on this call
- i would very much like to be included in follow up on this issue and teri, please post the studies you are referring to
- I think looking at the changes in violent behavior in youth in context would make a good topic for a future webinar.
- Music
- Studies I reference regarding male & female perpetrators: Toledo Adolescent Relationship Study, Suffolk County Study of Dating Aggression in High Schools, and Oregon Youth (Couples) Study
- Families
- Athletes
- There is a large culture of violence in New York City
- school
- the workplace
- slapp ass fridays! they do this in the middle schools here
- schools not wanting to report incidents
- I work primarily in church environments and gender roles are huge and very varied from place to place and church community to church community - silence is also big in churches, everyone dresses up puts on their Sunday best
- Politics
- schools/ colleges
- power and control in agencies trying to help that aren't including survivors in their planning processes
- schools
- music videos
- I was so disappointed while watching the Superbowl to see the commercials pandering



to male dominance

- Language: SHOOT me an email, BATTLEGROUNDS states
- reality tv
- Politics
- Recently, there was a fight at a local high school. The first thing the bystanders did was take out their cell phones to record it. No one intervened.
- advertisement
- Our victims from the nearby military base have often gone to their superiors and the military police and been informed that they are at least partially to blame and that there is little help available for them. The Perp is put in holding for 72 hours and then let go without severe repercussions
- and no culture of accountability
- Law Enforcement
- male entitlement is huge here.
- entitlement in general is, really
- interesting in the way young people dance highly sexualized and how that impacts this work
- Institutes of higher education and who the focus of their advertisements are for specific degrees
- University of Tennessee at Chattanooga, School of Nursing  
<http://www.utc.edu/Academic/Nursing/>
- St. Francis Healthcare <http://www.sfcare.org/>
- but when men enter these female oriented fields (including our own) they get a ride up the glass escalator. Someday it would be great to talk about that.
- Thank you for addressing the additional problems that rural areas face
- Spectrum of Prevention  
<http://www.preventioninstitute.org/component/jlibrary/article/id-105/127.html>
- totally agreed Bethany
- I also completely agree, Bethany - worth a broader national convo
- where is it?
- I don't see it
- thanks
- Lower left corner
- of the screen
- see arrow and no pie chart
- There is a difference here about where we are working vs, where we WANT to be working. #funding
- Absolutely true, Bethany.
- Killing Us Softly <http://www.mediaed.org/cgi-bin/commerce.cgi?preadd=action&key=241>
- Powered By Girls <http://poweredbygirl.org/>
- If you see a bar with "Feedback" in it, the arrow next to the word "Feedback" controls if

the window is open or not

- All follow up from this conference including text chat and recording will be post at
- <http://www.preventconnect.org/2013/03/prevention-works-updating-the-foundations-of-sexual-and-domestic-violence-prevention/>
- There is no feedback requested at the moment
- Start Strong  
<http://www.startstrongteens.org/sites/default/files/Start%20Strong%20Sound%20Relationships%20Final.pdf>
- lat link didn't work Ilana
- last
- add the .pdf at the end on your own and it's fine
- it just doesn't liknk all the way
- Please try this link: Start Strong:  
<http://www.startstrongteens.org/sites/default/files/Start%20Strong%20Sound%20Relationships%20Final.pdf>
- Start Strong
- For Courtney
- This might work  
<http://www.startstrongteens.org/sites/default/files/Start%20Strong%20Sound%20Relationships%20Final.pdf/>
- Oops, sorry, it didn't
- Project Unbreakable <http://projectunbreakable.tumblr.com/>
- Could Chris cite the survey title again please?
- <http://www.bphc.org/programs/cafh/violenceprevention/Forms%20%20Documents/Start%20Strong%20Sound%20Relationships.pdf>
- Boss of Me Youth Radio: <http://www.youthradio.org/news/boss-me>
- Here is a link to the Nutritional Label
- <http://www.bphc.org/programs/cafh/violenceprevention/Forms%20%20Documents/Start%20Strong%20Sound%20Relationships.pdf>
- BOM! I'm a fan!
- Are there other examples of strengthening individual skills & knowledge or community education that you know of?
- where's the link to Boss of me?
- The link won't open
- Thank you
- You know the teen dating violence prevention is working when you walk down the hallway and hear a girl say "you need to remember I am a person too"
- PACTinAction in Louisville, KY
- [www.pactinaction.org](http://www.pactinaction.org)
- Copy these links and paste them into your browser
- Any other examples of indivual skills and knowledge or community education?
- The programming that makes the address a link in this text box is not working correctly

- Training Professionals in the Primary Prevention of Sexual and Intimate Partner Violence
- I saw this not to long ago and it was so aggravating! I caught myself yelling at the tv asking whhen are you going to talk about the girl...grrr.
- For the Teens - "Safe Date Surveys"
- We've been talking recently that hair stylists would be a good source for training on at least a person to know where to direct their clients.
- For the Adults/Providers - "Domestic Violence Health Care Provider Survey"
- We're pretty excited about our "Break the Box" campaign as s tool for local centers to reinforce messaging about changing social norms about gender roles
- i think there is a prevention/outreach program called cut it out - for hairstylists
- <http://www.taasa.org/2013/03/13/break-the-box/>
- Love this idea Becky! A way to build on that is to give hair stylists combs and other "products" with your local agencies and service provider info/hotline info on it
- Cut it Out is correct
- that's what I was thinking of
- <http://www.cutitout.org/partners.html>
- I never thought about my hairstylist...good idea!
- sorry, easier to just go to www.taasa.org and scroll down for break the box
- Socioecological Model:  
[http://www.cdc.gov/violenceprevention/pub/training\\_guide.html](http://www.cdc.gov/violenceprevention/pub/training_guide.html)
- For the Teens - "Safe Dates Surveys" on Physical & Psychological Victimization & Perpetration
- Measures violence related knowledge, attitudes, self-reported behaviors, and a provider's self-perceived ability and readiness to act.
- We did a purple heart campaign with preschoolers to put up for Teen Dating Violence Awareness month and they started the talk about healthy relationships at 4 years
- Are there other examples of educating providers or fostering coalitions & networks that you know of?
- @ donna - I like that idea alot! We get alot of requests to talk to young children and we always talk about safe space and boundaries, but I like your idea
- Project Radar - educating healthcare professionals
- The Center for Women and Families, the Louisville Metro Coalition to Prevent Teen Dating Violence and PACTinAction are educating providers and building coalitions
- I have a rado show and we are starting a podcast as well
- "Break the Cycle" offers examples for educating providers
- providers/adults
- Isn't there an increased risk of violence during pregnancy?
- Project Envision-educating local service providers on prevention of sexual violence in the Bronx, Brooklyn, and Queens county of NYC.
- @Maria P. DV often starts or becomes worse during pregnancy.
- I had the best success with my coalition and program when I found a way to help them

fulfill their state mandated anti-harassment and bullying requirements.

- Are there any resources for working with LGBTQ youth groups?
- <http://www.saveservices.org/2012/07/uspstf-report-misleads-on-abuse-during-pregnancy/>
- How does denying birth control coverage for employees promote equality?
- What about resources surrounding youth of color?
- Erin: <http://www.saveservices.org/inclusive-vawa/shelter-listings/>
- Thank you Teri
- I have an early childhood background too and I have been training preschool teachers to look for early signs of learned behavior that leads to violence and to provide resources for abused moms and dads
- We hope to grow that list.
- Hardy Girls <http://www.hghw.org/>
- FYI, the links Teri is sharing do not relate to the question on LGBTQ youth groups
- Oh, ok. So others?
- Terri, you need to check your facts. The CDC reports In a household
- <http://www1.paho.org/english/ad/ge/vawpregnancy.pdf>
- Right, but it does relate to serving the LGBTQ community.
- Teri, I really have some concerns about the "resources" you are showing and what you are presenting as clear facts. it appears that you have an agenda
- erin - we've been doing stuff with LGBTIQ youth... contact me at ccspd.org
- UMN Voices from the Gaps <http://www.npr.org/2013/03/21/174840895/sexual-violence-victims-say-military-justice-system-is-broken>
- personnel workplace domestic violence policies change the way businesses including non-profit busiensses address domestic violence
- No "agenda" just sharing facts.
- it is clear from your website that you are attempting to discredit victims/survivors
- I apologize, here is the link for UMN Voices from the Gaps <http://voices.cla.umn.edu/>
- Thank you Liat. I will.
- We should also be looking at our own org. practices and ensuring that prevention is in our mission, in job descriptions, in funding requests....
- and it is clear based on your comments today
- LGBTQ Youth <http://nwnetwork.org/resources/rsc-curriculum/>
- Please do not misrepresent me or SAVE.
- Thank you Annie.
- Let's please focus on the content Annie and Menaka are discussing.
- Queer Youth Space Seattle <http://queeryouthspace.org/>
- Thank you Ashley
- it is difficult for me, because as our presenters are discussing concerns, she is posting info that seems intended to minimize these concerns
- Remember the "notebooks of women" quote from the presidential debate?
- binders full of women!

- Rethink <http://therethinkers.com/>
- that's right
- that's awesome!
- Are there other examples of changing organizational practice or influencing policy & legislation that you know of?
- I think restorative justice models are HUGE in abuse prevention - really makes sense - we are starting to use restorative techniques in our churches
- finally getting VAWA reauthorized!
- SAVE has been educating lawmakers in DC for a few years, and now we have an Inclusive VAWA Resource Center for shelters and providers <http://www.saveservices.org/inclusive-vaawa/resources/>
- This week is legislative action week in CA and we have visited our elected officials in their home offices
- We're revising our university's sexual misconduct policy to include a clear definition of consent and expand the scope of the policy to include intimate partner violence and stalking.
- Yes WAWA - we promoted it through church networks and encouraged people to write their legislators.
- equity and respect for other genders too
- Two pilot sites in Wisconsin using the CDC document "preventing sexual abuse within youth serving organizations, and working with individual youth serving organizations on strengthening their policies..."
- Ex
- Prevention Institute [www.preventioninstitute.org](http://www.preventioninstitute.org)
- ^yay, break down the gender binary
- Sexual Violence and the Spectrum of Prevention <http://www.preventioninstitute.org/component/jlibrary/article/id-97/127.html>
- does this help reach the goal of equity and respect for all individuals?
- Transforming Communities to Prevent Child Sexual Abuse and Exploitation <http://www.preventioninstitute.org/component/jlibrary/article/id-31/127.html>
- Restorative Justice can be a very good model for certain populations, but it can be perverted and used inappropriately if it isn't grounded in a well informed perspective.
- National Sexual Violence Resource Center Prevention Assessment Year 2 <http://www.nsvrc.org/publications/nsvrc-prevention-assessment-year-2-report-innovations-prevention>
- I like the positive focus - it helps people connect. Respect, honor, love one another
- WHO Preventing Intimate Partner and Sexual Violence Against Women [http://www.who.int/violence\\_injury\\_prevention/publications/violence/9789241564007\\_eng.pdf](http://www.who.int/violence_injury_prevention/publications/violence/9789241564007_eng.pdf)
- Agreed Bonnie
- Please do complete the evaluation for today's session. It will be emailed to you in 1/2 an hour.
- National Alliance to End Sexual Violence is the core policy resource for our field

<http://endsexualviolence.org/>

- I have developed Critical Consciousness Professional Development Training for our staff. We are receiving training from a social justice professor at the local university
- Thanks Chris. great comment
- I look forward to getting the transcript with all these links.
- Yes! this is a great resource!
- where do you find the preventing intimate partner violence and Sex violence???
- Online?
- WHO Preventing Intimate Partner and Sexual Violence Against Women  
[http://www.who.int/violence\\_injury\\_prevention/publications/violence/9789241564007\\_eng.pdf](http://www.who.int/violence_injury_prevention/publications/violence/9789241564007_eng.pdf)
- Thank you.
- And thank YOU!
- Thank you guys!!
- Thank You all!
- Thank you. This was very informative.
- thank you Erin
- Well Done!
- Great webinar! Thanks!
- Great job everyone! Preventionists Rock!
- I will definitely join other webinars
- Thank you much!!
- Great webinar
- GRACIAS!
- Thanks much.
- Thank you guys
- thank you
- Thank you everyone for your participation.