

**Welcome,  
This Web Conference  
Will Begin Soon**



**Authentically Engaging Communities to  
Prevent Sexual and Domestic Violence**

**PreventConnect**  
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**Email Group:**

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**eLearning:** [learn.preventconnect.org](http://learn.preventconnect.org)

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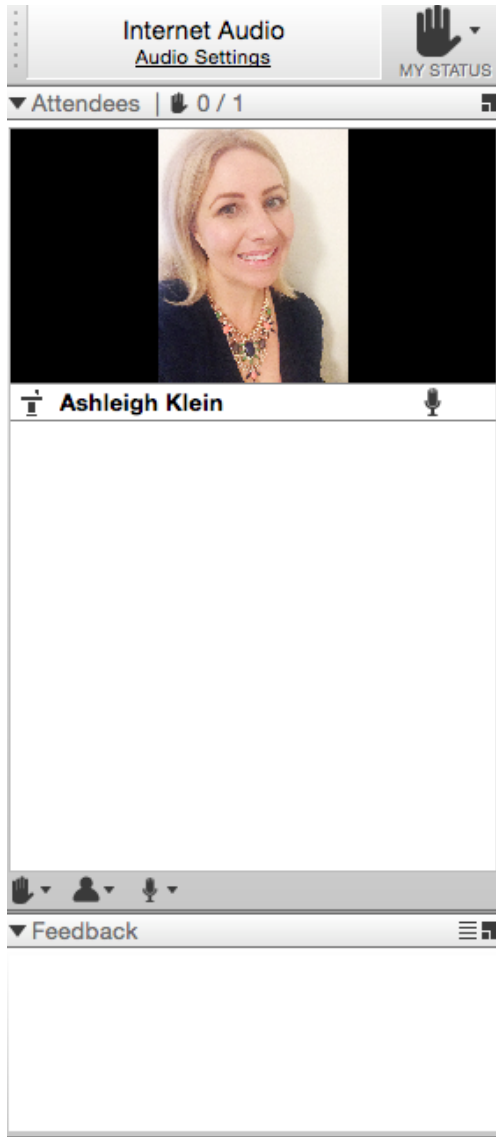
[preventconnect.org/YouTube](http://preventconnect.org/YouTube)

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# How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

# Pronouns

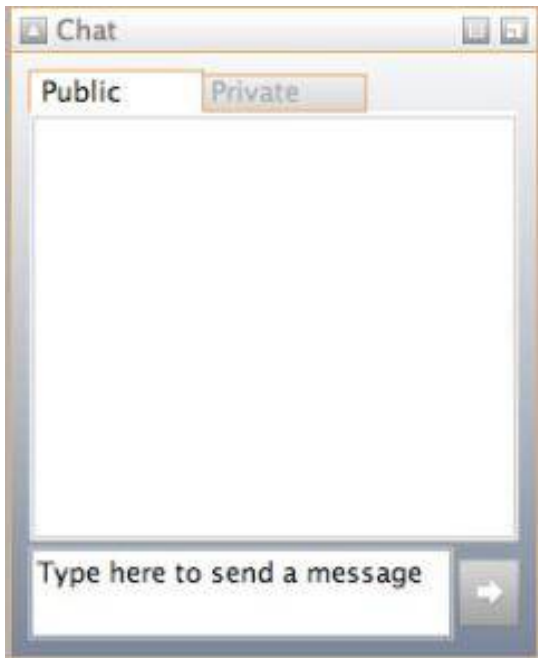
- Replaces a person's name when talking in the third-person
- Not preferred (not up for debate)
- While pronouns imply something about gender, they don't declare someone's gender identity

Examples:

- Ze/zir/zim
- He/him/his
- She/her/hers
- They/them/theirs
- Cie/hir/hirs (pronounced see/here/heres)



# Text Chat Question



What pronouns do  
you go by?

# PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners



# Beyond Partnerships: Shared Linkages for Prevention

**February 3:** From Foundations to the Future: A prevention approach to sexual and domestic violence

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**March 9:** Harmful Gender Norms: How can we build alliances with queer (LGBTQ) movements to help prevent sexual and domestic violence?

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**March 23:** Harmful Gender Norms: Moving beyond binary and heteronormative approaches to preventing sexual and domestic violence

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**May 4:** Shared Roots: Sexual and domestic violence prevention strategies in support of social justice

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**June 8:** Engaging Youth in Shaping Strategies and Solutions to Prevent Sexual and Domestic Violence

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July 13: What about Power and Patriarchy? Examining social cohesion strategies to prevent sexual and domestic violence

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**August 3: Authentically Engaging Communities to Prevent Sexual and Domestic Violence**

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**August 17:** Using Shared Risk and Protective Factors : Research into practice and policy to prevent sexual and domestic violence

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**September 7:** Equity, Trauma and Preventing Sexual and Domestic Violence



# CAMPUS

**Intentional • Strategic • Comprehensive**

**Wednesday, February 10**

Comprehensive Prevention on Campus

**Tuesday, March 22**

Selecting the Right Online Module  
for Interpersonal Violence Prevention

**Tuesday, May 17**

Partners in Prevention: Connecting Sexual Violence Prevention and  
LGBTQ-Inclusive Campus Culture

**Tuesday, June 7**

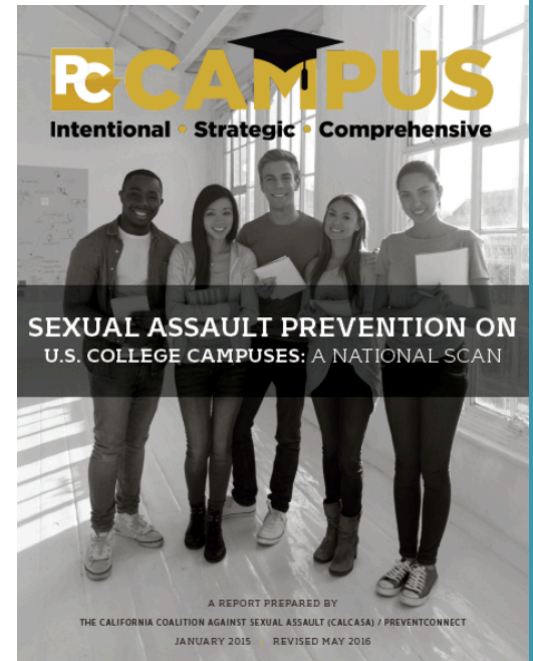
Affirmative Consent Policies: Cultural Barriers and the Need for  
Affirmative Sexuality

**Wednesday, July 20**

Community Colleges: Opportunities for Sexual and Domestic  
Violence Prevention

**Monday, September 19**

**Using Climate Survey Data to Inform  
Prevention on Campus**





# Authentically Engaging Communities to Prevent Sexual and Domestic Violence

**August 3, 2016**

**11am-12:30pm PT; 2pm-3:30pm ET**

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

# Objectives

- Engage in a candid discussion around the value of **engaging community members** in sexual and domestic violence prevention and in having **diverse strategies** for authentic community engagement.
- Share real world examples of sexual and domestic violence prevention efforts that are **reflective of the community engagement process**.
- Identify tools and resources to **support** and **sustain** community engagement within sexual and domestic violence prevention work.

# About the Co-Hosts



Lisa Fujie Parks, MPH  
Program Manager  
Prevention Institute  
(she, her, hers)



Casey Castaldi  
Program Assistant  
Prevention Institute  
(She, her, hers)

# About the Webtech

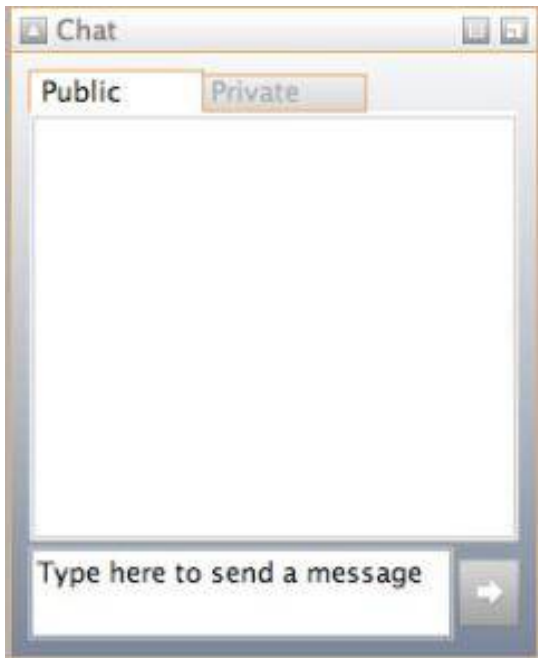


Michi Arguedas  
Program Assistant  
Prevention Institute  
(She, they)





# Text Chat Question



**What community  
engagement  
strategies are you  
implementing in your  
community?**

# Making Connections Initiative



- Strong Relationships
- Safe Spaces
- Cultural Roots and Traditions
- Strengths Based
- Cultural Competency



# Our First Guest



**Olivia Kachingwe, MPH**  
Project Coordinator  
Newport Health Equity Zone  
Women's Resource Center  
(she, her, hers)





# Newport HEZ



# How we Engaged the Community

- Prioritize community voice at every step
- Residents at the table prior to beginning the needs assessment
- 12 resident consultants hired to guide the assessment
- Working groups made decisions: questions, participants, methods
- Residents: role in assessment design and data collection



# Assessment Methods

- Combined survey and focus groups (across the lifespan), sticker responses, storytelling narratives
- Feedback loop – Creativity lab: residents responded to findings, added, propose solutions





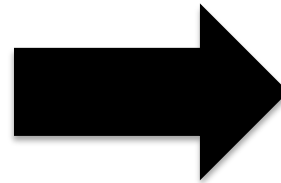
# Needs Assessment Findings

- **Cross-cutting findings**
  - Transportation barriers
  - Low social cohesion
- **Other findings**
  - Low fruit and vegetable consumption
  - Low visits to neighborhood parks
  - A lack of education is perceived as a barrier to health

# Connecting DV to Assessment Findings

- **Residents wanted to:**

- Know neighbors
- Participate in communal activities
- Increased employment and educational opportunities
- Move around the area more easily and affordably



**Increase social cohesion, financial freedom & self-efficacy**



# How Project Supports Domestic Violence Survivors & Prevention

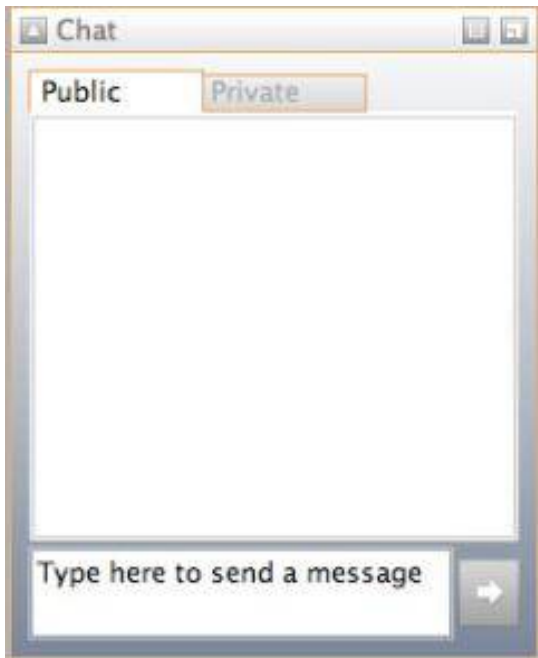
- Creating safe space for domestic violence to come up
- Allowed our agency to connect with people, not as service providers
- Empower residents to take control of their own lives and make community level change



# Social Cohesion + Collective Efficacy

- Clients don't identify as "victims"
- Our relationships with clients and community stakeholders help support direct service work
- We can provide some additional support due to funding streams

# Text Chat Question

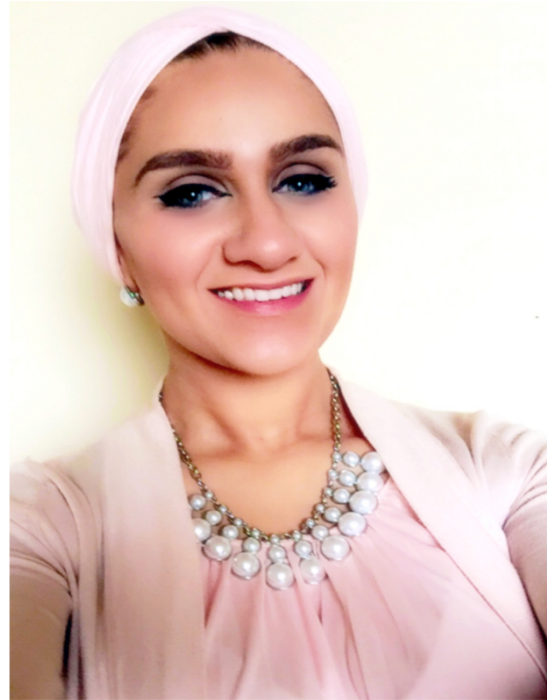


**How do you garner authentic and sustainable community buy-in for this work? What challenges have you encountered?**

# Main Findings

- Becoming Active Community Members
  - Engage with people in public i.e. grocery stores, parks etc.
- Transparency
  - Be upfront with community members about what you can and cannot do.
- Pushing the envelope
  - Find areas within funding structures to push for community needs.

# Our Second Guest



**Layla Elabed**

Program Coordinator

ACCESS

(she, her, hers)



# ACCESS (Dearborn, MI)



## ACCESS

assisting. improving. empowering.



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# The Coordinated Community Response Team

## The Domestic Violence Prevention Program

Coordinated Community Response Team

Public Service Sector

Education Sector

Business, Community, and Religious Sector

## Program Staff

Marginalized and Privileged Groups

Police and Fire Department  
Public Library Elected Officials  
Other agencies and advocates  
Medical Professionals

Local schools and colleges  
Student organizations  
(Social justice student organizations)

Religious Leaders and Institutions  
Local Business owners  
Community Organizations  
Cultural Clubs

Provides training, technical assistance, resources, facilitation, and other information

Increase & share social capital while recruiting community allies

&  
Creates positive messaging, policies, procedures, and practices that are gender equitable in order to generate a social change movement that shifts the social/ cultural norms that contribute to gender violence

Structural or organizational change

Increase high school/ GED completion and enrollment in as higher learning institution among women and girls.

Behavioral and attitude shift around the roles, rights, and status of women and girls within the community.

Evaluates community shifts and impact of CCRT initiatives

Implements MPPP'S with community allies that shift the paradigm of DV and SV.

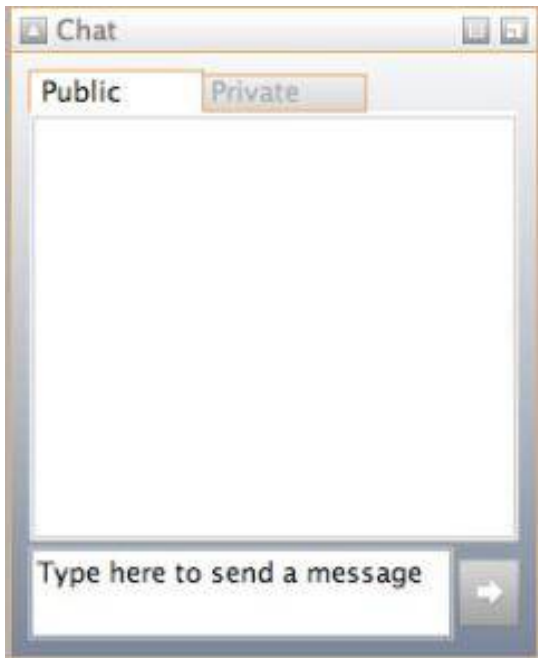
Examples:

Surveying Reproductive Coercion in medical clinic and changing to MPPP'S to tackle those issues

Schools partnering with community partners to offer workshops for girls on the college application process and financial aid while creating messaging on the importance and support of girl's education

Changing MPPP'S among religious leaders around divorce and marriage practices, implementing pre- marital counseling and proving equitable spaces for women in religious institutions.

# Text Chat Question

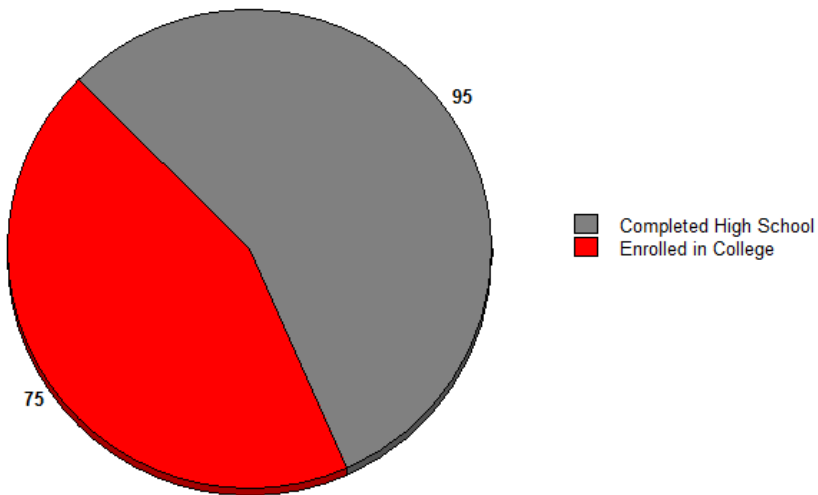


**What culturally specific strategies or approaches have emerged out of your community engagement work?**

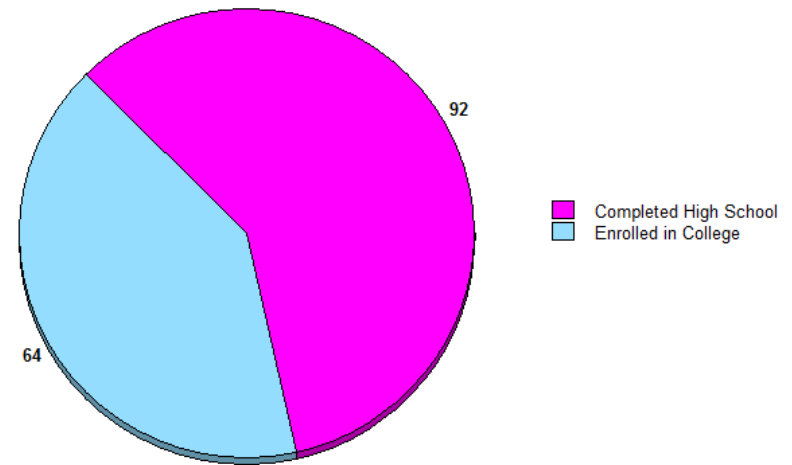


# Girls Education Percentages (2015)

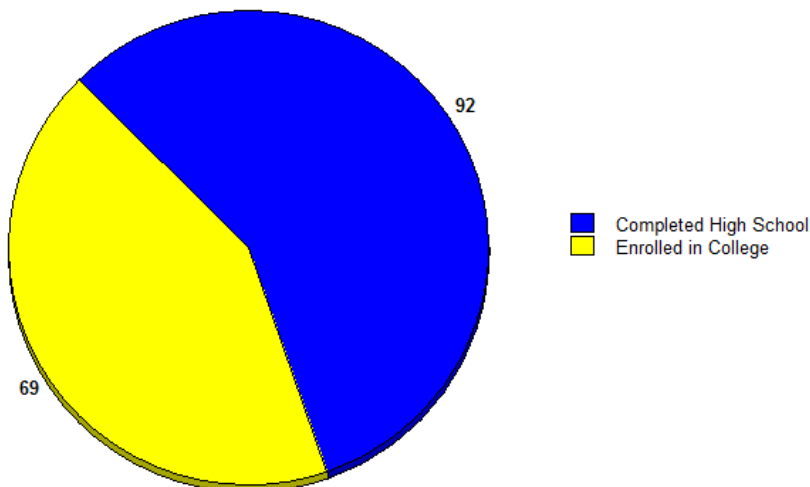
**Crestwood School District**



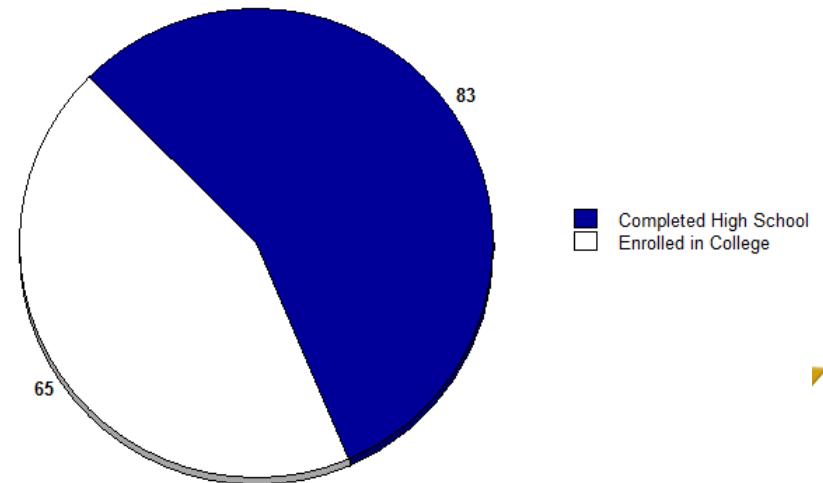
**Dearborn Heights School District**



**Dearborn Public Schools**



**State of Michigan**



# Working with Faith Leaders

**Motto:** Healthy relationships,  
Peaceful families and safe  
communities.

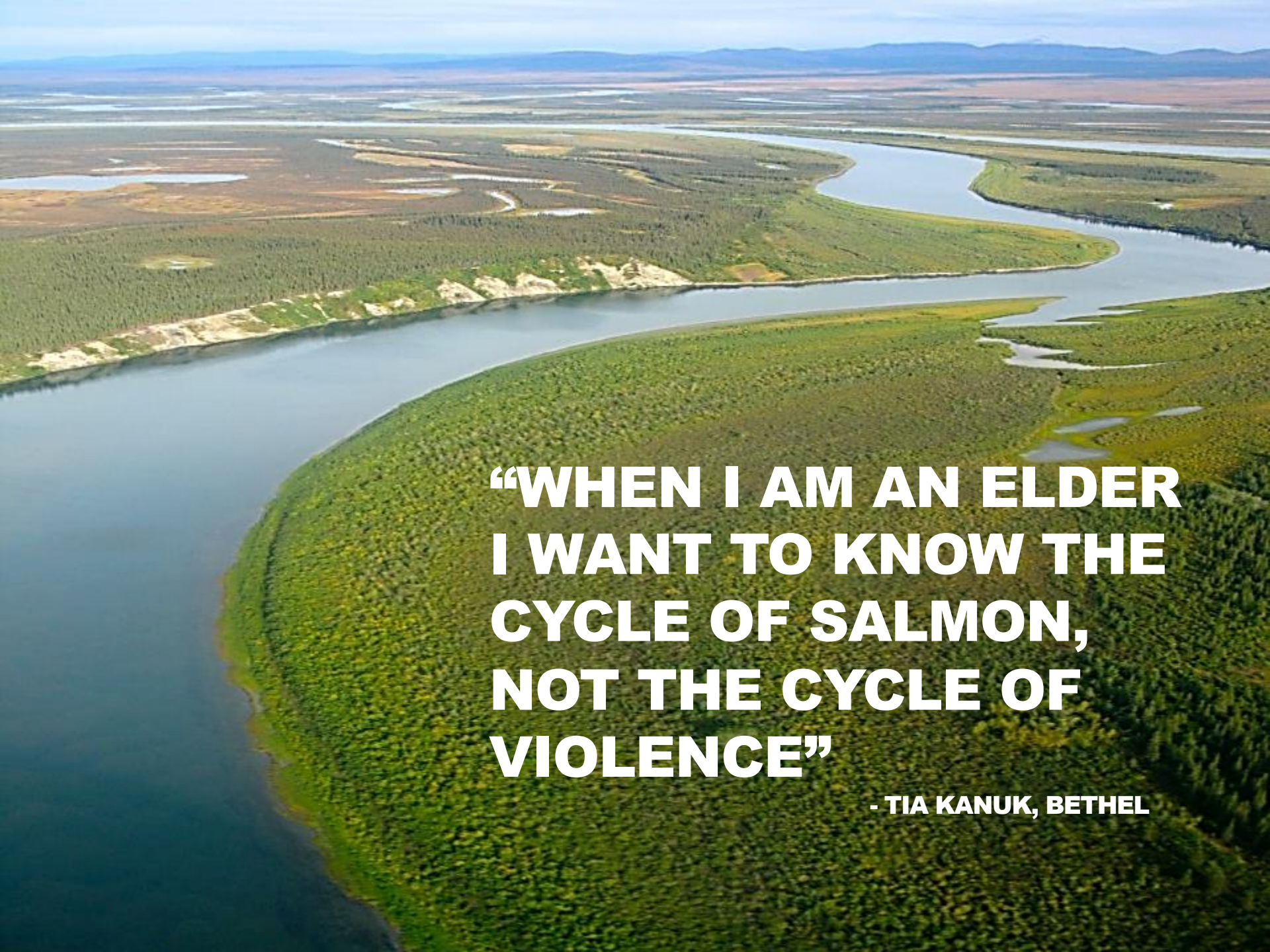
**Structural changes among faith  
leaders and intuitions:**

- Marriage practices
- Divorce policies  
Implementing pre-marital  
counseling
- Referral to ACCESS or  
professionals
- Spaces for women/ voice for  
women
- Gender equity messaging









**“WHEN I AM AN ELDER  
I WANT TO KNOW THE  
CYCLE OF SALMON,  
NOT THE CYCLE OF  
VIOLENCE”**

**- TIA KANUK, BETHEL**

# Barriers and Challenges

## Barriers:

- DV is viewed as a family issue.
- Cultural stigmas and taboos
- Misinterpretation of religious practices/ culture vs. religion

## Successes:

- Using a public health approach in order to have buy-in. (DV & SV are community issues)
- Utilize your contacts and CCRT.
- Collaboration with Karamah and Peaceful Families Project
- Patience and persistence!

# Culture VS. Religion

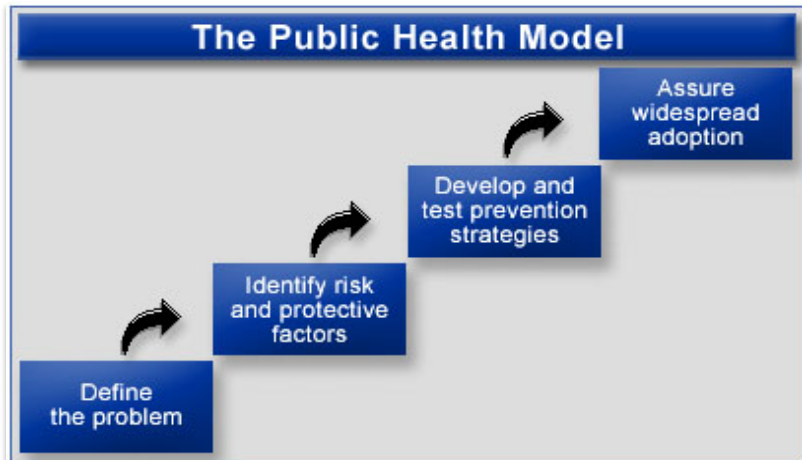
- **People confuse cultural norms with religious teachings**
  - Shame and honor is linked to women's reputation and used as regulating factor vs. religious belief against hate and injustice and women's right to education and standard of living
- **Negative cultural beliefs are enforced by misuse of religious lessons**
- **High value on marriage so use of religious teachings that value marriage and patience to avoid shame of a failed marriage even in abusive relationships.**
- **People's interpretations of religious teachings are influenced by patriarchal values**
  - Translations of religious text that are informed by the translator's geo-cultural and historical context



# Domestic Violence: A preventable public health issue

1. **Define the problem:** collecting data to determine the “who”, “what”, “where,” “when,” and “how.”
2. The goal of violence prevention is to **decrease risk factors** and **increase protective factors**
3. CCRT develops **messaging, policies, procedures, and practices**
4. **Outer-level change and implementation**

Key- partnerships and collaboration between a variety of sectors to address DV.



# Key Learnings

- Understand your community, engage in your community through volunteerism
- Partner with youth, they are your change-makers
- Reach out to everyone!
- Meet your community at their level, social change does not happen over night.
- Get involved in other social issues.





# More Key Take-aways

- Authentically engaging the community means letting the community tell you how they want to be engaged, and being open to their responses (there's an element of choice that cannot be overlooked).
- Incidents of sexual and domestic violence do not live in a silo. By improving peoples lives more broadly you can mitigate factors that are linked to sexual and domestic violence.

# Tools and Resources



Photo credit: Emily Barney

**[www.preventioninstitute.org](http://www.preventioninstitute.org)**

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# Prevention Institute Resources

## **The Role of Community Culture in Efforts to Create Healthier, Safer, and More Equitable Places:**



A Community Health Practitioner Workbook

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[www.preventioninstitute.org](http://www.preventioninstitute.org)

**AUTHORS:**  
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Menaka Mohan, MPH, MCRP  
Manal J. Aboelata, MPH

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## **Making Connections for Mental Health and Wellbeing Among Men and Boys in the U.S.**

A Report on the Mental Health and Wellbeing of Men and Boys  
in the U.S. and Opportunities to Advance Outcomes related to  
Prevention, Early Intervention and Stigma Reduction

# Layla's Resources

- Karamah
  - [www.karamah.org](http://www.karamah.org)
- Faith Trust Institute
  - [www.faithtrustinstitute.org](http://www.faithtrustinstitute.org)
- Center for Disease Control (CDC)
  - [www.cdc.gov](http://www.cdc.gov)
- ACCESS
  - [www.accesscommunity.org](http://www.accesscommunity.org)
- Asian and Pacific Islander Institute on Domestic Violence
  - [www.api-gbv.org](http://www.api-gbv.org)



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