

# Coaching Boys Into Men Train-the-Trainer:

## Community Outreach and Training Coaches

*(Session 2: Wednesday, June 1, 2016)*

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DL: The recording from session 1 can be found at <http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/>

DL: Get info on PreventConnect Campus at <http://www.preventconnect.org/category/campus/>

DS: David - I can't tie up a line for 1.5 hours and this is the first time in over 20 webinars from you guys that I am having trouble. I used iLinc help and still no change.

PS: I can't hear and as I am in UK, I can't phone the number you gave

DL: @Denise - I am sorry - I am surprised since it has worked in the past. You can use the captioning to follow

RH: Just wondering since we are in MN how would the resources be a benefit to us? Or do we create our own community resources?

SS: Are the hard copies available for purchase?

RH: yes

RH: Thank you

JP: I'm not sure if there is supposed to be a power-point visible but I cannot see or hear anything.

DL: @Shaqualiah - most are available free online - some can be purchased

DL: @Jennie - click on the tab title CBIM2

SS: @David Thank you

JP: thanks!

AC: @ David-my agency needs a letter granting us permission to print these materials. Where should the letter be sent?

AK: How does CBIM fit into your overall prevention plans?

SH: Is the closed captioning working for others? It's frozen for me and the audio is breaking up.

HY: I will be working with college campuses and many of them are interested in curriculum based on engaging men on campus--athletics and Greek life

RD: it will give us one more tool for engaging young men in violence prevention

LC: CBIM allows us to reach men as role models in the lives of boys. We have implemented a similar program with girls for over ten years - Girls on the Run.

MP: CBIM could supplement our existing engaging men efforts as well as the violence prevention efforts we have going on in high schools

SM: Connecting with parks and recreation in our community to provide summer camp opportunities that include anti-violence focus

MT: We currently run primary prevention in a high school and bringing CBIM into the athletics there

BP: Probably part of an ongoing relationship we have with a high school in 1-2 years

CE: Middle school and HS athletics will be our focus

LP: it would align extremely well with our curriculum we have in the high-school, especially because we teach some of the athletes already. so this program would help send these messages to different platforms within the school

RH: evidence based practices will assist getting into high schools

RJ: We would like another comparative option (we are currently implementing Green Dot) for bystander interventions

MJ: Working with a high school south of Dallas where I have buy in from the school's athletic director

AW: It will build off of what we are already doing providing another layer in the high schools along with our Safe Dates program. This will allow us to also get community involved.

BC: working with native boys on reservations who play sports

BT: I am hoping it will help me get my foot in the door at our local high school. We do not have a college here but you cant start too young.

DS: It is just one way to reach men and boys in both schools and the community and fits with the socio Ecological model

KR: connecting with intramural sports programs

KY: High school and middle school level students

CW: bystander intervention with sexual violence prevention, evidence based, meets supplemental requirements for trainings

DB: New focus on high school male athletes and coaches

MP: as an intro/point of engagement for engaging/organizing men more deeply

LM: Expand our prevention programs and audiences

AT: We want more ways to engage youth in violence prevention

BW: Working from a DV/SA agency we want to connect more with our Community and Schools to get the men also more involved. We work a lot with the schools but not so much from the standpoint of athletics.

MB: Perfectly, extending reach to include parks/rec

NH: Using another strategy to recruit men into the movement. Also to reinforce our Teen Dating Violence program

CL: Currently, my organization uses multi-session curricula to provide healthy relationships education to middle and high school students during health class. I see Coaching Boys into Men as a way to open up to new spaces to continue that conversation outside of the classroom. It also works more on the relationship level than our individual level work.

TM: As a way to engage youth outside of the classroom

JP: Another component to bystander intervention programs such as Green Dot and Safe Dates. Provide more education on healthy relationships and violence prevention

AT: It helps us spread our message in a larger way than would be possible with

just our 2 SV prevention staff

AH: All of the above when and if possible

CG: ALL

AW: University and local high schools

BW: D-all

LM: High School. Possibly MS

RH: All settings would be a benefit

SH: Other... Look for all of the above

AP: b and c

DS: Looking to eventually do it in all four settings

CW: university campus

LW: middle school, high school, community settings

PC: Sonoma county has used it in all of those settings

TD: all of them

KB: all settings\_

ER-B: Athletic Vice President?

AK: What are some barriers that you anticipate or have experienced when trying to gain community buy-in?

AT: No extra time

SM: Time commitment.

SM: Identity-based buy-in

RD: Very limited available class time due to common core requirements and testing

BP: Coaches' time commitments

KD: Money \$\$\$ concerns...

SM: Turn over of coaches

JS: Time, competing prevention programs

AW: Just getting a meeting with the AD and that we have not yet implemented the program yet.

MT: Time to meet and present CBIM

LW: not enough time

RH: funding restrictions

RJ: "We don't have any issues here"

BW: Time and funding

NH: Resistance because they are already busy.

BT: Administration of School System

KR: Time and parental concerns

BC: AD won't make other coaches commit if they don't buy in.

TD: coaches not interested in the awareness

CE: Getting coaches to understand the importance

SM: "There are other more important things to spend time on."

MJ: coaches not interested

SH: Financial concerns and working on building relationships within the schools to even be able to present.

GO: coach's not interested

CL: Making contact with the AD has proven difficult. Thinking about going to the parent athletic "booster clubs" to drum up some enthusiasm.

SP: As a SASP provider, we have a lot of resistance.

LG: In one of the communities we have buy-in from the administration, we are worried that some of the coaches have homophobic and gender rigid views themselves,

MP: with "high pressure" schools, the pressure for coaches to win and how this seems to shift their focus

TM: Time and conservative coaches

VP: understanding how important prevention is

AW: Getting them to understand that it is a short weekly time commitment

DS: some of the topics include concepts that schools tend to shy away from

AW: Time barriers, identifying CBIM as a priority

JS: Defensiveness and feeling singled out as athletes

VP: As far as college all the politics

AH: Relationships between advocates/prevention specialists and school educators/coaches are under-developed.

AW: Another barrier - funding, especially for small schools

NH: When will these templates be available?

MP: how do we assess coaches to determine if they are, in fact, the appropriate role models we're asking them to be?

VP: Melissa I have gone to practices and watched the Coaches in action

VP: that is one thing I have done

MP: thanks. Valencia, and are there means to challenge coaches who are behaving in concerning ways?

VP: I have found that if you have a good Coach you can definitely do it. When you present in the beginning you set those ground rules that you will be checking in etc.

MJ: GO BUCCOS!

AK: Coaches' Video: <https://youtu.be/C2vMY0DO7Ho>

RH: can we go to a different site to listen later?

AK: I posted the link to the video above

BW: are there different versions for different age groups or is it one message fits all?

DS: Video froze - just a spinning ball showing

MS: I can see the video fine still.

KB: some of our coaches & parents referenced this resource too \_  
<http://positivecoach.org/the-power-of-positive/>

NH: Is this video available for our use?

AW: This is great ... maybe send as follow up after you meet with the AD

AK: Coaches' Video: <https://youtu.be/C2vMY0DO7Ho>

VP: Can you send it by email

VP: mass email like the invite

BT: To add to Bobby Welch's question, Would this be easily adapted to girls teams as well? I know it is about boys into men but girl athletes are just as powerful with leadership, especially in high schools.

AN: Ashleigh could you also post the link to the video during session one? I watched the recording but could not access the video.

AK: @Valencia, I will send it in the confirmation email for Session 3

VP: thanks

AK: Sure let me get that @Annetta

AK: Advocate Video: <https://youtu.be/zOCb5-vOUll>

AK: @Brandi session 3 is going to dive deep into adaptations for CBIM -- stay tuned! :)

BT: Thank you.

HY: yes

MJ: yes

DB: yes

MT: yes

NC: Yes

DS: Yes!

BC: y

SG: yes

VP: yes

BT: yes

KR: yes

AC: yes

BW: yes

RH: yes

LG: Will the slide from this webinar be available on Prevent Connect website?

AK: @Lisa we will put a link on PreventConnect

LW: This is excellent!

BT: This is such a great training tool. Thank you.

LG: Thank you! I can't stay for the whole Webinar but this is so helpful!

DL: The slides CBIM Training Presentation is now posted on PreventConnect  
<http://www.preventconnect.org/2016/04/coaching-boys-into-men-a-3-part-series-on-program-design-community-engagement-and-adaptation/>

JM: Why can't the content be delivered during Spring Training versus in the fall?

LW: Will the videos on coaches' clinic power point play on the computer I save it on?

VP: I find not pressuring them on when they do it works better

LC: Would you administer the pre-season coach survey at the coach training?

VP: @ Lesley I did

LC: Thanks, Valencia!

DL: We will have links to all of these kits on the PreventConnect page

HY: I'm curious about the coaches/schools where CBIM has been used and established multiple times... for those athletes who have gone through these several times (say someone who started on the freshman football team and is now on the varsity team), how do you keep the material "fresh"? I would imagine at a certain point these athletes would be uninterested in going through the same material multiple times.

VP: Can't wait for the promo!

KB: fabulous material! Thank you, does this include a resource for Coaches to share with Parents of players, to affirm advocacy that Sportsmanship is realized by the Athlete's home support network + while they're cheering from the stands pre/post games to honor similar sportsmanship?

HY: College and Greek Life.

AT: Juvenile detention

DS: Thanks!

AW: Thank you! Great info

VP: thank you