

# PreventConnect

## TEXT CHAT TRANSCRIPT

### PEER LEARNING FORUM

Improving our Practice: Evaluating Sexual and Domestic Violence  
Prevention Efforts – Session 2

**May 10, 2015**

11 AM Pacific (2 PM Eastern)

### Presenters and Guests

Diane Hall, Centers for Disease Control and Prevention  
Jennifer Grove, National Sexual Violence Resource Center

### Host

Ashley Maier, PreventConnect Project  
California Coalition Against Sexual Assault

*Participant names have been removed from this chat record, unless provided by the participant in text.*

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- The Power of Connect <http://www.preventconnect.org/2015/02/the-power-of-connect/>
  - The font is too small for my eyes to read it comfortably! Sorry!
  - How long it took the CDC to build the evaluation tool
  - sorry that was a mistake!
  - EvaluACTION font!
  - First impression: That this might be a useful tool for partners
  - Need to clear about what the goal of eval is in RPE -- generalizable knowledge or data to improve services/communities
  - The chat discussion on the need for more 'outlier layer' researchMakes sense
  - @ Rebecca - the EvaluACTION font is too small?
  - Differentiating between research on rape prevention and evaluating local programs (kind of what Kat said)
  - @David - Yay!!
  - Yes, Diane! It was hard on my eyes.
  - Also thinking about the difference between what we know because there has been research funded and what we need to know that research has not yet been funded to answer
  - @ Rebecca - thanks for clarifying. I am keeping a list of comments that I will share with the contractor...
  - I agree with Deb. Thanks!
  - @Diane, thank you! Gray on gray is kind of hard, then the size. Wow!
  - What's your role in research and evaluation?
  - @Debra - good point
  - Evaluation for program improvement.
  - I can see but I can't hear. I'm using the internet.

- We can help drive where the research goes. Define what we need...
- We partner with our researchers to help us do best practice and inform them about the needs we have for research base.
- Evaluating what works in our practice to inform research agenda
- Understanding how to explain my work in an evaluation context.
- @DENise - please call in 1-888-447-7153 Passcode 879 736# for audio
- We hope to use evaluation findings to create practice based evidence for the field.
- Love that, Rebecca!
- @Rebecca - that is an important role
- Denise Guidry: I tried calling the number, but it will not go through. Please advise/
- @DENise - please try again - sometimes it takes a second time
- We need more research results to better inform our evaluation - for example as we try to determine effectiveness at addressing risk and protective factors, need better information about them, and especially how they are affected at the outer levels
- @Debra - so true! We're supposed to be identifying risk and protective factors intervene with.
- Time and travel
- MY PHONE CUT OUT
- I had trouble logging on. My registration id was messed up. It took a couple days to sort through the problem.
- Similarly, I had to start over with a new user name.
- I did use it but it was a little hard to find on the veto violence page
- Did not attend last session (session 1) of this series
- There is at least one video that the transcript did not come across correctly
- Thanks everyone! This is very helpful info for me to share.
- Destie Sprague: ((I forgot!))
- :)
- Did what exactly?
- What is the SRP?
- I also don't need a bag but thanks so much for offering it!
- I think this may be super useful for local DV and RCCs who want to do good prevention work who are not receiving support from DELTA FOCUS.
- Re: putting videos on YouTube - we are looking into it, and I'll keep David and Ashley posted on our progress.
- the visuals are fantastic
- :-)
- no
- no
- I did put some data in just to see how it worked but we already have this in other format so did not really use it
- I really like the language throughout the site - easy to digest what are often complex concepts
- Thanks Lauren!
- I can see that this would be very good for a new local program person as an introduction to the topic
- We plan to use this with pilot community programs as part of their required training.
- Is there a checklist of materials for folks to consult before they get on the builder, so they can come to the screen with the information and materials they need?
- Once you have completed the EP, how do you extract it from the Veto Violence website?
- Useful with regard to the proposed Safe States competencies on expectations for the three months of training, Some additional information about basic terms in the builder (like what is an outcome) would be helpful.
- thanks. :)
- @ Cynthia - great suggestion! I added it to my list.
- super!
- @ Debra - helpful suggestion! I added it to my list.
- Yes, I'm on the call. :)
- Hi Nancy!

- Questions about evaluation builder?
- How is this useful to you?
- It is very simple for people to understand. I also love how it is broken into "chunks". People can use pieces of it and not use what does not apply to them
- It would be useful once a program has created an initiative that uses an appropriate prevention strategy. But if someone didn't have their desired outcomes in place first, the builder set you up to select activities before you knew your desired outcomes.
- Useful to supplement my T/A - I'm always looking for tools/resources to help build evaluation capacity. Variety is necessary because folks all respond to different resources
- @Lauren, and learning styles, right?
- @Rebecca - Yes (and I realize my comment was written awkwardly :)
- It is so great when we can dismantle the language that that props up the ism of professionalism where the goal is creating barriers to entry. Assessable language is so helpful to TA
- Thanks, Abby! I think plain language really is about access and justice. :-)
- I cannot hear because it keeps saying my passcode is invalid, so I am unable to hear via phone. Tried several times
- Re: the team-- I think this might be a hard group to amass for local programs. At the state level we have trouble getting multiple stakeholders to be involved in our evaluation planning.
- @Glorina, try 879736 (the last two numbers are switched)
- Some of you may be seeing a blank slide. Even if you're in the same office. Appologies on behalf of iLinc (Abby and I share an office - she sees the slides and I see a blank screen!)
- That worked!! Thanks Deena!
- Can see the slide here.
- I see it
- we can see the slides
- That's a great goal. ;)
- a point might be made that responding to these questions might be done as a team rather than by an individual; is there a way to pull out the questions for a facilitated group conversation?
- Great question Debra. I was thinking the same thing when previewing the site - often time this work is done collaboratively and not by an individual
- Debra, that is a good point! And, how are all these tabs defined.
- Yes, I think definitions would be helpful.
- Beth - I wonder if the outcomes would come first then the outputs to help with the evaluation?
- Don't outputs also include products produced by participants, not just staff?
- I wish there were a way to connect the outcomes back to the outputs and activities. Like some kind of branching map?
- Since each outcome would have a collection of outputs/activities
- Agree @ Marie
- The EE Toolkit [http://www.odvn.org/index.php?option=com\\_content&view=article&id=270&Itemid=292](http://www.odvn.org/index.php?option=com_content&view=article&id=270&Itemid=292) has a lot of tools imbedded that can be downloaded. These two online resources are complementary.
- that's a great toolkit, Rebecca
- RPE was a huge help in getting that toolkit off the ground. Just sayin.
- Debra and her crew along with OAESV
- The question that prompts the outputs uses language specifying staff producing outputs. Can't outputs also be participant developed?
- it's blank
- thanks
- yes
- Any questions? Comments?
- I'm a bit confused about the indicator and source fields for the resources, activities, and outputs tab. I'm more used to think about indicator and data sources for outcomes. Thanks for the clarification!
- @ Marie - we wanted people to be thinking about measuring processes as well as outcomes
- For example, why are indicators for a resource needed?
- Does anyone know if those boxes expand - what the character limits are? thinking about if you were doing this in a group on a screen, would you be able to see the work.

- We found that there was a character limit of 100, which made it difficult to include all the info we wanted to.
- @ Marie - thanks for the feedback re: character limits. I'll take that back to the contractor.
- How easy is to go back and forth between the pdf and the on-line tool? per beth
- Good to know it is also available as a word document - thanks!
- Wyoming plans to make this as part of a training toolbox for our sub-grantees, Thank you for the great resource.
- Thanks everyone! It's always nice to get a balance of positives and areas to improve!
- @ Shelly - :-)
- Materials, including today's slides can be found at <http://www.preventconnect.org/2015/02/peer-learning-forum-improving-our-practice-evaluating-sexual-and-domestic-violence-prevention-efforts/> .
- How would we have heard about it?
- [www.nsvrc.org](http://www.nsvrc.org)
- Love that you thought about accessibility Jen!
- You can review these steps on the pdf version of the slides at <http://www.preventconnect.org/2015/02/peer-learning-forum-improving-our-practice-evaluating-sexual-and-domestic-violence-prevention-efforts/>.
- I love me some theories of change!
- Jen, there are SO many resources that come across our desks. You probably did a good job of sending it out initially, but these
- "updates" are good for us to remind us of these great resources!
- :)
- I like the qualitative data analysis!
- Agreed! thanks for doing this today, very good information.
- I want to suggest Ohio's tool kit the information is organized and easy to read.
- I like the Community Tool Box site: <http://ctb.ku.edu/en/table-of-contents/evaluate/evaluation>
- innonet.org, point K, has a logic model builder that you can share with others and work on together, might be a good compliment to the first tool if folks are developing models as a team
- American Evaluation Association
- [http://www.innonet.org/index.php?section\\_id=4&content\\_id=16](http://www.innonet.org/index.php?section_id=4&content_id=16)
- Compete Evaluation unit at NSVRC
- A rare PreventConnect flash drive - 8 GB
- Does it contain everything PreventConnect?
- YEA, Matt!
- Yay Matt - go Delaware :)
- Woo!
- Can NSVRC add an incentive too?
- What an incentive?
- Ohhhh, ahhhhh!
- Fabulous prizes!
- yay!
- Thank you, everyone!
- Thank you! SYLB!
- Thanks!!