



**INTEGRATED EVALUATION FOR PROGRAM IMPROVEMENT**

**SECTION 3: ACTION PLAN**

This action plan is meant to spark your thinking about how to integrate evaluation into your current prevention efforts. If you notice that some of these questions are difficult to answer, you might also be able to identify some areas where your program plan needs improvement. That's a great benefit of evaluation work! Once you've filled this out (or identified struggles in doing so), consider seeking the advise of a colleague, mentor, supervisor, or technical assistance provider.

Prevention Initiative/Program: \_\_\_\_\_

Length of Program: \_\_\_\_\_

Target Audience: \_\_\_\_\_

**OBSERVATIONAL EVALUATION**

What do you hope is different for this target audience at the end of your time together? *(Be very specific, and choose only one change for the purposes of this exercise.)*

Name one or two behaviors that you could observe and that would indicate that this change is happening. *(For these purposes, behaviors can include the observable expression of an attitude or belief.)*

1. \_\_\_\_\_

2. \_\_\_\_\_

If you were going to track those observable indicators, which scoring tool would produce the most useful data?

- Count
- Checklist
- Scale
- Rubric

If you had the data, how do you think you would use it?



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**SECTION 3: ACTIVITY-BASED EVALUATION**

If you're doing a curriculum-based education program, choose one session that has an activity where participants are asked to **apply** learning.

**Session Number:** \_\_\_\_\_

**Focus:** \_\_\_\_\_

What is the learning objective associated with that activity? (What is that activity giving participants a chance to practice?)

During the activity, name two or three ways you will know that the participants are learning the skill or behavior or adopting new attitudes.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_

If you were going to track those, which scoring tool would produce the most useful data?

- Count
- Checklist
- Scale
- Rubric

If you had the data, how do you think you would use it?