

Welcome,
This Web Conference
Will Begin Soon



From Foundations to Innovations:
Applying a public health approach to prevention sexual and
domestic violence

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eLearning: learn.preventconnect.org

Wiki: wiki.preventconnect.org



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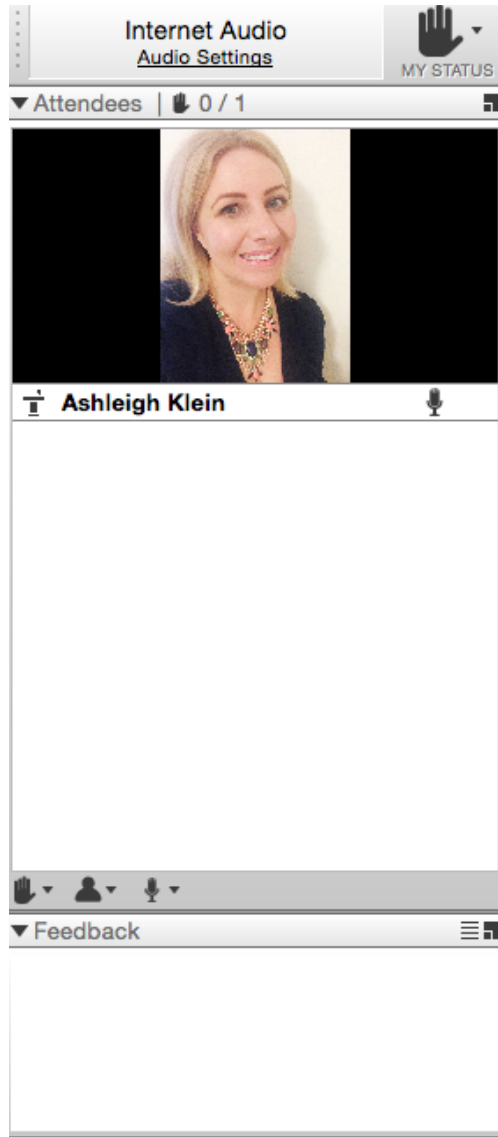
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How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.

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- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners

2017 PreventConnect Web Conference Series



[http://
www.preventconnect.or
g/2018/01/new-report-
themes-and-summaries-
from-the-2017-
preventconnect-web-
conference-series/](http://www.preventconnect.org/2018/01/new-report-themes-and-summaries-from-the-2017-preventconnect-web-conference-series/)



From a Cycle of Violence to a Culture of Safety and Equity

January 17: From Foundations to Innovations: Applying a public health approach to preventing sexual and domestic violence

February 28: How to Build Organizational Capacity to Support Prevention and Equity

March 28: Healthy masculinities and gender norms

May 16: Addressing access to alcohol

June 20: Media and marketing environments to prevent sexual and domestic violence

July 18: Economic opportunity and supports

August 15: Race and culturally informed prevention

September 19: Centering the margins in prevention: Intersectionality and health equity

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From Foundations to Innovations: Applying a public health approach to preventing sexual and domestic violence

January 17, 2018

11am-12:30pm PT; 2pm-3:30pm ET

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

Prevention Institute Team



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(she, her, hers)



Morgan Croce
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Objectives

- Identify **fundamental elements of a public health approach** to preventing sexual and domestic violence
- Discuss **emerging themes and innovations** in the field
- Review **determinants of sexual and domestic violence**
- Provide examples of **effective primary prevention strategies** using the Spectrum of Prevention.

Golden Globes 2018



**“A new day is on the horizon.”
– Oprah Winfrey, 2018**

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The Prevention Continuum

Up Front

In the Thick

Aftermath



Approaches that
take place

BEFORE

violence has
occurred to
prevent initial
perpetration or
victimization

Immediate
responses

AFTER

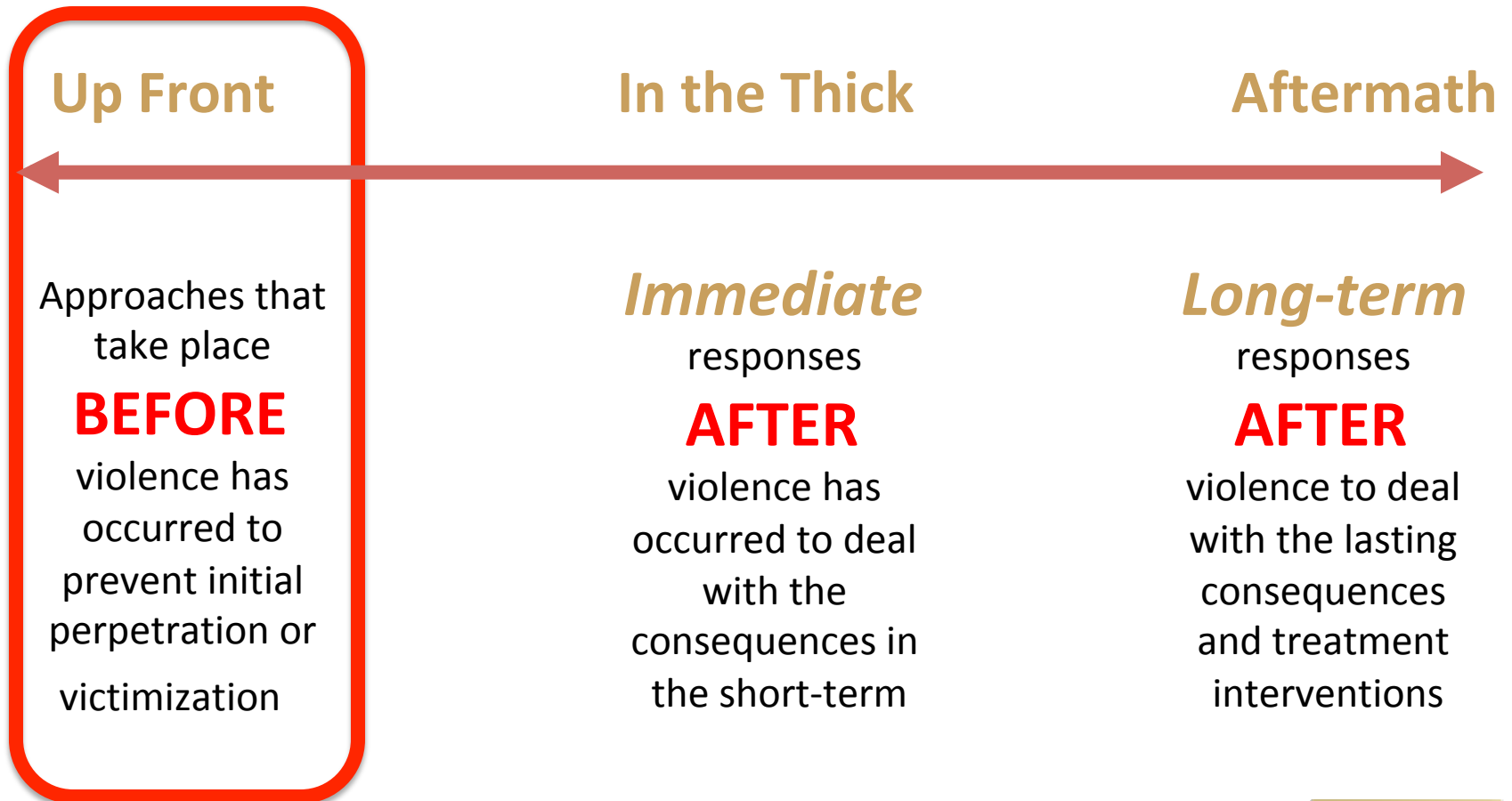
violence has
occurred to deal
with the
consequences in
the short-term

Long-term
responses

AFTER

violence to deal
with the lasting
consequences
and treatment
interventions

The Prevention Continuum



Emerging Themes in the field

Operationalizing a **health equity** approach

Focusing on improving **community environments**

Emphasis on changing **community and organizational norms**

Working across **multiple forms of violence**

Aligning with **social justice movements** and other sectors

Emerging Theme

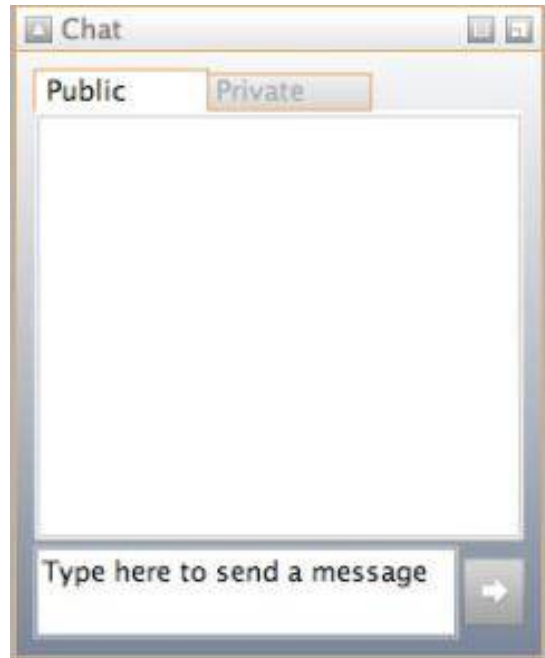
Sexual and domestic violence prevention practitioners increasingly operationalize **a health equity approach** by addressing the root factors of violence and working together with communities to find solutions.

Health Equity

“Health equity means that everyone has a **fair and just opportunity to be as healthy as possible**. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and healthcare.”

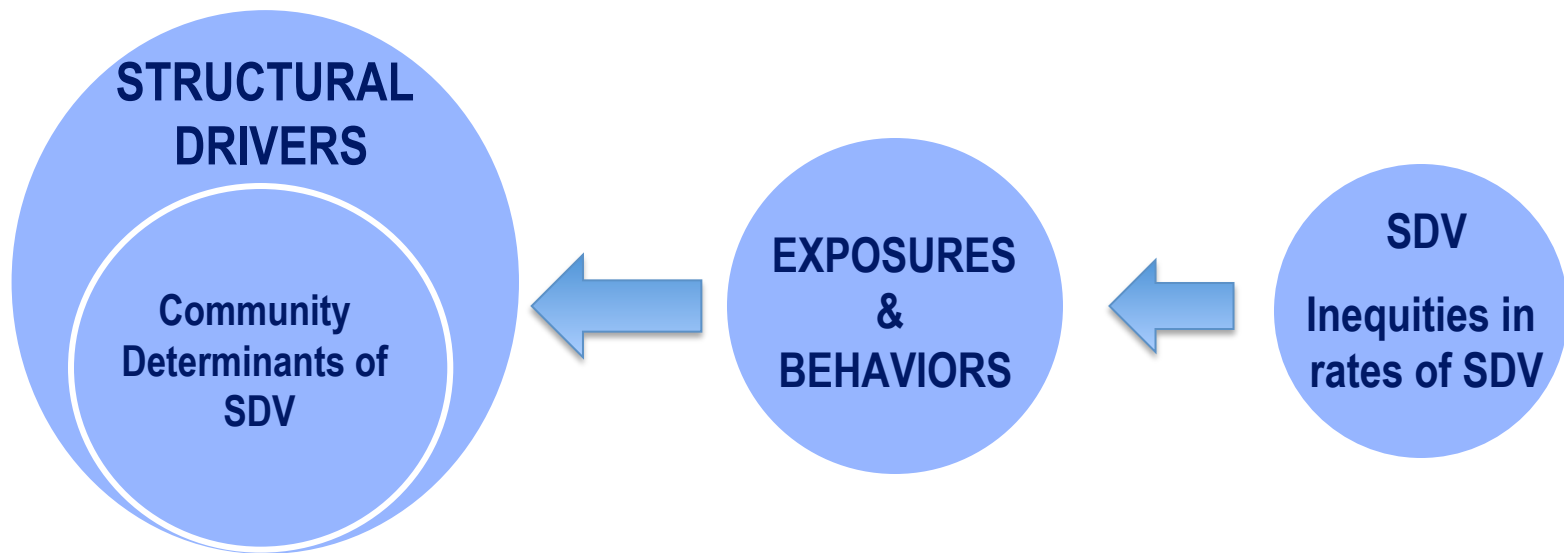
Braveman, P, et al. (2017.) *What is health equity? And what difference does a definition make?* San Francisco, CA: University of California San Francisco and Princeton, NJ: Robert Wood Johnson Foundation.

Text Chat Question



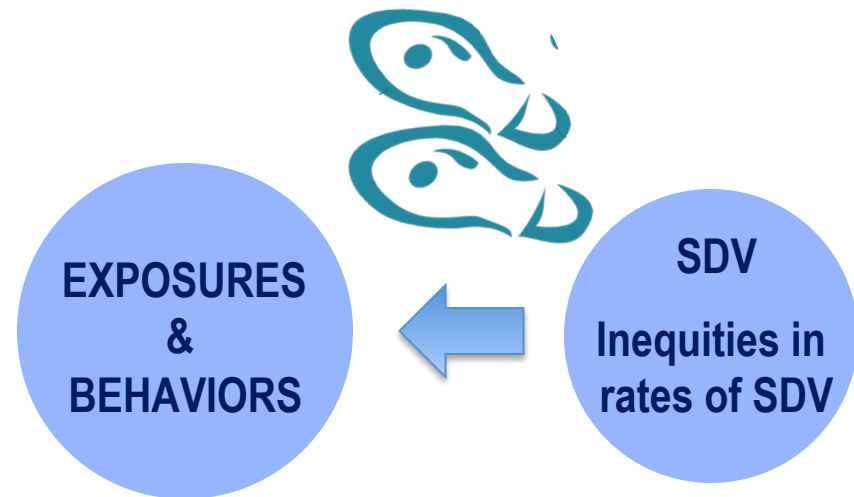
**How do you promote
health equity in your
work?**

Two Steps to Prevention



SDV – sexual and domestic violence

Take a Step: From SDV and Inequities in SDV to Exposures and Behaviors



Take a Step: From SDV and Inequities in SDV to Exposures and Behaviors

Exposures & Behaviors

- History of multi-generational violence
- History of witnessing violence
- Social and emotional isolation
- Lack of healthy role models and relationships
- Lack of emotional regulation and nonviolent social skills
- Adherence to norms related to gender inequities, violence and non-intervention
- Awareness of lack of community sanctions against DV
- Desire for power over and control in relationships

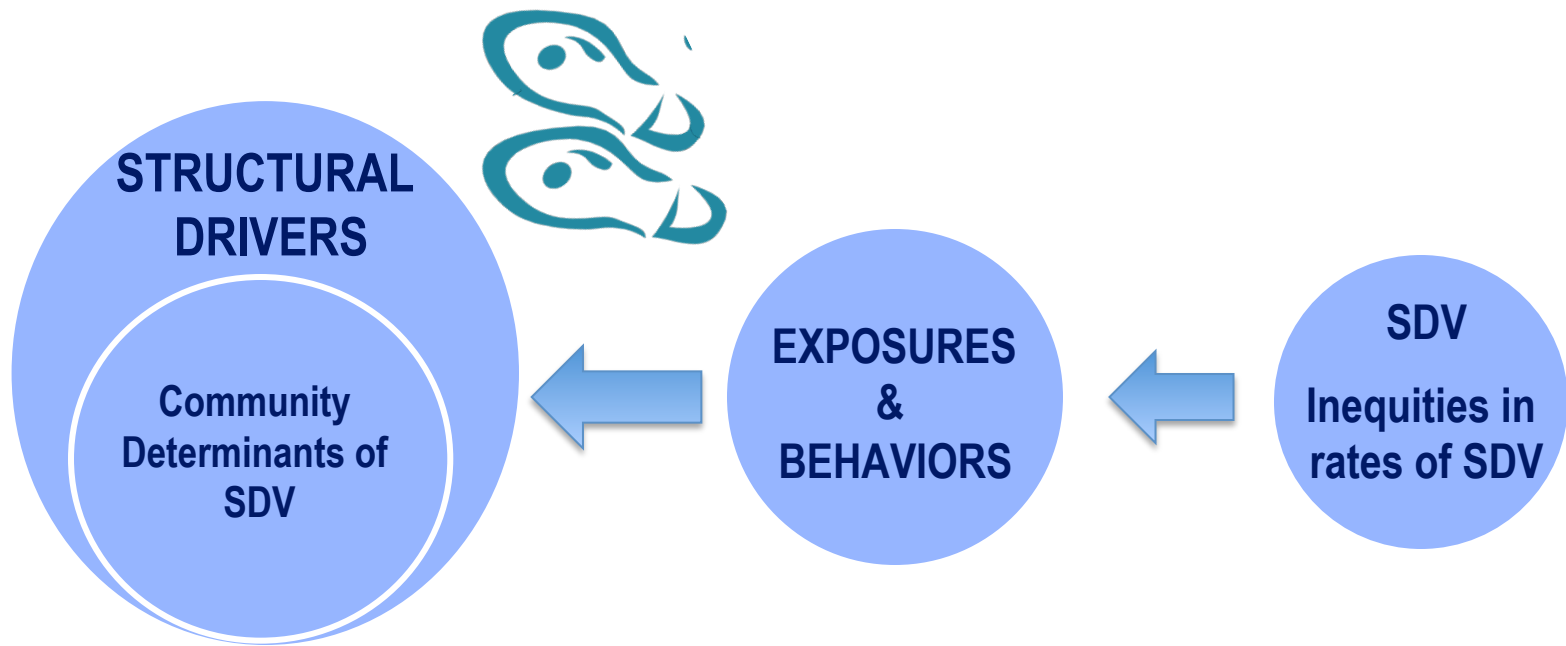
“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.”

Institute of Medicine

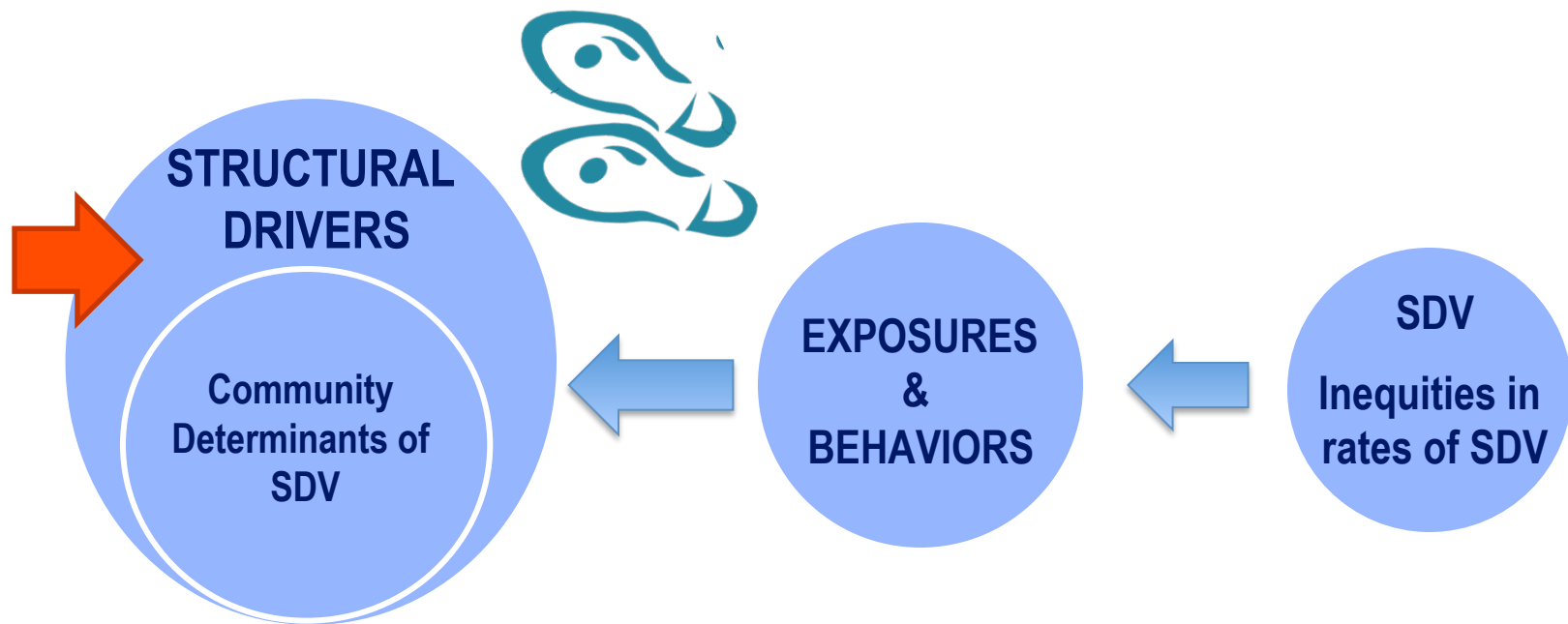
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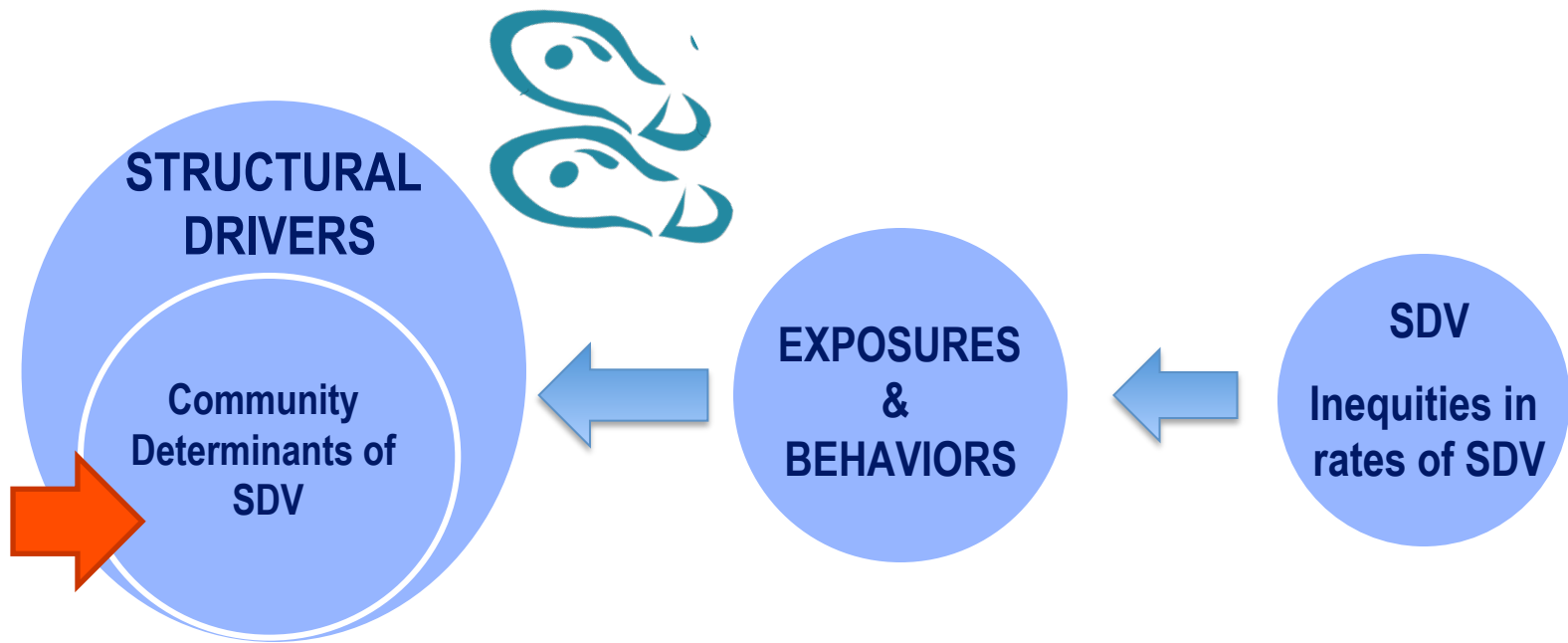
Take a Second Step: From Exposures and Behaviors to the Determinants of Health



Take a Second Step: From Exposures and Behaviors to the Determinants of Health



Take a Second Step: From Exposures and Behaviors to the Determinants of Health



East San Jose and Health Equity



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Emerging Theme

Practitioners and advocates continue to **improve elements** of the **sociocultural environment** such as norms and social networks, and are expanding their efforts to **improve the physical/built environment** and **economic opportunities**.

THRIVE: A Community Resilience Framework and Tool



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PEOPLE

- Healthy norms & culture
- Participation & willingness to act for the common good
- Strong social networks & trust

PLACE

- Healthy media & ways of promoting products
- Safe, stable, and affordable housing

EQUITABLE OPPORTUNITY

- Access to living wages & local wealth

Community Determinants of DV

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Mobilizing Men and Boys as Allies

Coaching Boys
INTO MEN



A CALL TO MEN

The Next Generation of Manhood

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Idaho Coalition Campaign



We Choose All of Us

WE CHOOSE HUMANITY

Our choices have power.
Move forward with courageous love
and mutual responsibility.
#WeChooseAllOfUs

www.OurGenderRevolution.org

WE CHOOSE CONNECTION

Our choices have power.
Create radical connection
by listening to each other's stories.
#WeChooseAllOfUs

www.OurGenderRevolution.org

Our Gender Revolution
**Re-imagine communities
with gender & social equity!**

FREE two-day *Our Gender Revolution*
Youth Leadership & Organizing Workshop
for High School Students

June 23th - 24th • Moscow, Idaho



Register soon! Space limited.
For information go to www.ourgenderrevolution.org

I N S T I T U T E

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Standing Firm

IS YOUR RELATIONSHIP HEALTHY?



In a healthy relationship, both partners:

- Respect each other
- Support one another's goals
- Trust one another
- Make decisions together
- Feel safe with one another

In an unhealthy relationship, one partner may:

- Keep track of the other all the time
- Prevent the other from spending time with friends or family
- Put the other down constantly
- Get angry at the other easily and often
- Break the other's property
- Make the other feel afraid
- Harm the other's pets as a way of scaring or hurting the person
- Threaten to hurt the other or that person's children
- Physically hurt the other or that person's children
- Force the other to have unwanted sex



STANDING FIRM[®]
The Business Case to End Partner Violence

NOBODY DESERVES TO BE ABUSED

If you are being abused and want help, call 1-800-799-SAFE.

If you are abusing someone else and want help,

call the MEN/S Group at (412) 687-8017 ext. 332.



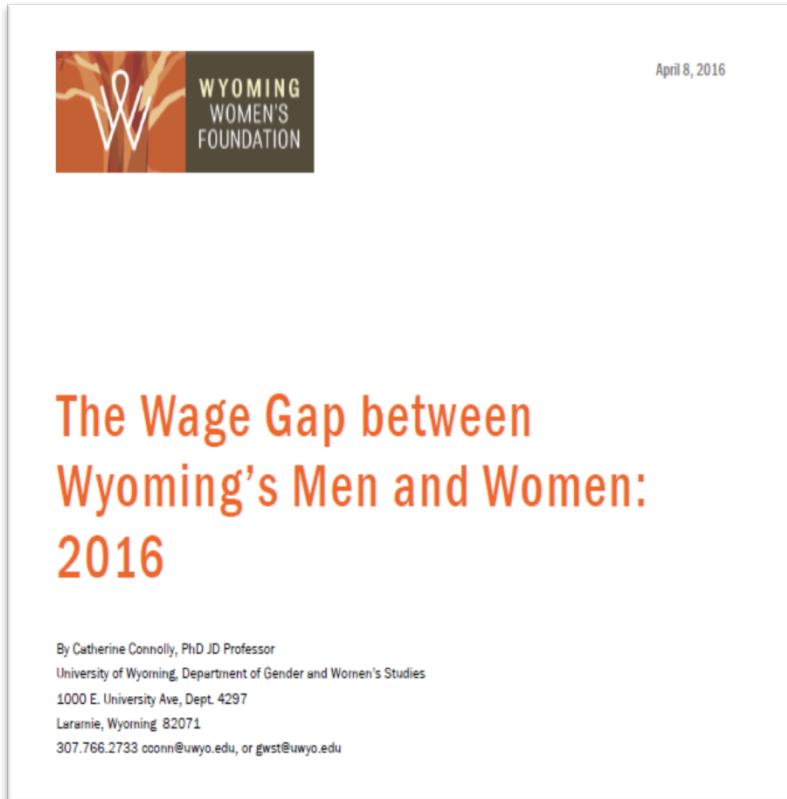
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Alcohol Outlet Density Policy



Collective impact and organizing in Wyoming



Common agenda:
Decrease gender wage gap through organizing and addressing shared risk and protective factors

“Wyoming consistently ranks as a state with one of the worst wage gaps in the country.”

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Emerging Theme

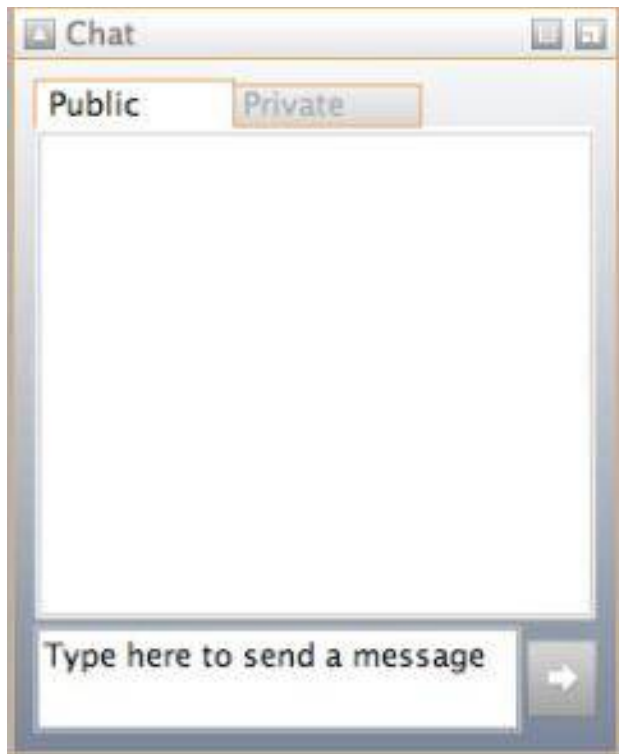
Sexual and domestic violence prevention practitioners are increasingly working across **multiple forms of violence and trauma.**



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Text Chat Question



How are you addressing shared factors to prevent multiple forms of violence and trauma?

Shared Protective Factors Being Addressed in Colorado



CONNECTEDNESS



POSITIVE SOCIAL
NORMS



GOOD BEHAVIORAL
HEALTH



ECONOMIC
STABILITY



RESILIENCE

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Emerging Theme

The field is recognizing that alignment with **social justice movements and other sectors** is critical to bring together diverse perspectives, mobilize new approaches, and achieve shared goals.

Text Chat Question



What social justice movements or sectors have you partnered with, or would you like to partner with?

What factors do you or would you address together?

Restaurant Opportunities Centers United



**THE CASE FOR ELIMINATING
THE TIPPED MINIMUM WAGE
IN WASHINGTON, D.C.**

MAY 2016

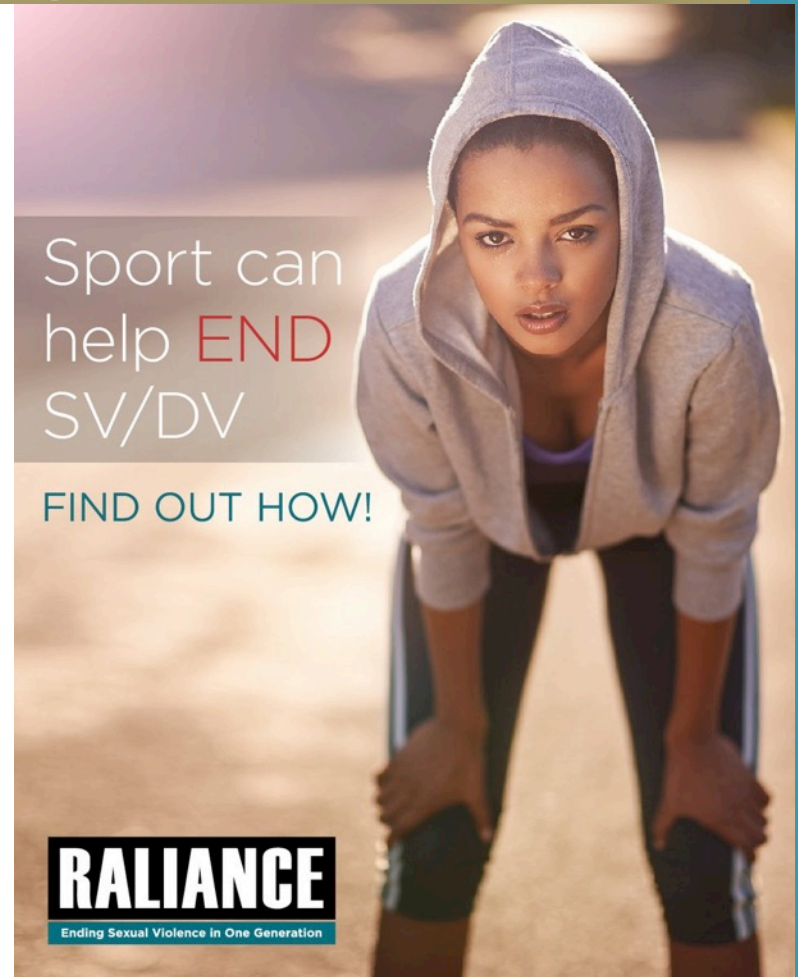
OFW
ONE FAIR WAGE

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How Sport Relates to DV Prevention

- Values, norms, and behaviors can be taught and reinforced throughout the sport pipeline to cultivate and support healthy individuals, teams, and communities
- **Examples:** enforce policy, engage in partnership, build champions, provide resources, raise awareness



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Charlotte Housing Authority



Creating Community,
Empowering Families, and
Building Partnerships



*Our Resident Safety Department
helps to ensure that all our residents
are provided with safe housing.*



Activities through the housing authority

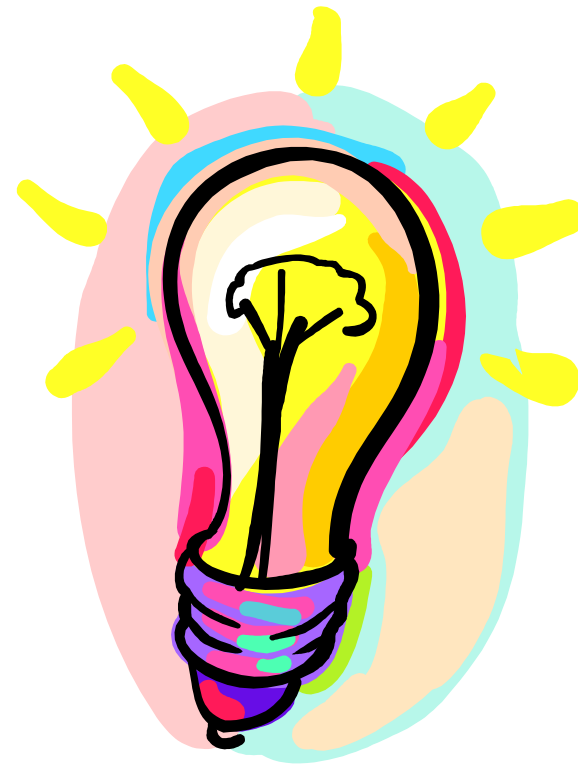
- Bystander trainings for community leaders, residents, staff, & vendors
- System-wide policy regarding staff training and response to violence
- Community meetings and resource referrals for families who witness or experience violent events
- Youth outreach contest and community social marketing campaign



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***“THE IDEAS OF
ONE GENERATION
BECOME THE
INSTINCTS
OF THE NEXT.”***



D.H. Lawrence

Spectrum of Prevention



About Our Guests



Amy Kenzie

(she/her/hers)

Sexual Violence Prevention
Program Director ,
Minnesota Department of
Health

Marissa Raguet

(she/her/hers)

Evaluator,
Minnesota Department of
Health



Ed Heisler

(he/him/his)

Co-Executive Director
Men as Peacemakers

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Health Department's Sexual Violence Prevention Program



Main objective: Engage partners in making prevention a priority and to encourage them to focus on broad-impact prevention strategies and solutions.

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**MEN AS
PEACE
MAKERS**

Engaging individuals and communities in innovative strategies that promote equality, repair harm, and prevent violence against women and children.

www.menaspeacemakers.org

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Spectrum of Prevention

Influencing **Policy & Legislation**

Changing **Organizational Practices**

Fostering **Coalitions & Networks**

Educating **Providers**

Promoting **Community Education**

Strengthening **Individual Knowledge & Skills**

Policy and Legislation in Minnesota



New state policy: Funding for a Campus Sexual Violence Prevention and Response Coordinator



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Spectrum of Prevention

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Coalitions and Networks

- Sexual Violence Prevention Network



Coalitions and Networks



Minnesota HUMAN TRAFFICKING TASKFORCE

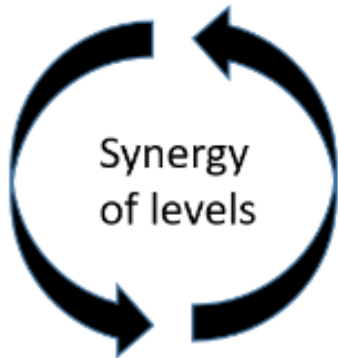


Prevention Networking Activity

- Start of with example of preventing dog bites
- Then example of preventing suicide
 - Ex. Influencing policy and legislation: Promote policies that prevent abuse, bullying, violence, and social exclusion (e.g. a policy requiring healthy relationship curricula in all schools).
- Then providers fill in ideas for sexual violence prevention



Using Spectrum of Prevention for Evaluation



Spectrum of Prevention

Influencing **Policy & Legislation**

Changing **Organizational Practices**

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Strengthening **Individual Knowledge & Skills**

Coffee shop environment





Example of a Men As Peacemakers initiative



Parties and Bars





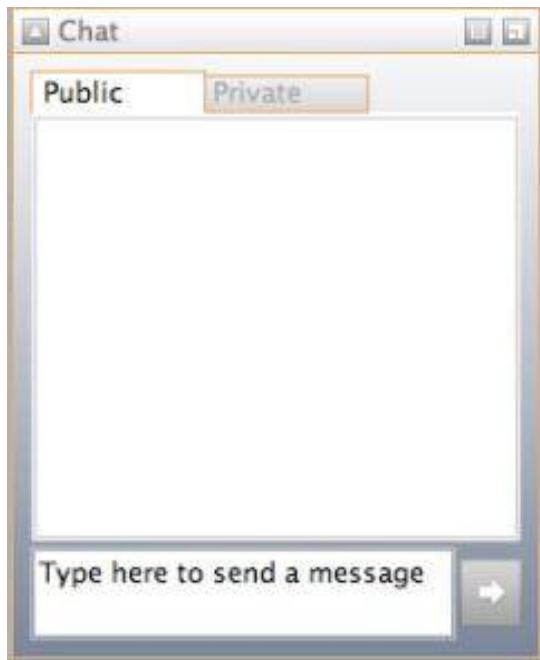
Duluth

Homegrown

Music Festival



Text Chat



**What other
organizational practices
could bars and party
environments take on
to prevent sexual
violence?**

Spectrum of Prevention

Influencing **Policy & Legislation**

Changing **Organizational Practices**

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Examples of the types of 'providers' for BEST initiatives

Campus

- Resident advisors
- Party hosts

Bars and music festivals

- Businesses
- Volunteers
- bartenders

Spectrum of Prevention

Influencing **Policy & Legislation**

Changing **Organizational Practices**

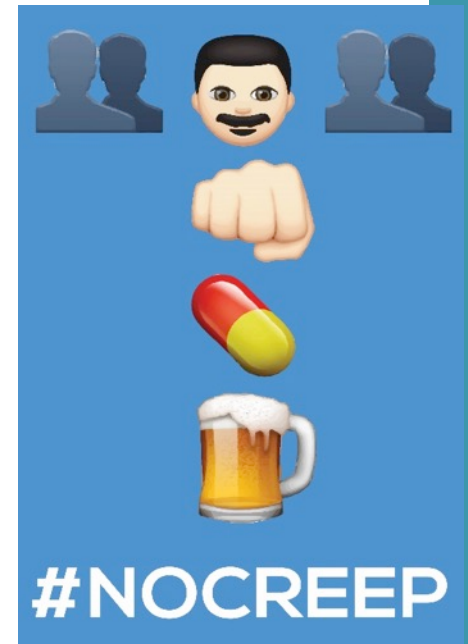
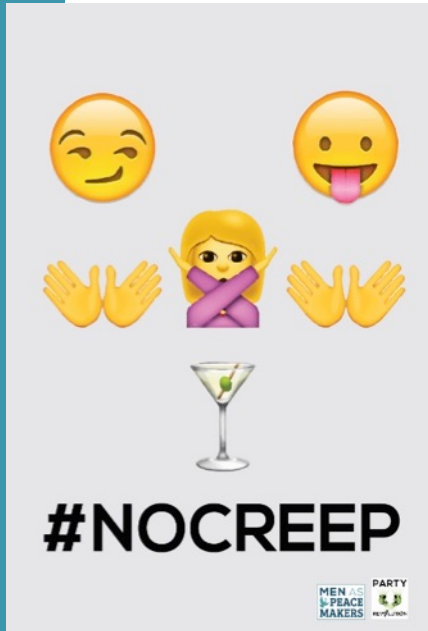
Fostering **Coalitions & Networks**

Educating **Providers**

Promoting **Community Education**

Strengthening **Individual Knowledge & Skills**

Theme: #NOCREEP



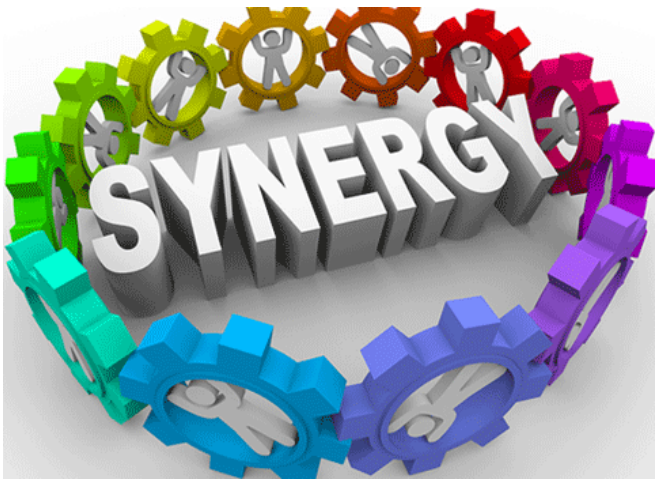
Back to the audience





Tips from our guests

- Center the community and those most affected
- Think about the synergy of the Spectrum
- Offer examples with other public health issues or even examples applicable to daily life
- Practice, practice, practice!



Tools and Resources



Photo credit: Emily Barney

www.preventioninstitute.org

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Our guests' websites



menaspeacemakers.org

Minnesota's Sexual Violence Prevention Program

<http://www.health.state.mn.us/svp/>

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Marissa Raguet, marissa.raguet@state.mn.us

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2017 PreventConnect Report

TOWARD COMMUNITY HEALTH AND JUSTICE

Themes and Summaries from the 2017 PreventConnect Web Conference Series

A California Coalition
Against Sexual
Assault (CALCASA) /
PreventConnect
Summary Report

Produced by
Prevention Institute



CALCASA
CALIFORNIA COALITION
AGAINST SEXUAL ASSAULT

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January 2018



A Health Equity and Multisector Approach to Preventing Domestic Violence

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A Health Equity and Multisector Approach to **Preventing Domestic Violence**

Toward Community Environments that
Support Safe Relationships in California

© July 2017
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[https://
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rg/publications/health-
equity-and-multisector-
approach-preventing-
domestic-violence](https://www.preventioninstitute.org/publications/health-equity-and-multisector-approach-preventing-domestic-violence)

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NSVRC's Innovations in Community-Level Prevention



INNOVATIONS IN COMMUNITY-LEVEL PREVENTION

<https://www.nsvrc.org/publications/nsvrc-publications-reports/innovations-community-level-prevention>

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