

**Welcome,  
This Web Conference  
Will Begin Soon**



**Equity, Trauma and Sexual and  
Domestic Violence Prevention**

**PreventConnect**  
**1215 K Street**  
**Suite 1850**  
**Sacramento CA**  
**95814**

**Website:** [preventconnect.org](http://preventconnect.org)

**Email:** [info@preventconnect.org](mailto:info@preventconnect.org)

**Email Group:**

[preventconnect.org/email-group](http://preventconnect.org/email-group)

**eLearning:** [learn.preventconnect.org](http://learn.preventconnect.org)

**Wiki:** [wiki.preventconnect.org](http://wiki.preventconnect.org)



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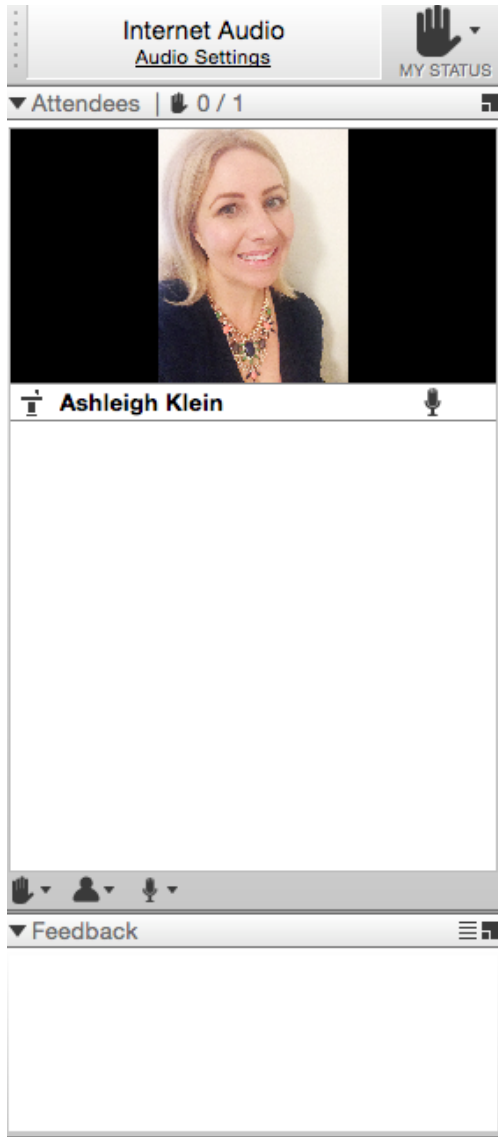
[preventconnect.org/YouTube](http://preventconnect.org/YouTube)

[preventconnect.org/LinkedIn](http://preventconnect.org/LinkedIn)

[preventconnect.org/Pinterest](http://preventconnect.org/Pinterest)



# How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

# Pronouns

- Replaces a person's name when talking in the third-person
- Not preferred (not up for debate)
- While pronouns imply something about gender, they don't declare someone's gender identity

## Examples:

- Ze/zir/zim
- He/him/his
- She/her/hers
- They/them/theirs
- Cie/hir/hirs (pronounced see/here/heres)

# Text Chat Question



What pronouns do you go by?

# PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners



# Beyond Partnerships: Shared Linkages for Prevention

**February 3:** From Foundations to the Future: A prevention approach to sexual and domestic violence

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**March 9:** Harmful Gender Norms: How can we build alliances with queer (LGBTQ) movements to help prevent sexual and domestic violence?

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**March 23:** Harmful Gender Norms: Moving beyond binary and heteronormative approaches to preventing sexual and domestic violence

---

**May 4:** Shared Roots: Sexual and domestic violence prevention strategies in support of social justice

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**June 8:** Engaging Youth in Shaping Strategies and Solutions to Prevent Sexual and Domestic Violence

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**July 13:** What about Power and Patriarchy? Examining social cohesion strategies to prevent sexual and domestic violence

---

**August 3:** Authentically Engaging Communities to Prevent Sexual and Domestic Violence

---

**August 17:** Using Shared Risk and Protective Factors : Research into practice and policy to prevent sexual and domestic violence

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**September 7: Equity, Trauma and Preventing Sexual and Domestic Violence**



# CAMPUS

**Intentional • Strategic • Comprehensive**

**Wednesday, February 10**

Comprehensive Prevention on Campus

**Tuesday, March 22**

Selecting the Right Online Module  
for Interpersonal Violence Prevention

**Tuesday, May 17**

Partners in Prevention: Connecting Sexual Violence Prevention and  
LGBTQ-Inclusive Campus Culture

**Tuesday, June 7**

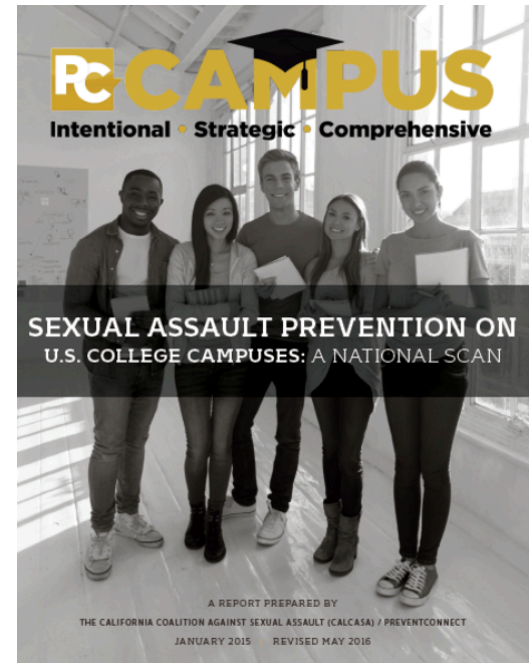
Affirmative Consent Policies: Cultural Barriers and the Need for  
Affirmative Sexuality

**Wednesday, July 20**

Community Colleges: Opportunities for Sexual and Domestic  
Violence Prevention

**Monday, September 19**

**Using Climate Survey Data to Inform  
Prevention on Campus**







# Equity, Trauma and Sexual and Domestic Violence Prevention

September 7, 2016

11am-12:30pm PT; 2pm-3:30pm ET

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

# Objectives

- Explore how to **infuse equity** considerations and an understanding of **individual and community trauma** in prevention practice.
- Discuss the importance of an **asset/strengths-based approach** to prevention with **respect to community culture, identity, and other factors**.
- Explore the importance of **individual and community agency** in community change efforts.
- Share **tools and resources** to enhance equity-focused SDV prevention work that addresses individual and community trauma.

# About the Co-Hosts



Lisa Fujie Parks, MPH  
Program Manager  
(she, her, hers)



Casey Castaldi, BS  
Program Assistant  
(She, her, hers)



Alisha Somji, MPH  
Program Coordinator  
(She, her, hers)

# About the Web Tech



Ali Goodyear  
Program Assistant  
Prevention Institute  
(She, her, hers)



# Community Trauma

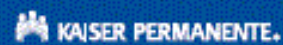
## Community Trauma is:

- Cumulative and synergistic impact of regular incidents of interpersonal violence,
- Historical and intergenerational violence, and
- Continual exposure to structural violence



# Adverse Community Experiences and Resilience

A FRAMEWORK FOR ADDRESSING AND PREVENTING COMMUNITY TRAUMA



This paper was supported by a grant from Kaiser Permanente Northern California Community Benefit Program



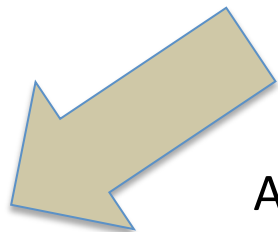
# Community Trauma and SDV

- **Structural inequities** from historic and present day policies, practices, and norms have led to **inequities in rates of SDV** exist by age, sex, race, socio-economic status, sexual orientation, gender identity, and other factors.
- Communities that face **higher rates of SDV** often also face **inequities in other forms of violence and trauma**.
- **Multiple forms of violence and systemic inequities** contribute to **high levels of community trauma**.

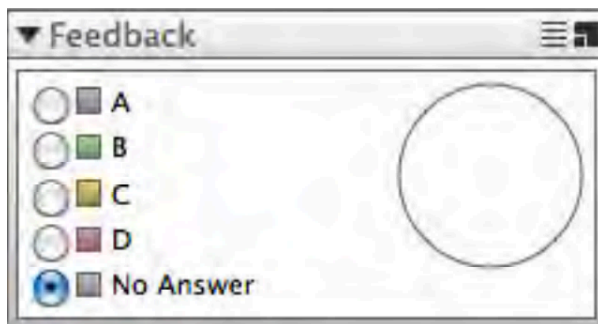
# Please Answer the Polling Question

**How much has your organization started thinking about community trauma and equity in relation to your SDV work?**

- A. I have never heard of community trauma
- B. I have heard about community trauma but haven't thought about addressing it in my work
- C. I have started conversations in my organization about how to address community trauma in my work
- D. I am actively addressing community trauma in my work



Answer on the left





# Text Chat Question

**What questions do you have about community trauma and how it relates to SDV prevention work?**

**In what ways are you addressing community trauma in your SDV prevention work?**



# Our First Guests



**Adriana Myers**

Sexual Assault  
Prevention Specialist

**The Laurel Center**



**Katie Moffitt**

Sexual Assault  
Prevention Coordinator



**Leslie Conway**

Prevention Community of  
Practice Coordinator

**Virginia Sexual Assault  
and Domestic Violence  
Action Alliance**



**Our lenses:**



**Our lenses:**

**Racial Justice**



**Our lenses:**

**Racial Justice**

**Trauma-Informed**



**Our lenses:**

**Racial Justice**

**Trauma-Informed**

**Asset-Building**

# RACIAL JUSTICE

2004-2014 A BRIEF HISTORY OF OUR WORK  
Virginia Sexual & Domestic Violence Action Alliance

Work to build racial justice in the movement to end sexual and domestic violence started long before the Action Alliance was established in 2004. Our work is indebted to and builds on this long and rich history of activism and resistance.

2004

- First annual WOCC Conference held.
- SV and DV coalitions merge to become Action Alliance, adopt Guiding Principles.
- SJTF creates "Got Privilege?" t-shirts to sell at Retreat.
- Break the Silence, campaign for African-American communities, launches. Training for Trainers held.
- Principles and Process (P&P) Committee begins work of encouraging diversity in the Governing Body.



2005

- Staff training on building an anti-racist organization.
- WOCC, SJTF, and P&P Committee hold summit to plan how to support WOC in Action Alliance work and membership through the restructuring process.
- LGBTQ Task Force submits proposal for inclusive restructuring process.
- Action Alliance publishes fact sheets on working with sexual violence survivors from marginalized communities, including African-American women, people with disabilities, incarcerated people, and Latin@s.



2006



- SJTF and WOCC create Dismantling/Perpetuating Racism Wheels, hold workshops at Retreat based on wheels.
- Staff attend Resource Sharing Project workshop on anti-racism work for coalition staff, invite Dismantling Racism Works to Virginia for all-staff training.
- WOCC website goes live.
- SJTF and WOCC create "Unpacking White Privilege" poster and "how to be an ally" document.



2007

- SJTF conducts Cultural Competency Organizational Assessment "Increasing Virginia's Capacity to Serve Culturally Diverse Survivors of Sexual and Domestic Violence".
- WOCC and SJTF deliver "5 Faces of Oppression" workshop at Retreat.
- Cumayya Coleman leads training for staff on privilege.
- Dismantling Racism Works (DR Works) leads 3 day statewide training on connecting racial justice work to SDV work.
- Membership Change Team formed after DR Works training.



2008

- Women of Color Caucus and Social Justice Task Force co-sponsor "Biscuits and Brainstorming" to make plans to organize for power to dismantle racism.
- Staff meet in internal caucuses to advance understanding of privilege and oppression.
- Action Alliance survivor brochures are translated into Spanish.



IPV: Intimate Partner Violence  
P&P: Principles and Process Committee  
SDVs: Sexual & Domestic Violence Agencies  
SDV: Sexual Domestic Violence

SJTF: Social Justice Task Force  
WOC: Women of Color  
WOCC: Women of Color Caucus  
WOCN: Women of Color Network

# RACIAL JUSTICE

2004-2014 A BRIEF HISTORY OF OUR WORK  
Virginia Sexual & Domestic Violence Action Alliance



2009



DELTA Workgroup formed to create goals/outcomes to reduce IPV for African-American women. Includes anti-racism work in the community, expanding funds to address historically oppressed groups, and wage equity.

Women of Color Caucus holds 5th Annual Conference.

Staff attend 4-day National Training on Mobilizing Men, with emphasis on racism and intersectionality.

White Allies to Anti-Racism (WATAR) is formed to further allies work.



2010

The Red Flag Campaign launches new series of posters in response to request from Historically Black Colleges and Universities.

Interview questions on racial justice added to hiring policy.

Internal staff racial justice work divided into 4 "PODs".

Work begins on Dismantling Racism manual.

Action Alliance membership adopts White Allies Statement of Commitment.

Policy Action Committee plans next steps to help SDVAs and other members adopt the White Allies Statement.

Action Alliance holds Immigration Conference.



2011

Revolution: Working with Immigrant Survivors is published.

Action Alliance Public Policy Committee establishes racial justice principles for determining which bills to support.

Staff begins work with Cothy Woodson, racial justice trainer, on Dismantling Racism curriculum for SDVAs.

Resonance introduces column to support local SDVAs in their racial justice work.

Action Alliance holds board retreat on Dismantling Racism.

Training Institute includes "racial justice primer" in all training materials.

Focus groups begin with African-American teens to develop DO YOU campaign.

Latin@ Task Force and Caucus established.

WATAR creates "Dismantling Racism FAQs", reviewed and approved by WOCC.



2012

Latin@ Caucus and Task Force hold first 2-day retreat.

New Dismantling Racism 2-day training launched for SDVAs.

Staff visit "Race" exhibit at Science Museum of Virginia.

Action Alliance Organizational Assessment for Anti-Racism conducted.

6 staff join WOCC Leadership Academy or Aspiring Allies Project.

WATAR dissolves, is absorbed by new Racial Justice Task Force.

Position statement adopted on immigration and enhanced penalties that disproportionately impact people of color.

2013

Action Alliance mission statement revised to reflect commitment to racial justice.

DO YOU prevention initiative piloted in 4 groups; two groups solely African-American teens.

Chosen as recipient of WOCC Technical Assistance Project to enhance racial justice work.



Spanish-language resources introduced on new Action Alliance website.

PREA Hotline launched for incarcerated people.

WOCC Leadership Academy fellows graduate.



2014

The "idesev" campaign developed for 18-24 year old African-American women who are victims/survivors.

Action Alliance staff/board receive WOCC racial justice training & technical assistance.

Leadership Academy graduates develop mentorship project advocates of color.

GEAP data collection project starts to determine how Protective Order process works for petitioners from underserved communities.

LGBTQ Helpline marketing campaign tested among target group representing diverse communities, features models of color.



IPV: Intimate Partner Violence  
P&P: Principles and Process Committee  
SDVAs: Sexual & Domestic Violence Agencies  
SDV: Sexual/Domestic Violence

SJTF: Social Justice Task Force  
WOC: Women of Color  
WOCC: Women of Color Caucus  
WOCCN: Women of Color Network



# Key elements of a trauma-informed response:

- Safety
- Trustworthiness
- Choice
- Collaboration
- Empowerment

# Best Available Research Evidence



## ***40 Developmental Assets® for Adolescents (ages 12-18)***

Search Institute® has identified the following building blocks of healthy development—known as **Developmental Assets®**—that help young people grow up healthy, caring, and responsible.



# Internal Protective Factors (Search Institute)

## **SOCIAL COMPETENCIES:**

- **Interpersonal Competence** | Young person has empathy, sensitivity, and friendship skills.

## **POSITIVE IDENTITY:**

- **Personal Power** | Young person feels he or she has control over "things that happen to me."



# External Protective Factors (Search Institute)

## EMPOWERMENT

- **Community Values Youth** | Young person perceives that adults in the community value youth.

## BOUNDARIES AND EXPECTATIONS

- **Positive Peer Influence** | Young person's best friends model responsible behavior.



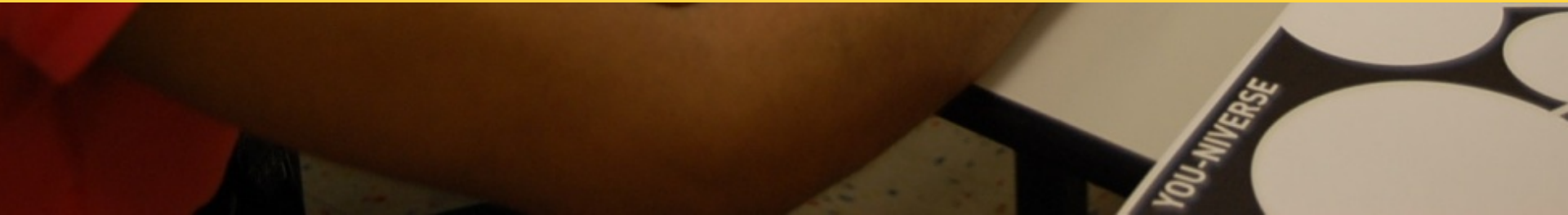


- **The Do You Campaign** addresses youth violence (dating and sexual violence, sexual harassment, and bullying) by confronting its root causes and enhancing protective factors (also referred to as “**building resilience**”) to promote positive development and healthy relationships.
- The target age for this campaign is **13-16 years old**.

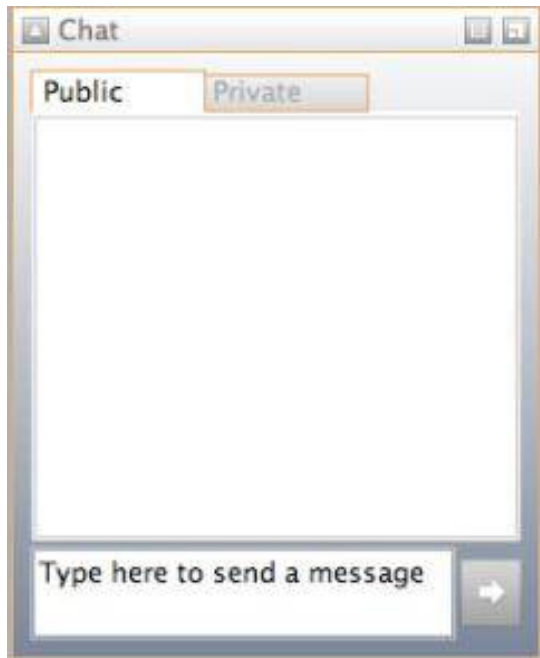




## DO YOU: Building Youth Resilience Through Creative Expression



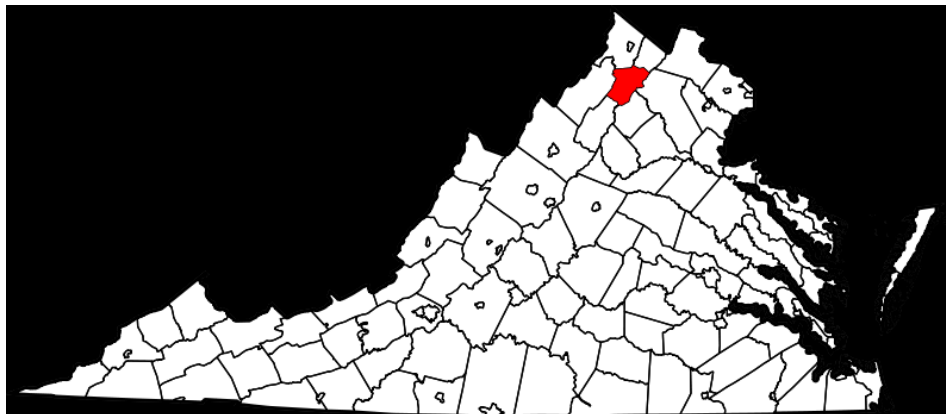
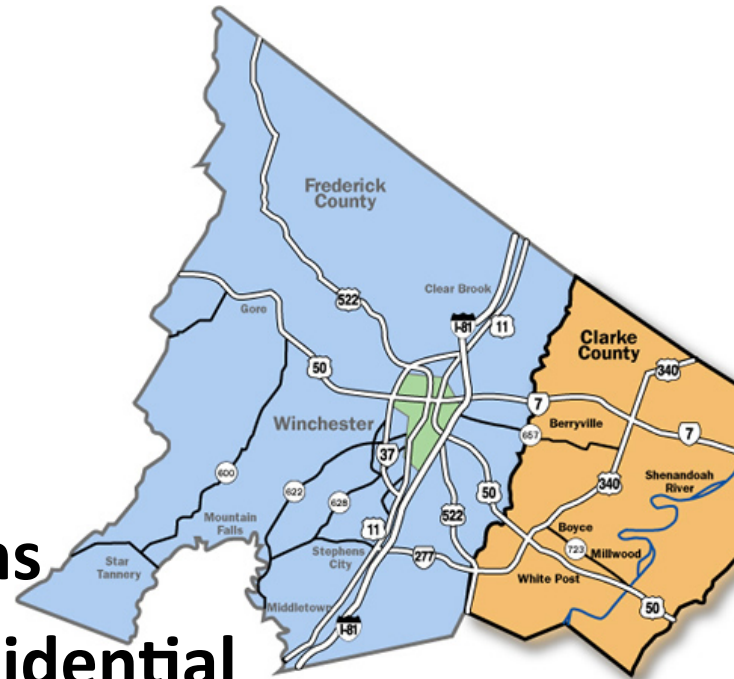
# Text Chat Question



**How have you adapted programs and curricula to better address inequities and community trauma?**

# The Laurel Center Prevention

- **Communities:**
  - **Front Royal, VA**
  - **Frederick County, VA**
  - **Winchester City**
  - **Non Traditional Programs**
  - **Residential and Non-Residential**





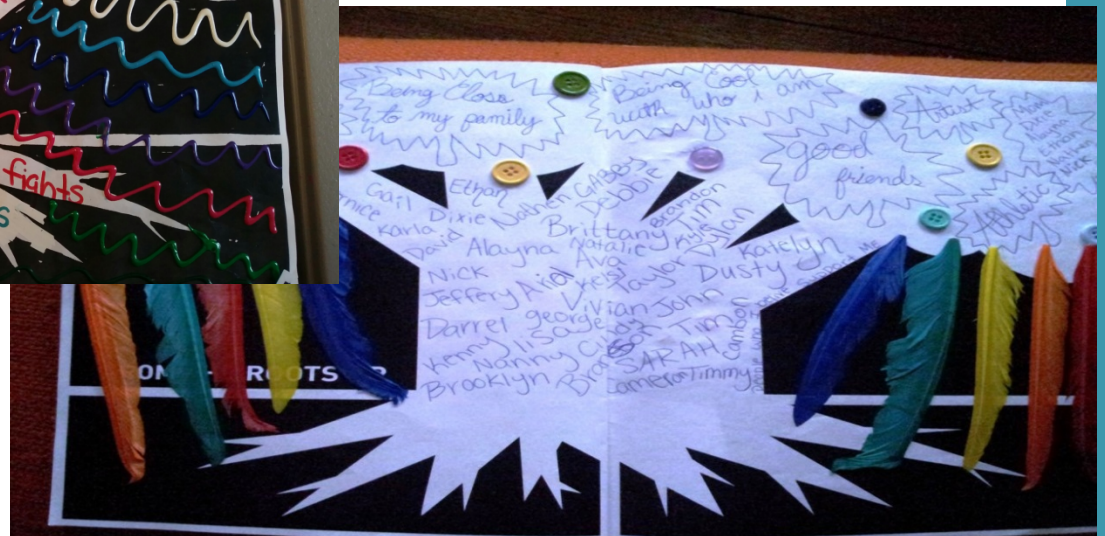
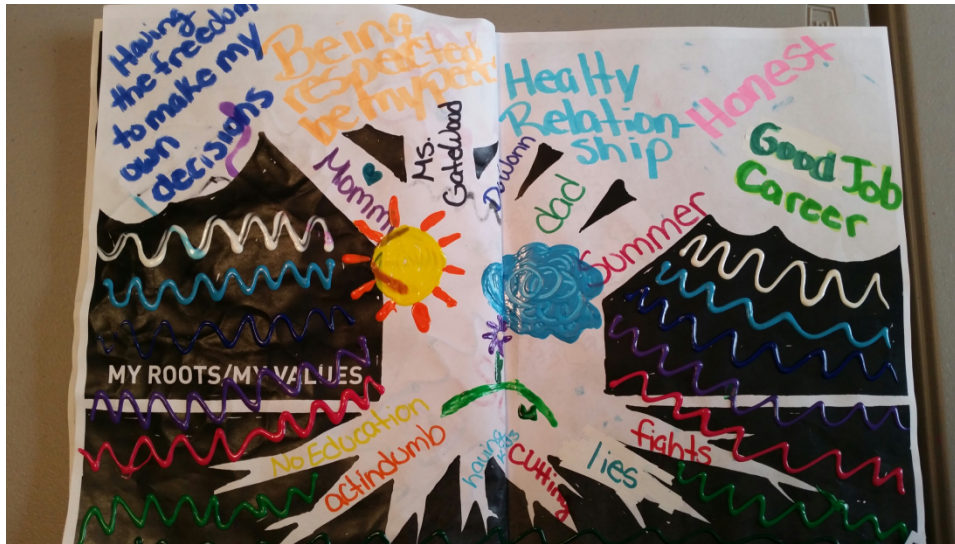
# Do You Activities

1. YOUiverse (parts of your identity)
2. I am from (create a poem about your culture)
3. Act like a lady/man (think critically about gender socialization)
4. They say/You say (communication with assertiveness)
5. In-Crowd/Outsider (feelings in marginal vs. mainstream roles)
6. Irreplaceable you (active listening and the roles you play)
7. The whole you (the four components of sexuality)
8. My Roots/My Values (values auction)
9. Your anthem (lyrics, media messages, and creating your anthem)
10. Logo you (design a logo that represents you)

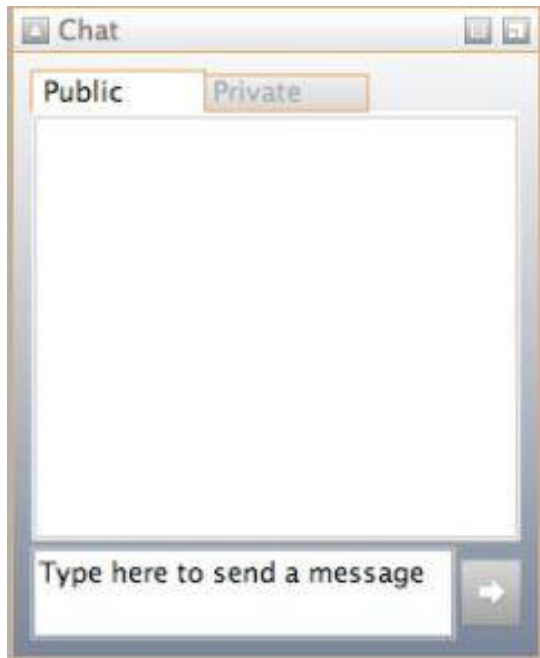


# The Laurel Center Prevention

- Building assets
- Self expression based/Trauma-informed



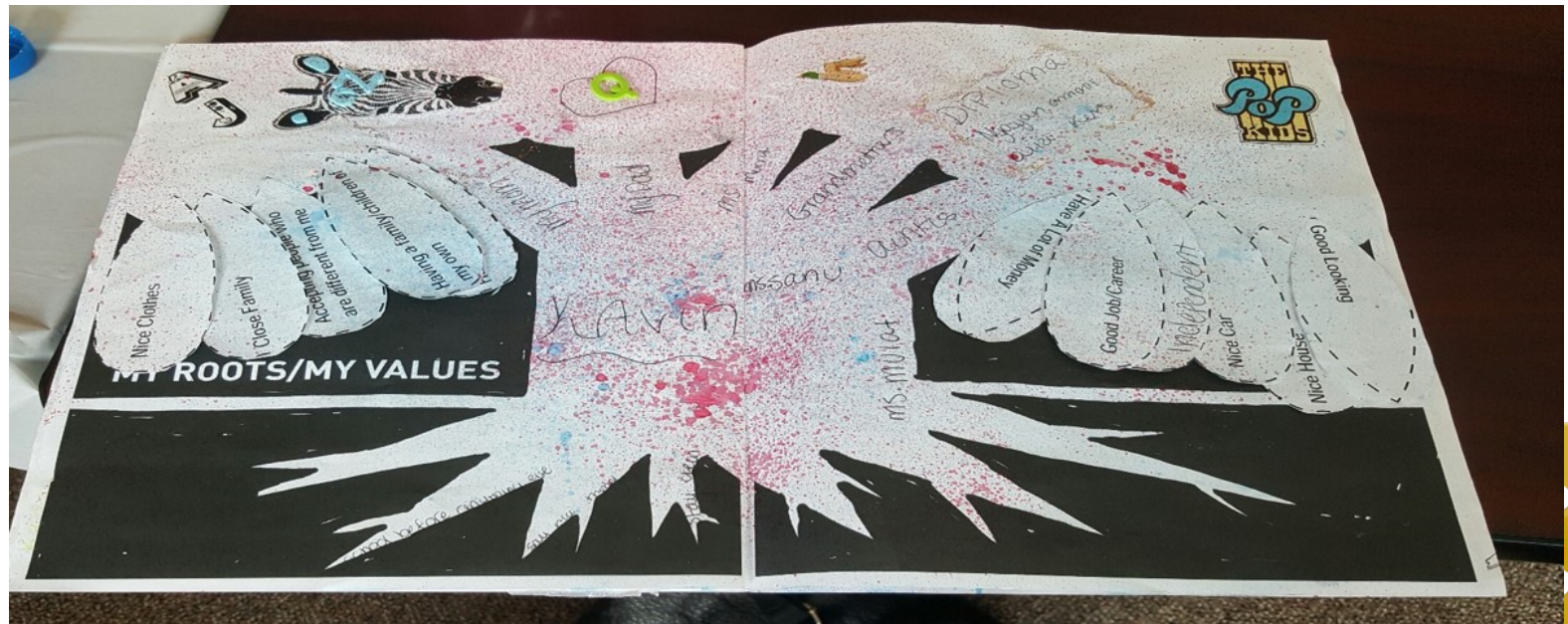
# Text Chat Question



**How have you incorporated ways to promote individual and community agency in your SDV prevention work, in order to be responsive to inequities and community trauma?**

# The Laurel Center Prevention

- Partnering with the community
- Empowerment (*narrative example*)
- Community is receptive



# Our Second Guests



**Lauren Camphausen**  
Empowerment Evaluator



**Noël Sincere Duckworth**  
Director of Training & Prevention

## **Delaware Coalition Against Domestic Violence (DCADV)**

**Newsweek**

# 12/9/14: “MURDER TOWN USA (AKA WILMINGTON, DELAWARE)”



<http://www.newsweek.com/2014/12/19/wilmington-delaware-murder-crime-290232.html>

# Wilmington Shootings

<b>Annual Total</b>				
<b>Year</b>	<b>Incidents</b>	<b>Homicide incidents</b>	<b>Victims</b>	<b>Killed</b>
<b>2016 (YTD)</b>	89	17	100	17
<b>2015</b>	131	26	151	26
<b>2014</b>	114	23	124	23
<b>2013</b>	127	16	154	18
<b>2012</b>	96	23	119	25
<b>2011</b>	88	21	95	22

Source: <http://data.delawareonline.com/webapps/crime/>



***“When Gun Violence Felt Like a Disease, a City in Delaware Turned to the C.D.C.”***



[http://www.nytimes.com/2015/12/25/us/cdc-gun-violence-wilmington.html?\\_r=0](http://www.nytimes.com/2015/12/25/us/cdc-gun-violence-wilmington.html?_r=0)



# RESILIENCE ON THE RIVERFRONT: "TRANSFORMING TRAUMA" CONFERENCE

JULY 27 & 28, 2015

CHASE CENTER ON THE RIVERFRONT  
WILMINGTON, DELAWARE



**Keynote: Howard Pinderhughes, PhD,- UCSF  
"Addressing and Preventing Trauma  
at the Community Level"**

# Understanding Trauma

*What's  
wrong with  
you?*

- Individual **Trauma** (distressing experience)

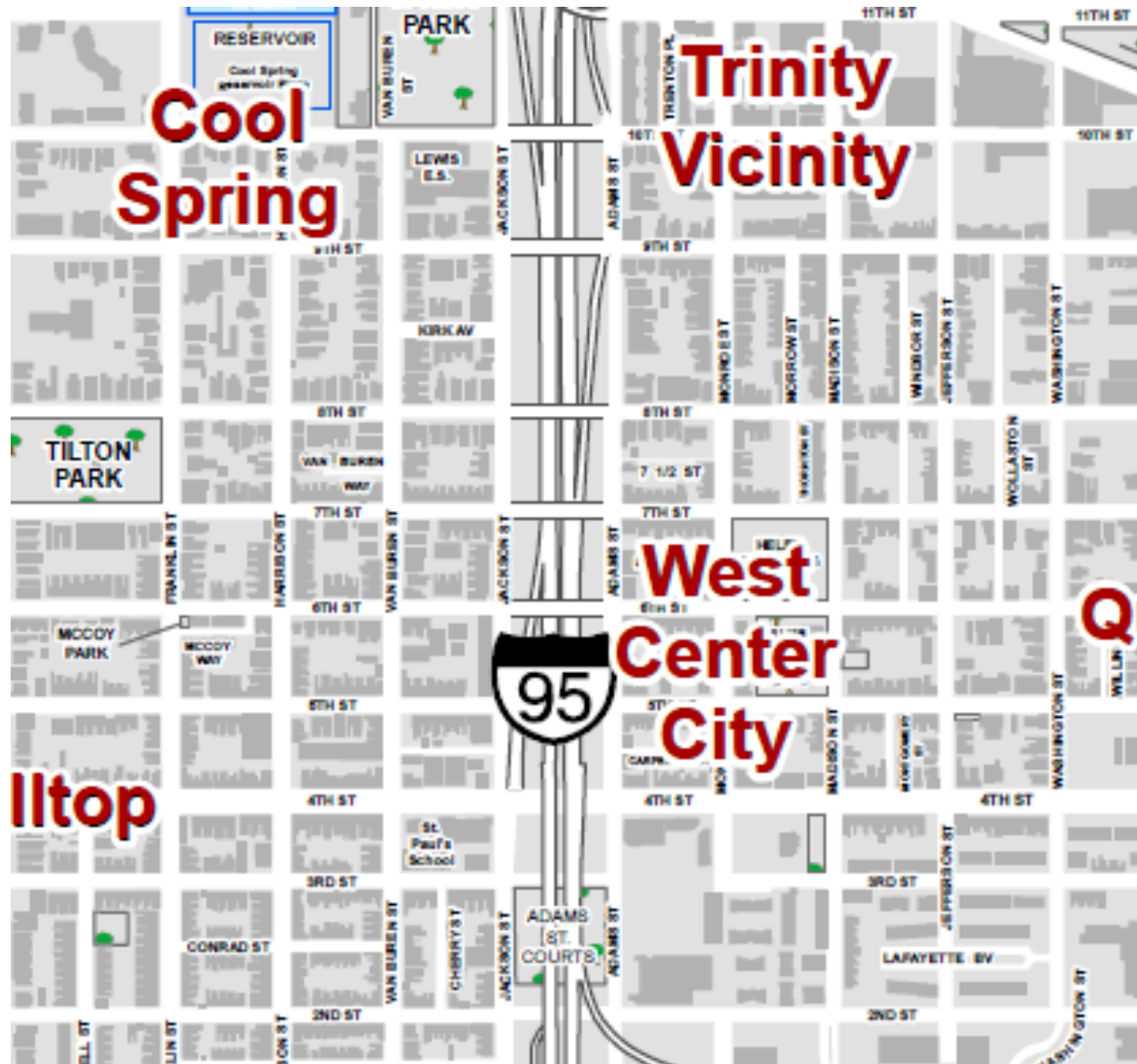
*What's  
happened to  
you?*

What's  
wrong with  
this  
community?

- **Community Trauma-** (chronic adversity)

*What's  
happened to  
this  
community?*

# 1963: Interstate 95

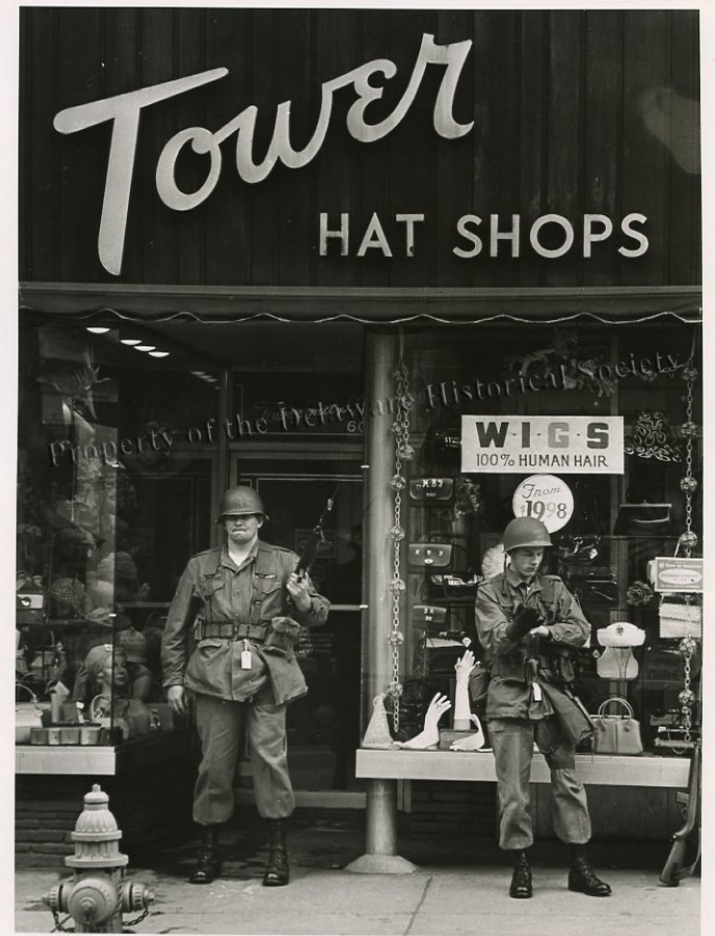






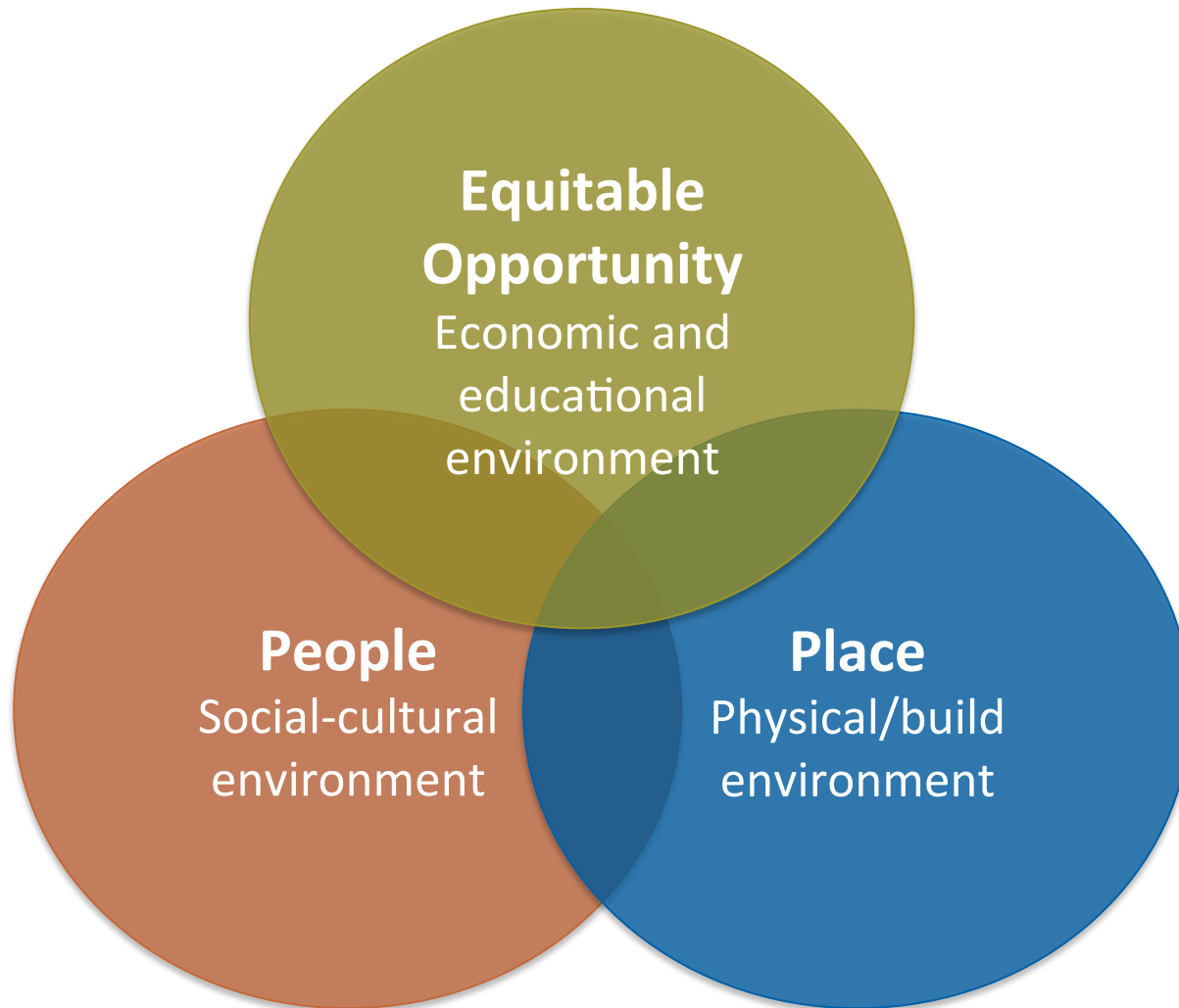


# 1968: National Guard Occupation



Source: Delaware Historical Society

# Trauma in Communities



Pinderhughes H, Davis R, Williams M.(2015).*Adverse Community Experiences and Resilience: A Framework for Addressing and Preventing Community Trauma*. Prevention Institute, Oakland CA.









University of Delaware



Dover Air Force Base



CAMP Rehoboth



Wilmington University



Delaware National Guard



One Village Alliance



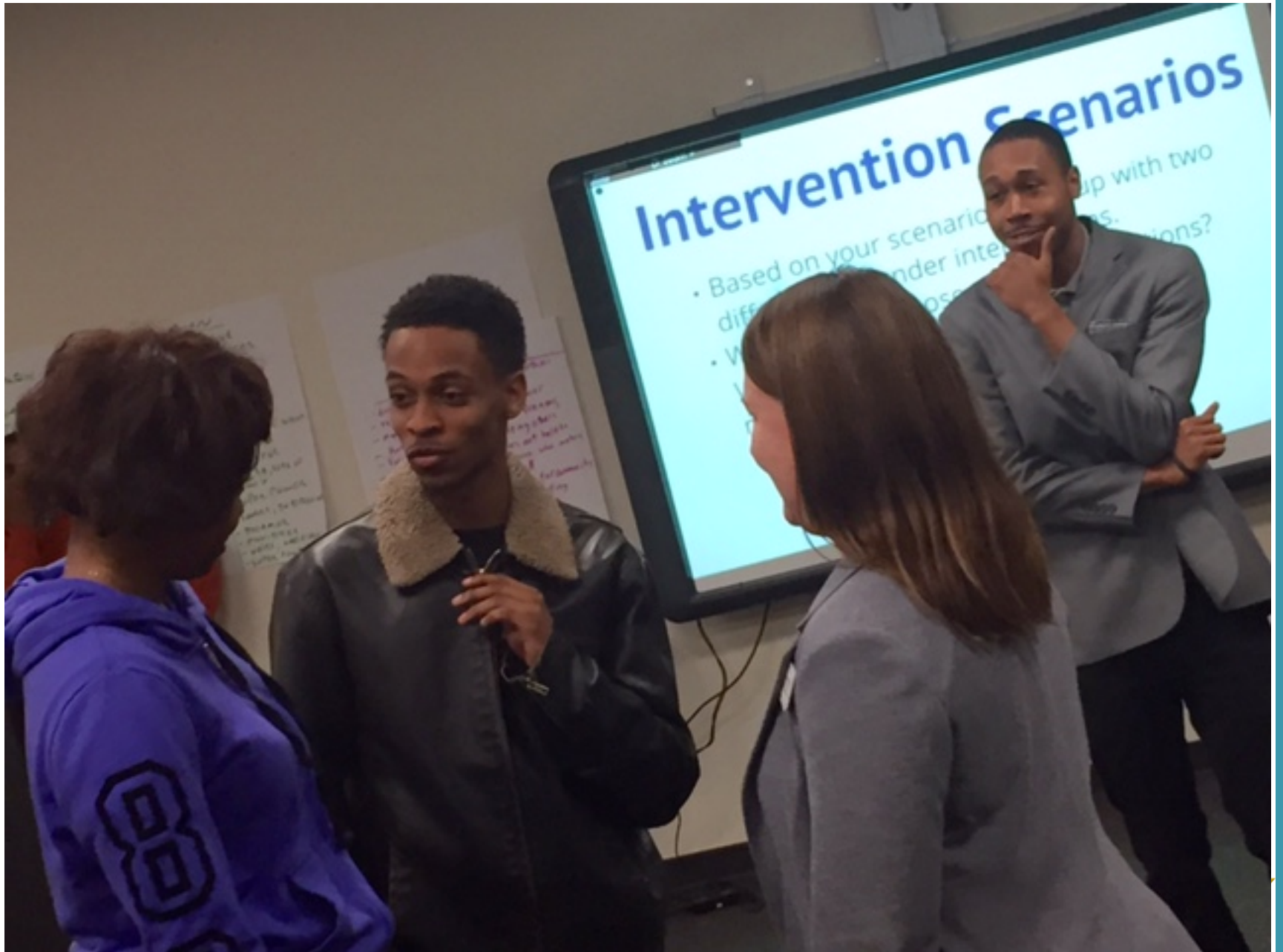
Delaware State University

# DELAWARE MEN

Men's Education Network

**Boys 2 Men**  
An initiative of  
Hilltop Lutheran  
Neighborhood  
Center

Boys 2 Men



# PROJECT PIN



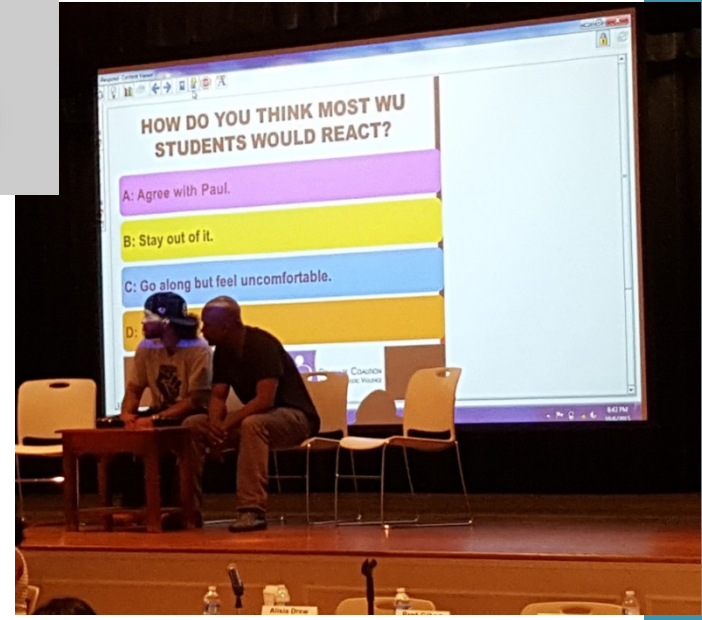
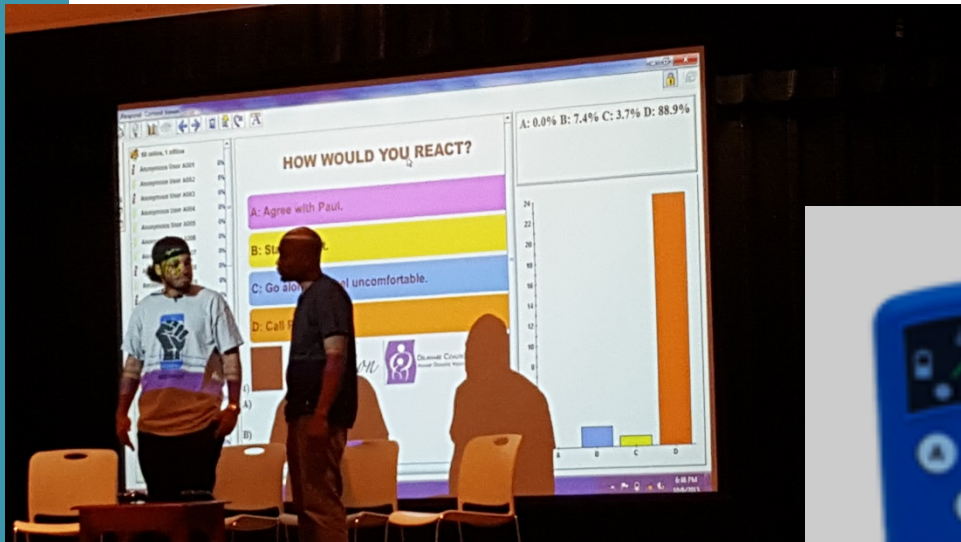
Performing.  
Informing.



**ART**fusion  
Utilizing the **ARTS** for Social Change

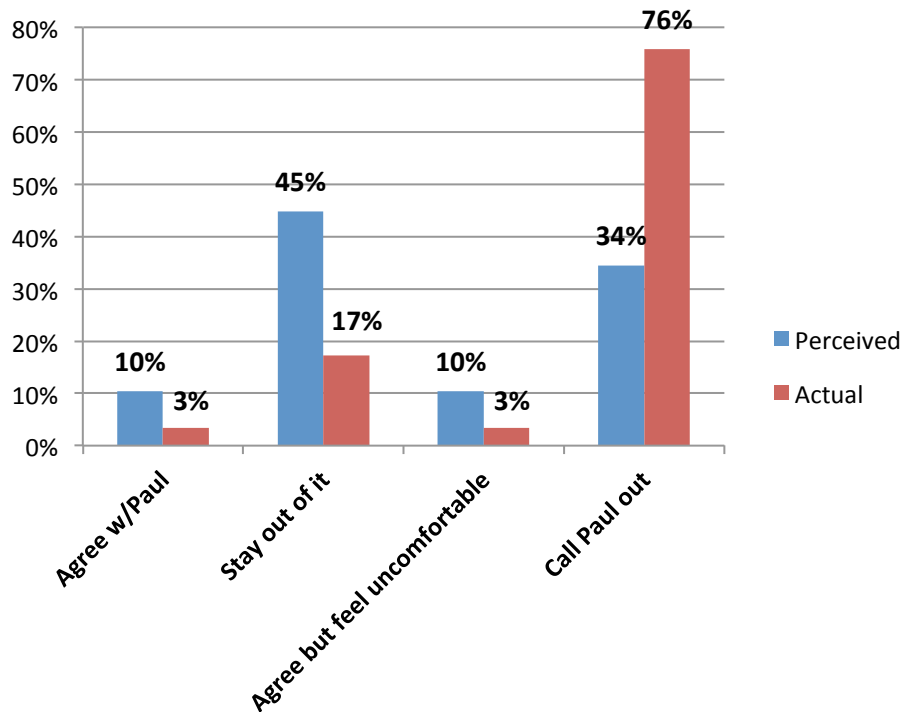


# Gathering Community-Specific Data



# Debriefing Community-Specific Results

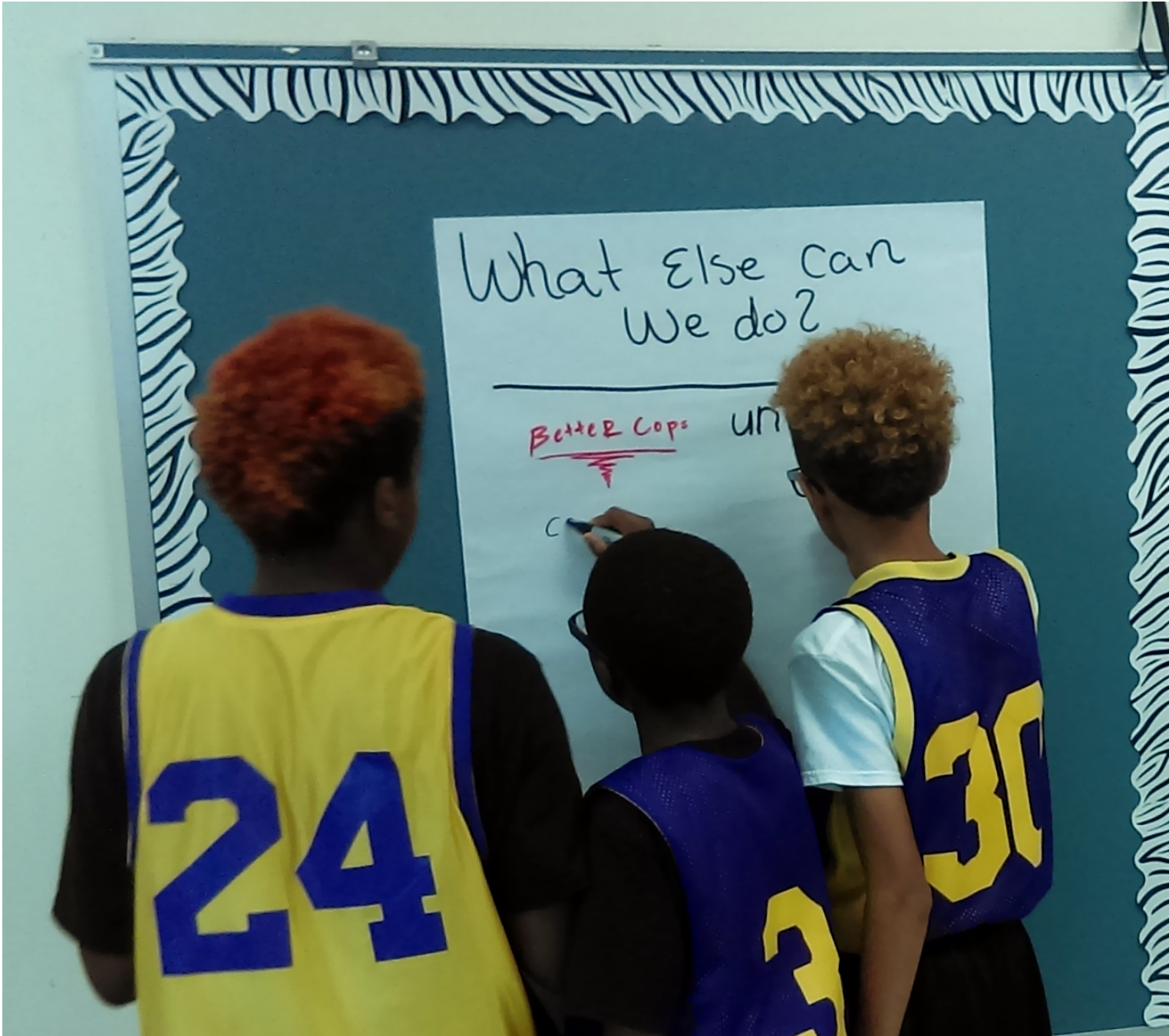
**Skit 1 - Barbershop**



- *What do you notice about the data? What stands out?*
- *Are perceptions and reality aligned?*
- *Where are there gaps? Are they big or small?*
- *What might the results mean for individuals? For the community?*







**“People get shot on a daily basis. Well not on a daily basis, but a lot.”**

**“Like we can’t go outside.”**

**“That was scary... like, that could have been me.”**

# COMMUNITY

# TRAUMA

**“I watch cartoons and I can’t even see what’s on the TV.”**

**“We go home and don’t come back out.”**

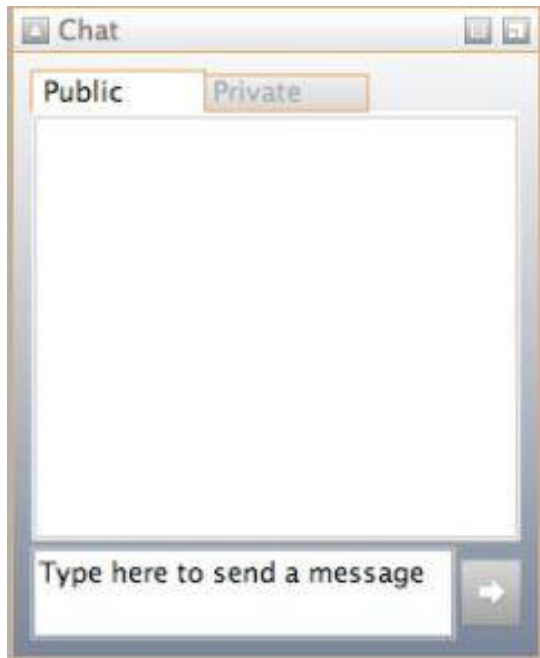
**“Little kids, play with guns now. It’s just not safe.”**

**“I don’t even want to live here no more.”**

**“People get shot out of the blue... like out of no where.”**



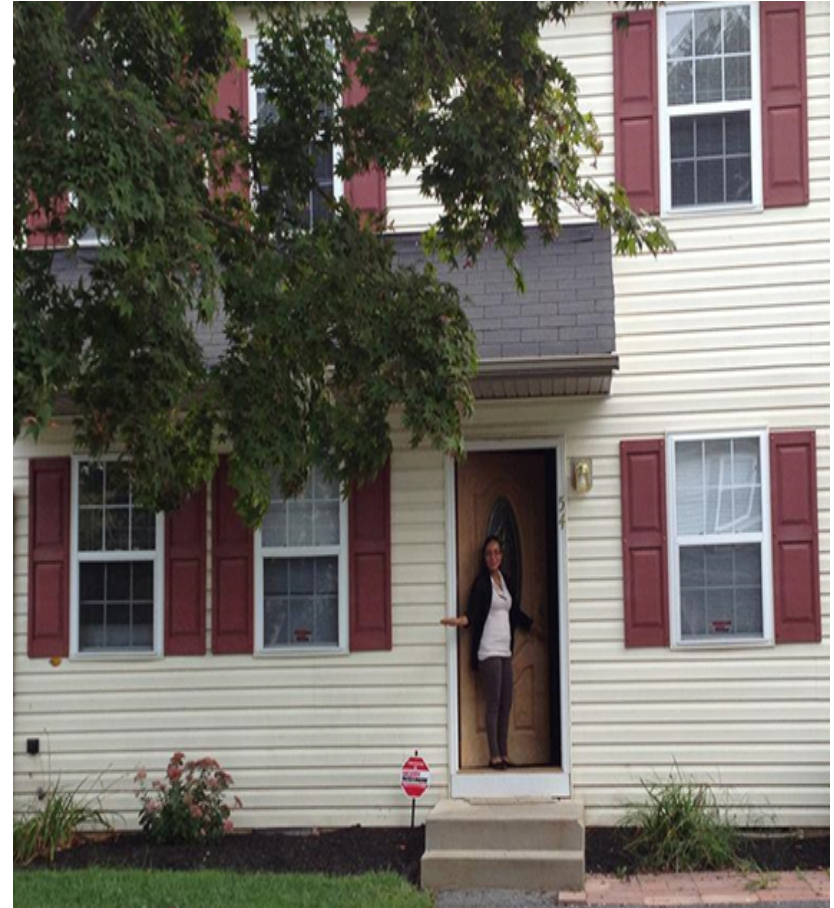
# Text Chat Question



**How have you incorporated an assets/strengths based approach to SDV prevention, in order to be responsive to inequities and community trauma?**

# Safe + Respectful

- Neighborhood-based program for middle school aged youth
- ***Overall goal: Improve physical/structural assets within the neighborhood to ultimately increase community-wide support and connectedness and decrease the potential for community violence and intimate partner violence***



# Safe + Respectful

- **Core Strategy Components:**

- Implementation of an adapted evidenced-based curriculum [Y.E.S.] on youth empowerment and leadership;
- Educational/leadership-building field trips;
- Youth skill-building workshops on self-care, building peer relationships;
- Adult mentors;
- Youth-led community projects;
- Engaging youth in evaluation



# Trauma-informed Adaptations

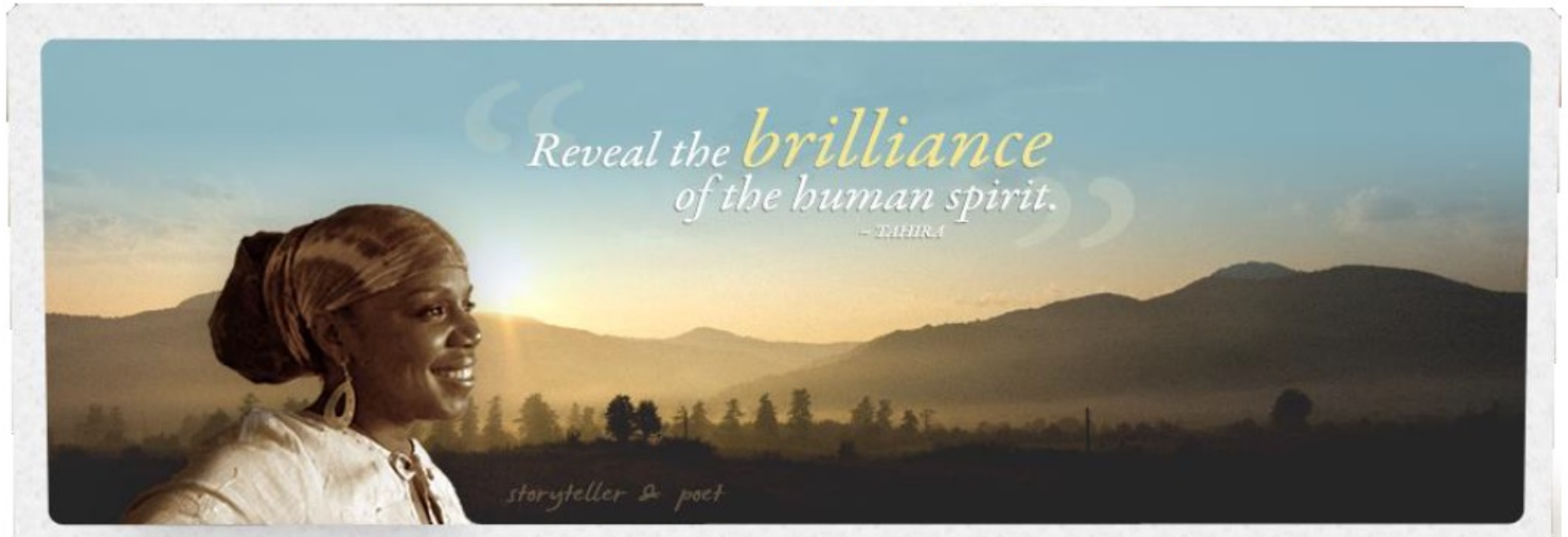
- Safe spaces
- Flexibility- can't always “stick to the program”
- Culturally-specific resilience and resistance strategies
- Community sets the pace



# Community Spring Kick-Off

Featuring:  
**TAHIRA**

**Storyteller, Poet, and Musician**



# Trauma-informed Evaluation

- Use of mixed-methodologies with a heavier emphasis on qualitative methods
- Use of Participant-Involved data collection
- Use of 'multi-purpose' data sources (processes/activities that also generate usable data)



# Example

Modified evidence-based survey instrument

- Perpetuated negative stereotypes and perceptions of youth in that particular neighborhood
- Violated the 'safe space' being created within the program





ASSET	LIABILITY
<p><u>Neighborhood Park</u> “We take our younger siblings/cousins to play. It’s where we have fun and are happy.”</p>	<p><u>Neighborhood Park</u> “That’s where all the fighting happens. That’s where the gangs are.”</p>

# Back to the audience



# Key Lessons from Delaware

- Be aware of the historical disinvestment in the community and our role in re-victimizing
- Be willing to hold ourselves and organizations accountable
- Recognize and validate trauma and prioritize opportunities for community healing, resistance, and resilience.
- Expand focus: Lessons learned from Victim-Centered Advocacy

# Key Lessons from Virginia

- Be authentic
- Be aware (of complex and historical trauma)
- Check your privilege
- Don't be self-serving

# Tools and Resources



Photo credit: Emily Barney

[www.preventioninstitute.org](http://www.preventioninstitute.org)

Prevention  
and  
equity | Institute  
at the center of community well-being



# Resources from Virginia



**THE**  
*Laurel*  
**CENTER**  
*Intervention for Domestic and Sexual Violence*

**24 Hour Hotline** (540) 667-6466  
**Front Royal Hotline** (540) 305-1083  
**Office** (540) 667-6160  
**Fax** (540) 667-0138

*Peace Begins At Home*



Home About Us + Programs/Services+ Get Help + Make A Difference+ Resources Upcoming Events

Join Us / Donate



## Welcome

**FREE MATERIALS**

FOR **TEACHING CONSENT**  
TO **TWEENS AND TEENS**

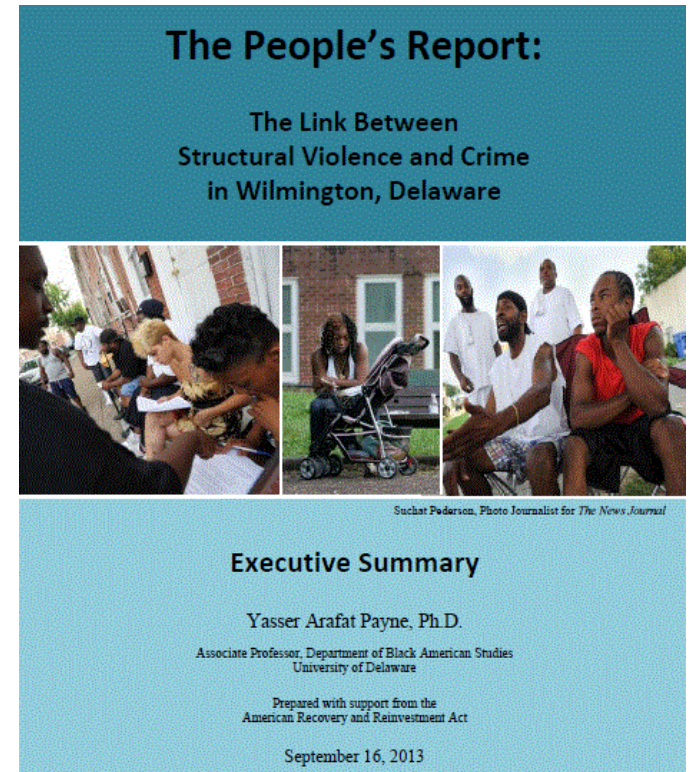
**"ASK. LISTEN. RESPECT." PSA**  
& **DISCUSSION GUIDES**

**TEACHCONSENT.ORG**



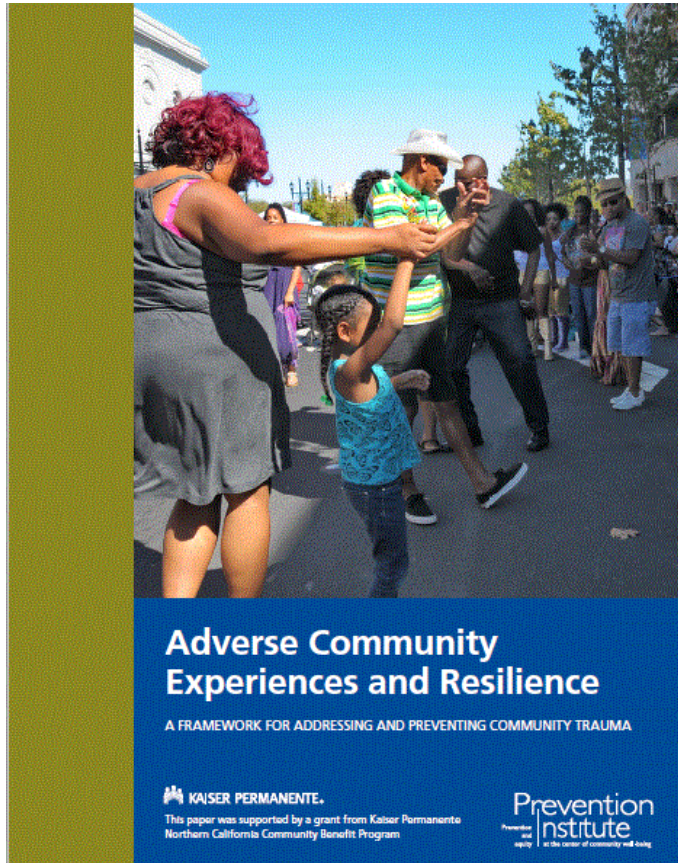
# Resources from Delaware

- ***The People's Report: The link between structural violence and crime in Wilmington, Delaware***
- ***Healing the hurt: Trauma-informed approaches to the health of boys and young men of color.*** Drexel School of Public Health Center for Non-violence and social justice and Drexel University College of Medicine Department of Emergency Medicine.
- ***Trauma-informed community building: A model for strengthening community in trauma-affected neighborhoods.*** Bridge Housing Corporation and Health Equity Institute, San Francisco State University.





# Resources from PI



## Countering the Production of Health Inequities Together:

An invitation to share your perspective

Prevention Institute's new working paper, "*Countering the Production of Health Inequities: An Emerging Systems Framework to Achieve an Equitable Culture of Health*" provides an analysis and framework to understand how inequities in the determinants of health came to be and how these inequities can be countered. This work was commissioned by the Achieving Health Equity Team at the Robert Wood Johnson Foundation. We are currently seeking input to finalize the paper, identify collateral products (e.g. training tools, talking points, or issue briefs) that could be developed to advance health equity in the U.S., and prioritize next steps for moving from framework to action.

To ensure our work is relevant, timely, and useful, we are relying on the collective expertise of those working in systems and communities to guide how this framework can be of most use. We warmly invite you to review the findings and framework, and to provide your input via the online survey. Together, we can interrupt the production of health inequity, and accelerate the production of health equity.

The online survey below will be open until Wednesday, September 14, 2016.  
We greatly appreciate your input, invite you to send this page to others, and look forward to advancing health equity together.

Review the findings and framework:



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