#### Welcome, this web conference will begin soon



NEW, SEASONED, OR NEEDING A REFRESHER



Thursday, January 30, 2020 11AM PST | 2 PM EST

#### Meet the PreventConnect Team



**Ashleigh Klein-Jimenez**Project Manager
she/her/hers



**Tori VandeLinde**Project Coordinator
she/her/hers





#### **PreventConnect.org**

info@PreventConnect.org

PreventConnect.org/email - email group

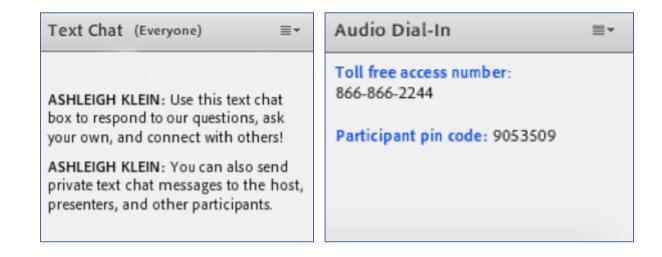
Learn.PreventConnect.org - eLearning

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#### PreventConnect

- Domestic violence/intimate partner violence
- Sexual violence
- Violence across the lifespan, including child sexual abuse
- Prevent before violence starts
- Connect to other forms of violence and oppression
- Connect to other prevention practitioners



#### Past conferences/resources



http://www.preventconnect.org/2019/01/from-foundations-to-conversations-and-innovations-applying-a-public-health-approach-to-preventing-sexual-and-domestic-violence/







#### Key Concepts, Models, & Frameworks Within the Field of Sexual & Domestic Violence Prevention

Thursday, January 30, 2020 11AM PST | 2 PM EST

PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



#### Objectives

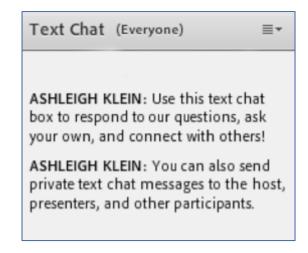
- Describe concepts, models, and frameworks that shape the current field of sexual and domestic violence prevention
- Identify resources for new prevention staff members to engage with in their first few months on the job
- Engage in a discussion on resources, support, and other knowledge sharing that would help new preventionists transition into their roles



# How long have you been working in the sexual and domestic violence prevention field?

**Text Chat Question** 

## Use the Text Chat feature to answer the question.



#### Meet Our Collaborative Partner



Mo Lewis
Prevention Specialist, National Sexual Violence
Resource Center
they/them she/her



What can be done to prevent the problem from occurring in the first place?



#### The Prevention Continuum

**Up Front** 

In the Thick

**Aftermath** 

Approaches that take place

#### **BEFORE**

violence has occurred to prevent initial perpetration or victimization

#### *Immediate*

responses

#### **AFTER**

violence has occurred to deal with the consequences in the short-term

#### **Long-term**

responses

#### **AFTER**

violence to deal with the lasting consequences and treatment interventions



#### The Prevention Continuum

**Up Front** 

Approaches that take place

#### **BEFORE**

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#### **Long-term**

responses

#### **AFTER**

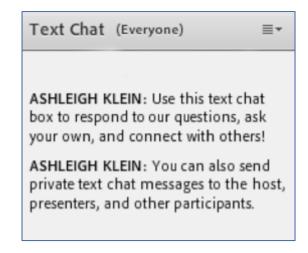
violence to deal with the lasting consequences and treatment interventions



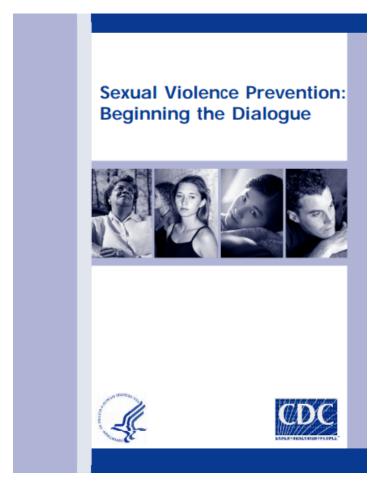
# Where does your prevention work fall on the continuum? What activities are you doing?

**Text Chat Question** 

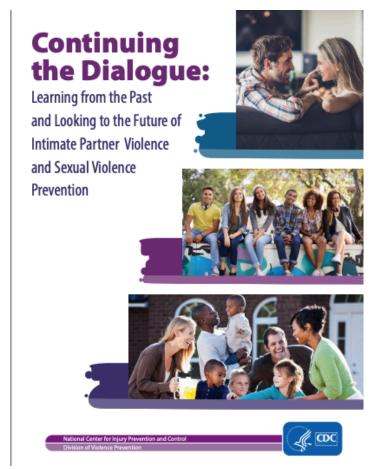
## Use the Text Chat feature to answer the question.



#### We know more about sexual violence



https://www.-cdc.gov/violenceprevention/pdf/svprevention-a.pdf



https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf



"It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change."

Institute of Medicine



#### Primary Prevention

healthy environments and behaviors and reduces the likelihood of an incident, condition, or injury before it occurs in the first place.

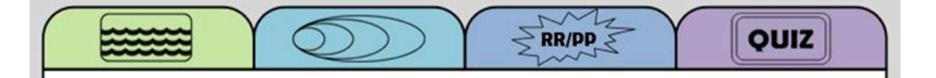




#### Primary Prevention Tools and Frameworks

- Moving Upstream Story
- Public Health Model
- 9 Principles of Effective Prevention Programs
- Social Ecological Model
- Spectrum of Prevention



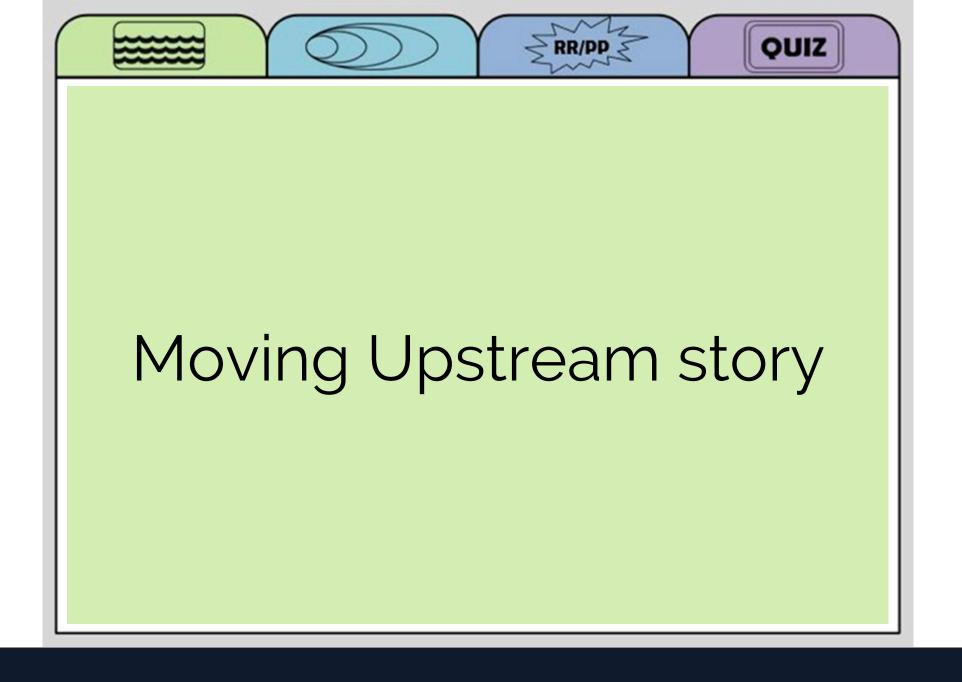


### **Primary Prevention Primer!**

...an interactive way to familiarize yourself with primary prevention.

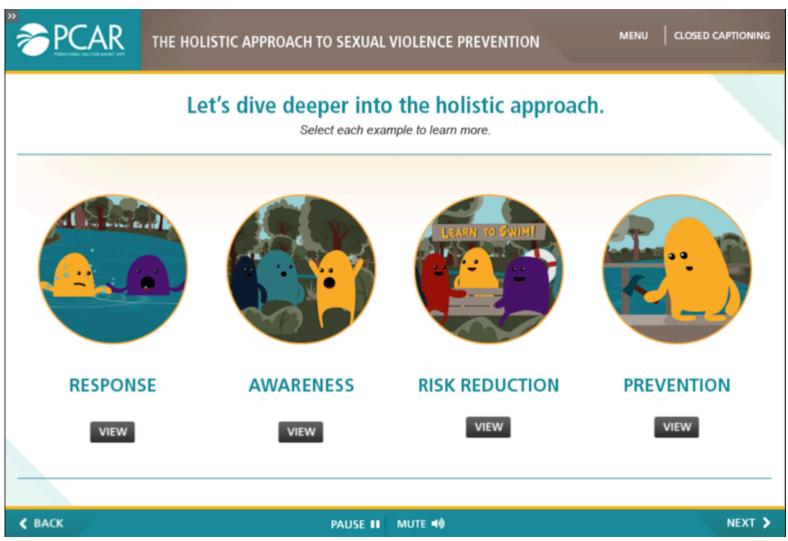






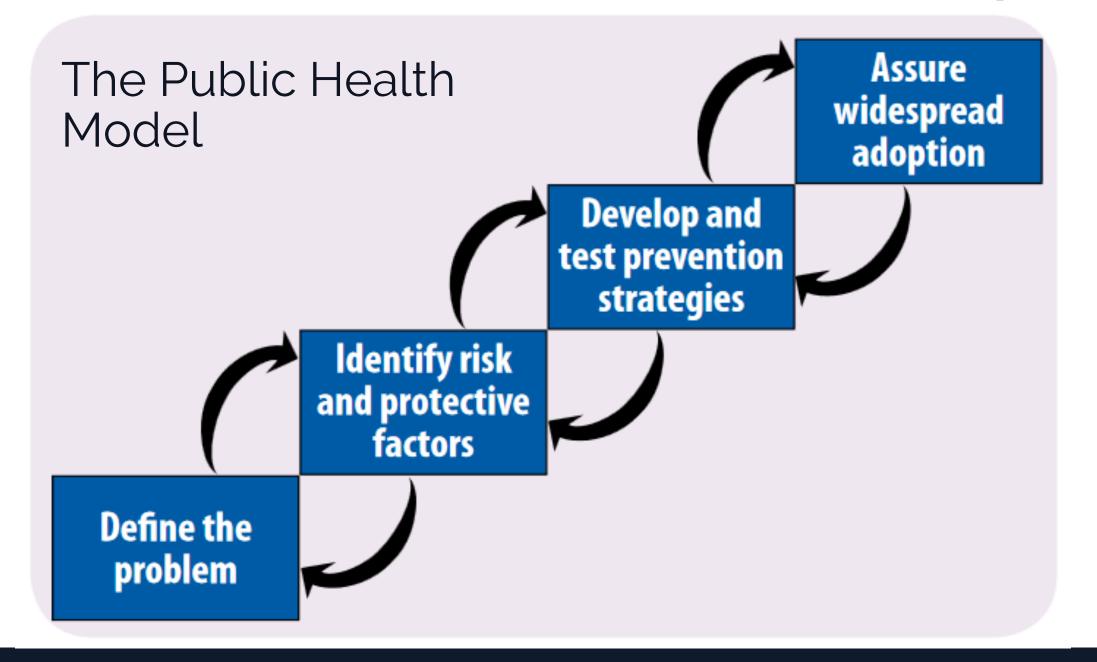


#### Other versions of the Moving Upstream Story



https://campus.nsvrc.org/course/view.php?id=118#section-1







#### Principles of Effective Prevention Programs

- Comprehensive
- Varied teaching methods
- Sufficient dosage
- Theory driven
- Positive relationships
- Appropriate timing
- Culturally relevant
- Include outcome evaluation
- Delivered by well-trained staff



Nation et al., 2003



# Spectrum of Prevention

Influencing Policy & Legislation

**Changing Organizational Practices** 

**Fostering Coalitions & Networks** 

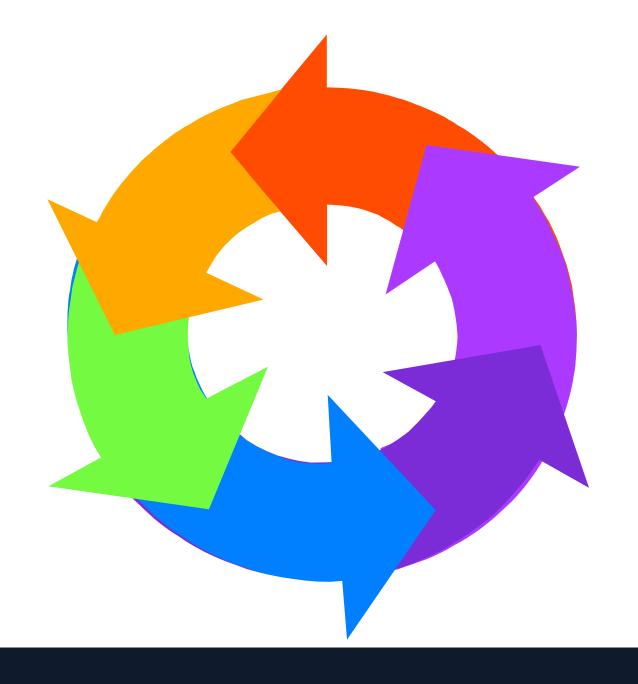
**Educating Providers** 

**Promoting Community Education** 

Strengthening Individual Knowledge & Skills

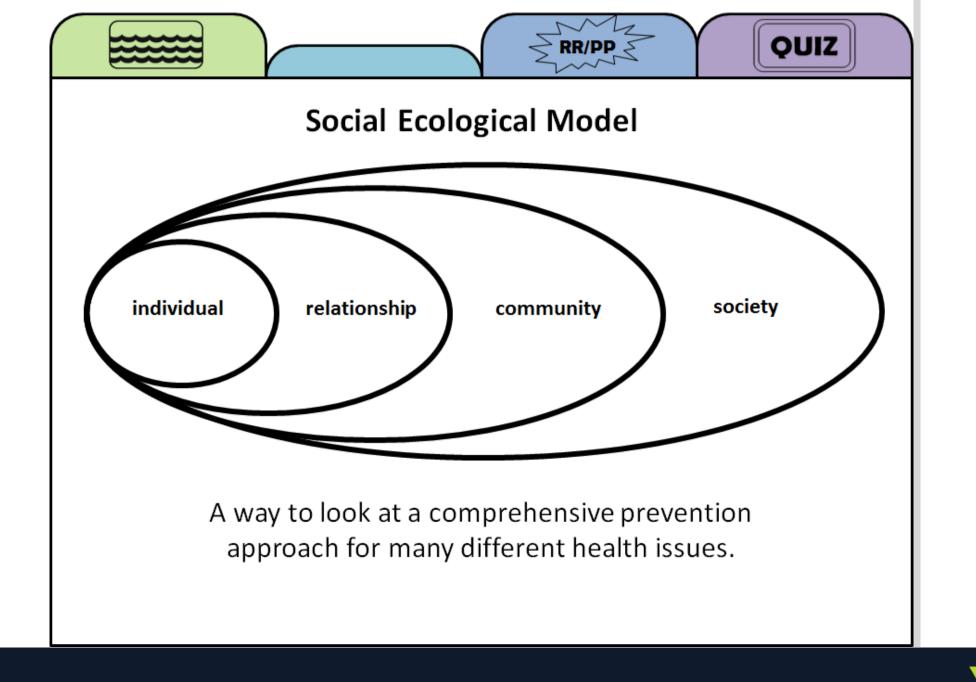




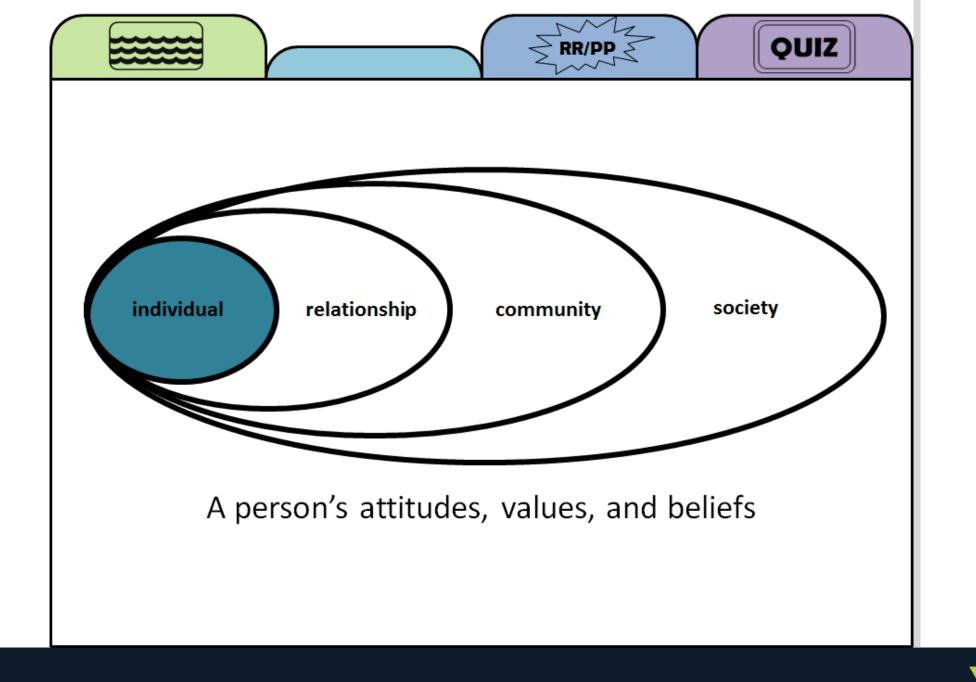


# The synergy of the Spectrum of Prevention

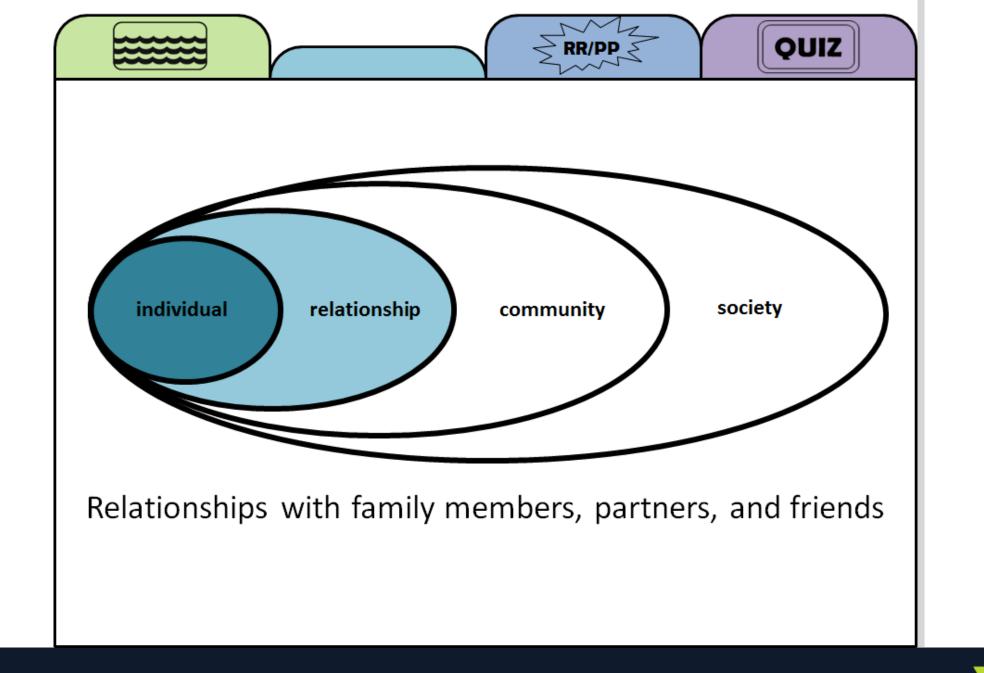




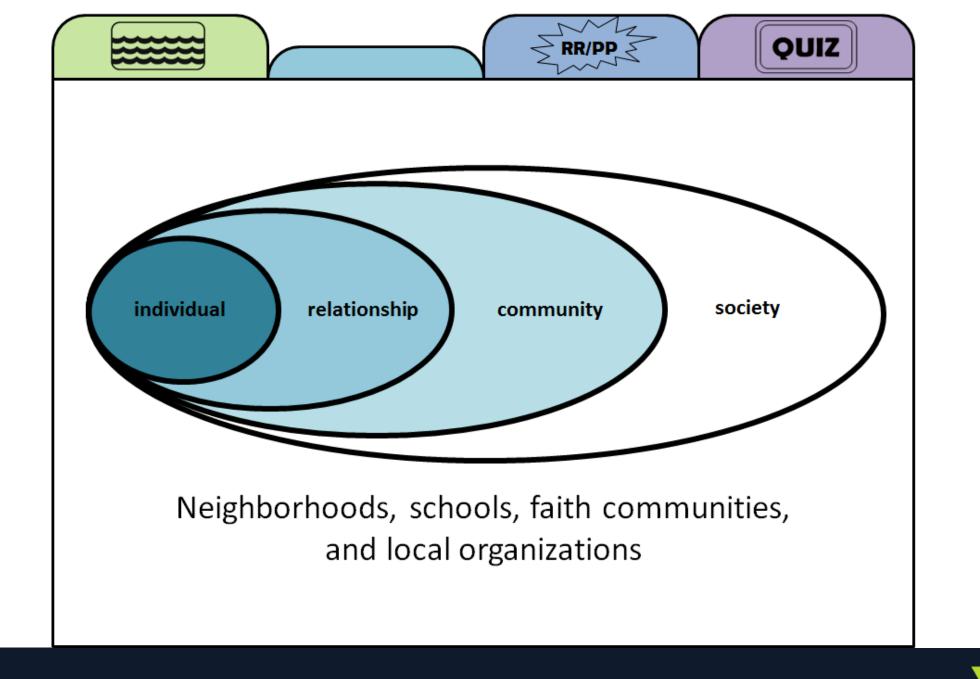




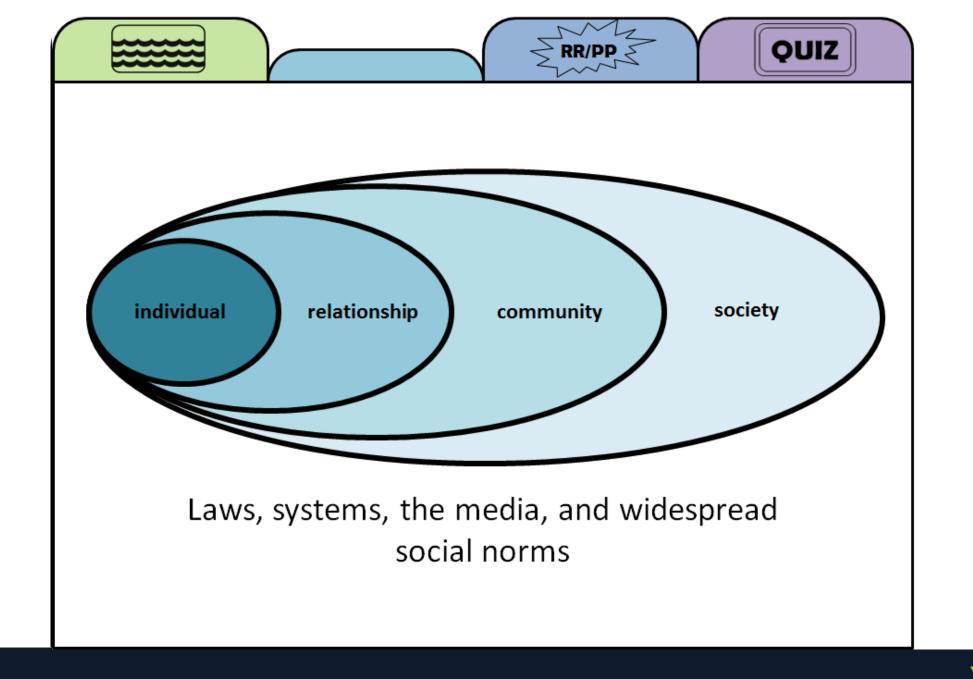




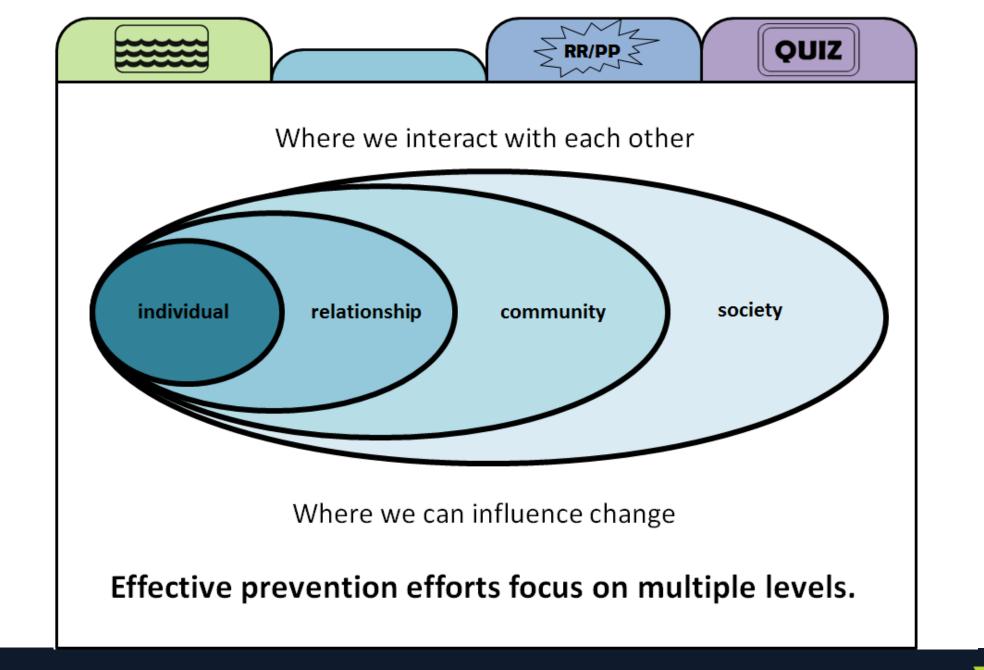














#### Community-specific:

Specific to a community's needs, interests, strengths, cultural norms, experiences, etc.

#### Community-level:

Impacts the entire community, regardless of whether they are part of the prevention group or efforts. Targets characteristics of a community.



#### Community-specific:

Specific to a community's needs, interests, strengths, cultural norms, experiences, etc.

Our prevention work should always be community-specific!

#### Community-level:

Impacts the entire community, regardless of whether they are part of the prevention group or efforts. Targets characteristics of a community.

Our goal is to stretch to the community level



#### Program Example:

- High-School prevention program
  - Weekly social justice group
  - Peer mentorship program
  - Staff buy-in, helps mentor and support groups

Individual	Relationship	Community	Society
Students confront their own beliefs about gender stereotypes and victim blaming attitudes	Students lead workshops for parents on how to increase positive communication about sex and relationships	The students in the social justice group work with the staff and faculty to pass a Student Bill of Rights	The group works with the state coalition to promote a bill requiring comprehensive sexual health education in high schools



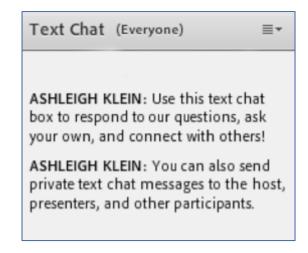
Individual	Relationship	Community	Society
<ul><li>Attitudes</li><li>Values</li><li>Beliefs</li><li>Behaviors</li></ul>	<ul> <li>Communication skills</li> <li>Relationship skills</li> <li>Respecting boundaries</li> </ul>	<ul> <li>Policies and Procedures</li> <li>Codes of Conduct</li> <li>Bills of Rights</li> </ul>	<ul> <li>Laws</li> <li>Policies</li> <li>Widespread Media</li> <li>Cultural norms</li> </ul>



# What level(s) of the SEM are you already reaching? What levels can you add?

**Text Chat Question** 

## Use the Text Chat feature to answer the question.



#### Norms

## more than a habit

sanction behavior

based in culture & tradition

taken for granted

behavior shapers

attitudes, beliefs, ways of being

communicate regularity in behavior



## 5 Key Norms

- Culture of Violence
- Narrow Definitions of Masculinity
- Limited Roles for Women
- Power and Control
- Privacy and Silence





### Culture of Violence





## Narrow Definitions of Masculinity

#### Toxic masculinity is under attack. That's fine.

New guidelines for therapists who treat men, the Gillette ad, and backlash.

By Thomas Page McBee | Jan 22, 2019, 11:20am EST











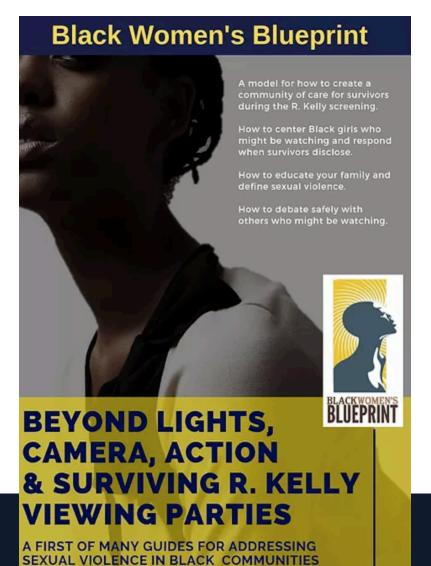
### Limited Roles for Women



First African-American, all women flight crew



## Power and Control





TUNE IN Surviving R. Kelly airs on Lifetime on January 3–5 at 9/8c

Note: This document is just a place

to start; we recognize that there is

from those who are interested in

partnering with us to do so via

media@ggenyc.org.

much more work to be done and we invite collaboration and inquiries

#### Surviving R. Kelly Viewer Guide

In Lifetime's groundbreaking documentary series Surviving R. Kelly, women are emerging from the shadows and uniting their voices to share their stories for what will surely be one of the most talked about television events of the year. The six-part series is an urgent call to families, communities and all those who touch the lives of young people, as well as to fans and the entertainment industry alike, reminding us all that we must work harder to protect girls and women.

Celebrated as one of the greatest R&B artists of all time. R. Kelly's genre-defining career has been riddled with rumors of abuse, predatory behavior, and pedophilia. Yet, for nearly three decades, the "i Believe I Can Fly" singer's history of allegedly abusing underage African American girls has been largely ignored by mainstream media.

Surviving R. Kelly has the potential to change that.

For the first time ever, survivors and people from Kelly's inner circle are coming forward with new allegations of sexual, mental, and physical abuse at his hands. With over 50 interviews (including civil rights activist Tarana Burke, musicians John Legend and Sparkle, talk-show host and former DJ Wendy Williams, journalist Toure and ex-wife Andrea Kelly), this docuseries will finally shed light on a secret life the public has never seen.

The Surviving R. Kelly Viewer's Guide was designed to help audiences process and discuss the themes discussed in this powerful production and identify ways to stand with survivors, while also providing resources for those who may need support. Please share it with your networks and join the conversation on Twitter before, during and after you watch using the #SurvivingRKelly hashtag.

- Jeanne N. Smith
 Founder and President, Girls for Gender Equity





Surviving R. Kelly Wever davide #SurvivingR Kelly

## Privacy and Silence





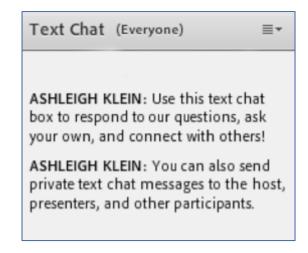
# Where do we go from here?

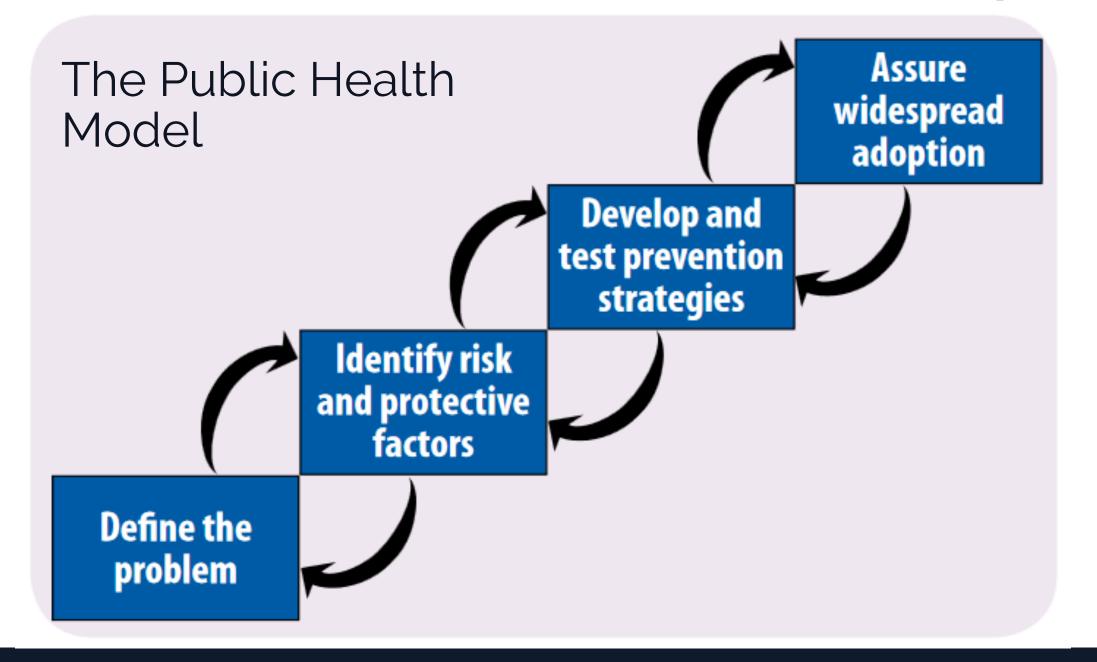


## What norms are you trying to change?

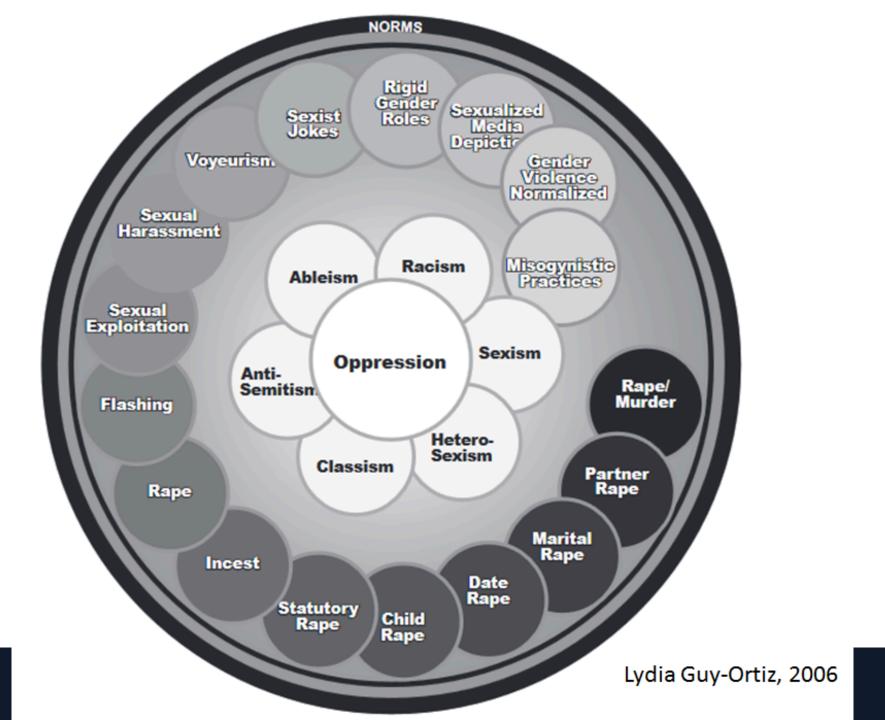
**Text Chat Question** 

## Use the Text Chat feature to answer the question.

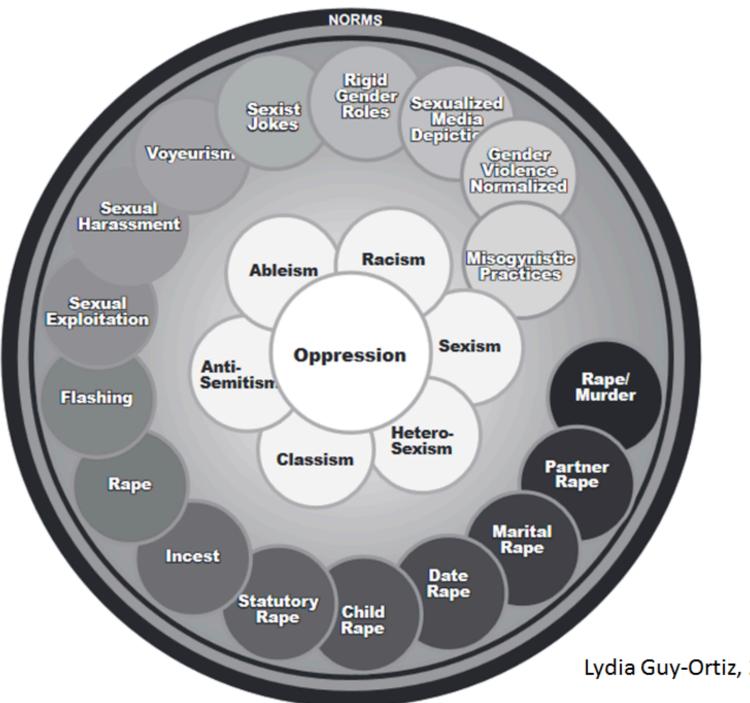












Darker = what is typically seen, noticed, taken seriously

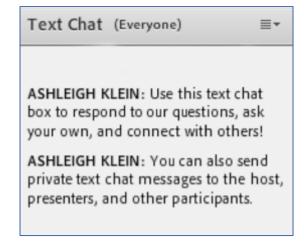
Lighter = what is typically unseen, hidden, not taken as seriously



## How do you maintain a solid foundation of anti-oppression in your work? What resources help you along the way?

**Text Chat Question** 

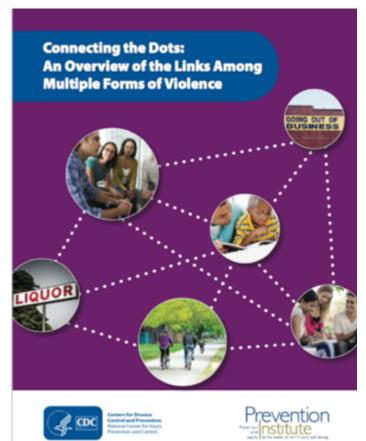
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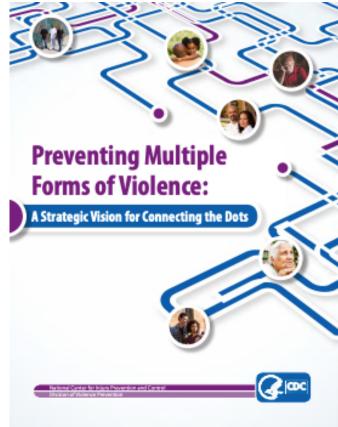


### Connect Issues

https://www.cdc.gov/ violenceprevention/pdf/ connecting the dots-a.pdf

https://www.cdc.gov/ violenceprevention/pdf/ Strategic\_Vision.pdf







#### Linkages

- Multiple forms of violence are
  - Experienced together
  - Share common underlying factors
  - Result in common outcomes
- Exposure to one form of violence increases risk of further victimization



#### Societal and Neighborhood Risk Factors

	СМ	TDV	IPV	sv	YV	Bullying	Suicide	Elder Abuse
Norms supporting aggression*	X	х	х	X	х			х
Harmful gender norms*	X	х	х	X	X	X		
Community Violence	X			X	х	Х		
Lack of economic opportunities	X		Х	Х	Х		X	
Low Neighborhood Support/ Cohesion*	X	х	х		x		X	

NOTE: CM (Child Maltreatment), TDV (Teen Dating Violence), IPV (Intimate Partner Violence), SV (Sexual Violence), YV (Youth Violence)



<sup>\*</sup>Norms are generally measured at the individual level

#### Neighborhood and Relationship Protective Factors

	СМ	TDV	IPV	sv	ΥV	Bullying	Suicide	Elder Abuse
Coordination of services among community agencies	X		X				X	X
Social cohesion	х	х	X		х	X	X	X
Community support and connectedness*	X		x	X	Х		Х	Х

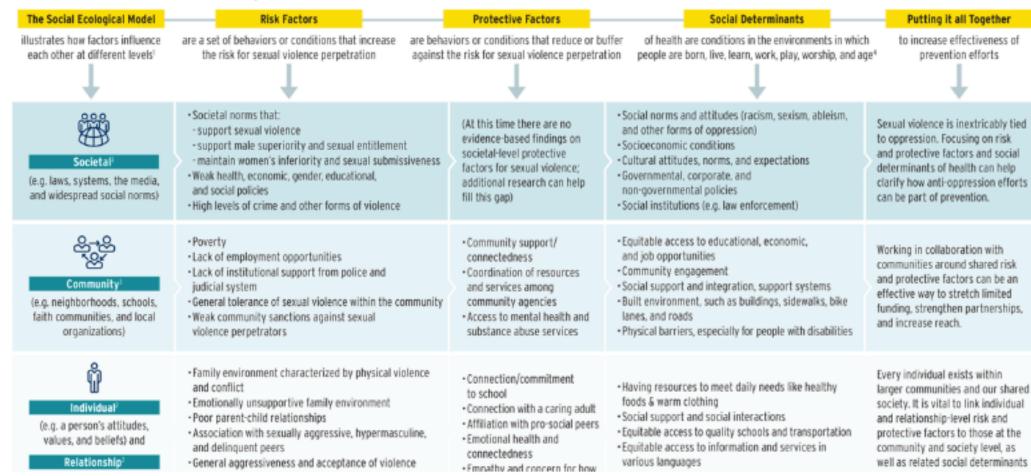
NOTE: CM (Child Maltreatment), TDV (Teen Dating Violence), IPV (Intimate Partner Violence), SV (Sexual Violence), YV (Youth Violence)



<sup>\*</sup>Community support and connectedness typically measured at the individual level

#### **RISK & PROTECTIVE FACTORS**

This chart maps out risk and protective factors and social determinants of health along various points in the social ecological model. Understanding these factors and determinants at the societal, community, and individual/relationship levels can increase the effectiveness of sexual violence prevention efforts.



https://www.nsvrc.org/blogs/preventionista/introducing-risk-and-protective-factors-infographic



#### Shared Risk and Protective Factors



https://vetoviolence.cdc.gov/apps/connecting-the-dots/content/discover-connections



#### Multisector Partners



http://www.preventconnect.org/2019/10/shared-vision-shared-work-engaging-multisector-partners-for-sexual-and-intimate-partner-violence-prevention/



#### Connection to other movements



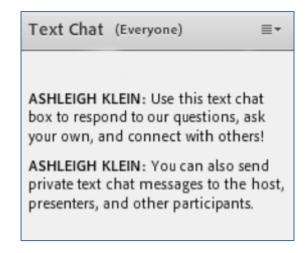
http://www.preventconnect.org/2016/04/shared-rootssexual-and-domestic-violence-prevention-strategies-insupport-of-social-justice/



## How do you address shared risk and protective factors and connect your prevention work to other movements?

**Text Chat Question** 

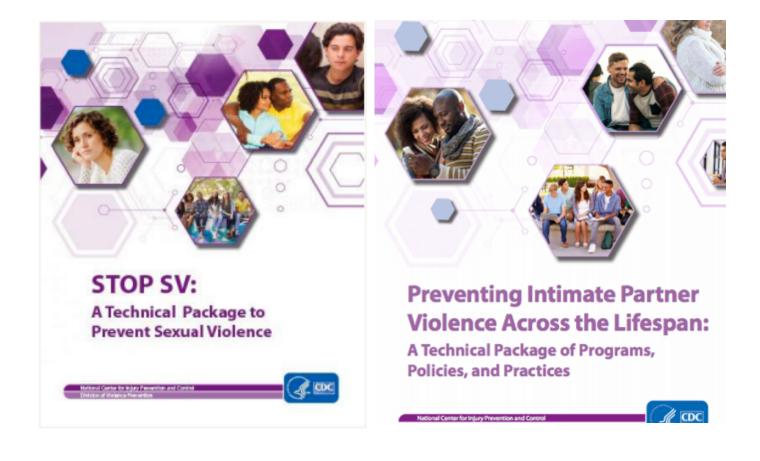
## Use the Text Chat feature to answer the question.



## What works to prevent sexual and intimate partner violence?



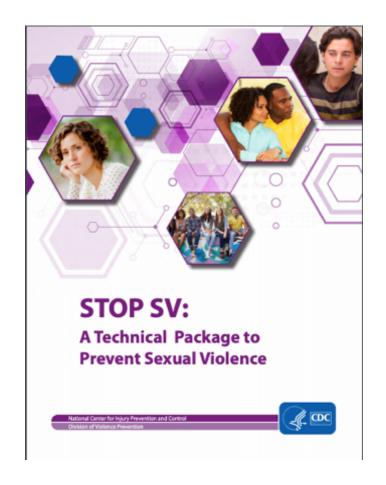
## Violence can be prevented





#### What is a Technical Package?

...a select group of strategies based on the <u>best available evidence</u> to help communities and states sharpen their focus on priorities with the <u>greatest potential</u> to reduce violence.





#### Structure of Technical Package

- A Technical Package has these components:
  - Strategies direction or actions to achieve the goal of preventing violence
  - Approaches specific ways to advance the strategy
    - Example programs, policies, or practices
      - Evidence impact on violence or its associated risk factors



Sexual Violence Prevention Strategies &

Approaches

Strategy	Approach
<b>S</b> – Promote <i>social norms</i> that protect against violence	<ul> <li>Bystander approaches</li> <li>Mobilizing men and boys as allies</li> </ul>
<b>T</b> – <i>Teach</i> skills to prevent sexual violence	<ul> <li>Social-emotional learning</li> <li>Teaching healthy, safe dating and intimate relationship skills to adolescents</li> <li>Promoting healthy sexuality</li> <li>Empowerment-based training</li> </ul>
O – Provide <i>opportunities</i> to empower and support girls and women	<ul> <li>Strengthening economic supports for women and families</li> <li>Strengthening leadership and opportunities for girls</li> </ul>
P – Create <i>protective</i> environments	<ul> <li>Improving safety and monitoring in schools</li> <li>Establishing and consistently applying workplace policies</li> <li>Addressing community-level risks through environmental approaches</li> </ul>
<b>SV</b> – Support victims/ survivors to lessen harms	<ul> <li>Victim-centered services</li> <li>Treatment for victims of SV</li> <li>Treatment for at-risk children and families to prevent problem behavior including sex offending</li> </ul>



Intimate Partner Violence Prevention Strategies and Approaches

Preventing IPV

Preventing IPV					
Strategy	Approach				
Teach safe and healthy relationship skills	Social-emotional learning programs for youth     Healthy relationship programs for couples				
Engage influential adults and peers	Men and boys as allies in prevention     Bystander empowerment and education     Family-based programs				
Disrupt the developmental pathways toward partner violence	Early childhood home visitation     Preschool enrichment with family engagement     Parenting skill and family relationship programs     Treatment for at-risk children, youth and families				
Create protective environments	Improve school climate and safety     Improve organizational policies and workplace climate     Modify the physical and social environments of neighborhoods				
Strengthen economic supports for families	Strengthen household financial security     Strengthen work-family supports				
Support survivors to increase safety and lessen harms	<ul> <li>Victim-centered services</li> <li>Housing programs</li> <li>First responder and civil legal protections</li> <li>Patient-centered approaches</li> <li>Treatment and support for survivors of IPV, including TDV</li> </ul>				



## Promote Social Norms that Protect Against Violence

- Bystander approaches
  - Green Dot
  - Bringing in the Bystander
- Mobilizing men & boys as allies
  - Coaching Boys into Men





#### Teach Skills to Prevent Sexual Violence

- Social-emotional learning approaches
  - Second Step
- Teaching healthy, safe dating and intimate relationships
  - Safe Dates





#### Teach Skills to Prevent Sexual Violence (cont.)

- Promoting healthy sexuality
  - Strong African American Families (SAAF)
  - Safer Choices
- Empowerment-based training
  - Enhanced Assess,
     Acknowledge, Act





#### Provide Opportunities to Support Girls and Women

- Strengthening economic supports for women and families
  - Comparable worth policies
  - Adequate work supports (e.g., child care, paid leave)
  - Microfinance
- Strengthening leadership and opportunities for adolescent girls
  - Powerful Voices





#### Create Protective Environments

- Improving safety and monitoring in schools
  - Shifting Boundaries Building-level Intervention
- Establishing and consistently applying workplace policies
  - Proactive sexual harassment prevention policies and procedures
- · Addressing community-level risks through environmental approaches
  - Alcohol policies (outlet density, pricing)





#### Support Victims/Survivors to Lessen Harms

- Victim-centered services
  - Crisis intervention, medical and legal advocacy, access to community resources
- Treatment for victims of SV
  - Trauma-focused Cognitive Behavioral Therapy (TF-CBT)
  - Cognitive Processing Therapy (CPT)
  - Prolonged Exposure Therapy (PET)





#### Support Victims/Survivors to Lessen Harms (cont.)

- Treatment for at-risk children and families to prevent problem behavior, including sex offending
  - Multisystemic Therapy-Problem Sexual Behavior (MST-PSB)
  - Children with Problematic Sexual Behavior Cognitive-Behavioral Treatment Program: School-Age Program (PSB-CBT)





#### Multi Sector Involvement

- Public health
- Education
- Government (local, state, federal)
- Social services
- Business/labor
- Health services
- Justice
- Housing
- Media
- Non-governmental organizations such as rape crisis centers, SV coalitions



#### Evaluation

https://www.nsvrc.org/prevention/evaluation-toolkit

+ Don't forget about community assessment!

#### Evaluation Toolkit

Minimal Resources



Introduction	Evaluation Overview	Evaluation and Social Justice	
Evaluation Approaches and Orientations	Doing Evaluation	Outcomes and Indicators	
Data Collection	Analyzing Data	Interpreting Data	
Evaluating Across the Social Ecology	Evaluation Capacity	Rubrics	
Existing Measures	Making Questionnaires More Interactive	Working with External Evaluators, Colleges, and Universities	
Evaluation with	Case Studies	)	



#### Evidence-Based

#### A Framework for Thinking About Evidence

Best Available Research Evidence

**Evidence Based Decision Making** 

Experienctial Evidence

Contextual Evidence

Figure 1

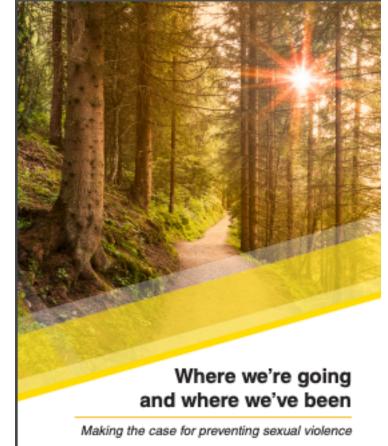
https://www.cdc.gov/violenceprevention/pdf/understanding\_evidence-a.pdf



#### Communicating About Prevention



https://www.nsvrc.org/ sites/default/files/ publications/2018-10/ Movingtowardprevention\_ FINAL508.pdf



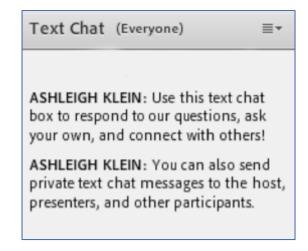
https:// www.raliance.org/ wp-content/ uploads/2018/08/ BMSG\_MessagingGui de\_FINAL508-1.pdf



## What other resources do you use to support new prevention staff?

**Text Chat Question** 

## Use the Text Chat feature to answer the question.



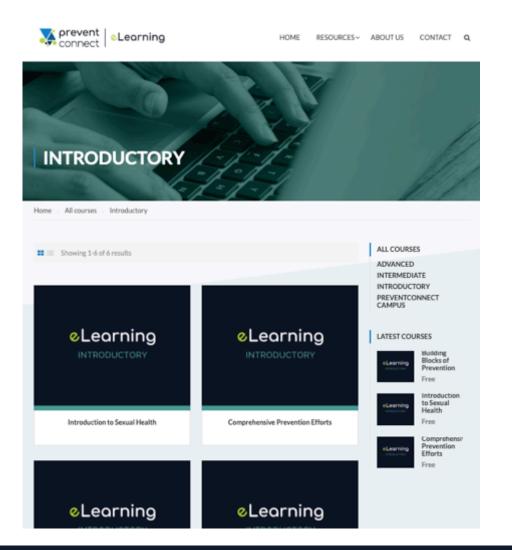
#### PreventConnect eLearning

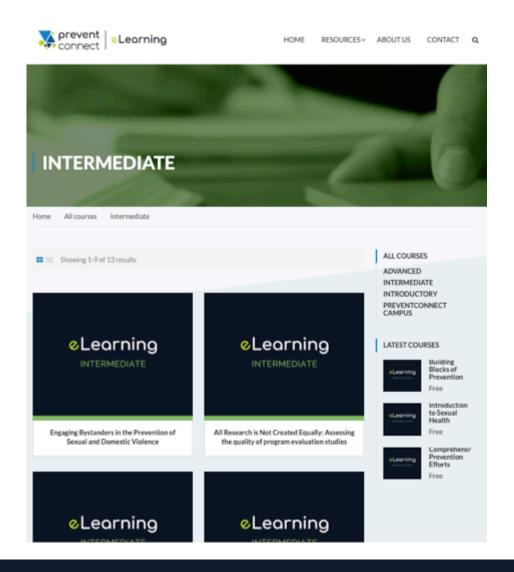


https://www.learn.preventconnect.org/



#### PreventConnect eLearning







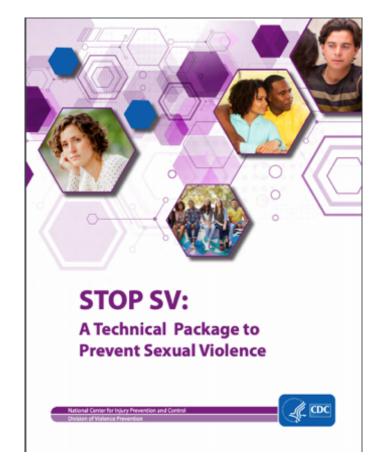
#### NSVRC + PCAR Campus

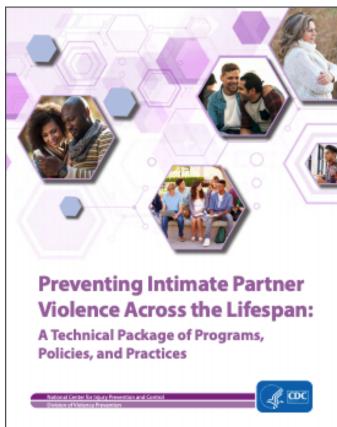


https://campus.nsvrc.org/



#### CDC Technical Packages



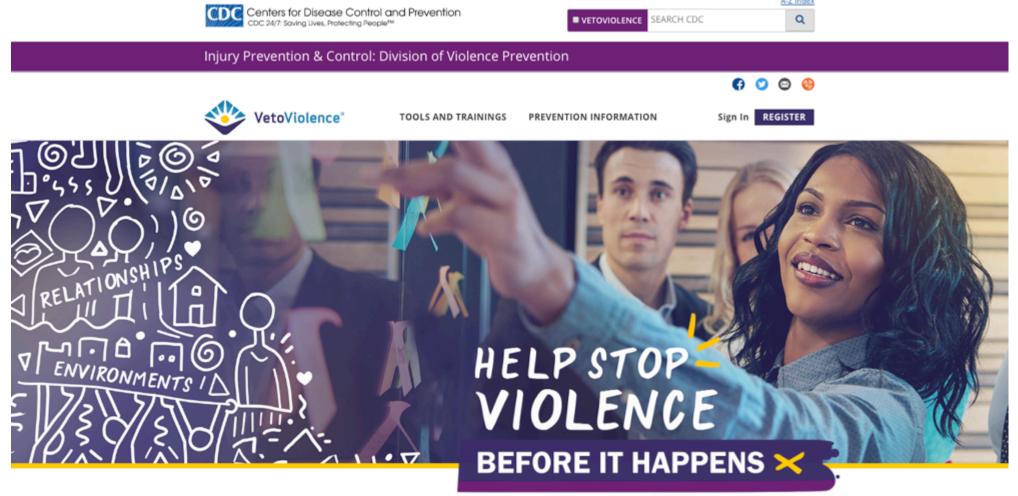


**Preventing Adverse Childhood** Experiences (ACEs): Leveraging the Best Available Evidence **Preventing Child Abuse** and Neglect: A Technical Package for Policy, Norm, and Programmatic Activities **Preventing Suicide:** A Comprehensive Technical Package A Technical Package of Policy, for the Prevention of Youth Violence Programs, and Practices and Associated Risk Behaviors

https://www.cdc.gov/violenceprevention/pub/technical-packages.html



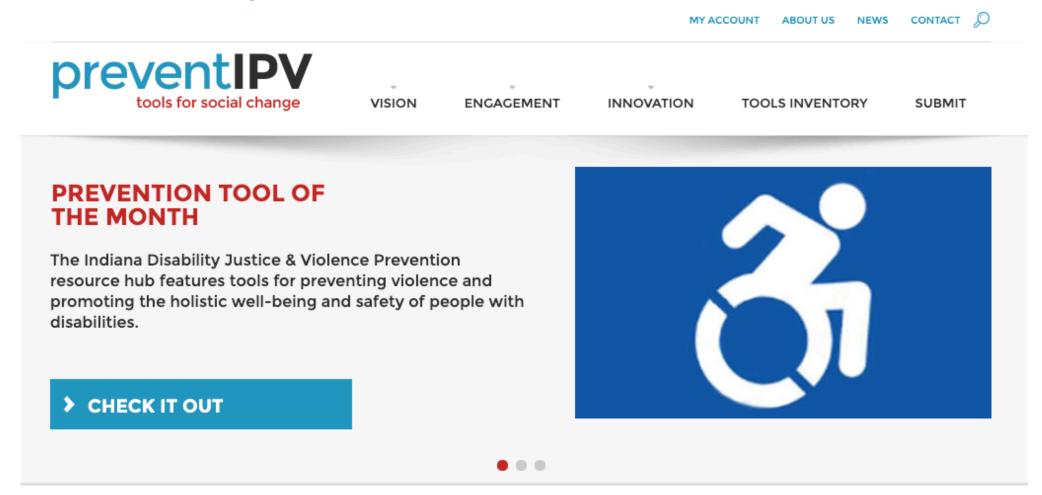
#### VetoViolence Online Trainings and Information



https:// vetoviolence.cdc.gov/ apps/main/home



#### PreventIPV.org



https://preventipv.org/





#### **PreventConnect.org**

info@PreventConnect.org

PreventConnect.org/email - email group

<u>Learn.PreventConnect.org</u> – eLearning

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