



New, Seasoned, or Needing a Refresher: Key Concepts,  
Models, and Frameworks Within the Field of Sexual and  
Domestic Violence Prevention

Thursday January 30, 2020  
11 AM-12:30 PM PT/2 PM-3:30 PM ET

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AKJ: Hi Everyone! We will be getting started in about 15 minutes.

TV: You can download the PowerPoint slides for this session here: <http://www.preventconnect.org/wp-content/uploads/2020/01/New-Seasoned-or-Needing-a-Refresher-01302020-final.pdf>.

TV: For audio over the phone, please call 866-866-2244, passcode 9053509#.

TV: From Foundations to conversations and innovations: Applying a public health approach to preventing sexual & domestic violence: <http://www.preventconnect.org/2019/01/from-foundations-to-conversations-and-innovations-applying-a-public-health-approach-to-preventing-sexual-and-domestic-violence/>.

PB: This Question is for Lauraliz Morales; I am trying to find a conference or training in New York next month (February) can you get me that info please?

TV: Text Chat Question: How long have you been working in the sexual and domestic violence prevention field?

AMcC: 5 years

RA: 6 months

TR: 8 years

LB: since 1998 - on and off

SE: 5 months

RG: 3 months

BRG: Since 2007

DMcG: 21 years

AK: less than 1 year!

TR: 2 years

EW2: 5 yrs

TAI: 3 YEAR

PL: Since 1979

LM: Pat, can you shoot me an email? [lauralizmoralessilva@nmic.org](mailto:lauralizmoralessilva@nmic.org)

PB: 7 months

DH: 3 years

BM: since 1994

MF: 1 year as a victim advocate between WV and VA, 6 additional months in just prevention.

MS: 8 tears

EMcL: We're viewing in a group, ranging from 3 years, 5 years, 18 years

LB: Love NSVRC!

CH: since 2005 in sexual violence prevention

MG: Victim Service 2007, State Coalition 2013, and Prevention specific since 2019

DL: more than 1 year

EAD: Less than a year!

PB: Thanks Lauraliz. I will.

SS: since 2005

LA: We're viewing in a group--7, 8 and 22 years

SJ: Title IX in Granville, OH :)

SS: plus new interns are sitting in with us today!

ER: Victim Advocate for 5 plus years.

SO: Prevention & Outreach since Nov 2019.

KK: Katrina Kennedy 9 years.

KK: Victim Advocate.

RR: Rae in Juneau, Alaska! Lots of snow falling... I've been doing violence prevention work for about seven years!

TV: Text Chat Question: Where does your prevention work fall on the continuum? What activities are you doing?

AMcC: throughout the full range.

LM: we work along the continuum.

PL: Before and after.

ST: Before and after.

RC: throughout.

SS: Focus primarily in prevention, bystander intervention education (green Dot).

SW: before during and after.

TV: Sexual Violence Prevention: Beginning the Dialogue: <https://www.cdc.gov/violenceprevention/pdf/svprevention-a.pdf>.

CH: prevention and response (thick). It's a lot of training for our DoD personnel on bystander intervention.

DH: Prevention.

JC: throughout.

RG: after the event - victim advocate.

TR: full range victim advocate.

ECK: throughout.

BV: during and after, but would love to do more work before.

BT: I personally work the before but the agency works in all areas.

TV: Continuing the Dialogue: Learning from the Past and Looking to the Future of Intimate Partner Violence and Sexual Violence.  
Prevention: <https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf>.

SS: and a heavy focus on consent awareness.

SO: Primary Prevention at the community level - lead community coalitions that develop and implement change strategies.

RA: Before, Bystander Intervention Training.

EAD: Up-front; working on a prevention curriculum for middle and high school students.

AC: often after the fact but upfront as well.

SS: targeting high risk groups too.

RR: Upfront.

WH: Before and intermediate.

SS: Mostly immediately after.

SS: college based.

LA: Most of our prevention efforts are happening in the thick of it. We're preventing more rather than preventing in the first place, and we'd like to change that.

EPF: Prevention level in schools throughout the area, engaging and educating young men.

SO: Before. Teaching in schools K-12, teaching at a 28-day rehab center & teaching a Parents CREATE class for both clients and non-clients of our agency.

LT: Sexual Assault Prevention in the federal civilian/military workforce,

TV: Sexual Violence Prevention: Beginning the Dialogue: <https://www.cdc.gov/violenceprevention/pdf/svprevention-a.pdf>.

TP: after.

MM: The agency I work for does both (help victims and try to prevent victimization). But I am one of the Prevention Education Specialists.

SS: Education on consent and bystander intervention, working on getting in with schools to promote healthy relationships.

SW: Up Front and in the thick is how I would describe my volunteer/intern experiences.

TP: I work with parents, most of which are involved with systems and are out of the abusive relationship but continue to be victimized.

RW; KR: we do prevention on sexual violence/abuse/assault education in the community and work with survivors throughout.

TV: Continuing the Dialogue: Learning from the Past and Looking to the Future of Intimate Partner Violence and Sexual Violence Prevention: <https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf>.

LB: before - trying to get girls starting in 5th and 6th grade to think about gender stereotypes, rape culture, social media/pop culture influence on things like sex, gender, intimacy, relationships. Also creating program for boys of this age and in middle school that looks at all these things as well...

ST: I work with local schools all age range.

DH: upfront.

TV: Sexual Violence Prevention: Beginning the Dialogue: <https://www.cdc.gov/violenceprevention/pdf/svprevention-a.pdf>.

KK: I work with Sexual Assault women, children, men as a Victim Advocate Case Management.

EW: Pre-work. Identifying education regulations and gaps in schools and community engagement programs.

CH: Yes, DoD is Department of Defense.

TV: Continuing the Dialogue: Learning from the Past and Looking to the Future of Intimate Partner Violence and Sexual Violence Prevention: <https://www.cdc.gov/violenceprevention/pdf/sv/Continuing-The-Dialogue-508.pdf>.

ST: Will this webinar be available to review later?

TV: @Samantha, yes. Everyone will receive an email when the recording is available.

TV: The text chat will be available, too, with the resources we share and you all share linked.

TV: NSVRC Primary Prevention Primer: <https://www.nsvrc.org/elearning/primary-prevention-primer>.

SO: Yes :)

LB: Yes - in SW school :)

CG: [cgutierrez@calcasa.org](mailto:cgutierrez@calcasa.org): public health 101!

SS: Yes!

AKJ: It's such a good way to explain primary prevention.

DH: Yes

TV: PCAR eLearning Course: Sexual Violence Prevention  
Bootcamp: <https://campus.nsvrc.org/course/view.php?id=118#section-1>.

KJ: there are a lot of reasons why people might be falling into the river - helps us think expansively about primary prevention strategies.

LB: PCAR is also an amazing resource!

TV: The Public Health Approach to Violence  
Prevention: <https://www.cdc.gov/violenceprevention/publichealthissue/publichealthapproach.html>.

AKJ: Is anyone else using the 9 principles of effective prevention in their work?

AKJ: We had Maury Nation of "Nation et al." fame on a web conference last week.

TV: The recording and resource list from the web conference Maury was on will be available soon: <http://www.preventconnect.org/2019/12/evaluating-social-norms-and-social-marketing-campaigns-for-sexual-and-domestic-violence-prevention/>.

LB: Thank you! I needed to hear what you said about theory driven and not needing a big research driven project!

NW: could you please elaborate more of the evidence informed and evidence-based in prevention programs? With example would be great.

TV: We'll dive deeper in that a little later in this web conference.

TV: This resource goes into greater detail on the continuum of evidence: Understanding Evidence: [https://www.cdc.gov/violenceprevention/pdf/understanding\\_evidence-a.pdf](https://www.cdc.gov/violenceprevention/pdf/understanding_evidence-a.pdf).

TV: Are you using the Spectrum of Prevention in your work?

PL: It is important that the 'evidence' is culturally and situational relevant. Practice based evidence is often ignored, or is the poor relation to large University based studies.

TV: Great point, Phillippa! There's so much amazing prevention work happening within communities that is culturally and situational relevant, but isn't considered "evidence-based" based on a narrow definition of research evidence.

LB: So important to educate providers if we are talking to their students - yes!

VZ: We use the spectrum.

TV: The Spectrum of Prevention: <https://www.preventioninstitute.org/publications/spectrum-prevention-developing-comprehensive-approach-injury-prevention>.

AKJ: @Veronica cool thank you for sharing!

RW: KR: we use the spectrum.

PL: I am interested that there is not the voice of perpetrators or people affected by abuse in this spectrum. Is it there somewhere?

AKJ: @Phillippa the spectrum is really meant to be used as strategy development and so those voices would definitely be important as part of the strategies that may be chosen in each level.

BRG: Can you please repeat that question you use as your litmus test?

TV: "Does the prevention program impact the community regardless of if they are part of the prevention activity directly?"

TV: Text Chat Question: What level(s) of the SEM are you already reaching? What levels can you add?

SO: CPTED would say if putting in light bulbs improve community engagement and build community connectedness it would be a community level built environment activity.

LB: definitely need to find a way to stretch out to the parents of the kids I am working with.

SO: or could enhance a community level strategy.

SH: Currently hitting the individual and relationship levels. I started a "Preventionist Roundtable" with prevention folks from different sectors in our county with the hoping of developing a project that will expand into the community level and address shared risk and protective factors. But that coalition is still very early on!

TV: Gillette ad: <https://www.youtube.com/watch?v=koPmuEyP3a0>.

PB: I am happy you shared that Sabrina, because that's what I am planning to do. So I have been trying to reach out to the Native Elders on my island, with the hopes of having a listening session and begin there. My legs are shaking to say the least, so I welcome help.

TV: Find the Surviving R Kelly viewing guide and more resources on Black Women's Blueprint: <https://www.blackwomensblueprint.org/>.

LB: yes the normalization of gun violence and the normalization of misuse of cell phones/social media - kids taking pics/sending pics without permission.

DH: We are strengthening the community level by organizing a new task force that works directly with preventing violence in multiple areas.

TV: Text Chat Question: What norms are you trying to change?

SS: another example of silence

example: <https://www.bostonglobe.com/2020/01/29/opinion/fox-news-beacon-hill-buying-womens-silence/>.

MS: What about the sexualization of children as a norm that contributes to SV?

SS: talking about NDAs

CH: Trying to change the norm that Interpersonal violence is a personal issue, not communities issue.

SO: Childcare would be too expensive for a business to sponsor - norm change.

AKJ: @Mallory yes! Another norm that people are working to shift.

AKJ: @Stefanie yessssss.

AKJ: @Summer oh yes, thanks for that example!

SO: Want to have the norm be that childcare is good business and a violence prevention strategy.

CH: how media influences social norms especially in woman and male roles and the sexualization of our society.

AKJ: @Stefanie and that touch on so many risk and protective factors as well.

SH: Thanks y'all :)

EW: sexual abuse discussions in school prior to 7th grade.

BT: Working to change the norm that sex and violence are only to be discussed behind closed doors.

LB: yes Mallory - I started a flag football program in direct response to the hyper-sexual/hyper-feminine programs that were out there for little girls. It has to do with changing the conversation about what it means to be male or female.

AKJ: @Bethany! Yes that privacy and silence around Sex and SV is such a big one.

SO: Also looking at the idea that childcare is only an issue for parents of young children.

PM: In my community we have an organization called Boyz to Kings that is really great in finding young men in the community and teaching them skills, one in particular on how to treat young girls and women while their young up until they are 18 and they in turn become the new teachers.

PL: Nurturing parents so that they can nurture their children.

SO: removing mental health stigma as a prevention strategy.

LB: sounds great Pamela!

TR: Safe Dates, Healthy Relationships and what dating should look like in high school.

SW: @Pamela Moore that sounds like an awesome organization and seems like it reaches different socio-ecological levels!

PB: Hi Pamela, I love Boyz to Kings. I am in the groundwork of Coaching Boys Into Men (CBIM) and your program sound similar I would love to hear more about it.

LB: love it Elena!

PM: Thanks Laura!

LB: trying to change the norm that this is women's issue.

SH: for folks trying to connect around risk and protective factors, the Indiana Coalition Against DV has some great tools & activities to conduct at coalition meetings that they will send you the materials for: <http://icadvinc.org/program-resources/>.

SH: Incredibly grateful to them!

SS: "Money dignifies what is frivolous if unpaid for" Virginia Wolf Perfect quote for your point about legitimizing the field.

TV: Lydia Guy's re-visioned sexual violence continuum: <https://www.pcar.org/sites/default/files/resource-pdfs/re-visioning-the-sexual-violence-continuum.pdf>.

PM: Sure Pat! They have a web site. The organization chairman is Marvin Mattair. Look them up. I have my son in the club and we the parents are also invested.

PB: Awesome! I will definitely Google it.

AKJ: @Sabrina I love their netty spaghetti activity!

LB: yes – intersectionality so important to incorporate into the work.

SO: I LOVE this!

SW: Definitely is important!

SW: I appreciate this illustration and the intersecting resources shared earlier!

LB: This is wonderful - it's all connected.

TV: Text Chat Question: How do you maintain a solid foundation of anti-oppression in your work? What resources help you along the way?

SO: Keep the community involved with all work - constantly keeping the community voice in the forefront.

LB: Just finished Peggy Orenstein's book, Boys and Sex - great, eye-opening resource.

TV: Connecting the Dots: An Overview of the Links Among Multiple Forms of Violence: [https://www.cdc.gov/violenceprevention/pdf/connecting\\_the\\_dots-a.pdf](https://www.cdc.gov/violenceprevention/pdf/connecting_the_dots-a.pdf).

LB: resource to have the conversation with our boys.

TV: Preventing Multiple Forms of Violence: A Strategic Vision for Connecting the Dots: [https://www.cdc.gov/violenceprevention/pdf/Strategic\\_Vision.pdf](https://www.cdc.gov/violenceprevention/pdf/Strategic_Vision.pdf).

RW; KR: we work to educate school-aged children about gender stereotypes and norms. As well as work with local agencies in the community to educate and provide support to community members and survivors.

SW: Using resources that lift up racial and sexual minority's experiences! And community relationships

TV: NSVRC's Risk & Protective Factors Info

graphic: <https://www.nsvrc.org/blogs/preventionista/introducing-risk-and-protective-factors-infographic>.

LB: also trying to change the norm of "mean girl culture".

RR: One thing we do to try and address anti-oppression is to ground all our presentations on prevention that introduce these frameworks with the reality that prevention has existed BEFORE any of these western models were created. Culture is prevention. We give specific Alaska-based examples and quotes to illustrate this and address the history of colonization in our state and prompt a discussion on intergenerational and historical trauma.

AKJ: @Rae love that -- "culture is prevention" YES!

TV: Connections Selector from Veto

Violence: <https://vetoviolence.cdc.gov/apps/connecting-the-dots/content/discover-connections>.

TV: Shared Vision, Shared work: Engaging Multisector Partners for Sexual and Intimate Partner Violence Prevention: <http://www.preventconnect.org/2019/10/shared-vision-shared-work-engaging-multisector-partners-for-sexual-and-intimate-partner-violence-prevention/>.

SW: @Rae thank you for sharing!

TV: Shared Roots: Sexual and Domestic Violence Prevention Strategies in Support of Social Justice: <http://www.preventconnect.org/2016/04/shared-roots-sexual-and-domestic-violence-prevention-strategies-in-support-of-social-justice/>.

SW: I'd love to know more about your organization/work.

TV: Text Chat Question: How do you address shared risk and protective factors and connect your prevention work to other movements?

TV: STOP SV technical package: <https://www.cdc.gov/violenceprevention/pdf/sv-prevention-technical-package.pdf>.

RR: Hi Sierra! Sure! Would love to talk. I'm at the Alaska Coalition: ANDVSA. Get in touch anytime! [rromberg@andvsa.org](mailto:rromberg@andvsa.org).

TV: Preventing IPV technical package: <https://www.cdc.gov/violenceprevention/pdf/ipv-technicalpackages.pdf>.

SW: Thank you Rae!

RG: YASSS RAE! Say that! (From another Re)

TV: PreventConnect web conference on the Preventing IPV technical package: <http://www.preventconnect.org/2017/05/preventing-intimate-partner-violence-across-the-lifespan-a-technical-package-of-programs-policies-and-practices/>.

AC: We from NZ Corrections national office practice team would love to stay connected to people who are suggesting getting in touch with one another if everyone is open to this? [suasn.fielding@corrections.govt.nz](mailto:suasn.fielding@corrections.govt.nz), [ange.coyle@corrections.govt.nz](mailto:ange.coyle@corrections.govt.nz), [jane.toshach@corrections.govt.nz](mailto:jane.toshach@corrections.govt.nz).

PM: I think for my organization, we are primarily women who are coached and trained to empower each other, as well as, our clients constantly. I think this has helped to minimize any oppression.

TV: PreventConnect web conference on Stop SV technical package: <http://www.preventconnect.org/2016/05/stop-sv-a-technical-package-to-prevent-sexual-violence/>.

TV: Close to Home Assess Phase: <http://www.c2home.org/phase-1-assess>

TV: Assessing Community Needs and Resources from the Community Tool  
Box: <https://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources>

TV: Community Assessment Resources: Engaging Communities in Sexual Violence Prevention: <http://taasa.org/wp-content/uploads/2014/10/Engaging-Communities-in-Sexual-Violence-Prevention1.pdf>.

SO: We love the community toolbox and community check box!

TV: NSVRC Evaluation Toolkit: <https://www.nsvrc.org/prevention/evaluation-toolkit>.

TV: Understanding

Evidence: [https://www.cdc.gov/violenceprevention/pdf/understanding\\_evidence-a.pdf](https://www.cdc.gov/violenceprevention/pdf/understanding_evidence-a.pdf).

TV: Bystander Program Effectiveness to Reduce Violence and Violence Acceptance Within Sexual Minority Male and Female High School Students using a Cluster

RCT [https://link.springer.com/article/10.1007/s11121-019-01073-7?wt\\_mc=Internal.Event.1.SEM.ArticleAuthorOnlineFirst&utm\\_source=ArticleAuthorContributingOnlineFirst&utm\\_medium=email&utm\\_content=AA\\_en\\_06082018&ArticleAuthorContributingOnlineFirst\\_20200107](https://link.springer.com/article/10.1007/s11121-019-01073-7?wt_mc=Internal.Event.1.SEM.ArticleAuthorOnlineFirst&utm_source=ArticleAuthorContributingOnlineFirst&utm_medium=email&utm_content=AA_en_06082018&ArticleAuthorContributingOnlineFirst_20200107).

TV: Moving towards prevention: A guide for reframing sexual violence: [https://www.nsvrc.org/sites/default/files/publications/2018-10/Movingtowardprevention\\_FINAL508.pdf](https://www.nsvrc.org/sites/default/files/publications/2018-10/Movingtowardprevention_FINAL508.pdf).

TV: Where we're going and where we've been: Making the case for preventing sexual violence: [https://www.raliance.org/wp-content/uploads/2018/08/BMSG\\_MessagingGuide\\_FINAL508-1.pdf](https://www.raliance.org/wp-content/uploads/2018/08/BMSG_MessagingGuide_FINAL508-1.pdf).

TV: PreventConnect eLearning: <https://www.learn.preventconnect.org/>.

TV: NSVRVC + PCAR Campus: <https://campus.nsvrc.org/>.

LB: Awesome job - thank you ladies!

PL: Thank you, lots of very useful resources.

JM: Thanks ladies!

RR: Thank you for all of your resources

LA: Thank you! Appreciate all the resources!

EW: thanks for the knowledge share. Very helpful.

DH: Thank you! Great information!

KLL: Thank you!

TW: This is great information and tons of resources - thank you ladies so much!

TAI: This was great thank you!!

MH: Awesome webinar thanks.

LT: Thank you!

AKJ: Thank you all so much!

JM: Could you email me the slides please?

PB: could you email the slides to me please?

TV: You can download the PowerPoint slides for this session here: <http://www.preventconnect.org/wp-content/uploads/2020/01/New-Seasoned-or-Needing-a-Refresher-01302020-final.pdf>.