Welcome,
This Web Conference Will Begin Soon

Toward Gender Equity:
Supporting healthy masculinities for sexual and domestic violence prevention
PreventConnect
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eLearning: learn.preventconnect.org
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How to use this technology

- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.
Call iLinc Technical Support at 800.799.4510.
PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners
From a Cycle of Violence to a Culture of Safety and Equity

January 17: From Foundations to Innovations: Applying a public health approach to preventing sexual and domestic violence

February 28: How to Build Organizational Capacity to Support Sexual and Domestic Violence Prevention

March 28: Toward Gender Equity: Supporting healthy masculinities for sexual and domestic violence prevention

May 16: Evaluating sexual and domestic violence prevention

June 20: Media and marketing environments to prevent sexual and domestic violence

July 18: Economic opportunity and supports

August 15: Race and culturally informed prevention

September 19: Centering the margins in prevention: Intersectionality and health equity
Toward Gender Equity:
Supporting healthy masculinities for sexual and domestic violence prevention

March 28, 2018
11am-12:30pm PT; 2pm-3:30pm ET

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.
Prevention Institute team

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(she, her, hers)

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Objectives

Explore how **cultural, racial, and other community contexts** help shape gender norms.

Describe real-world examples of practitioners and advocates **engaging men and boys** in different community settings to expand reach and achieve broader community impact.

Discuss how communities are moving away from one-size-fits-all approaches to **contextually-specific and community-driven efforts.**
Studies show that individuals and communities adhering to restrictive and harmful social norms are more likely to perpetrate physical, sexual, and emotional violence against women.
Defining Gender Equity

• Gender equity is about creating the conditions necessary for people of all genders to be successful, safe, and healthy.

• Specifically, creating access for and centering people whose genders are marginalized.
Men and Boys as Allies in Prevention

Approaches to engage men and boys as allies

- Demonstrating their role in preventing violence
- Supporting victims
- Teaching skills and reinforcing norms that reduce their own risk for future perpetration.

Foster healthy, positive norms about masculinity, gender, and violence

- Potential for these social norms to spread through social networks.

Based on information from the Centers for Disease Control and Prevention’s technical packages
Julie Patrick
National Partners Liaison
Raliance
(she/her/hers)
PREVENTION IS POSSIBLE AND — IT’S HAPPENING!

Learn about tools and resources developed from the Reliance Impact Grant Program
About our guests

Farah Tanis
She/her/hers
Executive Director, Black Women’s Blueprint

Leslie Conway
She/her/hers
Prevention Programs Director, Black Women’s Blueprint
About Black Women’s Blueprint

Black Women’s Blueprint envisions a world where women and girls of African descent are fully empowered and where gender, race and other disparities are erased.
Gender, Race, and Norms

Beyond intersectionality
Black sexual politics
Gender Talk
Standpoint Theory

Bell Hooks
Beverly Guy-Sheftall
Melissa Harris Perry
An Invitation to the Black Women’s Truth and Reconciliation Commission, April 28 - May 1, 2016.

Tell Your Story

THU, APR 28 AT 9:00 AM, NEW YORK, NY

The Black Women's Truth and Reconciliation Commission: A Historical Tribuna...

By: Black Women's Blueprint

STOP KILLING BLACK WOMEN & GIRLS
Mandates of Truth and Reconciliation Commission

- Truth
- Justice
- Healing
- Reconciliation
How could Truth and Reconciliation support work in your communities?

What questions do you have about Truth and Reconciliation?
Working with churches

Riverside Church in New York
Back to the audience
Barbershop conversations
How are you engaging the younger generation in creating a culture of gender equity?
Emerging Sons

- THIS IS MY LEGACY
- THE RIGHT TO LOVE
- WITHOUT VIOLENCE
- THIS IS OUR LEGACY
Fathers’ Advisory Board
About our next guest

David von Schlichten, D. Min, Ph.D
He/him/his
Board member of Blackburn Center and
Faculty member at Seton Hill University
Man Box

Fear of Getting Out

Don’t cry or openly express emotions
with the exception of anger
Do not show weakness or fear
Demonstrate powercontrol
especially over women
Aggression-Dominance
Protector
Do not be “like a woman”
Heterosexual
Do not be “like a gay man”
Tough-Athletic-Strength-Courage
Makes decisions-Does not need help
Views women as property/objects
How do gender norms play out in your community? What is context specific?
1. Commit to outstanding services.

2. Maximize resources through ethical stewardship.

3. Challenge the social norms that perpetuate gender-based violence. (purposeful view of all aspects of the agency’s work through a social transformation perspective)
G.O. Weekend (Griffin Orientation)
Required of all students new to the University are the skits/role plays prepared by student leaders working with content experts from the Blackburn Center Against Domestic and Sexual Violence. The focus is on sexual violence, stalking, acquaintance rape, etc.
Gender equity integration into coursework
Fearless Advocacy for Men’s Engagement (FAME)
FAME

• Four phases of being an advocate:

  Awareness  Knowledge/Education  Skills  Action
What actions are men in your community taking to demonstrate their commitment to sexual and domestic violence prevention?
Walk a Mile in Her Shoes®
The Men’s March to Stop Rape, Sexual Assault & Gender Violence

Presented by Blackburn Center
Standing together to end violence.

2011: 300 participants

2012-2016

2017: Over 1,100 participants
Walk a Mile in Her Shoes

Challenge the Power Demand Change

Use Your Voice to Break the Silence

AND SEXUAL VIOLENCE!
5 Things Men Can Do To End Gender Violence

I join Blackburn Center’s mission to end gender-based violence by pledging to...

- Not use violence of any form in my relationships, and speak up if another man is disrespectful or abusive to women or girls.
- Listen to and be an ally to women who are working to end all forms of gender-based violence.
- Educate myself on the factors that lead to gender-based violence, and use that knowledge to mentor and teach boys about how to be men in ways that don’t involve degrading or abusing girls and women.
- Acknowledge the factors that lead to gender-based violence, including power imbalances, homophobia and objectification of women.
- Not remain silent.

Adapted from “10 Things Men Can Do To Prevent Gender Violence”, Dr. Jackson Katz, 1998

Blackburn Center
Standing together to end violence.

#WalkBlackburn
Equal Pay Rally
Challenges from Black Women’s Blueprint

• Having women and other genders engage men

• Having the resources to make sure the work is replicable and sustainable to have a true shift in culture
Challenges from David

- Getting the community to recognize that gender-based violence *isn’t just a women’s issue*.
- Addressing *macroaggressions*

**microaggression**

Brief, everyday indignities that are verbal, behavioral or environmental, that they may be intentional or unintentionally communicated to women, to people of color, to gay/lesbians that have an insulting message behind them that often time causes severe psychological distress and harm.
Tips from our guests

From Farah and Leslie:
• Redefine **healthy masculinity**
• Create space for **reconciliation**

From David:
• **Language** matters
• **Persistence** is key
• **Meet people** where they’re at
Tools and Resources

www.preventioninstitute.org

Photo credit: Emily Barney
A Conversation With Black Men: The Reckoning of the Truth and Reconciliation
Truth and Reconciliation Livestreams

Riverside Church Livestream of the Truth and Reconciliation Commission Against Sexual Assault.

UN Women Livestream of The Truth and Reconciliation Commission Against Sexual Assault.
Resources from David

- [blackburncenter.org](http://blackburncenter.org)

Seton Hill University’s Feminist Collective Facebook page

-vonschlichten@setonhill.edu
Supporting forgotten fathers

Changing systems, norms, and outcomes for young fathers in support of healthy child development and community safety
2017 PreventConnect Report

TOWARD COMMUNITY HEALTH AND JUSTICE
Themes and Summaries from the 2017 PreventConnect Web Conference Series.

A California Coalition Against Sexual Assault (CALCASA) / PreventConnect Summary Report
Produced by Prevention Institute

January 2018
Prevention Institute
at the center of community well-being

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