



#PowerOfSport

The power of sport and athletics to promote well-being and advance culture of prevention

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Presenter Disclosure

David S. Lee

(1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose

Presenter

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Objectives

- Identify protective and risk factors that sport can address to promote healthy behaviors.
- Describe the elements of the theory of change.



Sport for Change

What have you
learned from
Sport and
Athletics?



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Ending Sexual Violence in One Generation

How Sport Can End
Sexual Violence in
ONE GENERATION



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Ending Sexual Violence in One Generation

How Sport Can End Sexual and Domestic Violence in One Generation

Sexual and domestic violence (SV/DV) is a pervasive problem throughout the United States ^{1,2}. As a central component of American society, sport is an influential system that can contribute to the pervasiveness of SV/DV ³ AND can be a powerful part of the solution ⁴ to ending SV/DV.

Be Part of the Solution

- Explore the Resources
- Check out the Roadmap
- Read the Research
- Join the Learning Exchange

01. ●
02. ○
03. ○
04. ○
05. ○

I AM
part of the
solution

Sports teaches accountability, social cohesion, and self-control, all of which are SV prevention factors. ¹

Sport cultures/environments can contribute to unhealthy behaviors

- Encourage Risky Behaviors
- Problematic gender socialization
- Lack of accountability and response
- Aggression, dominance, inequity

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Sport can contribute to promote healthy behaviors



- Competence
- Character
- Confidence
- Connections
- Compassion
- Accountability
- Self-Control
- Leadership

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Sport for Change

What have you learned from Sport and Athletics?

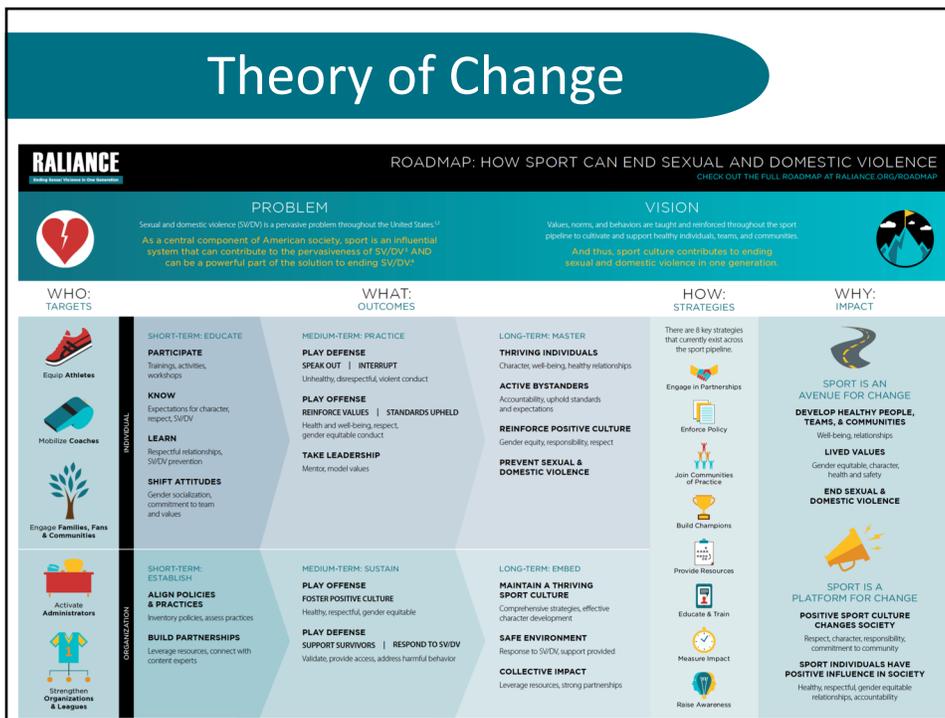


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SPORT+ SEXUAL VIOLENCE PREVENTION RECOMMENDATIONS FOR NEXT STEPS IN RESEARCH AND EVALUATION



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What is the Roadmap?

Because there is no single solution to ending sexual and domestic violence, the Roadmap serves as a theory of change to guide specific action steps the sport community can take to prevent SV/DV in and through the sport community.

[Explore the Roadmap](#)

01. ○

02. ○

03. ●

04. ○

05. ○

I AM
part of the solution

Who is part of the solution

Everyone has a role to play in sport to be part of the solution in ending sexual and domestic violence (SV/DV). Click on each role to find out how these individuals are being engaged to end SV/DV in and through sport!



Equip Athletes



Mobilize Coaches



Engage Families, Fans & Communities



Activate Administrators



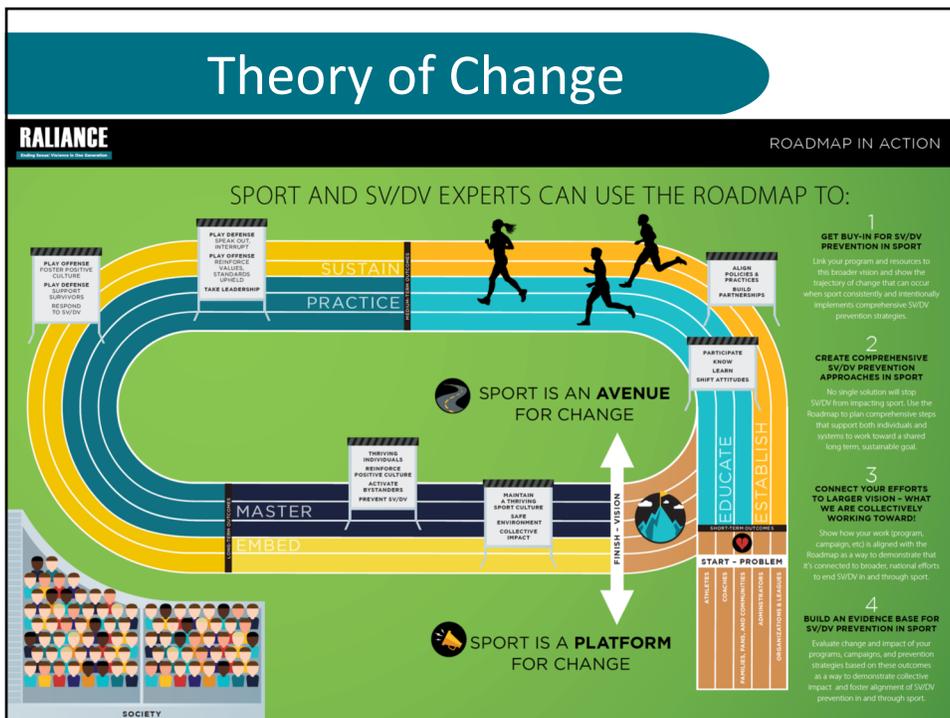
Strengthen Organizations & Leagues

How to be part of the solution

There are many strategies already being used in sport to prevent sexual and domestic violence (SV/DV). Sport individuals and organizations will have the greatest impact in preventing SV/DV in and through sport by using multiple strategies simultaneously.

Click on each SV/DV prevention strategy to identify how you and your organization can be part of the solution to end SV/DV in and through sport!

 <p>Enforce Policy</p>	 <p>Engage in Partnership</p>	 <p>Join Communities of Practice</p>	 <p>Build Champions</p>
 <p>Provide Resources</p>	 <p>Educate & Train</p>	 <p>Measure Impact</p>	 <p>Raise Awareness</p>



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Athletes and coaches are community leaders and can have enormous influence on changing the paradigms related to masculinity, aggression, and acceptability of SV. ¹²



For More Information?

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