Welcome,
This Web Conference
Will Begin Soon

### PreventConnect PREVENTION A NATIONAL PROJECT OF CALCASA INSTITUTE

#### **Toward Gender Equity:**

Supporting healthy masculinities for sexual and domestic violence prevention

# PreventConnect 1215 K Street Suite 1850 Sacramento CA 95814

preventconnect.org/Twitter

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Website: preventconnect.org

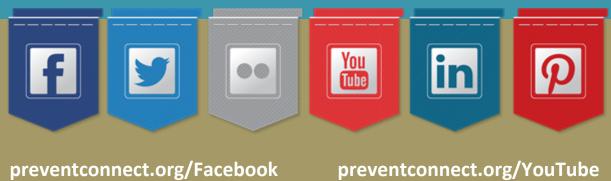
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### How to use this technology



- Raise hand
- Text chat & private chat
- PowerPoint slides
- Polling questions
- Phone
- Closed captioning
- Web conference guidelines

Please send a private chat message for help.

Call iLinc Technical Support at 800.799.4510.





### PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners



## From a Cycle of Violence to a Culture of Safety and Equity

January 17: From Foundations to Innovations: Applying a public health approach to preventing sexual and domestic violence

\_\_\_\_\_

February 28: How to Build Organizational Capacity to Support Sexual and Domestic Violence Prevention

\_\_\_\_\_

### March 28: Toward Gender Equity: Supporting healthy masculinities for sexual and domestic violence prevention

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May 16: Evaluating sexual and domestic violence prevention

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June 20: Media and marketing environments to prevent sexual and domestic violence

violence

July 18: Economic opportunity and supports

\_\_\_\_\_

August 15: Race and culturally informed prevention

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September 19: Centering the margins in prevention: Intersectionality and health equity







#### **Toward Gender Equity:**

### Supporting healthy masculinities for sexual and domestic violence prevention

March 28, 2018

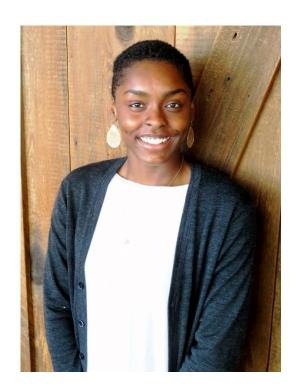
11am-12:30pm PT; 2pm-3:30pm ET

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.

### Prevention Institute team



Alisha Somji, MPH
Associate Program
Manager
Prevention Institute
(she, her, hers)



Frogram Assistant
Prevention Institute
(she, her, hers)

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### Objectives

Explore how cultural, racial, and other community contexts help shape gender norms

Describe real-world examples of practitioners and advocates **engaging men and boys** in different community settings to expand reach and achieve broader community impact

Discuss how communities are moving away from one-size-fits-all approaches to contextually-specific and community-driven efforts.



### From CDC Technical Package



#### **STOP SV:**

A Technical Package to Prevent Sexual Violence





Preventing Intimate Partner Violence Across the Lifespan:

A Technical Package of Programs, Policies, and Practices

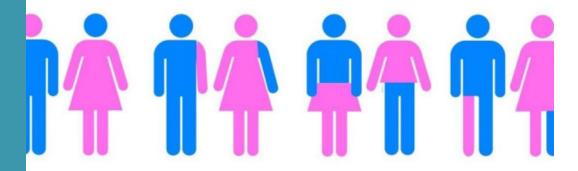
Studies show that individuals and communities adhering to restrictive and harmful social norms are more likely to perpetrate physical, sexual, and emotional violence against women





### **Defining Gender Equity**

- Gender equity is about creating the conditions necessary for people of all genders to be successful, safe, and healthy.
- Specifically, creating access for and centering people whose genders are marginalized.







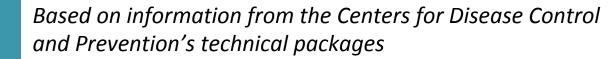
# Men and Boys as Allies in Prevention

Approaches to engage men and boys as allies

- Demonstrating their role in preventing violence
- Supporting victims
- Teaching skills and reinforcing norms that reduce their own risk for future perpetration.

Foster healthy, positive norms about masculinity, gender, and violence

 Potential for these social norms to spread through social networks.







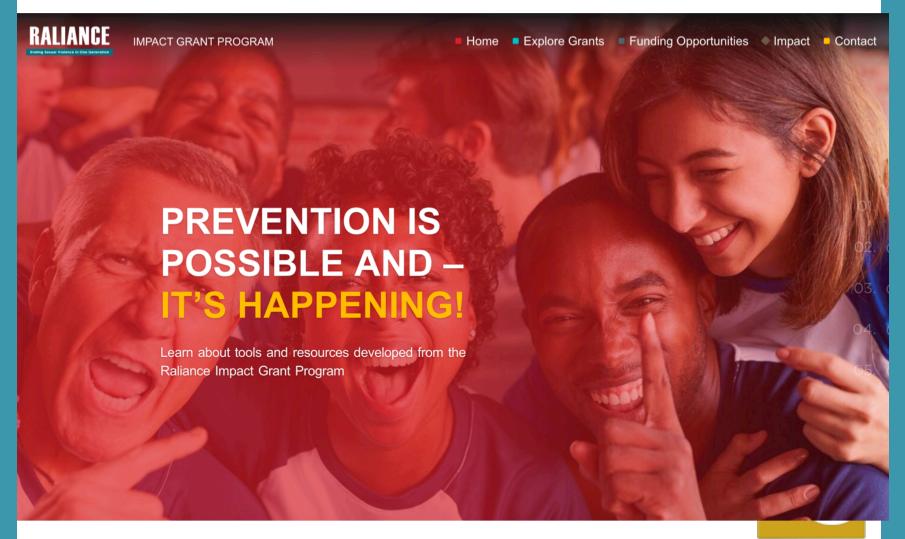


Julie Patrick
National Partners Liaison
Raliance
(she/her/hers)





### Raliance Impact Grants



### About our guests



Farah Tanis
She/her/hers
Executive Director,
Black Women's Blueprint



Leslie Conway
She/her/hers
Prevention Programs Director,
Black Women's Blueprint





### About Black Women's Blueprint



Black Women's Blueprint envisions a world where women and girls of African descent are fully empowered and where gender, race and other disparities are erased.





### Gender, Race, and Norms



**Bell Hooks** 



**Beverly Guy-Sheftall** 



**Melissa Harris Perry** 

Beyond intersectionality

Black sexual politics

Gender Talk

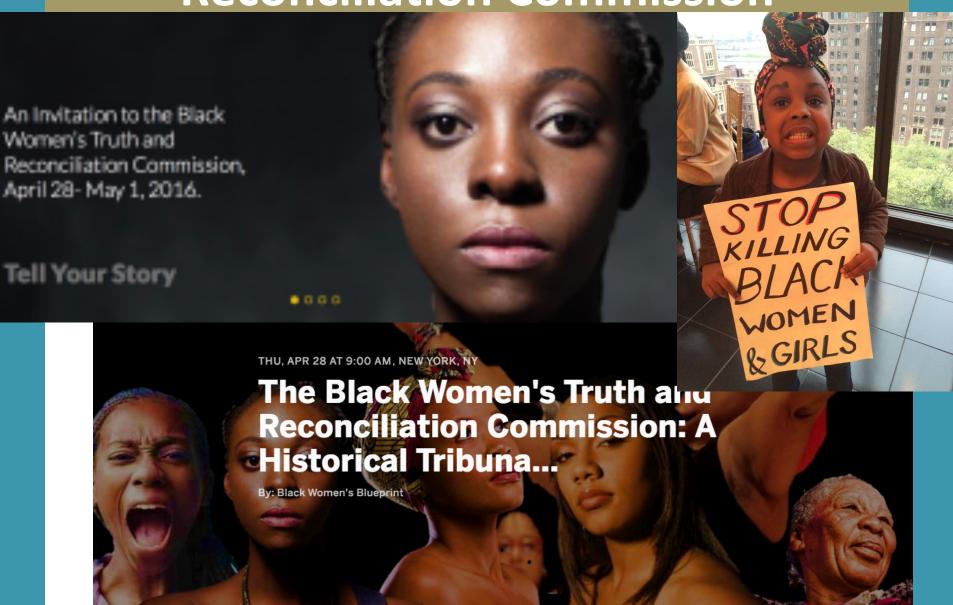
Standpoint Theory

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# Black Women's Truth and Reconciliation Commission



### Mandates of Truth and Reconciliation Commission

Truth

**Justice** 

Healing

Reconciliation



### Text chat question

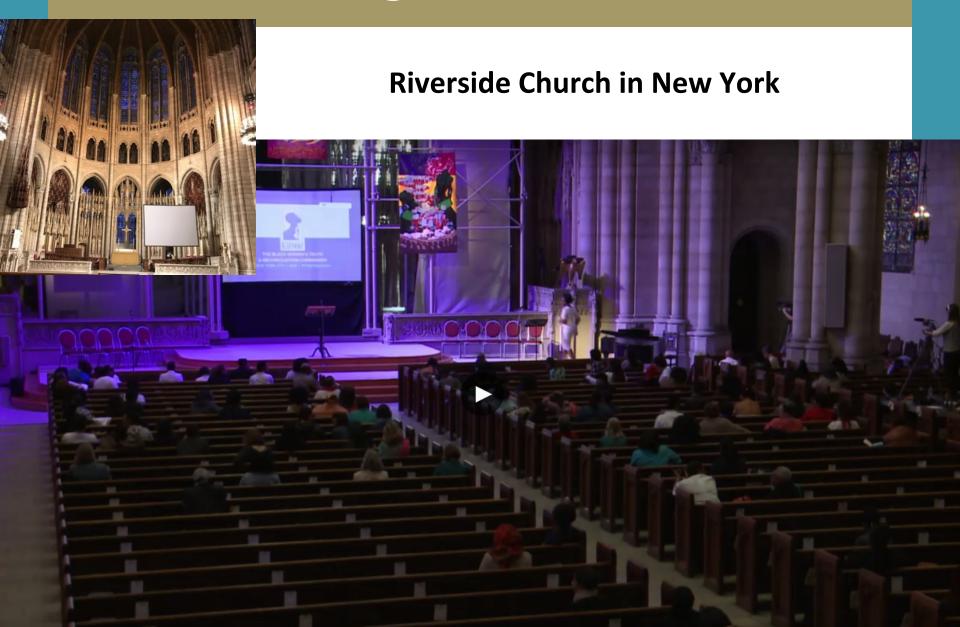


How could Truth and Reconciliation support work in your communities?
What questions do you have about Truth and Reconciliation?





### Working with churches



### Back to the audience

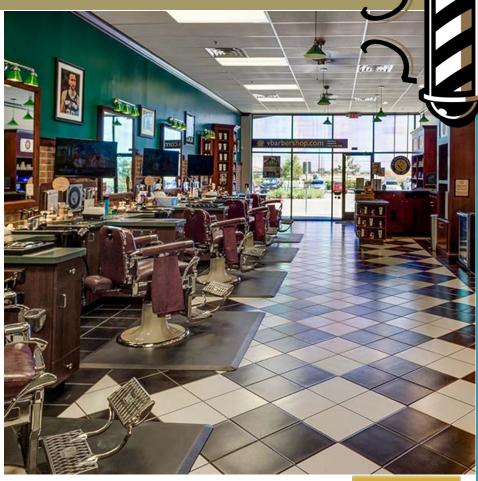






Barbershop conversations





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### Text chat question



How are you engaging the younger generation in creating a culture of gender equity?





### **Emerging Sons**







### Fathers' Advisory Board



### About our next guest

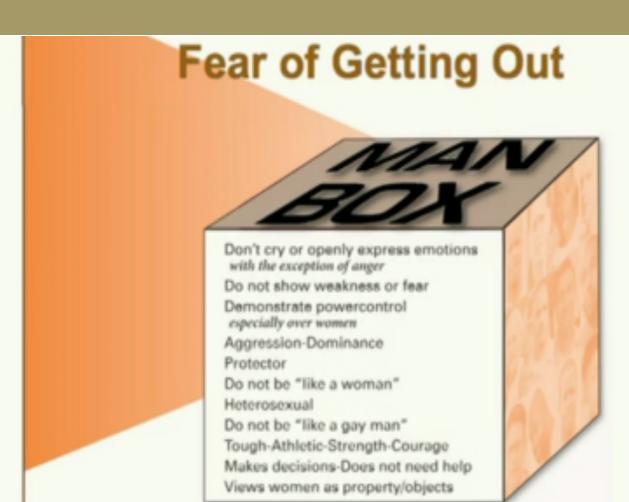


David von Schlichten, D. Min, Ph.D
He/him/his
Board member of Blackburn Center and
Faculty member at Seton Hill University





#### Man Box







### Text chat question



How do gender norms play out in your community? What is context specific?





### Greenburg, PA



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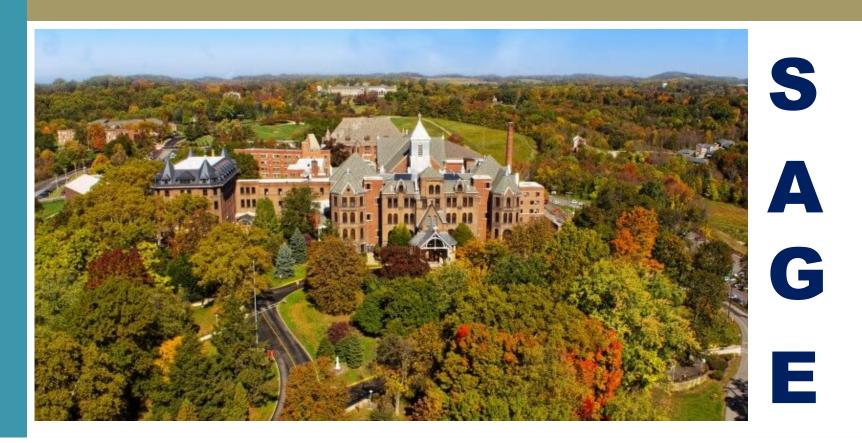
### Blackburn Center Values

- 1. Commit to outstanding services.
- 2. Maximize resources through ethical stewardship.
- 3. Challenge the social norms that perpetuate gender-based violence. (purposeful view of all aspects of the agency's work through a social transformation perspective)





#### Setonians Advocating for Gender Equity



#### G.O. Weekend (Griffin Orientation)

Required of all students new to the University are the skits/role plays prepared by student leaders working with content experts from the Blackburn Center Against Domestic and Sexual Violence. The focus is on sexual violence, stalking, acquaintance rape, etc.

# Gender equity integration into coursework





Fearless Advocacy for Men's Engagement (FAME)





AME

Men's Engagement

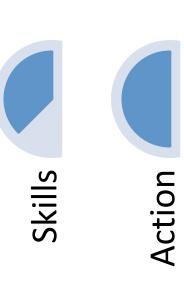
Blackh.



### **FAME**

Four phases of being an advocate:









### **Text Chat Question**



What actions are men in your community taking to demonstrate their commitment to sexual and domestic violence prevention?







2012-2016

**2017:** Over 1,100 participants

**2011:** 300 participants







#### 5 Things Men Can Do To End Gender Violence

I join Blackburn Center's mission to end gender-based violence by pledging to . . .

- Not use violence of any form in my relationships, and speak up if another man is disrespectful or abusive to women or girls:
- Listen to and be an ally to women who are working to end all forms of gender-based violence.
- Educate myself on the factors that lead to gender-based violence, and use that knowledge to mentor and teach boys about how to be men in ways that don't involve degrading or abusing girls and women.
- Acknowledge the factors that lead to gender-based violence, including power imbalances, homophobia and objectification of women.
- Not remain silent.

Adopted from "10 Though Man Carl Dn To Prevent Carolin Victoria", Sr. Jackson 440, 1000.





#WalkBlackburn

lk a Mile in Her Shoes\*

# **Equal Pay Rally**

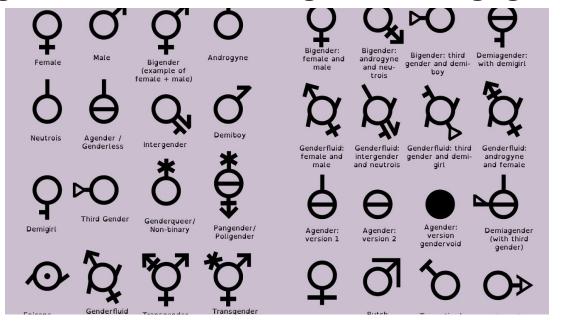






# Challenges from Black Women's Blueprint

Having women and other genders engage men



 Having the resources to make sure the work is replicable and sustainable to have a true shift in culture

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## Challenges from David

- Getting the community to recognize that gender-based violence isn't just a women's issue.
- Addressing macroaggressions



Brief, everyday indignities that are verbal, behavioral or environmental, that they may be intentional or unintentionally communicated to women, to people of color, to gay/lesbians that have an insulting message behind them that often time causes severe psychological distress and harm



## Tips from our guests

#### From Farah and Leslie:

- Redefine healthy masculinity
- Create space for reconciliation



#### **From David:**

- Language matters
- Persistence is key
- Meet people where they're at







## Tools and Resources



Photo credit: Emily Barney

#### www.preventioninstitute.org





# Resources from Black Women's Blueprint



Have Black Men Ever Hurt Black Women?

577 views

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A Conversation With Black Men: The Reckoning of the Truth and Reconciliation





# Truth and Reconciliation Livestreams

Riverside Church Livestream of the Truth and Reconciliation Commission Against Sexual Assault.

https://livestream.com/trcnyc/bwbp2016

**UN Women Livestream of The Truth and Reconciliation Commission Against Sexual Assault.** 

http://webtv.un.org/watch/women-of-african-descent-at-the-intersection-of-race-and-gender/4870747324001







#### Resources from David



blackburncenter.org



Seton Hill University's Feminist Collective Facebook page



vonschlichten@setonhill.edu





#### Prevention Institute brief



Introduction

Photo credit: Charles Daniels, Fathers' Uplift





## 2017 PreventConnect Report











www.preventioninstitute.org



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