

Welcome, this web conference will begin soon

STATE ACTION PLANNING

To Prevent Sexual &
Intimate Partner Violence



Wednesday July 22
11am PST | 2pm ET

Meet the PreventConnect Team



Ashleigh Klein-Jimenez

Project Manager
she/her/hers



Tori VandeLinde

Project Coordinator
she/her/hers



prevent
connect

PreventConnect.org

info@PreventConnect.org

PreventConnect.org/email – email group

Learn.PreventConnect.org – eLearning

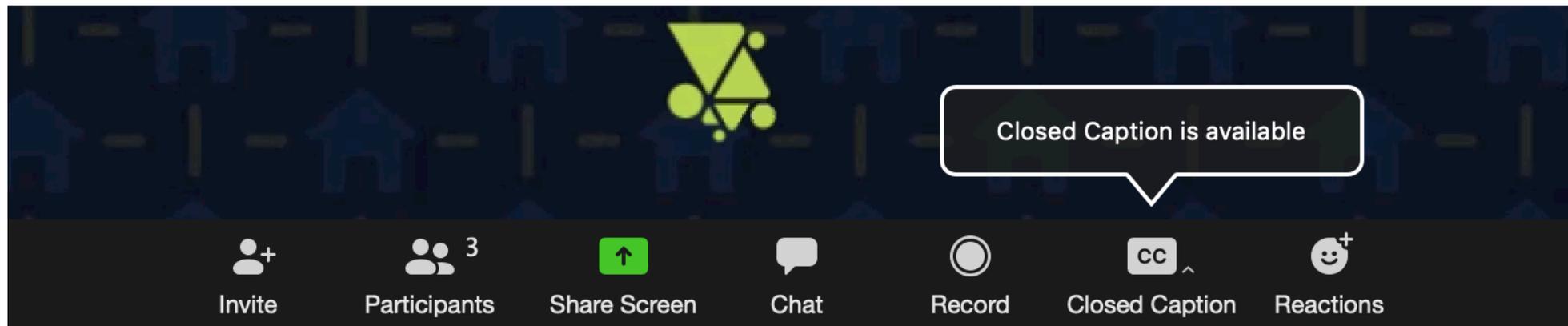
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How to use Zoom

- ▶ Text chat
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- ▶ Closed Captioning
- ▶ Web Conference Guidelines



PreventConnect

- ▶ Domestic violence/intimate partner violence
- ▶ Sexual violence
- ▶ Violence across the lifespan, including child sexual abuse
- ▶ Prevent before violence starts
- ▶ Connect to other forms of violence and oppression
- ▶ Connect to other prevention practitioners

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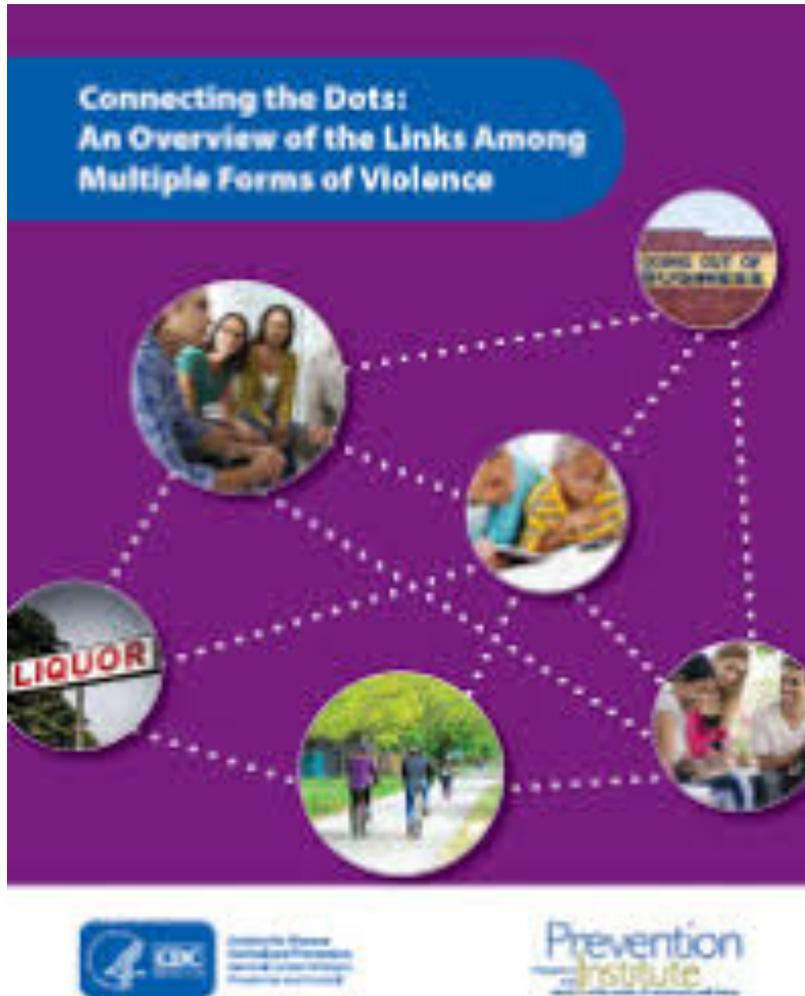
PreventConnect is a national project of the California Coalition Against Sexual Assault sponsored by the U.S. Centers for Disease Control and Prevention. The views and information provided in this web conference do not necessarily represent the official views of the U.S. government, CDC or CALCASA.



Objectives

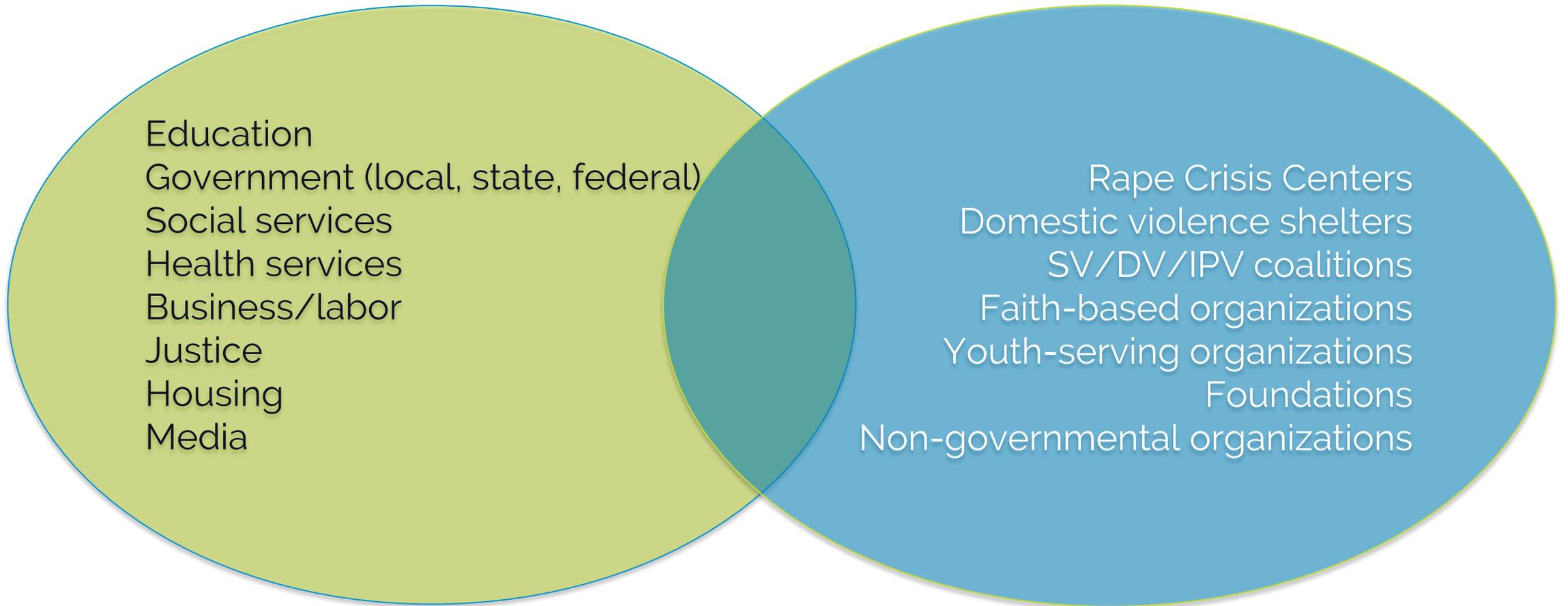
- ▶ Describe opportunities and challenges for long-term state action planning
- ▶ Identify potential partners for state action planning within and beyond usual partners and shared funders
- ▶ Engage in a discussion about keeping partners engaged through state action planning processes

Connecting the Dots to Increase Impact



https://www.cdc.gov/violenceprevention/pub/connecting_dots.html

Sector Involvement



<https://www.cdc.gov/violenceprevention/pub/technical-packages.html>

Benefits of Collaboration

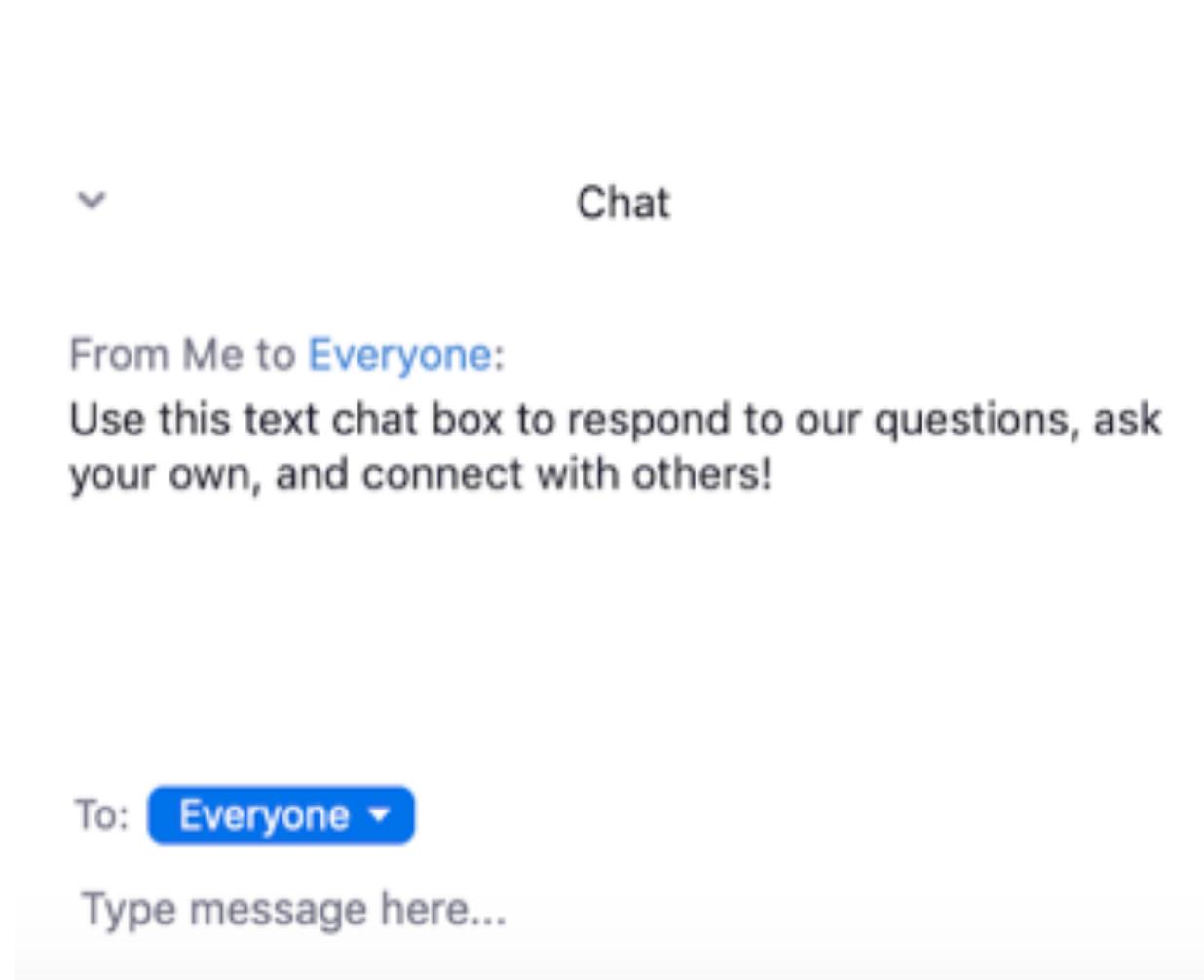
**Multi-Sector Partnerships
for Preventing Violence**

**A Guide for Using Collaboration Multiplier
to Improve Safety Outcomes for Young People,
Communities and Cities**

<https://www.preventioninstitute.org/tools/multi-sector-partnerships-preventing-violence-guide-using-collaboration-multiplier>

How are you
incorporating
coalition building
into your work to
prevent sexual and
intimate partner
violence?

Text Chat Question



Meet Our Guests & Structure



Alejandra Aguilar
Statewide Prevention
Specialist, CPEDV
she/her/hers



Enrica Bertoldo
RPE Program
Coordinator, CDPH
she/her/hers



Elena Costa
Essentials for Childhood
Program Coordinator, CDPH
she/her/hers



Sarah Orton
Project Coordinator,
CALCASA
she/her/hers



Jenya Cassidy
Director, CA Work &
Family Coalition
she/her/hers



Kristen Herman
Director of Prevention,
PCADV
she/her/hers



Jackie Strohm
Prevention & Resource
Coordinator, PCAR
she/her/hers

Meet Our Guests from California



Alejandra Aguilar
Statewide Prevention
Specialist,
California Partnership
to End Domestic
Violence
She/her/hers



Enrica Bertoldo
Rape Prevention &
Education Project
Coordinator,
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Elena Costa
Essentials for
Childhood Initiative
Coordinator,
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She/her/hers



Sarah Orton
Project Coordinator,
California Coalition
Against Sexual Assault
She/her/hers



Jenya Cassidy
Director, California
Work & Family
Coalition
She/her/hers

State Action Planning and Coalition Building to Prevent Sexual and Intimate Partner Violence

PreventConnect
July 22, 2020

Enrica Bertoldo, M.A. and Elena Costa
California Department of Public Health (CDPH)
Injury and Violence Prevention Branch

CDPH Violence Prevention Programs

- Rape Prevention and Education Program (RPE)
- Domestic Violence Training and Education Program (DV)
- Teen Dating Violence Prevention (TDV)
- Essentials for Childhood (EfC) Initiative
- All Children Thrive, California (ACT-CA)
- Violence Prevention Initiative (VPI)
- California Violent Death Reporting System



Role of CDPH and the Injury and Violence Prevention Branch

- Violence as a Public Health Issue
- Public Health Approach
 - Primary Prevention and Population Based Strategies
 - Community-based Approach that Addresses Social Norms
 - Evidence-informed

CDC Funded State Action Plans in CA

RPE (Sexual Violence)

- **Promote social norms**
 - Community mobilization (Close to Home)
 - Mobilizing men/boys (My Strength, Coaching Boys Into Men)
 - Healthy Relationships (Shifting Boundaries, Expect Respect, Safe Dates)
 - Active Bystander (Bringing in the Bystander)
- **Create protective environments** (school policy, Shifting Boundaries, built environment)
- **Strengthen leadership and opportunities for girls** (gender equity, Be Strong)

Essentials for Childhood Initiative (Child Maltreatment)

- **Promote social norm change**
 - Policy, systems, and environmental change that helps children achieve safe, stable, nurturing relationships and environments (SSNR&E).
 - Activities that support California's efforts to become a trauma-informed and resilient state.
- **Strengthen economic supports**
 - Paid Family Leave
 - CalEITC

DELTA Impact (Intimate Partner Violence)

- **Strengthen Collective Advancement of Prevention**
- **Integrate Prevention Across Program/Policy Efforts**
- **Promote Social Norms Change**
- **Engage influential adults/peers**
 - CBIM
 - Social Marketing Campaign
- **Strengthen economic supports**
 - Paid Family Leave
- **Create protective environments**
 - Shifting Boundaries

Rape Prevention and Education (RPE) Program State Action Plan

Enrica Bertoldo, M.A.
RPE Program Coordinator
Enrica.Bertoldo@cdph.ca.gov

RPE Approach for State Action Plan



RPE Key Partners

Partners	Activity
California Coalition Against Sexual Assault	Training and Technical Assistance (TTA)
University of California, San Diego	Evaluation, campus needs assessment
Close to Home Founder + Peer Coaches	TTA for community mobilization
24 Local rape crisis centers	Program implementation
Institute for Social Research, CSUS	Needs assessment on strengthening leadership and opportunities for girls
Alliance for Girls	Strengthening leadership for girls
State Level Collaborative for SV/DV/TDV (CALCASA, Cal OES, CPEDV, CDPH)	Alignment of goals for prevention programs
DELTA Impact, California Partnership to End Domestic Violence	Leveraging TTA and evaluation for Shifting Boundaries; strengthening economic supports
Violence Prevention Initiative	Framing of violence prevention
Essentials for Childhood	Strengthening economic supports, data

Essentials for Childhood (EfC) Initiative

State Action Plan & Coalition Building

Elena Costa

Essentials for Childhood Initiative Program

Coordinator

Elena.Costa@cdph.ca.gov

Mission & Vision



M

Support and participate in mutually reinforcing activities and strategies across multiple agencies and stakeholders that optimize the health and wellbeing of all children in California.



V

All California children, youth, and families thrive in safe, stable, nurturing relationships, and communities where they live, work, and play.

Key Partners Engaged in the Enhanced State Action Plan



Backbone Agencies:

California Department of Public Health &
California Department of Social Services



Essentials for Childhood Initiative: Coalition



Subcommittee:
Strengthening
Economic
Supports



Subcommittee:
Trauma-Informed
Practices



Subcommittee:
Equity

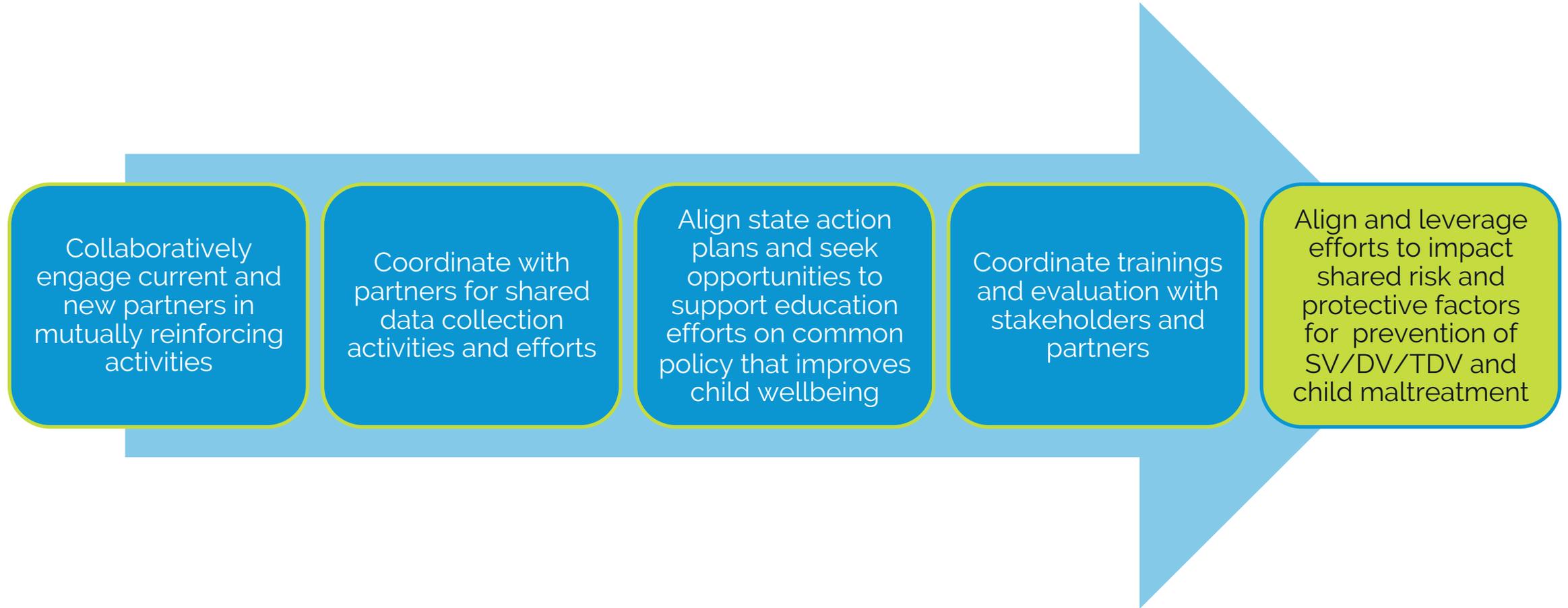


Subcommittee:
Data



Subcommittee:
Policy

Approach to the EfC Initiative State Action Plan



Examples of Synergistic Collaboration

Example: Local Control Accountability Plan (LCAP) Toolkit (NEW)

- Policy Toolkit designed to describe:
 - ▶ How public health and child-serving systems can engage in the Local Educational Agencies “LCAP” processes to create policy, systems, and environmental change in the school community (The impact at this level is potentially thousands of students).
 - ▶ Identify trauma-informed practices/approaches recommendations useful for schools in partnership with the Trauma-Informed Practices Subcommittee
 - ▶ Identify recommendations for best practices for engagement through the LCAP process
- Engaged with RPE/TDV/SA/VPI and other public health programs (e.g., tobacco, oral health, nutrition education) to consumer test and provide feedback to enhance tailoring of content for local use. Additional review feedback by the EfC Initiative coalition and subcommittees

Example: CA State Level Collaborative Domestic Violence, Sexual Violence, and Teen Dating Violence Prevention



Goals

- Act and align strategically (e.g., trainings, state action plans)
- Prioritize support for prevention in marginalized communities
- Leverage resources
- Strengthen data collection, analysis, and sharing (e.g., prevention assessment survey)

Example: Framing Primary Prevention of Violence

- ▶ VPI, RPE, DV, & EfC are collaborating on message framing templates for overarching topic areas:
 - ▶ Creating Protective Environments and Changing Social Norms
 - ▶ Strengthening Economic Opportunity
 - ▶ Ensuring Healthy Child and Youth Development

Because Together, We Really Are Stronger!

• PREVENTION WORKS •
Ending Sexual & Domestic Violence in CA

Support Sexual & Domestic Violence Prevention Funding

CALCASA
CALIFORNIA COALITION AGAINST SEXUAL ASSAULT

CALIFORNIA PARTNERSHIP TO END DOMESTIC VIOLENCE
Together, We're Stronger.



#PreventionAcrossCA

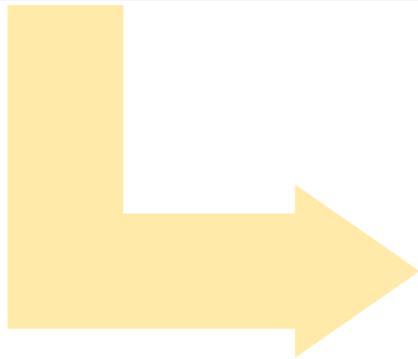
Identifying Connections

- ▶ DELTA Impact Action Plan
- ▶ Conveners & Networking
- ▶ Collaborative TTA
- ▶ Policy and Budget
- ▶ Strengthen Prevention Across Marginalized Communities



Statewide Prevention Assessment Feb – April 2019

163 DV & SA orgs
invited to
complete survey



74 responded

27 DV, 13 RCC, 30 Dual,
and 4 University groups



CALCASA
CALIFORNIA COALITION
AGAINST SEXUAL ASSAULT

Community & Societal Level Training Needs

- ▶ Engaging Boys & Men
- ▶ Restorative & Transformative Justice
- ▶ Laws related to IPV/SV/TDV & Gender Equity
- ▶ Strengthening Economic Supports
- ▶ Leadership Opportunities for Girls
- ▶ School or Campus Policies
- ▶ Safer Communities
- ▶ Prevention in Sports
- ▶ Culturally Responsive Prevention

Barriers to Planning & Implementing Prevention

- ▶ Not enough staff
- ▶ Lack of funding
- ▶ Not enough time
- ▶ Staff retention & transitions
- ▶ Inadequate prevention training for staff

Respond Collaboratively To Identified Needs Foster Advancement of Prevention Strengthen Prevention Efforts



#PreventionAcrossCA

Paid Leave
Shifting Boundaries
Prevention in Sports
Men in Prevention
Prevention in Spanish
Youth in Leadership
LGBTQ+ Communities

+

Prevention Supervisors



California IPV Prevention State Action Plan



#PreventionAcrossCA



- Strengthen Implementation & Evaluation
- Align goals among statewide partners
- Inform stakeholders on the need for prevention funding
- Integrate prevention efforts across orgs' priorities & programmatic efforts
- Implement a Communications Plan, integrating primary prevention messaging
- Strengthen prevention efforts across marginalized communities
- Integrate Whole Family Approach
- Respond collaboratively to identified needs w/ statewide partners
- **Strengthen intersectional framework: Racial Justice & Preventing IPV/SV/TDV**

California Work & Family Coalition

- ▶ We organize communities to realize equitable, family-friendly workplaces and to expand the social safety net in California through policy, advocacy, and education.



Paid Family Leave Trainings

- ▶ Due to COVID-19, we moved our trainings online and added timely information about new federal laws and benefits.
- ▶ We held 6 trainings in collaboration with the California Partnership to End Domestic Violence and other partners in Spanish and English.



Our Collaborators



SENATOR
MARÍA ELENA DURAZO
REPRESENTING THE 24TH SENATE DISTRICT



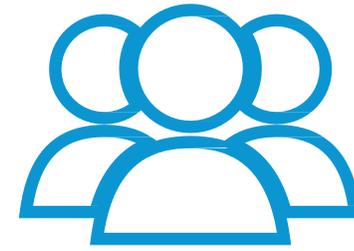
1. Understanding Paid Family Leave 101
2. Accessing Paid Leave Now
3. Achieving Equity in Paid Leave

853

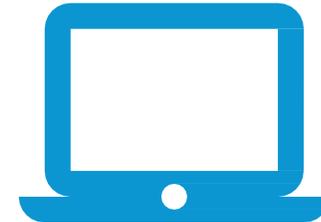
We had 754 attendees for the English and 99 attendees for the Spanish trainings.



Educational Topics included paid leave benefits, barriers, how to apply, and how to share paid leave information with their communities and organizations.



Our audience included parents, caregivers, healthcare workers, and community leaders.



We are continuing to share this information with others on our website.

“ It was very helpful to have it broken up into three sessions due to the amount of detailed information. It was also timely as we are in the middle of a pandemic.”

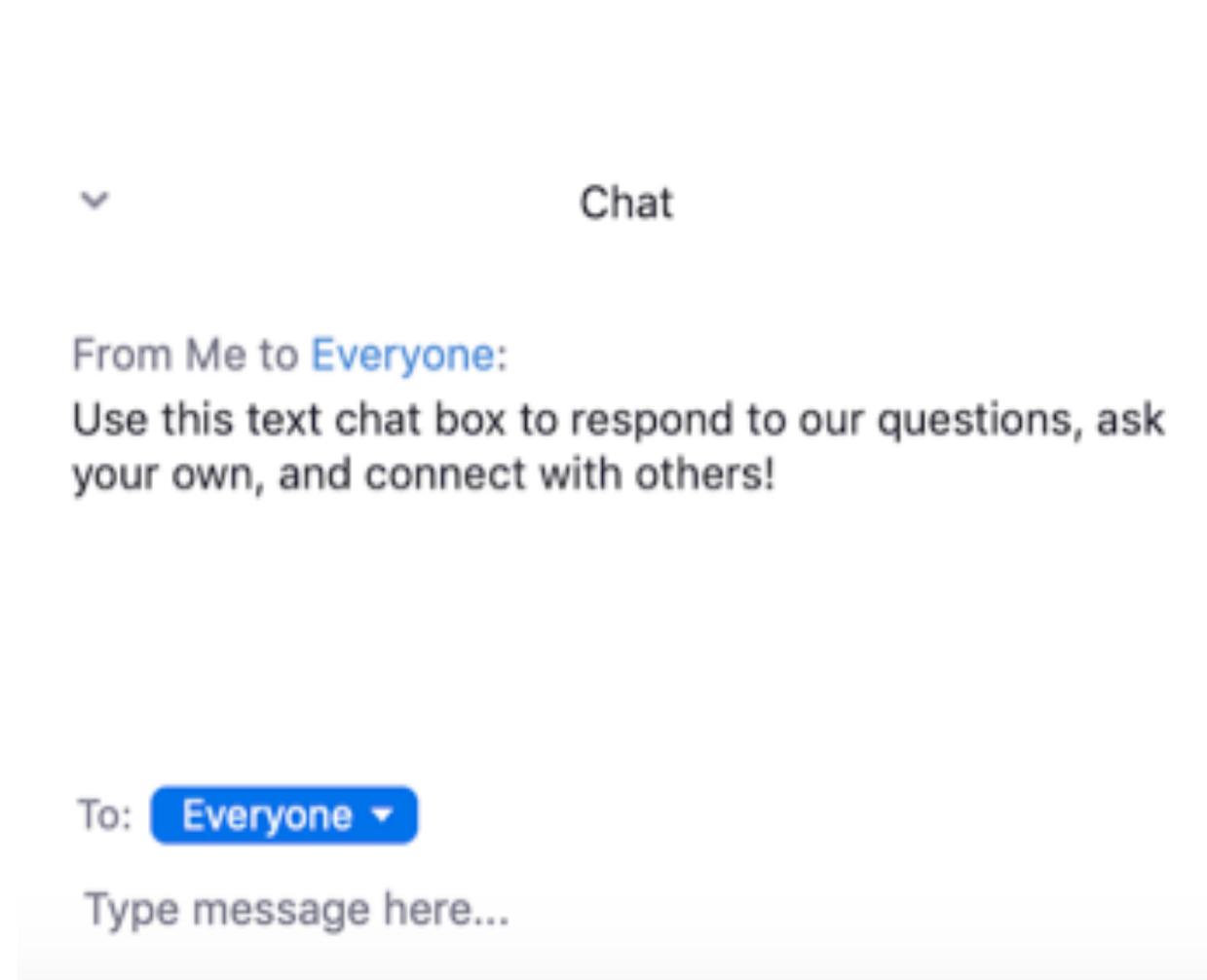
“ Las capacitadoras son sabias y dedicadas a la comunidad. La anfitriona estableció una "cultura" de bienvenida.”

“ I was not aware of PFL at all, therefore the webinars were very helpful.”

“ [The speakers] were all very informative and helpful, providing all information that is needed during this pandemic.”

What adaptations have you made to the way in which you communicate and engage with your community stakeholders and partners?

Text Chat Question



Meet Our Guests from PA



Kristen Herman

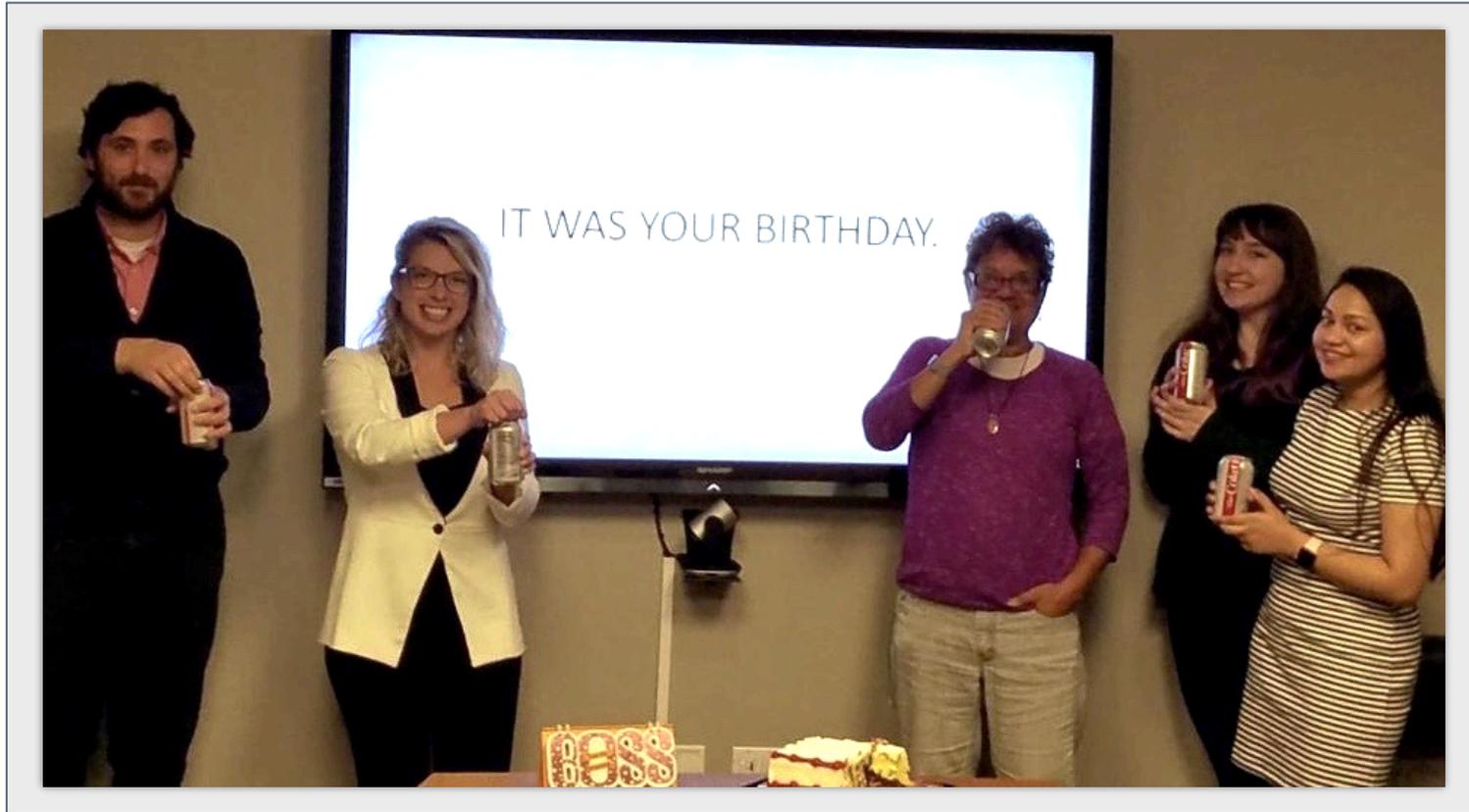
Director of Prevention,
Pennsylvania Coalition Against Domestic
Violence (PCADV)
she/her/hers



Jackie Strohm

Prevention & Resource Coordinator,
Pennsylvania Coalition Against Rape (PCAR)
she/her/hers

PCADV & Prevention



PCADV's State Leadership Team (SLT)



“We envision a Pennsylvania that acknowledges both the trauma and resilience of its people, that is inclusive of all persons regardless of their differences and where all persons have equitable opportunities for safety and participation in healthy relationships and communities.”

- PCADV SLT Vision Statement

Writing our SAP as a Collaborative

We wanted to write our State Action Plan (SAP) as a collaborative group of state-level stakeholders. Here's what were important elements for us in the process:

- Bringing on partners
- Getting on the same page
- Building team dynamics
- Structuring the meetings
- Getting to action - writing the state action plan (SAP)



Bringing on Partners

Reaching out:

- low-hanging fruit
- team outreach x2!
- the value of cold-calling ... :/

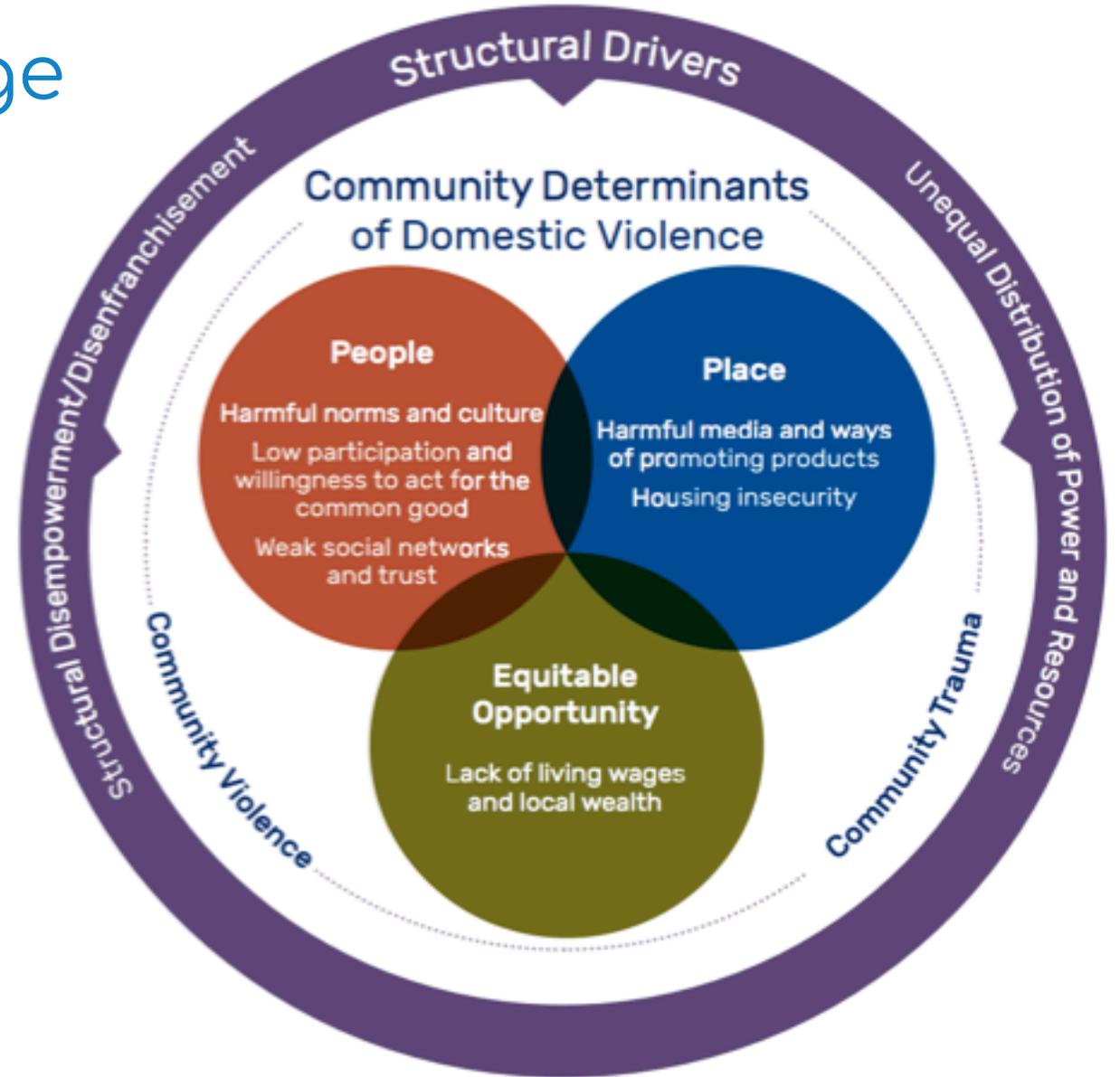
What's good to have when you reach out:

- when, where, for how long
- what are their vs. your responsibilities
- what are the goals
- what's in it for them?



Getting on the Same Page

- Training on Prevention Institute's THRIVE model
- Developing vision and mission statements
- Collaboration Multiplier



Getting on the Same Page

- Training on Prevention Institute's THRIVE model
- Developing vision and mission statements
- Collaboration Multiplier

Step 4. Self-Reflect

Once you have selected the most relevant Collaboration Multiplier categories for information-gathering, reflect on how you or your organization would answer these questions.

 **YOUR TURN FOR STEP 4**
Self-Reflect

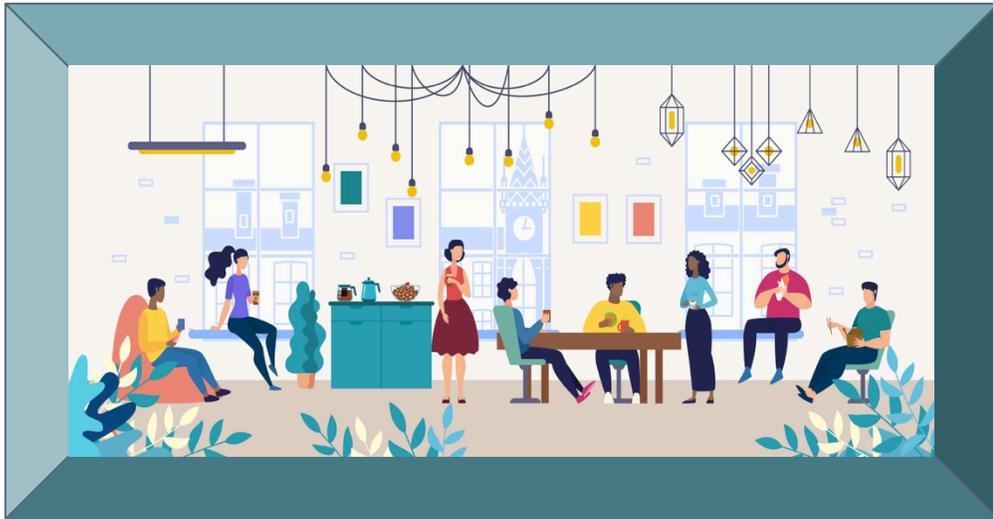
INSTRUCTIONS: For each of the key pieces of information, identify what you or your organization can contribute to a multi-sector approach that prevents violence.

- Importance of this issue: Why might preventing violence be important to your organization?
- Organizational benefit: What does your organization gain from participating in multi-sector effort to prevent violence?
- Organizational goals: Which of your goals relate to safety and preventing violence?
- Audience: Who is your primary audience? What constituency do you serve?
- Partnerships: Which other participants can you bring to the table?

(Continued on page 39)

Building Team Dynamics

Breaks, breaks, breaks!



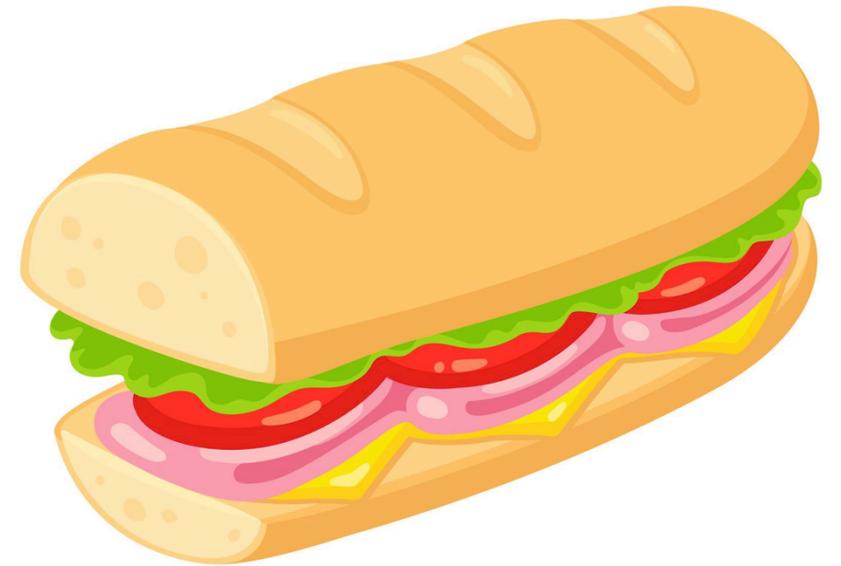
Making it comfortable to share feedback:

- ▶ Ask for it!
- ▶ Offer different opportunities
- ▶ Demonstrate giving and receiving feedback
- ▶ Be transparent about decision making processes
- ▶ Open up suggestions for discussion
- ▶ Follow-through!
- ▶ Be human

Structuring the meetings

Making meetings fun and actionable!

- How to structure the meetings
 - timing
 - breaks
 - writing an agenda
- How to structure activities for the best feedback
- Food! and the working lunch
- Considerations for virtual meetings





3605 Vartin Way, Suite 101, Harrisburg, PA 17110
717.545.6400 | PCADV.org

Getting to action, writing the SAP

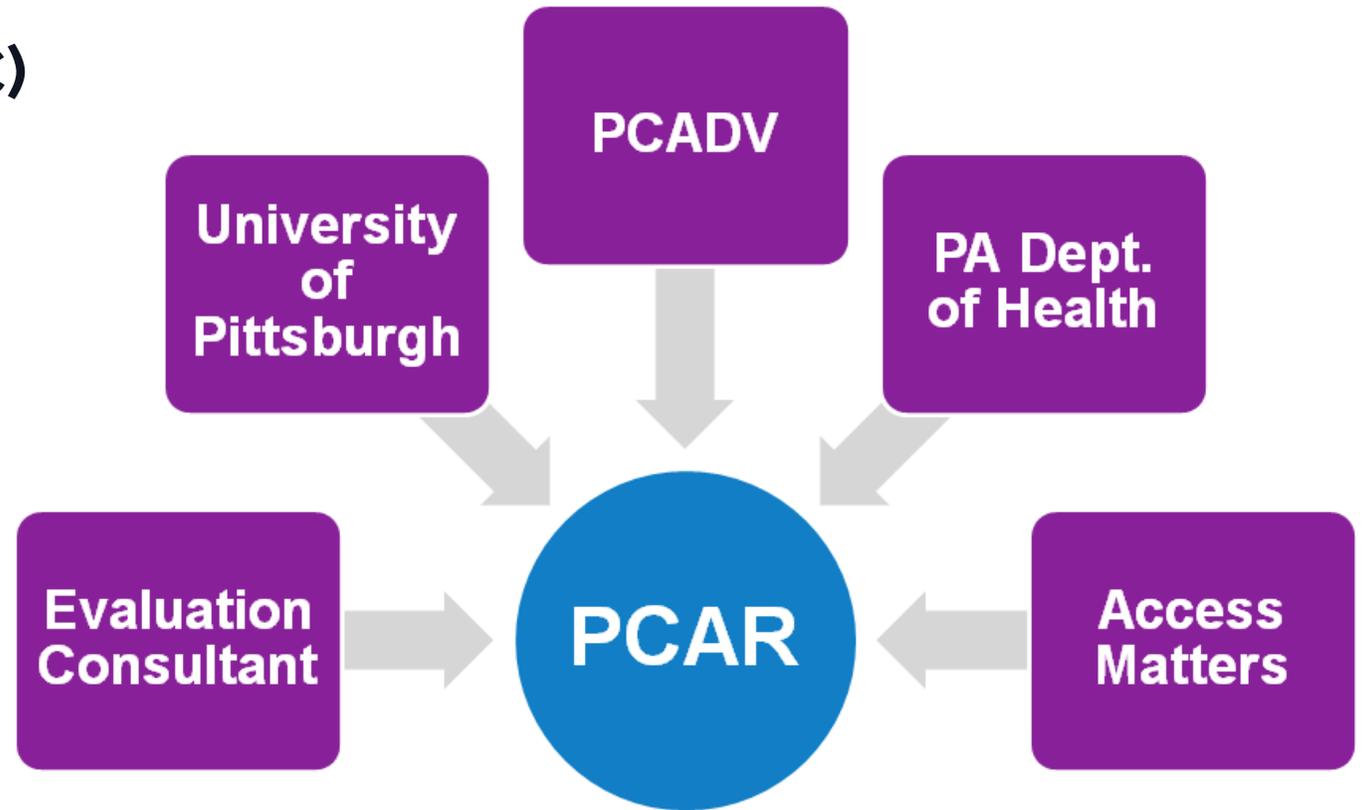
- Where to start
- Ongoing process of drafts and edits
- Draft while training, learning, and growing as a team

PREVENTION
STATE PA
ACTION
PLAN 2020

PCAR's RPE State Action Plan

Sexual Violence Primary Prevention Committee (SVPPC)

The committee works collaboratively with the purpose of cohesion and alignment of prevention efforts and resources across the Commonwealth, with special attention on the Rape Prevention Education (RPE) program.



SLT Mission statement

To increase accessibility to safe and healthy communities by pooling our expertise and influence as a multi-disciplinary action team to increase funding, attention, and resources for the prevention of intimate partner violence in Pennsylvania.

Coalition Collaboration

Joint
statement

Prevention
Summit

Collaboration

TA & Training

PCADV & PCAR collaboration

Founded in 1975 and 1976, respectively, PCAR and PCADV were the first state anti-sexual violence and anti-domestic violence coalitions in the nation. Over the decades, our coalitions have worked together, sharing a common goal of supporting survivors and preventing violence across the Commonwealth.

In more recent years, the CDC has promoted resources like *Connecting the Dots: An Overview of the Links Among Multiple Forms of Violence*, that clearly show the shared risk and protective factors among teen dating violence, intimate partner violence, sexual violence, youth violence, and more. This has allowed PCAR and PCADV to increase collaboration and communication in order to streamline efforts for our dual programs that work to prevent both domestic and sexual violence. While PCAR has 48 RCCs, PCADV has 59 domestic violence programs, of which we share 34 dual programs.

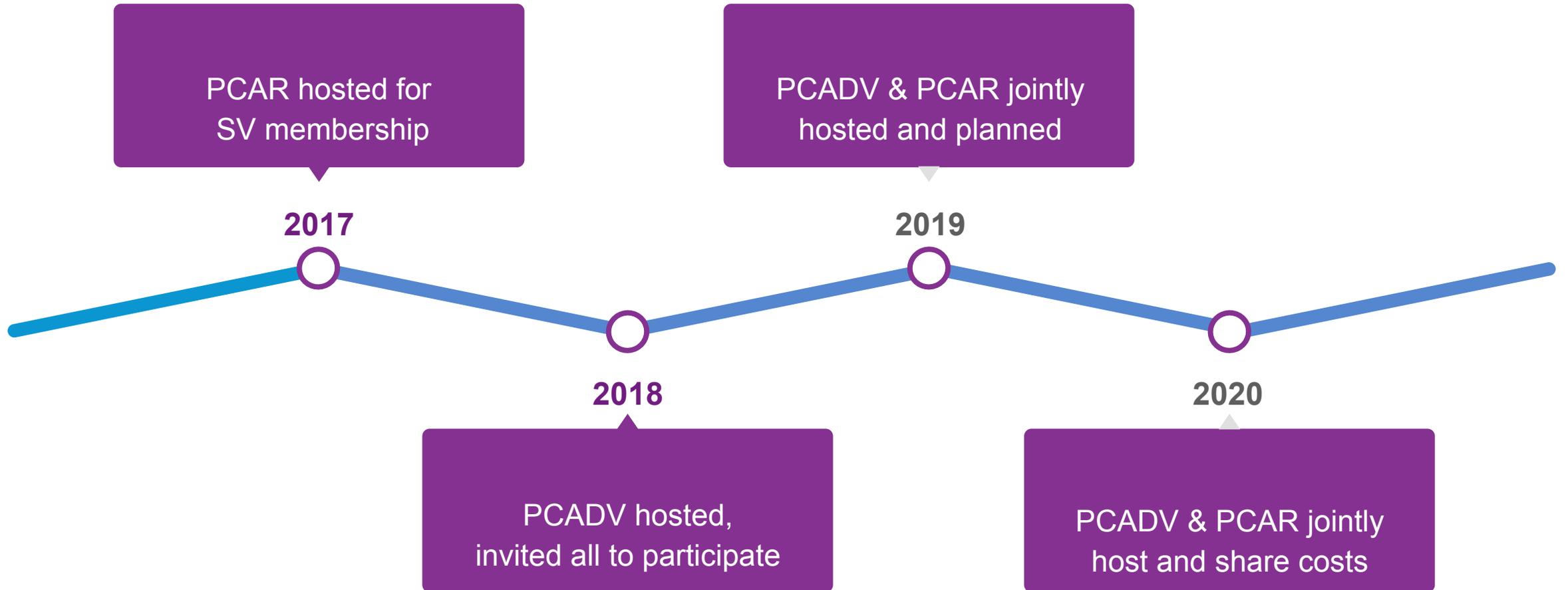
We have heard from our dual programs that common language, standards, and practices from PCAR and PCADV would allow them to be more successful in preventing multiple forms of violence simultaneously. Because of this, PCAR and PCADV have changed some of our practices to allow for greater information sharing, networking, and collaboration.

Both the RPE and Domestic Violence Prevention Enhancements and Leadership Through Alliances (DELTA) Impact programs are funded through the CDC.

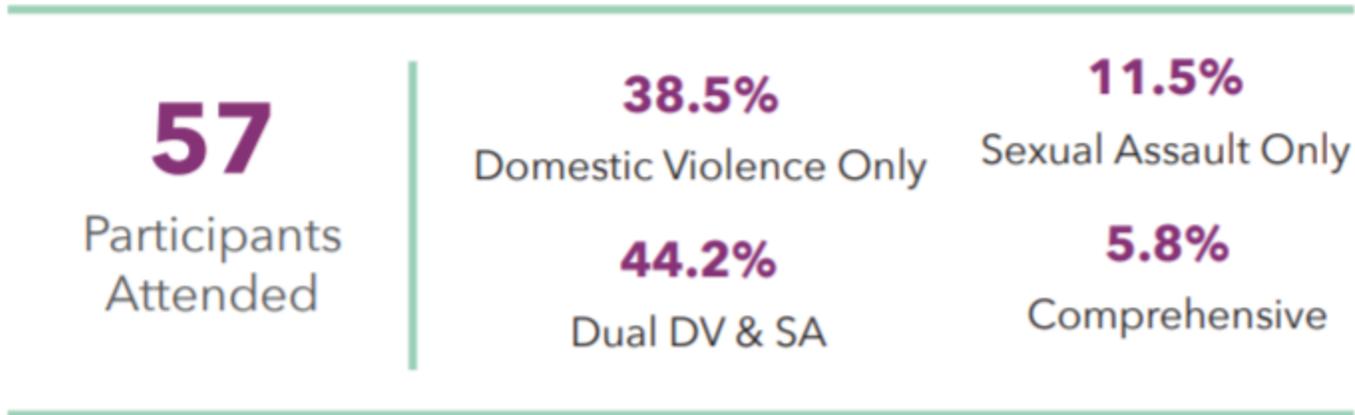
The DELTA Impact program funds State Domestic Violence Coalitions to implement strategies and approaches designed to prevent intimate partner violence (IPV) at the community and societal levels while also funding local communities to do the same. The purpose of DELTA Impact is to decrease risk factors in communities that may lead to IPV and to increase protective factors that prevent it (CDC, 2018).

The RPE program works to prevent sexual violence by providing funding to state health departments in all 50 states and territories in the United States. RPE program recipients work collaboratively with diverse stakeholders, including state sexual violence coalitions, educational institutions, RCCs, community organizations and other state agency partners to guide implementation of their state sexual violence prevention efforts (CDC, 2019).

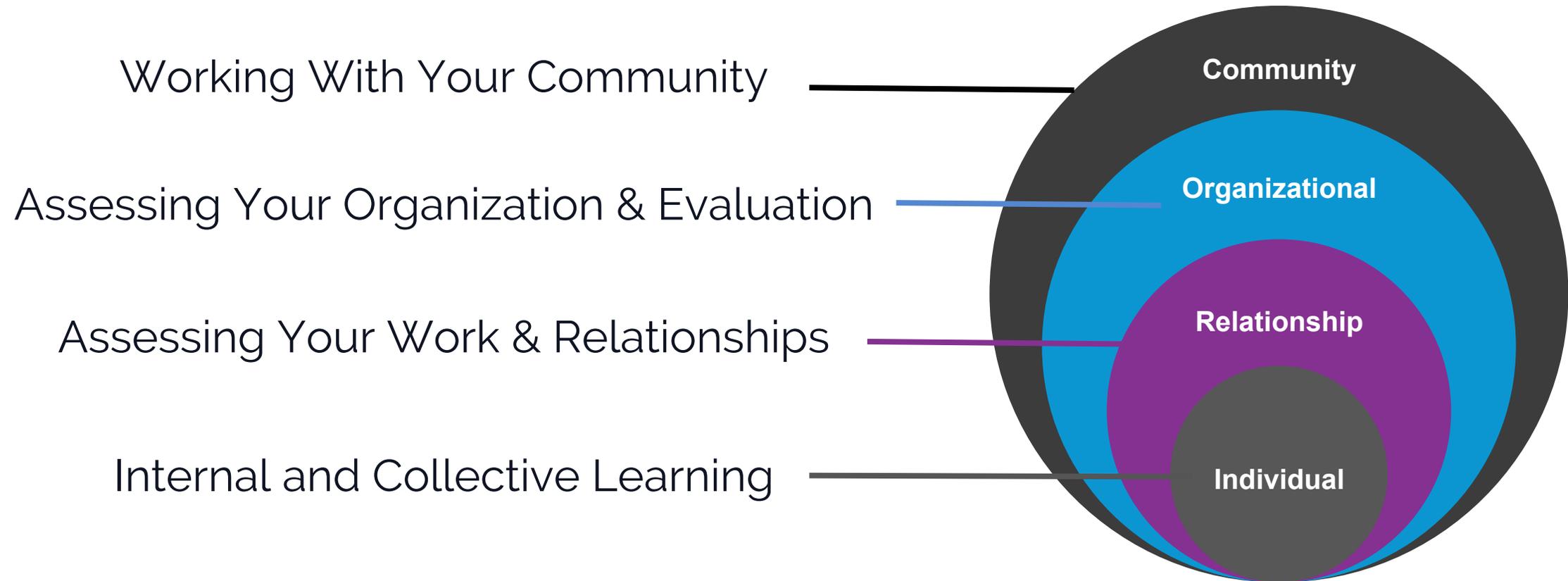
Prevention Summer Summit



Prevention Summer Summit

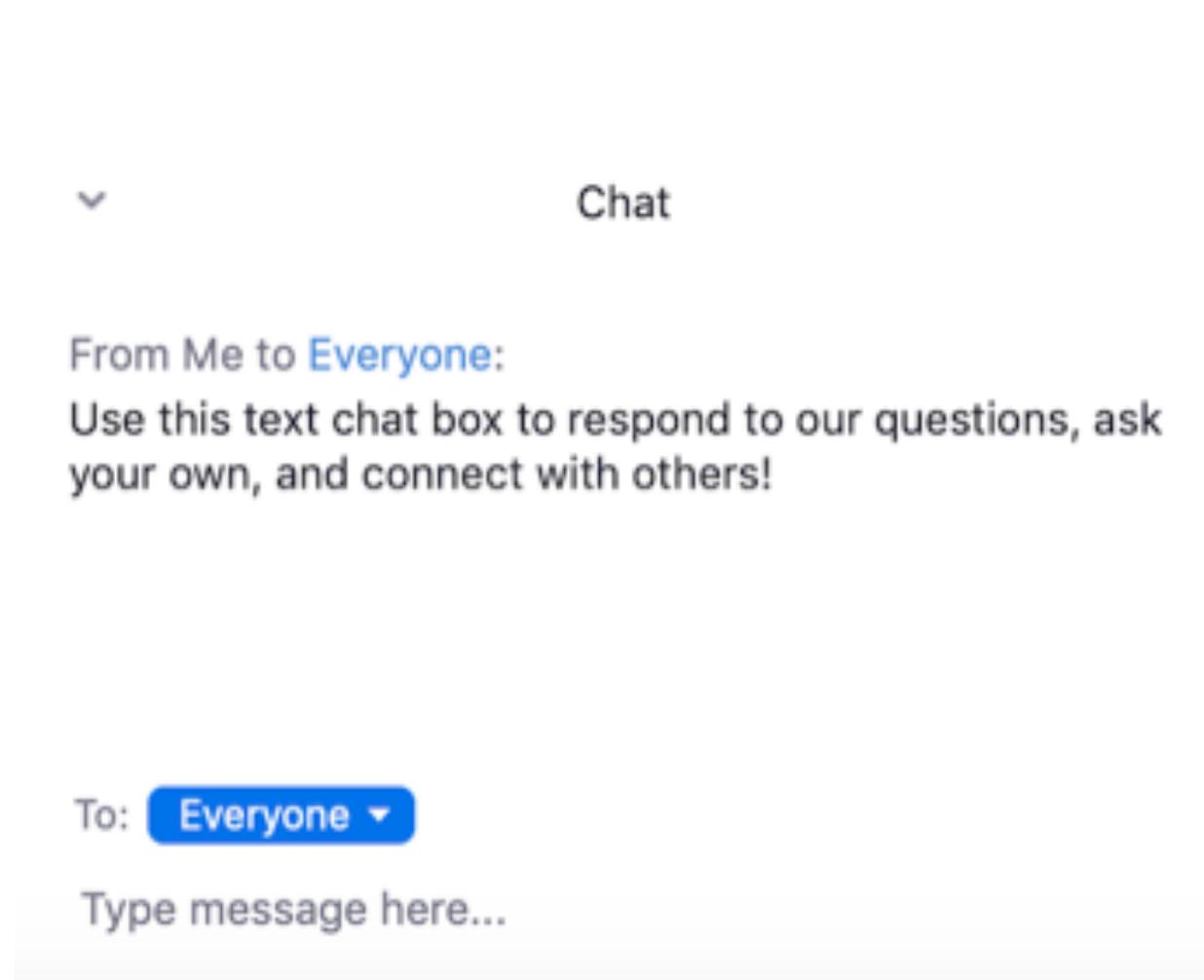


Anti-oppression is prevention



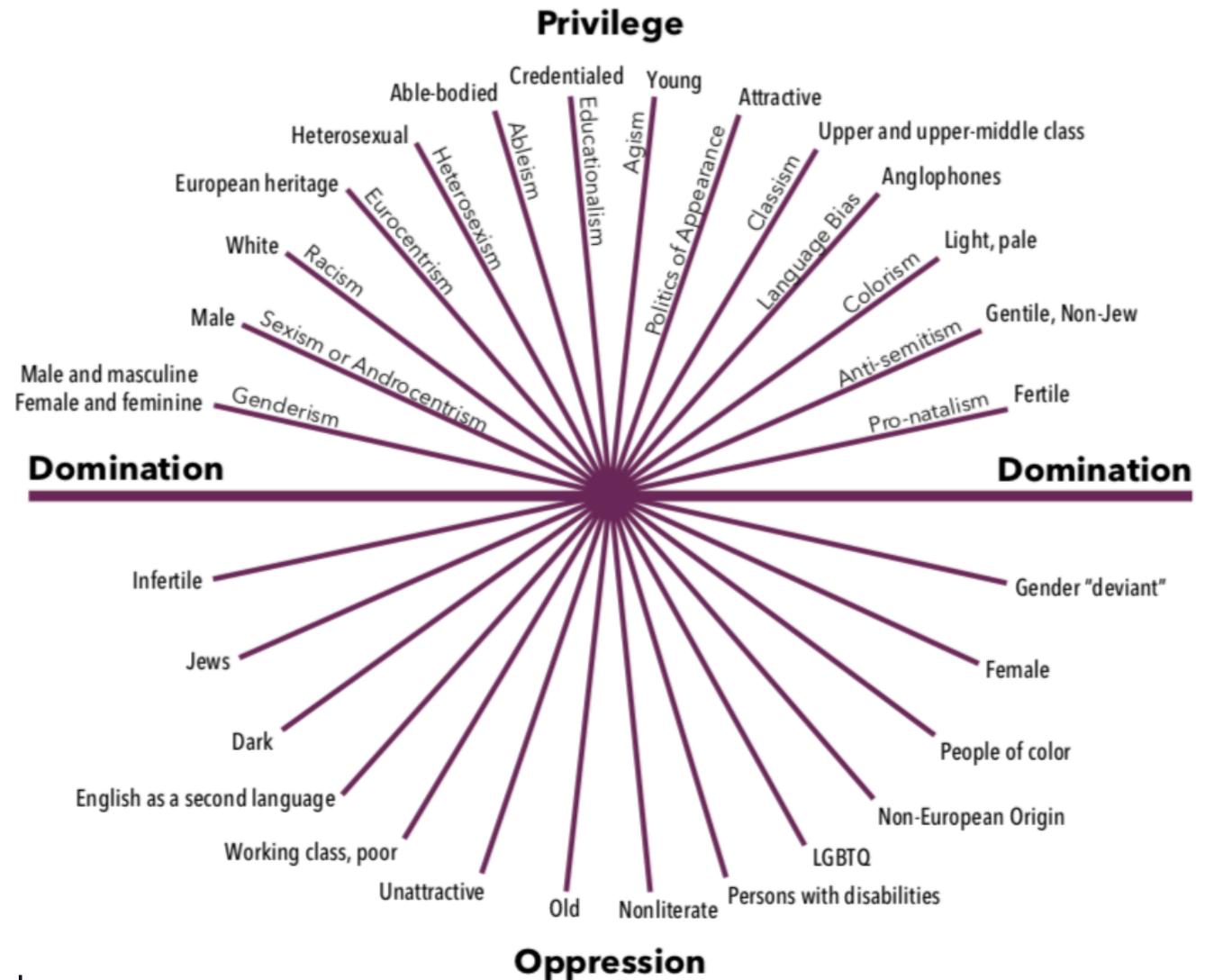
How are you ensuring that racial justice and anti-oppression is foundational to your coalition building and action planning?

Text Chat Question

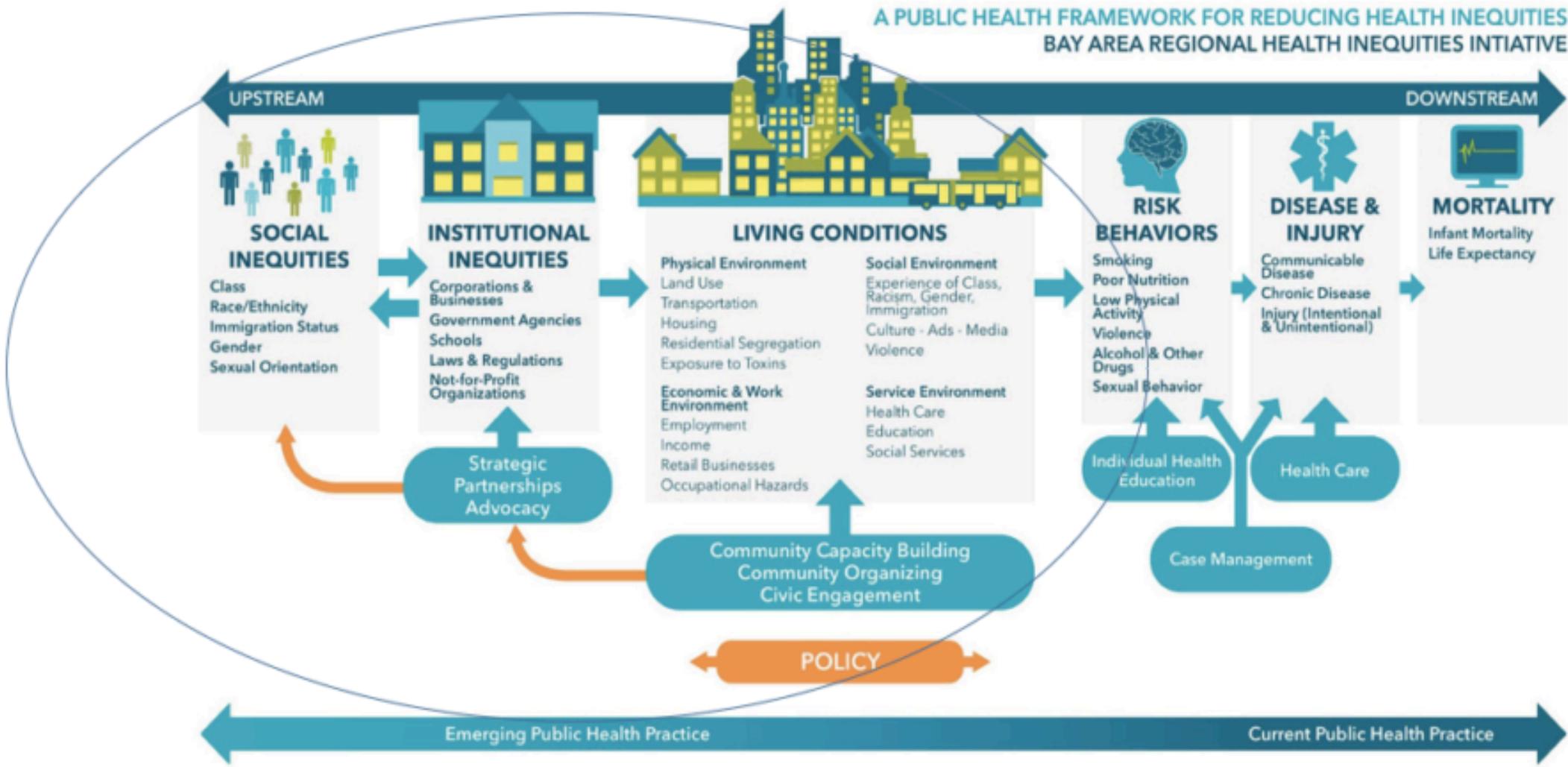


From PA

- ▶ Incorporate
 - ▶ in membership
 - ▶ in process, and
 - ▶ in plan
- ▶ Collective learning
 - ▶ THRIVE
 - ▶ Anti-oppression
 - ▶ Intersectionality
- ▶ Outcome:
 - ▶ Same page
 - ▶ Hunger for learning
 - ▶ Environment of accountability!



From CA RPE: Social Determinants of Health Framework



From CA DELTA Impact

- ▶ Needs of those most marginalized at the center
- ▶ What does that look like in state action plans for economic supports to prevent violence?



Engagement Tips & Closing Thoughts



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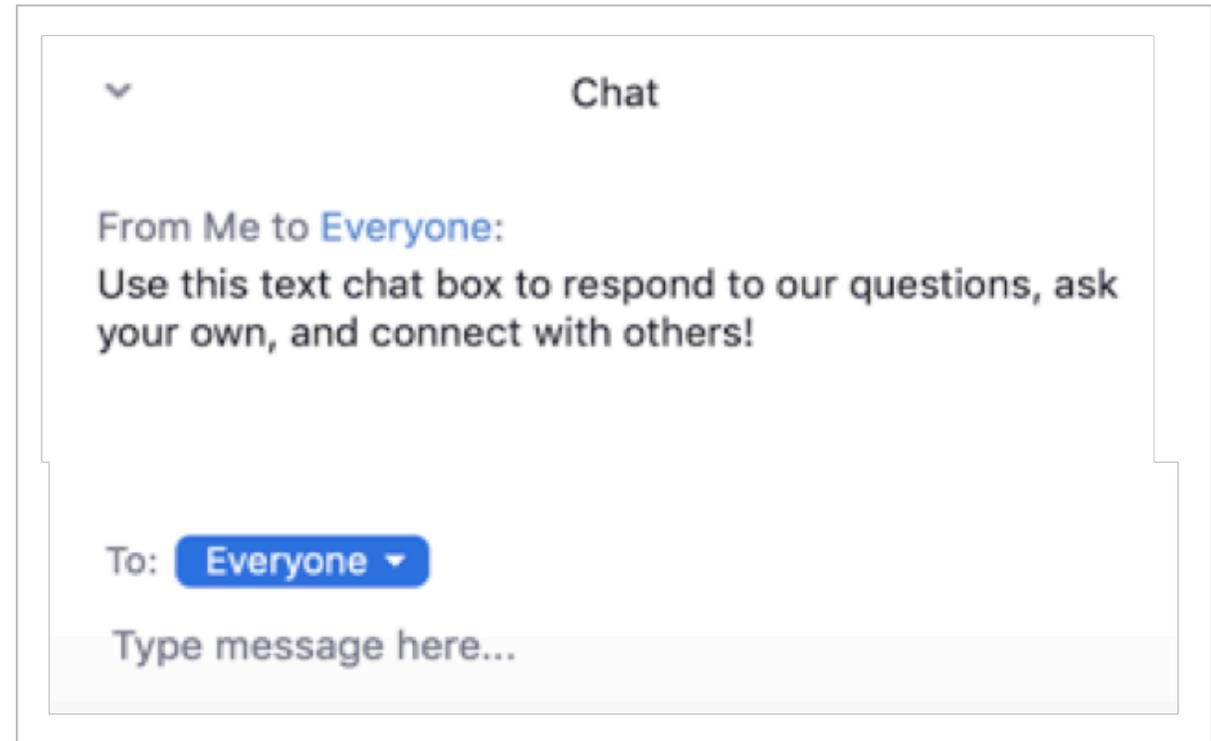
Kristen Herman
Director of Prevention,
PCADV
she/her/hers



Jackie Strohm
Prevention & Resource
Coordinator, PCAR
she/her/hers

What is one action you will take from this conversation to your coalition building and action planning?

Text Chat Question



Chat

From Me to **Everyone**:

Use this text chat box to respond to our questions, ask your own, and connect with others!

To: **Everyone** ▾

Type message here...

Resource sharing

Connecting the Dots from VetoViolence

<https://vetoviolence.cdc.gov/connecting-dots>



Connecting the dots

Exploring the overlaps between multiple forms of violence and working toward collaborative prevention.

Learn
An introduction to the links between multiple forms of violence.

Connect
Identify shared risk and protective factors across multiple forms of violence.

Explore
Learn how others are using a shared risk and protective factor approach to prevent violence.

The banner features the 'Connecting the dots' logo and a background image of people. Below the banner are three cards. The 'Learn' card shows a woman and a diagram of levels of violence (Individual, Relationship, Community, Society). The 'Connect' card displays a grid of risk factors for various violence types. The 'Explore' card shows a map of the United States with colored dots indicating where collaborative prevention is being implemented.



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