

WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

Building support for community prevention: Going beyond curriculum

INTEGRATING COMMUNITY WILL AND ENGAGEMENT STRATEGIES



PreventConnect
1215 K Street
Suite 1850
Sacramento, CA 95814

Website: preventconnect.org

Facebook: www.facebook.com/PreventConnect

Twitter: Follow @PreventConnect

Flickr: www.flickr.com/people/preventconnect

YouTube: www.youtube.com/CalCASAVideo

Email Group: <http://groups.yahoo.com/group/Prevent-Connect/>

Email: info@preventconnect.org

eLearning: learn.preventconnect.org



FLICKR



CONTACT



FACEBOOK



TWITTER



VIDEO



How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Peer Learning

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



2013 Web Conferences

Preventing Sexual and Domestic Violence: Learning from the evidence of practice to create community action

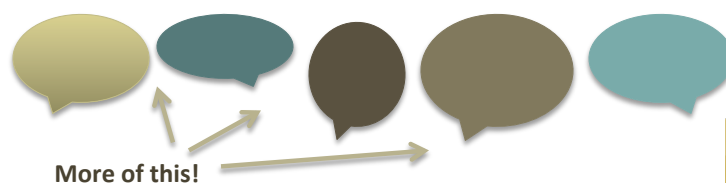
- Tuesday, April 23: **Indicators of Change: Meaningful Ways to Measure Success in Preventing Sexual and Domestic Violence**
- Friday, May 10: **Understanding Evidence: A Demonstration of CDC's Interactive Tool to Support Evidence-Based Decision Making for Technical Assistance Providers**
- Wednesday, May 15: **Start Strong: Lessons learned from a four-year initiative to promote healthy relationships and prevent teen dating violence**
- Thursday, June 20: **Shifting Boundaries: Lessons Learned from Implementing a Sexual Violence Prevention Program**
- Tuesday, July 9: **Primary Prevention in the context of a traumatized community**
- Tuesday, July 16: **Understanding Evidence: An Interactive Web Resource for Evidence-Based Decision Making in Sexual Violence and Intimate Partner Violence Prevention**
- Tuesday, July 30: **Gender Transformative Programs: Lessons Learned from HIV Prevention and other health program**
- Tuesday, September 17: **Bystander Intervention: Continuing Discussion**



Peer Learning Forum

Building support for community prevention: Going beyond curriculum

- Tuesday, May 28: **Bringing Work to Scale: From Selected to Universal**
- Thursday, June 13: **Increases Skills and Capacity for Community Level Work**
- Thursday, June 27: **Integrating Community Will and Engagement Strategies**



More of this!

****EVALUATION****



PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- **Connect to other prevention practitioners**



What type of peer are you?


(A) Local RPE Grantee/ Subgrantee

(B) Local DELTA Grantee/ Subgrantee

(C) State/ Territory SV/ DV Coalition

(D) Other

Answer in box
to your left



Community Will & Engagement



Annie Lyles, MSW Edward-Michael Muña, BA

June 27, 2013
11:00AM -12:30 PST; 2:00-3:30 PM EST



Learning Forum

- Bringing work to scale: How do we jump from selected to universal
- Increasing skills & capacities for community-level work
- Building community will & engagement



9 Core Competencies of Injury & Violence Prevention

- Describe and explain ... as a major social and health problem.
- Access, interpret, use and present injury and/or violence data.
- Design and implement injury and/or violence prevention activities.
- Evaluate injury and/or violence prevention activities.
- Build and manage an injury and/or violence prevention program.
- Disseminate information related to injury and/or violence prevention to the community, other professionals, key policy makers and leaders through diverse communication networks.
- Stimulate change related to injury and/or violence prevention through policy, enforcement, advocacy, and education.
- Maintain and further develop competency as an injury and/or violence prevention professional.
- Demonstrate the knowledge, skills, and best practices necessary to address at least one specific injury and/or violence topic and be able to serve as a resource regarding that area.



<http://safestates.org/displaycommon.cfm?an=1&subarticlenbr=41>



Core Competencies of Injury & Violence Prevention

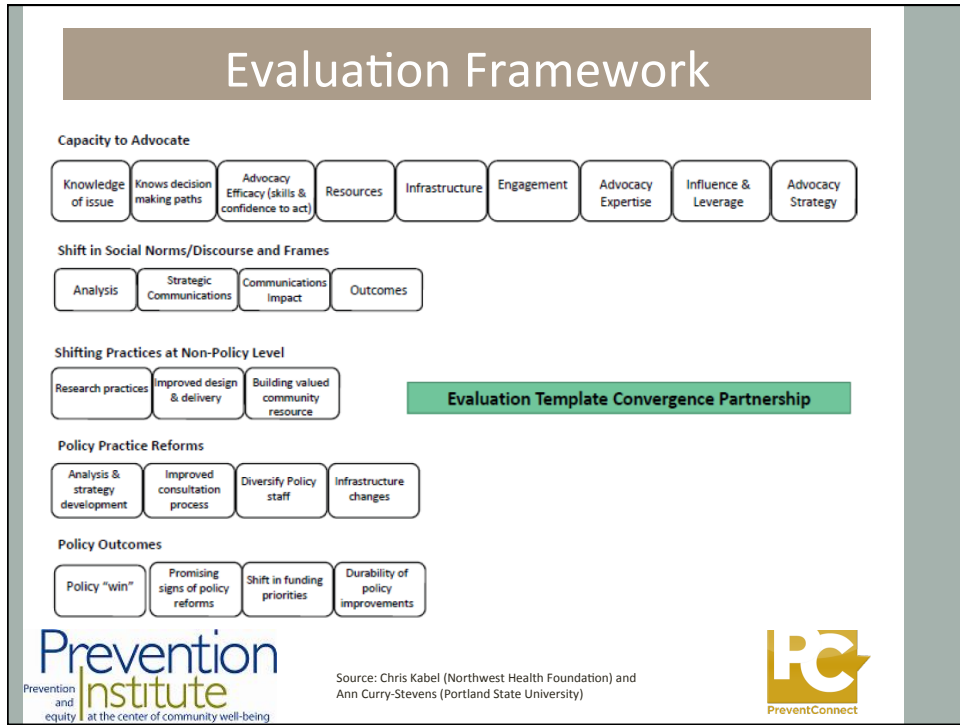
- Analysis
- Facilitation
- Activities
- Evaluation

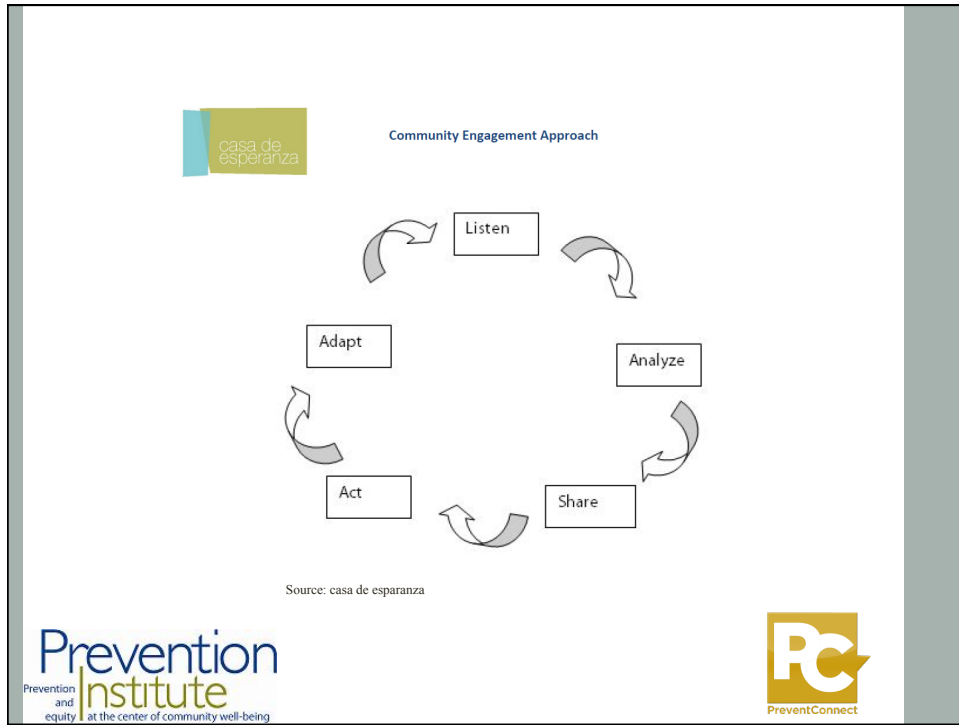
Evaluation

What does success look like
when you can't change a culture or a norm
during a grant period?

Or can you?







Integrating Community Will and Engagement Strategies

The bottom section of the slide features the "Prevention and equity Institute at the center of community well-being" logo on the left and the "PreventConnect" logo on the right. The PreventConnect logo consists of a yellow square containing the letters "PC" in white, with a white arrow pointing to the right.

Community Engagement



“The process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the well-being of those people”

--Centers for Disease Control and Prevention’s Committee on Community on Community Engagement



Community Engagement

When all people within a defined community having meaningful opportunities to provide input on a project or process.



We Asked You

How does community engagement better achieve your outcomes?

- Builds broad and diverse participation in community improvement efforts
- Marshals one of a community's greatest assets – the people – to create change
- Enlists participation from community stakeholders who can be determined and persistent in pursuit of positive improvements
- Provides a mechanism for collecting community-based data to complement traditional sources of data



We Asked You

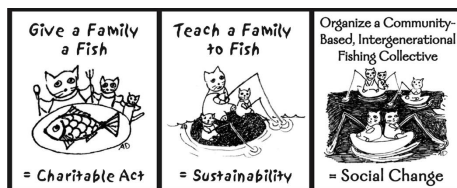
What other benefits does community engagement have to offer?



Activities

**“If you give me a fish you have fed me for a day.
If you teach me to fish then you have fed me until the river is
contaminated or the shoreline seized for development.
But if you teach me to organize, then whatever the challenge
I can join together with my peers and we will fashion our
own solution.”**

- Ricardo Levins Morales



We Asked You

Which strategies are you currently using?

- 18% Ongoing meetings
- 15% Build/Nurture Coalitions and Networks
- 13% Community forums
- 11% Interviews with community members
- 10% Focus groups
- 7% Resident participation on commissions, boards, councils
- 7% Community based participatory research
- 7% Fund positions within organization (e.g. Promotores)
- 4% Community Mapping
- 4% Charrettes (collaborative sessions with key stakeholders to promote shared ownership over solutions)
- 4% Photo-voice

We Asked You

Which strategy would you like to use more?



- 21% Focus groups
- 21% Community Mapping
- 17% Community based participatory research
- 10% Fund positions within organization (e.g. Promotores)
- 7% Community forums
- 7% Charrettes (collaborative sessions with key stakeholders to promote shared ownership over solutions)
- 7% Resident participation on commissions, boards, councils
- 7% Build/Nurture Coalitions and Networks
- 4% Photo-voice
- 4% Interviews with community members
- 0% Ongoing meetings

We Asked You



What is missing from this list of strategies?

- Community-led trainings
- Community trainings
- Community-led projects or fundraisers
- Solution-focused peer learning communities
- Volunteer Opportunities & Trainings
- Community Readiness Assessments
- Working on 'personal pet projects' together
- Not just working together, but also just having a coffee or lunch

Types of Engagement Activities					
Activity	Data Collection & Assessments of Built Environment	Data Collection & Assessment of Social/Cultural Environment	Capacity Building	Foster Partnership & Trust with Community	Long Term Maintenance and Organizing
Focus Groups	X	X			
Community Forums	X	X		X	
Community Mapping	X		X		
Ongoing Meetings			X	X	X
Charrettes	X	X			
Photo-Voice	X	X	X		
CPBR	X	X	X	X	X
Resident Participations			X	X	X
Funded Positions			X	X	X
Build Coalitions & Networks			X	X	X

Types of Engagement Activities					
Activity	Data Collection & Assessments of Built Environment	Data Collection & Assessment of Social/Cultural Environment	Capacity Building	Foster Partnership & Trust with Community	Long Term Maintenance and Organizing
Comm.-Led Trainings			X		
Comm. Trainings			X		
Comm.-Led Projects or Fundraisers			X		
Solution-Focused Peer Learning Comm.			X	X	X
Vol. Opp. & Trainings			X	X	X
Comm. Readiness Assessments	X	X			
Working on Personal Projects Together				X	

How do you cultivate authentic and realistic decision making roles during community engagement activities?

How do you effectively set expectations for how community members will be involved?



Types of Engagement

	Inform	Consult	Involve	Collaborate	Empower
Goal	Provide balanced & objective info	Obtain public feedback	Work directly with public throughout process	Partner with the public in each aspect of decision	Final decision-making in the hands of the public
Promise	We will keep you informed	Keep you informed, listen & acknowledge concerns, communicate back	Ensure that concerns and aspirations of community are directly reflected	Look to community for direct advice in formulating solutions and implement recommendations to maximum extent possible	Implement what community decides
Examples	-Fact sheets -Health fairs -Open houses	-Surveys -Public comment -Focus groups	-Photo-Voice -Workshops -Polling	-Strategic planning -Consensus building -Participatory decision making	-Citizen juries -Ballots -Delegated decisions

Adapted from: International Association for Public Participation



http://www.iap2.org/associations/4748/files/IAP2%20Spectrum_vertical.pdf



**ongoing relationship
or
specific scope**



**So you've created a plan.
Now what?**





Katie Jones
Violence Prevention Program Director
Indiana State Department of Health



Indiana State
Department of Health

<http://www.state.in.us/isdh/>

Prevention
 and
 equity
Institute
 at the center of community well-being



CEEP CENTER FOR EVALUATION
 & EDUCATION POLICY

SEXUAL VIOLENCE PREVENTION IN INDIANA: TOWARD SAFER, HEALTHIER COMMUNITIES

Katie Ciermiak, Julia R. Heiman, and Jonathan A. Plucker

January 2012

INTRODUCTION

Sexual violence profoundly impacts an individual's well-being. Additionally, sexual violence affects families, bystanders, communities, and societies. The CDC recently (December 2011) released U.S. data on the prevalence of sexual violence nationwide, in their National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report. This survey estimates that approximately 1 in 5 women in Indiana have been victims of rape at some point within their lifetime

a range of offenses. They include "a completed nonconsensual act (i.e., rape), an attempted nonconsensual sex act, abusive sexual contact (i.e., unwanted touching), and non-contact sexual abuse (e.g., threatened sexual violence, exhibitionism, verbal sexual harassment)." All types involve victims who do not consent, are unable to consent, or are unable to fend off the act. Throughout this brief, should alternate definitions of terms be used, they will be described.

SCOPE OF THE PROBLEM

In December 2011, the CDC released the findings of the National Intimate Partner and Sexual Violence Survey (NISVS) summarizing data collected in 2010 (Black et al., 2011). Responses of over 16,000 individuals are represented in the report, which surveyed men and women across the United States about their experiences of sexual violence, stalking, and intimate partner violence. The NISVS utilized a random-digit dial recruitment method for the telephone survey to interview English- and/or Spanish-speaking men and women 18 years of age and older. In the survey, rape is defined as "any completed or attempted unwanted vaginal (for women), oral, or anal

Source: Indiana State Department of Health

Prevention
 and
 equity
Institute
 at the center of community well-being





Source: Indiana State Department of Health

Prevention
and equity
Institute
at the center of community well-being



Source: Indiana State Department of Health

Prevention
and equity
Institute
at the center of community well-being



Shadows of Innocence
Sexual Assault Among Indiana's Youth

Home Watch Documentary Resources

In *Shadows of Innocence: Sexual Assault Among Indiana's Youth*, we take a look at the high rate of sexual assault in Indiana, and we'll also look at some of the ways that women in Indiana are being helped. The program focuses on the current realities about how Indiana schools are preventing sexual assault and explore discussion about whether policy changes are needed.

1/5 WOMEN IN INDIANA HAVE BEEN VICTIMS OF RAPE AT SOME POINT WITHIN THEIR LIFETIME

15% OF SEXUAL ASSAULTS AND RAPES IN INDIANA ARE REPORTED TO THE LEGAL AUTHORITIES

INDIANA HAS THE SECOND HIGHEST RATE IN THE NATION OF FORCED SEXUAL INTERCOURSE (FEMALES IN 9TH-12TH GRADES)

18 MILLION WOMEN AND 13 MILLION MEN IN THE UNITED STATES HAVE BEEN RAPED

ONE SEXUAL ASSAULT OCCURS EVERY TWO MINUTES WITHIN THE UNITED STATES

MORE WOMEN ARE SEXUALLY ASSAULTED THAN SMOKE

OF INDIANA FEMALE IN 9TH-12TH GRADES, 17.3% REPORTED FORCED SEXUAL INTERCOURSE (NATIONAL AVERAGE OF 16.5%)

17.3%
10.5%

Prevention and equity at the center of community well-being

<http://indianapublicmedia.org/news/special-features/shadows-of-innocence/>

PreventConnect

Indiana State Representative
Christina Hale
District 87

"The first step in solving this problem is determining the extent that it exists, and why young people are so reluctant to report what has happened to them. From that point we can begin to look at solutions that will bring these shocking crimes to an end."

-- Christina Hale
Indiana State Representative

Prevention and equity at the center of community well-being

<http://hale.indianahousedemocrats.org/press>

PreventConnect

How do you acknowledge trust and power issues between groups and maybe even between your agency and community members? Are some strategies better than others in this situation?



“Community participation, when it’s real, is your main investment in accountability. It’s your main investment in sustainability...community participation is when, truly, you involve people in creating a mechanism for themselves to define change.”

-- America Bracho, Executive Director
Latino Health Access



How do we encourage community members to take on pieces of the prevention/planning/community change work (in their already busy lives)

even though it may seem we have the time to do it and it shouldn't fall on them?

Learning Forum

- Bringing work to scale: How do we jump from selected to universal
- Increasing skills & capacities for community-level work
- Building community will & engagement

Prevention
Institute
Putting prevention at the center of community well-being

221 Oak Street
Oakland, California 94607
phone: (510) 444-7738
fax: (510) 663-1280

www.preventioninstitute.org
prevent@preventioninstitute.org



PreventConnect
1215 K Street
Suite 1850
Sacramento, CA 95814

Website: preventconnect.org
Facebook: www.facebook.com/PreventConnect
Twitter: Follow @PreventConnect
Flickr: www.flickr.com/people/preventconnect
YouTube: www.youtube.com/CalCASAVideo
Email Group: <http://groups.yahoo.com/group/Prevent-Connect/>
Email: info@preventconnect.org
eLearning: learn.preventconnect.org

    
FLICKR CONTACT FACEBOOK TWITTER VIDEO



A Project of

CALCASA