



Preventing Sexual Violence

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Dialogue at UVA: Sexual Misconduct Among College Students
Charlottesville, VA

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PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect email Group with over 1100 prevention advocates
- eLearning units, Podcasts, Wiki on prevention
- Mobile App

www.PreventConnect.org Twitter: [@preventconnect](https://twitter.com/preventconnect) facebook.com/PreventConnect

An electronic version of this handout can be found at www.preventconnect.org/2014/02/uva/

NOTES

Sexual Violence Prevention

"...change the culture that fuels sexual misconduct."

President Sullivan, UVA <http://www.virginia.edu/sexualmisconductdialogue/>

"...a fundamental change in our culture — a shift in our attitudes about how we think about sexual violence...."

President Obama

<http://www.whitehouse.gov/the-press-office/2014/01/22/remarks-president-and-vice-president-event-council-women-and-girls>

We often spend a lot of time describing the problem. We have to spend more time imagining the solution.

Change Culture; River Parable <http://wiki.preventconnect.org/River+Story>

Prevention is part of Comprehensive Response

- Intervention, Treatment, Services
- Effective System Response (Promote Accountability)
- Raise Awareness and Reduce Risk
 - CAUTION: do not shift burden to protect oneself to potential victim
 - Developing empowering approached
- Promote Healthy Norms and Behaviors (Primary Prevention)

Social Ecological Model

see on PreventConnect wiki <http://wiki.preventconnect.org/Socio-ecological+Model>)



5 Key Norms

- Limited Roles for Women and Girls
- Restricted Gender Roles for Men and Boys
- Power
- Violence
- Secrecy and Privacy

(PreventConnect eLearning Unit Changing Norms to Prevent Violence Against Women

<http://preventconnect.org/2006/11/changing-norms-to-prevent-violence-against-women/>)

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute. 2006.

<http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention-towards-community-solution>

Primary Prevention: a **systematic** process that **promotes** healthy **environments** and behaviors and reduces the likelihood of an incident, condition, or injury **before** it occurs in the first place (from Prevention Institute, www.preventioninstitute.org)

Prevention Definitions:

- **Primary:** Before violence takes place (upfront)
 - **Secondary:** Immediate responses (in the thick)
 - **Tertiary:** Long term responses (aftermath)
- eLearning Unit: VetoViolence Principles of Prevention
<http://vetoviolence.cdc.gov/education-pop.html>

Primary Prevention is creating a culture Free of Abuse

Understanding Evidence – Centers for Disease Control and Prevention

www.cdc.gov/violenceprevention/pub/UnderstandingEvidence.html

eLearning: <https://vetoviolence.cdc.gov/evidence/#&panel1-1>

Prevention Strategies

Promote Gender Equity

Reimagining Being a Man

- Healthy Masculinity Action Project
<http://getinvolved.mencanstoprape.org/page.aspx?pid=368>
- A CALL TO MEN www.acalltomen.org
- Coaching Boys into Men www.coaches-corner.org/
- Instituto Promundo (Brazil) www.promundo.org.br/
- Men Can Stop Rape www.mencanstoprape.org
- Men Stopping Violence www.menstoppingviolence.org
- Mentors in Violence Prevention (MVP) www.sportsociety.org/vpd/mvp.php
- National Compadres Network www.nationalcompadresnetwork.com
- One in Four www.oneinfourusa.org
- 1 in 6 www.1in6.org
- One Man Can (South Africa) www.genderjustice.org.za/onemancan/
- Walk a Mile in Her Shoes www.walkamileinershoes.org
- White Ribbon Campaign (Canada) www.whiteribbon.ca/
- Byron Hurt, Hip Hop: Beyond Beats and Rhymes www.bhurt.com
- Jackson Katz, Macho Paradox www.jacksonkatz.com
- Paul Kivel, Young Men's Work www.Paulkivel.com
- Rus Funk, Reaching Men www.rusfunk.com
- Tough Guise, Media Education Foundation www.MEF.org
- VoiceMale (magazine) <http://voicemalemagazine.org/>

Women's Empowerment

End Street Harassment

- Anti-Street Harassment Week <http://www.meetusonthestreet.org/>
- Stop Street Harassment <http://www.stopstreetharassment.org/>
- Hollaback www.ihollaback.org

Bystander

- Bringing in the Bystander and Know Your Power <http://www.unh.edu/preventioninnovations/>
- *Engaging Bystanders to Prevent Sexual Violence: An Overview*, National Sexual Violence Resource Center <http://www.nsvrc.org/publications/nsvrc-publications-fact-sheets/engaging-bystanders-prevent-sexual-violence-overview>
- Green Dot www.livethegreendot.org
- Engaging Bystander eLearning Unit, (NEARI and NSVRC) <http://calcasa.org/prevention/online-course-on-engaging-bystanders-in-sexual-violence-prevention/>
- *Violence Against Women* journal highlighting bystander approaches (June 2011) <http://calcasa.org/prevention/research-on-bystander-programs-highlighted-in-journal/>
- Bystander Intervention: From Its Roots to the Road Ahead = podcasts with Linda Langford, Jackson Katz and Drew Wing <http://preventconnect.org/mail/newsletter/2012-07-10.html>

The Spectrum of Prevention



Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

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Social Marketing

- Social Marketing is More than Posters and Commercials
- Social Marketing Wiki <http://socialmarketing.wetpaint.com/>
- What is Social Marketing? by Nedra Kline Weinreich <http://www.social-marketing.com/Whatis.html>

Social marketing campaigns can also be a great way to challenge social and cultural norms that support and/or promote violence. We want to be able to market those norms we WANT to see and reach as many people in the target audience as we can with that positive messaging. Here are a few examples:

- NO MORE, <http://nomore.org/>
- Backbone Zone, <http://www.mecasa.org/backbone/index.html>
- Know Your Power, <http://www.know-your-power.org/>
- My Strength, <http://www.mystrength.org/>
- Where Do You Stand? <http://www.mencanstoprape.org/Strength-Media-Portfolio/preview-of-new-bystander-intervention-campaign.html>

Community Mobilization

Community mobilization and primary prevention: PreventConnect eLearning Unit

This course will support and motivate you as you apply community mobilization theory and techniques in your sexual assault and domestic violence prevention work.

We assume that you are familiar with the basic theory and practice of community mobilization, along with general concepts of primary prevention. New learners should complete the Building Blocks of Prevention course before proceeding.

Go to learn.PreventConnect.org and sign up this this intermediate unit.

<http://preventconnect.org/2012/08/community-mobilization-and-primary-prevention/>



Cannot Do it Alone

- Other Campuses
- Students
- National and International Partners
 - Move to End Violence www.movetoendviolence.org
 - Say No – Unite to End Violence Against Women <http://www.saynotoviolence.org/>
 - PreventConnect www.preventconnect.org

Sexual Violence Prevention Other Resources

Sexual Violence Prevention

By David Lee, Lydia Guy, Brad Perry, Chad Sniffen and Stacy Alamo Mixson, **The Prevention Researcher**, Volume 14(2), April 2007

<http://preventconnect.org/2009/04/sexual-violence-prevention/>

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.

(A Publication from the National Sexual Violence Resource Center) July 2006.

<http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention-towards-community-solution>

Shifting the Paradigm: Primary Prevention of Sexual Violence, American College Health Association, 2008 <http://www.acha.org/sexualviolence/>

Preventing intimate partner and sexual violence against women: Taking action and generating evidence, By World Health Organization/London School of Hygiene and Tropical Medicine. Geneva, World Health Organization, 2010.

http://www.who.int/entity/violence_injury_prevention/publications/violence/9789241564007_eng.pdf

Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria, Victorian Health Promotion Foundation, Victoria, Australia, December 2007.

<http://www.vichealth.vic.gov.au/preventingviolence/>

Report Describing Projects Designed to Prevent First-Time Male Perpetration of Sexual Violence by Monique Clinton-Sherrod, Deborah Gibbs, et. al. (RTI International) (September 2008).

http://www.nsvrc.org/_cms/fileUpload/RTI_Report_updated%202008.pdf

Sexual Violence Prevention: Beginning the Dialogue By the U.S. Centers for Disease Control and Prevention. 2004. <http://www.cdc.gov/ncipc/dvp/SVPrevention.htm>

World Report on Violence and Health By the World Health Organization. 2002.

http://www.who.int/violence_injury_prevention/violence/world_report/en/index.html

Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners by Kimberly A. Lonsway with contributions from Dorothy Edwards, VAWnet: The National Online Resource Center on Violence Against Women (January 2009)

http://new.vawnet.org/Assoc_Files_VAWnet/AR_RapePrevention.pdf