

PreventConnect

TEXT CHAT TRANSCRIPT

WEB CONFERENCE

Peer Learning Forum

Building support for community prevention: Go beyond curriculum

Session 2

Increasing skills and capacities for community level work

June 13, 2013

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

Presenters and Guests

Annie Lyles, Prevention Institute

Edward-Michael Muña, Prevent Institute

Kimberly Hundley, YWCA of Greater Los Angeles

Patti Tototzintle, Casa de Esperanza

Hosts

David Lee & Ashley Maier, PreventConnect Project

California Coalition Against Sexual Assault

Participant names have been removed from this chat record, unless provided by the participant in text.

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- Materials from this session <http://www.preventconnect.org/2013/04/peer-learning-forum-1/>
 - Closed captioning is frozen for the moment. It should come up shortly. Try to log back in, please, if it is needed.
 - glad to hear cultural relevance is integrated> I didn't vote b/c I couldn't decide.
 - Too hard to choose! There are a couple. Awareness building prevails even though it hasn't been effective in 30 years...
 - Casa de Esperanza <http://www.casadeesperanza.org/>
 - YWCA GLA <http://www.ywcagla.org/>
 - Materials (slides, text chat, recording) from today's session <http://www.preventconnect.org/2013/04/peer-learning-forum-1/>

- Kimberley! So excited to see you on here and so looking forward to hearing about your amazing work.
- Thanks Alexis! It is great to be part of this important conversation.
- Where is the place/space for leadership development?
- What are everyone's thoughts are activities - designing comprehensive programs and implementing in a site, then taking to scale after evaluation?
- Both!
- Safe States will be reviewing these competencies this year and I think that Leadership skills need to be added!
- @Binnie that is great there is an opportunity to add leadership skills to Safe States competencies
- On the state coalition level we try to get wind of any new hires and connect directly with them. I've started sending resources over email and snail mail that include information on community level work.
- I've noticed and I've been talking about competencies existing in a few arenas~ Public health knowledge and skills, social change and community organizing based knowledge and skills and youth development/ youth engagement based knowledge and skills and ALL of this requires being grounded in a facilitative leadership approach.
- Our primary prevention work focuses on adolescents, and it's critical to have teens as leaders from diverse backgrounds as paid staff and to provide them intensive training over the summer in order for them to be ready to be engaged on community-level approaches and practices.
- thankyou
- Kelly, I agree.
- Kelly, I agree!
- Good argument Lisa for an Advisory Committee of younger people who help update curricula.
- People I work with in Lima Peru always have people paid a small stipend to do support on updating and presenting suggestions.
- peer stipends rule! more today than ever
- We just hired an additional 10 high school teens, and an additional 10 9th graders, and having 5 recent high school graduates that are onboarding them through out the entire summer for about 100 hours of training. We pay \$7.50 an hour for new teens, and \$10 for experienced teens.
- and it shows that we VALUE the input of youth when we pay for it!
- Kelly, sounds great. We do something similar here at Casa de Esperanza. We train peer leaders in leadership development and healthy relationships and they do peer education sessions and action projects, including doing conferences and webinars, etc. We also provide stipends and provide internships...
- We also have staff on adjusted work schedules to accommodate youth after school hours, and provide day care, baby swings in the office, etc. for teen parents.
- Adulthood is a barrier

- internships also rule
- I think Adulthood is a barrier, as Lorien says. We need to engage youth in capacity building just like we expect to do with adults.
- Lorien and Jennifer, both important points!! And paid internships combine the possibilities!
- When people see the youth in action, they want them at everything.
- We can't blame youth for not getting it "right" if we they don't have the tools to come to their conclusions.
- Other fields/movements are further ahead of DV/SV in the area of youth leadership & voice. We always say that we need the voices of those affected, and this should include youth.
- I've found that this question is particularly important in rural communities. I've worked with a lot of program who just don't have a big pool of candidates for jobs, so that really limits finding folks who come to the job with qualifications/knowledge/experience desired.
- Tammy, what are some of those movements? HIV/AIDS comes to mind for me.
- Tobacco/smoking...
- In Ohio it is ATOD
- I love what you are doing!!!! thank you
- We coordinate a 9-month primary prevention training program with local youth serving organizations to help build their capacity, and to create a community of learners that we are hoping will help us train new hires at all the organizations as needed
- The Indiana Coalition's youth council mainly focuses their work on educating adults about primary prevention and healthy teen relationships. They present for a plenary session of providers at our annual conference. Last week they convened a youth summit for teen advocates from around Indiana; they invited a state senator and a state rep and used the time to tell them about the problem of teen dating abuse in Indiana, and to ask their support for policy action.
- HIV/Aids, as well as teen pregnancy prevention & general adolescent health. (Teen health centers have youth advisory councils. Fortunately, we've had some success in introducing DV/SV into those groups & settings, as it all overlaps.
- Jessica can you post the website for the PPI?
- Sure Alexis <http://primarypreventioninstitute.weebly.com/>
- RE: Tammy's last comment: Yes! The youth sexual health/teen preg prev folks are great partners for us. We can really learn from and leverage their vast successful experience and tactics.
- Thanks Jessica! So many great resources directly related to this conversation on there...
- I also really encourage you to use private chat to get in touch with each other about specific programs and strategies you all are using.
- share parameters in beginning. but also, the community voice is so important. Money for something the community doesn't support isn't helpful

- exactly Patti
- what do you want and need
- what do you want to do. how do you want to do it
- Right! We're "facilitators" - there is a lot in that word about sharing/conceding power.
- Pattie's point is right on!
- Help community to understand the perimeters of the funding, but don't let that be a barrier to innovation - be open to the collaborative seeking other funding if the identified need doesn't meet the grant.
- L—rien you are always so gentle with key points of organizing WITH people!
- "Trusting the people who are around the table and trusting the process." - Lorien
- Absolutely! and the transparency piece is critical.
- always include young people - all ages = all identities included
- Project Envision from the NYC Alliance did a lot of participatory community needs assessment that guided their efforts and it was incredibly transformative for their work, and gave the community ownership over the process
http://www.svfreencyc.org/programs_prevention.html
- Authenticity is critical too
- I've found Technology of Participation (ToP) facilitation methods to be really useful in community planning.
- That's the one I'm talking about!
- I like Kelly Miller's point too, look for the funding for what is needed, don't get stuck in the one grant. Also what Allison is saying now too!
- Here's a podcast on the project Alexis mentioned
<http://www.preventconnect.org/2011/11/project-envision/>
- that's why curriculum that is prescriptive doesn't work
- Got a reference for ToP facilitation methods?
- also there is a balance between our desire to guide a project (as preventionists) and to give the community ownership of it
- Aaron, ToP?
- servant leadership i like
- "technology of Participation (ToP) facilitation methods" mentioned above. - what's that?
- Institute of Cultural Affairs http://www.icab.be/top/top_1.html
- thanks!
- I can share more about ToP if you'd like- the website is <http://www.ica-usa.org/?page=whatistop>
- I GAVE BACK 250k BECAUSE OF THAT REASON.. seriously
- Funders have good intentions and they can be educated
- Regarding Alexis' comment, here is a great e-Learning course on community mobilization by Lydia Guy-Ortiz discusses that very point
<http://learn.preventconnect.org/course/view.php?id=6>

- what about when funders/regulators allow only evidence-based prevention programs that are very inflexible in the way they can be implemented?
- don't take the money
- good point Patti. saying 'No' means 'Yes' to our own value system and the authenticity of the community
- You know, several states did not accept abstinence only money in the sexual health world. Some did.
- but if it's good good good stuff do it
- Funders will hear that something is not going to be effective in a community even if there's evidence it works elsewhere
- I still think it's important for us to acknowledge our new "expertise" as prevention practitioners. There's a difference between engaging community for input into prevention planning and allowing the community drive the whole process. That can get out of control quickly because everyone comes to the table with different priorities and experience. We know more now about comprehensive prevention planning than ever before and we should embrace this in our engagement of the larger community. This is why facilitation is so important - engage and embrace different priorities at the table, but also embrace our expertise as leaders in comprehensive prevention.
- brilliant
- And your state coalitions/TA providers can help with working with funders, looking at the evidence.
- Totally Wendi!
- I think the CDC Resource on evaluating the evidence base is more realistic in our field. See http://www.cdc.gov/ViolencePrevention/pdf/Understanding_Evidence-a.pdf
- Assume good intentions!
- Exactly Annie
- Yes, Rebecca! And realize that folks may not assume good intention from US.
- ...for good reason.
- In regard to abstinence education, this is a great anecdotal article <http://thinkprogress.org/health/2013/05/06/1967591/elizabeth-smart-abstinence-ed/?mobile=nc>
- have the community help hire the person - it works well.
- That is a good point Jennifer!
- Jen - how do we do that?
- That also empowers communities to take control over decisions affecting them
- I think one must be willing to look at themselves in the mirror and to do their work. I mean, making sure my privilege informs my work and supports lifting/raising the voices of others.
- A good resource on inclusion and developing more effective skills for recognizing and responding to oppression is Beyond Inclusion, Beyond Empowerment by Leticia Nieto.

- Jennifer- what does that look like? How do you execute that?
- Another ToP link (The US resource for trainings) <http://www.ica-usa.org/>
- Beyond Inclusion, Beyond Empowerment by Leticia Nieto.
<http://beyondinclusionbeyondempowerment.com/>
- That's a great resource, David!
- Patti's comment reminds me of Vivan Chavez' work on Cultural humility
<http://www.youtube.com/watch?v=SaSHLbS1V4w>
- LOCAL ORGANIZATIONS, Roland L. Warren, Studying Your Community, Russell Sage Foundation, New York, NY
http://www.ncdsv.org/images/StudyYourComm_Warren_LocalOrganizations_1955.pdf
- Hilda - we will get to you next - press *6 to unmute your phone
- And everyone else can raise your hand too if you want to comment/ask question via phone!
- There is nothing new under the sun really. People have been talking forever about the importance of working with groups respectfully and learning how to partner more broadly. I love the 1955 list from Roland Warren in his book Studying your Community.
- Edward, so true! Cultural competency vs. cultural humility is very healthy direction. Competency does not equate to value.
- Oh Annie. That is a GREAT picture.
- Nice picture!
- A nice activity to start talking about privilege and power . . . #3 on the site below, "flower of power <http://web2.uvcs.uvic.ca/courses/csafety/mod2/las.htm>
- Un-served and Underserved Communities,
http://www.ncdsv.org/publications_unserve.html
- Although I might change some of the language they use above . . .
- Ask them about it
- Hot Tub Time Machine: This is what he said prevention is like
<http://www.imdb.com/title/tt1231587/>
- Annie I can't wait to use that the next time I have to explain primary prevention
- i like assuming that everyone want to prevent these harms before they begin
- Rose Hennessy, I heart the link you shared! What a great activity.
- I also have been asked to step away from the table as someone from "mainstream culture". Takes a lot of internal work understand and respect that.
- i also want to make sure we go way beyond individual level strategies. we have to change the culture that breeds these harms and allows them to thrive.
- oppression is key to discussing what it is and how to prevent
- everyone can relate to that
- agreed, Jennifer
- YES KIMBERLEY YES. love this
- I like how you insist that people practice what they learn

- How do you get people to come to this?
- ripple effect works
- Thank you for convering how to recruit
- the service areas that we serve have the highest proverty and crime rates in the County of Los Angeles.
- Before you leave - please, please, please do complete the evaluation that will be sent to you 30 after the end of the session.
- right
- I know a lot of you have answers to this question and thoughts. Alexis? Wendi?
- Can you both listen and type?
- Thanks Jennifer! This project has been very rewarding by seeing how many lives have been impacted by our networking.
- we do the Walk a mile in her Shoes to try and start to work with men in my area
- Success comes in little small steps at a time... first measuring awareness and knowledge, then behavioral intent and skills and self-efficacy, then behavior
- obviously!!!! thank u
- My first response is to remind folks that YOU define what success looks like when you write outcomes/objectives into your grant proposals. Set yourself up for success and be bale to explain what leads to eventual norms change.
- be able
- Sounds awesome Rebecca!
- You will all be automatically registered for session 3. If you do not recieve a CONFIRMATION email by Tuesday, please email ashley.maier@calcasa.org
- i hope we spend time on what norms change might look like and then how do we measure how we get there
- Like Rebecca is mentioning, we have a Ten Men program in Rhode Island and as a result of participating, we cannot expect men to change everything they've been taught from our society and become preventionist who are active bystanders as a result of one training series and social media campaign
- beyond individual level strategies
- Yes I think this deserves a call on its own
- O-MAN, please meet IowaMAN (<http://www.icadv.org/iowaman/>) would be fun to collaborate on a cross-state network with these great groups!
- yes wendi!! we need to go to alaska and work with you
- To tie in our previous conversation there should also be a conversation about whether our definition of success matches up with what community members see as success.
- I think its best to get in touch with the local high school football teams to help undertand the male point of view
- Wehave to redefine success from ending violence to creating short term measurable goals

- This is a perfect example of how evaluation is not assessing things after the fact - it is an essential part of program planning
- www.mensactionnetwork.org for OHMAN!
- that is what i have been doing and i am learning a lot, more then i thought i would
- yes we have to include community in evaluation efforts from start to finish yes yes yes
- Wendi - you're making me think of creating a logic model!
- Totally needs a call on it's own...We need to take a hard look at what we are measuring! think there are a few things we can accomplish in a short grant period but not much~ we can train youth activists to gather baseline data about the climate of a school and (before they age out) have them measure it again to see if there is a change.
- yay logic models! just kidding! I think program/strategy mapping is essential to our efforts to be comprehensive
- LOL
- thx, Rebecca!
- Link for all three sessions and materials
://www.preventconnect.org/2013/04/peer-learning-forum-1/
- Helpful elearning for logic models
<http://learn.preventconnect.org/course/view.php?id=21>
- Thank you!
- Thanks for hosting such a great conversation!
- Change happens!
- Thank you!
- Thank you!!!!
- Bye everyone!
- Thanks for all your work!
- Thanks, this was GREAT
- EVAL EVAL EVAL! Please do complete it - emailed to you in 30 minutes.
- Thanks All!
- thank you i love love love to hear what others are doing. its brilliant and so refreshing and validating and supportive. THIS IS A BRILLIANT IDEA DAVID AND ASH! THANK YOU FOR THE INCLUSION
- Thank you so much. I really appreciate your efforts PreventConnect