Welcome,
This Web Conference
Will Begin Soon

Sexual Violence on Campus: Strategies for Prevention

CDC’s Coordinated Effort to Sexual Violence Prevention on Campuses
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How to use this technology

• Raise hand
• Text chat & private chat
• Polling questions
• PowerPoint slides
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• Closed captioning
• Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.
PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners
- Connect among campus communities
PreventConnect Campus

CAMPUS
Intentional • Strategic • Comprehensive
Past PreventConnect Campus Web Conferences

**Wednesday, February 10, 2016**
Comprehensive Prevention on Campus

**Tuesday, March 22, 2016**
Selecting the Right Online Module for Interpersonal Violence Prevention

**Tuesday, May 17**
Partners in Prevention: Connecting Sexual Violence Prevention and LGBTQ-Inclusive Campus Culture

**Tuesday, June 7**
Affirmative Consent Policies: Cultural Barriers and the Need for Affirmative Sexuality

**Wednesday, July 20**
Community Colleges: Opportunities for Sexual and Domestic Violence Prevention

**Monday, September 19**
Keeping the Climate Study Data and Other Reports Off-the-Shelf: How to Use Data to Inform Sexual and Relationship Violence and Stalking Prevention Strategies
• **Online Module Selection through a Prevention Lens**

• **Comprehensive Prevention on Campus**

Sexual Violence on Campus: Strategies for Prevention

CDC’s Coordinated Effort to Sexual Violence Prevention on Campuses

December 6, 2016

11am – 12:30 pm PT; 2pm – 3:30pm ET

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Text Chat Question

What specific role do you play in campus sexual violence prevention?
Guests

Dawn Fowler, PhD
National Center for Injury Prevention and Control,
Centers for Disease Control and Prevention

Jenny Dills, MPH
National Center for Injury Prevention and Control,
Centers for Disease Control and Prevention

Mighty Fine, MPH
American Public Health Association
Learning Objectives

Overarching Purpose: to present CDC’s Coordinated Sexual Violence Prevention Efforts

Key Objectives:
1. Describe the five components highlighted in CDC’s technical assistance document
2. Identify evidence-informed strategies to prevent sexual violence on college and university campuses
3. Describe CDC’s Action Planning Team process
4. Identify next steps for engaging in an action planning process
“In Fall 2014, the CDC, in collaboration with the Justice Department’s Office on Violence Against Women and the Department of Education, will convene a panel of experts to identify emerging, promising practices to prevent sexual assault on campus. CDC will then convene pilot teams to put the consensus recommendations into practice.”

https://www.notalone.gov/assets/report.pdf
Think Tank and Action Planning Meetings

- PreventConnect national scan of campus efforts
- Strategic brainstorming process of best practices
- Highlighting campus and community partnerships
- Action plan

http://www.preventconnect.org/2016/05/sexual-assault-prevention-on-u-s-college-campus-a-national-scan/
CDC’s Coordinated Campus SV Prevention Efforts

- Partnerships
- Technical Assistance
- Program Implementation
- Research

Knowledge → Action
Sexual Violence Prevention on College and University Campuses: Examples of CDC Activities

**Partnerships**
- White House Task Force
- CDC
- DOE
- DOJ/OVW
- APHA
- RPE/DOH
- SA Coalitions
- Campus Admin/Staff
- Researchers
- Practitioners

**Technical Assistance**
- CDC’s TA Doc: SV on Campus: Strategies for Prev
- CDC’s STOP SV Technical Package

**Program Implementation**
- CDC-APHA Project: Action Planning Teams
  - Cohort One
  - Cohort Two

**Research**
- Funded Evaluation Projects
  - Green Dot
  - RealConsent
  - Campus SV Elimination (SaVE) Act
  - HBCU SV Climate Survey
  CDC, OVW, NIJ partnership

Knowledge ↔ Action
Sexual Violence on Campus: Strategies for Prevention

- Combines the findings from the Think Tank and Action Planning Meetings with the best available evidence on sexual violence prevention.
- A starting place for sexual violence practitioners and their campus partners to begin planning for and implementing sexual violence prevention strategies in college or university settings.

http://go.usa.gov/xkJ4f
Have you read CDC’s *Sexual Violence on Campus: Strategies for Prevention*?
Prevention Framework

Comprehensive Prevention
Infrastructure
Audience
Partnerships & Sustainability
 Evaluation
Comprehensive Prevention

- Implement prevention efforts across the social ecological model
- Incorporate principles of prevention
- Use data to make decisions
- Employ a multi-sector approach
- Coordinator efforts across prevention and response
- Partner with community organizations and rape crisis centers
- Work to address gender-based violence
Comprehensive Prevention

**Individual**
- Build bystander intervention and healthy relationship skills and establish positive norms about gender, sexuality, and violence with evidence-informed interactive, multi-session intervention for incoming students

**Relationship**
- Coach-implemented intervention for male athletes addressing hyper-masculine peer norms that support or facilitate sexual violence
- Dorm-based intervention that reinforces positive norms and skills relate to bystander behavior and healthy sexuality

**Community**
- Engage campus leadership to promote culture of safety and respect
- Social marketing campaign to address norms related to sexual violence, gender, sexuality
- Hot spot mapping to identify and monitor unsafe areas on campus

**Societal**
- Community initiatives to implement/enforce alcohol policy
- Efforts to reduce excessive alcohol use or problem outlets
- Strengthen/support enforcement, response, and reporting policies on and off campus

Consistent messages across campus policies and programs
Infrastructure

• Use well trained staff
• Use standardized training
• Hire dedicated prevention staff
• Institutionalize prevention
• Create a team/workgroup/committee
• Foster relationships with referral services
• Incorporate violence prevention with other prevention programs
• Use a trauma-informed approach
• Work across all types of violence
Audience

- Identify champions
- Remember that the messenger matters
- Tailor prevention efforts to specific communities
- Plan for differences in types of institutions
- Engage parents as an audience
- Use proactive and social media
- Encourage active and visible bystanders
Partnerships and Sustainability

- Develop MOUs with community partners
- Ensure leadership buy-in
- Create permanent staff positions
- Engage students in planning and programming
- Partner with health services
Evaluation

• Rigorously evaluate promising prevention programs, practices and policies
• Focus outcomes on reductions in perpetration
• Create capacity for evaluation
• Value participatory research
• Require logic models and theories of change
What components of the prevention framework are you most interested in?
What works to prevent sexual violence?

Are you familiar with **STOP SV: A Technical Package to Prevent Sexual Violence**?

Answer on the left
What plans do you have to use the technical package in your work?
STOP SV: A Technical Package to Prevent Sexual Violence

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<thead>
<tr>
<th>Strategy</th>
<th>Approach</th>
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<td><strong>S</strong> Promote Social Norms that</td>
<td>• Bystander approaches</td>
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<td>Protect Against Violence</td>
<td>• Mobilizing men and boys as allies</td>
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<td><strong>T</strong> Teach Skills to Prevent</td>
<td>• Social-emotional learning</td>
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<td>Sexual Violence</td>
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<td>• Empowerment-based training</td>
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<td>Empower and Support Girls and</td>
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<td><strong>P</strong> Create Protective Environments</td>
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Promote *Social Norms* that Protect Against Violence

- Bystander approaches
- Mobilizing men and boys as allies
Teach Skills to Prevent Sexual Violence

- Social-emotional learning approaches
- Teaching healthy, safe dating and intimate relationships
- Promoting healthy sexuality
- Empowerment-based training
Provide *Opportunities* to Empower and Support Girls and Women

- Strengthening economic supports for women and families
- Strengthening leadership and opportunities for adolescent girls
Create **Protective** Environments

- Improving safety and monitoring in schools
- Establishing and consistently applying workplace policies
- Addressing community-level risks through environmental approaches
Support Victims/Survivors to Lessen Harms

- Victim-centered services
- Treatment for victims of sexual violence
- Treatment for at-risk children and families to prevent problem behavior, including sexual offending
Action Planning
Cohort One: Developing a Mission Statement

Team Mission for Preventing Campus Sexual Violence

Mission Statement Criteria To Consider

- **Clear**: What you do and why
- **Concise**: Usually one sentence
- **Outcome Oriented**: Goal of team
- **Inclusive**: Multiple approaches invites others to join
- **Limiting**: Define scope

Team’s Mission
Action Planning Activities

- Mini-Action Planning meetings
- Violence prevention summit
- Coalition development
- Classes on violence prevention
- Dissemination of information
Lessons Learned: Cohort One

- The necessity of educating high-level decision makers
- The critical role of campus climate surveys and other data-gathering efforts to inform program planning
- The need for each campus to take ownership of its prevention programming
- The value of student input (early on)
- The value of pooling resources
- Highlighting the importance of prevention
Upcoming Activities: Campus Sexual Assault Prevention

- Requests for Proposals
  - Existing Action Planning Teams (Cohort One):
    - Progress in current campus sexual violence prevention activities
    - Teams will track and monitor components from *Sexual Violence on Campus: Strategies for Prevention* (Technical Assistance doc)
    - Expand capacity to implement evidence-based/informed strategies
  - New 2017 Action Planning Teams (Cohort Two)
Upcoming PreventConnect Campus Web Conferences

Historically Black Colleges and Universities (HBCU) Sexual Violence Climate Survey Project – Early 2017
For more information please contact Centers for Disease Control and Prevention

1600 Clifton Road NE, Atlanta, GA 30333
Telephone: 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348
Visit: www.cdc.gov | Contact CDC at: 1-800-CDC-INFO or www.cdc.gov/info.

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.
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