



Peer Learning Forum – Linked Yet Distinct: Prevention of Sexual and Intimate Partner Violence 22 March 2017

AKJ: Hi everyone. Thanks for joining us today. We will get started at the top of the hour.

MB: For audio over the phone please call 1-888-447-7153, passcode 879736#

MB: Slides for this session are available on <http://www.preventconnect.org/2017/02/peer-learning-forum-linked-yet-distinct-prevention-of-sexual-and-intimate-partner-violence/>

DS: If we listened to the recording should we say yes or no?

AKJ: @Debra that is a good question that I should have taken into account!

MB: Sexual Assault Demonstration Initiative (SADI) report is available here <http://www.nsvrc.org/publications/nsvrc-publications/sexual-assault-demonstration-initiative-final-report>

MB: You can also access the Reciprocal Advancement Report here: <http://www.calcasa.org/resources/publications>

RC: I was thinking that if you used a blender in the soup the distinctiveness would be lost.

RC: So, we won't blend our work but work side by side.

JH: The ribbon looks just like the suicide prevention ribbon.

KP: Thinking about the "broth" that makes it the soup, the longer the carrots and potato cooks, the more complex becomes. Similar to this field, as well.

RC: @Kathleen, YES!

DS: I like the soup metaphor, and - am also thinking about the additional distinctions of other work that also builds into the mix - child maltreatment, elder abuse, human trafficking, LGBT/Trans, Black Lives Matter, - you just brought that up!

LH: If we keep battling over whose ingredient is more important, we do not allow any work to happen.

MB: QUESTION: In a Linked yet Distinct movement, what could our brand promise, value and positioning be?

RC: @Jessica, yes, there is tension! It's important to acknowledge that both are important. I can't imagine doing good prevention work in a community with a foundation of advocacy/intervention.

RC: In OH, both ODVN and OAESV are not Against. We are the Network and the Alliance. And, philosophically that is interesting...

JG: Rebecca, agreed! However, it's easy-when resources are an issue-for prevention to be considered secondary. Not just for SV, of course.

JG: I'm good.

AM: While it's essential that we promise that women and girls will be safer, I think we need to talk about a deeper change in our society, where we're all healthier (mentally, physically, socially)

SER: Anne, I agree. I think the promise of prevention is culture change.

AM: We need to address the shared risk and protective factors -- which are really complex

RC: equity

RC: Income inequality will become a thing of the past as well as other types of inequality.

KP: yes, exactly.

KM: Each of those messages was extremely successful - but they had millions of dollars and huge backing to get the message out there. We don't

KM: So you have to wonder what level of "crisis" we have to enter before we get those kinds of \$\$\$

KM: To vague - could mean anything

KW: Speaks to the collaboration but not the shared cause

AM: There's a huge value to having a single, simple message -- but there are several different levels we need to address. For example: Community norms; relationships; individual mental health. It is hard to get that in one message.

KM: You might need different messages for different generations as well. What speaks to my mom isn't the same message that will speak to my daughter.

LH: Good point KM!

AM: That's a good point, Karen! There maybe cultural differences, too.

KM: absolutely

MB: Question: What examples of sexual and intimate partner violence prevention messaging come to mind?

MB: Question: What is a success you have had related to intentionally linking sexual violence (SV) and intimate partner violence prevention (IPV)?

MB: RPE Stories from the World: <http://www.safestates.org/page/RPEStories/RPE-Stories-from-the-Field.htm>

MB: Ohio Domestic Violence Network: <http://www.odvn.org/>

MB: Ohio Alliance to End Sexual Violence: <http://oaesv.org/>

MB: Ohio Men's Action Network: <http://ohman-ohio.org/>

AKJ: <http://speakout.odvn.org/>

KM: Love the logo. It's very creative.

MB: <http://icanbetheone.com/>

LA: In order to overcome, we have to be willing to focus on the larger mission rather than our individual interests and foster trust among all parties... involved

RC: We also really like one another.

AKJ: @Rebecca that always helps! :)

LA: communication important. Key that they have messaging that they could use.

DS: It was also important to us that it be positive

DS: yes exactly

DS: Corina says there is a place for every body to be a part of the solution

RC: That's it exactly, Leah!

MB: QUESTION: How can clear messaging create new paths for sexual and intimate partner violence prevention?

DS: Corina and I are also talking about the extent to which ultimately this needs to be a message in each local community - that is where the actual change happens

LB: India you were reading my mind! I just unmuted my phone to say the same thing!!!

IH-J: Great minds man...great minds lol

JM: Yes, it is always important to test your message with each community to see if it resonates with them and they interpret it the way it was intended

LA: Debra - you're right. That's how drunk driving and tobacco created change!

MB: Thank you everyone for being a part of today's session!