Welcome, this web conference will begin soon

CULTURE-CHANGE FOR PREVENTION

Advancing Prevention Within and Beyond the Sexual and Domestic Violence Field

Thursday, November 21
11am PST | 2pm EST
Meet the PreventConnect Team

Ashleigh Klein-Jimenez
Project Manager
she/her/hers

Tori VandeLinde
Project Coordinator
she/her/hers
How to use Adobe Connect

‣ Text chat and private chat
  ‣ Please send a private chat message for help.
‣ PowerPoint Slides
‣ Polling Questions
‣ Phone
‣ Closed Captioning
‣ Web Conference Guidelines

Contact Adobe Connect support at:
https://helpx.adobe.com/adobe-connect/connect-support.html
PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence and oppression
- Connect to other prevention practitioners
Past conferences/resources

FROM A CYCLE OF VIOLENCE TO A CULTURE OF SAFETY AND EQUITY

Web Conference
GUEST PROFILES

Available Now
PreventConnect.org
Request for Proposals due December 23rd

http://www.nationalsexualassaultconference.org/proposals/
CULTURE-CHANGE FOR PREVENTION

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PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.
Meet the Prevention Institute Team

Alisha Somji
Associate Program Manager
she/her/hers

Abena Asare
Program Assistant
she/her/hers
Objectives

‣ Describe the importance of supporting prevention with new and long-standing leaders both within and beyond the sexual and domestic violence field

‣ Explore how communities are utilizing community strengths for culture-change

‣ Engage in a candid discussion about opportunities for culture-change in communities.
Preventing Violence Happens at Three Levels
Our goal is to stop violence before it occurs.

**PRIMARY**
Stopping Violence Before It Occurs
- Strategies like healthy relationships & environments reduce risks & increase buffers.

**SECONDARY**
Immediate Responses to Violence
- Services like emergency and medical care address short-term consequences.

**TERTIARY**
Long-Term Responses to Violence
- Approaches in aftermath address trauma & rehabilitate perpetrators.

Photo from the Centers for Disease Control and Prevention
THRIVE

People
- Social networks & trust
- Participation & willingness to act for the common good
- Norms & culture

Place
- What’s sold & how it’s promoted
- Look, feel & safety
- Parks & open space
- Getting around
- Housing
- Air, water & soil
- Arts & cultural expression

Equitable Opportunity
- Education
- Living wages & local wealth

What does culture change mean to you? Why is it important for sexual and domestic violence prevention?
A two-part approach to domestic violence (DV) prevention

Safety Through Connection
Supporting prevention starting with leaders from beyond the DV field

Leveraging Collaboration to End Domestic Violence
Supporting prevention starting with leaders within the DV field

- Funded by the Blue Shield of California Foundation
Common themes across the two approaches

- Preventing and ending violence
- Addressing the root drivers of violence
- Collaborating for effectiveness
- Making domestic violence a community issue
- Aspiring for systems and culture change

Connecting violence prevention with other health and social issues and addressing them collaboratively can:

- Align work that has the biggest impact across sectors
- Leverage resources
- Build relationships that can adapt to different issues collectively
- Facilitate data-sharing among sectors
- Strengthen communication across sectors in communities
- Identify opportunities to link violence prevention to existing priorities

Meet Our Guests

MaiBao Yang,
CHAN-BOF For Peace Collaborative, Alliance for Community Transformations
She/her/hers

Dee Lee,
CHAN-BOF For Peace Collaborative, Alliance for Community Transformations
She/her/hers/they/them
A two-part approach to domestic violence (DV) prevention

Safety Through Connection
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› Funded by the Blue Shield of California Foundation
What is CHAN-BOF?

California Hmong Advocates Network and Building Our Future-CA’s goal is to have a conversation on unfair cultural practices and create systemic changes in the community around domestic violence.
Initial steps - partnerships

- Building a base of community members and community-based organizations
- Building relationships and trust
- Developing shared language and common understand around gender-based violence
Challenges

Developing shared language

- Advocates and survivors have coined the term “kev tsim txom” to mean domestic violence. However, this word’s original definition is “torture.”

Organizational or individual capacity

- Domestic violence prevention might not be a priority for them

Perceptions of the domestic violence field

- Shelters are known as “tsev nkauj fa / tsev poj nrauj,” aka house of runaway brides or house for divorced women
Survivor-informed research in the Hmong community
What cultural norms/practices in your community contribute to safety? Which ones contribute to a culture of violence in relationships?

Use the Text Chat feature to answer the question.
Culture and violence in relationships

TOP RISK FACTORS

Top risk factors for Asian women included patriarchal norms, strict gender roles, women being seen as property after payment of a bride price, stigma against divorced women, religious beliefs that keep women in abusive relationships or justify abuse, women's acculturation leading to independence that intimidated men, mainstream services or courts not understanding cultural abuses and risks.

THE ROLE OF Hmong CULTURE

65% of respondents strongly agreed or agreed that “the Hmong culture plays a big role in domestic violence against women.” 16% neither agreed nor disagreed, and 16% disagreed or strongly disagreed.

https://www.facebook.com/CHANBOF4Peace/photos/rpp.2413868418662015/2768409976541189/?type=3&theater
Changing deep-rooted cultural norms
Meet Our Guest

Genoveva Islas,
Mujeres Poderosas Amorosas Collaborative,
Cultiva La Salud
She/her/hers
A two-part approach to domestic violence (DV) prevention

Safety Through Connection
Supporting prevention starting with leaders from beyond the DV field

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› Funded by the Blue Shield of California Foundation
Mujeres Poderosas Amorosas

- Formerly called REACH coalition
- Years of experience creating healthy communities through policy, system and environmental improvement interventions that advance healthy eating and active living
The need for domestic violence prevention efforts

A Fresno man shot his wife in a jealous rage. But she got the last word in court

Armed domestic violence suspect surrenders after 5-hour standoff with SWAT

Domestic violence victim — or police officer’s murderer? Jurors hearing opposite views
Fresno County

- The heart of agricultural production in California’s Central Valley, drawing many immigrant families to labor in its fields.

- A clear community strength for Latinas is the cultural reverence and respect for mothers and grandmothers.
A year of learning from the community

- Pláticas
- Stakeholder meeting
- Key informant interviews
- Surveys
Challenge: Keeping the focus on primary prevention


What's next?

- Establish a Latina immigrant driven network to advance shared interests, build resilience, and reduce risks of domestic violence.

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<th>Leadership development &amp; power-building</th>
<th>Norms and culture change</th>
<th>Systems change</th>
<th>Policy change</th>
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<tr>
<td>Build Latina immigrant networks across Fresno County</td>
<td>Communications campaign encouraging families and community to act and become involved in prevention of DV</td>
<td>Advocacy to increase resources for mental health, housing, and economic opportunity</td>
<td>Advocacy to change policies that prevent Latina immigrants with formal education in their home countries to practice in the U.S.</td>
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<tr>
<td>Establish mentorship relationships among Latinas</td>
<td>Development of educational programs to model DV prevention and healthy relationships</td>
<td>Work with FUSD and FCOE to expand adult education programs</td>
<td>Advocate for safeguards in pay and equity</td>
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What opportunities exist in your community for culture change and what role can partners outside of the sexual and domestic violence field play?

Use the Text Chat feature to answer the question.
Culture is embedded everywhere!

Photo from: https://www.bridgestogether.org/celebrating-our-culture-a-new-how-to-guide/
The value that the sexual and domestic violence field brings

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### WHERE COMMUNITIES FIND SUPPORT AND LEADERSHIP ON DV

**DV Services**

Meet the needs of DV survivors and their families. Provide the central voice and constituency for shaping and leading the future of DV prevention in California.

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<th>Community Determinants Influenced</th>
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<td>Norms that support healthy and equitable relationships</td>
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<td>Norms supportive of non-violence</td>
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<td>Norms that support engagement in family matters</td>
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<td>Strong community sanctions against DV</td>
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<td>Family and community economic security</td>
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Tips from Mujeres Poderosas Amorosas

‣ Gratitude for the opportunity

‣ It takes a growing movement of people who are interested in just & fair communities

‣ Invite people to do what they can do within their sector and through partnerships
Tips from CHAN-BOF

‣ Do work from a culturally informed approach

‣ Have a conversation if I'm meeting needs
Tools and Resources
Health Affairs Blog: An Expanded Strategy For Breaking The Cycle of Domestic Violence

Blog Featuring Safety Through Connection Work

Safety Through Connection, Part One: From McKinleyville to San Diego, five communities redefine intimate partner violence prevention

October 29, 2019 - 9:30am
Alisha Sorji, Abena Asare, and Lisa Fujie Parks

The following is a guest blog from our partners at Prevention Institute:

Supporting safe relationships, mental wellbeing, and economic security are goals for many communities—but the connections between these issues often go unnoticed. That’s where Safety Through Connection comes in, a pilot program launched by Prevention Institute with a grant from Blue Shield of California Foundation. Through this program, five community collaboratives are diving under the surface to explore questions like: “How does the prevention of intimate partner violence connect with other community goals, like economic security or healthy eating environments?” “How can trusted community leaders, who work on a diversity of issues, facilitate community change that supports safe relationships?” and “What are the steps to transform intimate partner violence from a private issue to a shared problem?”

https://blueshieldcafoundation.org/blog/safety-through-connection-part-one-mckinleyville-to-san-diego-five-communities-redefine

Safety Through Connection, Part Two: Imagine a world without intimate partner violence

October 30, 2019 - 11:36am
Alisha Sorji, Abena Asare, and Lisa Fujie Parks

The following is part two in our guest blog series from our partners at Prevention Institute, Alisha Sorji, Abena Asare, and Lisa Fujie Parks. Read the first part in this series From McKinleyville to San Diego, five communities redefine intimate partner violence prevention.

Imagine a world where intimate partner violence doesn’t happen. What would that world look like? Drawing on practitioner and advocate wisdom and synthesizing research in 2015, Prevention Institute identified community conditions that are either underlying contributors to partner violence or protective factors that contribute to safe relationships.

To address these factors, the five California collaboratives in the Safety Through Connection program spent the last year planning, assessing and engaging their communities. These five collaboratives represent a range of California communities: The Center at McKinleyville (McKinleyville), Allies Against Violence (Oakland), Mujeres Para Ser Libres (Fresno County), 12th Street Center (Monterey-José Academy), and

CHAN-BOF Resources

› Hmong Family Strengthening Helpline
  ‣ For professionals working with Hmong clients
  ‣ Phone number: 877-740-4292
› CHAN-BOF’s Facebook Page
› Building Our Future National Facebook Page
  ‣ [https://www.facebook.com/buildourfuture/](https://www.facebook.com/buildourfuture/)