

# PreventConnect

## TEXT CHAT TRANSCRIPT

### WEB CONFERENCE

Prevention Works: Foundations in Prevention

**March 25, 2014**

2:00 - 3:30 PM Eastern (11:00 AM – 12:30 PM Pacific)

### Presenters and Guests

Annie Lyles, Prevention Institute

Sangeetha Ravichandran, Girls/Friends Program Coordinator, A Long Walk Home, Inc

Patrick Rioux, Manager of Communications, St. Gabriel's Hospital/United Family Healthcare

### Host

Ashley Meier, PreventConnect Project  
California Coalition Against Sexual Assault

*Participant names have been removed from this chat record, unless provided by the participant in text.*

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- ◆ Other Civil Legal Services
  - ◆ Link to the web series  
[http://www.preventconnect.org/2014/03/2014\\_web\\_conference\\_series/](http://www.preventconnect.org/2014/03/2014_web_conference_series/)
  - ◆ Veronica Jones Safespace South
  - ◆ Materials from the Ending Child Sexual Abuse Series  
[http://www.preventconnect.org/2013/06/ecsa\\_series\\_2013\\_2014/](http://www.preventconnect.org/2013/06/ecsa_series_2013_2014/)
  - ◆ ARGH!
  - ◆ It says women are stupid
  - ◆ need a boy to be smart
  - ◆ Only values girls for their looks, not for their intelligence
  - ◆ perpetuates notions of women 'less than', boys are more powerful, smarter
  - ◆ Gendered expectations and roles in society.
  - ◆ puts us in our "boxes"
  - ◆ Girls are supposed to be pretty and boys smart
  - ◆ gendered roles

- ◆ She is subordinating herself to a man
- ◆ It focuses on looks
- ◆ It says that females are not hard workers
- ◆ it tells lies about girls
- ◆ pretty is valued, intelligence is not
- ◆ It tells a girl what her role is.. it really makes a girl not value... it reminds me of the book School Girls.
- ◆ de-values homework and studying
- ◆ objectifies women
- ◆ Women can't do math (math formulas on shirt)
- ◆ It is more about the objectification of girls than their intellectual worth
- ◆ General incapability of women and the need to defer to men.
- ◆ making beauty and intelligence exclusive!
- ◆ Women aren't capable so let men do it.
- ◆ Why does your brother "owe" you?
- ◆ women are only good for butterflies, hearts, sweetness!
  
- ◆ Young women's value is in their physical appearance only. My brother has the smarts to do my homework since he has that kind of efficacy (and I don't, since I'm pretty and dumb)
- ◆ The stereo type that pretty and smart do not go hand in hand,.
- ◆ Ugh, American Apparel!
- ◆ YIKES!
- ◆ oversexualization of girls and women
- ◆ Oh Jesus
- ◆ Holy cow...this is terrible!
- ◆ Rape culture.
- ◆ sexualizes women
- ◆ girls are objectified
- ◆ acceptable rape culture
- ◆ Rape Culture
- ◆ Seeing women as sexual objects non sexual subjects.
- ◆ wow
- ◆ sexual objection of women
- ◆ What is American Apparel
- ◆ objectifies women
- ◆ \*not
- ◆ Using womens bodies to sell products
- ◆ rape culture !!
- ◆ viewed as objects
- ◆ it implies that this woman is "there for the taking"
- ◆ There is hardly any clothing in this picture. So, it makes you wonder what they are really selling?
- ◆ It's SO hyper-sexualized....

- ◆ objectification
- ◆ If you're a GOOD AMERICAN, you're ok w/ RAPE
- ◆ women as objects. viewing women through the "male gaze"
- ◆ its the pornification of american girls/women
- ◆ exactly
- ◆ brings the notion that sex sells, the sad reality of our media
- ◆ The owner of American Apparel is also well know for being accused of sexual harrassment by his employees
- ◆ "pantyhose"
- ◆ \* well known
- ◆ You'd be amazed of how prominent this is for teens and young women.
- ◆ her head looks like it's not even attached to her body/legs!
- ◆ women are sex symbols, objects.
- ◆ The back ground reminds me of web sexting.
- ◆ Why does she have to be on a bed with her legs opened? there is another way to do this marketing. Is this message geared towards women or men?
- ◆ and it sets up an expectation about what the male perspective is
- ◆ American Apparel has had problematic sexual harrassment issues
- ◆ It normalizes the idea of posting such "selfies" online.
- ◆ only moms vacuum?!
- ◆ woman's place is in the home
- ◆ gender role socialization
- ◆ stereotyping
- ◆ gender norms
- ◆ Women's place is in the home
- ◆ stereotypes
- ◆ women belong in the home
- ◆ Ugh! This intense gender stereotyping!
- ◆ Gender norms.
- ◆ Gender socialization, home sphere is the women's sphere
- ◆ Housework is women's work
- ◆ gender roles mom's are house keepers
- ◆ girl of color
- ◆ gendered space
- ◆ Confing young girls to the housework "role"
- ◆ It is also targeting VERY young children.
  
- ◆ A woman's place is "taking care of the home." This is also what drives me crazy about commercials for cleaning products - there are usually women in those commercials
- ◆ board room, there are no women
- ◆ boys will be boys... men have power
- ◆ Dominant White Society - White Males.
- ◆ Decisions are always made in a boys club

- ◆ Being a man is about having power
- ◆ There are more and more commercials showing men in the home cleaning or sending the kids off with lunch
- ◆ "the future leaders of america"?
- ◆ great examples from the grassroots perspective yes. but we live in a very top-down society overall
- ◆ Those who have power do not easily relinquish power (or share).
- ◆ when women have a place in positions of power with as much frequency, then women will be free to be whoever they want, a CEO or a stay at home mom. or both
  
- ◆ I agree Shannon I have seen more examples of men portrayed as the primary caregiver.
  
- ◆ Only men can be CEOs/not valuing women's abilities or contributions to business.
- ◆ or if women are CEOs they have to take on "masculine" features
- ◆ i look forward to a woman making the top CEO spot and it NOT making news!
- ◆ Yes Vanessa!
- ◆ hahaha!
  
- ◆ im familiar with rape culture, i wonder what sorts of images we have that are domestic violence culture? ive seen examples in the movies and tv all the time but not in ads as much
- ◆ my students have asked me why it is that we have commercials/advertisements that point to animal cruelty abuse and how it is wrong. They said that how come there is "are we more sympathetic to animals in the media"?nothing like that really about domestic violence/rape culture? They asked
- ◆ Very late, sorry, Natko from Croatia
- ◆ Materials from today's session can be found at [http://www.preventconnect.org/2014/03/webconf\\_foundations/](http://www.preventconnect.org/2014/03/webconf_foundations/)
  
- ◆ Sara, i think they may be one in the same. any time an ad takes away a woman's self-efficacy, she sees herself as less-than and men begin to see her as an object. Once that happens, they can do whatever they want to her - yell, hit, dominate, take power & control!
- ◆ Pavel, I agree with your students that the media (and society) is more charitable towards animals than people.
- ◆ Pavel, yes - we sometimes are more sympathetic to animals. See an animal shelter is what led to someone beginning the first child protection agency
- ◆ Click the "CC" button for captioning. It's in the top right corner.
- ◆ Pavel: I have been asked the same question by students. I, myself, have asked that question. NBC used to do one for rape with Mariska Hargitay in their The More You Know Series but it's been off the air for years now. Something has got to change with media. They need to begin sending out prevention messages!
- ◆ Tweeting over at @ashleycalcasa. Anyone else?
- ◆ Let's use #foundations hashtag.

- ◆ this really reminds me of the Male employer, female intern idea... it comes up all the time in every show
- ◆ Women are also stepping into the role as supervisors in the work force.
  
- ◆ RAINN and Time recently countered the idea that rape culture exists... or something along those lines. NCADV posted something about it yesterday. I was very disappointed to see that.
- ◆ Yes you said his name correctly :) Met him a few weeks ago
- ◆ Avengers
- ◆ female hero is in the back
- ◆ What norms do you see in this picture?
- ◆ strong vs. sex
- ◆ and shes hyper sexualized.
- ◆ The woman is in the background
- ◆ super heros do not exist in everyday life
- ◆ her butt is the main focus
- ◆ Violence is power and brave/ ideal
- ◆ all men are very masculine
- ◆ She doesn't have a weapon.
- ◆ girls butt is only hero showing
- ◆ She might as well not be wearing anything
  
- ◆ And why, oh why, does she have to be in her skin tight suit? Surrounded by violence
- ◆ i think when i think of iron man and the hulk.. this expectation that you have to be very intellegent and very strong
- ◆ Destruction
- ◆ all the men are in action poses. They are doing something. She is not.
- ◆ LOL
- ◆ HA!
- ◆ lol
- ◆ haha
- ◆ Her side view exposing her breasts and bottom!..That is great
- ◆ Young men who break the masculine stereotypes and advocate for gender equality are the true superheroes :)
- ◆ that's awesome
- ◆ yay, yes natko. very true
- ◆ That's awesome! But I wish the girl was front and center
- ◆ ha
- ◆ Who is the artist?
- ◆ good resource I use for these kinds of lesson plans is <http://www.thesociologicalcinema.com/> - it has great content for educators
- ◆ In the brats series, I found that all of the flattering features about women are HUGE, Hair, eyes, bust, lips

- ◆ I have a daughter Sophie's age - so many toys for them are SO disturbing, Bratz and so on
- ◆ But all of the features that make us human are diminished, ears, hands,
- ◆ in frozen and tangled 1/3 of the characters faces are made up of eyes.
- ◆ Great point!
- ◆ Pages Matam video <https://www.youtube.com/watch?v=zgQRkHcEyq8>
  
- ◆ I love the Dove and Covergirl campaign on self-esteem and empowering women!
- ◆ lost my audio for a moment. ugh!!
- ◆ Mollie the artist is Kevin Bolk
- ◆ On the teen level it is happening in Anime, Mangas and Visual novels.
- ◆ If you take a closer look Dove is still saying you are not good enough and they are under the same company that makes Axe (Unilever). If you know anything about Axe is that their ads sexualize women.
- ◆ Where else do you see these norms playing out?
- ◆ what is the narrow definition of masculinity?
- ◆ Re: Dove, just be conscious of who is included in those images - many white women, not too many others
- ◆ St. Gabriel's Hospital/UFH <http://www.stgabriels.com/>
- ◆ Check out Tony Porter's "A Call to Men" for more on the "man box"  
<https://www.youtube.com/watch?v=td1PbsV6B80>
- ◆ Sara - narrow definitions of masculinity refers to the idea that boys and men are told that things like aggression, "strength" etc. are what defines a man.
  
- ◆ i think in sports culture in general we see alot of norms molded for young men. boys are taught to value their athletic ability and body. they aren't taught to value their emotions and their creativity. It leads to a group of men that only value strenght.
- ◆ Music videos. Women are used as objects, in the background dressed very sexual, little clothing and the music speaks to women as sex objects
- ◆ I see, thanks
- ◆ Asian Restaurants
- ◆ A Long Walk Home <http://www.alongwalkhome.org/>
- ◆ Spectrum of Prevention  
<http://www.preventioninstitute.org/component/jlibrary/article/id-105/127.html>
- ◆ Math teachers in High Schools are predominately white male.
- ◆ Statistically in GA men are not considered as rape victims. Many will not report the violation. The process begins with policy changes.
- ◆ I had a male in Iowa the other day told me he reported a instance of DV in his county and the officer laughed and didn't tae a report.
  
- ◆ That happens a lot with military victims. The stats are much larger than what is reported.
- ◆ The polling isn't up for me? Others?

- ◆ this year we moved our focus to educate providers hoping to foster a network of providers
- ◆ I'm doing a lot of work in all of these categories right now, though mostly a-c
- ◆ no option for multiple answers
- ◆ You should see the chart now in the lower left corner.
- ◆ We are working in all of these areas.
- ◆ Our shift has also changed to more education
- ◆ <http://www.mediaed.org/cgi-bin/commerce.cgi?preadd=action&key=241>
- ◆ <http://poweredbygirl.org/>
- ◆ Education/Community outreach here... Picked up the Safe Dates program for use in local schools and then working with other community groups to do events like Take Back the Night, Walk a Mile in Her Shoes, etc.

◆

<http://www.startstrongteens.org/sites/default/files/Start%20Strong%20Sound%20Relationships%20Final.pdf>

- ◆ Are there other examples of strengthening individual skills & knowledge or community education that you know of?
  - ◆ Peer education
  - ◆ bystander intervention
  - ◆ Communication skills
  - ◆ Role-plays for bystander intervention
  - ◆ Teaching boundaries and assertiveness is important.
  - ◆ Empathy & Problem Solving Skills in Elem
  - ◆ interpersonal skills
- ◆ Hollaback NYC Anti-street harassment rally in Washington Square Park on April 5th at 1pm!
- ◆ resources
- ◆ My research is on the lived experience of sexual assault survivors in college - I share the stories when I speak on college campuses in terms of empathy building
  - ◆ Consent education
  - ◆ sexual violence in teen relationships-coercion
  - ◆ Learning to recognize horizontal hostility (females against females) which aids the abuser and hurts us.
  - ◆ collaboration building with other agencies
  - ◆ FORCE: Quilt Monument
  - ◆ understand the roots of violence in each individual community - examined through dialogue with actual community members
- ◆ Yes, we have trained a number of high school students and they go out into the community to present sessions (they also attend monthly workshops for continued training)
  - ◆ esteem and self-value
  - ◆ healthy sexuality
  - ◆ What are the various causes of the drive to control others?

- ◆ Please feel free to share links to your work as well!
- ◆ lack of empathy, social construction/ learned behavior, need of anger management, pressure from gendered norms
- ◆ [LaurenDunneAstleyMemorialFund.org](http://LaurenDunneAstleyMemorialFund.org)
- ◆ [www.REALRelationshipsDE.org](http://www.REALRelationshipsDE.org)
- ◆ <http://www.brstar.org/#!3-d-peer-educators/chz5>
- ◆ I work in preventing child sexual abuse, and use the evidence based curriculum "Stewards of Children"
- ◆ Pat's work sounds similar to the work I used to do with fraternity men at the University of Maryland - finding those social leaders is key
- ◆ [www.d2l.org](http://www.d2l.org)
- ◆ Get more faith based leaders involved
- ◆ Thanks, Crystal.
- ◆ focusing on what males do wrong alienate the men who are trying to do right. so its better to focus on what men can do that is positive for the movement.
- ◆ as a faith based organization we invite women to reach out in strip clubs in friendship. one of the most difficult hurdles is holding compassion for men. recently we added this TED talk to our website -- one woman responded "this was so empowering"  
<http://tedxtalks.ted.com/video/Violence-Silence-Jackson-Katz-P>
- ◆ youth led leadership training
- ◆ What activities can men be involved in to support efforts to challenge boys' and men's violence against girls and women?
- ◆ Big Brother programs for absent fathers.
- ◆ Renee, we have had a good response to showing that TED talk as well!
- ◆ Which TED talk?
- ◆ I think it is important to note, that while you are engaging prominent men in the community, it is also important to get men that look like their audience.
- ◆ <http://tedxtalks.ted.com/video/Violence-Silence-Jackson-Katz-P>
- ◆ I work with fraternity that hosts the Take Back the Night event on their college campus and this a powerful way to involve men on campus
- ◆ White Ribbon Campaign
- ◆ Coaching Boys into Men program
- ◆ You could check out MasculinityU, Men Can Stop Rape, NOMAS
- ◆ my church hosted "Porn Sunday" which was a partnership with NFL players -- talked about their own struggles. very powerful.
- ◆ I would think training with athletes/coaches & fraternities would be really good
- ◆ check out [youngmeninitiative.net](http://youngmeninitiative.net)
- ◆ <http://mensworkinc.com/> (based in KY, doing great work)
- ◆ we train early childhood providers, businesses who serve children like gymnastics gyms, YMCA staff etc
- ◆ I agree Crystal
  
- ◆ southeast europe initiative running from 2006., included more than 20000 young men



- ◆ The "neighborhood" mom.
  
- ◆ i also think teaching about communication styles and conflict resolution is necessary!
- ◆ Safe Havens Interfaith Partnership Against Domestic Violence works with faith communities on prevention. [www.interfaithpartners.org](http://www.interfaithpartners.org)
- ◆ Are there other examples of educating providers or fostering coalitions & networks that you know of?
- ◆ "Shine the Light on Domestic Violence"
- ◆ A good analogy are the Men's Leagues that formed in support of women's right to vote to help bring about passage of 19th amendment.
  
- ◆ Love it, Sangeetha! My work also uses art, poetry, metaphor, etc to engage people on a visceral level - make them FEEL and you will engage their desire for action
- ◆ We are doing an art awareness event, collaborating with the local HIV/AIDS resource center to talk about sexuality, consent, negotiation/communication, and exposing reality! Will take place in April (SAAM)
- ◆ Anyone know of any art exhibits that tour the US that are affordable and bring awareness to these issues?
- ◆ FORCE's: The Monument Quilt (which was alluded to earlier) should be doing a national tour
- ◆ That's right, Sangeetha - it is one more layer, engaging their emotions, and the physicality - you learn so much more when you feel it
  
- ◆ A very familiar quote: A picture is worth a thousand words. It is worth more to the painter.
- ◆ The Clothesline Project is another powerful way to incorporate art in prevention work, through education and awareness raising.
- ◆ Love that pic
- ◆ how are girls selected or how do they self-select to be involved?
- ◆ Great way to educate the community and empower these young women.
- ◆ absolutely. thank you for addressing the intersectionality of oppression
  
- ◆ how do you outreach to garner young womens' interest in the leadership initiative?
- ◆ We have various routes girls get trained- for the summer training piece, they apply to the program and go through interviews. This is mainly to make sure youth are in a space in their healing process to be able to do this work.
  
- ◆ This is in the program on the west side. we also do trainings in other organizations and one such program is the training we did at Mercy home for boys and girls
- ◆ there the participants were chosen by their in house therapist
- ◆ We work within organizations and systems that already exist so that they can intertwine this training into the larger work that is happening
- ◆ Kiana- does that answer your question?
- ◆ Bechdel Test - testing the movies - that's what it is called

- ◆ yes, thanks. Are the young women paid for their time?
- ◆ yes- we provide year long stipend for the work they do.
- ◆ Yea!! Rethink! WOO
- ◆ its broken down into summer stipend, fall stipend and spring stipend
- ◆ Thank you Sangeetha!! Your work is very inspiring.
- ◆ Thank you! Follow us on facebook and/or twitter and do keep in touch please
- ◆ Violence prevention policy in classrooms
- ◆ I just received an email from a co-worker about a new book written by Jimmy Carter entitled, " A Call to Action: Women, Religion, Violence, and Power."
- ◆ facebook- alongwalkhomeinc; twitter: @alongwalkhome
- ◆ Huffington post just did an interview with Jimmy Carter
- ◆ A PreventConnect course on indicators: narrated by Annie!  
[Http://learn.preventconnect.org/course/view.php?id=20](http://learn.preventconnect.org/course/view.php?id=20)
- ◆ Stay tuned for registration for future web conference in the series:  
[http://www.preventconnect.org/2014/03/2014\\_web\\_conference\\_series/](http://www.preventconnect.org/2014/03/2014_web_conference_series/)
- ◆ Email us if you have any questions or would like to have more conversations-  
[sangi@alongwalkhome.org](mailto:sangi@alongwalkhome.org)
- ◆ Thank you!!
- ◆ Thank you
- ◆ Thank you very much!
- ◆ <http://www.preventioninstitute.org/>
- ◆ [patrickrioux@catholicealth.net](mailto:patrickrioux@catholicealth.net)
- ◆ please check my private message, Sangeetha, thank you.
- ◆ Thank you!
- ◆ bye thank you
- ◆ How do you recieve our certificates?+
- ◆ Thanks!
- ◆ Thank you
- ◆ Thank You
- ◆ thank you
- ◆ Thank you!! Such an inspiration
- ◆ Thanks so much! Keep going!
- ◆ thanks so much.