WELCOME, THIS WEB CONFERENCE WILL BEGIN SOON

UNDERSTANDING EVIDENCE: A DEMONSTRATION OF CDC'S INTERACTIVE TOOL TO SUPPORT EVIDENCE-BASED DECISION MAKING FOR STATE, NATIONAL, TERRITORIAL AND TRIBAL TECHNICAL ASSISTANCE PROVIDERS





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A Project of CALCASA

How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



2013 Web Conferences

Preventing Sexual and Domestic Violence: Learning from the evidence of practice to create community action

- Friday, May 10: Understanding Evidence: A Demonstration of CDC's Interactive Tool to Support Evidence-Based Decision Making for Technical Assistance Providers
- Wednesday, May 15: Start Strong: Lessons learned from a four-year initiative to promote healthy relationships and prevent teen dating violence
- Thursday, June 20: Shifting Boundaries: Lessons Learned from Implementing a Sexual Violence Prevention Program
- Tuesday, July 9: Primary Prevention in the context of a traumatized community
- Tuesday, July 16: Understanding Evidence: An Interactive Web Resource for Evidence-Based Decision Making in Sexual Violence and Intimate Partner Violence Prevention
- Tuesday, July 30: Gender Transformative Programs: Lessons Learned from HIV Prevention and other health program
- Tuesday, September 17: Bystander Intervention: Continuing Discussion



PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners





Division of Violence Prevention

National Center for Injury Prevention and Control

UNDERSTANDING EVIDENCE:

A Demonstration of CDC's Interactive Tool to Support Evidence-Based Decision Making for State, National, Territorial and Tribal Technical Assistance Providers

Understanding Evidence







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May 10, 2013 11:00AM -12:30 PST; 2:00-3:30 PM EST

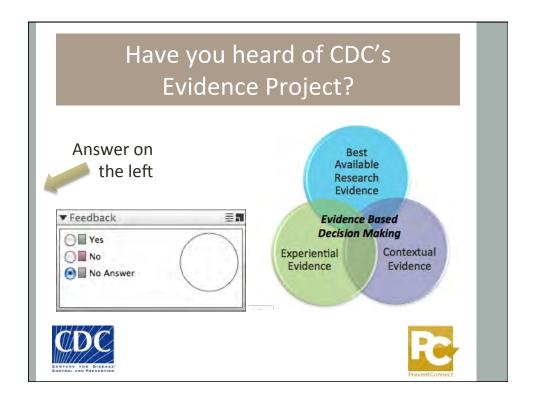


Learning Objectives

- Define the multiple forms of evidence involved in evidence-based decision making
- Identify standards of rigor for best available research evidence
- Identify sources of and ways to collect best available research evidence, contextual evidence, and experiential evidence
- Identify key stages and characteristics of an evidence-based decision making process







What is 'Evidence?'

ev·i·dence /'evədəns/ noun

"The available body of facts or information indicating whether a belief or proposition is true"

(New Oxford American Dictionary, 2001)





What is 'Evidence?'



"Evidence concerns facts (actual or asserted) intended for use in support of a conclusion."

(Canadian Health Services Research Foundation, 2004)





What is 'Evidence?'

"Evidence comprises the interpretation of empirical data derived from formal research or systematic investigations using science or social science methods."



(Rychetnik et al, 2002)





What is 'Evidence?'

"Evidence can be defined as information or facts that are systematically obtained, i.e. obtained in a manner that is replicable, observable, credible, verifiable, or basically supportable."

(Rycroft-Malone & Stetler, 2004)





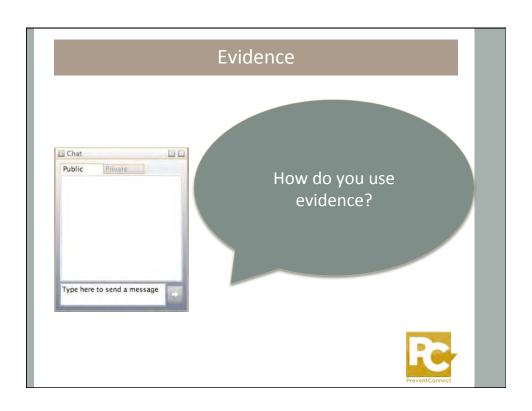
What is 'Evidence?'

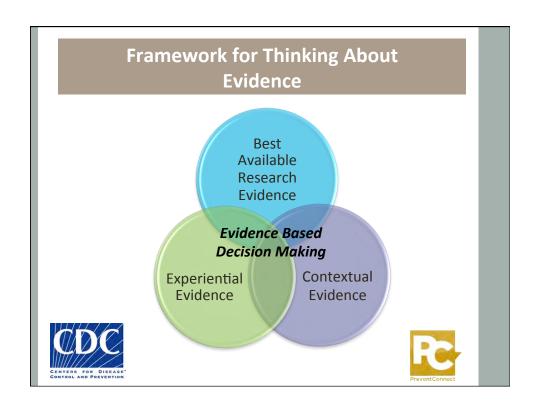
"For public health professional evidence is some form of data - including epidemiologic (quantitative) data, results of program or policy evaluations, and qualitative data - for use in making judgments or decisions"

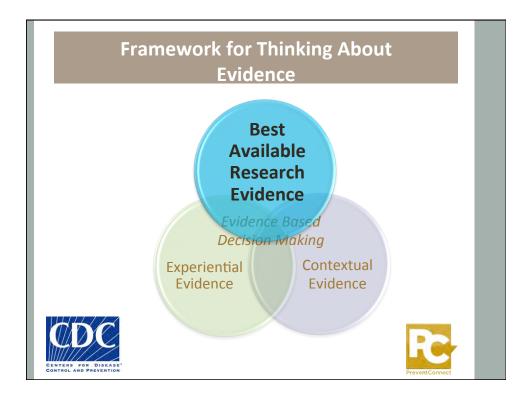


(Brownson, Fielding, and Maylahn, 2009)







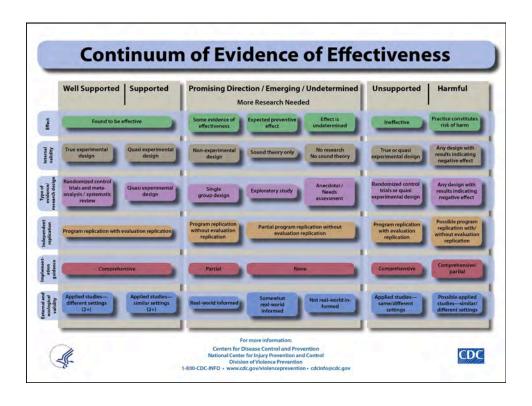


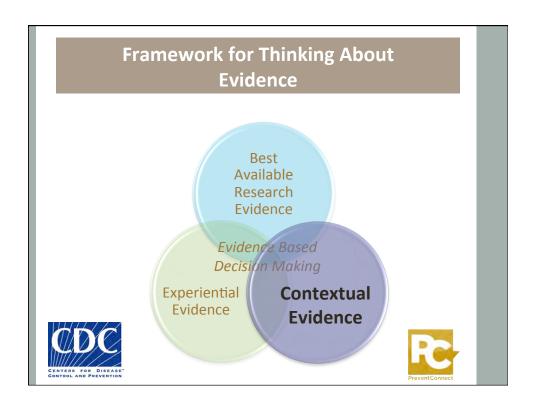
Questions Best Available Research Evidence Can Help Answer

- How much scientific research has been done on the program/strategy?
- What effects has the program had on your desired outcomes?
- How rigorously has the program been evaluated?
- How much confidence can we have in the validity of study findings?
- What implementation guidance is available, and what does that guidance tell us about capacity needed to successfully implement the program?









What is Contextual Evidence?

- Measurable factors in the community that are likely to influence the implementation of a strategy.
- Provides information on whether a strategy is likely to be:
 - Feasible to implement
 - Useful
 - Acceptable to the local community



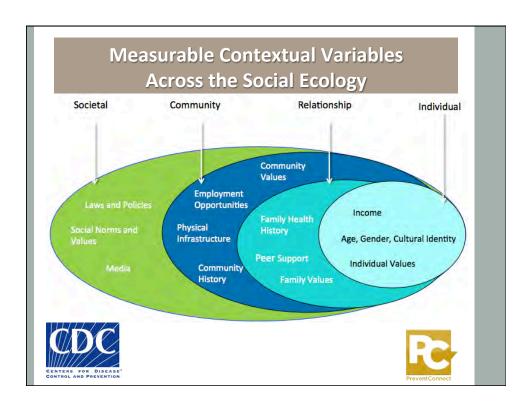


Questions Contextual Evidence Can Help Answer

- Does the community have the resources and/or capacity to implement the prevention strategy effectively? Who will implement the strategy?
- What are the characteristics of the setting/ population to be served by the prevention strategy?
- Who will be implementing the strategy?
- How might setting/population characteristics affect implementation of the prevention strategy?







Measurable Contextual Factors Setting and Population SETTING-RELATED CONTEXT: • Community History • Institutional/Organizational Culture • Location • Social Determinants of Health • Community Values POPULATION-RELATED CONTEXT: • Education • Income • Gender • Racial, Ethnic, and Cultural Identity • Religious Affiliation • Sexual Orientation

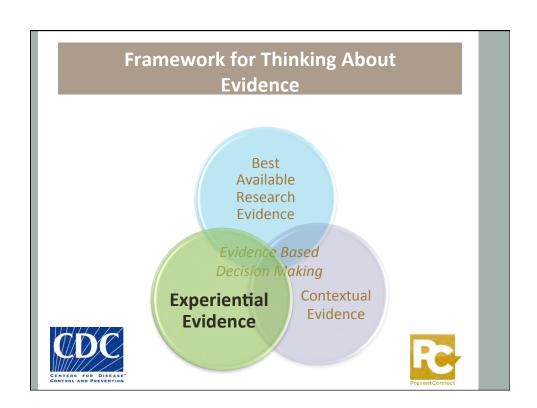
How do you Measure Contextual Evidence?

- Existing Sources of data
 - Census data
 - Local administrative data (hospital, school, law enforcement)
- Gathering new data
 - Community Assessments
 - Surveys
 - Focus Groups/Interviews









What is Experiential Evidence?

- The collective experience and expertise of those who have practiced or lived in a particular setting.
- The knowledge and expertise of subject matter experts.







Questions Experiential Evidence Can Help Answer

- What has previously worked/not worked in the community?
- Would this program appeal to stakeholders and participants?
- What are common goals among stakeholders related to this issue?
- How well matched are these goals to the programs based on the best available research evidence that are being considered?





How do you Measure Experiential Evidence?

Methods

- Reflective questions
- Communities of practice
- Expert panels
- Team decision making
- Other consensus processes







Putting it all Together: Evidence-Based Decision Making

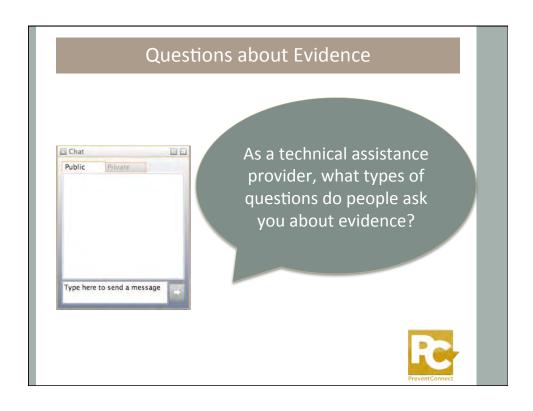
Key Characteristics

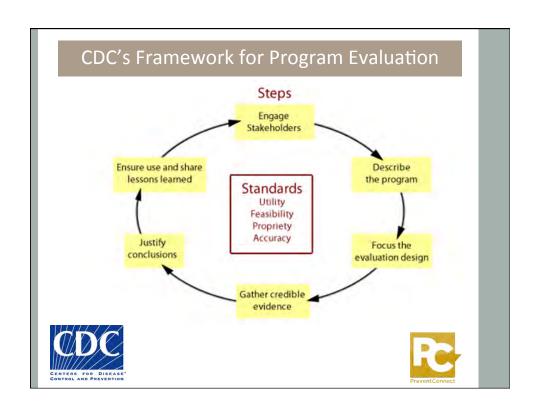
- Transparency
- Inclusiveness/Participation
- Openness/Explicitness
- Skilled Leadership
- Defined Process



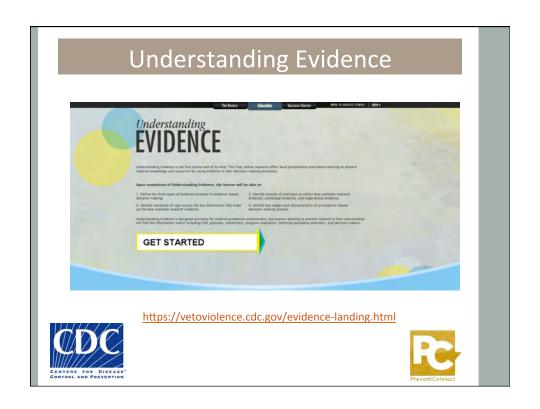


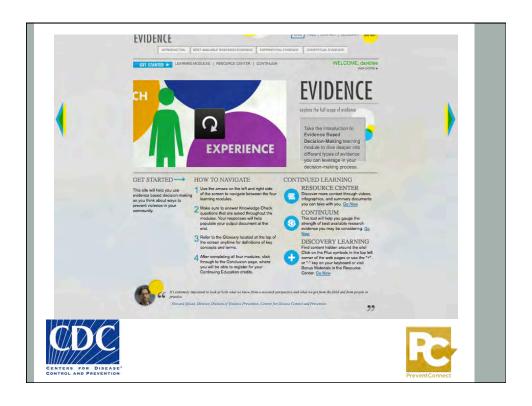


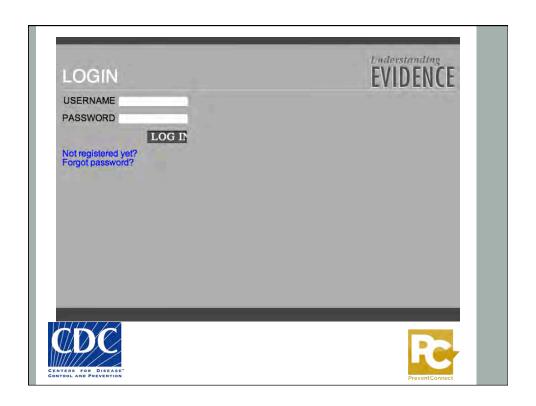




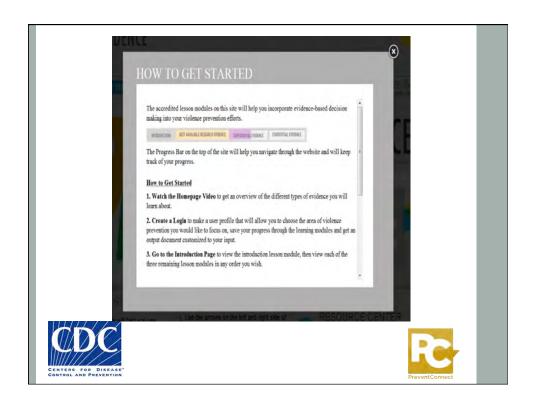


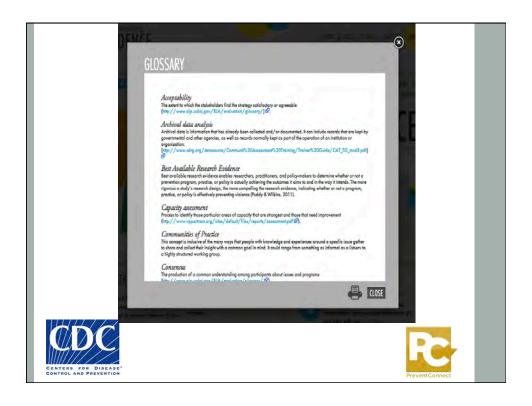


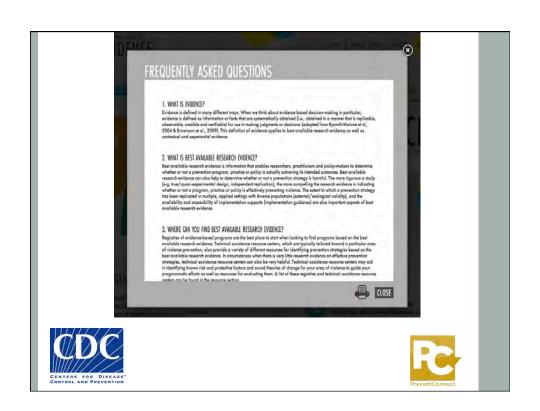


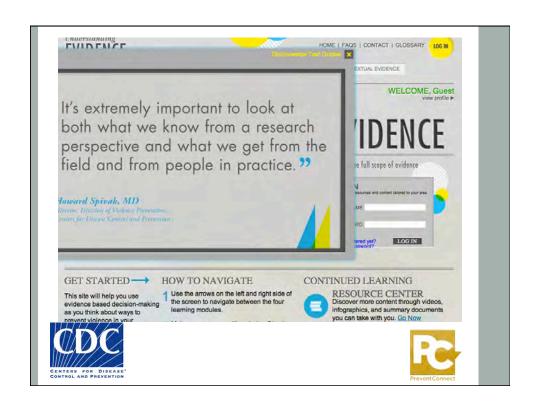






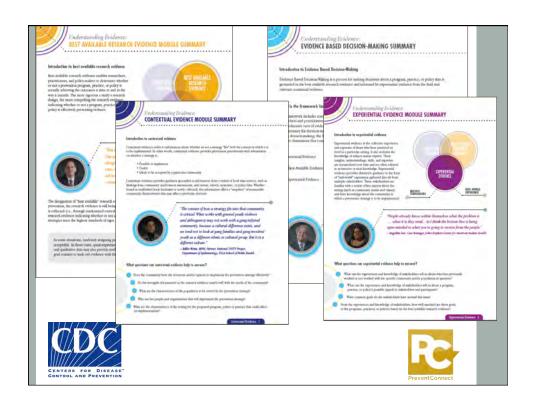


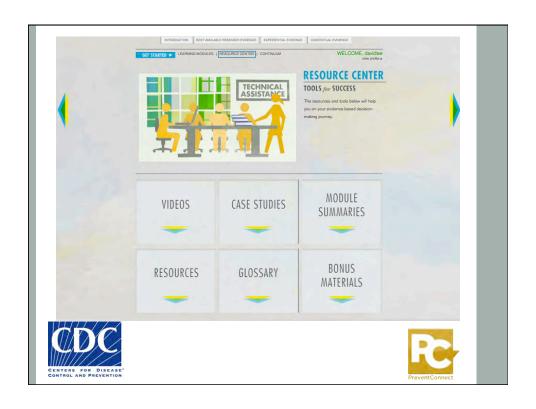


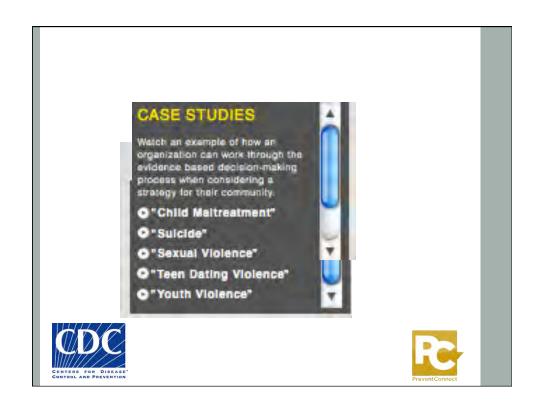


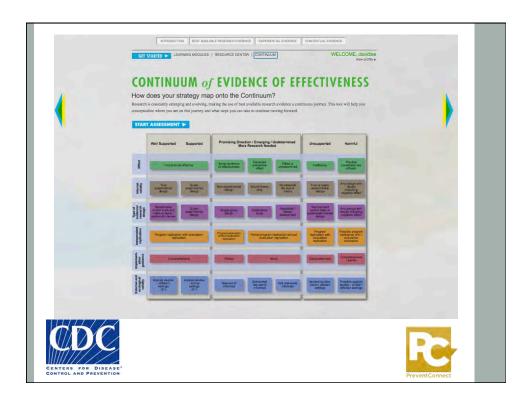


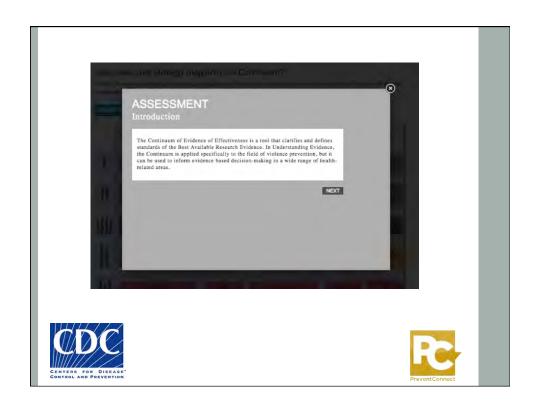




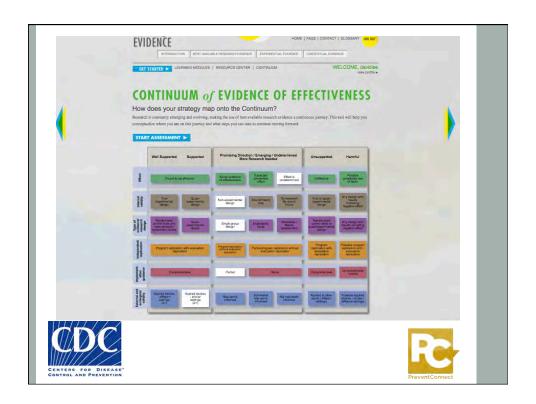








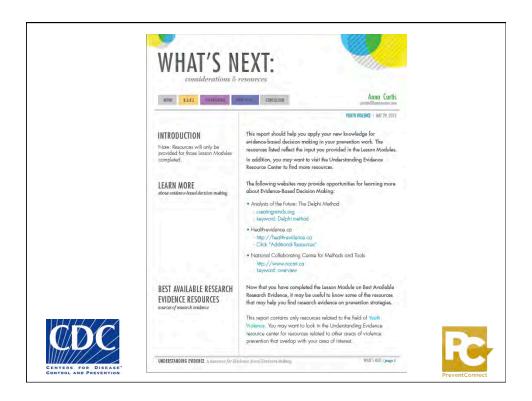


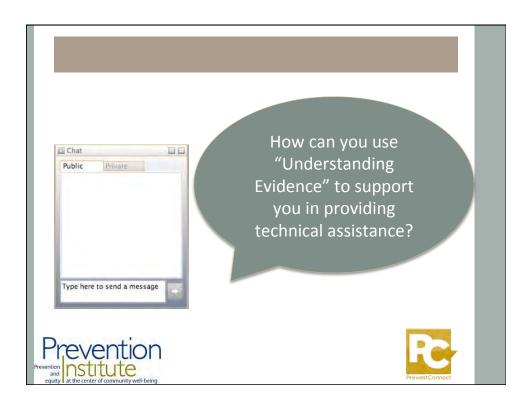












Thank you!

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