

Welcome,  
This Web Conference  
Will Begin Soon



PreventConnect

A Project of



CALCASA

## Why is Sexual and Domestic Violence Prevention Central to Population Health?

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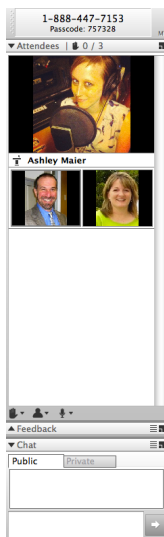
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## How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

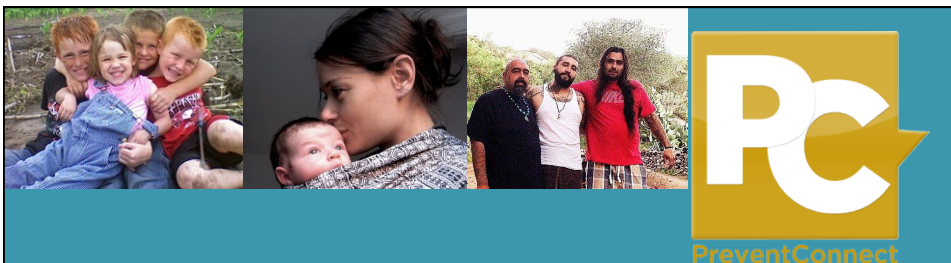
PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



## PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners





**Why is Sexual and Domestic Violence Prevention Central to Population Health?**

**June 18, 2015**  
**11am-12:30pm PT; 2pm-3:30pm ET**

## Forum Objectives

- Identify at least one health issue relevant to their existing efforts
- Discuss challenges to a health approach within their work and potential solutions
- Utilize tools such as the *Collaboration Multiplier* to guide their collaboration process, increase efficiency, and expand impact
- List joint strategies ripe for partnership



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# About the Presenter



Lisa Fujie Parks, MPH  
Program Manager  
Prevention Institute



# About the Webtechs



Casey Castaldi and Alexis Captanian  
Prevention Institute



## Text chat question

What is one take away from the second Peer Learning Forum (June 4)?

Or: what are you excited to explore today?

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## Four Bridges

- Shared Risk & Protective Factors
- Social Determinants of Health
- Health Equity
- Joint Strategies and Outcomes
- Language and Framing are Key
- Finding the Win-Win and Ensuring Reciprocity are Key

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“In order to be successful, we have to approach things from a holistic perspective. The level of talent and the diversity of organizations—that mix is the greatest thing we have going for us.”

— Derrick Neal  
Houston Department of  
Public Works and Engineering



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## Why Collaborate?

**Advantages of Working Together**

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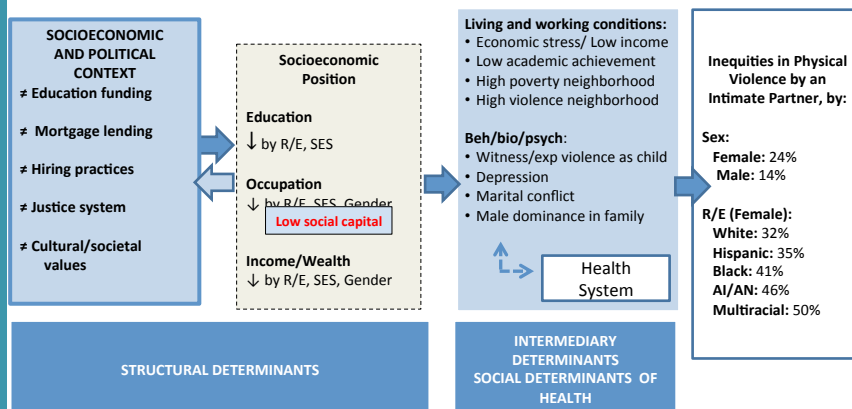
## Reasons to Collaborate

- Creates the capacity to define a problem and shape a solution
- Enhanced resources to achieve success
- Credibility and advocacy power
- Staying power, sustainability
- Others?

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## Social Determinants of Inequities in Intimate Partner Violence




Marilyn Metzler. 2013. Social determinants of health and intimate partner violence. Atlanta, GA: Centers for Disease Control and Prevention.

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### Societal and Neighborhood Risk Factors

	CM	TDV	IPV	SV	YV	Bullying	Suicide	Elder Abuse
<b>Norms supporting aggression*</b>	X	X	X	X	X			X
<b>Harmful gender norms*</b>	X	X	X	X	X	X		
<b>Community Violence</b>	X			X	X	X		
<b>Lack of economic opportunities</b>	X		X	X	X		X	
<b>Low Neighborhood Support/ Cohesion*</b>	X	X	X		X		X	

NOTE: CM (Child Maltreatment), TDV (Teen Dating Violence), IPV (Intimate Partner Violence), SV (Sexual Violence), YV (Youth Violence)  
 \*Norms are generally measured at the individual level

Source: Wilkins, N., Tsao, B., Hertz, M., Davis, R., Klevens, J. (2014). *Connecting the Dots: An Overview of the Links Among Multiple Forms of Violence*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention Oakland, CA: Prevention Institute.




### Collaborating to Prevent Violence

- Cities with the greatest coordination across sectors had the **lowest rates of youth violence** (UNITY Assessment, 2008)

```

graph LR
    Mayor[Mayor] --- Schools[Schools Superintendent]
    Schools --- PublicHealth[Public Health Commissioner]
    PublicHealth --- PoliceChief[Police Chief]
    
```





# Why Don't We Collaborate More?

Barriers and Challenges

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## Barriers to Collaboration

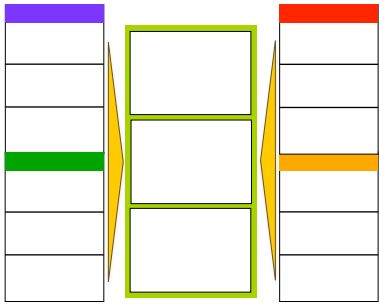
- Turf and territoriality, lack of trust
- Power dynamics, lack of shared ownership
- Lack of accountability and leadership
- Unclear roles and expectations
- “What’s in it for me?”
- Others?

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“Coming together across many government sectors, we have different vocabularies, theoretical frameworks and worldviews. We have to find a common language to get work done together.”

— Noelle Wiggins  
Multnomah County  
Health Department



# Collaboration Multiplier



“Every partner has a different “What’s in it for me?” that needs to be discovered. Collaboration Multiplier is a good tool because it stops to ask and answer these questions.”

— Sheila Savannah  
Houston Health and  
Human Services Department



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## Collaboration Multiplier

### Applications

- Delineates similarities, differences, collective resources
- Promotes understanding about diverse partners, and supports relationship- and trust-building
- Fosters shared vision, goals and language
- Identifies collective strengths and missing expertise
- Establishes joint outcomes and strategies
- Clarifies the contributions and roles of each partner

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## NSVRC Innovations in Prevention

Serving the Needs of Others	Meaningful Coordination	Active Collaboration
<ul style="list-style-type: none"> <li>Attending their meetings</li> <li>Supporting Efforts on their issues</li> <li>Infusing prevention work into the work of others</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledging shared goals</li> <li>Consider training others to do general awareness and education</li> </ul>	<ul style="list-style-type: none"> <li>Active, project oriented, joint contributions to prevention strategy</li> </ul>

National Sexual Violence Resource Center. (2012). *Year 2 Report: Innovations in Prevention*. Pittsford, NY: Townsend, Stephanie

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## NSVRC Innovations in Prevention

Collaborating Partners	Supporting Partners	Emerging Partners
<ul style="list-style-type: none"> <li>Meet regularly</li> <li>Engage in planning</li> <li>Participate in some kind of jointly run prevention strategies</li> </ul>	<ul style="list-style-type: none"> <li>Meet occasionally</li> <li>Communicate about their work</li> <li>Share ideas</li> <li>No joint strategies</li> </ul>	<ul style="list-style-type: none"> <li>Beginning to talk about prevention</li> <li>Beginning to form relationships</li> </ul>
<ul style="list-style-type: none"> <li>DV Agencies</li> <li>K-12 School Districts</li> </ul>	<ul style="list-style-type: none"> <li>Faith Communities</li> <li>Culturally Specific Communities</li> <li>Men's Groups</li> </ul>	

National Sexual Violence Resource Center. (2012). *Year 2 Report: Innovations in Prevention*. Pittsford, NY: Townsend, Stephanie

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## Collaboration Multiplier

### Two Phases

- **Information-Gathering.** Compile and share information. Learn more about your partners and their perspectives.
- **Analysis.** A facilitated conversation to discuss implications of Phase I, explore possible directions, agree on next steps

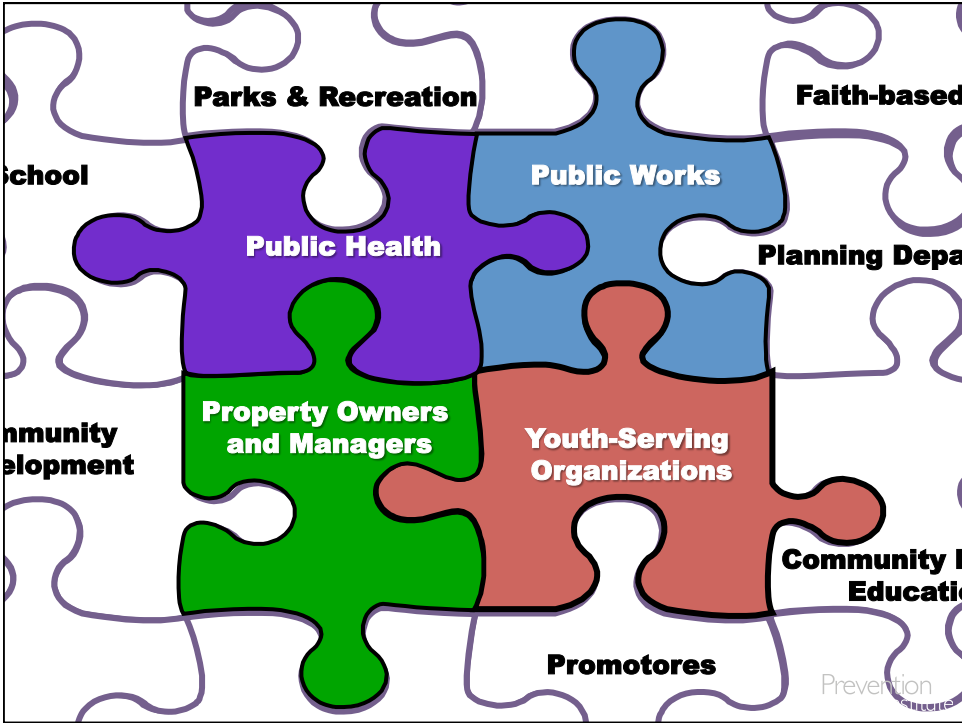


## Houston Example



Martin Alcalá Jr., Houston Public Works and Engineering Department





# 1 Information-Gathering Categories

- Importance of this issue
- Mandate
- Organizational goals
- Expertise, assets and strengths
- Strategies and activities
- Audience and partners
- Data
- Desired outcomes

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**1**

# Information-Gathering Completed Grid

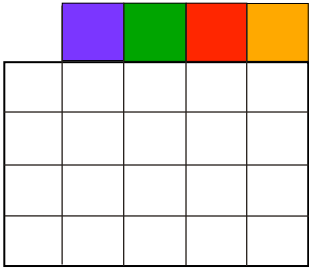
	Public Health	Property Owners	Public Works	Youth Groups
Mandate	====	====	====	====
Activities	====	====	====	====
Data	====	====	====	====
Desired Outcomes	====	====	====	====

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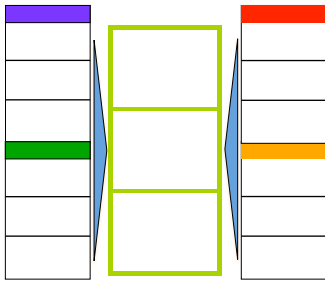
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## Information-Gathering



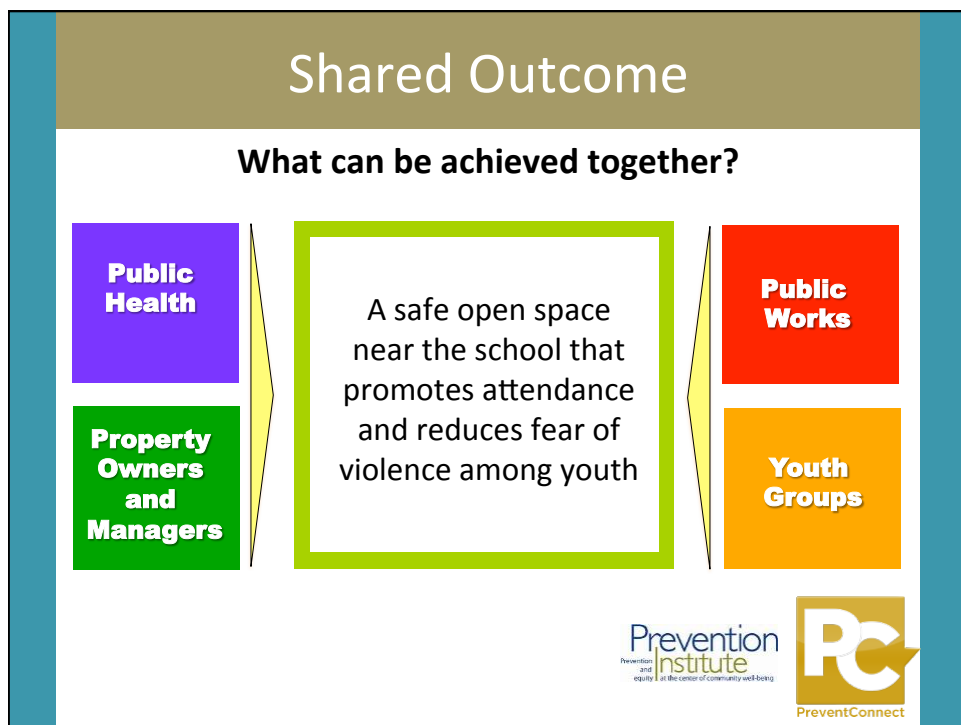
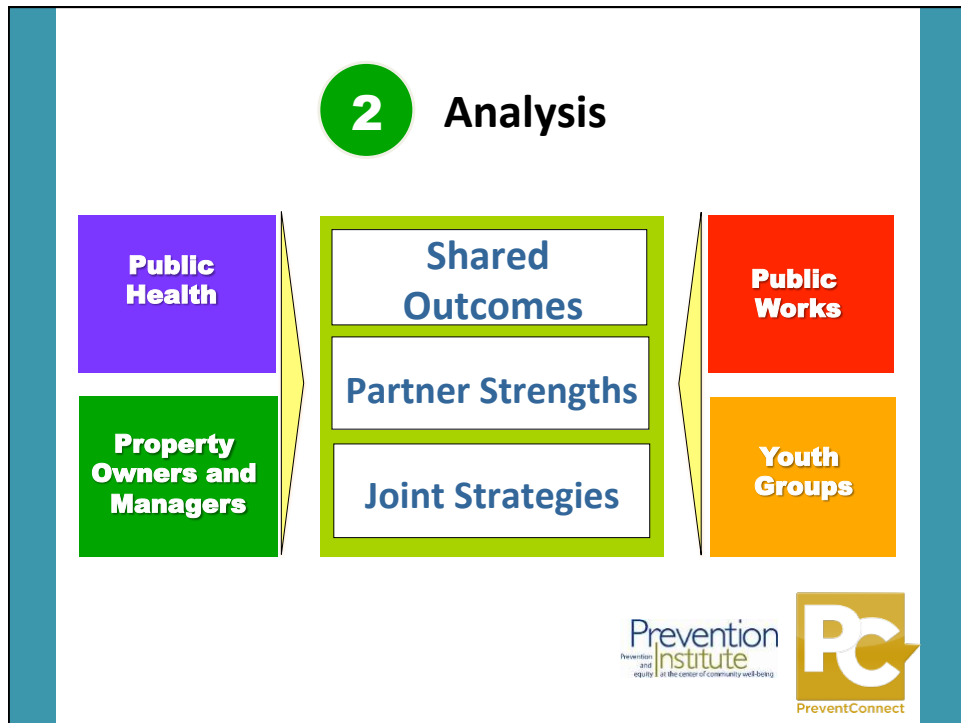
**2**

## Analysis



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## Collective Strengths

**What partner strengths can the collaborative group utilize**



**Public Health**

**Property Owners and Managers**

- Data sets that tell more when combined than separately
- Expertise to create an attractive, safe physical space
- Access to the property
- Staffing and volunteers


**Public Works**

**Youth Groups**

## Joint Strategies

**What strategies can two or more partners work on together?**





**Property Owners and Managers**

Engage young people to conduct a survey of youth, and identify areas where they feel unsafe

**Public Works**



## Joint Strategies

**What strategies can two or more partners work on together?**

**Public Health**



Engage tenants and civic organizations to maintain the land, and discourage illegal dumping and drug-dealing

**Youth Groups**





## Joint Strategies

**What strategies can two or more partners work on together?**

**Public Health**



Utilize a shared use agreement to remove trash and clear toxins







Martin Alcala Jr., Houston Public Works and Engineering Department

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## Joint Strategies

**What strategies can two or more partners work on together?**

Make micro-grants and support young people in leading neighborhood clean-up projects and other community-based campaigns



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## CA Multi-Disciplinary Team: School Environments that Support Healthy Relationships



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Table 1: DELTA FOCUS California Leadership Team: [Collaboration Multiplier](#)

Discipline /Field	Core Values	Desired Outcomes	Why is healthy relationships promotion/dating abuse prevention important to your discipline?	What organizational goals specifically relate to this issue?
<b>Education</b>	<ul style="list-style-type: none"> <li>-Educating the whole child, not just focusing on the academics</li> <li>-Preparing students by giving them the social, emotional, behavioral and academic tools to be successful in school and in life</li> </ul>	<ul style="list-style-type: none"> <li>-Assist students in becoming vital members of the community; they are the next members of the workforce and must have skills to succeed</li> <li>-Give students hope for a healthy, successful life</li> </ul>	<ul style="list-style-type: none"> <li>-Students in crisis or living with fear, shame, humiliation will not be able to succeed academically</li> <li>-Important to start early; effort spent on the prevention end of the continuum will result in less effort later in intervention and suppression</li> </ul>	<ul style="list-style-type: none"> <li>-Schools must provide menu of services; wrap around services; assess need, plan and coordinate prevention effort, provide training to staff, students, parents, community</li> <li>-Pouring \$ on issue will not resolve it; turning schools into fortresses will not make issues go away</li> <li>-Need to collaborate; schools can't do this alone</li> </ul>
<b>Youth Development</b>	<ul style="list-style-type: none"> <li>-Making space/invoking young people in early decisionmaking from the beginning</li> <li>-Meaningful engagement with clear outcomes</li> </ul>	<ul style="list-style-type: none"> <li>-Young people as architects in addressing the issues that are most pressing for them</li> </ul>	<ul style="list-style-type: none"> <li>-It's young people's experience</li> <li>-Developmentally, it's the right time/age</li> </ul>	<ul style="list-style-type: none"> <li>-For GSA Network: social and emotional wellness among young people through, policy advocacy and health communication; inclusion of gender identity and sexual orientation in TDV policy/discussions</li> <li>-For Youth Radio: inform self-sufficiency and career trajectory in health/TDV prevention work</li> </ul>
<b>Public Health</b>	<ul style="list-style-type: none"> <li>-Protect health and safety of all Californians</li> <li>-Population based epidemiological investigations</li> <li>-Research informed practice</li> <li>-Focus on prevention</li> </ul>	<ul style="list-style-type: none"> <li>-Safe and healthy communities</li> <li>-Access to information, services and programs</li> <li>-Translating research into practice</li> <li>-Valid data that describes the problems we are addressing</li> </ul>	<ul style="list-style-type: none"> <li>-Focus on population-based, primary prevention of relationship violence; requires an emphasis on health promotion, which includes fostering healthy relationships, and working with young people to address unhealthy behaviors at key developmental stages</li> </ul>	<ul style="list-style-type: none"> <li>-Protect health and safety</li> <li>-Prevent intentional (violent) and unintentional injuries</li> </ul>
<b>DV social service/ social change</b>	<ul style="list-style-type: none"> <li>-Victim safety</li> <li>-Perpetrator accountability</li> <li>-Survivor voice</li> <li>-Social justice</li> <li>-Gender equality</li> <li>-Non-Violence</li> <li>-Empowerment</li> </ul>	<ul style="list-style-type: none"> <li>-Healthy relationships</li> <li>-Safe community, schools</li> <li>-End to intimate partner violence</li> <li>-Strengthening of resiliency</li> <li>-Change/shifting social norms</li> <li>-Creating earlier supports for kids</li> </ul>	<ul style="list-style-type: none"> <li>-We have vision and hope</li> <li>-Intervention/crisis response is not enough</li> <li>-Prevention is more economically sustainable</li> <li>-Next generation deserves non-violent life</li> </ul>	<ul style="list-style-type: none"> <li>-At the national level (Futures): prevention; attitudes re: children, trauma and recovery; policy</li> <li>-At the state-level (Partnership): coordination and promote efforts for statewide prevention</li> <li>-At the local level (POV and Alliance): provide safety net, prevent dating abuse; community engagement and mobilization</li> </ul>

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**CALIFORNIA  
PARTNERSHIP TO END  
DOMESTIC VIOLENCE**  
*Together, We're Stronger*

**DELTA FOCUS**  
Domestic Violence Prevention Enhancement and Leadership Through Alliances  
Focusing on Outcomes for Communities United With States

Leadership Team 2014

The DELTA FOCUS Leadership Team is a multi-disciplinary team that provides input and guidance to the California Partnership to End Domestic Violence to:

1. Inform the implementation and evaluation of DELTA FOCUS state-level prevention strategies;
2. Update existing state plans for intimate partner violence primary prevention;
3. Identify and address barriers and system support opportunities;
4. Ensure linkages between state and local level prevention strategies; and,
5. Reduce system duplications.



Our team is comprised primarily of representatives from the education and public health systems and the domestic violence and youth development fields. We have a number of mechanisms to ensure youth leadership and voice in the project. The Leadership Team **draws from our multiple disciplines to define the problem of dating abuse and reach solutions based on a more complex understanding and beyond normal boundaries. Together, we expand resources, expertise, opportunities and reach in order to achieve community-level and state-wide change.**

Our diverse disciplines and fields all possess:


- A concern for the holistic health and wellbeing of children and youth, including their social and emotional development
- A commitment to youth development and youth leadership
- **A focus on systemic change**
- A window of interest, energy and focus on the issue of dating abuse prevention
- **Opportunities to leverage resources and connections**
- **The need for relationship building and multi-disciplinary collaboration to achieve desired outcomes**

Leadership Team members are committed to:



- **A clear purpose and progress toward outcomes**
- Relationship building and community building
- Preparation, respectful participation, reciprocity and cooperation toward common goals
- A supportive atmosphere and openness to talk through new ideas and new directions
- An environment in which new and diverse voices, experiences and perspectives are welcomed, including youth voices.
- **Leveraging relationships and connections for new opportunities**

## WHAT'S GOOD FOR HEALTH IS GOOD FOR BUSINESS:





### Engaging the Business Community in Prevention Efforts

## Collaboration Multiplier Information Gathering Grid

	Potential partner 1:	Potential partner 2:
Mandate		
Strategies/ Activities		
Data		
Desired Outcomes		
Expertise		
Funding Sources		
Other		

URBAN NETWORKS TO  
INCREASE SERVING YOUTH

UNITY

through Violence Prevention

## Multi-Sector Partnerships for Preventing Violence



A Guide for Using Collaboration Multiplier  
to Improve Safety Outcomes for Young People,  
Communities and Cities

[www.preventioninstitute.org/publications](http://www.preventioninstitute.org/publications)




## Sectors in the Guide

- Community Services (e.g., parks, library)
  - Criminal Justice (e.g., police and courts)
  - Economic
  - Education
  - Governance (e.g., mayor's office)
  - Public Health
  - Social Services
- Private Sectors:
- Business
  - Faith
  - Media
- Departments:
- Housing
  - Planning & Zoning
  - Public Works
  - Transportation

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## Sectors that influence community-level determinants

- 1. Private business sector:**
  - a. Businesses with large segments of low-wage female employees, e.g., restaurant services, domestic workers, etc.,
  - b. Businesses that cater to large segments of male audiences, e.g., entertainment sports
- 2. Public economic sector**, e.g., Workforce Development Department, Housing and Community Development Department
- 3. Public land use sector**, e.g., Planning and Zoning Department
- 4. Private faith sector**
- 5. Public and private health care sector**
- 6. Public social services sector**, especially those that address children and families, mental and behavioral health, and housing

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## Text chat questions

Which of the sectors do you think offers **the most** potential for engagement and impact for preventing S/DV? Why?

The least? Why?

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## Sectors that influence community-level determinants

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## Text chat question

What **joint strategies** could 3 or more sectors implement together?

DV services, public health, education, healthcare, youth development?

Public health, DV services, private businesses, workforce development?

DV services, public health, housing, planning and zoning?



## Bridging Issues and Sectors



Opportunities

Challenges

Solutions



## Achieving the Win-Win



What is a win-win?  
Are win-wins possible?  
How do you find the win-win?

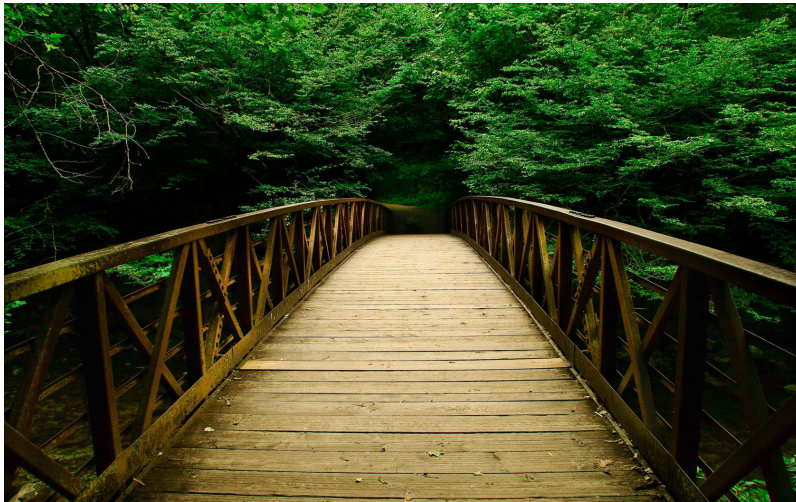
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**Joint Strategies: How does sexual and domestic violence prevention better leverage local health, justice, education and community sectors?**

**July 9, 2015**

**11am-12:30pm PT; 2pm-3:30pm ET**



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## Text chat question

What is one of your favorite  
images or quotes that bring to  
life to practices like  
collaboration, partnership?

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## Indiana



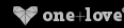
Indiana Coalition Against Domestic Violence

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*“There is no such thing as a single-issue struggle, because we do not live single-issue lives.”*

—Audre Lorde



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“I am cognizant of the interrelatedness of all communities and states. I cannot sit idly by in Atlanta and not be concerned about what happens in Birmingham. Injustice anywhere is a threat to justice everywhere. We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly.”

— Dr. Martin Luther King, Jr., Letter from a Birmingham Jail, 1963

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**Implications and  
Next Steps**

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**Final Closing  
Reflections**

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