

Welcome, this web conference will begin soon



CULTURE-CHANGE FOR PREVENTION

Advancing Prevention Within and Beyond the Sexual and Domestic Violence Field

Thursday, November 21
11am PST | 2pm EST

Meet the PreventConnect Team



Ashleigh Klein-Jimenez

Project Manager
she/her/hers



Tori VandeLinde

Project Coordinator
she/her/hers



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connect

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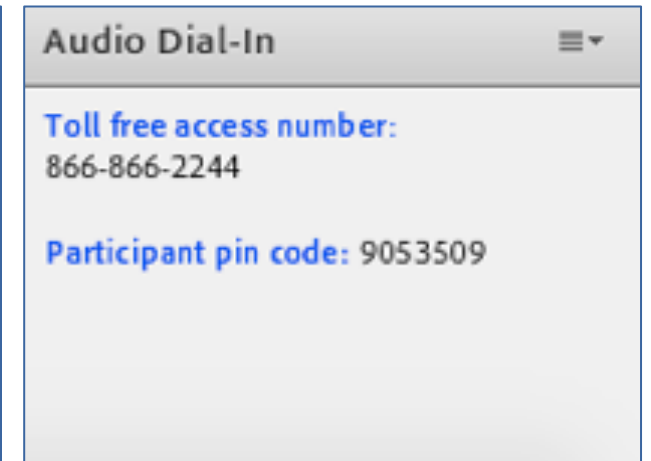
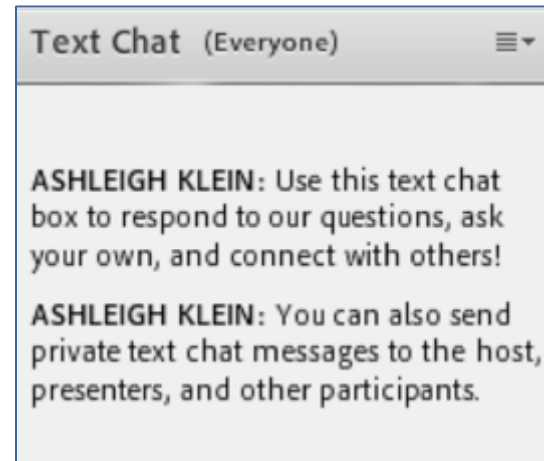
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How to use Adobe Connect

- ▶ Text chat and private chat
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- ▶ PowerPoint Slides
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- ▶ Closed Captioning
- ▶ Web Conference Guidelines



Contact Adobe Connect support at:

<https://helpx.adobe.com/adobe-connect/connect-support.html>

PreventConnect

- ▶ Domestic violence/intimate partner violence
- ▶ Sexual violence
- ▶ Violence across the lifespan, including child sexual abuse
- ▶ Prevent before violence starts
- ▶ Connect to other forms of violence and oppression
- ▶ Connect to other prevention practitioners

Past conferences/resources

FROM A CYCLE OF VIOLENCE TO A CULTURE OF SAFETY AND EQUITY

Web Conference **GUEST PROFILES**

Available Now
PreventConnect.org



PREVENTION
INSTITUTE



Request for Proposals due December 23rd

**BOLD
MOVES**
**EQUITY
NOW**

National Sexual Assault Conference

REQUEST FOR
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2020

<http://www.nationalsexualassaultconference.org/proposals/>



CULTURE-CHANGE FOR PREVENTION

Advancing Prevention Within and Beyond the Sexual and Domestic Violence Field

Thursday, November 21
11am PST | 2pm EST

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



Meet the Prevention Institute Team



Alisha Somji

Associate Program Manager
she/her/hers



Abena Asare

Program Assistant
she/her/hers

Objectives

- ▶ Describe the importance of supporting prevention with new and long-standing leaders both within and beyond the sexual and domestic violence field
- ▶ Explore how communities are utilizing community strengths for culture-change
- ▶ Engage in a candid discussion about opportunities for culture-change in communities.

Preventing Violence Happens at Three Levels

Our goal is to stop violence before it occurs.

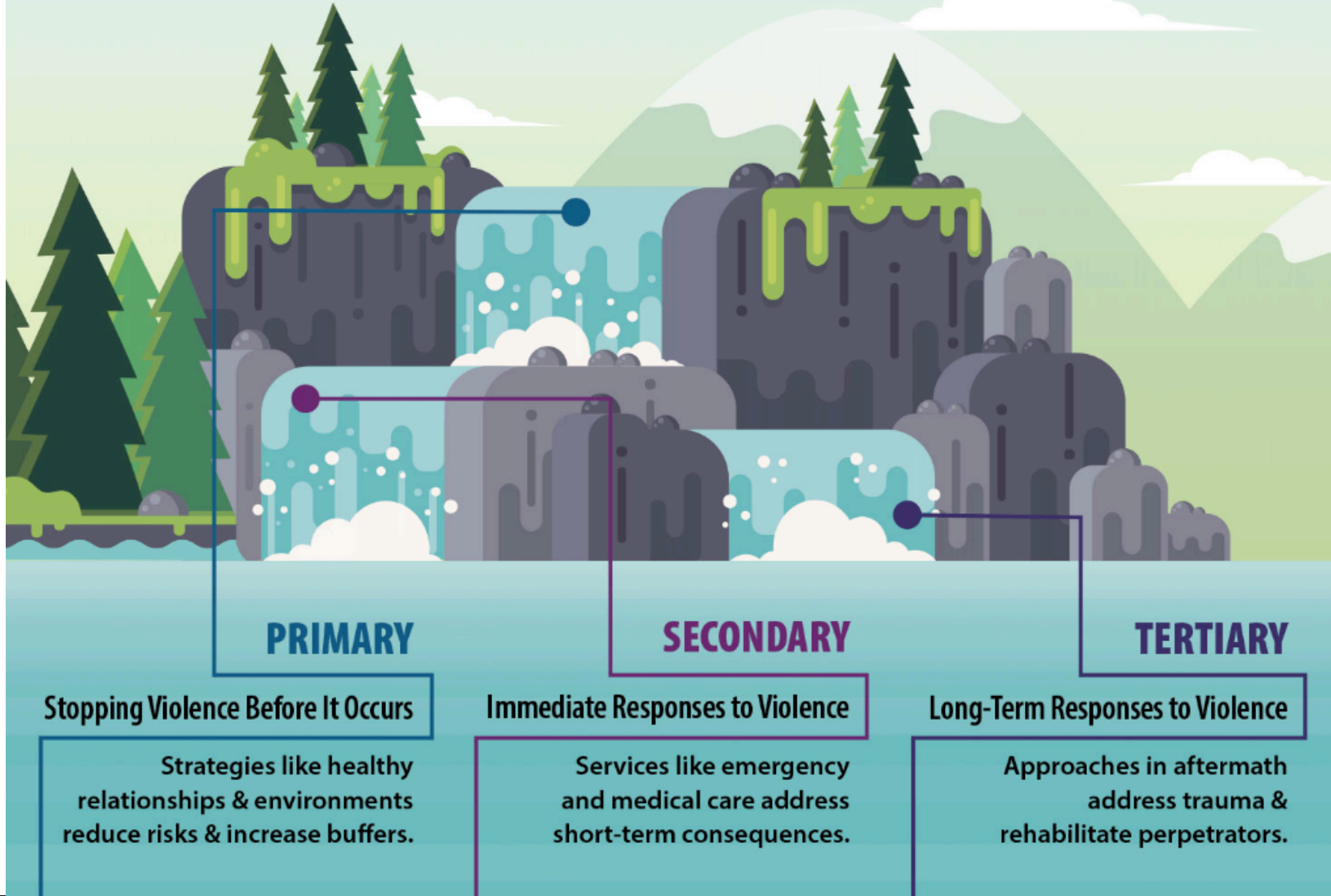
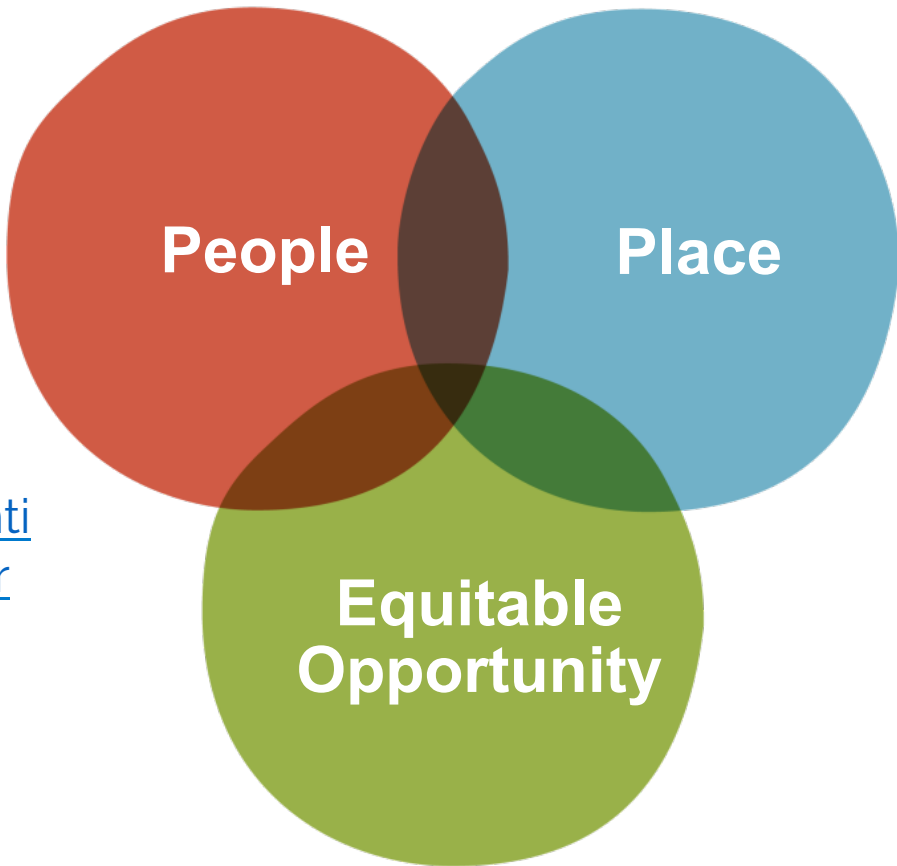


Photo from the Centers for Disease Control and Prevention

<https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf>

THRIVE



<https://www.preventioninstitute.org/tools/thrive-tool-health-resilience-vulnerable-environments>

People

- Social networks & trust
- Participation & willingness to act for the common good
- Norms & culture

Equitable Opportunity

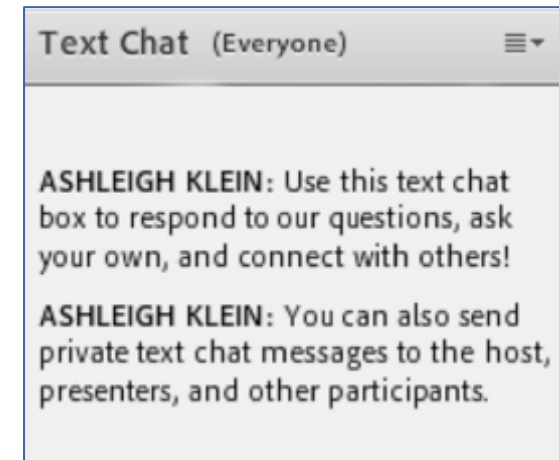
- Education
- Living wages & local wealth

Place

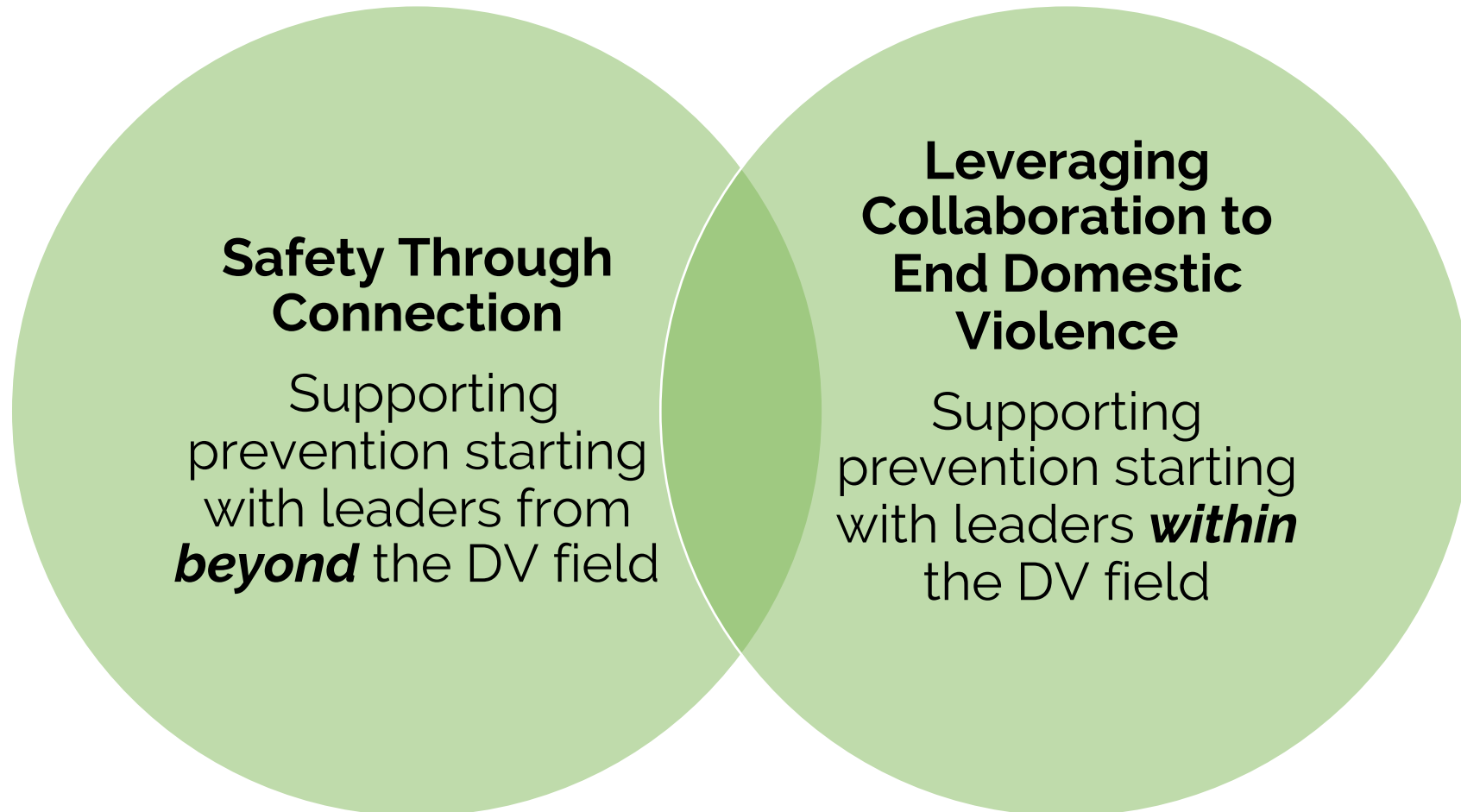
- What's sold & how it's promoted
- Look, feel & safety
- Parks & open space
- Getting around
- Housing
- Air, water & soil
- Arts & cultural expression

What does culture change mean to you? Why is it important for sexual and domestic violence prevention?

Use the Text Chat feature to answer the question.



A two-part approach to domestic violence (DV) prevention



- ▶ Funded by the Blue Shield of California Foundation

Common themes across the two approaches

- ▶ Preventing and ending violence
- ▶ Addressing the root drivers of violence
- ▶ Collaborating for effectiveness
- ▶ Making domestic violence a community issue
- ▶ Aspiring for systems and culture change



The screenshot shows the top portion of a web page. At the top left is the 'HealthAffairs' logo in a red banner. To its right is a dark navigation bar with 'SUBSCRIBE FOR AUTHORS' in white text and icons for a shopping cart, a person, a wrench, and a share symbol. Below this is the article title 'An Expanded Strategy For Breaking The Cycle Of Domestic Violence' in a large, dark blue font. Underneath the title are the authors' names: 'Carolyn Wang Kong, Lisa Fujie Parks, Alisha Somji'. Below the authors is the date 'MARCH 14, 2019' and the DOI 'DOI: 10.1377/hblog20190313.556887'. At the bottom of the screenshot is a photograph of a woman with long brown hair, wearing a grey t-shirt and a white beaded bracelet, sitting at a desk with her head resting on her hand, looking down with a distressed expression.

<https://www.healthaffairs.org/doi/10.1377/hblog20190313.556887/full/>

CDC's Continuing the Dialogue

- ▶ Connecting violence prevention with other health and social issues and addressing them collaboratively can:
 - ▶ Align work that has the biggest impact across sectors
 - ▶ Leverage resources
 - ▶ Build relationships that can adapt to different issues collectively
 - ▶ Facilitate data-sharing among sectors
 - ▶ Strengthen communication across sectors in communities
 - ▶ Identify opportunities to link violence prevention to existing priorities

<https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf>

Continuing the Dialogue:

Learning from the Past
and Looking to the Future of
Intimate Partner Violence
and Sexual Violence
Prevention



National Center for Injury Prevention and Control
Division of Violence Prevention



Meet Our Guests



MaiBao Yang,

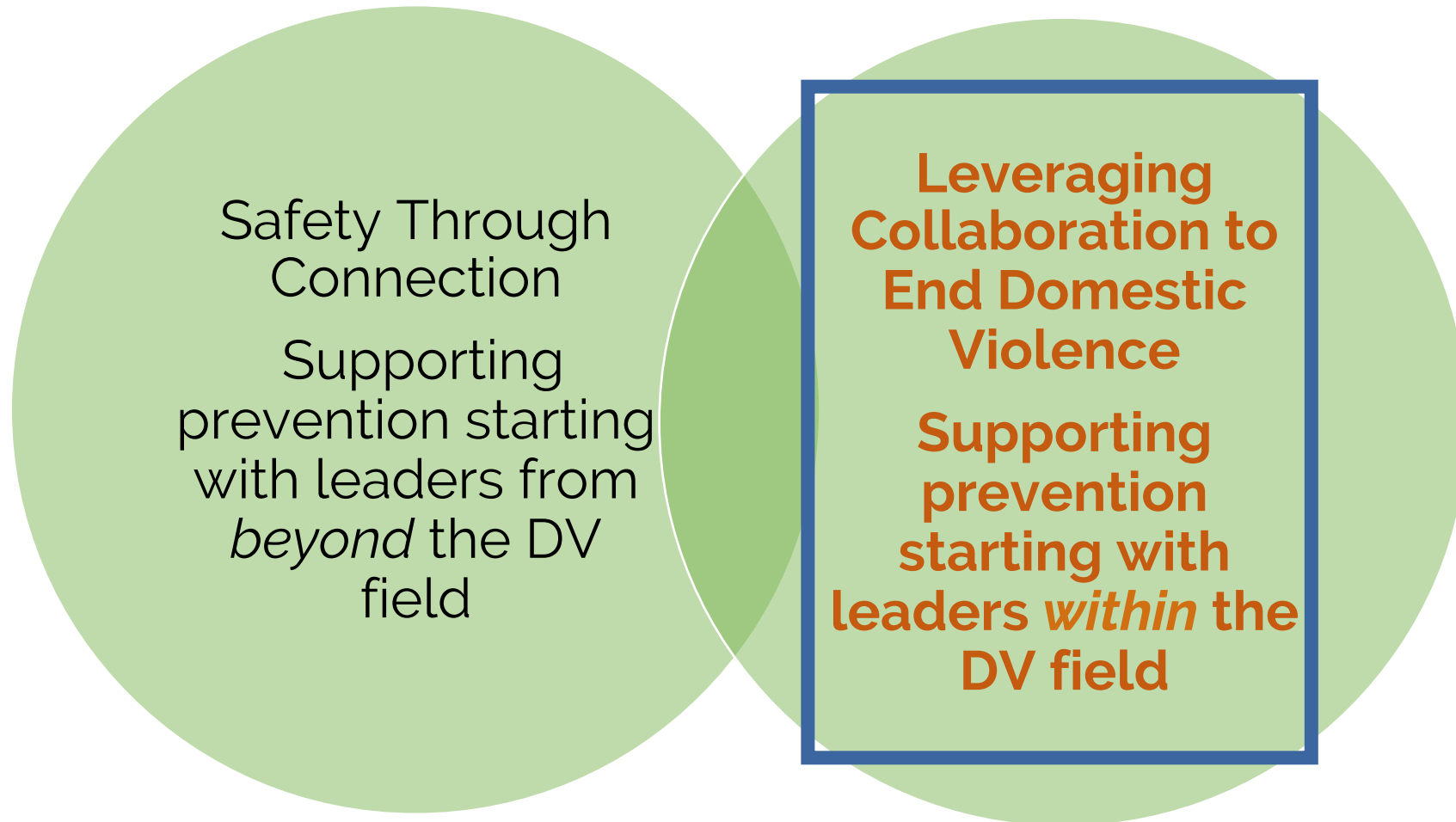
CHAN-BOF For Peace Collaborative, Alliance
for Community Transformations
She/her/hers



Dee Lee,

CHAN-BOF For Peace Collaborative, Alliance
for Community Transformations
She/her/hers/they/them

A two-part approach to domestic violence (DV) prevention



- ▶ Funded by the Blue Shield of California Foundation

What is CHAN-BOF?



California Hmong Advocates Network and Building Our Future-CA's goal is to have a conversation on unfair cultural practices and create systemic changes in the community around domestic violence.

Initial steps - partnerships



- ▶ Building a base of community members and community-based organizations
- ▶ Building relationships and trust
- ▶ Developing shared language and common understand around gender-based violence

Challenges

Developing shared language

- Advocates and survivors have coined the term “kev tsim txom” to mean domestic violence. However, this word’s original definition is “torture.”

Organizational or individual capacity

- Domestic violence prevention might not be a priority for them

Perceptions of the domestic violence field

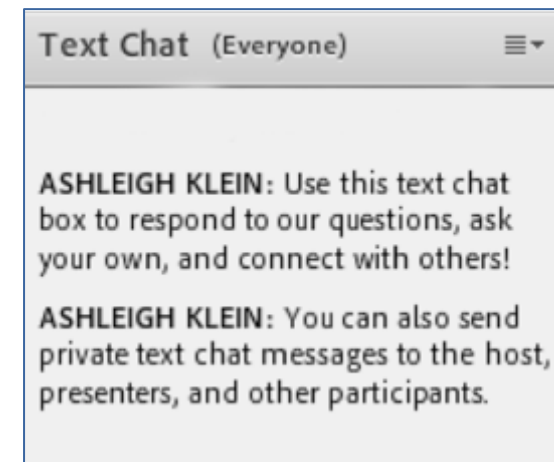
- Shelters are known as “tsev nkauj fa / tsev poj nrauj,” aka house of runaway brides or house for divorced women

Survivor-informed research in the Hmong community



What cultural norms/practices in your community contribute to safety? Which ones contribute to a culture of violence in relationships?

Use the Text Chat feature to answer the question.



Culture and violence in relationships

TOP RISK FACTORS



Top risk factors for Asian women included patriarchal norms, strict gender roles, women being seen as property after payment of a bride price, stigma against divorced women, religious beliefs that keep women in abusive relationships or justify abuse, women's acculturation leading to independence that intimidated men, mainstream services or courts not understanding cultural abuses and risks.

<https://www.facebook.com/CHANBOF4Peace/photos/rpp.2413868418662015/2768409976541189/?type=3&theater>



THE ROLE OF HMONG CULTURE

65% of respondents strongly agreed or agreed that "the Hmong culture plays a big role in domestic violence against women." 16% neither agreed nor disagreed, and 16% disagreed or strongly disagreed

Changing deep-rooted cultural norms



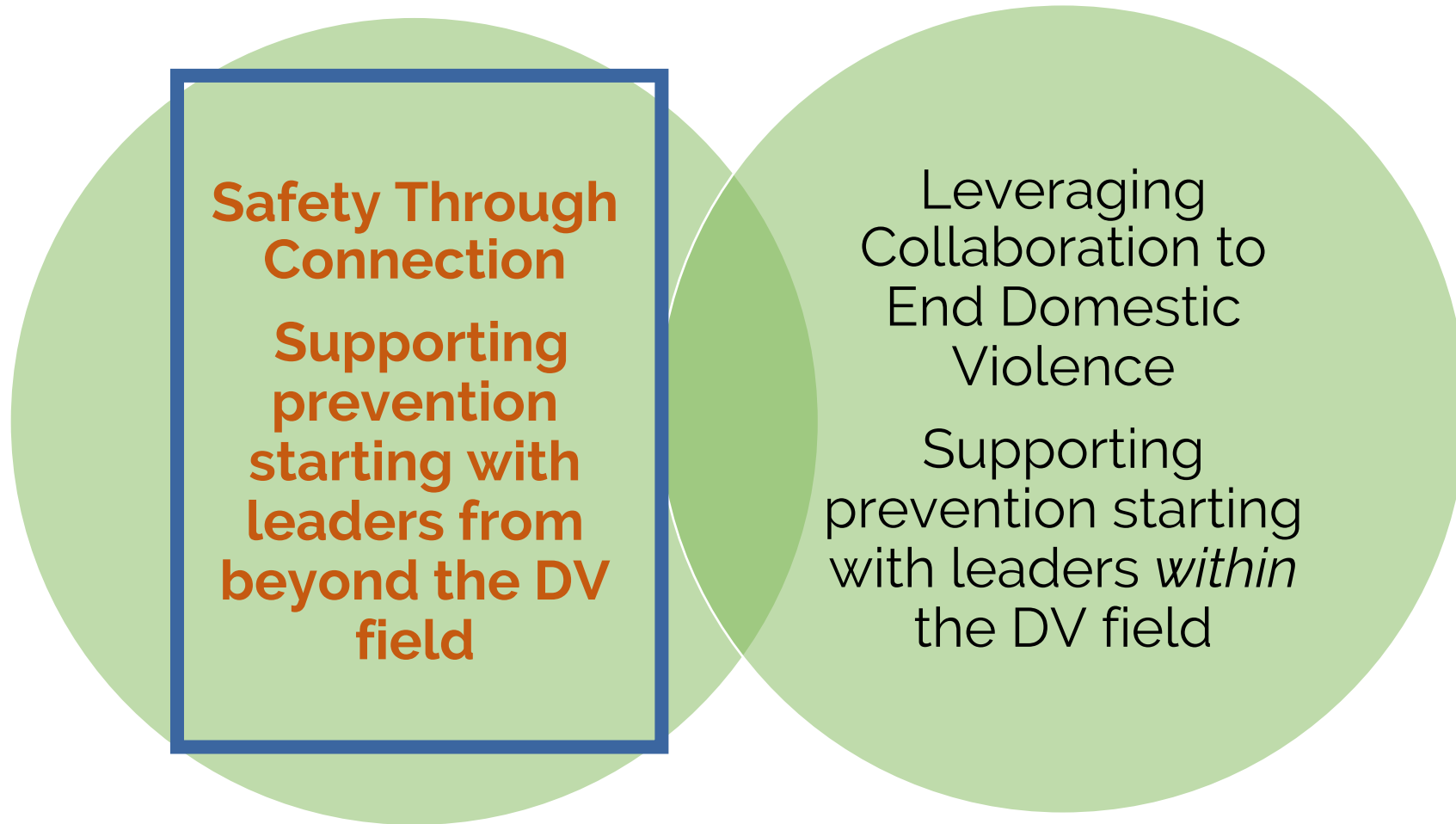
Meet Our Guest



Genoveva Islas,

Mujeres Poderosas Amorasas Collaborative,
Cultiva La Salud
She/her/hers

A two-part approach to domestic violence (DV) prevention



- ▶ Funded by the Blue Shield of California Foundation

Mujeres Poderosas Amorasas

- ▶ Formerly called REACH coalition
- ▶ Years of experience creating healthy communities through policy, system and environmental improvement interventions that advance healthy eating and active living



The need for domestic violence prevention efforts

The Fresno Bee

IMPACT2020

SECTIONS

The Fresno Bee

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CRIME

A Fresno man shot his wife in a jealous rage. But she got the last word in court

CRIME

Armed domestic violence suspect surrenders after 5-hour standoff with SWAT

CRIME

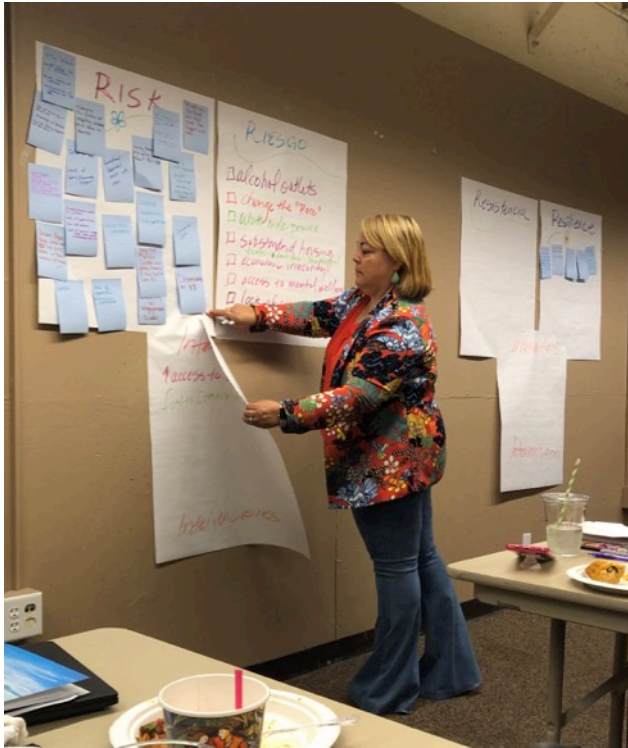
Domestic violence victim — or police officer's murderer? Jurors hearing opposite views

Fresno County

- ▶ The heart of agricultural production in California's Central Valley, drawing many immigrant families to labor in its fields
- ▶ A clear community strength for Latinas is the cultural reverence and respect for mothers and grandmothers



A year of learning from the community



- ▶ Pláticas
- ▶ Stakeholder meeting
- ▶ Key informant interviews
- ▶ Surveys

ARE YOU INTERESTED IN BEING PART OF CREATING A HEALTHIER AND SAFER COMMUNITY FOR LATINA IMMIGRANTS? THEN PLEASE JOIN US FOR A "PLATICA."

We are looking to host a "platica" with immigrants who are Latinas. So if you are young, a recent immigrant, or a more mature mujer who has been here for a while, we want to hear from you.

Immigrant Latinas who are trans women, gender non-conforming, and non-binary folks, we also want to hear from you.

There will be a total of 8 platicas, limited to about 8-10 participants each. Each participant will receive a \$40 gift card for their time.

Please contact **LUCIA NAVARRO** at **(559) 412-2403** to be scheduled. All workshops will happen by the end of May.

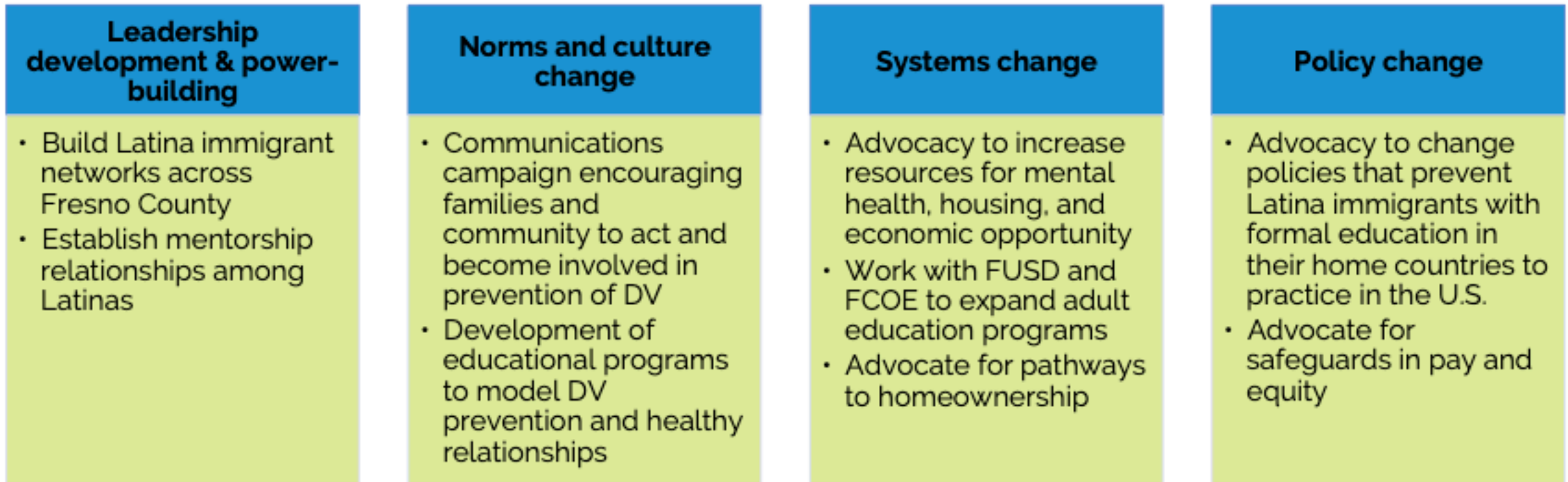
Challenge: Keeping the focus on primary prevention

- ▶ Dills J, Jones K, Brown P. Continuing the Dialogue: Learning from the Past and Looking to the Future of Intimate Partner Violence and Sexual Violence Prevention. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, 2019.
- ▶ <https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf>



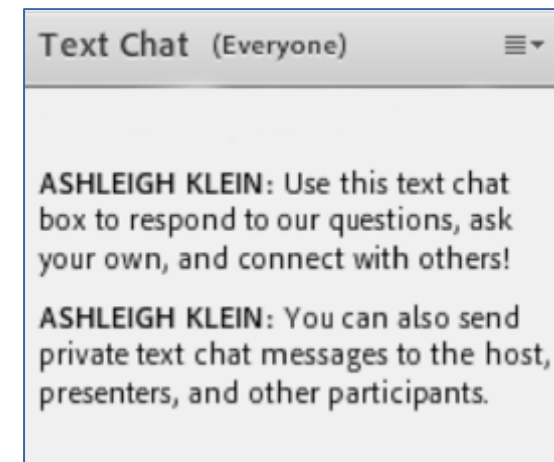
What's next?

- ▶ Establish a Latina immigrant driven network to advance shared interests, build resilience, and reduce risks of domestic violence.



What opportunities exist in your community for culture change and what role can partners outside of the sexual and domestic violence field play?

Use the Text Chat feature to answer the question.



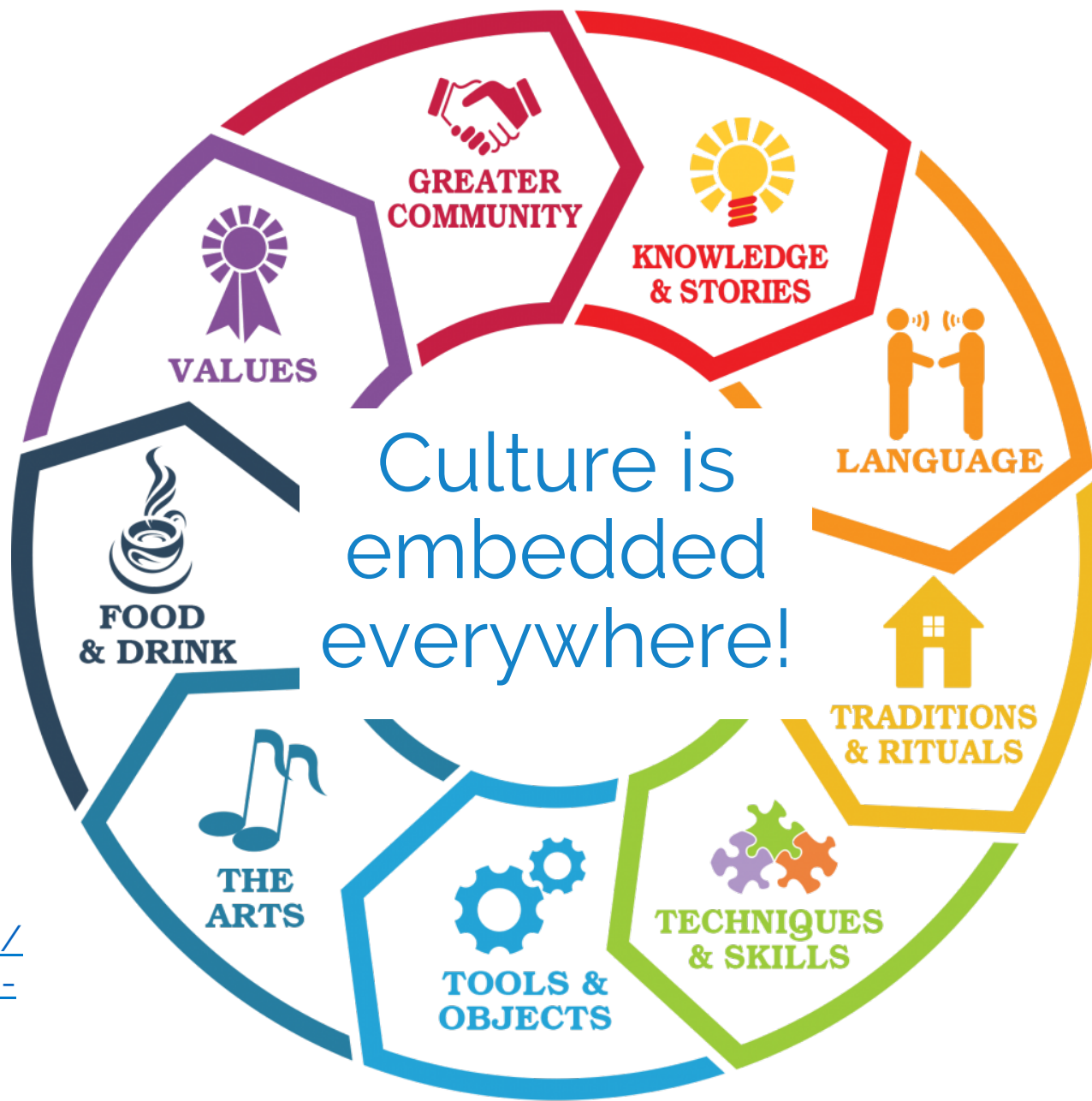


Photo from: <https://www.bridgestogether.org/celebrating-our-culture-a-new-how-to-guide/>

The value that the sexual and domestic violence field brings

WHERE COMMUNITIES FIND SUPPORT AND LEADERSHIP ON DV DV Services	
Mandate	Meet the needs of DV survivors and their families. Provide the central voice and constituency for shaping and leading the future of DV prevention in California.
Community Determinants Influenced	<ul style="list-style-type: none">➤ Norms that support healthy and equitable relationships➤ Norms supportive of non-violence➤ Norms that support engagement in family matters➤ Strong community sanctions against DV➤ Family and community economic security

https://www.preventioninstitute.org/sites/default/files/publications/A%20Health%20Equity%20and%20multisector%20approach%20to%20dv_0.pdf

Tips from Mujeres Poderosas Amorosas

- ▶ Gratitude for the opportunity
- ▶ It takes a growing movement of people who are interested in just & fair communities
- ▶ Invite people to do what they can do within their sector and through partnerships

Tips from CHAN-BOF

- ▶ Do work from a culturally informed approach
- ▶ Have a conversation if I'm meeting needs



Tools and Resources



Health Affairs Blog: An Expanded Strategy For Breaking The Cycle of Domestic Violence

<https://www.healthaffairs.org/doi/10.1377/hblog20190313.556887/full/>



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Blog Featuring Safety Through Connection Work

Safety Through Connection, Part One: From McKinleyville to San Diego, five communities redefine intimate partner violence prevention

October 29, 2019 - 9:39am

Alisha Somji, Abena Asare, and Lisa Fujie Parks

The following is a guest blog from our partners at Prevention Institute:

Supporting safe relationships, mental wellbeing, and economic security are goals for many communities—but the connections between these issues often go unnoticed. That's where [Safety Through Connection](#) comes in, a pilot program launched by Prevention Institute with a grant from Blue Shield of California Foundation. Through this program, five community collaboratives are diving under the surface to explore questions like: "How does the prevention of intimate partner violence connect with other community goals, like economic security or healthy eating environments?", "How can trusted community leaders, who work on a diversity of issues, facilitate community change that supports safe relationships?", and "What are the steps to transform intimate partner violence from a private issue to a shared



<https://blueshieldcafoundation.org/blog/safety-through-connection-part-one-mckinleyville-to-san-diego-five-communities-redefine>

Safety Through Connection, Part Two: Imagine a world without intimate partner violence

October 30, 2019 - 11:36am

Alisha Somji, Abena Asare, and Lisa Fujie Parks

The following is part two in our guest blog series from our partners at Prevention Institute, Alisha Somji, Abena Asare, and Lisa Fujie Parks. [Read the first part in this series: From McKinleyville to San Diego, five communities redefine intimate partner violence prevention:](#)

Imagine a world where intimate partner violence doesn't happen. What would that world look like? Drawing on practitioner and advocate wisdom and synthesizing research in 2015, [Prevention Institute](#) identified community conditions that are either underlying contributors to partner violence or protective factors that contribute to safe relationships.



To address these factors, the five California collaboratives in the [Safety through Connection](#) program spent the last year planning, assessing and engaging their communities. These five collaboratives represent a range of California communities: The Center at McKinleyville (McKinleyville), Allies Against Violence (Oakland), Mujeres Poderosas Americanas (Fresno County), LA Worker Center Network (Los Angeles), and

<https://blueshieldcafoundation.org/blog/safety-through-connection-part-two-imagine-world-without-intimate-partner-violence>

CHAN-BOF Resources

- ▶ Hmong Family Strengthening Helpline
 - ▶ For professionals working with Hmong clients
 - ▶ Phone number: 877-740-4292
- ▶ CHAN-BOF's Facebook Page
 - ▶ www.facebook.com/CHANBOF4Peace/
- ▶ Building Our Future National Facebook Page
 - ▶ <https://www.facebook.com/buildourfuture/>



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