

National Sexual Assault Conference 2018 Prevention-Focused Workshops

We are excited to announce a robust offering of prevention-focused workshops at the 2018 National Sexual Assault Conference, being hosted by the California Coalition Against Sexual Assault in Anaheim, California. Beyond the Prevention Track, many workshops in other tracks have been identified as prevention-focused. We recommend the following workshops for prevention-focused folks, including Rape Prevention and Education (RPE) contractors.

More information, including presenter bios, is available on the conference website: http://www.cvent.com/events/2018-national-sexual-assault-conference/event-summary-ec5bcabb37e945a180f0910f7ca7cabc.aspx

Pre-Conference: Monday and Tuesday, August 27-28, 2018

From Individual to Systems Advocacy (2-day Institute)

(California CalOES Rape Crisis Center grantees only)

August 27, 10am - 3pm

August 28, 10am - 2pm

Description: One component of ending sexual violence is the ability to help transform institutions and systems. Effective systemic change requires an understanding of how systems operate. This session will help to strengthen the capacity of CALCASA's member programs to navigate and influence a variety of institutions. This preconference session is an adaptation of training received from Praxis International's Advocacy Learning Center.

Learning Objectives:

- 1) To define a systems-based approach for anti-sexual assault advocacy
- 2) To build capacity of sexual assault prevention and intervention programs to work within large institutions
- 3) To identify systems-based approach as a sustainability strategy for organizational stability

Conference Day 1: Wednesday, August 29, 2018

Workshop Session 1 (10:45am-12:15pm)

Prevention Track

Rape Prevention and Education: Finding What Works

As part of California's state-wide Rape Prevention Education (RPE) evaluation efforts, the California Department of Public Health (CDPH) is developing an outcome evaluation toolkit for local RPE programs in order to empower them to collect and share their own evaluation results, to utilize publicly-available data sources on sexual violence, and to assess local outcomes. This data will also be used by CDPH to understand statewide RPE outcomes. In this session, CDPH will share its framework and process for developing the statewide evaluation plan and toolkit, and elicit feedback on ways to strengthen this approach.

Prevention Track

What We Know & Where Do We Go? Reviewing the Past Research to Prevent Sexual Aggression on Campus

This session presents findings from 33 research articles in a literature review of programs to prevent sexual aggression in college in the past decade, with a focus on programs that measured changes in victimization, perpetration, and/or bystander behaviors. Effective programs and theories of change will be emphasized, along with a critique of how current research meets diverse campus needs. Participants will reflect on findings and share how research can inform their practice and how their practice can inform future research.

Prevention Track

Project DOT (Dream, Own, Tell): Impacting Community-Level Change Through Youth-Led Mobilization

Evidence-based prevention strategies are rarely designed to examine sexual violence from an intersectional lens that takes into consideration the various forms of oppressions affecting underserved communities. Implemented across New York City's six disenfranchised communities, Project DOT combines a community-responsive prevention curriculum with youth-led community mobilization and media campaign, all in an effort to foster youth leadership as community changemakers. This workshop will offer a step-by-step guide for implementing this successful multi-component sexual violence prevention strategy based on the principles of effective prevention.

Prevention Track

Assessment of Multiple Forms of Violence Prevention Competencies for Military Professionals

The U.S. Air Force Violence Prevention Integrators (VPI) focus exclusively on prevention of multiple forms of self-directed and interpersonal violence by implementing a comprehensive violence prevention strategy tailored to their installation's needs. This workshop describes tools from Safe States and National Implementation Research Network used to assess VPI skills, the development of a curriculum to increase skills in the relevant identified areas and results after one year of implementation.

Youth Track

Models of Pride: LGBTQ Youth-Centered Programming and Sexual Violence Prevention Models of Pride is the largest conference for LGBTQ youth to convene and discuss issues that affect their community. Daniel Perez, Event Coordinator for Lifeworks, will share strategies for hosting a successful LGBTQ youth event and how to integrate activities into sexual violence prevention work.

Raliance Track

State and Federal Policy Responses to the #MeToo Movement

Congress, state legislatures, and policy-makers at all levels are motivated to influence policy in the wake of the #MeToo Movement. It's critical for advocates and activists to make sure those policies are survivor-centered and prevention-focused. This workshop will review policy themes, suggest model approaches and allow participants to share what they are seeing and hearing.

• Sex Offender Management Track

Expanding Narratives: What We Know About Individuals who Sexually Abuse & How We Can Stop Them

This workshop offers an overview of what is known in the research literature about juveniles who sexually abuse. Through interactive activities and discussion, participants will explore how this knowledge about juveniles who perpetrate sexual abuse can be integrated into creating effective policies and practices that support sexual abuse.

Intersections Track

Centering Survivor Voices & Experiences for Systemic Change in the Janitorial Industry At this critical moment in the movement to end workplace sexual harassment, when the links between sexual violence, economic justice, and gender equality have come into sharp focus, this workshop provides an interactive overview of the California Ya Basta! Coalition's work to reduce sexual violence and shift workplace culture in the janitorial industry, in which a large percentage of the workforce is low wage, immigrant women. Union and non-union workers, attorneys, rape crisis centers, and labor health/safety experts are advocating for improved training and accountability to prevent and respond to sexual harassment in this industry, which employs millions of workers across the country. This workshop will discuss the strategies used with a focus on centering survivors'/workers' voices.

Workshop Session 2 (1:45-3:15pm)

Prevention Track

Be Bold Not Bogus: Fostering New Masculinities & Preventing Sexual Violence (With High school youth)

Join practitioners and scholars working with high school age boys on initiatives that aim to foster new masculinities. Presenters will explore lessons from implementing programming to reshape teenage boys' understanding of what it means to be a man. Lessons learned from one school-based and one community-based program will be shared. Committing to transparency and honesty regarding successes and setbacks, presenters intend for all attendees to gain actionable insights for improving dissemination and implementation of gender transformative programs for youth.

Prevention Track

Expanding the Boundaries of Shifting Boundaries: From initial Implementation to Innovation This session will describe California Department of Public Health's (CDPH) implementation of the evidence based interventions, Shifting Boundaries: Lessons on Relationships for Students in middle schools, with 6th and 7th graders in two communities. Session participants will learn how the school-wide interventions are integrated with the classroom lessons to comprise a comprehensive sexual violence prevention program. The presenters will discuss implementation and evaluation tools that were developed along with additional components, present preliminary evaluation data, and discuss how the data was used to further refine the evaluation tools.

Prevention Track

Prioritizing Prevention of Sexual Violence in Community Health Improvement Planning
The Public Health Department of Wyandotte County, Kansas is collaborating with Metropolitan
Organization to Counter Sexual Assault (MOCSA) and partner agencies to adopt community-level
violence prevention as part of its five-year Community Health Improvement Plan. This workshop will
explore growing opportunities for partnership among public health agencies and sexual violence
prevention programs, particularly when utilizing an approach focused on shared risk and protective
factors that impact not only multiple forms of violence but also health outcomes.

Prevention Track

Situational Prevention: A New Approach to Comprehensive Campus Sexual Violence Prevention

Participants in this session will learn how situational prevention employs environmental strategies to change physical, social, and cultural factors that facilitate sexual and gender-based violence on college campuses. Situational prevention efforts complement existing individual prevention strategies by gathering and assessing environmental data to support decision-making on campus educational efforts, policy, and the built environment.

Youth Track

Speaking Another Language: Youth Culture and Media Literacy

As adult allies we cannot assume we understand young people's lives and experiences. If we are serious about working to end sexual violence in partnership with young people, it is important to understand the trends among youth culture. This workshop will use videos and media literacy activities to explore what defines young people today, and how to be a supportive ally.

Immigration Track

Campesinas Empoderads Erradicando la violencia Sexuel en el Trabajo

Las facilitadoras usarán un power point como presentación para compartir las mejores prácticas e involucrarán a las participantes en la conversación. Se pedirá a las participantes trabajar en grupos pequeños para practicar algunos escenarios de cómo pueden crear conexiones de éxito para construir ambientes de confianza. Las participantes aprenderán prácticas adicionales de cómo crear la confianza y las conexiones con las comunidades inmigrantes y campesinas latinas. Aprenderán cómo identificar elementos positivos sobre la cultura que benefician a nuestra comunidad. Las participantes podrán usar estas herramientas para crear los recursos de confianza en sus comunidades para erradicar la violencia sexual en el trabajo.

Intersections Track

Engaging Faith Communities

In this workshop, we will discuss some common barriers to working well within the faith community and how to overcome those barriers. We will discuss how working together, though uncomfortable at times, provides rich opportunities for healing and growth. We will also explore the benefits of working together to better serve our communities and create lasting social change

• Empowerment Self Defense Track

How Teaching People to Manage their Stress Response Can Create More Effective Bystanders

An often-overlooked factor that impacts decisions about bystander intervention is the role of the physiological stress response. If people are overwhelmed by stress hormones it can be hard to have the presence of mind to speak up and challenge sexual harassment or abuse. Attend this session to learn how feminist empowerment self-defense gives people tools to manage their stress responses so they can think clearly and communicate.

Workshop Session 3 (3:30-5:00pm)

Prevention Track:

CHECK IT: Intersectional, Multilayered, Peer-to-Peer Approach to Campus Wide Primary Prevention

Through interactive discussion and activities including our Cards FOR Humanity, attendees will be provided with a nationally recognized example of collaborative, intersectional and multi-layered approaches to primary prevention. CHECK IT is grounded on the social ecological model of prevention, social diffusion theory and bystander approaches towards intervening in moments of harm as well as deeper work of changing social norms. Expansion of the program for marginalized communities and schools will also be discussed with concrete skills of implementation offered.

Prevention Track

GIS Mapping of Sexual & Physical Violence & Liquor Licenses to Inform Community Prevention Efforts

This session will provide an overview of a recent undertaking to map liquor licenses and police reports of physical and sexual crimes in four major cities in Arizona. The goal was to assess whether there was a relationship between high densities of alcohol-serving establishments (e.g., many bars in one area) with 'hot spots' of police reports, and then to translate these findings into implications for policy and practice. We found that in 3 of 4 cities, there was a visible correlation on our maps between liquor licenses and reports of violence. In this session, we will describe our process for GIS mapping, results and implications for community-level prevention, lessons learned from the process, and advice for how

others can adopt this innovative technique to assess their own communities.

Prevention Track

Move Towards a Community-Level Sexual Violence Prevention Strategy: Lessons Learned in New York

This session will provide an opportunity for those working in sexual violence prevention to explore what 'community level prevention' of sexual violence means. They will hear about the work of the New York State Rape Prevention and Education Program (RPE) program, including a discussion of key ingredients of developing and executing a community-level SVP plan. Participants will learn how to narrow their focus by defining their community and implementing multi-level prevention approaches, through policy initiatives, forming coalitions, engaging leadership, and targeting social norms.

Raliance Track

Review of a Research-Informed Guide to Communicating Strategically About Sexual Violence Prevention

During this session, project partners from NSVRC and BMSG will share the framework that grounds the guide and the key messages that build support for prevention policies. They will also provide guidance about how to most effectively deliver them. To ground audiences in the multi-year process, they will also review highlights from the research process, and discuss how the guide could be used with a range of audiences in the present moment. The session will include significant time for questions and discussion.

Youth Track

Centering Culture in Youth-Centered Prevention and Intervention Programs

It is crucial to center culture when doing prevention and intervention work around sexual violence. This workshop will guide participants in discussing the following topics: what it means to go deeper in culturally affirming work; challenges around centering culture; and strategies for accessible engagement with young people.

Campus Track

How to Create Effective Prevention Programming to Makes a Difference in Your Campus Community

You want to lead effective prevention programs that change negative attitudes and increase pro-social behaviors. Too often we are confronted by audiences who are resistant to our messaging and sometimes checked out before we even get a chance to speak. To create effectual prevention programs practitioners, need to understand why audiences aren't buying what we are selling and how to create training that can overcome these roadblocks to learning. Utilizing research from psychology, public health, education, political science and prevention best practices this presentation will go beyond theory and give practitioners tools to improve audience engagement and retention of information. This session consists of two parts. Part one is an overview of evidence-based practices for creating successful prevention programs, while part two reviews a research supported, and empirically proven multi-tiered sexual assault prevention program currently implemented at a U.S. Military training campus.

Intersections Track

Driving Change: Sexual Violence Prevention in Technology and Transportation

The sharing economy has given way to new forms of travel and transport - bringing novel freedom of movement, but also challenges as old as time. Uber, like any company in any industry, is not immune to these devastating crimes. But that isn't an excuse. Sometimes a bold move starts with responsibility. In 2017, Uber pledged to drive change in its approach to awareness and prevention of sexual assault. In a crucial conversation, come learn how Uber is approaching prevention with its partners, and come share your views on what more the company can be doing to get it right.

Media Track

Utilizing Telenovela as sexual violence prevention tool

Conference Day 2: Thursday, August 30, 2018

Workshop Session 4 (10:45am-12:15pm)

Prevention Track

Campus Sexual Assault Prevention: Creating an Evidence Base to Support Title IX Implementation

Though sexual assault prevention is a priority for most colleges and universities, Title IX regulations are not well supported with recommendations for implementation. What prevention recommendations do exist presume a traditional, 4-year, residential university. This session will focus on a qualitative research study that examines how diverse college campuses, including HBCUs, MSIs, and community colleges, are implementing sexual assault prevention programs, their unique barriers and facilitators to prevention, and how broad recommendations can be adapted to fit the unique needs of campuses.

Prevention Track

Designing Survey Questions Using a Stakeholder Engagement Model

This workshop will share a model of developing and modifying statewide student survey questions utilizing an interactive community (including underrepresented communities), youth, and stakeholder engagement process. The model includes community listening sessions, youth listening sessions, a stakeholder roundtable, and youth focus groups. This interactive workshop will also highlight how statewide youth survey data can be used for sexual violence and trafficking/exploitation program evaluation efforts.

Prevention Track

PreventConnect Live: Emerging Themes and Innovations in Sexual and Domestic Violence Prevention.

Attendees in this workshop will be given a chance to contribute to a national conversation around advancing primary prevention, connect with other practitioners, and share success stories and resources. Examples of innovative work will be showcased and emerging prevention practice themes will be shared. Several highlights include a Graffiti Wall activity where participants share strategies they are using in their communities that fall within our innovation themes; an interactive overview of the innovation themes from PreventConnect web conferences with real world examples; and small group discussions around a particular theme of interest to build connections and share resources, lessons learned, and successes.

Raliance Track

Focus, Framing and Facts: Promoting Prevention with Strategic Communication Choices
Raliance partners will share strategies for effectively framing and delivering key messages about
normal responses to sexual violence, prevention, and intervention services. This session will build skills
to: deliver effective prevention messages, shift from "field lingo" to plain language, and increase
accessibility of messages to more audiences.

Youth Track

Elevating Youth Voices in Intersectional Policy Work

Participants in this session will learn how to identify examples of intersectional policy work and ways to overcome challenges around engaging young people in policy work. Young people are on the front lines of so many of today's social justice movements including anti dating and sexual violence advocacy, racial justice, voting justice and so much more.

Campus Track

Follow the Leader: Lessons Learned from the Nation's Leading Prevention Institutions

Attendees of this session will learn the answers to the following questions from the nation's leading prevention institutions: When it comes to sexual assault prevention, what does best practice actually mean? How does it look in action? Why does it matter? Look no further than. Earning their distinction from a rigorous and comprehensive assessment, these institutions have committed to the highest standards in sexual assault prevention.

Workshop Session 5 (1:45-3:15pm)

Prevention Track

Analyzing the Role of Whiteness in our Violence Prevention Efforts

The habits of white supremacy are simultaneously a blatant and creeping hindrance to truly comprehensive violence prevention. This session examines the ways that white supremacy culture manifests in our prevention efforts. Through interactive discussion, this session provides opportunities to assess real life scenarios in our prevention work and cultivate tactics to interrupt these habits through individual, interpersonal, and organizational strategies. We offer this workshop to support coconspirators dedicated to employing a racial justice framework in anti-violence and healthy relationship efforts.

Prevention Track

Men In the Movement: A Conversation for The Rest of Us

Men's relationship to anti-sexual violence movements is a complicated one. Even as the field professionalizes and moves away from its feminist activist roots, social work and nonprofit work remain feminizedfields. This poses a dilemma for women: how do we engage men as change-makers while holding them accountable to their privilege as men? Join us for a conversation exploring strategies for navigating gendered structures of power in our workplaces and activist communities. This session is intended for non-men only.

Prevention Track

Preventing Child Sexual Abuse in a Disability-Specific System: Mission-Based Organizational Approach

Creating a child sexual abuse prevention plan that is deeply connected to a school's mission and core values is one way to ensure that prevention efforts remain a priority. Prioritizing sexual abuse prevention is especially important for schools that educate students with disabilities. This workshop will present a collaboration between a Boston-area sexual violence prevention program and a network of disability-specific schools. It will also give participants tools to facilitate mission-based organizational sexual abuse prevention planning.

Raliance Track

Sport- A Road Map to Ending Sexual Violence in One Generation

This session will provide attendees with an overview of Raliance's work, including a review of the recently released Raliance report on sport, an introduction of the online Sport + Prevention Center and Prevention Database.

Youth Track

Combatting the Red Zone: Youth -Led Campus Organizing

It is key for adults to work in partnership with youth organizers for the next phase of the anti-sexual violence movement. Using resources developed in tandem by college students and prevention experts, participants will learn strategies to help them navigate grassroots organizing, develop strong partnerships with activists, and foster conversation and action on campus.

Rape in Detention Track

These Children are Our Children: Juvenile Detention & Rape Crisis Collaboration in Indian Country

This unique and interactive workshop will allow participants to hear firsthand how two organizations brought ending sexual violence against youth to the forefront of Rosebud Sioux Tribe's government's

agenda and the minds of the Sicangu Lakota people. Participants will have an opportunity to exchange program ideas that go beyond the basic requirements of the PREA standards.

Campus Track

Out of the Locker Room & Into the Classroom: Student Athlete Gender Based Violence Prevention

Session participants will learn about the University of Kansas and Kansas Athletics Incorporated groundbreaking Gender Based Violence Prevention Seminar. Participants will be provided with a critical review of the process and lessons learned through the implementation of the seminar. Participants will also be able to apply this information at their own institutions through the provided templates: internal departmental MOU; staffing and logistical guidance, and complete course descriptions, syllabi, curriculum, and IRB approved assessment tools.

Child Sexual Abuse Track

Building Leaders to Keep Children Safe in Communities of Color using Indigenous Circle Process

This workshop will explore an intersectional approach to keeping children safe from childhood sexual assault, and all forms of harm, in a HUD residential housing community of 500 residents in Greenfield, Massachusetts. Parents and teens are trained in Circle Process and in bystander intervention using an indigenous curriculum based on indigenous values and traditions prior to colonization. Community leaders use Circle Process to resolve conflicts within the community and problem solve strategies for keeping children safe from harm.

Connecting the Dots Track

Applying a Shared Risk and Protective Factor Approach to Prevent Sexual Violence

This session will provide an overview of the Shared Risk and Protective Factor Approach, highlighting key factors shared between sexual violence and other forms of violence and will explore how Colorado's Sexual Violence Prevention Program has used this approach to leverage funding, develop unique partnerships and identify creative prevention strategies.

Immigration Track

Worker-Centered Training for Allyship, Culture Change & Prevention of Sexual Harassment & Violence

Workplace sexual harassment training is usually legalistic and ineffective. How can we create meaningful, transformative, worker-centered training? Learn from one of the janitor promotoras who helped develop an innovative training curriculum that will serve as a model statewide. Experience small group discussions based on worker-acted videos that get to the root of power dynamics, culture change, allyship, and trauma-informed support. Learn how to move beyond training to make sure workplaces are respectful and safe for everyone.

Media Track

A Whole New World: Disney, Porn, and Sexual Violence Prevention

Gender norms and relationship dynamics in Disney and other media are often the subject of sexual violence prevention education. Due to its increased accessibility online, pornography has unintentionally become a means of sex education for many youth who do not receive comprehensive sex education in school, and should be addressed as a part of media literacy. This workshop discusses developmentally appropriate conversations with youth to encourage critical awareness, healthy sexuality, and safer sexual behavior.

Workshop Session 6 (3:30-5:00pm)

Prevention Track

Black Women and Healthy Sexuality

This workshop will explore healthy sexuality among American black women. After reviewing how healthy sexuality aids in preventing sexual violence, we'll examine how racism, sexism, and Christianity

combine to form a major barrier to black women achieving healthy sexuality. Finally, we'll examine how black women can embrace healthy sexuality and teach it to future generations.

Prevention Track

Change your Environment and your Community: Preventing Sexual Violence through Environmental Design

Designing out crime and violence can lead to sustained community-level change. Changing the built environment can reduce incidence and fear of crime as well as provide many secondary benefits. This workshop will help participants understand how sexual violence prevention is connected to environmental design strategies. Specifically, shared risk and protective factors for sexual violence prevention will be discussed. Participants will also learn four environmental design approaches for preventing violence and key strategies for mobilizing a community to prevent violence through environmental change.

Prevention Track

Effective Culturally-specific Sexual Misconduct Policies & Prevention Strategies for Campuses Framed in the backdrop of the diverse cultural and traditional practices across the Pacific, this session will explore the unique challenges and creative prevention approaches developed. Evaluative data of student listening sessions, campus climate survey results, and a review of a study of perspective of Pacific islanders will be presented, as well as adaptations to conventional approaches to prevention. The session will be a critical discussion on the intersectionality of traditional and cultural practices, and acculturation to Western practices.

Raliance Track

RALIANCE: A National Initiative to End Sexual Violence in One Generation

Raliance is a national Washington D.C.-based collaboration dedicated to ending sexual violence in one generation. With initial funding from the National Football League, Raliance is making prevention possible across all industries by awarding grants, advancing research, influencing policy and helping leaders establish safe environments and strong communities.

Youth Track

Arts in Youth Activism: Exploring Storytelling and Poetry Speakers

The arts can be a powerful way of connection individuals and calling them to action. Using three different approaches, participants in this workshop will learn how to use elements of storytelling, poetry, and crafting as a tool of activism with young people as well as strategize ways to incorporate the arts into their overall work to end sexual violence.

Connecting the Dots Track

A County Capacity Building and Planning Process to Prevent Multiple Forms of Violence Learn about themes and lessons from a Contra Costa County effort to build capacity and develop a Blueprint to prevent child abuse, sexual assault, domestic violence, human trafficking, and elder abuse through shared risk and protective factors across the lifespan, with an emphasis on equity and positive early childhood development. Also learn from efforts in other communities across the US.

Immigration Track

Si Se Puede! y Ya Basta! Changing Industries

This workshop will look at the strengths of two distinct labor movements that use grassroots activism in order to drive change within their respective industries. Women activist leaders from the farmworker and janitorial industries will discuss the strategies they are using for personal and institutional transformation.

Immigration Track

Working in Collaboration with Women Fighting in the Agriculture and Cleaning Fields Immigrant workers in agriculture and cleaning fields face many obstacles and institutional challenges when seeking assistance for a healthy life for themselves and their families. Despite the obstacles of

racism and institutional sexism, they have mobilized for decades to prevent and eradicate the sexual violence they face at work. These two movements have come together to draft a presentation of farm workers and janitorial workers mobilizing to prevent sexual violence.

Media Track

Film School Feminism and #MeToo

Inspired by #MeToo and #TimesUp, University of Southern California School of Cinematic Arts production faculty and production students produced a series of diverse, student informed, public service announcements. This workshop focuses on collaborations between sexual assault advocates and colleges to produce quality prevention and intervention media campaigns. Further, this workshop will provide advocates with strategies for using survivors' stories for both personal healing as well as public education.

Conference Day 3: Friday, August 31, 2018

Workshop Session 7 (9:00-10:30am)

Prevention Track

How to Build Partnerships, Adapt Content & Use Other Strategies for Prevention Training on Campus

The University of Washington is a large institution made up of diverse student and faculty communities. In this session, campus preventionists will share behind-the-scenesstrategies for building partnerships with faculty/ staff departments and student communities (Greeks, Athletes, student organizations). We will discuss our blueprint for assessing needs, adapting training to micro-cultures, and continued engagement. Participants will actively apply these concepts during the workshop. Our prevention work focuses on bystander intervention, consent education, shifting norms and attitudes and preparing individuals to support survivors.

Prevention Track

Relationship-Driven Learning Strategies for Prevention and Community Education

Prevention and community education should be specific and resonant to particular communities, not generalized. We often rely on surveys and questionnaires to inform programs which limit responses without allowing for meaningful interaction. A relationship-driven, trauma-sensitive approach is necessary. This workshop will cover why this approach is important, utilize participatory techniques with neutral and appreciative questions, practice analyzing responses and sharing ways to foster mutual learning and greater accountability to the communities we serve.

Raliance Track

End Sexual Violence in One Generation: Build Strong Community Partnerships

Strategic efforts to prevent sexual violence and all forms of gender-based abuse need to occur early during our youth's formative years, and be repeated often in multiple community settings. As the spectrum of prevention's framework suggests, increasing knowledge and skills to prevent and end violence must be supported and sustained by effective policies and practices, strong collaboration between and among local and state networks who serve youth and families, leadership to change practices when needed, and access to on-going professional development and training on evidence-based practices. This session will highlight one goal within a state's broader strategic plan to expand the conversation around preventing sexual violence by increasing awareness, responsibility and call to leadership among men and boys utilizing the field of sports and those with whom we call "coach" as a vehicle for positive change.