



New Toolkit for Discussing Sexual
Violence with Student Athletes
Wednesday, February 17, 2021

11 AM-12:30 PM PT
2-3:30 PM ET



CV: Welcome everyone!!

YR: welcome everyone; Coach

JS: Hey everyone - welcome and glad you could make it. Hope everyone is as warm and safe as is possible!

DW: Will a recording of the presentation be available?

AKJ: Yes! Recording will be available in the next few days!

JM: I am coming from both a youth sports program and PTA board, but also a film company learning how to protect our kids and also how to take the momentum of a "call to action" film and reach deeper and do more by partnering with other organizations.

T: Taydence Hood, Peer Advocate with SafeLine VT

AKJ: RALIANANCE: <https://www.raliance.org/>

AKJ: RALIANANCE Sport + Prevention Center: <https://www.raliance.org/sport-prevention-center/>

AKJ: RALIANANCE reports: <https://www.raliance.org/reports/>

AKJ: RALIANCE Sport + Prevention Center Prevention Database:
<https://www.raliance.org/prevention-database/>

AKJ: Storytelling for Norms Change & Community Engagement to Prevent Sexual and Intimate Partner Violence
<http://www.preventconnect.org/2021/01/storytelling-for-norms-change-and-community-engagement-to-prevent-sexual-and-intimate-partner-violence/>

AKJ: Slides are available here:
<http://www.preventconnect.org/2021/02/upcoming-web-conference-new-toolkit-for-discussing-sexual-violence-with-student-athletes/>

LR: Looking forward to the new report! As a former college student-athlete, I'm excited to read what you're sharing — athletic trainers are such a great potential connection point.

AH: Not working and Objective's slide is still showing on my end.

AKJ: For captioning — at the bottom of your screen there should be a Closed Captioning button.

EB: Very powerful!

TM: AWESOME!!!

DS: I'm definitely going to watch it!

LH: A MUST SEE FOR EVERYONE!

KK: Local DVN bought it for me to use in our urban school district! Yeah, for community orgs!

BA: Extremely powerful documentary!

AKJ: Roll Red Roll film: <https://rollredrollfilm.com/>

K: You may get to this, but specifically what platforms is the film available on now?

SC: It's on Netflix.

EC: Netflix I just added it to my list.

TF: some participants were kicked off; I was one of them but was able to rejoin.

TE: I got kicked out a minute ago - so that might be why the numbers dropped suddenly.

CD: I plan to watch it tonight with my teen daughters.

MG: Poll is blocking slide.

LD: Also available for screening purposes and classroom use through the film's distributor RoCo Films: https://www.rocoeducational.com/roll_red_roll.

JS: great film!! thank you!!

MCH: I have a question - how did you all film this without rage crying all over the town?

MG: Fixed it.

LR: "Our culture does not thank you all enough." So true, thank you for that reflection for everyone doing this work.

EPN: Phenomenal Movie👏👏👏👏👏...I grew up around this behavior 🙄

S: Sorry for being late, Zoom kept giving me "error" codes, called in as well but received a recording that the meeting is full and automatic hanging up.

AS: Reminds me of the Audrie and Daisy story on Netflix. I think it was specifically Audrie that went through something like this?

AJ: Yes ^ also a great recommendation.

KN: Alyssa, that's what I was thinking too.

KN: Can't wait to watch this.

DC: same would love to watch tonight!

CS: Both Audrie and Daisy went through a story like this -- great film too!

ZB: Being from Cleveland, this incident was hard to fathom. It was too close to home that it made me more aware of how our youth are often not believed.

WS: Yes, Audrie and Daisy was a fantastic movie, but how sad they both came to such tragic ends. This one as well. I lived in Erie, PA when this happened in Steubenville, and we watched in our local news.

AKJ: Text Chat Question: What conversations around sport and preventing sexual violence have you been a part of in your communities?

NM: Nancy, I love how you framed the film.

NS: Thank you, Nora :)

NS: Find me when you watch it! @fancynancynyc @rollredrolldoc.

AW: I have trained athletes at 3 different colleges using the MVP curriculum.

TE: Bystander Intervention workshops with student athletes.

CW: I support the "Coaching Boys to Men" program in the Charlottesville, VA area.

MO: We are getting ready to implement the evidence-based curriculum "Coaching Boys to Men" at local high schools.

HB: As a male-identified person, I have done many university trainings with sports teams and fraternities.

LP: A few years ago, we held assemblies for male and female athletes around dating violence and sexual violence. We kept the groups separate to allow for open discussion as needed.

WS: We have a program at our agencies, and we go into the schools working with coaches to "Coaching Boys to Men".

CH: Hoping to begin Athletes as Leaders and "Coaching Boys to Men" using TeamUpWA.

BO: Implement "Coaching Boys to Men".

TL: Coaches conferences, training Coaches on CBIM at regional health educator trainings (3).

FR: MVP

DB: We use the "Coaching Boys to Men" program.

MP: I've facilitated queer-specific workshops for the athletics department at the college I work for. These touch upon sexual violence and systemic oppression.

KK: In Indy we began to use "Coaching Boys to Men" for 2 years.

KN: Athletes as Leaders.

HS: I lead the Shifting Boundaries program with middle school and junior high students to begin the conversation earlier (though not early ENOUGH in my opinion)

HB: CBIM/AAL at high school and community college level.

VP: Engaging Boys and Men.

MR: I run a "Coaching Boys to Men" program with the basketball team and football teams.

EW: I am a regional Coordinator for the NE Ohio Men's Action Network (through Ohio Domestic Violence Network), we do a variety of work with men and young boys!

MW: I am working towards getting buy in for "Coaching Boys to Men".

LR: I've gotten to talk with athletic directors share with/provide violence prevention and healthy relationship trainings for student athletes.

SG: Our organization has worked with the athletes on Cal State Northridge's campus.

EM: I've been fortunate to work with the PSAL Athletic Director at my school, screened the film and invited Joe Samalin to facilitate a training for the coaches at school.

JO: I recently attended a virtual "Men Can Stop Rape" 3-day training...out of DC.

MF: MVP with professional baseball teams, high schools, and colleges, male and female.

FG: La Pinon is currently working with youth organizations in our communities with developing policies to prevent sexual violence.

ED: Not myself, but our agency does the AMEND Together program out of YWCA Nashville.

RK: Bystander intervention MVP, confronting rape culture, patriarchy and sexism, gender roles, healthy relationships, healthy sexuality, consent, etc.

EM: Also screened for Peer Leaders in our school programs.

TL: Presented at TN RPE Conference with Chris Hughes of Fairview, TN who is the CBIM Champion for our state.

JW: We have been doing virtual screenings of *At the Heart of Gold* (about the Larry Nassar issues) across the University of CA campuses.

EB: We've been addressing various forms of abuse throughout the Olympic and Paralympic movement, to include other youth and professional sports programs throughout the nation. -U.S. Center for SafeSport.

SPG: We have provided training on sexual violence prevention at our local community college for student athletes.

JT: We've developed a peer-to-peer training in our athletics department.

ER: A Sports Initiative that focuses on not only curriculum but community level strategies around athletes and sexual violence.

SH: A lot of the conversations I've heard have been very binary so I'm interested in how to have these conversations in more inclusive and comprehensive ways.

BA: our organization does Ruling our experiences with female athletes (ROX) and "Coaching Boys to Men"/ athletes as leaders.

OG: I have been a part of community outreach which allowed the teaching of consent and bystander intervention.

CP: adapted MVP with Darryl and Jackson. Our work not only works with athletes, we work with the system. Coaches' admin, communities. Alberta Canada.

BH: Working with our local university's athletic director to engage staff and athletes into training and volunteerism with our organization. Creating mentor program between university and high school students.

JD: Shifting Boundaries and Bringing in the Bystander programming along with Title IX policy change for K-12 and committee building expansion on school district and school faculty training.

JO: Good job everybody!

CK: Have presented during Freshman orientation and also at the request of the hockey coach.

AP: working with university athletics to create a clear understanding of consent and healthy relationships.

LC: Healthy relationships workshops with college athletes. There is a lot of resistance when talking about alcohol facilitated sexual assault. Data shows that white, male identifying students really perpetrate rape culture and don't think there is an issue on campus.

AH: Conversations about rape myths, rape cultures, rape prone cultures, etc. with coaches. Interactive workshops on bystander intervention and actively dismantling rape culture with student athletes.

FG: policy work with youth sports organizations.

DP: The nonprofit I work at (Fathers & Families Coalition of Utah) has a program called 'Nurturing Fathers' and we go over consent and relationships with teen boys.

KR: Trying to gather up groups of cheerleaders so I can talk with them about healthy and Unhealthy Relationships! It's basketball season.

EB: Indeed, so wonderful to hear all the amazing work being done.

MV: Redefining Title IX Student Summit includes presentation on T9 and Athletics, Rowan University.

AQ: Incredible to see all that each of you are doing!

JR: There have been little to no conversations around sports and sexual violence in our schools. As part of our programming goals, this is something we have identified as a dire need. We are looking into purchasing "Coaching Boys to Men". As the mother of a teenage boy, a sexual assault counselor, and a DV and SA survivor, this is extra close-to home for me.

EPN: Happy to be here👍👍

KP: We do a Bystander Intervention program. I would love to add this perspective to my program.

LD: Amazing work!

NA: will this be recorded? sorry if I've missed that answer already.

LR: @Kimberly Reynolds I would love to talk with you!

AR: I was disgusted to learn the coach got another job as a high school football coach. I guess the school that hired them didn't see the film. Ugh.

DL: This web conference will be recorded and available on our websites.
<https://www.raliance.org/roll-red-roll-toolkit-web-conference/>

NA: Thanks!

LD: If you watch the film tonight be sure to tweet at us afterwards! @RollRedRollDoc

JR: Who can I connect with to talk about providing a screening of this film either in our County's schools and possibly a local theater?

DB: Yes!! Would love to this in Springfield IL

LD: Hi Jennifer! you can email me about organizing a screening at rrrfilmproduction@gmail.com

NS: Folks can go to our website: www.rollredrolldoc.com and find educational distributors (ROCO) and potential theatrical.

ED: Hi from a former *It's On Us* advisor who attended that screening! :)

AKJ: Roll Red Roll Toolkits: <https://rollredrollfilm.com/resources/guide/>

EB: I have to run to a follow-on meeting, but thank you Raliance/Prevent Connect and RRR Team! Just want to say thank you to all the wonderful people and organizations who pulled this altogether.

AKJ: High School Toolkit Request Form: <https://rollredrollfilm.com/resources/guide/high-school/>

AKJ: College Toolkit: <https://www.filmplatform.net/product/roll-red-roll-toolkit/>

NS: The film is 80m!! (It goes by quickly. :))

AKJ: Find your local Rape Crisis Center: <https://www.raliance.org/rape-crisis-centers/>

EC: I'm sorry what are the 4 Rs again? Realize, respond, respect and?

TV: Realize, recognize, respond, and resist re-traumatization.

TR: I appreciate the Coach mentioning self-care. Working in this field it's important

CD: Thank you. I will have a conversation with them prior to watching.

EPN: We needed that...All of us need to debrief after seeing this documentary.

NS: So glad you took that time Everett/Preach.

AKJ: College Toolkit: <https://www.filmplatform.net/product/roll-red-roll-toolkit/>

TE: Have you all done this with students who are not athletes - if so, how does it land?

NS: Make sure to show this film to your sons, too :) I'd say 14 might be a little young but 15 years could be ok. It is an upsetting film but ok for all those 17+.

NS: YES Taylor - this film works really for all - parents, kids, essentially, it's a High School film. And the "in crowd" in Steubenville is football players - but other schools it could be the "rich kids" it's really about privilege. And rape culture - not only sports.

LD: The college toolkit is available at <https://www.filmplatform.net/product/roll-red-roll-toolkit/>

TE: Thanks!

JW: Will you be doing any kind of impact evaluation of the implementation of the toolkits on campuses?

LH: So very important to not miss the opportunity to educate on sexual assault and abuse involving boys and men as the victims.

JS: Great point Linda, thanks.

DL: @Jennfier We will discuss evaluation later in this web-conference.

JW: Great - thank you :)

CP: @ Taylor, I have screened the film then had debriefs and discussions with general campus and high school student bodies, fraternities and sororities etc. Works well and is applicable for all. Ppl tend to blame athletes, sport culture, so be prepared to have reflective period of how is the film themes and issues reflected in your own life? campus? Community Culture?

NS: Absolutely, Lina.

DL: NCAA Sexual Violence Prevention: An Athletics Tool Kit for a Healthy and Safe Culture <https://www.ncaa.org/sport-science-institute/sexual-violence-prevention-tool-kit>.

DL: Another resource on approaches to prevent sexual violence is the CDC's Stop SV Technical Packages to Prevent Sexual Violence <https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&ved=2ahUKEwiriJHx2fHuAhVIQ6wKHQtuA34QFjABegQIAhAD&url=https%3A%2F%2Fwww.cdc.gov%2Fviolenceprevention%2Fpdf%2F%2FSV-Prevention-Technical-Package.pdf&usq=AOvVaw0aewPgKlPsBSgyRu2sNAS2>.

DL: RALIANCE's Sport + Prevention Center has many resources on how sport can prevent sexual violence <https://www.raliance.org/sport-prevention-center/>.

TE: @ Colleen - yes, that blaming is something I would anticipate as well. Thanks for offering that perspective.

LD: Thanks for explaining how you've used the film Colleen and Taylor and for that note of advice! Great to see you here.

MF: I work with incarcerated individuals and use the Steubenville Ohio case as part of our sessions on consent and sexual assault, many of these men are fathers.

NS: Wow - @Mike fascinating. How does it land with those fathers?

EL: info@rollredrollfilm.com.

LD: If you are interested in participating in this pilot please reach out to me at rrrfilmproduction@gmail.com.

AKJ: Text Chat Question: What creative ideas do you have for fitting these toolkits in to the connections and prevention programs you are already doing?

MF: They are inspired to use this knowledge to educate others including their children.

CH: Trying to see if there is a way to adapt it to a community with low readiness.

MCH: We work with schools to provide education during health classes usually, but it would be great to work with them and provide trainings to student athletes as well!

TE: Excited to try and show the film during April SAAM as part of our Movie passport event.

T: using this tool for SA awareness month and really going into this rape culture with students on campus.

KP: I use this case with my college students in my Bystander training.

MO: Clips could be shown in a high school health class with discussions.

DB: I really want to work out a way to do a screening for SA Month next year.

VP: I would like to use this as a means/Segway to also talk about prevention of hate crimes and discrimination from the community level.

JS: Partnering with local youth sports teams to have a community screening as a fundraiser for a local survivor support organization.

MR: Using the toolkit with our teen peer-educator interns, they create a teen-led campaign for SAAM every year.

ZB: Looking for ways to ensure the content is culturally relevant for racially marginalized populations.

FG: I am a high school coach and a prevention educator... my wheels are turning and I am very excited about getting things going in my community.

ML: Working with the Athletes for Consent Education at the college I serve to promote awareness and engage in community discussions.

MP: Using it to encourage people to think deeper into approaches to sexual assault prevention education, specifically bringing identities into the conversation that are often left out of these conversations (queer people, BIPOC, international students, etc.).

JM: I think this would be great in training for school administrators and staff outside of the sports programs. Principals, school board members, etc.

MF: It's an activity we do, it's called "Make An Argument", no matter how they feel about the victim, they have to come up with arguments to defend the victim, it pushes them to consider all the aspects of the case.

TE: Ooo Mike that sounds like a cool activity

EPN: I agree.

NT: What was the name of the film again?

KN: Our sports are still not happening due to COVID, and large gatherings aren't allowed so a screening wouldn't be possible yet. I'm hoping there will be virtual ways to do this?

EC: roll red roll.

T: The film is roll red roll.

NS: Yes Karisa — tons of virtual ways to experience the film and come together and discuss. Check our website for ideas :) www.rollredrollfilm.com.

TR: I don't know if this was mentioned, but one way could be to host a virtual watch party.

LD: @Karissa virtual screenings are a possibility, if you are interested in being involved in the pilot, facilitation can also be done virtually.

KN: Thank you!

DL: @Karisa Yes - this is something that can be done virtually. Tele party (formerly Netflix Party) always many to view at the same time –

CP: @ Karisa you can do a Netflix Viewing Party! We have done it with some teams and is very powerful. After the Netflix viewing you can hop on zoom for discussions. One large discussion, then break off into breakout rooms with much smaller numbers to enable robust and intimate conversations to occur/.

TV: RALIANCE hosted a virtual discussion following a virtual screening for SAAM 2020 last year. Totally doable and it was an excellent conversation! @Tanisha, you're totally right!

TE: For Netflix Parties - I heard everyone has to have a Netflix account - how do you make this accessible for folks without? (maybe this is one of those times I should check the website)

LD: You can request information on how to hold a screening here:
<https://rollredrollfilm.com/host/>

LD: Or email me at rrrfilmproduction@gmail.com

TE: Thanks, Lily.

NS: I ALMOST BURNED THE ROOM DOWN :)

LD: The film is also available for screening and classroom purposed through our distributor RoCo films: https://www.rocoeducational.com/roll_red_roll

LD: You're welcome Taylor!

JO: LOL Nancy!

MCH: I wouldn't have been able to control my face!

NS: We are VERY LUCKY to have Joe on the team, bringing all that patience and info to shape this tool kit. I was about to quit!

LD: Agreed Nancy!

EPN: This shows how powerful rape culture is and how people are protective of it...

LH: Survivor stories are extremely powerful.

EL: YES, Nancy! Joe is amazing.

NS: During live screenings the support we get from fathers is actually really powerful — sometimes the strongest resistance is mothers of teen boys. This surprised me.

AQ: We are so lucky to have all this incredible insight incorporated into the toolkits.

CP: Definitely agree Nancy. In my experience anyway.

EPN: Boys will be boys☹

NS: #boyswillbeboys indeed. Hopefully Boys Will Be Part of the Change :)

MF: Exactly what I was thinking Preach.

DL: Sport is part of the solution to prevent sexual violence.

EPN: Welcome.

EN: Great book by Paul Kivel called "Boys Will Be...Men"

NS: TALK TO JOE SAMALIN ALWAYS.

FR: Awesome to hear from you!

AJ: Thank you Joe!!!! Powerful insight.

EPN: Brooklyn in the house☹

LD: So true Alice. Joe is amazing.

JS: Lol thanks Nancy. My email is Joe@menchallenging.org Happy to chat about using the film and toolkit or anything else!! Thanks all!!

CG: Brock Turner.

VP: Thank you Joe!!

CG: her name is Chanel Miller

JS: Thanks @Alessa!

JS: Thanks Coach V!

NS: HUGE UPS TO COACH V. Doing incredible hands-on work.

MA: at San Diego state we have a 16-week program geared towards fraternity men that discusses bystander intervention and SV prevention. currently doing some of this work with our athletes too.

MA: hoping to get roll red roll in the mix.

AQ: That is awesome, Melanie

JS: It can be a great resource and I have had good results showing with fraternity and sorority folks too. A lot of overlap (usually, not to stereotype!)

DB: could I get info on that program Melanie?

MA: yea it's great. student will text about how they intervene and it's a nice feeling.

MA: mfamacker@sdsu.edu email me and I Can share what I have!

LD: Absolutely, Melanie we'd love for you to be involved. Please reach out to me at rrrfilmproduction@gmail.com.

DB: awesome- thanks!!

MA: great I'll reach out @liky after connecting with the athletics dept.

LD: Looking forward to it Melanie.

MA: question for later: how to build that relationship with athletics dept to initiative programs. our athletics dept has been very protective of their student athletes and has been hard to collaborate.

EW: I've got to report to another meeting, but these are all such great resources! Thank you all for all the work you've put into this!

JS: Just like so many of you are already in the chat - if you use the toolkit/film in creative ways that work (or not!) let us know!

SO: @Melanieamacker I'd love to reach out via e-mail as well to get more information about what you're doing if you don't mind!

EL: Thanks, Emily!

TV: This relationship building is so important Coach V!

AQ: If you do watch the film this evening or anytime, we'd love to hear your thoughts on twitter @rollredrolldoc!

MA: @stephanie mfamacker@sdsu.edu

EPN: I need to stay in contact with Coach V. She is a Role Model...She is an Asset to our Community.

NS: Segue / catalyst - I love that framing COACH V. Everyone find COACH V and support her incredible work.

LD: Check out coach v's organization ODAAP and their amazing work <http://www.odaap.org>.

MCH: Everyone here is doing such amazing things!

AKJ: Text Chat Question: How will you use the Roll Red Roll toolkits to prevent sexual violence?

MA: how can we approach to bring this to athletics? any tips.

VP: Amazing Coach V!!! Thank you for your wisdom, advocacy, and solidarity.

VG: thank you coach V, it was powerful!

VM: is intergenerational trauma explained to players so they can understand why they view abuse as they do?

TR: Thank you everyone.

RG: Thank you all.

RH: Thank you!

OG: thank you all this was amazing!!!

T: y'all had beautiful insight. great work!

MR: I will be showing the film for sure. Thanks!!!!

ML: Thank you!

MCH: Thank you everyone! I'm really inspired by all of your work!

MR: I think a first step is to ask coaches to watch it with us and discuss.

SG: Thank you all so much!

DF: Interested in showing the film, using the toolkit for our NCAA-mandated student-athletes training.

AQ: Gratitude to you all for your amazing work and engagement.

SR: Thank you - this was so informative!

DS: Way to represent what a coach should really be Coach V!!!

VC: this was great, thank you

AJ: This was incredible, thank you all!

EC: I will share this vid with my students and discuss it after.

LH: Thank you ALL!

MG: There are 3 colleges and universities in our rural area where we can take this info to.

MA: thanks! @monica.

JS: @Melanie - a number of strategies. Happy to talk that through :)
Joe@menchallenging.org

JQ: Thank you!!

BO: Thank you!

MC: Thank you very powerful message.

VM: thank you. I run DV groups and women's empowerment groups.

LR: I'm going to approach several colleges about using this for SAAM. Thank you so much for all of your work!

EPN: Thank You Coach V.

MF: This was really great, thank you everyone, I look forward to using this.

MC: I loved this.

AKJ: Thanks everyone! :)

CD: Thank you so much! Great information.

TW: So informative! Thank you!!!

SM: Thank you!

NS: Stay in touch!!! @rollredrolldoc / info@rollredrollfilm.com

DB: thank you everyone!

AH: Thank you so much this was great information.

SD: wonderful thank you

KM: Thank you David and Raliance - Great job.

BA: this was awesome! THANK YOU!

CG: Thank you!!!

MA: will connect @joe

AJ: Thank you! This was great.

JS: Thanks so much for sharing Lori, and whatever we can do let us know.

EL: thank you everyone

S: thank you! :)

AB: thank you

LD: Thank you everyone! Please reach out at info@rollredrollfilm.com.