

# PreventConnect

## TEXT CHAT TRANSCRIPT

### WEB CONFERENCE

Understanding Evidence:  
A Demonstration of CDC's Interactive Tool to Support Evidence-Based  
Decision Making for State, National, Territorial, and Tribal Technical  
Assistance Providers

**May 10, 2013**

2:00-3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters and Guests

Sally Thigpen, MPA, Health Scientist, National Center for Injury Prevention  
and Control, Centers for Disease Control and Prevention

Natalie Wilkins, Ph.D., Behavioral Scientist, National Center for Injury  
Prevention and Control, Centers for Disease Control and Prevention

### Host

David Lee, PreventConnect Project  
California Coalition Against Sexual Assault

*Participant names have been removed from this chat record, unless provided by the  
participant in text.*

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- Again, for the materials from this session -  
[http://www.preventconnect.org/2013/04/understanding\\_evidence/](http://www.preventconnect.org/2013/04/understanding_evidence/)
- There is also a DV Evidence project that the National Resource Center on  
Domestic Violence is working on.
- I can't make the vote
- It is a little different, but good to know about
- They just took up prevention as their next piece!
- [www.dvevidenceproject.org](http://www.dvevidenceproject.org) to learn more about the DV Evidence Project  
at the NRCDV. Thanks, Bethany.
- How do you use evidence?

- To help grantees identify programs that are most likely to work for their objective/setting/population
- we use it to validate our approaches
- choosing prevention strategies
- We use it in order to help our clients find the best programs for their situations
- for funding
- Use evidence to inform our strategies and interventions for effectiveness
- We like to use it as one the factors to determine next steps - with local context and expertise
- Usually in response to requests for information.
- Assist programs identify appropriate strategies
- choosing prevention strategies
- we encourage community practitioners to use evidence-based programs and not re-invent the wheel
- Identify programs & evaluate impact
- Assisting grantees in choosing prevention strategies that include evidence-based programs or best practices
- Developing primary prevention strategies
- use to give a snapshot of what is happening to use as a learning tool
- To validate their program and activities and for evaluation
- Program impact and directions for improvement/tailoring
- <http://www.cdc.gov/violenceprevention/pdf/Continuum%20Chart-a.pdf>
- [http://www.cdc.gov/ViolencePrevention/pdf/Understanding\\_Evidence-a.pdf](http://www.cdc.gov/ViolencePrevention/pdf/Understanding_Evidence-a.pdf)
- I just posted the chart. David posted the link to the booklet.
- How did you determine these characteristics?
- As a technical assistance provider, what types of questions do people ask you about evidence?
- But will it work for MY population?
- Tribal grantees often feel excluded, as traditional 'evidence' often hasn't been tested for Native communities
- How to decide between evidence-based programs versus those using best practices or practice-based evidence.
- I often hear: "What is the difference between 'evidence-based' programs and 'evidence-informed' programs?"
- How can I use this evidence to help me specifically?
- How do we know if it's quality evidence based?
- can you prove it will prevent sexual assault?
- Mostly the questions are about which program but I wish we could use it more for determining strategy more broadly - engagement, policy,

collaboration, etc.

- Building off of Ellyson's comment, there really is no stats and so it is hard to talk about evidence other than talking about using examples based on actual cases
- One problem with letting go of evidence informed work is that it may quench innovative practices when funders want "evidence-based" programs. There seems to be a hierarchy of prevention programs that are ranked on supporting evidence- but that the evidence can only be created when there are enough funds for implementation and research.
- Veto Violence <http://vetoviolence.cdc.gov/>
- Understanding Evidence <https://vetoviolence.cdc.gov/evidence-landing.html>
- Feel free to type in your questions and comments here.
- When will this be available on the vetoviolence website?
- How can you use "Understanding Evidence" to support you in providing technical assistance?
- what were the needs of those you pilot-tested this with? I'm trying to envision who in our community would benefit from this
- We have been wanting to do a community assessment and this would be a great tool to help us do that and to build tech training specific to their needs.
- It has been a great way to establish the value of local wisdom
- helping our Engaging Men grantees choose the right approach for their community that will be the most effective. Balancing local knowledge with "evidence based approaches"
- I think there will be a webinar for everyone in July? What can we help our local prevention partners do ahead of then so that webinar is most useful.
- What a great TA tool---thanks so much!
- Makes 'evidence' more approachable for local communities
- I like that it recognizes that being evidenced-based is not just a yes or no question--it recognizes the continuum
- I think will be really helpful working with our grantees in two forms. a) strengthen our ability to view their work through various approaches. b) Help us think through our development of SAP as we work through evaluation processes.
- It looks like this tool will help my grantees have a better understanding of evidence-based approaches, curriculum, etc.
- Our tribal coalition does training for tribes in 3 counties now and since there are not the numbers and evidence this will build community numbers because most cases we have do not report even though we know there is violence taking place.

- is there any portion that helps folks distinguish between evidence-based and promising practice?
- Here's the guide:  
[http://www.cdc.gov/ViolencePrevention/pdf/Understanding\\_Evidence-a.pdf](http://www.cdc.gov/ViolencePrevention/pdf/Understanding_Evidence-a.pdf)
- Ok thanks!
- yes
- Yes
- yes
- Already went through it
- But not this evening
- Its Friday
- [http://www.preventconnect.org/2013/04/understanding\\_evidence/](http://www.preventconnect.org/2013/04/understanding_evidence/) For materials from this session.
- Thank you.
- Thank you
- Thanks everyone
- Thank you.
- Thank you. Have a good weekend, all!
- Great information. Thanks so much.
- thanks!
- Thanks!
- Great job facilitating today's webinar. Thanks.