Welcome,
This Web Conference Will Begin Soon

Addressing Access to Alcohol and Alcohol Environments for Sexual and Domestic Violence Prevention
PreventConnect
1215 K Street
Suite 1850
Sacramento CA 95814

Website: preventconnect.org
Email: info@preventconnect.org
Email Group: preventconnect.org/email-group
eLearning: learn.preventconnect.org
Wiki: wiki.preventconnect.org

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How to use this technology

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- Web conference guidelines

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PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence & oppression
- Connect to other prevention practitioners
From a Cycle of Violence to a Culture of Safety and Equity

January 17: From Foundations to Innovations: Applying a public health approach to preventing sexual and domestic violence

February 28: How to Build Organizational Capacity to Support Sexual and Domestic Violence Prevention

March 28: Toward Gender Equity: Supporting healthy masculinities for sexual and domestic violence prevention

May 16: Addressing Access to Alcohol and Alcohol Environments for Sexual and Domestic Violence Prevention

June 20: Media and marketing environments to prevent sexual and domestic violence

July 18: Economic opportunity and supports

August 15: Race and culturally informed prevention

September 19: Centering the margins in prevention: Intersectionality and health equity
Register today!

Let's Talk About

SEXUAL HEALTH

To Support Sexual & Domestic Violence Prevention

JOIN US ON
Wednesday,
May 30, 2018
at 11 AM PST

WEB CONFERENCE
Addressing Access to Alcohol and Alcohol Environments for Sexual and Domestic Violence Prevention

May 16, 2018
11am-12:30pm PT; 2pm-3:30pm ET

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by U.S. Centers for Disease Control and Prevention. The views and information provided in this web conferences do not necessarily represent the official views of the U.S. government, CDC or CALCASA.
Prevention Institute team

Alisha Somji, MPH
Associate Program Manager
Prevention Institute
(she, her, hers)

Katrina Deloso
Program Assistant
Prevention Institute
(she, her, hers)
Objectives

Identify research on the connections between alcohol outlet density and sexual and domestic violence.

Describe real-world examples of practitioners and advocates modifying physical and social aspects of alcohol environments to prevent sexual and domestic violence, as well as other issues.

Engage in a candid discussion on the complex relationship between alcohol and violence and considerations for practice.
What questions or concerns arise for you regarding the relationships between alcohol and violence?

How do you frame this relationship?
The Complex Relationship Between Alcohol and Sexual and Domestic Violence

• Understanding the difference between correlation and causation
• Alcohol is sometimes used as an excuse, which minimizes the abuse
• Used to discredit or blame those who have been abused
Two Steps to Prevention

Structural Drivers

Community Determinants of SDV

Exposures & Behaviors

SDV Inequities in rates of SDV

SDV – sexual and domestic violence
Community Determinants of Safe Relationships

**PEOPLE**
- Norms that support: healthy relationships, non-violence, and engagement in family matters
- Participation & willingness to act for the common good
- Collective efficacy and community sanctions

**PLACE**
- Low alcohol outlet density
- Media and marketing for healthy relationships
- Safe, stable, and affordable housing

**EQUITABLE OPPORTUNITY**
- Family and community economic security
Community Determinants of Safe Relationships

PEOPLE
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- Low alcohol outlet density
- Media and marketing for healthy relationships
- Safe, stable, and affordable housing

EQUITABLE OPPORTUNITY
- Family and community economic security
High alcohol outlet density and availability = The quantity and geographic distribution of establishments that sell and market alcoholic products within a specific geographic area including:

- bars/pubs,
- restaurants
- liquor stores
Our First Guest

Elise Lopez, DrPH, MPH
Assistant Director, Relationship Violence Program, Mel and Enid Zuckerman College of Public Health, University of Arizona
(she/her/hers)
Alcohol increases perpetration risk

CDC push to move beyond individual-level interventions

Sexual Aggression in Bar Environments

"Hot spots" for police reports

Highly-sexualized context

High risk population

Alcohol increases victimization risk
GIS Mapping

- Pinpoint where incidents are occurring
- Target prevention efforts to problem areas
- Assess the success of prevention efforts over time
How have you or could you use alcohol outlet density and violence data for local action?
Arizona Safer Bars Alliance

Created to reduce sexual aggression in alcohol-serving establishments
Why would we need bar-specific bystander programming?

- Cognitive tension between crime vs not a crime
- Unique liability concerns
- Motivation for helping is different (patrons aren’t their friends)
- Unique opportunities and barriers for intervention (e.g., social capital vs actual capital)
Considerations for Bars

- The bystander effect - How do social norms influence the bystander effect in bars?
- How to overcome environmental and peer support barriers
- Environmental risk assessment
- Bar policies and procedures
• Reframing from “stranger danger”
Potential Actions

• Use data that already exists
• Consider training alcohol establishments
• Rethink campus alcohol policies expanding partnerships off-campus
Our Next Guest

Jorge Castillo, MA
Advocacy Director,
Alcohol Justice
(he/him/his)
JorgeC@alcoholjustice.org
415 257-2488
Alcohol Justice

• Founded in 1987
• Formerly known as The Marin Institute
• Helped build the “Environmental Prevention” approach
• Evidence-based public health
• Focus on advertising, products, price and political power of industry
Environmental Prevention

We view environmental prevention as community organizing towards policy change.

We view community organizing to be grassroots based activism.

Youth for Justice
Big Alcohol

Interested in increasing profits every year
Deregulating state laws to create loopholes
Saturating communities with alcohol
Normalizing alcohol consumption
Big Beer Duopoly: ABI and MillerCoors

Parent companies HQ in Belgium (Brazilian run) and England

80% of the U.S. beer market

ABInBev:
• $395 million advertising 9 beers
• $3,460,000 federal lobbying
• $373,500 federal campaign contributions

MillerCoors:
• $315 million advertising 7 beers
• $1,367,000 federal lobbying
• $426,930 fed campaign contributions
Diageo: Spirits & Wine Powerhouse

- HQ: England
- Top spirits producer
- $99 million advertising
- $1.96 million federal lobbying
- $161,578 fed contributions
- Connected to tobacco / wine/ beer
How might the actions of Big Alcohol affect sexual and domestic violence?
Alcohol Harms in California

Illness

Crime

Injury

Traffic
Cost to government: $13.7 Billion a year

### The Annual Catastrophe of Alcohol in California

#### How alcohol contributes to crime

<table>
<thead>
<tr>
<th>Crime</th>
<th>Incidents</th>
<th>Proportion</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Property Crime</strong></td>
<td>225,203</td>
<td>6.8%</td>
</tr>
<tr>
<td><strong>Violent Crime</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assault</td>
<td>369,416</td>
<td>21%</td>
</tr>
<tr>
<td>Rape</td>
<td>26,787</td>
<td>20%</td>
</tr>
<tr>
<td>Robbery</td>
<td>17,267</td>
<td>17%</td>
</tr>
<tr>
<td>Child Physical Abuse</td>
<td>8,883</td>
<td>4.5%</td>
</tr>
<tr>
<td>Child Sexual Abuse</td>
<td>1,122</td>
<td>8.5%</td>
</tr>
<tr>
<td>Homicide</td>
<td>526</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>649,204</td>
<td></td>
</tr>
</tbody>
</table>

An alarming 90 percent of alcohol-related crime costs are due to violent offenses. The total economic cost due to crime is roughly $78 billion annually. Fully 20 percent of all homicides, rapes, and assaults can be attributed to alcohol use.
Excessive alcohol consumption cost the United States $249 billion in 2010.

This cost amounts to about $2.05 per drink, or about $807 per person.
Alcohol involved violent incidents Nationwide
Sex of victims in alcohol-involved and other violent incidents known to law enforcement, 2007

- Female 59.4%
- Male 40.6%

Relationship of victims and offenders in alcohol-involved and other violent incidents known to law enforcement, 2007

- 47.4% were in a domestic relationship (spouses / dating)
- 12.4% other family
- 28.9% an acquaintance
- 11.3% stranger
Location of alcohol-involved incidents known to law enforcement, 2007

- 66.6 % occurred at a residence or home
- 10.8 % occurred at a bar/nightclub

Most serious offense in alcohol-involved and other violent incidents known to law enforcement, 2007

- 68.5 % of simple assaults
- 17.6 % of aggravates assaults
Other statistics of interest:

- 77% of incidents occur btw 6pm and 6am
- Only 7% of incidents other types of drugs were involved

*Alcohol and Crime: Data from 2002 to 2008
Howard N. Snyder, Michael R. Rand, William J. Sabol, Ph.D., Bureau of Justice Statistics

bjgs.gov/index.cfm?ty=pbdetail&iid=5884
Los Angeles Drug & Alcohol Policy Alliance

• Advocating for safe and healthy communities by reducing drug and alcohol related harm through public awareness and policy change.
The Annual Catastrophe of Alcohol in California

-Los Angeles County-

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<table>
<thead>
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<tbody>
<tr>
<td>Property Crime</td>
<td>51,671</td>
<td>6.8%</td>
</tr>
<tr>
<td>Violent Crime</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assault</td>
<td>97,209</td>
<td>21%</td>
</tr>
<tr>
<td>Rape</td>
<td>6,834</td>
<td>20%</td>
</tr>
<tr>
<td>Robbery</td>
<td>7,267</td>
<td>17%</td>
</tr>
<tr>
<td>Child Physical Abuse</td>
<td>2,586</td>
<td>4.5%</td>
</tr>
<tr>
<td>Child Sexual Abuse</td>
<td>327</td>
<td>8.5%</td>
</tr>
<tr>
<td>Homicide</td>
<td>224</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>166,118</strong></td>
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</tr>
</tbody>
</table>

An alarming 92 percent of alcohol-related crime costs are due to violent offenses. The total economic cost due to crime is roughly $2.4 billion annually. Fully 20 percent of all homicides, rapes, and assaults can be attributed to alcohol use.

Cost to government: $2.2 Billion a year
Alcohol Restricted Use Subdistricts

It gives the people of Los Angeles the option and the power of deciding if they want any more alcohol businesses in their neighborhoods.
Other Policies

- Challenge new alcohol licenses in your neighborhood
- Prohibit alcohol advertising on public property
- Prohibit alcohol sales and advertising at sporting events
- Mandate that anyone serving alcohol attend a beverage serving training workshop
- Raise alcohol taxes and fees
- Limit the amount of alcohol by volume on malt beverages
- Do not allow for the sale of alcohol in single containers
- Lower the legal driving blood alcohol content to .05 to save lives
How do you approach this work without reinforcing stereotypes about communities of color and communities with low incomes?
From Elise:

- Use existing datasets, such as police reports of violence, for GIS mapping.
- Engage bars in risk assessment. Consider the physical environment and bar policies.
- Find creative ways to incentivize bars.
Tips from our guests

From Jorge:

- Look at this as a social justice issue
- The alcohol industry is affecting local and state zoning. Self-empower to take action
Tools and Resources

www.preventioninstitute.org

Photo credit: Emily Barney
2014/2015 Journal Articles

• “The Role of Alcohol Policies in Preventing Intimate Partner Violence: A Review of the Literature” (January 2015) in the Journal of Studies of Alcohol and Drugs

• “Exploring Alcohol Policy Approaches to Prevent Sexual Violence Perpetration” (November 2014) in Trauma, Violence and Abuse