

Welcome,
This Web Conference
Will Begin Soon



PreventConnect Campus:
Comprehensive Prevention on Campus

PreventConnect
1215 K Street
Suite 1850
Sacramento CA
95814

Website: preventconnect.org

Email: info@preventconnect.org

Email Group:

preventconnect.org/email-group

eLearning: learn.preventconnect.org

Wiki: wiki.preventconnect.org



preventconnect.org/Facebook

preventconnect.org/Twitter

preventconnect.org/Flickr

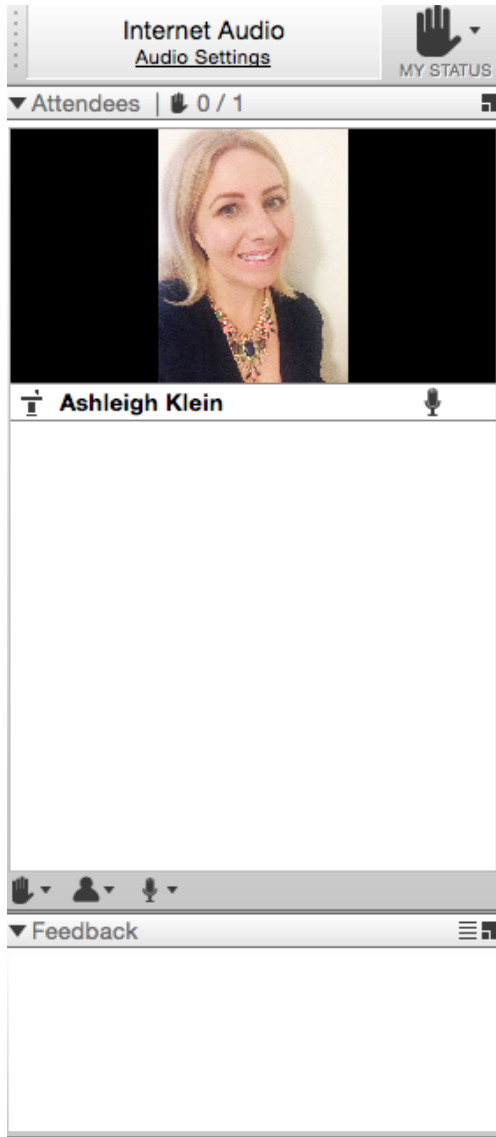
preventconnect.org/YouTube

preventconnect.org/LinkedIn

preventconnect.org/Pinterest



How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



2016 PreventConnect Campus Web Conferences



Wednesday, February 10
Comprehensive Prevention on Campus

Tuesday, March 22
Selecting the Right Online Module
for Interpersonal Violence Prevention

Tuesday, June 7
Consent Education and Implications
for Sexual Assault Prevention

More topics to be announced



2016 Web Conferences

- **February 3** - From Foundations to the Future: A prevention approach to sexual and domestic violence
- **February 23** - Building a Movement to End Child Sexual Abuse
- **March 9** – Harmful Gender Norms: How can we build alliances with queer movements to help prevent sexual and domestic violence?
- **March 23** – Evaluating Culturally-Relevant Sexual Violence Prevention Initiatives: Lessons learned with Visioning Bear Circle Violence Prevention Curriculum
- **May 4** – Shared Roots: Sexual and domestic violence prevention strategies in support of social justice
- **June 8** – Equity, Trauma and Preventing Sexual and Domestic Violence
- **July 13** – What About Power and Patriarchy? Examining social cohesion strategies to prevent sexual and domestic violence
- **August 3** – Engaging Youth in Shaping Strategies and Solutions to Prevent Sexual and Domestic Violence
- **August 17** – Using Shared Risk and Protective Factors: Research into practice and policy to prevent sexual and domestic violence
- **September 7** – Authentically Engaging Communities to Prevent Sexual and Domestic Violence



PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners
- Connect among campus communities



CAMPUS



Intentional • Strategic • Comprehensive



PreventConnect

Comprehensive Prevention on Campus

PreventConnect is a National program of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

Learning Objectives

1. Describe the elements of comprehensive prevention on college and university campuses
2. Describe how campus and community partnerships play a role in a comprehensive approach to violence prevention
3. Identify next steps to strengthen the comprehensiveness of their campus prevention work



Our Guests



Lee Helmken,
MPH, CHES
Health Educator,
Georgia Institute
of Technology



Rhonda Jackson
LICSW,
Counselor,
Shepherd
University



Jessica Lanciano
Area Director,
Shepherd
University

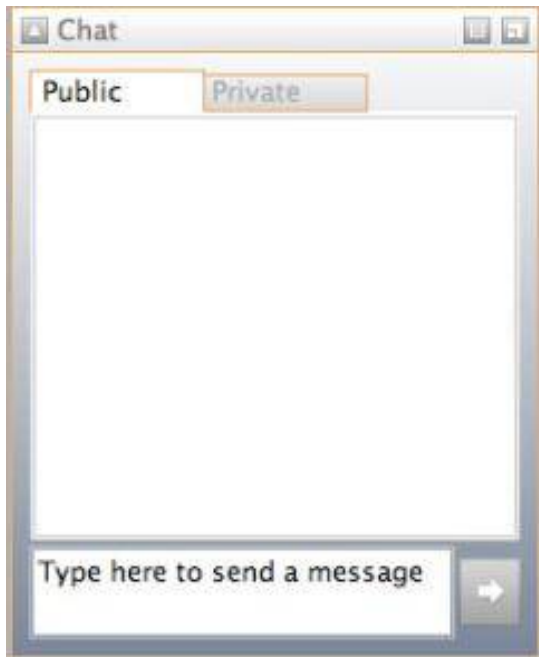


Katie Spriggs
Program Manager,
Shenandoah
Women's Center



Who you are

What specific role do you play on campus?



CAMPUS



Intentional • Strategic • Comprehensive



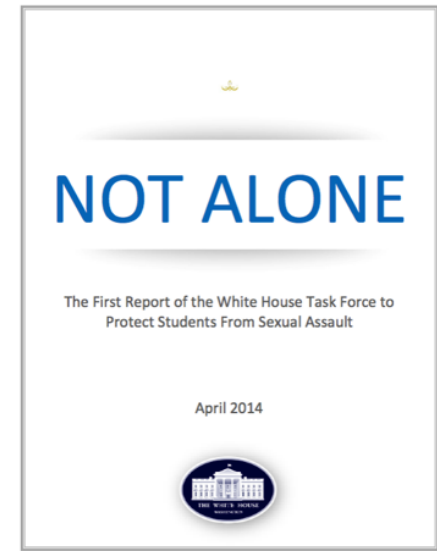
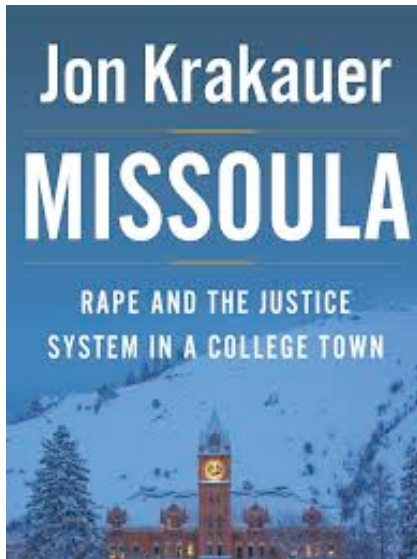
PreventConnect

Comprehensive Prevention on Campus

Ashleigh Klein, MPA

Campus Sexual Assault

Federal Campus Rape Investigations Near 200, And Finally Get More Funding



Lady Gaga Salutes Sexual Assault Victims After 'Til It Happens to You' Oscar Nomination



3-Pronged Approach to Effectively Addressing and Preventing Sexual, Domestic, Dating and Stalking Violence on College Campuses



Trauma-Informed



Community Collaboration and Engagement



Comprehensive Prevention





CAMPUS

Intentional • Strategic • Comprehensive



Intentional

- Plan prevention as much as we plan Title IX and the adjudication process



Strategic

- Prevention must be tailored to individual campus
- Prevention must be linked to other messages and activities



Comprehensive

- No one strategy is as effective as multiple strategies
- Must occur at various levels
- Must saturate campus and community



Comprehensive Elements



ALL ELEMENTS OF PREVENTION



Comprehensive Prevention

Before
violence has
occurred

Immediate
responses

Long-term
responses



Primary
Prevention

Secondary
Prevention

Tertiary
Prevention



ALL FORMS OF PREVENTION



Comprehensive Social Ecological Model



ALL LEVELS OF PREVENTION



CDC – Sample Comprehensive

Figure 1. Example of a Comprehensive Campus-Based Primary Prevention Strategy for Sexual Violence Perpetration

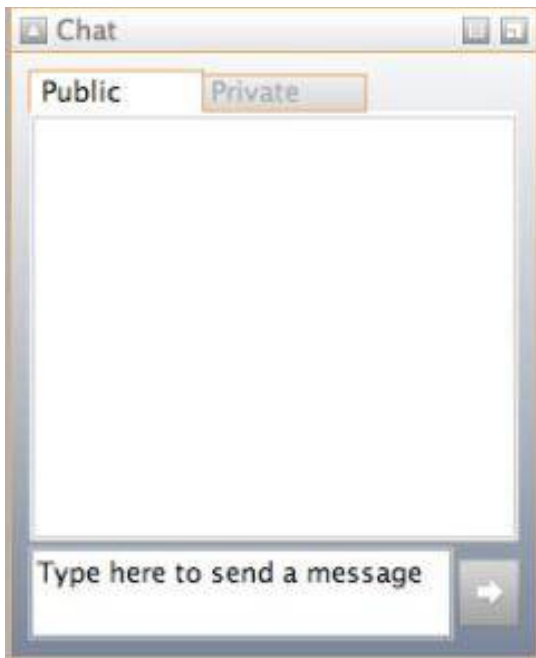


Centers for Disease Control and Prevention (2014) **Preventing Sexual Violence on College Campuses: Lessons from Research and Practice**, from **Not Alone** report



What are you doing well?

What prevention activities and strategies are you doing that you feel are strong?



Campus Based Program



Lee Helmken, MPH, CHES
Health Educator
Georgia Institute of Technology

Membership Committee Co-Chair, founding Leadership Council
Campus Advocates and Prevention Professionals Association
(CAPPA)





The VOICE Initiative at the
Georgia Institute of Technology
Atlanta, Georgia



Evidence-Based Prevention Strategies:

- Developing organizational policies and environmental interventions to reduce risk;
- Strengthening existing policies or services on campus related to reporting and responding to sexual violence;
- Increasing negatives consequences for perpetrators; and
- Decreasing social norms that facilitate sexual violence.



Overview of VOICE

- Georgia Tech's campus-wide sexual and relationship violence prevention and response initiative
- Based in the Office of Health Promotion, led by three full-time staff
- **Vision:** Everyone has the right to live and learn at Georgia Tech, free of violence or the threat of violence
- **Mission:** To create a campus culture that encourages respect, communication, and equity among the Georgia Tech community.



VOICE Timeline

- 1995: First Sexual Violence Task Force formed
- 2002: Received grant from Department of Justice, Office of Violence Against Women
- 2005: Institutionalized VOICE structure and key programs/ services (joint collaboration between Health Promotion & Women's Resource Center)
- 2008: Sexual Misconduct Policy overhaul
- 2013: On-call advocacy system created
- 2013: VOICE re-branding process
- 2014: Sexual Misconduct Policy revised
- 2014: Student-written White Paper & formation of Presidential Task Force on Sexual Violence
- 2015: Creation of Center for Community Health & Wellbeing (combines Health Promotion, Health Services, and the Campus Recreation Center)
 - Centralization of VOICE in Health Promotion
 - Hired two full-time Victim-Survivor Advocates





VOICE Organizational Map

Student-Focused Programming; Based in Health Promotion

Cornerstone Programs

- *Key VOICE Programs that occur every year*
- Peer Education Program (facilitate open trainings and trainings upon request, focused on bystander intervention and survivor support)
- Safe Sister/Fraternity Men Against Violence
- Orientation presentation for all incoming students (plus Haven online course)
- Take Back the Night
- Teal Ribbon Day

Survivor Advocacy

- *Crisis and on-going support services for survivors of sexual violence*
- 2 Victim-Survivor Advocates providing crisis response and ongoing support services and accommodations
- 24/7 on-call services (expanding to volunteer system)

Additional Trainings

- *Targeted training for campus populations – focused on student support and leadership/bystander intervention*
- Health Classes
- Student groups/organizations: Athletes, ROTC, orientation leaders, student housing staff, Greek chapters, etc.
- First Responder/Key Staff Trainings: Housing, Counseling Center, Stamps Health Services, Georgia Tech Police Department, Office of the Dean of Students, etc.
- Presentations upon Request

Awareness Events/Activities

- *Meant to raise campus-wide awareness of sexual violence; may or may not happen every year, or in the same way every year*
- Domestic Violence Awareness Month (October)
- Sexual Assault Awareness Month (April)
- Marketing Campaigns
- Tabling activities

SVPA

- *Faculty/staff/student engagement arm of VOICE*
- Membership is based on personal interest in the issue of sexual violence prevention/response or job responsibility related to these areas
- Currently engaging in VOICE strategic planning process

External Groups

Compliance
(Title IX Coordinator leads)

Title IX/
Clery/Policy

Participation is a function of job responsibility

PAUSE
Student Organization

SGA
Advisory Board



Key Partnerships:

Sexual Violence Prevention Alliance

- Athletic Association
- Christian Campus Fellowship
- Counseling Center
- Department of Housing
- Georgia Tech Police Department
- Greek Affairs
- Legal Affairs & Compliance Programs
- Office of Human Resources
- Office of International Education
- Office of Minority Education
- Office of Student Integrity
- Office of the President
- New Student & Sophomore Programs
- Parking & Transportation
- Women's Health
- Women's Resource Center
- ...and more!

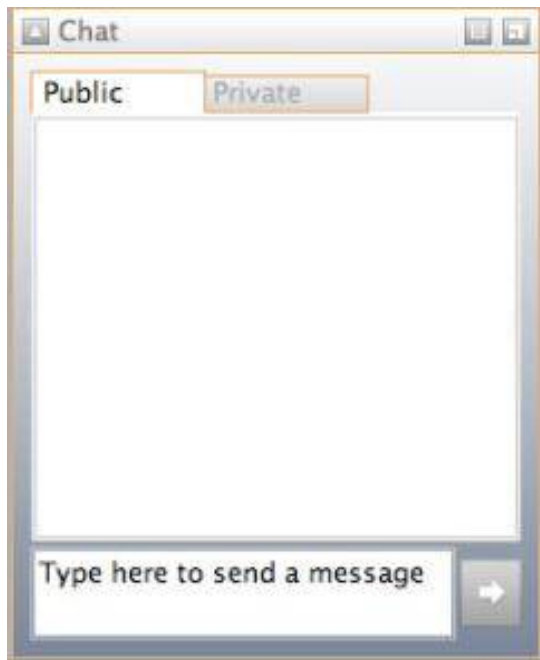


Importance of Collaborative Work

- Violence is not an isolated issue.
- Brings together multiple perspectives to solve the problem.
- Works toward goal of consistent messaging and community saturation.
- Increases programming participation and buy-in.
- Helps work toward growth and sustainability.
- Opportunity to share limited resources.



Who are you partnering with?



What partnerships have you or are you planning to establish on campus?



Why use the Social-Ecological Model?

- Allows for a public health approach to prevention
- It is unlikely that approaches that focus on the individual only will have a broad impact on the community
- A coordinated prevention strategy requires collaboration to address:
 - Campus-wide policy
 - Multiple influencers
 - Structural and social norms
 - Use of consistent messaging to reinforce positive norms

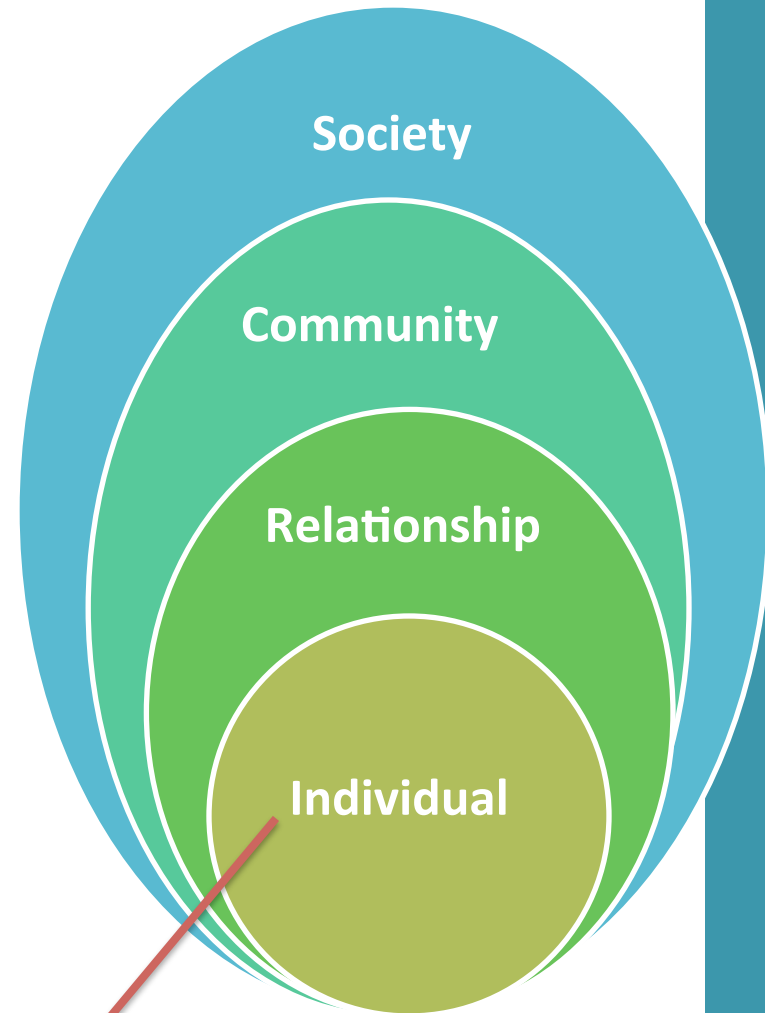


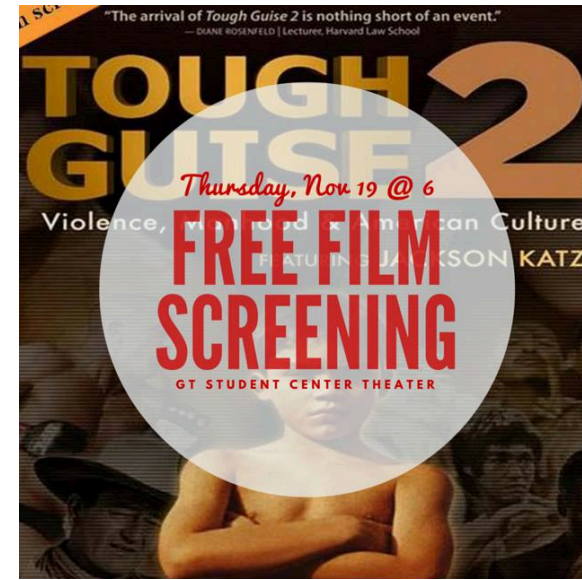
VOICE at the Individual Level:

- Mandatory online education
- Required presentation at first year experience/orientation
- Health class presentations
- Tabling/awareness raising activities
- Large-scale speakers & special events
- Victim-survivor advocacy services
- VOICE website & listserv

Focus on:

- Positive social norms
- Consent and healthy sexuality/healthy relationships
- Campus and community resources





con•sent
/kən'sent/ (noun)

an enthusiastic, mutual, voluntary, and informed decision between clear-minded people before **ANY** and **EVERY** sexual act

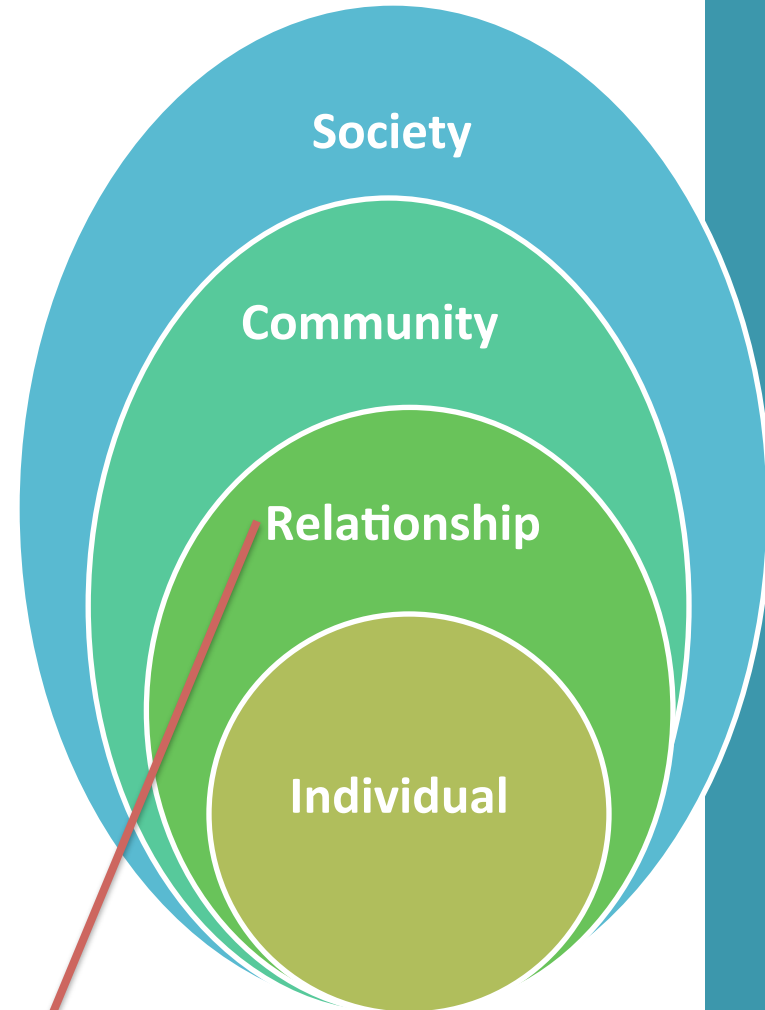


VOICE at the Relationship Level:

- Student groups:
 - Peer Education
 - PAUSE
 - SGA Advisory Board
- Ongoing bystander intervention & survivor support trainings
- Targeted trainings (ex: Safe Sister, Fraternity Men Against Violence, Athletics, ROTC, student housing staff, etc.)
- Staff and faculty trainings

Focus on:

- Recognize that every member of the community has a role
- Tools to safely intervene in potentially sexually violent situations
- Survivor support strategies





I am part of the solution to ending sexual and relationship violence at Georgia Tech.



Georgia Tech Health Promotion

For information about getting involved and resources for support, visit voice.gatech.edu



TO ALL THOSE WHO HAVE SURVIVED
SEXUAL ASSAULT:

WE BELIEVE YOU.



PAUSE. WHAT CAN YOU DO
TO STOP SEXUAL VIOLENCE?

VOICE.GATECH.EDU

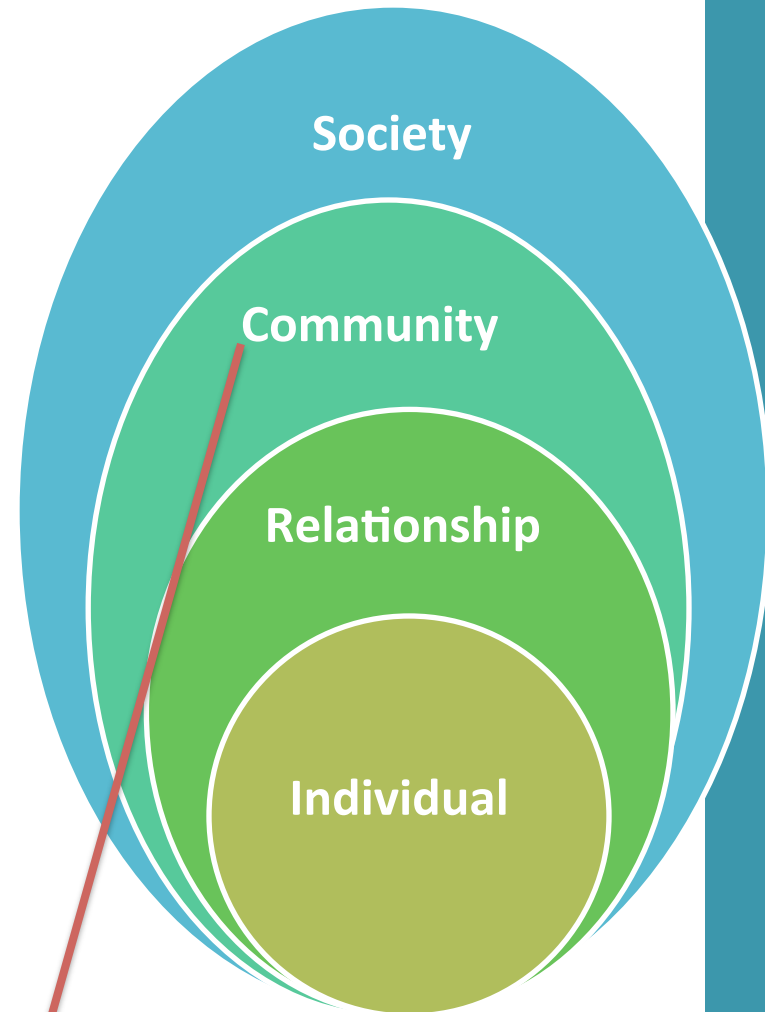


VOICE at the Community Level:

- Sexual Violence Prevention Alliance
- Sexual Misconduct policy
- Campus-wide communication efforts:
 - Sexual Assault Awareness Month & Teal Ribbon Day
 - Mirror cling campaign (Housing)
- Gold Folder Initiative
- Campus climate surveys
- Support student-led initiatives
 - Video project
 - Take Back the Night
 - Philanthropy events

Focus on:

- Consistent messaging across populations
- Systems and processes
- Culture change



“IT WAS A MISCOMMUNICATION, YOU’RE JUST OVERREACTING”

CONSENT IS A CLEAR, ENTHUSIASTIC “**YES**” **EVERY TIME.**



THINGS WE SHOULD STOP SAYING TO
#ENDRAPECULTUREGT



FOR RESOURCES AND EVENTS DURING SEXUAL ASSAULT AWARENESS MONTH, VISIT
VOICE.GATECH.EDU

If you are a survivor of sexual violence...



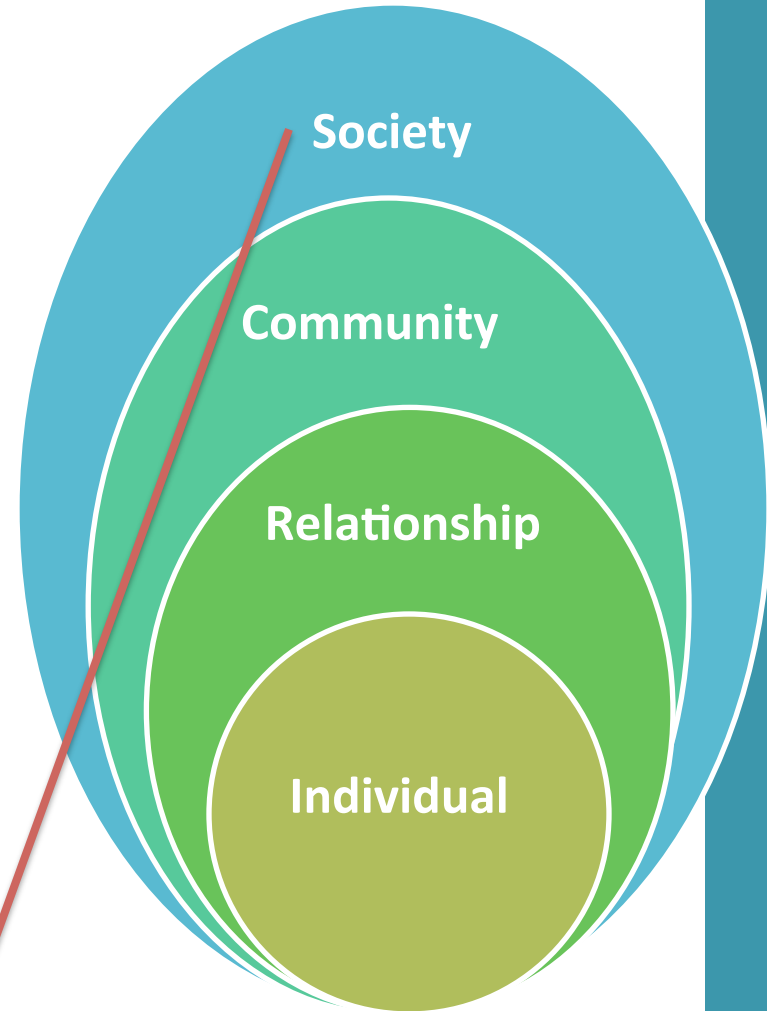
YOU ARE NOT ALONE

voice.gatech.edu 404.894.9000



VOICE at the Societal Level:

- Characteristics of the Georgia Tech Community
- Regional Landscape
 - Georgia laws
 - Network of Georgia schools
 - Community-based organizations/ coalitions
- National Landscape
 - Title IX, Campus SaVE
 - New legislation
 - White House Report

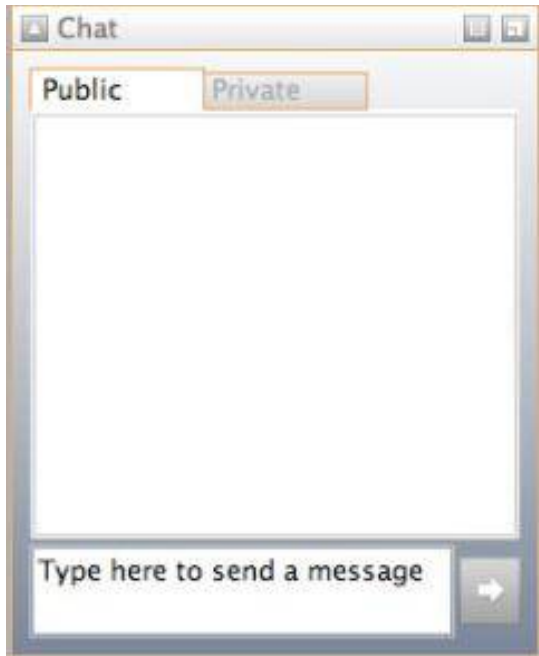


Moving Beyond Checking Boxes

- This is an exciting, yet challenging time to be doing this work!
- It is critical that we aren't only focused on compliance or mandates, but truly shifting culture on our campuses.
- Implement community-level approaches that integrate prevention and trauma-informed response.
- Work to break down silos across health topics and departments/divisions.
- Remember (and remind stakeholders) that there is no quick fix or simple solution. Work towards strategic programming and sustainability.
- Evaluate!



Changing Culture



How do you know
you're making change
on your campus?



Campus-Community Partnership



Rhonda Jackson
LICSW, Counselor,
Shepherd University



Jessica Lanciano
Area Director,
Shepherd University



Katie Spriggs
Program Manager,
Shenandoah
Women's Center



Stand Up
Don't stand by
Direct. Distract. Delegate.

Shepherd University

Shepherdstown, West Virginia



From Awareness to Prevention

- Comprehensive
- Consistent
- Collaboration



Comprehensive



- Grass Roots Approach to Create a Culture Shift
- On-line Training/Orientation/ FYEX/Athletic Teams/Clubs and Org Orientation
- Training of Residence Life Staff, Student Affairs Staff, Faculty



Comprehensive

- 3D Thursdays
- Engage all:
 - SGA, Athletes, Greek Community, Multicultural Leadership Team, First Year Art Students, Sports Event Management Class, Leadership Conference, Residential Students, Commuter Students



Consistent

- Our Brand
- 3D Thursday Events (examples)
 - Faculty /Staff support wearing buttons, signs in offices
 - Graduate student pop up programming



Consistent



- Signature Events

- Clothesline Project/Pledge Signing
- Shoe Project (Awareness to Primary Prevention)
- Basketball and Football games
- Stand UP to Prevent Suicide
- 3D Dash



Collaboration: Key to being Comprehensive and Cost Effective

- Athletics
- Dining Services
- Greek Community
- Veterans Services
- Multicultural Leadership Team
- Art Department
- Sports Event Management Class
- Student Leadership Conference
- Community Service and Service Learning
- Graduate Program-College Student Development and Administration



Collaboration: Key to being Comprehensive and Cost Effective

- Program Board
 - PBJ Day
 - Late Nite in the Zone
 - Leadership Happy Hour
 - Trivia Night
 - Homecoming Quiz Bowl
 - Bowling and Billiards



Collaboration:

Key to being Comprehensive and Cost Effective

- Community Support and Donations
 - Pepsi Corporation
 - Bavarian Inn
 - Two River Treads
 - Community Engagement Outreach Donor
 - 3D Dash Event



Partnership with Shenandoah Women's Center

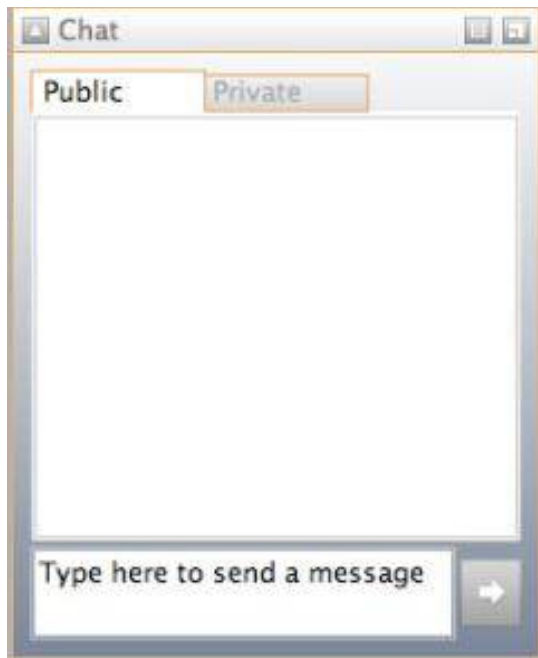
- Sexual Assault Response Team
- Response to Victims/Survivors
 - Hospital
 - Counseling
- Consideration of special needs of student victims/survivors
- Criminal Court Advocacy





Next Steps

What is the next step you will take in your program to become more comprehensive?



PreventConnect Campus Web Conferences



Tuesday, March 22

Selecting the Right Online Module
for Interpersonal Violence Prevention

Tuesday, June 7

Consent Education and Implications
for Sexual Assault Prevention

More topics to be announced



PreventConnect
1215 K Street
Suite 1850
Sacramento CA
95814

Website: preventconnect.org

Email: info@preventconnect.org

Email Group:

preventconnect.org/email-group

eLearning: learn.preventconnect.org

Wiki: wiki.preventconnect.org



preventconnect.org/Facebook

preventconnect.org/Twitter

preventconnect.org/Flickr

preventconnect.org/YouTube

preventconnect.org/LinkedIn

preventconnect.org/Pinterest

