

Welcome,
This Web Conference
Will Begin Soon




A Project of
PreventConnect
CALCASA

**Introducing PreventIPV:
Tools for Social Change**

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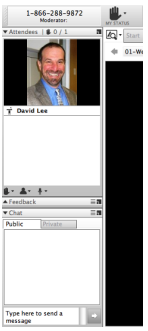

preventconnect.org/YouTube


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How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.
 Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



How long have you been doing prevention work?

- A. Less than 1 year
- B. 1 to 2 years
- C. 2 to 5 years
- D. Forever!

Feedback

A

B

C

D

No Answer



2014 Web Conferences


**Joining our fellow travelers:
Practical applications for expanding the impact of
sexual & domestic violence prevention efforts**


- **March 25:** Foundations in Prevention
- **March 26:** Intimate Partner Violence in the United States – 2010: Implications for Prevention
- **April 24:** Growing Our Impact: Moving from individual awareness building to community norms change strategies
- **May 21:** Public Sector Partnerships: The role of local government in sexual and domestic violence prevention initiatives
- **May 27 & May 29:** Sexual Assault, Domestic Violence, Dating Violence, and Stalking on Campus: Implications for Prevention
- **June 26:** All Communities are Not Created Equal: Advancing health equity goals to enhance sexual and domestic violence prevention efforts
- **September 17:** Shifting our Goal from Individual Knowledge Change to a Community Mobilized for Norms Change



PreventConnect

- Domestic violence/Intimate partner violence
- Sexual violence
- Violence across the life-span
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners






Introducing PreventIPV:
TOOLS FOR SOCIAL CHANGE

Today's Presenters

 Deborah DeBare Rhode Island Coalition Against Domestic Violence	 Casey Keene National Resource Center on Domestic Violence	 Annika Gifford National Resource Center on Domestic Violence	 Lorien Castelle New York State Coalition Against Domestic Violence
 Steph Trilling, LCSW Boston Area Rape Crisis Center	 Shanna Burns CAMH Centre for Prevention Science	 Katie Brooks CAMH Centre for Prevention Science	

Learning Objectives

- Describe the goals, function and activities of PreventIPV
- Describe the utility of the *Tools for Social Change* website
- Describe how the National Resource Center's Domestic Violence Evidence Project complements PreventIPV
- Identify key elements of two innovative prevention programs: BE SAFE and the Fourth R








DEB DEBARE, RICADV





The IPV Prevention Council

- **History:** Formed in 2011 as a voluntary association of domestic violence coalitions
- **Vision:** A future in which a wide network of collaborative and sustained primary prevention efforts lead to the social change necessary to end IPV





The IPV Prevention Council


- **Goal:** A unified national voice for prevention
- **Purpose:**
 1. Promote prevention as a sustainable priority for coalitions and local domestic violence programs
 2. Proactively engage federal partners, funders, and allied organizations to promote IPV prevention as a critical component of ending domestic and sexual violence




The IPV Prevention Council

- **Steering Committee Leadership:**
 - Kristi VanAudenhove, *Virginia Sexual & Domestic Violence Action Alliance*
 - Deborah DeBare, *Rhode Island Coalition Against Domestic Violence*
 - Janelle Moos, *North Dakota Council on Abused Women's Services*
 - Gloria Aguilera Terry, *Texas Council on Family Violence*





CASEY KEENE, NRCDV



Have you looked at PreventIPV.org yet?

Feedback

Yes

No

No Answer



The Website

The PreventIPV website promotes strategies, tools, and lessons learned by state/territory and community-based prevention programs across the United States.



 National Resource Center
on Domestic Violence

 PreventConnect

The Website

Lots of great resources to explore!



VISION
EXPLORE CORE PREVENTION CONCEPTS AND ACCESS KEY RESOURCES.

ABOUT PREVENTIPV
LEARN HOW THIS PROJECT HELPS TO ADVANCE A UNIFIED NATIONAL PREVENTION AGENDA.

NEWS
ACCESS HAPPENINGS OF NOTE IN THE IPV PREVENTION FIELD.

 National Resource Center
on Domestic Violence

 PreventConnect

The Tools Inventory

Find seeds to sow!

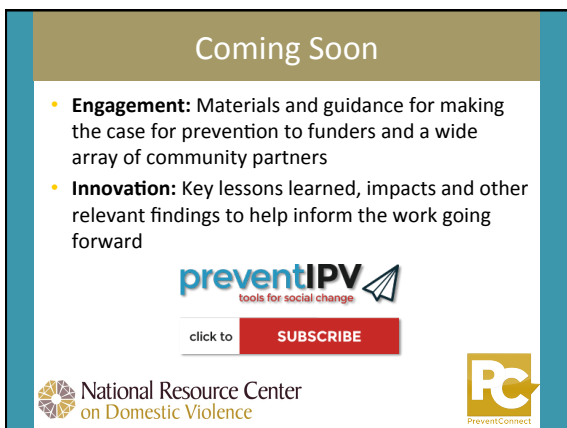
- Peer-generated
- Searchable
- All levels of impact:
 - Individual
 - Interpersonal
 - Organizational
 - Community/Systems
 - Public Policy

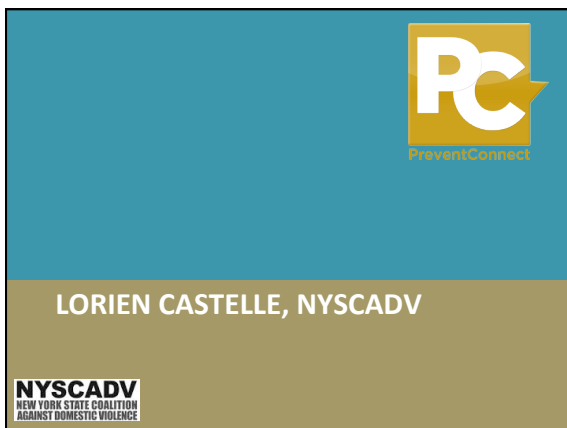


 National Resource Center
on Domestic Violence

 PreventConnect









Prevention
a *systematic* process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an incident, injury or condition occurring.

Primary Prevention
taking action *before* sexual and domestic violence occurs.

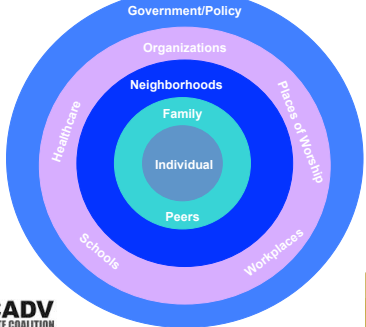


• The Prevention Continuum


Primary	Secondary	Tertiary
Approaches that take place BEFORE violence has occurred to prevent initial perpetration or victimization	<i>Immediate</i> responses AFTER violence has occurred to deal with the consequences in the short-term	<i>Long-term</i> responses AFTER violence has occurred to deal with the lasting consequences and treatment interventions



The Social Ecological Model





NYSCADV
NEW YORK STATE COALITION
AGAINST DOMESTIC VIOLENCE



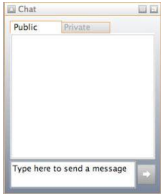
The Spectrum of Prevention

- Influencing Policy & Legislation
- Changing Organizational Practices
- Fostering Coalitions & Networks
- Educating Providers
- Promoting Community Education
- Strengthening Individual Knowledge & Skills


Prevention Institute
Prevention and equity at the center of community well-being




What is Helpful for Prevention




What pieces of prevention science and prevention concepts do you find helpful?





ANNIKA GIFFORD, NRC DV



Domestic Violence Evidence Project

DOMESTIC VIOLENCE EVIDENCE PROJECT
www.dvidenceproject.org

WHERE EVIDENCE AND PRACTICE INTERSECT

Domestic violence advocates, allied professionals, policymakers and funders want to know:

- » Why do we do what we do?
- » How do we know we are making a difference?
- » What are we learning about from innovative community approaches?

The DV Evidence Project combines research, evaluation, practice and theory to inform critical thinking and enhance the field's knowledge to better serve survivors and their families in three focus areas:

- » Key Services to Adult Victims
- » IPV Prevention
- » Reducing Abusive Behavior

A project of the National Resource Center on Domestic Violence

www.dvidenceproject.org/

National Resource Center on Domestic Violence | PreventConnect

DV Evidence Online Resource Center

DOMESTIC VIOLENCE EVIDENCE PROJECT

FOCUS AREAS WHAT WORKS EVALUATION TOOLS PUBLICATIONS NOMINATE A PROGRAM

DOMESTIC VIOLENCE EVIDENCE PROJECT

Where evidence and practice intersect

Adult Victims Children's Services Prevention Reducing Abusive Behavior (Fall 2014)

WELCOME TO THE DOMESTIC VIOLENCE EVIDENCE PROJECT!

We have updated our website look and added the Prevention focus area. We hope the new website is more engaging and intuitive. Rest assured, the integrity of the content and our mission remains the same. The Domestic Violence Evidence Project combines research, evaluation, practice and theory to inform critical thinking and enhance the field's knowledge to better serve survivors and their families in four focus areas: Services to Adult Victims, Children's Services, Prevention, and Reducing Abusive Behavior.

National Resource Center on Domestic Violence | PreventConnect

DV Evidence Focus Area Content

DOMESTIC VIOLENCE EVIDENCE PROJECT

FOCUS AREAS WHAT WORKS EVALUATION TOOLS PUBLICATIONS NOMINATE A PROGRAM

Home » Focus Areas » Key Services to Adult Victims

KEY SERVICES TO ADULT VICTIMS

WHY? HOW? WHAT?

WHY?

WHY DO WE DO WHAT WE DO?

A history of change reflects how and why we expect a needed change to occur as well as what we hope to accomplish and how we will get there.

Conceptual Frameworks are "road maps" designed to connect how we think about a problem with how we address that problem and what we hope to accomplish through our actions.

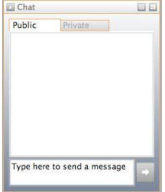
The Social and Emotional Well-Being Promoting Framework presented below captures the goal of helping survivors and their problem solve, and it emerged from the experience of community, social and sector partners in our work.

KEY RESOURCES

EXAMINING THE WORK OF DOMESTIC VIOLENCE PROGRAMS WITHIN A "SOCIAL AND EMOTIONAL WELL-BEING PROMOTING" CONCEPTUAL FRAMEWORK

National Resource Center on Domestic Violence | PreventConnect


Evidence for Prevention



Public Private

Type here to send a message

What evidence do you do you to inform your prevention work?






BE SAFE

STEPH TRILLING, BARCC





BE SAFE Issues

- Sexual health
- Mental health
- Sexual violence
- Healthy relationships
- Substance use



BE SAFE Goals

- To increase the **skills** and **knowledge** of adults who work with youth around the interconnected BE SAFE issues.
- To improve the **climate, policies, and procedures** of youth-serving organizations in order to support healthy decision-making and development by all youth.

 www.besafe.org/contact/training-manual-request 

BE SAFE Activities



BE SAFE Collaborative



Collaboration



We all want the same thing...



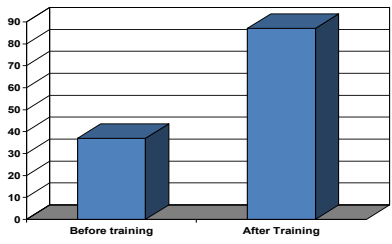
Collaboration



...but we have different ways of getting there.





Evaluation

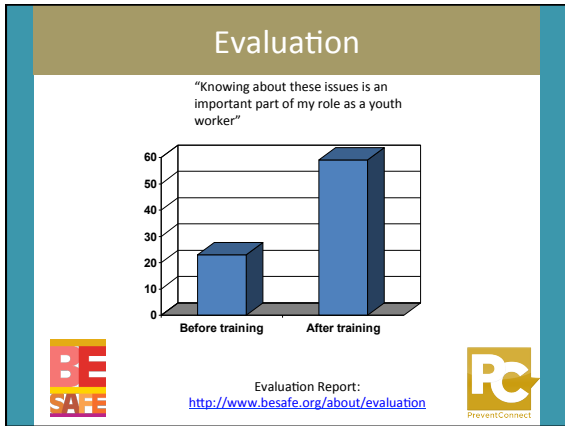


Category	Knowledge of Training Content
Before training	40
After Training	85

Knowledge of Training Content

Evaluation Report:
<http://www.besafe.org/about/evaluation>





Policy Toolkit



be ready be connected
be a resource be open
be a leader be an advocate

HOME GET HELP TRAININGS POLICIES ABOUT US CONTACT

POLICIES

Why Policies?
Quintessence of the BE SAFE Model
Where to Start
 Prioritizing
 Writing
 Implementing

POLICIES

Youth workers know that there are opportunities with use and implementation, although with substance use and mental health issues, or implementing policies, are more and harder or easier about how to respond. You informed organizational policies about mental health, mental health, substance use, healthy individualism, and mental substance use guide and support staff to provide resources for youth and employees in programs ready to be true to their regardless of who is at the program each day. They can enable youth to ask questions, share their feelings, and grow into healthy adults.

Read more about the benefits of good policies and BE

The role-playing part of the training was helpful. It was great to practice talking with

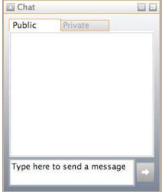
SMEL model for policy development

In this section of the website you will find tools to help you:

<http://www.besafe.org/policies/why>

- ### Lessons learned
- Collaboration takes time (and money)
 - But is totally worth it.
 - Positive Youth Development
 - IPV/SV agencies can better serve young survivors and prevent youth violence.
 - Training is not enough
 - Systems change through policy development.


Prevention Policy for Youth Serving Organizations





Public Private

Type here to send a message



What strategies have you used to promote policies to prevent domestic violence in youth serving organizations?






A school-based program to prevent adolescent violence and related risk behaviours

SHANNA BURNS & KATIE BROOKS,
CAMH CENTRE FOR PREVENTION SCIENCE





Centre for Research & Education on Violence Against Women & Children





Relationships



Three Rs




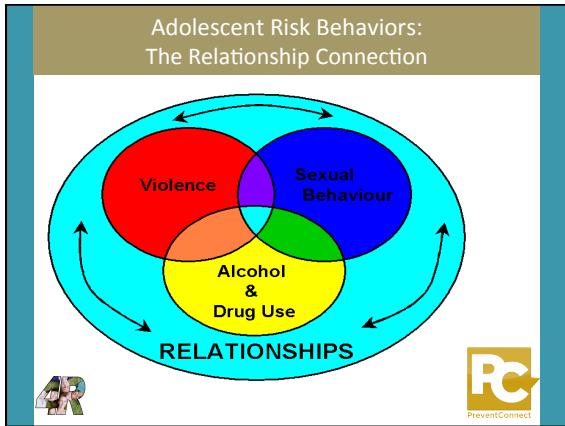
Fourth R



What is the *Fourth R*?

- A **relationship**-based approach to prevent adolescent violence and related risk behaviours
 - Safety and Injury Prevention
 - Substance Use, Addictions and Related Behaviours
 - Growth and Development
 - Healthy Eating
- School-based comprehensive prevention approach







- Positive Youth Development
- Want to help youths go beyond not drinking, not being violent, etc.
 - What do they WANT their relationships to look like, not merely what to avoid
 - Build resilience for future stressful situations
 - Universal intervention
 - No stigma for being involved
 - All youth will end up in difficult interpersonal situations
 - Increase capacity of bystanders
- The slide features a small icon of two people in the bottom left and the 'PreventConnect' logo in the bottom right.


- Skill Development
- Focus on helping youths keep themselves safe in potentially dangerous situations
 - Recognize that some of these behaviours are normative
 - Criminalization has not been an effective way to reduce problems and can exacerbate problems
- The slide features a small icon of two people in the bottom left and the 'PreventConnect' logo in the bottom right.

Fourth R Programs


- Grade 7-9 Health Education
- Grade 9-12 English
- Healthy Relationships Plus small groups program
- Uniting our Nations Aboriginal programs
- Program adaptations made for: Alternative Education schools, Catholic schools



Adapting Prevention Programs



What are the key elements to adapting prevention programs?



Next Steps



Based on today's presentation, what are your next steps?






For More Information

- Deborah DeBare, Executive Director, Rhode Island Coalition Against Domestic Violence www.ricadv.org
- Annika Gifford, Senior Director of Policy and Research, Casey Keene, Online Resources and Education Manager, National Resource Center on Domestic Violence www.nrcdv.org
- Lorien Castelle, Director of Training, New York State Coalition Against Domestic Violence www.nyscadv.org
- Steph Trilling, Senior Coordinator of Youth Programs and Clinician, Boston Area Rape Crisis Center (BARCC) BE SAFE Program www.besafe.org
- Shanna Burns & Katie Brookes, CAMH Centre for Prevention Science – Fourth R www.youthrelationships.org



PreventIPV.org





THANKS AND STAY IN TOUCH!
